

2013 FACULTY POSITIONS ADVERTISED, BY SPECIALTY: This C-Brief provides data about the Communication faculty teaching positions advertised on NCA's online career center, through CRTNET, and/or in *Spectra*.

The table below is a listing, by frequency, of specialties within the Communication discipline that were mentioned as either a primary or secondary specialization in job postings for 2013.

Specialty	Primary	Secondary	Total
Generalist	156	0	156
Mass Comm./Media	62	25	87
Public Relations	69	12	81
Journalism	67	0	67
Digital/New Media	54	12	66
Organizational	46	11	57
Rhetoric/Public Address	35	14	49
Health	36	11	47
Interpersonal/Small Group	24	13	37
Intercultural/International	26	9	35
Advertising	25	3	28
Debate/Forensics	23	2	25
Strategic	21	1	22
Political	10	8	18
Communication Theory	6	8	14
Film/Cinema	14	0	14
Public Speaking	10	2	12
Visual	8	3	11
Persuasion	6	3	9
Basic Course	8	0	8
Environmental	4	3	7
Performance Studies/Theater	5	0	5
Applied	4	0	4
Communication Education	3	0	3
Legal	3	0	3

UPCOMING ISSUES

- **2013 Advertised Positions, by Rank**
- **Humanities Indicators Data—2012 Departmental Survey**