



UPCOMING ISSUES

- 1 October – 2011 Faculty Positions Advertised
- 2 November – Communication Research Funding

Undergraduate Profile

This C-Brief provides data about the undergraduate student population. The data was retrieved from the [Chronicle of Higher Education's Almanac of Higher Education 2012: Students](#). Between 1980 and 2010 Bachelor's degrees awarded in Communication and Journalism has seen a 176% increase. Business has seen a 79% increase, social sciences and history a 72% increase, and liberal arts and sciences a 117% increase.

In 2009-2010 a Bachelor's degree in Communication and Journalism was awarded to 81,266 students.

NCA Resources Available:

- Directory of Undergraduate Programs in Communication
- Virtual Faculty Lounge
- Chairs' Corner
- NCA Student Organizations
 - Lambda Pi Eta (6,500+ new members each year, over 540 chapters)
 - Sigma Chi Eta
 - NCA Student Clubs

Figure 1: Number of Degrees Conferred by Discipline, 2009-2010

Source: Chronicle of Higher Education

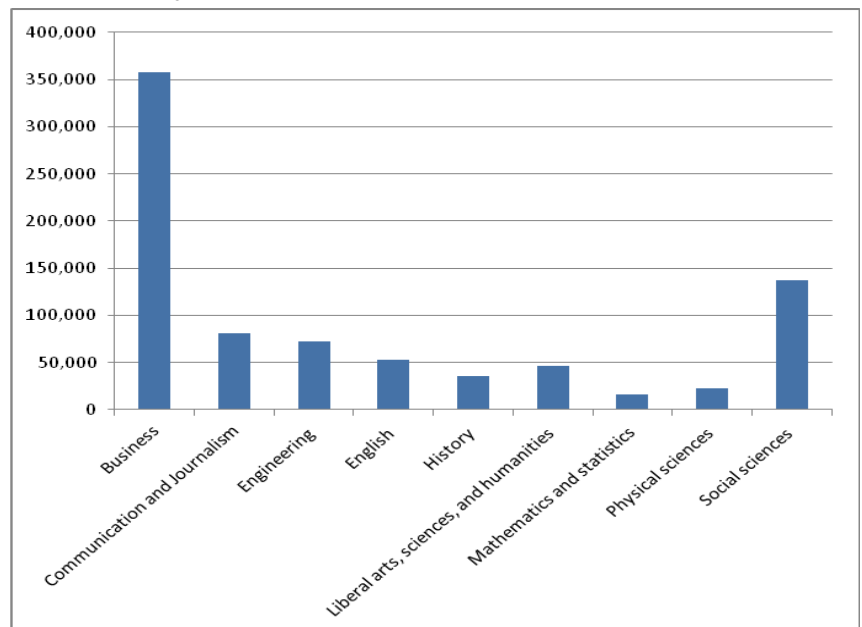


Figure 2: 30-Year Percent Change of Bachelor's Degrees awarded, 1981-2010

Source: Chronicle of Higher Education

