

NCA Bullying Preconference Research Ideas

- Examine modeling behaviors
- What are the goals of communication research on bullying?
- How does bullying translate culturally?
- How are organizations advantaged by bullying? How are bullies advantaged?
- What are the different methods of studying bullying?
- How can people be transformed to not engage in bullying behavior?
- Studying bullying as productive. What does it produce?
- How do organizations seek to integrate the bully back in to the organization after intervention?
- Exploring dialog as a way to address bullying
- How do you study traits of the targets of workplace bullying?
- How do you do intervention research/sessions without organizational/institutional pushback?
- Investigating the bystander perspective.
- What social movements are successful in combating bullying?
- Exploring alternative interventions (prosocial strategies to transform the bully/situation).
E.g Leading with kindness rather than reacting to unkindness.
- Examine target resiliency
- Research organizational climate
- Develop technology to promote bystander interventions. Explore partnerships to do so.
- Do schoolyard bullies become workplace bullies? What counts as bullying at different ages?
- How can we use communication research to address bullying?
- Examining cyberbullying and intentionality (e.g. subtweeting).
- What motivates people to bully?
- How can we address bullying in creative ways (compassion)?
- Working to think outside the box (e.g Hollywood to promote messages)
- What are the tipping points for bullying reform? (e.g. person once bullied but no longer do, bystander intervention).
- Exploring gender lines.
- What are effective modes of coping with bullying?