

# June 17, 2016 EC Meeting Minutes

FINAL – APPROVED SEPTEMBER 23, 2016

## Minutes

National Communication Association  
Executive Committee Meeting  
June 17, 2016  
Washington, D.C.

### Participating in the meeting

Christina S. Beck, President (presiding); Ronald L. Jackson II, Second Vice President; Carole Blair, Immediate Past President; Joseph A. Bonito, Research Board Director; Bonnie Dow, Publications Board Director; Scott A. Myers, Educational Policies Board Director (by phone); Annette Madlock Gatison, Finance Board Director (departed early); Orlando L. Taylor, Finance Board Member (non-voting); Sue DeWine, Finance Board Member (non-voting); Nancy Kidd, Executive Director (non-voting); *National Office Staff*: Mark Fernando, Chief of Staff; Wendy Fernando, Director of External Affairs and Publications; Kim Griffin, Chief Financial Officer; *Absent*: Stephen Hartnett, First Vice President

#### 1. Call to order

President Beck called the meeting to order at 12:30 p.m. Eastern time.

#### 2. Executive Session

An executive session was called to discuss the Executive Director transition process.

#### 3. Announcements, updates, and reports

President Beck drew the EC's attention to a number of routine reports provided in the written meeting materials.

#### 4. Consent agenda

The consent agenda included the following items: approval of February 5, 2016 EC meeting minutes, March 31, 2016 EC conference call minutes, April 7, 2016 EC conference call minutes, May 17, 2016 EC conference call minutes, emeritus memberships, conflict of interest disclosures, distinguished scholars, editor nominations, updated professional standards for convention participants, and publications policies. *A motion was made by Jackson to approve the consent agenda as presented. Seconded by Blair. Motion carried unanimously.*

#### 5. FY16-17 budget

Finance Board Director Gatison presented the proposed FY16-17 budget to the EC for consideration with endorsement from the Finance Board. Discussion ensued. *A motion was made by Gatison to approve the FY16-17 budget. Seconded by Jackson. Motion carried unanimously.* Gatison explained the Finance Board's recommendation to replenish the transitional bridge fund. Discussion ensued. *A motion was made by Gatison to approve replenishment of the transitional bridge fund as presented. Seconded by Blaire. Motion carried unanimously.*

## **6. Constitution/bylaws revision**

At the 2015 Legislative Assembly meeting, the EC committed to developing a new constitution/bylaws revision proposal that addresses all of the identified problems with the current governing documents except the fiduciary responsibility problem, which the LA will consider in 2016. The EC also committed to forming a diversity working group to think through the 2016 proposal with a focus on issues of diversity and with subsequent responsibility for thinking through ways in which the fiduciary responsibility problem can be addressed with sensitivity to concerns about diversity and inclusion. Kidd presented a draft 2016 proposal to the EC for consideration. The proposal was drafted in consultation with the diversity working group members—Carole Blair, Justin Boren, Navita James, and Roseann Mandziuk. Extensive discussion ensued and several revisions were made. *A motion was made by Dow to endorse the draft proposal as presented, with the stipulated revisions, for LA consideration. Seconded by Gatison. Motion carried unanimously.*

The group adjourned for a break at 3:37 p.m. and reconvened at 3:47 p.m.

Some of the decisions about particular clauses in the governing documents were data-driven, and the EC took a few minutes to talk through the implications of some interesting findings that extend beyond the bylaws revision process.

## **7. Member dues models**

Based on extensive data collected for this discussion, including the results of a membership survey, the EC discussed a wide range of ways to ensure that financial need does not make membership prohibitive for those who would like to participate in our community. *A motion was made by Jackson to endorse the following for Legislative Assembly consideration: Every three years, raise dues for regular membership commensurate with inflation. Every three years, dues for regular membership will be raised commensurate with inflation. The dues amount will reflect the inflationary increase rounded to the next highest dollar. Should a more frequent and/or higher increase be sought at any point, a specific proposal would have to be brought to the LA for consideration. Seconded by Bonito. Motion carried unanimously. A motion was made by Blair to endorse the following for Legislative Assembly consideration: introduce several member discounts including a \$95 membership for K-12 educators, a \$60 membership for people who are unemployed (limited to two years), and a membership for people residing in developing countries that follows the fees model developed by the International Communication Association (i.e., residents of B-tier countries, based on the World Bank's indicators of Gross National Income, pay 75% of regular membership price and residents of C-tier countries pay 50% of regular membership price. Seconded by Bonito. Motion carried unanimously.*

## **8. Julia T. Wood Early Career Feminist Research Award Proposal**

A proposal was submitted by Bonnie Dow to start this new award. Dow presented the proposal, and discussion ensued. *A motion was made by Dow to begin fundraising for a new Julia T. Wood Early Career Feminist Research Award. Seconded by Blair. Motion carried unanimously.*

## **9. Adjournment**

With no further business, the meeting was adjourned at 5:03 p.m. Eastern time.

Respectfully submitted,

Nancy Kidd  
Executive Director