

Wednesday  
November 15, 2017

8:00 AM

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003035 8:00 AM to 12:30 PM Sheraton City View 3 - Fourth Floor

**PC01: The Continual Relevance of Race: Strategies for Incorporating and Teaching Whiteness in the Communication Classroom**

Sponsor: Preconferences

Chairs: Godfried Agyeman Asante, Drake University; Dreama G. Moon, California State University, San Marcos; Dawn Marie D. McIntosh, University of Denver

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003056 8:00 AM to 12:00 PM Sheraton Trinity 2 - Third Floor (South Tower)

**Social Media Management Boot Camp: Demonstrating our Relevance while Building Our Legacy**

Sponsor: Seminars

Chair: Laura Beth Daws, Kennesaw State University

8:30 AM

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004034 8:30 AM to 12:00 PM Sheraton City View 2 - Fourth Floor

**PC02: Contemporary Leadership and Conflict Management: An Integration of Research and Practice in Training and Development**

Sponsors: Preconferences; Training and Development Division

Chairs: Jeffrey L. Stafford, Eastern Washington University; Hal Park, Indiana University Southeast; Jason S. Wrench, State University of New York, New Paltz

Presenters:

Ralph Gigliotti, Rutgers University  
Erica T. Mahady, Alvernia University  
Deneen Marshall-Mike, Kean University  
Kristin Scroggin, University of Alabama, Huntsville  
Kathryn A. Rainer, Michigan State University  
DeAnne Priddis, Middle Tennessee State University  
Jason S. Wrench, State University of New York, New Paltz  
Hal Park, Indiana University Southeast  
Jeffrey L. Stafford, Eastern Washington University

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004038 8:30 AM to 5:00 PM Sheraton City View 6 - Fourth Floor

**PC03: Economics, Communication, and Society**

Sponsor: Preconferences

Chairs: William Saas, Louisiana State University; Amos Kiewe, Syracuse University; Dale Cyphert, University of Northern Iowa

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004039      8:30 AM to 12:30 PM      Sheraton      City View 7 - Fourth Floor

**PC05: The Pedagogy of Civility: Facilitating Civil Discourse in the Classroom During Uncivil Times**

Sponsor: Preconferences

Chair: Nelle Bedner, University of Central Arkansas

Presenters:

Janie Harden Fritz, Duquesne University  
Christina Standerfer, Clinton School of Public Service  
Carolyn Calloway-Thomas, Indiana University  
Ahmet Atay, College of Wooster  
Christian Lundberg, University of North Carolina, Chapel Hill

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004055      8:30 AM to 6:00 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Ghosts in the Machine: The Relevance of Human Choices in Communication Technology and the (Future) Legacy of Communication Research in Technology Studies**

Sponsor: Seminars

Chair: Bree McEwan, DePaul University

Presenters:

Jaime Banks, West Virginia University  
Nicholas David Bowman, West Virginia University  
Tony Liao, University of Cincinnati

9:00 AM

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005036      9:00 AM to 5:00 PM      Sheraton      City View 4 - Fourth Floor

**PC08: Our (Monstrous) Legacies, Our (Cultural) Relevancies: Exploring the Significance of Monstrosity, Horror, and Otherness for Communication Studies**

Sponsor: Preconferences

Chairs: Bernadette Calafell, University of Denver; Kendall Phillips, Syracuse University

Respondents: Bernadette Calafell, University of Denver; Kendall Phillips, Syracuse University; Claire Sisco King, Vanderbilt University; Casey Ryan Kelly, University of Nebraska-Lincoln; Benny LeMaster, California State University, Long Beach; Marina Levina, University of Memphis

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005040      9:00 AM to 5:00 PM      Sheraton      City View 8 - Fourth Floor

**PC10: Our Legacy, Our Relevance: Breaking Down Privilege Using Communication Theory to Build Frameworks that Support Inclusion**

Sponsor: Preconferences

Chairs: Marya L. Doerfel, Rutgers University; Jennifer L. Gibbs, Rutgers University

Presenters:

Sarah Jane Tracy, Arizona State University  
Rebecca J. Meisenbach, University of Missouri  
Dawna I. Ballard, University of Texas, Austin  
Patrice M. Buzzanell, University of South Florida  
Amy Gonzales, Indiana University  
Bernadette Marie Gailliard, Rutgers University  
Michael L. Kent, University of Tennessee  
Rahul Mitra, Wayne State University  
Walid Afifi, University of California, Santa Barbara  
Stacey L. Connaughton, Purdue University  
Vikki Katz, Rutgers University  
Patricia S. Parker, University of North Carolina, Chapel Hill  
Joshua B. Barbour, University of Texas, Austin

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005041      9:00 AM to 5:00 PM      Sheraton      Remington - Fourth Floor

**PC07: Learning Outcomes in Communication: Articulating Relevance, Creating Legacy**

Sponsor: Preconferences

Chair: LaKesha N. Anderson, National Communication Association

Presenters:

Timothy C. Ball, James Madison University  
Timothy J. Brown, West Chester University  
Megan Tucker, George Mason University  
Claire H. Procopio, Southeastern Louisiana University  
Kerry Byrnes-Loinette, Collin College  
Natasha Jankowski, University of Illinois  
David Marshall, Institute for Evidence-Based Change  
David L. Bodary, Sinclair Community College  
LaKesha N. Anderson, National Communication Association

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005043      9:00 AM to 12:00 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Legacy Leaders: Distinguished Actions to Develop Future Generations**

Sponsors: Legacy Training and Professional Development Series; Training and Development Division

Chairs: Lisa A. Waite, Kent State University, Stark; Piyawan Charoensap-Kelly, University of Southern Mississippi

Presenter:

Lisa A. Waite, Kent State University, Stark

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005049      9:00 AM to 5:00 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**PC09: Our Legacy Our Relevance: An All of Society Approach to Peace and Conflict Communication, Then and Now**

Sponsor: Preconferences

Chairs: Douglas E. Jordan, Joint Special Operations University; Patricia Riley, University of Southern California; Shawn Powers, Georgia State University

Presenters:

Cori E. Dauber, University of North Carolina, Chapel Hill

Michael Beatty, University of Miami

Hamilton Bean, University of Colorado, Denver

Scott W. Ruston, Arizona State University

Steven Corman, Arizona State University

Jonathan Matusitz, University of Central Florida

Christina Morus, Stockton University

M. Karen Walker, Independent Scholar

Dan Mangis, U.S. Department of State

Susan Szmania, University of Maryland

Carol Winkler, Georgia State University

Nisha Garud, Ohio University

Guy Golan, Syracuse University

Craig Hayden, American University

Respondent: Thomas Hollihan, University of Southern California

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005057      9:00 AM to 5:00 PM      Sheraton      Trinity 3 - Third Floor (South Tower)

**Still Fighting: Rethinking Our Relevance to Discourses of War, Gender, and Militarism**

Sponsor: Seminars

Chairs: Jennifer A. Keohane, University of Baltimore; Kelly Jakes, Wayne State University; Sara L. McKinnon, University of Wisconsin-Madison

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005058      9:00 AM to 5:00 PM      Sheraton      Trinity 4 - Third Floor (South Tower)

**Travel is Fatal to Prejudice: Reflecting/Responding to the Legacy/Relevance of Travel in/as Education**

Sponsor: Seminars

Chairs: Raymond Blanton, University of the Incarnate Word; Trey D. Guinn, University of the Incarnate Word

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005070      9:00 AM to 5:00 PM      Off Site      Southern Methodist University

**PC06: Bridging Divides: The Legacy, Impact, and Future of Urban Communication**

Sponsor: Preconferences

Chairs: Erin McClellan, Boise State University; Sheila Gobes-Ryan, University of South Florida; Curry Chandler, University of Pittsburgh

Respondents: Gary Gumpert, Urban Communication Foundation; Peter L. Haratonik, The New School; Susan Drucker, Hofstra University

12:00 PM

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009004      12:00 PM to 4:00 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**Legislative Assembly I**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver  
Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo  
Tamara D. Afifi, University of California, Santa Barbara  
Rukhsana Ahmed, University of Ottawa  
John M. Allison, University of North Texas  
Lindsey Susan Aloia, University of Arkansas  
Reynaldo Anderson, Harris-Stowe State University  
Pat Arneson, Duquesne University  
Ahmet Atay, College of Wooster  
Omotayo O. Banjo, University of Cincinnati  
Jaime Banks, West Virginia University  
Adria Battaglia, University of Texas, Austin  
Anna-Carrie Beck, University of Kentucky  
Christina S. Beck, Ohio University  
Stephenson J. Beck, North Dakota State University  
Leeanne M. Bell McManus, Stevenson University  
Elena Bessarabova, University of Oklahoma  
Keith Cyril Bistodeau, Hamline University  
Kristen C. Blinne, State University of New York, Oneonta  
Jaime E. Bochantin, University of North Carolina at Charlotte  
Graham D. Bodie, University of Mississippi  
Don M. Boileau, George Mason University  
Galina Bolden, Rutgers University

Justin P. Boren, Santa Clara University  
Jonathan M. Bowman, University of San Diego  
Ross Brinkert, Penn State University, Abington  
Lori Leonard Britt, James Madison University  
Robert Brookey, Ball State University  
Michael Butterworth, Ohio University  
Kerry Byrnes-Loinette, Collin College  
Peter Odell Campbell, University of Pittsburgh  
Bernadette Calafell, University of Denver  
Michelle Calka, Manchester University  
Martin Carcasson, Colorado State University  
Andrea Carlile, South Dakota State University  
Kristy Cates, Lowndes County High School  
Yea-Wen Chen, San Diego State University  
Dana L. Cloud, Syracuse University  
Kevin Coe, University of Utah  
Lora Cohn, Park University  
April E. Copes, Anne Arundel Community College  
Angela M. Corbo, Widener University  
Lisa M. Corrigan, University of Arkansas  
Joy L. Daggs, Northwest Missouri State University  
Lindy Grief Davidson, University of South Florida  
Rebecca de Souza, University of Minnesota, Duluth  
D. Robert DeChaine, California State University, Los Angeles  
Becky L. DeGreeff, Kansas State University  
Paul M. Denvir, Albany College of Pharmacy  
Sarah Dempsey, University of North Carolina, Chapel Hill  
Megan R. Dillow, West Virginia University  
Patrick Shaou-Whea Dodge, University of Colorado, Denver  
Theresa A. Donofrio, Coe College  
Bonnie J. Dow, Vanderbilt University  
Shirley K. Drew, Pittsburg State University  
Ashley Paige Duggan, Boston College  
Kathleen M. Edelmayer, Madonna University  
Mary M. Eicholtz, Kutztown University  
Deanna L. Fassett, San Jose State University  
Mindy Fenske, University of South Carolina  
Nicole Files-Thompson, Lincoln University  
Donald A. Fishman, Boston College  
Lisa A. Flores, University of Colorado, Boulder  
Seth S. Frei, Texas State University  
Lawrence R. Frey, University of Colorado, Boulder  
Patricia E. Friel, University of Cincinnati  
Brandi N. Frisby, University of Kentucky  
Janie Harden Fritz, Duquesne University  
Rachel Mayer Furman, Carlow University

Monica L. Gallegos, Northern Kentucky University  
Jessica N. Gasiorek, University of Hawaii, Manoa  
Allison Scott Gordon, University of Kentucky  
Jeffrey A. Hall, University of Kansas  
Lisa K. Hanasono, Bowling Green State University  
Heather Harris, Stevenson University  
Karen L. Hartman, Idaho State University  
Leandra Hinojosa Hernandez, National University  
Jon A. Hess, University of Dayton  
Kathryn Hobson, James Madison University  
Kristen E. Hoerl, University of Nebraska-Lincoln  
Andrea B. Hollingshead, University of Southern California  
Mark C. Hopson, George Mason University  
Dakota C. Horn, Illinois State University  
Jeannie Hunt, Northwest College  
Meryl Irwin, Central College  
Ronald L. Jackson, University of Cincinnati  
Eric S. Jenkins, University of Cincinnati  
Min Jiang, University of North Carolina at Charlotte  
Kevin A. Johnson, California State University, Long Beach  
Linda Jurczak, Valdosta State University  
Jennifer A. Kam, University of California, Santa Barbara  
Casey Ryan Kelly, University of Nebraska-Lincoln  
Michael L. Kent, University of Tennessee  
Lisa Keranen, University of Colorado, Denver  
Joann Keyton, North Carolina State University  
Stephanie R. Klatzke, Northern Kentucky University  
Jessica Kratzer, Northern Kentucky University  
Nyia Lacey, Delaware County Community College  
Andrea L. Lambert South, Northern Kentucky University  
Pamela Lannutti, La Salle University  
Michael Lechuga, University of Texas, El Paso  
Andrew M. Ledbetter, Texas Christian University  
Laurie K. Lewis, Rutgers University  
Ashley Noel Mack, Louisiana State University  
Katheryn C. Maguire, Wayne State University  
Jimmie Manning, Northern Illinois University  
Kelly Grace McAninch, University of Kentucky  
Lana McDonnell, Texas A&M University, Kingsville  
Colleen McGoff Dean, Whatcom Community College  
Bridie McGreavy, University of Maine  
John P. McHale, Illinois State University  
Amanda Grace McKendree, University of Notre Dame  
Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College  
Jennifer Mercieca, Texas A&M University  
Katherine Miller, -

Kimberly R. Moffitt, University of Maryland, Baltimore County  
Star A. Muir, George Mason University  
Scott A. Myers, West Virginia University  
Marnel N. Niles Goins, California State University, Fresno  
John Nicholson, Mississippi State University  
Stephanie Norander, University of North Carolina at Charlotte  
Denise Oles-Acevedo, Iowa State University  
Kent A. Ono, University of Utah  
Jorge F. Peña, University of California, Davis  
Olivia Perez-Langley, Angelo State University  
Vincent Pham, Willamette University  
Roseann E. Pluretti, University of Kansas  
Suzy Prentiss, University of Tennessee  
Narissra Punyanunt-Carter, Texas Tech University  
Leslie Ramos Salazar, West Texas A&M University  
Ramsey Eric Ramsey, Arizona State University  
Erin J. Rand, Syracuse University  
P. Anand Rao, University of Mary Washington  
Nina Reich, Loyola Marymount University  
Michelle Rodino-Colocino, Penn State University  
Desiree Rowe, Towson University  
Todd L. Sandel, University of Macau  
Matthew Savage, University of Kentucky  
Casey R. Schmitt, Gonzaga University  
Ronald E. Shields, Sam Houston State University  
Paul Siegel, University of Hartford  
Stacy Smulowitz, University of Scranton  
John Chase Soliday, University of Miami  
Helen Sterk, Western Kentucky University  
Danielle M. Stern, Christopher Newport University  
Robert Stockton, Anaheim Union High School District  
Mary E. Stuckey, Penn State University  
Patricia A. Suchy, Louisiana State University  
Saman Talib, SUNY, Farmingdale State College  
Nicholas T. Tatum, Abilene Christian University  
Orlando L. Taylor, Fielding Graduate University  
Jennifer A. Theiss, Rutgers University  
Stanley D. Tickton, Norfolk State University  
Elizabeth Tolman, South Dakota State University  
Susan Tomasovic, George Mason University  
Rebecca M. Townsend, University of Hartford  
Judith S. Trent, University of Cincinnati  
Jillian A. Tullis, University of San Diego  
Brandon Van Der Heide, Michigan State University  
Alice E. Veksler, Christopher Newport University  
Shawn Wahl, Missouri State University



Vincent R. Waldron, Arizona State University  
Myra S. Washington, University of New Mexico  
Rebekah Watson Gaidis, University of Indianapolis  
Damion M. Waymer, North Carolina A&T State University  
Nakia Welch, Oklahoma City Community College  
Bonnie Wentzel, Arizona State University  
Joshua Westwick, South Dakota State University  
Angela Wilson, Savannah State University  
Norman Wong, University of Oklahoma  
Anna Wright, Illinois State University  
Courtney N. Wright, University of Tennessee  
Kevin Wright, George Mason University  
Jill S. Yamasaki, University of Houston  
Anna Marjorie Young, Pacific Lutheran University  
Hsin-I Sydney Yueh, Northeastern State University  
Nicholas Zoffel, Sierra College  
Trevor Parry-Giles, National Communication Association

1:00 PM

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011034      1:00 PM to 5:00 PM      Sheraton      City View 2 - Fourth Floor

**PC13: Best Practices in Communication Training and Development**

Sponsors: Preconferences; Training and Development Division

Chairs: J.D. Wallace, Abilene Christian University; Dennis Becker, Speech Improvement Co.

Presenters:

J.D. Wallace, Abilene Christian University  
Peter Jorgensen, Western Illinois University  
Robin Golinski, Mindset Communication  
Gregory H. Patton, University of Southern California  
David E. Weber, University of North Carolina, Wilmington  
Amber N. Finn, Texas Christian University  
Dennis Becker, Speech Improvement Co.

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011035      1:00 PM to 5:00 PM      Sheraton      City View 3 - Fourth Floor

**PC14: Public Deliberation and Activism in an Era of Rising Authoritarianism**

Sponsor: Preconferences

Chairs: Leah Sprain, University of Colorado, Boulder; Laura W. Black, Ohio  
University; Anna Wiederhold Wolfe, Texas A&M University; Martin Carcasson, Colorado  
State University

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011042      1:00 PM to 5:00 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

## Teens 'N Screens

Sponsor: Legacy Training and Professional Development Series

Chair: Kristin L. Drogos, University of Texas, Dallas

Presenters:

Marion Underwood, University of Texas, Dallas  
Srividya Ramasubramanian, Texas A&M University  
Kirstie M. Farrar, University of Connecticut  
Bradley J. Bond, University of San Diego  
Kira Varava, Missouri State University  
Kristin L. Drogos, University of Texas, Dallas

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011043      1:00 PM to 4:00 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

### **Getting to "Yes": Effective Persuasion and Negotiation Strategies**

Sponsors: Legacy Training and Professional Development Series; Training and Development Division

Chairs: Steven D. Cohen, Johns Hopkins University; Piyawan Charoensap-Kelly, University of Southern Mississippi

Presenters:

Piyawan Charoensap-Kelly, University of Southern Mississippi  
Steven D. Cohen, Johns Hopkins University  
Sean Fourney, University of Southern Mississippi  
Mohamed Ismail, University of Southern Mississippi  
Carley R. Young, University of Southern Mississippi

3:00 PM

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013010      3:00 PM to 6:00 PM      Sheraton      Lone Star Ballroom Foyer - Second Floor  
(Conference Center)

### **NCA Day of Service**

Sponsor: NCA First Vice President

Chairs: Tara Reed, Tarrant County College South; Rich West, Emerson College

5:00 PM

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015004      5:00 PM to 6:15 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

### **Convention Planner Meeting I**

Sponsor: NCA National Office

Presenters:

Star A. Muir, George Mason University

Kristin Sommers, National Communication Association

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015027      5:00 PM to 10:00 PM      Sheraton      Pearl 4 - Second Floor

**Western States Communication Association (WSCA) Executive Council Meeting**

Sponsor: Western States Communication Association

Presenters:

Michelle A. Holling, California State University, San Marcos  
Brian L. Heisterkamp, California State University, San Bernardino  
Mark J. Bergstrom, University of Utah  
Rodney A. Reynolds, California Lutheran University  
Donna Gotch, California State University, San Bernardino  
Heather L. Hundley, Middle Tennessee State University  
Sharon D. Downey, California State University, Long Beach  
Robert C. Rowland, University of Kansas  
Jennifer L. Bevan, Chapman University  
Christina Yoshimura, University of Montana  
Harry W. Haines, Montclair State University  
Mary Claire Morr Serewicz, University of Denver  
Joan Faber McAlister, Drake University  
Heather M. Crandall, Gonzaga University  
J. Jacob Jenkins, California State University, Channel Islands  
Jason Jordan, University of Utah  
Derek Buescher, University of Puget Sound  
Audrey L. Deterding, Northern Arizona University

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015031      5:00 PM to 8:00 PM      Sheraton      Live Oak -Second Floor

**Southern States Communication Association Executive Council Business Meeting**

Sponsor: Southern States Communication Association

Presenters:

Victoria J. Gallagher, North Carolina State University  
Jason B. Munsell, University of South Carolina Aiken  
Pamela Bourland-Davis, Georgia Southern University  
Jerold L. Hale, College of Charleston  
Roseann M. Mandziuk, Texas State University  
Ashli Q. Stokes, University of North Carolina at Charlotte  
Jennifer A. Samp, University of Georgia  
Joy L. Hart, University of Louisville  
Linda DiDesidero, Marine Corps University  
Chris Patti, Appalachian State University  
Abby M. Brooks, Georgia Southern University  
Jason Edward Black, University of North Carolina at Charlotte  
Linda Jurczak, Valdosta State University

Pavica Sheldon, University of Alabama, Huntsville  
Tina M. Harris, University of Georgia  
Charles H. Tardy, University of Southern Mississippi  
Stephanie Coopman, San Jose State University  
John W. Haas, University of Tennessee  
Monette Callaway, Hinds Community College  
Andrew Pyle, Clemson University  
Kathryn E. Anthony, University of Southern Mississippi  
Michelle T. Violanti, University of Tennessee  
Grant C. Cos, Rochester Institute of Technology  
Linda Levitt, Stephen F. Austin State University  
Michelle Garland, University of South Carolina Upstate  
Fran Dickson, Eastern Kentucky University  
Jelena Petrovic, Stetson University  
Brian Brantley, Texas A&M University, San Antonio  
Danielle McGeough, University of Northern Iowa  
Marcus Jerome Coleman, University of Southern Mississippi  
Emily Ryalls, California Polytechnic State University, San Luis Obispo  
Lisa M. Corrigan, University of Arkansas  
Adam Key, Texas A&M University  
Nelle Bedner, University of Central Arkansas  
Melody Lehn, Sewanee: The University of the South  
Cara Mackie, Florida Southern College  
Ryan McGeough, University of Northern Iowa  
Molly Stoltz, Valdosta State University  
Darrell Roe, Eastern New Mexico University

6:00 PM

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016032      6:00 PM to 7:00 PM      Sheraton      Seminar Theater - Second Floor

**NCA Nominating Committee Meeting**

Sponsor: NCA National Office

Presenters:

Lynn H. Turner, Marquette University  
Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo  
John M. Allison, University of North Texas  
Anna-Carrie Beck, University of Kentucky  
Stephenson J. Beck, North Dakota State University  
Mark J. Bergstrom, University of Utah  
Andrew Billings, University of Alabama  
Brett N. Billman, St. Ambrose University  
Galina Bolden, Rutgers University  
Justin P. Boren, Santa Clara University  
Nicholas David Bowman, West Virginia University  
Jay Brower, Western Connecticut State University

Bernadette Calafell, University of Denver  
Peter Odell Campbell, University of Pittsburgh  
James L. Cherney,  
Ken Corbit, University of Alabama  
Joy L. Daggs, Northwest Missouri State University  
Jason Del Gandio, Temple University  
Shirley K. Drew, Pittsburg State University  
Shinsuke Eguchi, University of New Mexico  
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry  
Seth S. Frei, Texas State University  
Karyn I. Friesen, Lone Star College-Montgomery  
Monica L. Gallegos, Northern Kentucky University  
Jessica N. Gasiorek, University of Hawaii, Manoa  
Zachary W. Goldman, Illinois College  
Allison Scott Gordon, University of Kentucky  
Robert D. Hall, University of Nebraska-Lincoln  
Lisa K. Hanasono, Bowling Green State University  
Veronica Hefner, University of California, Davis  
Kristen E. Hoerl, University of Nebraska-Lincoln  
Mark C. Hopson, George Mason University  
Eric S. Jenkins, University of Cincinnati  
Kevin A. Johnson, California State University, Long Beach  
Joann Keyton, North Carolina State University  
Christopher Kowal, Purdue University  
Jessica Kratzer, Northern Kentucky University  
Kara Laskowski, Shippensburg University  
Alison Lietzenmayer, Old Dominion University  
Annette Madlock Gatison, University of Minnesota, Twin Cities  
Jimmie Manning, Northern Illinois University  
Lana McDonnell, Texas A&M University, Kingsville  
Bree McEwan, DePaul University  
John P. McHale, Illinois State University  
Amanda Grace McKendree, University of Notre Dame  
Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College  
Megan Moe, Lee University  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
Olivia Perez-Langley, Angelo State University  
Allison M. Prasch, Colorado State University  
Danna Prather Davis, Suffolk County Community College  
Suzy Prentiss, University of Tennessee  
John Price, University of Kansas  
P. Anand Rao, University of Mary Washington  
Ellen Rigsby, Saint Mary's College of California  
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee  
Allison Shaw, University at Buffalo, SUNY  
Roger Smitter, North Central College

Leah Sprain, University of Colorado, Boulder  
Kevin Stein, Southern Utah University  
Mary E. Stuckey, Penn State University  
Jennifer A. Theiss, Rutgers University  
Anna Wright, Illinois State University  
Stephen Michael Croucher, Massey University Wellington  
Narissra Punyanunt-Carter, Texas Tech University  
Keli Steuber Fazio, The College of New Jersey  
Sara L. Trask, Randolph-Macon College  
Stephanie L. Young, University of Southern Indiana

7:00 PM

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018024      7:00 PM to 9:00 PM      Sheraton      Pearl 1 - Second Floor

**Central States Communication Association Dinner and Business Meeting**

Sponsor: Central States Communication Association

Presenters:

Jimmie Manning, Northern Illinois University  
Joy L. Daggs, Northwest Missouri State University  
Debra Ford, Creighton University  
Shawn Wahl, Missouri State University  
Anna Wright, Illinois State University  
Blair Thompson, Western Kentucky University  
Amy Aldridge Sanford, Texas A&M University-Corpus Christi  
Kenneth A. Lachlan, University of Connecticut  
Chad Edwards, Western Michigan University  
Jeffrey T. Child, Kent State University  
M. Chad McBride, Creighton University

Thursday  
November 16, 2017

7:30 AM

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102035      7:30 AM to 10:45 AM      Sheraton      Kitchen Garden - First Floor

**NCA Journal Editors' Workshop**

Sponsor: NCA Publications Board

Chair: Bonnie J. Dow, Vanderbilt University

Presenters:

D. Robert DeChaine, California State University, Los Angeles  
Greg Dickinson, Colorado State University  
Deanna P. Dannels, North Carolina State University  
Tamara D. Afifi, University of California, Santa Barbara

Robert Brookey, Ball State University  
Deanna L. Fassett, San Jose State University  
Paul Siegel, University of Hartford  
Kevin A. Johnson, California State University, Long Beach  
Todd L. Sandel, University of Macau  
Debbie S. Dougherty, University of Missouri  
Mary E. Stuckey, Penn State University  
Ramsey Eric Ramsey, Arizona State University  
Mindy Fenske, University of South Carolina  
Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale  
Katherine Burton, Routledge  
Sophie Wade, Taylor & Francis  
Wendy Fernando, National Communication Association

8:00 AM

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103001      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

**Social Support and Health Communication**

Sponsor: Health Communication Division

Chair: Sachiko Terui, University of Memphis

"An Analysis of Initial Posts and First Responses in Online Depression Social Support Groups" Stephenson J. Beck, North Dakota State University; Emily A. Paskewitz, University of Tennessee

"Examining the relationship between undergraduate student parent social support-seeking factors and physical health: Direct and indirect effects through academic and parenting stress" Kristina M. Scharp, Utah State University; Elizabeth Dorrance Hall, Michigan State University

"Explicating the Appraisal Dimension of the Communal Coping Model" Erin Basinger, University of North Carolina at Charlotte

"University Health Campaigns: An Examination of the Dual-Process Theory of Supportive Communication in the Context of Mental Health Messages and Their Effects on Perceived Risk of Seeking Social Support, Health-Related Efficacy, and College Success" Eleanor C. Brown, Carroll University; Kristen Carr, Texas Christian University

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103002      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**How Much Touch is Too Much? (Un)Wanted Touch in Romantic Relationships**

Sponsors: Interpersonal Communication Division; Nonverbal Communication Division

Chair: Andrea J. Vickery, University of Richmond

"Interpersonal Touch Buffers Pain Sensitivity in Romantic Relationships, but Heightens Sensitivity between Strangers and Friends" Kory Floyd, University of Arizona; Colter Dylan Ray, Arizona State University; Lisa van Raalte, Sam Houston State University; James B. Stein, Arizona State University; Mark Generous, Saint Mary's College of California

"Expression of deceptive affection in dating and marital relationships: Investigating personal and relational attributes" Lingzi Zhong, University of Texas, Austin; Rene Dailey, University of Texas, Austin

"The Influence of Cuddling on Relational Health for Cohabiting Couples" Lisa van Raalte, Sam Houston State University; Kory Floyd, University of Arizona; Paul A. Mongeau, Arizona State University; Mary Burleson, Arizona State University

"Measuring unwanted sexual advances in college life: Problems of disclosure, lack of two-way communication and what it means for university leadership" Scott Owen Chappuis, Bowling Green State University; Kate Magsamen Conrad, Bowling Green State University; Dhiman Chattopadhyay, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University

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103003      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**A Consideration of Race and Racism in the 21st Century**

Sponsor: Critical and Cultural Studies Division

Chair: Emily Ryalls, California Polytechnic State University, San Luis Obispo

Respondent: Brittany Collins, Saginaw Valley State University

"Constructing the Color-blind City: City Planning in the 21st Century" Mary E. Triage, University of Akron

"Rhetoric of the Past during Controversies of the Present: Implicating Confederate Legacy during Contemporary Issues of Racial Tension" Scott A. Mitchell, Wayne State University

"The Overseer's Gaze and the Unattainable Ideal: Lemonade as a Queer Utopia" Myles Mason, University of Colorado, Boulder

"Visualizing Urban Displacement through a Lefebvrian Lens: Aesthetic Spatial Practice and Mediated Differential Space" Curry Chandler, University of Pittsburgh

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103005      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**"Our Legacy, Our Relevance" in the Center and Other Great Ideas for the Center  
(G.I.F.T.C.)**

Sponsor: Communication Centers Section

Chair: Marlina Davidson, University of Nebraska, Omaha

Presenters:

Genevieve Risner, Michigan State University

Pamela D. Hopkins, East Carolina University



D. Ferrell, University of Kentucky  
Molly Reynolds, University of Kentucky  
Erin D. Ellis, University of North Carolina, Greensboro  
Kimberly M. Cuny, University of North Carolina, Greensboro  
Sayra Crandall, University of Arkansas, Little Rock  
Lauren Sanders, University of Arkansas, Little Rock  
Linda B. Hobgood, University of Richmond  
Daniela Kempf, Barnard College

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103006      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**The Dark Side of Chōra: Exploring the Legacy of Ambient Rhetoric**

Sponsor: Rhetorical and Communication Theory Division

Chair: Catherine Chaput, University of Nevada, Reno

"Expanding the Rhetorical Situation: Objects, Networks, and Rhetoric's Ethical Requirement" M. Lane Bruner, University of Nevada, Las Vegas; Caleb Cates, Georgia State University

"Response" Thomas Rickert, Purdue University

"The Biopolitics of Counter-Attunement: A Marxist-Foucauldian Critical Agency" Catherine Chaput, University of Nevada, Reno

"The Unbearable Obliqueness of Rhetoric" Casey Boyle, University of Texas, Austin

"The Available Means of Being Nasty": Women and Dwelling in the Internet" Lynda Walsh, University of Nevada, Reno

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103007      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Careers in Context**

Sponsor: Organizational Communication Division

Chair: Corey Liberman, Marymount Manhattan College

Respondent: Karen K. Myers, University of California, Santa Barbara

"College Women's Perceptions of Role in the Workforce and the Wage Gap" Emilly Martinez, Purdue University

"Communicating Career Choice: Avenues for Integration and Intervention" Emilly Martinez, Purdue University; China C. Billotte Verhoff, Purdue University

"Employability discourse in higher education: A case study of university career services" Rose Helens-Hart, Fort Hays State University

"Popular Perks for Hipsters," "Epic Fails," and Unconscious Bias: A Critical Examination of Identification Strategies in Fast-Growth Companies' Job Ads" Craig L. Engstrom, Southern Illinois University, Carbondale; Lacey Brown, Southern Illinois University, Carbondale;

Michael Forst, Southern Illinois University, Carbondale; Allison Brenneise, Southern Illinois University, Carbondale; James T. Petre, Bloomsburg University; Elizabeth A. Petre, Bloomsburg University; Dianah Prince McGreehan, Southern Illinois University, Carbondale; Lauran Schaefer, Southern Illinois University, Carbondale

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103008      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**At the Intersections of Race, Gender, and Social Change**

Sponsor: Public Address Division

Chair: Maegan Parker Brooks, Willamette University

"Mary Church Terrell and Respectable Black Womanhood" Jansen B. Werner, Florida Gulf Coast University

"The Chōra of Benevolence: Freedmen's Teachers, Affective Labor, and Civil Society" Michael J. Steudeman, University of Memphis

"By means of pictures": Criticism, Imagination, and Progress in Frederick Douglass's Civil War Lectures" Samuel T. Allen, University of Pittsburgh

"No Longer in Body, but Her Spirit More Real": Race, Labor, and the Gendered Foundations of Property" Dominic Manthey, Penn State University

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103011      8:00 AM to 9:15 AM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Shaping Gender Relations in the Trump Era: The Relevance of Social Media to  
Alternative Facts and Feminist Resistance**

Sponsor: Feminist and Women Studies Division

Chair: Denise Oles-Acevedo, Iowa State University

"Resisting a Patriarchal Presidency: Using Social Media Sites as Spaces for Resistance" Denise Oles-Acevedo, Iowa State University

"The Relevance of Mode in Social Movement Rhetoric and Identity Politics: An Analysis #PussyHatProject" Erika M. Thomas, California State University, Fullerton

"The Relevance of Trump's Foreign Policy Performance: Reclaiming the Hegemonic Masculine State" Heidi Hamilton, Emporia State University

"Trolling Trump's Twitterverse: Anti-Feminist Action via Social Media" Joan Faber McAlister, Drake University

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103012      8:00 AM to 9:15 AM      Sheraton      San Antonio B - Third Floor (Conference  
Center)

**The Ultra Right Media and Communication Strategies: The European and North  
American Experience in Comparison**

Sponsor: International and Intercultural Communication Division

Chair: Cinzia Padovani, Southern Illinois University

Presenters:

Victoria Newsom, Olympic College

Emily Vajjala, Southern Illinois University, Carbondale

Ahmet Atay, College of Wooster

Nina Gjoci, Bowling Green State University

Cinzia Padovani, Southern Illinois University

Respondent: Alberto Gonzalez, Bowling Green State University

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103013      8:00 AM to 9:15 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Theorizing and Comparing Cross- and Intercultural Aspects of Identity, Relationships, and Management**

Sponsors: Asian/Pacific American Communication Studies Division; International and Intercultural Communication Division

Chair: Eunkyong Yook, George Mason University

Respondent: Somava Pande, Washington State University

"A Cross-Cultural Investigation of the Preference of Leaders' Attribution Styles Between the United States and India" Pavitra Kavya, University of Oklahoma at Norman; Seiji Takaku, Soka University of America

"Theorizing About Long-Term Romantic Relationship Schema Cross-Culturally to Understand Interpersonal Communication in Long-Term Romantic Relationships" Sreashi Das, University of Maryland

"Transitions of Intercultural Relationships in English Education: Implications of Identity Management Theory in Taiwan" Hsun-Yu Chuang, Denison University

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103015      8:00 AM to 9:15 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**The Legacy and Relevance of SPLIT IMAGE: African Americans in the Mass Media After More Than 25 Years**

Sponsors: Black Caucus; Mass Communication Division; Our Legacy, Our Relevance

Chair: Carlos Morrison, Alabama State University

Presenters:

Kandace Harris, Shaw University

Mia Moody-Ramirez, Baylor University

Roslyn M. Satchel, Pepperdine University

Morgan W. Smalls, Howard University

Shauntae Brown White, North Carolina Central University

Respondent: Jannette L. Dates, Howard University, Emerita

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103016      8:00 AM to 9:15 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**From Black-ish to Black Lives Matter: Communicating Blackness in the 21st Century**

Sponsor: African American Communication and Culture Division

Chair: Khadijah White, Rutgers University

Presenters:

Charisse Corsbie-Massay, Syracuse University

Jamila A. Cupid, Shippensburg University

Kami J. Anderson, Kennesaw State University

Omotayo O. Banjo, University of Cincinnati

Shavonne Shorter, Bloomsburg University

Respondent: Charisse Corsbie-Massay, Syracuse University

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103017      8:00 AM to 9:15 AM      Sheraton      Houston A - Third Floor (Conference Center)

**NCA Newcomer's Welcome and Orientation**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Ronald L. Jackson, University of Cincinnati

Star A. Muir, George Mason University

Christina S. Beck, Ohio University

Trevor Parry-Giles, National Communication Association

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103018      8:00 AM to 9:15 AM      Sheraton      Houston B - Third Floor (Conference Center)

**The Many Manifestations of Values and Morality in Political Communication**

Sponsor: Political Communication Division

Chair: Alison Nicole Novak, Rowan University

Respondent: Seth C. Bradshaw, Stephen F. Austin State University

"Applying Moral Foundations Theory to Identify Terrorist Motivations" Lindsay Hahn, Michigan State University; Ron Tamborini, Michigan State University; Eric Novotny, Michigan State University; Clare T. Grall, Michigan State University; Brian Klebig, Michigan State University

"Countering Extremism: The Interplay between Fear and Security and the Implications for Counterterrorism Policy" Benjamin K. Smith, University of California, Santa Barbara; Michael Stohl, University of California, Santa Barbara

"Relating to Social Institutions as Narrative Characters: The Mediating Influence of Role Assignment in the Relationship between Exposure to Policy Narratives and Support for Fracking" Heather LaMarre, Temple University; Jonathan Cohen, University of Haifa

"V For Vigilantism: A Values-Based Approach to Studying Support for Citizen Justice" Clint Townson, Michigan State University; Dannagal Young, University of Delaware

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103019      8:00 AM to 9:15 AM      Sheraton      Houston C - Third Floor (Conference Center)

**(Over)sharing: Interpreting the Extra Information in Digital Messages**

Sponsor: Human Communication and Technology Division

Chair: Arrington Stoll, University of Wisconsin-Milwaukee

"Communication Accommodation in Text Messages: Exploring Sex, Liking, and Power in Textisms" Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo; Jai D. Miles, University of California, Santa Barbara; Norah E. Dunbar, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

"Curbing Negativity: Influence of Providing Justifications about Control Over User-Generated Comments on Social Media" Soo Yun Shin, Michigan State University; Yue Dai, Michigan State University; David Beyea, Michigan State University; Benjamin Prchal, Michigan State University; Taj Makki, Michigan State University; Katherine Schlafhauser, Michigan State University; Brandon Van Der Heide, Michigan State University

"Family Secrets: The Reciprocal Relationship between Intergenerational Gaming and Disposition for Self-Disclosure" Sanela Osmanovic, Louisiana State University; Loretta L. Pecchioni, Louisiana State University

"Individual Selfie Taking and Sharing Behavior: A Mirror of Self-Worth and Insecurity" Zhiying Yue, University at Buffalo, SUNY; Zena Toh, University at Buffalo, SUNY; Michael A. Stefanone, University at Buffalo, SUNY

"It Shouldn't Take That Long: A Theoretical Model of Effects of Delays on Impressions of Partner in Text Communication" Sunyoung Hwang, Cornell University; Susan Fussell, Cornell University

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103021      8:00 AM to 9:15 AM      Sheraton      Austin 1 - Second Floor

**Subcultural Community Identity and Expression on Social Media Platforms**

Sponsors: Freedom of Expression Division; Human Communication and Technology Division

Chair: Kholo Theledi, Abilene Christian University

Presenters:

Timeka Nicol Tounsel, Penn State University

Wei Sun, Howard University

Jenny Korn, Harvard University

Kourtney M. Maison, University of Utah

Lars Stoltzfus-Brown, Penn State University

Nancy Van Leuven, California State University, Fresno  
Thomasena Shaw, Bridgewater State University

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103022      8:00 AM to 9:15 AM      Sheraton      Austin 2 - Second Floor

**Public Relations Education: Problems and Possibilities Related to Our Legacy and Our Relevance**

Sponsor: Public Relations Division

Chair: Sarah VanSlette, Southern Illinois University, Edwardsville

Presenters:

Bey-Ling Sha, San Diego State University

Natalie T. Tindall, Georgia State University

Katie Place, Quinnipiac University

Melissa Flynn, Public Relations Society of America, Dallas

Respondent: Michael J. Palenchar, University of Tennessee

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103024      8:00 AM to 9:15 AM      Sheraton      Pearl 1 - Second Floor

**#NeverthelessShePersisted**

Sponsors: American Studies Division; Feminist and Women Studies Division

Chair: Heather Ashley Hayes, Whitman College

Presenters:

Zornitsa D. Keremidchieva, University of Minnesota, Twin Cities

Chani A. Marchiselli, St. Anselm College

David Moscovitz, University of South Carolina

Jenny Rice, University of Kentucky

Robert Spicer, Millersville University

Kristin A. Swenson, Butler University

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103025      8:00 AM to 9:15 AM      Sheraton      Pearl 2 - Second Floor

**Forging Ahead Without Compass, Map or Guide: Navigating the Terrain of Change at Mid-Life**

Sponsors: Communication and Aging Division; Ethnography Division

Chair: Lisa M. Tillmann, Rollins College

"Again...there were two" Lori W. Peterson, St. Edwards University

"Re-tuning the Relationships Dialectics: Creating a new harmony when one spouse retires" Kerry L. Strayer, Otterbein University

"Saving Marriage by Choosing Marriage: Portrait of a Marriage at Mid-Life" Christine E. Kiesinger, Independent Scholar

"Would you help me? Managing illness at mid-life" Barbara J. Jago, University of New Hampshire

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103027      8:00 AM to 9:15 AM      Sheraton      Pearl 4 - Second Floor

**Centralizing (Im)Migrant Experiences in Intercultural Communication Scholarship: A New Legacy**

Sponsor: International and Intercultural Communication Division

Chair: Jieyoung Kong, Western Kentucky University

Respondent: Gloria Pindi Nziba, California State University, San Marcos

"A Longitudinal Analysis of Communication Traits between Immigrants and Non-Immigrants" Stephen Michael Croucher, Massey University Wellington; Diyako Rahmani, University of Jyväskylä

"National Memories on the Move: Articulating Iranian Immigrants' Place in the Israeli Society" Aya Yadlin-Segal, Texas A&M University

"Investigating Predictive Factors of Positive Child Migrant Reception" Tara Suwinyattichaiorn, California State University, Fullerton; Zac D. Johnson, California State University, Fullerton

"Searching for Ontological Security via Homeland Media Use: The Case of Korean Temporary Visa-status Migrants in U.S." Shinhea Lee, University of Texas, Austin

"“Kick Everything Very Hard and See What Happens”: Some Polish Perspectives on Brexit, Immigration, the Others, and Ourselves" Rebecca M. Townsend, University of Hartford

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103028      8:00 AM to 9:15 AM      Sheraton      Pearl 5 - Second Floor

**Addressing Alternative Facts in the Basic Course: Reinforcing Our Relevance While Preserving Our Legacy**

Sponsor: Basic Course Division

Chair: Christopher J.E. Anderson, University of Wisconsin-Milwaukee

Presenters:

Edward Schiappa, Massachusetts Institute of Technology

Charles Kyle Rudick, University of Northern Iowa

Rebekah Crawford, Ohio University

Chris Gurrie, University of Tampa

Steve A. Stuglin, Georgia Highlands College, Douglasville Campus

Brent C. Kice, University of Houston, Clear Lake

E. Michele Ramsey, Penn State University, Berks

Wanda Fenimore, University of South Carolina Sumter

Jessica Hagman, Ohio University, Lancaster

Respondent: James C. McGuffey, Indiana University

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103030 8:00 AM to 9:15 AM Sheraton Executive Boardroom - Second Floor

**NCA Resolutions Committee Meeting**

Sponsor: NCA National Office

Presenters:

Joseph Mazer, Clemson University  
Leah E. Bryant, DePaul University  
Cerise L. Glenn, University of North Carolina, Greensboro  
Michael Butterworth, Ohio University  
John F. Hooker, Illinois State University  
Helen Sterk, Western Kentucky University

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103031 8:00 AM to 9:15 AM Sheraton Live Oak -Second Floor

**Prison to School Pipeline: Creating and Maintaining a Model BA Program in  
Communication Studies for Prisoners**

Sponsors: Activism and Social Justice Division; Community College Section; Critical and Cultural Studies Division; Experiential Learning in Communication Division; Undergraduate College and University Section

Chair: Kevin T. Baaske, California State University, Los Angeles

Presenters:

Frances A. Chee, California State University, Los Angeles  
Nina O'Brien, California State University, Los Angeles  
Kamran Afary, California State University, Los Angeles  
Cynthia Wang, University of Southern California  
Tina McDermott, Antelope Valley College  
David S. Olsen, California State University, Los Angeles

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103033 8:00 AM to 9:15 AM Sheraton City View 1 - Fourth Floor

**La Raza Caucus/Latina/o Communication Studies Division: Revision of Bylaws Work  
Session**

Sponsor: La Raza Caucus

Presenters:

Michael Lechuga, University of Texas, El Paso  
Diana I. Bowen, University of Houston, Clear Lake  
Olivia Perez-Langley, Angelo State University  
Leandra Hinojosa Hernandez, National University  
Sarah Upton, University of Texas, El Paso  
Carlos A. Tarin, University of Texas, El Paso

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103034 8:00 AM to 9:15 AM Sheraton City View 2 - Fourth Floor



## **Visibilizing Surveillance and Control Infrastructures**

Sponsors: Activism and Social Justice Division; Critical and Cultural Studies Division

Chair: Torin Monahan, University of North Carolina, Chapel Hill

"Confronting complicity: Surveillance art and the interpellation of viewing subjects" Torin Monahan, University of North Carolina, Chapel Hill

"Light industry" Ingrid Burrington, Data and Society Research Institute

"Surveillance and the spectrum: The globalization of cell phone interception technologies" Lisa Parks, MIT

"The aesthetics of state surveillance: From secrecy to publicity" Tamara Shepherd, University of Calgary; Mél Hogan, University of Calgary

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103036      8:00 AM to 9:15 AM      Sheraton      City View 4 - Fourth Floor

### **Collaboration Not Competition: Writing, Researching, and Reviewing Together to Create a Legacy**

Sponsor: Women's Caucus

Chair: Jennifer Dunn, Dominican University

Presenters:

Tony E. Adams, Bradley University

Michelle Calka, Manchester University

Katherine J. Denker, Ball State University

Jimmie Manning, Northern Illinois University

Danielle M. Stern, Christopher Newport University

Stephanie L. Young, University of Southern Indiana

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103037      8:00 AM to 9:15 AM      Sheraton      City View 5 - Fourth Floor

### **Roundtable on "The Soul of the Nation: U.S. Public Memory and the National Mall"**

Sponsors: American Studies Division; Visual Communication Division

Chair: Michael Vicaro, Penn State University, Greater Allegheny

Presenters:

Theodore F. Sheckels, Randolph-Macon College

Teresa G. Bergman, University of the Pacific

Jennifer A. Keohane, University of Baltimore

Raymond Blanton, University of the Incarnate Word

Casey R. Schmitt, Gonzaga University

Carl T. Hyden, Morgan State University

Catherine L. Langford, Texas Tech University

Stephanie Marek Muller, University of Utah

David W. Seitz, Penn State University, Mont Alto

John A. McArthur, Queens University of Charlotte

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103038      8:00 AM to 9:15 AM      Sheraton      City View 6 - Fourth Floor

**“Sistas Be Warned”: A Black Feminist Autoethnographic Performance on Gender, Race, and Educational Institutions**

Sponsors: African American Communication and Culture Division; Feminist and Women Studies Division; Performance Studies Division

Chair: Subrina J. Robinson, California State University, Long Beach

Respondents: Robin Boylorn, University of Alabama; Rachel Alicia Griffin, University of Utah; Rachel N. Hastings, Southwestern College; Alisha L. Menzies, University of South Florida; Subrina J. Robinson, California State University, Long Beach

""Sistas Be Warned": A Black Feminist Autoethnographic Performance on Gender, Race, and Educational Institutions" Sasha Sanders, University of South Florida

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103040      8:00 AM to 9:15 AM      Sheraton      City View 8 - Fourth Floor

**The Legacy of White Femininity: Unveiling A Cult of Hegemony in the Age of Invisibility**

Sponsors: Feminist and Women Studies Division; Performance Studies Division

Chair: Dawn Marie D. McIntosh, University of Denver

""Bless Your Heart": Performing White Feminine Civility" Dawn Marie D. McIntosh, University of Denver

"Ain't I a Woman?": To be Black, Queer and Feminine" Elizabeth Whittington Cooper, Morehouse College

"I'm not your gay best friend! Genderqueering white femininity's discursive grasp" Benny LeMaster, California State University, Long Beach

"On the Experiential Nature of Directly Experiencing the Concept 'Intersectionality': A Field Report" Eleanor Amaranth Lockhart, Rowan University

"Performing Silence: Queerness and White Femininity" Sophie Jones, University of New Mexico

"White Feminine Privilege: Speaking Against the Silence" Christina Saindon, James Madison University

""Khob's Femmes?": A Satirical Performance of White Feminine Beauty Blogging" Kathryn Hobson, James Madison University

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103041      8:00 AM to 9:15 AM      Sheraton      Remington - Fourth Floor

**Communication and the Future Division Paper Session**

Sponsor: Communication and the Future Division

Chair: Ryan C. Wallace, California State University, East Bay

"A Database for Embodied Technology: Wearables, Ingestibles, Embeddables, Implantables" Andrew Iliadis, Temple University; Isabel Pedersen, University of Ontario Institute of Technology

"From Plato to Gutenberg to Berners-Lee: The Rise of a New Literacy Paradigm" Chris Underation, Liberty University

"Methods for Studying the Future: Understanding Augmented Reality Technologies as a Methodological Intervention, Stimulus, and Object of Study" Tony Liao, University of Cincinnati

"Shifting Shades of Grey: Negotiating Relationship Boundaries in the Digital Age" Derek R. Blackwell, Prairie View A&M University

"Youth TV Channels' Facebook Fan Pages: A Content Analysis" Tiany Sousa, University of Central Florida; Jonathan Matusitz, University of Central Florida

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103042      8:00 AM to 9:15 AM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**The Rhetorical Invention of America's (In)Security State**

Sponsors: Peace and Conflict Communication Division; Political Communication Division

Chair: Lee M. Pierce, State University of New York, Geneseo

Presenters:

Atila Hallsby, North Carolina State University

M. Karen Walker, Independent Scholar

Bryan Taylor, University of Colorado, Boulder

Roger Stahl, University of Georgia

Lee M. Pierce, State University of New York, Geneseo

Respondents: Megan McFarlane, Marymount University; Sean Lawson, University of Utah

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103043      8:00 AM to 9:15 AM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Perceptive Reality: Instructional Self-Identity In and Out of the Classroom**

Sponsor: Instructional Development Division

Chair: Valerie Rubinsky, Ohio University

Respondent: Tiffany R. Wang, University of Montevallo

"Instructor Identity, Confirmation, and Perceptions of Student Nonverbal Responsiveness" Caroline E. Waldbuesser, Ohio University; Marian L. Houser, Texas State University; Angela M. Hosek, Ohio University; Lucas William Hackenburg, Ohio University

"Instructor Perceptions of the Legitimacy of Individualized Approaches to Student Feedback" Paul E. King, Texas Christian University

"Instructor-Student Perceptions of Effective Teaching: An Exploration of Effective Teaching Behaviors" Scott A. Myers, West Virginia University; James Baker, West Virginia University; Stephen M. Kromka, West Virginia University; Sara Pitts, West Virginia University

"Learning through Rigor: The Push and Pull for Mass Communication Professional Educators" Travis R. Bell, University of South Florida

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103044 8:00 AM to 9:15 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**Best and Worst Practices of Assessment: The Perils of Neoliberally Informed Assessment, the Limits in Producing Assessment Data, Best Practices in Assessing Both Verbal and Nonverbal Communication Skills in Online Communication Courses, and Unifying the Assessment Process in Courses**

Sponsor: Communication Assessment Division

Chair: Joy L. Daggs, Northwest Missouri State University

Presenters:

David H. Kahl, Jr., Penn State Erie, The Behrend College

Natalia Rybas, Indiana University East

Leslie Ramos Salazar, West Texas A&M University

Sandra Romo, California Baptist University

Respondent: Joy L. Daggs, Northwest Missouri State University

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103045 8:00 AM to 9:15 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Exploring Our Legacy and Our Relevance as Communication Faculty in Multidisciplinary Academic Programs**

Sponsor: Undergraduate College and University Section

Chair: Amanda K. Kennedy, St. Mary's University

Presenters:

Sharmila Ferris, William Paterson University

Diane M. Monahan, Saint Leo University

Michelle E. Pence, University of Texas of the Permian Basin

Jon P. Radwan, Seton Hall University

Rita L. Rahoil-Gilchrest, Winona State University

Amy Smith, Salem State University

Respondent: Katherine J. Hampsten, St. Mary's University

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103046 8:00 AM to 9:15 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

**Media, Muslims, and the 'Trump Travel Ban': Exploring the Role of Media in Combating/Promoting Islamophobia in the Trump Era**

Sponsor: Mass Communication Division

Chair: Soumia Bardhan, Kansas State University

"Islamophobia Cyberwars in the Trump Era: The Online Responses to Ongoing Affairs" Sahar Khamis, University of Maryland

"Media and Islamophobia in the U.S.: A Comparative Analysis of News Media Coverage Post-9/11 and Post-Trump Travel Ban" Nahed Eltantawy, High Point University

"Status of Muslims/Islam in Trump's Rhetorical World: An Analysis of President Trump's Tweets" Soumia Bardhan, Kansas State University

"'Muslim Ban' or 'Anti-Terrorism?'" A Comparative Framing Analysis of Television News Networks' Coverage of the Trump Travel Ban" Amal Ibrahim, University of Wisconsin-Whitewater

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103047 8:00 AM to 9:15 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**#NoFilter: Twitter and Instagram, Communities and Analysis**

Sponsor: Mass Communication Division

Chair: Yanyan Zhou, Indiana University

Respondent: Shane Tilton, Ohio Northern University

"#optoutside: Comparing Identity Presentation among Citizens and the National Park Service via the Find Your Park Campaign on Instagram" Emily S. Johnson, Colorado State University; Joseph Champ, Colorado State University

"Re(claiming) and Re(naming) #MyDallasIs: An Analysis of Citizen Framing of Dallas after the 2016 Ambush" Sarah Maben, Tarleton State University; Prairie A. Endres-Parnell, Tarleton State University; Lora Helvie-Mason, Tarleton State University

"Sense of Community on Twitter and Instagram: Exploring the Roles of Motives and Parasocial Relationships" Michael G. Blight, DePaul University; Erin K. Ruppel, University of Wisconsin-Milwaukee; Kelsea V. Schoenbauer, University of Denver

"The Legacy and Relevance of Big Data in the Digital Era: Data Mining and Textual Analysis of Obergefell v. Hodges in the Twittersphere" Jin-A Choi, University of Texas, Austin

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103048 8:00 AM to 9:15 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Sleep and Communication: Applied Communication Research on the Other Third of Life**

Sponsor: Applied Communication Division

Chair: Nicole C. Eugene, University of Houston, Victoria

Respondent: Lynn M. Harter, Ohio University

"Asleep at the Wheel: Narcoleptics and the Social Construction of Sleeping and Driving" Nicole C. Eugene, University of Houston, Victoria

"Beyond the Baby, the Bed, and the Bad Mother: Agency in Relationship to Space, Objects, and Discursive Landscapes" Jennifer Collins, Ohio University

"Does Selection Matter in Narrative Persuasion? Examining the Influence of Forced vs. Selective Exposure in Promoting Healthy Sleep Behaviors" Melissa Robinson, Ohio State University; Silvia Knobloch-Westerwick, Ohio State University

"Obstructive Sleep Apnea and Commercial Drivers: Communication Relevance" Michael Pagano, Fairfield University

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103049      8:00 AM to 9:15 AM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Examining Family Roles: The Family Health Informer, "Good Daughter", "Golden Child", and End-of-Life Decision-Maker**

Sponsors: Communication as Social Construction Division; Family Communication Division; Society for the Study of Symbolic Interaction

Chair: Cassandra (Carlson) Hill, Coastal Carolina University

Respondent: M. Chad McBride, Creighton University

"Individual Roles in Family Communication about Health across Cultures: A Qualitative Investigation" Manusheela Pokharel, University of Utah; Ashley Elrick, University of Utah; Heather E. Canary, San Diego State University; Margaret F. Clayton, University of Utah; Masha Sukovic, University of Utah; Marjan Champine, University of Utah; Soo Jung Hong, University of Utah; Kimberly Kaphingst, University of Utah

"Role Expectations and Role Evaluations in Daughtering: Constructing the Good Daughter" Allison M. Alford, Baylor University; Meredith Marko Harrigan, State University of New York, Geneseo

"“He is openly referred to as the ‘Golden Child’”: An Examination of the Communication of Favoritism in Families" Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi

"The Enactment of the Decision-maker Role in Family Communication About End-of-Life Decisions" April Trees, Saint Louis University; Jennifer E. Ohs, Saint Louis University; Meghan Murray, Saint Louis University

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103050      8:00 AM to 9:15 AM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Television Representation of the Spiritual**

Sponsor: Spiritual Communication Division

Chair: Navita Cummings James, University of South Florida

Respondent: Navita Cummings James, University of South Florida

"Ascending the Ladder: Spiritual Communication on Hulu's 'The Path'" Kristen C. Blinne, State University of New York, Oneonta

"Fairytale, Magic and Legends: A Spiritual Thematic Analysis of 'Once Upon a Time'" Yvonne Montoya, Colorado State University, Pueblo

"Liking Vikings: The Dilemma of Nietzsche's Ressentiment" Blake Faulkner, University of North Carolina, Chapel Hill

"Spiritual and Religious Symbols in Film and Television" Arthur A. Raney, Florida State University; Katherine Dale, Florida State University; Sophie H. Janicke, Chapman University

"The Effect of Spirituality on News Media" Linda Royall, Oral Roberts University

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103051      8:00 AM to 9:15 AM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

## **Everyday Wear and Tear: The Academia on the Body and Soul in Marginalized Communities**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Women's Caucus

Chair: Haneen Al Ghabra, Kuwait University

Presenters:

Bernadette Calafell, University of Denver

Fatima Zahrae Chrifi Alaoui, San Francisco State University

Shinsuke Eguchi, University of New Mexico

Katherine Grace Hendrix, University of Memphis

Gust A. Yep, San Francisco State University

Haneen Al Ghabra, Kuwait University

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103052      8:00 AM to 9:15 AM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

### **Sending the Debate Team to Prison: How to Host a Debate between College Students and Inmates**

Sponsor: Argumentation and Forensics Division

Chair: Adam Key, Texas A&M University

Presenters:

Ryan S. Rigda, Texas A&M University

Jeremy Coffman, Prairie View A&M University

Michael Buse, Texas A&M University

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103053      8:00 AM to 9:15 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

### **What's Moving in Social Movements, Part 2: The Urgency of Mobilization and Rhetorical Theory-Building in Vitriolic Times**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Matthew Houdek, University of Iowa; Constance Gordon, University of Colorado, Boulder

Presenters:

Lisa A. Flores, University of Colorado, Boulder

Bryan J. McCann, Louisiana State University

Charles E. Morris III, Syracuse University

Thomas Nakayama, Northeastern University

Darrel Wanzer-Serrano, University of Iowa

Ace J. Eckstein, University of Iowa

Constance Gordon, University of Colorado, Boulder

Matthew Houdek, University of Iowa

Patrycja Humienik, University of Colorado-Denver

Elizabeth Kaszynski Gilmore, Indiana University

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103054      8:00 AM to 9:15 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Relevance Outside the Academy: Using MOOCs to Reach Adult Learners**

Sponsor: Training and Development Division

Chair: Douglas E. Pruum, Purdue University

Presenters:

Melanie Morgan, Purdue University

Lauren Berkshire Hearit, Hope College

Jennifer Hall, Purdue University

Amanda Martinez, Davidson College

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103055      8:00 AM to 10:45 AM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Eastern Communication Association Executive Council Meeting**

Sponsor: Eastern Communication Association

Presenters:

Cheryl Casey, Champlain College

Benjamin R. Bates, Ohio University

Leeanne M. Bell McManus, Stevenson University

Katherine S. Thweatt, State University of New York, Oswego

Jason S. Wrench, State University of New York, New Paltz

Trevor Parry-Giles, National Communication Association

Nicholas David Bowman, West Virginia University

April E. Copes, Anne Arundel Community College

Susan Drucker, Hofstra University

Tracey Holden, University of Delaware

Mary L. Kahl, Penn State Erie, The Behrend College

Nyia Lacey, Delaware County Community College

Pamela Lannutti, La Salle University

Kristen Lynn Majocha, University of Pittsburgh, Johnstown

Douglas Strahler, Slippery Rock University

Mary C. Toale, State University of New York, Oswego

Stacy Smulowitz, University of Scranton

Jade Olson, University of Maryland

Malwina Buldys, Temple University

Nicholas Scott Smith, Saint Louis University

Martin Wallenstein, John Jay College of Criminal Justice

Jessica Papajcik, Stark State College

Shawn Starcher, Kent State University

Daniel H. Mansson, Penn State University, Hazleton

Mary E. King, Bloomsburg University



Shauna M. MacDonald, Villanova University  
Jordan Tyler Atkinson, Missouri Western State University  
Craig T. Maier, Duquesne University  
Rod Carveth, Morgan State University  
Abbe S. Depretis, Temple University  
Janie Harden Fritz, Duquesne University  
Daniel Steven Strasser, Rowan University  
Joe Lybarger, University of Tennessee  
Colin Kearney, University of Florida

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103060      8:00 AM to 9:15 AM      Marriott      Plaza Ballroom A - Third Floor

**New Challenges to Plato, Aristotle, Gorgias, Aristophanes, and Sophocles**

Sponsor: American Society for the History of Rhetoric

Chair: Allison M. Prasch, Colorado State University

"The Porous Polis: Comedy and Commonality in Ancient Athens" Adam Cody, Penn State University

"A Pataphysical Interpretation of Aristotle's Rhetoric" Scott Koslow, Penn State University

"Gorgianic Conversion: An Irrational Expansion of Kairos" Jonathan Henson, University of Texas, Austin

"Sophocles' Oedipus Cycle as a Rhetorical Artifact" Timothy Giles, Georgia Southern University

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103061      8:00 AM to 9:15 AM      Marriott      Plaza Ballroom B - Third Floor

**The Evolving Rhetorical Legacy of Modern Christian Music: Metaphor, Musical Form, and Rhetorical Community**

Sponsor: Religious Communication Association

Chair: Robert H. Woods, Spring Arbor University

Respondent: Naaman Wood,

"Grace and the Evolving Journey Archetype in Christian Music: Salvation, Adventure, or Leap of Faith" John Katsion, Northwest Missouri State University

"Media, Music, and the Making of Evangelical Mass Culture" Mark Ward Sr., University of Houston, Victoria

"Recasting Life's Violence as Divine Romance: Three Musical Takes on 'How He Loves'" John B. Hatch, Eastern University

"The Water Trope in Contemporary Christian Worship Lyrics" Philip Williams, Regent University

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103066      8:00 AM to 9:15 AM      Marriott      Nice - Third Floor

## **The Topic Writing and Selection Process: Navigating Trump**

Sponsor: Cross Examination Debate Association

Chair: Ben D. Voth, Southern Methodist University

Presenters:

Jacob Justice, University of Kansas

Jacquelyn Poapst, George Mason University

William Edwin Mosley-Jensen, Trinity University

Kristiana L. Baez, The University of Iowa

Jordan Foley, University of Wisconsin-Madison

John P. Koch, Vanderbilt University

Respondent: Patrick Waldinger, University of Miami

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103067      8:00 AM to 9:15 AM      Marriott      Alsace - Third Floor

### **Marginalized Performance: How Does Being a Minority Impact Forensic Performance in a Trump America?**

Sponsor: National Forensics Association

Chair: Janis K. Crawford, Butler University

Presenters:

Tomeka Robinson, Hofstra University

Jennifer Talbert, William Carey University

Janis K. Crawford, Butler University

Arthi S. Chandrasekaran, Wayne State University

Shannon LaBove, Rice University

9:30 AM

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106001      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

### **Impact of Social Media on Health Communication Research**

Sponsor: Health Communication Division

Chair: Sandra Romo, California Baptist University

"How Does Facebook Communication Predict Well-Being? A Study of the Mediating and Moderating Roles of Stress" Cindy (Yixin) Chen, Sam Houston State University; Richard Bello, Sam Houston State University

"Just a little tweak: Effect of quality of online information on patient beliefs and compliance intentions" Gayathri Sivakumar, Colorado State University

"Persuasive antismoking interventions: Promoting smoking reduction and cessation through Facebook, email-listserv, and MTurk" Sunny Jung Kim, Dartmouth College; Jeffrey Hancock, Stanford University; Jesse Dallery, University of Florida; Mary F. Brunette, Dartmouth College; John A. Naslund, Dartmouth College; Lisa A. Marsch, Dartmouth College

"Strategic use of Twitter by key health communicators: A textual analysis of health tweets" Gang (Kevin) Han, Iowa State University; Dang Zhu, Iowa State University; Nisha Kothari, Iowa State University

"The Hijacked Hashtag: The Constitutive Features of Abortion Stigma in the #ShoutYourAbortion Twitter Campaign" Kami A. Kosenko, North Carolina State University; Emily Winderman, North Carolina State University; Abigail Pugh, North Carolina State University

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106002      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Seeking Support and Giving Advice in Interpersonal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Kaitlin Cannava, Penn State University

"Advice Padded with Comfort and Encouragement: Testing an Extended Integrated Model of Advice-giving in Supportive Interactions" Yining Zhou, University of California, Davis; Bingqing Wang, University of California, Davis; Bo Feng, University of California, Davis

"College Students' Medical Help Decision Making: A Test of the Theory of Motivated Information Management" Helen M. Lillie, Purdue University

"Uncertainty and Stroke: Rethinking Theories of Uncertainty Using Data from Stroke Support Forums" Bryan Abendschein, University of Illinois

"Examining Hispanic Adults' Response to Parent Advice on Physical Activity through Advice Response Theory" Lisa Guntzviller, University of Illinois; Ningxin Wang, University of Illinois; Andrea Martinez Gonzalez, University of Illinois; Chelsea L. Ratcliff, University of Utah

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106003      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

### **How War Shapes Identities**

Sponsor: Critical and Cultural Studies Division

Chair: Timothy Barney, University of Richmond

Respondent: Barbara A. Biesecker, University of Georgia

"A Face Among Faces: Pathos, Subjectivity, and Resistance in the Drone War" Zachary Parker, University of North Carolina

"Forging plowshares into swords: A critical examination of the forces shaping mainstream Western media into a weapon of war in a culture obsessed with conflict and security" Christian Alexander Vukasovich, Oregon Institute of Technology; Oliver Boyd-Barrett, Bowling Green State University

"The Sense of Dissent: Capturing the Indeterminacy of War" Dominic Manthey, Penn State University

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106006 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**Critical Rhetorics of Race: Performance and the Politics of Race and Trans/Nationalism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Erin Watley, McDaniel College

Respondent: Joan Faber McAlister, Drake University

"Black Skin, White Masks: Cosmopolitan Whiteness and the Discursive Negotiation of Racialized Difference in the YouTube Series, "An African City"" Godfried Agyeman Asante, Drake University

"Blackanese Masculinity: A Queer of Color Critique on Japan's futurism and Interraciality in Exile" Shinsuke Eguchi, University of New Mexico

"Gringo Malinchista: Complicating the Triumphant American as would-be Mestizo in Taboo" José Ángel Maldonado, University of Nebraska-Lincoln

"On Being Black: An Autoethnographic Exploration of Racialized Politics of Blackness across Cultures" Gloria Pindi Nziba, California State University, San Marcos

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106007 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

**Engaging through Service: Considering Our Legacy and Relevance through the Organizational Communication Division's Service Engagement Award**

Sponsor: Organizational Communication Division

Chair: Sarah Dempsey, University of North Carolina, Chapel Hill

Presenters:

Patricia S. Parker, University of North Carolina, Chapel Hill

Joy L. Hart, University of Louisville

Marianne LeGreco, University of North Carolina, Greensboro

Lynn M. Harter, Ohio University

Matthew W. Seeger, Wayne State University

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106008 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D3 - First Floor  
(Conference Center)

**Rhetorics of Science and Religion**

Sponsor: Public Address Division

Chair: Jaelyn Bruner, University of Maryland

"Carl Sagan and Neil deGrasse Tyson: Metaphor and Myth in the Search for Utopian Frontiers" Sam Watson, Baylor University

"Romance and the Research University: Thomas H. Huxley's "Origin of Species"" Thomas Lessl, University of Georgia

"Spiritually Dead: Evangelical Conversion's Constitutive Paradoxes in Jack Chick's "The Choice"" Codey Ryan Bills, University of North Carolina, Chapel Hill

"Alert, Critical, and Active": (Re)constituting the 'Citizen' in Eisenhower's Farewell Address" Logan Blizzard, University of Pittsburgh

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106011      9:30 AM to 10:45 AM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Womentoring: Can I Talk About That in My Classroom?**

Sponsor: Women's Caucus

Chair: Kate LaPierre, Ivy Tech Community College/Indiana Tech

Presenters:

Katherine J. Denker, Ball State University

Tammy R. Vigil, Boston University

Bryant Keith Alexander, Loyola Marymount University

Cheri Hampton-Farmer, University of Findlay

Brigit Keelin Talkington, University of Nebraska-Lincoln

Karla M. Hunter, South Dakota State University

Diana K. Ivy, Texas A&M University-Corpus Christi

Navita Cummings James, University of South Florida

Emilly Martinez, Purdue University

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106012      9:30 AM to 10:45 AM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Continuing Legacy of Race and Whiteness in Intercultural Communication**

Sponsors: Critical and Cultural Studies Division; International and Intercultural Communication Division

Chair: Benny LeMaster, California State University, Long Beach

Respondent: Dawn Marie D. McIntosh, University of Denver

"Critiques of Whiteness: Destabilizing the Center Through Theory, Research, and Pedagogy" Rebecca N. Gigi, San Francisco State University

"Deflecting the Blame: NFL Commissioner Roger Goodell's Materialization of Whiteness through the Revised NFL Personal Conduct Policy" Linsay M. Cramer, Indiana University East

"'Pretty much, being black was being ghetto': Examining Communicative Displays of White Supremacy in Ordinary Talk" Danielle Hodge, University of Colorado, Boulder

"Technologies of Institutionalized Spaces: Public Speaking and Racialized Projects" Jillian Moga, University of Illinois

"Impact of Twitter use and Race/Ethnicity on Voting in the U.S." Alison Nicole Novak, Rowan University; Kristine Johnson, Rowan University; Manuel C. Pontes, Rowan University

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106013      9:30 AM to 10:45 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

**East Asia in Action: Social Movements and Contestations in Japan, South Korea, and Hong Kong**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: S. Lily Mendoza, Oakland University

Respondent: Chiaoning Su, Oakland University

"Apparel Activism": A Critical Participant-Observation of Post-Fukushima Social Movements in Tokyo" Satoru Aonuma, Tsuda College

"Performing Networked Counter-Power: Digitally-Enabled Individuals and the Umbrella Movement" Tin-yuet Ting, Hong Kong Polytechnic University

"The Sewol and Sesamo: Korean Digital Diaspora's Grassroots Movements" Hojeong Lee, Temple University

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106015      9:30 AM to 10:45 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Public Pedagogy as Neoliberal Resistance**

Sponsor: Unbound

Chair: Reslie Cortés, Arizona State University

Presenters:

Sarah Lindsey Beck, University of Colorado, Boulder

China C. Billotte Verhoff, Purdue University

Jeffrey Hoffmann, University of New Mexico

Lauren Mark, Arizona State University

Jeremy Omori, Arizona State University

Rikki Tremblay, California State University, Fullerton

Respondent: Jeremy Omori, Arizona State University

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106016      9:30 AM to 10:45 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**The Capstone Experience, A Celebration of Legacies**

Sponsor: Community College Section

Chairs: Tara M. Franks, Sierra College; Nicholas Zoffel, Sierra College

Presenters:

Kevin T. Jones, George Fox University  
Nelle Bedner, University of Central Arkansas  
Allison Weidhaas, Rider University  
W. Bradford Mello, St. Xavier University  
Kate S. Kurtin, California State University, Los Angeles  
Thomas G. Endres, University of Northern Colorado  
Craig Stewart, University of Memphis

Respondents: Tara Schuwerk, Stetson University; Tara Suwinyattichaiporn, California State University, Fullerton

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106017      9:30 AM to 10:45 AM      Sheraton      Houston A - Third Floor (Conference Center)

**Express Yourself! The Politics and Aesthetics of Expression**

Sponsor: Performance Studies Division

Chair: Dustin B. Goltz, DePaul University

Respondent: Dustin B. Goltz, DePaul University

"Coming Out and Being Out: The Relevance of Disclosures in the Performance of Queer Identity" Justin J. Rudnick, Minnesota State University, Mankato

"Negotiating Personal Realities in Research: Performing Poetry as Findings and Discussion" Lindy Grief Davidson, University of South Florida

"Street Art as Performative Citizenship: A Local Materialist Approach" Pamela Pietrucci, Northeastern University

"A Beating Heart in a Severed Head: The Surrealist Dialectic in Expression Pig" Alex Lockwood, Southern Illinois University

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106018      9:30 AM to 10:45 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Political Discourse in Historical and Social Context**

Sponsor: Political Communication Division

Chair: Kerry P. Owens, University of Mary-Hardin Baylor

Respondent: Joy E.A. Qualls, Biola University

"John F. Kennedy's Image Repair on "The Catholic Issue" in the 1960 West Virginia Presidential Primary" William Benoit, University of Alabama, Birmingham

"Reductio Ad Absurdum: Paul Graham and the Search for the Economic Agent" John Moist, Baylor University

"The Battle of Blair Mountain and the News: The Mainstream Press and Class Conflict in Appalachia" Matthew Ross, University of Massachusetts

"The Consumer Sodbuster: Rethinking Kennedy's Consumer Rights Legacy" Lauren Hunter, University of Maryland

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106019      9:30 AM to 10:45 AM      Sheraton      Houston C - Third Floor (Conference Center)

**Learning With Technology: Any Time, Any Place, Any Path, Any Pace**

Sponsor: Human Communication and Technology Division

Chair: Maureen C. Minielli, Kingsborough Community College, CUNY

"Creating Digital Videos in an ESL Learning Community to Develop Communication Skills and Content Area Knowledge" Gordon Alley-Young, Kingsborough Community College, CUNY

"Global Classrooms: Creating International Collaborative Initiatives" Dana D'Angelo, Drexel University; Jodi Cataline, Drexel University; Emilee Simmons, Leeds University

"How Rich Media and Discussion Boards in Online Classes Can Foster Student Learning and an Understanding of Online Social Activism - A Special Focus on Black Lives Matter" Tia Tyree, Howard University

"I Teach, Therefore iPad: Improving Asynchronous Learning Through Formative Assessment" Jean Kelly, Otterbein University; Carrie Scheckelhoff, Otterbein University; Jeffrey Smith, Otterbein University

"Learning in the digital age: Anywhere, any place, any time, any pace learning" Sharmila Ferris, William Paterson University; Hilary Wilder, William Paterson University

"STEM to Social Awareness: Connecting the Dots through Audio Storytelling with Podcasts" Karobi Moitra, Trinity Washington University

"Unplugging with Off-the-Gridders" Kevin Garrison, Angelo State University

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106021      9:30 AM to 10:45 AM      Sheraton      Austin 1 - Second Floor

**Engaging Others in Learning and Playing**

Sponsor: Language and Social Interaction Division

Chair: Mardi J. Kidwell, University of New Hampshire

"The joint accomplishment of "unruly" learner participation in an elementary classroom" Nadja Tadic, Teachers College, Columbia University

"Do you wanna do the tree" versus "Let's play freeze dance": Format differences in recruitments to co-participate in play activities" Darcey K. Searles, Rutgers University

"Okay okay okay, now the video is on": An analysis of young children's orientations to the video camera in recordings of family interactions" Sarah Barriage, Rutgers University; Darcey K. Searles, Rutgers University

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106022      9:30 AM to 10:45 AM      Sheraton      Austin 2 - Second Floor

**The Relevance of Theory: Examining Intractable Conflict**



Sponsor: Peace and Conflict Communication Division

Chair: Barry Poyner, Truman State University

Respondent: Michael L. Zirulnik, Arizona State University

"Theorizing Communication and Ethnopolitical Conflict" Donald G. Ellis, University of Hartford

"Predictors of Armed Intergroup-Conflicts: A Systematic Overview of Risk Factors" Torsten Reimer, Purdue University; Stacey L. Connaughton, Purdue University; Christopher R. Roland, Purdue University; Jennifer Kay Ptacek, Purdue University; Arunima Krishna, Boston University

"Understanding Somali Piracy through Cognitive Resources Theory (CRT)" Mary Kathryn Jackson, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Making Sense of Reconciliation Narratives: Israel and the Occupied Palestinian Territories" Peter B. Girard, California State University Los Angeles

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106023      9:30 AM to 10:45 AM      Sheraton      Austin 3 - Second Floor

**Discourse, GLBTQ Visibility, and Cultural Performance**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Bobbi Van Gilder, Northeastern University

Respondent: Karen E. Lovaas, San Francisco State University

"Constituting Queer Martyrdom: Rhetorics of White Suffering in the Suicide of Leelah Alcorn" Evan Schares, Louisiana State University

"After Homonormativity: Normalizing Non-Monogamy in Popular Discourse" Lital Pascar, Northwestern University

"Telling a Queer Identity Narrative: A Photovoice Study" Katy Ross, Ohio University; Hannah Trew, Illinois State University; Amy Chadwick, Ohio University

"Finding a "Culture of Support": Navigating and Pursuing "Queer Friendly" Healthcare" Nicole Hudak, Ohio University

"Queerness in Pop Music: How Being Out Effects the Success of Musicians" Jack Spencer, California State University, Los Angeles

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106024      9:30 AM to 10:45 AM      Sheraton      Pearl 1 - Second Floor

**Creating New Legacies to Reduce Nationalism and Post-Truth-Based Religious and Cultural Othering**

Sponsor: Spiritual Communication Division

Chair: Noemi Marin, Florida Atlantic University

Presenters:

Ahmet Atay, College of Wooster

Victoria Newsom, Olympic College

Desiree Montenegro, Palo Verde College

Lara Lengel, Bowling Green State University  
Sumanth Inukonda, La Guardia Community College  
Jaime Riccio, La Guardia Community College  
Respondent: Noemi Marin, Florida Atlantic University

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106027      9:30 AM to 10:45 AM      Sheraton      Pearl 4 - Second Floor

**Reconsidering the Good, the Bad, and the Ugly of Intercultural Contacts across Contexts and Theories**

Sponsor: International and Intercultural Communication Division

Chair: Alberto Gonzalez, Bowling Green State University

Respondent: Brandi Lawless, University of San Francisco

"“Are We Like That?” A Narrative Analysis of Identity Negotiation in Intercultural Service-Learning" Christina Zempfer, Ohio University

"Violence against Migrant Women Workers (MWWs) and the Role of Information Communication Technologies (ICTs)" B. Olaniran, Texas Tech University; Indi Marie Williams, Williams International

"Identifying Dominant Group Communication Strategies: A Phenomenological Study" Robert J. Razzante, Arizona State University

"Workplace Bullying: An Examination of Coping Strategies via Face Negotiation Theory" Jaesub Lee, University of Houston; Jillian Lim, University of Houston; Robert L. Heath, University of Houston

"Cultural Diplomacy and Intercultural Exchange: Examining Confucius Institutes' Effects on Perception of China" Yuxiang Du, Fort Hays State University

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106028      9:30 AM to 10:45 AM      Sheraton      Pearl 5 - Second Floor

**A Relevant Future: Discussing the Honors Basic Course**

Sponsor: Basic Course Division

Chair: Heidi Hamilton, Emporia State University

Presenters:

Lori Leonard Britt, James Madison University

Charles R. Conrad, Texas A&M University

Katie Clune, Rockhurst University

Jennifer Hall, Purdue University

Heidi Hamilton, Emporia State University

Michelle R. LaVigne, University of San Francisco

Jason R. Moyer, Malone University

Denise Oles-Acevedo, Iowa State University

David S. Olsen, California State University, Los Angeles

Kenna Reeves, Emporia State University

Chad E. Woolard, Illinois State University

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106031 9:30 AM to 10:45 AM Sheraton Live Oak -Second Floor

**Pedagogies of Cross-Cultural Communication**

Sponsor: NCA Educational Policies Board

Chair: Yea-Wen Chen, San Diego State University

Presenters:

Eddah Mbula Mutua, St. Cloud State University

Srividya Ramasubramanian, Texas A&M University

Riva Brown, University of Central Arkansas

Hsin-I Sydney Yueh, Northeastern State University

Respondent: Thomas Nakayama, Northeastern University

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106033 9:30 AM to 10:45 AM Sheraton City View 1 - Fourth Floor

**Jealousy and Depression as Emotional Challenges in Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Erin C. Wehrman, Missouri State University

"Jealousy Expression Profile Theory: Examining Cross-Sex Best Friendships and the Indirect Effects of Rumination and Relational Satisfaction" Lance K. Bennett, University of Iowa; Jennifer L. Bevan, Chapman University

"The Effects of Attachment Style on Jealous Emotions in Reaction to Touch: A Comparative Analysis of Monogamous versus Swinger and Polyamorous Partners in Romantic Relationships" Karen C. Piantek, University of Connecticut

"Protective or possessive, call it passive or aggressive": Communicative responses to jealousy within friendships during a time of uncertainty" Valerie Fisher, University of Wisconsin-Milwaukee; Clare Gross, Baldwin Wallace University

"Alone/Together: The Impact of Depression on Relational Communication" Melanie Booth-Butterfield, West Virginia University; Beth Hudson, West Virginia University

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106034 9:30 AM to 10:45 AM Sheraton City View 2 - Fourth Floor

**Organizational Culture**

Sponsor: Organizational Communication Division

Chair: Yang-Soo Kim, Middle Tennessee State University

Respondent: Ryan S. Bisel, University of Oklahoma

"I had a janteloven experience ...": How Danish business students organize around cultural modesty" Jessica Pauly, Purdue University; Neva Stumberger, Purdue University; Annette Lundø, Copenhagen Business School

"Barbarians at the Gate: The use of sermonic discourse as a markers of organizational subculture" Maria Dixon, Southern Methodist University

"Shaping an Organization's Culture and Examining its Renewal Discourse: GMs Failures and Prospects from the 2014 Ignition Switch Recall" Jeremy Roberts, University of Northern Iowa

"Towards a Pathology of Organizational Failures: Understanding and Mitigation Strategies for Transformation" Beryl L. Bellman, California State University, Los Angeles

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106036 9:30 AM to 10:45 AM Sheraton City View 4 - Fourth Floor

**The "Other" Discourses of Campaign 2016: Bernie Sanders, Michelle Obama, and Beyond**

Sponsors: Political Communication Division; Public Address Division

Chair: Corey B. Davis, University of Wisconsin-Whitewater

Respondent: Ann E. Burnette, Texas State University

"Constrained by Duality: Third-Party Master Narratives in the 2016 Presidential Election" Ryan Neville-Shepard, University of Arkansas

"Ghazala Khan's Silence: From Oppression to Subversion" Sakina Jangbar, University of Texas, Austin

"Redefining Masculinity: Michelle Obama at Southern New Hampshire University" Samantha Fletcher, Central Michigan University

"The (Neo)socialist Kairos: Bernie Sanders at Georgetown University" Kristiana N. Wright, University of Minnesota, Twin Cities

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106037 9:30 AM to 10:45 AM Sheraton City View 5 - Fourth Floor

**Paulo Freire's Pedagogy of the Oppressed and Pedagogy of Hope: Historical Legacy, Contemporary Relevance, and Implications for Teaching and Learning**

Sponsor: Scholarship of Teaching and Learning

Chair: Rachel Alicia Griffin, University of Utah

Presenters:

Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Kimberly Singletary, Willamette University

Ryan D'Souza, University of South Florida

Jonathan P. Rossing, Gonzaga University

Jennifer A. Guthrie, University of Nevada, Las Vegas

Sara VanderHaagen, University of Nevada, Las Vegas

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106038 9:30 AM to 10:45 AM Sheraton City View 6 - Fourth Floor

**At the Intersections: Explorations of Intersectional Feminist Work**

Sponsor: Feminist and Women Studies Division

Chair: Hannah R. Long, University of New Mexico

Respondent: Jade C. Huell, Columbia College

"Black Men Don't Defend Us: Gender and Types of Black Feminist Discourse" Shanice Cameron, University of North Carolina at Charlotte

"Exercise is Not for Every Body: An Intersectional Feminist Discourse Analysis of LA Fitness Images" Summer Preston, Arizona State University

"Hungry Eyes: Masculine Humans and Feminine Monsters in F/X's The Strain" Amanda K. LeBlanc, University of South Florida

"On thick intersectionalities of the maternal diaspora: An autoethnography of transnational pregnancy as a Chinese immigrant woman" Lili Shi, Kingsborough Community College, CUNY

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106039      9:30 AM to 10:45 AM      Sheraton      City View 7 - Fourth Floor

**Norms, Roles, and Stereotypes**

Sponsor: Communication and Social Cognition Division

Chair: Adam Richards, Texas Christian University

"Descriptive norms, outcome expectations, and swearing in the Theory of Normative Social Behavior" Suahn Jang Cho, University of Missouri, St. Louis

"Implications of meta-stereotypes for attitudes toward intergenerational contact" Craig Fowler, Massey University; Jessica N. Gasiorek, University of Hawaii, Manoa

"Leadership and Conformity: The Role of Gender and Gender Roles" Amanda Kimbrough, University of Texas, Dallas; Leonardo Rojas, University of Texas, Dallas; Rosanna E. Guadagno, University of Texas, Dallas

"Racially ambiguous models increase advertising effectiveness" Glenna Read, Indiana University; Xia Zheng, Indiana University; Lucia Cores Sarria, Indiana University; Yanqin Lu, Indiana University; Rob Potter, Indiana University

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106040      9:30 AM to 10:45 AM      Sheraton      City View 8 - Fourth Floor

**Faith and Feminism: Intersections of Religious and Feminist Studies**

Sponsor: Feminist and Women Studies Division

Chair: Ruth Tsuria, Seton Hall University

Respondent: Alena Amato Ruggerio, Southern Oregon University

"#IslamicState: Constructions of ISIS Womanhood on Social Media" Breena Brockmann, University of Georgia

"Apocryphal Rhetorics of Gender and Sexuality: Mary Magdalene's Reclamation and (Re)Invention in Contemporary Art" Cory Geraths, Wabash College

"Crafting a Space for Refusal: Defending Therapeutic Rhetoric with an Analysis of Mormon Women and Depression" Kourtney M. Maison, University of Utah

"Men" and "Ladies": An Archaeology of Gendering in the Evangelical Church" Mark Ward Sr., University of Houston, Victoria

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106042 9:30 AM to 10:45 AM Sheraton Majestic 1 - 37th Floor (Center Tower)

**Show(ing) and Tell(ing): Canvassing Narrative Art in Health- and Community-Based Research**

Sponsor: Health Communication Division

Chairs: Kelsea V. Schoenbauer, University of Denver; Emily Krebs, University of Denver

Presenters:

Laura L. Ellingson, Santa Clara University

Jody Koenig Kellas, University of Nebraska-Lincoln

Jeanine Marie Minge, California State University, Northridge

Erin Willer, University of Denver

Jill S. Yamasaki, University of Houston

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106043 9:30 AM to 10:45 AM Sheraton Majestic 2 - 37th Floor (Center Tower)

**Student Characteristics and the College Experience**

Sponsor: Instructional Development Division

Chair: Jorge De La Cruz Jr, Texas Tech University

Respondent: Michelle T. Violanti, University of Tennessee

"College Student Academic Support as a Predictor of Roommates' Communication Satisfaction: An Examination of Dyadic Effects Using the Actor-Partner Interdependence Model" Zachary W. Goldman, Illinois College

"Using Bronfenbrenner's ecological framework to understand some challenges that first-generation college students' encounter" Bree Holtz, Michigan State University; Brandon Thomas, Michigan State University

"Graduate Student Identity Salience and Mental Health" Caroline E. Waldbuesser, Ohio University; Angela M. Hosek, Ohio University

"Identifying the Personal and Professional Impact of Students' Self-Disclosures" Audrey Bachman, University of Kentucky; T. Kody Frey, University of Kentucky; Anna-Carrie Beck, University of Kentucky

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106044 9:30 AM to 10:45 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**The Emerging Legacy and Relevance of Participatory Critical Rhetoric**

Sponsor: Rhetorical and Communication Theory Division

Chair: Samantha Senda-Cook, Creighton University

Respondents: Michael K. Middleton, University of Utah; Aaron Hess, Arizona State University

"A Tenured Professor Considers How Participatory Critical Rhetoric Could Have Saved His Dissertation" Benjamin J. Cline, Western New Mexico Univ

"Participatory Critical Rhetoric as Coalition Building and E-Advocacy" Catalina de Onís, Willamette University

"Surveying the Field: Mapping the Origins of Participatory Critical Rhetoric" George F. McHendry, Creighton University; Peter R. Jensen, University of Alabama

"The Process of Staging a Coup: Engaging with Participatory Extremities" Jenna N. Hanchey, University of Nevada, Reno

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106045 9:30 AM to 10:45 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Communication in/and the Courts**

Sponsor: Communication and Law Division

Chair: Pamela L. Morris, Indiana University-Purdue University Columbus

"The Supreme Court as Social Network: Turning from the Textual to the Relational" Daniel Faltese, Oregon State University

"Expert Witness and Audience in the Courtroom: The Role of Expertise in the Post-Daubert Era" Susan Tanner, Carnegie Mellon University

"State of Sacrifice - Kelo v. New London" Keren Wang, Penn State University

"Judicial Elections and Issue Advertising: a Two State Study of 2016" Christopher Terry, University of Minnesota; Mitchell Bard, Iona College

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106046 9:30 AM to 10:45 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

**Examining the State and Impact of Diversity in the Modern Media Landscape**

Sponsor: Mass Communication Division

Chair: Julius Matthew Riles, University of Missouri

Respondent: Angeline Sangalang, University of Dayton

"Exploring the impact of media consumption on interpersonal interaction intentions: An examination of the social effects of exposure to mental illness" Julius Matthew Riles, University of Missouri

"Gender, race, and depictions of video game(r)s in network television" Ryan J. Hurley, North Carolina State University

"LGBT identities and social media self-expression: Implications of outness for communication strategies" Jesse Fox, Ohio State University

"Reality television, media priming, and transphobia: Exploring I Am Jazz as a counter to prejudicial attitudes" Brandon Miller, University of Massachusetts, Boston; Hillary Pennell, University of Missouri; Michelle Elizabeth Funk, University of Missouri

"What's in an address? A comparison of stereotyping of minority groups across traditional and Internet only news venues" Christopher Josey, University of Missouri

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106047 9:30 AM to 10:45 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Ideas-in-Becoming in Philosophy of Communication: Frameworks and Figures**

Sponsor: Philosophy of Communication Division

Chair: David DeJuliis, University of Pittsburgh

"Creativity and relational ontology: Following the becoming of an idea" François Cooren, Université de Montréal; Thomas Martine, Université de Montréal

"The Materiality of Information: A Simondonian Philosophy of Communication" Andrew Iliadis, Temple University; Nicolas Bencherki, TELUQ Montréal

"The "Rough Truth" of Caricature, or Miasma in Comic Imagery at The Met" Christopher J. Gilbert, Assumption College

"Troubled Superheroes: Dreaming of a New Master" Tyler Welsh, University of Texas, Austin

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106048 9:30 AM to 10:45 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Applied Communication Research: Methodological Considerations**

Sponsor: Applied Communication Division

Chair: Kate Ksobiech, University of Wisconsin-Whitewater

Respondent: Annette Folwell, University of Idaho

"Making Time/Making Temporality for Engaged Scholarship" Joshua B. Barbour, University of Texas, Austin; Dawna I. Ballard, University of Texas, Austin; J. Kevin Barge, Texas A&M University; Rebecca Gill, Massey University

"Seeking Ways to Inform the Uninformed: Improving the Informed Consent Process in Online Social Science Research" Evan Perrault, Purdue University; David M. Keating, California State University, Northridge

"Cooperating with Interviewers: Coping Strategies of Uniformed Informants" Vickie Ellis, Oklahoma Baptist University

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106049 9:30 AM to 10:45 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Communication and Current Events**

Sponsor: Student Section

Chair: Shane John Wehlage, University of Kentucky

"Bolstering, Shock, and the True Brock: An Analysis of the Apologia in the Case of Brock Allen Turner" Rachel Gohlke, Texas State University

"Flint Water Crisis: Orders of Discourses for Residents and Government" Cecilia Brooke Cholka, University of New Mexico



"Hostus with the Mostus Civic Engagement: How John Oliver's Use of Critical Pedagogy Constitutes an Informed and Participatory Audience" Amy Schumacher, University of Kansas

"Ideology and Electoral Politics: A Critique of Donald Trump's Call to "Make America Great Again"" Alandra Alonso, Wheaton College

"Sickos," "wackos," "crazy," and "insane": The stigmatizing discourse of Donald Trump's presidential campaign" Sarah M. Smith-Frigerio, University of Missouri

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106050 9:30 AM to 10:45 AM Sheraton Majestic 9 - 37th Floor (Center Tower)

**Our Legacy, Our Relevance: Communication Researchers Helping Families Talk About Death and Dying**

Sponsor: Family Communication Division

Chair: Maureen Patricia Keeley, Texas State University

"Death Cafés: Doulas, Death and Family Communication" Paula K. Baldwin, Western Oregon University

"Final Conversations: Overview and Practical Implications for Patients, Families, and Healthcare Workers" Maureen Patricia Keeley, Texas State University; Mark Generous, Saint Mary's College of California

"Palliative Care and the Family Caregiver: Trading Mutual Pretense (Empathy) for a Sustained Gaze" Joy Goldsmith, University of Memphis; Sandra Ragan, University of Oklahoma

"Paradoxes and Promise for End-of-Life Communication: Death over Dinner Conversations" Andrea L. Lambert South, Northern Kentucky University; Jessica Elton, Eastern Michigan University

"Still Searching: A meta-synthesis of a good death from the bereaved family member perspective" Kelly E. Tenzek, University at Buffalo, SUNY; Rachel Depner, University at Buffalo, SUNY

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106051 9:30 AM to 10:45 AM Sheraton Majestic 10 - 37th Floor (Center Tower)

**"What Then Is This Dark World Thinking?" W.E.B. Du Bois and the Rhetoric of Dark Voices**

Sponsor: African American Communication and Culture Division

Chair: Andre E. Johnson, University of Memphis

Presenters:

Raquel M. Robvais, Louisiana State University

David Munson, Texas A&M University

Nathan A. Crick, Texas A&M University

Kaitlyn G. Patia, Whitman College

Respondent: Kirt H. Wilson, Penn State University

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106053      9:30 AM to 10:45 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Our Legacy, Our Relevance: Childhood and Parenting in the 21st Century**

Sponsor: Critical and Cultural Studies Division

Chair: Kimberly R. Moffitt, University of Maryland, Baltimore County

Respondent: Michelle Rodino-Colocino, Penn State University

"Decolonial Myths: The Story of Colors and Decolonial Futures" Matthew Kay, University of Kansas

"The Hierarchy of Victimhood in Bully" Emily Ryalls, California Polytechnic State University, San Luis Obispo

"The Nerd's War: Ender's Game and the Politics of Smart Children" Eleanor Amaranth Lockhart, Rowan University

"YouTube Kids: The App Economy and Mobile Parenting" Benjamin Burroughs, University of Nevada, Las Vegas

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106054      9:30 AM to 10:45 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**The Past, Present, and Future of Training: Relevant Legacies at Stake**

Sponsor: Training and Development Division

Chair: Sakile K. Camara, California State University, Northridge

Presenters:

Leigh Anne Howard, University of Southern Indiana

Mark P. Orbe, Western Michigan University

Kathy Beasley, Adventist Information Technology

Rodney A. Reynolds, California Lutheran University

Sakile K. Camara, California State University, Northridge

Michael L. Zirulnik, Arizona State University

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106056      9:30 AM to 12:15 PM      Sheraton      Trinity 2 - Third Floor (South Tower)

**SC01: Exploring Communication Centers: Reinforcing Relevancy Across the Country**

Sponsor: Short Courses

Chair: Bonnie Wentzel, Arizona State University

Presenters:

P. Anand Rao, University of Mary Washington

Rachel Mayer Furman, Carlow University

Erica L. Allgood, University of Colorado, Colorado Springs

Clark W. Friesen, Lone Star College-Tomball

Theodore F. Sheckels, Randolph-Macon College

Amy May, University of Alaska, Fairbanks  
Lori Walters-Kramer, Monmouth College  
Rachael Deel, University of Kentucky  
Molly Reynolds, University of Kentucky

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106057      9:30 AM to 12:15 PM      Sheraton      Trinity 3 - Third Floor (South Tower)

**SC04: When Debate, Discourse and Exchange Go Bad: Addressing Faculty Bullying**

Sponsor: Short Courses

Chairs: Loreleigh Keashly, Wayne State University; Renee L. Cowan, Queens University of Charlotte

Presenters:

Loreleigh Keashly, Wayne State University  
Renee L. Cowan, Queens University of Charlotte

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106058      9:30 AM to 12:15 PM      Sheraton      Trinity 4 - Third Floor (South Tower)

**SC02: Legacy of Teaching Communication Privacy Management Theory: Relevance to Understanding Privacy**

Sponsor: Short Courses

Chair: Sandra Petronio, Indiana University-Purdue University Indianapolis

Presenters:

Jeffrey T. Child, Kent State University  
Allison R. Thorson, University of San Francisco  
Tennley A. Vik, Emporia State University  
Rachael Hernandez, Indiana University-Purdue University Indianapolis

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106059      9:30 AM to 12:15 PM      Sheraton      Trinity 5 - Third Floor (South Tower)

**SC03: Teaching the Professional Networking Course**

Sponsor: Short Courses

Chairs: Carrie C. Madison, Eastern Michigan University; Jeannette W. Kindred, Eastern Michigan University

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106060      9:30 AM to 10:45 AM      Marriott      Plaza Ballroom A - Third Floor

**Medicine, Technology, Ethics**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: Scott Graham, University of Wisconsin-Milwaukee

"A Vaccination Exhibit is an Illocutionary Enthymeme" David H. Lee, New York City College of Technology

"Genetic Testing and Discourse of Risk and Choice: Who Stands (Dis)empowered?" Dinah Tetteh, Arkansas State University; Zehui Dai, Bowling Green State University

"Psychosurveillance: The Foundation of an Application Industry" Emma Bedor Hiland, University of Minnesota, Twin Cities

"Three-Parent Babies, Nuclear (DNA) War and Multiple Personae: Identification as Argument in the Mitochondrial Donation Debate" Marcia Allison, University of Southern California

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106066 9:30 AM to 10:45 AM Marriott Nice - Third Floor

**The Legacy of Evidence and Research: Debate Practices in the World of Fake News**

Sponsor: Cross Examination Debate Association

Chair: Scott J. Varda, Baylor University

Presenters:

Michael E. Eisenstadt, University of Kansas

Ian P. Beier, University of Kansas

Joshua Miller, University of Wisconsin-Milwaukee

Sarah T. Partlow Lefevre, Idaho State University

Alexander S. Hiland, University of Minnesota, Twin Cities

10:00 AM

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107030 10:00 AM to 1:00 PM Sheraton Executive Boardroom - Second Floor

**NCA Committee on Committees Meeting**

Sponsor: NCA National Office

Presenters:

Christina S. Beck, Ohio University

Stephen J. Hartnett, University of Colorado, Denver

Ronald L. Jackson, University of Cincinnati

Star A. Muir, George Mason University

Jennifer A. Theiss, Rutgers University

Tiffany R. Wang, University of Montevallo

Bernadette Calafell, University of Denver

Heather J. Carmack, University of Alabama

Lisa A. Flores, University of Colorado, Boulder

M. Chad McBride, Creighton University

Vincent Pham, Willamette University

Myra S. Washington, University of New Mexico

Justin Wayne Danowski, National Communication Association

Trevor Parry-Giles, National Communication Association

11:00 AM

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108001 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Communicating about Disease Outbreaks as Part of Health Communication**

Sponsor: Health Communication Division

Chair: Amy L. Koerber, Texas Tech University

"A Comparison of Narrative and Informational Zika Virus (ZIKV) Health Messages within Adult, At-Risk Male Populations" Alicia Mason, Pittsburg State University; Chelsea Foster, Pittsburg State; Hannah Ishmail, Pittsburg State

"Communicating ZIKV at the wake of the epidemic: A content analysis of the U.S. newspaper coverage of Zika virus" Yiyi Yang, University of Alabama; William Gonzenbach, University of Alabama

"Self-regulation of Emotional Responses to Zika: Spiral of Fear" James Dillard, Penn State University; Chun Yang, Penn State University; Ruobing Li, Penn State University

"The Effects of Repetitive Information Communication through Multiple Channels on Prevention Behavior during the 2015 MERS Outbreak in South Korea" Kyungeun Jang, Yonsei University; Namkee Park, University of Oklahoma

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108002 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**From the Mundane to the Emotional: Examining the Spectrum of Supportive Messages**

Sponsor: Interpersonal Communication Division

Chair: Mary E. King, Bloomsburg University

"A Test of Dyadic Appraisals: Whose Perception Matters in Motivation to Provide Quality Emotional Support?" Jennifer Priem, Wake Forest University; Andrew C. High, University of Iowa; Lauren Peters, Wake Forest University

"Breaking the Rules? Why People Choose Not to Provide Emotional Support to Others" Colter Dylan Ray, Arizona State University; Valerie Manusov, University of Washington, Seattle; Rachel McLaren, University of Iowa

"Crafting Esteem Support Messages: The Effects of Provider and Recipient Sex" Amanda J. Holmstrom, Michigan State University; Samantha J. Shebib, Michigan State University; Reed Reynolds, Michigan State University; Allison Mazur, Michigan State University; Salena Moore, Michigan State University; David D. Clare, Booz Allen Hamilton; Morgan E. Summers, Michigan State University; Haley R. Royer, Michigan State University

"Mundane Support in Personal Relationships: A Concept Explication and Validation of Measurement" Ningxin Wang, University of Illinois

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108003 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

**Assessing the Legacies of Relativist Epistemologies: Trump and the Left's Return to Truth**

Sponsor: Critical and Cultural Studies Division

Chair: Joshua Paul Ewalt, University of Utah

Presenters:

Nathan A. Crick, Texas A&M University

Kathryn Hobson, James Madison University

Jessy J. Ohl, University of Alabama

Kent A. Ono, University of Utah

Scott R. Stroud, University of Texas, Austin

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108006 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**The Contemporary Relevance of Richard McKeon's Rhetorical Theory**

Sponsor: Rhetorical and Communication Theory Division

Chair: Peter D. Simonson, University of Colorado, Boulder

"McKeon on the Edge of Posthumanism" Peter D. Simonson, University of Colorado, Boulder

"The Global Legacies of Richard McKeon: Rhetoric, Communication, and Sustainability" G. Thomas Goodnight, University of Southern California

"The Remaining Question of Barbarism" Erik Doxtader, University of South Carolina

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108007 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

**Modes of Identification and De-Identification**

Sponsor: Organizational Communication Division

Chair: Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Respondent: Jeffrey W. Treem, University of Texas, Austin

"Retiring: An Exploration Into the Work of Leaving Work" Betsy Wackernagel Bach, University of Montana; Connie Bullis, University of Utah; Charmaine E. Wilson, University of South Carolina Aiken

"Using Communication Withdrawal to Manage Unemployment Stigma" Jonathan E. Wickert, University of Wisconsin-Whitewater; Angela N. Gist-Mackey, University of Kansas; Debbie S. Dougherty, University of Missouri

"Using Social Media to Manage Uncertainty during Organizational Assimilation: Information Seeking and Giving" Michael W. Kramer, University of Oklahoma; Yijia Guo, University of Southern California; Sunny Lee, University of Oklahoma

"Killing Time" and Finding Meaning Online: Exploring Youth's Communication and Meaningful Work on Social Media" Amy K. Way, Villanova University; Shawna Malvini Redden, California State University, Sacramento

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108008      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Temporality, Spatiality, and Tragedy**

Sponsor: Public Address Division

Chair: Timothy Barney, University of Richmond

"Drafting Utopia: Temporality and Discursive Space in the Universal Declaration of Human Rights" Haley Elizabeth Schneider, Penn State University

"Establishing Adolescents' Rights through State Child Labor Legislation" Elizabeth E. Gardner, Westmont College

"President Barack Obama's Sandy Hook Eulogy: A Call for Policy Change from the Nation's Presidential Father" Lauren R. Bender, University of Maryland

"The Emplaced Vernacular: The Rhetorical Framing of the Graffiti Writer" Elinor Light, Colorado State University

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108011      11:00 AM to 12:15 PM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Womentoring: Review Articles....How Do I Do That?**

Sponsor: Women's Caucus

Chair: Kate LaPierre, Ivy Tech Community College/Indiana Tech

Presenters:

Barbara A. Biesecker, University of Georgia

Carole Blair, University of North Carolina, Chapel Hill

Karen A. Foss, University of New Mexico

Jennifer Dunn, Dominican University

Alberto Gonzalez, Bowling Green State University

Patrice M. Buzzanell, University of South Florida

Katrina Miles, James Madison University

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108012      11:00 AM to 12:15 PM      Sheraton      San Antonio B - Third Floor (Conference  
Center)

**Key Health Issues in International and Intercultural Communication Research**

Sponsors: Health Communication Division; International and Intercultural Communication Division

Chair: Purba Das, Ohio University, Southern

"Family Conversations about Cancer Transcend Racial/Ethnic Differences" Wayne A. Beach, San Diego State University; David Dozier, San Diego State University; Brenda Allen, University of Colorado, Denver; Chelsea Chapman, San Diego State University; Kyle Gutzmer, San Diego State University

"Application of the Theory of Planned Behavior in Predicting Smoking Intentions: Cross-Cultural Comparison of American and Kenyan College Students" Yu Lu, University of Texas Medical Branch; YoungJu Shin, Arizona State University; Mary Gatua, Clarke University; Margaret Njoroge, Catholic University of Eastern Africa; Peter Gitau, Dixie State University; Jeff Temple, University of Texas Medical Branch

"Applying the PEN-3 Cultural Model to Address HIV/AIDS Prevention in Rural Guatemala" Victoria Orrego Dunleavy, University of Miami; Elena V. Chudnovskaya, Western Illinois University; Jasmine Rene Phillips, Nevada State College; Soroya Julian McFarlane, University of Miami

"Narratives of Death: Exploring Systemic Differences in the Coverage of a Public Health of International Concern." Adaobi Duru, University of Louisiana at Monroe

"The Experience of Coping with Malaria in Flehla, Liberia: "When Malaria Catches Me"" Crystal Daugherty, University of Memphis; Amanda Young, University of Memphis

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108013      11:00 AM to 12:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**The Multiplicity of Communicating Health in Asian Pacific American Community**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: Zehui Dai, Bowling Green State University

Respondent: Wei Sun, Howard University

"A Comparative Analysis of the Social Media Involvement and Its Impact on Stress Coping among American and Chinese Students" Ling Fang, Bowling Green State University; Chin-Chung Chao, University of Nebraska, Omaha; Louisa Ha, Bowling Green State University

"Cancer/Health Communication and Breast, Cervical, and Prostate Cancer Screening Among Asian Americans" Jungmi Jun, University of Maryland; Xiaoli Nan, University of Maryland

"Perpetual Crisscrossing of Exchanged Encounters as the Rhetoric of M<sup>ê</sup>lée: On the Singular Plurality of Young Woo Kang" Jessica Paek, California State University, Long Beach

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108014      11:00 AM to 12:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**"Microlevel Activism": Opportunities, Obstacles, and Outcomes of Ethnographic Facilitation**

Sponsors: Activism and Social Justice Division; Ethnography Division

Chair: Adrienne Kunkel, University of Kansas

Presenters:



Laura L. Ellingson, Santa Clara University  
Jennifer A. Guthrie, University of Nevada, Las Vegas  
Lynn M. Harter, Ohio University  
Ryan T. Hartwig, Azusa Pacific University  
Natalie Hoskins, State University of New York, Oswego  
Lisa P. Spinazola, University of South Florida

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108015      11:00 AM to 12:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Legal Guns on Campus: Implications for Practice**

Sponsor: NCA First Vice President

Chair: Emmalene Carberry, Texas State University

Presenters:

Deborah S. Ballard-Reisch, Wichita State University  
Kerry Byrnes-Loinette, Collin College  
Kristen C. Eichhorn, State University of New York, Oswego  
Sean M. Horan, Texas State University

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108016      11:00 AM to 12:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**To Students With Love: Maximizing Our Effectiveness Through Understanding Andragogy and Learning Styles of Community College Students**

Sponsor: Community College Section

Chair: Lou Davidson Tillson, Murray State University

Presenters:

Karen Hill Johnson, Volunteer State Community College  
Crystal Rae Coel, Murray State University  
April Rives, Old Dominion University  
Robert James Glenn, III, Owensboro Community and Technical College  
John R. Stanley, North Central College  
Gary Deaton, Transylvania University

Respondent: David A. Yastremski, Ridge High School

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108017      11:00 AM to 12:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Lone Star Feminist: An Autoethnographic Explanation of Identity and Regionality**

Sponsor: Performance Studies Division

Chair: Olivia Perez-Langley, Angelo State University

Respondent: Rebecca Walker, Southern Illinois University, Carbondale

"Lone Star Feminist: An Autoethnographic Explanation of Identity and Regionality" Andrea Michea Baldwin, University of Houston, Clear Lake

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108018      11:00 AM to 12:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Presidential Communication: Themes, Genres, and Influences**

Sponsor: Political Communication Division

Chair: Lora Cohn, Park University

Respondent: Sumana Chattopadhyay, Marquette University

"Eisenhower, Operation Ajax, and Iran: An Analysis of Cold War Rhetoric of Misdirection" Randall Fowler, University of Maryland

"Lighting the Beacon: Presidential Discourse and American Exceptionalism in Global Contexts" Jason Gilmore, Utah State University; Charles Rowling, University of Nebraska, Kearney

"Predicting Climate Change Discourse in Presidential Communications" Kevin Calderwood, University of Washington

"The Decision Has Been Made: Presidential Election Night Victory Speeches as a Transition from Campaign to Presidential Rhetoric" Joshua P. Bolton, Loras College

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108019      11:00 AM to 12:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**HCTD Next: Exploring Future Concepts for Human Communication and Technology**

Sponsor: Human Communication and Technology Division

Chair: Andrew Iliadis, Temple University

"An Exploratory Linguistic Analysis of Fake News Using Machine Learning" Mufan Luo, Stanford University; Samuel Chang, Stanford University; Jeffrey Hancock, Stanford University

"Mediated Skewed Diffusion of Issues Information: A Theory" Bree McEwan, DePaul University; Christopher J. Carpenter, Western Illinois University; Jill Hopke, DePaul University

"Streaming Media Industries and New Media Lore" Benjamin Burroughs, University of Nevada, Las Vegas; Adam Rugg, Fairfield University

"The 2016 U.S. Presidential Election and Transition Events: A Social Media Volume and Sentiment Analysis" Joseph Mazer, Clemson University; Brandon Boatwright, University of Tennessee; Sarah Beach, Clemson University

"The Effect of Perceptions of Matching Algorithms on First Dates in Online Dating" Liesel L. Sharabi, West Virginia University

"Unboxing legacy systems of the DMCA: A genealogy of analog precursors to digital rights management" Daniel M. Sutko, California State University, Fullerton

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108021 11:00 AM to 12:15 PM Sheraton

Austin 1 - Second Floor

**Connecting to Others with and Through Gameplay - High Density Session**

Sponsor: Game Studies Division

Chair: Stephanie Orme, Penn State University

"Consistent Killers or Benevolent Balancers? Sequential Moral Decision Making in a Video Game Context" Allison L. Eden, Michigan State University; Morgan Ellithorpe, Michigan State University; Kevin Kryston, Michigan State University; David Ewoldsen, Michigan State University

"Content Analysis of Gamer Image and Channel Popularity on YouTube: Negotiating Stereotype" Xuejing Yao, Michigan State University

"Exploring the Effect of Video Games on Power in Family Relationships" Sanela Osmanovic, Louisiana State University

"Identification, Fandom, and Sports: Investigating the role of team gender and nationality in FIFA 16" Evan Watts, West Virginia University; Nicholas David Bowman, West Virginia University; Cathlin V. Clark-Gordon, West Virginia University

"Intersections of Fandom: eSports and Traditional Sport Fandom in the Age of Interactive Media" Kenon A. Brown, University of Alabama; Andrew Billings, University of Alabama; Breann Murphy, University of Alabama; Luis Puesan, University of North Florida

"Other(ing) and Self in Serious Games: The Role of Player-Avatar Relations in State Empathy" Jaime Banks, West Virginia University; James W. Malazita, Rensselaer Polytechnic Institute; Nicholas David Bowman, West Virginia University; Eric Walsh, Rensselaer Polytechnic Institute

"Playing Video Games Is Hard Work: Emotional Labor and Performance of Twitch Streamers" Katharine Hodgdon, Texas A&M University

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108022 11:00 AM to 12:15 PM Sheraton

Austin 2 - Second Floor

**The Trump Effect: How has Public Relations Responded to Challenges in U.S. Nation Branding, Public Diplomacy and Global CSR?**

Sponsor: Public Relations Division

Chair: Janis Teruggi Page, George Washington University

Presenters:

Spiro Kiouisis, University of Florida

Margaret Duffy, University of Missouri

Jami Fullerton, Oklahoma State University

Alice Kendrick, Southern Methodist University

Lawrence Parnell, George Washington University

Rajul Jain, DePaul University

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108023 11:00 AM to 12:15 PM Sheraton Austin 3 - Second Floor

**Affect, Identity, and Space: GLBTQ Communication Processes**

Sponsors: Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Nicole Files-Thompson, Lincoln University

Respondent: Roberta Chevrette, Middle Tennessee State University

"Distancing Representations: Identification, Affect, and the Audience for Transgender Film" Lucy J. Miller, Texas A&M University

"Critical Discourse and Affect in the It Gets Better Project" Raffi Sarkissian, University of Southern California

"For Shame! Affective Argument in Queer Organizing" Kanan Boor, Baylor University

"One Mississippi as Equipment for Living" Cotton Hensley, University of North Texas

"Queering Racial Boundaries: A Rhetorical Analysis of Bi/Racial Me" Logan R. Gomez, University of Colorado, Boulder

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108024 11:00 AM to 12:15 PM Sheraton Pearl 1 - Second Floor

**Diversity Roundtable: The Legacy and Relevance of NCA's Affirmative Action and Intercaucus Committee**

Sponsors: Asian/Pacific American Caucus; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Disability Issues Caucus; La Raza Caucus; Women's Caucus

Chair: Justin P. Boren, Santa Clara University

Presenters:

Justin P. Boren, Santa Clara University

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Alice E. Veksler, Christopher Newport University

Brian Grewe, University of Denver

Michael Lechuga, University of Texas, El Paso

Roseann M. Mandziuk, Texas State University

Jenny Korn, Harvard University

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108025 11:00 AM to 12:15 PM Sheraton Pearl 2 - Second Floor

**The Relevance of Humor in Relational Development**

Sponsor: Interpersonal Communication Division

Chair: Scott A. Myers, West Virginia University

"Humor, Play, and Intimacy" Douglas L. Kelley, Arizona State University

"Laugh it Up: Exploring How Instructors Use Humor to Manage Identity and Develop Relationships" Alison Lietzenmayer, Old Dominion University; Carla Harrell, Old Dominion University

"The Role of Humor in Positive Adaptations to Early Stages of Patienthood" Peter M. Kellett, University of North Carolina, Greensboro

"You Can't Make Lemonade Out of Angst: An Autoethnography of Dark Humor in Emergency Medical Personnel" Aaron Deason, Indiana University-Purdue University Indianapolis

"Turn my femur into a sword": Using Humor to Diffuse Tension and Deflect Discomfort in Conversations about Death and Dying" Jessica Elton, Eastern Michigan University; Andrea L. Lambert South, Northern Kentucky University

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108026      11:00 AM to 12:15 PM      Sheraton      Pearl 3 - Second Floor

**Research Board Business Meeting**

Sponsor: NCA Research Board

Presenters:

Mindy Fenske, University of South Carolina  
LaKesha N. Anderson, National Communication Association  
Robin Boylorn, University of Alabama  
Dustin B. Goltz, DePaul University  
Eric Watts, University of North Carolina, Chapel Hill  
Michelle Miller-Day, Chapman University  
Jennifer A. Samp, University of Georgia  
John P. Caughlin, University of Illinois  
LaKesha N. Anderson, National Communication Association

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108027      11:00 AM to 12:15 PM      Sheraton      Pearl 4 - Second Floor

**Intersections and Struggles: The Politics of Representing Disability in Political Discourses**

Sponsor: Disability Issues Caucus

Chair: William Lewis, Drake University

Respondent: James L. Cherney,

"Contradiction and Erasure: The Political Stature of Daniel Inouye" Albert Rintrona III (In Memoriam), University of Massachusetts, Amherst

"Public Pedagogy and Precious: Promoting the Need for a Disability Literacy" Allison Brenneise, Southern Illinois University, Carbondale

"More Miracles Like Megan": Inspiration and the Erasure of Class in Political Representations of Disability" Drew Finney, Drake University

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108028      11:00 AM to 12:15 PM      Sheraton      Pearl 5 - Second Floor

**Maintaining Our Relevancy through Our Legacy: Perspectives from Award-Winning  
Basic Communication Course Programs**

Sponsor: Basic Course Division

Chair: Karla M. Hunter, South Dakota State University

Presenters:

Melissa A. Broeckelman-Post, George Mason University

Karen Kangas Dwyer, University of Nebraska, Omaha

Kristen Farris, Texas State University

Brandi Quesenberry, Virginia Tech

Cheri Simonds, Illinois State University

Joseph M. Valenzano, University of Dayton

Joshua Westwick, South Dakota State University

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108031      11:00 AM to 12:15 PM      Sheraton      Live Oak -Second Floor

**Individual and Collective Behavior and Memory**

Sponsor: Group Communication Division

Chair: Katie Margavio Striley, University of North Carolina, Chapel Hill

Respondent: Melissa Dobosh, University of Northern Iowa

"Demystifying the Effects of MBTI Assessments on Project Success" Mao-Chia Sun,  
University of Texas, Austin; Dron M. Mandhana, University of Texas, Austin

"Symbolic Convergence Regarding Billable Hours in Public Relations Teams" Josh T.  
Watson, University of Oklahoma

"How are we preparing grads to work in teams? Filling the gap in teamwork skills to  
adequately prepare students for the XXI century workplace" Maggie Boyraz, California State  
Polytechnic University, Pomona; Julia Eisenberg, Pace University

"Assessing Group Communication in Transactive Memory Systems: Results from a  
Comprehensive Review of Empirical Research" Andrea B. Hollingshead, University of  
Southern California; Bei Yan, University of Southern California; Kristen Steves, University of  
Southern California; Ignacio Cruz, University of Southern California; Sonia Jawaid Shaikh,  
University of Southern California

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108033      11:00 AM to 12:15 PM      Sheraton      City View 1 - Fourth Floor

**Ambivalence, Contestation and Debate: Exploring National Identity and Countercultural  
Identity**

Sponsor: American Studies Division

Chair: Joshua E. Young, St. Gregory's University

Respondent: Jennifer Heusel, Coker College

"Captain America to the rescue? Marvel comics and engagement in national  
identity" Melinda Sebastian, Kutztown University; Alison Nicole Novak, Rowan University

"Contested Meaning at the Feet of the New Colossus" Robb Conrad Lauzon, Rensselaer Polytechnic Institute

"Just What Is It That You Want to Do? The Ambivalent Treatment of Countercultural Identity in the "Outlaw Biker" Film Subgenre, 1966-72" Ben Medeiros, University of Central Arkansas

"Utopian Vaudeville: Popular Culture and American National Identity at the Turn of the Twentieth Century" Kelly Jakes, Wayne State University; Sarah M. Walker, Wayne State University

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108034      11:00 AM to 12:15 PM      Sheraton      City View 2 - Fourth Floor

**The Legacy and Relevance of Labor and Economics**

Sponsor: Critical and Cultural Studies Division

Chair: Yvonne Slosarski, University of Maryland

Respondent: Blake Abbott, Towson University

"Marxism, Cultural Studies, and the "Principle of Historical Specification": On the Theoretical Foundations of Conjunctural Analysis" Douglas Spielman, University of North Carolina, Chapel Hill

"The Cassette Tape and the Encounter of Ownership" Nathaniel Gosweiler

"Economic Justice for All: The U.S. Catholic Bishops' Antagonistic Axiology" Yvonne Slosarski, University of Maryland

"Labor Moves NYC: Criminality, Nationalism, and the 2005 Transit Strike" Brandon M. Daniels, Syracuse University

"Liquid Labor: Urban Survival in the Information Economy" Jessica K. Crowell, Rutgers University

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108035      11:00 AM to 12:15 PM      Sheraton      City View 3 - Fourth Floor

**Social Media and Relationships**

Sponsor: Communication and Social Cognition Division

Chair: Tamara Makana Chock, Syracuse University

"Effect of social media use for interaction on civic engagement among college students: Examining mediating factors" Zhou Shan, University of Alabama

"Serving the Greater Social Good for Personal Gain: Incentivizing Politeness to Civility in Online Debates" Ming Ming Chiu, Purdue University; Jeong-Nam Kim, Purdue University; Yu Won Oh

"The Role of Relationship, Channel, and Attribution in the Process of Misunderstanding" Renee Edwards, Louisiana State University; Jonathon K. Frost, Louisiana State University; Adam J. Harvey, Louisiana State University; Michael Navarro, Louisiana State University; Brock T. Bybee, Louisiana State University

"Why Didn't They Text? Relationships Between Social Norms, Gender, and Attachment Styles in Calling and Texting after First Dates" Tamara Makana Chock, Syracuse University; Soojin Roh, Syracuse University

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108036 11:00 AM to 12:15 PM Sheraton City View 4 - Fourth Floor

**Feminist Mentoring Practices: Advice for Navigating Service, Research, and Teaching in the Academy**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Megan Irene Fitzmaurice, University of Maryland

Presenters:

Allison M. Prash, Colorado State University  
Rowena Briones Winkler, University of Maryland  
Celeste M. Condit, University of Georgia  
Alyssa A. Samek, California State University, Fullerton  
Angela G. Ray, Northwestern University  
Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis  
Megan Irene Fitzmaurice, University of Maryland

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108037 11:00 AM to 12:15 PM Sheraton City View 5 - Fourth Floor

**Deconstructing Muslim Bodies in the Anti-Muslim Rhetoric of the Trump Era**

Sponsor: International and Intercultural Communication Division

Chairs: Haneen Al Ghabra, Kuwait University; Fatima Zahrae Chrifi Alaoui, San Francisco State University

Presenters:

Haneen Al Ghabra, Kuwait University  
Fatima Zahrae Chrifi Alaoui, San Francisco State University  
Shadee Abdi, University of New Mexico  
Amani Husain, University of Colorado, Boulder  
Hana Masri, University of Texas, Austin  
Shereen F. Yousuf, University of Wisconsin-Madison

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108038 11:00 AM to 12:15 PM Sheraton City View 6 - Fourth Floor

**Trans\* and Queer Bodies in Liminal Space(s)**

Sponsor: Feminist and Women Studies Division

Chair: John Ike Sewell, University of West Georgia

Respondent: Jessica Brophy, Bridgewater College

"Exterminating the Threatening Queer: Abjection, Larry King, and the Classroom as a Site of Violence" Christopher Vincent, Louisiana State University



"My Brother's Keeper: A Transmasculine Ethic of Care" Ace J. Eckstein, University of Iowa  
"Putting Away Childish (Sounding) Things: Disciplining and De-Queering Voice through EVA and Exceptional Voice" Kyle Christensen, University of Memphis  
"Transgender Consciousness-Raising on YouTube: Experience, Testimony, and Vu's Oeuvre" Evan Schares, Louisiana State University

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108039      11:00 AM to 12:15 PM      Sheraton      City View 7 - Fourth Floor

**Invoking Activism and Social Change through Visual Images**

Sponsor: Visual Communication Division

Chair: John Katsion, Northwest Missouri State University

"The Transnational Image Event and Counter-Image Event "From Ferguson to Palestine"" Marissa Fernholz, University of Wisconsin-Madison

"Projecting Memory and Protest" Katherine Lind, Indiana University

"The Graphic Screen: Subverting the 'Public Screen' Through Comics Journalism in Joe Sacco's Palestine" Logan Blizzard, University of Pittsburgh

"Transformations of Hope and Change: Problematizing a New Materialist Approach Through KONY 2012" Rachel Clancy, San Diego State University

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108040      11:00 AM to 12:15 PM      Sheraton      City View 8 - Fourth Floor

**Anaconda, Lemonade, and Sex with Me: Negotiating Black Female Sexuality in Entertainment Media**

Sponsor: Feminist and Women Studies Division

Chair: Erin Horne McKinney, Howard University

Presenters:

Taryn Myers, Howard University

Colin Campbell, Howard University

Jasmin Goodman, Howard University

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108041      11:00 AM to 12:15 PM      Sheraton      Remington - Fourth Floor

**Our Legacy, Our Relevance in Latin@ Communication Studies: Theories, Method, and Practice**

Sponsor: Latino/Latina Communication Studies Division

Chair: Diana I. Bowen, University of Houston, Clear Lake

Presenters:

Leandra Hinojosa Hernandez, National University

Amanda Martinez, Davidson College

Sarah Upton, University of Texas, El Paso

Shantel Martinez, University of Kansas  
Diana I. Bowen, University of Houston, Clear Lake  
Claudia Alejandra Anguiano, California State University, Fullerton  
Zazil Elena Reyes García, University of the Incarnate Word  
Rebecca Mercado Jones, Oakland University  
Martha Zavala Perez, Pepperdine University

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108042      11:00 AM to 12:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**In Memoriam: Remembering Dr. Frederick Kauffeld's Impact on Argumentation Studies**

Sponsor: Argumentation and Forensics Division  
Chair: Jean Goodwin, North Carolina State University

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108043      11:00 AM to 12:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Technology in the Online and Face-to-Face Classroom Environments**

Sponsor: Instructional Development Division  
Chair: Charles Kyle Rudick, University of Northern Iowa  
Respondent: Kevin R. Meyer, Illinois State University

"Keeping Public Speaking Relevant to the Technological Environment: Assessing the Influence of Course Modality on Pedagogy" Meghan Mahoney, West Chester University; Bessie L. Lawton, West Chester University; Anita K. Foeman, West Chester University

"Student Compliance with Classroom Cell Phone Policies: Antecedents and Consequences of Psychological Reactance" Nicholas T. Tatum, Abilene Christian University; Michele K. Olson, University of Kentucky; T. Kody Frey, University of Kentucky

"Perceived Teacher Credibility and Students' Affect as a Function of Instructors' Use of PowerPoint and Email" Andrew M. Ledbetter, Texas Christian University; Amber N. Finn, Texas Christian University

"Student Willingness to Talk in the Online Classroom: A Serial Mediation Model" Nicholas T. Tatum, Abilene Christian University; Renee Kaufmann, University of Kentucky

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108044      11:00 AM to 12:15 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Promoting Engagement in Activist and Environmentalist Campaigns**

Sponsors: Activism and Social Justice Division; Environmental Communication Division  
Chair: Casey R. Schmitt, Gonzaga University  
Respondent: Catalina de Onís, Willamette University

"Public Translations of Simulated Environmental Science from Findings to Policy: A Dialogic Analysis" Aimee Roundtree, Texas State University

"Young Millennials, Environmental Attitudes, Food Company Sustainability and Green Word of Mouth Recommendations" Myria Allen, University of Arkansas; Matthew Spialek, University of Arkansas

"Signage Matters: Comparing the Effects of Tailored and General Prompts on Recycling Behaviors in an Experimental Field Study" Torsten Reimer, Purdue University; Devika Banerji, Purdue University; Christopher R. Roland, Purdue University

"Environmental Activism, Rhetorical Agency, and Frameworks for Justice" Christopher Scott Thomas, University of Iowa

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108045      11:00 AM to 12:15 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Student Papers in Organizational Communication**

Sponsor: Student Section

Chair: Amanda Ruth Slone, University of Kentucky

"A Critical Analysis of the Employment Slogans on Organizational Recruitment Websites" Bailey C. Benedict, Purdue University

"Celebrity and Organizational Culture: A Next Step in the Study of Organizations and Celebrity" Joshua N Morrison, Longwood University

"Inside the Halls and Walls: Exploring CSR from the Employee Perspective" Katharine E. Miller, Purdue University

"Outsiders-Within: Contradictions and Standpoints of Men Working in Women's Centers" Sean M. Eddington, Purdue University

"We're Not Spoiled, We're Misunderstood: Analyzing Millennial Workplace Identity" Alex Burch, University of Nebraska, Omaha

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108046      11:00 AM to 12:15 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**"From My Cold, Dead Hands": Guns as a Rhetorical Device in American Media**

Sponsor: Mass Communication Division

Chair: Justin Eckstein, Pacific Lutheran University

Respondent: Justin Eckstein, Pacific Lutheran University

"Constitutional Motives in Narrative Argument: How Pro-Gun Fairy Tales Justify Constellations of Motives" Sarah T. Partlow Lefevre, Idaho State University

"Romanticizing Lone Star Guns: The Creation of "Tool Users" and "Criminal Elements" in Texas Monthly's Gun Issue" Richard Pineda, University of Texas, El Paso

"Weapons, Aliens, and Affect: The Legacies of Hollywood Film relating Aliens to Weaponry" Aaron P. Donaldson, University of Denver

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108047      11:00 AM to 12:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

## **New Media: Can We Trust What We See and Use?**

Sponsor: Mass Communication Division

Chair: Cassandra Alexopoulos, University of Massachusetts, Boston

Respondent: Vladimir S. Arias, Texas Tech University

"About time: Mood tracking apps, online health communities, and the temporality of chronic depression" Ellen J. Defossez, University of Pittsburgh

"APPsolutely Trustworthy? Perceptions of Trust and Bias in Apps" Barbara Kaye, University of Tennessee; Thomas J. Johnson, University of Texas, Austin

"Internet News Consumption and Media Stereotyping: Implications for the Socially Mediated Stereotyping Model" Travis Dixon, University of Illinois; Christopher Josey, University of Missouri; Marisa A. Smith, University of Illinois; David Stamps, University of California, Santa Barbara; Dan Linz, University of California, Santa Barbara

"Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to Mark Zuckerberg's Donation Pledge" Danyang Zhao, Florida State University; Katherine Dale, Florida State University

"Uses and Gratifications in the Internet Context: A Literature Review" Xiaowen Xu, University of Connecticut

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108048      11:00 AM to 12:15 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

### **Applied Communication Research: Theory, Model, Measures, and Metaphor**

Sponsor: Applied Communication Division

Chair: Christina Standerfer, Clinton School of Public Service

Respondent: David Berube, North Carolina State University

"Testing a mediational model of the effect of family communication patterns on student perceptions of the impact of the college transition through social communication apprehension" Elizabeth Dorrance Hall, Michigan State University; Kristina M. Scharp, Utah State University; Andrea Green, Utah State University; Sidney Williams, Utah State University

"Identifying relevant anti-science attitudes to improve science-based communication: Two studies supporting the development and validation of the Negative Perceptions of Science Scale" Melanie Morgan, Purdue University; Bart Collins, Purdue University; Glenn G. Sparks, Purdue University; Jessica R. Welch, Purdue University

"Compensatory Control Theory and Public Opinion on Nuclear Policy: An Exploratory Applied Analysis of a Theoretical Measure" Chris Anderson, University of Oklahoma; Justin Reedy, University of Oklahoma

"Matchbox cars and twisty-ties: Constructing a metaphorical framework to make sense of the National Corvette Museum sinkhole" Jennifer Mize Smith, Western Kentucky University

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108049      11:00 AM to 12:15 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

## **Family Caregiving in Health Contexts: Caring for Chronically Ill Children and Family Members with Cancer**

Sponsors: Family Communication Division; Health Communication Division

Chair: Allison M. Alford, Baylor University

Respondent: Haley Horstman, University of Missouri

"“You can’t do it alone”: Understanding parental caregivers’ hope while managing their child’s complex chronic condition" Katherine A. Rafferty, Iowa State University; Gary A. Beck, Old Dominion University

"Communicatively Constructing the Bright and Dark Sides of Hope: Family Caregivers’ Experiences During End of Life Cancer Care" Jody Koenig Kellas, University of Nebraska-Lincoln; Katherine M. Castle, University of Nebraska-Lincoln; Alexis Zoe Johnson, Arkansas Tech University; Marlene Z. Cohen, University of Nebraska Medical Center

"Understanding Family Caregiver Communication to Provide Family-Centered Cancer Care" Elaine Wittenberg, California State University, Los Angeles; Betty Ferrell, City of Hope National Medical Center; Haley Buller, City of Hope National Medical Center

"Evaluating Family Caregivers' Positive and Negative Memorable Messages from Social Support Networks in Cancer" Alexis Zoe Johnson, Arkansas Tech University; Jody Koenig Kellas, University of Nebraska-Lincoln

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108050      11:00 AM to 12:15 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

### **Great Creative/Pedagogical Ideas and Syllabus Exchange for Theatre, Film and New Multi-Media**

Sponsors: Great Ideas for Teaching Students (G.I.F.T.S); Scholarship of Teaching and Learning; Theatre, Film and New Multi-Media Division

Chairs: John Chase Soliday, University of Miami; Barbara Parisi, Long Island Univ, Brooklyn; Noah D. Lelek, Texas Woman's University

Presenters:

Frank A. Barnhart, Columbus State Community College

Joanne Gilbert, Alma College

Megan Moe, Lee University

Deryl B. Johnson, Kutztown University

Susan Tomasovic, George Mason University

Shawn Apostel, Bellarmine University

Julie-Ann Scott, University of North Carolina, Wilmington

John Chase Soliday, University of Miami

Barbara Parisi, Long Island Univ, Brooklyn

M. Heather Carver, University of Missouri

Prairie A. Endres-Parnell, Tarleton State University

Stephen Christopher Stifano, University of Connecticut

Vicki Crooks, University of Rio Grande

Julie Petry, Bloomsburg University

Noah D. Lelek, Texas Woman's University

Patricia E. Friel, University of Cincinnati  
Daniel W. Heaton, Capital University  
Michael M. O'Hara, Ball State University  
Adrienne E. Hacker Daniels, Illinois College  
John E. Socas, Bronx Community College

Respondent: James M. Brandon, Hillsdale College

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108051      11:00 AM to 12:15 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Black and Brown in the Era of Trump: Communicating Policing in America**

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; Black Caucus

Chair: D.L. Stephenson, Western Connecticut State University

Presenters:

Andre E. Johnson, University of Memphis  
Elizabeth F. Desnoyers-Colas, Armstrong State University  
Elizabeth Stephens, Middle Tennessee State University  
Kimberly J. Chandler, Xavier University  
Kimberly P. Johnson, Tennessee State University  
Steven Gaines, University of Memphis  
Alice Reid, University of Memphis  
Reynaldo Anderson, Harris-Stowe State University  
Toniesha Latrice Taylor, Prairie View A&M University

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108052      11:00 AM to 12:15 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**The Rhetorical Legacy of Our Epistemic Relevance**

Sponsor: Rhetorical and Communication Theory Division

Chair: Douglas Marshall, Southern University at New Orleans

Presenters:

James Hikins,  
Richard E. Vatz, Towson University  
Eric Grabowsky, Dickinson State University  
Justin Bonanno, Duquesne University  
Andrew C. Jones, LCC International University  
William Upchurch, University of Pittsburgh  
Anthony Wachs, Duquesne University

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108053      11:00 AM to 12:15 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Academic Freedom, Space, and Voice in the University**

Sponsors: Critical and Cultural Studies Division; Freedom of Expression Division

Chair: Kimberly R. Moffitt, University of Maryland, Baltimore County

Respondent: Gordon Alley-Young, Kingsborough Community College, CUNY

"Perilous Engagement with University Inequality Regimes" Sarah Dempsey, University of North Carolina, Chapel Hill

"The Paradox of Academic Freedom and Expectations of Civility in the University: An Analysis of Salaita v. Kennedy, et al." Kristiana L. Baez, The University of Iowa

"Consider this my trigger warning": Analyzing the differing perspectives of safe spaces" Joseph L. Flores, University of New Mexico

"Why don't you speak up, Asian (immigrant) woman?": Legacy of Institutional Whiteness and Relevance of International Faculty" Yea-Wen Chen, San Diego State University

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108054      11:00 AM to 12:15 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Sanctioning Discrimination through Texas HB3859: The Varied Implications of Texas' Child Adoption Legislation**

Sponsor: NCA First Vice President

Chair: Rafael McDonnell, Resource Center

Presenters:

Joshua Miller, University of Wisconsin-Milwaukee

Elizabeth A. Suter, University of Denver

Rafael McDonnell, Resource Center

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108055      11:00 AM to 12:15 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Understanding the Relevance of Communication Centers: Trends in ePortfolio Design in a Department-Center Collaboration**

Sponsor: Communication Centers Section

Chair: Russell G. Carpenter, Eastern Kentucky University

Presenters:

Jennifer L. Fairchild, Eastern Kentucky University

Clint Stivers, Eastern Kentucky University

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108060      11:00 AM to 12:15 PM      Marriott      Plaza Ballroom A - Third Floor

**Classical Rhetorics in Contemporary Political Speech**

Sponsor: American Society for the History of Rhetoric

Chair: T. Kenny Fountain, Case Western Reserve University

Respondent: Damien Smith Pfister, University of Maryland

"Ars Memoriae and the Cultivation of New Memory Places in Political Speech" Nathan R. Johnson, University of South Florida

"Enargeia and the Lurid Details of Fake News" T. Kenny Fountain, Case Western Reserve University

"Laboring with Our Pussyhats; or, How to Craft an Intersectional Metis" Jennifer LeMesurier, Colgate University

"Tiny Hands and Big Walls: The Role of Megethos in the Trump Era" Jenny Rice, University of Kentucky

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108061 11:00 AM to 12:15 PM Marriott Plaza Ballroom B - Third Floor

**Religious Communication in New Media**

Sponsor: Religious Communication Association

Chair: Mark A. Steiner, Christopher Newport University

"Holy Piracy: Kopimism and the Sacralization of Information" Seth Walker, University of Denver

"Laughter in the Shadow of Babylon: A Critique of the Spiral of Silence Through an Analysis of Post-discursive Rhetoric in The Babylon Bee" Philip Williams, Regent University

"Social Media and Spirituality: Examining Christian Leaders' Facebook and Twitter Content and Stakeholders' Interaction" Michel M. Haigh, Texas State University; Pamela Brubaker, Brigham Young University

"Taking the World to Church: Fantasy Theme Analysis of YouTube Comments About Whitney Houston" Aloni Hill, Regent University

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108062 11:00 AM to 12:15 PM Marriott Plaza Ballroom C - Third Floor

**National Parliamentary Debate Association Business Meeting**

Sponsor: American Forensic Association

Presenters:

Jeannie Hunt, Northwest College

David Worth, Rice University

Philip Anthony Sharp, University of Nevada, Reno

Darren Elliott, Kansas City Comm College

Michael K. Middleton, University of Utah

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108063 11:00 AM to 12:15 PM Marriott Champagne - Third Floor

**"If We Build It, They Will Come": Working through the Dilemmas Posed in Offering Online Courses and Degree Programs in Communication**

Sponsors: Association for Communication Administration; Instructional Development Division

Chair: April Chatham-Carpenter, University of Arkansas, Little Rock



Presenters:

April Chatham-Carpenter, University of Arkansas, Little Rock  
Thomas G. Endres, University of Northern Colorado  
Deleasa Randall-Griffiths, Ashland University  
Rachel E. Silverman, Embry-Riddle Aeronautical University  
Amy Smith, Salem State University  
Deanna F. Womack, Kennesaw State University  
Kathryn Boyer Endres, Western Governors University

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108066      11:00 AM to 12:15 PM      Marriott      Nice - Third Floor

**Fighting the Bigger Battle: Preserving Our Legacy and Increasing the Relevance of the Forensics Community**

Sponsor: National Forensics Association

Chair: Darren L. Epping, Kansas State University

Respondent: Craig E. Brown, Kansas State University

"Justifying the Teaching of Artistic Advocacy: Making the Case for Forensics within a Small College's Liberal Arts Curriculum" Mallory Marsh, University of Nebraska-Lincoln

"Please hire my competition: Urging established forensics coaches to lobby administration on campuses without forensics team" Allison R. Bonander, University of Nebraska-Lincoln;  
Aaron M. Duncan, University of Nebraska-Lincoln

"Proving Our Relevance to Ensure Our Legacy Continues: The Role of Research and Publication" Todd Holm, Marine Corps University

"See Me Outside the Round: Moving Forensics Forward Through Community Engagement" Abbie M. Syrek, University of Nebraska, Omaha; Cameron Logsdon, University of Nebraska, Omaha

12:30 PM

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12:30 PM to 3:00 PM      Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Popcorn and Soda**

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110001      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**A Closer Look at Issues Related to Mental Health and Violence Prevention in Health Communication**

Sponsor: Health Communication Division

Chair: Nicole L. Johnson, Indiana University-Purdue University Indianapolis

"Celebrity Mental Health Disclosures: Awareness, Perceptions, and Responses" Cynthia A. Hoffner, Georgia State University

"Developing and testing Dale se REAL: Drug and violence prevention in Nicaragua, Central America" Jonathan Pettigrew, Arizona State University; Chi Li, Old Dominion University; Colter Dylan Ray, Arizona State University

"Stress, Social Support, and Mental Health among Young Adult Hispanics" Lisa Guntzviller, University of Illinois; Lillie D. Williamson, University of Illinois; Chelsea L. Ratcliff, University of Utah

"Testing the Effectiveness of QPR: Building a Legacy of Suicide Prevention at a Regional Campus" Rosalie S. Aldrich, Indiana University East; Elizabeth Miller, Indiana University East; Jerry Wilde, Indiana University East

"The Association between Childhood Physical Abuse and Physical Dating Violence in Young Adulthood: The Mediating Role of Adverse Mental Health" Yu Lu, University of Texas Medical Branch; Ryan Shorey, Ohio University; Jeff Temple, University of Texas Medical Branch

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110002      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Person-Centered Support and Comfort in Interpersonal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Jenny L. Crowley, University of Tennessee

"Mapping the Terrain of Person-centered Supportive Conversations" Susanne M. Jones, University of Minnesota, Twin Cities; Graham D. Bodie, University of Mississippi; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Michael Navarro, Louisiana State University; Carly M. Danielson, University of Minnesota, Twin Cities

"Exploring Potential Moderators of the Effects of Verbal Person-Centeredness on Support Outcomes: An Investigation of Immediate and Durable Effects of Supportive Conversations" Andrew C. High, University of Iowa; Emily M. Buehler, University of Iowa; Jennifer Priem, Wake Forest University

"The Relational Effects of Verbal Person-Centered Comforting Messages" Andrea J. Vickery, University of Richmond; Graham D. Bodie, University of Mississippi

"An Examination of the Received-Desired Support Discrepancy and Congruence in Parent-Child Relationships During Emerging Adulthood: A Response Surface Modeling Approach" Ningxin Wang, University of Illinois

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110003      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

### **Life and Politics in the Middle East**

Sponsor: Critical and Cultural Studies Division

Chair: Hassan Abdallah, Wayne State University

Respondent: D. Robert DeChaine, California State University, Los Angeles

"What are the Characteristics of Saudis' Matrimonial Websites Users? An Empirical Study" Ayman Bajnaid, King Abdulaziz University; Mokhtar Elareshi, University of Tripoli

"Cementing Palestine: The Material Ontology of Production" Kate Siegfried, Texas A&M University

"Manifesting Settler Colonial Memories in the Christians United for Israel: Israel as Destination for U.S. National Desires" Roberta Chevrette, Middle Tennessee State University

"Themes of Iranian Diaspora as Stages of Social Drama" Kamran Afary, California State University, Los Angeles; Ziba Shirazi, California State University Los Angeles

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110005      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**A Credo for Ethical Small Group Communication: An Ethnographic Case Study of a Long-term Virtual Department**

Sponsor: Group Communication Division

Chair: Paula S. Tompkins, St. Cloud State University

Presenters:

Robert L. Ballard, Pepperdine University

Lori J.N. Charron, Saint Mary's University of Minnesota

Michelle A. Leavitt, William Jessup University

Tammy R. Swenson Lepper, Winona State University

Leeanne M. Bell McManus, Stevenson University

Melba Vélez Ortiz, Grand Valley State University

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110006      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Revisiting Rhetorical Theory in the Age of Trump**

Sponsor: Rhetorical and Communication Theory Division

Chair: James Jasinski, University of Puget Sound

"A New Paranoid Style for a New Age: The Rhetorical Lives of The Manchurian Candidate from the Cold War to Campaign 2016" Trevor Parry-Giles, National Communication Association; Timothy Barney, University of Richmond

"For No Good Reason" John M. Sloop, Vanderbilt University; Jenny Rice, University of Kentucky

"Rereading McGee's 'In Search of the People' in the Age of Trump" James Jasinski, University of Puget Sound

"The Rhetoric of Trump's 'Battle'" Jaime Lane Wright, St. John's University

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110007 12:30 PM to 1:45 PM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

### **Inter-organizational Networks and NGOs**

Sponsor: Organizational Communication Division

Chair: Yannick Lionel C. Atouba Ada, University of Texas, El Paso

Respondent: Melissa Dobosh, University of Northern Iowa

"We Must Demystify Participation": Transnational Organizing and the United Nations Summit on Non-communicable Diseases" C. Ritch Woffinden, California Polytechnic State University

"Building Alliances for More Resources or Stronger Identities: A Study of California's Immigrant-Serving NGOs' Multiplex Interorganizational Networks" Wenlin Liu, University of Houston; Aimei Yang, University of Southern California

"Collectively Cultivating Resilience: The Role of Agency and Community at a Children's Emergency Shelter" Jaclyn K. Brandhorst, University of Missouri

"In Technology We Unite? Examining the Impact of ICTs and Organizational Capacity on Collaboration Effectiveness" Jiawei Fu, Northwestern University; Michelle Shumate, Northwestern University

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110008 12:30 PM to 1:45 PM Sheraton

Dallas Ballroom D3 - First Floor  
(Conference Center)

### **The Rhetorical Politics of Public Protest**

Sponsor: Public Address Division

Chair: Svilen V. Trifonov, University of Minnesota, Twin Cities

Respondent: Jiyeon Kang, University of Iowa

"An Appetite for Change: The Materiality of Jonathan Butler's Hunger Strike Protest" Ashley Danielle Garcia, University of Nebraska-Lincoln

"Protest and Patriotic Performance: A Theory of Collective Double Consciousness" Abraham Khan, Penn State University

"The West was won? Rhetorical myth and oppression at the Malheur National Wildlife Refuge standoff" Ian Summers, University of Utah

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110009 12:30 PM to 4:00 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

### **NCA Exhibit Hall**

Sponsor: NCA National Office

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110009 12:30 PM to 1:45 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

### **NCA Interest Group Fair**

Sponsor: NCA National Office

Presenters:

Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo  
Noorie Baig, University of New Mexico  
Andy Boyan, Albion College  
Nicholas David Bowman, West Virginia University  
Kristen C. Blinne, State University of New York, Oneonta  
Michelle Calka, Manchester University  
Piyawan Charoensap-Kelly, University of Southern Mississippi  
James L. Cherney,  
Becky L. DeGreeff, Kansas State University  
Sara DeTurk, University of Texas, San Antonio  
Ashley Paige Duggan, Boston College  
Arienne Ferchaud, Penn State University  
Brandi N. Frisby, University of Kentucky  
Johny Garner, Texas Christian University  
Josh Hanan, University of Denver  
Karen L. Hartman, Idaho State University  
Heewon Kim, Arizona State University  
Melissa A. Maier, University of Wisconsin-Stevens Point  
Jeffrey Q. McCune, Washington University  
Lana McDonnell, Texas A&M University, Kingsville  
Amanda Grace McKendree, University of Notre Dame  
Pamela L. Morris, Indiana University-Purdue University Columbus  
Billie Murray, Villanova University  
Jorge F. Peña, University of California, Davis  
Lee M. Pierce, State University of New York, Geneseo  
Timothy Shaffer, Kansas State University  
Stacy Smulowitz, University of Scranton  
Elizabeth A. Suter, University of Denver  
Nicholas T. Tatum, Abilene Christian University

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110011 12:30 PM to 1:45 PM Sheraton

San Antonio A - Third Floor (Conference  
Center)

### **The “Dark Side” of Communication—Its Legacy and Relevance to Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chairs: Shawn D. Long, University of North Carolina at Charlotte; Eletra Gilchrist-Petty, University of Alabama, Huntsville

Respondent: Eletra Gilchrist-Petty, University of Alabama, Huntsville

"A Case Study of Black Women and the National Breast Cancer Coalition" Annette Madlock Gatison, University of Minnesota, Twin Cities

"Dialogue in Discrimination Crises: Lessons in Racial and Gender Inequality" Melvin Gupton, Wayne State University; Donyale R. Griffin Padgett, Wayne State University

"Mexican-American Women's Birth Struggles with Health Care Providers" Leandra Hinojosa Hernandez, National University

"Sexualization: The Dark Side of Attraction" D.L. Stephenson, Western Connecticut State University

"Shedding Light on Dark Structures Constraining Work/Family Balance" Jenny Dixon, Marymount Manhattan College; Corey Liberman, Marymount Manhattan College

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110012      12:30 PM to 1:45 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**The Rhetorical Means and Resources of Congressional Action**

Sponsor: Public Address Division

Chair: Evan Layne Johnson, Georgia State University

Respondent: Darrin Hicks, University of Denver

"The Broadest Toleration": The Blaine Amendment Debate and the Scope of Secularism in American Education Policy" Michael J. Steudeman, University of Memphis

"Racism, Ethnocentrism, and Polarization in the 2005, 2006 Congressional Debates Over Immigration Reform: An exercise in fear, anger, and outrage" G. Thomas Goodnight, University of Southern California

"The 'Working Man Mythology' and Judicial Bias: Narrative Frames and Supreme Court Confirmation Hearings" Paul Cook, Indiana University Kokomo; Christopher R. Darr, Indiana University Kokomo

"When Women Spoke, What did Congress Hear? A Rhetorical Examination of Congressional Responses to the Testimonies of Woman Suffrage Advocates, 1880-1916" Zornitsa D. Keremidchieva, University of Minnesota, Twin Cities

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110013      12:30 PM to 1:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Disrupting the Center: Complicating Difference From a Transnational Perspective**

Sponsor: International and Intercultural Communication Division

Chair: Shinsuke Eguchi, University of New Mexico

Respondent: Shinsuke Eguchi, University of New Mexico

"Devouring white feminist ideologies: Policing of Latina bodies through a transnational perspective" Jocelyn Gomez, University of New Mexico

"From nationalism to transnationalism: The representation of non-Chinese in Chinese popular media" Xinxin Jiang, Bowling Green State University

"Of, By, and For Whom? Decolonizing Methodologies in Intercultural/international Research" Jing Jiang, University of North Carolina, Chapel Hill

"Oh-yes! I am willing to pay one-hour wage for this coffee! (Re)producing transnational whiteness; representations of Starbucks in Korea" Seonah Kim, University of New Mexico

"Where is these Oriental Angels' Natural Hair?! Problematics of Transnational Feminism for Asian Women's Media Representation" Zhao Ding, University of New Mexico

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110014      12:30 PM to 1:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Laborious Lifestyles of the Not-So-Rich or Famous: Ethnographies of/about Work(places)**

Sponsor: Ethnography Division

Chair: Kurt Lindemann, San Diego State University

"The Work-Life Balancing Act: An Autoethnography of Lived Managerial Experiences" Cody M. Clemens, Bowling Green State University

"Thinking Through the Legacy of Sex Work: Life Stories of Former Legal Prostitutes" Breanna Calvin, University of Nevada, Reno; Sarah J. Blithe, University of Nevada, Reno; Anna Wiederhold Wolfe, Texas A&M University

"The labor of neoliberalism is all a performance: Working to find security in a state of insecurity through the discipline of production" Leslie L. Rossman, Humboldt State University

"The Restaurant-Cultural Complex: Revealing Gender Ideology in the Restaurant Industry" Rico Self, Louisiana State University

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110015      12:30 PM to 1:45 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Our Educational Legacy: Developing Reclamative Ethics Within Academic Spheres**

Sponsor: Communication Ethics Division

Chairs: Kittie Grace, Hastings College; Wendy Anderson, University of Minnesota, Twin Cities

Presenters:

Kittie Grace, Hastings College

Wendy Anderson, University of Minnesota, Twin Cities

Melissa A. Broeckelman-Post, George Mason University

LaShara A. Davis, Saint Barnabas Medical Center

Gretchen Underwood, University of Pittsburgh, Greensburg

Tim Steffensmeier, Kansas State University

Respondent: Ronald Walter Greene, University of Minnesota, Twin Cities

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110016      12:30 PM to 1:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Bridging the Gap: Sustaining Difficult Conversations Interpersonally, Pedagogically, and Publicly**

Sponsor: Peace and Conflict Communication Division

Chair: Jennifer Dunn, Dominican University

Respondent: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

"Convincing Others: The Complexities of Dialogic Civility When Engaging Naysayers" Amy Aldridge Sanford, Texas A&M University-Corpus Christi

"Political Conflict and Democratic Ideals: Black Lives Matter after the Inauguration of President Trump" Pat Arneson, Duquesne University

"Power and Relational Transgressions: Navigating Hurtful Message Disclosure During Intimate Partner Conflict" Rebecca Gonzalez, California State University, Long Beach

"Shifting Towards a Post-Oppositional Womanist Classroom Rhetoric" Jennifer V. Martin, Texas Woman's University

"The Possibilities and Struggles of Enacting Invitational Rhetoric in Community Conversations about Race" Sarah Steimel, Weber State University

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110017      12:30 PM to 1:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Kenneth C. Crannell and the Legacy of Artistic Reinvention**

Sponsor: Performance Studies Division

Chair: Heidi M. Rose, Villanova University

"An Articulate Voice: Kenneth C. Crannell as Performer/Scholar" Deryl B. Johnson, Kutztown University

"O Pioneer" James Ferris, University of Toledo

"Song-and-Dance Man on a Stool" Heidi M. Rose, Villanova University

"Stopping By Monmouth on a Snowy Evening" Roberta Crisson, Kutztown University

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110018      12:30 PM to 1:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**News Narratives and Agendas in the U.S. and Abroad**

Sponsors: Mass Communication Division; Political Communication Division

Chair: Diana Zulli, University of Utah

Respondent: Naomi Warren, University of Southern California

"Agenda-Setting Effects in the Chinese Context: The Relationship between the Agendas of Traditional Media and the Online Public" Yumeng Luo, University at Albany, SUNY



"Building the Berniebro: Beyond the Straw Man Fallacy" Christina Zempter, Ohio University

"Interpretation as Journalistic Praxis: "Crawfishing" in the Lead-Up to the 2003 Iraq War" Kyle A. Heatherly, Indiana University

"Thank You, Mr. President: Journalist Gender in Presidential News Conferences" Lindsey Meeks, University of Oklahoma

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110019      12:30 PM to 1:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Silence or Voice: The Interplay between Digital Media and the Choice to Speak Out**

Sponsor: Human Communication and Technology Division

Chair: Brooke Foucault Welles, Northeastern University

"Advocating Political Attitudes Online: Testing the Effects of Anonymity on Attitudinal Advocacy and Self-Influence" Brandon Van Der Heide, Michigan State University; David Beyea, Michigan State University; Yue Dai, Michigan State University; Taj Makki, Michigan State University; Benjamin Prchal, Michigan State University; Soo Yun Shin, Michigan State University; Katherine Schlafhauser, Michigan State University

"Call 911, Post on Social Media, or Text a Friend? Extending the Bystander Effect to Specific ICTs Used to Report an Emergency" Keri K. Stephens, University of Texas, Austin; Brett W. Robertson, University of Texas, Austin; Millie Archer Harrison, University of Texas, Austin

"Cyberbullying Bystander Intervention: The Number of Offenders and Retweeting Predict Likelihood of Helping Cyberbullying Victim" Franccesca Kazerooni, Cornell University; Samuel Hardman Taylor, Cornell University; Natalie Bazarova, Cornell University; Janis Whitlock, Cornell University

"The TIRE Model: Conceptualizing Multiple Dimensions of Social Media Activism" Andrew Ryan Donofrio, Columbus State University; Lisa K. Hanasono, Bowling Green State University; Yannick Kluch, Bowling Green State University; Kevin Roberts, San Diego State University

"Thought Leader or Mediator? Student Leaders' Use of Social Media during Michael Brown Controversy" Anastazja Harris, University of Texas, Austin

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110021      12:30 PM to 1:45 PM      Sheraton      Austin 1 - Second Floor

**Discursive Constructions of the Use and Role of Social Media**

Sponsor: Language and Social Interaction Division

Chair: Todd L. Sandel, University of Macau

"Ask Me Anything: A Discourse Analysis of Tumblr Ask Boxes and Racebending in Fandom" Chelsea P. Butkowski, University of Illinois

"Weighed and measured: Stancetaking in baby bump posts on Instagram" Allison M. Alford, Baylor University; Matthew Ingram, University of Texas, Austin

"Young Adults' Language Mixing on Chinese Social Media: Convergence and Identity Changes through WeChat" Todd L. Sandel, University of Macau

"“Witness” identity and contextualizing narrative: StoryCorps and the discursive power of “witnessing”" Dana H. Marshall, University of Colorado, Boulder

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110022      12:30 PM to 1:45 PM      Sheraton      Austin 2 - Second Floor

**The Legacy and Relevance of Rhetoric in Conflict and Peacebuilding**

Sponsor: Peace and Conflict Communication Division

Chair: Janice M. Barrett, Lasell College

Respondent: Ian M. Borton, Aquinas College

"Invitational Rhetoric and Facebook Fights: An Opportunity to Begin Peacemaking" Claire E. Carrington, North Carolina State University

"Re-sourcement as unconditional love: Seeking change to societal problems through invitational rhetoric" Sarah Upton, University of Texas, El Paso

"Genocide at Eldoret? The Legacy and Relevance of Genocide as a Universal Category of Violence" Lindsay Harroff, University of Kansas

"Albania and Serbia Send a Message: Rhetorical Analysis of the Irresolvable Soccer Dispute" Sasha Allgayer, Bowling Green State University

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110023      12:30 PM to 1:45 PM      Sheraton      Austin 3 - Second Floor

**Sexuality, Sex/Gender, and Relationships: Difference, Negotiation, and Change**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: John Ike Sewell, University of West Georgia

Respondent: Daniel Steven Strasser, Rowan University

"The Revealing and Concealing of Difference: Theorizing and Expanding the “Closet” Metaphor" James McDonald, University of Texas, San Antonio; Kate Lockwood Harris, University of Minnesota, Twin Cities; Jessica Ramirez, University of Texas, San Antonio

"A narrative analysis of LGB individuals' life changes around coming out in family" JhuCin Jhang, University of Texas, Austin

"The Master Narrative of “Normal” Sexuality” in the Midwest: Pushing and Pulling Around a Contested Sexual “Norm” At Work" Cristin A. Compton, Kent State University

"The Role of Generational Communication Differences in the Development of a Positive Gay Midlife Identity" Christopher Hajek, University of Texas, San Antonio

"Searching for the “fag hag” relationship: Gay reactions to Straight girls and their fan cultures in South Korea" Jungmin Kwon, Portland State University

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110024      12:30 PM to 1:45 PM      Sheraton      Pearl 1 - Second Floor

**The 'Right' Maternity Leave Policy: A Transformative Intervention, Opening the Doors  
for Future Leaders**

Sponsor: Organizational Communication Division

Chair: Pavitra Kavya, University of Oklahoma at Norman

Presenters:

Marisa L. Flores, University of Oklahoma

Patrice M. Buzzanell, University of South Florida

Rebecca J. Meisenbach, University of Missouri

Dini Massad Homsey, University of Central Oklahoma

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110025      12:30 PM to 1:45 PM      Sheraton      Pearl 2 - Second Floor

**Feminine Fandom: Gender Politics and Identity in Geek/Nerd Communities**

Sponsor: Feminist and Women Studies Division

Chair: Alena Amato Ruggerio, Southern Oregon University

Respondent: Christina M. Knopf, State University of New York, Cortland

"A Cure for Toxic Masculinity? Delineation of Fan Culture in Final Fantasy XV" Michelle Carr, University of Memphis

"A Rhetorical Field Analysis of Feminine Fandom at San Diego Comic Con" Carlos Augusto Flores, Arizona State University

"Berlantiverse, Changing the Way Gender and Sexuality are Portrayed through Superhero Television Shows" Aayushi Hingle, California State University, Los Angeles

"'Nice Shirt, I Love That Show.'" Women's Use of T-Shirts in Expressing Self-Identity and Membership in the Geek Community" Deborah J. Danuser, University of Pittsburgh

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110028      12:30 PM to 1:45 PM      Sheraton      Pearl 5 - Second Floor

**The "Liberalization" of the Academy: Speaking Back to Power's Post-Truth**

Sponsor: Our Legacy, Our Relevance

Chairs: Rebecca Avalos, University of Colorado, Boulder; Brendan G.A. Hughes, Metropolitan State University of Denver

Presenters:

Rebecca Avalos, University of Colorado, Boulder

Brendan G.A. Hughes, Metropolitan State University of Denver

Stephanie Hartzell, California State University, Long Beach

Dana L. Cloud, Syracuse University

Amani Husain, University of Colorado, Boulder

Deven E. Cooper, California State University, Long Beach

Christina R. Foust, University of Denver

Jason Del Gandio, Temple University

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110031      12:30 PM to 1:45 PM      Sheraton      Live Oak -Second Floor

**Special Session Devoted to Public Dialogue and Deliberation on NCA and Polarization**

Sponsor: NCA First Vice President

Chairs: Laura W. Black, Ohio University; Leah Sprain, University of Colorado, Boulder

Presenters:

J. Kevin Barge, Texas A&M University

Yea-Wen Chen, San Diego State University

Laura W. Black, Ohio University

Martin Carcasson, Colorado State University

Andrew M. Ledbetter, Texas Christian University

Bryan J. McCann, Louisiana State University

Leah Sprain, University of Colorado, Boulder

Rebecca M. Townsend, University of Hartford

Karen Tracy, University of Colorado, Boulder

Joseph M. Valenzano, University of Dayton

Mridula Mascarenhas, California State University, Monterey Bay

Ryan S. Bisel, University of Oklahoma

Respondents: Lori Leonard Britt, James Madison University; Elesha L. Ruminski, Frostburg State University

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110032      12:30 PM to 1:45 PM      Sheraton      Seminar Theater - Second Floor

**The Veterans' Project**

Sponsor: Theatre, Film and New Multi-Media Division

Chairs: Brian Plow, Ohio University; Todd Fredricks, Ohio University; Anna M. Kerr, Ohio University

"The Veterans' Project" Brian Plow, Ohio University; Todd Fredricks, Ohio University; Anna M. Kerr, Ohio University

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110033      12:30 PM to 1:45 PM      Sheraton      City View 1 - Fourth Floor

**Doing the Work of Facework**

Sponsor: Interpersonal Communication Division

Chair: Morgan E. April, University of Nebraska-Lincoln

"Finding Motivation to Help Others Manage Face: Examining Social Exchange Measures as Moderators of Politeness Techniques in Face-Threatening Acts" Ryan J. Allred, University of Connecticut

"Questioning My Love is Questioning My Face: An Analysis of Facework Strategies by Interracial and Interethnic Couples in Taiwan" Hsin-Yi Chien, University of Maryland; Sifan Xu, University of Maryland

"Saving Face and Protecting Others: Children's Communication and Conceptualization of Stigmatic Death" Heather Samantha Cohen, University of Georgia

"The phenomenology of ostracism messages: Understanding how communication functions in the lived experiences of targets of ostracism" Lukas J. Pelliccio, Wayne State University

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110034      12:30 PM to 1:45 PM      Sheraton      City View 2 - Fourth Floor

**The Relevancy of Life/Death/Grief**

Sponsor: Critical and Cultural Studies Division

Chair: Andrew Spieldenner, California State University, San Marcos

"Les Fleurs du Bien: The Language of Flowers in Contemporary France" Marissa G. Croft, Northwestern University

"Biopolitics, Liminality, and Zooveillance: On the Death of the Western Lowland Gorilla Known as Harambe" Keven J. Rudrow, University of Memphis

"In the Name of Redress: Discursive Aporias and the Politics of (Mis)recognition in the ACLU Report of U.S./Mexico Border Deaths" Larissa A. Brian, University of Pittsburgh

"The Speaking Dead: Collective Grief Remains at the 9/11 Memorial and Museum" Brittany Ann Knutson, University of Minnesota, Twin Cities

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110035      12:30 PM to 1:45 PM      Sheraton      City View 3 - Fourth Floor

**Resistance Research: Inoculation, Reactance, Resilience, and Stress**

Sponsor: Communication and Social Cognition Division

Chair: John Banas, University of Oklahoma

"Chemical Communication: The nonverbal effects of stress-induced apocrine sweat on human perceptions" Laura C. Hatcher, Louisiana State University

"Fight or Flight? Testing Psychological Reactance Theory with the LC4MP and Trait Motivational Reactivity" Russell Clayton, Florida State University; Annie Lang, Indiana University; Glenn Leshner, University of Oklahoma; Brian L. Quick, University of Illinois; Joshua Hendrickse, Florida State University; Rachel Secharan, Florida State University; Madison Wilde, Florida State University

"Martyrdom as a Result of Psychosocial Resilience: The Case of Palestinian Suicide Terrorists" Jonathan Matusitz, University of Central Florida

"Prophylactic versus Therapeutic Inoculation Treatments for Resistance to Influence" Josh Compton, Dartmouth College

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110036      12:30 PM to 1:45 PM      Sheraton      City View 4 - Fourth Floor

## **A Legacy of Relevance: Texas Women Having Their Say**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Elizabeth J. Natalle, University of North Carolina, Greensboro

Presenters:

Myra G. Gutin, Rider University

Molly Wertheimer, Penn State University, Hazleton

Beth M. Waggenpack, Virginia Tech

Katherine Sibley, St. Joseph's University

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110037      12:30 PM to 1:45 PM      Sheraton      City View 5 - Fourth Floor

### **Our Legacy, Our Relevance: Establishing a Tradition of Racial Social Justice in Our Intellectual and Local Communities in Response to Racial Microaggressions in the College Classroom**

Sponsors: African American Communication and Culture Division; Instructional Development Division

Chair: Kimberly R. Moffitt, University of Maryland, Baltimore County

Presenters:

Tina M. Harris, University of Georgia

Anastacia Janovec, University of Georgia

Steven Murray, University of Georgia

Audra Nuru, Fairfield University

Madeline Priest, Fairfield University

Colleen Arendt, Concordia University

Courtney N. Wright, University of Tennessee

Gust A. Yep, San Francisco State University

Ryan Lescure, San Francisco State University

Michelle A. Holling, California State University, San Marcos

Respondent: Tina M. Harris, University of Georgia

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110038      12:30 PM to 1:45 PM      Sheraton      City View 6 - Fourth Floor

### **Representations of Social Movements and Activism on Social Media**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Mary C. Banwart, University of Kansas

Presenters:

Marissa L. Wiley, University of Kansas

Elaina M. Ross, University of Kansas

Arthur D. Soto-Vasquez, American University

Jenny Korn, Harvard University

Kathleen M. German, Miami University

Tracey Holden, University of Delaware

Respondent: Mary C. Banwart, University of Kansas

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110039      12:30 PM to 1:45 PM      Sheraton      City View 7 - Fourth Floor

**Affect Theory, Representations and Visibility: Using Technology to Monitor the Witnessing of Art and Bodies**

Sponsor: Visual Communication Division

Chair: Marissa Fernholz, University of Wisconsin-Madison

Respondent: Elizabeth Brunner, Idaho State University

"The Affect of the Drone Strike: Subway's 12 Hours and the Environmental Resistance of Street Art" Kate L. Hoyt, University of Denver

"The Architecture of Witnessing: Virtual Reality's Atmospheres and the Experience of the Embodied Witness" Kellie Marin, Penn State University

"Coding Alien Affects: Intensive Movement and Technologies of Visibility on the U.S./México Border and in Hollywood Alien Invasions" Michael Lechuga, University of Texas, El Paso

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110040      12:30 PM to 1:45 PM      Sheraton      City View 8 - Fourth Floor

**Defining Narratives: Framing Fields, Deploying Pathos, and Crafting Mythologies**

Sponsor: American Studies Division

Chair: Barbara R. Burke, University of Minnesota, Morris

Respondent: David Deifell, Clarke University

"It Started In A Garage: Hewlett-Packard and Entrepreneurial Origin Mythology" Sean Kennedy, University of Kansas

"Public Emotions and Orienting Bodies: The Importance of Pathos and Spatiality in the 2013 Renewal of the Violence Against Women Act" Bridget Sutherland, Indiana University

"Subversive Scholarship or Anti-Intellectual Identity Politics? An Analysis of Media Frames of Fat Studies" Ariane Prohaska, University of Alabama; Cassidy D. Ellis, University of Denver

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110041      12:30 PM to 1:45 PM      Sheraton      Remington - Fourth Floor

**A Legacy of La Raza Activism: Latinx Movement, Performance, and Expression**

Sponsor: La Raza Caucus

Chair: Antonio T. De La Garza, California State University, San Marcos

Respondent: Alberto Gonzalez, Bowling Green State University

"'Being is an Empty Fiction': Examining Xandra Ibarra's Spic Ecdysis" Lario J. Albarran, University of Texas, Austin

"#MarchaPorLaFamilia: Political Backlash, Social Progress, and Scapegoating in the Media" Ana Gomez-Parga, University of Utah

"Generating Inclusion: The "Plan" and the Rhetorical Invention of the Chicana Movement" José G. Izaguirre, University of Illinois

"Latinx/a/o Punk Legacy of Differential Adaption: Negotiating the Mainstreams" Oscar A. Mejia, University of Utah

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110042      12:30 PM to 1:45 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Capstones, Diversity, and Social Media: Ensuring Communication's Relevance in an Uncertain Future**

Sponsor: Undergraduate College and University Section

Chair: Daniel Brown, Grove City College

Respondent: Lora Cohn, Park University

"Capstone-ish: Recruitment, retention, and the rhetorical functions of a different kind of capstone course" E. Michele Ramsey, Penn State University, Berks

"Problematizing interculturality in higher education: a communities of practice framework" Raphaela Barros Campbell, University of Montana

"Interaction Concepts for Pedagogical Use of Social Media" Jordan Morehouse, University of North Carolina, Chapel Hill

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110043      12:30 PM to 1:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Emergent Student Researchers in Freedom of Expression**

Sponsor: Freedom of Expression Division

Chair: Bradley Allen Serber, University of North Dakota

Respondent: M. Elizabeth Thorpe, College at Brockport

"Civil(ity) Wars: Why Academics Endorse Censorship" Adam Key, Texas A&M University

"Free Speech and the Framing of American Identity: Analyzing the Grassroots Primary Cycle of the 2016 Presidential Election" Cheryl Maiorca, University of Oklahoma

"Mute Speech and/as Null Persona: An Ode to Whistleblowers in Bowie vs. Maddox" Eduardo Ayala, California State University, Long Beach

"A Theory of Reading in Erskine's Defense of Thomas Paine" Adam Cody, Penn State University

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110044      12:30 PM to 1:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Student Papers in Mass and Visual Communication**

Sponsor: Student Section

Chair: Cheresa K. Reynolds, University of Kentucky



"Agenda-Setting as Evidence for the Enduring Relevance of Mass Communication Theory" Lauren Potts, University of Michigan

"Communicating the Risk of Climate Change: An Analysis of the Cover Images of Popular U.S. News Magazines" Noor Ghazal Aswad, University of Memphis

"The Persistence of Data and the Afterlife of Facebook" Wade A. Key, University of Oregon

"War Photographs as Exemplars of Transcendent Identification" Robb Conrad Lauzon, Rensselaer Polytechnic Institute

"You Have the Right to Remain Stereotyped: How Blue Bloods Perpetuates Harmful Cultural Narratives" Rachel Garringer, Wheaton College

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110045      12:30 PM to 1:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Philosophy of Communication Business Meeting**

Sponsor: Philosophy of Communication Division

Presenters:

Frank Macke, Mercer University  
Janie Harden Fritz, Duquesne University  
James Brower, Sierra College  
Craig T. Maier, Duquesne University  
Susan Mancino, Duquesne University

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110046      12:30 PM to 1:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Children and Teens and the Media: From Mobile Apps to Consumer Behavior**

Sponsor: Mass Communication Division

Chair: Fang-Yi F. Wei, Clark Atlanta University

Respondent: Veronica Hefner, University of California, Davis

"Parenting Style, Parental Stress, and Mediation of Teens' Media Use" Ron Warren, University of Arkansas; Lindsey Susan Aloia, University of Arkansas

"Quid Pro Quo of Free Mobile Game Apps: A Content Analysis of Advertisements in Apps for Children" Chelsie Akers, University of Arizona

"Social network determinants of screen time among adolescents" Robert Bond, Ohio State University

"Testing the Cognitive Brakes: Examining the Relationship between Executive Function, Emotion Regulation and Children's Consumer Behavior" Matthew Lapierre, University of Arizona; Esther Rozendaal, Radboud University

"'It's the Watching Other People Play Video Games that I Don't Understand': A Genre Criticism of YouTube Gaming Channels" Xuejing Yao, Michigan State University

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110047 12:30 PM to 1:45 PM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Television as Culture, Televised Culture and Religion**

Sponsor: Mass Communication Division

Chair: Valerie Kretz, St. Norbert College

Respondent: Erin B. Waggoner, University of Connecticut

"An Exploration of Correlates with Prosociality for Conservatives and Liberals: Religiosity vs. Transcendence" Danyang Zhao, Florida State University; Arthur A. Raney, Florida State University; Katherine Dale, Florida State University; Sophie H. Janicke, Chapman University

"Gloria Pritchett and viewer self-esteem: How does a contemporary harlot-spitfire moderate the way (non)Latin@s feel about themselves?" Adolfo Mora, University of Texas, Austin

"Increase Your Faith: The Mainstreaming of Black Televangelism" Mark Ward Sr., University of Houston, Victoria

"Watching TV and Embodying Cultural Capital: Class, Status and Audiences in the Post-Network Era" Michael L. Wayne, Ben-Gurion University of the Negev

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110048 12:30 PM to 1:45 PM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Applied Communication Research in Legal Contexts**

Sponsor: Applied Communication Division

Chair: Susan Tomasovic, George Mason University

Respondent: Deborah D. Sellnow-Richmond, Columbus State University

"Por Nuestras Calles: Participatory research and applied design in the prevention of commercial sexual exploitation of children" Jessica Wendorf Muhamad, Florida State University; Tyler R. Harrison, University of Miami

"Monitoring Direct-To-Consumer Drug Advertising: An Over-time Assessment of FDA Warning Letters" Yam B. Limbu, Montclair State University; Christopher McKinley, Montclair State University

"Guns in The Classroom: Student Anxiety Concerning Concealed Firearms on College Campuses" Jordan Winget, University of North Texas; Rhett Richardson, University of North Texas; Daniel Mitchell, University of North Texas; Zuoming Wang, University of North Texas

"Social Media and Law Enforcement: Are Social Media Being Adopted for Communications?" Jennifer Grygiel, Syracuse University

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110049 12:30 PM to 1:45 PM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Communication Privacy Management in Health Contexts and Across the Lifespan**

Sponsors: Family Communication Division; Health Communication Division

Chair: Kristina M. Scharp, Utah State University

Respondent: Sandra Petronio, Indiana University-Purdue University Indianapolis

"“I will communicate with you, but let me be in control”": Understanding how parents manage private information about their chronically ill children" Katherine A. Rafferty, Iowa State University; Kara Hutton, Iowa State; Sarah Heller, Iowa State University

"Coping with Uncertainty when Managing Older Parents' Private Information" Kristina A. Wenzel Egan, Eckerd College

"Exploring the Role of Identity Exploration and Commitment in Young and Emerging Adults' Management of the Parent-Child Privacy Boundary" Maria Butauski, University of Missouri; Christine Luckasen, University of Missouri; Jeffrey T. Child, Kent State University; Mei-Chen Lin, Kent State University

"“Yes they have the right to know, but...”: Managing privacy under the Affordable Care Act" Gemme Campbell, Texas A&M University

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110050      12:30 PM to 1:45 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Pedagogies of Failure**

Sponsor: Scholarship of Teaching and Learning

Chairs: Ahmet Atay, College of Wooster; Katherine J. Denker, Ball State University

Presenters:

Ahmet Atay, College of Wooster  
Katherine J. Denker, Ball State University  
Deanna L. Fassett, San Jose State University  
Mir Ashfaquzzaman, University of Northern Iowa  
Kristen McCauliff, Ball State University  
Desiree Rowe, Towson University  
Brandi Lawless, University of San Francisco  
David H. Kahl, Jr., Penn State Erie, The Behrend College  
Charles Kyle Rudick, University of Northern Iowa  
Nicholas Zoffel, Sierra College  
Benny LeMaster, California State University, Long Beach  
Molly Wiant Cummins,

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110051      12:30 PM to 1:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**The National Speech Championship: Reflecting on an Experimental National Tournament and Moving Forward**

Sponsor: Argumentation and Forensics Division

Chairs: Ryan Lauth, Northwestern University; Eddie Gamboa, Northwestern University

Presenters:

Yaw Kyeremateng, Concordia University  
Victoria Ann Ledford, University of Maryland  
Aaron M. Duncan, University of Nebraska-Lincoln  
Kurt Imhoff, Northwestern University

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110052      12:30 PM to 1:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Contributed Performances: Dreams, Nightmares, Technology, and Identity**

Sponsor: Performance Studies Division

Chair: Shauna M. MacDonald, Villanova University

Respondent: Shauna M. MacDonald, Villanova University

"Bash Chelik" Masha Sukovic, University of Utah

"Digital Dirty Laundry" Nicole M. Costantini, Louisiana State University

"January 20th 2017" Kristen Herring, California State University, Fresno

"The Pit(Fall)" Michael Beck, Southern Illinois University, Carbondale

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110053      12:30 PM to 1:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**The Transformative Power of The Rhetoric's of Love and Justice in Moving From Chaos to Community**

Sponsor: Rhetorical and Communication Theory Division

Chair: Raquel M. Robvais, Louisiana State University

Presenters:

Nathan A. Crick, Texas A&M University

Kaitlyn G. Patia, Whitman College

Theon Edward Hill, Wheaton College

Erik Garrett, Duquesne University

Ira Allen, American University of Beirut

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110054      12:30 PM to 1:45 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Big Things, Little Things and Hosting: Death and Dying, Microaggressions, and Airbnb Hosting**

Sponsor: Communication as Social Construction Division

Chair: Natasha A. Rascon, Indiana State University

Respondent: Kara Laskowski, Shippensburg University

"Context Matters": An Exploration of Young Adult Social Constructions of Meaning About Death and Dying" Leah M. Omilion-Hodges, Western Michigan University; Bryanna Manning, Western Michigan University; Mark P. Orbe, Western Michigan University

"Relevance of international instructors for U.S. academia: Understanding microaggressions via autoethnographies of racialized immigrant bodies" Marion Mendy, Ohio University; Yea-Wen Chen, San Diego State University

"From Solitude to Hospitality: A Phenomenological Study of Airbnb Hosts' Experiences in the Sharing Economy" Cristi A. Eschler-Freudenrich, Oral Roberts University

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110060      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom A - Third Floor

**Science and its Publics**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: Kenneth Walker, University of Texas, San Antonio

"Digital Parallax: Journalism on Digital Scientific Image Manipulation" Peter Royal, University of Illinois, Chicago

"Knowledge and Deliberation in the Political Life of the Climate Change Controversy" Jay A. Frank, University of Minnesota, Twin Cities

"Privacy is...: A Metaphorical Analysis of 10 years of Tech-Policy Discussion" Cody Wilson, Purdue University; Delaney Harness, University of Texas, Austin

"What do we Want? Evidence-Based Claims! When do we Want it? After Peer Review!" Collin Syfert, University of Washington, Seattle

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110061      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom B - Third Floor

**Social Framing and Propaganda: Shaping Identity, Policy, and the Marketplace**

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association

Chair: Yi Wang, University of Louisville

Respondent: Chiaoning Su, Oakland University

"A Study of China's Leftist Websites" Yuanqing Tang, Communication University of China; Rui Wang, Louisiana State University; Lance Porter, Louisiana State University

"How Media Inform Governance: A Content Analysis of Newspaper Coverage of Chinese New Two-child Policy" Juan Liu, Cleveland State University

"Media Discourse of Chinese Women and the Second-Child Policy" Zehui Dai, Bowling Green State University; Dinah Tetteh, Arkansas State University

"National Identity Shift in Taiwan Through Media: Case Study of Cross-Strait Tourism Issue" Yingdan Lu, Stanford University

"The Commodification of Propaganda (CoP): How Propaganda Becomes a Popular Commodity" Chunfeng Lin, University of Illinois

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110063      12:30 PM to 1:45 PM      Marriott      Champagne - Third Floor

**The Legacy and Relevance of General Semantics in Media Ecology**

Sponsor: Media Ecology Association

Chair: Edward E. Tywoniak, Saint Mary's College of California

Presenters:

Thomas F. Gencarelli, Manhattan College  
Karen L. Lollar, Metropolitan State University of Denver  
Michael Plugh, Manhattan College  
Lance Strate, Fordham University

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110066      12:30 PM to 1:45 PM      Marriott      Nice - Third Floor

**Making Policy Debate More Inclusive and Relevant for All: The Legacy of the Frederick Douglass Debate Society**

Sponsor: Cross Examination Debate Association

Chair: Shavonne Shorter, Bloomsburg University

Presenters:

T. Storm Heter, East Stroudsburg University  
Sharnine Herbert, Shippensburg University  
Eric C. Miller, Bloomsburg University  
Shavonne Shorter, Bloomsburg University

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110067      12:30 PM to 1:45 PM      Marriott      Alsace - Third Floor

**The Legacy of Forensics: How Forensics Educators Utilize Their Coaching Skills to Lead Study Abroad Programs**

Sponsor: American Forensic Association

Chair: Mark S. Hickman, West Chester University

Presenters:

Daniel Smith, Bradley University  
Daniel Cronn-Mills, Minnesota State University, Mankato  
Audra McMullen, Towson University  
Jessica M. Henry, Hastings College  
James P. Dimock, Minnesota State University, Mankato

**1:00 PM**

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111009      1:00 PM to 4:00 PM      Sheraton      Lone Star Ballroom - Second Floor  
(Conference Center)

**NCA Graduate School Open House**

Sponsor: NCA National Office

Presenters:

Nina-Jo Moore, Appalachian State University  
Elaine L. Davies, Southwestern Oklahoma State University

**2:00 PM**

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112001 2:00 PM to 3:15 PM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Role of Communication Technologies in Impacting Health Communication**

Sponsor: Health Communication Division

Chair: Qinghua Yang, Texas Christian University

"Health Practitioners' Use of Communication Technologies" Cynthia Wang, California State University, Los Angeles

"How Does Internet Use for Communicating Health Information Improve Emotional Well-being? A Cross-Sectional Study in China" Shaohai Jiang, National University of Singapore

"Online Physician Video Profiles: A Thematic Analysis of the Information Family Practice Physicians Disclose" Karina Willes, University of Wisconsin-Milwaukee; Laura Motel, University of Wisconsin-Milwaukee

"The Role of Social Network Sites in Advancing the Quality of Medical Care: Patients' Evaluations of Physicians on Doctor Review Websites" Mina Park, Washington State University

"'I Feel That Everybody's Around Me': The Impact of Digital Technology on the Mental Health of Refugee Families" Sayyed F Shah, Jacksonville State Univ; Julia Meredith Hess, University of New Mexico; Jessica R. Goodkind, University of New Mexico

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112002 2:00 PM to 3:15 PM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**Personality Traits and Communication Skills in Interpersonal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Erin K. Ruppel, University of Wisconsin-Milwaukee

"Do Birds of a Feather Always Flock Together? Personality Trait Similarity and Interpersonal Political Discussion" Steven Kleinman, Indiana University of Pennsylvania

"Dominance as defined through asymmetry in predictability: An exploration of the relational stage model" James M. Honeycutt, Louisiana State University; Ryan D. Rasner, Louisiana State University

"'Being Good' in Interpersonal Relationships: Associations between Active-Empathic Listening, Social Skills, Trait Mindfulness, and Relational Quality" Daniel Stofleth, University of Washington, Seattle; Valerie Manusov, University of Washington, Seattle; John Crowley, University of Washington, Seattle; Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth

"Maternal adult attachment styles and mother-child transmissions of social skills: A mediation analysis" Timothy Curran, Utah State University; Sarah Caban, University of Georgia; Anastacia Janovec, University of Georgia

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112003      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Immigrants/Refugees: The Problematized Bodies**

Sponsor: Critical and Cultural Studies Division

Chair: Marissa Fernholz, University of Wisconsin-Madison

Respondent: Anna V. Ortiz Juarez-Paz, Indiana University of Pennsylvania

"Embracing a Communicological Imagination of the Refugee Crisis: Globalization and Existential Thrownness in Sociological Frames" L. Shelley Rawlins, Southern Illinois University, Carbondale

"Female Bodies Adrift: Undoing Western Media in the Becoming of Refugee Subjectivities" Tuija M. Parikka, St. John's University

"Queer Border Objects and the Sudio Material Politics of Migration" Hana Masri, University of Texas, Austin

"Resisting Bare Life in Guantánamo Bay's HIV-Camp: Haitian Refugees' Self-harm as Critique of Biopolitics" Chris S. Earle, University of Nevada, Reno

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112005      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**Great Ideas for Teaching Students (G.I.F.T.S) Session I**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chairs: Simone Puff, University of Graz; Amanda Martinez, Davidson College

"01. "Decode This!" Helping Students Employ Research Methods to Understand Language as Code" Joe C. Martin, University of Kentucky

"02. A Hidden America: Examining Contemporary Appalachian Health to Teach the Culture-Centered Approach" Heather J. Carmack, University of Alabama

"03. An App Challenge to Improve Relationships" Deanne C. Canieso, George Mason University; Lindsey Beall, George Mason University

"04. An Intergenerational Service-Learning Project to Address Stigmatized Health Issues" Kristina A. Wenzel Egan, Eckerd College

"05. AsapSCIENCE Video Assignment" Douglas E. Pruum, Purdue University

"06. Blocks as Equipment for Living: Visualizing Debate Concepts for Argumentation Students" Sierra Abram, California State University, Long Beach

"07. Bring Me to Life: Converting Music into Speeches" Eric Siberio, California State University, Los Angeles

"08. Bring Your Change\$\$: A Group Persuasive Speech Advocating for and Involving Students in Local Women's Rights Charities" Chantel Solomon, California State University, Los Angeles; Ashley Givens, Salt Lake Community College

"09. Bringing Theory to Life: The Use of Autoethnography to Encourage Theoretical Understanding" Mary Beth Asbury, Middle Tennessee State University; Jessica Kratzer, Northern Kentucky University



- "10. Can You Please Elaborate?" Rebecca Gonzalez, California State University, Long Beach
- "11. Celebrity Plagiarism Exercise" Leslie Hiatt, California State University, Los Angeles
- "12. Cell Phone Impromptu Speech" Lorèn Hanna, California State University, Los Angeles
- "13. Comic Book Communication Analysis" Shannon M. Leinen, Concordia University
- "14. Communication Bingo: The Relevance of Communicating Effectively on the First Day of Class" Yannick Kluch, Bowling Green State University
- "15. Concept Map Relay and Outlining" Lane Schwager, California State University, Los Angeles
- "16. Conflict and Harmony: Identifying the Five Conflict Styles in Popular Music" Robert Allen, California State University, Los Angeles; Diana Solórzano, California State University, Los Angeles
- "17. Considering Edutainment from a Global Health Perspective: A Media-Analysis Assignment for Online, Blended, and Traditional Classrooms" Laura E. Willis, Quinnipiac University
- "18. Creating a Legacy of Competent Communication: An Intercultural Activity" Sarah Tardif, University of Massachusetts, Boston
- "19. Creating Shared Meaning: Introducing a Conceptual, Hands-on Framework for the Triangle of Meaning" Robert D. Hall, University of Nebraska-Lincoln
- "20. Crisis Communications: Being the Calm in the Midst of the Storm-Press Conference Style!" Jessica Boyer, Eastern Washington University
- "21. Crisis Simulation and Press Conference Debrief" Rowena Briones Winkler, University of Maryland
- "22. Delivery Olympics: Teaching paralanguage through experiential activities" Brandon Boatwright, University of Tennessee
- "23. Direct Me: Analyzing the Basic Speech to Improve Dramatic Elements" Kristen A. Foltz, University of Tampa
- "24. Disclosure in Online Support Communities: Using Forums to Teach Students the Components of Reciprocal Communication Behavior" Whitney Tipton, University of Tennessee; Katie Scott, University of Georgia
- "25. Dismantling Apathy for Audience: The Critical Need for Speaker Awareness" Gregory J. Langner, Louisiana State University
- "26. Donuts and Dissonance" Jorge De La Cruz Jr, Texas Tech University
- "27. Facebook Fallacies: Refuting Faulty Reasoning on Social Media" Diana Solórzano, California State University, Los Angeles
- "28. Fact Checking Your Facts: Evaluating Internet Sources in a "Fake News" World" Amanda Davis Gatchet, Montgomery County Community College; Roger D. Gatchet, West Chester University
- "29. Storytelling: "Me" and the Social Construction of Gender" Jing Jiang, University of North Carolina, Chapel Hill

"30. "Let the word go forth from this time and place": Analyzing the Legacy of the First Televised Presidential Debate to Understand the Relevance of Effective Speech Delivery" Nancy Bressler, Wheeling Jesuit University

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112006      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Rhetorical Theory and Digital Culture: Key Questions and Future Directions**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jiyeon Kang, University of Iowa

Presenters:

Robert Glenn Glenn Howard, University of Wisconsin-Madison

Johanna E. Hartelius, University of Pittsburgh

Ashley Hinck, Xavier University

Chris Ingraham, North Carolina State University

Jiyeon Kang, University of Iowa

Damien Smith Pfister, University of Maryland

Lisa Silvestri, Gonzaga University

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112007      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Participation, Decision Making and Their Affects on Employees**

Sponsor: Organizational Communication Division

Chair: Wenli Yuan, Kean University

Respondent: Andrea Meluch, Indiana University South Bend

"Antecedents of Verbal Rumination in Organizations" Arden McCormack, University of Oklahoma

"Drowning in "quicksand": Theoretical exploration of social support in decision making processes among the financially insecure" Angela N. Gist-Mackey, University of Kansas; Anthony Guy, University of Kansas

"Hidden in Plain Sight: A Phenomenology of Street Trade Organizations" Chigozirim Sodeke, Eastern Illinois University

"Re-thinking Voice and Stakeholder Models of Community Consensus Building" Kathleen J. Krone, University of Nebraska-Lincoln; Joshua Paul Ewalt, University of Utah

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112008      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Rhetorical Interruptions: Politics and Protest**

Sponsor: Public Address Division

Chair: Matthew deTar, Ohio University

Respondent: Lee M. Pierce, State University of New York, Geneseo

"I Am The First Accused": Organizations, Mandela, and Violence" Alexander Ewers, Illinois State University

"Pants On Fire! On the Rhetoric of Fact-Checking in U.S. Political Culture" Dana L. Cloud, Syracuse University

"The Greatest Country on Earth": The Evolution of Michelle Obama's American Dream" Ryan Neville-Shepard, University of Arkansas; Meredith Neville-Shepard, University of Arkansas

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112009

2:00 PM to 3:15 PM

Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

### **Communication and Representation in Media**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Jonathan Potter, Rutgers University; Nicholas David Bowman, West Virginia University; John M. Allison, University of North Texas

"01. And the Oscar Goes to...?" William Earnest, St. Edwards University; Carolyn Conn, St. Edward's University

"02. Better Off Burke: The Continued Relevance of Terministic Screens in an Image-Saturated Culture" Zachary A. Kizer, Ball State University

"03. Brazilian Telenovelas, Velho Chico, and the 'Open Text'" Samantha Nogueira Joyce, Saint Mary's College of California; Antonio LaPastina, Texas A&M University

"04. Collateral Realities: When Simulacra Replaces the 'Real' in Media Representation of U.S. Involvement in International Conflicts and Virtual Warfare" Hillary Hawkins, Colorado State University

"05. Getting underneath the skin: Colorism discussions in online forums" Tiffany N. White, University of Georgia; Susan L. Kline, Ohio State University

"06. Invited to the Moon Tower Party: An Absence of Hospitality in Austin's Moon Towers" William M. Cox, University of Texas, Austin

"07. "It really does get better": An analysis of online coming out narratives" Kristy Jagiello, University of Wisconsin-Milwaukee

"08. Is this a rape? Reflections on Emma Sulkowicz's "Ceci N'est Pas Un Viol"" Abigail Shew, University of Northern Iowa

"09. Maintaining A Memory: Balancing Renewal and Resilience in Crisis Memorials" Shari R. Veil, University of Kentucky; Chelsea L. Woods, Virginia Tech; Ryan Crace, University of Texas, Austin

"10. More than Tweed Jackets and Beards: An Analysis of the Hashtag Campaign #ILookLikeAProfessor" Sarah Maben, Tarleton State University; Liza Benedict, Tarleton State University; Tracey Holley, Tarleton State University; Karley Goen, Tarleton State University

"11. Motivation and Positive Effects of Taking, Viewing, and Posting Different Types of Selfies on Social Media: A Cross-National Comparison" Fiouna Ruonan Zhang, Bowling Green State University; Nicky Chang Bi, Bowling Green State University; Louisa Ha, Bowling Green State University

"12. My Teacher is a Meme Lord! Pop Culture Relevance in the Classroom: Initial Scale Item Development" Alexis Hadden, University of Kentucky

"13. No Homework, No Problem? Using Expectancy Violations Theory to Understand Internet Reactions to the Elimination of Homework at a Texas Elementary School" T. Kody Frey, University of Kentucky; Nicholas T. Tatum, Abilene Christian University

"14. Saving the White Man: The Martian, Science, and the Semiotics of Vision" Christine Bucher, Villanova University

"15. Sin City and Color: Comic Adaptation and Shifting Meanings" Erin B. Waggoner, University of Connecticut

"16. Soul and style: A sociolinguistic analysis of African American English usage in podcasting" Oreoluwa Olaniyan, Syracuse University

"17. The Aesthetic of Horror: Using Horror as an Intervention Toward Dialogue in Criminal Justice" Karl Haase, University of Utah

"18. The Essence of Narrative: Instituting a Moral Approach to Narrative Criticism" Clayton L. Terry, University of Portland

"19. The Spatiality of the Abortion Experience in Blue Valentine and Obvious Child" Kelly L. Opdycke, California State University, Northridge

"20. The [De]meaning of Incorruptible Flesh: Ron Athey and the Performance of Desire" Billy G. Huff, University of South Florida; Mary Margaret Hambrick, Florida Gulf Coast University

"21. "Meet Cute" meets research: The impact of relationship establishments in romantic comedies on enjoyment, mood, and romantic beliefs" Veronica Hefner, University of California, Davis; Carly Greer, University of San Diego; Kylie Deschenes, Chapman University; Andi Frisina, Chapman University; Jordan Gex, Chapman University; Lindsey Sarver, Chapman University

"22. "There's Nothing I Hate More than a Racist": (Re)centering Whiteness in American Horror Story: Coven" Amanda K. LeBlanc, University of South Florida

"23. "We Gon' Be Alright": How Kendrick Lamar Crafted the New Civil Rights Anthem" Molly C. Turner

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112011      2:00 PM to 3:15 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Machines, Disease, Sex, and Pregnancy: The Legacy and Future of (re)Coding Bodies**

Sponsor: Feminist and Women Studies Division

Chair: Sara Hayden, University of Montana

Respondent: Sara Hayden, University of Montana

"Diagnostic justice for women: A critical analysis and praxis-based approach" Allison Blumling, University of Utah

"Legally pregnant? Legal discourse and the always already pregnant body" Mary C. Dickman, University of Massachusetts, Amherst

"The body-as-machine: Metaphors and the human-nature divide in health and fitness" Melissa M. Parks, University of Utah

"Written on Her": How a dancer's body theorizes objectification" Ailesha Ringer, University of New Mexico

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112012      2:00 PM to 4:45 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Legacy, Relevance, and Future of Critical Intercultural Communication Studies**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Presenters:

Kent A. Ono, University of Utah

Tina M. Harris, University of Georgia

Alberto Gonzalez, Bowling Green State University

Bernadette Calafell, University of Denver

Lara Lengel, Bowling Green State University

S. Lily Mendoza, Oakland University

Kellie Hay, Oakland University

Gust A. Yep, San Francisco State University

Satoshi Toyosaki, Southern Illinois University, Carbondale

Shinsuke Eguchi, University of New Mexico

Kathryn Sorrells, California State University, Northridge

John Baldwin, Illinois State University

Dreama G. Moon, California State University, San Marcos

Rachel Alicia Griffin, University of Utah

Etsuko Kinefuchi, University of North Carolina, Greensboro

Ahmet Atay, College of Wooster

Rona T. Halualani, San Jose State University

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112013      2:00 PM to 3:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**(Re)examining the Legacy and Relevancy of the Basic Course: A Town Hall Debate**

Sponsor: NCA First Vice President

Chair: Scott A. Myers, West Virginia University

Presenters:

Rich West, Emerson College  
Sara C. Weintraub, Regis College  
Candice Thomas-Maddox, Ohio University, Lancaster  
Lynn H. Turner, Marquette University  
Nancy Willets, Cape Cod Community College  
David T. McMahan, Missouri Western State University

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112014      2:00 PM to 3:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Food for Thought: Ethnographies of Farming and Food**

Sponsors: Critical and Cultural Studies Division; Ethnography Division

Chair: Deborah Cunningham Breede, Coastal Carolina University

Respondent: Marianne LeGreco, University of North Carolina, Greensboro

"Soul Food: Examining the Narratives of African-American Farmers in the U.S. South" Andrew Carter, University of Memphis

"Migrant Farm Work in the Shenandoah Valley: Transience, Oportunidad, Miedo, Community" Katie Shedden, James Madison University

"Red stick family: A cultural analysis" Rebekah Whitaker, Louisiana State University

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112015      2:00 PM to 3:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Doing it for the Culture: The Commodification of the Black Experience on Social Media**

Sponsors: African American Communication and Culture Division; Black Caucus; Mass Communication Division

Chair: Jasmin Goodman, Howard University

Presenters:

Taryn Myers, Howard University

Colin Campbell, Howard University

Erin Horne McKinney, Howard University

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112016      2:00 PM to 3:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Strategies for Successful Transfer from Two Year to Four Year Schools**

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Daniel Emery, University of Minnesota

A. Todd Jones, Bakersfield College

Jeannie Hunt, Northwest College  
Danna Prather Davis, Suffolk County Community College

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112017      2:00 PM to 3:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Boal in Baton Rouge: A Survey of Image Theatre Projects Since the Summer of 2016**

Sponsor: Performance Studies Division

Chair: Jade C. Huell, Columbia College

Presenters:

Bonnie Consuelo Rees, Artist  
Bonny McDonald, Louisiana State University  
Joshua Hamzehee, Louisiana State University  
Montana J. Smith, Louisiana State University  
Lexus Jordan, Louisiana State University  
Naomi Petrea Bennett, Louisiana State University

Respondents: Deanna L. Fassett, San Jose State University; Leigh Anne Howard, University of Southern Indiana

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112018      2:00 PM to 3:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**The Trump Watch: Rhetorical Personality and the Presidency**

Sponsor: Political Communication Division

Chair: Richard E. Vatz, Towson University

Presenters:

Mary L. Kahl, Penn State Erie, The Behrend College  
Kathleen E. Kendall, University of Maryland  
Judith S. Trent, University of Cincinnati  
Theodore F. Sheckels, Randolph-Macon College  
Paula Youra, Lynchburg College  
Richard E. Vatz, Towson University

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112019      2:00 PM to 3:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Discursive Enactments of Identity, Memory and Justice**

Sponsor: Language and Social Interaction Division

Chair: Christina S. Beck, Ohio University

"Communication, Resistance and the Discourse of Representation" Jaime Robb, University of South Florida

"Shared and Competing Meaning Structures within University Sexual Violence Policies" Kourtney M. Maison, University of Utah; Carolyn K. Shue, Ball State University

"The Discursive Portrait of Justice: Consequential Differences in Small Claims Trial Decision Announcements" Karen Tracy, University of Colorado, Boulder; Robert T. Craig, University of Colorado, Boulder

"Hitlahamut": A term for unreasonable public talk in Israel" Gonen Dori Hacoen, University of Massachusetts, Amherst

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112021      2:00 PM to 3:15 PM      Sheraton      Austin 1 - Second Floor

**Fieldwork: An Ethnography Teach In**

Sponsor: Ethnography Division

Chairs: Robin Boylorn, University of Alabama; Jillian A. Tullis, University of San Diego

Presenters:

Hannah Alexander, Equal Justice Center

Emma Chalott, Austin College

Respondent: Justin J. Rudnick, Minnesota State University, Mankato

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112022      2:00 PM to 3:15 PM      Sheraton      Austin 2 - Second Floor

**Teaching Fundraising in Public Relations and Communication Courses**

Sponsor: Public Relations Division

Chairs: Kathy Previs, Eastern Kentucky University; Abra Endsley, Eastern Kentucky University

Presenters:

Richard Waters, University of San Francisco

Nicole Castro, University of North Carolina, Chapel Hill

Jason R. Moyer, Malone University

Jeffrey W. Fox, Northern Kentucky University

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112023      2:00 PM to 3:15 PM      Sheraton      Austin 3 - Second Floor

**Queer/Trans Possibilities: Past, Present, and Future**

Sponsors: Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charisse Corsbie-Massay, Syracuse University

Respondent: E. Tristan Booth, Arizona State University

"Who Threw the First Brick, Why Does It Matter: Coalitional Possibility in Remembering Stonewall" Hannah Lee Johnson, University of Iowa



"“We’re Going to Have a Baby?!!”: The Queer Potentiality of Reciprocal IVF and YouTube’s Sticky Babies" Sarah Lindsey Beck, University of Colorado, Boulder

"Silicone Embodiments: From plasticity to siliconicity or how to enact a transnational alternative to transnormativity" Ali Na, University of Portland

"“It’s a Bird! It’s a Plane! It’s a Transgender Superhero!”: Transgender Characters in Marvel, DC, and Image Comics" Thomas J. Billard, University of Southern California; Brian L. MacAuley, Newbury College

"Social Support Needs and Messages in an Online Transgender Support Community" Hannah Jaffee, North Carolina State University

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112024      2:00 PM to 3:15 PM      Sheraton      Pearl 1 - Second Floor

**The Journalist's Privilege for Confidential Sources: Revisiting Branzburg v. Hayes  
Forty-Five Years Later**

Sponsors: Communication and Law Division; Freedom of Expression Division

Chair: Kyu Ho Youm, University of Oregon

Presenters:

RonNell Jones, University of Utah

Anthony Fargo, Indiana University

Edward Carter, Brigham Young University

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112025      2:00 PM to 3:15 PM      Sheraton      Pearl 2 - Second Floor

**Remaining Relevant in a Changing Discourse: Critical Pedagogy and Assessment**

Sponsor: Communication Assessment Division

Chair: Adam Key, Texas A&M University

"Grading with Bias: A Critical Look at Issues in Grading Differences between White Students and Students of Color" Anthony Peavy, Minnesota State University, Mankato

"Let’s B Real, It Pays to Get A’s but C’s Get Degrees: A Critique of the Current Grading System as it Applies to Students’ Individual Academic Objectives" Emilee Shearer, Arizona State University

"Pavlov’s A+ dogs" Nolan Brinkman, Minnesota State University Mankato

"Upon Completing This Course, Students Will Never Look at the World the Same Way Again: How to Assess Transformative Education" James P. Dimock, Minnesota State University, Mankato

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112027      2:00 PM to 3:15 PM      Sheraton      Pearl 4 - Second Floor

**Deaf Culture, deafness, and the Ethics of Learning: Thinking Through the Intersections  
of d/Deaf Studies and Communication Studies**

Sponsor: Disability Issues Caucus

Chair: Davi Thornton, Southwestern University

Respondent: LaReina Hingson, Gallaudet University

"Embodied Listening: Improving Dialogue Through Analysis of American Sign Language Listening Metaphors" Elizabeth S. Parks, University of Minnesota, Duluth

"Examining the Stigmatized Decision-Making Process of Cochlear Implantation" Pamara F. Chang, University of Cincinnati

"Listening for a Change: Autoethnographic Accounts of Single-Sided Deafness" Brendan G.A. Hughes, Metropolitan State University of Denver

"The Visibility of Audism: Representations of Deaf Culture in ABC Family's Switched at Birth" Shannon Holland, Southwestern University

"You Say You Wanna Gloss With Us: Encountering the Bodies of Communication by Translating Music for Deaf Audiences" Audrey Davis, Southwestern University

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112028      2:00 PM to 4:45 PM      Sheraton      Pearl 5 - Second Floor

**NCA Fostering International Collaborations in the Age of Globalization Task Force**

Sponsor: NCA National Office

Presenters:

Soumia Bardhan, Kansas State University

Tiffany Bell, Valparaiso University

Carolyn Calloway-Thomas, Indiana University

Stephen Michael Croucher, Massey University Wellington

Janet W. Colvin, Utah Valley University

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Qingwen Dong, University of the Pacific

Trevor Parry-Giles, National Communication Association

Stephen J. Hartnett, University of Colorado, Denver

Tracey Holden, University of Delaware

Zhengrong Hu, Communication University of China

Zhi Li, Communication University of China

Eddah Mbula Mutua, St. Cloud State University

Moira O'Keeffe, Bellarmine University

Jasmine Rene Phillips, Nevada State College

Charles Salmon, Nanyang Technological University

Kimberly Singletary, Willamette University

Eunkyong Yook, George Mason University

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112030      2:00 PM to 3:15 PM      Sheraton      Executive Boardroom - Second Floor

**NCA Convention Member Working Committee**

Sponsor: NCA National Office

Presenters:

Sandra L Faulkner, Bowling Green State University  
Andrea M. Davis, Western New England University  
Jennifer Dunn, Dominican University  
Brian Grewe, University of Denver  
Jason Jordan, University of Utah  
Lara C. Stache, Governors State University  
Kristin Sommers, National Communication Association

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112031      2:00 PM to 3:15 PM      Sheraton      Live Oak -Second Floor

**Diversity and Identity in Group Communication**

Sponsor: Group Communication Division

Chair: Carrisa Hoelscher, Missouri State University

Respondent: Mary M. Meares, University of Alabama

"A tale of myriad mediators: A step towards explaining the disparate paths by which racial diversity in groups impacts group-level performance" Brian Manata, Portland State University

"Making Sense of International Faith-based Disaster Relief Volunteer Experiences: Barriers and Contributors to Successful Operations" Piyawan Charoensap-Kelly, University of Southern Mississippi

"Ostracism Messages: A Targets Perspective of How Ostracism is Communicated" Lukas J. Pelliccio, Wayne State University

"The Aporia of Group Voices" Gang Luo, Ohio University

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112032      2:00 PM to 3:15 PM      Sheraton      Seminar Theater - Second Floor

**Freedom Film Festival: More Than a Word: Sports, Indian Mascots and the case of the Washington Redskins**

Sponsor: Film Festival

Chair: Sut Jhally, University of Massachusetts at Amherst

Respondent: Joy M. Hamilton, University of Minnesota, Twin Cities

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112033      2:00 PM to 3:15 PM      Sheraton      City View 1 - Fourth Floor

**Supervisor/Employee Communication**

Sponsor: Organizational Communication Division

Chair: Kendra Dyanne Rivera, California State University, San Marcos

"A valencing act: Exploring the relationship between personality and cognitive processing following feedback intervention" Jenna Currie-Mueller, North Dakota State University;

Catherine Kingsley Westerman, North Dakota State University

"Attributions in Motion: Sexual Violence and the Promise and Peril of Distributed Agency" Kate Lockwood Harris, University of Minnesota, Twin Cities; Megan McFarlane, Marymount University; Valerie Wieskamp, Appalachian State University

"The Effect of Supervisor Nonverbal Communication on Subordinate Workplace Emotion: Biological Sex, Types of Nonverbal Codes, and Susceptibility to Emotional Contagion" Moyi Jia, State University of New York, Cortland; Jiuqing Cheng, College of William and Mary

"The smiling Boor: Investigating a supervisors use of aggression and immediacy and their joint effects on the affirming communicator style" Joe Lybarger, University of Tennessee

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112034      2:00 PM to 3:15 PM      Sheraton      City View 2 - Fourth Floor

**Perspectives on Feminism and Rape**

Sponsor: Critical and Cultural Studies Division

Chair: Roberta Chevrette, Middle Tennessee State University

Respondent: Maureen Ebben, University of Southern Maine

"It Follows and Rape Culture: Critical Response as Disavowal" Leslie Hahner, Baylor University; Scott J. Varda, Baylor University

"Materializing the Cyborg: Subversion and Normalization of the Western Sex/Gendered Body in the Grinder Movement" Torin D. Dewdney, Colorado State University

"Searching for Solutions: Rape Culture and Memetic Communication" Lee Porscha Moore, California State University East Bay

"The Crisis of Speaking on Behalf of Arab Women: Contesting the Legacy of Orientalism through the Rising Figure of the Native Informant" Fatima Zahrae Chrifi Alaoui, San Francisco State University

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112035      2:00 PM to 3:15 PM      Sheraton      City View 3 - Fourth Floor

**Introducing Global Citizenship and Cultural Competency: Enhancing the Legacy and Relevance of the Basic Course**

Sponsor: Basic Course Division

Chair: Jessica D McCall, University of North Carolina, Greensboro

Presenters:

Elizabeth J. Natalle, University of North Carolina, Greensboro

Adam David Roth, University of Rhode Island

Melissa A. Broeckelman-Post, George Mason University

Anita Atwell Seate, University of Maryland

Respondent: Richard G. Jones Jr., Eastern Illinois University

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112036      2:00 PM to 3:15 PM      Sheraton      City View 4 - Fourth Floor

**#ShePersisted: Sustained Relevance while Propagating Our Legacy as Women in Communications**

Sponsor: Women's Caucus

Chair: Regina Luttrell, Syracuse University

Presenters:

Melissa D. Dodd, University of Central Florida

Bey-Ling Sha, San Diego State University

Tia Tyree, Howard University

Tiffany R. Wang, University of Montevallo

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112037      2:00 PM to 3:15 PM      Sheraton      City View 5 - Fourth Floor

**The Rhetoric of Pink Caps and Red Hats: Exploring the Relevance of Gendered Political Discourse in a Divided America**

Sponsors: American Studies Division; Feminist and Women Studies Division

Chairs: Erika M. Thomas, California State University, Fullerton; Marylou R. Naumoff, Montclair State University

"And Still She Refuses: A Rhetorical Examination of the Women's March Response to Trump's America" Marylou R. Naumoff, Montclair State University

"Making Masculinity Hegemonic, Again: Nostalgic Masculinity and Rhetorical Gaslighting in the 2017 General Election" John M. Kephart, California State University, Northridge; Calvin Abbasi, California State University, Northridge

"Nevertheless, Gender Scripts Persisted: An Examination of Gender Discourse and its Significance in Post-Election Politics" Erika M. Thomas, California State University, Fullerton

"Women Angered, Women Inspired: The 2016 Presidential Election Results as a Rallying Cry for Women to Seek Political Office" Denise Oles-Acevedo, Iowa State University

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112038      2:00 PM to 3:15 PM      Sheraton      City View 6 - Fourth Floor

**What Does it Mean to Act? Theorizing Feminist Activism and Liberation**

Sponsor: Feminist and Women Studies Division

Chair: Lana McDonnell, Texas A&M University, Kingsville

Respondent: Lana McDonnell, Texas A&M University, Kingsville

"#YesAllWomen and Collective Rhetoric: The Role of Hashtags in Collective Resistance" Alexandria Agee, University of Utah

"'We Have Chosen to Act': Collective Rhetoric and Resistance at the Santa Cruz Birth Center" Robin Kanak Zwier, University of Pittsburgh

"Participatory Media and the Intersectional Online Feminist Sphere: Reading Beyonce's 2013 Visual Album as a Feminist Image Event" Katie M. Brown, University of Maryland

"'In one another we will never be lacking.'" Theorizing the Women's Liberation Movement in France from a Psychoanalytic Feminist Perspective" Laura Wilhelm, Butler University

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112039      2:00 PM to 3:15 PM      Sheraton      City View 7 - Fourth Floor

**Visual Representations of Horror, Sexuality and Temporal Braiding in Contemporary Film and Television**

Sponsor: Visual Communication Division

Chair: Julie Snyder-Yuly, Iowa State University

Respondent: Casey Ryan Kelly, University of Nebraska-Lincoln

"Encroaching Evil and Suburban Safety: Rosemary's Baby and the "Living Room War"" Derek W. Lewis, Penn State University

"Visualizing the Unrepresentable: Trauma and Memory in NBC's Hannibal" Alyssa Sambor, University of Washington

"At the Movies: A Content Analysis of the Sexualization of Male and Female Characters over the Last 21 Years in the Most Successful Movie Genres" Tabitha Cassidy, Wayne State University

"West Egg, East Egg, Old Egg, New Egg: Temporal Braiding in The Great Gatsby (2013)" Anthony Irizarry, Penn State University

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112040      2:00 PM to 3:15 PM      Sheraton      City View 8 - Fourth Floor

**Black Love, Black Relationships and Black Representation**

Sponsor: African American Communication and Culture Division

Chair: Natasha Brown, Indiana University Northwest

Respondent: Kimberly J. Chandler, Xavier University

"Black Breast[feeding] Not Welcome: A Critical Analysis of the Invisibility of Breastfeeding Black Women" Dianna Watkins-Dickerson, University of Memphis

"A Sunken Place: Censuring black female subjectivity through the rhetorical erasure of black femininity" Geraud Anthony Blanks, Northwestern University

"Michelle Obama's Impact on Contemporary Feminisms: A Critical Examination of the Intersectional Raced and Gendered Discourse of the First Lady" Diane Forbes Berthoud, University of California, San Diego

"Love Vine of Commitment: African-American Spiritually Aspiring Long-term Married Couple Explores Their Decisions to Remain Married" Rhunette Diggs, Rowan-Cabarrus Community College

"The Portrayal of Black Masculinity in the NFL: Critical Race Theory and the Images of Black Males" Drew D. Brown, University of Delaware

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112041      2:00 PM to 3:15 PM      Sheraton      Remington - Fourth Floor

## **The Legacy of Gloria Anzaldúa's Theory in the Flesh: Latinx Performances of Language, Longing, and Laughter**

Sponsor: La Raza Caucus

Chair: Olivia Perez-Langley, Angelo State University

Respondent: Kimberlee Pérez, University of Massachusetts, Amherst

"The Legacy of Gloria Anzaldúa's Theory in the Flesh: Latinx Performances of Language, Longing, and Laughter" Andrée E. C. Betancourt, Montgomery College; Olivia Perez-Langley, Angelo State University; Gabriela K. Gonzalez, Villanova University

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112042      2:00 PM to 3:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

### **Weight Loss and Obesity-Related Health Communication**

Sponsor: Health Communication Division

Chair: Alicia Mason, Pittsburg State University

"Assessing Partner Strategies for Facilitating Individuals' Weight Loss: Comparing Three Predominant Theories" Rene Dailey, University of Texas, Austin

"Complementary support from facilitators and peers for promoting mHealth engagement and weight loss" Heewon Kim, Arizona State University; Colter Dylan Ray, Arizona State University; Alaina Marie Veluscek, Arizona State University

"Distracted Eating: How Multitasking while Eating Affects the Perceptions of Food and Dietary Behaviors" Shan Xu, Ohio State University; Zheng (Joyce) Wang, Ohio State University

"Identifying Factors that Influence User Attitudes Towards Diet and Fitness Apps" Josh Murphy, George Mason University

"The Weight of Networks: The Role of Social Ties and Ethnic Media in Mitigating Obesity and Hypertension among Latinas" Nathan Walter, University of Southern California; Christiana Louise Robbins, University of Southern California; Sheila Murphy, University of Southern California; Sandra Ball-Rokeach, University of Southern California

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112043      2:00 PM to 3:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

### **Mindsets, Mindfulness, and Student Perceptions of Instructors**

Sponsor: Instructional Development Division

Chair: Melissa Tindage, California State University, Los Angeles

Respondent: Jason J. Teven, California State University, Fullerton

"The Association of Student Classroom Citizenship with Instructor Communication Behaviors" James A. Katt, University of Central Florida; Ann Neville Miller, University of Central Florida; Tim Brown, University of Central Florida; Andrea Scott, University of Central Florida; Steve Neel, University of Central Florida; Steve Sivo, University of Central Florida

"Associations Between Mindsets, Beliefs, and Attitudes in Public Speaking Instruction" Craig Stewart, University of Memphis; John McConnell, Austin Peay State University; Lori Stallings, University of Memphis; Rod Roscoe, Arizona State University

"Mindfulness in the Communication Classroom: An Investigation of the Five-Face Mindfulness Questionnaire and Select Instructional Communication Measures" Adolfo Garcia, State University of New York, New Paltz; Jason S. Wrench, State University of New York, New Paltz

"Student Perceptions of L2 Instructors: How foreign accent and cultural education affect learning and perceived instructor credibility" George Kueppers, George Mason University

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112044      2:00 PM to 3:15 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Student Papers in Interpersonal Communication**

Sponsor: Student Section

Chair: Elizabeth Spencer, University of Kentucky

"A Model of Long-Distance Friendship Maintenance via Social Network Cell Phone Applications" Nathan T. Woo, University of Arizona

"Direct Messaging to Wedding Planning: Stages of Relationship Formation Applied to Computer-Mediated Communication" Diane L Jackson, Purdue University

"Family Communication Patterns and Self-Silencing Tactics of College Students" Shane John Wehlage, University of Kentucky; Michele K. Olson, University of Kentucky; Sarah Elizabeth Sheff, University of Kentucky; Emily Kaiser, San Diego State University

"The Role of Reactance and Authority within Sibling Relationships" Darby N. Scott, Concordia University Irvine

"“You Are Mine!”: Possessiveness in Intimate Relationships" Tracy Zhang, University of Texas, Austin

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112045      2:00 PM to 3:15 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Memory, Silence, Time, Materialism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew Houdek, University of Iowa

Respondent: Claire Sisco King, Vanderbilt University

"Inventing a Kairotic Moment in the Anthropocene" Philip Tschirhart, University of Nevada, Las Vegas

"Rhetoric as Silence: A Heideggerian View" Sakina Jangbar, University of Texas, Austin

"Museum audience's rhetoric of remembering" Chaim Noy, Ashkelon Academic College

"De-Colónizing the Casa Rosada: Reconsidering the Role of Critical Materialism in Public Memory Studies" Nicole Tara Allen, St. Lawrence University; Chase Aunspach, University of Nebraska-Lincoln



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112046      2:00 PM to 3:15 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Social Comparisons, Social Change and Social Issues in the Media**

Sponsor: Mass Communication Division

Chair: Brandon Miller, University of Massachusetts, Boston

Respondent: Caleb Green, University of Denver

"Can Media Transportation Lead to Social Change? Examining the Impact of Narrative Engagement When Social Issues are Featured in Entertainment Television" Drew D. Shade, University of Cincinnati, Blue Ash

"College Students' Perceptions of Media Portrayals of Divorce" Narissra Punyanunt-Carter, Texas Tech University; Jenna Shimkowski, Texas Tech University; Malinda Colwell, Texas Tech University; Mary Norman, Texas Tech University

"Emotional Responses to Social Comparisons and Moral Judgments in Entertainment Television" Nicky Lewis, University of Miami

"Looking Down on Others to Feel Good about the Self: The Exposure Effects of Online Model Pictures on Men's Self-Esteem" Wenjing Pan, University of California, Davis; Jorge F. Peña, University of California, Davis

"Who Can Save the Firefighters? Influence of Informational versus Narrative News Format on Issue Attitudes" Yumeng Shen, University at Buffalo, SUNY; Melanie Green, University at Buffalo, SUNY; Kaitlin Fitzgerald, University at Buffalo, SUNY

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112047      2:00 PM to 3:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Agenda Setting and Framing: News Coverage of Race and Sexual Assault**

Sponsor: Mass Communication Division

Chair: Siobhan E. Smith-Jones, University of Louisville

Respondent: Scott Owen Chappuis, Bowling Green State University

"Explicating Media Effects, and Toward an Integrative Model of Agenda-Setting, Priming, and Framing" Q. J. Yao, Lamar University

"Barack Obama's Rhetoric to Improve Racial Relations: Framing in the New York Times and Washington Post" Zainul Abedin, Mississippi Valley State University

"'The Destruction of a Legacy': Agenda Setting and the Bill Cosby Sexual Assault Allegations" Larissa Terán, University of Arizona; Tara Emmers-Sommer, University of Nevada, Las Vegas

"A Game that Cannot be Won: Media Framing of the Duke Lacrosse Rape Scandal" Emory S. Daniel, Appalachian State University

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112048      2:00 PM to 3:15 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

## **Applied Communication Research: Insights from Business Contexts**

Sponsor: Applied Communication Division

Chair: Slavica Kodish, Southeast Missouri State University

Respondent: Corey Liberman, Marymount Manhattan College

"Brand Engagement and Communication Among Companies and Consumers" David Randall Brandt, Northern Kentucky University; Seungcheol Austin Lee, Northern Kentucky University

"From CSR to CSEE: A Communication Engagement and Empowerment Framework for Assessing Perceived Institutional Social Value and Brand Equity" Belio Martinez, Univeridade de Sao Paulo; Mitsuru Yanaze, Univeridade de Sao Paulo

"Exploring the Role of Emotional Intelligence during Family Farm Conflict" Emily A. Paskewitz, University of Tennessee

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112049      2:00 PM to 3:15 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

### **Our Legacy, Our Future: Innovations in Family Communication Theory**

Sponsors: Black Caucus; Family Communication Division; Our Legacy, Our Relevance

Chairs: Kory Floyd, University of Arizona; Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Patrice M. Buzzanell, University of South Florida

Michelle Miller-Day, Chapman University

Tamara D. Afifi, University of California, Santa Barbara

Jody Koenig Kellas, University of Nebraska-Lincoln

Shadee Abdi, University of New Mexico

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112050      2:00 PM to 3:15 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

### **Spiritual Communication in Cinema**

Sponsor: Spiritual Communication Division

Chair: Shannon C. VanHorn, Valley City State University

"Portrayals of Death in War Films: 'Stay with Me' or 'Go to God?'" John P. McHale, Illinois State University

"High Noon': How a Classic Black and White Film Captured Spirituality in Shades of Gray" Brent Northup, Carroll College

"Spirituality for Sale: How do Top-Grossing Faith-Based Films Portray the Process of Spiritual Enlightenment?" Kristin Lindholm, Trinity International University

"Cold Fever: Ritual, Journey, and Iceland's Wilderness" Kip H. Redick, Christopher Newport University

"Spirituality in the Harry Potter Films" June Smith, Angelo State University

"Dogma: Understanding Spirituality and Satire" Kimberly Weismann, Williston State College

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112051      2:00 PM to 3:15 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**The Legacy and Continuing Relevance of Corporate Communication Ethics: Toward a Humane Practice of Professional Communication**

Sponsor: Communication Ethics Division

Chair: Craig T. Maier, Duquesne University

"Apologia Pro Vita Mea: Humanities and Business" Jen Jones, Seton Hill University

"Be the Change: Identity and Affect in Anti-Consumerist Marketing Workers" Adam Richard Rottinghaus, Miami University

"Corporate Branding as Subpolitics" Craig T. Maier, Duquesne University

"Examining Impact Investing through the Lens of Islamic Ethics" Amanda Grace McKendree, University of Notre Dame

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112052      2:00 PM to 3:15 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Performance, Celebrity, and Popular Culture**

Sponsor: Performance Studies Division

Chair: Tracy Stephenson Shaffer, Louisiana State University

Respondent: Tracy Stephenson Shaffer, Louisiana State University

"Attending to the Everyday in Celebrity Studies" Joshua N Morrison, Longwood University

"Professional Wrestling in the U.S. and Japan: An Intertextual Analysis" Jeremy Boyd, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Vulvatron and Radical Incoherence" Desiree Rowe, Towson University

"WTF is Making Me Anxious: Marc Maron's Podcast Stand Against Bio-Morality" Darren J. Valenta, Southern Illinois University, Carbondale

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112053      2:00 PM to 3:15 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**The Bios**

Sponsor: Rhetorical and Communication Theory Division

Chair: Nathan E. Stormer, University of Maine

Respondent: Nathan E. Stormer, University of Maine

"Biosymbolic Pathos Criticism: Extending Rhetoric's Methodological Legacy" Sally Spalding, Southeast Missouri State University

"Burying the King Again: Buddy Bolden's Jazz Funeral and Defleshed Memory" James Maxson, Penn State University

"Second Thoughts on "The Idea of Rhetoric in the Rhetoric of Science": Analogy, Ethnography, and Engagement" Jay A. Frank, University of Minnesota, Twin Cities

"What Makes Us Special: Definitionality and Public Moral Argument in the Debate Over the Concept of Dignity in Contemporary American Bioethics" Kurt Zemlicka, Indiana University

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112054      2:00 PM to 3:15 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Cultivating the Collective Imagination: Urban Futures 2050**

Sponsor: Unbound

Chairs: Reynaldo Anderson, Harris-Stowe State University; Lonny J. Avi Brooks, California State University, East Bay

Presenters:

Reynaldo Anderson, Harris-Stowe State University

Lonny J. Avi Brooks, California State University, East Bay

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112056      2:00 PM to 4:45 PM      Sheraton      Trinity 2 - Third Floor (South Tower)

**SC07: Teaching Communication Theory**

Sponsor: Short Courses

Chair: Emily Langan, Wheaton College

Presenters:

Em Griffin, Wheaton College

Andrew M. Ledbetter, Texas Christian University

Glenn G. Sparks, Purdue University

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112057      2:00 PM to 4:45 PM      Sheraton      Trinity 3 - Third Floor (South Tower)

**SC08: Using Our Legacy of Dialogic Deliberation as a Foundational Approach to Teaching Communication**

Sponsor: Short Courses

Chairs: Timothy Shaffer, Kansas State University; Lori Leonard Britt, James Madison University

Presenters:

Rebecca M. Townsend, University of Hartford

Elesha L. Ruminski, Frostburg State University

Jill J. McMillan, Wake Forest University

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112058      2:00 PM to 4:45 PM      Sheraton      Trinity 4 - Third Floor (South Tower)

**SC05: Listening Across Lives**

Sponsor: Short Courses

Chairs: Molly Stoltz, Valdosta State University; Karen Sodowsky, Valdosta State University; Janie Harden Fritz, Duquesne University

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112059      2:00 PM to 4:45 PM      Sheraton      Trinity 5 - Third Floor (South Tower)

**SC06: Realizing Our Relevance: Teaching the College Course on Alcohol, Addiction and Culture**

Sponsor: Short Courses

Chair: Maggie Wills, Fairfield University

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112060      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom A - Third Floor

**Utilizing Digital Archives for Communication Research: Possibilities and Challenges**

Sponsor: American Society for the History of Rhetoric

Chair: Abbe S. Depretis, Temple University

Respondent: Michelle Gibbons, University of New Hampshire

"Becoming a Rhetorical Detective: Methodological Considerations for the use of Archives by Rhetorical Scholars" Jessica L. Furgerson, Western Kentucky University

"Outsourcing Digital Archives: The Potential to Rewrite the History of U.S. Military Conflict" Abbe S. Depretis, Temple University; David W. Seitz, Penn State University, Mont Alto

"Serendipity and Materiality: The (Necessary) Cost of Convenience in Digital Archives" Cheryl R. Jorgensen-Earp, Lynchburg College

"Using Digital Archives to Bring History Alive" Deleasa Randall-Griffiths, Ashland University

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112061      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom B - Third Floor

**Outer Space and Robots**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: Zoltan Majdik, North Dakota State University

"Pinpointing Rhetoric and Technology" Ian E. Hill, University of British Columbia

"From the "Robotic Look" to "Near-Natural": Marketing Medical-Grade Bionic Prosthetic Limbs" Nicholas Maradin, University of Pittsburgh

"Sonified Outer Space: "Hearing" and Composing Interstellar Rhetoric" Caroline C. Koons, Penn State University

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112063      2:00 PM to 3:15 PM      Marriott      Champagne - Third Floor

## **Who, or What, is the Intercollegiate Debate Judge?**

Sponsor: American Forensic Association

Chair: Gordon W. Stables, University of Southern California

Respondent: Gordon W. Stables, University of Southern California

"Captivating Your Judge: Examining the Tension of Trigger Warning Effectiveness within the Round" Amy Arellano, Boise State University

"Competitive Judges and Contemporary Debates: You Are What you Speak" Stephen M. Llano, St. John's University

"Judging in British Parliamentary Debate: We can do better than "Hall Monitors"" Matthew Vazquez, Cape Cod Community College

"Sure You Won, But You Can Still Improve: Encouraging Adjudication to Feature Reasons for Decision and Room for Improvement" Will Silberman, University of Kentucky

"The Judge as Critical Advocate" Catherine E. Morrison, University of Rhode Island

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112066      2:00 PM to 3:15 PM      Marriott      Nice - Third Floor

### **Luther's Legacy: Faith Reflections on the 500th Anniversary of the Protestant Reformation**

Sponsor: Religious Communication Association

Chair: Raymond Blanton, University of the Incarnate Word

Presenters:

Raymond Blanton, University of the Incarnate Word

Trey D. Guinn, University of the Incarnate Word

Erik W. Green, Concordia University, Texas

Matthew A. Koschmann, University of Colorado, Boulder

Respondent: Ronald E. Lee, University of Nebraska-Lincoln

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112067      2:00 PM to 3:15 PM      Marriott      Alsace - Third Floor

### **The Legacy of the Co-Curricular Activities Associations: Relevant Today as They Were in the Beginning**

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenters:

Craig Ihnen, Iowa High School Speech Association

J. Scott Wunn, National Speech & Debate Association

Dean Pape, Simpson College

James Weaver, NFHS Speech, Debate, and Theatre Association

**3:00 PM**

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3:00 PM to 3:30 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Coffee and Tea, Sponsored by MacMillan Learning**

**3:30 PM**

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114001 3:30 PM to 4:45 PM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Building Our Legacy and Enhancing Our Relevance: Advancing Theory in Crisis and Risk Communication Through Experimental Research**

Sponsor: Health Communication Division

Chair: Elissa Arterburn Adame, Arizona State University

Presenters:

H. Dan O'Hair, University of Kentucky  
Timothy L. Sellnow, University of Central Florida  
Claude Miller, University of Oklahoma  
Daniel R. Bernard, California State University, Fresno  
Bradley J. Adame, Arizona State University  
Zachary Massey, University of Oklahoma

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114002 3:30 PM to 4:45 PM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**Current Trends in Supportive Communication: Studying Enacted Support in Conversation and across Relational and Health Contexts**

Sponsor: Interpersonal Communication Division

Chair: Graham D. Bodie, University of Mississippi

Respondent: Denise Solomon, Penn State University

"Building Social Capital by Cultivating Beneficial Emotional Support among Couples: Introducing a Support Intervention Program" Susanne M. Jones, University of Minnesota, Twin Cities; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Carly M. Danielson, University of Minnesota, Twin Cities; Graham D. Bodie, University of Mississippi; Ronald Walter Greene, University of Minnesota, Twin Cities

"Parental disclosure of distress and physician support during pediatric outpatient visits: A mixed-method analysis" Erina L. MacGeorge, Penn State University; Emily Caldes, Penn State University; Kasey Foley, Penn State University; Amber Worthington, Penn State University; Rachel E. Reymann, Penn State University

"Public versus Private: The Impact of Public and Private Modalities on the Provision of Supportive Messages Online" Lucas J. Youngvorst, University of Minnesota, Twin Cities; Andrew C. High, University of Iowa

"Spousal Cancer Caregiver's Emotional Experiences and Reported Support Provision Quality during Supportive Conversations with Cancer Survivors" Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Meara H. Faw, Colorado State University

"What will you share? Disclosing esteem-threatening situations" Amanda J. Holmstrom, Michigan State University; Samantha J. Shebib, Michigan State University; Allison Mazur, Michigan State University; Salena Moore, Michigan State University

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114003      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**President Trump, Professional Wrestling, and the New Political Culture**

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chairs: David W. Seitz, Penn State University, Mont Alto; Melissa Jacobs, Clemson University

Presenters:

Robert J. Baron, Austin Peay State University  
Scott Gerschwer, Western Connecticut State University  
Steve Granelli, Ohio University  
Ian Williams, North Carolina State University  
Roger D. Gatchet, West Chester University  
Rebecca J. Steiner, Wake Forest University  
Bryan J. Carr, University of Wisconsin-Green Bay  
Kelley Crowley, Shenandoah University  
Michael E. Eisenstadt, University of Kansas

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114005      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**Forecast Gaming with The Thing From the Future: Imagining and Hacking into the Future for Our Legacy, Our Relevance**

Sponsor: Communication and the Future Division

Chairs: Lonny J. Avi Brooks, California State University, East Bay; Ian Pollock, California State University, East Bay; Peter Bishop, Teach the Future

Presenters:

Aram Sinnreich, American University  
Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo  
Ryan C. Wallace, California State University, East Bay  
Roseann E. Pluretti, University of Kansas  
Shane Tilton, Ohio Northern University  
Edward E. Tywoniak, Saint Mary's College of California  
Adam Richard Rottinghaus, Miami University  
Daniel M. Sutko, California State University, Fullerton  
Reynaldo Anderson, Harris-Stowe State University  
Yasser Moten, California State University, East Bay



Jaime Banks, West Virginia University

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114006      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**The Algorithmic Legacies of Networked Public Discourse**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Damien Smith Pfister, University of Maryland; Kate L. Hoyt, University of Denver

Respondent: Damien Smith Pfister, University of Maryland

"Algorithmic Governance as Neoliberal Rhetoric" Josh Hanan, University of Denver

"Algorithmic Memories" Jeremy Johnson, Penn State University

"Coder-As-Architect: Engineering an Algorithmic Exchange of Reasons in Smart Cities" Kate L. Hoyt, University of Denver; Justin Eckstein, Pacific Lutheran University

"The Rhetoricity and Civic Responsibility of Social Media" Samuel Jay, Metropolitan State University of Denver

"The Sophistic Function and/as Chatbot Algorithms" Casey Boyle, University of Texas, Austin

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114007      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Toward a New Legacy for Ethical Communication in Organizations: The Critical Relevance of Mindfulness, Trust and Dialogue in Turbulent Times**

Sponsor: Organizational Communication Division

Chair: Pat Arneson, Duquesne University

Presenters:

George Cheney, University of Colorado, Colorado Springs

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Pamela Shockley-Zalabak, University of Colorado, Colorado Springs

Constance Staley, University of Colorado, Colorado Springs

Respondents: J. Kevin Barge, Texas A&M University; Matthew W. Seeger, Wayne State University

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114008      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Presidential Politics: Power and Pitfalls**

Sponsor: Public Address Division

Chair: Loretta J. Rowley, University of Utah

Respondent: Michael J. Steudeman, University of Memphis

"It isn't about gun-control": Orchestrating Exigence in the '93-'94 Gun-Control Debate" Laura Jones, Georgia State University

"Right Makes Might": Constitutionalism at Cooper Union" Lauren Hunter, University of Maryland

"George H.W. Bush and the Americans With Disabilities Act: A Case Study in Failed Apologia" Julia Medhurst, Texas A&M University

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114011      3:30 PM to 4:45 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Mediating Misogyny: Gender, Technology and Harassment**

Sponsor: Feminist and Women Studies Division

Chairs: Tracy Everbach, University of North Texas; Jacqueline Vickery, University of North Texas

Presenters:

Sara Champlin, University of North Texas

Gwendelyn S. Nisbett, University of North Texas

Gina Masullo Chen, University of Texas, Austin

Dustin Harp, University of Texas, Arlington

Scott R. Stroud, University of Texas, Austin

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114013      3:30 PM to 4:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Discursive Approaches to Studying Asian (American) Identities**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: Benjamin H. Bailey, University of Massachusetts, Amherst

"Communication Dilemmas and the Maintenance of Asian American Panethnicity" Natasha Shrikant, University of Colorado, Boulder

"Discount offering as a communicative strategy in a Korean owned beauty supply store" Sarah Cho, University of Massachusetts, Amherst

"Online anti-Chinese discourse in Indonesian use of social media" Sunny Lie, California State Polytechnic University, Pomona; Benjamin H. Bailey, University of Massachusetts, Amherst

"Representations of Asian Americans in Discourses of Racial Justice Allyship" Jillian Moga, University of Illinois

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114014      3:30 PM to 4:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

## **The Best of Both Worlds: (Gender) Performance and (Performance) Ethnography**

Sponsor: Ethnography Division

Chair: Benny LeMaster, California State University, Long Beach

"Transitioning properties of gender in postsocialist Montenegrin tourism: A feminist performance ethnography" Jennifer A. Zenovich, University of Massachusetts, Amherst

"Haunting on the Dance Floor: The Felt Ephemerality of Queer Nightlife" Eddie Gamboa, Northwestern University

"Confessions of a Participant-Observer: The Tale of Two Ladies Nights" Montana J. Smith, Louisiana State University

"Free Fall" Kelly Franklin, University of South Florida

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114015      3:30 PM to 4:45 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

### **#BLACKNESS: Digital Explorations of Race, Sexuality, Class, Religion, Terror and Social Justice**

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division

Chair: Danette Marie Patton, Southern Illinois University, Carbondale

"An Intersectional Perspective on Race and Class Representation within the #BlackLivesMatter Movement" David Stamps, University of California, Santa Barbara

"Beyond Black Web Series: Using Quare Shared Recognition to Understand the Policing and Performance of Identity Online" Faith J. Day, University of Michigan

"The Digital Great Migration: Exploring What Constitutes the Black Press Online" Miya Williams, Northwestern University

"The Most Segregated Medium in America? Institutional Racism in the Electronic Church" Mark Ward Sr., University of Houston, Victoria

"The Terror of the Black Male Body: An Analysis of Discourse of Alton Sterling's Death" Antonio Spikes, Southern Illinois University, Carbondale

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114016      3:30 PM to 4:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

### **There are High School Students in My Class? Maintaining Our Legacy While Teaching Dual Enrolled Students the Relevance of Communication**

Sponsor: Community College Section

Chair: David L. Bodary, Sinclair Community College

Presenters:

Kerry Byrnes-Loinette, Collin College

Rebecca Mullane, Moraine Park Technical College

Jessica McKinley, Sinclair Community College

Heidi McGrew, Sinclair Community College  
Kristi Wilkum, University of Wisconsin, Fond Du Lac

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114017      3:30 PM to 4:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**The Legacy of Texas and the (Ir)relevance of Walls: Understanding Cultural Borderlands**

Sponsors: International and Intercultural Communication Division; Performance Studies Division

Chairs: Jennifer Erdely, Prairie View A&M University; Olivia Perez-Langley, Angelo State University; Lisa M. Flanagan, Xavier University

Presenters:

Cynthia Erin Sampson, Louisiana State University  
Patrick McElearney, Louisiana State University  
Adolfo Lagomasino, University of South Florida  
Carlos A. Tarin, University of Texas, El Paso  
Jade C. Huell, Columbia College  
Shauna M. MacDonald, Villanova University  
Deborah Cunningham Breede, Coastal Carolina University  
Jason B. Munsell, University of South Carolina Aiken  
Deanna Shoemaker, Monmouth University  
Amy K. Kilgard, San Francisco State University  
Lindsay Greer, University of Southern Indiana  
Leigh Anne Howard, University of Southern Indiana  
Onimi Wilcox, Prairie View A&M University  
Derek Mudd, Texas Commission on the Arts  
Andrée E. C. Betancourt, Montgomery College  
Patrick Luster, Prairie View A&M University  
Jeremy Coffman, Prairie View A&M University

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114018      3:30 PM to 4:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Understanding Political Expression: Insights into Attitudes and Influences**

Sponsors: Freedom of Expression Division; Political Communication Division

Chair: David Deifell, Clarke University

Respondent: David M. Rhea, Governors State University

"(Not) Talking Politics: Motivations and Strategies for Avoiding the Expression of Political Opinions" Cynthia Peacock, University of Alabama

"Are You Listening to Me? The Influence of Community and Family on Political Expression" Erika Anderson, California State University, Chico

"How Trust in Online Information Impacts Political Expression and Expression Avoidance Through the Intervening Variables of Efficacy and Ideology" Eric L. Tsetsi, University of Arizona; Seth C. Bradshaw, Stephen F. Austin State University

"Political speech "legacies" and the relevance of social media: College student choices and uses" Barbara R. Burke, University of Minnesota, Morris

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114019      3:30 PM to 4:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Sexting, Lying, and Creeping: Relational Interactions and Technology (Mis)use**

Sponsor: Human Communication and Technology Division

Chair: Riley Richards, University of Wisconsin-Milwaukee

"Creeping on Facebook: Examining Interpersonal Goals and Anonymity During Online Social Surveillance" Ashley M. Peterson, University of Iowa; Brandon Van Der Heide, Michigan State University

"Linguistic Differences of Text Messaged White Lies" Elizabeth Jenkins, Ohio University; Thomas Holtgraves, Ball State University; Amy Chadwick, Ohio University

"Sexting in the Public Domain: Competing Discourses in Online News Article Comments Involving Teenage Sexting" Elizabeth Jenkins, Ohio University; Glen Stamp, Ball State University

"Social Understanding of Problematic Internet Use (PIU): Reconceptualizing PIU with Offline Networks and Social Engagement" Jennifer Ihm, Kwangwoon University

"It's not just talking about the birds and the bees anymore": Parents' strategies for discussing sexting with their adolescent children" Danielle Halliwell, New Mexico State University; Ashton Speno, Southern Illinois University, Edwardsville

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114021      3:30 PM to 4:45 PM      Sheraton      Austin 1 - Second Floor

**Nationalism, Identity, and Expression in Sport**

Sponsor: Communication and Sport Division

Chair: Blair W. Browning, Baylor University

"Discussing Ethnicity in Major League Baseball Broadcasts at the Local and National Levels" Zachary W. Arth, University of Alabama

"German Sports Soldiers: Promoting 'a Healthy Patriotism without Nationalism'?" Mia Fischer, University of Colorado, Denver

"Playing Offense and Defense: The NFL and the Concussive Crisis in Player Safety" Jeffrey Nagel, Penn State University

"Sports Media Involvement: Conceptualization and Scale Development" Daniel H. Krier, Michigan State University

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114022      3:30 PM to 4:45 PM      Sheraton      Austin 2 - Second Floor

**Cultural Adaptations: A Lasting Legacy in Intercultural and Cross-Cultural Communication Research**

Sponsor: International and Intercultural Communication Division

Chair: Antonio T. De La Garza, California State University, San Marcos

Respondent: Kelly McKay-Semmler, University of South Dakota

"Ethnic Identity Development and Adaptation of Accused 'Oreos'" Mary Fong, California State University, San Bernardino; Taisha McMickens, University of Denver

"Nature and Nurture: Biosocial and SocioCultural Predictors of Sojourner Adaptation and Effectiveness" Victoria Ambruso, California State University, Long Beach

"Social media use and acculturation: How first-year Mainland China postgraduates adapt to Macao" Chuyue Ou, University of Macau

"The Cultural Challenges of Saudi Female Students Reentry and Re-adaptation Experience" Wejdan Alamri, Indiana University Purdue University Indianapolis

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114023      3:30 PM to 4:45 PM      Sheraton      Austin 3 - Second Floor

**Queering the Legacy of Institutions and Laws: The Communication of GLBTQ Politics**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: E. Tristan Booth, Arizona State University

Respondent: E. Tristan Booth, Arizona State University

"LGBTQ Laws and the Spectrum of Discrimination" Niloufar Melamed, California State University, Los Angeles

"Conjuring the Condom: Scientific Rhetorics of Prophylaxis in MSM Blood Donation Debates" Robert J. Bruce, University of Utah

"Come out, come out, wherever you are: Students' perceptions of gay and lesbian educators in college classrooms" Adam J. Harvey, Louisiana State University

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114024      3:30 PM to 4:45 PM      Sheraton      Pearl 1 - Second Floor

**International Debate: CIDD Presents the British National Debate Team**

Sponsor: NCA National Office

Presenters:

Brianne Giese, Aurora University

Matthew Gerber, Baylor University

John M. Kephart, California State University, Northridge

Geoffrey Klinger, DePauw University

Wayne L. Kraemer, Texas State University

Theodore F. Sheckels, Randolph-Macon College

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114026      3:30 PM to 4:45 PM      Sheraton      Pearl 3 - Second Floor

**Alta Steering Committee Meeting**

Sponsor: NCA National Office

Presenters:

Patricia Riley, University of Southern California  
Randall Lake, University of Southern California  
Catherine Palczewski, University of Northern Iowa  
Carol Winkler, Georgia State University  
Joan Faber McAlister, Drake University  
Nicholas S. Paliewicz, University of Louisville  
Robin E. Jensen, University of Utah  
Malcolm O. Sillars, University of Utah  
Dennis S. Gouran, Penn State University  
James F. Klumpp, University of Maryland  
Robert C. Rowland, University of Kansas  
David Zarefsky, Northwestern University

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114027      3:30 PM to 4:45 PM      Sheraton      Pearl 4 - Second Floor

**Advancing the Practical Legacy of Interpersonal: Envisioning the Methodological  
Realization of Critical Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Elizabeth A. Suter, University of Denver

Presenters:

Elizabeth A. Suter, University of Denver  
Shardé M. Davis, University of Connecticut  
Katie Margavio Striley, University of North Carolina, Chapel Hill  
Leah Seurer, University of South Dakota  
Sandra L Faulkner, Bowling Green State University  
Jimmie Manning, Northern Illinois University

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114030      3:30 PM to 4:45 PM      Sheraton      Executive Boardroom - Second Floor

**Leadership Accelerator Program**

Sponsor: Leadership Accelerator Program

Chair: Roseann M. Mandziuk, Texas State University

Presenters:

Christina M. Knopf, State University of New York, Cortland  
Melanie Loehwing, Mississippi State University  
Tara G. McManus, University of Nevada, Las Vegas

Michelle T. Violanti, University of Tennessee  
Betsy Wackernagel Bach, University of Montana  
Christina S. Beck, Ohio University  
Steven A. Beebe, Texas State University  
Dawn O. Braithwaite, University of Nebraska-Lincoln

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114031      3:30 PM to 4:45 PM      Sheraton      Live Oak -Second Floor

**Homelessness: Imagining Contributions of and to the Communication Field**

Sponsors: Activism and Social Justice Division; Applied Communication Division

Chair: Timothy Paul Huffman, Saint Louis University

Presenters:

Renee Houston, University of Puget Sound  
Whitney Gent, University of Wisconsin-Madison  
Peter R. Jensen, University of Alabama  
Tasha R. Dunn, University of Nebraska, Kearney  
Timothy Paul Huffman, Saint Louis University

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114033      3:30 PM to 4:45 PM      Sheraton      City View 1 - Fourth Floor

**Socialization, Knowledge, and the Creation of Organizational Roles**

Sponsor: Organizational Communication Division

Chair: Vernon D. Miller, Michigan State University

Respondent: Michael Ault, Weber State University

"An Examination of the Development of Ethical and Technical Relations in Engineering Design Teams Over Time" Megan Kenny Feister, California State University, Channel Islands; Patrice M. Buzzanell, University of South Florida; Carla B. Zoltowski, Purdue University; David H. Torres, Purdue University

"I Can Do it Myself: An Exploration into the Role of Self-Leadership and Proactivity in Organizational Newcomers' Socialization" Gregory A. Cranmer, Clemson University; Zachary W. Goldman, Illinois College; Jeff Houghton, West Virginia University

"The Communicative Accomplishment of Knowledge Work in the Construction Industry" Paul Sommer, Kent State University, Stark; Joshua B. Barbour, University of Texas, Austin

"The Influence of Task and Work Group Socialization on Hispanic Workers in the U.S. on a H-1B Work Visa" Paul Madlock, Southeast Missouri State University

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114034      3:30 PM to 4:45 PM      Sheraton      City View 2 - Fourth Floor

**Ancient Legacy and Contemporary Relevance: How Ancient Archetypes Affect Contemporary Culture Through Media**



Sponsor: Critical and Cultural Studies Division

Chair: Kristen P. Treinen, Minnesota State University, Mankato

Respondent: Adam W. Tyma, University of Nebraska, Omaha

"Masc4Masc: Interrogating White Masculinity in Gay Porn" Borin Chep, University of Nebraska, Omaha

"Quare-ing Hegemonic Masculinity: A Critical Analysis of How to Get Away With Murder" Quinton Neal, Minnesota State University, Mankato

"Stuck in the Mud: Portrayal of the Femme Fatale from Ancient History to Modern Popular Culture" Katherine Olson, Minnesota State University, Mankato

"Stuck: The Conflicting Archetypal Roles of Rubeus Hagrid" Lauren R. Camacci, Penn State University

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114035      3:30 PM to 4:45 PM      Sheraton      City View 3 - Fourth Floor

**Participation vs. Engagement: Looking at the Evaluation of Student Engagement in the Basic Communication Course**

Sponsor: Basic Course Division

Chair: Angela M. Hosek, Ohio University

Presenters:

Stevie Munz, Utah Valley University

Robert D. Hall, University of Nebraska-Lincoln

Anna Wright, Illinois State University

Dakota C. Horn, Illinois State University

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114036      3:30 PM to 4:45 PM      Sheraton      City View 4 - Fourth Floor

**'Grab Him by the Policy': Women's+ Responses to Donald Trump's Election and Executive Orders**

Sponsor: Feminist and Women Studies Division

Chair: Christopher J. Oldenburg, Illinois College

Presenters:

Christopher J. Oldenburg, Illinois College

Jennifer A. Jackson, Missouri Western State University

Leland G. Spencer, Miami University, Hamilton

Anji Phillips, Bradley University

Adrienne E. Hacker Daniels, Illinois College

Respondent: Mitchell S. McKinney, University of Missouri

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114038      3:30 PM to 4:45 PM      Sheraton      City View 6 - Fourth Floor

**Cultivating Feminist Agency and Activism: Campus Feminist Blogs, Engagement and #Activism during a Trump Administration**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Christina Saindon, James Madison University

Presenters:

Melissa W. Aleman, James Madison University  
Janell Bauer, California State University, Chico  
Alison Fisher Bodkin, James Madison University  
Alex Davenport, Southern Illinois University, Carbondale  
Kathryn Hobson, James Madison University  
Jennifer J. Mease, James Madison University  
Christina Saindon, James Madison University  
Jennifer Gauthier, Randolph College

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114039      3:30 PM to 4:45 PM      Sheraton      City View 7 - Fourth Floor

**Pin-Ups, Mothers, Gamers, Archer: Feminist Representations of Women in Visual Culture**

Sponsor: Visual Communication Division

Chair: Kathleen Ryan, University of Colorado, Boulder

"Visual Pleasure, Agency, and the Curious Case of the Contemporary Pin-Up" Kathleen Ryan, University of Colorado, Boulder

"Michelle Obama as Black Republican Mother" Bre Mapston, Penn State University

"Negating the Female Gamer: A Cluster Criticism of BioWare's Game Covers for Mass Effect: Andromeda" Jan James, University of Wyoming

"Feminist Representations in the Television Show Archer" Pratiksha Menon, University of Illinois, Chicago

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114040      3:30 PM to 4:45 PM      Sheraton      City View 8 - Fourth Floor

**Feminist Online Practices and the Challenges of Inclusiveness**

Sponsor: Women's Caucus

Chair: Rebecca Mercado Jones, Oakland University

Presenters:

Radhika Gajjala, Bowling Green State University  
Safiya Umoja Noble, University of California, Los Angeles  
Kaitlynn Mendes, University of Leicester  
Jessica Brophy, Bridgewater College  
Nancy Gomez, Universidad del Norte

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114041      3:30 PM to 4:45 PM      Sheraton      Remington - Fourth Floor

**Mapping the Experiences of Latinx Bodies in the Spaces of the Academy:**

Sponsor: Latino/Latina Communication Studies Division

Chair: Ana Gomez-Parga, University of Utah

Respondent: Carlos G. Alemán, James Madison University

"Living in Multiple Worlds, Seeking Latina/o-to-Latina/o Connections: The Effective Identity Negotiation of Latina/o Transfer Students" Luis M. Andrade, Santa Monica College

"Connecting Traditional and Current Narratives: An Examination of Higher Education Experiences as Described by Hispanic Women" Britney Gilmore, University of Oklahoma; William T. Howe, University of Oklahoma

"Navigating Dominating Tactics in the Classroom and Tenure process: A Wise Latina's Postcolonial Autoethnography" Carolyn Rosas Webber, University of South Carolina Upstate

"Rhetorical Disinvention: Arizona HB 2281 and the Limits of Identity" Jose Manuel Cortez, University of Utah

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114042      3:30 PM to 4:45 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**A New Legacy of Helplessness: Faculty Discuss Relevant Strategies for Combating and Addressing Students' Real and Learned Helplessness**

Sponsor: Undergraduate College and University Section

Chair: Joy L. Daggs, Northwest Missouri State University

Presenters:

Stephanie R. Klatzke, Northern Kentucky University

Kimberly Weismann, Williston State College

David A. Wendt, Keokuk High School

Becky L. DeGreeff, Kansas State University

Shannon C. VanHorn, Valley City State University

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114043      3:30 PM to 4:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Negative Instructor and Student Behaviors in the Classroom**

Sponsor: Instructional Development Division

Chair: T. Kody Frey, University of Kentucky

Respondent: Diana Trebing, Saginaw Valley State University

"Revisiting Our Roots from a Novel Perspective: Testing the Motivation Model Using Instructor Misbehaviors and Students' Expressed Academic Performance Concern" Daniel H. Mansson, Penn State University, Hazleton; Anna-Carrie Beck, University of Kentucky

"Students' Self-Determination as a Consequence of Instructor Misbehaviors" James Baker, West Virginia University; Alan K. Goodboy, West Virginia University

"Social Judgment Involvement's Effect on Credibility: How Offensive Remarks Damage Instructor Credibility" Daniel Elliott, Biola University

"Classroom Distraction: Measure Development and a Typology of Instructor and Student Distracting Behaviors" Brandi N. Frisby, University of Kentucky; Benson T. Sexton, University of Kentucky; Marjorie M. Buckner, Texas Tech University; Anna-Carrie Beck, University of Kentucky; Renee Kaufmann, University of Kentucky

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114044      3:30 PM to 4:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Messaging and Framing in Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Stephen Depoe, University of Cincinnati

Respondent: Stephen Depoe, University of Cincinnati

"Getting Personal with Climate Change: Analyzing perspectives of Healthcare Practitioners" Rebecca Goodman, SUNY, Environmental Science & Forestry; Jim Cantrill, Northern Michigan University

"An examination of the relationship between perceived controversy, perceptions of scientists' public communication goals, and credibility" Lindsey Beall, George Mason University; Teresa Myers, George Mason University; John Kotcher, George Mason University; Emily Vraga, George Mason University; Edward Maibach, George Mason University

"Framing Climate Change: Exploring the Role of Emotion in Generating Advocacy Behavior" Robin L. Nabi, University of California, Santa Barbara; Abel T. Gustafson, University of California, Santa Barbara; Risa Jensen, University of California, Santa Barbara

"The Role of Choice Clustering and Descriptive Norms in Attenuating Psychological Reactance to Water and Energy Conservation Messages" Tobias Reynolds-Tylus, University of Illinois; Andrea Martinez Gonzalez, University of Illinois; Brian L. Quick, University of Illinois

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114045      3:30 PM to 4:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Issues in Relationships and Health among Older Adults**

Sponsor: Communication and Aging Division

Chair: Yan Bing Zhang, University of Kansas

"Relational Outcomes of Grandparents' Expressed Affection: Type of Grandparent Matters" Quinten Shenk Bernhold, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

"Dinner and Death: How People Communicate about Death and Dying in Death over Dinner Conversations" Andrea L. Lambert South, Northern Kentucky University; Jessica Elton, Eastern Michigan University

"Legacies in "The After Life": Significant Life Stories of Assisted Living Facility Residents" Jody Koenig Kellas, University of Nebraska-Lincoln; Katie Brockhage, University of Nebraska-Lincoln; Sarah R. Petite, University of Nebraska-Lincoln; Kristen LaVon

Everhart, University of Nebraska-Lincoln; Toni Morgan, University of Nebraska-Lincoln; Jonathan Baker, University of Nebraska-Lincoln; Erin Husmann, University of Nebraska-Lincoln; Jordan Soliz, University of Nebraska-Lincoln

"“Enjoying the Here and Now”: A Content Analysis of Older Adult-Generated Messages to Promote Strength and Balance Exercise Among Peers" Danielle Catona, University of Delaware; Kathryn Greene, Rutgers University

"A Communication Model of Elder Abuse and Neglect: Caregiver characters and perceptions of their elderly care receivers’ communication behaviors on physical abuse, emotional abuse and communication neglect" Mei-Chen Lin, Kent State University

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114046      3:30 PM to 4:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Laugh? Cry? Hope? Fear? Emotion and the Media**

Sponsor: Mass Communication Division

Chair: Allison L. Eden, Michigan State University

Respondent: Shane M. Semmler, University of South Dakota

"In Search of Meaning or Just for Fun? An Examination of Motives for Fans of Fictional Texts" Laramie D. Taylor, University of California, Davis

"Let's Get Zesty: An Examination of Sexual and Humor Appeals in Advertising" Amanda Damiano, Hofstra University; Lance Rintamaki, University at Buffalo, SUNY

"Pathways of Influence in Emotional Appeals: Benefits and Tradeoffs of Using Fear or Humor to Promote Climate Change Activism and Environmentally Sustainable Behavior" Christofer Skurka, Cornell University; Jeff Niederdeppe, Cornell University; Rainer Romero, Environmental Defense Fund; David Acup, Environmental Defense Fund

"The role of humor in correcting false beliefs about the MMR vaccine" Emily Moyer-Guse, Ohio State University; Melissa Robinson, Ohio State University; Jessica McKnight, Ohio State University

"Transcendent Media Experiences: An Exploratory Study of the Connections Between Media Motivations, Transcendent Affect, and Behavioral Outcomes" Meghan Sanders, Louisiana State University; Arthur A. Raney, Florida State University; Katherine Dale, Florida State University; Qihao Ji, Marist College; Mary Beth Oliver, Penn State University

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114047      3:30 PM to 4:45 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**College Students, the Military, Social Media and Privacy**

Sponsor: Mass Communication Division

Chair: Jessica R. Frampton, Ohio State University

Respondent: Azmat Rasul, Florida State University

"College Students’ Media Mastery: Themes of Tensions, Contradictions, and Paradoxes in Using Computers and Mobile Phones" Ronald E. Rice, University of California, Santa

Barbara; Nicole Zamanzadeh, University of California, Santa Barbara; Ingunn Hagen, Norwegian University of Science and Technology Trondheim

"An Initial Validation of the Media Multitasking Intensity Instrument (MMTII)" Nicole Zamanzadeh, University of California, Santa Barbara

"A Broad Exploration of Social Media Use Among Undergraduate Students" Rachael A. Record, San Diego State University

"A Paradox of Personalized Ads on Social Media: An Empirical Investigation of Ad Relevance and Privacy Concern" Yongick Jeong, Louisiana State University; Jun Heo, Louisiana State University; A-Reum Jung, Louisiana State University

"An Analysis of the Uses and Effectiveness of Air Force Social Media in Reaching Target Audiences" Heather Riddell, George Mason University; Kristy Espinola, George Mason University; Elmira Hamidi, Virginia Tech

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114048      3:30 PM to 4:45 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**Communicating Relevance at the Intersection of Food and Identity: Leaving a Legacy for Future Generations**

Sponsor: Applied Communication Division

Chair: Kathleen P. Hunt, Iowa State University

Presenters:

Cristin A. Compton, Kent State University

Megan A. Koch Schraedley, University of Missouri

Sarah Dempsey, University of North Carolina, Chapel Hill

Kristen E. Okamoto, Clemson University

Owen H. Lynch, Southern Methodist University

Debbie S. Dougherty, University of Missouri

Respondent: Kathleen P. Hunt, Iowa State University

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114049      3:30 PM to 4:45 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Communicative Complexities, Dilemmas, and Issues of (In)Coherence across the Contexts of the Cultural "Mommy Wars," Marginalization, Mental Health, and Foster Families**

Sponsor: Family Communication Division

Chair: Sylvia L. Mikucki-Enyart, University of Iowa

Respondent: Colleen Colaner, University of Missouri

"Communicating to Resolve the "Mommy Wars": Testing the Common Ingroup Identity Model with Stay-at-Home and Working Mothers" Kelly G. Odenweller, Iowa State University; Christine E. Rittenour, West Virginia University; Megan R. Dillow, West Virginia University; Aaron Metzger, West Virginia University; Scott A. Myers, West Virginia University; Keith D. Weber, Chapman University

"Exploring stories of family distancing: Applying two narrative approaches to family members' stories of marginalization" Elizabeth Dorrance Hall, Michigan State University; Kristina M. Scharp, Utah State University

"Marital Mental Health Conversations in Military Families: Dilemmas Faced in Necessary Conversations" Brittanie S. Peck, University of Wisconsin-Milwaukee; Westly Klasen, University of Wisconsin-Milwaukee; Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

"The evolving nature and process of foster family communication: An application and adaptation of the Family Adoption Communication model" Leslie Nelson, University of Missouri

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114050      3:30 PM to 4:45 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Our Legacy as Teachers/Scholars: Teaching and "Doing" the Undergraduate Research Methods Course in Relevant Ways**

Sponsor: Scholarship of Teaching and Learning

Chair: Elizabeth F. Hatfield, University of Houston, Downtown

Presenters:

Cara Jacocks, Southern Methodist University

Kylene J Wesner, Texas A&M University

Aya Yadlin-Segal, Texas A&M University

Katharine J. Head, Indiana University-Purdue University Indianapolis

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114051      3:30 PM to 4:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Slow Forensics: Re-imagining the Pace and Practice of College Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Leah E. White, Minnesota State University, Mankato

Presenters:

Christopher Outzen, Truman State University

Keegan Bosch, Ball State University

Andrea Carlile, South Dakota State University

Michael Taylor, Bethel College

Nicole Freeman, University of Central Missouri

Lance Allen, McKendree University

Respondent: Leah E. White, Minnesota State University, Mankato

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114052      3:30 PM to 4:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**The Ethical Relevance of Moral Imagination for Human Communication**

Sponsors: Communication Ethics Division; Philosophy of Communication Division

Chair: Brent C. Sleasman, Winebrenner Theological Seminary

Respondent: Brent C. Sleasman, Winebrenner Theological Seminary

"Edmund Burke, Moral Imagination, and Rhetorical Ethics" Eric Grabowsky, Dickinson State University

"Imaginative Confidence in Verbal Arts" Joel S. Ward, Geneva College

"Irving Babbitt and the Moral Imagination: Burke's Answer to Rousseau's Idyll" Justin Bonanno, Duquesne University

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114053      3:30 PM to 4:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Rhetoric of Changing Urban Landscapes**

Sponsor: Rhetorical and Communication Theory Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Kaitlyn Haynal Allen, University of Pittsburgh

Elise Homan, University of Pittsburgh

Curry Chandler, University of Pittsburgh

Dylan Rollo, Northwestern University

Dustin A. Greenwalt, Penn State University

Susan Drucker, Hofstra University

Gary Gumpert, Urban Communication Foundation

Anthony Cavaiani, William Woods University

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114054      3:30 PM to 4:45 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**The Legacy of NCA's Training and Development Division and the Relevance of Its Communication Research, Teaching, and Service**

Sponsor: Training and Development Division

Chair: Michael L. Fahs, Communication Training Dynamics

Presenters:

Sue Brock, Communication Training Dynamics

Keri K. Stephens, University of Texas, Austin

Gregory H. Patton, University of Southern California

Don Swanson, Monmouth University

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114055      3:30 PM to 4:45 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Expanding Our Thinking about Academic Service Learning: Examining Community Impact**

Sponsor: Experiential Learning in Communication Division



Chair: Regina Luttrell, Syracuse University

Respondent: Brian Graves, Florida State University

"Communicating the Relevance, Influence, and Collaborative Efforts of ASL" Ariadne A. Gonzalez, Texas A&M International University

"Community Impact of a Multiple Section, Required, Communication Capstone ASL Experience" Jeannette W. Kindred, Eastern Michigan University

"Enhancing Community Relationships: An Examination of International Academic Service-Learning Courses" Joy L. Hart, University of Louisville; Kandi Walker, University of Louisville; Katherine Taylor, University of Louisville; Steve Sohn, University of Louisville

"Selling St. EOM's Pasaquan: Service Learning's Impact on Economic, Civic, and Cultural Life" Christopher J. McCollough, Columbus State University

"Service Learning internships: Building Organizational Partnerships that Support Experiential Learning and Facilitate Campus-Community Collaboration" Heather Jane Hether, University of California, Davis

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114060      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom A - Third Floor

**Echos of the Past: Racialized Rhetorics of Then and Now**

Sponsor: American Society for the History of Rhetoric

Chair: Robert J. Razzante, Arizona State University

"How Did We Go From 'Equal Protection' to 'Separate but Equal'? Chattel Slavery's Effect on the Rhetorical/Legal Dynamics of African American Citizenship Rights" Sally Paulson, Delta State University

"Interpellating a White Audience Through Racialized Vernaculars in I Am Not Your Negro" Katrina N. Hanna, Arizona State University; Robert J. Razzante, Arizona State University

"May Irwin: Vaudeville and the Perpetuation of Racial Stereotypes" Kathleen M. Golden, Edinboro University

"Rendering Post-Racial Justice Racially Recognizable" Jennifer Heusel, Coker College

"Respect Yourself: Post-Racial Narratives in Southern Soul Music" Vince Meserko, University of Kansas

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114061      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom B - Third Floor

**The Ethics of Life Itself**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: John Lynch, University of Cincinnati

"Human Maruta: Witnessing, Affect, and the Ethics of Life at the Unit 731 Museum" Lisa Keranen, University of Colorado, Denver

"Two Folds, Three Spaces: Ethics and the Architecture of Life and Death" Nathan E. Stormer, University of Maine

"Water is Life: The Symbioethics of Standing Rock" Jenell Johnson, University of Wisconsin-Madison

"It Smelled of Death": Remembering Willowbrook, Medical Experimentation, and the Constraints of Public Feeling" John Lynch, University of Cincinnati

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114062      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom C - Third Floor

**American Forensic Association Business Meeting**

Sponsor: American Forensic Association

Presenters:

Gordon W. Stables, University of Southern California

Heidi Hamilton, Emporia State University

Michael J. Janas, Samford University

Erika M. Thomas, California State University, Fullerton

David Hingstman, University of Iowa

Timothy Mahoney, St. Mark's School of Texas

Wade Hescht, Lone Star College-North Harris

Ben D. Voth, Southern Methodist University

David Gaer, Lone Star College-University Park

Stephen Michael Croucher, Massey University Wellington

James P. Dimock, Minnesota State University, Mankato

Peter M. Pober, George Mason University

Jeannie Hunt, Northwest College

Dallas Perkins, Harvard University

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114063      3:30 PM to 4:45 PM      Marriott      Champagne - Third Floor

**Media Ecology and Mediums of Space and Place**

Sponsor: Media Ecology Association

Chair: Paul Soukup S.J., Santa Clara University

Respondent: Caroline Elizabeth Sawyer, University of South Carolina Beaufort

"Animating Storage Media: RFID and the New Ecology of Memory" JeongHyun Lee, North Carolina State University

"Museums at the Boiling Point: McLuhan's Insights on Visitor Engagement in an Overheated Medium" Susan Mancino, Duquesne University

"Pokémon Go as a Cognitive Map: Simplifying and Focusing Movement in Postmodern Urban Spaces" Charles E. Soukup, University of Northern Colorado

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114066      3:30 PM to 4:45 PM      Marriott      Nice - Third Floor

**Revolutionary Burke**

Sponsor: Kenneth Burke Society  
Chair: Bryan Crable, Villanova University

Presenters:

Bryan Crable, Villanova University  
Micki Burdick, Villanova University  
Erik Garrett, Duquesne University  
Annie Laurie Nichols, University of Maryland  
Jaclyn Olson, Villanova University  
Naette Lee, University of Maryland  
David Cratis Williams, Florida Atlantic University  
Barry Brummett, University of Texas, Austin

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114067      3:30 PM to 4:45 PM      Marriott      Alsace - Third Floor

**Emerging Pedagogical Methods: The Professional Development Program as a Relevant Addition to Business Communication Coursework at Texas State University**

Sponsor: Association for Business Communication

Chair: Allison M. Alford, Baylor University

Presenters:

Christina Moore, Texas State University  
Matari Gunter, Texas State University, San Marcos  
Allison M. Alford, Baylor University

5:00 PM

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115004      5:00 PM to 6:30 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**NCA Opening Session: Engaging the Verbs of Social Justice as We Trace Our Legacies and Our Relevance**

Sponsor: NCA First Vice President

Chair: Amber Lauren Johnson, Saint Louis University

Presenters:

Rachel N. Hastings, Southwestern College  
Edward Mabrey, Poet  
Imani Cezanne, Poet

Respondents: Javon Johnson, San Francisco State University; Benny LeMaster, California State University, Long Beach; Miranda Olzman, San Francisco State University; Dana L. Cloud, Syracuse University; Patricia A. Suchy, Louisiana State University; Julie-Ann Scott, University of North Carolina, Wilmington; Jeffrey Q. McCune, Washington University

6:30 PM

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117005      6:30 PM to 8:00 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**NCA Welcome Reception**

Sponsor: NCA National Office

8:00 PM

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120013      8:00 PM to 10:00 PM      Sheraton      State Room 1 - Third Floor (Conference  
Center)

**Are Black Greek Letter Organizations Still Relevant in Society?**

Sponsor: NCA First Vice President

Chair: Tara Reed, Tarrant County College South

Presenters:

Reynaldo Anderson, Harris-Stowe State University  
Eletra Gilchrist-Petty, University of Alabama, Huntsville  
Ronald L. Jackson, University of Cincinnati  
Tiffany Bell, Valparaiso University  
Mark C. Hopson, George Mason University  
Kesha Morant Williams, Penn State University, Berks  
Sean Upshaw, Howard University  
Jamila A. Cupid, Shippensburg University  
Marcus Ferguson, University of Missouri

Friday  
November 17, 2017

7:00 AM

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201016      7:00 AM to 7:45 AM      Sheraton      State Room 4 - Third Floor (Conference  
Center)

**Community College Section Business Meeting - Part I**

Sponsor: Community College Section

Presenters:

Jeannie Hunt, Northwest College  
Terry L. Rogers, Casper College  
Jessica R. Hurlless, Skyline College

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201031      7:00 AM to 7:45 AM      Sheraton      Live Oak -Second Floor

## **NCA Distinguished Scholars Business Meeting**

Sponsor: NCA National Office

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201042      7:00 AM to 7:45 AM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

### **Experiential Learning in Communication Division Business Meeting**

Sponsor: Experiential Learning in Communication Division

Presenters:

Elizabeth Tolman, South Dakota State University

Angela M. Corbo, Widener University

Brandy Fair, Grayson College

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201044      7:00 AM to 7:45 AM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

### **Communication and the Future Division Business Meeting**

Sponsor: Communication and the Future Division

Presenters:

Ryan C. Wallace, California State University, East Bay

Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo

Roseann E. Pluretti, University of Kansas

Shannon C. VanHorn, Valley City State University

Alison Nicole Novak, Rowan University

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201066      7:00 AM to 7:45 AM      Marriott      Nice - Third Floor

### **Kenneth Burke Society Business Meeting**

Sponsor: Kenneth Burke Society

Presenters:

Erik Garrett, Duquesne University

Annie Laurie Nichols, University of Maryland

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201069      7:00 AM to 7:45 AM      Off Site      Off Site

### **Women's Caucus and Feminist and Women Studies Division Officers' Breakfast Meeting**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Michelle Calka, Manchester University

Jessica Kratzer, Northern Kentucky University

Kathleen E. Feyh, Syracuse University

Elizabeth F. Desnoyers-Colas, Armstrong State University

Lana McDonnell, Texas A&M University, Kingsville  
Ashley Noel Mack, Louisiana State University  
Suzanne Enck, University of North Texas  
Jessica L. Furgerson, Western Kentucky University  
Katrina Miles, James Madison University  
Rachel E. Silverman, Embry-Riddle Aeronautical University  
Danielle M. Stern, Christopher Newport University

8:00 AM

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203001      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

**Communicating About Breast Cancer and Genetic Screening**

Sponsor: Health Communication Division

Chair: Maria Venetis, Purdue University

"Emotional Self-Disclosure in Online Breast Cancer Support Groups: Examining Theme, Reciprocity and Linguistic Style Matching" Yining Zhou, University of California, Davis; Laramie D. Taylor, University of California, Davis

"From Information Insufficiency to Information Need: Factors Affecting Breast Cancer Patients' Need for Genetic Risk Information" Soo Jung Hong, University of Utah; Melody Goodman, New York University; Kimberly Kaphingst, University of Utah

"Structuring Expanded Genetic Carrier Screening: A Longitudinal Analysis of Online News Coverage" Heather E. Canary, San Diego State University; Yvonne Karyn Clark, University of Utah; Avery Holton, University of Utah

"Theorizing Script Usage in Post-Breast Cancer Surveillance Consultations" Robert Bailey Layne, University of Utah; William M. Payton, University of Utah; Margaret F. Clayton, University of Utah

"Using Learner Verification in Narrative Video Development: The Development of a Video Intervention to Promote Genetic Counseling for Breast Cancer Survivors" Courtney Lynam Scherr, Northwestern University; Kelli Nam, Moffitt Cancer Center; Bianca Augusto, Moffitt Cancer Center; Monica Kasting, Moffitt Cancer Center; Meghan Caldwell, Moffitt Cancer Center; Catherine Lee, Moffitt Cancer Center; Cathy Meade, Moffitt Cancer Center; Tuya Pal, Moffitt Cancer Center; Gwendolyn Quinn, Moffitt Cancer Center; Susan Vadaparampil, Moffitt Cancer Center

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203002      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**Communication Challenges for Military Service Members and their Loved Ones**

Sponsor: Interpersonal Communication Division

Chair: Katheryn C. Maguire, Wayne State University

Respondent: Leanne Knobloch, University of Illinois

"A Thematic Analysis of the Communicative Challenges Faced by Romantic Partners of Military Service Members with Post-Traumatic Stress Disorder" Jennifer A. Theiss, Rutgers University; Allyson Bontempo, Rutgers University; Deborah B. Yoon, Rutgers University

"Comparing the Advice that Military Veterans, Spouses, and Parents Give about How Families Can Encourage Veterans to Seek Behavioral Healthcare When Needed" Steven R. Wilson, Purdue University; Daniel Kamal, Purdue University; Skylar Winter, Purdue University; Elizabeth Dorrance Hall, Michigan State University; Patricia Gettings, Indiana University Southeast; Linda Hughes-Kirchubel, Purdue University; Jill M. Inderstrodt-Stephens, Purdue University

"Coping, Support, and Social Media Use Among Military Partners" Kelly R. Rossetto, Boise State University; Jennifer S. Owlett, William Paterson University

"Serving in Silence, Codes, and the Open: LGBT Service Members Communicative Experiences Before, During, and After "Don't Ask, Don't Tell"" Benjamin M.A. Baker, University of Northern Iowa; Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

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203003      8:00 AM to 9:15 AM      Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

**Interrogating Legacies and Demanding Relevance: Activist Efforts to Commemorate Black Lives**

Sponsors: African American Communication and Culture Division; Critical and Cultural Studies Division

Chair: Kristan Poirot, Texas A&M University

Respondent: Kristan Poirot, Texas A&M University

"Articulating the "Maafa": The Black Holocaust, Vernacular Memory-Work, and the Spaces of Reconciliation" Matthew Houdek, University of Iowa

"Martin Luther King, Jr. and the Civil War Centennial: Envisioning Commemoration as a Social Movement Tactic" Anne Kretsinger-Harries, Iowa State University

"St. Anna's Murder Board: Memorializing New Orleans' Victims of Violence" James Maxson, Penn State University

"The Defenders of Freedom Justice and Equality: Protesting the Lost Cause and Recognizing Slavery's Violent Legacy" Megan Irene Fitzmaurice, University of Maryland

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203006      8:00 AM to 9:15 AM      Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**Algorithms and Anxiety in the Public Sphere**

Sponsor: Rhetorical and Communication Theory Division

Chair: Heather S. Woods, Kansas State University

Respondent: G. Thomas Goodnight, University of Southern California

"But How did It Feel?" Daniel Faltesek, Oregon State University

"Invading MySpace: Anxiety and the Paranoid Style of Public Leaking Events" Atilla Hallsby, North Carolina State University

"Towards a Pragmatics of Public Anxiety" Neal Thomas, University of North Carolina, Chapel Hill

"Virtually Yours? Gender, Labor and Surveillance in Artificially Intelligent Personal Assistants" Heather S. Woods, Kansas State University

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203007      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Breakthroughs, Breakdowns, and Tips: How Practical Wisdom Can Help Researchers Gain Access to Organizations**

Sponsor: Organizational Communication Division

Chair: Jennifer A. Scarduzio, University of Kentucky

Presenters:

Gloria Pindi Nziba, California State University, San Marcos  
Shawna Malvini Redden, California State University, Sacramento  
Kendra Dyanne Rivera, California State University, San Marcos  
Sarah Jane Tracy, Arizona State University  
Jennifer A. Scarduzio, University of Kentucky

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203008      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Understanding the Rhetorical Appeal of Donald J. Trump: Evangelical Shout-Outs, the Stylistic Promulgation of Anger, and Populist Nationalism**

Sponsor: Public Address Division

Chair: Allison M. Prash, Colorado State University

Respondent: David Zarefsky, Northwestern University

"Donald J. Trump, Anger, and Style: The Fusion of Invention and Aesthetics in Trump's October 2016 Campaign Rally in Greensboro, North Carolina" Denise M. Bostdorff, College of Wooster

"The Populist and Nationalist Roots of Trump's Rhetoric" Robert C. Rowland, University of Kansas

"Trump and the Evangelicals; Or, 'What Shall It Profit a Man If He Gain the Whole World But Lose His Own Soul?'" Martin Medhurst, Baylor University

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203011      8:00 AM to 9:15 AM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**White Feminist Failures: Exclusionary Politics and the Future of Feminism**



Sponsors: African American Communication and Culture Division; Feminist and Women Studies Division

Chairs: Margaret Tully, University of Iowa; Michelle Colpean, University of Iowa

Respondent: Rachel Alicia Griffin, University of Utah

"Can White Women "Be Woke"? Feminist Communication Pedagogy and the 2016 Election" Danielle M. Stern, Christopher Newport University

"I, Like, Truly Never Learn a Lesson: Lena Dunham, Odell Beckham, Jr., and the Guise of White Feminism as White Guilt" Scarlett L. Hester, College of Wooster

"Whiskey Tango Foxtrot, Indeed: Tina Fey, Amy Schumer, and White Feminist Comedy" Margaret Tully, University of Iowa; Michelle Colpean, University of Iowa

"White Feminist Failures and Reproductive Justice: Admitting Shortcomings and Enhancing Coalitions" Leandra Hinojosa Hernandez, National University

"White Feminist Failures and Trans-Exclusionary Politics" Lars Stoltzfus-Brown, Penn State University

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203012      8:00 AM to 9:15 AM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Right-wing vs. Left-wing? News, Media, and Politics of Cultural Representations in Indian and Asian Indian Contexts**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; International and Intercultural Communication Division; Political Communication Division

Chair: Santhosh Chandrashekar, University of Denver

Respondent: Todd L. Sandel, University of Macau

"#ModiPunishesPak: Of Cartoons, History and a Circulating Vernacular" Vipulya Chari, University of Wisconsin-Madison

"Globalization, nationalism and Indian masculinity" Murali Balaji, Hindu American Foundation

"Sangh Parivar 2.0: Emergence of a Hindu Counter-Establishment in Indian Politics" Prashanth Bhat, University of Maryland

"The Rise of a Hindu Counter Sphere: Exploring Online Right Wing Responses to Perceived Liberal Media Bias in India" Prashanth Bhat, University of Maryland; Kalyani Chadha, University of Maryland

"Documented or Not": Media representation of national immigration debate in Asian Indian ethnic newspapers" Somava Pande, Washington State University

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203013      8:00 AM to 9:15 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

## **Critical Relevance of Collective Memory Research for Praxis: Re-Remembering and Re/Deconstructing East Asia**

Sponsor: Asian/Pacific American Caucus

Chairs: Ako Inuzuka, University of Pittsburgh, Johnstown; Satoshi Toyosaki, Southern Illinois University, Carbondale

"Art to Heal: JMSS Art as Visual Civic Discourse" JongHwa Lee, Angelo State University

"Collective Memories of Sexual Slavery under the Japanese Imperial Military: A Case Study of the "Comfort Woman" Statue in Busan, South Korea" Ako Inuzuka, University of Pittsburgh, Johnstown

"My Homeland in Memory, Imagination, and Reality" Eun-Jeong Han, Salisbury University

"So Close Yet So Far: A Story and a Dream of a Unified Korea in East Asia" Jiyoung Kong, Western Kentucky University

"Symbolic and Collective Memories in World War II Intercultural Apologia" Emi Kanemoto, Bowling Green State University

"Wandering into the Dark and Erased Past with Kawaii Usa-Chan (Cute Bunnies)" Satoshi Toyosaki, Southern Illinois University, Carbondale

"What Do Our Visas Tell Us about Our Own East Asian Countries? Phenomenology of Situated Remembering during a Diplomatic Passage to the United States" Yusaku Yajima, Southern Illinois University, Carbondale

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203014      8:00 AM to 9:15 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

### **Negotiations of Intersectionality, Identity, and Social Justice: Stories of Marginality and Resistance**

Sponsors: Activism and Social Justice Division; Ethnography Division

Chair: Lisa P. Spinazola, University of South Florida

"Guilty Confessions of a Jew-ish Son: An Autoethnographic Account From One Wandering Jew to Another" Will Silberman, University of Kentucky

"Liberation, hope, and justice: Using literature to create agency for undocumented detainees" Ana M. Cruz, University of Nebraska, Omaha

"It's an object. It's a thing. Now I can confront it.": Transforming Women's Marginality into Agency Through Art" Jason Crane, Ohio University

"Pink, Brown, and Read All Over: Representation at the 2017 Women's March on Washington" Rachel Elizabeth Presley, Ohio University; Alane L. Presswood, Hollins University

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203015      8:00 AM to 9:15 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

### **Top Paper Panel**

Sponsor: African American Communication and Culture Division

Chairs: Amber Lauren Johnson, Saint Louis University; Kami J. Anderson, Kennesaw State University

Respondent: Jeffrey Q. McCune, Washington University

"How Double Consciousness Communicatively Manifests in Ordinary Talk" Danielle Hodge, University of Colorado, Boulder

"The Strong Black Woman Collective Theory: Using Multilevel Modeling to Test the Outcomes of Strength Regulation for Groups of Black Women Friends" Shardé M. Davis, University of Connecticut; Tamara D. Afifi, University of California, Santa Barbara

"Black Female Pilot Narratives: Applying Co-Cultural Theory to Inform Crew Resource Management" Michael L. Zirulnik, Arizona State University; Mark P. Orbe, Western Michigan University

"Ethics of Disenfranchisement and Voting Rights in the U.S.: Convicted Felons, the Homeless, and Immigrants" Terrance Ruth, University of Central Florida; Jonathan Matusitz, University of Central Florida; Demi Simi, University of Central Florida

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203016      8:00 AM to 9:15 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**A Vitality Plan for Keeping Your Department Alive and Well on the Community College Campus**

Sponsor: Community College Section

Chairs: Theresa E. Glenn, Austin Community College; Samuel Longoria, Palo Alto College

Presenters:

Theresa E. Glenn, Austin Community College

Nicholas Zoffel, Sierra College

Irene Thrower, Tarrant County College

Debra Harper-LeBlanc, Lonestar College

Thomas D. Bovino, Suffolk County Community College

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203018      8:00 AM to 9:15 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Public Memory of the JFK Assassination and Its Impact on President Kennedy's Legacy**

Sponsor: Political Communication Division

Chair: Lisa M. Burns, Quinnipiac University

Presenters:

Molly Wertheimer, Penn State University, Hazleton

Lisa M. Burns, Quinnipiac University

John M. Murphy, University of Illinois

Paul Santa Cruz, George W. Bush Presidential Library and Museum

Stephen Fagin, Sixth Floor Museum

Myra G. Gutin, Rider University

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203019      8:00 AM to 9:15 AM      Sheraton      Houston C - Third Floor (Conference Center)

**Insert Thumbs Up Emoji Here: Facebook Likes and Other Feedback**

Sponsor: Human Communication and Technology Division

Chair: Erin E. Hollenbaugh, Kent State University, Stark

"Beyond Liking: Assessing Facebook's Reactions as a Feedback Cue" Rebecca A. Hayes, Illinois State University; Caleb T. Carr; Donghee Yvette Wohn, New Jersey Institute of Technology; Erin M. Sumner, Trinity University

"Hackers or Helpers? Subverting Corporate Interests through Satirical Social Media" Gavin L. Kirkwood, University of California, Santa Barbara

"Predicting a Threshold of Perceived Facebook Post Success via Paralinguistic Digital Affordances: A 'Friend'ly Comparison" Caleb T. Carr; Rebecca A. Hayes, Illinois State University; Erin M. Sumner, Trinity University

"That Tagging was Annoying: An Extension of Expectancy Violation Theory to Impression Management on Social Network Sites" Jian Raymond Rui, Lamar University; Michael A. Stefanone, University at Buffalo, SUNY

"The Role of Internet Memes in Virtual Communities: Can Memes Create Sense of Belonging and Community in an Online Setting?" Maria Molina, Penn State University; Sara R. Erlichman, Penn State University

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203021      8:00 AM to 9:15 AM      Sheraton      Austin 1 - Second Floor

**Conversation Analysis Data Session**

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

Presenters:

Wayne A. Beach, San Diego State University  
Galina Bolden, Rutgers University  
Phillip J. Glenn, Emerson College  
Alexa Hepburn, Rutgers University  
Charlotte M. Jones, Carroll College  
Mardi J. Kidwell, University of New Hampshire  
Jenny S. Mandelbaum, Rutgers University  
Jonathan Potter, Rutgers University  
Jeffrey D. Robinson, Portland State University

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203024      8:00 AM to 9:15 AM      Sheraton      Pearl 1 - Second Floor

## **The Black Caucus: Founders, Foundations, and the Future**

Sponsors: African American Communication and Culture Division; Black Caucus; Our Legacy, Our Relevance

Chairs: Reynaldo Anderson, Harris-Stowe State University; Dorothy L. Pennington, University of Kansas

Presenters:

Dorothy L. Pennington, University of Kansas  
Orlando L. Taylor, Fielding Graduate University  
Jack L. Daniel, University of Pittsburgh  
Carolyn Calloway-Thomas, Indiana University  
Tara Reed, Tarrant County College South  
Andre E. Johnson, University of Memphis  
Ronald L. Jackson, University of Cincinnati  
D.L. Stephenson, Western Connecticut State University  
Reynaldo Anderson, Harris-Stowe State University

Respondent: Elizabeth F. Desnoyers-Colas, Armstrong State University

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203025      8:00 AM to 9:15 AM      Sheraton      Pearl 2 - Second Floor

### **Metaphorically Human: Exploring the Representations of ASD in a Mediated Landscape**

Sponsor: Disability Issues Caucus

Chair: Bruce Henderson, Villanova University

Presenters:

Naette Lee, University of Maryland  
Jaclyn Olson, Villanova University  
Jennifer Srolovitz, Villanova University

Respondent: Julie-Ann Scott, University of North Carolina, Wilmington

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203026      8:00 AM to 9:15 AM      Sheraton      Pearl 3 - Second Floor

### **NCA Affirmative Action and Intercaucus Committee Meeting**

Sponsor: NCA National Office

Presenters:

Justin P. Boren, Santa Clara University  
Eletra Gilchrist-Petty, University of Alabama, Huntsville  
Brian Grewe, University of Denver  
Alice E. Veksler, Christopher Newport University  
Michael Lechuga, University of Texas, El Paso  
Roseann M. Mandziuk, Texas State University  
Justin Wayne Danowski, National Communication Association  
Jenny Korn, Harvard University

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203028      8:00 AM to 9:15 AM      Sheraton      Pearl 5 - Second Floor

**Top Panel of the Basic Course Division Advancing the Basic Course: A Call and a Pathway to Scholarship**

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Presenters:

Melissa A. Broeckelman-Post, George Mason University

Jon A. Hess, University of Dayton

Joseph Mazer, Clemson University

Cheri Simonds, Illinois State University

Joseph M. Valenzano, University of Dayton

Samuel P. Wallace, University of Dayton

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203030      8:00 AM to 10:45 AM      Sheraton      Executive Boardroom - Second Floor

**NCA Presidential Initiative Inclusivity Taskforce**

Sponsor: NCA National Office

Presenters:

Raymie E. McKerrow, Ohio University

Jimmie Manning, Northern Illinois University

Patrice M. Buzzanell, University of South Florida

Walid Afifi, University of California, Santa Barbara

Lisa A. Flores, University of Colorado, Boulder

Brenda Allen, University of Colorado, Denver

James L. Cherney,

Kathleen J. Turner, Davidson College

Rona T. Halualani, San Jose State University

LaKesha N. Anderson, National Communication Association

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203031      8:00 AM to 9:15 AM      Sheraton      Live Oak -Second Floor

**NCA Distinguished Scholars of 2017: Reflections on Their Scholarship**

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Ronald Arnett, Duquesne University

François Cooren, Université de Montréal

Sandra Petronio, Indiana University-Purdue University Indianapolis

Mary E. Stuckey, Penn State University

Joseph B. Walther, University of California, Santa Barbara

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203032      8:00 AM to 9:15 AM      Sheraton      Seminar Theater - Second Floor

**eTools: Practical Uses of Technology in the Communication Classroom**

Sponsor: NCA Educational Policies Board

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Megan Bell, University of Minnesota Crookston

Julie L.G. Walker, Southwest Minnesota State University

Lora Cohn, Park University

Kimberly Weismann, Williston State College

Robert D. Hall, University of Nebraska-Lincoln

Renee Kaufmann, University of Kentucky

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203033      8:00 AM to 9:15 AM      Sheraton      City View 1 - Fourth Floor

**Dark Emotions in Interpersonal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Natalie Hoskins, State University of New York, Oswego

"Lingering Guilt and Shame: Emotional Burdens upon Those Who Intended but Failed to Apologize" Yiwei Wang, University of Texas, Austin

"A Dyadic Assessment of Romantic Partners' Commitment and Stressor Disclosures" Tara G. McManus, University of Nevada, Las Vegas; Stephanie Willes, University of Nevada, Las Vegas

"Traditional Sex Roles and Their Effects on Relational Uncertainty and Relational Satisfaction" Madeleine Redlick, University of Texas, Austin

"Account-Making Following Relationship Dissolution: Exploring Sex as a Moderator in Public and Private Breakup Accounts" Leah LeFebvre, University of Alabama; Nicholas Brody, University of Puget Sound; Kate G. Blackburn, University of Texas, Austin

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203034      8:00 AM to 9:15 AM      Sheraton      City View 2 - Fourth Floor

**The Horror of White Supremacy: Monster Tropes and Antiracist Critique**

Sponsor: Critical and Cultural Studies Division

Chair: Casey Ryan Kelly, University of Nebraska-Lincoln

"Make Will Smith Grave Again: Racism and Monstrosity in Hollywood Film Culture" Claire Sisco King, Vanderbilt University

"The Morally Monstrous Racist: Defiant White Supremacy in the Camera's Eye" A. Susan Owen, University of Puget Sound; Peter Ehrenhaus, Pacific Lutheran University

"The Violence of the Woke White Girl: The Monstrosity of Whiteness and Its Consistent Brutality Against Blackness in Get Out (2017)" Bernadette Calafell, University of Denver

"'I'm Not Black, I'm OJ': Racial Neoliberalism and Black Monstrosity in OJ: Made in America (2016)" Casey Ryan Kelly, University of Nebraska-Lincoln; Abraham Khan, Penn State University

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203035      8:00 AM to 9:15 AM      Sheraton      City View 3 - Fourth Floor

**Communicative Perspectives on Leadership in Organizations**

Sponsor: Organizational Communication Division

Chair: Stacey L. Connaughton, Purdue University

Respondent: Michelle T. Violanti, University of Tennessee

"'It's War!': An Analysis of the Framing Processes of Practicing Leaders" Brittany Collins-Hampston, Saginaw Valley State University

"A Newly Developed Measure of the Transformational Leadership Communication Behaviors of Socially Close and Distant Leaders" Bethany Petry, Florida Gulf Coast University; Colin R. Baker, University of Colorado, Colorado Springs

"Leader-Membership Exchange (LMX) as a Mediator of the Relationship Between Observed Unethical Workplace Behaviors and Willingness to Report" Ellen Buettner, University of Oklahoma; Ryan S. Bisel, University of Oklahoma

"Sensemaking Charisma: Divergent Goals, Beliefs and Metaphors of the Highly Charismatic" Sophia Town, Arizona State University

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203036      8:00 AM to 9:15 AM      Sheraton      City View 4 - Fourth Floor

**Building a Legacy of Inclusion: Strategies for New Program Development**

Sponsor: Women's Caucus

Chair: Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Presenters:

Claire H. Procopio, Southeastern Louisiana University

Sarah B. Feldner, Marquette University

Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

Karrin Anderson, Colorado State University

Helen Tate, Wingate University

Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

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203037      8:00 AM to 9:15 AM      Sheraton      City View 5 - Fourth Floor

**Alternative Pedagogies for Alternative Facts? Teaching Intercultural Communication in the First-Semester Post-Trump**

Sponsors: Instructional Development Division; International and Intercultural Communication Division; Scholarship of Teaching and Learning

Chair: Brandi Lawless, University of San Francisco



Presenters:

Anjana Mudambi, Curry College  
Ahmet Atay, College of Wooster  
Angela Putman, Penn State University, Brandywine  
Melissa L. Curtin, University of California, Santa Barbara  
Brandi Lawless, University of San Francisco

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203038      8:00 AM to 9:15 AM      Sheraton      City View 6 - Fourth Floor

**The Time is Right. The Time is Now: A New Book Series in Social Justice  
Communication Activism from University of California Press**

Sponsor: Activism and Social Justice Division

Chairs: Lyn Uhl, University of California Press; Patricia S. Parker, University of North Carolina, Chapel Hill; Lawrence R. Frey, University of Colorado, Boulder

Presenters:

Mari Castaneda, University of Massachusetts, Amherst  
Kevin M. Carragee, Suffolk University  
Omi Joni Jones, University of Texas, Austin  
Katherine Grace Hendrix, University of Memphis

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203039      8:00 AM to 9:15 AM      Sheraton      City View 7 - Fourth Floor

**The Many Facets of Dallas**

Sponsors: American Studies Division; Visual Communication Division

Chair: Theodore F. Sheckels, Randolph-Macon College

Respondent: Theodore F. Sheckels, Randolph-Macon College

"AT&T Stadium, The Dallas Cowboys and Jerry Jones: The Legacy and Relevance of a Football Stadium at Its Site" Carl T. Hyden, Morgan State University

"Masking a Killing: Contesting Public Memory in the JFK Assassination Sites" Gordon E. Titchener, Arizona State University

"The Commercial Centers of "Big D"" Robert Patterson, University of Virginia

"The Most Evangelical City in America: Dallas and the "Biblical Worldview"" Mark Ward Sr., University of Houston, Victoria

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203040      8:00 AM to 9:15 AM      Sheraton      City View 8 - Fourth Floor

**Performing Feminist Resistance through Camp and Comedy**

Sponsor: Feminist and Women Studies Division

Chair: Catherine E. Waggoner, Wittenberg University

Respondent: Karen S. Mitchell, University of Northern Iowa

"Laughing at Ourselves: Analyzing the Humorous and Critical Reactions of Samantha Bee, Tomi Lahren, and Whoopi Goldberg to the 2017 Women's March" Julia Richmond, Drexel University

"Open Invitation: Dolly Parton's Negotiations of Camp" Emily Deering Crosby, University of Pittsburgh

"SNL and the Gendered Election: The Funny Thing About Liking Him and Hating Her" Wendy M. Weinhold, Coastal Carolina University; Alison Fisher Bodkin, James Madison University

"Witches, Goblins, and Demons! Oh My! Identifying Women's Messages in Stand-Up Comedy: A Rhetorical Analysis" Emily Niebrugge, University of South Dakota

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203041      8:00 AM to 9:15 AM      Sheraton      Remington - Fourth Floor

**Latina/o Legacies: Examining the Evolution of Latina/o Popular Film and Television**

Sponsor: La Raza Caucus

Chair: Dora Fitzgerald, University of the Incarnate Word

Presenters:

Claudia Alejandra Anguiano, California State University, Fullerton

Anthony P. Cuomo, California State University, Long Beach

Zazil Elena Reyes García, University of the Incarnate Word

Flor Leos Madero, Angelo State University

Clariza Ruiz De Castilla, California State University, Long Beach

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203043      8:00 AM to 9:15 AM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Building on a Legacy of Action**

Sponsor: Emeritus/Retired Members Section

Chair: Joel Hefling, South Dakota State University

Presenters:

Philip Backlund, Central Washington University

Diana B. Carlin, Saint Louis University

Betty Turock, Rutgers University

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203044      8:00 AM to 9:15 AM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Communication and the Future Division Top Student Papers**

Sponsor: Communication and the Future Division

Chair: Ryan C. Wallace, California State University, East Bay

"Happily Never (Ever) After: A Critical Theorist Approach to the Rhetoric of the Future as Seen in Children's Animation Films" Lee Porscha Moore, California State University East Bay

"Operator Error: Surveillance, Safety, and the Future of Commercial Drone Regulations" Zachary Parker, University of North Carolina

"Students as Consumers: User Responses to Money-Back Guarantees in Higher Education on Reddit" Nicholas T. Tatum, Abilene Christian University; T. Kody Frey, University of Kentucky

"Testing as a Means of Achieving Recognition: A Fanonian Critique of the Communication Studies Approach to Education Research and Reform" Craig Weathers, University of Denver

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203045      8:00 AM to 9:15 AM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**When Presidents Confront the Law: Presidential Anxiety and Influence in Law and Politics**

Sponsor: Communication and Law Division

Chair: Jeremiah Hickey, St. John's University

"Borked: A Tale of One Supreme Court Nomination and Its Aftermath" Eric Gander, Baruch College, CUNY

"Creating the Opposition: Presidential Politics and the Delegitimization of the Law" Jeremiah Hickey, St. John's University

"So Sue Me": Executive Confrontation in the Era of the Post-Rhetorical Presidency" Catherine L. Langford, Texas Tech University; Robin Duffee, Texas Tech University

"... Now let him enforce it": Playing to Lose in the Judicial Forum" David Grassmick, Law Offices of Roger Higgins

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203046      8:00 AM to 9:15 AM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Uses of Narratives and Framing within the Media: Examinations of Threats and Opportunities**

Sponsor: Mass Communication Division

Chair: Nicky Lewis, University of Miami

Respondent: Cheryl Casey, Champlain College

"Against All Odds: Understanding the Framing of Underdog Narratives in News Articles" Joshua Baldwin, Florida State University; Katherine Dale, Florida State University; Qihao Ji, Marist College; Arthur A. Raney, Florida State University

"Using Narratives to Raise Awareness of Stereotype Threat in STEM" Gili Freedman, Dartmouth College; Kaitlin Fitzgerald, University at Buffalo, SUNY; Melanie Green, University at Buffalo, SUNY; Geoff Kaufman, Carnegie Mellon University; Mary Flanagan, Dartmouth College

"What if it happened to me? Socially conscious music videos can address campus assault: Narrative comprehension, persuasion, and rape myth acceptance" Nicholas David Bowman,

West Virginia University; Jennifer Maria Knight, West Virginia University; Lea Schlue, West Virginia University

"When Product Loss Minimizes Product Harm: The Reframed Narrative of Blue Bell Creameries' 2015 Listeriosis Crisis" Colten C. Meisner, Texas Christian University; Amorette N. Hinderaker, Texas Christian University

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203047 8:00 AM to 9:15 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Violence and Scandal in the Media**

Sponsor: Mass Communication Division

Chair: David M. Rhea, Governors State University

Respondent: Whitney Neukam, University of Utah

"Boston's Stuart Murder Hoax: Contrasting Mainstream and African-American Media and Public Spheres" Brian Lepine, Bridgewater State University

"ESPN's Coverage of Intimate Partner Violence in the National Football League" Elizabeth Spencer, University of Kentucky; Anthony M. Limperos, University of Kentucky; Sarah Elizabeth Sheff, University of Kentucky

"The Criminalization of Late-Sixties Militancy in Television Police Procedurals" Kristen E. Hoerl, University of Nebraska-Lincoln

"The Whole World is Out to Get Me: Violent Videogame/Television Exposure and Fear of Crime" Matthew Lapierre, University of Arizona; Kirstie M. Farrar, University of Connecticut

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203048 8:00 AM to 9:15 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Applied Communication Division Business Meeting**

Sponsor: Applied Communication Division

Presenters:

Rukhsana Ahmed, University of Ottawa

Monica L. Gallegos, Northern Kentucky University

Jennifer Mize Smith, Western Kentucky University

Stacy Smulowitz, University of Scranton

Alexander L. Lancaster, Weber State University

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203049 8:00 AM to 9:15 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Family Communication Patterns and Rituals: Scale Development and Examinations of Family Migration, Adoption, and Sport Communication**

Sponsor: Family Communication Division

Chair: Sandra Romo, California Baptist University

Respondent: Mary Anne Fitzpatrick, University of South Carolina

"Expanding the Conceptual and Empirical Boundaries of Family Communication Patterns: The Development and Validation of an Expanded Conformity Orientation Scale" Haley Horstman, University of Missouri; Paul Schrodt, Texas Christian University; Benjamin Warner, University of Missouri; Ascan F. Koerner, University of Minnesota, Twin Cities; Ryan Maliski, University of Missouri; Alexie Hays, Marietta College; Colleen Colaner, University of Missouri

"Maintaining Ties and Reaffirming Unity: Family Rituals in the Age of Migration" Meng Li, Loyola Marymount University

"Influences of Memorable Messages about Adoption and Family on Adoptee Identity" Mackensie C. Minniear, University of Nebraska-Lincoln; Alan Sillars, University of Montana

"SPORTS: An Analysis of Sibling and Parents on Recruitment Transition Support" Alaina Marie Veluscek, Arizona State University; Karlee A. Posther, Arizona State University

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203050      8:00 AM to 9:15 AM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Honoring Excellence in Undergraduate Scholarship**

Sponsor: Lambda Pi Eta

Chairs: Deborah L. Whitt, Wayne State College; Caroline Parsons, University of Alabama

"Political Engagement of College Students: Exploring Motivations through Interpersonal Communication" Rachael Bishop, State University of New York, Oswego; Emily Farrell, State University of New York, Oswego; Gustav Hoffmann, State University of New York, Oswego; Morgan Pratt, State University of New York, Oswego; Katherine Woods, State University of New York, Oswego

"Bottoms Up: The Cocktail Party Problem from a Communication Perspective" Clint Graves, University of Georgia

"To Grump or Not to Grump: The Rising Popularity of Let's Plays on YouTube" Mollie Boynton, University of Montevallo

"Since When Have You Been Sick? Health Communication Between College Students and Their Families" Braden East, Oklahoma Baptist University

"Understanding the Adversities that Affect First-Generation Students and Their Transition to Higher Education" Paris Nelson, University of Montevallo

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203051      8:00 AM to 9:15 AM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Legacy of GLBTQ Studies in Communication: (Dis)Connections between the Division and the Caucus**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chairs: Erika M. Thomas, California State University, Fullerton; Shinsuke Eguchi, University of New Mexico

Presenters:

Godfried Agyeman Asante, Drake University  
Shinsuke Eguchi, University of New Mexico  
Kathryn Hobson, James Madison University  
Pamela Lannutti, La Salle University  
Charles E. Morris III, Syracuse University  
Alyssa A. Samek, California State University, Fullerton  
Gust A. Yep, San Francisco State University

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203052      8:00 AM to 9:15 AM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Working Across Boundaries: Collaboration as Legacy Building**

Sponsors: Association for Communication Administration; Undergraduate College and University Section

Chair: Amy Smith, Salem State University

Presenters:

Aaron Burton, Tiffin University  
David J. Gudelunas, University of Tampa  
Ann Jabro, Robert Morris University  
Matthew J. Smith, Radford University  
Amy Smith, Salem State University

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203053      8:00 AM to 9:15 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**From “Obamacare” to “Trumpcare”: Engaging the Rhetorical Dynamics of the Affordable Care Act**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jeffrey Bennett, Vanderbilt University

Presenters:

Robert Asen, University of Wisconsin-Madison  
Jeffrey Bennett, Vanderbilt University  
Celeste M. Condit, University of Georgia  
Lisa M. Corrigan, University of Arkansas  
Jessica A. Kurr, Penn State University  
Sally Spalding, Southeast Missouri State University  
Darrel Wanzer-Serrano, University of Iowa

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203054      8:00 AM to 9:15 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Sigma Chi Eta Business Meeting**

Sponsor: Sigma Chi Eta

Presenters:

Caitlyn Reinauer, National Communication Association  
Puvana Ganesan, Mesa Community College  
Karen Hillyer, Warren County Community College  
Janice C. Ralya, Jefferson State Community College  
Sarah Hock, Santa Barbara City College

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203055      8:00 AM to 9:15 AM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Mobilizing Civic Action through Public Dialogue and Deliberation**

Sponsor: Public Dialogue and Deliberation

Chair: Elesha L. Ruminski, Frostburg State University

"The Curious, the Fearful, and the Available? Examining the Influence of Recurring Participants on Public Meetings" Anna Wiederhold Wolfe, Texas A&M University; Alexandra Sousa, Texas A&M University

"Conversing with the Catatonic: An Analysis of Humor and Hostility, Education and Mobilization in Last Week Tonight with John Oliver" Kiki Turner, University of Colorado

"Facing the Rhetorical Void of the Sandy Hook Elementary School Shooting" Bradley Allen Serber, University of North Dakota

"The Legacy of Shaping Public Talk: National Issues Forums An Analysis of the Structural, Semantic, and Pragmatic Evolution of the NIF Issue Guides, 1982-2015" Lori Leonard Britt, James Madison University

"Youth in Action: A Summary, Synthesis, and Analysis of the Legacy of Youth Civic Engagement Practices" Catherine J. Bruns, James Madison University

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203061      8:00 AM to 9:15 AM      Marriott      Plaza Ballroom B - Third Floor

**Making Oddkin in the Entangled and Worldly Work of Environmental Rhetoric**

Sponsors: Association for the Rhetoric of Science, Technology, and Medicine; Rhetorical and Communication Theory Division

Chair: Leah M. Ceccarelli, University of Washington, Seattle

Respondent: Leah Sprain, University of Colorado, Boulder

"A blue pocket in a red state: Unmaking political assumptions to make progress" Lauren Cagle, University of South Florida

"Catastrophe, conquest, and the transcultural climate rhetorics of una culebra de agua" Kenneth Walker, University of Texas, San Antonio

"“Are dams set in stone?”: How things come to matter through media" Tyler D. Quiring, University of Maine; Bridie McGreavy, University of Maine; Caroline Gottschalk Druschke, University of Rhode Island; Emma Lundberg, University of Rhode Island; Sara Randall, University of Maine

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203062 8:00 AM to 9:15 AM Marriott Plaza Ballroom C - Third Floor

**The Value of National High School Associations**

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: James Weaver, NFHS Speech, Debate, and Theatre Association

Presenters:

James Weaver, NFHS Speech, Debate, and Theatre Association

J. Scott Wunn, National Speech & Debate Association

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203063 8:00 AM to 9:15 AM Marriott Champagne - Third Floor

**Listening and Relationships: Exploring Listening and Interpersonal Transcendence and Examining the Role of Gossip in Relational Dilemmas.**

Sponsor: International Listening Association

Chair: Philip C. Tirpak, Northern Virginia Community College, Annandale

Respondent: Melissa L. Beall, University of Northern Iowa

"Examining Christian Listeners' Role in Gossip: A Relational Dilemma" Lesa Stern, Westmont College; Emily Brooks, Westmont College

"Listening and Interpersonal Transcendence" Kylie Geiman, Purdue University; John Greene, Purdue University

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203064 8:00 AM to 9:15 AM Marriott Normandy A -Third Floor

**Our Legacy and Relevance: A Conversation about POC Mentorship in Forensics**

Sponsors: African American Communication and Culture Division; American Forensic Association; Asian/Pacific American Caucus; Black Caucus; La Raza Caucus; National Forensics Association; Pi Kappa Delta

Chair: Carlos A. Tarin, University of Texas, El Paso

Presenters:

De'Jah Allen, Wiley College

Cardero Berryman, Wiley College

Hailey Byerly, Wiley College

Dominique Chillis, Wiley College

Xavier Clark, George Mason University

Tiera Colvin, Wiley College

Farah Habad, Wiley College

Joshua Hamzehee, Louisiana State University

Ta'mara Hill, Wiley College

Air Kamal, Wiley College

Muhammad Zakir Khan, Broward College, Central Campus

Yaw Kyeremateng, Concordia University

Fortune Onwunali, Wiley College

Anthony Peavy, Minnesota State University, Mankato



Marcus Allen Rembert, Minnesota State University, Mankato  
Tomeka Robinson, Hofstra University  
LaKiyah Sain, Wiley College  
Francisco Sierra, Wiley College  
J. Edward Stevenson, East Los Angeles College  
Jesus Valles, Akins High School

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203065      8:00 AM to 9:15 AM      Marriott      Normandy B -Third Floor

**International Forensics Association Business Meeting**

Sponsor: International Forensics Association

Presenters:

Nicholas Butler, Arizona State University  
Barbara Baron, Brookdale Community College  
James Dobson, Las Positas College

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203066      8:00 AM to 9:15 AM      Marriott      Nice - Third Floor

**Burkean Theory: Kenneth Burke's Relevance to the Legacy of Communication**

Sponsor: Kenneth Burke Society

Chair: Brian Gilchrist, Mount St. Mary's University

"Relational Cluster Analysis" Annie Laurie Nichols, University of Maryland

"Identification Persuasion in the Virtual Community of the Redcafé" Jaime Robb, University of South Florida

"A Burkean Analysis of Surgeon General C. Everett Koop's Speech on AIDS before the NAACP" Darlene K. Drummond, Dartmouth College

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203067      8:00 AM to 9:15 AM      Marriott      Alsace - Third Floor

**Media Ecology and Communicative Forms as Environments**

Sponsor: Media Ecology Association

Chair: Caroline Elizabeth Sawyer, University of South Carolina Beaufort

Respondent: Dennis Cali, University of Texas, Tyler

"Of Techniques and Technology: The Material Rhetorics of Organizational Communication" Austin Hestdalen, Duquesne University

"The Gadfly of the Gaps: A Media Ecology Theory of Lip Reading" Kevin Garrison, Angelo State University

"The Influence of the Medium: An Examination of Student Experiences with Online Public Speaking Courses" Amanda Jo Ratcliff, Tyler Junior College

"The Online Bard: On Linearity, Narrative, and Cyberspace" Justin Bonanno, Duquesne University

9:00 AM

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9:00 AM to 10:00 AM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Breakfast Break, Sponsored by Pearson**

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205009 9:00 AM to 12:00 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**NCA Career Center**

Sponsor: NCA National Office

Chairs: Nina-Jo Moore, Appalachian State University; Elaine L. Davies, Southwestern Oklahoma State University

"Acing the Academic Interview: Strategies for Face-to-Face, Digital, and Phone Interviews" Peter Jorgensen, Western Illinois University

"CV Consulting Corner" Timothy C. Ball, James Madison University; Nelle Bedner, University of Central Arkansas; Shana Kopaczewski, Indiana State University; Katherine J. Denker, Ball State University

"NCA Job Fair"

"Securing a Job Abroad: Exploring Academic Opportunities Outside the U.S." Allison L. Eden, Michigan State University

"Translating Professional Experience to the Academy: Strategies for Job Seekers and Current Faculty" Stacy Smulowitz, University of Scranton

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205009 9:00 AM to 4:00 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**NCA Exhibit Hall**

Sponsor: NCA National Office

9:30 AM

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206001 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Health Communication Research Focused on Student Health Issues**

Sponsor: Health Communication Division

Chair: Natasha A. Rascon, Indiana State University

"An Application of the Disclosure Decision-Making Model to Understand High School Football Players' Disclosures of Concussion Symptoms" Gregory A. Cranmer, Clemson University; Sara LaBelle, Chapman University

"Changing the Culture of Concussion Reporting Among College Athletes: The Role of Vested Interests, Organizational Culture, And Cultural Narrative" Steven Corman, Arizona State University; Bradley J. Adame, Arizona State University; Jiun-Yi Tsai, Northern Arizona University; Scott W. Ruston, Arizona State University; Joshua Beaumont, Arizona State University; Jessica Kamrath, Arizona State University; Yanqin Liu, Arizona State University; Karlee A. Postehar, Arizona State University; Rikki Tremblay, California State University, Fullerton; Lisa Van Raalte, Arizona State University

"College Student Goals in the Context of Prescription Stimulant Misuse: An Application of Goals-Plans-Action Theory" Sara LaBelle, Chapman University; Hannah Ball, Chapman University

"Discovering College Students' Attitudes and Beliefs about Jaywalking through Text Mining of Focus Group Conversations Guided by the Health Belief Model" Natalie Lambert, Purdue University

"Taking Shot at School Shooting Preparation: Message Design and Student Intent to Prepare" Laurel Desiree Arlis, San Diego State University; Brian Spitzberg, San Diego State University; Rachael A. Record, San Diego State University

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206002 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**Social Support Matters: Seeking and Providing Support in Difficult Circumstances**

Sponsor: Interpersonal Communication Division

Chair: Emily Scheinfeld, University of Texas, Tyler

"Caregiver Social Support Quality when Interacting with Cancer Survivors: Advancing the Dual-Process Model of Supportive Communication" Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Meara H. Faw, Colorado State University

"Desired, Expected, and Received Support: How Support Gaps Impact Affect Improvement and Perceived Stigma in the Context of Unintended Pregnancy" Jenny L. Crowley, University of Tennessee; Andrew C. High, University of Iowa; Lindsey J. Thomas, Illinois State University

"Relational Maintenance and Social Support in the Aftermath of Sudden and Expected Death" Jonathon K. Frost, Louisiana State University; James M. Honeycutt, Louisiana State University; Stephanie K. Heath, Louisiana State University

"The Prevalence of Help Seeking and Help Provision in Online Military Discussion Forums: Identifying Sequences of Advice Giving" Kelly Grace McAninch, University of Kentucky; Erin C. Wehrman, Missouri State University; Bryan Abendschein, University of Illinois

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206003 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

## **Multi-Faceted Othering: Exploring Three Variations of Global Orientalism**

Sponsor: Critical and Cultural Studies Division

Chair: Greg Dickinson, Colorado State University

Respondent: Kent A. Ono, University of Utah

"Linguistic Inequalities: Violence in Pakistan" Firasat Jabeen, Clemson University

"Spatialized Othering: How Geography Constructs Difference" April O'Brien, Clemson University

"The Image of Orientalism and the European Eastern Question in Deleuze's and Guattari's Notion of 'Western Tree-Image' and 'Eastern Rhizomes': Geopolitics of Simulations of Otherness in Shaping the Modern Middle East and the New Sickness of Our Global Age 'Keeping Muslims Out'" Eda Ozyesilpinar, Clemson University

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206004 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom B - First Floor  
(Conference Center)

### **What They Never Told You about the Bathroom Bill: Exploring Texas SB6**

Sponsor: NCA First Vice President

Chair: Isaac West, Vanderbilt University

Presenters:

Leslie McMurray, Dallas Voice

Katie Sprinkle, Equality Texas

Rachel Alicia Griffin, University of Utah

Lucy J. Miller, Texas A&M University

CV Vitolo-Haddad, University of Wisconsin-Madison

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206005 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **Great Ideas for Teaching Students (G.I.F.T.S) Session II**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Amanda Martinez, Davidson College

"01. A Cinderella Story: Using Tinder and Grindr to Teach Relationship Development and Maintenance Theories" Yannick Kluch, Bowling Green State University

"02. Fallacy Spotting: When Good Arguments Go Bad" Robert H. Gass, California State University, Fullerton; John S. Seiter, Utah State University

"03. Filling in the Gaps: Recognizing and Understanding the Stages of Relationships" Ashley Reynolds, University of Miami

"04. Find the Alternative Fact! An Icebreaker for Today's Political Environment" James Proszek, Northwestern University

"05. Foeman-Lawton DNA Identification Protocol" Bessie L. Lawton, West Chester University; Anita K. Foeman, West Chester University

- "06. Game Night: A Practice in Mindfulness" Stephanie Webster, University of Florida
- "07. Dress for Success, Not Quite a Uniformed Decision" Kevin L. Bryant, University of Southern Mississippi; Stephanie Kelly, North Carolina A&T State University
- "08. Guess the Number of Skittles in the Jar: An Exercise in Groupthink" Christina L. Ross, Tarrant County College Northwest
- "09. Heroically Protecting Our Legacy and Our Relevance: Using Superheroes to Teach Inductive and Deductive Reasoning" Christopher J.E. Anderson, University of Wisconsin-Milwaukee; Emily Anne Mueller, University of Wisconsin-Milwaukee; Alana Catherine Schneider, University of Wisconsin-Milwaukee
- "10. Historical Song Informative Speech" Nakia Welch, Oklahoma City Community College
- "11. Immigration Encounter: Relevance of Emotions in Communication" Renee Bourdeaux, Northwest University; Chrystal Helmcke, Northwest University; William Mari, Northwest University
- "12. Impromptu Advocacy Speech" Rachel Elizabeth Presley, Ohio University
- "13. Increasing Self-Awareness through the Johari Window." Staci Fritzges, University of Central Arkansas
- "14. Inside Out: Drawing and Distinguishing Between Emotional Expressions" Kaitlin Phillips, University of Nebraska-Lincoln; Marjorie M. Buckner, Texas Tech University
- "15. Introductions Based on Social Media Investigations" Melanie Savelli, Southern Connecticut State University
- "16. Learning how to create a company legacy: The ethical use of social media tools in organizations" Krystal M. Bresnahan
- "17. Let's Make a Deal" Kristen A. Foltz, University of Tampa
- "18. Let's Talk About Money: Teaching Personal Financial Literacy and Persuasion Analysis with Last Week Tonight" Kelly Kehoe, California State University, Long Beach
- "19. Lip-Sync Battle: Perfecting Preparation, Practice, and Performance in Public Speaking" Raymond Blanton, University of the Incarnate Word
- "20. Logical Fallacies and Reverse Charades: A Match Made in Heaven" John Katsion, Northwest Missouri State University
- "21. Make a Basket: Standpoint Theory and the Experience of Privilege" Jenna McNallie, Augsburg College
- "22. Make Argumentation Theory Relevant: Engaging Students with Toulmin's Model" Erin F. Doss, Indiana University Kokomo
- "23. Navigating Dialectical Tensions: Teaching Intercultural Conflict Using the Dialectical Approach" Terrie Wong, Arizona State University
- "24. Online Political Communication Ethics Discussion" W. Bradford Mello, St. Xavier University
- "25. Our Legacy, Our Relevance: Using genograms and Developmental Theory to explore your family communication patterns" Alicia Alexander, Southern Illinois University, Edwardsville
- "26. OURTalks: Our Contribution to the "Renaissance of Public Speaking"" M. Laurie Diles, Harding University

"27. Personal Conflict Analysis: A Lens Model Approach to Conflict" Erin Brummett, Bloomsburg University

"28. Persuasion GO: An Activity for Increasing Students' Awareness of Approaches to Social Influence" John S. Seiter, Utah State University; Robert H. Gass, California State University, Fullerton; Christian Seiter, University of Rochester

"29. Persuasive Profits: An Engaging Influence Strategies and Appeals Activity" Maureen Wieland, Purdue University; Katharine E. Miller, Purdue University

"30. Post(ing) Meaning: Deconstructing Pop Culture" Ashley N. Wheeler, Arizona State University

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206006 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

### **Rhetorical and Communication Theory Division Business Meeting**

Sponsor: Rhetorical and Communication Theory Division

Presenters:

Lisa M. Corrigan, University of Arkansas  
Kristen E. Hoerl, University of Nebraska-Lincoln  
Bernadette Calafell, University of Denver  
Kelly Jakes, Wayne State University  
Anna Marjorie Young, Pacific Lutheran University  
Debra Hawhee, Penn State University  
Cara A. Finnegan, University of Illinois  
Casey Ryan Kelly, University of Nebraska-Lincoln  
Kelsey Lahr, Westmont College

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206007 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

### **Managing Boundaries**

Sponsor: Organizational Communication Division

Chair: Kimberly Smith, St. Norbert College

Respondent: Joshua B. Barbour, University of Texas, Austin

"Strategic criticism: Breaking into collaboration with expertise" DaJung Woo, University of Tennessee; Paul M. Leonardi, University of California, Santa Barbara

"Workplace Flexibility and Communication Flows: A Structural View" Emma Nordbäck, Aalto University; Karen K. Myers, University of California, Santa Barbara; Robert D. McPhee, Arizona State University

"“I plan to sprint; they’re running a marathon”": Resilience labor, emotional labor and burnout in refugee resettlement" Tiffany Ann Dykstra, West Virginia University

"“You’ve got to take advantage of the weird”": A study of role schema in a coworking space" Justin Walden, North Dakota State University

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206008      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Whiteness, Sexuality, and Memes: Implications of Contemporary Electoral Politics and the Rise of the Alt-Right**

Sponsors: Critical and Cultural Studies Division; Public Address Division

Chair: Emily Kofoed, University of South Carolina Upstate

Respondent: Peter D. Simonson, University of Colorado, Boulder

"Meme Warfare as Alt-Right Propaganda" Leslie Hahner, Baylor University

"Absurd Whiteness: Mainstreaming Extreme Racism in the Rhetoric of the "Alt-Right" Through Appeals to Counterpublicity" Stephanie Hartzell, California State University, Long Beach

"The Marginalized Kings of Silicon Valley: Platonic Themes in Neoreaction" Eleanor Amaranth Lockhart, Rowan University

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206009      9:30 AM to 10:45 AM      Sheraton      Lone Star Ballroom - Second Floor  
(Conference Center)

**Sex, Sexuality, and Gender in Communication**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Shinsuke Eguchi, University of New Mexico; Jonathan M. Gray, Southern Illinois University, Carbondale; Lana McDonnell, Texas A&M University, Kingsville

"01. "I'm Gay": Coming Out Narratives in "Ellen" and "Supergirl"" Emma Butterworth, University of North Carolina at Charlotte

"02. (De)masculinizing Eric Northman: True Blood's Counter-Hegemonic Representation of Masculinity" Sasha Allgayer, Bowling Green State University

"03. A Case for Intersectional Queer Pedagogy in the Basic Course" Gregory J. Langner, Louisiana State University; Kristina Ruiz-Mesa, California State University, Los Angeles

"04. A Mere Holding Effect: Haptic influences on impression formation through mobile dating apps" Jaime Banks, West Virginia University; David K. Westerman, North Dakota State University; Liesel L. Sharabi, West Virginia University

"05. Crossroads: Somewhere at the Intersection of Race and Sexuality – A Rhetorical Analysis of Neoliberalism in Song and Performance, Avenue Q" Melisa Brown, University of North Texas

"06. Feminist methods in a digital age: The Wikid Grrls intervention to teach girls online skills" Janice J. Metzger, South Dakota State University; Stine Eckert, Wayne State University

"07. Is My Smartphone a Crutch? Testing Links between Smartphones, Loneliness, and Relational Health" Matthew Lapierre, University of Arizona

"08. Messages on Instagram: Images of Kim Kardashian and Effects on Viewers' Self-Esteem and Body Satisfaction" Anaida Stepanyan, California State University, Sacramento

"09. Moving beyond 'gender' and peacebuilding: The relevance of feminist approaches in theory and practice" Jasmine Linabary, Purdue University

"10. Our Sexuality Does Not Make Us Different: Blood Equality's Creation of Homonormativity using Body Rhetoric and Rhetoric of Difference to Fight the Blood Ban" Jed Chalupa, Colorado State University

"11. Problematizing Feminist Spaces at Women's Marches" Taisha McMickens, University of Denver

"12. Romantic Partner Preferences Between Genders: A Semantic Network Analysis Approach" Jessica R. Welch, Purdue University

"13. The Changing Norms of Gendered News Coverage: Hillary Clinton in The New York Times, 1969-2015" Diana Zulli, University of Utah

"14. The Gendered Ethos of Crunchy Pseudoscience: Feminized Discourse on GMOs in the Blogosphere" Flemming Rhode, Central Michigan University; Tisha Dejmanee, Central Michigan University

"16. The Issue with Issues Management: An Engagement Approach to Integrate Gender and Emotion into Issues Management" Stephanie Madden, University of Memphis

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206011      9:30 AM to 10:45 AM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Womentoring: WoMentors? Mentoring across the Gender Lines**

Sponsor: Women's Caucus

Chair: Kate LaPierre, Ivy Tech Community College/Indiana Tech

Presenters:

Art Herbig, Indiana University-Purdue University Fort Wayne

Ahmet Atay, College of Wooster

Anthony Adams, Columbia University

Danielle M. Stern, Christopher Newport University

Adam W. Tyma, University of Nebraska, Omaha

Jessica Kratzer, Northern Kentucky University

Zehui Dai, Bowling Green State University

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206012      9:30 AM to 10:45 AM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Revisiting Identity Theories in the Marginalized Position: Making Their Legacies Relevant to Us**

Sponsors: African American Communication and Culture Division; Asian/Pacific American Communication Studies Division; Critical and Cultural Studies Division; International and Intercultural Communication Division



Chair: Hsun-Yu Chuang, Denison University

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Managing Blackness: Understanding the Identity Management of Black Male Teachers" Antonio Spikes, Southern Illinois University, Carbondale

"Quareademia: Queer Black Women Navigating their Communicative Experiences in the Ivory Tower" Danette Marie Patton, Southern Illinois University, Carbondale

"The Critical Potentiality of Identity Management Theory: An Investigation of Power Differentials in Taiwanese English Education" Hsun-Yu Chuang, Denison University

"The Politics of Religious Identity among Young Muslims" Jongin Rachel Chang, George Mason University

"We are Taiwanese American Women: Examining Identity Transformation of a Minority Immigrant Facebook Group through Cultural Fusion Theory" Hsin-I Sydney Yueh, Northeastern State University

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206013      9:30 AM to 10:45 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

**The Politics of Resettlement: Syria and the Refugee Crisis**

Sponsor: International and Intercultural Communication Division

Chair: Gordana Lazic, Texas Tech University

Respondent: Brian L. Ott, Texas Tech University

"European savior, EU monsters, and helpless Other: Representation of European migrant crisis in Serbian news media" Jelena Petrovic, Stetson University

"Gesturing as Resistance: Aesthetics, the Body, and Exposing (In)Equality in President Trump's Immigration Ban" Kellie Marin, Penn State University

"The 461 Faces of a Photoicon: Intentions and Effects of the Drowned Refugee Boy Image" David D. Perlmutter, Texas Tech University

"What the Hell is Aleppo? The U.S.'s Foreign Policy Dilettantism and the Metonymy of the Aleppo Moment" Gordana Lazic, Texas Tech University

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206014      9:30 AM to 10:45 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Transparency, Reflexivity, and Identity: Examining the Researcher in Ethnographic Communication Research**

Sponsor: Ethnography Division

Chair: Megan A. Koch Schraedley, University of Missouri

Respondent: Sarah Jane Tracy, Arizona State University

"On becoming "white" and "American" in West Africa: Negotiating power and citizenship in fieldwork" Joelle Marie Cruz, University of Colorado, Boulder

"On transcription and time-travel: Reflecting as the researcher-who-writes on the past misdeeds of the researcher-who-participates" Jenna N. Hanchey, University of Nevada, Reno

"“Actually, I’m not an intern...”: Participant sensemaking and the narrativization of the researcher" Peter R. Jensen, University of Alabama

"“Bueno..ya tú sabes”": Sharing gender, culture, and language with female Cuban political exiles" Kristina Ruiz-Mesa, California State University, Los Angeles

"“I’m so happy you’re Black...”: Racialized disclosure during ethnographic fieldwork" Angela N. Gist-Mackey, University of Kansas

"“So you are profiting off transgender people, then?”: Complicating privilege and enacting allyship in ethnographic research" Elizabeth K. Eger, Texas State University

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206015      9:30 AM to 10:45 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**African American Communication and Culture Business Meeting**

Sponsor: African American Communication and Culture Division

Presenters:

Amber Lauren Johnson, Saint Louis University

Kami J. Anderson, Kennesaw State University

Elizabeth Whittington Cooper, Morehouse College

Toniesha Latrice Taylor, Prairie View A&M University

Annette Madlock Gatison, University of Minnesota, Twin Cities

Jeanetta D. Sims, University of Central Oklahoma

Nicole Files-Thompson, Lincoln University

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206016      9:30 AM to 10:45 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Are You High or Low? Using Multiple Technologies to Maintain Relevance with Students and to Leave a Legacy of Learning**

Sponsor: Community College Section

Chair: Julie Langley, Georgia State University

Presenters:

Linda Bowen, Georgia State University

Jane Hercules, Georgia State University

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206017      9:30 AM to 10:45 AM      Sheraton      Houston A - Third Floor (Conference Center)

**Artful Analysis: Applying Art/Forms to Communicative Phenomenon**

Sponsor: Performance Studies Division

Chair: Savannah Ganster, Kutztown University

Respondent: Bryan J. McCann, Louisiana State University

"Greyscale: Performing Across Difference" Alex Davenport, Southern Illinois University, Carbondale; A. B., Southern Illinois University, Carbondale

"Live Music Experience as a Response to and a Tool for Dealing with Current Sociopolitics: A Citizen-Fan Autoethnographic Report" Jnan Blau, California Polytechnic State University, San Luis Obispo

"Propaganda as Art or Art as Propaganda? Using Orwell to Make Sense of Trump's Performances as a Politician" Savannah Ganster, Kutztown University

"Steal this Performance! Abbie Hoffman in an Era of Trumpian-Authoritarianism" Jason Del Gandio, Temple University

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206018      9:30 AM to 10:45 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Trump's 2016 Campaign Communication: Perspectives on Gender, Scapegoating, and Fear**

Sponsor: Political Communication Division

Chair: Janice M. Barrett, Lasell College

Respondent: Mary C. Banwart, University of Kansas

"Anger, fear, and whiteness in the making of a national movement: A Burkean analysis of Donald J. Trump's presidential campaign announcement address." William D. Nowling, Wayne State University

"Appealing to the 52%: Exploring Clinton and Trump's appeals to women voters during the 2016 U.S. presidential election" Lindsey Meeks, University of Oklahoma

"Make America Hate Again: The Legacy of Scapegoat Mechanisms in Donald J. Trump's Campaign Rhetoric" Graeme J. Wilson, Bowling Green State University

"The News Media Lost at their Own Game: How @realDonaldTrump Framed the "Phony," "Fake," and "Failing" News Media in His Tweets About Polls" Rebecca M.L. Curnalia, Youngstown State University

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206019      9:30 AM to 10:45 AM      Sheraton      Houston C - Third Floor (Conference Center)

**Human Communication and Technology Business Meeting**

Sponsor: Human Communication and Technology Division

Presenters:

Kevin Wright, George Mason University

John A. McArthur, Queens University of Charlotte

Brandon Van Der Heide, Michigan State University

Elizabeth Jenkins, Ohio University

Jeffrey A. Hall, University of Kansas  
Ashley K. Barrett, Baylor University  
Jenna Currie-Mueller, North Dakota State University  
Bree McEwan, DePaul University  
Jian Raymond Rui, Lamar University  
Wenjing Xie, Marist College  
Ashley Fitch Blair, Union University  
Seungcheol Austin Lee, Northern Kentucky University

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206021      9:30 AM to 10:45 AM      Sheraton      Austin 1 - Second Floor

**Language and Social Interaction Business Meeting**

Sponsor: Language and Social Interaction Division

Presenters:

Alexa Hepburn, Rutgers University  
Galina Bolden, Rutgers University  
Mardi J. Kidwell, University of New Hampshire  
Paul M. Denvir, Albany College of Pharmacy  
Lisa Mikesell, Rutgers University  
Nadezhda Sotirova, University of Minnesota, Morris

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206022      9:30 AM to 10:45 AM      Sheraton      Austin 2 - Second Floor

**Political Public Relations Messaging in Response to Trump's Immigration and Travel Ban**

Sponsor: Public Relations Division

Chair: Arshia Anwer, Manhattan College

"Failure to Create Identification: Why Uber's Response to the Travel Ban Drove Key Publics to #DeleteUber" Arshia Anwer, Manhattan College

"The New Definition of CSR: Corporations Stand, Resist (Against Trump's Travel Ban)" Nancy Van Leuven, California State University, Fresno; Thomasena Shaw, Bridgewater State University

"We Must Protect This House: Under Armour's Message Strategy in Support and Distancing Itself From President Trump" Christopher J. McCollough, Columbus State University

"When Brands Become Activists: Corporate Social Responsibility in an Activist Economy" Allison R. Peiritsch, Slippery Rock University

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206023      9:30 AM to 10:45 AM      Sheraton      Austin 3 - Second Floor

**Queerness, Performance, and the Politics of Disruption**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division

Chair: David Weiss, University of New Mexico

Respondent: Kathryn Hobson, James Madison University

"In a Queer New Light: Lurid Illumination in Roger Brown's 'Peach Light'" Dylan Rollo, Northwestern University

"Toxic Identification(s): #Twinks4Trump and the Political Animation of Queer Pollution" Joe E. Hatfield, University of Colorado, Boulder

"The Queerest Day In History: The Human Rights Campaign's National Holiday" Christopher Vincent, Louisiana State University

"'Alienating Our Audience': Queerness and Normativity in Contemporary Pop Punk" Ryan Bince, Syracuse University

"Fucking Fat: Penetrating Hegemonic Understandings of Fat Sexuality" Angelina Moles, San Francisco State University

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206025 9:30 AM to 10:45 AM Sheraton Pearl 2 - Second Floor

**"Nevertheless, She Persisted": Feminist Moments, Past and Present**

Sponsors: Feminist and Women Studies Division; Public Address Division

Chair: Carly S. Woods, University of Maryland

Respondent: Zornitsa D. Keremidchieva, University of Minnesota, Twin Cities

"A Woman's Place: Redefining Republican Motherhood Through Katherine G. Howard's 'On Being a Woman'" Krystal A. Fogle, Texas A&M University

"Courage, Conviction, and Commitment: Bachelet's Legacy of Women's Empowerment" Julia A. Spiker, University of Akron

"Margot Wallström's Feminist Foreign Policy: Integrating Transnational Feminism and Nation-State Foreign Policy Discourse" Breena Brockmann, University of Georgia

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206028 9:30 AM to 10:45 AM Sheraton Pearl 5 - Second Floor

**Legacy and Relevance of Critical Health Communication: Creating a Space for Critical Theories, Knowledge, Voices, and Theories in Health Communication**

Sponsor: Health Communication Division

Chair: Heather Zoller, University of Cincinnati

Presenters:

Kimberly Kline, University of Texas at San Antonio

Laura L. Ellingson, Santa Clara University

Ambar Basu, University of South Florida

Katie Margavio Striley, University of North Carolina, Chapel Hill

Anne E. Kerber, Minnesota State University, Mankato

Kimberly R. Field-Springer, Berry College

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206032 9:30 AM to 10:45 AM Sheraton Seminar Theater - Second Floor

**Visual Media: Documenting A Legacy for Communication**

Sponsor: Our Legacy, Our Relevance

Chair: Travis R. Bell, University of South Florida

Presenters:

John L. Jackson, Jr., University of Pennsylvania

Larry Foley, University of Arkansas

Risé Sanders-Weir, Columbia College Chicago

Travis R. Bell, University of South Florida

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206033 9:30 AM to 10:45 AM Sheraton City View 1 - Fourth Floor

**How to Get Published ... and Read**

Sponsor: NCA National Office

Chair: Bonnie J. Dow, Vanderbilt University

Presenters:

Bonnie J. Dow, Vanderbilt University

Katherine Burton, Routledge

Trevor Parry-Giles, National Communication Association

Martin Medhurst, Baylor University

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206034 9:30 AM to 10:45 AM Sheraton City View 2 - Fourth Floor

**Identification with Organizations and Occupations**

Sponsor: Organizational Communication Division

Chair: Jeff Birdsell, Point Loma Nazarene University

Respondent: Stephanie L. Dailey, Texas State University

"Limited Voice and Bounded Empowerment: Managing Multiple Volunteer Identifications in a Non-Profit Organization" Jacob S. Ford, Ohio University

"Organizational Socialization of Nonprofit Workers" Emily Ruder, Kansas State University; Sarah E. Riforgiate, Kansas State University

"The Recognition of Expertise and Membership Negotiation in Non-Profit Organizations" Camille Grace Endacott, University of California, Santa Barbara

"The structural effects of team density and normative standards on newcomer performance" Brian Manata, Portland State University

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206035 9:30 AM to 10:45 AM Sheraton City View 3 - Fourth Floor

**Linguistic Relevance and the Shaping of Public Affairs**

Sponsor: Our Legacy, Our Relevance

Chair: Greg G. Armfield, New Mexico State University

"Discourses on Counter Terrorism and Countering Violent Extremism: The Interplay Between Fear and Security" Benjamin K. Smith, University of California, Santa Barbara; Michael Stohl, University of California, Santa Barbara

"Samuel 'Golden Rule' Jones: Toledo Maverick and the Spread of Christian Socialism" Don Simmons, Asbury University

"The Role of Argument Schemes in the Linguistic Design of Public Issues" Susan L. Kline, Ohio State University

"Using Social Media to Reframe the #ObesityEpidemic" Elizabeth B. Jones, Asbury University

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206036      9:30 AM to 10:45 AM      Sheraton      City View 4 - Fourth Floor

**"Nevertheless, She Persisted": Inciting a Feminist Activist Legacy During Relevant Times**

Sponsor: Feminist and Women Studies Division

Chair: Rebecca Mercado Jones, Oakland University

Respondent: Amy Smith, Salem State University

"'No Explanation Needed': A Rally Call for Women of Color Mentorship within the Academy" Shantel Martinez, University of Kansas

"No, I Don't Want to Relax My Rizos" Nancy Gomez, Universidad del Norte

"Pussy Grabs Back: Reappropriation as Rhetorical Resistance" Jessica L. Furgerson, Western Kentucky University

"'Nevertheless, She Persisted': Lessons for My Daughter on Being 'Nasty,' 'Impugning,' and 'Backtalk'" Rebecca Mercado Jones, Oakland University

"'Nevertheless, She Persisted': One Autism Mom Resisting Patriarchal Teamwork Discourses through IEP Meetings" Tennley A. Vik, Emporia State University

"'Nevertheless, They Persisted': Feminist Politics and Intersectional Issues in Women's Marches in the U.S. and Latin America" Leandra Hinojosa Hernandez, National University

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206037      9:30 AM to 10:45 AM      Sheraton      City View 5 - Fourth Floor

**Best Research Ideas from Leading Instructional Scholars**

Sponsor: Instructional Development Division

Chair: Paul Witt, Texas Christian University

Presenters:

Theodore Avtgis, Ashland University

Jacob Cayanus, Oakland University

Amber N. Finn, Texas Christian University

Cheri Simonds, Illinois State University

Tiffany R. Wang, University of Montevallo

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206038      9:30 AM to 10:45 AM      Sheraton      City View 6 - Fourth Floor

**Power Plays: The Gendered Politics of Sports**

Sponsors: Communication and Sport Division; Feminist and Women Studies Division

Chair: Shweta Sharma, North Dakota State University

Respondent: Meredith M. Bagley, University of Alabama

"Domestic Violence as "Equal Opportunity Violence": Hope Solo and the Contemporary Crisis of Domestic Violence in Professional Sports" Alexandria Chase, University of Kansas

"Verifying Victory: Western Manhood and Sex Verification in International Sports" Shannon Holland, Southwestern University

"The NFL has got to take care of his house": An Intersectional Analysis and Critique of NFL Commissioner Roger Goodell's Discourse in the New Racism" Linsay M. Cramer, Indiana University East

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206039      9:30 AM to 10:45 AM      Sheraton      City View 7 - Fourth Floor

**American Studies Division Business Meeting**

Sponsor: American Studies Division

Presenters:

Theresa A. Donofrio, Coe College

Meryl Irwin, Central College

Joshua E. Young, St. Gregory's University

Julia Scatliff Scatliff O'Grady, Saint Andrews University

Ellen Rigby, Saint Mary's College of California

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206040      9:30 AM to 10:45 AM      Sheraton      City View 8 - Fourth Floor

**The Funny Feminists: Comedy and/as Resistance**

Sponsor: Feminist and Women Studies Division

Chairs: Logan R. Gomez, University of Colorado, Boulder; Karrin Anderson, Colorado State University

Respondent: Karrin Anderson, Colorado State University

"Dope Comedy: More than Just Funny" Judy L. Isaksen, High Point University

"Laughing With vs. Laughing At: Seeing satire through a marginalized lens" Charisse Corsbie-Massay, Syracuse University

"No Laughing Matter: Everyday Women's Counter Comedy Rhetoric" Ellen W. Gorsevski, Bowling Green State University

"Resisting Trump's Cheerleaders: Female Comic Impersonations on Saturday Night Live" Kimberley J. Hannah-Prater, University of Maryland



"The Boys Wanna Be Her: Unruly Femininity and the Satire of Samantha Bee" Holly Willson Holladay, Missouri State University

"“Wanna FOOK?!”: Broad City, resistance, and the excessive female body" Kiah Bennett, Syracuse University

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206041 9:30 AM to 10:45 AM Sheraton Remington - Fourth Floor

**Experiential Learning in Communication Discussion Circles**

Sponsor: Experiential Learning in Communication Division

Chair: Angela M. Corbo, Widener University

"A Music and Memory Legacy for Alzheimer's Patients: Student Relevance via Service Learning" Jeralyn L. Faris, Purdue University

"Addressing Complex Public Problems: A Series of Interconnected Assignments and Presentations for Use in a Basic Course and Adaptable for a Wide Range of Communication Courses" Lori Leonard Britt, James Madison University

"Creating a Legacy of Relevance: Using Digital Humanities Concept with Organizational Courses" Toni S. Whitfield, James Madison University

"Discussion Circle: Creating a Sexual Consent/Violence Campaign Message" L. Brooke Brooke Friley, Texas A&M University-Corpus Christi

"International Virtual Teams: Learning Intercultural Business Communication by Doing" Susan Luck, Pfeiffer University; Stephanie Swartz, University of Applied Sciences Mainz

"Street Level Learning: Engaging Diversity through Experiential Pedagogies" Brandi Lawless, University of San Francisco

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206042 9:30 AM to 10:45 AM Sheraton Majestic 1 - 37th Floor (Center Tower)

**Top Papers in Freedom of Expression**

Sponsor: Freedom of Expression Division

Chair: Kevin A. Johnson, California State University, Long Beach

Respondent: Paul Siegel, University of Hartford

"Informing the Public, Watching the Rascals: Exploring FOIA's First Amendment Ties" A. Jay Wagner, Bradley University

"Youth Sexting, Child Pornography Law, and the First Amendment: Toward an Alternative Media Production and Distribution Model for Evaluating Youth Sexual Expression" Alvin Primack, University of Pittsburgh

"Doing Dada in Cleveland: Police, Protest and the Means of Dissent at the 2016 Republican National Convention" Stephanie Martin, Southern Methodist University

"Toward a Discursive Marketplace of Ideas: Reimagining the Marketplace Metaphor in the Era of Social Media, Fake News, and Artificial Intelligence" Jared Schroeder, Southern Methodist University

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206043 9:30 AM to 10:45 AM Sheraton Majestic 2 - 37th Floor (Center Tower)

**Student Papers in Health Communication**

Sponsor: Student Section

Chair: Kaylee Lukacena, University of Kentucky

"A Comprehensive Review of Pre-Exposure Prophylaxis What We Know and Where to Go" Brandon Thomas, Michigan State University

"An Extended Parallel Process Model Exploration of the Relationship between Exercise and Perceptions of E-cigarettes" Denisha Biggers, San Diego State University

"Analyzing Online Social Support among Type 1 Diabetics" Kristin Maki, University at Buffalo, SUNY; Aisha O'Mally, University at Buffalo, SUNY

"Increasing Women's Body Satisfaction Through Dialogue" Suzanne Burdick, University of Texas, Austin

"“Screw it, im [sic] switching apps”: Confusion, Social Support, and Triggers among Fitness Apps Users" Amy May, University of Alaska, Fairbanks; Megan Janorschke, University of Alaska, Fairbanks; Melissa Delgado, University of Alaska, Fairbanks

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206044 9:30 AM to 10:45 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**Constructions of Place and Environment**

Sponsor: Environmental Communication Division

Chair: Bridie McGreavy, University of Maine

Respondent: Dustin A. Greenwalt, Penn State University

"Kansas and the Ogallala Aquifer: Faux-Environmentalism as a Typology of the Rhetorical Passive Style" Jordan Christiansen, University of Kansas

"Rhetorical Temporalities and Images of Nuclear Disaster: Fukushima's Anxious Present" Hillary K. Palmer, University of Georgia

"Networks of Corporate Community: The Localization of Rio Tinto at the Natural History Museum of Utah, the Rio Tinto Stadium, and Daybreak" Nicholas S. Paliewicz, University of Louisville

"Kairotic Celebrations of The Colorado River" James C. McGuffey, Indiana University

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206045 9:30 AM to 10:45 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**(re)Defining the Role of the Community College: Exploring Our Legacy and Relevance**

Sponsor: NCA First Vice President

Chair: Susan Ward, Delaware County Community College

Presenters:

Brenda Kihl, Collin College

Puvana Ganesan, Mesa Community College  
Danamarie Every Gallagher, Delaware County Community College

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206046 9:30 AM to 10:45 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

**New Approaches to Online News Examinations**

Sponsor: Mass Communication Division

Chair: Lauren Potts, University of Michigan

Respondent: Seth C. Bradshaw, Stephen F. Austin State University

"Examining Online News Reporting Using the Global Database of Events, Language, and Tone: Challenges, Opportunities, and Future Directions" Frederic Hopp, University of California, Santa Barbara; Jacob Fisher, University of California, Santa Barbara; Michael Mangus, University of California, Santa Barbara; Richard Huskey, University of California, Santa Barbara; Reid Swanson, University of Southern California; Andrew Gordon, University of Southern California; Peter Khooshabeh, U.S. Army Research Laboratory; Rene Weber, University of California, Santa Barbara

"Exploring What Makes News Stories Inspirational and Why They Might Go Viral" Qihao Ji, Marist College; Arthur A. Raney, Florida State University; Jonmichael Seibert, Florida State University; Abigail Sorensen, Florida State University; Sophie H. Janicke, Chapman University; Austin Raney, Crimson Univesrity

"Millennials and Listicles: Examining the Perceived Credibility and Information Retention Benefits of Listicles in the Era of BuzzFeed News" Sean Sadri, Old Dominion University

"Race and Stereotypes in New Media: An Examination of How Internet News Frames Persons of Color" Christopher Josey, University of Missouri; Travis Dixon, University of Illinois

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206047 9:30 AM to 10:45 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Bromance, Romance, Myth, and Relationship Satisfaction in the Media**

Sponsor: Mass Communication Division

Chair: Sumana Chattopadhyay, Marquette University

Respondent: Lisa Glebatis Perks, Merrimack College

"A content analysis of television's depiction of online romantic relationships" Erich Hayes, Des Moines Area Community College; Patrick Meirick, University of Oklahoma

"Mythic Failure: Divided Shadows in Batman V. Superman: Dawn of Justice" Tyler Welsh, University of Texas, Austin

"Television and Movie Viewing Predict Adults' Romantic Beliefs and Relationship Satisfaction" Valerie Kretz, St. Norbert College

"Theoretical and Methodological Approaches to Media Content Analyses: A Case Study of Romantic Movies" Courtney Anderegg, George Fox University; K. T. Luong, Ohio State University; Jesse Fox, Ohio State University

"“The Right Girl Will Bring out the Hero in You”: A Critical Analysis of the Romantic Relationship and Romantic Myths in Deadpool" Kelly L. Adams, University of Missouri

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206048 9:30 AM to 10:45 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Top Four Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Vinita Agarwal, Salisbury University

Respondent: Heather J. Carmack, University of Alabama

"The Communicative Relationship between the Nonprofit Organization and Socioeconomically Disadvantaged Stakeholders in a Reproductive Healthcare Setting" Deborah D. Sellnow-Richmond, Columbus State University; Julie M. Novak, Wayne State University; Matthew W. Seeger, Wayne State University

"Risk and Crisis Messages from an Industry on the Front Line: Lessons Learned from the PEDv Outbreak in the United States" Timothy L. Sellnow, University of Central Florida; Deanna Sellnow, University of Central Florida; Robert S. Littlefield, University of Central Florida; Morgan C. Getchell, Morehead State University; Emily Helsel, University of Central Florida

"The Effect of Patient Self-Advocacy on Patient Satisfaction: Exploring Self-Compassion as a Mediator" Leslie Ramos Salazar, West Texas A&M University

"The invisible danger of bunker gear transfer: A theory-based intervention to increase post-fire decontamination to reduce cancer risk in firefighters" Tyler R. Harrison, University of Miami; Fan Yang, University of Alabama, Birmingham; Susan E. Morgan, University of Miami; David Anderson, University of Miami; Jessica Wendorf Muhamad, Florida State University; Ed Talavera, University of Miami

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206049 9:30 AM to 10:45 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Relational and Identity-Outcomes Associated with Topic Avoidance, Secret-Keeping, Alienation, and the Silent Treatment**

Sponsor: Family Communication Division

Chair: Elizabeth Dorrance Hall, Michigan State University

Respondent: Loreen Olson, University of North Carolina, Greensboro

"Perceptions of Topic Avoidance and Relational Outcomes: Examining the Role of Relational Uncertainty and Goal Inferences" Sylvia L. Mikucki-Enyart, University of Iowa

"Parent-Child Communication Apprehension: The Role of Parental Alienation and Self-Esteem" Lindsey Susan Aloia, University of Arkansas; Claire Strutzenberg, University of Arkansas

"Once a Secret, Always a Secret? The Burden of Putative Secret Keeping in Family Relationships" Tracy Zhang, University of Texas, Austin; Anita L. Vangelisti, University of Texas, Austin

"Silent Treatment in Families" Christine E. Rittenour, West Virginia University; Kelsie Andrews, West Virginia University; Christine K. Anzur, West Virginia University; Kathryn Garlitz, West Virginia University; Kaitlin Davis, West Virginia University; Stephen M. Kromka, West Virginia University; Zhenyang Luo, West Virginia University; Andrew Nicholson, West Virginia University; Sarah Opatz, West Virginia University; Raechel Russell, West Virginia University; Russel Saunders, West Virginia University; Karissa Skerda, West Virginia University; Brittney Smith, West Virginia University; Andrew Sutherland, West Virginia University; Matthew Thomas, West Virginia University

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206050 9:30 AM to 10:45 AM Sheraton Majestic 9 - 37th Floor (Center Tower)

**Top Papers in Spiritual Communication**

Sponsor: Spiritual Communication Division

Chair: Marne Austin, Saint Mary's College

Respondent: John P. McHale, Illinois State University

"The Relevance of Interfaith Community-Building and Khutab [ خطب ] to Counter Islamophobia" Adam Smidi, Bowling Green State University; Lara Lengel, Bowling Green State University

"'Sowing the Seeds' of Parasocial Persuasion: A Content Analysis of Televangelism and the Prosperity Gospel" Gregory Davis, Indiana University of Pennsylvania; Matthew Albright, Indiana University of Pennsylvania; Jacob Detelich, Indiana University of Pennsylvania

"Keeping the Organizational Mission: A Study of Hospital Chaplains in a Catholic Hospital" Stephanie Norander, University of North Carolina at Charlotte

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206051 9:30 AM to 10:45 AM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Leaving the Bias Behind: New Research on Judge Bias in the Forensics Community**

Sponsor: Argumentation and Forensics Division

Chair: Eric W. Mishne, Ohio University

Presenters:

Carson S. Kay, Ohio University

R. Randolph Richardson, Westminster College

Keith Cyril Bistodeau, Hamline University

Savannah Sanburg, Ohio University

Respondent: Victoria Ann Ledford, University of Maryland

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206052 9:30 AM to 10:45 AM Sheraton Majestic 11 - 37th Floor (Center Tower)

**Communicating the Relevance of Death and Legacy Across Cultures**

Sponsors: Critical and Cultural Studies Division; International and Intercultural Communication Division

Chair: Douglas Marshall, Southern University at New Orleans

"'You Guys Want to See a Dead Body?': Exploring Mortality in Children's Literature" John H. Saunders, University of Alabama, Huntsville

"Exhibiting Mourning Rituals in Victorian New Orleans" Sarah K. Jackson, Southern University at New Orleans; Douglas Marshall, Southern University at New Orleans

"George MacDonald's Legacy: Communicative Understandings of Death in the Scottish Novels" Janie Harden Fritz, Duquesne University

"The Business of Death and Culture: A Critical and Constructive Exploration of the Communicative Importance of the Jazz Funeral" Douglas Marshall, Southern University at New Orleans

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206053      9:30 AM to 10:45 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Top Papers in Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Ronald Arnett, Duquesne University

"Exposure, infrastructure, assembly: Thinking ecologically about communication with Judith Butler" Joshua Trey Barnett, University of Utah

"The Haeceity of Things: Toward a Coming Community of Immanent Obligation" William R. Cooney, University of Nebraska-Lincoln

"The Ableist Othering Phenomenon: A Philosophical "Re-Seeing" of Disability through Rhetorical Agency" Corey Reutlinger, Arizona State University

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206054      9:30 AM to 10:45 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Training and Development Division Top Panel: Advancing Workplace Engagement with Gratitude and Appreciative Communication: The Quest for More of What Works**

Sponsor: Training and Development Division

Chair: Ross Brinkert, Penn State University, Abington

Presenters:

Ross Brinkert, Penn State University, Abington

John E. Burk, Intel Corporation

DeAnne Priddis, Middle Tennessee State University

DeeDee Smartt Lynch, Smartt Strategies LLC

Lisa A. Waite, Kent State University, Stark

Respondent: Gregory H. Patton, University of Southern California

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206055      9:30 AM to 10:45 AM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Communication Centers: Starting a Legacy of Institutional Relevance**

Sponsor: Communication Centers Section

Chair: Leah LeFebvre, University of Alabama

Presenters:

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Erica L. Allgood, University of Colorado, Colorado Springs

Dale Anderson, Del Mar College

Luke LeFebvre, Texas Tech University

Harper Anderson, Texas Tech University

Cameron Basquiat, College of Southern Nevada

Linda B. Hobgood, University of Richmond

Pamela Shockley-Zalabak, University of Colorado, Colorado Springs

Mendy Meurer, Del Mar College

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206056      9:30 AM to 12:15 PM      Sheraton      Trinity 2 - Third Floor (South Tower)

**SC11: Teaching Communication Theory: Embracing Our Legacy**

Sponsor: Short Courses

Chairs: Rich West, Emerson College; Lynn H. Turner, Marquette University

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206058      9:30 AM to 12:15 PM      Sheraton      Trinity 4 - Third Floor (South Tower)

**SC10: Straight Talk about Teaching Communication Research Methods**

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina at Charlotte

Presenters:

Kenneth A. Lachlan, University of Connecticut

Robert George Westerfelhaus, College of Charleston

Sayde Brais, University of North Carolina at Charlotte

Brandy Stamper, University of North Carolina at Charlotte

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206059      9:30 AM to 12:15 PM      Sheraton      Trinity 5 - Third Floor (South Tower)

**SC09: Business and Professional Communication in a Strategic, Connected Age:  
Building Student Competence Across the Communication Curriculum**

Sponsor: Short Courses

Chair: Jennifer H. Waldeck, Chapman University

Presenters:

Jennifer H. Waldeck, Chapman University

Mackenzie Bates, Chapman University

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206060 9:30 AM to 10:45 AM Marriott Plaza Ballroom A - Third Floor

**New Directions in the History of Rhetoric**

Sponsor: American Society for the History of Rhetoric

Chair: Brandon Katzir, Oklahoma City University

"Ordering the Passions: Sensing Aristotle's Rhetoric in the Middle Ages" Jordan Loveridge, Mount St. Mary's University

"Reclaiming Gertrude Bonnin and American Indian Voices: Considering Issues in Rhetorical Historiography" Emily Robinson, Arizona State University

"Rhetorical Education at Christian Schools in Late 19th-century Japan" Junya Morooka, Rikkyo University

"Three Arabic Treatises on Aristotle's Rhetoric: The Commentaries of Al-Farabi, Avicenna, and Averroes" Lahcen Ezzaher, University of Northern Colorado

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206061 9:30 AM to 10:45 AM Marriott Plaza Ballroom B - Third Floor

**From (A)IDS to (Z)ika: The Legacy and Relevance of Disease Rhetorics**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: Lisa Meloncon, University of Cincinnati

"AIDS, Ebola, and Public Health Indifference" Jeffrey Bennett, Vanderbilt University; Blake Scott, University of Central Florida

"Polio, Zika, and the Politics of Disability" John Lyne, University of Pittsburgh; Lisa Keranen, University of Colorado, Denver

"Swine Flu, Public Memory, and Xenophobia" Jennifer A. Malkowski, California State University, Chico; Allison Rowland, St. Lawrence University

"Typhus, Zika, and Rhetorics of Disgust" Emily Winderman, North Carolina State University; Robert Mejia, North Dakota State University

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206062 9:30 AM to 10:45 AM Marriott Plaza Ballroom C - Third Floor

**Critical Studies in Argument: Past to Futures**

Sponsor: American Forensic Association

Chair: G. Thomas Goodnight, University of Southern California

"Douglas Ehninger" David Hingstman, University of Iowa

"Douglas Walton" Hans Hansen, University of Windsor

"Trudy Govier" Christopher Tindale, University of Windsor

"Wayne Brockriede" G. Thomas Goodnight, University of Southern California

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206063 9:30 AM to 10:45 AM Marriott Champagne - Third Floor



## **Asian Communication in Full Display: From Nationalism, Social Talk and Social App to Korean Expatriates Social Capital and Adaptation**

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association; Korean American Communication Association

Chairs: Mei Zhang, Missouri Western State University; Ji Young Kim, University of Hawaii, Manoa

Respondent: Lu Tang, Texas A&M University

"Evolving Chinese nationalism: Using the 2015 military parade as a case" Yiben Liu, University of Alabama; Shuhua Zhou, University of Alabama

"How Chinese College Students Decide to Download an App?" Chenjie Zhang, Bowling Green State University; Louisa Ha, Bowling Green State University; Xiaoyan Liu, Shenzhen University; Yinqi Wang, Shenzhen University

"Korean Expatriates in India: Preparedness, Adaptive Personality, Host Communication Competence and Cross-cultural Adaptation" Yang-Soo Kim, Middle Tennessee State University

"Social Capital Building Process of a Korean Immigrant Church in the U.S." Chang Wan Woo, James Madison University; Julie Ann B. Gochenour, James Madison University; Sungil Chung, James Madison University

"What We Talk about When We Talk about China: An Analysis of Tweets During 2016 United States Presidential Debates" Rui Wang, Louisiana State University; Lance Porter, Louisiana State University; Yuanqing Tang, Communication University of China

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206064      9:30 AM to 10:45 AM      Marriott      Normandy A -Third Floor

### **Strategies and Consequences of Debate, Dialogue, and Health Communication in the Digital Age**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Jonathan Matusitz, University of Central Florida

"How Framing Strategies Using #NODAPL Polarizes the Online Debate about the Dakota Access Pipeline" Johan Thomas van Ierland, Student

"Promoting communication through digital inclusion among Native Americans: Increasing dialogue about tobacco cessation via a multidisciplinary partnership for progress" Rebecca K. Britt, South Dakota State University; Brian Britt, South Dakota State University; Roxanne Lucchesi, South Dakota State University

"The Health Technology Divide: The Impact of Voluntary Contexts and Privacy" Kate Magsamen Conrad, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University; China C. Billotte Verhoff, Purdue University; Claire Youngnyo Joa, Bowling Green State University

"The Use of eHealth Services in U.S. Nursing Homes as an Improvement of Healthcare Delivery to Residents" Jonathan Matusitz, University of Central Florida; Gerald-Mark Breen, University of Central Florida; Thomas T.H. Wan, University of Central Florida

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206065 9:30 AM to 10:45 AM Marriott Normandy B -Third Floor

**Bill Ayers Communication Forum: Reason and Responsibility in Dark Times-  
Appropriate Responses and Reactions to Trumpism**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

Presenters:

Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

J. Michael Hogan, Davidson College

Jennifer Mercieca, Texas A&M University

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206066 9:30 AM to 10:45 AM Marriott Nice - Third Floor

**Using Debate for Civic Engagement**

Sponsor: Cross Examination Debate Association

Chair: Matthew Struth, University of Minnesota, Twin Cities

Presenters:

Andrew Wirth, Wake Forest University

James McVey, University of North Carolina, Chapel Hill

Heather S. Woods, Kansas State University

Hunter McFarland, University of Wyoming

Dayvon Love, Leaders of a Beautiful Struggle, Baltimore

Respondent: Jessica A. Kurr, Penn State University

10:00 AM

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10:00 AM to 1:00 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Popcorn and Soda**

11:00 AM

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208001 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Role of Different Emotional Responses to Health Communication Messaging on Various  
Outcomes**

Sponsor: Health Communication Division

Chair: Holli H. Seitz, Mississippi State University

"Advantages of Empathy Appeals over Fear Appeals: Impact on Persuasion and Social Stigma" Lulu Peng, Penn State University; Lijiang Shen, Penn State University; Rachel E. Reymann, Penn State University; Youllee Kim, Penn State University; Kasey Foley, Penn State University

"Attention to Disgust-Eliciting Imagery in Cigarette Graphic Health Warnings" Deena Kemp, Cornell University; Sahara Byrne, Cornell University; Jeff Niederdeppe, Cornell University

"Effects of Emotional Appeals and Emotions on Seasonal Influenza Prevention: Comparison of Hope, Fear, and Guilt Appeals" Amy Chadwick, Ohio University

"Features of Empathy-arousing Persuasive Messages" Lijiang Shen, Penn State University

"The impact of disgust- versus sadness-focused messages on perceptions of risk severity and susceptibility, and behavioral intentions: An appraisal theory approach" Irina Iles, University of Maryland; Nick Joyce, University of Maryland; Xiaoli Nan, University of Maryland

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208002      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Communication as Sex - Sex as Communication**

Sponsor: Interpersonal Communication Division

Chair: Jimmie Manning, Northern Illinois University

"Exploring Links Between Conflict, Cortisol, and Salivary Alpha Amylase: A Pillow Talk Experiment" Amanda Denes, University of Connecticut; John Crowley, University of Washington, Seattle; Kara Winkler, University of Connecticut; Ambyre L.P. Ponivas, University of Connecticut; Margaret Elizabeth Bennett, University of Connecticut; Anuraj Dhillon, University of Connecticut

"When Will I See You Again? Variation in Friends with Benefits Relationships as a Function of Closeness and Romantic Intent" Paul A. Mongeau, Arizona State University; Kendra Knight, DePaul University

"“Cyber Sex is Awkward”": Mediated Sexuality in a Mobilized World" Rebecca M. Johnson, University of Kansas

"“It Takes Two to Tango”": Actor and Partner Effects of Self-Concepts on Sexual Communication in Romantic Relationships" Mark Generous, Saint Mary's College of California; Kory Floyd, University of Arizona

"“It's Not You, It's Me”": Examining Moderating Effects of Individual Variables on College Students' Communication of Affirmative Sexual Consent" Lori Bednarchik, Arizona State University; Linda Costigan Lederman, Arizona State University

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208003      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

### **From “Bad Hombres” to “Nasty Women”": Comparative Representations of Latinx Bodies Across Borders, Media, and Cultural Contexts**

Sponsors: Critical and Cultural Studies Division; Latino/Latina Communication Studies Division

Chair: José Ángel Maldonado, University of Nebraska-Lincoln

Respondent: Roberto Avant-Mier, University of Texas, El Paso

"Drugs, Music, and the Violence of Adolescent 'Bad Hombres': The Ambivalent Representation of Los Punks" Oscar A. Mejia, University of Utah

"Interrogating the Subversive Perils of the 'Bad Hombre'" Juan José Alonzo, Texas A&M University

"Perpetual Mourning as Perpetual Transformation in Diana la Cazadora de Choferes: The Femme Fatale Archetype in Mexican B- (as in, Bad) -Films" José Ángel Maldonado, University of Nebraska-Lincoln

"Selling The Latinx American Dream: An analysis of the deployment of Latinx celebrities as acculturative tools" Debora Daniela Pérez Torres, University of California, Santa Barbara

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208006      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Top Papers in the Rhetorical and Communication Theory Division**

Sponsor: Rhetorical and Communication Theory Division

Chair: Lisa M. Corrigan, University of Arkansas

Respondent: Lisa M. Corrigan, University of Arkansas

"'Rapid and Dramatic Change': Precautionary Rhetoric and Climate Change Communication in Yosemite National Park" Kelsey Lahr, Westmont College

"Milk Banking as Text: A Feminist Rhetorical Critique of the 'Liquid Gold' Market" Sarah E. Jones, Arizona State University

"Why Do Social Movements Fail? An Analysis of Occupy Cal and Robert Reich's Mario Savio Memorial Lecture" Birney Young, University of Pittsburgh

"Toward a Theory of Phatic Violence: Communication and Homegrown Terror" Piotr Szpunar, University at Albany, SUNY

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208007      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**A Legacy at Risk: Disruptive Discourses and Their Challenges to Regulatory Institutions**

Sponsor: Organizational Communication Division

Chairs: William J. Kinsella, North Carolina State University; Joshua B. Barbour, University of Texas, Austin

Presenters:

William J. Kinsella, North Carolina State University

Joshua B. Barbour, University of Texas, Austin

Rahul Mitra, Wayne State University

Elizabeth A. Williams, Colorado State University  
Elmo Collins, U.S. Nuclear Regulatory Commission (retired)  
Dorothy Andreas, Texas A&M University/O Analysis

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208008      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Reconstruction and Its Aftermath: Brokered Progress and Broken Promises**

Sponsor: Public Address Division

Chair: Maegan Parker Brooks, Willamette University

Respondent: Maegan Parker Brooks, Willamette University

"Establishing Civil Rights: Henry McNeal Turner and the Political Rhetoric of Reconstruction" Andre E. Johnson, University of Memphis

"Lincoln's Third Inaugural, Douglass's First Inaugural, and a Ghostwritten Eulogy: Rhetorical Reconstruction of the United States in Frederick Douglass's "Oration in Memory of Abraham Lincoln"" Bjorn F. Stillion Southard, University of Georgia

"New Freedoms, Old Terms: Legacies of Subjugation, Surveillance, and the Sub-Human in the Rhetoric of the Freedmen's Bureau" Jessica Lu, University of Maryland

"The Mass Migration of Exodusters in the Aftermath of Reconstruction: The Partisan Dispute over the "Removal" and "Relocation" of Freed Blacks, 1878-1879" Shawn J. Parry-Giles, University of Maryland

"W.E.B. Du Bois and Memory of Reconstruction in the Struggle Against White Supremacy" Kaitlyn G. Patia, Whitman College

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208009      11:00 AM to 12:15 PM      Sheraton      Lone Star Ballroom - Second Floor  
(Conference Center)

**Health, Medicine, and the Body in Communication**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Norman Wong, University of Oklahoma; Jessica N. Gasiorek, University of Hawaii, Manoa; Pat Arneson, Duquesne University

"01. Coping, community and fighting stereotypes: An exploration of multidimensional social capital in personal blogs discussing mental illness" Sarah M. Smith-Frigerio, University of Missouri

"02. Is Health for Every Body? Exploring Exclusivity in LA Fitness' Visual Rhetoric" Summer Preston, Arizona State University

"03. Managing Uncertainty and Survivor's Guilt: Implications for Cancer Survivorship" Dinah Tetteh, Arkansas State University; Sandra L Faulkner, Bowling Green State University

"04. A comparison of metaphor modality and appeals in the context of skin cancer prevention" Aurora Occa, University of Miami; David Anderson, University of Miami; Soyoon Kim, University of Miami; Susan E. Morgan, University of Miami

"05. A Hamburger Model of Food Diplomacy" Katerina Tsetsura, University of Oklahoma; Melissa White, University of Oklahoma

"06. Examining a Network of Mental Healthcare: Implications for Improving Care" Sarah El-Azab, Purdue University

"07. Examining the Role of Psychographic and Communication Antecedents on Healthy Eating Behaviors" Xin Zhou, University at Albany, SUNY; Archana Krishnan, University at Albany, SUNY

"08. Exploring Online Support Seeking and Provision Among Chinese Women: A Case Study of Fighting against Gynecological Diseases" Zehui Dai, Bowling Green State University

"09. Lifestyle Behaviors in Cancer Survivorship: The Impact of Numeracy on Preventative Behaviors" Sarah Thomas, Ohio State University; Shelly R. Hovick, Ohio State University

"10. mMental Health, Mood-tracking, and the Quantified Self: Visibility as a Crucial Step to Recovery" Kelly Ford, University of Memphis

"11. Patients' Use of Physician Review Websites: A Communication Research Agenda" Yaguang Zhu, University of Texas, Austin

"12. Sex as an Intergroup Arena: How Women and Gender Minorities Conceptualize Sex, Sexuality, and Sexual Health" Valerie Rubinsky, Ohio University; Angela Cooke-Jackson, California State University, Los Angeles

"13. The Relationship Between Online Anti-Vaccine Communities, Personality, and Vaccination Beliefs and Behaviors" Amanda Tolbert, University of Texas, Dallas; Kristin L. Drogos, University of Texas, Dallas

"14. Whether the Western Legacy Holds its Relevance in China: Conceptualizing Public Risk Perception and Applying the Planned Behavior Model to Predict Preventative Behavior to Chinese Air Pollution" Yadong Ji, Ohio University

"15. Why can't I be a Scientist? A Critical Discourse Analysis of the Lack of Diversity in Science, Technology, Engineering, and Mathematics (STEM)" Leticia Williams, Howard University

"16. "We Catch Them": Making Work Visible in a Breast Cancer Support Business" Ariane Anderson, University of South Florida; Jane E. Jorgenson, University of South Florida

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208011      11:00 AM to 12:15 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

### **Top Papers in Feminist and Women Studies**

Sponsor: Feminist and Women Studies Division

Chair: Ashley Noel Mack, Louisiana State University

Respondent: Suzanne Enck, University of North Texas

"An Inflammatory Femme and a Queer Black Feminist Form: Ashleigh Shackelford's Queering of Fat Activism Through the Polemic" Hailey Otis, Colorado State University

"Containing Anti-War Protest: Cindy Sheehan Confronts the Nation's Strict Father" Mollie Murphy, Utah State University

"Queen Rania: The Humanitarian Leader and the Search for a Counter-Narrative" Haneen Al Ghabra, Kuwait University

"Yes Means Yes and No Means No, but Both These Mantras Need to Go: Communication Myths in Consent Education and Anti-Rape Activism" Kate Lockwood Harris, University of Minnesota, Twin Cities

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208012      11:00 AM to 12:15 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**International and Intercultural Communication Division Business Meeting**

Sponsor: International and Intercultural Communication Division

Presenters:

Mark C. Hopson, George Mason University  
Yea-Wen Chen, San Diego State University  
Ahmet Atay, College of Wooster  
Sara DeTurk, University of Texas, San Antonio  
Lisa K. Hanasono, Bowling Green State University  
Miriam S. Sobre, Texas State University  
Amy N. Heuman, Texas Tech University  
Srividya Ramasubramanian, Texas A&M University  
Caitlin Miles, Texas A&M University  
Shinsuke Eguchi, University of New Mexico  
Robert J. Razzante, Arizona State University  
Mark P. Orbe, Western Michigan University  
China C. Billotte Verhoff, Purdue University  
Steven R. Wilson, Purdue University  
Cen Yue, Purdue University  
Elizabeth Dorrance Hall, Michigan State University  
Jenna McNallie, Augsburg College  
Emi Kanemoto, Bowling Green State University  
Jose R. Castro Sotomayor, University of New Mexico  
Stefanie Z. Demetriades, University of Southern California  
Kareem El Damanhoury, Georgia State University

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208013      11:00 AM to 12:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Engaging APIA Acts of Resistance across Media and into Performative Embodiments**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Critical and Cultural Studies Division

Chair: Vincent Pham, Willamette University

Respondent: Tiara R. Na'puti, University of Colorado, Boulder

"Breaking the Bamboo Ceiling for Asian Americans in Hollywood? A case study of #StarringJohnCho Twitter movement" Yang Wang, University of Texas, Austin

"Deconstructing He'e Nalu: Empire, Hawai'ian Resistance, and Riding Waves" Hunter Hawkins Fine, Humboldt State University

"MTV, Minorities, and Movement: Asian Americans and Hip Hop Dance" Alison Y. Cheung, University of Utah

"Performing Postmemory: Asian Americana from Pin-Ups to Picture Brides" Ali Na, University of Portland

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208014      11:00 AM to 12:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

### **Enduring Ethnographic Texts and Methods**

Sponsor: Ethnography Division

Chair: Aarti Arora, Ohio University

Presenters:

Rose Helens-Hart, Fort Hays State University

Kimberly D. Meltzer, Marymount University

Supriya Karudapuram, American University

Kathleen M. Golden, Edinboro University

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208015      11:00 AM to 12:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

### **Top Student Paper Panel**

Sponsor: African American Communication and Culture Division

Chair: Reynaldo Anderson, Harris-Stowe State University

Respondent: Toniesha Latrice Taylor, Prairie View A&M University

"Black, Disabled-Police Brutality" Jeri Elizabeth Mulderink

"Critical Toponymy and Southern Culture: The Colonial Struggle over Public Memory in Memphis Tennessee" Kalemba Kimera Kizito, University of Memphis

"From Pennsylvania Farmer to Mississippi Sharecropper: Racializing the Pastoral in Fannie Lou Hamer's "I'm Sick and Tired of Being Sick and Tired" Speech" Anthony Irizarry, Penn State University

"Seen and Heard: Examining the Leadership of Black Women Journalists in the Black Press" Miya Williams, Northwestern University

"When Did the World End? When Will the World End? The Relevance of Temporality for the Legacy of Fanon's Thought" James McVey, University of North Carolina, Chapel Hill

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208016      11:00 AM to 12:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Ignite: Lighting the Fire Making a Trans-formative Change**

Sponsor: Community College Section

Chairs: Michelle Marie Jackson, Glendale Community College; Tenisha Baca, Glendale Community College

"Color Blind Clown" Kirt Shineman, Glendale Community College

"Homelessness the Invisible Made Visible" Tara Perry, Western Washington University

"Merrily We Roll Along" Meghan Kennedy, Glendale Community College

"My Life, My World, My Perception" Keisha Harrison, Arizona State University

"My Traveling Twists and Turns" Kelly Sindel, Glendale Community College

"Thanksbreakfast" Tenisha Baca, Glendale Community College

"The Accidental Path" Michelle Marie Jackson, Glendale Community College

"The Condiment Conundrum" Celeste Walls, Glendale Community College

"The Upside of Down; Afghanistan" Kim Feld, Glendale Community College/Regent University

"When Two Worlds Collide" Almani Jackson, Howard University

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208017      11:00 AM to 12:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Legacies of Discipline: Reading and Performing Sites of Punishment and Containment**

Sponsors: Critical and Cultural Studies Division; Performance Studies Division

Chair: Savannah Ganster, Kutztown University

"Alternative Belonging, Disability and Faith in the National Hansen's Disease (Leprosy) Museum" David P. Terry, Louisiana State University

"Ambivalent Spectacle: The Prison (Tour) as (Potentially) Critical Pedagogy" Bryan J. McCann, Louisiana State University

"Audiencing Prisons with Amie Dowling" Oona Hatton, San Jose State University

"From Torture Chamber to Snorkeling Party: Green Island and the Selling of Democracy in Taiwan" Stephen J. Hartnett, University of Colorado, Denver; Patrick Shaou-Whea Dodge, University of Colorado, Denver

"Revolution, Pain, and Amnesia at Presidio Modelo" Emily Plec, Western Oregon University

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208018      11:00 AM to 12:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Lessons Learned from the 2016 Presidential Campaign: Authors of the American Behavioral Scientist Campaign Editions**

Sponsor: Political Communication Division

Chair: Gregory Payne, Emerson College

Presenters:

Roderick Hart, University of Texas, Austin  
Kathleen Jamieson, University of Pennsylvania  
Judith S. Trent, University of Cincinnati  
R. Lance Holbert, Temple University  
Ryan Neville-Shepard, University of Arkansas  
Spencer Kimball, Emerson College  
Sharon E. Jarvis, University of Texas, Austin  
Mitchell S. McKinney, University of Missouri  
Joshua Scacco, Purdue University  
Theodore F. Sheckels, Randolph-Macon College  
William Benoit, University of Alabama, Birmingham  
Kathleen E. Kendall, University of Maryland  
Joan Connors, Randolph-Macon College  
Rita Kirk, Southern Methodist University  
John Tedesco, Virginia Tech

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208019      11:00 AM to 12:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Top Papers - Human Communication and Technology Division**

Sponsor: Human Communication and Technology Division

Chair: John A. McArthur, Queens University of Charlotte

"Harnessing Facebook for Smoking Reduction and Cessation Interventions: Facebook User Engagement and Social Support Predict Smoking Reduction" Sunny Jung Kim, Dartmouth College; Lisa A. Marsch, Dartmouth College; Mary F. Brunette, Dartmouth College; Jesse Dallery, University of Florida

"Inaccuracy in Emotion Recognition: The Negativity Bias and the Impact of Displayed Arousal" Gary Bente, Michigan State University; Reed Reynolds, Michigan State University; Joomi Lee, Michigan State University; Eric Novotny, Michigan State University

"Mediated Social Interactions and Well-Being: The Role of Self-Disclosure, Perceived Responsiveness, and Relatedness" Yoon Hyung Choi, Cornell University; Natalie Bazarova, Cornell University

"The Limits of Peer Influence: A Social (Dis)Affirmation Explanation of How Online Ratings Influence Trust in Factual Corrections" Rachel Neo, University of Hawaii at Manoa

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208021      11:00 AM to 12:15 PM      Sheraton      Austin 1 - Second Floor

**Top Papers in the Language and Social Interaction Division**

Sponsor: Language and Social Interaction Division

Chair: Heidi Kevoe-Feldman, Northeastern University

"Participation in the organization of visual action: The Case of "Noticing" and "Watching"" Edward Reynolds, University of New Hampshire; Mardi J. Kidwell, University of New Hampshire

"Treatment Recommendations in Oncology Visits: Implications for Patient Agency and Physician Authority" Alexandra Tate, University of California, Los Angeles

"Wearing Two Hats: Managing Correction and Responding When Facilitating ESL Group Work" Carol Hoi Yee Lo, Teachers College, Columbia University

"What Did I do Officer?": Citizen Account Solicitations in Police Traffic Stops" Mardi J. Kidwell, University of New Hampshire

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208022      11:00 AM to 12:15 PM      Sheraton      Austin 2 - Second Floor

**Top Student Papers in Public Relations**

Sponsor: Public Relations Division

Chair: Sarah VanSlette, Southern Illinois University, Edwardsville

Respondent: Maureen Taylor, University of Tennessee

"Reimagining Dialogue in Public Relations: Bakhtin and open dialogue in the public sphere" Luke Capizzo, University of Maryland

"User Response to the Suspension of Terrorist Accounts on Twitter: A Case of Actional Legitimacy" Gabriel E. Pantoja, Texas A&M University; Grace Ellen Brannon, Texas A&M University

"Capital as the Lens that Bourdieu Pierces Through: Public Relations, Social Theory, and Rhetoric" Justin Bonanno, Duquesne University

"In Search of a Multi-Vocal Approach to Political Crisis Communication: Angela Merkel's lonely voice within a divided Europe" Marco Ehrl, Texas A&M University

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208023      11:00 AM to 12:15 PM      Sheraton      Austin 3 - Second Floor

**Top Papers of the Peace and Conflict Communication Division**

Sponsor: Peace and Conflict Communication Division

Chair: Paula Hopeck, Bloomsburg University

Respondent: Amanda E. Feller, Pacific Lutheran University

"A Theory of Planned Behavior Perspective of Victim-Offender Conference Participation Willingness" Gregory Paul, Kansas State University; William J. Schenck-Hamlin, Kansas State University

"A Match Made in Korea: The Coupling of Sony Pictures and National Security" Mohamed Ismail, University of Southern Mississippi

"Understanding the Civil War in Yemen through Human Needs Theory" Christina Lubczynski, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Framing Peace Journalism: The Man in the High Castle" Myrna Roberts, Regent University;  
Cristi A. Eschler-Freudenrich, Oral Roberts University; Chris Connelly, Regent University;  
Stephen Perry, Regent University

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208024 11:00 AM to 12:15 PM Sheraton Pearl 1 - Second Floor

**Re-Professionalizing the Professoriate: Next Steps for Communication Studies?**

Sponsor: NCA-Forum

Chair: Christina R. Foust, University of Denver

Presenters:

Daniel J. Lair, University of Michigan, Flint  
Thomas A. Discenna, Oakland University  
Kathleen F. McConnell, San Jose State University  
Debbie S. Dougherty, University of Missouri  
Juliane Mora, Gonzaga University  
Kendall Phillips, Syracuse University

Respondent: Christina R. Foust, University of Denver

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208027 11:00 AM to 12:15 PM Sheraton Pearl 4 - Second Floor

**NCA Second Vice President Candidates Forum**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

W. Bradford Mello, St. Xavier University  
David T. McMahan, Missouri Western State University

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208028 11:00 AM to 12:15 PM Sheraton Pearl 5 - Second Floor

**Communication Assessment Division Business Meeting**

Sponsor: Communication Assessment Division

Presenters:

Joy L. Daggs, Northwest Missouri State University  
Candy Noltensmeyer, Western Carolina University  
Susan E. Waters, East Tennessee State University  
Stacy Smulowitz, University of Scranton  
Mary M. Eicholtz, Kutztown University

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208030 11:00 AM to 1:45 PM Sheraton Executive Boardroom - Second Floor

**Anti-Bullying Taskforce**

Sponsor: NCA National Office

Presenters:

Keith Berry, University of South Florida  
Renee L. Cowan, Queens University of Charlotte  
Garry P. Bailey, Abilene Christian University  
Adam C. Earnhardt, Youngstown State University  
Catherine M. Gillotti, Purdue University, Calumet  
Loraleigh Keashly, Wayne State University  
Carol Mills, University of Alabama  
Katie Margavio Striley, University of North Carolina, Chapel Hill  
Stacy Tye-Williams, Iowa State University  
Sally Vogl-Bauer, University of Southern Indiana  
Jennifer Bender, University of South Florida  
Christina S. Beck, Ohio University  
LaKesha N. Anderson, National Communication Association

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208031      11:00 AM to 12:15 PM      Sheraton      Live Oak -Second Floor

**NCA Department Chairs Forum**

Sponsors: Association for Communication Administration; NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenter:

Helen Sterk, Western Kentucky University

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208032      11:00 AM to 12:15 PM      Sheraton      Seminar Theater - Second Floor

**Freedom Film Festival: The Souls of Black Girls: A Film about Representation, Race and Beauty**

Sponsor: Film Festival

Chair: Sut Jhally, University of Massachusetts at Amherst

Respondent: Daphne Valerius, University of Missouri

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208033      11:00 AM to 12:15 PM      Sheraton      City View 1 - Fourth Floor

**Continuing the Dark Side Legacy of Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Lindsey J. Thomas, Illinois State University

"Signal Detection, Victimization and Domestic Violence" James M. Honeycutt, Louisiana State University; Jonathon K. Frost, Louisiana State University; Colton Krawietz, University of Texas, Austin

"Are Stalkers Crazy, Mean, or Both? A Meta-Analysis on Mental Disorders, Violence, and Stalking" Will Silberman, University of Kentucky; Emily Kaiser, San Diego State University; Brian Spitzberg, San Diego State University

"How are cyberbullying and being cyberbullied related?" Yan Lam Li, Hong Kong Shue Yan University; Will W. K. Ma, Technological and Higher Education Institute of Hong Kong

"Communication Efficacy as a Mechanism for the Chilling Effect on Complaint Avoidance: A Cross-cultural Comparison for Chinese and United States Romantic Relationships" Yachao B. Li, University of Georgia; Jennifer A. Samp, University of Georgia

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208034      11:00 AM to 12:15 PM      Sheraton      City View 2 - Fourth Floor

**Rhetorical Theories of Dual Power and Revolutionary Possibilities**

Sponsor: Critical and Cultural Studies Division

Chair: Alexander S. Hiland, University of Minnesota, Twin Cities

Presenters:

Matthew Bost, Whitman College

Mark Martinez, Spalding University

Ronald Walter Greene, University of Minnesota, Twin Cities

Atila Hallsby, North Carolina State University

Jason Hannan, University of Winnipeg

Robert Olen McDonald, University of Kansas

Diane L. Cormany, University of Minnesota, Twin Cities

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208035      11:00 AM to 12:15 PM      Sheraton      City View 3 - Fourth Floor

**Basic Course Division Business Meeting**

Sponsor: Basic Course Division

Presenters:

Suzy Prentiss, University of Tennessee

Luke LeFebvre, Texas Tech University

Kristina Ruiz-Mesa, California State University, Los Angeles

John F. Hooker, Illinois State University

Joshua Westwick, South Dakota State University

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208036      11:00 AM to 12:15 PM      Sheraton      City View 4 - Fourth Floor

**Safe Spaces, Trigger Warnings, and Free Speech: Navigating Sensitive Issues in the University Classroom**

Sponsors: Freedom of Expression Division; Instructional Development Division

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Hailey Gillen Hoke, Weber State University  
Mallory Marsh, University of Nebraska-Lincoln  
Kelly G. Odenweller, Iowa State University  
Sarah Steimel, Weber State University  
Jessalyn I. Vallade, University of Kentucky

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208038      11:00 AM to 12:15 PM      Sheraton      City View 6 - Fourth Floor

**Bounded Rationality: The Legacy and Relevance of Herbert Simon's Concept for  
Communication Scholarship**

Sponsor: Communication and Social Cognition Division

Chair: Andrea B. Hollingshead, University of Southern California

Presenters:

Torsten Reimer, Purdue University  
Sonia Jawaid Shaikh, University of Southern California  
Tillman Russell, Georgia State University  
Timothy R. Levine, University of Alabama, Birmingham  
Michael J. Cody, University of Southern California  
Joseph Bayer, Ohio State University  
Christopher R. Roland, Purdue University  
Devika Banerji, Purdue University  
Kirstin N. Dolick, Purdue University  
Hayden Barber, Purdue University

Respondent: Jonathon Schuldt, Cornell University

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208039      11:00 AM to 12:15 PM      Sheraton      City View 7 - Fourth Floor

**Finding the Relevance, Defining the Legacy: Workshop on Gender and Race in  
Commercials**

Sponsor: Visual Communication Division

Chair: Kathleen J. Turner, Davidson College

Presenters:

Cerise L. Glenn, University of North Carolina, Greensboro  
Rachel Alicia Griffin, University of Utah  
Leandra Hinojosa Hernandez, National University  
Claire Sisco King, Vanderbilt University  
Roseann M. Mandziuk, Texas State University  
Christina Moss, University of Memphis  
Sandy Pensoneau-Conway, Southern Illinois University, Carbondale  
Sarah Stein, North Carolina State University  
Kathleen J. Turner, Davidson College  
Stephanie L. Young, University of Southern Indiana

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208040      11:00 AM to 12:15 PM      Sheraton      City View 8 - Fourth Floor

**Top Four Papers in Activism and Social Justice**

Sponsor: Activism and Social Justice Division

Chair: Kristen C. Blinne, State University of New York, Oneonta

Respondent: Lawrence R. Frey, University of Colorado, Boulder

"Between a Rock and a Hard Place: Rhetorical Strategies for Environmental Protection and Cultural Resistance in the Dakota Access Pipeline Movement" Rachel Elizabeth Presley, Ohio University

"High-Impact Civic Engagement: Assessing the Effectiveness of Community-Based Work in Technical Communication" Allen Brizee, Loyola University Maryland; Paola Pascual-Ferrá, Loyola University Maryland; Giuliana Caranante, Clemson University

"Thinking Critically About Fundraising: Using Communication Activism Scholarship to Facilitate Brainstorming and Reflection in a Public Relations Course" Paola Pascual-Ferrá, Loyola University Maryland

"Making Claims that Matter: Heuristics for Theoretical and Social Impact in Qualitative Research" Timothy Paul Huffman, Saint Louis University; Sarah Jane Tracy, Arizona State University

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208041      11:00 AM to 12:15 PM      Sheraton      Remington - Fourth Floor

**Top Student Papers in Latina/o Communication Studies**

Sponsor: Latino/Latina Communication Studies Division

Chair: Olivia Perez-Langley, Angelo State University

Respondent: Richard Pineda, University of Texas, El Paso

"You May All Go to Hell and I Will Go to Textbooks: Reproducing and Questioning the Alamo Narrative in San Antonio, Texas" Victoria Alcazar, University of Massachusetts, Amherst

"Waking up from the American Dream: The discursive exclusion of space for colonia residents" Bradley Kaye, Colorado State University; Rosa Mikeal Martey, Colorado State University; Lahoma Howard, Colorado State University

"#IMMIGRATIONREFORM": Jane The Virgin speaks back to power and complicates representations of pan-Latinidad identities in television" Litzy Galarza, Penn State University

"Spanish Language News and U.S. Latino Identity Formation" Arthur D. Soto-Vasquez, American University

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208042      11:00 AM to 12:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**The Evolution of ISIS Arguments as Socio-material Narratives**



Sponsor: Argumentation and Forensics Division

Chair: Carol Winkler, Georgia State University

Presenters:

Randy Kluver, Texas A&M University

Patricia Riley, University of Southern California

Gail Thomas, Naval Postgraduate School

Cori E. Dauber, University of North Carolina, Chapel Hill

Thomas Hollihan, University of Southern California

Christina S. Hagen, University of Southern California

Stefanie Z. Demetriades, University of Southern California

Ruth Kelly, University of Southern California

Kristen Guth, University of Kentucky

Respondents: Shawn Powers, Georgia State University; Douglas E. Jordan, Joint Special Operations University

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208043      11:00 AM to 12:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Maintaining the Legacy of Excellence: Confronting the Challenges of Small Communication Programs**

Sponsors: Association for Communication Administration; Undergraduate College and University Section

Chairs: Alfred G. Mueller, Neumann University; Kathleen M. Edelmayer, Madonna University

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208044      11:00 AM to 12:15 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**A Search for Relevance: Interrogating 21st Century Applications of Communication Theories**

Sponsor: NCA Student Clubs

Chair: Amanda Houdashell, Tarleton State University

"'I'm Not a Dog so Please Don't Whistle": Implementing a Public Service Campaign to Fight the Negative Effects of Street Harassment" Hannah Moody, Hastings College

"An Identity-focused Approach to Re-imagined Communities Studies: Community and Identity in Macau" Zhongxuan Lin, Sun Yat-Sen University

"DTF? A Mixed Methods Exploration of Mate Acquisition Processes in the Digital World" Joshua Tobing, Pacific Union College; Gabrielle Dennis, Pacific Union College; Jalisa Scarborough, Pacific Union College; Sabrina Corpus, Pacific Union College; Kareem Elsaadi, Pacific Union College

"Finding the "Easy Way Out": Critiques of Neoliberal Work in Contemporary Music Videos" Vallery Rusu, Southwestern University

"Witches and Bitches: The Rhetoric of WitchCraft in Historical Perspective" Kayleigh Hanna, Southwestern University

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208045 11:00 AM to 12:15 PM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Critical Themes in Phenomenology and Communication: Resonance, Breathing, Bodily Rhythms, and Ahimsa**

Sponsor: Philosophy of Communication Division

Chair: Inci Ucok-Sayrak, Duquesne University

"Assertion, Listening, and Social Justice: Reconstructing Bhimrao Ambedkar's Hybrid Philosophy of Communication" Scott R. Stroud, University of Texas, Austin

"Breathing into Words: Engaging Irigaray and Bachelard towards a New Sensibility in Philosophy of Communication" Inci Ucok-Sayrak, Duquesne University

"Echo: Or, On the Origin of Words" Garnet C. Butchart, Duquesne University

"Toward quotidian rhetoric: Through interchanges between Deweyan aesthetics and affect theory" Jaishikha Nautiyal, University of Texas, Austin

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208046 11:00 AM to 12:15 PM Sheraton Majestic 5 - 37th Floor (Center Tower)

**The Media and Politics: Debates, Elections and the News**

Sponsor: Mass Communication Division

Chair: Sara J. Holmes, University of North Texas at Dallas

Respondent: Julianna Kirschner, University of Southern California

"Displaced Parrhesia: Rethinking Parrhesia in the Post-Dostoevsky Paradigm of Evil" Brittany R. Hubble, California State University, Long Beach

"Mediated Nonverbal Communication in Political Debates" John S. Seiter, Utah State University; Harry Weger, University of Central Florida; Edward A. Hinck, Central Michigan University

"The Intertwining of Politics and Press Coverage of U.S. Domestic Surveillance Programs" Michael T. Martinez, University of Tennessee; John Baker, University of Mississippi; Jamie Greig, University of Tennessee; Catherine Luther, University of Tennessee

"Third person effects of fake news: Implications for fake news regulation and media literacy interventions" S. Mo Jang, University of South Carolina; Joon Kim, University of South Carolina, Columbia

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208047 11:00 AM to 12:15 PM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Top Papers in the Student Section**

Sponsor: Student Section

Chair: Sarah Elizabeth Sheff, University of Kentucky

"Am I the Right One for Muscular Men? Effects of Media Images of Ideally Muscular Men on Young Adult Women" Muheng Yu, University of Wisconsin-Madison

"Delineating Affect and Emotion: Discomfort and Race in 12 Years a Slave" John Russell, Georgia State University

"Interpreting Signals of Romantic Interest on Communal Social Networking Sites: A Proposal of Four Innovative Theoretical Frameworks" Mostafa Aniss, Wayne State University

"The Moral of the Story: An Examination of Morality Portrayals in Children's Television" Lindsay Hahn, Michigan State University

"To Tell, or not to Tell? That is the Question: A Pilot Study on International Teaching Assistants and Privacy Management in the Classroom" Alice Fanari, University of Nebraska, Omaha

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208048 11:00 AM to 12:15 PM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Top Student Papers in Applied Communication**

Sponsor: Applied Communication Division

Chair: Sara LaBelle, Chapman University

Respondent: Joann Keyton, North Carolina State University

"Applying the Comprehensive Model of Information Seeking to College Student Career Information Seeking on the Internet" Michelle A. Fetherston, University of Wisconsin-Milwaukee

"Fit for Diversity? Faculty Mentoring Experiences of Female Faculty of Color" Alexandra Sousa, Texas A&M University

"Resume Research Questions through the Seven Philosophical Foundations of Communication" Michael Major, Saginaw Valley State University

"Communication of Stigma on Migrant Workers in China: The Effect of In-group Communication and Intergroup Contact" Xiaodi Yan, Michigan State University

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208049 11:00 AM to 12:15 PM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Disclosing Negative and Sensitive Information in Families: Feelings of Being Caught in the Middle and Preivors' Disclosure Decisions about Genetic Cancer Risks**

Sponsor: Family Communication Division

Chair: Tina Coffelt, Iowa State University

Respondent: Dawn O. Braithwaite, University of Nebraska-Lincoln

"Untying the Ties That Bind: Dispositional and Relational Patterns of Negative Relational Disclosures and Family Members' Feelings of Being Caught" Paul Schrodt, Texas Christian University; Tamara D. Afifi, University of California, Santa Barbara

"Parents' Negative Relational Disclosures and Young Adult Children's Perceptions of Appropriateness and Feelings of Being Caught" Cailin O'Mara, Texas Christian University; Paul Schrodt, Texas Christian University

"Examining the Aftermath of Parental Disclosures: Emotion Regulation and the Relationship Between Rumination and Feeling Caught" Jenna Shimkowski, Texas Tech University

"“You really have to explain everything when you have scars on your chest”: Previvors’ motivations for disclosing information about family planning and genetic cancer risk decision-making" Emily A. Rauscher, Texas A&M University; Marleah Dean, University of South Florida

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208050 11:00 AM to 12:15 PM Sheraton Majestic 9 - 37th Floor (Center Tower)

**Spiritual Communication Business Meeting**

Sponsor: Spiritual Communication Division

Presenters:

Becky L. DeGreeff, Kansas State University

Mary Fong, California State University, San Bernardino

John P. McHale, Illinois State University

Lara Lengel, Bowling Green State University

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208051 11:00 AM to 12:15 PM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Queer of Color Communication Studies: Our Legacy, Our Relevance, Our Future Part One**

Sponsors: Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division

Chair: Robert Gutierrez-Perez, University of Nevada, Reno

Respondent: Robert Gutierrez-Perez, University of Nevada, Reno

"Fuck Your Respectability Politics! Reinvigorating Anger, Pessimism, and “Uncivil” Performances in Queer of Color Critique" Bernadette Calafell, University of Denver

"Imagining the Contours of Queer of Color Communication Studies (QOCCS)" Gust A. Yep, San Francisco State University

"Performing Queer Iranian-American Identity: Expanding the Margins of Queer of Color Communication Studies" Shadee Abdi, University of New Mexico

"Prismatic Imaginaries: Theorizing Queer of Color Approaches to Organizational Identity" Carlos A. Tarin, University of Texas, El Paso

"The Depths of the Coatlicue State: Mitos, Religious Poetics, and the Politics of Soul Murder in Queer of Color Critique" Robert Gutierrez-Perez, University of Nevada, Reno

"The Legacy of Queer Bodies of Color: Queer/Fem/Mentoring across (Un)natural Bridges and (Un)safe Spaces" Luis M. Andrade, Santa Monica College

"“How Did Your Kids Get Here?”: Queer Moms and Classroom Dynamics of (M)othering" Elizabeth Whittington Cooper, Morehouse College

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208052 11:00 AM to 12:15 PM Sheraton Majestic 11 - 37th Floor (Center Tower)

## **Political Intervention as Therapeutic Performative**

Sponsor: Performance Studies Division

Chairs: Ronald J. Pelias, Southern Illinois University, Carbondale; Lesa Lockford, Bowling Green State University

"Feminist Academic Survival Kit" Alison Fisher Bodkin, James Madison University

"Negotiating Anti-Semitism in a Partnered Relationship: Performing Love, Care, Empathy, and Difference" Lesa Lockford, Bowling Green State University

"Political Impersonation as Therapy: Is There a Doctor in the House?" Nathan P. Stucky, Southern Illinois University, Carbondale

"The Willful Embodiment of "We"" Tami L. Spry, St. Cloud State University

"Writing Political Poems and Essays: The Tranquilizing Effect of Taking Action" Ronald J. Pelias, Southern Illinois University, Carbondale

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208054 11:00 AM to 12:15 PM Sheraton Chaparral - 38th Floor (Center Tower)

### **Staying Relevant: Advances and Applications in the Training and Development Field**

Sponsor: Training and Development Division

Chair: DeAnne Priddis, Middle Tennessee State University

Respondent: John E. Burk, Intel Corporation

"Chronemics in Computer-Mediated Communication: Reflections on Potential Research in Training and Development" Nicholas T. Tatum, Abilene Christian University; Seth S. Frei, Texas State University

"Crisis Leadership in Higher Education: Considerations and Implications for Training and Development" Ralph Gigliotti, Rutgers University

"Employee Engagement and Supervisor Effectiveness in Higher Education" Desyra Highsmith, William Paterson University

"Young Adults' Anticipatory Socialization into Work: The Relationship Between Parents' Communication About Work and Young Adults' Job Outlook, Work Beliefs, and Motivation to Do Good Work" Amanda Ruth Slone, University of Kentucky; Kevin Real, University of Kentucky

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208055 11:00 AM to 12:15 PM Sheraton Trinity 1 - Third Floor (South Tower)

### **Constructions in Contemporary America: Identity in Place and Time, Loneliness on Playgrounds and Narratives of Football and Race**

Sponsor: Communication as Social Construction Division

Chair: Sally O. Hastings, University of Central Florida

Respondent: Liliana Castañeda Rossmann, California State University, San Marcos

"An Inappropriate Football "Formation": Beyoncé's 2016 Super Bowl Performance, Mystery, and the Narratives of Football and Race in America" Richelle Hurley, Villanova University

"Benching Playground Loneliness; Exploring the Meanings of the Playground Buddy Bench" Katherine Clarke, Regent University

"Enactments of anonymity and time: A sociomateriality view of the temporality of identity" Brad A. Haggadone, University of Texas, Austin

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208060 11:00 AM to 12:15 PM Marriott Plaza Ballroom A - Third Floor

**Culture, Identity, and Communication**

Sponsor: Korean American Communication Association

Chairs: Eunkyong Yook, George Mason University; Ji Young Kim, University of Hawaii, Manoa

"The role of gender identity at workplace: Comparative study of Korean women attending women's schools and coeducational schools" Hee Sun Park, Korea University; Mikyoung Kim, Hongik University; Hye Eun Lee, Ewha Womans University; Ezgi Ulusoy, Ewha Womans University

"Glocalization, Cultural Traits, and Korean Pop Music: A Content Analysis of Music Videos" Quan Xie, Bradley University; Ji Young Kim, University of Hawaii, Manoa; Chalisa Magpanthong, Bangkok University; Drew McDaniel, Ohio University

"Factors influencing the delayed adoption of VR games: Focusing on Information Acquisition, Future Utility, Present Utility, Social Effect, and Risks" Shin-hye Kwon, Sungkyunkwan University; Lu Li, Sungkyunkwan University; Byeng-Hee Chang, Sungkyunkwan University; Chang-Sok Yoo, Kyunghee University

"Framing Electronic Carcinogens: A Content Analysis of South Korean E-cigarette Websites" Taewook Ham, University of Georgia

"LGBT Representation on Webtoons: Parasocial Contact Hypothesis, Familiarity and Interaction" Jeeyun Baik, University of Southern California

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208061 11:00 AM to 12:15 PM Marriott Plaza Ballroom B - Third Floor

**Top Student Paper Panel**

Sponsor: Religious Communication Association

Chair: Joel S. Ward, Geneva College

""Let's Talk About Jesus"": The Role of a Campus Ministry in its Members Perceptions of Engaging in Religious Communication" Michael Wojcik, Illinois State University

"Buddhism and its influence on communication in Bhutan: Search for the middle path in the age of the social media" Dorji Wangchuk, University of Macau

"Colliding Authorities, Clashing Ideals: Conflicting Uses of Authority in Religious and Legal Debate" Tajshen Campbell, University of Colorado, Boulder

"Redefining Preaching" Steven Gaines, University of Memphis

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208062 11:00 AM to 12:15 PM Marriott Plaza Ballroom C - Third Floor

**Our Forensics Foundation: A Historical and Critical Analysis of the Interstate Oratorical Contest**

Sponsor: National Forensics Association

Chair: Larry G. Schnoor, Minnesota State University, Mankato

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

"1910-1919: Exploring the Interstate Oratorical Contest in the "Nineteen-Tens"" R. Randolph Richardson, Westminster College

"1940-1949: Understanding the Interstate Oratorical Contest during and after World War II" Richard Paine, North Central College

"1970-1979: Investigating the Interstate Oratorical Contest during the "Me Decade"" Karen R. Morris, University of Wisconsin-Eau Claire

"1990-1999: Examining how the Interstate Oratorical Contest closes out the 1900s" Judith Santacaterina, Northern Illinois University

"2010- present: Understanding the current relevance of the Interstate Oratorical Contest" Lee Mayfield, James Madison University

"The 1800s: Outlining "the Beginning" of the Interstate Oratorical Contest" Lisa L. Roth, University of Wisconsin-Milwaukee

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208063 11:00 AM to 12:15 PM Marriott Champagne - Third Floor

**Robots: The Next New Media**

Sponsor: Media Ecology Association

Chair: John Dowd, Bowling Green State University

Presenter:

David J. Gunkel, Northern Illinois University

Respondents: Andrew Iliadis, Temple University; Zachary J. McDowell, University of Illinois, Chicago; Chad Edwards, Western Michigan University; Brett Lunceford, Independent Scholar

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208064 11:00 AM to 12:15 PM Marriott Normandy A -Third Floor

**Pi Kappa Delta Business Meeting**

Sponsor: Pi Kappa Delta

Presenters:

David Bailey, Southwest Baptist University

Donovan Harvey, Hofstra University

Olivia Potter, Webster University

Tomeka Robinson, Hofstra University

Chris M. Leland, Azusa Pacific University

Phillip A. Voight, Gustavus Adolphus College

Scott L. Jensen, Webster University

Susan Millsap, Otterbein University  
Ryan C. Louis, Ottawa University  
Jessica L. Furgerson, Western Kentucky University  
Joel Anguiano, El Paso Community College  
Daniel West, Ohio University

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208065      11:00 AM to 12:15 PM      Marriott      Normandy B -Third Floor

**Challenges and Opportunities for the Digital Divide Around the World**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Philip Anderson, Indiana University

"Municipal Broadband Preemption: The Controversy Surrounding FCC Preemption of State Laws Prohibiting Municipal Broadband" Philip Anderson, Indiana University

"Understanding liudong women's mobile phone use in South China with a life course perspective" Yuping Zhang, Wuhan University; Kaibin Xu, Temple University

"Top Up, Top Down: Jamaican Mobile Telephony, Epistemic Paratext, and the Ontological Divide" John Vilanova, University of Pennsylvania

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208066      11:00 AM to 12:15 PM      Marriott      Nice - Third Floor

**State Associations as the 'Watchdogs' of Legacy and Relevance**

Sponsor: National States Advisory Council

Chair: Eric Grabowsky, Dickinson State University

Presenters:

Shannon C. VanHorn, Valley City State University  
John H. Saunders, University of Alabama, Huntsville  
Ronald Arnett, Duquesne University  
Douglas Marshall, Southern University at New Orleans  
Randy K. Dillon, Missouri State University  
Susan Tomasovic, George Mason University  
Tom Sabetta, University of Kentucky

**12:30 PM**

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210001      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

**Impact of Different Health Message Features on Persuasive Outcomes**

Sponsor: Health Communication Division

Chair: Rachel A. Smith, Penn State University



"Contextual creatureliness: An experimental paradigm examining the contextual influence of salient illness symptoms on biased processing of health messages" Nathan A. Silver, Ohio State University; Michael D. Slater, Ohio State University

"Organ Donation Intentions: The Effects of Message Describing Specific vs. General Benefits" Hee Sun Park, Korea University; Ji Youn Ryu, Korea University; Yoojung Oh, Korea University

"Predictors and effects of anti-obesity message fatigue responses: A thought-listing analysis" Jiyeon So, University of Georgia; Nizia Alam, University of Georgia

"The effect of formatting elements on message recall, risk perceptions, and behavioral intentions in safety information about drugs" Irina Iles, University of Maryland; Paula Rausch, Food and Drug Administration; Janine Beekman, Ipsos Public Affairs; Aysha Keisler, Ipsos Public Affairs; Zachary Lewis, Ipsos Public Affairs; Emily Randall, Ipsos Public Affairs

"Zombies, Hurricanes, Tornados and Earthquakes: Assessing the Relevance of Salient Versus Imagined Hazard Messages" Bradley J. Adame, Arizona State University

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210002      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Understanding Emotions and Responding to Interpersonal Conflict**

Sponsor: Interpersonal Communication Division

Chair: Angela Labador, Texas Tech University

"Regulating Anger in Conflict: Distraction and Rumination" Esther Liu, Wheaton College; Michael E. Roloff, Northwestern University

"Effects of Mood on Conversational Argument Interaction: A Minimally Rational View of Marital Conflict" Daniel Canary, University of Utah; Anthony Chidester, University of Utah; Harry Weger, University of Central Florida; Sandra G. Lakey, Pennsylvania College of Tech; Alice E. Veksler, Christopher Newport University; Bree McEwan, DePaul University

"The Real World: Communicative Responses to Expectancy-Violating Conflict in College Roommate Relationships" Sarah G. Hall, Illinois State University; Samantha J. Shebib, Michigan State University; Aimee E. Miller-Ott, Illinois State University

"I win and we both lose: Individual conflict styles, demand-withdrawal patterns, and relationship satisfaction outcomes of conflict communication" Valerie Young, Hanover College; Diane L Jackson, Purdue University; Tricia Burke, Texas State University

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210003      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

### **Critical Surveillance Studies**

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division

Chairs: Rachel E. Dubrofsky, University of South Florida; Rachel Hall, Syracuse University

Presenters:

Torin Monahan, University of North Carolina, Chapel Hill

Rachel E. Dubrofsky, University of South Florida  
Mia Fischer, University of Colorado, Denver  
Rachel Hall, Syracuse University  
Racquel Gonzales, University of California, Irvine

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210005      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **Scholars' Office Hours**

Sponsor: Scholars' Office Hours

Chairs: Tina M. Harris, University of Georgia; Rona T. Halualani, San Jose State University; Alberto Gonzalez, Bowling Green State University

Presenters:

Tamara D. Afifi, University of California, Santa Barbara  
Bryant Keith Alexander, Loyola Marymount University  
Robert Asen, University of Wisconsin-Madison  
Joshua B. Barbour, University of Texas, Austin  
Wayne A. Beach, San Diego State University  
Barbara A. Biesecker, University of Georgia  
Arthur P. Bochner, University of South Florida  
Dawn O. Braithwaite, University of Nebraska-Lincoln  
Bernadette Calafell, University of Denver  
John P. Caughlin, University of Illinois  
Leah M. Ceccarelli, University of Washington, Seattle  
Dana L. Cloud, Syracuse University  
Celeste M. Condit, University of Georgia  
Noshir S. Contractor, Northwestern University  
Robert T. Craig, University of Colorado, Boulder  
Greg Dickinson, Colorado State University  
Mohan Dutta, National University of Singapore  
Carolyn S. Ellis, University of South Florida  
Karen A. Foss, University of New Mexico  
Sonja K. Foss, University of Colorado, Denver  
Lawrence R. Frey, University of Colorado, Boulder  
Kathleen M. Galvin, Northwestern University  
Patricia Geist-Martin, San Diego State University  
Rachel Alicia Griffin, University of Utah  
Joshua Gunn, University of Texas, Austin  
Alberto Gonzalez, Bowling Green State University  
G. Thomas Goodnight, University of Southern California  
Debra Hawhee, Penn State University  
Ronald L. Jackson, University of Cincinnati  
James Jasinski, University of Puget Sound  
Lisa Keranen, University of Colorado, Denver  
Leanne Knobloch, University of Illinois

Jody Koenig Kellas, University of Nebraska-Lincoln  
Janice L. Krieger, University of Florida  
John Lyne, University of Pittsburgh  
Valerie Manusov, University of Washington, Seattle  
Susan E. Morgan, University of Miami  
Charles E. Morris III, Syracuse University  
Thomas Nakayama, Northeastern University  
Anne Nicotera, George Mason University  
Kent A. Ono, University of Utah  
Shawn J. Parry-Giles, University of Maryland  
Sandra Petronio, Indiana University-Purdue University Indianapolis  
Katherine E. Rowan, George Mason University  
Erin J. Rand, Syracuse University  
Jennifer A. Samp, University of Georgia  
Timothy L. Sellnow, University of Central Florida  
Kami J. Silk, Michigan State University  
John M. Sloop, Vanderbilt University  
Denise Solomon, Penn State University  
Mary E. Stuckey, Penn State University  
Robert Terrill, Indiana University  
Karen Tracy, University of Colorado, Boulder  
Sarah Jane Tracy, Arizona State University  
Vincent R. Waldron, Arizona State University  
Joseph B. Walther, University of California, Santa Barbara  
Eric Watts, University of North Carolina, Chapel Hill  
Steven R. Wilson, Purdue University  
David Zarefsky, Northwestern University  
Katherine Grace Hendrix, University of Memphis

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210006      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

### **Securing Affects**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Marnie Ritchie, University of Texas, Austin; Kellie Marin, Penn State University

Respondent: Brian L. Ott, Texas Tech University

"Affective Liabilities" Josh Reeves, Oregon State University

"Guilt-Ridden Assassins: The Drone War and the Affect of Liberal Anguish" Roger Stahl,  
University of Georgia

"Reinforcing (Virtual) Borders: Exposure, Threat, and the Embodied Witness" Kellie Marin,  
Penn State University

"The Anxious Ear: ShotSpotter in San Antonio" Marnie Ritchie, University of Texas, Austin

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210007      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

### **Occupational Identity**

Sponsor: Organizational Communication Division

Chair: Greg Ormes, University of Wisconsin-La Crosse

Respondent: James McDonald, University of Texas, San Antonio

"A tale of two states: An exploratory look at how culture influences the construction of social identity and organizational roles among home health aides" Muriel E. Scott, Winona State University; Peggy Kendall, Bethel University

"Darle duro al trabajo: Transnational workers constructing meaning and dignity at work" Ariadne A. Gonzalez, Texas A&M International University

"Intersectionalities in constituting parenthood: A ventriloquial analysis of graduate students' transition to parenthood" Ziyu Long, Colorado State University; Abigail Selzer King, Texas Tech University; Patrice M. Buzzanell, University of South Florida

"Volunteering for Dirty Work: Using (Dis)identification to Endure Challenging Work" Jacob S. Ford, Ohio University

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210008      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

### **Memory, Space, and Place**

Sponsor: Public Address Division

Chair: Allison M. Prasch, Colorado State University

"Absence and Memory: Ennoia in The Legacy Museum's Recall of the Tuskegee Syphilis Study" John Lynch, University of Cincinnati

"Easy Endings: Collective Memory of Post-World War II in Advanced Placement U.S. History Textbooks" Allison Morris Niebauer, Penn State University

"Reviving the Regal: Preservation, Embodiment, and the Role of Presence in Cultivating Community" Katie Bruner, University of Illinois

"Violins of Hope: Towards a Liminal Understanding of Secular Sacred Objects" Talya Slaw, University of Kansas

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210009      12:30 PM to 1:45 PM      Sheraton      Lone Star Ballroom - Second Floor  
(Conference Center)

### **Identity and the Self in Communication**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Creshema Murray, University of Houston, Downtown; Emily A. Paskewitz, University of Tennessee; John Dowd, Bowling Green State University; Eric S. Jenkins, University of Cincinnati

"01. #Babytalk: A Qualitative Analysis of Parental Production of the Self in Baby Instagram Accounts" Adam Akers, New York University; Chelsie Akers, University of Arizona

"02. African-American Millennials' Negotiation of Religious Disaffiliation: Communication and Organizational Exit" William P. Cooper, Wayne State University; Rahul Mitra, Wayne State University

"03. Black Talk: A Rhetorical Analysis of Aaron McGruder's The Boondocks" Hope Saucedo, University of Nevada Las Vegas

"04. CPM in the Classroom: Understanding Students' Privacy Considerations Surrounding Learning Disabilities in the College Classroom" Lauren Johnsen, University of Missouri; Tucker J Robinson, University of Missouri; Christine Luckasen, University of Missouri

"05. Diasporic Identity: Liminality in the Black Consciousness Movement" Oreoluwa Olaniyan, Syracuse University

"06. Cyberspace, Selfhood, and Catfishing: Identity Deception Online" Kati Sudnick, Duquesne University

"07. Grassroots and Bourdieu: Feminism, Habitus, and the PR of Social Change" Kati Sudnick, Duquesne University

"08. Don't Judge Me by My Color: The negative implications of socially constructed categories of culture" Charles E. Thomas, Jr., Interdenominational Theological Center

"09. Emancipating the albino" Niya P. Miller, Tuskegee University

"10. Fear of Missing Out (FOMO): The Effects of the Perceived Peripherality, Need to Belong, and Fear of Social Exclusion" Amna Al Abri, University of Connecticut; Leslie Snyder, University of Connecticut

"11. Guarding the Family Gate: Conditional Membership into Birth Families after Adoption Reunions" Melissa Weller, Ohio University

"12. Kenneth Burke's rhetorical philosophy: A framework for understanding changing social norms associated with smartphones in face-to-face interactions" Katie Elizabeth Bradford, University of Texas, Austin

"13. Negotiating Confucian Teaching Philosophy in American Classroom: A Chinese Teaching Assistant's Autoethnographic Reflections" Chunyu Zhang, Ohio University

"14. Nonverbal Email Communication between Instructors and Students: A Test of Communication Accommodation Theory" Maura Cherney, University of Wisconsin-Milwaukee

"15. Parental Care Task Inequity and Sibling Relationship Satisfaction" Kellie W. Smith, Texas A&M University

"16. Relay For Life Changes: Emotions, Rationality, and Identification" Lora Haley Miller, Western Kentucky University

"17. Responses to Privacy Turbulence: The Impact of Personality Traits on Recalibration and Privacy Boundaries on Facebook" Valerie Fechner, Concordia College; David K. Westerman, North Dakota State University

- "18. Studying African-American Female Journalists" Felecia J. Ross, Ohio State University
- "19. Thin Privilege as an Agent to the Assimilation of Whiteness and Thinness" Cristy Dougherty, University of Denver
- "20. Why Digital Media Users Choose Anonymity: A Phenomenological Study of Reddit Users" Brooke S. Dunbar, Messiah College
- "21. "Eye paid attention!" A Comparative Study of Technological and Self-Assessed Measures of Engagement" Nike Bahr, University of Alaska, Fairbanks
- "22. "I Thought I'd Have More Trouble with White People!": Exploring the Communication of Racial Microaggressions from a West African Perspective" Ayodeji Elohor Otusanya, George Mason University; Gina Castle Bell, St. John's University
- "23. "It Almost Seemed Taboo to Even Talk about It": Adoptees' Initiation of Birth Family Conversations with Their Adoptive Parents" Christine K. Anzur, West Virginia University; Christine E. Rittenour, West Virginia University
- "24. "Sealing the bond": A qualitative study of African American funerals" Danielle Graham, Full Sail University; Sally O. Hastings, University of Central Florida
- "25. "What Remains?" Derrida on the Biodegradability of Trolling and Toxic Communication" Robert M. Foschia, Duquesne University

210011      12:30 PM to 3:15 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Feminist and Women Studies Division and Women's Caucus Co-Business Meeting**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

- Michelle Calka, Manchester University  
 Jessica Kratzer, Northern Kentucky University  
 Kathleen E. Feyh, Syracuse University  
 Elizabeth F. Desnoyers-Colas, Armstrong State University  
 Lana McDonnell, Texas A&M University, Kingsville  
 Ashley Noel Mack, Louisiana State University  
 Suzanne Enck, University of North Texas  
 Jessica L. Furgerson, Western Kentucky University  
 Danielle M. Stern, Christopher Newport University  
 Katrina Miles, James Madison University  
 Rachel E. Silverman, Embry-Riddle Aeronautical University

210012      12:30 PM to 1:45 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Top Faculty Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Yea-Wen Chen, San Diego State University

Respondent: Mark C. Hopson, George Mason University

"Cross-National Comparative News Framing Analysis of the Syrian Refugee Crisis: Arabic versus English Newspapers" Srividya Ramasubramanian, Texas A&M University; Caitlin Miles, Texas A&M University

"'It's Gross!': Queer (Im)Possibilities of Sticky Rice in Yellow Fever" Shinsuke Eguchi, University of New Mexico

"Two Sides of the Same Coin: Conceptualizing Dominant Group Theory in the Context of Co-Cultural Theory" Robert J. Razzante, Arizona State University; Mark P. Orbe, Western Michigan University

"The Effect of Seeking Advice and Advice Quality on College Adjustment for U.S. and Chinese First-Year Students: An Intergroup and Acculturative Approach" China C. Billotte Verhoff, Purdue University; Steven R. Wilson, Purdue University; Cen Yue, Purdue University; Elizabeth Dorrance Hall, Michigan State University; Jenna McNallie, Augsburg College

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210013      12:30 PM to 1:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Celebrating and Remembering: NCA Memorial Session**

Sponsor: NCA National Office

Chair: Stephen J. Hartnett, University of Colorado, Denver

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210014      12:30 PM to 1:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Economics, Communication, and Society Division Business Meeting**

Sponsor: Economics, Communication, and Society Division

Presenters:

Jessica A. Kurr, Penn State University

Josh Hanan, University of Denver

Catherine Chaput, University of Nevada, Reno

Yvonne Slosarski, University of Maryland

M. Lane Bruner, University of Nevada, Las Vegas

Rod Carveth, Morgan State University

Kristiana N. Wright, University of Minnesota, Twin Cities

Sean Kennedy, University of Kansas

Constance Gordon, University of Colorado, Boulder

Amos Kiewe, Syracuse University

Dale Cyphert, University of Northern Iowa

Michael A. Kaplan, Baruch College, CUNY

William Saas, Louisiana State University

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210015      12:30 PM to 1:45 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Communication and the Future Division Top Papers**

Sponsor: Communication and the Future Division

Chair: Ryan C. Wallace, California State University, East Bay

"Examining ISIS Online Recruitment through Relational Development Theory" Sarah Ponder, University of Central Florida; Jonathan Matusitz, University of Central Florida

"The Future of Dying: Online Suicide Notes and the Posthumous Presentation of Self" Timothy Recuber, Hamilton College

"Theorizing Verbally Persuasive Robots" Seungcheol Austin Lee, Northern Kentucky University; Jake Liang (In Memoriam), Chapman University

"This is "Not" a Drill: Examining Retention and Behavioral Intentions When Using Social Robotics to Communicate a Weather Risk" Adam Michael Rainear, University of Connecticut; Kenneth A. Lachlan, University of Connecticut; Joshua Fishlock, Arizona State University, Lake Havasu

"Two Tales in Ferguson: Social Divide in Social Media" Yong Jin Park, Howard University

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210016      12:30 PM to 1:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Communication Ethics Division Business Meeting**

Sponsor: Communication Ethics Division

Presenters:

Amanda Grace McKendree, University of Notre Dame

Amanda Grace McKendree, University of Notre Dame

John Prellwitz, University of Pittsburgh, Greensburg

Michelle A. Leavitt, William Jessup University

Gina Ecolini, University of South Carolina

Leeanne M. Bell McManus, Stevenson University

Sean Michael Swenson, University of South Florida

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210017      12:30 PM to 1:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**"Oh, hell no!": Performances of Community Commiseration, Resistance, and Empowerment**

Sponsor: Performance Studies Division

Chair: Daniel W. Heaton, Capital University

Presenters:

Marcy Chvasta, California State University, Stanislaus

Sharon Elizabeth Croft, Capital University



Amy L. Darnell, Columbia College  
Lisa M. Flanagan, Xavier University  
Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale  
Daniel W. Heaton, Capital University  
Leigh Anne Howard, University of Southern Indiana  
Jade C. Huell, Columbia College  
Karen S. Mitchell, University of Northern Iowa  
Kris Noteboom, University of Texas, Dallas  
Katherine E. Owens, University of Mary-Hardin Baylor  
Kerry P. Owens, University of Mary-Hardin Baylor  
Patricia A. Suchy, Louisiana State University  
Holley A. Vaughn, University of North Texas  
Bennett Whitaker, Ohio State University

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210018      12:30 PM to 1:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Bias, Prejudice, and Public Opinion: New Insights through Novel Methods and Texts**

Sponsor: Political Communication Division

Chair: Christina M. Knopf, State University of New York, Cortland

Respondent: Ashley R. Muddiman, University of Kansas

"Confirming Media Bias of a Political Protest Through Photographs" Michael Friedman, University of Tennessee at Chattanooga

"PolitiFact and the 2016 Presidential Primaries: Truth Testing Candidate Claims" Joan Conners, Randolph-Macon College

"Social contagion in attitudes about prejudice" Robert Bond, Ohio State University

"Survey of Surveys: A Content Analysis of the Language Complexity of Public Opinion Polls" Matthew D. Sweitzer, Ohio State University; Hillary C. Shulman, Ohio State University

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210019      12:30 PM to 1:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Adapting to Digital Culture: Barriers and In-roads to Ubiquitous Digital Access**

Sponsor: Human Communication and Technology Division

Chair: Leslie Ramos Salazar, West Texas A&M University

"Concerns, Skills, and Activities: Multilayered Privacy Issues in Disadvantaged Urban Communities" Xiaoqian Li, University of Texas, Austin; Wenhong Chen, University of Texas, Austin; Joseph Straubhaar, University of Texas, Austin

"Connectivity with Homeland Culture Through Social Media and International Students' Cultural Adaptation in the U.S." Haijing Tu, Indiana State University

"Digital Technology for Community Building: An Examination of Ethnic Media Consumption across Four Ethnocultural and Immigrant Groups in Ottawa, Canada" Rukhsana Ahmed, University of Ottawa; Luisa Veronis, University of Ottawa

"Meeting clients where they (virtually) are: Migrant-focused nonprofits' technology strategies for service provision" Margaret Fesenmaier, University of Washington; Kristen Barta, University of Washington

"Smartphone Internet Access and Use: Extending the Digital Divide and Usage Gap" Eric L. Tsetsi, University of Arizona; Stephen Rains, University of Arizona

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210021      12:30 PM to 1:45 PM      Sheraton      Austin 1 - Second Floor

**The Legacy of Peace and Conflict Scholarship: Examining a Decade of Collaboration**

Sponsor: Peace and Conflict Communication Division

Chair: Sara J. Holmes, University of North Texas at Dallas

Presenters:

Ian M. Borton, Aquinas College

Amanda E. Feller, Pacific Lutheran University

Eddah Mbula Mutua, St. Cloud State University

Gregory Paul, Kansas State University

Respondent: Michael L. Zirulnik, Arizona State University

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210022      12:30 PM to 1:45 PM      Sheraton      Austin 2 - Second Floor

**Top Faculty Papers in Public Relations**

Sponsor: Public Relations Division

Chair: Lisa Volk Chewning, Penn State University, Abington

Respondent: Aimei Yang, University of Southern California

"Zones of Engagement: Employees' Lived Experiences and the Essence of Employee Engagement" Laura L. Lemon, University of Alabama; Michael J. Palenchar, University of Tennessee

"CSR Communications as a Communal Bridge Between an Organization and Employees" Yeunjae Lee, Purdue University; Jeong Nam Kim, University of Oklahoma

"Creating Collaborative Communities: The Role of Dialogue in Addressing Sexual Assault on College Campuses" Stephanie Madden, University of Memphis

"Patching a crisis with CSR: How the NFL fumbled its handling of domestic violence" Chelsea L. Woods, Virginia Tech; Ashli Q. Stokes, University of North Carolina at Charlotte

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210023      12:30 PM to 1:45 PM      Sheraton      Austin 3 - Second Floor

**Queerness, Sex, and the Body: Performing "Men" and "Masculinites" across Cultures**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies  
Division; International and Intercultural Communication Division

Chair: Godfried Agyeman Asante, Drake University

Respondent: Jeffrey Q. McCune, Washington University

"Good Ol' Country Boys Playin' on the Farm: Online Articulations of Rural Masculinity by  
Men Who Have Sex with Men" Mick Brewer, Southern Illinois University

"Stretching Out: Self-Cartographic Gesture and the Extendable Anus" Codey Ryan Bills,  
University of North Carolina, Chapel Hill

"Learning How to Be a Man the Hard Way" Otis Duncan, Southern Illinois University  
Carbondale

"Documenting Wonderness: Reimagining the Body" Alexandre Santos, San Francisco State  
University

"'Naturality' and Chinese Queer Masculinities" Zhiqiu Zhou, Northwestern University

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210024      12:30 PM to 1:45 PM      Sheraton      Pearl 1 - Second Floor

**Dialogue's Relevance: Reconsidering (and Recommitting) to Dialogue in an Age of  
Academic and Political Fragmentation**

Sponsor: NCA-Forum

Chairs: William C. Trapani, Florida Atlantic University; Joan Faber McAlister, Drake  
University

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210025      12:30 PM to 1:45 PM      Sheraton      Pearl 2 - Second Floor

**Emphasizing the Interpersonal in Interpersonal Communication Research**

Sponsor: Interpersonal Communication Division

Chair: Meara H. Faw, Colorado State University

Presenters:

Elizabeth S. Parks, University of Minnesota, Duluth

Joshua R. Pederson, University of Alabama

Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth

Kaitlin Cannava, Penn State University

Marie C. Haverfield, Stanford University

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210026      12:30 PM to 1:45 PM      Sheraton      Pearl 3 - Second Floor

**World Communication Association, North America, Business Meeting**

Sponsor: World Communication Association

Presenters:

Melissa L. Beall, University of Northern Iowa

Lynda McCroskey, California State University Long Beach  
David A. Wendt, Keokuk High School

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210027      12:30 PM to 1:45 PM      Sheraton      Pearl 4 - Second Floor

**Disability Issues Caucus Top Paper Panel**

Sponsor: Disability Issues Caucus

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Respondent: Keith Nainby, California State University, Stanislaus

"Bound by Heredity: Disability and Reproductive Justice in "Buck v. Bell"" Hillary Ash, University of Pittsburgh

"There's No Center without the Margins: My Disabled Bodies' Journey to Hyper-Embodiment" Julie-Ann Scott, University of North Carolina, Wilmington

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210028      12:30 PM to 1:45 PM      Sheraton      Pearl 5 - Second Floor

**Writing Our Relevance: The Legacy and Relevance of Autoethnography in the Midst of Political Turmoil**

Sponsor: Ethnography Division

Chairs: Christopher N. Poulos, University of North Carolina, Greensboro; Lisa M. Tillmann, Rollins College; Robin Boylorn, University of Alabama; Lesa Lockford, Bowling Green State University; Ronald J. Pelias, Southern Illinois University, Carbondale

"Critical Pedagogy in and beyond the Classroom: Mobilizing Political Defeat and Despair" Lisa M. Tillmann, Rollins College

"Lessons from the Past: Utopian Performatives in the Age of Trump" Lesa Lockford, Bowling Green State University

"The Audacity of Hate: An Autoethnography of Disillusionment, Ambivalence, and Fear Following the 2016 Presidential Election" Robin Boylorn, University of Alabama

"The Political Moment: Writing My Way In and Out" Ronald J. Pelias, Southern Illinois University, Carbondale

"Writing My Way Through Disillusionment: Rants, Haiku, and Other Autoethnographic Moments, 2016-17" Christopher N. Poulos, University of North Carolina, Greensboro

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210031      12:30 PM to 1:45 PM      Sheraton      Live Oak -Second Floor

**Top Four Papers in Group Communication**

Sponsor: Group Communication Division

Chair: Jessica Katz Jameson, North Carolina State University

Respondent: Jennifer N. Ervin, Carnegie Mellon University

"Introduction to Machine Learning: Teaching Computers to Code Group Interaction Data" Joseph A. Bonito, University of Arizona; Joann Keyton, North Carolina State University

"The Roles of Ingroup Identification and Implicit Bias in Assessing the Effectiveness of a Virtual Diversity Education Program" Elizabeth Behm-Morawitz, University of Missouri; Astrid Villamil, University of Missouri

"‘It’s a bit complicated’: Group discussion of known or novel scientific information about climate change" Lyn M. Van Swol, University of Wisconsin-Madison; Andrew Prah, University of Wisconsin-Madison; Miranda R. Kolb, University of Wisconsin-Madison

"Structuration Processes in an Interagency Collaboration: Enabling and Constraining through Words and Deeds" Michael W. Kramer, University of Oklahoma; Carrisa Hoelscher, Missouri State University; Chris Nguyen, University of Oklahoma; Eric Anthony Day, University of Oklahoma; Olivia Cooper, University of Oklahoma

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210034      12:30 PM to 1:45 PM      Sheraton      City View 2 - Fourth Floor

**The Voice of Students: A Critique of Feminism and Media**

Sponsor: Critical and Cultural Studies Division

Chair: Jenna N. Hanchey, University of Nevada, Reno

Respondent: Mary E. Triage, University of Akron

"(Not so) Funny Feminism: Inside Amy Schumer’s Satirical Rejection of Feminine Identity as Sexual Objects" Leah Waters, University of North Texas

"Grameen Bank and Myths of Economic Emancipation: A Feminist Critique of Class Struggle and Exploitation" Jennifer Marie Rome, University of Nebraska-Lincoln

"The Problem with Pussy Power: A Feminist Analysis of Spike Lee's Chi-Raq" Amanda Layman, University of Akron

"‘We Bleed for Female Empowerment’: Commodity Feminism and the Contradictions of Feminist Politics" Lisa Daily, New York University

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210035      12:30 PM to 1:45 PM      Sheraton      City View 3 - Fourth Floor

**Top Papers of the Basic Course Division**

Sponsor: Basic Course Division

Chair: Luke LeFebvre, Texas Tech University

Respondent: Joshua Westwick, South Dakota State University

"The Pedagogical Relevance of the Toulmin Model in the 21st Century" John P. Banister, University of Georgia

"Creating an Inclusive Basic Communication Course: The Relevance of Peers’ Knowledge, Stigma, and Attitudes Toward Students with Autism Spectrum Disorders" Jill C. Underhill, Marshall University; Victoria Ann Ledford, University of Maryland; Hillary Adams, Marshall University

"Assessment in the Basic Communication Course: Evaluating a Criterion-Based Speech Evaluation Training Program for Students" T. Kody Frey, University of Kentucky; Cheri Simonds, Illinois State University; John F. Hooker, Illinois State University; Kevin R. Meyer, Illinois State University; Stephen K. Hunt, Illinois State University

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210036      12:30 PM to 1:45 PM      Sheraton      City View 4 - Fourth Floor

**"They Have a Difficult Job": The Rhetoric of Policing in America**

Sponsors: Activism and Social Justice Division; Black Caucus

Chair: Christopher House, Ithaca College

Respondent: Carlos Morrison, Alabama State University

"I Feared for My Life": An Examination of Police Abuse in America" Andre E. Johnson, University of Memphis; Alice Reid, University of Memphis

"Policing in Chicago Under Obama and Trump" Kimberly P. Johnson, Tennessee State University

"I am My Son's Voice: Mothers' Responses to Fatal Police Shootings" Elizabeth Stephens, Middle Tennessee State University

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210037      12:30 PM to 1:45 PM      Sheraton      City View 5 - Fourth Floor

**Student Section Business Meeting**

Sponsor: Student Section

Presenters:

Sarah Elizabeth Sheff, University of Kentucky

Nicholas T. Tatum, Abilene Christian University

Anna-Carrie Beck, University of Kentucky

Cecilia Brooke Cholka, University of New Mexico

Shane John Wehlage, University of Kentucky

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210038      12:30 PM to 1:45 PM      Sheraton      City View 6 - Fourth Floor

**Communication and Social Cognition Division Business Meeting**

Sponsor: Communication and Social Cognition Division

Presenters:

John Banas, University of Oklahoma

Elena Bessarabova, University of Oklahoma

Allison Shaw, University at Buffalo, SUNY

Nicholas A. Palomares, University of California, Davis

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210039      12:30 PM to 1:45 PM      Sheraton      City View 7 - Fourth Floor

**Archiving History, Archiving Identity: Visual Culture and the Rhetorical Construction of History, Politics, and Subjects**

Sponsor: Visual Communication Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Teresa G. Bergman, University of the Pacific  
Cara A. Finnegan, University of Illinois  
Chandra Maldonado, North Carolina State University  
Lester C. Olson, University of Pittsburgh  
Kendall Phillips, Syracuse University

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210040      12:30 PM to 1:45 PM      Sheraton      City View 8 - Fourth Floor

**Competitive Papers in the Communication and Sport Division**

Sponsor: Communication and Sport Division

Chair: Greg G. Armfield, New Mexico State University

"Can the Love of the Game Become Unbearable? Examining Stress and Burnout in College Athletes" Katie Lever, Western Kentucky University

"Defining "valuable": Tradition and sabermetrics in the 2012 AL MVP race" Peter Gregg, University of St. Thomas

"Fantasy Football and Everyday Neoliberalism: When Objective Measures and Racial Biases Collide on Twitter" Daniel Carter, Texas State University; Tyler Welsh, University of Texas, Austin

"How The NFL Dropped the Ball: Tensions and Best Practices Surrounding the Communication Involved in the Ray Rice Case" Aaron C. Cross, North Dakota State University

"Lost in Translation—and Transmission: Contrasting Chinese and U.S. Gymnastics Television Coverage in the 2016 Rio Olympic Games" Andrew Billings, University of Alabama; Qingru Xu, University of Alabama; James Angelini, University of Delaware; Paul J. MacArthur, Utica College

"NBC's Televised Media Portrayal of Female Athletes in the 2016 Rio Olympics: A Critical Feminist View" Christina Villalon, University of North Texas; Karen Weiller, University of North Texas; John Nauright, University of North Texas

"Sports programming as a public good: A complicated Congressional legacy" Steve Dittmore, University of Arkansas

"The Influence of Social Identification, Moral Foundations, and Fanship on Sports Fan Behaviors" Nicky Lewis, University of Miami; Edward Hirt, Indiana University

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210041      12:30 PM to 1:45 PM      Sheraton      Remington - Fourth Floor

**Assessment Best Practices: Pedagogy, Industry Councils, Data Analysis, and Rubrics**

Sponsor: Communication Assessment Division  
Chair: Stacy Smulowitz, University of Scranton

Presenters:

Aarti Arora, Ohio University  
Diane M. Monahan, Saint Leo University  
Susan G. Kahlenberg, Muhlenberg College  
Nikolaos Linardopoulos, Rutgers University

Respondent: Stacy Smulowitz, University of Scranton

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210042      12:30 PM to 1:45 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Getting Emotional: Examining the Role of Affect and Emotion in Constructing the  
Relevance and Legacy of Argumentation Studies**

Sponsor: Argumentation and Forensics Division

Chair: Bryan J. McCann, Louisiana State University

Respondent: Bryan J. McCann, Louisiana State University

"Affective Argument and the American Presidency" John P. Koch, Vanderbilt University

"Pathetic Politics: Locating Emotion in the Enthymematic Argument of a First  
Lady" Stephanie Wideman, University of Indianapolis

"Politics and Religion, and the "Beef Ban" in India: Exploring Affect in Understanding  
Heterodoxy in the Argumentative Tradition" Minu Basnet, Marist College

"You will have Blood on your Hands: Rhetorical Analysis of Affect and Argumentation in the  
Circulation of Affective Security and the Suspicion Lottery" Avery J. Henry, Southeast  
Missouri State University

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210043      12:30 PM to 1:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Instructional Development Division Business Meeting**

Sponsor: Instructional Development Division

Presenters:

Tiffany R. Wang, University of Montevallo  
Blair Thompson, Western Kentucky University  
Brandi N. Frisby, University of Kentucky  
Kerry Byrnes-Loinette, Collin College  
Zac D. Johnson, California State University, Fullerton

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210044      12:30 PM to 1:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Theatre, Film and New Multi-Media Division Business Meeting**

Sponsor: Theatre, Film and New Multi-Media Division



Presenters:

Noah D. Lelek, Texas Woman's University  
Prairie A. Endres-Parnell, Tarleton State University  
Patricia E. Friel, University of Cincinnati  
John Chase Soliday, University of Miami  
Valerie Lynn Schrader, Penn State University, Schuylkill

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210045      12:30 PM to 1:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Contesting Ideology**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kevin A. Johnson, California State University, Long Beach

Respondent: Ryan Neville-Shepard, University of Arkansas

"Rhetorical Care as the Democratic Ideal: The Relevance and Legacy of "Care" in Communication Studies Theory" Mary Anne Taylor, Emerson College

"I, The People: The Rhetoric of Modern Conservative Populism" Paul Elliott Johnson, University of Pittsburgh

"Strategic Rhetoric: Politics as Logomachy, Anchored, Sub-Anchored, and Contested Terms" Nathan Rothenbaum, University of Georgia

"Working Hard or Hardly Working? Ideological Contradiction and the Bullshit Rhetoric of Financial Peace" Brandon McDonald, California State University, Long Beach; Christopher Michael Duerringer, California State University, Long Beach

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210046      12:30 PM to 1:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Do as I Say or as I Share? Social Media Analytics and Impact**

Sponsor: Mass Communication Division

Chair: Hilary Gamble, Auburn University, Montgomery

Respondent: Kara Jolliff Gould, University of Arkansas

"A Thematic Analysis of Information Seeking Versus Social Support/Validation on Health and Fitness Social Media" Heather Riddell, George Mason University; Josh Murphy, George Mason University

"Celebrity scientists on social media: What gets said, replied to, and shared on Twitter" Jessica Gall Myrick, Penn State University; Itai Himelboim, University of Georgia; Regan Brown, Indiana University

"Clicking for Change: The Role of Empathy and Negative Affect on "Slacktivist" Facebook Engagement with a Social Media Campaign" Julia Weiss, West Virginia University; Elizabeth Cohen, West Virginia University

"Hashtags, Tweets and Movie Receipts: Social Media Analytics in Predicting Box Office Hits" Mario Edgar Sanguinet, San Diego State University; Brian Spitzberg, San Diego State University; Ming-Hsiang Tsou, San Diego State University

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210047      12:30 PM to 1:45 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Race and Hollywood: Social Issues in Movies and New Media**

Sponsor: Mass Communication Division

Chair: Norma Jones, Kent State University

Respondent: Ahmet Atay, College of Wooster

"Crossing the Color Line: An Examination of Mediators and a Social Media Intervention for Racial Bias in Selective Exposure to Movies" Andrew J. Weaver, Indiana University; Jessica R. Frampton, Ohio State University

"Oscars So White (and Male): Diversity and Social Issues in Academy Awards-Recognized Documentary Feature Films (2008-2017)" Caty Borum Chattoo, American University

"Race, Ethnicity, and New Media" Andrea A. Figueroa-Caballero, University of California, Santa Barbara

"Our Children Need to Know That That's the World That They Live In": Analyzing the Social Relevance on Black-ish" Nancy Bressler, Wheeling Jesuit University

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210048      12:30 PM to 1:45 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**Self-Empowerment or Institutional Discipline? The Potentials and Problematics of Health Activity Trackers**

Sponsor: Applied Communication Division

Chair: Sarah N. Heiss, University of Vermont

"Different Perspectives on Activity Tracking: Examining Perspectives on the Apple Watch" Jeffrey Kuznekoff, Miami University, Middletown

"Online Accountability Groups: Exploring Fitness and Health Through Critical Auto-ethnographic Accounts" Andrea Iaccheri, Ohio University

"Panoptic Parenting: The Biopedagogies of Infant Monitor Discourses" Anne E. Kerber, Minnesota State University, Mankato

"Privacy Management and Mental Illness: How Mobile Apps May Lead to Dialogue" Shawn Starcher, Kent State University

"Quantification" and Quality Health: A Critical Analysis of Fitbit Discourse" Laura D. Russell, Denison University

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210049      12:30 PM to 1:45 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Top Papers for the Family Communication Division**

Sponsor: Family Communication Division

Chair: Katheryn C. Maguire, Wayne State University

Respondent: Andrew M. Ledbetter, Texas Christian University

"Assessing Changes in Language Brokers' Communal Coping Patterns: Testing a Theoretical Model of Communal Coping" Jennifer A. Kam, University of California, Santa Barbara; Rachyl L. Pines, University of California, Santa Barbara; Quinten Shenk Bernhold, University of California, Santa Barbara

"Communication privacy management in open adoption relationships: Negotiating co-ownership across in-person and mediated communication" Colleen Colaner, University of Missouri; Alyssa L. Bish, University of Missouri; Maria Butauski, University of Missouri; Alexie Hays, Marietta College; Haley Horstman, University of Missouri; Leslie Nelson, University of Missouri

"'You're Always Expected to be at Your Best': Master Narrative Expectations of Modern Parenthood" Jennifer A. Jackl, Roanoke College; Rachel McLaren, University of Iowa

"A child for every family? Characterizations of "adoptable" foster children in online permanency advocacy publications" Kristina M. Scharp, Utah State University; Lindsey J. Thomas, Illinois State University

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210050      12:30 PM to 1:45 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Honoring the 2016 Woolbert Award Winners: Edward Schiappa, Peter B. Gregg, and Dean E. Hewes.**

Sponsor: NCA Research Board

Chair: Mindy Fenske, University of South Carolina

Presenters:

Edward Schiappa, Massachusetts Institute of Technology

Peter Gregg, University of St. Thomas

Dean Hewes, University of Minnesota, Twin Cities

Elizabeth Perse, University of Delaware

Bradley J. Bond, University of San Diego

Michelle Ortiz, University of Arizona

Alan Sillars, University of Montana

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210051      12:30 PM to 1:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Understanding Trump's Campaign Communication Practices in the Light of History: Enacting the Role of a Demagogue?**

Sponsor: Communication as Social Construction Division

Chair: Lauren Lemley, Abilene Christian University

Respondent: Jennifer Mercieca, Texas A&M University

"A Rhetorical Critique of Donald Trump's Presidential Discourse: Impresario of Mob Democracy or an Informed Electorate?" Colleen Kelley, Penn State Erie, The Behrend College

"Globalization, Populism, and Nationalism: Discursive Trends of Political Speeches" Zoe Carney, Blinn College

"Incivility as Power: How Donald Trump's Rhetoric Aligns with Other Leaders" Forrest A. Rule, Texas A&M University

"Make America Puritan Again: A Rhetorical Analysis of Donald Trump's Campaign Rhetoric in Light of the American Puritan Rhetorical Tradition" Krystal A. Fogle, Texas A&M University

"Removable Aliens: How Donald Trump's Rhetoric Mirrors Xenophobic European Rhetorical Movements" Brendan G.A. Hughes, Metropolitan State University of Denver

"Why the Paranoid Style Won: An Examination of Donald Trump's Rhetoric" Roderick Hart, University of Texas, Austin

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210052      12:30 PM to 1:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Creating a Legacy of Social Justice: A Roundtable Discussion on Cultivating More Inclusive Campuses**

Sponsors: Activism and Social Justice Division; Association for Communication Administration; Communication Centers Section; Community College Section; Instructional Development Division; Undergraduate College and University Section

Chair: Salma Shukri, University of Colorado, Boulder

Presenters:

Brenda Allen, University of Colorado, Denver

T. M. Linda Scholz, Eastern Illinois University

Amanda G. Meise, University of Denver

Jennifer Bone, University of Colorado, Boulder

Robert Gutierrez-Perez, University of Nevada, Reno

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210053      12:30 PM to 1:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Uniting the Sacred and Profane: Theoretical and Social Productivity of Merging Rhetoric and Religion**

Sponsor: Rhetorical and Communication Theory Division

Chair: Andrew Gilmore, Colorado State University

Respondent: Calum Matheson, University of Pittsburgh

"Bursting Bubbles with John Paul II and Barack Obama: Lessons from Pilgrims for Our Current Crisis" Harry Archer, University of Colorado, Boulder

"Naming the Dead: Derrida's Negative Theology and Communal Commemorative Practice" Emily Brennan Moran, University of North Carolina, Chapel Hill

"Rhetoric Through a Veil: Martin Buber's I and Thou as Rhetorical Invention" Blake Faulkner, University of North Carolina, Chapel Hill

"The Soul of Transformational Politics: Human Nature, Communication, and Community" Mary E. Domenico, University of North Carolina, Chapel Hill

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210054      12:30 PM to 1:45 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**The Relevance of NCA Honor Societies and Clubs in Nurturing and Engaging Students  
in the Discipline**

Sponsors: Lambda Pi Eta; NCA Student Clubs; Sigma Chi Eta

Chair: Puvana Ganesan, Mesa Community College

Presenters:

Janice C. Ralya, Jefferson State Community College

Karen Hillyer, Warren County Community College

Sarah Hock, Santa Barbara City College

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210055      12:30 PM to 1:45 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Nonverbal Communication Division Business Meeting**

Sponsor: Nonverbal Communication Division

Presenters:

Ashley Paige Duggan, Boston College

Jonathan M. Bowman, University of San Diego

Norah E. Dunbar, University of California, Santa Barbara

Daniel R. Bernard, California State University, Fresno

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210060      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom A - Third Floor

**Media Analysis and Public Opinion**

Sponsors: Chinese Communication Association; Korean American Communication Association

Chairs: JongHwa Lee, Angelo State University; Shuhua Zhou, University of Alabama

Respondent: Dong Hoo Kim, University of North Carolina, Chapel Hill

"Narrating Culinary Korea: The Shifting Cultural Boundaries of the Nation in Korean  
Television Food Shows" Jaehyeon Jeong, Temple University

"The Samsung-Apple patent war: Socio-cultural comparative study of news frames in a  
business conflict issue" Wansoo Lee, Dongseo University; Seok Kang, University of Texas,  
San Antonio

"The Communication of Identity in a Korean Self-Interior Design Blog: The Discourse of  
"Single life"" Soo Oak Yoo, University of Massachusetts at Amherst

"Media Frame's Influence on People's Perception of Doctor-Patient Conflict in  
China" Xiaoya Jiang, Michigan State University; Shuangqing Liu, Chinese University of  
Political Science and Law

"The public opinions in cyberspace in improving the public sphere in China: A comparative  
analysis of Weibo and people's daily in discussing Li Tianyi gang rape issue" Yumeng Luo,  
University at Albany, SUNY

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210061      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom B - Third Floor

**A Legacy of Deliberative Discussion Through Public Forums**

Sponsors: American Society for the History of Rhetoric; Public Dialogue and Deliberation

Chair: Timothy Shaffer, Kansas State University

Presenters:

William Keith, University of Wisconsin-Milwaukee

Tim Steffensmeier, Kansas State University

Amato Nocera, University of Wisconsin-Madison

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210062      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom C - Third Floor

**Association for Chinese Communication Studies Top Paper Panel**

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association

Chair: Shaohai Jiang, National University of Singapore

Respondent: Rya J. Butterfield, Nicholls State University

"The meaning of drinking and its relationship with health for Chinese: An investigation from a cultural perspective" Zhaomeng Niu, Washington State University; Shuang Liu, Washington State University; Yi Zhu, Michigan State University

"From Political Resistance to Personal Resistance: Youth Culture, Media, and the Redefining of Cui Jian's Rock Music in the 2010s" Wei Wang, University of Southern California

"How Social Media Exposure to Health Information Influences Chinese People's Health Protective Behavior during Air Pollution? A Theory of Planned Behavior Perspective" Qinghua Yang, Texas Christian University; Shiwen Wu, Wuhan University

"Wechat as a frame for information assessment: How source credibility and media credibility predict responses to food-safety information" Ji Pan, Fudan University

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210063      12:30 PM to 1:45 PM      Marriott      Champagne - Third Floor

**Burke and Popular Culture**

Sponsor: Kenneth Burke Society

Chair: Annie Laurie Nichols, University of Maryland

"Kanye West's "Abstraction of Design": Anxiety, Transcendence, and his Burkean Identification Strategies in BBC Radio 1 Interviews" Clayton L. Terry, University of Portland

"Calling For(th) Responsible Agents: A Pentadic Cartography of Jack Johnson's Eco-Consciousness" John B. Hatch, Eastern University

"Louie: Extending Burke's Theory of Form Through Sitcom Subversion" Scott Plambek, San Diego State University; Charles Goehring, San Diego State University; Luke A. Winslow, San Diego State University

"A Burkean-Stylistic Analysis of "Moderate" Muslim Comedy" Lamiyah Bahrainwala, Southwestern University

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210064      12:30 PM to 1:45 PM      Marriott      Normandy A -Third Floor

**Legacy and Relevance of International Relations' Impacts on Higher Education**

Sponsor: Eurasian Communication Association of North America

Chair: Marta Natalia Lukacovic, Furman University

Presenters:

Michael R. Finch, Lee University

Maureen C. Minielli, Kingsborough Community College, CUNY

Katerina Tsetsura, University of Oklahoma

Respondent: Dean A. Kruckeberg, University of North Carolina at Charlotte

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210065      12:30 PM to 1:45 PM      Marriott      Normandy B -Third Floor

**International Forensics: Our Legacy and Our Relevance Abroad**

Sponsor: International Forensics Association

Chairs: Nicholas Butler, Arizona State University; Barbara Baron, Brookdale Community College

Presenters:

James Dobson, Las Positas College

Vincent Walker, Bradley University

Mark J. Porrovecchio, Oregon State University

Respondents: Matthew Wade Johnson, Florida College; Wendell King II, Texas Southern University

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210066      12:30 PM to 1:45 PM      Marriott      Nice - Third Floor

**Cross Examination Debate Association Top Papers Panel**

Sponsor: Cross Examination Debate Association

Chair: Michael E. Eisenstadt, University of Kansas

"#Urban: Performing Poverty in the Troubled Legacy of UDLs and Intercollegiate Debate" Sara Mathis, University of Nevada, Las Vegas; Karmenly Alegria, University of Texas, San Antonio; Javier Gonzalez, University of Texas, San Antonio

"Decoding Climate Change: A Semiotic Analysis of the 2016-2017 Collegiate Policy Debate Resolution" Jacquelyn Poapst, George Mason University

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210067      12:30 PM to 1:45 PM      Marriott      Alsace - Third Floor

**Association for Communication Administration Business Meeting**

Sponsor: Association for Communication Administration

Presenters:

Helen Sterk, Western Kentucky University

Shawn Long, University of North Carolina-Charlotte

Janie Harden Fritz, Duquesne University

Jeanne M. Persuit, University of North Carolina, Wilmington

Christopher O. Lynch, Kean University

**1:00 PM**

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1:00 PM to 2:00 PM

Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Coffee and Cupcakes, sponsored by Media Education Foundation**

**1:30 PM**

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1:30 PM to 2:30 PM

Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Martini Bar, sponsored by Routledge, Taylor & Francis**

**2:00 PM**

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2:00 PM to 3:00 PM

Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Beer and Pretzels, sponsored by MacMillan Learning**

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212001

2:00 PM to 3:15 PM

Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**The Role of Multiple Factors Influencing Health Care Providers' Communication Practices**

Sponsor: Health Communication Division

Chair: Stephen Spates, Missouri State University

"Exploring Hospitalist Physician-Patient Communication: A Qualitative Study of Patient-Centeredness in Actual Medical Encounters" Julie Apker, Western Michigan University; Scott



Shank, Western Michigan University; Kristen Hatten, Western Michigan University; Margaret E. Baker, Western Michigan University; Sally VanSweden, Bronson Healthcare Group

"From Imposed to Normed: Multicommunicating Practices in Patient-Facing, Medical Admitting Clerks" Yaguang Zhu, University of Texas, Austin; Keri K. Stephens, University of Texas, Austin; Melissa Lynne Dalton, University of Texas, Austin; Lingzi Zhong, University of Texas, Austin; Dron M. Mandhana, University of Texas, Austin; Terri Sabella, CommUnity Care

"How Spatial Layout Impacts Communication: A Pre-Post Study of Nurse Communication in Two Different Hospitals" Kevin Real, University of Kentucky; Lindsey Fay, University of Kentucky; Allison Carll-White, Univeristy of Kentucky; Kathy Isaacs, University of Kentucky; Aric Schadler, University of Kentucky

"The Relationship between Face-to-Face and Online Patient-Provider Communication: Taking into Account Patient Trust and Patient Satisfaction" Shaohai Jiang, National University of Singapore

"Trauma Surgeons' Multiple Goals in Opioid Prescription Communication" Elizabeth Adams, University of North Carolina, Chapel Hill; Elisia Cohen, University of Minnesota; Andrew Bernard, University of Kentucky; Whitney Darnell, University of Kentucky

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212002      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**Our Methodological Legacy and Relevance: Issues and Advancements in Interpersonal Communication Research**

Sponsor: Interpersonal Communication Division

Chair: Melanie Booth-Butterfield, West Virginia University

Presenters:

Graham D. Bodie, University of Mississippi

Jesse Fox, Ohio State University

Sean M. Horan, Texas State University

Bree McEwan, DePaul University

Amanda Denes, University of Connecticut

Respondent: Melanie Booth-Butterfield, West Virginia University

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212003      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Bridging the Gaps: Performative Collaborations between Academics, College Students, and Incarcerated People in Prisons and Juvenile Detention Facilities**

Sponsors: Activism and Social Justice Division; Critical and Cultural Studies Division; Performance Studies Division

Chair: Karen E. Lovaas, San Francisco State University

Respondent: Derek Mudd, Texas Commission on the Arts

"Creative Expression within Constraint: Performance Workshops with Detained Youth" Tessa W. Carr, Auburn University

"Dancing in Solidarity with Incarcerated People in Solitary" Patrycja Humienik, University of Colorado-Denver

"“Alternatives to Violence” (AVP) Communication-Based Workshops in Prisons: Performative Reflections on Transforming Power through Trust, Play, and Community-Building" Deanna Shoemaker, Monmouth University; Eleanor Novek, Monmouth University; Chad E. Dell, Monmouth University

"“Fuck Your Gender Policing”: Using Performance to Amplify the Voices of Incarcerated Women" Misty Saribal, Denver University

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212006

2:00 PM to 3:15 PM

Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**Racial Formations, Imperial Logics: Historical Legacies and Rhetorical Relevance in/of the Long American Century**

Sponsor: Rhetorical and Communication Theory Division

Chair: Darrel Wanzer-Serrano, University of Iowa

"Racializing the Marianas and Erasing Natives: Struggles for Self-Determination from the Insular Cases to Davis v. Guam" Tiara R. Na'puti, University of Colorado, Boulder

"Remixing Colonial Arguments in Contemporary “Energy Emergency” Discourses" Catalina de Onís, Willamette University

"The Formation of the American White Savior: Benevolent Whiteness and Imperial Humanitarianism" Elizabeth Kaszynski Gilmore, Indiana University

"The Logic of Possession and the Rhetoric of Americanness: The Case of Puerto Rico" Darrel Wanzer-Serrano, University of Iowa

"The United States of Innovation: Forging American Identity as (White) Maker Identity During the Long Century" Anjali Vats, Boston College

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212007

2:00 PM to 3:15 PM

Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

**Legacy and Relevance in Organizational Communication: Insights from 20th Century “Article of the Year” Authors**

Sponsor: Organizational Communication Division

Chair: Craig R. Scott, Rutgers University

Presenters:

Eric M. Eisenberg, University of South Florida

Dennis K. Mumby, University of North Carolina, Chapel Hill

Gail T. Fairhurst, University of Cincinnati

Craig R. Scott, Rutgers University

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212008      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**The Obama Administration's Rhetorical Legacy on LGBT Rights**

Sponsor: Public Address Division

Chair: Jessica A. Kurr, Penn State University

Respondent: Charles E. Morris III, Syracuse University

"Queering Obama: Searching for Worldmaking Possibilities in Obama's "Doubled Rhetoric"" Kaitlyn G. Patia, Whitman College

"The Public Address of Obama's "Gay Rights Diplomacy"" Thomas R. Dunn, Colorado State University

"Equal Dignity" Under the Law: Affective Rhetorics and Civic Belonging in the Obergefell vs. Hodges Decision" Jeffrey Bennett, Vanderbilt University

"We See You, We Stand With You": Trans Visibility Rhetorics in the Obama Administration" Jessica A. Kurr, Penn State University

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212009      2:00 PM to 3:15 PM      Sheraton      Lone Star Ballroom - Second Floor  
(Conference Center)

**Communication in and about Organizations**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Todd Holm, Marine Corps University; Tiffany R. Wang, University of Montevallo; Karyn I. Friesen, Lone Star College-Montgomery; Heather L. Hundley, Middle Tennessee State University

"01. "It's Just Part of the Job": A Narrative Analysis of Concussion Stories from NCAA DI Women's Soccer Athletes" Karlee A. Posther, Arizona State University

"02. Bridging the Gap for Motorized Wheelchair Users: Power Soccer, Athletic Identity and Communication" Michael S. Jeffress, University of the West Indies

"03. Challenges to Training Neutrality for Mediation" Gabriel E. Pantoja, Texas A&M University

"04. Comparing the Impact of Music on Student Engagement, Learning, and Motivation When Incorporated into Different Classrooms" Michelle Morris, Northwestern State University; Michelle Doston, Northwestern State University; Kari Podboy, Northwestern State University

"05. Diseases of the "Other": U.S. News Coverage of the Ebola Disease Virus" Johnson Aranda, University of Oklahoma

"06. Formative Research to Guide Effective Title IX Campaign Message Development: Avoiding the "I'd probably just throw it away" Treatment" Lindsay Neuberger, University of

Central Florida; Jennifer Sandoval, University of Central Florida; Laura Boutemen, University of Central Florida; Chandler Dobiyski, University of Central Florida

"07. Honored and Humbled: Analyzing the Cycle of Guilt and Redemption in Kevin Durant's NBA MVP Speech" Haley Schaaf, California State University, Sacramento

"08. I Thought I Knew What to Expect From My Graduate Education: Communication Faculty in Their First Jobs in the Academy" Toni S. Whitfield, James Madison University; Corey A. Hickerson, James Madison University

"09. Intercollegiate Sport and the NCAA's Axiological Rhetoric of Amateurism" Rebecca Alt, University of Maryland

"10. Mandatory Reporting as Redressive Measure: When Performing Policy Conflicts with Pedagogy" Jacob Abraham, University of South Florida

"11. Pilgrimage to Bell Athletics: Field Walking and Pole Vaulting through a Place of Sport Performance and Commemoration" Sarah Scott

"12. Revisiting power and motivation: Exploring factors that influence students' outcomes in the online classroom" Renee Kaufmann, University of Kentucky; Marjorie M. Buckner, Texas Tech University

"13. Serendipitous Encounters of Urban Places Through the Digital Eyes: Preliminary Findings from a Qualitative Outdoor Mobile Eye-Tracking Study on Urban Dwellers' Perception of Urban Public Space" Weixu Lu, Rutgers University

"14. Sports Reporting in the Era of the Athlete-Activist: Examining How Sports Media Cover the Intersection of Sports, Social Issues, and Politics" Hans Schmidt, Penn State University, Brandywine

"15. Strengthening the tie: Understanding the relationship between commitment and employee communication activities" Justin Walden, North Dakota State University; Catherine Kingsley Westerman, North Dakota State University

"16. Towards the Final Frontier: Using Corporate Communication Activities to Engage the Latent Public as a Key Stakeholder in a Corporate Mission" Scott C. D'Urso, Marquette University

"17. "How Do You Measure the Soul of a City?": Value Negotiation at Mile High Stadium" Caitlyn Jarvis, Purdue University

"18. "It Is a Herd Industry": Structuration Theory and the Process of Managerial Decision-Making Regarding Popular Management Theories" Sonya Pagel, Black Hills State University; Robert George Westerfelhaus, College of Charleston

"19. "There's giving in the air": How organizations and individuals used #GivingTuesday on Twitter" Emily Kinsky, West Texas A&M University; Mary E. Brooks, West Texas A&M University

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212012      2:00 PM to 3:15 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Top Student Papers in International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Respondent: Yea-Wen Chen, San Diego State University

"Exploring Subject Position of Miss Universe Japan: Is She Japanese Enough?" Emi Kanemoto, Bowling Green State University

"Reflecting Upon Inter-Field Conversations: Intercultural and Environmental Communication Crossroads" Jose R. Castro Sotomayor, University of New Mexico

"The "Boy in the Ambulance" and Cosmopolitan Dimensions of Virality" Stefanie Z. Demetriades, University of Southern California

"Understanding ISIS' Provincial Propaganda: A Visual Framing Analysis of Wilayat Sinai's Imagery in 2016" Kareem El Damanhoury, Georgia State University

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212013      2:00 PM to 3:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Top Papers**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: Lisa K. Hanasono, Bowling Green State University

Respondent: Myra S. Washington, University of New Mexico

"Elder men's bromance in Asian lands: Western masculinity in Better Late than Never" David C. Oh, Ramapo College

"Imagining a Desi Future: Afro-Asian Encounters for the Future" Ryan D'Souza, University of South Florida

"No Cause for Comfort Here: The embodied practices of public memory" Sarah Vartabedian, Texas Christian University

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212014      2:00 PM to 3:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Ethnography Division Business Meeting**

Sponsor: Ethnography Division

Presenters:

Robin Boylorn, University of Alabama

Jillian A. Tullis, University of San Diego

Kurt Lindemann, San Diego State University

Marianne LeGreco, University of North Carolina, Greensboro

Shirley K. Drew, Pittsburg State University

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212015      2:00 PM to 3:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

## **Game Studies Division Business Meeting**

Sponsor: Game Studies Division

Presenters:

Jorge F. Peña, University of California, Davis  
Andy Boyan, Albion College  
Nicholas David Bowman, West Virginia University  
Rosa Mikeal Martey, Colorado State University  
Jeffrey Kuznekoff, Miami University, Middletown  
Stephanie Orme, Penn State University  
Jaime Banks, West Virginia University

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212016      2:00 PM to 3:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

### **Top Papers in Communication Ethics**

Sponsor: Communication Ethics Division

Chair: John Prellwitz, University of Pittsburgh, Greensburg

Respondent: Amanda Grace McKendree, University of Notre Dame

"Becoming Dialogical: An Inquiry into the Communication Ethics Origins of Mister Rogers' Neighborhood" Alexandra Klaren, Johns Hopkins University

"Recovering the Self and Practical Reason: Charles Taylor at the Intersection of Communication Ethics, Rhetoric, and Hermeneutics" David Impellizzeri, Duquesne University

"The Military-Industrial Complex and Professional Communication: Developing Ethics for Peace" Mary Grace Hébert, University of Illinois

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212017      2:00 PM to 3:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

### **Performance Figures and Fabulations**

Sponsor: Performance Studies Division

Chair: Travis P. Brisini, Penn State University

Presenters:

Travis P. Brisini, Penn State University  
Jake Simmons, Missouri State University  
Charles T. Parrott, Kennesaw State University  
Raquel Polanco, Louisiana State University

Respondent: Jnan Blau, California Polytechnic State University, San Luis Obispo

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212018      2:00 PM to 3:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

## **News and Politics Beyond the Presidency: Congressional, Gubernatorial, and Local Contexts**

Sponsor: Political Communication Division

Chair: Heidi Hamilton, Emporia State University

Respondent: Larry J. King, Stephen F. Austin State University

"Comic Agonism in the 2016 Campaign: A Study of Iowa Caucus Rallies" Benjamin Warner, University of Missouri; Rocío Galarza Molina, University of Missouri; Calvin R. Coker, University of Missouri; Philip Tschirhart, University of Nevada, Las Vegas; Sopheak Hoeun, University of Missouri; Freddie J. Jennings, University of Missouri; Mitchell S. McKinney, University of Missouri

"Constructing Congressional Discourses: C-SPAN Archives and Congressional Speeches on Crises and Scandals" Alyssa Wildrick, Rowan University; Alison Nicole Novak, Rowan University

"Local News Down the Ballot: The Content Considerations and Digital Engagement Effects of 2016 Non-Presidential Primary Coverage" Joshua Scacco, Purdue University; Lauren Berkshire Hearit, Hope College; Lauren Potts, University of Michigan

"Where color matters: Issue Ownership and Issue Trespassing in gubernatorial races in red, blue and purple states" Sumana Chattopadhyay, Marquette University; David M. Rhea, Governors State University

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212019	2:00 PM to 3:15 PM	Sheraton	Houston C - Third Floor (Conference Center)
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### **Top Four Student Papers - Human Communication and Technology Division**

Sponsor: Human Communication and Technology Division

Chair: Jenna Currie-Mueller, North Dakota State University

"Chronemics in Instructor-Student E-mail Communication: An Experimental Examination of E-mail Response Times as Expectancy Violations" Nicholas T. Tatum, Abilene Christian University

"Social Media and Cultivation: Assessing Awareness of Network Life Events and its Relationship to Belief in a Just World" Inyoung Shin, Rutgers University

"The Warranting Value of Self-Generated and Other-Generated Content in Students' Impression Formation of Instructors" Maura Cherney, University of Wisconsin-Milwaukee

"Ambivalence in networked intimacy: Observations from gay men using mobile dating apps" Lik Sam Chan, University of Southern California

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212021	2:00 PM to 3:15 PM	Sheraton	Austin 1 - Second Floor
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### **Turn Design, Repair, and Action Formation: New Findings in Conversation Analysis**

Sponsor: Language and Social Interaction Division

Chair: Darcey K. Searles, Rutgers University

"Self-service occasioned offers at the family dinner table" Jenny S. Mandelbaum, Rutgers University; Darcey K. Searles, Rutgers University; Wan Wei, Rutgers University; Kaicheng Zhan, Rutgers University

"Subversive completions in interaction" Galina Bolden, Rutgers University; Alexa Hepburn, Rutgers University; Jonathan Potter, Rutgers University

"'You know' and imperfect repair" Steven Clayman, University of California, Los Angeles; Chase Wesley Raymond, University of Colorado, Boulder

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212022      2:00 PM to 3:15 PM      Sheraton      Austin 2 - Second Floor

**Public Relations Division Business Meeting**

Sponsor: Public Relations Division

Presenters:

Erich Sommerfeldt, University of Maryland  
Karen June Freberg, University of Louisville  
Aimei Yang, University of Southern California  
Sarah VanSlette, Southern Illinois University, Edwardsville  
Lisa Volk Chewning, Penn State University, Abington  
Paul Scovell, Salisbury University

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212023      2:00 PM to 3:15 PM      Sheraton      Austin 3 - Second Floor

**Caucus on GLBTQ Concerns Business Meeting**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Erika M. Thomas, California State University, Fullerton  
Brett N. Billman, St. Ambrose University  
Alice E. Veksler, Christopher Newport University  
Brandon Miller, University of Massachusetts, Boston  
Justin P. Boren, Santa Clara University  
Matea Ivanovic, University of North Texas  
Andrea M. Davis, Western New England University

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212024      2:00 PM to 3:15 PM      Sheraton      Pearl 1 - Second Floor

**Meet the NCA Journal Editors**

Sponsor: NCA Publications Board

Chair: Bonnie J. Dow, Vanderbilt University

Presenters:

D. Robert DeChaine, California State University, Los Angeles  
Tamara D. Afifi, University of California, Santa Barbara  
Deanna L. Fassett, San Jose State University



Robert Brookey, Ball State University  
Todd L. Sandel, University of Macau  
Ramsey Eric Ramsey, Arizona State University  
Mindy Fenske, University of South Carolina  
Mary E. Stuckey, Penn State University  
Deanna P. Dannels, North Carolina State University  
Debbie S. Dougherty, University of Missouri  
Paul Siegel, University of Hartford  
Trevor Parry-Giles, National Communication Association  
Wendy Fernando, National Communication Association

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212025      2:00 PM to 3:15 PM      Sheraton      Pearl 2 - Second Floor

**Post-racial? Nigga Please! Conversations about Race in the Classroom**

Sponsor: Black Caucus

Chair: Sharnine Herbert, Shippensburg University

Presenters:

Felicia Stewart, Morehouse College  
Nadene Vevea, Stevenson University  
Deric Greene, Stevenson University  
Heather Harris, Stevenson University  
Wei Sun, Howard University  
Andrew Jared Critchfield, Columbus State University  
John G.M. Frederick, University of North Carolina at Charlotte

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212027      2:00 PM to 3:15 PM      Sheraton      Pearl 4 - Second Floor

**Disability Issues Caucus Business Meeting**

Sponsor: Disability Issues Caucus

Presenters:

Brian Grewe, University of Denver  
James L. Cherney,  
Keith Nainby, California State University, Stanislaus  
Lindy Grief Davidson, University of South Florida  
Kourtney M. Maison, University of Utah  
Allison Brenneise, Southern Illinois University, Carbondale

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212028      2:00 PM to 3:15 PM      Sheraton      Pearl 5 - Second Floor

**Communication Attributes: Aligning Employer Desires and Institutional Goals**

Sponsor: Our Legacy, Our Relevance

Chair: Katherine S. Thweatt, State University of New York, Oswego

Presenters:

Mary C. Toale, State University of New York, Oswego  
Don LaPointe, State University of New York, Oswego  
Katherine S. Thweatt, State University of New York, Oswego

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212030      2:00 PM to 4:45 PM      Sheraton      Executive Boardroom - Second Floor

**NCA Task Force for Community College Connections**

Sponsor: NCA National Office

Presenters:

Nancy Willets, Cape Cod Community College  
Juan Ahumada, University of Colorado Boulder  
Kerry Byrnes-Loinette, Collin College  
Theresa E. Glenn, Austin Community College  
Julianna Kirschner, University of Southern California  
Kathleen F. McConnell, San Jose State University  
David T. McMahan, Missouri Western State University  
Dante E. Morelli, Suffolk County Community College  
Kelly Soczka Kaiser, Mid-State Technical College  
Rebecca M. Townsend, University of Hartford  
Stephen J. Hartnett, University of Colorado, Denver  
LaKesha N. Anderson, National Communication Association

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212031      2:00 PM to 3:15 PM      Sheraton      Live Oak -Second Floor

**Group Communication Division Business Meeting**

Sponsor: Group Communication Division

Presenters:

Andrea B. Hollingshead, University of Southern California  
Jessica Katz Jameson, North Carolina State University  
Johny Garner, Texas Christian University  
Emily A. Paskewitz, University of Tennessee  
Andrew N. Pilny, University of Kentucky  
Jennifer N. Ervin, Carnegie Mellon University  
Stephenson J. Beck, North Dakota State University  
Joann Keyton, North Carolina State University  
Michael W. Kramer, University of Oklahoma  
Andrew Prah, University of Wisconsin-Madison  
Elizabeth Behm-Morawitz, University of Missouri  
Joseph A. Bonito, University of Arizona  
Astrid Villamil, University of Missouri  
Lyn M. Van Swol, University of Wisconsin-Madison  
Miranda R. Kolb, University of Wisconsin-Madison  
Carrisa Hoelscher, Missouri State University

Eric Anthony Day, University of Oklahoma  
Olivia Cooper, University of Oklahoma

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212032      2:00 PM to 3:15 PM      Sheraton      Seminar Theater - Second Floor

**Freedom Film Festival: Flirting with Danger: Power and Choice in Heterosexual Relationships**

Sponsor: Film Festival

Chair: Sut Jhally, University of Massachusetts at Amherst

Respondent: Lynn M. Phillips, University of Massachusetts, Amherst

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212033      2:00 PM to 3:15 PM      Sheraton      City View 1 - Fourth Floor

**Third Annual NCA Anti-Bullying Roundtable Discussion**

Sponsor: NCA First Vice President

Chairs: Keith Berry, University of South Florida; Renee L. Cowan, Queens University of Charlotte

Presenters:

Rukhsana Ahmed, University of Ottawa  
Garry P. Bailey, Abilene Christian University  
Christina S. Beck, Ohio University  
Jodie M. Bowers, Ancilla College  
Nicholas Brody, University of Puget Sound  
Kelly P. Dillon, Wittenberg University  
Adam C. Earnhardt, Youngstown State University  
Alan K. Goodboy, West Virginia University  
Loraleigh Keashly, Wayne State University  
Kate Ksobiech, University of Wisconsin-Whitewater  
Pamela E. Lutgen-Sandvik, North Dakota State University  
Carol Mills, University of Alabama  
Katie Margavio Striley, University of North Carolina, Chapel Hill  
Lynne M. Webb, Florida International University  
Rich West, Emerson College  
Jennifer Bender, University of South Florida  
Stacy Tye-Williams, Iowa State University  
Sally Vogl-Bauer, University of Southern Indiana

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212034      2:00 PM to 3:15 PM      Sheraton      City View 2 - Fourth Floor

**Adamantium Immigrants: Close Readings of Marvel's Film "Logan"**

Sponsor: Critical and Cultural Studies Division

Chair: Andrew Ryan Donofrio, Columbus State University

Respondent: Sarah E. Hollingsworth, Southern Illinois University, Carbondale

"Mexicans, Mutants, and Metal Claws: Imperial Powers and Latino Labor within Marvel's  
"Logan"" Gabriel A. Cruz, Bowling Green State University

"The Power of Fidelity and Intimacy in the Formation of Wolverine's/Logan's  
Identity" Patrick Sawyer, University of North Carolina, Greensboro

"“This is What Life Looks Like”: "Logan" and the Valorization of White  
Positionality" Andrew Ryan Donofrio, Columbus State University

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212035      2:00 PM to 3:15 PM      Sheraton      City View 3 - Fourth Floor

**Top Papers in Undergraduate Honors Scholarship**

Sponsor: Lambda Pi Eta

Chairs: John R. Perlich, Hastings College; Kimberly Stoltzfus, University of Kentucky

"Donald Trump is Batman: How Archetypal Appeals Assisted in Determining Our  
President" Andrew Boge, Hastings College

"Health Websites and Elaboration Likelihood: Is Online Health Information Changing Patient  
Message Processing?" Katie Scott, University of Georgia

"Denial with a Side of Lemonade: Beyoncé's Reach Beyond Self" Megan McLean,  
Christopher Newport University

"Promoting Communication Within a Learning Environment Among Toddlers and  
Preschoolers" Christie Johnson, University of Montevallo

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212036      2:00 PM to 3:15 PM      Sheraton      City View 4 - Fourth Floor

**Advances in the Study of Presidential Rhetoric**

Sponsor: Public Address Division

Chair: Stephen Heidt, Florida Atlantic University

Presenters:

Allison M. Prasch, Colorado State University

Milene Ortega, Georgia State University

Leslie J. Harris, University of Wisconsin-Milwaukee

Ryan Neville-Shepard, University of Arkansas

Paul Elliott Johnson, University of Pittsburgh

Jay P. Childers, University of Kansas

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212037      2:00 PM to 3:15 PM      Sheraton      City View 5 - Fourth Floor

**Femicidios and Violence against Women in Latin America: Using Communication to  
Envision New Theories, Research Approaches, and Activism**

Sponsor: La Raza Caucus

Chair: Amanda Martinez, Davidson College

Respondent: Michelle A. Holling, California State University, San Marcos

"Gender, Culture, Religion, and Politics: Femicidios Reproductivos in Mexico and Venezuela" Leandra Hinojosa Hernandez, National University

"Incorporado com o Fim do Relacionamento": Media Coverage of Intimate Femicide in Brazil" Raquel Moreira, Graceland University

"Laboring for Collective Memory: Civic Performances of Femicidios, Sanitation, and Mass Death in Nuevo Laredo" Evan Schares, Louisiana State University

"Ni Una Más: The rhetorical function of awareness raising around femicide in Ciudad Juárez" Sarah Upton, University of Texas, El Paso

"The Confession in Postmodernity: Interrogating Dianalacazadoradechoferes and the Aporie of Subalternity" José Ángel Maldonado, University of Nebraska-Lincoln

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212038

2:00 PM to 3:15 PM

Sheraton

City View 6 - Fourth Floor

**Taking Stock of Our Legacy, Our Relevance: Communication Studies In, About, and Between China and the U.S.**

Sponsor: NCA First Vice President

Chairs: Qingwen Dong, University of the Pacific; Patrick Shaou-Whea Dodge, University of Colorado, Denver; Zhi Li, Communication University of China

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Zhengrong Hu, Communication University of China

Qingwen Dong, University of the Pacific

Changfeng Chen, Tsinghua University

Xiaohong Gao, Communication University of China

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Manli Chen, Peking University

Yibin Shi, Wu Han University

Zhi Li, Communication University of China

Lisa Keranen, University of Colorado, Denver

Xiaohong Wang, Communication University of China

Donovan S. Conley, University of Nevada, Las Vegas

Guiping Huang, Jinan University of China

Hongmei Liu, Communication University of China

Michelle L. Murray Yang, University of Maryland

Ke Li, Shandong University

David Gruber, Massey University

Shukang Li, Shandong University

Xingang Chen, Communication University of China

Yanhua Huang, China Documentary Research Center

Shuang Leng, Communication University of China

Jingwen Wang, Communication University of China

Da Wang, Communication University of China  
Yiyan Li, Communication University of China  
Shuang Liu, Communication University of China  
Xi Wang, Communication University of China

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212039      2:00 PM to 3:15 PM      Sheraton      City View 7 - Fourth Floor

**Activating Visual Communication Theory and Analysis in the Classroom**

Sponsor: Visual Communication Division

Chair: Kathleen Oswald, Villanova University

Presenters:

Kelly Norris Martin, Rochester Institute of Technology  
T. Randahl Randahl Morris,  
Gordon Coonfield, Villanova University  
Jason Kalin, DePaul University  
Victoria J. Gallagher, North Carolina State University  
Kathleen Oswald, Villanova University  
Jason Jarvis, Loyola Marymount University  
Mary Bock, University of Texas, Austin  
Kelsea V. Schoenbauer, University of Denver

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212040      2:00 PM to 3:15 PM      Sheraton      City View 8 - Fourth Floor

**The New "Special Interest Group": Complicating Narratives of Whiteness in Contemporary American Culture**

Sponsor: American Studies Division

Chair: Tiffany Hornback, University of Alabama

Respondent: Tasha R. Dunn, University of Nebraska, Kearney

"Back on the Porch: Southern Working-Class Whiteness and the Liberal Redneck Revolution" Holly Willson Holladay, Missouri State University

"I Promised the Brazilian People: Ronda Rousey as the UFC's White Conquering Heroine" Scarlett L. Hester, College of Wooster

"Surrender Under Protest if you Must: White Working Class Texts in Trump's America" Michael Mario Albrecht, Eckerd College

"There's So Many Issues ...": Unraveling Marginalizations in #AllLivesMatter Memphis" Amanda Nell Edgar, University of Memphis; Andre E. Johnson, University of Memphis

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212041      2:00 PM to 3:15 PM      Sheraton      Remington - Fourth Floor

**Teachers on Teaching Series: Honoring the Pedagogy of Cheryl L. Nicholas**

Sponsor: Teachers on Teaching

Chair: E. Michele Ramsey, Penn State University, Berks

Presenters:

Savannah Ganster, Kutztown University

Diana Trebing, Saginaw Valley State University

Respondent: Cheryl L. Nicholas, Penn State University, Berks

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212042      2:00 PM to 3:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Exploratory Research Studies in Health Communication**

Sponsor: Health Communication Division

Chair: YoungJu Shin, Arizona State University

"A Preliminary Investigation: Communication Apprehension in Veterinary Medical Students" Lanmiao He, Iowa State University; Dawn Sweet, Iowa State University; Douglas Gentile, Iowa State University

"Disclosing Health Information to my Spouse Versus my Doctor: What's the Difference?" Maria Checton, College of Saint Elizabeth; Kathryn Greene, Rutgers University; Danielle Catona, University of Delaware

"Does HINTS' Willingness to Exchange Electronic Health Information Scale Meet the Assumptions of the Item Response Theory? An Exploratory Study" Ying Cheng, Michigan State University

"The Relevance of Communicatively Engaging People in Health: A Work-in-Progress Review of Literature" Ashleigh M. Day, Wayne State University

"There's something about health: Exploring how families communicate about health" Emily Scheinfeld, University of Texas, Tyler

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212043      2:00 PM to 3:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Supporting "Adjunct Faculty": Building, Engaging, and Sustaining Lasting Relationships and Opportunities for Diverse Adjunct Faculty Through Mentorship and Other Professional Development Opportunities**

Sponsor: Undergraduate College and University Section

Chair: Erin D. Vicente, Lasell College

Presenters:

Mary Carver, University of Central Oklahoma

Heidi McGrew, Sinclair Community College

Rozilyn Miller, University of Central Oklahoma

Amy Smith, Salem State University

Jim E. Towns, Stephen F. Austin State University

Erin D. Vicente, Lasell College

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212044      2:00 PM to 3:15 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Morbid Ecologies: Confronting Finitude in Ecological Communication**

Sponsor: Environmental Communication Division

Chair: Joshua Trey Barnett, University of Utah

"Ecologies of Addiction: How Opiates Transform Spatiality, Temporality, and Common-Sense Appeals to Crisis" Bridie McGreavy, University of Maine

"The Afterlife of Ecological Communication: Necrobiotic Signals" Joshua Trey Barnett, University of Utah

"The Rhetorical Ecology of Nuclear Weapons" Danielle E. Endres, University of Utah

"In Pursuit of a Cow": Thinking Ecologically to Develop an Anti-Speciesist Orientation to Environmental Communication" Terrell Jake Dionne, University of Colorado, Boulder

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212045      2:00 PM to 3:15 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Top Three Papers in Communication and Law**

Sponsor: Communication and Law Division

Chair: Peter Odell Campbell, University of Pittsburgh

"Executive censorship of science: Muzzling federal researchers, thwarting the public's right to know, and impairing trust in government" Susan H. Sarapin, Troy University; Pamela L. Morris, Indiana University-Purdue University Columbus; Jefferson Spurlock, Troy University

"Internet Defamation in China: Criminal Cases since the 2013 Supreme People's Court Judicial Interpretation" Shao Chengyuan, University of North Carolina, Chapel Hill

"The Medium is the Message: Art, Aesthetics, and First Amendment Limitations to Realistic Depictions in Interactive Media" Michael Park, Syracuse University

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212046      2:00 PM to 3:15 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Character Sex, Character's Sex, Infidelity, and Hook Ups**

Sponsor: Mass Communication Division

Chair: Kate S. Kurtin, California State University, Los Angeles

Respondent: Rod Carveth, Morgan State University

"A Panel Study of Social Coercion Among College Students: Sexual Media, Traditional Heterosexual Scripts, and Propensity for Engaging in Unwanted Hookups" Hilary Gamble, Auburn University, Montgomery

"An Examination of the Effects of Mediated Intragroup and Intergroup Interactions" Andrea A. Figueroa-Caballero, University of California, Santa Barbara; Dana Mastro, University of California, Santa Barbara; David Stamps, University of California, Santa Barbara



"Character-schema and Character Sex: The Role of Character Appearance and Character Sex on Perceptions of Heroes and Villains" Matthew Grizzard, University at Buffalo, SUNY; Charles Francemone, University at Buffalo, SUNY; Kaitlin Fitzgerald, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Changhyun Ahn, Cleveland State University; Jess Walton, University at Buffalo, SUNY

"Easy Listening? An Analysis of Infidelity in Top Pop, Hip-Hop, and Country Songs over 25 Years" Cassandra Alexopoulos, University of Massachusetts, Boston; Laramie D. Taylor, University of California, Davis

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212047      2:00 PM to 3:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Emeritus/Retired Members Section Business Meeting**

Sponsor: Emeritus/Retired Members Section

Presenters:

Don M. Boileau, George Mason University

Judith S. Trent, University of Cincinnati

Alan C. Lerstrom, Luther College

Sharon Irene Ammen, St. Mary of the Woods College

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212048      2:00 PM to 3:15 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**The Relevance of Communication in Managing and Responding to Zika**

Sponsor: Applied Communication Division

Chair: Julie M. Novak, Wayne State University

Respondent: Matthew W. Seeger, Wayne State University

"Comparing Newspaper Coverage of the Zika Virus From 2007-2017: A Textual Analysis" Elizabeth L. Petrun Sayers, RAND Corporation

"Framing Responsibility in Congressional Testimony of Zika Virus" Deborah D. Sellnow-Richmond, Columbus State University; Ashik Shafi, Bethany College

"Predictor's of Perceived Reliability of Zika Virus Health Information Sources" Md Jamal Uddin, Minnesota State University, Mankato

"The Evolution of Shared Responsibility and Instructional Risk Communication in Brazil's Campaign Against Zika" Rodrigo Soares, University of Central Florida; Timothy L. Sellnow, University of Central Florida

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212049      2:00 PM to 3:15 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Family Communication Division Business Meeting**

Sponsor: Family Communication Division

Presenters:

Elizabeth A. Suter, University of Denver

Jeffrey T. Child, Kent State University  
Andrew M. Ledbetter, Texas Christian University  
Kelly R. Rossetto, Boise State University  
Katheryn C. Maguire, Wayne State University  
Leah Seurer, University of South Dakota  
Falon F. Kartch, California State University, Fresno

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212050      2:00 PM to 3:15 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Innovative Teaching: Enriching the Online Learning Environment**

Sponsor: Scholarship of Teaching and Learning

Chair: Anthony Edwards, Tarleton State University

Presenters:

Adam D. Dircksen, Indiana University-Purdue University Fort Wayne  
Trudy L. Hanson, West Texas A&M University  
Veena V. Raman, Penn State University  
Heather Jane Hether, University of California, Davis  
Narissra Punyanunt-Carter, Texas Tech University  
Nikolaos Linardopoulos, Rutgers University

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212051      2:00 PM to 3:15 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Teaching Communication in a Post Millennial World: Addressing Student Learning Needs- Our Legacy, Our Relevance**

Sponsor: Community College Section

Chair: Edward A. Schwarz, Prairie State College

Presenters:

Christopher O. Lynch, Kean University  
Lora Cohn, Park University  
Ashley Anne Vasquez, Johnson County Community College  
Daniel Brown, Grove City College  
Staci Hubbard, Johnson County Community College, Metropolitan Community College, and Park University  
David L. Bodary, Sinclair Community College

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212052      2:00 PM to 3:15 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**An Articulation of Queer Relationality: Toward Revitalizing the Relevance of Queer Communication Scholarship Once Again**

Sponsors: Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division

Chair: Andy Kai-chun Chuang, La Guardia Community College

Presenters:

Bernadette Calafell, University of Denver  
Jennifer Tyburczy, University of California, Santa Barbara  
Benny LeMaster, California State University, Long Beach  
Fatima Zahrae Chrifi Alaoui, San Francisco State University  
Haneen Al Ghabra, Kuwait University  
Hannah R. Long, University of New Mexico  
Michael Tristano, Arizona State University  
Gust A. Yep, San Francisco State University

Respondent: Dawn Marie D. McIntosh, University of Denver

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212053      2:00 PM to 3:15 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Defining a Core of the Communication Discipline: Our Legacy and Our Relevance**

Sponsor: Rhetorical and Communication Theory Division

Chairs: Philip Backlund, Central Washington University; Sherwyn P. Morreale, University of Colorado, Colorado Springs

Presenters:

Steven A. Beebe, Texas State University  
Dana L. Cloud, Syracuse University  
Robert T. Craig, University of Colorado, Boulder  
Bill Eadie, San Diego State University  
Star A. Muir, George Mason University  
Paaige K. Turner, Webster University  
David Zarefsky, Northwestern University

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212054      2:00 PM to 3:15 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Legacies of What Keeps, Binds, and Bounds Us: Distinctive Qualities in Communication**

Sponsor: Unbound

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

David Boromisza-Habashi, University of Colorado, Boulder  
Heather E. Canary, San Diego State University  
Zhang Guoliang, Shanghai Jiao Tong University  
Rachel Alicia Griffin, University of Utah  
Leanne Knobloch, University of Illinois  
Paul M. Leonardi, University of California, Santa Barbara  
Damien Smith Pfister, University of Maryland

Respondents: Patrice M. Buzzanell, University of South Florida; Donal A. Carbaugh, University of Massachusetts, Amherst

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212055      2:00 PM to 3:15 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Nonverbal Communication in Health Behavior and Health Contexts**

Sponsor: Nonverbal Communication Division

Chair: Jill Bergeron, University of Tennessee

Presenters:

Jennifer Monahan, University of Georgia  
Laura Min Mercer Kollar, University of Georgia  
Valerie B. Coles Cone, University of Georgia  
Colter Dylan Ray, Arizona State University  
Alaina Marie Veluscek, Arizona State University  
Ashley Paige Duggan, Boston College  
Peter A. Andersen, San Diego State University  
Allen Shaughnessy, Tufts University School of Medicine

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212056      2:00 PM to 4:45 PM      Sheraton      Trinity 4 - Third Floor (South Tower)

**SC15: Teaching the College Course in Persuasion: Integrating Theory, Research, and Practice**

Sponsor: Short Courses

Chair: Ann B. Frymier, Miami University

Presenter:

Ann B. Frymier, Miami University

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212057      2:00 PM to 4:45 PM      Sheraton      Trinity 3 - Third Floor (South Tower)

**SC16: The Relevance of the Body: Engaging Embodiment in Communication Research and Teaching**

Sponsor: Short Courses

Chair: Laura L. Ellingson, Santa Clara University

Presenters:

Laura L. Ellingson, Santa Clara University  
Jimmie Manning, Northern Illinois University  
Kimberly R. Field-Springer, Berry College

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212058      2:00 PM to 4:45 PM      Sheraton      Trinity 2 - Third Floor (South Tower)

**SC13: Our Relevance and Reversed Instruction: Innovation in Teaching Blended,  
Hybrid, Flipped and Online Communication Courses**

Sponsor: Short Courses

Chair: Karen Kangas Dwyer, University of Nebraska, Omaha

Presenters:

Marlina Davidson, University of Nebraska, Omaha  
Shereen G. Bingham, University of Nebraska, Omaha  
Suzy Prentiss, University of Tennessee  
Karen Kangas Dwyer, University of Nebraska, Omaha

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212059      2:00 PM to 4:45 PM      Sheraton      Trinity 5 - Third Floor (South Tower)

**SC14: Teaching Organizational Communication with the Marketplace Simulation**

Sponsor: Short Courses

Chair: Timothy Thompson, Edinboro University

Presenters:

Melissa Gibson, Edinboro University  
Timothy Thompson, Edinboro University  
David R. Neumann, Rochester Institute of Technology

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212060      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom A - Third Floor

**Remapping the Circumference of Critical Intercultural Communication: Our Legacy  
and Vision for the Future**

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies  
Division; International and Intercultural Communication Division; Our Legacy, Our Relevance

Chair: Zhao Ding, University of New Mexico

Presenters:

Shinsuke Eguchi, University of New Mexico  
Alberto Gonzalez, Bowling Green State University  
Robert Gutierrez-Perez, University of Nevada, Reno  
Rona T. Halualani, San Jose State University  
Etsuko Kinefuchi, University of North Carolina, Greensboro  
Gloria Pindi Nziba, California State University, San Marcos  
Kathryn Sorrells, California State University, Northridge  
Salma Shukri, University of Colorado, Boulder

Respondent: Mark C. Hopson, George Mason University

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212061      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom B - Third Floor

**Religious Identity and its Conflicts**

Sponsor: Religious Communication Association

Chair: Sean Connable, Christopher Newport University

"Celebrity Influence Subverted in I am Second: An Invitation to Understanding" Shannon E. Bates, Hope International University; Laura L. Groves, Regent University; Ijeoma Eze, Regent University; Stephen Perry, Regent University

"Identity Regulation in the Religious Organization: Discourse and Doctrine in "Manufacturing the Believer"" Mark Ward Sr., University of Houston, Victoria

"Preferring Not: Jewish Resistance to Sovereignty and the Bartlebian Ethic" Jamie Downing, Georgia College & State University

"“Come As You Are”": Navigating Disclosure and Management of Conflicting Dual Identities Amongst LGBTQ Christians" Marshall Covert, Western Kentucky University

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212062      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom C - Third Floor

**Association for Chinese Communication Studies Business Meeting**

Sponsor: Association for Chinese Communication Studies

Presenters:

Meina Liu, George Washington University

Chiaoning Su, Oakland University

Ping Yang, Millersville University

Rya J. Butterfield, Nicholls State University

Bo Feng, University of California, Davis

Pei Zheng, University of Texas, Austin

Yunkang Yang, University of Washington, Seattle

Minghui Fan, University of Alabama

Luling Huang, Temple University

Zhuojun Joyce Chen, University of Northern Iowa

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212063      2:00 PM to 3:15 PM      Marriott      Champagne - Third Floor

**American Debate Association Business Meeting**

Sponsor: American Debate Association

Presenters:

Adrienne F. Brovero, University of Mary Washington

Danielle Verney O'Gorman, U.S. Naval Academy

Patrick Waldinger, University of Miami

David A. Cram Helwich, University of Minnesota, Twin Cities

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212064      2:00 PM to 3:15 PM      Marriott      Normandy A -Third Floor

**Eurasian Communication Association of North America Business Meeting**

Sponsor: Eurasian Communication Association of North America

Presenters:

Elina Erzikova, Central Michigan University  
Maureen C. Minielli, Kingsborough Community College, CUNY  
Michael R. Finch, Lee University  
Deborrah Uecker, Wisconsin Lutheran College  
Marta Natalia Lukacovic, Furman University  
Sergei Samoilenko, George Mason University

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212065      2:00 PM to 3:15 PM      Marriott      Normandy B -Third Floor

**Symbolic Interactionism, Social Media and Communication**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Lindsey J. Thomas, Illinois State University

Respondent: Lindsey J. Thomas, Illinois State University

"A Lexicon for Social Media: A Proposal" Daniel Gross, Montana State University-Billings

"The Effect of Interactive Partner on Social Motives for Emoticon Use in Instant Message" Pengfei Zhao, Communication University of China

"Forget-me-not: Symbolic Shifts in Remembering Tragedy" Nicholas M. Prephan, Wayne State University

"Secondary Social Presence and Performance of Rituals in Family Communication" Shweta Sharma, North Dakota State University

"The Meaning Graffiti: An Interpretation" Daniel Gross, Montana State University-Billings; Timothy Gross, Rocky Mountain College

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212066      2:00 PM to 3:15 PM      Marriott      Nice - Third Floor

**Dispatches from "the Field": Rhetoric in Situ**

Sponsor: American Society for the History of Rhetoric

Chair: Phaedra C. Pezzullo, University of Colorado, Boulder

Presenters:

Wendy Atkins-Sayre, University of Southern Mississippi  
Ashli Q. Stokes, University of North Carolina at Charlotte  
Dave Tell, University of Kansas  
Catherine E. Waggoner, Wittenberg University

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212067      2:00 PM to 3:15 PM      Marriott      Alsace - Third Floor

**State Association Best Practices: Managing the Financial Side of an Association/Conference**

Sponsor: National States Advisory Council

Chair: John H. Saunders, University of Alabama, Huntsville

Presenters:

Ronald Arnett, Duquesne University

Carolyn Calloway-Thomas, Indiana University

Carl Cates, Arkansas State University

Roseann M. Mandziuk, Texas State University

2:30 PM

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2:30 PM to 4:00 PM

Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

**Wine Bar, sponsored by SAGE Publishing**

3:30 PM

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214001

3:30 PM to 4:45 PM

Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**A Closer Look at Role of Health Narratives Within Different Contexts**

Sponsor: Health Communication Division

Chair: Kristin Maki, University at Buffalo, SUNY

"Emotional Statements in Sexual Health History Narratives: An Examination of Hope and Fear" Julie E. Volkman, Bryant University; Jeanette Gangi, Cigna Coporation; Chris Morse, Bryant University

"Health Narratives in the Classroom: The Persuasive Impact on Student Behavior and Learning" Jennifer Maria Knight, West Virginia University; Alan K. Goodboy, West Virginia University

"Heroes or Health Victims? Exploring How the Elite Media Narrativizes Veterans on Veterans Day" Kayla Beth Rhidenour, Baylor University; Ashley K. Barrett, Baylor University; Kate G. Blackburn, University of Texas, Austin

"Persuasive Effects of Point of View and Protagonist Competence, and Similarity in a Health Narrative About Type 2 Diabetes" Meng Chen, University of California, Davis; Robert A. Bell, University of California, Davis; Laramie D. Taylor, University of California, Davis

"Toward a Theory of Cultural Narrative Evidence: Developing and Testing Agency-based Narrative Health Messages within the Context of Family Health History Communication" Soo Jung Hong, University of Utah

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214002

3:30 PM to 4:45 PM

Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**Expressions of Hope, Appreciation, and Forgiveness: A Positive Approach to Interpersonal Communication**



Sponsor: Interpersonal Communication Division

Chair: Clare Gross, Baldwin Wallace University

"The Influence of Hope Communication on Documented and Undocumented Latinx Students' College Intentions across an Academic Year" Jennifer A. Kam, University of California, Santa Barbara; Andy J. Merolla, University of California, Santa Barbara

"Thank You Notes: Utilizing Expressive Writing to Reduce Stress and Enhance the G.R.E.A.T. Emotions" Ryan J. Allred, University of Connecticut; John L. Christensen, University of Connecticut

"The Influence of Verbal Person-Centeredness and Nonverbal Immediacy on Reappraisal and Emotional Improvement: A Dyadic Assessment of Immediate and Durable Effects" Jennifer Priem, Wake Forest University; Andrew C. High, University of Iowa

"Forgiveness through Writing: Exploring the Effects of Narrative Completeness, Emotional Expression, and Physiology on Forgiveness" John Crowley, University of Washington, Seattle; Amanda Denes, University of Connecticut; Ambyre L.P. Ponivas, University of Connecticut; Shana Marie Makos, Colorado State University; Joe Whitt, University of Washington, Seattle

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214003      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Critical and Cultural Studies Division Business Meeting**

Sponsor: Critical and Cultural Studies Division

Presenters:

Kimberly R. Moffitt, University of Maryland, Baltimore County

Michelle Rodino-Colocino, Penn State University

Dana L. Cloud, Syracuse University

Lee M. Pierce, State University of New York, Geneseo

Casey Ryan Kelly, University of Nebraska-Lincoln

Rachel Alicia Griffin, University of Utah

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214006      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Rhetorics of Denial**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jason Hannan, University of Winnipeg

"American Postmodern: Social Construction, Hyperreality, and Becoming Status-Quo Against Reality" Mark Martinez, Spalding University

"Rhetoric After Life: A Propaedeutic for Post-apocalyptic Politics" Matthew Bost, Whitman College

"The Biopolitical Structure of Denial in Western Metaphysics" Josh Hanan, University of Denver

"Trolling Ourselves to Death" Jason Hannan, University of Winnipeg

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214007      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Work-Life as Communication Process: Transformation and Stagnation in the Work-Life Cycle**

Sponsor: Organizational Communication Division

Chair: Jaelyn K. Brandhorst, University of Missouri

Respondent: Patrice M. Buzzanell, University of South Florida

"Almost Ideal Work with the Family First(ish): Relational Dialectics Theory and Work-Life Negotiations" Katherine J. Denker, Ball State University

"Here She Comes to Save the Day: Working Moms' Agency and Resistance to the Supermom Discourse" Rebecca J. Meisenbach, University of Missouri; Amy O'Connor, University of Minnesota, Twin Cities; Jessica M. Rick, University of Southern Indiana

"Meaning/fulness of Youth as Workers: Realizing Family through the Enactment of Work" Amy K. Way, Villanova University

"Popular Media and Work-Life Balance: How Does the Media Shape the Conversation?" Elizabeth F. Hatfield, University of Houston, Downtown

"'After College, That's Not Going to Fly': Emerging Adulthood and the Work-Relationship Interface" Kendra Knight, DePaul University

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214008      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Rhetorics of Money in U.S. Public Policy**

Sponsor: Public Address Division

Chair: Whitney Gent, University of Wisconsin-Madison

"Maintenance Art: Modern Money and the Future of the Aesthetic" Scott Ferguson, University of South Florida

"Not in Mint Condition: The Topos of the Founders' Intentions and Arguments about the Monetary Standard" Rodney Herring, University of Colorado Denver

"'Taxpayer Money' and the U.S. Fiscal Imaginary" William Saas, Louisiana State University

"'This is the Way the Money's Flowing': Materiality and Rhetoricity in Public Policymaking" Whitney Gent, University of Wisconsin-Madison

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214011      3:30 PM to 4:45 PM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Francine Merritt and Bonnie Ritter Awards**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

Presenters:

Michelle Calka, Manchester University

Jessica Kratzer, Northern Kentucky University

Kathleen E. Feyh, Syracuse University

Lana McDonnell, Texas A&M University, Kingsville

Ashley Noel Mack, Louisiana State University

Suzanne Enck, University of North Texas

Jessica L. Furgerson, Western Kentucky University

Katrina Miles, James Madison University

Danielle M. Stern, Christopher Newport University

Elizabeth F. Desnoyers-Colas, Armstrong State University

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214012      3:30 PM to 4:45 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**International Students in U.S. Higher Education: Competing Imaginaries and Contested Encounters**

Sponsor: International and Intercultural Communication Division

Chairs: Laura Stengrim, University of Southern Mississippi; Jiyeon Kang, University of Iowa

Respondent: Sara L. McKinnon, University of Wisconsin-Madison

"Denaturalizing Chinese Voices: Tackling Racism in the Writing Classrooms with 'Third Spaces'" Charissa Che, University of Utah

"Intensive English in Post-WWII U.S. Higher Education: Globalism's Local Economy" Laura Stengrim, University of Southern Mississippi

"NCA's Internationalization Initiative: Exigencies and Opportunities for the Communication Discipline" Eunkyong Yook, George Mason University; Paaige K. Turner, Webster University

"Precarious Market: The Rise of International Students and Competing Visions of American Globalization" Jiyeon Kang, University of Iowa

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214013      3:30 PM to 4:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Empowering Our Future: Possibilities for Asian/American Faculty in Communication Studies**

Sponsors: American Studies Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Critical and Cultural Studies Division; International and Intercultural Communication Division

Chair: Seonah Kim, University of New Mexico

Presenters:

Andy Kai-chun Chuang, La Guardia Community College

Santhosh Chandrashekar, University of Denver  
Shinsuke Eguchi, University of New Mexico  
Lisa K. Hanasono, Bowling Green State University  
David C. Oh, Ramapo College  
Chiaoning Su, Oakland University  
Myra S. Washington, University of New Mexico  
Hsin-Yen Yang, Fort Hays State University  
Respondent: Richie Hao, Antelope Valley College

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214014      3:30 PM to 4:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Top Papers in the Ethnography Division**

Sponsor: Ethnography Division

Chair: Robin Boylorn, University of Alabama

Respondent: Jillian A. Tullis, University of San Diego

"Unfurling Rigor: Continuity and Change in Qualitative Inquiry" Arthur P. Bochner, University of South Florida

"A Localized Approach to Refugee Resettlement: How Caseworkers and Volunteers Shape the Process of Community Integration" Laura Mack, James Madison University

"Communicating Identity and Emotion to "Meet Resistance": An Ethnographic Exploration of Problematic Airport Security Practices" Shawna Malvini Redden, California State University, Sacramento

"Comedy and Autoethnography" Nathan Hodges, Coe College

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214015      3:30 PM to 4:45 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**When the Personal, Political, and Popular Collide: Mediated Representations of Blackness**

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Eletra Gilchrist-Petty, University of Alabama, Huntsville

Respondent: Kimberly J. Chandler, Xavier University

"Cadillacs in the Cosmos: Afrofuturism and the Intergalactic South" Marquese McFerguson, University of South Florida

"Film and the Digital Divide: a textual analysis of how Black characters use technological actors in Ride Along (2014) and The Equalizer (2014)" Katrenea Alder, North Carolina State University

"The Fifth Persona: Exclusionary rhetoric for a political purpose" Margaret Moreo, Ball State University

"Ain't I A Teacher?" A Television Analysis of Black Male Media-Teachers on The Steve Harvey Show" Melvin L. Williams, Alabama A&M University

"Harlem's Captain America": How Respectability Politics Hindered the Legacy of Marvel's Luke Cage" Graeme J. Wilson, Bowling Green State University

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214016      3:30 PM to 4:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Relationship, Responsibility and Rhetoric: Exploring Intersections of Communication Ethics and Disability**

Sponsors: Communication Ethics Division; Disability Issues Caucus

Chair: Robert L. Ballard, Pepperdine University

Presenters:

Robert L. Ballard, Pepperdine University

Brian Grewe, University of Denver

Brendan G.A. Hughes, Metropolitan State University of Denver

Karen L. Lollar, Metropolitan State University of Denver

Melba Vélez Ortiz, Grand Valley State University

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214017      3:30 PM to 4:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**The Lighthouse, the Porch, and the Head: Contemporary Directions in Solo-Performance**

Sponsor: Performance Studies Division

Chairs: Charles T. Parrott, Kennesaw State University; Shauna M. MacDonald, Villanova University

Respondent: Charles T. Parrott, Kennesaw State University

"Ekkrinein" Desiree Rowe, Towson University

"Peacocks and Porches" Rebecca Walker, Southern Illinois University, Carbondale

"To Catch and To Keep" Shauna M. MacDonald, Villanova University

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214018      3:30 PM to 4:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Political Engagement in Context: Analyses of Contributing Factors**

Sponsor: Political Communication Division

Chair: Steven Melling, University of Missouri-Kansas City

Respondent: Cynthia Peacock, University of Alabama

"Ethnic communication ecology and the boundaries of political engagement among first-generation Chinese Americans" Chi Zhang, University of Southern California

"Losing the Wife-Life: Gendered Barriers to Political Participation" Terri M. Easley-Giraldo, Johnson County Community College

"The Influence of Social Network and News Consumption via Social Media on Crosscutting Discussion and Political Participation" Sun Kyong Lee, University of Oklahoma; Nathan J. Lindsey, University of Oklahoma; Lyndsey Chandler, University of Oklahoma; Kyun Soo Kim, Chonnam University

"Voter turnout and available information: The relationship between Texas county websites and voter turnout rates" Kassie Barroquillo, University of Texas, Austin; Jay Jennings, University of Texas, Austin

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214019      3:30 PM to 4:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Locating Ourselves: Space, Place, and the Mediating Effects of Mobile and Social Technology**

Sponsor: Human Communication and Technology Division

Chair: Jian Raymond Rui, Lamar University

"Assessing the Role of Narrative Believability and Need for Cognition in Guided Mobile Tours" Rebecca K. Britt, South Dakota State University; Brian Britt, South Dakota State University

"Creeping and Stalking Behaviors in Online and Offline Contexts" Corey Huber, University of Illinois; Jocelyn M. DeGroot, Southern Illinois University, Edwardsville

"Seeing the World through a Rose Colored Lens: Examining Mobile-Phone Photography as Meaningful Media" Mary Beth Oliver, Penn State University; Arienne Ferchaud, Penn State University; Erica Bailey, Angelo State University; Chun Yang, Penn State University; Sophie H. Janicke, Chapman University; Kelly Seeber, Penn State University

"Social Media and Placemaking: Exploring Community Engagement through Brazoria County "Rocks!"" John A. McArthur, Queens University of Charlotte; Alicia Jauregui, Queens University of Charlotte

"Social Spaces: Examining Social Media Sites as Physical Spaces" Benjamin Brojakowski, Doane College

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214020      3:30 PM to 4:45 PM      Sheraton      Kitchen Garden - First Floor

**NCA International Scholars Reception**

Sponsor: NCA National Office

Presenter:

Star A. Muir, George Mason University

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214021      3:30 PM to 4:45 PM      Sheraton      Austin 1 - Second Floor

**Interaction in Medical Settings**

Sponsor: Language and Social Interaction Division

Chair: Lisa Mikesell, Rutgers University

"Mobilizing Certainty in Medicine: A resource for securing treatment acceptance" Alexandra Tate, University of California, Los Angeles

"Concern Presentation in Traditional Chinese Medicine" Wan Wei, Rutgers University

"The organization of openings in Korean dental visits" Song Hee Park, Rutgers University

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214022      3:30 PM to 4:45 PM      Sheraton      Austin 2 - Second Floor

**The State of Undergraduate Public Relations Education**

Sponsor: Public Relations Division

Chair: Marcia DiStaso, Penn State University

Presenters:

Emily Kinsky, West Texas A&M University

Carolyn Kim, Biola University

Sandra Duhe, Southern Methodist University

Julie O'Neil, Texas Christian University

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214023      3:30 PM to 4:45 PM      Sheraton      Austin 3 - Second Floor

**Caucus on GLBTQ Concerns Reception and Social Hour**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Erika M. Thomas, California State University, Fullerton

Brett N. Billman, St. Ambrose University

Alice E. Veksler, Christopher Newport University

Brandon Miller, University of Massachusetts, Boston

Justin P. Boren, Santa Clara University

Matea Ivanovic, University of North Texas

Andrea M. Davis, Western New England University

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214024      3:30 PM to 4:45 PM      Sheraton      Pearl 1 - Second Floor

**CIDD Business Meeting**

Sponsor: NCA National Office

Presenters:

Brianne Giese, Aurora University

Matthew Gerber, Baylor University

John M. Kephart, California State University, Northridge  
Geoffrey Klinger, DePauw University  
Wayne L. Kraemer, Texas State University  
Trevor Parry-Giles, National Communication Association  
Theodore F. Sheckels, Randolph-Macon College

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214025      3:30 PM to 4:45 PM      Sheraton      Pearl 2 - Second Floor

**Queer Interruptions and Non/Normative Identities**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Public Address Division

Chair: Kelly Jakes, Wayne State University

Respondent: Thomas R. Dunn, Colorado State University

"Building and Resisting Co-Gender Coalitions: Lesbian-Feminists, Gay Pride, and Protest in the 1970s" Alyssa A. Samek, California State University, Fullerton

"Displacing Homophobia with Homonationalism: Homonormativity within Peter Thiel's Republican National Convention Speech" Brandon Fletcher, California State University, Long Beach

"Passing Ideological Inspection: The Subversive Tactics of Footnoting and Seeding in the Christian Reformed Church's Study Report on "Homosexuality"" Joshua Miller, University of Wisconsin-Milwaukee

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214026      3:30 PM to 4:45 PM      Sheraton      Pearl 3 - Second Floor

**Task Force on the Development of an NCA Center for Communication Excellence Meeting**

Sponsor: NCA National Office

Presenters:

Walid Afifi, University of California, Santa Barbara  
Karma R. Chávez, University of Wisconsin-Madison  
Lawrence R. Frey, University of Colorado, Boulder  
Amardo Rodriguez, Syracuse University  
Maurice L. Hall, The College of New Jersey  
Susan E. Morgan, University of Miami  
Steven R. Wilson, Purdue University  
Kate Magsamen Conrad, Bowling Green State University  
Yan Jin, University of Georgia  
Ann L. Darling, University of Utah  
Noshir S. Contractor, Northwestern University  
Ronald L. Jackson, University of Cincinnati  
Wendy Fernando, National Communication Association

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214027 3:30 PM to 4:45 PM Sheraton

Pearl 4 - Second Floor

**The Legacy of Peace and Conflict Alliances through the PCCD High-Density Panel**

Sponsor: Peace and Conflict Communication Division

Chairs: Sara J. Holmes, University of North Texas at Dallas; Amanda E. Feller, Pacific Lutheran University

Presenters:

Garry P. Bailey, Abilene Christian University  
Patrick Belanger, California State University, Monterey Bay  
Nurhayat H. Bilge, Florida International University  
Ian M. Borton, Aquinas College  
Benjamin J. Broome, Arizona State University  
John S. Caputo, Gonzaga University  
Heather M. Crandall, Gonzaga University  
Ellen W. Gorsevski, Bowling Green State University  
Jennifer A. Guthrie, University of Nevada, Las Vegas  
Robert Hostetter, North Park University  
Jessica Katz Jameson, North Carolina State University  
Eddah Mbula Mutua, St. Cloud State University  
Gregory Paul, Kansas State University  
Sudeshna Roy, Stephen F. Austin State University  
Jason G. Williamson, University of Georgia  
Michael L. Zirulnik, Arizona State University  
Ronald Bateman, Gonzaga University  
Katie Hutchens, Gonzaga University  
Jessica Oswald, Stephen F. Austin State University

Respondents: Amanda E. Feller, Pacific Lutheran University; Sara J. Holmes, University of North Texas at Dallas

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214028 3:30 PM to 4:45 PM Sheraton

Pearl 5 - Second Floor

**The Basic Communication Course Annual Forum: Adaptation**

Sponsor: Basic Course Division

Chair: Joseph M. Valenzano, University of Dayton

Presenters:

Jennifer Bonnet, University of Maine, Orono  
Liliana Herakova, University of Maine  
Renee Kaufmann, University of Kentucky  
Janet McCormick, Middle Tennessee State University  
Brandi N. Frisby, University of Kentucky  
Jennifer S. Owlett, William Paterson University  
Soo Kwang Oh, Pepperdine University  
Mark J. Congdon, University of Maine

Respondent: Joseph Mazer, Clemson University

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214031      3:30 PM to 4:45 PM      Sheraton      Live Oak -Second Floor

**Top Papers in the Communication and Sport Division**

Sponsor: Communication and Sport Division

Chair: Meredith M. Bagley, University of Alabama

"From Communist Nightmare to American Dream: Mythic Rhetoric in Senator Marco Rubio's 2016 Tribute to Jose Fernandez" Jacob Justice, University of Kansas

"“Rough Week For Testosterone”": Public Commentary Around the Ivy League's Decision to Restrict Tackle Football in Practice" Jimmy Sanderson, Clemson University; Gregory A. Cranmer, Clemson University

"Privacy violations and mobile streaming video: Examining organizational social media policies and Antonio Brown's Facebook Live stream" David Cassilo, Kent State University

"Not ALL Fans Act That Way: The Role of Individual Personality in Predicting BIRGing and CORFing Behaviors" Natalie Brown Devlin, University of Texas, Austin; Michael Devlin, Texas State University

"An Application of Socialization Resources Theory: Collegiate Student-Athletes' Team Socialization as a Function of their Social Exchanges with Coaches and Teammates" Gregory A. Cranmer, Clemson University

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214032      3:30 PM to 4:45 PM      Sheraton      Seminar Theater - Second Floor

**NCA Mid-Career Writing Retreat Scholars**

Sponsor: NCA Research Board

Chairs: Michelle Miller-Day, Chapman University; Tamara D. Afifi, University of California, Santa Barbara

Presenters:

Tracy Stephenson Shaffer, Louisiana State University

Narissra Punyanunt-Carter, Texas Tech University

Katheryn C. Maguire, Wayne State University

Gwen Anne Hullman, University of Nevada, Reno

Kristin Lindholm, Trinity International University

Lindsay Timmerman, Texas State University

Michelle T. Violanti, University of Tennessee

Ellen Rigsby, Saint Mary's College of California

Respondent: Mindy Fenske, University of South Carolina

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214033      3:30 PM to 4:45 PM      Sheraton      City View 1 - Fourth Floor

**Deception, Conspiracies, and Other Challenges to Personal Relationships**

Sponsor: Interpersonal Communication Division

Chair: Kai Kuang, Bloomsburg University

"Romantic Partner Motives and Messages: Measurement and Predictors in Network Discussions of Negative Relational Events" Jessalyn I. Vallade, University of Kentucky;  
Megan R. Dillow, West Virginia University

"Geographic Separation's Effect on Romantic Couples' Attachment and Channel Choice in Deceptive Messages" Megan Bassick, University of Oklahoma

"Why So Serious? A Framework for Exploring Failed Interpersonal Play" Douglas E. Pruim, Purdue University

"Believing and Sharing Conspiracy Theories Is a Relational Phenomenon" Amanda Irions, University of Nebraska; Annie Laurie Nichols, University of Maryland

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214034      3:30 PM to 4:45 PM      Sheraton      City View 2 - Fourth Floor

**Discourses of Corporate Social Responsibility**

Sponsor: Organizational Communication Division

Chair: Jessica L. Ford, Ohio University

Respondent: Rahul Mitra, Wayne State University

"Framing Labor (Mal)practice: A Critique of "Win-win" CSR Discourse" Zhuo Ban, University of Cincinnati

"How Much Should a Corporation Communicate About Corporate Social Responsibility? Reputation and Amount of Information Effects on Stakeholders' CSR-Induced Attributions" Joshua M. Parcha, North Dakota State University

"Learning from a Corporate Crisis in Cameroon: Palm Oil Plantations and Crisis Rhetoric Models" Vincent Manzie, Michigan Technological University

"Localwashing Global Corporate Food" Sonia Rains Ivancic, Ohio University

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214035      3:30 PM to 4:45 PM      Sheraton      City View 3 - Fourth Floor

**Lambda Pi Eta Business Meeting**

Sponsor: Lambda Pi Eta

Presenters:

Caroline Parsons, University of Alabama

Deborah L. Whitt, Wayne State College

John R. Perlich, Hastings College

Frances Ward-Johnson, Elon University

Aimee A. Sorensen, University of South Dakota

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214036      3:30 PM to 4:45 PM      Sheraton      City View 4 - Fourth Floor

**Service-Learning and Beyond: Examining how Service-Learning has Shaped Our Teaching, Our Classrooms, and Our Institutions**

Sponsors: Experiential Learning in Communication Division; Instructional Development Division

Chair: Christina Zempter, Ohio University

Respondent: Christina Zempter, Ohio University

"Expanding Service-Learning to the University: Engaging in Civic Action Plans" Donna R. Pawlowski, Bemidji State University

"Fulfilling our Institutional Legacies: Service-Learning as vehicle for making universities relevant to public problem-solving" Lori Leonard Britt, James Madison University

"Guiding Reflection and Empowering Agency through a Self-Assessment Tool" Angela M. Corbo, Widener University

"Increasing relevance in one's communication courses: How service-learning can change how one teaches and learns" Sara C. Weintraub, Regis College

"Service-learning as a lifelong philosophy of teaching: How community based learning can be integrated across the discipline" Toni S. Whitfield, James Madison University

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214037      3:30 PM to 4:45 PM      Sheraton      City View 5 - Fourth Floor

**Critical Communication Pedagogy's Relevance in 2017 and Beyond**

Sponsor: Scholarship of Teaching and Learning

Chairs: Robert J. Razzante, Arizona State University; Katrina N. Hanna, Arizona State University

Presenters:

Scott A. Myers, West Virginia University

Belle A. Edson, Arizona State University

Jeremy Omori, Arizona State University

Charles Kyle Rudick, University of Northern Iowa

Keith Nainby, California State University, Stanislaus

Leda M. Cooks, University of Massachusetts, Amherst

Ahmet Atay, College of Wooster

Satoshi Toyosaki, Southern Illinois University, Carbondale

Daniel C. Brouwer, Arizona State University

David H. Kahl, Jr., Penn State Erie, The Behrend College

Nicole Martin, University of Kentucky

Respondent: Deanna L. Fassett, San Jose State University

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214038      3:30 PM to 4:45 PM      Sheraton      City View 6 - Fourth Floor

**Research Examining Issues of Bullying and Conflict**

Sponsor: Communication and Social Cognition Division

Chair: Chris Anderson, University of Oklahoma

"An Investigation of Bullying Perpetrators and Victims' Usage of Imagined Interactions" Colton Krawietz, University of Texas, Austin; James M. Honeycutt, Louisiana State University

"Emotional Responses to the Bully versus the Audience in Cyberbullying" Jinsuk Kim, University of Houston; Kelly Morrison, University of Alabama, Birmingham

"The Moderating Role of Conflict Beliefs and Goal Importance on the Effectiveness of Conflict Openings" Susan L. Kline, Ohio State University; Wen Song, Sichuan University

"Victims' perceptions, uncertainty, and goal understanding in cyberbullying" Nicholas A. Palomares, University of California, Davis; V. Skye Wingate, University of California, Davis

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214039      3:30 PM to 4:45 PM      Sheraton      City View 7 - Fourth Floor

**Photographic Power: Portrayals of Pain, Legacy, Disability, and Hallucinations in Visual Rhetoric**

Sponsor: Visual Communication Division

Chair: Derek W. Lewis, Penn State University

Respondent: Valerie V. Peterson, Grand Valley State University

"Pain and the Great Firewall: On the Visual Problem of Self-immolation" Mark Nagle, Indiana University

"Legacy at the Edge: Christopher Serrano's Photographic Memento Mori" Carly Gieseler, York College, CUNY

"Depicting the NeuroHuman: Disability, Visual Rhetoric, and the Human Connectome Project" Caleb Maier, Penn State University

"Hallucinations: Imbibing Photography" Joshua Trey Barnett, University of Utah

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214040      3:30 PM to 4:45 PM      Sheraton      City View 8 - Fourth Floor

**Current Issues in Freedom of Expression**

Sponsor: Freedom of Expression Division

Chair: David R. Dewberry, Rider University

Presenters:

Pat Arneson, Duquesne University

MaryElizabeth Bezanson, University of Minnesota, Morris

Ann E. Burnette, Texas State University

Juliet L. Dee, University of Delaware

Rebekah Le Fox, Texas State University

Adrienne E. Hacker Daniels, Illinois College

Jeremiah Hickey, St. John's University

Kevin A. Johnson, California State University, Long Beach

Alvin Primack, University of Pittsburgh

Joseph Sery, Christopher Newport University

M. Elizabeth Thorpe, College at Brockport

Lynne H. Rambo, Texas A&M University School of Law  
Kyle Carney, Texas A&M University School of Law

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214041      3:30 PM to 4:45 PM      Sheraton      Remington - Fourth Floor

**Meet-and-Greet Latinx Mentorship Initiative**

Sponsor: La Raza Caucus

Chairs: Amanda Martinez, Davidson College; Leandra Hinojosa Hernandez, National University; José Ángel Maldonado, University of Nebraska-Lincoln; Jaime Guzmán, University of Denver; Carlos A. Tarin, University of Texas, El Paso

Presenters:

Bernadette Calafell, University of Denver  
Darrel Wanzer-Serrano, University of Iowa  
Andrée E. C. Betancourt, Montgomery College  
Stephanie L. Gomez, Weber State University  
Joseph L. Flores, University of New Mexico  
Stacey Sowards, University of Texas, El Paso  
Claudia Alejandra Anguiano, California State University, Fullerton  
Catalina de Onís, Willamette University  
Alberto Gonzalez, Bowling Green State University  
Rebecca Avalos, University of Colorado, Boulder  
Robert Gutierrez-Perez, University of Nevada, Reno  
Wilfredo Alvarez, Northeastern Illinois University  
Oscar A. Mejia, University of Utah  
Frank Perez, University of Texas, El Paso  
Yarma Velázquez Vargas, California State University, Northridge  
Yvonne Montoya, Colorado State University, Pueblo  
Susana Martinez Guillem, University of New Mexico  
Rebecca Mercado Jones, Oakland University  
Ariadne A. Gonzalez, Texas A&M International University  
Amani Husain, University of Colorado, Boulder  
Antonio T. De La Garza, California State University, San Marcos  
Gabriela K. Gonzalez, Villanova University  
Michael Tristano, Arizona State University  
Ana de la Serna, University of Kentucky  
Debora Daniela Pérez Torres, University of California, Santa Barbara  
Leslie Ramos Salazar, West Texas A&M University  
Kimberlee Pérez, University of Massachusetts, Amherst  
Jocelyn Gomez, University of New Mexico  
Michelle A. Holling, California State University, San Marcos  
Katherine Alanis Ramirez, University of Texas, El Paso  
Diana I. Bowen, University of Houston, Clear Lake

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214042      3:30 PM to 4:45 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Campaign 2016: Insights into Framing, Bias, Religion, and Disengagement**

Sponsor: Political Communication Division

Chair: M. Kelly Carr, University of West Florida

Respondent: Mitchell S. McKinney, University of Missouri

"Creating a Christian Candidate: The Rhetoric of the Religious Right in the Election of Trump" Sarah M. Walker, Wayne State University

"Linguistic Intergroup Bias in Partisan Politics: The 2016 U.S. Presidential Election" Francesca Kazerooni, Cornell University; Poppy McLeod, Cornell University

"The 2016 Presidential Election as Reality TV: Donald Trump, Celebrity Politics, Cynicism, and Voter Disengagement" Bruce Hardy, Temple University; Nicole Henninger, Temple University; Heeyoung Jung, Temple University

"The Elephant and the Bird: Republican Candidates' Use of Strategy and Issue Framing in Twitter During the 2016 Republican Presidential Primaries" Dror Walter, University of Pennsylvania; Yotam Ophir, University of Pennsylvania

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214043      3:30 PM to 4:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Civic Engagement in Communication Pedagogy: Theories, Practices, and New Techniques to Foster Student Civic Learning**

Sponsor: Instructional Development Division

Chair: Michael X. Delli Carpini, University of Pennsylvania

Presenters:

Stephen K. Hunt, Illinois State University

Nathan Carpenter, Illinois State University

Lance R. Lippert, Illinois State University

Chad E. Woolard, Illinois State University

Darlene M Hantzis, Indiana State University

David L. Bodary, Sinclair Community College

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214044      3:30 PM to 4:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Top Student Papers in Theatre, Film, and New Multi-Media**

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Noah D. Lelek, Texas Woman's University

Respondent: Valerie Lynn Schrader, Penn State University, Schuylkill

"Slow Power" Samantha Dols, American University

"The Reel and the Real: Presentations and Practices of New Materialism in Film" Nikki Shayna Orth, Penn State University

"Towards a New Timeline: Historical Distance, Hollywood, and the Society of the Spectacle" Marissa G. Croft, Northwestern University

"Do you hear what I hear? A case for a reconceptualization of cognitive film analysis" Bradley Kaye, Colorado State University; Kimberly K. Gomez, Colorado State University; Lahoma Howard, Colorado State University; Rosa Mikeal Martey, Colorado State University

"Public Memory, Epideictic Rhetoric, and the Literary Icon: The End of the Tour and the Public Remembrance of David Foster Wallace" Zachary Sheldon, Baylor University

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214045      3:30 PM to 4:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Communication and Aging Division Business Meeting**

Sponsor: Communication and Aging Division

Presenters:

Jessica N. Gasiorek, University of Hawaii, Manoa  
Jill S. Yamasaki, University of Houston  
Elizabeth B. Jones, Asbury University  
Lauren Amaro, Pepperdine University

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214046      3:30 PM to 4:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**It's All About the Theory: Examining and Applying Communication Theories in a Media Context**

Sponsor: Mass Communication Division

Chair: Kenneth A. Lachlan, University of Connecticut

Respondent: Anji Phillips, Bradley University

"Applying the Theory of Planned Behavior to Media Intention and Selection Behavior" Allison L. Eden, Michigan State University; Lindsay Hahn, Michigan State University; Kevin Kryston, Michigan State University; Benjamin K. Johnson, VU University Amsterdam; Leonard Reinecke, University of Mainz; Tilo Hartmann, VU University Amsterdam

"Disentangling Morality and Liking: A Disposition Theory Study" Matthew Grizzard, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Changyun Ahn, Cleveland State University; Kaitlin Fitzgerald, University at Buffalo, SUNY; Charles Francemone, University at Buffalo, SUNY; Jess Walton, University at Buffalo, SUNY

"On the Definition of Frames and Framing in Media Communication Research" Benjamin K. Smith, University of California, Santa Barbara

"Persuasion and Association: Examining Effects of Semantic Network Structure on Decision Making" Tillman Russell, Georgia State University; Torsten Reimer, Purdue University

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214047      3:30 PM to 4:45 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)



## **Politics are Funny: Political Entertainment in the Media**

Sponsor: Mass Communication Division

Chair: Alison Nicole Novak, Rowan University

Respondent: Joan Conners, Randolph-Macon College

"A Multi-Media Analysis of Persuasion in the 2016 Presidential Election: Comparing the Unique and Complimentary Effects of Political Comedy and Political Advertising" Benjamin Warner, University of Missouri; Freddie J. Jennings, University of Missouri; Josh Bramlett, University of Missouri; Calvin R. Coker, University of Missouri; Joel Lansing Reed, University of Missouri; Joshua P. Bolton, Loras College

"Beyond Vote Choice: The Normative Democratic Outcomes of Political Communication" Freddie J. Jennings, University of Missouri; Josh Bramlett, University of Missouri; Calvin R. Coker, University of Missouri; Joel Lansing Reed, University of Missouri; Joshua P. Bolton, Loras College

"Pro-Social Effects of Political Entertainment in the 2016 Election" Simon M. Lavis, Ohio State University; George Pearson, Ohio State University

"The Great Meme War: Pepe, smug stances, and the election of Donald Trump" Eric James, Northwestern University

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214048      3:30 PM to 4:45 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

### **Applied Communication Research on Various Environmental Issues**

Sponsor: Applied Communication Division

Chair: Stacy Smulowitz, University of Scranton

Respondent: Elizabeth L. Petrun Sayers, RAND Corporation

"The interface between water resources, society, organizations, and climate change: Rethinking stakeholder relationships" Christopher Craig, Montana State University-Billings - Billings, MT; Song Feng, University of Arkansas; Susan Gilbertz, Montana State University Billings

"Belonging and Resilience in Disaster Communication Ecologies: Examination of Associations and a Concurrent Validation Test of the Citizen Disaster Communication Assessment" Matthew Spialek, University of Arkansas; John Brian Houston, University of Missouri

"Enhancing adaptive capacities in coastal communities through engaged communication research: Insights from a study of a statewide shellfish co-management system" Bridie McGreavy, University of Maine; Sara Randall, University of Maine; Tyler D. Quiring, University of Maine; Carter Hathway, University of Maine

"Effects of Disaster Media Coverage on Students: School Staff Perceptions of Student Reactions and Communicative Coping" John Brian Houston, University of Missouri; Jennifer First, University of Missouri; Laura Danforth, University of Arkansas Little Rock

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214049      3:30 PM to 4:45 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Creating an Organizational Communication Legacy of Diversity Training Relevance:  
Various Multifaceted Perspectives of Client Based Experiential and Service Learning  
Through Training and Development Inc.**

Sponsor: Training and Development Division

Chair: Molly Taggart, Kent State University

Presenters:

Molly Taggart, Kent State University  
Elizabeth E. Graham, Kent State University  
Joseph Billhimer, Kent State University  
Ashlee Woods, Kent State University  
Nicholas Holbert , Kent State University  
Crystal Bower, Kent State University

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214050      3:30 PM to 4:45 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Course Resources in Teaching: Communicating Love and Compassion**

Sponsor: Spiritual Communication Division

Chair: Becky L. DeGreeff, Kansas State University

Presenters:

Mary Fong, California State University, San Bernardino  
Jennifer Bender, University of South Florida  
Erin Willer, University of Denver

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214051      3:30 PM to 4:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Our Legacy, Our Relevance: Tenure and Publishing in the Community College**

Sponsor: Community College Section

Chair: Jeannie Hunt, Northwest College

Presenters:

Allison Bowman, Moorpark College  
Kevin Briancesco, Los Angeles Valley College  
Terri Accomazzo, SAGE Publishing, Inc.

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214052      3:30 PM to 4:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**The Limits to Providing Support for Students' Mental Health in Forensics**

Sponsor: Argumentation and Forensics Division

Chair: Nick Romerhausen, Eastern Michigan University

"Are we all Just Surrogate Therapists? Navigating the Dialectics of Advocating Team  
Member Mental Health While Encouraging Rigorous Participation in Collegiate  
Forensics" Mary K. Moore, Ball State University

"Critical Disability Pedagogy and Forensics: Narrative Accounts of Mental Health" Patrick Seick, Southern Illinois University, Carbondale; Casey Sabella, Ball State University

"Mental Health Difficulties in Forensics: A Queer Analysis" Timothy Ward, Eastern Michigan University; Nick Romerhausen, Eastern Michigan University

"Towards an Affective Forensics Pedagogy" Brandon R. Bumstead, Eastern Michigan University

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214053      3:30 PM to 4:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**A Life More Ordinary: The Continuing Relevance of Study and Teaching at the Intersection of Everyday Life and Rhetoric**

Sponsor: Rhetorical and Communication Theory Division

Chair: Harry Archer, University of Colorado, Boulder

Presenters:

John M. Ackerman, University of Colorado, Boulder

Greg Dickinson, Colorado State University

Mary E. Domenico, University of North Carolina, Chapel Hill

Diane Marie Keeling, University of San Diego

George F. McHendry, Creighton University

Samantha Senda-Cook, Creighton University

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214054      3:30 PM to 4:45 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**The Alchemy of Western Knowledge: Challenging Eurocentrism in Communication Research and Education**

Sponsor: Unbound

Chair: Yoshitaka Miike, University of Hawaii, Hilo

Respondent: Robert Shuter, Arizona State University

"Undermining Zeus and Jupiter in Modern Communication" Molefi K. Asante, Temple University

"De la Garza's 'The Four Seasons' as a Way of Life: The Challenges of Methodological Sentimentality, Essentialism and Post-Colonial Attachment" Sarah De la Garza, Arizona State University

"Building 'Other' Epistemologies in Communication: Thick(er) Intersectionalities in and across Cultures" Gust A. Yep, San Francisco State University

"Rethinking Eurocentric Visions in Feminist Communication Theory: An Asiatic Reflection on Rugged Individualism without Cultural Traditions" Jing Yin, University of Hawaii, Hilo

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214055      3:30 PM to 4:45 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Communication Centers: Our Legacy, Our Relevance**

Sponsor: Communication Centers Section

Chair: Erin D. Ellis, University of North Carolina, Greensboro

"A story of hope for a non-traditional student: Legacy of support in a communication center" Jenny Southard, University of North Carolina, Greensboro

"Factors of motivation for communication center consultants" Erin D. Ellis, University of North Carolina, Greensboro

"Geared towards growth: Describing the essence of coaching communicative competencies" Taylor Williams, University of North Carolina, Greensboro

"I didn't think I'd like it here: Welcoming messages in the communication center" Bonnie Wentzel, Arizona State University; Clarissa Flores, Arizona State University-West; Kathleen Nguyen, Arizona State University-West; Steven Acuff, Arizona State University-West

"Playing catch up in the communication center: Building a position and a legacy in the academy" Lori Walters-Kramer, Monmouth College

"Social work influenced radical pedagogy: Communication center outreach" Chanese Belton, University of North Carolina, Greensboro; Kimberly M. Cuny, University of North Carolina, Greensboro

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214060      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom A - Third Floor

**Building Debate into the College and University Culture: Strategies for Growing Teams across Campus and Curricula**

Sponsor: American Forensic Association

Chair: Nick J. Sciullo, University of Central Florida

Presenters:

Justin W. Kirk, Pepperdine University

Stephen M. Llano, St. John's University

Nick J. Sciullo, University of Central Florida

Shavonne Shorter, Bloomsburg University

Nakia Welch, Oklahoma City Community College

CV Vitolo-Haddad, University of Wisconsin-Madison

Jordan Foley, University of Wisconsin-Madison

Respondent: Garret L. Castleberry, Mid-America Christian University

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214061      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom B - Third Floor

**ARSTM@NCA New Book Discussion Panel**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: James Wynn, Carnegie Mellon University

Presenters:

John Lyne, University of Pittsburgh  
John Lynch, University of Cincinnati  
Lisa Keranen, University of Colorado, Denver  
Celeste M. Condit, University of Georgia

Respondents: James Wynn, Carnegie Mellon University; David Depew, University of Iowa; John Jackson, College of William and Mary; Robin E. Jensen, University of Utah; Colleen Derkatch, Ryerson University

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214062      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom C - Third Floor

**Competitive Papers in Forensics**

Sponsor: National Forensics Association

Chair: Daniel West, Ohio University

Respondent: Heather J. Carmack, University of Alabama

"An Experimental Investigation of Drama and Prose Interpretation's Influence on Entertainment and Entertainment Overcoming Resistance to Persuasion" Shane M. Semmler, University of South Dakota; Megan Swets, University of South Dakota; Bailey Quanbeck, University of South Dakota; Blake Warner, University of South Dakota

"Finding Similarities in Public Speakers: A Qualitative Analysis of NFA's 2016 Persuasive Speech Champion and the Toastmasters 2016 International Champion" Eric W. Mishne, Ohio University

"Is it Prose or is it Drama? The Relevance of the "Story vs. Character" Distinction in Oral Interpretation Events" Justin J. Rudnick, Minnesota State University, Mankato; Anthony Peavy, Minnesota State University, Mankato; Balencia Crosby, Minnesota State University, Mankato; Alyssa Harter, Minnesota State University, Mankato; Cristy Dougherty, University of Denver

"Stretched like being Torn: An Autoethnography of a Forensic Coach, Doctoral Student, and Instructor" Jennifer Talbert, William Carey University

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214063      3:30 PM to 4:45 PM      Marriott      Champagne - Third Floor

**Media Ecology: An Approach to Understanding the Human Condition**

Sponsor: Media Ecology Association

Chair: Edward E. Tywoniak, Saint Mary's College of California

Presenters:

Ronald Arnett, Duquesne University  
Robert T. Craig, University of Colorado, Boulder  
Janie Harden Fritz, Duquesne University  
Thomas F. Gencarelli, Manhattan College

Respondent: Lance Strate, Fordham University

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214064      3:30 PM to 4:45 PM      Marriott      Normandy A -Third Floor

**Japan-U.S. Communication Association Business Meeting**

Sponsor: Japan-U.S. Communication Association

Presenters:

Akira Miyahara, Seinan Gakuin University  
Donald Jung, Southeast Missouri State University  
Koji Fuse, University of North Texas  
Emi Kanemoto, Bowling Green State University  
Kikuko Omori, California State University, Sacramento  
Tatsuya Imai, Nanzan University  
Edwin R. McDaniel, Peking University  
Rose G. Campbell, Butler University  
Hiroko Okuda, Kantogakuin University  
Joshua C. Nelson, Central Washington University

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214065      3:30 PM to 4:45 PM      Marriott      Normandy B -Third Floor

**Top Papers in Business Communication**

Sponsor: Association for Business Communication

Chair: Jenna Haugen, University of Louisville

"Directing and Increasing Traffic: The Uses (and Abuses) of Humor in Volunteer Organizational Meetings" Natalie C. Daugherty, University of Oklahoma

"Patients' Perceptions of Service Quality of Private Dental Care in Canada: The Role of Communication" Zahirul Hasan Khan, HRZ Research & Consultancy; Rukhsana Ahmed, University of Ottawa

"The Creation and Communication of the Corporate Founder CEO Brand: Does CEO Branding Theory Work in Practice?" Osnat Cottan-Nir, Bar-Ilan University; Sam N. Lehman-Wilzig, Bar-Ilan University

"The Leadership TARDIS: A cross-cultural meta-analysis of personality and leadership effectiveness and evaluation of changes over time" Laura Motel, University of Wisconsin-Milwaukee

"The Relevance of Anticipatory Socialization: The Meaning of 'Communication Skills' to Employers" Tina Coffelt, Iowa State University; Dale Grauman, Iowa State University; Frances Smith, Murray State University

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214066      3:30 PM to 4:45 PM      Marriott      Nice - Third Floor

**Religion's Legacy in Communication: A Relevant Exegesis of Intercultural Communication in Religious Philosophies**

Sponsor: Religious Communication Association

Chair: Allison Brenneise, Southern Illinois University, Carbondale

Respondent: Dave Potter, St. Gregory's University

"Dialogue as Redemptive Communication in Yewande Omotoso's The Woman Next Door: Navigating Race, Fear, and Faith in a Multicultural Environment" Bala A. Musa, Azusa Pacific University

"Intrinsic Dignity, Signless-ness and Deep Listening" Sunny Lie, California State Polytechnic University, Pomona

"Islamophobia and Trump's "Muslim Ban": Identity, Difference, and Intergroup Attitudes" Bobbi Van Gilder, Northeastern University

"Pax Benedicta: A Benedictine Approach to Intercultural Communication" Joshua E. Young, St. Gregory's University; Jacob Farni, St. Gregory's University

"Religion's Lesser Angels: Moving beyond the mono-vs polytheism antinomy" Supriya Karudapuram, American University

5:00 PM

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215004      5:00 PM to 6:00 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**Carroll C. Arnold Distinguished Lecture**

Sponsor: NCA First Vice President

Chair: Ronald L. Jackson, University of Cincinnati

"Tubman & Jackson on the Twenty Dollar Bill; Or, Ghosts, Gossip, Mediums and Debts" Catherine R. Squires, University of Minnesota, Twin Cities

7:30 PM

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219004      7:30 PM to 9:00 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**Lyrical Justice**

Sponsor: Lyrical Justice

Chairs: Amber Lauren Johnson, Saint Louis University; Javon Johnson, San Francisco State University

Respondent: Patrick Hunter, Artist

"Amir Safi" Amir Safi, Poet

"Ed Mabrey" Edward Mabrey, Poet

"Imani Cezanne" Imani Cezanne, Poet

"Janae Johnson" Janae Johnson, Poet

"Rudy Francisco" Rudy Francisco, Poet

Saturday  
November 18, 2017

7:00 AM

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301016      7:00 AM to 7:45 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Community College Section Business Meeting - Part II**

Sponsor: Community College Section

Presenters:

Jeannie Hunt, Northwest College  
Terry L. Rogers, Casper College  
Jessica R. Hurless, Skyline College

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301044      7:00 AM to 7:45 AM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Freedom of Expression Division Business Meeting**

Sponsor: Freedom of Expression Division

Presenters:

Kevin A. Johnson, California State University, Long Beach  
Adria Battaglia, University of Texas, Austin  
Paula T. McKenzie, Bethune-Cookman University  
Billie Murray, Villanova University  
Paul Siegel, University of Hartford  
Alvin Primack, University of Pittsburgh

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301066      7:00 AM to 7:45 AM      Marriott      Nice - Third Floor

**National States Advisory Council Business Meeting**

Sponsor: National States Advisory Council

Presenters:

Douglas Marshall, Southern University at New Orleans  
Janie Harden Fritz, Duquesne University  
Eric Grabowsky, Dickinson State University  
John H. Saunders, University of Alabama, Huntsville  
Kimberly Weismann, Williston State College  
Randy K. Dillon, Missouri State University  
Susan Tomasovic, George Mason University

8:00 AM

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303001      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A1 - First Floor (Conference Center)



## **Examining the Role of Visuals in Communicating Health Information to Audiences**

Sponsor: Health Communication Division

Chair: Julie E. Volkman, Bryant University

"Adding Multichannel Cues to Medical Providers' Online Biographies: Do pictures, video, and b-roll matter?" Evan Perrault, Purdue University

"Comprehending the Impacts of Visuals in Cancer Risk Communication: A Meta-analysis of Visual Communication Experiments" Manusheela Pokharel, University of Utah

"How Color and Visual Complexity Affects the Evaluation of Skin Cancer Infographics: An Experiment Study" Sung-Eun Stella Park, University of Alabama; Lu Tang, Texas A&M University

"Roadblock to Vaping among Smokers or Gateway to Smoking among E-cigarette Users: A Randomized Controlled Trial on Visual Vaping Cue Effects on Harm Perceptions" Sijia Yang, University of Pennsylvania; Andy S.L. Tan, Dana-Farber Cancer Institute; Kelsey Hamilton, Kent State University; Rebecca Fischbein, Kent State University; Deric Kenne, Kent State University

"When the Visual Collide with the Verbal: Using Moral Foundations Theory to Explain Multimodal Persuasive Messages' Effects on Policy Opinions" Sijia Yang, University of Pennsylvania; Erin Maloney, University of Pennsylvania; Andy S.L. Tan, Dana-Farber Cancer Institute; Joseph N. Cappella, University of Pennsylvania

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303002      8:00 AM to 9:15 AM      Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Real World Relevance, Theoretical Legacies**

Sponsor: Interpersonal Communication Division

Chair: Bo Feng, University of California, Davis

"Cultural Differences in Parental Advice Giving from the Perspective of First-Year College Students: Comparing Ratings of Advice Acceptance, Challenge, and Specificity" Elizabeth Dorrance Hall, Michigan State University; Marshall Grimm, Utah State University; Jenna McNallie, Augsburg College; Elisabeth Timmermans, Purdue University; Loretta Beaty, Utah State University

"The influence of self-disclosure in online support seeking on quality of received advice" V. Skye Wingate, University of California, Davis; Bo Feng, University of California, Davis; JooYoung Jang, University of California, Davis; Wenjing Pan, University of California, Davis; Chelsea Kim, University of California, Davis

"The use and misuse of automated advice: From algorithm aversion to reliance" Andrew Prael, University of Wisconsin-Madison; Lyn M. Van Swol, University of Wisconsin-Madison

"Young adult perceptions of parent motivation behind exercise advice: Working out to look good versus be healthy" Lisa Guntzviller, University of Illinois; Karissa Conrad, University of Illinois

"“Watchful waiting” advice for pediatric ear infections: A descriptive analysis of doctor-parent interactions" Erina L. MacGeorge, Penn State University; Emily Caldes, Penn State

University; Kasey Foley, Penn State University; Amber Worthington, Penn State University;  
Rachel E. Reymann, Penn State University

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303003      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Reflecting on Our Relevance: How, What and Why Critical Scholars Teach in and about Prisons**

Sponsors: Activism and Social Justice Division; Critical and Cultural Studies Division

Chair: Bryan J. McCann, Louisiana State University

Presenters:

Lindsey N. Badger, Indiana University  
Patrycja Humienik, University of Colorado-Denver  
Adam Key, Texas A&M University  
Karen E. Lovaas, San Francisco State University  
Bryan J. McCann, Louisiana State University  
Eleanor Novek, Monmouth University

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303004      8:00 AM to 10:00 AM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**Legislative Assembly II**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver  
Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo  
Tamara D. Afifi, University of California, Santa Barbara  
Rukhsana Ahmed, University of Ottawa  
John M. Allison, University of North Texas  
Lindsey Susan Aloia, University of Arkansas  
Reynaldo Anderson, Harris-Stowe State University  
Pat Arneson, Duquesne University  
Ahmet Atay, College of Wooster  
Omotayo O. Banjo, University of Cincinnati  
Jaime Banks, West Virginia University  
Adria Battaglia, University of Texas, Austin  
Anna-Carrie Beck, University of Kentucky  
Christina S. Beck, Ohio University  
Stephenson J. Beck, North Dakota State University  
Leeanne M. Bell McManus, Stevenson University  
Elena Bessarabova, University of Oklahoma  
Keith Cyril Bistodeau, Hamline University  
Kristen C. Blinne, State University of New York, Oneonta

Jaime E. Bochantin, University of North Carolina at Charlotte  
Graham D. Bodie, University of Mississippi  
Don M. Boileau, George Mason University  
Galina Bolden, Rutgers University  
Justin P. Boren, Santa Clara University  
Jonathan M. Bowman, University of San Diego  
Ross Brinkert, Penn State University, Abington  
Lori Leonard Britt, James Madison University  
Robert Brookey, Ball State University  
Michael Butterworth, Ohio University  
Kerry Byrnes-Loinette, Collin College  
Bernadette Calafell, University of Denver  
Michelle Calka, Manchester University  
Peter Odell Campbell, University of Pittsburgh  
Martin Carcasson, Colorado State University  
Andrea Carlile, South Dakota State University  
Kristy Cates, Lowndes County High School  
Yea-Wen Chen, San Diego State University  
Dana L. Cloud, Syracuse University  
Kevin Coe, University of Utah  
Lora Cohn, Park University  
April E. Copes, Anne Arundel Community College  
Angela M. Corbo, Widener University  
Lisa M. Corrigan, University of Arkansas  
Joy L. Daggs, Northwest Missouri State University  
Lindy Grief Davidson, University of South Florida  
Rebecca de Souza, University of Minnesota, Duluth  
D. Robert DeChaine, California State University, Los Angeles  
Becky L. DeGreeff, Kansas State University  
Sarah Dempsey, University of North Carolina, Chapel Hill  
Paul M. Denvir, Albany College of Pharmacy  
Megan R. Dillow, West Virginia University  
Patrick Shaou-Whea Dodge, University of Colorado, Denver  
Theresa A. Donofrio, Coe College  
Bonnie J. Dow, Vanderbilt University  
Shirley K. Drew, Pittsburg State University  
Ashley Paige Duggan, Boston College  
Kathleen M. Edelmayer, Madonna University  
Mary M. Eicholtz, Kutztown University  
Deanna L. Fassett, San Jose State University  
Mindy Fenske, University of South Carolina  
Nicole Files-Thompson, Lincoln University  
Donald A. Fishman, Boston College  
Lisa A. Flores, University of Colorado, Boulder  
Seth S. Frei, Texas State University  
Lawrence R. Frey, University of Colorado, Boulder

Patricia E. Friel, University of Cincinnati  
Brandi N. Frisby, University of Kentucky  
Janie Harden Fritz, Duquesne University  
Rachel Mayer Furman, Carlow University  
Monica L. Gallegos, Northern Kentucky University  
Jessica N. Gasiorek, University of Hawaii, Manoa  
Allison Scott Gordon, University of Kentucky  
Jeffrey A. Hall, University of Kansas  
Lisa K. Hanasono, Bowling Green State University  
Heather Harris, Stevenson University  
Karen L. Hartman, Idaho State University  
Leandra Hinojosa Hernandez, National University  
Jon A. Hess, University of Dayton  
Kathryn Hobson, James Madison University  
Kristen E. Hoerl, University of Nebraska-Lincoln  
Andrea B. Hollingshead, University of Southern California  
Mark C. Hopson, George Mason University  
Dakota C. Horn, Illinois State University  
Jeannie Hunt, Northwest College  
Meryl Irwin, Central College  
Ronald L. Jackson, University of Cincinnati  
Eric S. Jenkins, University of Cincinnati  
Min Jiang, University of North Carolina at Charlotte  
Kevin A. Johnson, California State University, Long Beach  
Linda Jurczak, Valdosta State University  
Jennifer A. Kam, University of California, Santa Barbara  
Casey Ryan Kelly, University of Nebraska-Lincoln  
Michael L. Kent, University of Tennessee  
Lisa Keranen, University of Colorado, Denver  
Joann Keyton, North Carolina State University  
Stephanie R. Klatzke, Northern Kentucky University  
Jessica Kratzer, Northern Kentucky University  
Nyia Lacey, Delaware County Community College  
Andrea L. Lambert South, Northern Kentucky University  
Pamela Lannutti, La Salle University  
Michael Lechuga, University of Texas, El Paso  
Andrew M. Ledbetter, Texas Christian University  
Laurie K. Lewis, Rutgers University  
Ashley Noel Mack, Louisiana State University  
Katheryn C. Maguire, Wayne State University  
Jimmie Manning, Northern Illinois University  
Kelly Grace McAninch, University of Kentucky  
Lana McDonnell, Texas A&M University, Kingsville  
Colleen McGoff Dean, Whatcom Community College  
Bridie McGreavy, University of Maine  
John P. McHale, Illinois State University

Amanda Grace McKendree, University of Notre Dame  
Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College  
Jennifer Mercieca, Texas A&M University  
Katherine Miller, -  
Kimberly R. Moffitt, University of Maryland, Baltimore County  
Star A. Muir, George Mason University  
Scott A. Myers, West Virginia University  
Marnel N. Niles Goins, California State University, Fresno  
John Nicholson, Mississippi State University  
Stephanie Norander, University of North Carolina at Charlotte  
Denise Oles-Acevedo, Iowa State University  
Kent A. Ono, University of Utah  
Jorge F. Peña, University of California, Davis  
Olivia Perez-Langley, Angelo State University  
Vincent Pham, Willamette University  
Roseann E. Pluretti, University of Kansas  
Suzy Prentiss, University of Tennessee  
Narissra Punyanunt-Carter, Texas Tech University  
Leslie Ramos Salazar, West Texas A&M University  
Ramsey Eric Ramsey, Arizona State University  
Erin J. Rand, Syracuse University  
P. Anand Rao, University of Mary Washington  
Nina Reich, Loyola Marymount University  
Michelle Rodino-Colocino, Penn State University  
Desiree Rowe, Towson University  
Todd L. Sandel, University of Macau  
Matthew Savage, University of Kentucky  
Casey R. Schmitt, Gonzaga University  
Ronald E. Shields, Sam Houston State University  
Paul Siegel, University of Hartford  
Stacy Smulowitz, University of Scranton  
John Chase Soliday, University of Miami  
Helen Sterk, Western Kentucky University  
Danielle M. Stern, Christopher Newport University  
Robert Stockton, Anaheim Union High School District  
Mary E. Stuckey, Penn State University  
Patricia A. Suchy, Louisiana State University  
Saman Talib, SUNY, Farmingdale State College  
Nicholas T. Tatum, Abilene Christian University  
Orlando L. Taylor, Fielding Graduate University  
Jennifer A. Theiss, Rutgers University  
Stanley D. Tickton, Norfolk State University  
Elizabeth Tolman, South Dakota State University  
Susan Tomasovic, George Mason University  
Rebecca M. Townsend, University of Hartford  
Judith S. Trent, University of Cincinnati

Jillian A. Tullis, University of San Diego  
Brandon Van Der Heide, Michigan State University  
Alice E. Veksler, Christopher Newport University  
Shawn Wahl, Missouri State University  
Vincent R. Waldron, Arizona State University  
Myra S. Washington, University of New Mexico  
Rebekah Watson Gaidis, University of Indianapolis  
Damion M. Waymer, North Carolina A&T State University  
Nakia Welch, Oklahoma City Community College  
Bonnie Wentzel, Arizona State University  
Joshua Westwick, South Dakota State University  
Angela Wilson, Savannah State University  
Norman Wong, University of Oklahoma  
Anna Wright, Illinois State University  
Courtney N. Wright, University of Tennessee  
Kevin Wright, George Mason University  
Jill S. Yamasaki, University of Houston  
Anna Marjorie Young, Pacific Lutheran University  
Hsin-I Sydney Yueh, Northeastern State University  
Nicholas Zoffel, Sierra College  
Trevor Parry-Giles, National Communication Association

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303006      8:00 AM to 9:15 AM      Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**Post-heroic Rhetoric: Public Memory and Iconic Transfer**

Sponsor: Rhetorical and Communication Theory Division

Chair: Charles E. Morris III, Syracuse University

Presenters:

Amos Kiewe, Syracuse University  
Jaclyn Bruner, University of Maryland  
Adam Gaffey, Winona State University  
Terrell Jake Dionne, University of Colorado, Boulder  
Pamela Axtman-Barker, Syracuse University

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303007      8:00 AM to 9:15 AM      Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

**Discourses of Leadership in a Post-Truth World**

Sponsor: Organizational Communication Division

Chair: Robyn V. Remke,

Presenters:

J. Kevin Barge, Texas A&M University

Patrice M. Buzzanell, University of South Florida  
Stacey L. Connaughton, Purdue University  
Gail T. Fairhurst, University of Cincinnati  
Theon Edward Hill, Wheaton College  
Rahul Mitra, Wayne State University

Respondent: Dan Karreman, Copenhagen Business School

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303008      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**On Citizenship and Nation, Inclusion and Exclusion**

Sponsor: Public Address Division

Chair: Christopher Michael Duerringer, California State University, Long Beach

"G.I. Jazz: Music and Power in Liberation France" Kelly Jakes, Wayne State University

"Patriotic Visions of Dissent: Analog Criticism of Emma Goldman and Elizabeth Gurley Flynn's Courtroom Defenses" Marissa Fernholz, University of Wisconsin-Madison

"This Land was Made for You and Me: Mexican Representation in the RA/FSA File" José G. Izaguirre, University of Illinois

"We Need Each Other: The Constitutive Rhetoric of Oasis" Jacob Justice, University of Kansas

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303011      8:00 AM to 9:15 AM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Can It Be True for Me? Interrogating the Relevance of Feminism to Women of Color  
from the Global North and South**

Sponsor: Feminist and Women Studies Division

Chair: Siyuan Yin, University of Massachusetts, Amherst

Presenters:

Zhao Ding, University of New Mexico

Jocelyn Gomez, University of New Mexico

Jing Jiang, University of North Carolina, Chapel Hill

Emi Kanemoto, Bowling Green State University

Seonah Kim, University of New Mexico

Jenny Korn, Harvard University

Erin Watley, McDaniel College

Chunyu Zhang, Ohio University

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303012      8:00 AM to 9:15 AM      Sheraton      San Antonio B - Third Floor (Conference  
Center)

## **The Relevance of Communication to Understanding European Nationalist Movements**

Sponsor: International and Intercultural Communication Division

Chair: Elizabeth R. Earle, Texas A&M University

Respondent: M. Lane Bruner, University of Nevada, Las Vegas

"(Not so) imagined communities: Myths of Spanish nationalism contested on Twitter" Elizabeth R. Earle, Texas A&M University

"A qualitative investigation of 'Britishness' in the wake of Brexit" Carrie Winters, Kent State University

"Limit work and the rise of Ukraine's 'Right Sector' nationalist movement" Thomas McCloskey, University of Maryland

"Uncovering the shadowy figure of Islamophobia in French nationalist political rhetoric" Gordon Alley-Young, Kingsborough Community College, CUNY

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303013      8:00 AM to 9:15 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

## **Communicating the State of the State in Asian and Asian American Contexts**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: David C. Oh, Ramapo College

Respondent: Dan T. Molden, Aichi Shukutoku University

"Branding Competitive Identities of South Asian Nations in the U.S.A.: A Content Analysis of Embassy Websites" Rahnema Ahmed, University of Oklahoma

"Framing of Bangladesh in the U.S. Media: A Postcolonial Analysis" Md Khorshed Alam, University of South Florida; Mahuya Pal, University of South Florida

"Mnemonic Internment: State Memorial as Archival Punishment" Jonathan Henson, University of Texas, Austin

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303014      8:00 AM to 9:15 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

## **Engaging Relevance of Enduring Legacies: Inquiries at the Intersections of Communication Ethics, Technology, and Aesthetics**

Sponsor: Communication Ethics Division

Chair: Miles C. Coleman, Seattle University

Respondent: John Prellwitz, University of Pittsburgh, Greensburg

"Cyberbullies, Trolls, and Stalkers: Students' Perceptions of Ethical Issues in Social Media" Tammy R. Swenson Lepper, Winona State University; April Kerby, Winona State University



"Music in the Rain: Ethical and Aesthetic" Michael Vicaro, Penn State University, Greater Allegheny

"The Ethics of Social Bots and Public Advocacy" Miles C. Coleman, Seattle University

"It Lives!" The Afterlife of Ethics in the Postmodern Moment" Robert M. Foschia, Duquesne University

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303015      8:00 AM to 9:15 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**HBCUs Matter: The Relevance of Working at a Historically Black Institution**

Sponsor: Black Caucus

Chair: Deric Greene, Stevenson University

Presenters:

Rockell A. Brown, Texas Southern University

Elizabeth Whittington Cooper, Morehouse College

Kenneth Newby, Morehouse College

Sia Rose-Robinson, Howard University

Felicia Stewart, Morehouse College

Keisha Edwards Tassie, Morehouse College

Juliana Trammel, Savannah State University

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303017      8:00 AM to 9:15 AM      Sheraton      Houston A - Third Floor (Conference Center)

**Myth, Metaphor, and Materiality in Performances of Cannibalism**

Sponsor: Performance Studies Division

Chair: Chandler Classen, Missouri State University

"Citation, Consumption, Communion, and Cannibalism: Queering the Bibliography as a Model of Fetishistic Digestion" Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"Flashback to a Simpler Time: The Horror Genre and Post-Apocalyptic Dread" Tracy Stephenson Shaffer, Louisiana State University

"The Laughter Unto Death: Kuru and Emotional Performance in the Cannibal Body Politic" Travis P. Brisini, Penn State University

"The Sacred Body: Selvik Wengshoel's Cannibalistic Performance Practice as Erysichthonian Myth" Jake Simmons, Missouri State University

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303018      8:00 AM to 9:15 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Framing and Belief Formation in Political Contexts**

Sponsor: Political Communication Division

Chair: Sarah Turner McGowen, Northeastern State University

Respondent: Rodney A. Reynolds, California Lutheran University

"A Theoretical Discussion on the Influence of News Media in Belief Formation" Benjamin K. Smith, University of California, Santa Barbara

"Framing "Compromise": One word's effects on Congressional performance, public opinion of Congress, and trust in government" Susan H. Sarapin, Troy University; Shari Hoppin, Troy University

"Losers and Traitors: The Effects of Political Comic and Tragic Frames" Ashley R. Muddiman, University of Kansas; Benjamin Warner, University of Missouri

"Rethinking the Framing Paradigm: An Experimental Case Study of the 2016 Orlando Shooting" Nathan Walter, University of Southern California; Thomas J. Billard, University of Southern California; Sheila Murphy, University of Southern California

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303019      8:00 AM to 9:15 AM      Sheraton      Houston C - Third Floor (Conference Center)

**Gender and Technology: Exploring Identity and Gendered Communication in Digital Contexts**

Sponsor: Human Communication and Technology Division

Chair: Charisse Corsbie-Massay, Syracuse University

"Differential Effect of Gender and Snapchat Filter Types on Attraction Perception" Rebecca Boneau, University of North Texas; Nicole Cooper, University of North Texas; Amnee Elkhaid, University of North Texas; Suzanna Tolboom, University of North Texas; Zuoming Wang, University of North Texas

"Effects of Positive and Negative Appearance Commentary on Social Media on Women's Self-Objectification, Self-Esteem, and Rumination" Jesse Fox, Ohio State University; Hannah Wing, Ohio State University

"Exploring language about masculinity and the body on mobile dating apps for men who have sex with men" Brandon Miller, University of Massachusetts, Boston

"Hey Guys Look at Me, I am an Alpha Too: How The Red Pill Spreads its Ideology" Mark Noble, California State University, Fullerton

"Muscle Talk and Impression Formation Online: Comparison between Caucasian and Asian American Males" Emiko Taniguchi, University of Hawaii, Manoa; Quan Gao, Ewha Womans University; Hye Eun Lee, Ewha Womans University

"Evaluation of Women's Photos on Social Media Sites" Megan Vendemia, Ohio State University; David C. DeAndrea, Ohio State University

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303021      8:00 AM to 9:15 AM      Sheraton      Austin 1 - Second Floor

**Interactional Explorations of Identities, Contexts, and Conflicts**

Sponsor: Language and Social Interaction Division

Chair: Edward Reynolds, University of New Hampshire

"An overview on the opening sequence of calls to 9-1-1 Costa Rica" Alexa Bolanos-Carpio, Rutgers University

"Management of Manipulation as a Moral Action in Board Game Interactions" Emily Hofstetter, Loughborough University; Jessica S. Robles, Loughborough University

"Victim Categorization in 911: Vulnerability as a resource for obtaining police services" Amelia Hill, University of California, Los Angeles

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303022      8:00 AM to 9:15 AM      Sheraton      Austin 2 - Second Floor

**Uber-irresponsibility: Are Uber's Communication Strategies Driving Success?**

Sponsor: Public Relations Division

Chair: Sherry J. Holladay, Texas A&M University

Respondent: Sherry J. Holladay, Texas A&M University

"Corporate social irresponsibility: Understanding how Uber's negative corporate behavior transmogrifies into a scansis" Elina Tachkova, Texas A&M University

"How Crisis Source and Accusation Source Affect Public Responses to Crises" Liang (Lindsay) Ma, Texas Christian University

"The Love-Hate Relationship with Uber: A Look at the Organizational Uber-Culture of the Controversial Company" Katerina Tsetsura, University of Oklahoma

"The Negative Spillover Mechanism of CSR Crisis: Evidence from the Uber Case" Zifei Fay Chen, University of San Francisco; Weiting Tao, University of Miami

"Uber's CEO as Crisis Instigator and Crisis Manager: Communication Strategies for Creating and Cleaning up Your Own Mess" Feifei Chen, Texas A&M University

"When is enough, enough? Examining how crisis history affects discussions of Uber's current crises and reputation" LaShonda L. Eaddy, Southern Methodist University

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303024      8:00 AM to 9:15 AM      Sheraton      Pearl 1 - Second Floor

**Taking an Ecological Turn in Intercultural Communication**

Sponsors: Environmental Communication Division; International and Intercultural Communication Division

Chair: Rona T. Halualani, San Jose State University

Presenters:

Donal A. Carbaugh, University of Massachusetts, Amherst

Tema Oliveira Milstein, University of New Mexico

S. Lily Mendoza, Oakland University

Etsuko Kinefuchi, University of North Carolina, Greensboro

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303027 8:00 AM to 9:15 AM Sheraton Pearl 4 - Second Floor

**Current Events in Urban Communication**

Sponsor: Urban Communication Foundation

Chair: Erik Garrett, Duquesne University

"Re-thinking Public Space: Publicness as a Modality of Place" Amy Fallah, University of North Carolina, Chapel Hill

"Memorialization and Communitas: An Exploration of the Social Network and Digital Legacy of Mickey Shunick's Ghost Bike Memorial" Nicole M. Costantini, Louisiana State University

"Urban/Suburban Nonverbal Dialog and Counter-Spatial Practices" Hunter Hawkins Fine, Humboldt State University

"The Impact of Central-Place Theory on Wal-Mart" Michael DeMarco, University of Central Florida; Jonathan Matusitz, University of Central Florida

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303028 8:00 AM to 9:15 AM Sheraton Pearl 5 - Second Floor

**Relevance of Ethnography for Dialogue Across Political and Class Difference: White Working-Class Academics and Trump Supporters**

Sponsors: Ethnography Division; Political Communication Division

Chair: Nathan Hodges, Coe College

Respondent: Tasha R. Dunn, University of Nebraska, Kearney

"Expertise and Empathy" W. Benjamin Myers, University of Nebraska, Kearney

"On Not Writing about Trump and Not Talking With White Working Class Trump Supporters" Carolyn S. Ellis, University of South Florida

"Stumped by Trump" Nathan Hodges, Coe College

"Talking politics in a house divided: Utilizing autoethnography and communication as a "base" for neutralizing the "acid" of family conversations surrounding relational and political culture" Daniel Steven Strasser, Rowan University

"Why Academics Shouldn't Empathize With the White Working Class: On the Dangers of Indifference to the Truth" Arthur P. Bochner, University of South Florida

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303033 8:00 AM to 9:15 AM Sheraton City View 1 - Fourth Floor

**Rethinking Our Theoretical Legacies and Methodological Relevance in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Leah LeFebvre, University of Alabama

"Critical Interpersonal and Family Communication Studies: Concepts and Methods" Elizabeth A. Suter, University of Denver

"THREADing the Needle: Modeling a Big Data Approach to Threat Message Identification and Assessment" Will Silberman, University of Kentucky; Brian Spitzberg, San Diego State University

"Communication Privacy Management Theory and Expectancy Violations Theory: An Integrated Approach" Samantha F. Quinn, University of Wisconsin-Milwaukee

"A Dialectical Perspective of Perceived Humor and Openness during Relational Turning Points" Alison Buckley, University of Kentucky

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303034 8:00 AM to 9:15 AM Sheraton City View 2 - Fourth Floor

**The Rhetoric of Nationalisms Across Cultures: Cultivating Hate, Activism, Truth, and Cultural Essentialism**

Sponsor: Critical and Cultural Studies Division

Chair: Elizabeth Brunner, Idaho State University

Respondent: Gordon Coonfield, Villanova University

"Far-Right Discourse and EU Marginality: Bulgaria's Ataka Party in Global Context" Martin Marinos, Columbia University

"The Rhetoric of Nationalism in Crisis and the Future of Climate Change Activism" Elizabeth Brunner, Idaho State University

"The Role of Truth Telling in Kenya's Truth, Justice, and Reconciliation Commission: Towards a Relational Model of National Community" Lindsay Harroff, University of Kansas

"'Chinese Dream' and China's New Wave of Nationalism" Jingsi Wu, Hofstra University

"'Is it OK to Punch a Nazi?': Nationalist Rhetorics and Challenges to the Free Speech Imagination'" Billie Murray, Villanova University

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303035 8:00 AM to 9:15 AM Sheraton City View 3 - Fourth Floor

**Digital Organizing and Collective Action**

Sponsor: Organizational Communication Division

Chair: Renee Robinson, Seton Hall University

Respondent: Erika L. Kirby, Creighton University

"Alpha Males, Warlords, Boring Fucks, and TRPers: A Semantic Network Approach to Online Organizational Identification of r/TheRedPill" Sean M. Eddington, Purdue University

"No Justice, No Peace: Speaking Organizations into Action" Jade Jade Myers, University of New Mexico

"Partial Organizations, Contributorship, and the Rogue Rangers of Twitter" Veronica Radeva Dawson, California State University, Stanislaus

"Signs of Discontent: Message Framing at the Women's March on Washington" Avigail McClelland-Cohen, University of California, Santa Barbara; Camille Grace Endacott, University of California, Santa Barbara

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303036      8:00 AM to 9:15 AM      Sheraton      City View 4 - Fourth Floor

**The Relevance of Service in Our Careers: A Conversation About Service Among Junior Faculty Women**

Sponsor: Women's Caucus

Chair: Shavonne Shorter, Bloomsburg University

Presenters:

Natasha Brown, Indiana University Northwest

Jennifer S. Owlett, William Paterson University

Megan Kenny Feister, California State University, Channel Islands

Shavonne Shorter, Bloomsburg University

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303037      8:00 AM to 9:15 AM      Sheraton      City View 5 - Fourth Floor

**Civil Dialogue: Honoring and Extending Divergent Voices**

Sponsor: Instructional Development Division

Chair: Nicole Martin, University of Kentucky

Presenters:

Rosalie M. Fisher, Arizona State University

Carlos Augusto Flores, Arizona State University

Janet Jacobsen, Arizona State University

Sarah E. Jones, Arizona State University

Jennifer A. Linde, Arizona State University

Lauren Mark, Arizona State University

Clark D. Olson, Arizona State University

Jeremy Omori, Arizona State University

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303038      8:00 AM to 9:15 AM      Sheraton      City View 6 - Fourth Floor

**Mobilizing Gender in the Political Sphere**

Sponsor: Feminist and Women Studies Division

Chair: Beth M. Waggenspack, Virginia Tech

Respondent: Paulette Brinka, Hofstra University

"For Our Daughters": Exploiting Daughters in the 2016 U.S. Presidential Election" Taylor Bell, University of North Texas

"From the Midwest to the Middle East" Brittany Ann Knutson, University of Minnesota, Twin Cities

"Michelle Obama's Feminist Legacy: A Relevant Rhetoric of Inclusion" Teresita Garza, St. Edwards University; Maureen Ebben, University of Southern Maine

"The Macho-Feminine Mystique and the Visual-Rhetorical Persona Construction of Senate Candidate Joni Ernst" Krista Klocke, Iowa State University

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303040 8:00 AM to 9:15 AM Sheraton City View 8 - Fourth Floor

**Creating a Legacy of Impostor Free Women**

Sponsor: Women's Caucus

Chair: Janice J. Metzger, South Dakota State University

Presenters:

Kelli J. Chromey, South Dakota State University  
Jenna Currie-Mueller, North Dakota State University  
Amy E. Duchsherer, North Dakota State University  
Sarah M. Walker, Wayne State University  
Noor Ghazal Aswad, University of Memphis

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303041 8:00 AM to 9:15 AM Sheraton Remington - Fourth Floor

**Borders and Belonging: Carving Out a Political Space for Latinx Communities**

Sponsor: Latino/Latina Communication Studies Division

Chair: Rebecca Avalos, University of Colorado, Boulder

Respondent: J. David Cisneros, University of Illinois

"Face to Face in the Belly of the Beast: The Queer Intimacies of Border Brujo" Kimberlee Pérez, University of Massachusetts, Amherst

"Past and Present as Hegemonic Fantasy: Heritage Tourism and Juan de Oñate in Southwest Mythology" Frank Perez, University of Texas, El Paso; Carlos Ortega, University of Texas, El Paso

"Looking Beyond Hamilton: A Review and Critique of U.S. Immigration Coverage" Andrea A. Figueroa-Caballero, University of California, Santa Barbara

"Profiting from Im/migrant Detention: Private Prisons and Gender-based Asylum in the United States" Amani Husain, University of Colorado, Boulder

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303042 8:00 AM to 9:15 AM Sheraton Majestic 1 - 37th Floor (Center Tower)

**Unpacking the Magic of Narrative Arguments: Manipulating Form and Function in Contemporary Fairy Tales**

Sponsor: Argumentation and Forensics Division

Chair: Robert C. Rowland, University of Kansas

Respondent: Robert C. Rowland, University of Kansas

"Grimms and Wesen and Difference, Oh My! Modern Fairy Tale Retellings as Arguments About Difference in "Grimm"" Joseph Bellon, Georgia State University

"Self Defense Narratives and Evil Construction: The NRA's "Little Red Riding Hood (Has a Gun)" and LaPierre's "Remarks on Sandy Hook"" Sarah T. Partlow Lefevre, Idaho State University

"Saving Kisses and Wielding Scrolls": Exploiting Fairy Tale and Metaphor as Tools for Teaching Gendered Messages of Sexual Abstinence" Christine Crouse-Dick, University of Kansas

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303043      8:00 AM to 9:15 AM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Teaching through Trump: Communications Pedagogy from the Margin**

Sponsor: Undergraduate College and University Section

Chair: Goyland M. Williams, New York City College of Technology

Presenters:

Tomeka Robinson , Hofstra University

Saleha Bholat, Northern Virginia Community College

Goyland M. Williams, New York City College of Technology

Adam Tristan, Texas State University

Respondent: Toniesha Latrice Taylor, Prairie View A&M University

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303044      8:00 AM to 9:15 AM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Waging War Against the Media: Donald Trump Battling the Forces of the First Amendment and a Free Press**

Sponsor: Freedom of Expression Division

Chair: Adrienne E. Hacker Daniels, Illinois College

Presenters:

Kimberly D. Meltzer, Marymount University

Jay Hudkins, Arkansas Tech University

Rod Carveth, Morgan State University

Deborah Dwyer, University of North Carolina, Chapel Hill

Prashanth Bhat, University of Maryland

Nurhayat H. Bilge, Florida International University

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303045      8:00 AM to 9:15 AM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Use of Qualitative Approaches to Studying Health Communication**

Sponsor: Health Communication Division

Chair: Soo Jung Hong, University of Utah

"Creating Middle Stage: Finding a New Space for Reflection within a Residency Program" Jeanine W. Turner, Georgetown University; James D. Robinson, University of



Dayton; Elise Morris, Georgetown University; Katherine Oberkircher, Georgetown University; Michelle Roett, Georgetown University

"Evaluating the Strategies Medical Research Institutions Use to Communicate about Clinical Trials Online: A Content Analysis" Elizabeth Flood-Grady, University of Florida; Janice L. Krieger, University of Florida; Victoria Cela, University of Florida; Samantha Paige, University of Florida

"Justifying an Ideal First Pregnancy Age: Vernacular Communicative Knowledge Concerning Hormones, Risk, and Eggs" Robin E. Jensen, University of Utah; Allison Blumling, University of Utah

"Pictures of Bravery, Compassion, and Hope: Using Art to Portray Children's Strategies for Coping through Medical Experiences" Heather A. Stilwell, California Baptist University

"Uncovering Outcomes Following a Web-based Smoking Prevention Intervention for Adolescents: A Qualitative Study" Georges Elias Khalil, Univ of Texas M. D. Anderson Cancer Center; Hua Wang, University at Buffalo, SUNY; Karen Calabro, University of Texas MD Anderson Cancer Center; Alexander Prokhorov, University of Texas MD Anderson Cancer Center

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303046      8:00 AM to 9:15 AM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**International Media Content: Representation and Perceptions**

Sponsor: Mass Communication Division

Chair: Larry J. King, Stephen F. Austin State University

Respondent: Larry J. King, Stephen F. Austin State University

"Demographic Determinants of TV News Credibility in Bangladesh" Raihan Jamil, Zayed University; Syed Andaleeb, BRAC University

"How do we look at refugees? A qualitative content analysis of mainstream news media surrounding the Syrian Refugee Crisis" Scott Owen Chappuis, Bowling Green State University

"Musims ≠ American: Media's Influence on Symbolic Threat and Support for Civil Restrictions for Muslim Americans" Muniba Saleem, University of Michigan

"Positive exposure to Muslims and perceptions of a disdainful public: A model of mediated social dissent" Julius Matthew Riles, University of Missouri; Michelle Elizabeth Funk, University of Missouri; Warren Davis, University of Missouri

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303047      8:00 AM to 9:15 AM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Medical Dramas and Media Representations of Disability**

Sponsor: Mass Communication Division

Chair: Jessica Gall Myrick, Penn State University

Respondent: Sayyed F Shah, Jacksonville State Univ

"Are You Down With That? An Examination of Public Reactions to Media Representations Of Individuals With Down Syndrome" Bekah Taylor, University of Alaska, Fairbanks

"Mediated portrayals of death and dying: A narrative analysis of popular medical dramas" Jennifer Freytag, Texas A&M University; Srividya Ramasubramanian, Texas A&M University

"Medical Drama Viewing and Medical Trust: A Moderated Mediation Approach" Yan Tian, University of Missouri-St. Louis; Jina Yoo, University of Missouri-St. Louis

"The Influence of Viewing Medical Dramas on Acceptance of Commercial Unmanned Aerial Systems for Medical Fluid Transportation" Arin Ghosh, Johns Hopkins University; LaKesha N. Anderson, National Communication Association

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303048 8:00 AM to 9:15 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Applied Communication Research in Risk, Crisis, and Emergency Situations**

Sponsor: Applied Communication Division

Chair: Lianne Grant, New Mexico State University

Respondent: Shelly R. Hovick, Ohio State University

"A Systematic Review of Literature on Effectiveness of Training in Emergency Risk Communication" Ann Neville Miller, University of Central Florida; Timothy L. Sellnow, University of Central Florida; Lindsay Neuberger, University of Central Florida; Andrew Todd, University of Central Florida; Rebecca Freihaut, Sarasota County Libraries; Jane Noyes, Bangor University; Tomas Allen, World Health Organization; Nyka Alexander, World Health Organization; Marsha Vanderford, World Health Organization; Gaya Gamhewage, World Health Organization

"The Tensions of Strategic Communication Decision-Making: A Preliminary Examination of Theory and Practice" Robert S. Littlefield, University of Central Florida

"Communicating Crisis Model: Navigating Divides and Integrating Knowledge from Research and Practice to Better Manage Crises" Julie M. Novak, Wayne State University; Ashleigh M. Day, Wayne State University

"The Relevance of Human-Animal Relationships in Crisis Communication and Planning: Galloping Towards a New Dogma" Ashleigh M. Day, Wayne State University; Julie M. Novak, Wayne State University

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303049 8:00 AM to 9:15 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Theorizing Nationalism(s)**

Sponsor: Rhetorical and Communication Theory Division

Chair: Andrew D. Barnes, James Madison University

Respondent: Atilla Hallsby, North Carolina State University

"Identifying the Terrorist: Towards a Theory of Inverted Recognition" Kellie Marin, Penn State University

"Denaturalizing the Citizen-Alien Divide: A Discourse Theory of Citizenship Revisited" Svilen V. Trifonov, University of Minnesota, Twin Cities

"Reaching for der Alter Heim: Hospitality, Jewish Rhetoric, and Mitigation of Anguish" Jamie Downing, Georgia College & State University

"Serbian migration rhetoric: The binary of Europeanness and nationalism" Ivana Cvetkovic, University of New Mexico

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303051 8:00 AM to 9:15 AM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Keeping the Real Monsters out the Bathroom: The Texas Senate Bill 6, the Monstrous Senators who Passed them, and the Real People Affected by Bathroom Legislature**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Ace J. Eckstein, University of Iowa

Presenters:

E. Tristan Booth, Arizona State University

Amber Lauren Johnson, Saint Louis University

Ace J. Eckstein, University of Iowa

Jessica A. Kurr, Penn State University

Benny LeMaster, California State University, Long Beach

Lucy J. Miller, Texas A&M University

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303052 8:00 AM to 9:15 AM Sheraton Majestic 11 - 37th Floor (Center Tower)

**Life Isn't Fair, Let's Talk About It: Managing Classroom Conversations about Social Justice Issues**

Sponsors: Activism and Social Justice Division; Experiential Learning in Communication Division

Chair: Melanie Savelli, Southern Connecticut State University

Presenters:

Nicole Castro, University of North Carolina, Chapel Hill

Jasmine Linabary, Purdue University

Susan G. Kahlenberg, Muhlenberg College

Douglas L. Kelley, Arizona State University

David H. Kahl, Jr., Penn State Erie, The Behrend College

Barb Willard, DePaul University

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303053 8:00 AM to 9:15 AM Sheraton Chaparral Boardroom - 38th Floor (Center Tower)

**Recent Sharp Turns in the Tradition of Conservative Rhetoric**

Sponsor: Rhetorical and Communication Theory Division

Chair: Catherine R. Squires, University of Minnesota, Twin Cities

Respondent: Michael Lee, College of Charleston

"A Proxy of "Real" Americans: Exploring Trump's Use of "Movement" as a Rhetorical Device" Bree Ann Trisler, University of Minnesota, Twin Cities

"Carbon Economy, Policy Making, and Climate Change: Did "Lobbying for Lethargy" Work for the Exxon CEO Turned Secretary of State?" Elja Roy, University of Minnesota

"Floating Hoaxes and Depthless Conspiracy Theories: Trump's Rhetorical Performance of Institutional Failure" Niko Poulakos, University of Rhode Island

"Make America Great (Exceptional) Again: American Exceptionalism as an Ideology and Rhetorical Tool" Grace Geier Olive, University of Minnesota, Twin Cities

"The Iraq Attack: Trump's Exploitation of Decreased Institutional Legitimacy" Samantha Perez, University of Minnesota

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303054      8:00 AM to 9:15 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Online Simulations for Group Communication Teaching and Research**

Sponsor: Group Communication Division

Chair: Matthew A. Koschmann, University of Colorado, Boulder

Presenters:

Jared Kopczynski, University of Colorado, Boulder

Elizabeth A. Williams, Colorado State University

Andrew Ishak, Santa Clara University

Jody L.S. Jahn, University of Colorado, Boulder

Kellie Brownlee, University of Colorado, Boulder

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303055      8:00 AM to 9:15 AM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Top Papers in Master's Education Section**

Sponsor: Master's Education

Chair: Lauren Lemley, Abilene Christian University

Respondent: Marjorie M. Buckner, Texas Tech University

"'But first, let me take a selfie': Associations Between Taking Selfies and Perceptions of Self-Esteem and Social Support" Seth McCulloch, University of Connecticut; John L. Christensen, University of Connecticut

"Exploring Academic Identity and Post-Graduation Anxiety Among College Students" Courtney Hook, Ohio University

"Responding to Voluntary Confession of a Previous Lie of Sexual Infidelity" Rachel R. Lloyd, University of Texas, Austin

"The Effect of Proximity on Framing Protest" Luis Loya, New Mexico State University

"Weighing in on the Whiners: An Exploratory Study on the Influence of Out-of-Class Communication, Willingness to Communicate, and Course Satisfaction in Students Requesting a Final Grade Adjustment" Kelsey Earle, North Dakota State University; Emily Haverkamp, North Dakota State University; Emily Schubert, North Dakota State University

"I Didn't Even Think of This": Examining Instructor Perceptions of Student Disability Accommodation Training" Jillian Joyce, Illinois State University

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303060 8:00 AM to 9:15 AM Marriott Plaza Ballroom A - Third Floor

**The Sole Root of Democracy: Communicative Public Activism and Impeachment of President of South Korea**

Sponsor: Korean American Communication Association

Chair: Do Kyun Kim, University of Louisiana, Lafayette

Presenters:

Yong-Chan Kim, Yonsei University

JongHwa Lee, Angelo State University

Hojeong Lee, Temple University

Chuyun Oh, San Diego State University

Respondent: Do Kyun Kim, University of Louisiana, Lafayette

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303061 8:00 AM to 9:15 AM Marriott Plaza Ballroom B - Third Floor

**Our Media Legacy and Relevance: Advocating for and Connecting Our Communication to Chinese Societies across Sectors**

Sponsor: Association for Chinese Communication Studies

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Minmin Wang, Rider University

"A Comparison Study of the Media Involvement and Its Impact on Identity Struggles among Chinese and Other International Students in the United States" Chin-Chung Chao, University of Nebraska, Omaha

"An Ethnographic Study of An Extended Family Communication on WeChat" Yahui Zhang, Wayland Baptist University

"Chinese Identities and Western Education in the TV Series, A Love for Separation" Mei Zhang, Missouri Western State University

"From Traditional Guanxi to WeChat: How Social Media is Changing Chinese Culture and Communication" Rita Mei-Ching Ng, Ohio University, Zanesville

"Legacy and Relevance of Chinese Communications: Exploring the Global Chinese Media's Contribution to Enhancing the Dialogues within and beyond the Chinese Societies" Zhuojun Joyce Chen, University of Northern Iowa

"Social Media Use of Chinese Female Leaders in American Nonprofit Organizations" Ming Xie, University of Nebraska, Omaha

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303062 8:00 AM to 9:15 AM Marriott Plaza Ballroom C - Third Floor

**Mentor and Mentee Dialogue: Asking About the Foundation of our Forensics' Teams  
Values and Philosophies**

Sponsor: American Forensic Association

Chair: Richard Paine, North Central College

Presenters:

Matthew DuPuis, Northern Illinois University

Kenneth Wayne Young, Bradley University

Julia Boyle, Northern Illinois University

Lisa L. Roth, University of Wisconsin-Milwaukee

Paige Russell, Northern Illinois University

Leah E. White, Minnesota State University, Mankato

Zoe Corinne Russell, Ball State University

Sadé Barfield, University of Northern Iowa

Respondent: Judith Santacaterina, Northern Illinois University

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303063      8:00 AM to 9:15 AM      Marriott      Champagne - Third Floor

**Taking Up McLuhan's Cause: Perspectives on Media and Formal Causality**

Sponsor: Media Ecology Association

Chairs: Corey Anton, Grand Valley State University; Lance Strate, Fordham University

Presenters:

Corey Anton, Grand Valley State University

Lance Strate, Fordham University

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303064      8:00 AM to 9:15 AM      Marriott      Normandy A -Third Floor

**Beyond Competition: Professionalization, Innovation, and Collaboration for the Future  
of Intercollegiate Debate Teams**

Sponsor: Cross Examination Debate Association

Chair: Jordan Foley, University of Wisconsin-Madison

Presenters:

Timothy Barouch, Georgia State University

Eric English, University of Pittsburgh

Jyleesa Hampton, University of Kansas

CV Vitolo-Haddad, University of Wisconsin-Madison

David A. Cram Helwich, University of Minnesota, Twin Cities

Christopher Vincent, Louisiana State University

9:00 AM

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305009 9:00 AM to 12:30 PM Sheraton Lone Star Ballroom - Second Floor  
(Conference Center)

**NCA Exhibit Hall**

Sponsor: NCA National Office

9:15 AM

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9:15 AM to 10:30 AM Sheraton Lone Star Ballroom - Second Floor  
(Conference Center)

**Coffee and Tea, sponsored by MacMillan Learning**

9:30 AM

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9:30 AM to 12:00 PM Sheraton Lone Star Ballroom - Second Floor  
(Conference Center)

**Popcorn and Soda**

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306001 9:30 AM to 10:45 AM Sheraton Dallas Ballroom A1 - First Floor  
(Conference Center)

**Connecting the Concept of Self to Health Communication**

Sponsor: Health Communication Division

Chair: Angela Palmer-Wackerly, University of Nebraska-Lincoln

"Can Vicarious Self-Affirmation Reduce E-Cigarette Use? The Case Study of College-Age Users" Nathan Walter, University of Southern California; Stefanie Z. Demetriades, University of Southern California; Sheila Murphy, University of Southern California

"I want my voice to be heard: The effects of social media affordances in an anti-smoking website on sense of agency and intention to quit" Jeeyun Oh, University of Texas, Austin; Jisoo Ahn, University of Texas, Austin; Sujin Kim, University of Texas, Austin; Ha Young Lim, University of Texas, Austin

"Self-determination theory as a framework for theory-based message design in the context of bicycle safety" Daniel S. Totzkay, Michigan State University; Sandi W. Smith, Michigan State University; Kami J. Silk, Michigan State University; Andy Grayson, Michigan State University

"Sequential Mediating Roles of General Self-Efficacy and Health Literacy in the Relationships among Education, Health, and Communication Outcomes" Jaesub Lee, University of Houston; Soojeong Kim, University of Houston; Gaeae Kim, Inha University

"Taking One For The Team: Using Self-Affirmation to Impact Vaccine Intention" Jillian Kwong, University of Southern California

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306002      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**Coping and Resiliency as Interpersonal Communication Processes**

Sponsor: Interpersonal Communication Division

Chair: Maria Venetis, Purdue University

"A Test of the Theory of Resilience and Relational Load in Marital Dyads" Samantha F. LeVan, Penn State University

"Communal Coping and Support Marshalling Following Relational Transgressions" Joshua R. Pederson, University of Alabama; Meara H. Faw, Colorado State University

"Developing and Validating a Measure of Communal Coping and Testing the Communal Coping Typology in the Context of Type 2 Diabetes" Erin Basinger, University of North Carolina at Charlotte

"Constructing resilience: Young adult women's narrative resilience in relation to mother-daughter communicated sense-making and well-being" Haley Horstman, University of Missouri

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306003      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**American Life at the Economic Margins: Rhetoricians Engage Recent Bestsellers on Poverty**

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chair: Whitney Gent, University of Wisconsin-Madison

Presenters:

Whitney Gent, University of Wisconsin-Madison

Melanie Loehwing, Mississippi State University

Jeff Motter, University of Colorado, Boulder

Michael K. Middleton, University of Utah

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306005      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**CRAFT (Coaching, Running, and Administering Forensic Tips)**

Sponsor: Phi Rho Pi

Chair: Jolinda Ramsey, San Antonio College

"CRAFT: "Thank you for your service." Veterans continue to leave a legacy through forensics" Vincent Walker, Las Positas College; James Dobson, Las Positas College; Timothy Heisler, Las Positas College

"CRAFT: A Game of Standards to Analyze Open-Ended Motions and Metaphors" Marcelo Gonzales, Tennessee Technological University; Jacob Metz, Tennessee Technological University; Justin Hilliard, Tennessee Technological University



"CRAFT: Adapting Sports Psychology Techniques to Improve Performance in Forensics" Karin H. Nordin, George Mason University

"CRAFT: Applying Activism in Local Media: Making Persuasion Topics Relevant in Public Discussion" Tiffany Hornback, University of Alabama; McLean Stewart, University of Alabama

"CRAFT: Authoring Questions for Extemporaneous Speaking at State-level Tournaments" Nick Romerhausen, Eastern Michigan University; Timothy Ward, Eastern Michigan University

"CRAFT: Blind Debater's Bluff: A Game to Help Teach Communication and Build Confidence Between Debate Partners" Ryan D. Goke, Murray State University

"CRAFT: This is just another [black/latino/gay/etc] topic: Navigating Discourses Between Coaches and Students in Forensics" Fernando Morales, University of Alabama; Lario J. Albarran, University of Texas, Austin

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306006      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Remembering Trevor Melia, the Finest Professor/Mentor We Have Known**

Sponsor: Rhetorical and Communication Theory Division

Chair: Richard E. Vatz, Towson University

Presenters:

Richard H. Thames, Duquesne University

James R. Pickett, Flagler College

Bernard K. Duffy, California Polytechnic State University, San Luis Obispo

Richard E. Vatz, Towson University

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306007      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Honoring the Contributions of Robert D. McPhee**

Sponsor: Organizational Communication Division

Chairs: Karen K. Myers, University of California, Santa Barbara; Joel O. Iverson, University of Montana; Sarah Jane Tracy, Arizona State University; Heather E. Canary, San Diego State University

Presenters:

Marshall Scott Poole, University of Illinois

Timothy Kuhn, University of Colorado, Boulder

Linda L. Putnam, University of California, Santa Barbara

Steven Corman, Arizona State University

David R. Seibold, University of California, Santa Barbara

Respondent: Robert D. McPhee, Arizona State University

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306008 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D3 - First Floor  
(Conference Center)

### **The Presidency and Discourses of Nation and Threat**

Sponsor: Public Address Division

Chair: Steve A. Stuglin, Georgia Highlands College, Douglasville Campus

"Foundations of Ronald Reagan's Soviet Rhetoric: The Citizen's Ethos, Prophetic Dualism, and Nazi Analogy in "To Restore America" Mark W. LaVoie, Dixie State University

"Reclaiming White Spaces: Reading Trump's Inaugural Address as a Eulogy for the American Dream" Josh Guitar, Wayne State University

"Terrorism Rhetoric: Acknowledging Rhetorical Responsibility through Genre" Brittany Ann Knutson, University of Minnesota, Twin Cities

"“Make America Great Again”: The Evolution of Republican Immigration Rhetoric from Ronald Reagan to Donald Trump" Kristiana L. Baez, The University of Iowa

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306009 9:30 AM to 10:45 AM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

### **Persuasion and Propaganda in Communication**

Sponsor: Scholar to Scholar

Chair: D.L. Stephenson, Western Connecticut State University

Respondents: Karen June Freberg, University of Louisville; Kathy Previs, Eastern Kentucky University; Isaac West, Vanderbilt University; Erik Garrett, Duquesne University

"01. A Risky Situation: A Look into Cultivation Effects on Terrorism Risk Assessment and Preparation" Corey A. Pavlich, University of Arizona

"02. Adolescents' Perceptions of Source Credibility and Risk Concerning Hurricane Sandy: An HBM Approach" Ayanna S. Eastman, University of Connecticut; Kenneth A. Lachlan, University of Connecticut

"03. Attitudinal Bases and Certainty: Conceptualizing a Theoretical Model of Consumer Attitude Change during Crises" Weiting Tao, University of Miami

"04. Capitalizing on the Look: Insights into the Glance, Attention Economy, and Instagram" Diana Zulli, University of Utah

"05. Communicating Corporate Social Responsibility on Social Media: Effects of CSR Strategy and Source on Stakeholder's Perceptions" Ruoxu Wang, University of Memphis; Yan Huang, Southern Methodist University

"07. Effects of Cigarette Pack Graphic Warning Label Size on Visual Attention, Negative Affect, and Quit Intentions among Disadvantaged Populations" Christofer Skurka, Cornell University; Deena Kemp, Cornell University; Julie Davydova, Cornell University; Jim Thrasher, University of South Carolina; Sahara Byrne, Cornell University; Amelia Greiner Safi,

Cornell University; Rosemary J. Avery, Cornell University; Michael Dorf, Cornell University; Alan Mathios, Cornell University; Jeff Niederdeppe, Cornell University

"08. Enemy Earth vs. Climate Chaos: Framing Climate Change as the Trickster Amidst the Geoengineering Conflict" Megan E. Cullinan, University of Utah

"09. Experiential Learning in the Core Curriculum: The Potential for Impact on Persistence of First-Generation Students" Carolyn Baum, West Texas A&M University

"10. Hospital Tweets on H1N1 and Death Panels: Responding to Health Crisis and Controversy with Situational Crisis Communication" Aimee Roundtree, Texas State University

"11. Instructor Verbal and Nonverbal Immediacy as Goal-driven and Intuitive Processes" Eric B. Meiners, Eastern Kentucky University

"12. Motivations to Donate to Charity using the Theory of Normative Social Behavior" Kylie J. Wilson, West Virginia University; Nathan Miczo, Western Illinois University

"13. Powerful Language Styles and Deception: Hedges, Hesitations, Intensifiers and Tag Questions Effects on Speaker Credibility When Truthfulness is a Mediating Variable" Kevin L. Bryant, University of Southern Mississippi

"14. Pretrial Publicity Anchoring Effects on Mock Juror Verdict Preferences" Sarah Marie Staggs, Arizona State University

"15. Rethinking Citizens United v. FEC: What Donald Trump's Election Says About the Role of Public Relations in Politics" Joshua M. Bentley, Texas Christian University; Maureen Taylor, University of Tennessee; Ying Xiong, University of Tennessee Knoxville

"16. Saying "Yes" to Performing Arts for STEM Students" Sarah Nelson, University of North Carolina, Chapel Hill; Amanda Sacchitello, KEYS Piano Studio; Brian Sturm, University of North Carolina

"17. Student Information Seeking: Strategies, Sources and Channel Choices" Michelle A. Fetherston, University of Wisconsin-Milwaukee

"18. The impact of entertainment media and social media on young women's indoor and outdoor tanning behaviors" Jessica Fitts Willoughby, Washington State University; Jessica Gall Myrick, Penn State University

"19. The Role of Nonverbal Immediacy Behaviors in Building Group Cohesion and Learning Outcomes" Abdulwahab M. Alsulami, Ohio University

"20. Toward a Social-mediated Crisis Theory (SCARE): Modeling Topics from Big Data for Chipotle E. coli Crisis" Xinyan Zhao, University of Maryland; Cheng Jie, University of Maryland; Mengqi Zhan, University of Maryland

"21. We Like the Future More: Examining the Influence of Crisis Response Strategies on Public Sentiment from a Big Data Perspective" Xinyan Zhao, University of Maryland; Mengqi Zhan, University of Maryland; Liang (Lindsay) Ma, Texas Christian University; Chau-Wai Wong, University of Maryland

"22. Understanding Employees' Communicative Behaviors about Organization-Related Issues Based on Public Segmentation Approach" Yeunjae Lee, Purdue University

"23. Walking the Talk: An Exploratory Examination of Strategic Leadership Communication at Start-up Companies in China" Linjuan Linjuan Men, University of Florida; Zifei Fay Chen, University of San Francisco; Yi Grace Ji, Virginia Commonwealth University

"24. Why Public Consultations? Exploring Legitimacy Frameworks in Regulatory Institutions" Susan Koshy, Hong Kong Baptist University

"25. 11th Hour Rescues and Narrative Transcendence: Bringing Rabbits Indoors One Date at a Time" Gretchen Underwood, University of Pittsburgh, Greensburg

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306011      9:30 AM to 10:45 AM      Sheraton      San Antonio A - Third Floor (Conference Center)

**"Out Here, Everything Hurts": The Relevance and Legacy of Violence, Discipline, and Resilience in Feminist Texts**

Sponsor: Feminist and Women Studies Division

Chair: Mary Anne Taylor, Emerson College

Respondent: Johanna E. Hartelius, University of Pittsburgh

"Bruised: Fetishizing Destruction of the Female Body" Jaime Lane Wright, St. John's University

"Invisibility as Violence: Queer Phenomenology and LGBTQ Health" Laura E. Brown, University of Texas, Austin; Jelena Todoc, University of Texas, Austin; Lauren Gulbas, University of Texas, Austin; Catherine Cubbin, University of Texas, Austin

"She Speaks, She's Fired: The Consequences of Mediated Violence for Women in Sports" Mary Anne Taylor, Emerson College

"The Violence of "Freedom": Religious Liberty Rhetoric and Homo/Trans-phobia" Meredith M. Bagley, University of Alabama

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306012      9:30 AM to 10:45 AM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Mediated Inter/Cultural Communication: News, Social Media, and App-Technologies**

Sponsors: International and Intercultural Communication Division; Mass Communication Division

Chair: Terrie Wong, Arizona State University

Respondent: Miriam S. Sobre, Texas State University

"Intercultural Differences in the Usage and Perception of Beautifying Apps and Digital Self-presentation" Xiyuan Liu, University of Illinois, Chicago

"Direct and Mediated Intergroup Contact: The Attitudes Toward Korea, Koreans, Korean Culture, and Korean Products" Nicky Chang Bi, Bowling Green State University; Fiouna Ruonan Zhang, Bowling Green State University

"Facebook for Diaspora Direct Action: A Case Study" Deborah James, Governors State University

"Failure to Launch: International Broadcasters as Counter-Hegemonic News" Christopher M. Toula, Georgia State University

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306013      9:30 AM to 10:45 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

**The Legacy and Relevance of Korean Communication Studies: Establishing a New Agenda**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; International and Intercultural Communication Division; Korean American Communication Association

Chair: Alberto Gonzalez, Bowling Green State University

Presenters:

Eun-Jeong Han, Salisbury University  
Ji Young Kim, University of Hawaii, Manoa  
Yang-Soo Kim, Middle Tennessee State University  
Jieyoung Kong, Western Kentucky University  
EunYoung Lee, Florida Gulf Coast University  
SangHee Park, University of Wisconsin-Whitewater  
Eunkyong Yook, George Mason University

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306014      9:30 AM to 10:45 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Learning and Un-Learning What We Think We Know, or "What Happens When You Disrupt Classroom Spaces?": Autoethnographic Considerations of Ethnographic Pedagogies and Possibilities**

Sponsor: Ethnography Division

Chair: Christopher N. Poulos, University of North Carolina, Greensboro

"A Phenomenological Experience of the Post-Trump Election Classroom" Robert J. Razzante, Arizona State University

"Connecting to the Bodies We Research: The Journey to Performance of Personal Narrative Research" Julie-Ann Scott, University of North Carolina, Wilmington

"When Prisoners Dare to Become Scholars: An Autoethnography of Prison Education" Adam Key, Texas A&M University

"Encountering the Postcolonial: Critical Autoethnography and Transnational Diversity in Academe" Ryan D'Souza, University of South Florida; Mahuya Pal, University of South Florida

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306015      9:30 AM to 10:45 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Shaping the Cultural Eye: Transformative Depictions of Black Figures in New Film and Television**

Sponsor: African American Communication and Culture Division

Chair: Rachel Alicia Griffin, University of Utah

"Still not your Negro: Recovering James Baldwin's Challenges to Big White Het Lies" Nyasha Makaza, Drake University

"Subverting the White Gaze: Re-Centering Blackness in Jordan Peele's Get Out" Kelly Wilz, University of Wisconsin, Marshfield

"The Voice of "Crazy Eyes" in the Netflix series Orange is the New Black: A Rhetorical Vision of An Individuating Subject" Jaishikha Nautiyal, University of Texas, Austin

"Viola Davis: Rhetorical Embodiment of Black Feminism" Sarah E. Hollingsworth, Southern Illinois University, Carbondale

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306016      9:30 AM to 10:45 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Fiction and Alternative Fact: Dystopia in Trump Time**

Sponsor: Emeritus/Retired Members Section

Chair: Sharon Irene Ammen, St. Mary of the Woods College

Respondents: Edward L. Fink, Temple University; Roberta Crisson, Kutztown University; Alan C. Lerstrom, Luther College; Anita Taylor, George Mason University

"Fiction and Alternative Fact: Dystopia in Trump Time" Sharon Irene Ammen, St. Mary of the Woods College; Ray R. Benkendorf, Southwestern College; Danielle O'Connor, St. Mary of the Woods College; Larry G. Schnoor, Minnesota State University, Mankato

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306017      9:30 AM to 10:45 AM      Sheraton      Houston A - Third Floor (Conference Center)

**Top Contributed Student Papers in Performance Studies**

Sponsor: Performance Studies Division

Chair: Jake Simmons, Missouri State University

Respondent: Jake Simmons, Missouri State University

"Obituary for Summer 2016: Baton Rouge Performs Tragedy and Transcends the Poetry Slam" Joshua Hamzehee, Louisiana State University

"To be a (m)other: A Performative Autoethnography of Abortion" Shelby Swafford, Southern Illinois University, Carbondale

"Ballez and Queering Classical Dance: Re-examining Queer Performances and Dance Herstory" Carrie Murawski, Texas A&M University

"Acceptance: Performances of Prospective Graduate Student Anxiety" Caleb Green, University of Denver

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306018      9:30 AM to 10:45 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Political Communication in Online Contexts**

Sponsor: Political Communication Division

Chair: Sorin Nastasia, Southern Illinois University, Edwardsville

Respondent: R. Lance Holbert, Temple University

"Campaigning with "Condescending Wonka": Memes as participatory political image repair" Brandon Boatwright, University of Tennessee

"Political symbols and online campaigning: The semiotics of social media communication by the 2016 U.S. presidential candidates" Clark F. Greer, Liberty University; Tabitha Cassidy, Wayne State University

"Relative Opinion Climates, Anonymity, and Commenting on News" Natalie Jomini Stroud, University of Texas, Austin; Emily Van Duyn, University of Texas, Austin

"Themes in Candidate Messaging on Twitter During the 'Invisible' Presidential Primary" Kate Kenski, University of Arizona; Christine R. Filer, University of Arizona

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306019      9:30 AM to 10:45 AM      Sheraton      Houston C - Third Floor (Conference Center)

**Celebrities, Characters, and Parasocial Intimacy: Studies on the Perception of Mediated Connectedness**

Sponsor: Human Communication and Technology Division

Chair: Samantha F. Quinn, University of Wisconsin-Milwaukee

"Microblogging Reactions towards Celebrity Endorsement: Effect of Parasocial Interaction and Source Factors" Gong Wanqi, Guangdong University of Foreign Studies; Li Xigen, City University of Hong Kong

"Relationships to Twitch.tv streamers: Examining gratifications, parasocial relationships, fandom, and community affiliation online" Michael G. Blight, DePaul University

"Retweeting for Gain: A Content Analysis of Professional Athlete's Retweets" Braden Bagley, University of Southern Mississippi

"Vicariously Experiencing Parasocial Intimacy with Public Figures through Observations of Interactions on Social Media" Yue Dai, Michigan State University; Joseph B. Walther, University of California, Santa Barbara

"What You Tweet Matters: Analyzing Live-Tweets in Relation to Program Enjoyment" Qihao Ji, Marist College

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306021      9:30 AM to 10:45 AM      Sheraton      Austin 1 - Second Floor

**Innovations in Theory and Philosophy of Conflict Communication**

Sponsor: Peace and Conflict Communication Division

Chair: Bryan Taylor, University of Colorado, Boulder

Presenters:

Erik Doxtader, University of South Carolina

Briankle Chang, University of Massachusetts Amherst

Bryan Taylor, University of Colorado, Boulder

Christina Morus, Stockton University

Respondents: Leonard Hawes, University of Utah; Donald G. Ellis, University of Hartford

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306022      9:30 AM to 10:45 AM      Sheraton      Austin 2 - Second Floor

**Public Relations Measurement and Applications in Crisis Communications**

Sponsor: Public Relations Division

Chair: Michael J. Palenchar, University of Tennessee

"An Examination of the Theory of Emotional Stakeholders' Influence as Proxy Communicators to Organizational Crises in the Form of User Comments to Online News" Alicia Mason, Pittsburg State University; Elizabeth Spencer, University of Kentucky; Kelley Macek, Pittsburg State University

"Measurement of Perceived Severity during Organizational Crises: A Multidimensional Scale Development and Validation" Ziyuan Zhou, University of Alabama; Eyun-Jung Ki, University of Alabama; Kenon A. Brown, University of Alabama

"School Crisis Communication at the P-12 Level: Post-Crisis Challenges and Strategies" Blair Thompson, Western Kentucky University; Angela Jerome, Western Kentucky University; Holly J. Payne, Western Kentucky University; Joseph Mazer, Clemson University

"The comparative method for crisis communication: A bridge among case studies, statistics, and experiments" Claudia Janssen Danyi, Eastern Illinois University; Paul Danyi, Purdue University

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306023      9:30 AM to 10:45 AM      Sheraton      Austin 3 - Second Floor

**Broad Perspectives in Game Studies - High Density Session**

Sponsor: Game Studies Division

Chair: Joe A. Wasserman, West Virginia University

"“Glory to Arstotzka!”: Nationalism, Migration, and Feminist Politics in Papers, Please" Stephanie Orme, Penn State University

"The Indieocalypse: The Political-Economy of Independent Game Development Labor in Contemporary Indie Markets" Nadav Lipkin, Rutgers University

"Crafting College Courses as Game Spaces: Changing Video Games Classes in Higher Education" Sky L. Anderson, Denison University

"Grades on Games: Why Research on Grades and Video Games is Still Important" Kelsey Prena, Indiana University; Andrew J. Weaver, Indiana University



"Muscle Weighs More Than Fat: An Analysis of the Masculine Image in the Mortal Kombat Video Games" Jacob Jerome Nickell, Wayne State University

"Cloud x Barret: Queer Easter Eggs and their Hierarchies of Play" Eric James, Northwestern University

"Outcomes of Men's Competition with High and Low Skill Women Gamers" Teresa Lynch, Ohio State University; Mary C. Murphy, Indiana University

"Those Good Ol' Pixels: Exploring Player's Video Game Nostalgic and Social Game Memories" Nicholas David Bowman, West Virginia University; Tim Wulf, University of Cologne; John Velez, Texas Tech University; Johannes Breuer, University of Cologne

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306024 9:30 AM to 10:45 AM Sheraton Pearl 1 - Second Floor

**Reflections on Our Legacy and Our Relevance: Intellectual and Applied Contributions of Intercultural Communication Theory and Research**

Sponsors: Applied Communication Division; International and Intercultural Communication Division

Chair: Young Yun Kim, University of Oklahoma

Presenters:

Benjamin J. Broome, Arizona State University  
Donal A. Carbaugh, University of Massachusetts, Amherst  
Mark P. Orbe, Western Michigan University  
Robert Shuter, Arizona State University  
Young Yun Kim, University of Oklahoma

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306025 9:30 AM to 10:45 AM Sheraton Pearl 2 - Second Floor

**Creating Critically Engaged Citizens: Utilizing Diverse Pedagogical Strategies to Promote Civic Responsibility and Inclusive Behavior**

Sponsor: Community College Section

Chair: Sherry Messina Dewald, Independent Consultant

Presenters:

Leah Seurer, University of South Dakota  
Lacey Stein, University of Denver  
Melodee Sova, University of Denver  
Stephen Collins, Pike Peak Community College  
Brian Grewe, University of Denver

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306027 9:30 AM to 10:45 AM Sheraton Pearl 4 - Second Floor

**Authenticity, Disability and Mass Media**

Sponsor: Disability Issues Caucus

Chair: Beth Haller, Towson University

"Fundamentally Authentic, a Shift toward Accurate Depictions of Disability in Film: The Fundamentals of Caring" Davi Kallman, Washington State University

"Speechless and the move toward authentic disability representation on TV" Beth Haller, Towson University; Lingling Zhang, Towson University

"'No Laughing Matter': People with Narcolepsy are Speaking Up about Depictions of Narcolepsy as a Joke" Nicole C. Eugene, University of Houston, Victoria

"'Real people. Real stories.' (In)authentic Representations of Disability on The Mighty" Sarah Parsloe, Hollins College

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306028 9:30 AM to 10:45 AM Sheraton Pearl 5 - Second Floor

**A Debate: Our Relevance, and Our Legacy is to be Found in Debate Pedagogy**

Sponsor: Our Legacy, Our Relevance

Chairs: Stephen M. Llano, St. John's University; Paul Hayes, George Washington University

Respondent: Brent Northup, Carroll College

"Our Legacy and Relevance is best found in the tradition of debate pedagogy" Stephen M. Llano, St. John's University

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306031 9:30 AM to 10:45 AM Sheraton Live Oak -Second Floor

**Advances in Deliberative Theory, Research, and Design**

Sponsor: Public Dialogue and Deliberation

Chair: Laura W. Black, Ohio University

"Taking note of note-taking: Designs for taking notes in public processes" Lydia Reinig, University of Colorado, Boulder; Leah Sprain, University of Colorado, Boulder

"Deliberative Attitudes in Deliberative Pedagogy: Conceptualization and Measurement" Idit Manosevitch, Netanya Academic College

"The Relational Basis of Democratic Legitimacy: How Deliberative Design Relates to Interpersonal Relationships and Decision Legitimization" David Brinker, Penn State University

"A Typology for Evidence in Deliberative Processes: A Study of the 2010 Oregon Citizens' Initiative Review" Kenneth A. Fischer, University of Oklahoma; Cameron Wade Piercy, University of Central Missouri; Justin Reedy, University of Oklahoma; Rashmi Thapaliya, University of Oklahoma

"Evaluating Deliberative Information in the Citizens' Initiative Review" Robert Richards, Penn State University

"Citizens in Search of Facts: A case study from the Oregon Citizen Initiative Review on Measure 82" Ekaterina Lukianova, Kettering Foundation

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306033 9:30 AM to 10:45 AM Sheraton City View 1 - Fourth Floor

## **Interpersonal Communication and (Social) Media**

Sponsor: Interpersonal Communication Division

Chair: Eileen F. Doherty, Marymount Manhattan College

"Do You Like Me Now? Fear of Negative Evaluation, Self-Perceived Competence, and Affect for Social Media" Lynne Kelly, University of Hartford; James Keaten, University of Northern Colorado; Diane M. Millette, University of Miami

"An Exploratory Analysis of Bragging Frames in Holiday Letters" Ann K. Burnett, North Dakota State University; Shweta Sharma, North Dakota State University; Nancy DiTunnariello, St. John's University

"Television's Cultivation of Attitudes about Online Romantic Relationships" Erich Hayes, Des Moines Area Community College

"I Was Just Trying to be Funny": Perceived Miscommunication through Texting" Lynne Kelly, University of Hartford; Aimee E. Miller-Ott, Illinois State University

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306034      9:30 AM to 10:45 AM      Sheraton      City View 2 - Fourth Floor

### **The Natural Body as (Dis)Able**

Sponsor: Critical and Cultural Studies Division

Chair: Robert Mejia, North Dakota State University

Respondent: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

"A Critical Analysis of Contemporary Bodybuilding as Spectacle" Yannick Kluch, Bowling Green State University

"Purifying Nature and Nurture: The Constitutive Role of Twin Studies" Nicole Tara Allen, St. Lawrence University; Jordan A. Allen, University of Nebraska-Lincoln

"Exclusion and Possibility in Disabled Subjectivities" Caelyn Randall, University of Wisconsin-Madison

"The Legacy of Mass Shootings: A Historical Perspective on the "Mental Illness as Motive" Narrative" Cassandra C. Bird, University of Missouri

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306035      9:30 AM to 10:45 AM      Sheraton      City View 3 - Fourth Floor

### **Online Public Speaking in the 21st Century: Ensuring Our Legacy of Ownership**

Sponsor: Basic Course Division

Chair: Constance Staley, University of Colorado, Colorado Springs

Presenters:

Erica L. Allgood, University of Colorado, Colorado Springs

Susan Ward, Delaware County Community College

Bill Eadie, San Diego State University

Sherwyn P. Morreale, University of Colorado, Colorado Springs

Janice Thorpe, University of Colorado, Colorado Springs

K. Maja Krakowiak, University of Colorado, Colorado Springs

Respondent: Constance Staley, University of Colorado, Colorado Springs

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306036      9:30 AM to 10:45 AM      Sheraton      City View 4 - Fourth Floor

**Women and Health: Identity and Invisible Illness**

Sponsor: Women's Caucus

Chair: Laura L. Ellingson, Santa Clara University

Presenters:

Cerise L. Glenn, University of North Carolina, Greensboro

Nicole L. Defenbaugh, Lehigh Valley Health Network

Wei Sun, Howard University

Elizabeth F. Desnoyers-Colas, Armstrong State University

Annette Madlock Gatison, University of Minnesota, Twin Cities

Emily Pfender, Penn State University, Berks

Respondent: Kesha Morant Williams, Penn State University, Berks

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306037      9:30 AM to 10:45 AM      Sheraton      City View 5 - Fourth Floor

**Visual Resistance: Communicating Dissent through Public Display**

Sponsor: Visual Communication Division

Chair: Chad E. Woolard, Illinois State University

Respondent: Chad E. Woolard, Illinois State University

"Assemblies of Protest in Everyday Life: Tracking the Example of Anti-Segregation Actions on Mass Transit in New York City in the 1850s" Harry Archer, University of Colorado, Boulder

"Everyone Could Be Batman: The Functions of Superheroes in Protest" Andrew Gilmore, Colorado State University

"The Voice of Images: The Use of Images as a Form of Protest in the Black Lives Matter Movement" Marisa A. Smith, University of Illinois; Kristopher Weeks, University of Illinois; Chelsea P. Butkowski, University of Illinois

"To Exist is to Resist: An Exploration of the Function of Graffiti as a Visual Reflection of Resistance in the Everyday Lives of the Palestinian People" Luisa Ruge-Jones, University of Illinois

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306038      9:30 AM to 10:45 AM      Sheraton      City View 6 - Fourth Floor

**Before and After Birth: Rhetorics of Reproductive Bodies**

Sponsor: Feminist and Women Studies Division

Chair: Jennifer Potter, Towson University

Respondent: D. Lynn O'Brien Hallstein, Boston University

"A Rhetorical Remaking of the Male Reproductive Body" Cuixia Zhu, University of Wisconsin-Madison

"Jewish Israeli Mothers and the "Remedia Affair" Coverage: Discursive Practices of Guilt and Victimization" Carolin Aronis, Colorado State University

"Korryn Gaines and the Ethics of Black Motherhood in the Neoliberal Imaginary" Rico Self, Louisiana State University

"The Percolation of Postpartum Depression: A Feminist Rhetorical Critique of Our Bodies, Ourselves" Jennifer Marie Rome, University of Nebraska-Lincoln

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306039 9:30 AM to 10:45 AM Sheraton City View 7 - Fourth Floor

**NCA Student Clubs Business Meeting**

Sponsor: NCA Student Clubs

Presenter:

Caitlyn Reinauer, National Communication Association

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306040 9:30 AM to 10:45 AM Sheraton City View 8 - Fourth Floor

**A Living Legacy: Hillary Clinton and Young Voters in the 2016 Campaign**

Sponsor: Women's Caucus

Chair: Sumana Chattopadhyay, Marquette University

Presenters:

Dianne Bystrom, Iowa State University

Elizabeth Dudash Buskirk, Missouri State University

Lindsey Harvell-Bowman, James Madison University

Anji Phillips, Bradley University

Molly Marie Greenwood, University of Missouri

Josh Bramlett, University of Missouri

Calvin R. Coker, University of Missouri

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306042 9:30 AM to 10:45 AM Sheraton Majestic 1 - 37th Floor (Center Tower)

**My So-Called Enemy: How an Award-Winning Documentary Shapes Artistic and Activist Agendas**

Sponsors: Activism and Social Justice Division; Theatre, Film and New Multi-Media Division

Chair: Joanne Gilbert, Alma College

Presenter:

Lisa Gossels, Good Egg Productions

Respondents: Joanne Gilbert, Alma College; Anthony Collamati, Alma College

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306043 9:30 AM to 10:45 AM Sheraton Majestic 2 - 37th Floor (Center Tower)

**Generation Snowflake in the College Classroom: Student Motivation, Learning Style and College Curriculum Relevancy for Today's Undergraduates**

Sponsor: Instructional Development Division

Chair: Kate Ksobiech, University of Wisconsin-Whitewater

Presenters:

Christina L. Jones, University of Wisconsin-Whitewater

Virginia E. Horan, Suffolk County Community College, Brentwood

Jennifer Bender, University of South Florida

Shauna Jungdahl, University of Wisconsin-Whitewater

Nicholas Surita, University of Wisconsin-Whitewater

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306044 9:30 AM to 10:45 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**Political Communication in International Contexts**

Sponsor: Political Communication Division

Chair: Paulette Brinka, Hofstra University

Respondent: Jason Gilmore, Utah State University

"Geopolitical Dimensions of "The China Dream": Exploring Strategic Narratives of the Chinese Communist Party" Robert Hinck, Monmouth College; Randy Kluver, Texas A&M University; Jacquelyn Manly, Independent Researcher; William Norris, Texas A&M University

"The (Dis)Contents of Democracy: Inverted Democracy in the Baghdad Citizen Advisory Council Handbook" Kellie Marin, Penn State University

"The White Standard of Leadership and Reducing Ethnic Threat on Dutch Political Talk Shows" Diantha Vliet, Temple University

"We all knew this in our hearts and minds.": Russian nationalism in the Ukrainian crisis" Thomas McCloskey, University of Maryland

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306045 9:30 AM to 10:45 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Influence of Cultural Factors Shaping Health Communication Messages**

Sponsor: Health Communication Division

Chair: Chul-joo Lee, Seoul National University

"A Dialectical and Dialogical Approach to Health Policies and Programs: The Case of Open Defecation in India" Robin Clair, Purdue University; Rahul Rastogi, State University of New York, Oneonta; Seungyoon Lee, Purdue University; Rosalee Clawson, Purdue University; Ernest Blatchley III, Purdue University; Charlotte Erdmann, Purdue University

"A preliminary investigation of diet and exercise messages among African American women" Natasha Brown, Indiana University Northwest; LaShara A. Davis, Saint Barnabas Medical Center

"Advancing the New Communications Framework for HIV/AIDS: The Communicative Constitution of HIV/AIDS Networks in Tanzania's HIV/AIDS NGO Sector" James O. Olufowote, University of Oklahoma; Johnson Aranda, University of Oklahoma; Guoyu Wang, University of Oklahoma; Danni Liao, University of Oklahoma

"African American Women Living with HIV/AIDS: A Culture-Centered Exploration of Motherhood and Self-Care" Patrick Dillon, Kent State University, Stark; Ambar Basu, University of South Florida

"Memorable Conversations after Exposure to Culturally-Targeted Campaign to Increase Living Kidney Donation and Transplant among Native Americans" Jennifer Anderson, South Dakota State University; Rebecca K. Britt, South Dakota State University; Brian Britt, South Dakota State University; Shana Harming, South Dakota State University; Nancy Fahrenwald, South Dakota State University

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306046      9:30 AM to 10:45 AM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Social Media, Internet Forums, and Health**

Sponsor: Mass Communication Division

Chair: Lisanne Grant, New Mexico State University

Respondent: Rita L. Rahoi-Gilchrest, Winona State University

"Defining Disease and Deviance: News Representations of Orthorexia Nervosa" Amy A. Ross, Northwestern University

"Patients' Social Media Use During Cancer Treatment and Recovery: Motivations and Barriers" Kristin Geer, Johns Hopkins University; LaKesha N. Anderson, National Communication Association

"Sharing on Social Media Sites Following the Death of Carrie Fisher: Prosocial Motivations and Responses to Her Mental Health Advocacy" Cynthia A. Hoffner, Georgia State University

"'You Have to Be Your Own Doctor': Risk, Responsibility, and Authority on a Pregnancy Internet Forum" Amanda Friz, University of Wisconsin-Madison

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306047      9:30 AM to 10:45 AM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Media's Influence: Changes to Attitudes and Behaviors**

Sponsor: Mass Communication Division

Chair: Cheresa K. Reynolds, University of Kentucky

Respondent: Srividya Ramasubramanian, Texas A&M University

"Blogs' Influence of Presumed Influence: The Direct and Indirect Effects on Risk-Averse Behavior regarding Fukushima Nuclear Accident" Borae Jin, Joongbu University; Sangho Byeon, Dankook University; Sungeun Chung, Sungkyunkwan University

"The influence of apology on audiences' reactions toward a media figure's transgression" Mu Hu, West Virginia Wesleyan College; Gracie Cotton, West Virginia Wesleyan College; Nan Jia, Anhui University; Bingqing Zhang, Anhui University

"To Lift or Not to Lift: The Influence of Ideal Images on College Males' Body Satisfaction and Drive for Muscularity" Tucker J Robinson, University of Missouri

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306048 9:30 AM to 10:45 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Exploring the Spiritual Other: Socially and Personally**

Sponsor: Spiritual Communication Division

Chair: Rueyling Chuang, California State University, San Bernardino

Respondent: Kathleen D. Clark, University of Akron

"Therapeutic Conversations with Spiritual Leaders: At the Intersection of Spiritual and Mental Wellness" Rebekah Crawford, Ohio University

"Demonizing the Spiritual Other: The Legacy of Luther's Anti-Semitism in the Construction of Modern Christian Identity" Mark Ward Sr., University of Houston, Victoria

"The Communication of Suicide Terrorism" Jonathan Matusitz, University of Central Florida

"Daughters in Flux: The Good Christian Mother and Other Fables" Ariane Anderson, University of South Florida

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306049 9:30 AM to 10:45 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Exploring Televisual Rhetoric**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jiyeon Kang, University of Iowa

Respondent: Jiyeon Kang, University of Iowa

"You're Not You When You're in a Snickers' Ad: Celebrity, Intertextuality, and Masculinity" Michael M. Tollefson, University of Wisconsin-La Crosse

"Counterpublics and the Activist Turn in Satire: The Case of Last Week Tonight" Suzanne V. L. Berg, Newman University; Matthew R. Meier, West Chester University

"The Truthy Persona: Satire in a time of crisis" Kiah Bennett, Syracuse University

"Can You Meme Me Now? Terministic Democracy and Formulistic Screens" Jonathan Carter, Eastern Michigan University

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306050 9:30 AM to 10:45 AM Sheraton Majestic 9 - 37th Floor (Center Tower)

**Aesthetic Explorations in Philosophy of Communication: Music, Art, Ethics, and Object Orientation**

Sponsor: Philosophy of Communication Division

Chair: Annette M. Holba, Plymouth State University

"Exercises in Representation": Alfredo Jaar's Zone of Intensity" Daniel Beresheim, University of Pittsburgh



"Aesthetic Constellations: Adorno's Philosophical Fragments as Musical Gestures" Jared LaGroue, Penn State University

"Envisioning an Aesthetic-Hermeneutic Response: Disclosing the Beautiful as a way toward an Ethical Education" Adam Goldsmith, University of Maine

"What is it like to be a Methamphetamine Crystal? The Object Oriented Aesthetics of Breaking Bad" Brenton J. Malin, University of Pittsburgh

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306051 9:30 AM to 10:45 AM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Queer of Color Communication Studies: Our Legacy, Our Relevance, Our Future Part Two**

Sponsors: Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division

Chair: Robert Gutierrez-Perez, University of Nevada, Reno

Respondent: Robert Gutierrez-Perez, University of Nevada, Reno

"Deconstructing the Center:" Revisiting the Relevance of (Post-colonial) Queer of Color Studies in Trans-national Contexts" Godfried Agyeman Asante, Drake University

"Embodying Utopia: Temporal (Un)certainly as Resistance" Benny LeMaster, California State University, Long Beach

"I Ain't Sorry: "Disobedient Readings" and Hard Conversations" Jeffrey Q. McCune, Washington University

"Learning from our Sistahs: The Performance of Intersectionality in Celebrity Queer and Trans People of Color" Andre A. Favors, Lamar University

"Tracing Inconsistent Intersectionalities Post-Pulse: Queering Ojalá Through Multiplicities of Religious Difference" Noorie Baig, University of New Mexico

"Transfuturism: A Black Queer Futurity Project" Amber Lauren Johnson, Saint Louis University

"Why Does Communication Need Transnational Queer of Color Studies?" Shuzhen Huang, Bloomsburg University

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306052 9:30 AM to 10:45 AM Sheraton Majestic 11 - 37th Floor (Center Tower)

**Rhetoric, Memory, and Transitional Justice**

Sponsor: Public Address Division

Chair: Allison Morris Niebauer, Penn State University

Respondent: Bradford J. Vivian, Penn State University

"Memorializing Femicidio as State Violence: The Rhetorical Possibilities of the International Court System" Sara L. McKinnon, University of Wisconsin-Madison

"The Repatriation of Human Remains and The Role that Postcolonial Rhetorics Have Played in Contemporary Human Rights Contexts" Marouf A. Hasian, University of Utah; Stephanie Marek Muller, University of Utah

"Transitional Justice Mechanisms: Rhetorically Negotiating the Past and Future" Allison Morris Niebauer, Penn State University

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306053      9:30 AM to 10:45 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Rhetorical Histories of the U.S. Department of Education**

Sponsor: Rhetorical and Communication Theory Division

Chair: Maegan Parker Brooks, Willamette University

"Shirley Hufstедler at "the Center of Public Controversy": The Department of Education and the Dream of Deliberative Democracy" Mark Hlavacik, University of North Texas

"Comrade Bell" and Rhetorical Negotiations of the "Public" in "Public Education" Chad Nelson, Florida Gulf Coast University

"The Gathering Up of These Facts by a Worn-Out Man": The Hazy Habitus of Commissioner of Education Henry Barnard" Michael J. Steudeman, University of Memphis

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306054      9:30 AM to 10:45 AM      Sheraton      Chaparral - 38th Floor (Center Tower)

**A Legacy of Community Engagement through Creative Projects**

Sponsor: Sigma Chi Eta

Chair: Puvana Ganesan, Mesa Community College

Respondents: Janice C. Ralya, Jefferson State Community College; Sarah Hock, Santa Barbara City College

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306055      9:30 AM to 10:45 AM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Considerations from the Past as We Look Toward the Future: A Panel on the Study of Nonverbal Communication from an Evolutionary Perspective**

Sponsor: Nonverbal Communication Division

Chair: Mark G. Frank, University at Buffalo, SUNY

Presenters:

Erik Bucy, Texas Tech University

Zachary Carr, University at Buffalo, SUNY

Scott Reid, University of California, Santa Barbara

Daniel Cochece Davis, Illinois State University

Respondent: Mark G. Frank, University at Buffalo, SUNY

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306056 9:30 AM to 12:15 PM Sheraton Trinity 2 - Third Floor (South Tower)

**SC19: Relevance, Reflection, and Retention: Harnessing the Benefits of Online Class Application**

Sponsor: Short Courses

Chair: Stacy E. Hoehl, Wisconsin Lutheran College

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306058 9:30 AM to 12:15 PM Sheraton Trinity 4 - Third Floor (South Tower)

**SC17: Creating Effective Service Learning Projects in Communication Courses**

Sponsor: Short Courses

Chairs: LaKresha D. Graham, Rockhurst University; Tara Schuwerk, Stetson University

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306059 9:30 AM to 12:15 PM Sheraton Trinity 5 - Third Floor (South Tower)

**SC18: Directing the Communication Internship Program**

Sponsor: Short Courses

Chair: Karen M. Roloff, Elmhurst College

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306060 9:30 AM to 10:45 AM Marriott Plaza Ballroom A - Third Floor

**A Rhetorical History of Persuasion as Sweet, Indecorous, Discontinuous**

Sponsor: American Society for the History of Rhetoric

Chair: Kathleen Suzanne Lamp, Arizona State University

Respondent: G. Thomas Goodnight, University of Southern California

"The Sweet Strains of Persuasion" Michele Kennerly, Penn State University; Caroline C. Koons, Penn State University

"The Moral Imperative of Philosophical Decorum" Krista Klocke, Iowa State University

"Whatever Happened to the 'Critics of the Intermediate Period'? A Genealogy of Rhetorical Criticism" Thomas R. Dunn, Colorado State University

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306061 9:30 AM to 10:45 AM Marriott Plaza Ballroom B - Third Floor

**Prophetic Persuasion: Rhetoric and it's Role in Religious Speech**

Sponsor: Religious Communication Association

Chair: Joel S. Ward, Geneva College

"'The Protestant Contention': Religious Freedom, Respectability Politics, and W.A. Criswell in 1960" Eric C. Miller, Bloomsburg University; Jim E. Towns, Stephen F. Austin State University

"Examining Mother Teresa's Narrative as Prophetic: A Case Study" Kristen Lynn Majocha, University of Pittsburgh, Johnstown; Domenic Didomenico, University of Pittsburgh, Johnstown

"The "Tabernacle" in "Jerusalem": A Rhetorical Critical Approach to the First of N.B. Hardeman's Tabernacle Sermons" Andrew Phillips, Regent University

"The Gentle Giant that Raged Against Racism: A Rhetorical Analysis of the Memorial at St. James AME Church to Rev. Henry Logan Starks, D.Min." Dianna Watkins-Dickerson, University of Memphis

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306062 9:30 AM to 10:45 AM Marriott Plaza Ballroom C - Third Floor

**Rights Consciousness and Civic Mindedness: Expansions of Participation and Protest**

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association

Chair: Chunyu Zhang, Ohio University

Respondent: Louisa Ha, Bowling Green State University

"Who marginalized protest paradigm? Examining the discourse and dynamics of Twitter actors in Hong Kong Occupy Central Protest" Pei Zheng, University of Texas, Austin; Fangjing Tu, University of Texas, Austin

"An Alternative Framework of Protest in an Information Society: The Case of Umbrella Movement" Zhongxuan Lin, Sun Yat-Sen University

"The Development of Chinese Feminism on Weibo" Mengmeng Liu, University of Washington, Tacoma

"Can "Migrant Peasants Workers" Help China Achieve Democracy?" Yunkang Yang, University of Washington, Seattle; Tan Zhao, University of Washington

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306063 9:30 AM to 10:45 AM Marriott Champagne - Third Floor

**Debate and Argumentation: Always Relevant**

Sponsor: American Debate Association

Chair: Adrienne F. Brovero, University of Mary Washington

Presenters:

David A. Cram Helwich, University of Minnesota, Twin Cities

John P. Katsulas, Boston College

William Edwin Mosley-Jensen, Trinity University

Jacquelyn Poapst, George Mason University

Danielle Verney O'Gorman, U.S. Naval Academy

Patrick Waldinger, University of Miami

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306064 9:30 AM to 10:45 AM Marriott Normandy A -Third Floor

## **Creating Intercultural Relevance: U.S. Understanding of Japanese Perceptions and Representations**

Sponsor: Japan-U.S. Communication Association

Chair: Hiroko Okuda, Kantogakuin University

Respondent: Michael David Hazen, Wake Forest University

"Future Legacy of GLBTQ: Representation in Japanese Media" Emi Kanemoto, Bowling Green State University

"Japanese international students' Facebook use : What's the intersection on acculturation stress and cultural adjustment?" Kikuko Omori, California State University, Sacramento; Michael Schwartz, St. Cloud State University

"Japanese perceptions toward ren'ai" Risa Tomoike, Seinan Gakuin University

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306065      9:30 AM to 10:45 AM      Marriott      Normandy B -Third Floor

### **Millennials to Boomers: Understanding and Improving Intergenerational Communication in the Workplace**

Sponsor: Association for Business Communication

Chair: Leigh Maxwell, Edgewood College

Presenters:

Stephen Spates, Missouri State University

Karin Becker, University of North Dakota

DeAnne Priddis, Middle Tennessee State University

Lindsey B. Anderson, University of Maryland

Charles W. Choi, Pepperdine University

Sarah Giencke, Edgewood College

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306066      9:30 AM to 10:45 AM      Marriott      Nice - Third Floor

### **Our Scholarly Legacy, Our Institutional Relevance: Promoting Good Research and Publication**

Sponsor: National Forensics Association

Chair: Joel Hefling, South Dakota State University

Respondent: Heather J. Carmack, University of Alabama

"A Legacy of Relevant Scholarship" Richard Paine, North Central College

"A Primer on Submitting Articles for Publication" Todd Holm, Marine Corps University

"Balancing Scholarship, Teaching, Service, and Coaching" Tomeka Robinson, Hofstra University

"From Graduate Student to Assistant Professor: The Role of Forensics Research in Finding that First Job" Justin Foote, Northern State University

"Generative Spaces: Utilizing Forensics Events to Create Publications Undergraduate Students" Aaron M. Duncan, University of Nebraska-Lincoln

"Motivating Graduate Students to Publish" Daniel Cronn-Mills, Minnesota State University, Mankato

"The Next Generation: Establishing a Foundation for Cooperative Undergraduate Research and Future Publication" John R. Perlich, Hastings College

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306067 9:30 AM to 10:45 AM Marriott Alsace - Third Floor

**Russian Communication Association Business Meeting**

Sponsor: Russian Communication Association

Presenter:

Sasha Allgayer, Bowling Green State University

11:00 AM

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308001 11:00 AM to 12:15 PM Sheraton Dallas Ballroom A1 - First Floor  
(Conference Center)

**Psychological Reactance and Antibiotic Resistance**

Sponsor: Health Communication Division

Chair: Bradley J. Adame, Arizona State University

"Applying Psychological Reactance Theory to Examine Older Adults' Responses to Persuasive Health Messages from Adult Child Caregivers" Hannah Ball, Chapman University; Keith D. Weber, Chapman University; Alan K. Goodboy, West Virginia University; Christa Lilly, West Virginia University; Scott A. Myers, West Virginia University; Christine E. Rittenour, West Virginia University

"Explaining the effects of threat to freedom and mortality salience on health information processing through Reactance and Terror Management Theories" Elena Bessarabova, University of Oklahoma; Zachary Massey, University of Oklahoma

"Imagine you're dead. Would you stop smoking? How death reminders affect reactance and quitting intentions" Guan Soon Khoo, Roanoke College; Jeeyun Oh, University of Texas, Austin

"Knowledge about Antibiotic Resistance, Perceived Threat, and Antibiotic-Related Behavior in a U.S. Sample: Implications for Message Design to Improve Antibiotic Stewardship" Erina L. MacGeorge, Penn State University; Amber Worthington, Penn State University; Emily Caldes, Penn State University; Kasey Foley, Penn State University

"Perceptions of Responsibility for Antibiotic Resistance in the U.S. Public: Implications for Message Design" Amber Worthington, Penn State University; Erina L. MacGeorge, Penn State University

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308002 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

### **Top Four Papers in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Megan R. Dillow, West Virginia University

Respondent: Jennifer A. Theiss, Rutgers University

"Toward a Theory of Conflict Openings: A Behavioral Complexity and Rational Model of Openings in Conflict Management" Wen Song, Sichuan University; Susan L. Kline, Ohio State University

"Does Physiology Influence Accommodation and Satisfaction during Conflict? Exploring the Role of Testosterone in Couples' Conflict Conversations" Anuraj Dhillon, University of Connecticut; Amanda Denes, University of Connecticut; John Crowley, University of Washington, Seattle; Ambyre L.P. Ponivas, University of Connecticut; Kara Winkler, University of Connecticut; Margaret Elizabeth Bennett, University of Connecticut

"Communication in Online Forums about the Experience and Management of Relational Uncertainty in Military Life" Leanne Knobloch, University of Illinois; Erin Basinger, University of North Carolina at Charlotte; Bryan Abendschein, University of Illinois; Erin C. Wehrman, Missouri State University; J. Kale Monk, University of Missouri; Kelly Grace McAninch, University of Kentucky

"Conceptualizing and Operationalizing Empathetic Expressions: Scale Development and Validation" Tara Suwinyattichaiorn, California State University, Fullerton; Laura K. Guerrero, Arizona State University

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308003 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

### **Cruel Intentions: Affective Theory in the Age of Trump**

Sponsors: Critical and Cultural Studies Division; Rhetorical and Communication Theory Division

Chair: Marina Levina, University of Memphis

Presenters:

Lonny J. Avi Brooks, California State University, East Bay

David Moscowitz, University of South Carolina

Marina Levina, University of Memphis

Kendall Phillips, Syracuse University

Michelle Rodino-Colocino, Penn State University

Kumi Silva, University of North Carolina, Chapel Hill

Kristin A. Swenson, Butler University

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308004 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom B - First Floor  
(Conference Center)

## Convention Planner Meeting II

Sponsor: NCA National Office

Presenters:

Star A. Muir, George Mason University

Kristin Sommers, National Communication Association

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### 01. Critical/Cultural Communication and Media Roundtable

Sponsor: Research in Progress Roundtables

Chair: Rachel E. Dubrofsky, University of South Florida

"#JusticeForTrayvon #HoodiesUp: An Analysis of Sybrina Fulton's Use of Media, Image and Agenda Building for Social Justice" Morgan Kirby, Norfolk State University

"An Ideographic Analysis of George Bush's Loyalty Rhetoric after September 11th" Adam Blood, University of Nebraska-Lincoln

"The Black Body and Political Photography" Artesha Taylor Sharma, University of Maryland

"'Trojan Horse White-Savior': The Legacy of Whiteness and Cultural Appropriation in La La Land" Connor Richards, University of Utah

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### 02. Intercultural and International Communication Roundtable

Sponsor: Research in Progress Roundtables

Chair: Young-ok Yum, Independent Scholar

"Constructing Interracial Couple Identities off Stage: Social Network Members as Reviewers of Interracial Romantic Relationship Performances" Erin Brummett, Bloomsburg University

"Counting—culturally—counts: Nonverbal numbers in country contexts" Andrew Jared Critchfield, Columbus State University

"Our Lying and Deception Decisions Are Foreign to Us: The Foreign Language Effect in Deception" Tracy Zhang, University of Texas, Austin; Maxim V. Baryshevtsev, University of Texas, Austin

"Things White People Say: Mechanisms of Moral Disengagement in Interracial Conversations" Jon Sahlman, Western Kentucky University; Laura E. Brown, University of Texas, Austin

"'Wounded Storytellers': An Examination of the Role of Online Narratives and Storytelling of Chinese Parents Who Lost Their Only Child" Hengjun Lin, Ohio University

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **03. Interpersonal and Organizational Communication and Relationships Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Joann Keyton, North Carolina State University

"Are men from Mars and women from Venus? An investigation of the interplay between gender orientation of nonprofit causes and type of supportive responses" Cheng Hong, University of Miami; Cong Li, University of Miami

"Avoiding money talks in cohabiting and marital relationships: The role of imagined interactions and relational uncertainty" Lingzi Zhong, University of Texas, Austin

"Negative Emotion and Interpersonal Conflict: An examination of how anger and sadness influence individuals' assignment of blame and perceptions of cooperation when reflecting on conflict with a romantic partner" Karen Schlag, University of Texas, Austin

"Perceptions of Multicommunication During Meetings: An Expectancy Violation for Better or Worse" Cameron Wade Piercy, University of Central Missouri

"Reconceptualizing Jealousy: A Model of Jealousy as a Response to Threatened Meaning Frameworks" Jessica R. Frampton, Ohio State University

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **04. Persuasion and Crisis Communication Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Bobi Ivanov, University of Kentucky

"Expanding SMCC: Trust of Crisis Information Source and Crisis Uncertainty" John Earl Dugger, Austin Peay State University

"Infrastructure disasters experienced through social media: The role of digital emergent citizen groups in preparing engineers for crisis" Brandon Boatwright, University of Tennessee; Andrew Pyle, Clemson University; Sadler Gensch, The Walsh Group

"Investigating Message Effectiveness as a Function of Brevitas" Clint Graves, University of Georgia

"Let's play: Video games for tourism" Youjeong Kim, New York Institute of Technology

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **05. Qualitative Approaches to On and Offline Communities Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Tina M. Harris, University of Georgia

"#MyFather'sWhiteHood: Stormfront's Cyberspace Hate Speech and Ideological Community Formation" Kendra Straub, San Diego State University

"Communication in the CrossFit community: Health information exchange and perceived credibility" Katherine Hyatt Hawkins, George Mason University

"Exploring Community Resilience in the Aftermath of Deindustrialization" Katharine E. Miller, Purdue University

"Finding Home through Marginalized Place: Exploration of Olde-Time Music Sites/Sights in Appalachia" Lora E. Smith, Indiana University

"Signs of That One Time: Profile Pictures as Cultural Codes in the Aftermath of Tragedy" Lauren Potts, University of Michigan

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **06. Qualitative Family Communication Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

"A qualitative exploration of daughters' reports of supportive and unsupportive responses from their mother during the transition from college to career" Jane Haas-Damron, University of Texas, Austin

"When God doesn't make sense: Non-religious communication at the end of life" Geoffrey Luurs, North Carolina State University

"Addiction did not define you": Parents' CMC tributes to their children who fatally overdosed" Tara Watterson, University of Kentucky; Molly Burchett, University of Kentucky; Kevin Wombacher, University of Kentucky

"I always knew that college was going to be my only way out": Negotiating Multiple Intersectional Identities and Adversities While Creating a New Educational Legacy as First-Generation College Students" Paris Nelson, University of Montevallo; Tiffany R. Wang, University of Montevallo; Audra Nuru, Fairfield University

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **07. Qualitative Health Communication Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Kami A. Kosenko, North Carolina State University

"Can You Purchase Privileges: A Neoliberal Analysis of the Chinese Formula 'Comprador'" Yadong Ji, Ohio University

"Communication is Key: A Proposed Content Analysis of University Guidelines to Support Sexual Assault Survivors" Kaylee Lukacena, University of Kentucky

"Exploring Medical Providers' Responses to Learning Patients are Transgender" L. Brooke Brooke Friley, Texas A&M University-Corpus Christi

"Narrative and Interactional Analysis on GoFundme's Breast Cancer Campaign: The Effectiveness and the Power of Social Media Crowdfunding" Wei Sun, Howard University

"Negotiating Maternity Care Involvement and Childbirth Expectations" Kristen LaVon Everhart, University of Nebraska-Lincoln

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **08. Qualitative Studies of Gender Communication Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Teresa G. Bergman, University of the Pacific

"Accommodation and Health for Transgender Individuals: A Future Guide for Health Care Providers" Darcy L. Wente-Hahn, University of Nebraska-Lincoln

"Our Legacy, Our Relevance: Margaret Sanger and the Second Persona" Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

"Postfeminism and the postapocalypse: Examining the conflicted deployment of femininity in Divergent and The Hunger Games" Sean Dyhre, University of Utah

"Should I Even be Writing This?": Public Narratives and Resistance to Online Harassment" Jasmine Linabary, Purdue University; Bianca Batti, Purdue University

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308005      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **09. Quantitative Health Communication Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Keri K. Stephens, University of Texas, Austin

"Ethical Implications in HPV Vaccine Messaging: What are Patients' Perceptions?" Katie Scott, University of Georgia

"Identifying the Factors that Influence Individuals' Post-Adoption Use of Patient Portals: An Application of the Social Cognitive Theory" Dron M. Mandhana, University of Texas, Austin; Elizabeth M. Glowacki, Boston University

"Parent-directed Messages about College-Student Mental Health" Mackenzie Ryan Greenwell, University of Texas, Austin

"The Effects of Relational Closeness on Cancer Patients' Perceptions of Negative Face Threats and Subsequent Responses to Emotional Support Messages" Colter Dylan Ray, Arizona State University

"The legacy we cannot conceive: Exploring uncertainty in infertility" Sarah Tardif, University of Massachusetts, Boston

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **10. Quantitative Internet Studies Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Stephen Rains, University of Arizona

"Exploring the credibility of online information: A proposed framework for understanding experiential credibility" Audrey Abeyta, University of California, Santa Barbara; Andrew Flanagan, University of California, Santa Barbara; Grant McKenzie, University of Maryland

"From First Contacting to First Dating: A Comparison Between Online and Face-to-Face Interactions in Dating Trajectories" Kyle D. Kearns, University of Texas, Austin; Tracy Zhang, University of Texas, Austin; Rene Dailey, University of Texas, Austin

"Leaving Our Legacy Online: Student Motivation, and Instructor Immediacy in the Online Research Methods Course" Nicole Blau, Ohio University, Lancaster; Rosalie S. Aldrich, Indiana University East; Laura Beth Daws, Kennesaw State University

"To share or not to share: Who gets access to my fitness trackers and what can they see?" Jennifer Renae Allen Catellier, Gannon University; Mary-Michelle Coleman-Walsh, Gannon University

"Trust in a Name: An Examination of Trust and Bias of Online Usernames" Jacob Hazzard, University of Texas, Austin

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **11. Quantitative Mass Communication Research Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Tamara Makana Chock, Syracuse University

"And then the war came: Examining resilience processes in the narratives of refugees" Virginia Sánchez Sánchez, Purdue University; Helen M. Lillie, Purdue University

"Examining the Agenda Building Effort of ISIS in Jihadi Extremist Video: An Analysis of the Terrorist Organization's Digital Engagement and Propaganda Strategy" Yiwei Wang, University of Texas, Austin; Tianduo Zhang, University of Florida

"Feelings towards voting, voter turn out and young voters: An Agenda-setting Experiment" Kassie Barroquillo, University of Texas, Austin

"Locus of Control, Personality Traits, and Voting in the 2016 Presidential Election" Hailey Gillen Hoke, Weber State University

"The Fake News Framing Battle: A Semantic Network Analysis" Devin Knighton, Purdue University

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **12. Quantitative Research Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Meina Liu, George Washington University

"Leadership Communication: Are We Teaching the Skills Our Students Really Need?" Carol Wright, Stephen F. Austin State University; S. Ann Wilson, Stephen F. Austin State University

"Not All Tweets are Created Equal: Emotions and Information Diffusion on Twitter" Zongchao Cathy Li, San Jose State University; Yi Grace Ji, Virginia Commonwealth University

"The anatomy of a trending hashtag: Analyzing what the world tweeted about in 2016" Katerina Girginova, University of Pennsylvania

"The Effect of Photographs in Alzheimer's Disease Messages" Elizabeth Spencer, University of Kentucky

"Traditional knowledge and health-related beliefs and behaviors: Measuring intergenerational transmission of knowledge in Indigenous populations" Brittnie S. Peck, University of Wisconsin-Milwaukee; Jonathan Dellinger, University of Wisconsin-Milwaukee

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308005 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **13. Quantitative Web 2.0 Roundtable**

Sponsor: Research in Progress Roundtables

Chair: Artemio Ramirez, University of South Florida

"Selective Exposure on Facebook: Interaction Effects Between Motives and Emotion Arousal" Jingyi Sun, University of Southern California

"Social media use of early career researchers: An affordance-based approach" Lei Vincent Huang, Hong Kong Baptist University

"Telling a Different Story: Alternative Accounts of Domestic Violence" Danielle J. Corple, Purdue University

"To delete or not delete: A content analysis of the #deleteuber movement on Twitter" Katharine E. Miller, Purdue University; Megan Kendall, Purdue University

"'Nasty Women Unite!': Communication, Resilience and #WhyIMarch" Linda Hughes-Kirchubel, Purdue University; Sean M. Eddington, Purdue University

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308006 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

### **Communication and Sport Division Business Meeting**

Sponsor: Communication and Sport Division

Presenters:

Karen L. Hartman, Idaho State University  
Michael Butterworth, Ohio University  
Michael Milford, Auburn University  
Rebecca Alt, University of Maryland  
Andrew Billings, University of Alabama  
Samuel Jay, Metropolitan State University of Denver

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308007      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Top Four Papers in Organizational Communication**

Sponsor: Organizational Communication Division

Chair: Paul M. Leonardi, University of California, Santa Barbara

Respondent: Sarah Dempsey, University of North Carolina, Chapel Hill

"Conflict of Interest Policy Process Improvement: Engaging Theory to Inform Practice" Heather E. Canary, San Diego State University; Kristal May, University of Utah; Marc D. Rinehart, University of Utah; Jahn Barlow, University of Utah

"Revisiting High-Reliability Organizing: Communicative Obstacles Obstructing Safety and Resilience" Jessica L. Ford, Ohio University

"Taking Stock of Taken Up: The Legacy and Relevance of CCO as Seen in Non-Scholarly Outlets" Matthew A. Koschmann, University of Colorado, Boulder; Tajshen Campbell, University of Colorado, Boulder

"Work/Life Boundary Management Preferences, Employee Engagement, and the Role of Social Media: A Three-Wave Panel Study" Scott Banghart, University of Amsterdam; Ward Van Zoonen, University of Amsterdam

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308008      11:00 AM to 12:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**The Contemporary Relevance of Feminism's Consciousness-Raising Legacy**

Sponsor: Public Address Division

Chair: Breena Brockmann, University of Georgia

Respondents: Stacey Sowards, University of Texas, El Paso; Valerie R. Renegar, Southwestern University

"Consciousness Raising as Political Intervention: Late-Term Abortion Narratives and the 2016 Presidential Election" Tasha N. Dubriwny, Texas A&M University

"Contemporary Feminisms and the Paradox of Choice: Consciousness Raising in the Boston Women's Health Book Collective's Ourselves and Our Children" Sara Hayden, University of Montana

"Finding Feminism's Audience: Expanding the Contexts of Consciousness-raising in Early Women's Liberation Rhetoric" Bonnie J. Dow, Vanderbilt University

"The Personal is Parochial: The Limits of Consciousness-Raising in Pantsuit Nation" Kristy Maddux, University of Maryland; Alyson Farzad-Phillips, University of Maryland; Morgan Hess, University of Maryland; Nora Murphy, University of Maryland; Perri Pyle, University of Maryland

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308009 11:00 AM to 12:15 PM Sheraton

Lone Star Ballroom - Second Floor  
(Conference Center)

### **Communication and Politics**

Sponsor: Scholar to Scholar

Chair: Shana Kopaczewski, Indiana State University

Respondents: Tasha R. Dunn, University of Nebraska, Kearney; Jay P. Childers, University of Kansas; M. Kelly Carr, University of West Florida; Qinghua Yang, Texas Christian University; Sara J. Holmes, University of North Texas at Dallas

"01. Basic Income Guarantee: Examining Wealth Redistribution as a Human Right" Andrew Frisbie, Ohio University

"02. Sorry Libs, Not Today: An Analysis of Twitter Discourse Following the Ohio State University Attack" Jerrica Ty Rowlett, Florida State University

"03. You can't vote for Trump if you're flat-chested: A critique of the Twitter hashtag #WomenForTrump" Jerrica Ty Rowlett, Florida State University

"04. DREAMer Empowerment: Cristina Jimenez's Enactment of Citizenship through Feminine Rhetorical Style" Svilen V. Trifonov, University of Minnesota, Twin Cities

"05. Hashtagged Selves: Embodied Communication and Digital Mediation in Contemporary Protest" Jason Buel, North Carolina Wesleyan College

"06. How Can Social Media Increase Political Participation" Christopher Bright-Cannon, University of the Pacific

"07. Just Peacetweeting: Trump, Twitter, and Digital Peacemaking in the Networked Society" Chase Andre, Fuller Theological Seminary

"08. Mapping Humanitarianism, Making Being: The Rhetoric of Volunteer Practices in the Peace Corps" Mo Han, California State University, Fullerton

"09. Peace and Entertainment Education: An Invitational Approach" Jennifer Saint Louis, Regent University

"10. Political beliefs and political ideology in the public speaking classroom: Do instructor beliefs impact students' success and engagement in the basic course?" Katherine J. Denker, Ball State University; Margaret Moreo, Ball State University; Kyle Heuett, Ball State University

"11. Presidential Primary Debates Compared: Timing and Size as Moderators of Debate Effects" Josh Bramlett, University of Missouri; Benjamin Warner, University of Missouri; Sopheak Hoeun, University of Missouri; Didar I. Manik, Texas Tech University; Joshua P. Bolton, Loras College

"12. Radio for Social Change: A Case Study of Pakistan" Sayyed F Shah, Jacksonville State Univ

"13. Resisting Silencing within the Fury of Backlash: Protesting Barbara Bush and Looking for Guidance at the 1990 Commencement at Wellesley College" Margaret R. LaWare, Iowa State University

"14. Social Media and Sectarian Violence in Pakistan: Roles and Responsibilities" Shabbir Sarwar, University of The Punjab; Javairia Shafiq, University of The Punjab

"15. Susan B. Anthony's Extemporaneous Speaking as a Constitutive Performance of National Citizenship and a Catalyst for Gendered Exclusion" Meridith Styer, University of Maryland

"16. Talk this Way: The Ubiquitous Presidency and Expectations of Presidential Communication" Joshua Scacco, Purdue University; Kevin Coe, University of Utah

"17. The Legacy of Ella Baker and the Relevance of Invitational Rhetoric in Peacefully Engaging Conflict" Stacia Wetherington, Duquesne University

"18. The Role of American Chinese in Presidential Election: Conduction of Co-Cultural Theory" Xiang Michael Li, University of Denver

"19. The Tweets from @realDonaldTrump leading up to the 2016 Election: A Temporal and Lexical Analysis" Mark A. Hamilton, University of Connecticut; James Watt, University of Connecticut; Matthew A. Morse, University of Connecticut; Liam Hamilton, University of Connecticut

"20. To Whom are We Subjected? Sovereignty and the English Common Law in Edward Coke's Report on Calvin's Case (1608)" Margaret Elizabeth Franz, University of North Carolina, Chapel Hill

"21. Total Sorority Move and Rape Culture within the Sorority Community" Bailey Thompson, Stephen F. Austin State University

"22. Value and Implication for Societal Peace through Body-Worn Cameras in Policing" Jordan Conrad, Bowling Green State University

"23. "How Are You All Doing?": Resonance of a Hand-written Poster in South Korea" Jinsook Kim, University of Texas, Austin

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308011      11:00 AM to 12:15 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

### **Womentoring: Identity Bias...Check Yourself**

Sponsor: Women's Caucus

Chair: Kate LaPierre, Ivy Tech Community College/Indiana Tech

Presenters:

Karla D. Scott, Saint Louis University  
Elizabeth Hanson Smith, Austin Community College  
Natalia Rybas, Indiana University East  
Laura L. Ellingson, Santa Clara University  
Molly Swiger, Baldwin Wallace University  
Ramune Braziunaite, Cleveland State University  
Jenny Korn, Harvard University



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308012      11:00 AM to 12:15 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Our Legacy, Our Relevance: Honoring Mary Jane Collier's Scholarly Contribution to International and Intercultural Communication**

Sponsor: International and Intercultural Communication Division

Chair: Shinsuke Eguchi, University of New Mexico

Presenters:

Alberto Gonzalez, Bowling Green State University  
Benjamin J. Broome, Arizona State University  
Brandi Lawless, University of San Francisco  
Erin Watley, McDaniel College  
Etsuko Kinefuchi, University of North Carolina, Greensboro  
Gust A. Yep, San Francisco State University  
Karambu Ringera, International Peace Initiatives  
Kathryn Sorrells, California State University, Northridge  
Myra S. Washington, University of New Mexico  
Rachel Alicia Griffin, University of Utah  
Shinsuke Eguchi, University of New Mexico

Respondent: Mary Jane Collier, University of New Mexico

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308013      11:00 AM to 12:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Communicating Activism and Social Movements in the Asian Pacific Region**

Sponsors: Activism and Social Justice Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: Ye Sun, University of Utah

Presenters:

Penchan Phoborisut, California State University, Fullerton  
Jaehyeon Jeong, Temple University  
Ashik Shafi, Wayne State University  
Su Young Choi, Stetson University

Respondent: Chiaoning Su, Oakland University

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308014      11:00 AM to 12:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Recording "Our Relevance" and Other Testimonies: Ethical, Critical, Cultural, and Collaborative Ethnographies**

Sponsors: Critical and Cultural Studies Division; Ethnography Division

Chair: Robert Krizek, Saint Louis University

"An Interdependence Model for Interacting With(in) the Field: Rhetorically Theorizing Research Ethics" Will Penman, Carnegie Mellon University

"Making Faculty Relevant for Residential Education: Duoautoethnography of First-Year Faculty-in-Residence" Christina Saindon, James Madison University; Yea-Wen Chen, San Diego State University

"'I Can't Take Him a Picture of My Church': How One Man's Religious Experience Helped to Take Me Beyond the Limits of Photovoice" Andrew J. Harris, Cedarville University

"'Making it Right' or Window-Dressing: Examining Organizational Trust From an Ethnographic Perspective" Christie M. Kleinmann, Belmont University

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308015      11:00 AM to 12:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Cinematic Contestations of the (Post-Racial) Colorline: Mapping the Rhetorics of Race in and around Jordan Peele's Film Get Out**

Sponsor: African American Communication and Culture Division

Chair: Byron B. Craig, North Carolina A&T State University

Respondent: Jeffrey Q. McCune, Washington University

"#GetOutMovie and #SunkenPlace: Big Data, Semantic Languages and the Ways of Racialized Horror" Toniesha Latrice Taylor, Prairie View A&M University

"Inquiry, Archive, and the Test" Kristopher Holland, University of Cincinnati; Noel Anderson, New York University

"Resentment or Ressentiment? Get Out and the Rhetorical Politics of American Race Relations" Byron B. Craig, North Carolina A&T State University; Stephen E. Rahko, Indiana University; Carolyn Randolph, University of Illinois

"The State of White Woman: Agitating a Symbolic Resource of White Supremacy" Jennifer Heusel, Coker College

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308017      11:00 AM to 12:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Top Contributed Performances in Performance Studies**

Sponsor: Performance Studies Division

Chair: Kimberlee Pérez, University of Massachusetts, Amherst

Respondent: Kimberlee Pérez, University of Massachusetts, Amherst

"Ragged Paper Dolls" Amy K. Kilgard, San Francisco State University

"Trigger Warning: Remember where you came from" Luran Schaefer, Southern Illinois University

"Dancing Dream, Worlding Diaspora" Chuyun Oh, San Diego State University

"My Immigration Story" Masha Sukovic, University of Utah

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308018      11:00 AM to 12:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**From Public Campaigns to Private Conversations: Discursively Constructing the Relevance of Women in Politics**

Sponsor: Political Communication Division

Chair: Marissa L. Wiley, University of Kansas

Presenters:

Mitchell S. McKinney, University of Missouri

Mary C. Banwart, University of Kansas

Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

Terri M. Easley-Giraldo, Johnson County Community College

William Hoffman, University of Kansas

Respondent: Karrin Anderson, Colorado State University

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308019      11:00 AM to 12:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**I've Got Friends in Virtual Spaces: Current Issues in Online Social Support Research**

Sponsor: Human Communication and Technology Division

Chair: Elizabeth Ribarsky, University of Illinois, Springfield

Respondent: Elizabeth Ribarsky, University of Illinois, Springfield

"Mothering in a Strange Land: Online Social Support for Uncertainty Management" Lynnette Grace Leonard, American University in Bulgaria

"Online Social Support via Nonverbal Cues" Caleb T. Carr

"Physiological Responses to Online Support: Implications for Optimal Matching and Strong Tie/Weak Tie Support Theory" Kevin Wright, George Mason University

"With a Little Help from My Friends: Online Social Support for Families of Incarcerated Persons" Lesley A. Withers, Central Michigan University; Shelly Schaefer Hinck, Central Michigan University; Alexandra Hinck, Cornell University; Jeffrey Smith, Central Michigan University

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308021      11:00 AM to 12:15 PM      Sheraton      Austin 1 - Second Floor

**Interaction in Media Contexts**

Sponsor: Language and Social Interaction Division

Chair: Darcey K. Searles, Rutgers University

"(Not) Just One of the Crowd: Affiliative Echos by Individual Audience Members During Open-Mic Comedy Performances" Sarah Seewoester Cain, Rice University

"Disabling New Media and Technology: Constructing Ability through Complaints About Problems with New Technologies" Elizabeth S. Parks, University of Minnesota, Duluth; Jessica S. Robles, Loughborough University

"Doing Being an Ordinary Technology and Social Media User" Jessica S. Robles, Loughborough University; Stephen M. DiDomenico, State University of New York, New Paltz; Joshua Raclaw, West Chester University

"When you may say so yourself: Self-praise in cooking shows" Peter Golato, Texas State University; Andrea Golato, Texas State University

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308022 11:00 AM to 12:15 PM Sheraton Austin 2 - Second Floor

**Rising Trends for Relevancy in Public Relations**

Sponsor: Public Relations Division

Chair: Adam Saffer, University of North Carolina, Chapel Hill

"#CancelTheDuggars and #BoycottTLC: Image repair or exploitation in reality television" Alyssa Diulio, Fairfield University; Colleen Arendt, Concordia University

"(E)-Racing Together: How Starbucks Reshaped and Deflected Racial Conversations on Social Media" Alison Nicole Novak, Rowan University; Julia Richmond, Drexel University

"Alternative Facts and Alternative Realities: The Implications of a Loss of Trust in the Political and Media-sphere" Michael L. Kent, University of Tennessee; Laura Gamo, University of Tennessee, Knoxville

"The Legacy and Relevance of Public Relations Ethics in the Digital Age: An analysis of published work" Anna Klyueva, University of Houston, Clear Lake; Prisca S. Ngondo, Texas State University

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308023 11:00 AM to 12:15 PM Sheraton Austin 3 - Second Floor

**Rhetorical Pedagogies on Campus in the Age of Trump**

Sponsor: Rhetoric Society of America

Chair: Anna Marjorie Young, Pacific Lutheran University

Presenters:

Vanessa B. Beasley, Vanderbilt University

Martin Carcasson, Colorado State University

Ralina Joseph, University of Washington

Jennifer Mercieca, Texas A&M University

Phaedra C. Pezzullo, University of Colorado, Boulder

Bradford J. Vivian, Penn State University

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308024 11:00 AM to 12:15 PM Sheraton Pearl 1 - Second Floor

**Altering Communication Ethics in the Public Domain**

Sponsors: Communication Ethics Division; Philosophy of Communication Division

Chair: Leeanne M. Bell McManus, Stevenson University

Respondent: Leeanne M. Bell McManus, Stevenson University

"Adam Smith: Sentiment and Change" Ronald Arnett, Duquesne University

"Dorothy Day: Sage for the Forgotten" Susan Mancino, Duquesne University

"Karol Wojtyła: From Individuals to Persons" Paul Soukup S.J., Santa Clara University

"Kwame Anthony Appiah: Identity in a Global World" Annette M. Holba, Plymouth State University

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308025      11:00 AM to 12:15 PM      Sheraton      Pearl 2 - Second Floor

**Our Legacy, Our Relevance: To Textbook Or Not To Textbook**

Sponsor: Community College Section

Chair: Doug A. Hall, Casper College

Presenters:

Paul Cummins, Southeastern Illinois College

Jessica R. Hurless, Skyline College

Amy Lammers, Sage Publishing

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308026      11:00 AM to 12:15 PM      Sheraton      Pearl 3 - Second Floor

**NCA-Forum Business Meeting**

Sponsor: NCA-Forum

Presenters:

Joan Faber McAlister, Drake University

William C. Trapani, Florida Atlantic University

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308027      11:00 AM to 12:15 PM      Sheraton      Pearl 4 - Second Floor

**Engaging and Thoughtful Disability Research in Communication**

Sponsor: Disability Issues Caucus

Chair: Allison Brenneise, Southern Illinois University, Carbondale

"Common Sense and Waste: Vernacular Enforcements of Ableism" Caelyn Randall, University of Wisconsin-Madison

"Deaf Queer World-Making: A Thick Intersectional Close Textual Analysis of Nyle DiMarco's Celebrity" Stephanie R. Briones, Clovis Community College; Shane T. Moreman, California State University, Fresno

"Part of the Job, Requesting Access to the Inaccessible: An Investigation of Communication Strategies Used by Employees with Visual Impairments" Amin Makkawy, California State University, Fresno; Shawn D. Long, University of North Carolina at Charlotte

"Pressing the Autism Rights Movement: Newspaper Coverage of the 2004 Auton v. British Columbia Decision" Benjamin W. Mann, University of Utah

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308028      11:00 AM to 12:15 PM      Sheraton      Pearl 5 - Second Floor

**Communication and Law Division Business Meeting**

Sponsor: Communication and Law Division

Presenters:

Peter Odell Campbell, University of Pittsburgh  
Donald A. Fishman, Boston College  
Pamela L. Morris, Indiana University-Purdue University Columbus  
Pat Arneson, Duquesne University  
Nick Romerhausen, Eastern Michigan University

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308031      11:00 AM to 12:15 PM      Sheraton      Live Oak -Second Floor

**NCA Doctoral Chairs and Graduate Directors Forum**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Sandra L Faulkner, Bowling Green State University  
Laura Stafford, Bowling Green State University

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308032      11:00 AM to 12:15 PM      Sheraton      Seminar Theater - Second Floor

**Freedom Film Festival: Pornography's Global Impact: A Case Study in Asia**

Sponsor: Film Festival

Chair: Sut Jhally, University of Massachusetts at Amherst

Respondent: Chyng Sun, New York University

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308033      11:00 AM to 12:15 PM      Sheraton      City View 1 - Fourth Floor

**Expanding LatinX Studies: Building Transnational Coalition across Borders**

Sponsor: Latino/Latina Communication Studies Division

Chairs: Haneen Al Ghabra, Kuwait University; Antonio T. De La Garza, California State University, San Marcos

Presenters:

Antonio T. De La Garza, California State University, San Marcos  
Fatima Zahrae Chrifi Alaoui, San Francisco State University  
Haneen Al Ghabra, Kuwait University

Bernadette Calafell, University of Denver  
Oscar A. Mejia, University of Utah  
José Ángel Maldonado, University of Nebraska-Lincoln  
Respondent: Bernadette Calafell, University of Denver

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308034      11:00 AM to 12:15 PM      Sheraton      City View 2 - Fourth Floor

**Re-Examining Truth, Lies, and Reality in the 21st Century: A Scholarly Investigation  
Into the Relevance of HBO's Westworld as it Expands on Our Legacy of Cerebral  
Richness**

Sponsor: Critical and Cultural Studies Division  
Chair: Joshua Miller, University of Wisconsin-Milwaukee  
Presenters:  
Christopher J.E. Anderson, University of Wisconsin-Milwaukee  
Thomas A. Salek, University of Wisconsin-Stevens Point  
Kevin R. Meyer, Illinois State University  
Robert Brookey, Ball State University  
Brian L. Ott, Texas Tech University

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308035      11:00 AM to 12:15 PM      Sheraton      City View 3 - Fourth Floor

**Our Basic Course's Relevance from Multifaceted Perspectives**

Sponsor: Basic Course Division  
Chair: Mendy Meurer, Del Mar College  
Respondent: Dale Anderson, Del Mar College  
"Context Matters: Multilingual Learners in Public Speaking Courses" Melissa A. Broeckelman-Post, George Mason University  
"Our Legacy, Our Relevance: The Impact of an Interactive Intervention on Students' Ethical Reasoning Skills" Timothy C. Ball, James Madison University  
"Teaching Public Speaking for International Students in the United States versus at an International Branch Campus: A Comparison of Outcomes" Melissa A. Broeckelman-Post, George Mason University; Wan-Lin Chang, University of Texas, Rio Grande Valley  
""Thanks for the quick reply!": Email Chronemics and Instructor Liking" Joe C. Martin, University of Kentucky; Nicholas T. Tatum, Abilene Christian University

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308036      11:00 AM to 12:15 PM      Sheraton      City View 4 - Fourth Floor

**Top Papers in the American Studies Division**

Sponsor: American Studies Division  
Chair: Ellen Rigsby, Saint Mary's College of California

Respondent: Meryl Irwin, Central College

"Borders of Race and Place: Memories of Slavery and Citizenship at George Washington's Mount Vernon Borders of Race and Place: Memories of Slavery and Citizenship at George Washington's Mount Vernon" Haley Elizabeth Schneider, Penn State University

"Framing Resilience in LeDroit Park" Ashley N. Wheeler, Arizona State University

"The Worst Generation: Anti-Millennial Dysphemisms in American Intergenerational Conflict" Kelly Kehoe, California State University, Long Beach

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308037 11:00 AM to 12:15 PM Sheraton City View 5 - Fourth Floor

**The Black Caucus' 50th Anniversary Celebration Planning Session**

Sponsors: African American Communication and Culture Division; Black Caucus

Presenters:

D.L. Stephenson, Western Connecticut State University

Reynaldo Anderson, Harris-Stowe State University

Tara Reed, Tarrant County College South

Jeanetta D. Sims, University of Central Oklahoma

Kandace Harris, Shaw University

Jamila A. Cupid, Shippensburg University

Morgan W. Smalls, Howard University

Ronald L. Jackson, University of Cincinnati

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Jack L. Daniel, University of Pittsburgh

Orlando L. Taylor, Fielding Graduate University

Carolyn Calloway-Thomas, Indiana University

Dorothy L. Pennington, University of Kansas

Andre E. Johnson, University of Memphis

Mark P. Orbe, Western Michigan University

Elizabeth F. Desnoyers-Colas, Armstrong State University

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308038 11:00 AM to 12:15 PM Sheraton City View 6 - Fourth Floor

**Title IX, Consent, and Sexual Assault on Campuses**

Sponsor: Feminist and Women Studies Division

Chair: Kourtney M. Maison, University of Utah

Respondent: Ashley Noel Mack, Louisiana State University

"Communicating Sexual Consent on University Campuses" Theresa A. Kulbaga, Miami University; Leland G. Spencer, Miami University, Hamilton

"From Pro-Equality to Anti-Sexual Violence: The Feminist Logics of Title IX in Policy and Media" Sarah Projansky, University of Utah



"No one "knows their IX": The promise of Title IX and consent communication" Jennifer Sandoval, University of Central Florida; Lindsay Neuberger, University of Central Florida; Emily Knapp, University of Central Florida

"Alcohol and Testosterone are a Dangerous Mix": Rape Myth Acceptance in Commenters' Responses to Emily Doe's Letter to Brock Turner" Larissa Terán, University of Arizona; Jennifer A. Guthrie, University of Nevada, Las Vegas

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308039      11:00 AM to 12:15 PM      Sheraton      City View 7 - Fourth Floor

**Visual Communication Division Business Meeting**

Sponsor: Visual Communication Division

Presenters:

Denise Oles-Acevedo, Iowa State University  
Eric S. Jenkins, University of Cincinnati  
Elizabeth Brunner, Idaho State University  
Kelly Norris Martin, Rochester Institute of Technology  
Claire Sisco King, Vanderbilt University  
Trischa Goodnow, Oregon State University

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308040      11:00 AM to 12:15 PM      Sheraton      City View 8 - Fourth Floor

**To Digital and Beyond: Constructing, Communicating, and Critiquing the Black Female Identity in Public Space**

Sponsors: African American Communication and Culture Division; Feminist and Women Studies Division

Chairs: Brooklyne Gipson, University of Southern California; Faithe J. Day, University of Michigan

"Black Women Are From the Future: #BlackGirlMagic As Aggregator of the Black Radical Imagination" Brooklyne Gipson, University of Southern California

"Get in Queer Formation: Race, Gender, and Sexual Performativity within YouTube Commenting Communities" Faithe J. Day, University of Michigan

"Living Single, Watching Single" Jessica D. Moorman, University of Michigan

"Tumble High and Drop it Low: The Black Female Body in Collegiate Gymnastics" Briana Ellerbe, University of Southern California

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308041      11:00 AM to 12:15 PM      Sheraton      Remington - Fourth Floor

**Activism and Social Justice Pedagogy in Study Abroad Courses: Rethinking Communication Paradigms in the Global South**

Sponsors: Activism and Social Justice Division; Experiential Learning in Communication Division

Chairs: Regina Marchi, Rutgers University; Pavel Shlossberg, Gonzaga University

"Building Bridges Across Countries, Cities, Ethnicities and Social Classes: International Experiences of Service Learning in Cali, Colombia" Fanny Patricia Franco Chavez, Pontificia Universidad Javeriana-Cali; Claudia Lucia Mora M., Pontificia Universidad Javeriana-Cali

"Communication for Social Change: Unmasking the Rhetoric of Poverty via Experiential Learning in Uganda" Abigail Schneider, Regis University

"Global Engagement and Field-Based Collaboration in Social Justice Projects between Jesuit Universities in the US and Colombia" Pavel Shlossberg, Gonzaga University

"Media and Struggles for Democracy in Central America: Guatemala as a case study in social justice pedagogy" Regina Marchi, Rutgers University

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308042 11:00 AM to 12:15 PM Sheraton Majestic 1 - 37th Floor (Center Tower)

**Undergraduate College and University Section Business Meeting**

Sponsor: Undergraduate College and University Section

Presenters:

Lora Cohn, Park University

Kathleen M. Edelmayer, Madonna University

Daniel Brown, Grove City College

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308043 11:00 AM to 12:15 PM Sheraton Majestic 2 - 37th Floor (Center Tower)

**Our Legacy, Our Relevance: Moving Beyond Traditional Spaces and Faces in Instructional Communication Research**

Sponsor: Instructional Development Division

Chair: Kerry Byrnes-Loinette, Collin College

Presenters:

Sean M. Horan, Texas State University

Jessica A. Raley, Texas State University

Deanna Sellnow, University of Central Florida

Timothy L. Sellnow, University of Central Florida

Courtney N. Wright, University of Tennessee

Respondent: Ann B. Frymier, Miami University

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308044 11:00 AM to 12:15 PM Sheraton Majestic 3 - 37th Floor (Center Tower)

**Environmental Communication Division Business Meeting**

Sponsor: Environmental Communication Division

Presenters:

Casey R. Schmitt, Gonzaga University

Jessica L. Thompson, Northern Michigan University

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry  
Bridie McGreavy, University of Maine

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308045 11:00 AM to 12:15 PM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Communication and Aging Division Top Papers**

Sponsor: Communication and Aging Division

Chair: Lauren Amaro, Pepperdine University

Respondent: Jill S. Yamasaki, University of Houston

"Grandma or Mommy: Familial Labeling as Constructs of Identity in Grandfamilies" Jessica Freeman, South Dakota State University; Ryan Stoldt, University of Iowa

"Communication and Successful Aging: Reconceptualizing the Role of Uncertainty" Jessica N. Gasiorek, University of Hawaii, Manoa; Craig Fowler, Massey University; Howard Giles, University of California, Santa Barbara

"Exploring Retirement as a Communicative Process: A Research Agenda for Communication Scholars" Patricia Gettings, Indiana University Southeast; Lindsey B. Anderson, University of Maryland

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308046 11:00 AM to 12:15 PM Sheraton Majestic 5 - 37th Floor (Center Tower)

**Mass Communication - Top Papers**

Sponsor: Mass Communication Division

Chair: Meghan Sanders, Louisiana State University

Respondent: Narissra Punyanunt-Carter, Texas Tech University

"Universal Engagement: Fandom and Need Satisfaction in Videogame-to-Film Transmedia Experiences" Joe A. Wasserman, West Virginia University; Jaime Banks, West Virginia University

"Depleted Enough to Laugh? Effects of Ego Depletion on the Enjoyment and Recovery Potential of Tendentious and Non-Tendentious Humor" Ron Tamborini, Michigan State University; Allison L. Eden, Michigan State University; Sujay Prabhu, Michigan State University; Lindsay Hahn, Michigan State University; Clare T. Grall, Michigan State University; Eric Novotny, Michigan State University; Leonard Reinecke, University of Mainz

"The Effect of Different Mass Shooting News Frames on Support for Gun Control Before and After the Orlando Florida Pulse Nightclub Shooting" Bruce Hardy, Temple University; Chen Zeng, Temple University; Hazim Hardeman, Temple University; Carolyn Rivera, Temple University

"The Diffusion of Misinformation on Social Media: Temporal Pattern, Message, and Source" Jieun Shin, University of Southern California; Lian Jian, University of Southern California; Kevin Driscoll, University of Virginia; Francois Bar, University of Southern California

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308047      11:00 AM to 12:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Assessing Campus Living-Learning Communities, Assessing the Instruction of Communicating to Diverse Audience Workshops for STEM Faculty and Students, and Using Assessment to Improve Teacher Efficacy in the Reduction of Student Communication Apprehension**

Sponsor: Communication Assessment Division

Chair: Mary M. Eicholtz, Kutztown University

Respondent: Mary M. Eicholtz, Kutztown University

"Assessing Campus Living-Learning Communities: Locating Communicated Goals for the Unintended Consequences" Marian L. Houser, Texas State University; Emmalene Carberry, Texas State University; Selesté Mills, Texas State University; Adam Tristan, Texas State University; Michael Burns, Texas State University

"Giving support to the other side: Assessing the instruction of communicating to diverse audience workshops for STEM faculty and students" Sean Fourné, University of Southern Mississippi

"Using Assessment to Improve Teacher Efficacy in the Reduction of Student Communication Apprehension: An Instrumental Case Study Approach" John R. Perlich, Hastings College

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308048      11:00 AM to 12:15 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**Adopting Applied Communication Technology Innovations to Enhance Assessment of Communication Courses**

Sponsor: Applied Communication Division

Chair: Mark Hickson, University of Alabama, Birmingham

Presenters:

Leslie Ramos Salazar, West Texas A&M University

Debra Bond Cancro, VoiceVibes

Ellyn Sheffield, Towson University

Aarti Arora, Ohio University

Andrea Meluch, Indiana University South Bend

Diane M. Monahan, Saint Leo University

Dennis Becker, Speech Improvement Co.

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308049      11:00 AM to 12:15 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**The Relevance and Legacy of Family Communication: New Directions in Research and Teaching**

Sponsors: Family Communication Division; Instructional Development Division; Our Legacy, Our Relevance; Scholarship of Teaching and Learning

Chair: Sarah Parsloe, Rollins College

Presenters:

Elizabeth Dorrance Hall, Michigan State University

Sarah E. Riforgiate, Kansas State University

Stephanie Tikkanen, Ohio University

Sara L. Trask, Randolph-Macon College

Lynn H. Turner, Marquette University

Respondent: Rich West, Emerson College

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308050      11:00 AM to 12:15 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**[de]Constructing Our Relevance: A Discussion Panel of Marginalized Scholars**

Sponsors: Activism and Social Justice Division; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Susannah P. Bannon, University of Texas, Austin

Presenters:

Sakina Jangbar, University of Texas, Austin

Nicole Hudak, Ohio University

Natalie Hoskins, State University of New York, Oswego

Lamiyah Bahrainwala, Southwestern University

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308051      11:00 AM to 12:15 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Top Student Papers in the Argumentation and Forensics Division**

Sponsor: Argumentation and Forensics Division

Chair: Keith Cyril Bistodeau, Hamline University

Respondent: John P. Koch, Vanderbilt University

"Domain-Specific Descriptive Norms: Toward an Integrated Perspective of Argumentative Substance" Nathaniel Stoltz, University of Maryland

"Mitt Romney at Hofstra" Justin W. Kirk, Pepperdine University

"Pedagogy of Competition Rhetorical Criticism" Patrick Seick, Southern Illinois University, Carbondale; Darren J. Valenta, Southern Illinois University, Carbondale

"The Playful Divide: A New Look at Arguing for Fun" Nathaniel Stoltz, University of Maryland

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308052      11:00 AM to 12:15 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Continuing a Legacy: Building Our Relevance through Interdisciplinary Research, Collaboration, and Community**

Sponsor: Student Section

Chair: Samantha Dunn, Illinois State University

Presenters:

Dakota C. Horn, Illinois State University

Michelle Flood, University of Iowa

Nathan J. Lindsey, University of Oklahoma

Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

Robert D. Hall, University of Nebraska-Lincoln

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308053      11:00 AM to 12:15 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**A Common Language of Resistance: Assessing the Significance of Jodi Dean's Crowds and Party for Rhetorical Studies**

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew Bost, Whitman College

Presenters:

Dana L. Cloud, Syracuse University

Bryan J. McCann, Louisiana State University

William Saas, Louisiana State University

Kate Siegfried, Texas A&M University

Brandon M. Daniels, Syracuse University

Mehr Mumtaz, Penn State University

Matthew Bost, Whitman College

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308054      11:00 AM to 12:15 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Seeking the 'Public' in Public Education: A Town Hall Meeting**

Sponsor: Unbound

Chair: Robert Asen, University of Wisconsin-Madison

Presenters:

Nathan A. Crick, Texas A&M University

Debra Hawhee, Penn State University

Mark Hlavacik, University of North Texas

Roxanne Mountford, University of Oklahoma

Patricia Roberts-Miller, University of Texas, Austin

Michael J. Steudeman, University of Memphis

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308055      11:00 AM to 12:15 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Communication Centers Section Business Meeting**

Sponsor: Communication Centers Section

Presenters:

P. Anand Rao, University of Mary Washington  
Rachel Mayer Furman, Carlow University  
Kimberly M. Cuny, University of North Carolina, Greensboro  
Shawn Apostel, Bellarmine University  
Erin D. Ellis, University of North Carolina, Greensboro

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308060      11:00 AM to 12:15 PM      Marriott      Plaza Ballroom A - Third Floor

**Decolonizing Rhetorical Studies: A Discussion of Darrel Wanzer-Serrano's *The New York Young Lords and the Struggle for Liberation***

Sponsor: American Society for the History of Rhetoric

Chair: Heather Ashley Hayes, Whitman College

Presenters:

Lisa A. Flores, University of Colorado, Boulder

Kent A. Ono, University of Utah

Vincent Pham, Willamette University

Respondent: Darrel Wanzer-Serrano, University of Iowa

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308061      11:00 AM to 12:15 PM      Marriott      Plaza Ballroom B - Third Floor

**Reclaiming Our Legacy: Faith in the Public University**

Sponsor: Religious Communication Association

Chair: Robert H. Woods, Spring Arbor University

Presenters:

Dennis Cali, University of Texas, Tyler

Clifford G. Christians, University of Illinois

Douglas L. Kelley, Arizona State University

Richard Olsen, University of North Carolina, Wilmington

Jonathan Pettigrew, Arizona State University

Mark A.E. Williams, California State University, Sacramento

Respondent: Thomas Lessl, University of Georgia

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308062      11:00 AM to 12:15 PM      Marriott      Plaza Ballroom C - Third Floor

**National Forensic Association Business Meeting**

Sponsor: National Forensics Association

Presenters:

Karen R. Morris, University of Wisconsin-Eau Claire

Leah E. White, Minnesota State University, Mankato

Daniel West, Ohio University

Megan Koch, Illinois State University

Rebecca Buel Young, Monmouth College  
Larry G. Schnoor, Minnesota State University, Mankato  
John P. Boyer, Lafayette College  
Richard Paine, North Central College  
Sadé Barfield, University of Northern Iowa  
Mary K. Moore, Ball State University  
Christopher Outzen, Truman State University  
Lisa L. Roth, University of Wisconsin-Milwaukee  
Nicholas M. Prephan, Wayne State University

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308063      11:00 AM to 12:15 PM      Marriott      Champagne - Third Floor

**American Forensic Association Standing Committees Meeting**

Sponsor: American Forensic Association

Chair: Gordon W. Stables, University of Southern California

Presenters:

Michael J. Janas, Samford University  
Heidi Hamilton, Emporia State University  
Erika M. Thomas, California State University, Fullerton  
David Hingstman, University of Iowa  
Timothy Mahoney, St. Mark's School of Texas  
Wade Hescht, Lone Star College-North Harris  
James P. Dimock, Minnesota State University, Mankato  
Ben D. Voth, Southern Methodist University  
David Gaer, Lone Star College-University Park  
Stephen Michael Croucher, Massey University Wellington

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308064      11:00 AM to 12:15 PM      Marriott      Normandy A -Third Floor

**Top Student Paper Panel of the Kenneth Burke Society**

Sponsor: Kenneth Burke Society

Chair: Erik Garrett, Duquesne University

Respondent: David Cratis Williams, Florida Atlantic University

"Lost in Adaptation: Burke's (Violent) Frames in The Killing Joke" Tyler Welsh, University of Texas, Austin

"“Act as if the Apocalypse Has Already Happened!”: Comic Fatalism as a Necessary Intensification of the Comic Frame" Jonathan Carter, Eastern Michigan University; Chase Aunspach, University of Nebraska-Lincoln

"Re-Framing Presidential Truth: Historical Fiction as a Burkean Frame" Jonathan Henson, University of Texas, Austin

"Water is Life: Conceptualizing Native Legacy through Burkean Piety and Terministic Screens of Activism" Nicole Castro, University of North Carolina, Chapel Hill



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308065      11:00 AM to 12:15 PM      Marriott      Normandy B -Third Floor

**George Herbert Mead Lecture Series: Communication and Symbolic Interactionism**

Sponsor: Society for the Study of Symbolic Interaction

Chair: Denise Polk, West Chester University

Respondent: Denise Polk, West Chester University

"Morality and Evil in the Specious Present: G.H. Mead and "The Man in the High Castle"" Michael Katovich, Texas Christian University

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308066      11:00 AM to 12:15 PM      Marriott      Nice - Third Floor

**The Relevance and Resonance between Media Ecology and Communication Studies**

Sponsor: Media Ecology Association

Chair: Anthony Wachs, Duquesne University

Respondent: Calvin L. Troup, Geneva College

"Communication Ethics, Existential Phenomenology and Marshall McLuhan" Julie A. Cramer Hunsberger

"Rhetoric Rearranged: Ong's Role for Rhetoric in a Mediated World" Melinda Farrington, Saint Vincent College

"Systems of Thought: Mediating the Divide Between Media Ecology and Communication Studies" Anthony Wachs, Duquesne University

12:30 PM

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310001      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

**Top Papers in Health Communication**

Sponsor: Health Communication Division

Chair: Norman Wong, University of Oklahoma

"Discursive Struggles in "Diabetes Management": Examining the Proximal Not-Yet-Spoken Link" Laura L. O'Hara, Ball State University; Carolyn K. Shue, Ball State University

"Palliative Care and the Family Caregiver: Trading Mutual Pretense (Empathy) for a Sustained Gaze (Compassion)" Joy Goldsmith, University of Memphis; Sandra Ragan, University of Oklahoma

"Memorable messages about e-cigarettes" Brittani Crook, University of Texas; Emily Scheinfeld, University of Texas, Tyler; Ana Navarro, University of Texas Health Science Center; Cheryl Perry, University of Texas Health Science Center

"Using Text Mining and Sentiment Analysis to Compare Online Pro- and Anti- Vaccine Headlines" Zhan Xu, University of Connecticut

"Know Your Feelings and Desires: Targeted Emotional Education as a Vehicle for Improving Safe Sex Health Messages" Sara Picklesimer, Northeastern University; Stephen Christopher Stifano, University of Connecticut

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310002      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**Interpersonal Communication Division Business Meeting**

Sponsor: Interpersonal Communication Division

Presenters:

Jennifer A. Theiss, Rutgers University  
Megan R. Dillow, West Virginia University  
Jennifer Priem, Wake Forest University  
Haley Horstman, University of Missouri  
Paul Schrodtt, Texas Christian University

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310003      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Activism/Dissent/Resistance: Hopes for Change**

Sponsor: Critical and Cultural Studies Division

Chair: Casey Ryan Kelly, University of Nebraska-Lincoln

Respondent: Suzanne Enck, University of North Texas

"50 Years of Twilight: Revisiting Guy Debord, the Late-1960s, and the "Autonomous Movement of Non-life"" Clayton Rosati, Bowling Green State University

"Domestic workers in China: Advocacy and self-transformation through performance" Siyuan Yin, University of Massachusetts, Amherst

"Feeding Resistance: Rhetorics of the #Hutto27 Hunger Strikers" Amani Husain, University of Colorado, Boulder

"Dissent and Transnational Solidarity in Independent Hip-Hop" John P. Banister, University of Georgia

"Un/bearable Noise? An Audience-Centered Rhetorical Criticism of "Citizen Gas Tours"" Terrell Jake Dionne, University of Colorado, Boulder

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310005      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom Foyer - First Floor  
(Conference Center)

**Great Ideas for Teaching Students (G.I.F.T.S) Session III**

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Simone Puff, University of Graz

- "01. Am I who I \*think\* I am? Who do you see?" Alyssa Kauffman, Suffolk County Community College, Brentwood
- "02. But I Am Listening: An Exploration of Our Listening Abilities" Benjamin Miller, Onondaga Community College
- "03. PR PSA" Alex Dejean, California State University, Los Angeles
- "04. Relationship Development Theory Mash Up" Katherine Hyatt Hawkins, George Mason University
- "05. Shifting from a Student to a Scholarly Presenter" Lisa Kristine Leopold, Middlebury Institute of International Studies at Monterey
- "06. So when did you come out as straight? Self-Reflexivity, Sexuality, and Heteronormativity" Jaime Guzmán, University of Denver
- "07. Speech Legacies: An Opportunity to Rewrite the Past" Lindsey Susan Aloia, University of Arkansas
- "08. "The Guy at Whole Foods Told Me To": Utilizing Dr. Ken as a Springboard for Discussing Current Issues in Health Communication" Sharlene Richards, James Madison University; Heather J. Carmack, University of Alabama
- "09. Speed Discussion: Engaging Students in Class Discussion" Sarah J. Kornfield, Hope College
- "10. Teaching Students How to Evaluate Sources with Fake News" Kelsey Moore, University of Kentucky
- "11. Teaching Students How to Publish Communication Research" Lisa K. Hanasono, Bowling Green State University; Ellen W. Gorsevski, Bowling Green State University
- "12. The "Gender Fair" Video Project for the Online Course" Amy N. Heuman, Texas Tech University
- "13. The Devil's Advocate: Using Inoculation Theory to Improve Students' Persuasive Speeches" S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County
- "14. The famous five: Exploring diversity in extraordinary groups" Adam J. Harvey, Louisiana State University
- "15. The Great Scavenger Hunt for Technical Information (i.e., This Data's Too Bootylicious)" Douglas E. Pruum, Purdue University; Gary McFall, Purdue University
- "16. The Legacy and Relevance of Edelman's Constructing the Political Spectacle: Digitally Annotating a Political Communication Classic" Elizabeth Richard, Saint Louis University
- "17. The Meme Speech" Wesley Hernandez, Graduate Student
- "18. The Toulmin Shuffle: Argumentation Theory and Practice" Rebecca Alt, University of Maryland
- "19. Throwing Slang: Complexifying Students Understanding of Language" Daniel Almanza, University of Illinois; Tim McKenna Buchanan, Manchester University
- "20. Time Travel Tweeting, A Speech-Rhetoric Exercise" Chris Gurrie, University of Tampa
- "21. Twitterlects: Using Students' Tweets to Teach Genderlect Styles Theory" Yannick Kluch, Bowling Green State University
- "22. Us versus Them: Perception Through Cultural Stereotypes." Dakota C. Horn, Illinois State University

"23. Using emojis to practice limited-prep speaking" Rose Helens-Hart, Fort Hays State University

"24. Using the "Listenable Speech Peer Evaluation Form" to Improve Speech Listenability" Devin Scott, University of Maryland

"25. Who's Telling the Truth?" Cody Wilson, Purdue University

"26. Who's "Behind" the Door? Introducing Qualitative Coding Through Content Analysis of Faculty Door Decor" Heather A. Stilwell, California Baptist University

"27. "A Job Fair": Role-playing in Learning Human Relations Theories" Jing Jiang, University of North Carolina, Chapel Hill

"28. "Are Dogs Better than Cats?": Activities that Apply the Claim-Evidence-Reasoning (CER) Model in the Development of Persuasive Arguments" Sara Mathis, University of Nevada, Las Vegas

"29. "I see your True Colors®": Cultivating a legacy of cognitive diversity appreciation" Karla M. Hunter, South Dakota State University; Joshua Westwick, South Dakota State University

"30. "We Fight, We Dare, We End Our Hunger for Justice": Discovering the Relevance of Cultural Beliefs and Values Using The Hunger Games" Nancy Bressler, Wheeling Jesuit University

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310006      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Charting the Relevance, and Violence, of the Figural Border in U.S. American Civic Culture**

Sponsor: Rhetorical and Communication Theory Division

Chair: D. Robert DeChaine, California State University, Los Angeles

Presenters:

Claudia Alejandra Anguiano, California State University, Fullerton

D. Robert DeChaine, California State University, Los Angeles

Antonio T. De La Garza, California State University, San Marcos

Lisa A. Flores, University of Colorado, Boulder

Michelle A. Holling, California State University, San Marcos

Megan Morrissey, University of North Texas

Kent A. Ono, University of Utah

Richard Pineda, University of Texas, El Paso

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310007      12:30 PM to 1:45 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Organizational Communication Division Business Meeting**

Sponsor: Organizational Communication Division

Presenters:

Paul M. Leonardi, University of California, Santa Barbara  
Sarah Dempsey, University of North Carolina, Chapel Hill  
Marya L. Doerfel, Rutgers University  
Joann Keyton, North Carolina State University  
Heather E. Canary, San Diego State University

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310008      12:30 PM to 1:45 PM      Sheraton

Dallas Ballroom D3 - First Floor  
(Conference Center)

**Public Address Division Top Papers Panel**

Sponsor: Public Address Division

Chair: Meryl Irwin, Central College

Respondent: Jay P. Childers, University of Kansas

"Crafting Rhetorical Precedent: Citizenship Controversy in the Matter of Toboso-Alfonso" Emily Kofoed, University of South Carolina Upstate

"Obama's Failed Reconstitution of the Cuban People" Brent C. Kice, University of Houston, Clear Lake

"Obama's Constructed Audiences: A Constitutive Analysis of the 2004 Democratic National Convention Keynote Address and the 2008 Obama Coalition" Daniel DeVinney, University of Illinois

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310011      12:30 PM to 1:45 PM      Sheraton

San Antonio A - Third Floor (Conference  
Center)

**The Legacy and Relevance of Women of Color and Transnational Feminism in Autoethnography**

Sponsors: African American Communication and Culture Division; Feminist and Women Studies Division

Chairs: Ahmet Atay, College of Wooster; Tasha R. Dunn, University of Nebraska, Kearney

Presenters:

Ahmet Atay, College of Wooster  
Tasha R. Dunn, University of Nebraska, Kearney  
Robin Boylorn, University of Alabama  
Tony E. Adams, Bradley University  
Stephanie L. Young, University of Southern Indiana  
Danielle M. Stern, Christopher Newport University

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310012      12:30 PM to 1:45 PM      Sheraton

San Antonio B - Third Floor (Conference  
Center)

**Intersectionality in Inter/Cultural Contexts: Performing and Storying Gender, Sexuality, and Masculinity**

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Feminist and Women Studies Division; International and Intercultural Communication Division; Performance Studies Division; Women's Caucus

Chair: Allison Brenneise, Southern Illinois University, Carbondale

Respondent: Shinsuke Eguchi, University of New Mexico

"Collective Identities and Female Masculinity: Asian Female Communication Faculty Members in the Research Institutions" Wen Zhao, Washington State University

"Performative Responses: Palestinian Resistance, Hip-hop and Cyberspace Performances" Haneen Al Ghabra, Kuwait University

"Queer Subject Positions, Identity Performance, Agency and Ideologies as Produced through Violence Against Queer Men in Ghana" Godfried Agyeman Asante, Drake University

"The contradictions and trade-offs of being a refugee in the United States: A view from newly arrived Iraqi women" Angie Galal, University of Texas, San Antonio; Viviana Rojas, University of Texas, San Antonio; Haetham Abdul-Razaq, University of Texas, San Antonio

"The Disrupting Tempest: A case study of young minority female media producers" Alison Nicole Novak, Rowan University; Wajeaha Choudhary, Drexel University

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310013      12:30 PM to 1:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

### **A Constructive Legacy of Communication Ethics Scholarship**

Sponsors: Communication Ethics Division; Philosophy of Communication Division

Chair: John Prellwitz, University of Pittsburgh, Greensburg

Respondent: Janie Harden Fritz, Duquesne University

"A Grammar of Destruction: The Harmful Legacy of Destroying the Other" Marie Baker-Ohler, Northern Arizona University

"Communicating Ethically in Diplomatic Rhetorical Situations: Shouldn't this be a Presidential Job Requirement?" Melissa A. Cook, Washington & Jefferson College

"Dialogues of Enduring Relevance: Toward an Ecological Communication Ethics Beyond Legacies of Crises" John Prellwitz, University of Pittsburgh, Greensburg

"This is NOT Your Mother's (or Grandmother's) Protest: Conceptualizing the Relevance and Legacy of Civil Resistance" Nanci M. Burk, Glendale Community College

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310014      12:30 PM to 1:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

### **Intercultural Communication Anxiety, Apprehension, and Competence**

Sponsor: International and Intercultural Communication Division

Chair: Bobbi Van Gilder, Northeastern University

Respondent: Mary Jiang Bresnahan, Michigan State University

"The Relationship Between Inclusive Worldviews and Intercultural Communication Anxiety: Exploring Mediating Roles of Perspective-Taking and Empathy" Gretchen L. Bergquist, University of Nebraska-Lincoln; Mackensie C. Minniear, University of Nebraska-Lincoln; Jordan Soliz, University of Nebraska-Lincoln

"Appraisal Models of Intercultural Communication Apprehension Among Sojourners: A Multiple-Sample Analysis" Rong Ma, University of Maryland; Dale Hample, University of Maryland

"Contact, Disclosure, Stereotypes, and Willingness to Communicate with People with Physical Disabilities: The Role of Intergroup Anxiety and Social Support" Gabrielle Byrd, University of Kansas; Yan Bing Zhang, University of Kansas

"Leadership and Intercultural Competence: A Narrative of Transformational Leadership in the 21st Century" Giovanni Consolino

"'Welcome Back Sweetie!' A Qualitative Analysis of Parents' Perspective on Reverse Culture Shock" Alice Fanari, University of Nebraska, Omaha

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310016      12:30 PM to 1:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Veteran Service after Separation: A Legacy of Service as Continuing Practice**

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Danna Prather Davis, Suffolk County Community College

Patrick G. Richey, Middle Tennessee State University

Jeannie Hunt, Northwest College

Nicholas Zoffel, Sierra College

Dan Prather, Unaffiliated

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310017      12:30 PM to 1:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Performing Social Justice: The Power of Protest, Speaking the Language of Dissent**

Sponsors: Peace and Conflict Communication Division; Performance Studies Division

Chair: Nathan P. Stucky, Southern Illinois University, Carbondale

Respondent: Ronald E. Shields, Sam Houston State University

"Performance 1" Bryant Keith Alexander, Loyola Marymount University; Amy L. Darnell, Columbia College; Suzanne Daughton, Southern Illinois University, Carbondale; James Ferris, University of Toledo; David Hanley-Tejeda, Bloomsburg University; Jade C. Huell, Columbia College; Amber Lauren Johnson, Saint Louis University; Ronald J. Pelias, Southern Illinois University, Carbondale; Olivia Perez-Langley, Angelo State University; Nathan P. Stucky, Southern Illinois University, Carbondale; Andrea Michea Baldwin, University of Houston, Clear Lake

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310018      12:30 PM to 1:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Top Student Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Lindsey Harvell-Bowman, James Madison University

Respondent: Kevin Coe, University of Utah

"Domesticating International Responsibilities: U.S. Gubernatorial Resistance to Obama's Syrian Refugee Resettlement Plan" Loretta J. Rowley, University of Utah

"Hope and its place in politics" Sohyun Choi, University of Texas, Austin

"Reaching Muslims from the Bully Pulpit: Analyzing Presidential Discourse on Islam and Muslims from FDR to Obama" Rico Neumann, University of Washington, Seattle; Devon Geary, University of Washington

"The Difference of Four Years: How Students' Political Views Change During College" Lauren Fine, University of Washington

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310019      12:30 PM to 1:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**An Unexpected Journey: Accidental Advances in CMC Theory and Methods**

Sponsor: Human Communication and Technology Division

Chair: Matthew Pittman, Rowan University

Presenters:

Andrew M. Ledbetter, Texas Christian University

Bree McEwan, DePaul University

Artemio Ramirez, University of South Florida

Catalina Toma, University of Wisconsin-Madison

Brandon Van Der Heide, Michigan State University

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310020      12:30 PM to 1:45 PM      Sheraton      Kitchen Garden - First Floor

**NCA Past Presidents' Lunch**

Sponsor: NCA National Office

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310021      12:30 PM to 1:45 PM      Sheraton      Austin 1 - Second Floor

**The Interactional Construction of 'Adherence' in Medical and Health Care Interactions**

Sponsor: Language and Social Interaction Division

Chair: Christopher J. Koenig, San Francisco State University



"Adherence for appropriate utilization of health care in Japan: A conversational approach to telling of "other" health care experiences" Michie Kawashima, Kansai Gaidai University; Shuya Kushida, Osaka Kyoiku University

"Interactional precursors of adherence: Evidence of patient understanding of medication instructions for medical problems in primary care visits" Christopher J. Koenig, San Francisco State University

"Negotiating courses of action for better health with young adult diabetics in Danish coaching visits" Leah Wingard, San Francisco State University; Bente Bassett, University of Southern Denmark; Jane Thomsen, University of Southern Denmark; Poul-Erik Kofoed, University of Southern Denmark; Jette Ammentorp, University of Southern Denmark

"'You're gonna' not be happy with me': How patients navigate autonomy and accountability when reporting medication adherence problems to pharmacists" Paul M. Denvir, Albany College of Pharmacy

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310022      12:30 PM to 1:45 PM      Sheraton      Austin 2 - Second Floor

**Civility Be Damned: Measuring Conflict through Obstructionist Parliamentary Motions**

Sponsors: Peace and Conflict Communication Division; Political Communication Division

Chair: Ronald J. Ringer, St. Cloud State University

Respondent: Michelle Kleine, Truman State University

"Demonstrations and Remonstrations" Martha Haun, University of Houston

"Filibusters and Intellectual History" Barry Poyner, Truman State University

"Object to Consideration: High Standard or Time-delaying Measure?" Don M. Boileau, George Mason University

"The Motion to Table" Donald A. Fishman, Boston College

"Unfriendly Amendments" Paul Scovell, Salisbury University

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310023      12:30 PM to 1:45 PM      Sheraton      Austin 3 - Second Floor

**Queer Visibility: Legacies and Relevance of GLBTQ Bodies and Representations in the Public Sphere**

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Erika M. Thomas, California State University, Fullerton

Respondent: Elizabeth Whittington Cooper, Morehouse College

"Fat, Queer, Bodies of Color: Theorizing Toward Representation" Alexandre Santos, San Francisco State University

"Same Love Different Struggle: Media's Gay Agenda Setting, Minorities' Roles, and Impacts on Society" Kevin Wood, Student

"True Niggaz Ain't Quare: An Examination of Black Gay Male Rappers and Hip-Hop Authenticity" Melvin L. Williams, Alabama A&M University; Verdell Wright, Howard University

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310024      12:30 PM to 1:45 PM      Sheraton      Pearl 1 - Second Floor

**Communication As Social Construction Business Meeting**

Sponsor: Communication as Social Construction Division

Presenters:

Stacy Smulowitz, University of Scranton  
Liliana Castañeda Rossmann, California State University, San Marcos  
Kelly E. Tenzek, University at Buffalo, SUNY  
John Nicholson, Mississippi State University

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310027      12:30 PM to 1:45 PM      Sheraton      Pearl 4 - Second Floor

**Enhancing the Relevance of NCA Basic Course Resources to Secure Our Legacy**

Sponsors: Basic Course Division; NCA Educational Policies Board

Chair: Cheri Simonds, Illinois State University

Presenters:

Tiffany R. Wang, University of Montevallo  
Angela M. Hosek, Ohio University  
Lindsey B. Anderson, University of Maryland  
Emily N. Lamb Normand, Lewis University  
Megan Pope, Texas A&M University, San Antonio  
Suzy Prentiss, University of Tennessee

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310028      12:30 PM to 1:45 PM      Sheraton      Pearl 5 - Second Floor

**Honoring Dean Hewes, 2016 Career Achievement Award Recipient**

Sponsor: Group Communication Division

Chairs: Jessica Katz Jameson, North Carolina State University; Andrea B. Hollingshead, University of Southern California

Presenters:

Dean Hewes, University of Minnesota, Twin Cities  
Joseph A. Bonito, University of Arizona  
Marshall Scott Poole, University of Illinois  
Steven Corman, Arizona State University  
Karen Tracy, University of Colorado, Boulder

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310031      12:30 PM to 1:45 PM      Sheraton      Live Oak -Second Floor

**Public Dialogue and Deliberation Division Business Meeting**

Sponsor: Public Dialogue and Deliberation

Presenters:

Laura W. Black, Ohio University  
Lori Leonard Britt, James Madison University  
Rebecca M. Townsend, University of Hartford  
Elesha L. Ruminski, Frostburg State University  
John Gastil, Penn State University

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310033      12:30 PM to 1:45 PM      Sheraton      City View 1 - Fourth Floor

**Teachers on Teaching Series: Honoring the Pedagogy of Rachel Alicia Griffin**

Sponsor: Teachers on Teaching

Chair: Molly Wiant Cummins,

Presenters:

Karthiga Devi Veeramani, Independent Scholar  
Caleb K. McKinley-Portee, Southern Illinois University, Carbondale  
Hannah R. Long, University of New Mexico  
Gloria Pindi Nziba, California State University, San Marcos  
Danette Marie Patton, Southern Illinois University, Carbondale  
Anthony Rosendo Zariñana, University of New Mexico  
Antonio Spikes, Southern Illinois University, Carbondale

Respondent: Rachel Alicia Griffin, University of Utah

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310034      12:30 PM to 1:45 PM      Sheraton      City View 2 - Fourth Floor

**Bullying, Conspiracies, and Hate Speech in the Age of Social Media**

Sponsor: Critical and Cultural Studies Division

Chair: Jungmin Kwon, Portland State University

Respondent: Robert J. Razzante, Arizona State University

"Decoding the Bully: Digital Evidence and Unitary Identity in the Trial of Dharun Ravi" Leigh Meredith, University of San Francisco

"#FalseFlags and Crisis Actors: An Exploratory Study of Twitter Conspiracy Theories During the Trial of Dzhokhar Tsarnaev" Benjamin Brojakowski, Doane College

"Classifying Whiteness: Unmasking White Nationalists Women's Digital Design to as Forms of Contained Agency and Digital Identity Paranoia" Wendy Anderson, University of Minnesota, Twin Cities

"'Our Little Aryan Nation': Decoding Race in Big Brother Discussion Forums" Ava Goepfert, Colorado State University

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310035      12:30 PM to 1:45 PM      Sheraton      City View 3 - Fourth Floor

**Top Papers in Social Cognition**

Sponsor: Communication and Social Cognition Division

Chair: Elena Bessarabova, University of Oklahoma

Respondent: Graham D. Bodie, University of Mississippi

"A Conceptual Clarification of Argument Quality" Michael R. Kotowski, University of Tennessee; Jamie Jacqueline Osborn, Central Michigan University

"Do Politically Correct Social Norms Lead to Self-Censorship?" Becky R. Ford, University of California, Santa Barbara; Scott Reid, University of California, Santa Barbara

"Examining how the Communication Context of Compliance-Gaining Interactions Influences Compliance Using Regulatory Fit Theory" Allison Shaw, University at Buffalo, SUNY; Laura C. Yurgalite, University at Buffalo, SUNY; Emily A. Dolan, University at Buffalo, SUNY; Katy Underwood, University of Tennessee; Jess Walton, University at Buffalo, SUNY

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310036      12:30 PM to 1:45 PM      Sheraton      City View 4 - Fourth Floor

**Alternative Networks of Support for Women in the Academy: Our Legacy, Our Relevance**

Sponsor: Women's Caucus

Chair: Lana McDonnell, Texas A&M University, Kingsville

Presenters:

Elizabeth Tolman, South Dakota State University

Ashley Noel Mack, Louisiana State University

Emily T. Cripe, Kutztown University

Barbara L. Baker, University of Texas, Dallas

Lara Lengel, Bowling Green State University

Ginger Bihn-Coss, Kent State University, Tuscarawas

Nelle Bedner, University of Central Arkansas

Lana McDonnell, Texas A&M University, Kingsville

Marsha Sowell, Texas A&M University, Kingsville

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310037      12:30 PM to 1:45 PM      Sheraton      City View 5 - Fourth Floor

**Manuscript Rejection Letters II: A Readers' Theatre, The Sequel!**

Sponsor: Performance Studies Division

Chairs: Joshua Gunn, University of Texas, Austin; David P. Terry, Louisiana State University

Presenters:

Andrea L. Alden, Grand Canyon University

Karrin Anderson, Colorado State University

Graham D. Bodie, University of Mississippi

Bernadette Calafell, University of Denver

Bonnie J. Dow, Vanderbilt University

Mindy Fenske, University of South Carolina

Joshua Gunn, University of Texas, Austin

Mirko Hall, Converse College  
Kathleen Suzanne Lamp, Arizona State University  
Matthew S. McGlone, University of Texas, Austin  
Respondent: Bonnie J. Dow, Vanderbilt University

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310038      12:30 PM to 1:45 PM      Sheraton      City View 6 - Fourth Floor

**Challenging Traditional Paradigms of Reproductive Health Care: Feminist Inquiries into Reproductive Health Technologies and Products**

Sponsor: Feminist and Women Studies Division

Chair: Berkley Conner, University of Iowa

Respondent: Robin E. Jensen, University of Utah

"Foucauldian Hygiene Products: Understanding Discipline and Emancipation through THINX" Berkley Conner, University of Iowa

"Interrogating the Rhetoric of Women's Reproductive Health and Visibility in Tampax's Tampon Advertisements" Carrie Murawski, Texas A&M University

"Painful menstruation and women's physiological issues: Narrative resources of Chinese women on Douban" Zehui Dai, Bowling Green State University

"Reproductive Justice and Long-Acting Reversible Contraception: Contraceptive Communication and the Ethics of Disclosure" Madison A. Krall, University of Utah

"Vasectomies, female partners, and patient education: A missing link?" Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

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310039      12:30 PM to 1:45 PM      Sheraton      City View 7 - Fourth Floor

**Top Papers in Visual Communication**

Sponsor: Visual Communication Division

Chair: Denise Oles-Acevedo, Iowa State University

Respondent: T. Randahl Randahl Morris,

"Mediating Nature: Aldo Leopold's Ethics of Astonishment" Benjamin Aaron Firgens, Penn State University

"Toward a Theorization of the Rhetorical Possibilities of Aerial Images" Eli Mangold, San Diego State University; Charles Goehring, San Diego State University

"Visual Pleasure from Motherhood: Alyssa Milano Challenging the Male Gaze" Raeann Ritland, Iowa State University

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310040      12:30 PM to 1:45 PM      Sheraton      City View 8 - Fourth Floor

**Gendered Violence: Race, State, and Intimate Relations**

Sponsor: Feminist and Women Studies Division

Chair: Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

Respondent: Karen S. Mitchell, University of Northern Iowa

"A Copa está aí, e nós estamos aqui, às baratas": Prostitution, trafficking, and place. A discourse analysis of O Globo" Ailesha Ringer, University of New Mexico

"Feminist Relevance in Colonial Legacies: Analyzing the Conjunction of Sexual Violence and the Aboriginal Child in Canada's Indian Residential School System" Bryanne Young, University of North Carolina, Chapel Hill

"Symbolic Reasons of Gender Communal Terrorism in Past Conflicts" Jonathan Matusitz, University of Central Florida

"So Powerful!": Examining the Sense-Making of Feminist Hashtags #WhyIStayed/#WhyILeft" Danielle J. Corple, Purdue University; Jasmine Linabary, Purdue University; Cheryl Cooky, Purdue University

"That's not me": A narrative approach to women's lived experiences with intimate partner violence" Erin Neal, North Greenville University; Melinda Weathers, Sam Houston State University

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310041 12:30 PM to 1:45 PM Sheraton Remington - Fourth Floor

**Top Papers Experiential Learning in Communication Division**

Sponsors: Activism and Social Justice Division; Experiential Learning in Communication Division

Chair: Brandy Fair, Grayson College

Respondent: Karen M. Roloff, Elmhurst College

"Communicating for a Democratic Education: Student Reflections on a Justice-Oriented College Course" Vincent Russell, University of Colorado, Boulder

"Community Legacy and Relevance: Explicating An Experiential Model of Leadership Development" Diane Forbes Berthoud, University of California, San Diego

"Compliance/Resistance: Navigating Title IX Mandatory Reporting, Rape Culture, and Critical Communication Pedagogy" Jacob Abraham, University of South Florida; Grace Ellen Peters, University of South Florida

"Learning Science in Activist Groups: Division of Learning Labor through Transactive Memory Systems (TMS) Resulting in Collective Minds" Meghna Tallapragada, Clemson University

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310042 12:30 PM to 1:45 PM Sheraton Majestic 1 - 37th Floor (Center Tower)

**Rex Mix Program Presentations and Award Presentation**

Sponsor: Undergraduate College and University Section

Chairs: Lora Cohn, Park University; Kathleen M. Edelmayer, Madonna University; Daniel Brown, Grove City College

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310043      12:30 PM to 1:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Argumentation and Forensics Business Meeting**

Sponsor: Argumentation and Forensics Division

Presenters:

Keith Cyril Bistodeau, Hamline University  
Stephanie Wideman, University of Indianapolis  
Christopher Outzen, Truman State University  
John P. Koch, Vanderbilt University  
Andrea Carlile, South Dakota State University

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310044      12:30 PM to 1:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Top Papers in Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Casey R. Schmitt, Gonzaga University

Respondent: Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

"Where the Buffalo Roam(ed): Frontier Yearnings and the "Last Big Buffalo Hunt" of 1926" Stephanie Marek Muller, University of Utah

"Beyond resistance: Bill McKibben, the strategic gesture, and a rhetoric of transition" Peter K. Bsumek, James Madison University; Jennifer A. Peeples, Utah State University; Steven Schwarze, University of Montana; Jen Schneider, Boise State University

"For Love of Place and People: How Belonging and Privilege Facilitate Slow Acts of Resistance" Samantha Senda-Cook, Creighton University

"Public risk perceptions attitude and information search efficacy on floods: An analysis based on the historic flood in South Louisiana, 2016" Do Kyun Kim, University of Louisiana, Lafayette; T. Phillip Madison, University of Louisiana, Lafayette

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310045      12:30 PM to 1:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Aging in the Digital Age**

Sponsor: Communication and Aging Division

Chair: Katey A. Price, Albion College

"Questing with Grandma: Building Closer Families Through Intergenerational Video Gaming" Sanela Osmanovic, Louisiana State University; Loretta L. Pecchioni, Louisiana State University

"A Grand Challenge: Social Media Monitoring, Concerns, and Authority in Grandfamilies" Hannah Watkins, Wichita State University; Jessica Freeman, South Dakota State University

"Growing Old Online: Portrayals of Older Adults on YouTube" Elizabeth B. Jones, Asbury University

"Health Management via Online Information Seeking among Older Populations: Information Assessment, Efficacy, and Co-Management" Kate Magsamen Conrad, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University; China C. Billotte Verhoff, Purdue University; Sandra L Faulkner, Bowling Green State University

"The relevance of social media to social well being in later life: Results of a randomized, controlled pilot study" Kelly Quinn, University of Illinois, Chicago

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310046      12:30 PM to 1:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Mass Communication Division Business Meeting**

Sponsor: Mass Communication Division

Presenters:

Narissra Punyanunt-Carter, Texas Tech University  
Sumana Chattopadhyay, Marquette University  
Meghan Sanders, Louisiana State University  
Elizabeth Behm-Morawitz, University of Missouri  
Anji Phillips, Bradley University  
Siobhan E. Smith-Jones, University of Louisville  
Zac Gershberg, Idaho State University  
Tracy Worrell, Rochester Institute of Technology  
Arienne Ferchaud, Penn State University  
Nicole Martins, Indiana University  
Jessica Gall Myrick, Penn State University  
Stanley D. Tickton, Norfolk State University

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310047      12:30 PM to 1:45 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**DATE: Assessment of Critical Agenda, Teamwork, a Synthesis Essay, and Experience-based Organizations**

Sponsor: Communication Assessment Division

Chair: Susan E. Waters, East Tennessee State University

"DATE: Assessing Teamwork in the Basic Course Using a Group Project" L. Brooke Brooke Friley, Texas A&M University-Corpus Christi

"DATE: Creating Critical Objectives and Assessments Using a Critical Communication Pedagogical Framework" David H. Kahl, Jr., Penn State Erie, The Behrend College

"DATE: Customer Experience Evaluation: Business and Academic Implications" Melanie Richards, East Tennessee State University

"DATE: Sample Synthesis Essay" Natalia Rybas, Indiana University East

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310048 12:30 PM to 1:45 PM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Breaking down the Military/Civilian Divide: Applying Communicative Strategies to U.S. Military Veteran Reintegration Challenges**

Sponsor: Applied Communication Division

Chair: Erin Basinger, University of North Carolina at Charlotte

Presenters:

Jeni Hunnicutt, University of Denver

Kelly R. Rossetto, Boise State University

Mary Zychowski Ashlock, University of Louisville

Steven R. Wilson, Purdue University

Kayla Beth Rhidenour, Baylor University

Respondent: Leanne Knobloch, University of Illinois

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310049 12:30 PM to 1:45 PM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Critical Theorizing in Family Communication Studies: Centering Issues of Power, Ideology, and Materiality**

Sponsors: Family Communication Division; Feminist and Women Studies Division; Women's Caucus

Chair: Leah Seurer, University of South Dakota

Respondent: Elizabeth A. Suter, University of Denver

"Exploring parents' stories of family estrangement using relational dialectics theory" Kristina M. Scharp, Utah State University; Lindsey J. Thomas, Illinois State University; Loretta Beaty, Utah State University

"The Role of Family Communication on Young Adults' Feminist Identities" Alesia Wozidlo, University of Kansas; Elaina M. Ross, University of Kansas

"What's the Big 'D'? Contemporary Approaches to Discourse in Interpersonal and Family Communication Scholarship" Jordan A. Allen, University of Nebraska-Lincoln; Katie Brockhage, University of Nebraska-Lincoln

"Critiquing the Balance of Autonomy and Connection in Twin Relationships: Realizing Relational Dialectics Theory as a Critical Theory" Julia Moore, University of Utah; Jordan A. Allen, University of Nebraska-Lincoln; Nicole Tara Allen, St. Lawrence University

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310050 12:30 PM to 1:45 PM Sheraton Majestic 9 - 37th Floor (Center Tower)

**Perspective by Contiguity: The Metonymic Character of Tropes in Cultural and Public Discourse**

Sponsor: Rhetorical and Communication Theory Division

Chair: John F. Minbiole, Penn State University

Respondent: Claire Sisco King, Vanderbilt University

"Foreheads in Warheads: The Visual Trope of the Smart Bomb in the Gulf War and Beyond" Roger Stahl, University of Georgia

"Lonely Young Americans: Online Radicalization, the Trope of the Child, and the Politics of Vulnerability" Bryan J. McCann, Louisiana State University

"Secrets, Nukes, and Yellowcake: The Metonymic Displacement of "Mutually Assured Destruction" in Cold War Cinema and Contemporary Political Discourse" John F. Minbiole, Penn State University

"Television's Fascination with the Pregnant Hippie Chick: A Metonymy for the Nation in Crisis" Kristen E. Hoerl, University of Nebraska-Lincoln

"The Rhetorical Malleability of Sickle Cell Anemia" Raquel M. Robvais, Louisiana State University

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310051      12:30 PM to 1:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**The Queer Legacy of HIV**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Gust A. Yep, San Francisco State University

Presenters:

Daniel C. Brouwer, Arizona State University

Deion S. Hawkins, George Mason University

Brendan G.A. Hughes, Metropolitan State University of Denver

Benny LeMaster, California State University, Long Beach

Andrew Spieldenner, California State University, San Marcos

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310052      12:30 PM to 1:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**The Relevance of the Communication Graduate Student Association**

Sponsor: Student Section

Chair: T. Kody Frey, University of Kentucky

Presenters:

Kelly Kehoe, California State University, Long Beach

Lydia Reinig, University of Colorado, Boulder

A.G. Hughes, University of Memphis

Seth A. Fendley, University of Southern Mississippi

Bailey C. Benedict, Purdue University

Robert D. Hall, University of Nebraska-Lincoln

Respondent: Julianna Kirschner, University of Southern California

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310053      12:30 PM to 1:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Reconsidering the Legacy of Rhetorical and Communication Theory in Light of  
Discourses of Food and Drink**

Sponsor: Rhetorical and Communication Theory Division

Chair: Justin Eckstein, Pacific Lutheran University

Respondent: Justin Eckstein, Pacific Lutheran University

"An Examination of How College Students in Recovery for Drug and Alcohol Abuse Construct Their Sober Identity through Language about Alcohol" Lynsey K. Romo, North Carolina State University; Abigail Schneider, North Carolina State University

"Humanism and the Home-Cooked Meal: Reified Inequities in Michael Pollan's Cooked" Lauren Hunter, University of Maryland

"Producing the Liberal Subject through The Pioneer Woman's Frontier Style" Dustin A. Greenwalt, Penn State University

"What's Cooking: Exploring How People Think and Talk about Food Online" Kate G. Blackburn, University of Texas, Austin; Gamze Yilmaz, University of Massachusetts, Boston; Ryan L Boyd, University of Texas, Austin

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310054      12:30 PM to 1:45 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Training and Development Division Top Papers**

Sponsor: Training and Development Division

Chair: Steven D. Cohen, Johns Hopkins University

Respondent: Peter Jorgensen, Western Illinois University

"Training Trainers to Frame Feedback: An Experimental Investigation of a Training Intervention" Elissa Arterburn Adame, Arizona State University; Ryan S. Bisel, University of Oklahoma

"In Search of Civil Service: An À La Carte Approach to Training University Dining Staff in Conflict Reduction Tactics" Craig L. Engstrom, Southern Illinois University, Carbondale; Michael Forst, Southern Illinois University, Carbondale; Lacey Brown, Southern Illinois University, Carbondale

"A pilot training to improve medical professionals' verbal and nonverbal communication about clinical trials and research studies" Aurora Occa, University of Miami; Susan E. Morgan, University of Miami; Soroya Julian McFarlane, University of Miami; Wei Peng, University of Miami; JoNell Potter, University of Miami, Miller School of Medicine

"The Impostor Phenomenon: A Roadblock to Success" Kelli J. Chromey, South Dakota State University

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310055      12:30 PM to 1:45 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Master's Education Section Business Meeting**

Sponsor: Master's Education

Presenters:

Stephanie R. Klatzke, Northern Kentucky University  
Lauren Lemley, Abilene Christian University  
Jessica Elton, Eastern Michigan University  
Marjorie M. Buckner, Texas Tech University  
Andrea L. Lambert South, Northern Kentucky University

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310060      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom A - Third Floor

**Compassionate Listening: The Relevance and Legacy of Suffering Together in  
Community**

Sponsor: International Listening Association

Chair: Lou Clark, Uniformed Services University of the Health Sciences

Presenters:

Kristen C. Blinne, State University of New York, Oneonta  
Timothy Paul Huffman, Saint Louis University  
Jody Koenig Kellas, University of Nebraska-Lincoln  
Sophia Town, Arizona State University  
Sarah Jane Tracy, Arizona State University  
Nikki Irene Truscelli, Arizona State University  
Lauren Hanneman, Arizona State University  
Erin Willer, University of Denver

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310061      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom B - Third Floor

**Association for the Rhetoric of Science, Technology, and Medicine Business Meeting**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Presenters:

Scott Graham, University of Wisconsin-Milwaukee  
Zoltan Majdik, North Dakota State University  
Ashley Rose Mehlenbacher, University of Waterloo  
Nathan R. Johnson, University of South Florida  
William White, Penn State University, Altoona  
Adele Hite, North Carolina State University  
Lauren Cagle, University of South Florida  
Aimee Roundtree, Texas State University

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310062      12:30 PM to 1:45 PM      Marriott      Plaza Ballroom C - Third Floor

**Performance in Debate: Challenges for the PKD Community**

Sponsor: Pi Kappa Delta

Chair: Michael Eaves, Valdosta State University

"Accuracy as the Litmus Test for Critical Based Debate within NPDA" Brian Kunz,  
University of Minnesota

"Introducing Novices to Debate: The Usage of Performance" C. Thomas Preston Jr.,  
University of North Georgia

"Performance in Debate: Expanding Ground to Teams and Opening New Forms of  
Education," Michael Eaves, Valdosta State University

"Rejection of Performative Critique in Resolutional Debate" Amorette N. Hinderaker, Texas  
Christian University

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310063      12:30 PM to 1:45 PM      Marriott      Champagne - Third Floor

**New Global Media and China: Seeking A New Paradigm for Chinese Communication  
Studies**

Sponsor: Chinese Communication Association

Chair: Peng Duan, Communication University of China

Presenters:

Guoming Yu, Beijing Normal University

Fei Jiang, Chinese Academy of Social Sciences

Hong Yin, Tsinghua University

Lei Zhang, Communication University of China

Xiao Han, Communication University of China

Respondent: Anthony Fung, Chinese University of Hong Kong

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310064      12:30 PM to 1:45 PM      Marriott      Normandy A -Third Floor

**The Helhaven Expedition: In Search of Burke the Satirist, Theorist and Humanist**

Sponsor: Kenneth Burke Society

Chair: M. Karen Walker, Independent Scholar

Respondent: Bryan Crable, Villanova University

"Dr. Helhaven, or: How I Learned to Stop Worrying and Love Satire" Raymond Blanton,  
University of the Incarnate Word

"The Arctic Opening: Technological Imperialism as a Form of Statecraft" M. Karen Walker,  
Independent Scholar

"Towards Satire in Theory and Method" Matthew R. Meier, West Chester University; Zoë  
Farquhar, West Chester University

"“Pollution Has Killed the Loch Ness Monster”: Kenneth Burke’s Satirical Strategies to  
Environmentalism and Technology in Towards Helhaven" David Landes, American University  
in Dubai

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310065      12:30 PM to 1:45 PM      Marriott      Normandy B -Third Floor

## **Japanese/U.S. Communication Relevance Through Crisis – Top Paper Session**

Sponsor: Japan-U.S. Communication Association

Chair: Donald Jung, Southeast Missouri State University

Respondent: Akira Miyahara, Seinan Gakuin University

"Convergence and Divergence in Presenting Kairos on the Anniversary of the March 11 Disasters (Top Paper)" Hiroko Okuda, Kantogakuin University

"Legitimation Crisis of the Japanese Constitution - Reflections on the Japanese post-WWII Constitutionalization Process (Top Student Paper)" Keren Wang, Penn State University; Tomonori Teraoka, University of Pittsburgh

"Iwo Jima in Hollywood Cinema, Half a Century Apart: A Comparative Fantasy Theme Analysis of Sands of Iwo Jima and Flags of Our Fathers" Koji Fuse, University of North Texas; James Mueller, University of North Texas

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310066      12:30 PM to 1:45 PM      Marriott      Nice - Third Floor

### **Advocating Debate: How to Better Promote Debate to the Public and Administration**

Sponsor: Cross Examination Debate Association

Chair: Trinya Lynn, Debate Consultants

Presenters:

Trinya Lynn, Debate Consultants

David A. Cram Helwich, University of Minnesota, Twin Cities

Josiah Morgan, Global Black Autonomy Network

Adrienne F. Brovero, University of Mary Washington

David L. Steinberg, University of Miami

Respondent: Kiranjeet Kaur Dhillon, University of Southern California

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312015      12:30 PM to 1:45 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

### **Black Caucus Business Meeting**

Sponsor: Black Caucus

Presenters:

Reynaldo Anderson, Harris-Stowe State University

D.L. Stephenson, Western Connecticut State University

Tara Reed, Tarrant County College South

Jeanetta D. Sims, University of Central Oklahoma

Kandace Harris, Shaw University

Jamila A. Cupid, Shippensburg University

Morgan W. Smalls, Howard University

2:00 PM

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310015      2:00 PM to 3:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Black Caucus and the African American Communication and Culture Division's Meet and Greet**

Sponsors: African American Communication and Culture Division; Black Caucus

Presenters:

Reynaldo Anderson, Harris-Stowe State University  
D.L. Stephenson, Western Connecticut State University  
Jeanetta D. Sims, University of Central Oklahoma  
Kandace Harris, Shaw University  
Jamila A. Cupid, Shippensburg University  
Morgan W. Smalls, Howard University  
Tara Reed, Tarrant County College South

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312001      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A1 - First Floor (Conference Center)

**Health Communication Division Business Meeting**

Sponsor: Health Communication Division

Presenters:

Allison Scott Gordon, University of Kentucky  
Norman Wong, University of Oklahoma  
Jennifer A. Kam, University of California, Santa Barbara  
Matthew Savage, University of Kentucky  
Elaine Hsieh, University of Oklahoma

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312002      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A2 - First Floor (Conference Center)

**Mark L. Knapp Award Panel Honoring Brian H. Spitzberg, Sponsored by Pearson, Allyn & Bacon**

Sponsor: Interpersonal Communication Division

Chair: Peter A. Andersen, San Diego State University

Presenters:

Dawn O. Braithwaite, University of Nebraska-Lincoln  
William Cupach, Illinois State University  
Daniel Canary, University of Utah  
Brian Spitzberg, San Diego State University

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312003      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Black Women's Discourse of Struggle, Resistance, and Empowerment: Narratives of the Post-Obama Era**

Sponsors: African American Communication and Culture Division; Feminist and Women Studies Division

Chair: Heather Harris, Stevenson University

Respondent: Olga I. Davis, Arizona State University

"Black women's Embodied Identities at the Nexus of Political Movements: Intersectionality, Resistance, and Power in the Post-Obama Era" Diane Forbes Berthoud, University of California, San Diego

"Mothering while Black in a Trump Presidency" Kimberly R. Moffitt, University of Maryland, Baltimore County

"Stroke or Nah: Autoethnographic Reflections on Teaching at a PWI during the 2016 Presidential Elections" Nikita Harris, University of Alabama, Tuscaloosa

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312006      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Predatory Publishing: Rhetorics and Politics of Access**

Sponsor: Rhetorical and Communication Theory Division

Chair: Anna Marjorie Young, Pacific Lutheran University

Presenters:

Joshua Gunn, University of Texas, Austin

Gordon Mitchell, University of Pittsburgh

Barry Brummett, University of Texas, Austin

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312007      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Collaboration in Temporary Organizations**

Sponsor: Organizational Communication Division

Chair: Joel O. Iverson, University of Montana

Respondent: Jody L.S. Jahn, University of Colorado, Boulder

"From Crowdfunding to open collaboration: Community building through the use of open access licenses on Kickstarter" Rong Wang, Northwestern University; Li Lu, West Chester University; Janet L. Fulk, University of Southern California

"Public Narrative Online: Traditional Mobilization Strategy Meets Digital Organizing" Avigail McClelland-Cohen, University of California, Santa Barbara

"The development of the "collective mind" in high-reliability organizations: A study of extreme teams" George Banks, University of North Carolina at Charlotte; Jaime E. Bochantin,



University of North Carolina at Charlotte; Melissa Medaugh, University of North Carolina at Charlotte; Brandy Stamper, University of North Carolina at Charlotte; Leann Caudill, University of North Carolina at Charlotte; Clifton Scott, University of North Carolina at Charlotte

"“There shouldn’t be a question about who the boss is”": Collaboration as Paradox in High Reliability Organizing" Rebecca M. Rice, University of Colorado, Boulder

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312008      2:00 PM to 3:15 PM      Sheraton      Dallas Ballroom D3 - First Floor  
(Conference Center)

**Public Address Division Business Meeting**

Sponsor: Public Address Division

Presenters:

Jennifer Mercieca, Texas A&M University  
Lisa Keranen, University of Colorado, Denver  
Kristy Maddux, University of Maryland  
Maegan Parker Brooks, Willamette University  
Lisa A. Flores, University of Colorado, Boulder

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312011      2:00 PM to 3:15 PM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Womentoring: March On...At What Cost?**

Sponsor: Women's Caucus

Chair: Kate LaPierre, Ivy Tech Community College/Indiana Tech

Presenters:

Leah E. White, Minnesota State University, Mankato  
Sarah Turner McGowen, Northeastern State University  
Lara Lengel, Bowling Green State University  
Kate LaPierre, Ivy Tech Community College/Indiana Tech  
Julie Parenteau, Global Perceptions  
Toniesha Latrice Taylor, Prairie View A&M University  
Stephanie Hartzell, California State University, Long Beach  
L. Shelley Rawlins, Southern Illinois University, Carbondale

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312012      2:00 PM to 3:15 PM      Sheraton      San Antonio B - Third Floor (Conference  
Center)

**Religion, Spirituality, and Inter/Cultural Communication: Critical Issues at Geopolitically Uncertain Times**

Sponsors: International and Intercultural Communication Division; Religious Communication Association

Chair: Sunny Lie, California State Polytechnic University, Pomona

Respondent: John Baldwin, Illinois State University

"After School Satan: Religious Resistance" Lacey Brown, Southern Illinois University, Carbondale

"Cross-Cultural Differences in the Influences of Genetic Determinism and Spiritual and Religious Tendencies on Family Health History Communication: A Teleological Approach" Soo Jung Hong, University of Utah

"This Land is Your Land, This Land is My Land: Space and Place as Political, Religious, and Narrative Markers of Native American Identity" Rachel Elizabeth Presley, Ohio University

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312013      2:00 PM to 3:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Asian/Pacific American Communication Studies Division and Caucus Business Meeting**

Sponsor: Asian/Pacific American Caucus

Presenters:

Vincent Pham, Willamette University

Lisa K. Hanasono, Bowling Green State University

Myra S. Washington, University of New Mexico

Noorie Baig, University of New Mexico

David C. Oh, Ramapo College

Rebecca de Souza, University of Minnesota, Duluth

Richie Hao, Antelope Valley College

Sarah Vartabedian, Texas Christian University

Ryan D'Souza, University of South Florida

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312014      2:00 PM to 3:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Legacies and Legalities of Love: Autoethnographies About Courting, Marriage, and Mother-Daughter Relationships**

Sponsors: Ethnography Division; Family Communication Division; Interpersonal Communication Division

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

"Memory as Full Circle: Navigating the Complexities of Generational Mother-Daughter Relationships" Carly deAnda, San Diego State University; Patricia Geist-Martin, San Diego State University

"Please Swipe Right": An Autoethnographic Short Story" Janelle Ward, Erasmus University Rotterdam

"Leaving a Mark After Death: An Autoethnography of a Daughter Carrying on a Mother's Legacy" Alexis Zoe Johnson, Arkansas Tech University

"My Heart and Soul Are Ripped into Two Parts: Commuter Marriages SUCK" Becky L. DeGreeff, Kansas State University

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312016      2:00 PM to 3:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Activism and Social Justice Division Business Meeting**

Sponsor: Activism and Social Justice Division

Presenters:

Kristen C. Blinne, State University of New York, Oneonta

Lawrence R. Frey, University of Colorado, Boulder

Jason Del Gandio, Temple University

Tasha R. Dunn, University of Nebraska, Kearney

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312017      2:00 PM to 3:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Top Contributed Papers in Performance Studies**

Sponsor: Performance Studies Division

Chair: Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

Respondent: Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"Affective Attunement and Reflective Affective Analysis in Interviewing" Salma Shukri, University of Colorado, Boulder; Kate Willink, University of Denver

"A Yarnbombing Case Study: Pittsburgh's Knit the Bridge Installation as Cultural Performance and Feminist Pedagogy." Diana Woodhouse, College of Southern Nevada

"(LGB)Tales of the Family: D'Lo's Transgender Politics through Performing Family Storytelling" Kimberlee Pérez, University of Massachusetts, Amherst

"Researcher Positioning as Embodied Experience and Performance" Julie-Ann Scott, University of North Carolina, Wilmington

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312018      2:00 PM to 3:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Top Papers in Political Communication**

Sponsor: Political Communication Division

Chair: Kevin Coe, University of Utah

Respondent: Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

"Contextualizing Democratic Ideals into an Islamic Idiom? The Egyptian Muslim Brotherhood's Counterpublic Dynamics in Ikhwanweb" Soumia Bardhan, Kansas State University

"Millennial Engagement Myth-Busting: Active Disengagement and the Future of Digital Politics" Alison Nicole Novak, Rowan University

"Political Pornification Gone Global: Teresa Rodriguez as Fungible Object in the 2015 Spanish Regional Elections" Ignacio Moreno, Universidad Complutense of Madrid ; Karrin Anderson, Colorado State University

"Tweeting Presidential Primary Debates: Debate Processing through Motivated Twitter Instruction" Mitchell S. McKinney, University of Missouri; Freddie J. Jennings, University of Missouri; Calvin R. Coker, University of Missouri; Benjamin Warner, University of Missouri

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312019      2:00 PM to 3:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Digitized Romance: Mobile and Social Media Intrusions on Romantic Relationships**

Sponsor: Human Communication and Technology Division

Chair: Robin Duffee, Texas Tech University

"Adolescents' perceptions of the role of digital media in jealousy, conflict and control within their romantic relationships" Joris Van Ouytsel, University of Antwerp; Koen Ponnet, University of Antwerp & University of Ghent; Michel Walrave, University of Antwerp; An-Sofie Willems, University of Antwerp; Melissa Van Dam, University of Antwerp

"Effects of Mobile Phone Interruptions and Anticipated Future Interaction in Initial Dating Interactions" Rebecca Kurlak, University of Texas, Austin; Jorge F. Peña, University of California, Davis; Nicholas Brody, University of Puget Sound

"Romantic Jealousy on Facebook: Testing an Appraisal Model of Jealousy" Christopher J. Carpenter, Western Illinois University

"To Remember or To Forget Past Romantic Relationships: Exploring the Deletion of Virtual Possessions and Artifacts on Facebook" Leah LeFebvre, University of Alabama; Kate G. Blackburn, University of Texas, Austin; Nicholas Brody, University of Puget Sound; Nicholas Merola, Northwestern University

"Don't disrespect our relationship": Expectancy Violations Between Couples on Facebook" Samantha F. Quinn, University of Wisconsin-Milwaukee

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312021      2:00 PM to 3:15 PM      Sheraton      Austin 1 - Second Floor

**City Life and Urban Matter: Sociotechnical Assemblages**

Sponsors: Media Ecology Association; Urban Communication Foundation

Chairs: Jaqueline McLeod Rogers, University of Winnipeg; Carolin Aronis, Colorado State University

Presenters:

John Dowd, Bowling Green State University

Joan Faber McAlister, Drake University

Carolin Aronis, Colorado State University

Jaqueline McLeod Rogers, University of Winnipeg

Respondent: Greg Dickinson, Colorado State University

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312022      2:00 PM to 3:15 PM      Sheraton      Austin 2 - Second Floor

**Peace and Conflict Communication Division Business Meeting**

Sponsor: Peace and Conflict Communication Division

Presenters:

Melissa A. Maier, University of Wisconsin-Stevens Point

Paula Hopeck, Bloomsburg University

Nathalie Desrayaud, Florida International University

Ian M. Borton, Aquinas College

Gregory Paul, Kansas State University

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312023      2:00 PM to 3:15 PM      Sheraton      Austin 3 - Second Floor

**GLBTQ Communication Studies Business Meeting**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Shinsuke Eguchi, University of New Mexico

Pamela Lannutti, La Salle University

Jeffrey Q. McCune, Washington University

Godfried Agyeman Asante, Drake University

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312024      2:00 PM to 3:15 PM      Sheraton      Pearl 1 - Second Floor

**When the Going Gets Weird: Milo Yiannopoulos and the Limits of Campus Free Expression**

Sponsor: Freedom of Expression Division

Chair: Kevin A. Johnson, California State University, Long Beach

Presenters:

Susan Balter-Reitz, Montana State University, Billings

M. Lane Bruner, University of Nevada, Las Vegas

Anthony P. Cuomo, California State University, Long Beach

Juliet L. Dee, University of Delaware

Samuel Boerboom, Montana State University, Billings

Dale A. Herbeck, Northeastern University

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312025      2:00 PM to 3:15 PM      Sheraton      Pearl 2 - Second Floor

**Strengthening Our Legacy and Relevance through Interdisciplinary Learning Communities**

Sponsor: Community College Section

Chair: Christina L. Ross, Tarrant County College Northwest

Presenters:

Courtney Brazile, Dallas County Community College

Kim Nyman, Collin College

Christina L. Ross, Tarrant County College Northwest

Cristina M. M. Sullivan, Tarrant County College Connect Campus

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312026      2:00 PM to 3:15 PM      Sheraton      Pearl 3 - Second Floor

**Educational Policies Board Business Meeting**

Sponsor: NCA Educational Policies Board

Presenters:

Thomas D. Bovino, Suffolk County Community College

Scott A. Myers, West Virginia University

Shannon C. VanHorn, Valley City State University

Carolyn Calloway-Thomas, Indiana University

Cheri Simonds, Illinois State University

Charles Kyle Rudick, University of Northern Iowa

Nelle Bedner, University of Central Arkansas

Vinita Agarwal, Salisbury University

LaKesha N. Anderson, National Communication Association

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312027      2:00 PM to 3:15 PM      Sheraton      Pearl 4 - Second Floor

**Authenticity and Identity in the Digital Era**

Sponsor: Critical and Cultural Studies Division

Chair: Jonna J. Ziniel, Valley City State University

Respondent: Radhika Gajjala, Bowling Green State University

"Is communicating with a machine communication? Is any body a creative body? The political legacy of digital copyright and its posthuman origins and future" Daniel M. Sutko, California State University, Fullerton

"That crab gets more likes than I do!": Resistance and (in)Authenticity in Digital Performance" Ryan Bince, Syracuse University

"From Guilt to Acceptance: Constructing an Ethnic Identity Online" Aya Yadlin-Segal, Texas A&M University

"Networked control and resistance in neoliberal times: The Turkish experience within global trends" Aras Coskuntuncel, American University

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312028      2:00 PM to 3:15 PM      Sheraton      Pearl 5 - Second Floor

## **Queering and Querying Childhood, Security, and Citizenship**

Sponsors: Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Kristin A. Swenson, Butler University

"Gun Violence as a Design Problem: Risk and Resiliency at the New Sandy Hook Elementary" Rachel Hall, Syracuse University

"Minors at the Margins of the Homeland Security State" Natalie N. Fixmer-Oraiz, University of Iowa

"PROTECTing the Innocent; or, The Impossibility of Queer Children" Erin J. Rand, Syracuse University

"The Mature Minor Doctrine: Constituting the "Mature" Child Patient Identity in Health Care" Jillian Klean Zwilling, University of Illinois

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312030      2:00 PM to 3:15 PM      Sheraton      Executive Boardroom - Second Floor

### **NCA Publications Board Business Meeting**

Sponsor: NCA Publications Board

Presenters:

Bonnie J. Dow, Vanderbilt University

Trevor Parry-Giles, National Communication Association

Wendy Fernando, National Communication Association

Graham D. Bodie, University of Mississippi

Patrice M. Buzzanell, University of South Florida

Rachel Alicia Griffin, University of Utah

Erina L. MacGeorge, Penn State University

Bryant Keith Alexander, Loyola Marymount University

Charles E. Morris III, Syracuse University

Katherine Burton, Routledge

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312031      2:00 PM to 3:15 PM      Sheraton      Live Oak -Second Floor

### **Sharing Group Communication Research with the Public**

Sponsor: Group Communication Division

Chair: Gwen Wittenbaum, Michigan State University

Presenters:

Laura W. Black, Ohio University

Andrew Ishak, Santa Clara University

Joann Keyton, North Carolina State University

Justin Reedy, University of Oklahoma

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312032      2:00 PM to 3:15 PM      Sheraton      Seminar Theater - Second Floor  
**Freedom Film Festival: Advertising and the End of the World 2**

Sponsor: Film Festival

Chair: Sut Jhally, University of Massachusetts at Amherst

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312033      2:00 PM to 3:15 PM      Sheraton      City View 1 - Fourth Floor  
**Methods, Measurement, and Scale Development Research**

Sponsor: Communication and Social Cognition Division

Chair: Zachary Massey, University of Oklahoma

"Dimensions and Validation of the Print Perceived Message Sensation Value Scale (PPMSV)" Donald Helme, University of Kentucky; Lianne Grant, New Mexico State University; Bobi Ivanov, University of Kentucky; Stephanie Van Stee, University of Missouri-St. Louis

"Perceptions of Aggressive Communication in Social Relationships: Scale Development and Validation" Samantha F. LeVan, Penn State University; Madisen N. Quesnell, Penn State University; Xi Tian, Penn State University; Lijiang Shen, Penn State University

"The Limitations of Random Assignment: A Computational Simulation of Experimental Research" Franklin Boster, Michigan State University; Qi Hao, Michigan State University; Reed Reynolds, Michigan State University

"The Measurement of Mindful Communication" Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Susanne M. Jones, University of Minnesota, Twin Cities

"Visualizing Belief Structures: Implications for Dynamic Theorizing" David M. Keating, California State University, Northridge

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312034      2:00 PM to 3:15 PM      Sheraton      City View 2 - Fourth Floor  
**Convergence, Dissent, and the Making of Social Capital**

Sponsor: Organizational Communication Division

Chair: Heather E. Canary, San Diego State University

Respondent: Mark Borzi, Valdosta State University

"A Chorus of Dissent: Examining Dissent at Mars Hill Church Expressed in Social Media" Johnny Garner, Texas Christian University

"Getting the Most Out of Your Network: Developing Social Capital through Involvement and Leadership in Meetings" Ignacio Cruz, University of Southern California; Keri K. Stephens, University of Texas, Austin

"Understanding the Process of Developing Social Capital in an Emerging Faith-Based Organization: A Case Analysis" Terri L. Johnson, Cleveland State University; Guowei Jian, Cleveland State University



"When anger becomes helpful: An exploration of emotional dissent and its receptivity" Mengqi Zhan, University of Maryland; Xinyan Zhao, University of Maryland; Sylvia Guo, University of Maryland; Lindsey B. Anderson, University of Maryland

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312035      2:00 PM to 3:15 PM      Sheraton      City View 3 - Fourth Floor

**Our Basic Course's Pedagogical Relevance**

Sponsor: Basic Course Division

Chair: Harper Anderson, Texas Tech University

Respondent: Samantha Dunn, Illinois State University

"Your Fears are Appreciated Here": Exploring a Humanistic Approach to Public Speaking Instruction" Justin Walton, Cameron University

"Past, Present, and Future of Psychological Reactance Theory: Implications for the Basic Course Classroom" Kelsey Moore, University of Kentucky; Nicholas T. Tatum, Abilene Christian University

"Redesigning the Basic Communication Course: A Case Study" Lindsey B. Anderson, University of Maryland; Thomas McCloskey, University of Maryland; Devin Scott, University of Maryland; Rebecca Alt, University of Maryland; Elizabeth E. Gardner, Westmont College

"URGENT": Intersecting Expectations of Instructor and Student Email Chronemics" Joe C. Martin, University of Kentucky; Nicholas T. Tatum, Abilene Christian University

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312036      2:00 PM to 3:15 PM      Sheraton      City View 4 - Fourth Floor

**"Fishbowling" Intersectionality: Listening and Contributing to Conversations about Putting Intersectionality into Practice**

Sponsor: Women's Caucus

Chairs: Catherine E. Waggoner, Wittenberg University; D. Lynn O'Brien Hallstein, Boston University

Presenters:

Erica Cooper, Roanoke College

Heather M. Crandall, Gonzaga University

Carolyn Cunningham, Gonzaga University

Maria D. Davidson, University of Oklahoma

Sonja K. Foss, University of Colorado, Denver

D. Lynn O'Brien Hallstein, Boston University

Julianna Kirschner, University of Southern California

Jenny Korn, Harvard University

Sharoni Denise Little, University of Southern California

Whitney Neukam, University of Utah

Gloria Pindi Nziba, California State University, San Marcos

Kendra Dyanne Rivera, California State University, San Marcos

Alena Amato Ruggerio, Southern Oregon University

Madison Shumway, Idaho State University  
Teri L. Varner, St. Edwards University  
Catherine E. Waggoner, Wittenberg University  
Naomi Warren, University of Southern California  
Precious Yamaguchi, Southern Oregon University

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312037      2:00 PM to 3:15 PM      Sheraton      City View 5 - Fourth Floor

**The Technological Transcendence of the Asian Cyborg: Visualizing "Ghost in the Shell's" Legacy and Relevance as Orientalist Masculine Manifesto**

Sponsor: Visual Communication Division

Chair: Amy Shirong Lu, Northeastern University

"Ghost in the Shell": Mapping the Orientalized City through the Heroine Cyborg's Journey" Chunyu Zhang, Ohio University; Xiaomeng Li, Ohio University

"A Eulogy at the Funeral of the Cyborg Manifesto: Replicating Asian Female Bodies in Sci-fi Visions" EunYoung Lee, Florida Gulf Coast University

"Modeling Minority: Trying on Bodies in the Posthuman Age" Dylan Rollo, Northwestern University

"The "Stateless" Ghost: Posthumanism, Embodiment, and Whitewashing in "Ghost in the Shell"" Torin D. Dewdney, Colorado State University

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312038      2:00 PM to 3:15 PM      Sheraton      City View 6 - Fourth Floor

**Gendered Intimacy in Public Culture**

Sponsor: Feminist and Women Studies Division

Chair: Leslie Ramos Salazar, West Texas A&M University

Respondent: Chani A. Marchiselli, St. Anselm College

"Beyond the Paradigm of Same-sex Marriage: Performing Heteronormativity in Queer Marriage in Contemporary China" Shuzhen Huang, Bloomsburg University

"The Wife in the Waiting Room: Trauma Narratives and Romance in Grey's Anatomy" Bailey Flynn, Boston College

"Toxic love: An intersectional reading of familial relations and romantic gaze in popular Bollywood cinema" Ishani Mukherjee, University of Illinois, Chicago; Pratiksha Menon, University of Illinois, Chicago

"The SK-II "Leftover Women" Campaign: The Failure of Commodity Interventions for Women's Equality in Neo/Non-Liberal China" Cara Wallis, Texas A&M University; Yongrong Shen, University of Georgia

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312039      2:00 PM to 3:15 PM      Sheraton      City View 7 - Fourth Floor

**NCA Legacy Scholarship**

Sponsor: NCA National Office  
Chair: Nina-Jo Moore, Appalachian State University  
Presenters:  
Brian Grewe, University of Denver  
Kent A. Ono, University of Utah

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312040      2:00 PM to 3:15 PM      Sheraton      City View 8 - Fourth Floor

**Women in the Workplace: Exploring Organizational Messages Regarding One's Freedom to be Relevant, Equal, and Safe in the Workplace**

Sponsor: Feminist and Women Studies Division

Chair: Michelle Calka, Manchester University

Respondent: Kimberly R. Field-Springer, Berry College

"Mompreneur: Juggling and prioritizing multiple demands" Allison Weidhaas, Rider University

"Pushed Out: Understanding Women's Lived Experiences of (In)voluntary Career Exit" Anne E. Kerber, Minnesota State University, Mankato; Marya L. Wilson, University of Wisconsin Stout

"That time my company didn't honor their "flexible" policies: A narrative analysis of working moms, disability, and alternative forms of entrepreneurship" Cara Jacocks, Southern Methodist University

"The Organizational Assimilation of Women (and their Bodies) into Male-Dominated Workplaces" Dana Buckhorn, University of Vermont; Sarah N. Heiss, University of Vermont

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312041      2:00 PM to 3:15 PM      Sheraton      Remington - Fourth Floor

**Latina/o Communication Studies Division/La Raza Caucus Business Meeting**

Sponsor: La Raza Caucus

Presenters:

Diana I. Bowen, University of Houston, Clear Lake

Olivia Perez-Langley, Angelo State University

Michael Lechuga, University of Texas, El Paso

Leandra Hinojosa Hernandez, National University

Sarah Upton, University of Texas, El Paso

Carlos A. Tarin, University of Texas, El Paso

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312042      2:00 PM to 3:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**The First Nine Months of the Trump Administration**

Sponsor: Emeritus/Retired Members Section

Chair: Judith S. Trent, University of Cincinnati

Presenters:

Mary L. Kahl, Penn State Erie, The Behrend College  
Kathleen E. Kendall, University of Maryland  
Theodore F. Sheckels, Randolph-Macon College  
Craig Allen Smith, North Carolina State University  
Richard E. Vatz, Towson University

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312043      2:00 PM to 3:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Top Papers in Instructional Development**

Sponsor: Instructional Development Division

Chair: Tiffany R. Wang, University of Montevallo

Respondent: Brandi N. Frisby, University of Kentucky

"Student-to-Student Confirmation in the College Classroom: The Development and Validation of the Student-to-Student Confirmation Scale" Sara LaBelle, Chapman University; Zac D. Johnson, California State University, Fullerton

"Students' Discrete Emotional Responses in the Classroom: Relationships with Interest and Engagement" Joseph Mazer, Clemson University

"The Effect of Face Threat Mitigation Tactics and Instructor Traits on Student Self-Efficacy and Emotional Reactions to Feedback" Alexis Hadden, University of Kentucky

"Instructor use of Nonverbal Cues Online: The Effects of Emojis and Face-threat Mitigation on Student Perceptions of Digital Instructional Feedback" Cathlin V. Clark-Gordon, West Virginia University; Nicholas David Bowman, West Virginia University; Evan Watts, West Virginia University

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312044      2:00 PM to 3:15 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Our Legacy: Making a Difference; Our Relevance: Translating Research into Practice**

Sponsor: Our Legacy, Our Relevance

Chair: Charles R. Bantz, Indiana University-Purdue University Indianapolis

Presenters:

Sandra Petronio, Indiana University-Purdue University Indianapolis  
Michael L. Hecht, Penn State University  
Wayne A. Beach, San Diego State University

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312045      2:00 PM to 3:15 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**James L. Golden Award Session**

Sponsor: Student Section

Chair: Adrienne E. Christiansen, Macalester College

Respondents: Matthew Bost, Whitman College; Carly S. Woods, University of Maryland; Zornitsa D. Keremidchieva, University of Minnesota, Twin Cities

"Framing the (Un)Grievable American Citizen: Black Precarity and the Katrina Event" Emma Dulaney, Whitman College

"Rhetoric's Formal Party" Brandon M. Daniels, Syracuse University

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312046      2:00 PM to 3:15 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Mass Communication - Top Student Papers**

Sponsor: Mass Communication Division

Chair: Tracy Worrell, Rochester Institute of Technology

Respondent: Nicole Martins, Indiana University

"Health Becomes You: (Re)Presenting Data Collection via Health Surveillance Technologies in the Era of Big Data" Stacey Overholt, University of Utah

"Voices from the Echo Chamber: A Qualitative Study of Facebook Users' Interactions with Political News Information" Adam J. Mason, Michigan State University; Haley Palmer, Illinois State University; Jacqueline Backer, Illinois State University

"#80YearsInTheMaking: A theoretical review of Uses and Gratifications" Deya Roy, Northeastern University

"Spelled Out in Black and White: Media Framing of Rape Cases and the Effects of Race Representation on News Credibility" Paulina Lainez, California State University, Los Angeles; Jennifer Oliva, California State University, Los Angeles; Melissa Flores, California State University, Los Angeles; Nancy Meza Gil, California State University Los Angeles

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312047      2:00 PM to 3:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Setting a New Standard: Revisiting and rewriting NCA's vision for K-12 Communication Education**

Sponsor: Elementary and Secondary Education Section

Chair: David A. Yastremski, Ridge High School

Presenters:

Anna Wright, Illinois State University

Melissa L. Beall, University of Northern Iowa

Pam McComas, National Speech and Debate Association

Renee C. Motter, Air Academy High School

J. Scott Wunn, National Speech & Debate Association

David A. Wendt, Keokuk High School

John R. Heineman, Lincoln Public Schools

Ruth E. Kay, Detroit Country Day School

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312048 2:00 PM to 3:15 PM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Applied Research in Multiple Organizational and Workplace Contexts**

Sponsor: Applied Communication Division

Chair: Nicole L. Johnson, Indiana University-Purdue University Indianapolis

Respondent: Craig R. Scott, Rutgers University

"“You See a Baby Die and You’re Not Fine”": Stress, Coping Strategies, and Burnout in Volunteer Emergency Medical Technicians" Annette Folwell, University of Idaho; Trevor Kauer, University of Idaho

"Communicating Support for Breast Pumping Mothers: Mothers’ Perceptions of Informal Support of Breast Pumping Behaviors" Sunyoung Park, Michigan State University; Jalyn Ingalls, Michigan State University; Kami J. Silk, Michigan State University

"Structuring Body Work: Control and Resistance in Athlete Injury Discourse" Alaina C. Zanin, Arizona State University

"No laughing matter: Workplace bullying, humor orientation, and leadership styles" Carol Mills, University of Alabama; Marieke Keller, University of Alabama; Alexa Chilcutt, University of Alabama; Mark D. Nelson, University of Alabama

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312049 2:00 PM to 3:15 PM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Building a Legacy Through Difficult Conversations: Talking with Our Kids About Race**

Sponsors: African American Communication and Culture Division; Black Caucus; Family Communication Division

Chair: Alexandra Lippert, Ohio University

Presenters:

Kristen Cvancara, Minnesota State University, Mankato

Sara Johanna Baugh-Harris, University of Denver

Suzy Prentiss, University of Tennessee

Melissa Harris, Howard University

Jim E. Towns, Stephen F. Austin State University

Respondent: J. W. Smith, Ohio University

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312050 2:00 PM to 3:15 PM Sheraton Majestic 9 - 37th Floor (Center Tower)

**The Power of Spirituality: Discovering Meaning and Change**

Sponsor: Spiritual Communication Division

Chair: Tara D. Hargrove, Southern Adventist University

Respondent: Andre E. Johnson, University of Memphis

"The Four Postures: Meditation, Communication, and Social Change" Timothy Paul Huffman, Saint Louis University

"Spiritual Support Experienced by People Diagnosed with Cancer" Andrea Meluch, Indiana University South Bend

"Virtual Conversion: Can Spiritual Change Be Witnessed on Facebook?" Shannon M. Leinen, Concordia University

"Communion as Problematic for Communicative Life" Gray Matthews, University of Memphis

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312051      2:00 PM to 3:15 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**Top Papers in the Argumentation and Forensics Division**

Sponsor: Argumentation and Forensics Division

Chair: Stephanie Wideman, University of Indianapolis

Respondent: Avery J. Henry, Southeast Missouri State University

"Argumentative Limits of Conscience: The Open Letters of Jackie Robinson to Malcolm X and Others" Scott J. Varda, Baylor University; Abraham Khan, Penn State University

"Geographically Dispersed Community Networks: Exploring Social Networking Site Experiences and Relationships in the Intercollegiate Forensics Community" Julie L.G. Walker, Southwest Minnesota State University

"Making Debate Normal: The Legacy of Normal College Debate Leagues in Texas" Brian A. Lain, University of North Texas; Karen Anderson-Lain, University of North Texas; Laura Oliver, Louisiana State University

"Why Everyone Should Debate: Global Perspectives on Forensic Speech and Debate" William T. Howe, University of Oklahoma; Ioana A. Cionea, University of Oklahoma

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312052      2:00 PM to 3:15 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Scholarship of Teaching and Learning Business Meeting**

Sponsor: Scholarship of Teaching and Learning

Presenters:

Jenna Haugen, University of Louisville

Marcia D. Dixon, Indiana University-Purdue University Fort Wayne

Nathan G. Webb, Belmont University

Adam D. Dircksen, Indiana University-Purdue University Fort Wayne

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312053      2:00 PM to 3:15 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Fifty Years of Philosophy and Rhetoric: Legacies, Relevance, and the Question of Responsibility**

Sponsor: Rhetorical and Communication Theory Division

Chair: Erik Doxtader, University of South Carolina

Presenters:

Barbara A. Biesecker, University of Georgia  
Gerard A. Hauser, University of Colorado, Boulder  
Edward Schiappa, Massachusetts Institute of Technology  
Peter D. Simonson, University of Colorado, Boulder  
Erik Doxtader, University of South Carolina  
Philippe-Joseph Salazar, University of Cape Town  
Christopher Tindale, University of Windsor

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312054      2:00 PM to 3:15 PM      Sheraton      Chaparral - 38th Floor (Center Tower)

**Training and Development Division Business Meeting**

Sponsor: Training and Development Division

Presenters:

M. Laurie Diles, Harding University  
DeeDee Smartt Lynch, Smartt Strategies LLC  
Piyawan Charoensap-Kelly, University of Southern Mississippi  
DeAnne Priddis, Middle Tennessee State University  
Craig L. Engstrom, Southern Illinois University, Carbondale  
Caleb D. Williams, Texas State University

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312055      2:00 PM to 3:15 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Pursuing Grant-Funded Research in Communication: Challenges and Opportunities  
across the Discipline**

Sponsor: NCA Research Board

Chair: Mindy Fenske, University of South Carolina

Presenters:

Patricia A. Suchy, Louisiana State University  
Jennifer A. Samp, University of Georgia

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312056      2:00 PM to 4:45 PM      Sheraton      Trinity 2 - Third Floor (South Tower)

**SC21: Enhancing Our Legacy, Our Relevance: Teaching Professional Communication  
Across and Within Disciplines**

Sponsor: Short Courses

Chair: April A. Kedrowicz, North Carolina State University

Presenters:

Amy Gaffney, Hamilton College  
Adam David Roth, University of Rhode Island

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312058 2:00 PM to 4:45 PM Sheraton Trinity 4 - Third Floor (South Tower)

**SC22: Teaching Social Influence to College Students: A Guide to Explaining Persuasion's Legacy to Our Discipline and Relevance to "Real Life"**

Sponsor: Short Courses

Chairs: Robert H. Gass, California State University, Fullerton; John S. Seiter, Utah State University

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312059 2:00 PM to 4:45 PM Sheraton Trinity 5 - Third Floor (South Tower)

**SC20: Discovering Our Legacy Through the Relevant Use of Media Based Pedagogies for Critical-Service Learning**

Sponsor: Short Courses

Chairs: Nancy Bressler, Wheeling Jesuit University; Jack Banks, University of Hartford

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312060 2:00 PM to 3:15 PM Marriott Plaza Ballroom A - Third Floor

**American Society for the History of Rhetoric Business Meeting**

Sponsor: American Society for the History of Rhetoric

Presenters:

Scott R. Stroud, University of Texas, Austin  
Kathleen Suzanne Lamp, Arizona State University  
Michele Kennerly, Penn State University  
Ira Allen, American University of Beirut  
Brandon M. Inabinet, Furman University  
Paul H. Stob, Vanderbilt University  
Christa J. Olson, University of Wisconsin-Madison  
Robert Danisch, University of Waterloo  
Bjorn F. Stillion Southard, University of Georgia  
Allison M. Prash, Colorado State University  
Alessandra Von Burg, Wake Forest University

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312061 2:00 PM to 3:15 PM Marriott Plaza Ballroom B - Third Floor

**Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Top Papers Panel**

Sponsor: Association for the Rhetoric of Science, Technology, and Medicine

Chair: Scott Graham, University of Wisconsin-Milwaukee

"Oklahoma's Manufactured Scientific Controversy: Fracking, Earthquakes, and a Website" Alexandria Agee, University of Utah

"I don't understand how these two things go together": Toward a vaccine risk ecology" Melissa L. Carrion, Georgia Southern University

"Overactive Bladder Disorder and the Rhetoric of Medicalization" Laurance Paul Strait,  
University of Southern Mississippi; Amy R. Lionberger, Mississippi State University

"Augmented Realities: Transgender Medicine as Change, not Treatment" CV Vitolo-Haddad,  
University of Wisconsin-Madison

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312062      2:00 PM to 3:15 PM      Marriott      Plaza Ballroom C - Third Floor

**National Debate Tournament Committee Meeting**

Sponsor: American Forensic Association

Presenters:

Dallas Perkins, Harvard University  
Jonah Feldman, University of California, Berkeley  
Glen Frappier, Gonzaga University  
Matthew Vega, University of Missouri-Kansas City  
David A. Cram Helwich, University of Minnesota, Twin Cities  
Will Repko, Michigan State University  
Michael Hester, State University of West Georgia  
Adrienne F. Brovero, University of Mary Washington  
Vik Keenan, City University of New York  
Sarah T. Partlow Lefevre, Idaho State University  
Ron Stevenson, Wayne State University  
Ed Lee, Emory University  
Jacob Thompson, University of Nevada, Las Vegas  
John P. Katsulas, Boston College

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312063      2:00 PM to 3:15 PM      Marriott      Champagne - Third Floor

**The Status of Russian Communication in the Age of Putin and Trump**

Sponsor: Russian Communication Association

Chair: Sharmila Ferris, William Paterson University

Presenters:

Steven A. Beebe, Texas State University  
Rod Carveth, Morgan State University  
Michael R. Finch, Lee University  
Michael David Hazen, Wake Forest University  
Marta Natalia Lukacovic, Furman University  
Maureen C. Minielli, Kingsborough Community College, CUNY  
Marina Shilina, National Research University Higher School of Economics  
Deborrah Uecker, Wisconsin Lutheran College

Respondent: Rod Carveth, Morgan State University

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312064      2:00 PM to 3:15 PM      Marriott      Normandy A -Third Floor

**Application, Administration, and Performance of Forensics: Pi Kappa Delta Individual Paper Session**

Sponsor: Pi Kappa Delta

Chair: David Bailey, Southwest Baptist University

"Leveraging university mission statements: A case study analyzing competitive academic teams' contributions towards advancing mission statements" Nicole Freeman, University of Central Missouri

"Mental Health Stigma in Forensics: How Self-Labeling Requirements Create Barriers to Participation and Opportunities for Advocacy" Rory Doehring, University of Missouri

"We Voice Sing: Re/appropriating the Myth of the American Dream" Crystal Lane Swift Ferguson, Mt. San Antonio College

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312065      2:00 PM to 3:15 PM      Marriott      Normandy B -Third Floor

**Exploring Unexamined Digital Divides: Financial, Nanotechnology, Minority Languages, and Privacy**

Sponsor: Partnership for Progress on the Digital Divide

Chair: Kenneth J. Levine, Michigan State University

"Bridging digital and financial divides: How mobile phone diffusion lead to M-Pesa's success in Kenya" Jenna Grzeslo, Penn State University

"Screen Lending and the Fearless Integrity of Helping Others" Franklin N.A. Yartey, University of Dubuque

"Nanotechnology Divide between Police and Society" Jordan Conrad, Bowling Green State University

"Ge'ez in the Interface: Coding for Linguistic Continuity in the Face of Digital Extinction" Isabelle Zaugg, Columbia University

"To post or not to post: What do I want my ISP to know about me?" Kenneth J. Levine, Michigan State University

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312066      2:00 PM to 3:15 PM      Marriott      Nice - Third Floor

**Assisting Our Departmental Legacies as They Transition to Retirement**

Sponsor: Association for Communication Administration

Chair: Betsy Wackernagel Bach, University of Montana

Presenters:

Charmaine E. Wilson, University of South Carolina Aiken

Eileen Berlin Ray, Cleveland State University

Leigh Arden Ford, Western Michigan University

Helen Sterk, Western Kentucky University

Betsy Wackernagel Bach, University of Montana

**3:30 PM**

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314001      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

**Cancer Communication: A Spotlight Session on NCI Funding Opportunities and Grant-Seeking Strategies**

Sponsor: Health Communication Division

Chairs: Xiaoli Nan, University of Maryland; Bradford Hesse, National Cancer Institute

Presenters:

Hyunyi Cho, Purdue University

Janice L. Krieger, University of Florida

Xiaoli Nan, University of Maryland

Elaine Wittenberg, California State University, Los Angeles

Bradford Hesse, National Cancer Institute

David Buller, Klein Buendel Inc.,

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314002      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

**Fasten Your Seatbelt: Transitions and Relational Turbulence in Romantic Relationships**

Sponsor: Interpersonal Communication Division

Chair: Lisa van Raalte, Sam Houston State University

"Operationalizing Relational Turbulence Theory: Measurement and Construct Validation" Denise Solomon, Penn State University; Kellie M. Brisini, Penn State University

"Post-Transgression Support Deficits and Surpluses: An Extension of the Relational Turbulence Model" Jenny L. Crowley, University of Tennessee; Carrie D. Kennedy-Lightsey, Stephen F. Austin State University

"Relational Turbulence and Perceptions of Partner Support During Reintegration after Military Deployment" Leanne Knobloch, University of Illinois; Erin Basinger, University of North Carolina at Charlotte; Jennifer A. Theiss, Rutgers University

"Social Network Uncertainty as an Antecedent to Relational Uncertainty: Expanding the Dyadic Bubble" James B. Stein, Arizona State University; Paul A. Mongeau, Arizona State University; Nikki Irene Trusculli, Arizona State University

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314003      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**The Racial Politics of the Post-Truth**

Sponsor: Critical and Cultural Studies Division

Chair: Robert Mejia, North Dakota State University

Respondent: Rachel E. Dubrofsky, University of South Florida

"Anti-Racism without Guarantees: Rhetorics of Race in the Post-Truth Era" Kent A. Ono, University of Utah

"Halftime in (Trump's) America: Enthymematic White Nativism and the Rise of Post-Truth Politics" Anjali Vats, Boston College; Peter Odell Campbell, University of Pittsburgh

"Post Truth, or the Cultural Logic of Late Racism" Robert Mejia, North Dakota State University

"The Racial Logics of White Truth and Distrust" Vincent Pham, Willamette University

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314005

3:30 PM to 4:45 PM

Sheraton

Dallas Ballroom Foyer - First Floor  
(Conference Center)

### **Ask an Activist**

Sponsor: Activism and Social Justice Division

Chairs: Kristen C. Blinne, State University of New York, Oneonta; Lawrence R. Frey, University of Colorado, Boulder

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Jason Del Gandio, Temple University

Sara DeTurk, University of Texas, San Antonio

Timothy Paul Huffman, Saint Louis University

Eleanor Novek, Monmouth University

Billie Murray, Villanova University

Nina Reich, Loyola Marymount University

Cassidy D. Ellis, University of Denver

Kate Siegfried, Texas A&M University

Andre E. Johnson, University of Memphis

Jennifer Erdely, Prairie View A&M University

Anita M. DeRouen, Millsaps College

Yvonne Slosarski, University of Maryland

Carrie Flickinger, Duquesne University

Nichole Brazelton, Duquesne University

Nina Cooper, University of New Mexico

Kenisha Burke, South College

Amy N. Heuman, Texas Tech University

Caty Borum Chattoo, American University

Peter R. Jensen, University of Alabama

Breanna Calvin, University of Nevada, Reno

Amy Pason, University of Nevada, Reno

Deborah Cunningham Breede, Coastal Carolina University

Kristiana N. Wright, University of Minnesota, Twin Cities

David H. Kahl, Jr., Penn State Erie, The Behrend College

JhuCin Jhang, University of Texas, Austin

Jacqueline Schiappa, Macalester College

Tara Perry, Western Washington University

Stephanie Madden, University of Memphis  
Jenny Korn, Harvard University  
Jasper Fessmann, University of Florida  
Rowena Briones Winkler, University of Maryland  
Roslyn M. Satchel, Pepperdine University  
Kathleen E. Feyh, Syracuse University  
Suzanne Enck, University of North Texas  
Teresita Garza, St. Edwards University  
Avigail McClelland-Cohen, University of California, Santa Barbara  
Jennifer Wood, Penn State University, New Kensington  
Gretchen Underwood, University of Pittsburgh, Greensburg  
Yannick Kluch, Bowling Green State University  
Natalie N. Fixmer-Oraiz, University of Iowa  
Susannah P. Bannon, University of Texas, Austin

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314006      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Race and Rage: Reflections on the Rhetoric of Whiteness and Resentment**

Sponsor: Rhetorical and Communication Theory Division

Chair: Meta G. Carstarphen, University of Oklahoma

Presenters:

Wendy Anderson, University of Minnesota, Twin Cities

Patricia Davis, Georgia State University

Mark L. McPhail, Indiana University Northwest

James McVey, University of North Carolina, Chapel Hill

Jeanetta D. Sims, University of Central Oklahoma

Respondent: David A. Frank, University of Oregon

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314007      3:30 PM to 4:45 PM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Questioning the Relevance of Work-Life Separation: Embodied Experiences of Chronic Illness in the Workplace**

Sponsor: Organizational Communication Division

Chair: Aarti Arora, Ohio University

"It's Not Make Believe: An Analysis of Supportive and Unsupportive Workplace Environments for Those Affected by Fibromyalgia" Robert D. Hall, University of Nebraska-Lincoln

"Lena Dunham and Endometriosis: When Women's Silenced Reproductive Health Interrupts Work" Kallia Wright, Illinois College

"Negotiating the Narrative Ethics Involved with Disclosing Chronic Illness in the Workplace" Laura D. Russell, Denison University

"Sorting Through Dead Bodies to Find My Own: A Sensory Autoethnography of Mental Health in Emergency Medical Services." Aaron Deason, Indiana University-Purdue University Indianapolis

"The Heroic Self: Creating a Healthy Version of the Unhealthy Self" Andrea Iaccheri, Ohio University

"What Happened After: Negotiating Identity in the Workplace Following Chronic Illness Disclosure" Anne E. Kerber, Minnesota State University, Mankato

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314008      3:30 PM to 4:45 PM      Sheraton

Dallas Ballroom D3 - First Floor  
(Conference Center)

**Public Scholarship During Politically Turbulent Times: A Conversation Among Citizen Critics**

Sponsor: Public Address Division

Chair: Mark Hlavacik, University of North Texas

Presenters:

Heather Ashley Hayes, Whitman College

Jeremiah Hickey, St. John's University

George F. McHendry, Creighton University

Jennifer Mercieca, Texas A&M University

Andrea J. Terry, California Polytechnic State University, San Luis Obispo

M. Elizabeth Thorpe, College at Brockport

Michael J. Steudeman, University of Memphis

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314012      3:30 PM to 4:45 PM      Sheraton

San Antonio B - Third Floor (Conference  
Center)

**Intercultural Dialogue: Interweaving Dialogue, Culture, and Pedagogy**

Sponsors: International and Intercultural Communication Division; Public Dialogue and Deliberation

Chair: Claudia Alejandra Anguiano, California State University, Fullerton

Respondent: Leah Sprain, University of Colorado, Boulder

"Creating a culture of dialogue: Authentic engagement across the curriculum" Patricia Hawk, Nebraska Wesleyan University; Rachel M. Pokora, Nebraska Wesleyan University

"Dialogue and Confrontation: A Study on the Mediated Diplomacy of "the South China Sea Arbitration"" Jiayi Lu, Communication University of China

"Cinema as Cross-Cultural Case Study: Teaching Intercultural Communication through Popular Films" Ishani Mukherjee, University of Illinois, Chicago; Maggie Williams, Northeastern University

"Communication About and Across Difference: An Ethnography of Communication Approach" Elisa Mercedes Varela, University of Colorado, Boulder

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314013      3:30 PM to 4:45 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Phi Rho Pi National Forensic Organization Business Meeting**

Sponsor: Phi Rho Pi

Presenters:

Jolinda Ramsey, San Antonio College  
Cynthia E. Dewar, City College of San Francisco  
John R. Nash, Moraine Valley Community College  
Wade Hescht, Lone Star College-North Harris  
Duane R. Fish, Northwest College  
Jeff Przybylo, Harper College

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314014      3:30 PM to 4:45 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Legacy of Comparing and Contrasting National Cultures: Cross-Cultural Communication Research**

Sponsor: International and Intercultural Communication Division

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Robert Shuter, Arizona State University

"Understanding Millennials' Social Media Habits: A comparison between the U.S. and Bangladesh" Didar I. Manik, Texas Tech University

"The world outside and the picture in our heads: How U.S. and Indian newspapers depict other cultures on their Facebook pages" Dhiman Chattopadhyay, Bowling Green State University; Sriya Chattopadhyay, Bowling Green State University

"A Cross-Cultural Study of Social Media and Internet Uses in Gabon, Kenya and Nigeria" William J. Brown, Regent University; Benson P. Fraser, Regent University

"Don't laugh when your neighbor's oven is on fire: Coverage of Afghan conflict in the elite press of China, India, Iran, and Pakistan" Azmat Rasul, Florida State University

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314016      3:30 PM to 4:45 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Texas Sanctuary Cities Law and the Public Erosion of Trust: Local and National Implications for Immigrant Communities**

Sponsor: NCA First Vice President

Chair: Bernadette Calafell, University of Denver



Presenters:

Michael Lechuga, University of Texas, El Paso  
Hana Masri, University of Texas, Austin  
Anne Thomas, Avance  
Samuel Tornabene, Dallas-Fort Worth Human Rights Campaign Steering Committee  
Tricia Freshwater, GLBT Chamber  
Lynn Olinger, GLBT Chamber

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314017      3:30 PM to 4:45 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Performance Studies Division Business Meeting**

Sponsor: Performance Studies Division

Presenters:

Jonathan M. Gray, Southern Illinois University, Carbondale  
John M. Allison, University of North Texas  
Lisa M. Flanagan, Xavier University  
Patricia A. Suchy, Louisiana State University  
Charles T. Parrott, Kennesaw State University  
Mindy Fenske, University of South Carolina  
Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale  
Amy L. Darnell, Columbia College  
Shauna M. MacDonald, Villanova University  
Danielle McGeough, University of Northern Iowa  
Jake Simmons, Missouri State University  
Naida Zukic, Borough of Manhattan Community College, CUNY  
Andrea Michea Baldwin, University of Houston, Clear Lake  
Joe Hassert, College of Southern Nevada

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314018      3:30 PM to 4:45 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Political Communication Division Business Meeting**

Sponsor: Political Communication Division

Presenters:

Rebekah Watson Gaidis, University of Indianapolis  
Benjamin Warner, University of Missouri  
Kevin Coe, University of Utah  
Lindsey Harvell-Bowman, James Madison University  
Ryan Neville-Shepard, University of Arkansas  
Kevin Stein, Southern Utah University

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314019      3:30 PM to 4:45 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Health Communication and Technology Interactions**

Sponsors: Health Communication Division; Human Communication and Technology Division

Chair: Erin K. Ruppel, University of Wisconsin-Milwaukee

Respondent: Zachary White, Queens University of Charlotte

"#Selfharm on #Instagram: A Theory of Planned Behavior Exploration of Reporting Self-harm via Instagram" Rachael A. Record, San Diego State University; Kendra Straub, San Diego State University; Nicholas Stump, San Diego State University

"Examining the Conversational Structure on Twitter: A Study of the Tweet Chat #dsma" Ye Sun, University of Utah

"Plain Language and Health Literacy for the Oncology Family Caregiver: Examining a Bilingual mHealth Resource" Joy Goldsmith, University of Memphis; Amanda Young, University of Memphis; Lisa Dale, University of Memphis; M. Paige Powell, University of Memphis

"With some help from my network: Supplementing eHealth literacy with social ties" Tsahi (Zack) Hayat, Interdisciplinary Center, Herzliya; Esther Brainin, Ruppin Academic Center; Efrat Neter, Ruppin Academic Center

"“I wanted people to see what this looks like when you get your boobs cut off:” The Role of Social Media for Patients During Cancer Treatment and Recovery" LaKesha N. Anderson, National Communication Association; Kristin Geer, Johns Hopkins University

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314021      3:30 PM to 4:45 PM      Sheraton      Austin 1 - Second Floor

**Discursive Constructions in and for Pedagogic Interactions**

Sponsor: Language and Social Interaction Division

Chair: Mardi J. Kidwell, University of New Hampshire

"College Classroom Participation in Relation to Class Size and the Spiral of Silence" Melissa Nittolo, The College of Saint Rose

"Conceptual and Material Anchors in Paramedic Emergency Simulated Training" Melissa Lynne Dalton, University of Texas, Austin

"Negotiating Effectiveness in Peer Tutoring for Math and Science: Unresolved Collaboration in Managing the Teaching Dilemma" Robert R. Agne, Auburn University; Heidi L. Muller, University of Northern Colorado

"The Tripartite I-O-F Participation Structure and Facilitating Engaged Classroom Discussions" Heidi L. Muller, University of Northern Colorado

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314022      3:30 PM to 4:45 PM      Sheraton      Austin 2 - Second Floor

**Public Relations and Activism**

Sponsor: Public Relations Division

Chair: Erich Sommerfeldt, University of Maryland

"The Cocreational Legacy and Relevance to Engagement: A Meaning-Centered Approach to Activism Scholarship in Public Relations" Adam Saffer, University of North Carolina, Chapel Hill

"PETA, Rhetorical Fracture, and the Power of Digital Activism" Ashli Q. Stokes, University of North Carolina at Charlotte; Wendy Atkins-Sayre, University of Southern Mississippi

"Case Studies of Narrative Theory and Cultural Activism: Feminism, Activism, and Ideology as Public Relations Techniques" Michael L. Kent, University of Tennessee; Ying Xiong, University of Tennessee Knoxville

"SeaWorld and Blackfish: An Examination through the Lens of Neo-PR" Chris Caldiero, Fairleigh Dickinson University

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314023      3:30 PM to 4:45 PM      Sheraton      Austin 3 - Second Floor

**Top Papers: GLBTQ Communication Studies Division**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Shinsuke Eguchi, University of New Mexico

Respondent: Pamela Lannutti, La Salle University

"The Rhetorical Framing of Whistleblowers: Secret Agents and Queer Failure" Dana L. Cloud, Syracuse University

"Proud of myself as LGBTQ: The Korea Queer Pride Parade, homonationalism, and queer developmental citizenship" Woori Han, University of Massachusetts

"Transgender Women Job Seekers Navigating Employment Discrimination and Closeting Communication" Elizabeth K. Eger, Texas State University

"What Do We Do When I Do? Reinforcing, Interrupting and Redoing Marriage in Performance" Kimberlee Pérez, University of Massachusetts, Amherst

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314024      3:30 PM to 4:45 PM      Sheraton      Pearl 1 - Second Floor

**Teaching Critical Thinking in Communication Courses- Our Legacy, Our Relevance**

Sponsor: Community College Section

Chair: Heidi McGrew, Sinclair Community College

Presenters:

Lora Cohn, Park University

David L. Bodary, Sinclair Community College

Ashley Anne Vasquez, Johnson County Community College

Staci Mayo, Park College

Staci Hubbard, Johnson County Community College, Metropolitan Community College, and Park University

Steven Melling, University of Missouri-Kansas City

Respondent: Kathleen M. Edelmayer, Madonna University

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314025      3:30 PM to 4:45 PM      Sheraton      Pearl 2 - Second Floor

**The Black Caucus' Relevance [and] Legacy: Dispersion, Synthesis, or Transcendence of Identity**

Sponsors: Black Caucus; Our Legacy, Our Relevance

Chair: Dorthy L. Pennington, University of Kansas

Presenters:

Jack L. Daniel, University of Pittsburgh  
Orlando L. Taylor, Fielding Graduate University  
Carolyn Calloway-Thomas, Indiana University  
Dorthy L. Pennington, University of Kansas

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314026      3:30 PM to 4:45 PM      Sheraton      Pearl 3 - Second Floor

**NCA Doctoral Education Committee Meeting**

Sponsor: NCA National Office

Presenters:

Benjamin R. Bates, Ohio University  
Stacey L. Connaughton, Purdue University  
Olga I. Davis, Arizona State University  
Greg Dickinson, Colorado State University  
Sandra L Faulkner, Bowling Green State University  
Lisa A. Flores, University of Colorado, Boulder  
Tina M. Harris, University of Georgia  
Gary L. Kreps, George Mason University  
Sandy Pensoneau-Conway, Southern Illinois University, Carbondale  
Jordan Soliz, University of Nebraska-Lincoln  
Laura Stafford, Bowling Green State University  
Michelle T. Violanti, University of Tennessee  
Trevor Parry-Giles, National Communication Association

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314027      3:30 PM to 4:45 PM      Sheraton      Pearl 4 - Second Floor

**Highlighting the Work and Achievements of Jim Ferris**

Sponsor: Disability Issues Caucus

Chair: James L. Cherney,

Presenter:

James Ferris, University of Toledo

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314028      3:30 PM to 4:45 PM      Sheraton      Pearl 5 - Second Floor

## **Ethnography through the Sensorium: Disability, Embodiment, and Sensemaking**

Sponsor: Ethnography Division

Chair: Shirley K. Drew, Pittsburg State University

"Assemblages of Aging" Patricia Sotirin, Michigan Technological University

"Laissez le bon temps rouler (let the good times roll)... but do you really think that's a good idea?" Melanie Bailey Mills, Eastern Illinois University

"Sensing Others through my Other Senses: Theorizing Embodiment and Sensory Ethnography among Long-Term Cancer Survivors" Laura L. Ellingson, Santa Clara University

"The Eyes Aren't the Windows to the Soul: The Ethnographic Embodiment of Eye Contact among Individuals who are Blind, Sighted, and Visually Impaired" Elaine Jenks, West Chester University; William K. Rawlins, Ohio University

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314030      3:30 PM to 4:45 PM      Sheraton      Executive Boardroom - Second Floor

### **Regional Advancement and Promotion Advisory Board Meeting**

Sponsor: NCA National Office

Presenters:

Brigitta R. Brunner, Auburn University

Jimmie Manning, Northern Illinois University

Rodney A. Reynolds, California Lutheran University

Jason S. Wrench, State University of New York, New Paltz

Jenna Sauber, National Communication Association

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314031      3:30 PM to 4:45 PM      Sheraton      Live Oak -Second Floor

### **Online Social Support and Media Selection**

Sponsor: Group Communication Division

Chair: Kimberly Smith, St. Norbert College

Respondent: Justin Reedy, University of Oklahoma

"Leader Behaviors and Interaction in Online Social Support Groups" Emily A. Paskewitz, University of Tennessee; Stephenson J. Beck, North Dakota State University

"Supportive Communication Online: Exploring Support Seeking and Provision Among Chinese Women with Abortion Experiences" Zehui Dai, Bowling Green State University

"Did You See My Post?": Using Social Networking Sites to Cope with a Threatened Social Identity" Brandon Harris, Clemson University; Dorothy Schmalz, Clemson University; Julia Sharp, Colorado State University; Joseph Mazer, Clemson University

"Chronemic Agency and Media Selection: How Group Membership Impacts Which Media are Prioritized" Ana M. Aguilar, University of Texas, Austin; Yoram M. Kalman, The Open University of Israel; Dawna I. Ballard, University of Texas, Austin

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314033      3:30 PM to 4:45 PM      Sheraton      City View 1 - Fourth Floor

**When the Professional Meets the Personal: Interpersonal Communication in Formal Contexts**

Sponsor: Interpersonal Communication Division

Chair: Elizabeth Dorrance Hall, Michigan State University

"Explaining Undergraduate Students' Preferences for Faculty Mentors" Lisa K. Hanasono, Bowling Green State University; Lindsay M. Cramer, Indiana University East; Scott Owen Chappuis, Bowling Green State University; Cody M. Clemens, Bowling Green State University; Shanna Gilkeson, Bowling Green State University

"Mentoring: Relationship Development through Self-Disclosure and the Emerging Academic Friendship" Cayla Lanier, University of South Florida

"Exploring the Impact of Perceiving Peer Coworkers' Inconsistencies between Workplace and Online Self-presentation" Lei Vincent Huang, Hong Kong Baptist University

"The Impact of Putative Secrets on Coworker Relationships and Trust" Molly S. Eickholt, West Virginia University; Megan R. Dillow, West Virginia University

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314034      3:30 PM to 4:45 PM      Sheraton      City View 2 - Fourth Floor

**Communication and Professionalization**

Sponsor: Organizational Communication Division

Chair: Ariadne A. Gonzalez, Texas A&M International University

Respondent: Timothy Kuhn, University of Colorado, Boulder

"Parodies and Paradigms: The Co-evolution of Management Systems and Humor Research" Owen H. Lynch, Southern Methodist University

"Rapid Institutional Change: The Case of Professional Newswriters, 2010-2015" Allie Kosterich, Rutgers University; Matthew Weber, Rutgers University

"The Communicative Assessment of Innovative Ability" William Roth Smith, University of Texas, Austin; Jeffrey W. Treem, University of Texas, Austin; Brad Love, University of Texas, Austin

"“Give the impression you have a gun”: Negotiation of Professionalism of Privatized Security Work through Organizational Parody" Rebecca M. Rice, University of Colorado, Boulder

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314035      3:30 PM to 4:45 PM      Sheraton      City View 3 - Fourth Floor

**Building the Basic Communication Course Legacy: How to Conduct Research to Protect Your Basic Communication Course**

Sponsors: Basic Course Division; NCA Educational Policies Board

Chair: Jeffrey Kuznekoff, Miami University, Middletown

Presenters:

Cheri Simonds, Illinois State University

Tim McKenna Buchanan, Manchester University  
Angela M. Hosek, Ohio University  
Stevie Munz, Utah Valley University  
Joshua Westwick, South Dakota State University  
Lori Walters-Kramer, Monmouth College

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314036      3:30 PM to 4:45 PM      Sheraton      City View 4 - Fourth Floor

**Our Legacies of Violence: Critical Rhetorical Approaches to Racisms Old and New**

Sponsor: Critical and Cultural Studies Division

Chairs: Matthew Houdek, University of Iowa; Michelle Colpean, University of Iowa

Respondent: Sara L. McKinnon, University of Wisconsin-Madison

"Across Hallowed Grounds: The Violent Circulation of Racial Scripts and the Rhetoric of Relational Racisms" Michelle Colpean, University of Iowa; Matthew Houdek, University of Iowa

"Friend of the State: A Rhetorical Analysis of the Islamophilic Themes at Muslim Ban Protests" Shereen F. Yousuf, University of Wisconsin-Madison

"Transgressing the white possessive: Police terror, gentrification, and the 2016 Super Bowl" Constance Gordon, University of Colorado, Boulder

"“Decency and Order Defended”: The Squatter Crisis and Policing of Race and Place in Zimbabwe" Rudo Mudiwa, Indiana University

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314037      3:30 PM to 4:45 PM      Sheraton      City View 5 - Fourth Floor

**Honoring Our Legacy and Expanding Our Relevance: New Perspectives About Online Teaching and Learning**

Sponsor: Instructional Development Division

Chair: Steven K. Herro, College of Southern Nevada

Presenters:

Joseph Bellon, Georgia State University

T. Randahl Randahl Morris,

E. Michele Ramsey, Penn State University, Berks

Valerie R. Renegar, Southwestern University

Nicholas Butler, Arizona State University

Kristin Dybvig-Pawelko, Arizona State University

Kelly Campbell Rawlings, University of Southern California

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314038      3:30 PM to 4:45 PM      Sheraton      City View 6 - Fourth Floor

**Post-Legacies: Pasts/Futures of Feminism in the Post-Feminist Context**

Sponsor: Feminist and Women Studies Division

Chair: Ashley Noel Mack, Louisiana State University

Respondent: Ashley Noel Mack, Louisiana State University

"Girls to the Front: Broadly, Riot Grrrl, and Authenticity" Caroline Bayne, University of Minnesota, Twin Cities

"Performing Authenticity: Postfeminism and the Rhetoric of the Real" Sarah Bolden, Syracuse University

"Starring a Sassy, but Bangable Brat: The Mindy Project as Post/Feminist Hybrid" Margaret Tully, University of Iowa

"Am I just a privileged white woman?" Navigating post-feminist domesticity and social advocacy on food blogs" Alane L. Presswood, Hollins University

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314039      3:30 PM to 4:45 PM      Sheraton      City View 7 - Fourth Floor

**Scholar Spotlight: Kevin DeLuca**

Sponsor: Visual Communication Division

Chair: Eric S. Jenkins, University of Cincinnati

Presenter:

Kevin DeLuca, University of Utah

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314040      3:30 PM to 4:45 PM      Sheraton      City View 8 - Fourth Floor

**#Why I March: Washington D.C., the Sister Marches and Continuing Activism**

Sponsor: Women's Caucus

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Jeannie Hunt, Northwest College

Brenton J. Malin, University of Pittsburgh

Kyra Pearson, Loyola Marymount University

Danna Prather Davis, Suffolk County Community College

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314041      3:30 PM to 4:45 PM      Sheraton      Remington - Fourth Floor

**Latina/o Communication Studies Division/La Raza Caucus Meet and Greet**

Sponsor: La Raza Caucus

Presenters:

Diana I. Bowen, University of Houston, Clear Lake

Olivia Perez-Langley, Angelo State University

Michael Lechuga, University of Texas, El Paso

Leandra Hinojosa Hernandez, National University

Sarah Upton, University of Texas, El Paso

Carlos A. Tarin, University of Texas, El Paso



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314042      3:30 PM to 4:45 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Commemoration, Memorialization and Nostalgia: Analyzing Race, Memory and Politics**

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Theresa A. Donofrio, Coe College

Respondent: Jason Edward Black, University of North Carolina at Charlotte

"Legacies of Colonialism and Race in Presidential Steampunk Superhero Comics" Christina M. Knopf, State University of New York, Cortland

"Mnemonic Scars of Racism's Legacy: Material Sites of Housing Discrimination and Civil Rights in Detroit's 8-Mile Road" Scott A. Mitchell, Wayne State University

"Stamping Out a Legacy: U.S. Commemoration and Middlebrow Multiculturalism" Sara Johanna Baugh-Harris, University of Denver

"'You shouldn't be here': 11.22.63 and the Dangers of 'Making America Great Again'" Jenna Lyons, University of Kansas; Alex Stucky, University of Kansas

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314043      3:30 PM to 4:45 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Top Papers in the Scholarship of Teaching and Learning**

Sponsor: Scholarship of Teaching and Learning

Chair: Irwin Mallin, Indiana University-Purdue University Fort Wayne

"Conceiving the Enormity of 9/11: Advocating for the Use of Digital Narratives to Promote Learning Through Lived Experience" Amy May, University of Alaska, Fairbanks; Kelly E. Tenzek, University at Buffalo, SUNY

"From Curricular Infusion to Service-Learning: Piloting a Community Response to the Youth Alcohol Crisis" Maggie Wills, Fairfield University

"Student learning with permissive and restrictive cell phone policies: A classroom experiment" Alexander L. Lancaster, Weber State University

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314044      3:30 PM to 4:45 PM      Sheraton      Majestic 3 - 37th Floor (Center Tower)

**Top Papers in Theatre, Film, and New Multi-Media**

Sponsor: Theatre, Film and New Multi-Media Division

Chair: Prairie A. Endres-Parnell, Tarleton State University

Respondent: Noah D. Lelek, Texas Woman's University

"Peter Pan: A Compositional Interpretation of the 2003 Motion Picture" Tara Allard, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Female Screen Storytelling: Why It Matters and How It Reflects and Affects Today's Society" Anna Weinstein, Auburn University

"Reanimating Bodies in the Dark: Movie Riffing as Performance of Ideological Criticism" Matt M. Foy, Upper Iowa University

"Creating Accessible, Pedagogical Storytelling Performances as Research: A Professor/Director's Autoethnography" Julie-Ann Scott, University of North Carolina, Wilmington

"Fighting (Over) Fascism: The Office of War Information, the Production Code Administration, and The Hitler Gang" William Thomas McClain, Loyola Marymount University

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314045      3:30 PM to 4:45 PM      Sheraton      Majestic 4 - 37th Floor (Center Tower)

**Fake News and Real Hate: On the Current Relevance of Freedom of Expression:**

Sponsors: Communication and Law Division; Freedom of Expression Division

Chair: Dale A. Herbeck, Northeastern University

"Fake News Exists: Donald Trump's Discursive Danger to Media Analysis" D.L. Stephenson, Western Connecticut State University

"Fake News, Contested Truths, and the Threat of Libel: Donald J. Trump and Re-assessing the Actual Malice Standard" Donald A. Fishman, Boston College

"Freedom to Hate: Has Our First Amendment Legacy Lost Its Relevance?" Martin Wallenstein, John Jay College of Criminal Justice

"Hate Speech, Free Speech and the Freedom to Offend" Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation

"When Lies Vanquish Truth" Juliet L. Dee, University of Delaware

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314046      3:30 PM to 4:45 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Dead, Dying, and Troubled Times, Digital Media in Today's World**

Sponsor: Mass Communication Division

Chair: Sandra Romo, California Baptist University

Respondent: Kristin L. Drogos, University of Texas, Dallas

"Better Dying than Dead: Netflix, Amazon, and the Future of Branded Television Content" Michael L. Wayne, Ben-Gurion University of the Negev

"Hulu, Netflix and Atwood: Video on Demand in Troubled Times" Deborah James, Governors State University

"The Netflix Prescription: Media Marathonning and Health" Lisa Glebatis Perks, Merrimack College

"Ultimate Reality Check: Designing Sports Content for Female Viewers after the 2016 Olympics" Alison Nicole Novak, Rowan University; Melinda Sebastian, Kutztown University

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314047      3:30 PM to 4:45 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

## **Differences Between Media and Reality: Examining Race, Stereotypes, and Acceptance**

Sponsor: Mass Communication Division

Chair: Julius Matthew Riles, University of Missouri

Respondent: Heather Batin, Ohio University

"Choreographing Race: Dance and the Performance of Hybridity" Stephanie L. Gomez, Weber State University

"Deconstructing the albino trope" Niya P. Miller, Tuskegee University

"Is the media landscape different from society? Applying the stereotype content model to perceptions of media stereotypes" Alexander Cameron Sink, University of California, Santa Barbara; Dana Mastro, University of California, Santa Barbara

"Third person effect and welfare myth acceptance: Effects of a media literacy intervention on attitudes toward welfare recipients" Michelle Elizabeth Funk, University of Missouri; Calvin R. Coker, University of Missouri

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314048      3:30 PM to 4:45 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

### **Applied Communication Research: The Role of Messages and Narratives**

Sponsor: Applied Communication Division

Chair: Jen Eden, Marist College

Respondent: Joshua B. Barbour, University of Texas, Austin

"Commercial and Health Promotion Messages on the Expo Floor: An Examination of how Nutritional Health Professionals Navigate a Commodification of Dietetics" Sarah N. Heiss, University of Vermont; Emily C. Portman, University of Vermont; Heather J. Carmack, University of Alabama

"Formative research identifying message strategies for a campus bicycle safety campaign using self determination theory and the social norms approach" Andy Grayson, Michigan State University; Daniel S. Totzkay, Michigan State University; Brandon M. Walling, Michigan State University; Gregory Viken, Michigan State University; Jalyn Ingalls, Michigan State University; Theresa Quaderer, Michigan State University; Jazmine Gordon, Michigan State University; Alicia Fowler, Michigan State University; Molly Carmody, Michigan State University; Sunyoung Park, Michigan State University; Youjin Jang, Michigan State University; Madalyn Mulroy, Michigan State University; Sandi W. Smith, Michigan State University; Kami J. Silk, Michigan State University

"Escape and Apathy: How Narratives of Homelessness Influence Benevolent Behaviors among Individuals" Amy E. Duchsherer, North Dakota State University

"Role-Taking: Antecedents and Outcomes of Socialization Message Acceptance" Vernon D. Miller, Michigan State University; Kenneth J. Levine, Michigan State University; Brian Manata, Portland State University; Kathryn A. Rainer, Michigan State University; Briana DeAngelis, Michigan State University; Minyoung Choi, Michigan State University

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314049      3:30 PM to 4:45 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Stress, Coping, and Resilience: Theorizing Resilience and Promoting Familial Coping during Postpartum Depression, Miscarriage, and Immigration**

Sponsors: Family Communication Division; Health Communication Division

Chair: Jennifer S. Owlett, William Paterson University

Respondent: Patrice M. Buzzanell, University of South Florida

"Testing the Theory of Resilience and Relational Load (TRRL) in Families with Type I Diabetes" Tamara D. Afifi, University of California, Santa Barbara; Douglas Granger, University of California Irvine; Anne Ersig, The Children's Hospital of Philadelphia; Eva Tsalikian, University of Iowa; Ariana F. Shahnazi, University of Iowa; Shardé M. Davis, University of Connecticut; Kathryn E. Harrison, University of California, Santa Barbara; Michelle L. Acevedo Callejas, University of Iowa; Audrey K. Scranton, University of Iowa

"“I just want my wife and my life back”: Men’s Experiences of Stress and Social Support during Their Partner’s Postpartum Depression" Keli Steuber Fazio, The College of New Jersey; Erica Cogland, The College of New Jersey; Caitlyn McNair, The College of New Jersey; Keelin Moran, The College of New Jersey

"Fathering After Miscarriage: Effects of Spousal Emotional Support on Men’s Fathering Identity and Well-Being" Haley Horstman, University of Missouri; Amanda Holman, Creighton University; Lauren Johnsen, University of Missouri

"Coping with Being Undocumented: Promoting Resilience for Mexican-origin Immigrant Youth" Jennifer A. Kam, University of California, Santa Barbara; Debora Daniela Pérez Torres, University of California, Santa Barbara

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314050      3:30 PM to 4:45 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Ethics, Ontology, Affect, and Belief: Problem Sets in Philosophy of Communication**

Sponsor: Philosophy of Communication Division

Chair: Amanda Grace McKendree, University of Notre Dame

"Against Dwelling: The Specter of Heidegger’s Conservatism in Contemporary Rhetorical Studies" James Daniel, University of Washington

"The Communicative, Moral, and Rhetorical Dynamics of Awe: A Phenomenological Assessment and Case Study" Michael J. Hyde, Wake Forest University

"Defining and Inferring Deception: Beyond BFLs, Conscious Intent, and Gotcha Fact-Checking" Timothy R. Levine, University of Alabama, Birmingham

"Ongoing Relevance of Poststructural Legacies in Communication Research: The Materializing Capacities of Signification in the American Drugs Problem" Andrew Jenkins, University of North Carolina, Chapel Hill

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314051      3:30 PM to 4:45 PM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**The Legacy and Relevance of Communication Pedagogy: Classroom and Community Contexts**

Sponsor: Undergraduate College and University Section

Chair: Myrna Foster-Kuehn, Clarion University of Pennsylvania

Respondent: Janie Harden Fritz, Duquesne University

"Building a Legacy of Participative Communication: An Account of Students' Non-Partisan Political Civic Activities to Encourage Others to Express their Voice" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Communicating the Mentor Legacy: A Millennial Teaching Millennials" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Communication Ecologies: A New Legacy for Our Field" Martha J. Fay, University of Wisconsin-Eau Claire

"Dialogic Education and Particularity: Preparing for Engagement of Diversity and Difference" Sarah M. Flinko, Duquesne University

"Faculty in the Halls: Relevance in Application through an Out-of-Class Communication Experience" Leanne M. Bell McManus, Stevenson University; Chip Rouse, Stevenson University

"Legacy, Relevance, and the Applied Rhetoric of Technology" Matthew P. Mancino, Duquesne University

"Moving Our Legacy into Contemporary Relevance: Significant Learning about Course Implementation through Morphing a Course into the Digital Age" Karen L. Lollar, Metropolitan State University of Denver

"The Legacy and Relevance of Poesis: Communicative Engagement in the Classroom" Molly Stoltz, Valdosta State University

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314052      3:30 PM to 4:45 PM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Elementary and Secondary Education Section Business Meeting**

Sponsor: Elementary and Secondary Education Section

Presenters:

Anna Wright, Illinois State University

Dakota C. Horn, Illinois State University

Melissa L. Beall, University of Northern Iowa

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314053      3:30 PM to 4:45 PM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Social Movements and Social Justice**

Sponsor: Rhetorical and Communication Theory Division

Chair: Darrel Wanzer-Serrano, University of Iowa

Respondent: Abraham Khan, Penn State University

"Power, Subjectivity, and the Rhetorical Construction of Oppression within Activist Discourses" Ian Summers, University of Utah

"Spectacular Community and the Reification Loop: Reconsidering the "Failure" of Occupy" John Hendry, Georgia State University

"Student Protest as Improper Enjoyment: Psychoanalysis and Neoliberalism in Critical Pedagogy" Rishi Chebrolu, University of Pittsburgh

"Toward an Intersectional Habitus: Bourdieu, Social Justice, and Contemporary Media Audiences" Amanda Nell Edgar, University of Memphis

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314055      3:30 PM to 4:45 PM      Sheraton      Trinity 1 - Third Floor (South Tower)

**Constructing Reality through Internet Memes, Emotion Gestalts and Women Executive's Front and Backstage Behaviors**

Sponsor: Communication as Social Construction Division

Chair: Katie Margavio Striley, University of North Carolina, Chapel Hill

Respondent: Stacy Smulowitz, University of Scranton

"Claiming Their Seat at the Head of the Table: Executive Women's Front and Backstage Behaviors" Alex Rister, University of Central Florida; Sally O. Hastings, University of Central Florida

"I Speak, Therefore I Feel: "Emotion Gestalts," Language, and the Social Construction of Reality" Sophia Town, Arizona State University; Matthew Donovan, Arizona State University

"Internet Memes and the Social Construction of Memory" Lisa Silvestri, Gonzaga University

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314061      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom B - Third Floor

**Religious Freedom Rhetoric in the United States**

Sponsors: Freedom of Expression Division; Religious Communication Association

Chair: Eric C. Miller, Bloomsburg University

Respondent: Stephen Browne, Penn State University

"Different Definitions: How White Evangelical Protestants and Their Mainline Counterparts Rhetorically Frame What it Means to be Free" Stephanie Martin, Southern Methodist University

"Freedom for Whom? The Contested Terrain of Religious Freedom for Muslims in the U.S." Adam Smidi, Bowling Green State University; Lara Lengel, Bowling Green State University

"Negotiating Religious Freedom in U.S. Catholic Responses to Vaccine Science" Miles C. Coleman, Seattle University

"Reinhold Niebuhr's Rhetorical Legacy: Democratic Community and Religious Freedom" Cody R. Hawley, University of South Florida

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314062      3:30 PM to 4:45 PM      Marriott      Plaza Ballroom C - Third Floor

**(Russo/Ukraino)phobia at Eurovision: The Case of Ukraine's Ban on the Russian Participant**

Sponsor: Russian Communication Association

Chair: Lara Lengel, Bowling Green State University

Presenters:

Sasha Allgayer, Bowling Green State University

Michael R. Finch, Lee University

Nune Grigoryan, Ohio University

Andrew Pyle, Clemson University

Anke Wolbert, Eastern Michigan University

Ahmet Atay, College of Wooster

Ramune Braziunaite, Cleveland State University

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314063      3:30 PM to 4:45 PM      Marriott      Champagne - Third Floor

**Articulating Identity, Prejudice, and Nationalism in Eastern Europe and Russia**

Sponsors: Eurasian Communication Association of North America; Russian Communication Association

Chair: Maureen C. Minielli, Kingsborough Community College, CUNY

Respondent: Marta Natalia Lukacovic, Furman University

"Philosophers' Ship as a Message" Igor E. Klyukanov, Eastern Washington University; Galina Sinekopova, Eastern Washington University

"Prejudice towards Russian speakers in Finland: A study among Finnish old people" Ngwayuh Elvis Nshom, University of Jyväskylä; Stephen Michael Croucher, Massey University Wellington

"Russia re-envisions the World: Geopolitical mythologies in Russian media" Robert Hinck, Monmouth College; Randy Kluver, Texas A&M University; Skye Cooley, Mississippi State University

"The "Democratic" Resistance of Russian Neo-Fascists" Hanna Baranchuk, Georgia State University

"It's not about the potatoes": Achieving alignment in enactments of oplakvane (complaining, mourning) in Bulgarian discourse" Nadezhda Sotirova, University of Minnesota, Morris

"Planting our feet in Ukraine, keeping our heads in Europe!": Defining Ukrainian Nationalism" Thomas McCloskey, University of Maryland

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314064      3:30 PM to 4:45 PM      Marriott      Normandy A -Third Floor

**Cross Examination Debate Association Business Meeting**

Sponsor: Cross Examination Debate Association

Presenters:

Amber Kelsie, University of Pittsburgh

CV Vitolo-Haddad, University of Wisconsin-Madison

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314065      3:30 PM to 4:45 PM      Marriott      Normandy B -Third Floor

**Legacy and Future of Journalism and Public Relations in the Age of Post-Truth "Fake News" in Japan and the United States**

Sponsors: Asian/Pacific American Caucus; Communication Ethics Division; Japan-U.S. Communication Association; Political Communication Division

Chair: Akira Miyahara, Seinan Gakuin University

Presenters:

James Mueller, University of North Texas

Rose G. Campbell, Butler University

Hiroko Okuda, Kantogakuin University

Koji Fuse, University of North Texas

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314066      3:30 PM to 4:45 PM      Marriott      Nice - Third Floor

**Our Legacy as Competitors, Our Relevance as Critical Educators: Toward a Coaching Pedagogy in Collegiate Debate**

Sponsor: American Forensic Association

Chair: Benjamin W. Mann, University of Utah

Presenters:

Philip Anthony Sharp, University of Nevada, Reno

Stephanie Eisenberg Todd, Chabot College

Justin Perkins, San Diego State University

Joe Provencher, Texas Tech University

Adam Testerman, Texas Tech University

**5:00 PM**

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315004      5:00 PM to 6:30 PM      Sheraton      Dallas Ballroom B - First Floor  
(Conference Center)

**NCA Presidential Address and Awards Presentation**

Sponsor: NCA National Office

Chair: Ronald L. Jackson, University of Cincinnati

"Communication, Globalization, and the Prospects for Solidarity" Stephen J. Hartnett,  
University of Colorado, Denver

**6:30 PM**

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317022      6:30 PM to 8:00 PM      Sheraton      Austin 2 - Second Floor



## Intercaucus Reception

Sponsors: Asian/Pacific American Caucus; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Disability Issues Caucus; La Raza Caucus; NCA National Office; Women's Caucus

Sunday  
November 19, 2017

8:00 AM

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403001      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A1 - First Floor  
(Conference Center)

### Health Communication within the Organizational Context

Sponsor: Health Communication Division

Chair: Heather J. Carmack, University of Alabama

"COMFORT Communication for Oncology Nurses: Program Overview and Preliminary Evaluation of a Nationwide Train-the-Trainer Course" Elaine Wittenberg, California State University, Los Angeles; Betty Ferrell, City of Hope National Medical Center; Joy Goldsmith, University of Memphis; Sandra Ragan, University of Oklahoma; Haley Buller, City of Hope National Medical Center

"Coworker Unfairness, Unsupportiveness, and Ick for Pumping Breastmilk at Work" Mary Jiang Bresnahan, Michigan State University; Jie Zhuang, Michigan State University; Yi Zhu, Michigan State University; Xiaodi Yan, Michigan State University; Elizabeth Bogdan-Lovis, Michigan State University; Joanne Goldbort, Michigan State University; Steven Haider, Michigan State University

"Finding the invisible leader: When a priori opinion leader identification is impossible" Brian Britt, South Dakota State University; Rebecca K. Britt, South Dakota State University; Jennifer Anderson, South Dakota State University; Nancy Fahrenwald, South Dakota State University; Shana Harming, South Dakota State University

"The Buddy Benefit: Increasing the Effectiveness of an Employee-Targeted Weight-Loss Program through Confirming Communication" Rene Dailey, University of Texas, Austin; Lynsey K. Romo, North Carolina State University; Carolyn Dunn, North Carolina State University; Surabhi Aggarwal, North Carolina Division of Health and Human Services

"Tracking Success – Outputs versus Outcomes: An analysis of accredited public health agencies' Community Health Improvement Plan objectives" Evan Perrault, Purdue University; Jill M. Inderstrod-Stephens, Purdue University; Elizabeth Hintz, Purdue University

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403002      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom A2 - First Floor  
(Conference Center)

### Developing Friendships through Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Sarah Tardif, University of Massachusetts, Boston

"How Many Hours Does It Take to Make a Friend?" Jeffrey A. Hall, University of Kansas

"Friendship at First Sight: Thin Slices in Observing Rapport and Friendship Potential in Initial Interactions" Emi Hashi, Arizona State University

"Similarities and Differences in Interpersonal Reciprocity Between Friends and Acquaintances" Bing Han, University of South Carolina Aiken; Shuo Yao, Radford University

"Changes in Friendship Closeness: A Qualitative Analysis of Turning Points in Female Friendships in Early to Middle Adulthood" Eileen F. Doherty, Marymount Manhattan College

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403003

8:00 AM to 9:15 AM

Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

### **New Media and Confession: Articulating Difficult Experiences Online**

Sponsor: Critical and Cultural Studies Division

Chair: Alvin Primack, University of Pittsburgh

"Asserting Agency: Privacy, Consent and the Problem of Reception" Nicole Castro, University of North Carolina, Chapel Hill

"Everybody's a Critic: New Media Environments and the Rise of Populist Criticism" Ambrose Curtis, University of Pittsburgh

"Syrian Refugees' Use of YouTube Advertisements Against Germany's Extreme Right" Elise Homan, University of Pittsburgh

"Talking \$h\*t: YouTube Vlog Rants, Comic Catharsis, and Heteronormativity" Emma Gabriele, University of Rhode Island

"'Then I Heard It Happened to All of You Too': The Networking of 'Targeted Individuals' on YouTube" Daniel Beresheim, University of Pittsburgh

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403006

8:00 AM to 9:15 AM

Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

### **The Rhetoric of Social Class in the United States**

Sponsor: Rhetorical and Communication Theory Division

Chair: David W. Seitz, Penn State University, Mont Alto

Respondent: Jill Tyler, University of South Dakota

"Examining the Legacy and Relevance of Identity in the Analysis and Study of Social Class" LaKresha D. Graham, Rockhurst University

"Saving Underdogs: Deserving and Undeserving Poor in Slumdog Millionaire" Supriya Karudapuram, American University

"Stuck in the Middle with You: How the Elasticity of 'Middle Class' Obfuscates the Reality of Social Class" David W. Seitz, Penn State University, Mont Alto; Ryan Dodd, Gettysburg College

"The Anxieties of Middle Class-ness: Labor Intensive Knowledge Work and Restrictive Lifestyle Performances" Charles E. Soukup, University of Northern Colorado; Christina R. Foust, University of Denver

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403007      8:00 AM to 9:15 AM      Sheraton      Dallas Ballroom D2 - First Floor  
(Conference Center)

**Materiality, Discourse, and Communicative Constitution of Organizing**

Sponsor: Organizational Communication Division

Chair: Jennifer J. Mease, James Madison University

Respondent: Matthew A. Koschmann, University of Colorado, Boulder

"#TrumpThatBitch: The Communicative Constitution of Hate Organizations on #MakeAmericaGreatAgain" Sean M. Eddington, Purdue University

"A Pattern Language for Workspace: How Organizational Spaces Communicate to Constitute Organizations" Elizabeth Wilhoit, Auburn University

"Embracing Our Interdisciplinary Legacy: The Relevance of Linguistic Anthropology in Questions of Materiality" Dana H. Marshall, University of Colorado, Boulder; Tajshen Campbell, University of Colorado, Boulder

"Materiality and Institutional Positioning: ISIL's Use of Material Resources in its Communicative Constitution" Jacqueline Bruscella, State University of New York, Oneonta; Ryan S. Bisel, University of Oklahoma

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403011      8:00 AM to 9:15 AM      Sheraton      San Antonio A - Third Floor (Conference  
Center)

**Performative Feminist Activism**

Sponsor: Women's Caucus

Chair: Runchao Liu, University of Minnesota

Presenters:

Caroline Bayne, University of Minnesota, Twin Cities

Samantha Perez, University of Minnesota

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403012      8:00 AM to 9:15 AM      Sheraton      San Antonio B - Third Floor (Conference  
Center)

**International Students as a "Special" Population on U.S. College and University  
Campuses: Adjustments, Questions, and Concerns**

Sponsors: International and Intercultural Communication Division; Student Section

Chair: EunYoung Lee, Florida Gulf Coast University

Respondent: Hsin-I Sydney Yueh, Northeastern State University

"Complicating Special Population Research: A Case for Non-Native, English Speaking International Students on American Campuses" Satoshi Toyosaki, Southern Illinois University, Carbondale; Yusaku Yajima, Southern Illinois University, Carbondale

"The Impact of Social Network Sites on International Student Adjustment on a U.S. College Campus" Bowen Gillie, University of Rhode Island; Guo-Ming Chen, University of Rhode Island

"The Relevance of International Student Adjustment to Life in the U.S.: A Legacy That Universities Can Create" Aayushi Hingle, California State University, Los Angeles

"What can I do about my Accent? Communication Experiences of International Students in the U.S. College" Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

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403013      8:00 AM to 9:15 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

### **Transnationalism and Hybridity at a Global Age**

Sponsor: International and Intercultural Communication Division

Chair: Kathleen D. Clark, University of Akron

Respondent: Fatima Zahrae Chrifi Alaoui, San Francisco State University

"Transnational Marriage Migrants from Indonesia to Taiwan: Narrating Good and Bad Marriages" Todd L. Sandel, University of Macau

"Transnational Media of Nollywood: Second-Generation Igbo American Reception" Uchenna Onuzulike, Bowie State University

"Kneeling But Still Singing: Hybrid Identity and U.S. American National Anthem Protest" Michael Forst, Southern Illinois University, Carbondale

"Rethinking Hybridity in K-pop: A rhizomatic approach to K-pop's globalization" Bumgi Min, Penn State University

"Dialectical Tensions in the Wal-Martization of the United States" Jonathan Matusitz, University of Central Florida; Laura Lord, University of Central Florida

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403014      8:00 AM to 9:15 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

### **Broken Agencies/Broken Agency: The Role of Communication Professionals in Confronting Dysfunctional Systems**

Sponsor: Ethnography Division

Chair: Corinne Weisgerber, St. Edwards University

Presenters:

Corinne Weisgerber, St. Edwards University

Kara Laskowski, Shippensburg University

Shannan H. Butler, St. Edwards University

Lisa R. Barry, California State University, Channel Islands

Stephanie Martinez, St. Edwards University

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403015      8:00 AM to 9:15 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**You Heard it Here First: Black Journalists, Alternative Media and the Legacy of Calling Out "Fake" News**

Sponsor: African American Communication and Culture Division

Chair: Felicia Harris, University of Houston, Downtown

Presenters:

Jayne Cabbage, Bowie State University

Loren Saxton Coleman, University of Southern Mississippi

Meredith Clark, University of North Texas

Felicia Harris, University of Houston, Downtown

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403016      8:00 AM to 9:15 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**When "Our Legacy, Our Relevance" Changes: What Happens when Colleges/Universities Merge?**

Sponsor: Community College Section

Chair: Rick Lindner, Georgia State University, Perimeter College

Presenters:

Brian Kline, University of North Georgia, Gainesville

Linda Bowen, Georgia State University

Jennifer Heusel, Coker College

Pamela A. Hayward, Augusta University

Adam David Roth, University of Rhode Island

Shari L. Szalwinski, Chattahoochee Technical College

Julie Langley, Georgia State University

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403018      8:00 AM to 9:15 AM      Sheraton      Houston B - Third Floor (Conference Center)

**Fandoms and Political Action**

Sponsor: Political Communication Division

Chair: Ryan S. Rigda, Texas A&M University

Respondent: Amber Davisson, Keene State College

"Hallows or Horcruxes? The Deployment of Harry Potter in the 2016 Presidential Election" Ryan S. Rigda, Texas A&M University

"Social Justice Warrior or Jingoistic Patriot: Political Appropriation of Captain America in the Trump Era" Victoria Stiegel, Texas A&M University

"The Problematic Fave: Negotiating Political Identity Through Fandom in the 2016 Presidential Election" Emily S Sauter, Minnesota State University, Mankato

"Trek Against Trump: Star Trek Fandom in the 2016 U.S. Presidential Election" Ashley Hinck, Xavier University

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403019      8:00 AM to 9:15 AM      Sheraton      Houston C - Third Floor (Conference Center)

**"If You Build It, They Will Post": The Beneficial Applications of Higher Education Institutions Creating and Utilizing Social Analytics Labs**

Sponsor: Human Communication and Technology Division

Chair: Joseph Mazer, Clemson University

Presenters:

Brandon Boatwright, University of Tennessee

Courtney Childers, University of Tennessee

Stephen K. Hunt, Illinois State University

Nathan Carpenter, Illinois State University

Laeq Khan, Ohio University

Itai Himelboim, University of Georgia

Derek Ray Lane, University of Kentucky

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403021      8:00 AM to 9:15 AM      Sheraton      Austin 1 - Second Floor

**New Developments in the Discursive Accomplishment of Addressing, Interpreting and Translating**

Sponsor: Language and Social Interaction Division

Chair: Gonen Dori Hacoen, University of Massachusetts, Amherst

"BiModal Code-switching: Evidence beyond code-blending in written English" LaReina Hingson, Gallaudet University; Marissa Rivera, Gallaudet University

"Interpreting Journalistic Questions in Dual-Lingual Political Press Conferences: Media Censorship in China" Ruey-Ying Liu, University of California, Los Angeles

"Introduction to Tshangla Kinship Address System of Bhutan" Dorji Wangchuk, University of Macau

"What Capital 'D' Deaf can Teach Capital 'D' Discourse: A Case Study of the Nyle DiMarco's Endorsement of Presidential Candidate Hillary Clinton" Sarah Scott

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403022      8:00 AM to 9:15 AM      Sheraton      Austin 2 - Second Floor

**CSR, International Implications, and Theoretical Paradigms in Public Relations**

Sponsor: Public Relations Division

Chair: Michael L. Kent, University of Tennessee

Respondent: Gayle M. Pohl, University of Northern Iowa

"Get Legit or Quit: NGO advocacy and agenda building efforts in the midst of the European Immigration Crisis" Laura Gamo, University of Tennessee, Knoxville

"How Public Relations Contributes to Integrated Communication in Matrix Organization in Non-English Speaking Country" Jung Kyu "Rhys" Lim, University of Maryland

"Societal Public Relations: Articulating a Public Relations Paradigm" Katie M. Brown, University of Maryland

"The (Re)Naming of Yale's Calhoun College: Applying and Extending Corporate Historical Responsibility" Cody Wilson, Purdue University

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403023      8:00 AM to 9:15 AM      Sheraton      Austin 3 - Second Floor

**Context Still Matters! GLBTQ Social Movement, Rights, and Environments**

Sponsors: Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Dawn Marie D. McIntosh, University of Denver

Respondent: James McDonald, University of Texas, San Antonio

"Pride or Perversion? The Vacillating Opinions on Gay Pride, 1979-2011" Patrick Johnson, University of Colorado, Boulder

"Slashing the Patriarchy, Together: Lesbian Feminism and "Scream" (1996)" Kyle Christensen, University of Memphis

"Seen but Not Heard in Sochi: LGBT Visibility and Ill-Discerned Kairos at the 2014 Winter Olympics" Kenneth Lythgoe, University of Wisconsin-Madison

"“Tick...Tick...Tick Goes the Queerbomb” Resisting the Corporatization of Austin Pride" Hunter Thompson, Syracuse University

"Homonegativity in India: Unpacking Situational and Cross-Situational Antecedents and Consequences of Negative Attitudes toward Homosexuality" Arunima Krishna, Boston University

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403024      8:00 AM to 9:15 AM      Sheraton      Pearl 1 - Second Floor

**Rejection Happens: Reducing Stigma and Increasing the Transparency and Normalcy of Rejection in Academia**

Sponsor: Training and Development Division

Chairs: Angeline Sangalang, University of Dayton; Cynthia Wang, University of Southern California; Ashton Speno, Southern Illinois University, Edwardsville

Presenters:

Nicholas David Bowman, West Virginia University

Elisia Cohen, University of Minnesota

D. Robert DeChaine, California State University, Los Angeles  
John M. Kephart, California State University, Northridge  
Respondent: Kristen Harrison, University of Michigan

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403025      8:00 AM to 9:15 AM      Sheraton      Pearl 2 - Second Floor

**Dear Discipline: The Rhetorical Value of Private Letters**

Sponsor: Public Address Division

Chair: Bryan Blankfield, University of Pittsburgh

Presenters:

Bryan Blankfield, University of Pittsburgh

Nathan A. Crick, Texas A&M University

Samuel McCormick, San Francisco State University

Mary E. Stuckey, Penn State University

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403027      8:00 AM to 9:15 AM      Sheraton      Pearl 4 - Second Floor

**Bridging the Gap for Differently-Abled Teachers through Disclosure**

Sponsor: Disability Issues Caucus

Chair: Michael S. Jeffress, University of the West Indies

Respondent: Amin Makkawy, California State University, Fresno

"Almost Passing: Using Disability Disclosure to Recalibrate Able-Bodied Bias in the Classroom" Julie-Ann Scott, University of North Carolina, Wilmington; Kelly Peter Herold, Winona State University

"Disability at the Center: Finding Safety in Critical Conversations" Kimberly M. Cuny, University of North Carolina, Greensboro

"Disclosing Disability around the Coffee Stand: Strategies for Boosting Collegiality in Academe" Pauline Newton, Southern Methodist University; Michael S. Jeffress, University of the West Indies

"Negotiations of In/visible Disability in the Rhetoric Classroom" Rebecca Miner, University of Central Missouri

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403028      8:00 AM to 9:15 AM      Sheraton      Pearl 5 - Second Floor

**Understanding the Role of Risk in Impacting Health-Related Outcomes**

Sponsor: Health Communication Division

Chair: Gretchen L. Bergquist, University of Nebraska-Lincoln

"Beyond demographics and attitudes: The relationship of young women's emotional states with skin damaging and skin safety behaviors" Jessica Gall Myrick, Penn State University; Jessica Fitts Willoughby, Washington State University



"Difference in Cancer Information Seeking among Smokers and Nonsmokers: A RISP Perspective" Di Pei, George Mason University; Xiaoquan Zhao, George Mason University; Gary L. Kreps, George Mason University; Guoming Yu, Beijing Normal University

"Exploring the interaction effects of risk perception, temporal framing, and consideration of future consequences on risk-reducing behavioral intention" Mengfei Guan, University of Georgia; Jiyeon So, University of Georgia

"The Role of Communicator Predispositions in Understanding Sexual Safety/Risk" Sean M. Horan, Texas State University; Kristen Farris, Texas State University; Marian L. Houser, Texas State University

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403030      8:00 AM to 9:15 AM      Sheraton      Executive Boardroom - Second Floor

**Regional President and Executive Director Meeting**

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver  
Trevor Parry-Giles, National Communication Association  
Benjamin R. Bates, Ohio University  
Cheryl Casey, Champlain College  
Victoria J. Gallagher, North Carolina State University  
Jerold L. Hale, College of Charleston  
Michelle A. Holling, California State University, San Marcos  
Heather L. Hundley, Middle Tennessee State University  
Jimmie Manning, Northern Illinois University  
Shawn Wahl, Missouri State University

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403031      8:00 AM to 9:15 AM      Sheraton      Live Oak -Second Floor

**The Opportunities and Challenges of Communication Technology for Group  
Communication Scholarship**

Sponsor: Group Communication Division

Chair: Maggie Boyraz, California State Polytechnic University, Pomona

Presenters:

Katie Kyungwon Kang, Rutgers University  
Jennifer L. Gibbs, Rutgers University  
Erin K. Ruppel, University of Wisconsin-Milwaukee  
Marshall Scott Poole, University of Illinois  
Andrea B. Hollingshead, University of Southern California  
Bei Yan, University of Southern California

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403033      8:00 AM to 9:15 AM      Sheraton      City View 1 - Fourth Floor

## **Why Can't We Be Friends? Interpersonal Challenges to Friendship**

Sponsor: Interpersonal Communication Division

Chair: Jenna McNallie, Augsburg College

"An examination of the relationships between unfollowing and hiding on Facebook and verbal aggressiveness, argumentativeness, and self-esteem" Hailey Gillen Hoke, Weber State University

"I'm a Shrillary and My Friend is a Trump Thug. Can We Get Along? A Theoretical Exploration of Serial Arguments Nested within Intractable Conflict" Robert G. Matheny, Wayne State University; Katheryn C. Maguire, Wayne State University

"The power of peer influence: How socialization agents impact prosocial behavior" Clay Craig, Texas State University; Mary E. Brooks, West Texas A&M University; Shannon Bichard, Texas Tech University

"The Company You Keep": Developing a Measurement Model of Social Network and Partner Influence" James B. Stein, Arizona State University

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403034      8:00 AM to 9:15 AM      Sheraton      City View 2 - Fourth Floor

### **Understanding Ourselves through the Legacy of Media**

Sponsor: Critical and Cultural Studies Division

Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

Respondent: Douglas Battema, Western New England University

"Expanding Narrative-world: Activating Imagination, Memories, and Attachment" Thiam Huat Kam, Rutgers University

"Corporate Inclusion, Chinese Exclusion: Corporate Personhood and the Chinese Question in Nineteenth-Century California" Kevin L. Musgrave, University of Wisconsin-Madison

"Contemporary Acts of Resistance in Mr. Robot" Jonathan Smith, University of Memphis

"Serving (Fetishized) Time: An Intersectional Analysis of Netflix's Food Trucks in Mexico and the United States" Lauren J. DeCarvalho, University of Arkansas; Nadia I. Martínez-Carrillo, Indiana University-Purdue University Fort Wayne

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403035      8:00 AM to 9:15 AM      Sheraton      City View 3 - Fourth Floor

### **Reaching Out: Discussing the Formation of Collaborative Relationships in Basic Course Administration**

Sponsor: Basic Course Division

Chair: Lindsey B. Anderson, University of Maryland

Presenters:

Melissa A. Broeckelman-Post, George Mason University

Jennifer Hall, Purdue University

Angela M. Hosek, Ohio University

Kristina Ruiz-Mesa, California State University, Los Angeles

Ashley Jones-Bodie, University of Mississippi

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403036      8:00 AM to 9:15 AM      Sheraton      City View 4 - Fourth Floor

**The Body and the State**

Sponsor: Feminist and Women Studies Division

Chair: Kourtney M. Maison, University of Utah

Respondent: Roberta Chevrette, Middle Tennessee State University

"Body Mappings and Mortality: Critical Boundaries in Surveillance" Kalembe Kimera  
Kizito, University of Memphis

"Militant Pacifist: Liberian Women and Collective Body Rhetoric" Kiah Bennett, Syracuse  
University

"Power and Resistance in the Prison Industrial Complex: A Critical Reading of Orange is the  
New Black" Lindsay D. Scott, University of New Mexico

"Stop the Woman, Save the State: Policing, Order, and the Black Woman's Body" Rudo  
Mudiwa, Indiana University

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403037      8:00 AM to 9:15 AM      Sheraton      City View 5 - Fourth Floor

**Developing a Legacy beyond the Ivory Tower: Cultivating Partnerships with Non-  
academics for Applied Research**

Sponsor: Applied Communication Division

Chairs: Joann Keyton, North Carolina State University; Tara Watterson, University of  
Kentucky

Presenters:

Angela N. Gist-Mackey, University of Kansas

Michelle Miller-Day, Chapman University

Jennifer E. Ohs, Saint Louis University

John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

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403038      8:00 AM to 9:15 AM      Sheraton      City View 6 - Fourth Floor

**Women's Lives and Feminist Praxis: The Relevance of Inclusive Research and Writing**

Sponsor: Feminist and Women Studies Division

Chair: Tim McKenna Buchanan, Manchester University

Respondent: Stephanie L. Young, University of Southern Indiana

"Framing Colombia identities and humanature: The female voices in National Geographic  
Magazine (1948-1952)" Monica Perez-Marin, Universidad de Medellín

"Women's spaces, male privilege, and the challenges of (queer) feminist inclusivity" Justin J.  
Rudnick, Minnesota State University, Mankato

"Fit is the New Skinny": Performance of gender in the crossfit gym" Kristen E. Okamoto, Clemson University

"I wasn't just the farmer's wife---I helped be that farm" Stevie Munz, Utah Valley University

"Imaginative engagement": The possibilities of navigating the space between self and other" Nancy Gomez, Universidad del Norte

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403039 8:00 AM to 9:15 AM Sheraton City View 7 - Fourth Floor

**What We Know (and Don't Know) about Time, Groupthink, Labor, and Technology Use**

Sponsor: Organizational Communication Division

Chair: Eric DeMar Waters, Marquette University

Respondent: Stephanie A. Smith, Virginia Tech

"Combinatorial Use of Information and Communication Technology in Organizations" Yaguang Zhu, University of Texas, Austin

"Events, Structure, and Time: Making Sense of Looping Theories" Emily Ball Cicchini, University of Texas, Austin

"From Labor Process Theory to Class Composition Analysis: What Autonomist Marxism Can Contribute to the Study of Work and Organization" Douglas Spielman, University of North Carolina, Chapel Hill

"Groupthink: A Review of Literature from 1999 to 2016" Kristal May, University of Utah

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403040 8:00 AM to 9:15 AM Sheraton City View 8 - Fourth Floor

**Coalitions, Solidarities, and Intersections: The Legacies and Possibilities of Communication and Activism (Part 1)**

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; American Studies Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Disability Issues Caucus; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; La Raza Caucus; Latino/Latina Communication Studies Division; Public Address Division; Women's Caucus

Chair: Ashley Noel Mack, Louisiana State University

Presenters:

James L. Cherney,

Dana L. Cloud, Syracuse University

Lisa M. Corrigan, University of Arkansas

Shinsuke Eguchi, University of New Mexico

Bryan J. McCann, Louisiana State University

Tiara R. Na'puti, University of Colorado, Boulder

Kent A. Ono, University of Utah

Vincent Pham, Willamette University  
Erin J. Rand, Syracuse University  
D.L. Stephenson, Western Connecticut State University  
Darrel Wanzer-Serrano, University of Iowa

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403041      8:00 AM to 9:15 AM      Sheraton      Remington - Fourth Floor

**Just Another Brick in the Wall: Rhetorical Analyses of Donald Trump's Border Wall**

Sponsor: Latino/Latina Communication Studies Division

Chair: Gabriel A. Cruz, Bowling Green State University

Respondent: C. James Wright, Bowling Green State University

"Build the Yugest wall Possible!": Adjudicating arguments in a digital world" Nicholas M. Prephan, Wayne State University

"Brick by Brick: A Rhetorical Deconstruction of Trump's Border Wall in 84 Lumber's Super Bowl Commercial" Gabriel A. Cruz, Bowling Green State University

"The Mexico-United States Border Wall and the Rhetoric of Dehumanization that Built it" Arthi S. Chandrasekaran, Wayne State University

"We Will Build the Wall": Realistic Conflict Theory and Trumpist Nationalism" Graeme J. Wilson, Bowling Green State University

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403042      8:00 AM to 9:15 AM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Building a Legacy of Student Success by Elevating the Relevance of Faculty Advising**

Sponsor: Undergraduate College and University Section

Chair: Stephanie R. Klatzke, Northern Kentucky University

Presenters:

Joy L. Daggs, Northwest Missouri State University

Kimberly Weismann, Williston State College

Laura Nunn, South Texas College

Tiffany R. Wang, University of Montevallo

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403043      8:00 AM to 9:15 AM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

**Positive and Negative Instructor Self-Disclosure**

Sponsor: Instructional Development Division

Chair: Rebecca B. Leach, Texas Christian University

Respondent: Renee Kaufmann, University of Kentucky

"Instructor Humor as a Moderator of Instructors' Inappropriate Conversations and Instructional Dissent" Robert J. Sidelinger, Oakland University

"Teachers Use of Humor in the Classroom: A Meta-Analysis" Mike Allen, University of Wisconsin-Milwaukee; Leah LeFebvre, University of Alabama; Luke LeFebvre, Texas Tech University; Raymond Preiss, Viterbo University

"The Joke's On Us: A Content Analysis of Current Instructional Humor Research and Practice" Dakota C. Horn, Illinois State University; Samantha Dunn, Illinois State University; Anna Wright, Illinois State University

"Instructor Discussion of Alcohol in the Classroom: An Exploratory Study" Nathaniel S. Brophy, Illinois State University

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403044 8:00 AM to 9:15 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**A Legacy of Ecocultural Discourse: Past, Present, and Future**

Sponsor: Environmental Communication Division

Chair: Jessica L. Thompson, Northern Michigan University

Respondent: Gwendelyn S. Nisbett, University of North Texas

"Scientific Argument Without a Scientific Consensus: Rachel Carson's Rhetorical Strategies in the Silent Spring Debates" Mollie Murphy, Utah State University

"Explicating Environment: An Interdisciplinary Intervention" Melissa M. Parks, University of Utah

"The Public Relations Ecosystem: Transforming Environmental Communication, 1962-2016" Melissa Aronczyk, Rutgers University; Robert Brulle, Drexel University

"Keep Burning Coal or the Manatee Gets It: Rendering the Carbon Economy Invisible through Endangered Species Protection" John Carr, University of New Mexico; Tema Oliveira Milstein, University of New Mexico

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403045 8:00 AM to 9:15 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Narrativity and Symbolology**

Sponsor: Rhetorical and Communication Theory Division

Chair: Lee M. Pierce, State University of New York, Geneseo

Respondent: Matthew Bost, Whitman College

"Aristotle's Cough: Sound Without Symbols in Steve Reich's "It's Gonna Rain"" Sarah Adams, Penn State University

"Practices of Polysemy and Toni Morrison's "Recitatif"" Nikki Shayna Orth, Penn State University

"Towards an Interdisciplinary Theory of Uncertainty" Allison Blumling, University of Utah

"Of Narrative Satire and Gordian Knots" Christopher J. Gilbert, Assumption College

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403046 8:00 AM to 9:15 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

## **You're the Inspiration: Characters and Narratives that Intrigue and Influence**

Sponsor: Mass Communication Division

Chair: Qihao Ji, Marist College

Respondent: Matthew Lapierre, University of Arizona

"Examining inspirational stories: Effects of linguistic characteristics and relationship with receiver variables" Allison L. Eden, Michigan State University; Clare T. Grall, Michigan State University; Joomi Lee, Michigan State University; Ralf Schmaelzle, Michigan State University

"Good Guys, Bad Guys: Schema-based Disposition Formation and Reappraisal based on Narrative Role" Matthew Grizzard, University at Buffalo, SUNY; Kaitlin Fitzgerald, University at Buffalo, SUNY; Changhyun Ahn, Cleveland State University; Jialing Huang, University at Buffalo, SUNY; Charles Francemone, University at Buffalo, SUNY; Jess Walton, University at Buffalo, SUNY

"Hate the Characters but Love Their Example? The Effects of Hate-Watching Keeping Up with the Kardashians on Viewer Intentions to Towards BRCA Gene Screenings" Jennifer Maria Knight, West Virginia University; Elizabeth Cohen, West Virginia University

"Narratives and Self-Transcendent Emotions: A Content Analysis of Inspirational Movies and Television Shows" Katherine Dale, Florida State University; Arthur A. Raney, Florida State University; Sophie H. Janicke, Chapman University; Joshua Baldwin, Florida State University; Jerrica Ty Rowlett, Florida State University; Cen Wang, Florida State University; Danyang Zhao, Florida State University

"Predictors of Selection of Inspiring Media and the Resultant Prosocial Outcomes" Mary Beth Oliver, Penn State University; Arienne Ferchaud, Penn State University; Erica Bailey, Angelo State University; Chun Yang, Penn State University; Yan Huang, Penn State University; Ruoxu Wang, University of Memphis; Pratti Diddi, Penn State University; Arthur A. Raney, Florida State University; Sophie H. Janicke, Chapman University; Katherine Dale, Florida State University; Richard Wirth, Penn State University

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403047      8:00 AM to 9:15 AM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

### **New Journalistic Practices and Examinations**

Sponsor: Mass Communication Division

Chair: Kimberly Oostman, University of New Mexico

Respondent: Kimberly Oostman, University of New Mexico

"Awareness of and Experience with Online Outsourcing Journalism Labor Markets: A Survey of Freelance Journalists" Anne Hoag, Penn State University; Jenna Grzeslo, Penn State University; Snow Dong, Facebook

"Journalist Social Media Practice in China: A Review and Synthesis" Guowei Jian, Cleveland State University; Ting Liu, Northeast Normal University

"Proposal: Media coverage and frame on e-petitioning" Yumeng Luo, University at Albany, SUNY

"Saving the News, Teaching Values: Student Journalism in a Time of Change" Wendy M. Weinhold, Coastal Carolina University; Andrea Bergstrom, Coastal Carolina University; Megan Foster, Coastal Carolina University; Lindsey Hanks, Coastal Carolina University

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403048      8:00 AM to 9:15 AM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**Student Papers in Instructional Communication**

Sponsor: Student Section

Chair: T. Kody Frey, University of Kentucky

"Mishaps of a First-semester Graduate Teaching Assistant: An Argument for Reflective Teaching through Storytelling" Garrett Ruzicka, Missouri State University

"To Disclose or Not to Disclose: A Mixed-Methods Approach to Understanding the Struggles First Generation Students Face" Jacob Hazzard, University of Texas, Austin; Elizabeth M. Glowacki, Boston University

"'We're doing a disservice to our students': Expectancy Violations in the Highland Park Independent School District's Assigned Reading List" Hayley Hoffman, University of Kentucky

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403049      8:00 AM to 9:15 AM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Social Networking, Information Processing, and the Needed Support for Visual Literacy**

Sponsor: Visual Communication Division

Chair: Loretta J. Rowley, University of Utah

"#Chasing\_Rooftops and Sharing the City: Psychogeo(photo)graphic Interventions on Instagram" Brandon B. Ferderer, Arizona State University

"Sad Girl Theory: Audrey Wollen's Networked, Affective Public" Nathan Henry Bedsole, University of Colorado, Boulder; Sarah Lindsey Beck, University of Colorado, Boulder

"New Evidence for the Importance of Design Instruction and the Development of Design Scales" Kelly Norris Martin, Rochester Institute of Technology; Tracy Worrell, Rochester Institute of Technology

"Network Visualization and Decision Making Support: A Cognitive Fit Study" Brooke Foucault Welles, Northeastern University; Weiai Xu, University at Buffalo, SUNY

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403050      8:00 AM to 9:15 AM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**The Impact of Cross-Cultural Communication on Identity, Health, and Politics**

Sponsors: Association for Chinese Communication Studies; Chinese Communication Association

Chair: Rain Wuyu Liu, Bellarmine University

Respondent: Meina Liu, George Washington University



"Chinese International Students' Exposure to Western Media and Their Supportive Attitudes toward the Government of China" Minghui Fan, University of Alabama

"Dueling Legacies in U.S.-Sino Relations: The Cyber Controversy in U.S. Political and Media Discourse" Michelle L. Murray Yang, University of Maryland

"Is Health Acculturation a Thing among Chinese International Student: The Role of Sojourn Experience in Health Acculturation" Yadong Ji, Ohio University

"Media, Race, and New Culture: Investigating Cultural Identities of Intercultural Families through News Analysis in China" Ping Yang, Millersville University; Taiwan Barton, Millersville University

"The sculpture of tick-borne disease media coverage in the United States and China" Cheng Zeng, University of Jyväskylä; Yanzhe Tang, University of Jyväskylä; Diyako Rahmani, University of Jyväskylä; Stephen Michael Croucher, Massey University Wellington; Leona Gilbert, University of Jyväskylä

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403051      8:00 AM to 9:15 AM      Sheraton      Majestic 10 - 37th Floor (Center Tower)

**The Forgotten Relevance of Figures in the History of Rhetoric**

Sponsor: American Society for the History of Rhetoric

Chair: Alessandra Von Burg, Wake Forest University

"“An Unholy War of Conquest”: The Anti-War Rhetoric of Bishop Henry McNeal Turner" Andre E. Johnson, University of Memphis

"Marcus Garvey's Crusade for Self-Respect" Jansen B. Werner, Florida Gulf Coast University

"Decolonizing the Rhetorical Canon: Cracking the Canonical Foundation via the Nyaya Sutra" William Sipe, Ball State University

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403052      8:00 AM to 9:15 AM      Sheraton      Majestic 11 - 37th Floor (Center Tower)

**Paradox, Risk, and Questions of Classical and Modern Virtues: Communication Ethics Investigations of Relevant Philosophical and Rhetorical Legacies**

Sponsors: Communication Ethics Division; Philosophy of Communication Division

Chair: Annette M. Holba, Plymouth State University

Respondent: Melissa A. Cook, Washington & Jefferson College

"An Analysis of John Stuart Mill's Critique of Paternalism and its Implications for Communication Ethics" Andrew Tinker, Duquesne University

"Emmanuel Levinas on Rhetorical Eloquence: A Paradox" Michael J. Hyde, Wake Forest University; Robert Jarrod Atchison, Wake Forest University

"The Communicative Virtue of Eutrapelia in Dialogue" Pat Arneson, Duquesne University

"The Relevance and Legacy of Ulrich Beck: Corporate Communication Ethics in Uncertain Times" Craig T. Maier, Duquesne University

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403053      8:00 AM to 9:15 AM      Sheraton      Chaparral Boardroom - 38th Floor (Center Tower)

**Dialectical Distributions: Translation, Determination, and the Sex-Appeal(s) of Posthuman Rhetorics**

Sponsor: Rhetorical and Communication Theory Division

Chair: Kundai Chirindo, Lewis & Clark College

Respondent: Kundai Chirindo, Lewis & Clark College

"Determined to Be" David P. Schulz, Concordia University

"Networking Historiographical Arguments/Historicizing Networked Arguments: Toward a Posthuman Feminist Method" Jason Barrett-Fox, Weber State University

"The Entanglements of Sex: The I.O.C.'s Deliberation over Women in International Sport" Jaclyn Nolan, University of Georgia

"Translative Argument" G. Mitchell Reyes, Lewis & Clark College

9:30 AM

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406001      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A1 - First Floor (Conference Center)

**Managing Uncertainty within Health Communication**

Sponsor: Health Communication Division

Chair: Tamara D. Afifi, University of California, Santa Barbara

"An Exploration of How Individuals with an Ostomy Communicatively Manage Uncertainty" Stephanie Hughes, North Carolina State University; Lynsey K. Romo, North Carolina State University

"Managing face while managing privacy: Factors that predict young adults' communication about sexually transmitted infections with romantic partners" Grace Ellen Brannon, Texas A&M University

"Sources of Uncertainty among Adolescent Women who have Experienced Miscarriage" Whitney Darnell, University of Kentucky; Alison Buckley, University of Kentucky; Allison Scott Gordon, University of Kentucky

"I am uncertain about what my uncertainty even is": Men's uncertainty and information management of their BRCA-related cancer risks" Emily A. Rauscher, Texas A&M University; Marleah Dean, University of South Florida; Gemme Campbell, Texas A&M University

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406002      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A2 - First Floor (Conference Center)

**Gender Dynamics in Interpersonal Communication**

Sponsor: Interpersonal Communication Division

Chair: Meara H. Faw, Colorado State University

"Explaining Mansplaining" Berkley Conner, University of Iowa; Kristen McCauliff, Ball State University; Carolyn K. Shue, Ball State University; Glen Stamp, Ball State University

"Go Back to Work, Who Cares?": Identity Frame Gaps and the Paternity Leave Decision" Scott A. Sellnow-Richmond, Columbus State University; Loreleigh Keashly, Wayne State University

"What's Your Biopsychosocial Gender?": Development and Validation of a Continuous Measure of Sex and Gender for use in Communication Research" Jacob Matig, University of Kentucky

"Gender Differences and FWBRs Employed Uncertainty Reduction Strategies" Nikki Irene Truscelli, Arizona State University

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406003      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom A3 - First Floor  
(Conference Center)

**Sourcing the Body: The Political Utility of Embodied Art in President Trump's America**

Sponsors: Activism and Social Justice Division; Critical and Cultural Studies Division

Chair: Stephanie L. Young, University of Southern Indiana

"Art and (Dis)Comfort" Anna C. Marsden, University of North Texas

"Mad at Nothing: Social Media and the War of "Likes"" Andrea Michea Baldwin, University of Houston, Clear Lake

"Pussyhat Riot: Craftivism and Women's Resistance in the Trump Era" Stephanie Madden, University of Memphis

"Reinvigorating the Public Sphere: Participatory Art in Trump-era America" Megan Morrissey, University of North Texas

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406006      9:30 AM to 10:45 AM      Sheraton      Dallas Ballroom D1 - First Floor  
(Conference Center)

**Exploring Methods for the Rhetorical Analysis of Digital Media**

Sponsor: Rhetorical and Communication Theory Division

Chair: Katie Bruner, University of Illinois

Respondent: Jiyeon Kang, University of Iowa

"Flipping the Scripts: Digital Auto/ethnography and Scholar Presence as Accountable Rhetorical Practice" Chase Aunspach, University of Nebraska-Lincoln

"Indexing the Network: Rethinking motive, material, and networked agency through the methods of Kenneth Burke" Jonathan Carter, Eastern Michigan University; Jamie Downing, Georgia College & State University

"Symbolism, Selection, and Salience: Aspect-Based Sentiment Analysis of #MAGA Discourse on Twitter During the Republican National Convention" Lauren Potts, University of Michigan

"The PC Demands the Blood of the Innocent: Rhetorical Criticism and Communities of Practice in Twitch Plays Pokémon's Pseudo-religious Imaginary" Eric James, Northwestern University

"'Watching' Terrorism Unfold on Twitter: A Distant Reading of Social Media Rhetoric" Matthew Pitchford, University of Illinois

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406007 9:30 AM to 10:45 AM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

### **Reworking Gender in Organizations**

Sponsor: Organizational Communication Division

Chair: Elizabeth Wilhoit, Auburn University

Respondent: Brittany Collins, Saginaw Valley State University

"(Re)Producing Women: Communicating International Food Security Policy and Reifying Gender Inequality" Megan A. Koch Schraedley, University of Missouri

"Organizing Exclusion: Gendered Power and Contradictions Within Wikipedia" Danielle J. Corple, Purdue University

"Still Fighting an Uphill Battle? Female Leadership in Higher Education" Shuo Yao, Radford University; Megan Coulter, Radford University

"'Who is this little girl they hired to work here?': Exploring Women's Experiences of Marginalizing Communication in the Early Stages of Traditionally Male Careers" Elizabeth Dorrance Hall, Michigan State University; Patricia Gettings, Indiana University Southeast

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406011 9:30 AM to 10:45 AM Sheraton

San Antonio A - Third Floor (Conference  
Center)

### **S/he Fought Back: Symbolic Resistance of Gendered Violence**

Sponsor: Feminist and Women Studies Division

Chair: L. Shelley Rawlins, Southern Illinois University, Carbondale

Respondent: Evan Schares, Louisiana State University

"Changing Norms, Constituting Identities, and Complicating Masculinity: A Rhetorical View of Bystander Intervention Strategies in Violence Prevention" Casey Akins, Texas Tech University

"Sticky Notes as Affective Counter Public Sphere: Women's Activism against Misogyny and Femicide in the 2016 Gangnam Station Murder Case" Jinsook Kim, University of Texas, Austin

"Surviving Assault: Cyclical Temporality as a Source of Empowerment for Native Women/Girls" Valerie Wieskamp, Appalachian State University; Cortney Smith, Oberlin College

"“A Demented Declaration of Love”: The Deconstruction of Rape Culture in Marvel’s Jessica Jones" Graeme J. Wilson, Bowling Green State University

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406012      9:30 AM to 10:45 AM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Despicable Cultural Others? Critical Case Studies of Media (Mis)Representations**

Sponsors: International and Intercultural Communication Division; Mass Communication Division

Chair: Susana Martinez Guillem, University of New Mexico

Respondent: Chiaoning Su, Oakland University

"The Combatant Legacy of Chinese Female Soldiers: The Representation of Female Soldiers in China’s V-Day Parade under Critical Eyes" Zhou Li, Chongqing University; Chunyu Zhang, Ohio University

"A Failure to De-escalate: A Conversation Analysis of the Arrest of Sandra Bland" Tyler Welsh, University of Texas, Austin

"Russian Response to Conchita Wurst: Qualitative Content Analysis of Online Comments" Sasha Allgayer, Bowling Green State University

"Despicable Others: Despicable Me’s Supervillains Making America Great Again; or Animated Othering as Equipment for Living in the Era of Donald Trump" Julia Khrebtan-Hörhager, Colorado State University; Roberto Avant-Mier, University of Texas, El Paso

"Critiquing Global Hegemony through Mediated Critical Communication Pedagogy: Key Questions for Critical Media Analysis" Yannick Kluch, Bowling Green State University; Lara Lengel, Bowling Green State University

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406013      9:30 AM to 10:45 AM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Fight or Flight: International Students in the U.S. Classroom**

Sponsor: International and Intercultural Communication Division

Chair: Comfort Tosin Adebayo, University of Wisconsin-Milwaukee

Presenters:

Mike Allen, University of Wisconsin-Milwaukee

Deanna Sellnow, University of Central Florida

James O. Olufowote, University of Oklahoma

Jason Martin, University of Missouri-Kansas City

Kim M. Omachinski, University at Buffalo, SIM

Uttara Manohar, University of Wisconsin-La Crosse

Seyi Akinwehinmi, University of Ibadan

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406014      9:30 AM to 10:45 AM      Sheraton      State Room 2 - Third Floor (Conference Center)

**Creative Strategies for Resistance: Competitive Papers in Activism and Social Justice**

Sponsors: Activism and Social Justice Division; Theatre, Film and New Multi-Media Division

Chair: Kristen C. Blinne, State University of New York, Oneonta

Respondent: Jason Del Gandio, Temple University

"Follow Your Toes": DIY Punks Perform Counterpublicity" Ryan Bince, Syracuse University

"Art, Space and Resistance: How Activists are Taking Back Boyle Heights" Marina Litvinsky, University of Southern California

"The Laughter Effect: Toward a Framework for Understanding the (Serious) Role of Comedy in Social Justice" Caty Borum Chattoo, American University

"(Web)Sites of Resistance: A Rhetorical Examination of #BlackLivesMatter" Jade Jade Myers, University of New Mexico

"The 2017 Women's March on Washington: An Analysis of Protest-Sign Messages" Kirsten Weber, Central Michigan University

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406015      9:30 AM to 10:45 AM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Our Legacy, Our Relevance: Exploring the Rhetorical Histories of Booker T. Washington, Maria Stewart, and the Mississippi Freedom Trail**

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Carlos Morrison, Alabama State University

Respondent: Andre E. Johnson, University of Memphis

"Maria Carries Her Cross: The Hermeneutical Strategies of Patriarchy Subversion in the Prophetic Call Narratives of Maria Stewart" Thomas Fuerst, University of Memphis

"What if I Am a Woman? Black Feminist Rhetorical Strategies for Identity and Resistance in Maria W. Stewart's Texts" Rhana Gittens, Georgia State University

"Rethinking the Rhetoric of Booker T. Washington" Shawn Smith, Ohio University

"Marking the Past: Civil Rights Tourism and the Mississippi Freedom Trail" Stephen A. King, Eastern Illinois University; Roger D. Gatchet, West Chester University

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406016      9:30 AM to 10:45 AM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Space, Place, and Identity: Crafting Identities of Spaces and Crafting Identities in Spaces**

Sponsors: African American Communication and Culture Division; American Studies Division

Chair: Rachel Elizabeth Presley, Ohio University

Respondent: Amanda M. Gunn, Denison University

"The Development of Safe Space: Fear, Oppression, and Weaponization" Craig Weathers, University of Denver

"Toxic Sites and American Disaster Spectatorship" Dylan Rollo, Northwestern University

"Wilderness Forever: Remembering the Wilderness Act of 1964" Andrew Frisbie, Ohio University

"Are Blacks Swinging At All?' Non- Monogamy and Blackness in Online Spaces" Lital Pascas, Northwestern University

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406017 9:30 AM to 10:45 AM Sheraton

Houston A - Third Floor (Conference Center)

**"Wait, You Applied Where?" (Re)negotiating a Master Narrative of the R1-to-R1 Pipeline**

Sponsor: Performance Studies Division

Chair: Amanda Martinez, Davidson College

Presenters:

Brittany Collins-Hampston, Saginaw Valley State University

Masha Sukovic, University of Utah

Marissa Joanna Doshi, Hope College

Ariadne A. Gonzalez, Texas A&M International University

Leandra Hinojosa Hernandez, National University

Respondent: Joelle Marie Cruz, University of Colorado, Boulder

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406018 9:30 AM to 10:45 AM Sheraton

Houston B - Third Floor (Conference Center)

**Partisanship and Political Identity in Campaigns and Beyond**

Sponsor: Political Communication Division

Chair: David Weiss, University of New Mexico

Respondent: Joan Connors, Randolph-Macon College

"Attention to Media, Partisanship, and Reactions to Economic Growth" Daniel E. Bergan, Michigan State University

"Political Identity and Situational Goals: The Influence of Cooperation and Competition on Intergroup Bias" Jessica Collier, University of Texas, Austin

"Posting on Politics: Motivated Reasoning and Social Media Interactivity" Mary Sorenson, University of Missouri; Molly Marie Greenwood, University of Missouri

"Republicans Should Vote: Partisan Conceptions of Electoral Participation in Campaign 2016" Sharon E. Jarvis, University of Texas, Austin; Jay Jennings, University of Texas, Austin

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406019 9:30 AM to 10:45 AM Sheraton

Houston C - Third Floor (Conference Center)

**Friend Requests: Interpersonal Relationships and Social Connection on Facebook**

Sponsor: Human Communication and Technology Division

Chair: Elizabeth Tolman, South Dakota State University

"Broadcasting for Help: A Typology of Support-Seeking Strategies on Facebook" Emily M. Buehler, University of Iowa; Ashley M. Peterson, University of Iowa; Jenny L. Crowley, University of Tennessee; Andrew C. High, University of Iowa

"Cultural Differences in Social Comparison on Facebook" Emily M. Cramer, Howard University; Hayeon Song, Gachon University; Namkee Park, University of Oklahoma

"Networked Maintenance: The effect of Facebook Relational Maintenance on network centrality" Bree McEwan, DePaul University; Christopher J. Carpenter, Western Illinois University

"One Size Fits All: Context Collapse, Self-Presentation Strategies and Language Styles on Facebook" Teresa Gil-Lopez, University of California, Davis; Cuihua Shen, University of California, Davis; Grace A. Benefield, University of California, Davis; Nicholas A. Palomares, University of California, Davis; Michal Kosinski, Stanford University; David Stillwell, University of Cambridge

"Social Media, Social Support: College Students' Recollections of Stressful and Emotional Discussions in Online Networks" Jennifer Maria Knight, West Virginia University; Nicholas David Bowman, West Virginia University; Jaime Banks, West Virginia University; Brian Primack, University of Pittsburgh; Jason Colditz, University of Pittsburgh; Ariel Shensa, University of Pittsburgh

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406021 9:30 AM to 10:45 AM Sheraton

Austin 1 - Second Floor

**Discursive Constructions of Identity and Gender**

Sponsor: Language and Social Interaction Division

Chair: Natasha Shrikant, University of Colorado, Boulder

"Communication, Identity, and Place in a Texas Speech Community" Natasha Shrikant, University of Colorado, Boulder

"The Construction of Feminist Identity in Interaction" Olivia Hirschey, University of Colorado, Boulder

"They Blush Because they Understand: The Performative Power of Women's Rhetorical Humor in Pride and Prejudice" Sarah Lingo, Northwestern University

"Transcultural Masculinity: A Discourse Analysis of the Cultural Term Zhainan in Taiwan" Hsin-I Sydney Yueh, Northeastern State University

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406022 9:30 AM to 10:45 AM Sheraton Austin 2 - Second Floor

**Praxis of Conflict: Mediation and Restorative Justice**

Sponsor: Peace and Conflict Communication Division

Chair: Nathalie Desrayaud, Florida International University

Respondent: William A. Donohue, Michigan State University

"A Mixed-Methods Analysis of Mediator Socialization through Training" Ian M. Borton, Aquinas College; Gregory Paul, Kansas State University

"Getting Past Antagonism in Mediation Sessions" Erik W. Green, Concordia University, Texas; Madeline M. Maxwell, University of Texas, Austin

"Hidden in plain view: The overlooked impact of mediation on the mediator and implications for conflict resolution education" Jessica Katz Jameson, North Carolina State University; Deborah Malizia, North Carolina Dispute Resolution Commission

"Toward a Communication Perspective of Restorative Justice: Implications for Research, Facilitation, and Assessment" Gregory Paul, Kansas State University; Ian M. Borton, Aquinas College

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406023 9:30 AM to 10:45 AM Sheraton Austin 3 - Second Floor

**Real Bodies and Real Consequences: Queer Worldmaking and Performative Responses to Donald J. Trump's First Year in Office**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Hannah R. Long, University of New Mexico

Presenters:

Hannah R. Long, University of New Mexico

Anthony Rosendo Zariñana, University of New Mexico

Miranda Olzman, San Francisco State University

Robert Gutierrez-Perez, University of Nevada, Reno

Michael Tristano, Arizona State University

Danette Marie Patton, Southern Illinois University, Carbondale

Joe Hassert, College of Southern Nevada

Kathryn Hobson, James Madison University

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406024 9:30 AM to 10:45 AM Sheraton Pearl 1 - Second Floor

**The Legacy and Relevance of Rhetorical Voice(s)**

Sponsor: American Society for the History of Rhetoric

Chair: Taylor Hahn, Johns Hopkins University

"Veiled Rhetoric in Plato's Phaedrus" Christopher Adamczyk, Rensselaer Polytechnic Institute

"Voices that Matter" Nathan Henry Bedsole, University of Colorado, Boulder

"Uncovering Topoi in Contemporary Higher Education Policy" Taylor Hahn, Johns Hopkins University

"Coming Out In Binary: A Narrative Inquiry" Jack Spencer, California State University, Los Angeles

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406025      9:30 AM to 10:45 AM      Sheraton      Pearl 2 - Second Floor

**Our Music, Our Legacy: African American Music's Cultured Past and Contemporary Configurations**

Sponsor: Black Caucus

Chair: Sharnine Herbert, Shippensburg University

Presenters:

Donnetrice Allison, Stockton University

Kimberly R. Moffitt, University of Maryland, Baltimore County

W. Russell Robinson, North Carolina Central University

Jeffrey Q. McCune, Washington University

Nicole Files-Thompson, Lincoln University

Natasha Howard, Community College of Baltimore County, Catonsville

Kandace Harris, Shaw University

Sharnine Herbert, Shippensburg University

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406027      9:30 AM to 10:45 AM      Sheraton      Pearl 4 - Second Floor

**Looking back, in and forward: Perspectives on the Place and Performance of Differently-abled Instructors**

Sponsor: Disability Issues Caucus

Chair: Michael S. Jeffress, University of the West Indies

Respondent: Pauline Newton, Southern Methodist University

"My Tech Writing Teacher Has Low Vision": Teachable Moments for Accessibility and Diversity" Gia Alexander, Texas A&M University

"Method to My Madness: Student-Teacher Relationships around Mental Disability" Aubry Threlkeld, Endicott College; Sarah Louise Pieplow, Colorado State University; Christopher Urbine, Endicott College

"Not Hearing (Most of) It: Hard of Hearing Professing in Higher Education" Lisa Dembouski, Gustavus Adolphus College

"The Impact of Having an Instructor with a Disability on Student Attitudes toward People with Disabilities" William J. Brown, Regent University; Michael S. Jeffress, University of the West Indies

"Traversing Co-Cultural Boundaries: Understanding the Phenomenon of Instructor with a Disability as Anomaly" Amin Makkawy, California State University, Fresno

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406028 9:30 AM to 10:45 AM Sheraton Pearl 5 - Second Floor

**In Our Own Words, Through Our Own Actions: The Legacy And Relevance Of Qualitative Research**

Sponsor: Ethnography Division

Chair: Marceline Hayes, Arkansas State University

Presenters:

April Chatham-Carpenter, University of Arkansas, Little Rock

Dinah Tetteh, Arkansas State University

Zehui Dai, Bowling Green State University

Marceline Hayes, Arkansas State University

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406031 9:30 AM to 10:45 AM Sheraton Live Oak -Second Floor

**Group Communication in Sports Contexts**

Sponsor: Group Communication Division

Chair: Tillman Russell, Georgia State University

Respondent: Tillman Russell, Georgia State University

"Coaches' use of Confirmation during the Preparation for a Collegiate Football Game: A Brief Report and Observational Case Study" Gregory A. Cranmer, Clemson University; John S.W. Spinda, Clemson University

"Team process versus team composition: Evidence of independent effects in the 2014 FIFA World Cup" Andrew N. Pilny, University of Kentucky

"Box me in Coach": An Exploration of Community Within the CrossFit Box" Kristen E. Okamoto, Clemson University

"Happy Sunday!" Collaboration, Competition, and the Construction of Community in a Women's Recreational Soccer Group" Laura W. Black, Ohio University; Sheri Huckleberry, Ohio University

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406033 9:30 AM to 10:45 AM Sheraton City View 1 - Fourth Floor

**Critical Interpersonal Communication Research in Difficult Relational Processes**

Sponsor: Interpersonal Communication Division

Chair: Jimmie Manning, Northern Illinois University

"Blinded by the Dark: Realizing the Critical Potential of the Dark Side Metaphor" Jordan A. Allen, University of Nebraska-Lincoln

"Butterflies and Swans: The Transformative Potential of Social Rejection" Katie Margavio Striley, University of North Carolina, Chapel Hill

"Critical Interpersonal Communication, Harmful Relational Legacies, and the Need for Forgiveness" Tony E. Adams, Bradley University

"Examining the relevance of cultural capital on relationship management strategies among first generation college students" Jessica Moore, Butler University

"Ideology in Interpersonal Attributions for the "Mommy Wars"" Julia Moore, University of Utah; Jenna Abetz, College of Charleston

"Queering sexuality education in family and school" Sandra L Faulkner, Bowling Green State University

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406034 9:30 AM to 10:45 AM Sheraton City View 2 - Fourth Floor

**Intangible Expressions: Noise, Silence, and Space**

Sponsor: Critical and Cultural Studies Division

Chair: Donovan S. Conley, University of Nevada, Las Vegas

Respondent: Matthew Houdek, University of Iowa

"Living with Noise" Martin Law, Indiana University

"Silence Unbraiding the Senses" Caroline C. Koons, Penn State University

"Space, Time, and the Master Narrative of Convenience" Paul Adams, University of Texas, Austin; Tasha Ford Davis, University of Texas, Austin; Dawna I. Ballard, University of Texas, Austin

"The Persistence of the Particular: Challenging the Universal Postulates of the Anthropocene" Philip Tschirhart, University of Nevada, Las Vegas

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406035 9:30 AM to 10:45 AM Sheraton City View 3 - Fourth Floor

**Globalization, Inclusivity, and the Introductory Communication Course**

Sponsor: Basic Course Division

Chair: Jennifer V. Martin, Texas Woman's University

Respondent: Charles Kyle Rudick, University of Northern Iowa

"Global Mindset and Empathy" Kikuko Omori, California State University, Sacramento; Bassey Eyo, St. Cloud State University

"Globalism and the Basic Course: A Postcolonial Perspective for Teaching How to Build Relationships in a Global Society" Mir Ashfaquzzaman, University of Northern Iowa

"Promoting a Global Classroom within the Basic Course: Inclusivity through Pedagogy" Jeanette E. Musselwhite, University of Colorado, Boulder

"Teaching the Concept of Global Engagement in an Introductory Communication Course at an International Branch Campus" Wan-Lin Chang, University of Texas, Rio Grande Valley

"The Myth of Neutrality: Integrating Critical Media Literacy in the Basic Course" Meggie Mapes, University of Kansas

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406036 9:30 AM to 10:45 AM Sheraton City View 4 - Fourth Floor

**The Legacy of Intersectional Feminism in The Classroom: Teaching Gender and Communication in Trump's America**

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Gust A. Yep, San Francisco State University

Presenters:

Fatima Zahrae Chrifi Alaoui, San Francisco State University

Ryan Lescure, San Francisco State University

Raquel Moreira, Graceland University

Leslie L. Rossman, Humboldt State University

Maxwell Schnurer, Humboldt State University

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406037      9:30 AM to 10:45 AM      Sheraton      City View 5 - Fourth Floor

**On Truth, Lies, and the Saving Power of Aesthetics**

Sponsors: Communication Ethics Division; Philosophy of Communication Division

Chair: Ramsey Eric Ramsey, Arizona State University

Respondent: Mari Lee Mifsud, University of Richmond

"Giving the Lie to Truth: Modernism Against Totality in Ethics" Donovan Irven, Midwestern State University

"The Free-Play of the Beautiful: Reclaiming Aesthetic Moments Toward Undermining Oppressive Politics" Adam Goldsmith, University of Maine

"Trading Improbable Gods for Impossible Hope: Literalism and Theological (dis)Honesty" Lisa Watrous, Arizona State University

"True Enough: Hyperbole in Thoreau's Walden" Jessica N. Sturgess, Midwestern State Univ

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406038      9:30 AM to 10:45 AM      Sheraton      City View 6 - Fourth Floor

**Reproductive Justice Under the Trump Presidency: Communication as Resistance**

Sponsor: Feminist and Women Studies Division

Chair: Bobbi Van Gilder, Northeastern University

Presenters:

Shadee Abdi, University of New Mexico

Sara Picklesimer, Northeastern University

Allison Rowland, St. Lawrence University

Carmen Stitt, California State University, Sacramento

Emily Winderman, North Carolina State University

Alaina C. Zanin, Arizona State University

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406039      9:30 AM to 10:45 AM      Sheraton      City View 7 - Fourth Floor

## Understanding How Organizations Change

Sponsor: Organizational Communication Division

Chair: Terra Ryan, Community College of Aurora

Respondent: Guowei Jian, Cleveland State University

"Can high school educators bridge the gap? Constructing messages to improve minority perceptions about college" Alexandra Sousa, Texas A&M University

"Diversity Values at Southern U: An Analysis of Diversity Communication Amidst Controversy" Scotti Edward Branton, University of Missouri; Holly J. Payne, Western Kentucky University

"Strategic Ambiguity as a Tool to Tailor Messages for Organizational Audiences Broadly" Devika Banerji, Purdue University; Torsten Reimer, Purdue University; Christopher R. Roland, Purdue University

"Both the Preacher and the Choir": Metaphor, Memory, and Difference in Planned Organizational Change" Kathryn J. Leslie, University of Colorado, Boulder

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406040 9:30 AM to 10:45 AM Sheraton City View 8 - Fourth Floor

### **Coalitions, Solidarities, and Intersections: The Legacies and Possibilities of Communication and Activism (Part 2)**

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; American Studies Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Disability Issues Caucus; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; La Raza Caucus; Latino/Latina Communication Studies Division; Public Address Division; Women's Caucus

Chair: Ashley Noel Mack, Louisiana State University

Presenters:

James L. Cherney,

Dana L. Cloud, Syracuse University

Lisa M. Corrigan, University of Arkansas

Shinsuke Eguchi, University of New Mexico

Bryan J. McCann, Louisiana State University

Tiara R. Na'puti, University of Colorado, Boulder

Kent A. Ono, University of Utah

Vincent Pham, Willamette University

Erin J. Rand, Syracuse University

D.L. Stephenson, Western Connecticut State University

Darrel Wanzer-Serrano, University of Iowa

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406041 9:30 AM to 10:45 AM Sheraton Remington - Fourth Floor

## **Message Processing, Goals, and Personality**

Sponsor: Communication and Social Cognition Division

Chair: John Banas, University of Oklahoma

"Latent Profiles of Adolescent Multiple Interaction Goals during Language Brokering: Multiple Goals Theory and Self-Esteem Outcomes" Lisa Guntzviller, University of Illinois; Ningxin Wang, University of Illinois

"Message Discrepancy and the Cognitive and Affective Processing of Fast Food Warnings" Tao (Jennifer) Ma, Winona State University; Mark A. Hamilton, University of Connecticut

"The Influence of Anger on Information Processing: A Meta-Analysis" Meaghan K. McKasy, University of Utah

"The Lexical Approach to Personality: A Meta-Analytic Test of Static and Dynamic Process Models" Mark A. Hamilton, University of Connecticut

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406042      9:30 AM to 10:45 AM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

### **Making "Vintage" Women's Speeches Relevant to Today's Students**

Sponsor: Argumentation and Forensics Division

Chair: Christopher O. Lynch, Kean University

Presenters:

Ashley Anne Vasquez, Johnson County Community College

Staci Hubbard, Johnson County Community College, Metropolitan Community College, and Park University

Kathleen M. Edelmayer, Madonna University

Lora Cohn, Park University

Paulette Brinka, Hofstra University

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406043      9:30 AM to 10:45 AM      Sheraton      Majestic 2 - 37th Floor (Center Tower)

### **Student Characteristics Inside the Classroom**

Sponsor: Instructional Development Division

Chair: John F. Hooker, Illinois State University

Respondent: Paul Witt, Texas Christian University

"Predicting Student Grade Negotiation: Curbing Student Consumerism and Academic Entitlement" Lin Zhu, University of Massachusetts, Boston; Deepa Anagondahalli, University of Maryland; Gamze Yilmaz, University of Massachusetts, Boston; Ning Xie, University of Maryland

"Students' Uncertainty Management in the College Classroom" Michael Sollitto, Texas A&M University-Corpus Christi; Jan Brott, Texas A&M University-Corpus Christi; Catherine Cole, Texas A&M University-Corpus Christi; Elia Gil, Texas A&M University-Corpus Christi;

Heather D. Selim, Texas A&M University-Corpus Christi; Jesse DeLeon, Texas A&M University-Corpus Christi; Trey Fricks, Texas A&M University-Corpus Christi

"The Influence of Students' Feedback Orientation on Student Engagement in the College Classroom" Melissa Tindage, California State University, Los Angeles; Scott A. Myers, West Virginia University

"Impacts of Student Learner Orientation on Perceptions of Instructor Behavior Alteration Techniques" Grace Hildenbrand, Texas State University; Marian L. Houser, Texas State University

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406044 9:30 AM to 10:45 AM Sheraton Majestic 3 - 37th Floor (Center Tower)

**Theorizing Civic Leadership as the Enduring Legacy of Rhetorical and Organizational Communication Studies**

Sponsor: Rhetorical and Communication Theory Division

Chair: Patty Ann Bogue, Mississippi State University

"Christians in Distress: The Knights of Columbus's Rhetorical Crusade against the Ongoing Genocide of Religious Minorities" Catherine L. Riley, Texas A&M University

"Citizen Cadillac: Corporate Articulations of Civility in the Era of Trump" Byron B. Craig, North Carolina A&T State University; Stephen E. Rahko, Indiana University

"Democratic Intuitions: Allegorical Rhetorics of Leadership in Post-Catastrophe Television Series" Melanie Loehwing, Mississippi State University

"Developing Leadership Capacity and Civic Engagement through Service-Learning: An Analysis of the Undergraduate Experience at Texas A&M University" Patty Ann Bogue, Mississippi State University

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406045 9:30 AM to 10:45 AM Sheraton Majestic 4 - 37th Floor (Center Tower)

**Rhetoric and the Legal Implementation of Legislation**

Sponsor: Communication and Law Division

Chair: Donald A. Fishman, Boston College

"The Legacy of the Antiquities Act: A Rhetorical Infrastructure for Preserving the Past" Lucy Burghardt, University of North Carolina, Chapel Hill

"The Price of Access: How a Failure to Address Financial Concerns Has Undermined the Freedom of Information Act" A. Jay Wagner, Bradley University

"College Enforcement of Title IX: The 'Dear Colleague' Problem" Craig A. Dudczak, Syracuse University

"No Faculty Left Behind: The Law and Workplace Bullying Communication in Higher Education" Frances Smith, Murray State University; Crystal Rae Coel, Murray State University

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406046 9:30 AM to 10:45 AM Sheraton Majestic 5 - 37th Floor (Center Tower)

**Communication Assessment using NCA's Learning Outcomes, Assessment of Graduate Courses, and Assessment of Service-learning Courses**

Sponsor: Communication Assessment Division

Chair: Candy Noltensmeyer, Western Carolina University

Presenters:

Karen Anderson-Lain, University of North Texas

Susan E. Waters, East Tennessee State University

Kelsey Earle, North Dakota State University

Lesia Stern, Westmont College

Respondent: Candy Noltensmeyer, Western Carolina University

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406047 9:30 AM to 10:45 AM Sheraton Majestic 6 - 37th Floor (Center Tower)

**Social Media and Elections: Global Relevance, Diversity Legacies**

Sponsor: Mass Communication Division

Chair: Jingsi Wu, Hofstra University

Presenters:

Joseph M. Cabosky, University of North Carolina, Chapel Hill

Stacy Smulowitz, University of Scranton

Laura Dowd, University of Scranton

Jingsi Wu, Hofstra University

Eric Karikari, University of New Mexico

Kelly Fincham, Hofstra University

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406048 9:30 AM to 10:45 AM Sheraton Majestic 7 - 37th Floor (Center Tower)

**Leveraging Community Partnerships to Create a Legacy of Change through Relevant Research and Teaching**

Sponsors: Activism and Social Justice Division; Applied Communication Division

Chair: Sara L. Trask, Randolph-Macon College

Respondent: Lawrence R. Frey, University of Colorado, Boulder

"Activism and Social Justice through Service-Learning Courses" Melissa Ann Tafoya, La Sierra University

"Examining the Impact of Immersive Public Speaking Sections on the Community and Students" Margaret Moreo, Ball State University; Kyle Heuett, Ball State University; Katherine J. Denker, Ball State University

"Making Relationship Research Accessible: Adaptive Relationship Education through Communication Technology" Natalie Rose Pennington, Kansas State University

"Public Memory and the Preservation of North Florida's Negro Fort" Tracee Mason, Florida State University; Brian Graves, Florida State University

"Sharing the Vision: Collective Communication within LGBT Leadership" William Lucio, University of Wisconsin-La Crosse; Sarah E. Riforgiate, Kansas State University

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406049 9:30 AM to 10:45 AM Sheraton Majestic 8 - 37th Floor (Center Tower)

**Emotions and Affective Exchange in the Contexts of Parental Alcoholism, Depression, Ethnic Variation, and Immigration**

Sponsors: Family Communication Division; Health Communication Division

Chair: Kelly G. Odenweller, Iowa State University

Respondent: Kory Floyd, University of Arizona

"Comparing Enacted and Perceived Parental Communication as Predictors of Adolescents' Emotion Regulation in Families with Alcoholic versus Non-Alcoholic Parents" Marie C. Haverfield, Stanford University; Jennifer A. Theiss, Rutgers University

"Parental depression, harsh parenting, and emotional availability during parent-adolescent conflict: An actor partner interdependence analysis" Timothy Curran, Utah State University; Jennifer A. Samp, University of Georgia; Melissa Sturge-Apple, University of Rochester; Patrick Davies, University of Rochester

"Ethnic Differences in Grandparent-Grandchild Affectionate Communication: An Extension of Affection Exchange Theory Research" Quinten Shenk Bernhold, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

"Exploring Mother-Adolescent Communication in the Context of Emotional Parentification in Mexican Immigrant Families: An Application of Communication Privacy Management Theory" YoungJu Shin, Arizona State University; Sandra Petronio, Indiana University-Purdue University Indianapolis

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406050 9:30 AM to 10:45 AM Sheraton Majestic 9 - 37th Floor (Center Tower)

**A Legacy of Race Relations in Religious Communication**

Sponsor: Religious Communication Association

Chair: Sean Connable, Christopher Newport University

"Baylor Abroad: Revisiting the Racial Legacy of Baptist Evangelism" Jeffrey Nagel, Penn State University

"Religious and Moral Impact in the Naperville Lyceum" Jana Duckett, Regent University

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406051 9:30 AM to 10:45 AM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Resourcing Philosophy of Communication: Finding Footing, Limning Lineages, Recuperating Reading**

Sponsor: Philosophy of Communication Division

Chair: Omedi Ochieng, Denison University

"Answers Without Questions: Althusser's 'Symptomatic Reading' as a Method of Philosophical Interpretation" Douglas Spielman, University of North Carolina, Chapel Hill

"Proto-Poststructuralist Thought and the Place of Power" Hunter Hawkins Fine, Humboldt State University

"Redeeming Callicles' Place in Philosophy and Rhetoric: Nietzsche's Antecedent, the Genealogical Critique of Moralistic Meta-Narratives, and the Foundations of Postmodernism" Calvin Abbasi, California State University, Northridge

"Sharing, media, and the everyday: Phenomenological questions for the sharing debate" Wolfgang Suetzl, Ohio University

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406052 9:30 AM to 10:45 AM Sheraton Majestic 11 - 37th Floor (Center Tower)

**Furthering Our Legacy and Our Relevance Through Student Success and Retention:  
Best Practices for Enhancing Undergraduate Academic Advising**

Sponsor: Undergraduate College and University Section

Chair: Irwin Mallin, Indiana University-Purdue University Fort Wayne

Presenters:

Debra Ford, Creighton University

David J. Gudelunas, University of Tampa

Laura Jacobi, Minnesota State University, Mankato

Irwin Mallin, Indiana University-Purdue University Fort Wayne

Tim Rumbough, Bloomsburg University

Tiffany R. Wang, University of Montevallo

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406053 9:30 AM to 10:45 AM Sheraton Chaparral Boardroom - 38th Floor (Center Tower)

**"Fake News," "Alternative Facts," Our Legacy and Our Relevance: Scholarship and Teaching in an Era of Mediated Misinformation**

Sponsor: Mass Communication Division

Chair: Christopher R. Darr, Indiana University Kokomo

Presenters:

Kate L. Hoyt, University of Denver

Timothy R. Levine, University of Alabama, Birmingham

Jolie Fontenot, University of South Carolina, Union

Thomas A. Salek, University of Wisconsin-Stevens Point

Erin F. Doss, Indiana University Kokomo

Amber L. Ferris, Wayne College, University of Akron

EunYoung Lee, Florida Gulf Coast University

Chad E. Woolard, Illinois State University

11:00 AM

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408001 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A1 - First Floor  
(Conference Center)

**Cognitive Approaches to Studying Health Communication: Use of the Integrative Model and Theory of Normative Social Behavior**

Sponsor: Health Communication Division

Chair: Kai Kuang, Bloomsburg University

"An Application of the Theory of Normative Social Behavior to Bystander Intervention for Sexual Assault" Tobias Reynolds-Tylus, University of Illinois; Kaylee Lukacena, University of Kentucky; Brian L. Quick, University of Illinois

"How do descriptive norms influence indoor tanning? An investigation of positive and negative outcome expectations" Nick Carcioppolo, University of Miami; Victoria Orrego Dunleavy, University of Miami; Jessica Gall Myrick, Penn State University

"The Impact of Personal and Relational Experiences on Intentions to Attend Alcoholics Anonymous" Melanie Savelli, Southern Connecticut State University

"Theory of normative social behavior: Comparing the impact of parent and peer injunctive norms" Kira Varava, Missouri State University

"Using the Integrative Model of Behavioral Prediction (IMBP) to Understand College Students' STI Testing Beliefs, Intentions, and Behaviors" Kevin Wombacher, University of Kentucky; Minhao Dai, University of Kentucky; Jacob Matig, University of Kentucky; Nancy Grant Harrington, University of Kentucky

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408002 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A2 - First Floor  
(Conference Center)

**Texting, Sexting, and Porn**

Sponsor: Interpersonal Communication Division

Chair: Audra Nuru, Fairfield University

"Does pornography use influence the link between affectionate communication and positive relational outcomes? Considering the influence of pornography and associated guilt on sexual desire and relationship satisfaction in college students' romantic relationships" Margaret Elizabeth Bennett, University of Connecticut; Brittney LoPresti, University of Connecticut; Rory McGloin, University of Connecticut; Amanda Denes, University of Connecticut

"The Interpersonal Communication Motives for Flirting via Face-to-Face and Texting" Narissra Punyanunt-Carter, Texas Tech University; Thomas R. Wagner, Xavier University

"The Multiple Goals of Sexting" Christina Harris, University of Kentucky

"The role of personality in sexual communication" Shawna Harris, Missouri Western State University; Ellen Johnson, Missouri Western State University; Gillian Evans, Missouri Western State University

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408003 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom A3 - First Floor  
(Conference Center)

**Making Our Legacy Relevant in an Age of Superheroes, Aliens and Zombies: Comics in the Communication Classroom**

Sponsor: NCA First Vice President

Chair: Andrew Spieldenner, California State University, San Marcos

"Drawing Students In and Drawing Them Out: Comics in the Communication Classroom" KC Councilor, University of Wisconsin-Madison

"Using Graphic Novels in the Family Communication Classroom" Paul J. Siddens, University of Northern Iowa

"Comic Reflections on Literature Reviews: A Mythic Analysis" Dean F. Scheibel, Loyola Marymount University

"Superhero Life: Using comics in a Rhetoric classroom" Kristina Campos Davis, Abilene Christian University

"Argumentative Funnies" Christopher J. Gilbert, Assumption College

"Comic Book as Afrocentric Rhetoric: Using Bertram Fitzgerald and the Golden Legacy Books in an African American Rhetoric Course" Carlos Morrison, Alabama State University

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408006 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom D1 - First Floor  
(Conference Center)

**Haunting Rhetorics: Race, Place, and Affect**

Sponsor: Rhetorical and Communication Theory Division

Chair: Greg Dickinson, Colorado State University

"Performing White Rage: The Populist Rhetorical Style of Donald J. Trump" Brian L. Ott, Texas Tech University

"Reanimating the Past: Voo Doo, Haints, and the Mississippi Delta's "Bed and Beer"" Catherine E. Waggoner, Wittenberg University

"Reproducing Black Matriarchy: The Spectral Pregnancy of Beyoncé Knowles-Carter" D. Lynn O'Brien Hallstein, Boston University; Helene A. Shugart, University of Utah

"The Haunts that Haunt Us: The Buffalo Bill Center of the West and the Spirit of Whiteness" Greg Dickinson, Colorado State University; Eric Aoki, Colorado State University

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408007 11:00 AM to 12:15 PM Sheraton

Dallas Ballroom D2 - First Floor  
(Conference Center)

**Legitimacy and Entrepreneurship**

Sponsor: Organizational Communication Division

Chair: Elizabeth A. Williams, Colorado State University

Respondent: Jordan A. Ziemer, University of Texas, San Antonio

"Communicative Legitimation of a Clandestine Industry: Guan Style Service and the Sex Industry in China's Sin City" Chendan Cui-Laughton, University at Albany, SUNY; Nicolas Bencherki, TELUQ Montréal

"Fake It 'til You Make It: Unpacking the Entrepreneurial Legitimization Charm Offensive" Eric DeMar Waters, Marquette University

"Put Your Money Where My Mouth Is: The Relevance of Entrepreneurial Legitimization Conversations" Eric DeMar Waters, Marquette University

"Who are we anyway? Identity Image Contradictions in New Entrepreneurial Ventures" Vaibhavi Kulkarni, Indian Institute of Management, Ahmedabad; Supriya Sharma, Indian Institute of Management, Ahmedabad

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408011      11:00 AM to 12:15 PM      Sheraton      San Antonio A - Third Floor (Conference Center)

**Beyond Dallas: Jacqueline Kennedy's Enduring Legacy and Relevance**

Sponsor: Public Address Division

Chair: John M. Murphy, University of Illinois

Respondent: John M. Murphy, University of Illinois

"Jacqueline Kennedy and I.M. Pei: Cultivating the Kennedy Ethos in the John F. Kennedy Presidential Library and Museum" Courtney Caudle Travers, Vanderbilt University

"Jacqueline Kennedy's Use of Language and the Legacy of Diplomacy" Elizabeth J. Natalie, University of North Carolina, Greensboro

"Speaking for Herself: Prosopopoeia and the Imagination of Jacqueline Kennedy's Editorial Voice" Melody Lehn, Sewanee: The University of the South

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408012      11:00 AM to 12:15 PM      Sheraton      San Antonio B - Third Floor (Conference Center)

**Taking Aim at The CW's Arrowverse: Costumed Heroes, Cultural Critiques, and Commercial Implications**

Sponsors: American Studies Division; Critical and Cultural Studies Division; Visual Communication Division

Chair: Claudia A. Bucciferro, Gonzaga University

Respondent: Matthew J. Smith, Radford University

"(Un)Welcoming the Refugee: Recasting the "Alien Superhero as Immigrant" Narrative in The CW's Supergirl" Julie A. Davis, College of Charleston; Robert George Westerfelhaus, College of Charleston

"An Arrow Through the Target (Demographic): The Impact of DC's Arrowverse on The CW's Programming Strategies" Anna Aupperle, Penn State University

"I'm With H<sup>↑</sup>m to Make Star City Great Again": Arrow's Mimetic Mayoral Campaign" Christina M. Knopf, State University of New York, Cortland

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408013      11:00 AM to 12:15 PM      Sheraton      State Room 1 - Third Floor (Conference Center)

**Viral Topics Going Viral: How Organizations Communicate About the Zika Virus**

Sponsors: International and Intercultural Communication Division; Organizational Communication Division

Chair: Gemme Campbell, Texas A&M University

Presenters:

Edward L. Fink, Temple University

Krystal A. Fogle, Texas A&M University

Deborah A. Cai, Temple University

Deborah D. Sellnow-Richmond, Columbus State University

Grace Ellen Brannon, Texas A&M University

Rachel A. Smith, Penn State University

Respondent: Sherry J. Holladay, Texas A&M University

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408014      11:00 AM to 12:15 PM      Sheraton      State Room 2 - Third Floor (Conference Center)

**What Do You Say? Narrative Constructions For/By Immigrants and Foreigners Surrounding Donald Trump's Surprising 2016 Presidential Victory**

Sponsors: Ethnography Division; Political Communication Division

Chair: Zhuojun Joyce Chen, University of Northern Iowa

Respondent: Melissa L. Beall, University of Northern Iowa

"Will I Have to Go Back to Vietnam?": What Do You Say to Internationally Adopted Children?" Robert L. Ballard, Pepperdine University; Sarah Ballard, Pepperdine University

"Trumped Up Support For Trump: What Did the Nigerian Women Say About Trump's Campaign?" Titilayo Osuagwu, University of Port Harcourt, Nigeria

"Ya Basta Trump: Undocumented Immigrants Speak Out" Antonio T. De La Garza, California State University, San Marcos

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408015      11:00 AM to 12:15 PM      Sheraton      State Room 3 - Third Floor (Conference Center)

**Expression, Identity, and the Left-Right Paradigm**

Sponsors: Black Caucus; Freedom of Expression Division

Chair: Anastacia Kurylo, St. Joseph's College

Presenters:

Noura Ahmad Hajjaj, State University of New York at New Paltz  
Tyler (Ellora) LaCarrubba, St. Joseph's College  
D.L. Stephenson, Western Connecticut State University

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408016      11:00 AM to 12:15 PM      Sheraton      State Room 4 - Third Floor (Conference Center)

**Japanese/American Legacies and Anti-Immigration Sentiments in the U.S.**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Chair: Lisa K. Hanasono, Bowling Green State University

Presenters:

Shinsuke Eguchi, University of New Mexico  
Ako Inuzuka, University of Pittsburgh, Johnstown  
Mariko Izumi, Columbus State University  
Jennifer Jones Barbour, University of Texas, Austin  
Emi Kanemoto, Bowling Green State University  
Brian A. Lain, University of North Texas  
Albert Rintrona III (In Memoriam), University of Massachusetts, Amherst  
Satoshi Toyosaki, Southern Illinois University, Carbondale

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408017      11:00 AM to 12:15 PM      Sheraton      Houston A - Third Floor (Conference Center)

**Sweding's Legacy, Sweding's Relevance: Sweding the Big D**

Sponsor: Performance Studies Division

Chair: Jason B. Munsell, University of South Carolina Aiken

Respondent: Lyndsay Michalik Gratch, Georgia Gwinnett College

"Bonnie and Clyde: They're young...They're in love...and they're sweded" Colin Whitworth, Southern Illinois University, Carbondale; Shelby Swafford, Southern Illinois University, Carbondale

"Debbie Does Dallas" John M. Allison, University of North Texas; Justin T. Trudeau, University of North Texas

"Dr. T and the Women" Lindsay Greer, University of Southern Indiana; Stephanie L. Young, University of Southern Indiana

"Primest" Michael Beck, Southern Illinois University, Carbondale; Jesse R. Snider, University of North Texas

"Swepruder Film" Anna C. Marsden, University of North Texas; Taylor Bell, University of North Texas; Joshua Steinberg, University of North Texas; Cotton Hensley, University of North Texas; Amanda Sileo, University of North Texas

"Texas Chainsaw Massacre: The True Story Behind the Film" Donna Marie Nudd, Florida State University; Terry Galloway, Independent Artist



"The Anarchist Cookbook" Nichole Nicholson, Southern Illinois University, Carbondale; Samuel S. Sloan, Southern Illinois University, Carbondale

"The Thin Blue Line" Patricia A. Suchy, Louisiana State University; Lisa M. Flanagan, Xavier University

"True Blood, Season 2: Because Swedning Sucks and Everything's Bloodier in Texas" Andrée E. C. Betancourt, Montgomery College

"True Stories" Ariel Gratch, Georgia College & State University; Lyndsay Michalik Gratch, Georgia Gwinnett College

"Walker, Texas Ranger (Swedish Polisen Episode)" Jason B. Munsell, University of South Carolina Aiken; Mindy Fenske, University of South Carolina

"X-Files: Swede the Future" Stephanie K. Heath, Louisiana State University

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408018      11:00 AM to 12:15 PM      Sheraton      Houston B - Third Floor (Conference Center)

**Political Debates in Campaign 2016: Insights into Themes and Outcomes**

Sponsor: Political Communication Division

Chair: Beth M. Waggenspack, Virginia Tech

Respondent: Veena V. Raman, Penn State University

"(Good) Reasons for Declaring a Debate Winner: The Online Meta-Debate Process" A.G. Hughes, University of Memphis

"Affirmation and Subversion: Navigating the Rhetorical Tensions of Polarization in the 2016 Presidential Primary Debates" Joel Lansing Reed, University of Missouri

"Meeting the Commander-in-Waiting: Undecided Voters and the 2016 Vice Presidential Debate" Jacob Wrasse, James Madison University; Dan Schill, James Madison University; Rita Kirk, Southern Methodist University

"I'm With Her:" The Impact of Gender Social Identification on Debate Perceptions and Effects" Freddie J. Jennings, University of Missouri; Molly Marie Greenwood, University of Missouri; Mitchell S. McKinney, University of Missouri

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408019      11:00 AM to 12:15 PM      Sheraton      Houston C - Third Floor (Conference Center)

**Psycho-social Connections to Technology: Exploring the Human Impacts of Mediated Communication**

Sponsor: Human Communication and Technology Division

Chair: Saraswathi Bellur, University of Connecticut

"Applying the Uses and Gratifications Model to 2DG Social Media Use: Exploring the Impact of Contextual Age and Motives on Social Media Dependency and Addiction" Amber L. Ferris, Wayne College, University of Akron; Erin E. Hollenbaugh, Kent State University, Stark

"Participatory Websites and Juxtaposing Persuasive Influences: Advancing and Testing the Reader-Writer-Target Hypothesis" Jake Liang (In Memoriam), Chapman University

"The Media Marshmallow Test" David Markowitz, Stanford University; Jeffrey Hancock, Stanford University

"Who needs likes? Emotional reactions to social feedback on Twitter and Instagram" Yioryos Nardis, University of Michigan; Elliot Panek, University of Alabama; Catalina Toma, University of Wisconsin-Madison; Mina Choi, University of Wisconsin-Madison

"WIRED: The impact of media and technology use on stress (cortisol) and inflammation (interleukin IL-6) in fast paced families" Tamara D. Afifi, University of California, Santa Barbara; Nicole Zamanzadeh, University of California, Santa Barbara; Kathryn E. Harrison, University of California, Santa Barbara; Michelle L. Acevedo Callejas, University of Iowa

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408021      11:00 AM to 12:15 PM      Sheraton      Austin 1 - Second Floor

**Discourses of and for the Public Sphere**

Sponsor: Language and Social Interaction Division

Chair: Hsin-I Sydney Yueh, Northeastern State University

"Enhancing Positive Face Lexicon: Making Relevant Terminology" Sally O. Hastings, University of Central Florida; Gina Castle Bell, St. John's University

"Stance-taking as participation in the public sphere: Insights from studying museum visitors' discourse" Chaim Noy, Ashkelon Academic College; Michal Hamo, Netanya Academic College

"“Who takes it?” the emergent order of volunteering in the case of a civic-tech project" Nimrod Shavit, University of Massachusetts, Amherst

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408022      11:00 AM to 12:15 PM      Sheraton      Austin 2 - Second Floor

**Public Relations: Rising Issues and Case Studies Impacting Our Relevancy**

Sponsor: Public Relations Division

Chair: Michael J. Palenchar, University of Tennessee

"Public Relations and Social Justice: How Starbucks, AT&T and Ben & Jerry's Articulate a Corporate Responsibility to Race" Nneka Logan, Virginia Tech

"Relationship Building and Message Planning: An Exploration of Media Challenges and Strategies Used During School Crises at the P-12 Level" Angela Jerome, Western Kentucky University; Holly J. Payne, Western Kentucky University; Blair Thompson, Western Kentucky University; Joseph Mazer, Clemson University

"Roger Goodell's Image Repair on the Ray Rice Suspension" William Benoit, University of Alabama, Birmingham

"To Drive or Not to Drive: Uber's Image Repair Following Intentional Crisis" Jenna Haugen, University of Louisville; Tracy Blasdel, University of Kansas

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408023 11:00 AM to 12:15 PM Sheraton

Austin 3 - Second Floor

**Legacy and Relevance of Conflict in Interpersonal and Organizational Contexts**

Sponsor: Peace and Conflict Communication Division

Chair: Sara J. Holmes, University of North Texas at Dallas

Respondent: Janice M. Barrett, Lasell College

"Redefining Conflict as Identity Communication: A Face Threat Experiment" William A. Donohue, Michigan State University; Kathryn A. Rainer, Michigan State University; Andrew Petee, Michigan State University

"“He Doesn’t Like Me and He is Angry”": Effectiveness of the Core Concerns Framework in Managing Conflicts between Inter-and Intracultural Manager-Employee Dyads" Piyawan Charoensap-Kelly, University of Southern Mississippi; Carley R. Young, University of Southern Mississippi; Mohamed Ismail, University of Southern Mississippi; Sean Fourney, University of Southern Mississippi

"It Takes a Village: Managing Conflict in the K-12 Classroom" Melissa A. Maier, University of Wisconsin-Stevens Point; Anna Herrman, St. Norbert College; Katie LaPlant Turkiewicz, University of Wisconsin-Green Bay

"Dividing Social Networks: Facebook Unfriending, Unfollowing, and Blocking in Turbulent Political Times" Olga Baysha, National Research University Higher School of Economics

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408024 11:00 AM to 12:15 PM Sheraton

Pearl 1 - Second Floor

**“Do We Have to Speak Like That?”: Potentials and Pitfalls of Forensics in the Basic Course**

Sponsor: American Forensic Association

Chair: Joshua Hamzehee, Louisiana State University

Presenters:

Christopher Outzen, Truman State University  
Victoria Ann Ledford, University of Maryland  
Andrea Carlile, South Dakota State University  
Nicole Freeman, University of Central Missouri  
Michael Taylor, Bethel College

Respondent: Joshua Hamzehee, Louisiana State University

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408025 11:00 AM to 12:15 PM Sheraton

Pearl 2 - Second Floor

**“They’ll Learn it when They go to the University”: A Reflective Essay Examining the Legacy as a Community College Professor Unit**

Sponsor: Community College Section

Chair: Jeannie Hunt, Northwest College

"“They’ll Learn it when They go to the University”": A Reflective Essay Examining the Legacy as a Community College Professor" Brandy Fair, Grayson College

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408028      11:00 AM to 12:15 PM      Sheraton      Pearl 5 - Second Floor

**Explorations in Whiteness: Theory, Nationalism, and Savior(hood)**

Sponsor: Critical and Cultural Studies Division

Chair: Simone Puff, University of Graz

Respondent: Elena D. Hristova, University of Minnesota, Twin Cities

"Communicating Whiteness" Amanda G. Meise, University of Denver

"From Extreme Toward Mainstream: White Nationalism as a Rhetorical Rearticulation of White Supremacy" Stephanie Hartzell, California State University, Long Beach

"“The Battle of Sacramento:” An Analysis of White Nationalism, Space, and Circulation" Rishi Chebrolu, University of Pittsburgh

"All of Us Phantasmic Saviors" Jenna N. Hanchey, University of Nevada, Reno

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408031      11:00 AM to 12:15 PM      Sheraton      Live Oak -Second Floor

**Group Decision Making, Knowledge Creation and Problem Solving**

Sponsor: Group Communication Division

Chair: Kyle Heuett, Ball State University

Respondent: Joann Keyton, North Carolina State University

"“Let Me Tell You How It’s Been”": Dissent in Workgroup Meetings" Johny Garner, Texas Christian University

"Messy Talk: An Unforeseen, Unplanned, and Unanticipated Process of Knowledge Creation and Problem Solving" Dron M. Mandhana, University of Texas, Austin

"Testing Hirokawa's argument: Procedural ordering for the task requirements of the functional theory of group decision-making" Kyle Heuett, Ball State University

"Texturing Groupthink: Reframing Group Decision-making through the Lens of Ideograph" Jordin Clark, Colorado State University

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408033      11:00 AM to 12:15 PM      Sheraton      City View 1 - Fourth Floor

**Stigma Management in Online and Mediated Contexts**

Sponsor: Interpersonal Communication Division

Chair: Adam J. Harvey, Louisiana State University

"“Negative on PrEP”": Stigma and gay social networking sites" Adam J. Harvey, Louisiana State University

"Bulky women aren't beautiful: Managing social media stigma as a female Crossfit athlete" Jessica L. Furgerson, Western Kentucky University

"Communicative management of the stigma in non-monogamous relationships in mediated contexts" JhuCin Jhang, University of Texas, Austin

"Embodying resistance: Defending multiracial and mono-ethnic Caribbean identity on Twitter" Charisse Corsbie-Massay, Syracuse University; Raven S. Maragh, University of Iowa

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408034 11:00 AM to 12:15 PM Sheraton City View 2 - Fourth Floor

**Racialized Politics in Transition**

Sponsor: Critical and Cultural Studies Division

Chair: Bryan J. McCann, Louisiana State University

Respondent: Rachel Alicia Griffin, University of Utah

"Preaching (American-Muslim) Style" Lamiyah Bahrainwala, Southwestern University

"Personalized Publics and Racializing Algorithms" Jeremy Johnson, Penn State University

"American Dystopia: Reading D'Souza's 2016: Obama's America" Michael G. Lacy, Queens College, CUNY

"Orange is the New Black: A Hip-Hop Approach to Trump's Masculinity Discourse and the Post-Obama Backlash Culture" Chen Yang, University of Houston, Victoria

"Commemorating Mass Violence: Truth Commission Hearings as a Genre of Public Memory" Courtney E. Cole, Regis College

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408035 11:00 AM to 12:15 PM Sheraton City View 3 - Fourth Floor

**Traversing Rhetorical Terrains Using Actor-Network Theory (ANT): Studies of Science, Immigration, Social Movements, and Sex**

Sponsor: Rhetorical and Communication Theory Division

Chair: Amanda Friz, University of Wisconsin-Madison

Respondent: Scott Graham, University of Wisconsin-Milwaukee

"A Decolonial (New) Materialism of Borderlands and Trash" Hana Masri, University of Texas, Austin

"Sex as Assemblage: Using ANT to (Re)Entangle Female Sexual Health" Amanda Friz, University of Wisconsin-Madison

"Trouble as Feminist Methodology: Or Throwing Feces as Feminist Science Studies Methodology" Jessica Houf, University of Utah

"Using ANT to Examine Social Movement: Chengdu's Fight for Clean Air" Elizabeth Brunner, Idaho State University

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408036 11:00 AM to 12:15 PM Sheraton City View 4 - Fourth Floor

**Our Legacy, Our Relevance, Ourselves: Exploring the Disconnect between Theory and Lived Experiences**

Sponsor: Women's Caucus

Chairs: Kara Laskowski, Shippensburg University; Katie Margavio Striley, University of North Carolina, Chapel Hill

Presenters:

Aarti Arora, Ohio University

Lisa R. Barry, California State University, Channel Islands

Kelsey Earle, North Dakota State University

Elizabeth Ribarsky, University of Illinois, Springfield

Mark Ward Sr., University of Houston, Victoria

Katie Margavio Striley, University of North Carolina, Chapel Hill

Kara Laskowski, Shippensburg University

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408037      11:00 AM to 12:15 PM      Sheraton      City View 5 - Fourth Floor

**Current Issues In Elementary and Secondary Education**

Sponsor: Elementary and Secondary Education Section

Chair: Anna Wright, Illinois State University

Presenters:

David A. Yastremski, Ridge High School

Dakota C. Horn, Illinois State University

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408038      11:00 AM to 12:15 PM      Sheraton      City View 6 - Fourth Floor

**Whose Text is It Anyway? Adult Expectations, Textual Evolution and Girls' Media**

Sponsor: Feminist and Women Studies Division

Chair: Kyra Osten Hunting, University of Kentucky

Respondent: Rachel E. Dubrofsky, University of South Florida

"Belles, Book, and Candles: Witchcraft and Christian Family Values in Charmed" Ilana Nash, Western Michigan University

"Child's Pink Play: Disney Princesses and Their Meaning to Children" Caroline Leader, University of Wisconsin Madison

"Latina Princesses, Disney, and the Commodification of Difference: Avowals and Disavowals in Times of Ethnic Ambiguity" Angharad Valdivia, University of Illinois

"When Men Watch Girls' Television: My Little Pony, Bronies, and the Limits of Feminist Intent" Kyra Osten Hunting, University of Kentucky; Rebecca Hains, Salem State University

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408039      11:00 AM to 12:15 PM      Sheraton      City View 7 - Fourth Floor

**Creating Fetishized Images: The Affect of Increased Visibility in Visual Communication**

Sponsors: Critical and Cultural Studies Division; Visual Communication Division

Chair: Dylan Rollo, Northwestern University

"The Visual Communication of Ekphrastic Disaster Pornography: From Disaster to Disaster Tourism to Hollywood Film" Andrew Avitt, California State University

"Representation and Reality: The Visual Rhetoric of the 9/11 Firefighter Image" Terri Toles-Patkin, Eastern Connecticut State University

"Fetishized Fetus Photography: The Moral Lesson of "Drama of Life Before Birth" Photography Essay" Kendra Straub, San Diego State University

"Colorism as a Cultural Epidemic: A Study of China's Fetish for Whiteness" Zedan Xu, University of Texas, Arlington

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408040 11:00 AM to 12:15 PM Sheraton

City View 8 - Fourth Floor

**Laboring Legacies: Communication and Gendered Work**

Sponsor: Feminist and Women Studies Division

Chair: Katherine J. Denker, Ball State University

Respondent: Kathleen E. Feyh, Syracuse University

"We don't hire bitches": A Standpoint Theory Analysis of Nurses' Experience of Incivility and Gender" Virginia Sánchez Sánchez, Purdue University; Meghana Rawat, Purdue University; Ashleigh Nicole Shields, Purdue University; Melanie Morgan, Purdue University; Lindsey B. Anderson, University of Maryland

"Feminism and Migration as the Politics of the Nomad Herd: Differential Belonging in We Belong Together's the Heart of the Matter, and Andolan's Claiming Our Voice" Minu Basnet, Marist College

"My Relevance, My Voice: Autoethnography of a Legal Sex Worker" Breanna Calvin, University of Nevada, Reno; Sarah J. Blithe, University of Nevada, Reno; Anna Wiederhold Wolfe, Texas A&M University

"Don't Sell the Farm": Examining Women's Memorable Messages in the Agriculture Industry" Katie Lever, Western Kentucky University; Laura E. Brown, University of Texas, Austin

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408041 11:00 AM to 12:15 PM Sheraton

Remington - Fourth Floor

**Finding Answers in an Innovative Fashion: Four Studies that Go Beyond the Surface**

Sponsor: Communication and Social Cognition Division

Chair: Matthew S. McGlone, University of Texas, Austin

"Listening is listening is listening: Evidence that evaluations of listening are holistic" Liora Lipetz, Hebrew University of Jerusalem; Avraham Kluger, Hebrew University of Jerusalem; Graham D. Bodie, University of Mississippi

"Product Positioning and Fundamental Attribution Error: Using Brands to Test George Carlin's Driving Paradox" Kevin Pearce, Bryant University; Stanley Baran, Bryant University

"Testing Increased Friendliness as an Explanation of the Evoking Freedom Compliance-Gaining Technique" Luminița Samson-Secrieru, Alecu Russo Bălți State University; Christopher J. Carpenter, Western Illinois University

"Vitality, Language Use, and Life Satisfaction Among Bilingual Hungarian Adolescents Living in Romania" Marko Dragojevic, University of Kentucky; Jessica N. Gasiorek, University of Hawaii, Manoa; Laszlo Vincze, University of Helsinki

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408042      11:00 AM to 12:15 PM      Sheraton      Majestic 1 - 37th Floor (Center Tower)

**Games and Learning: Scholarship on Model Matching, Serious Games, and Training Games**

Sponsor: Game Studies Division

Chair: Andy Boyan, Albion College

"How Persuasive Are In-Game Health Messages in First-Person Shooter Games? Exploring Knowledge-Activation and Thought-Disruption Mechanisms" Jorge F. Peña, University of California, Davis; Subuhi Khan, University of California, Davis; Christopher Burrows, University of Connecticut; Hart Blanton, Texas A&M University

"Game Modality and Mental Model Matching of Game Systems" Joe A. Wasserman, West Virginia University; Nicholas David Bowman, West Virginia University; Emily B. Louk, West Virginia University; Randy Ingersoll, <http://www.playhivelikeachampion.com/>

"Do video game players make better exergamers? Investigating the relationships between prior video game experience, performance, and enjoyment of a cycling exergame" Rory McGloin, University of Connecticut; Kimberly Ann Embacher, University of Connecticut

"Serious Games and Growth Mindsets: An Experimental Investigation of a Serious Gaming Intervention" Elissa Arterburn Adame, Arizona State University; Karlee A. Posteher, Arizona State University; Alaina Marie Veluscek, Arizona State University; Scott Wilson, University of Oklahoma, K20 Center; Francisco Javier Elizondo Cecena, University of Oklahoma, K20 Center; Will Thompson, University of Oklahoma; Ryan Ralston, University of Oklahoma, K20 Center; David Thomas, University of Oklahoma, K20 Center; Brittney S Wallace, University of Oklahoma

"Reliable Deception Cues Training in an Interactive Video Game" Norah E. Dunbar, University of California, Santa Barbara; Claude Miller, University of Oklahoma; Yu-Hao Lee, University of Florida; Matthew L. Jensen, University of Oklahoma; Chris Anderson, University of Oklahoma; Aubrie Serena Adams, California Polytechnic State University, San Luis Obispo; Francisco Javier Elizondo Cecena, University of Oklahoma, K20 Center; Will Thompson, University of Oklahoma; Zachary Massey, University of Oklahoma; Spencer B. Nicholls, University of California, Santa Barbara; Ryan Ralston, University of Oklahoma, K20 Center; Jaise Donovan, University of Oklahoma, K20 Center; Emmett Mathews, University of Oklahoma, K20 Center; Braden Roper, University of Oklahoma, K20 Center; Scott Wilson, University of Oklahoma, K20 Center

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408043      11:00 AM to 12:15 PM      Sheraton      Majestic 2 - 37th Floor (Center Tower)



## **Instructional Strategies to Promote Student-Centered Outcomes**

Sponsor: Instructional Development Division

Chair: Nicholas T. Tatum, Abilene Christian University

Respondent: Marian L. Houser, Texas State University

"Instructor Clarity, Generative Processes, and Mastery Goals: Examining the Effects of Signaling on Student Learning" San Bolkan, California State University, Long Beach

"To Pause or Not to Pause: A Meta-Analysis Exploring the Effects of Segmenting Learning" Maura Cherney, University of Wisconsin-Milwaukee; Bailey C. Benedict, Purdue University

"The Media Production Hive: Using media education for differentiated instruction" Yonty Friesem, Central Connecticut State University

"Excellence in the Large Class: Best Practices for Positive Student-Instructor Relational Communication" Jenepher Lennox-Terrion, University of Ottawa; Simon G. Beaudry, University of Ottawa; Meredith Rocchi, University of Ottawa; Jerie Shaw, University of Ottawa

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408044 11:00 AM to 12:15 PM Sheraton Majestic 3 - 37th Floor (Center Tower)

### **Environmental Justice and its Legacy and Relevancy to Environmental Communication**

Sponsor: Environmental Communication Division

Chair: Leah Moczulski, Emory University School of Law

Respondent: Stacey Sowards, University of Texas, El Paso

"Engaged Scholarship for Environmental Justice: Our Legacy, Our Future" Chad Raphael, Santa Clara University

"Phronesis, Political Judgment, and Motherhood as Environmental Justice Activism" Christopher Scott Thomas, University of Iowa

"Sun, Sand, and Satire: A Generic Criticism of the Great Barrier Reef's Obituary" Catherine J. Bruns, James Madison University

"What the Frack? Analyzing Environmental Rhetoric in Bowling Green, Ohio" Ellen W. Gorsevski, Bowling Green State University

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408045 11:00 AM to 12:15 PM Sheraton Majestic 4 - 37th Floor (Center Tower)

### **Student Papers in Rhetorical Communication**

Sponsor: Student Section

Chair: Sarah Elizabeth Sheff, University of Kentucky

"A Pedagogy for Rhetorical Leadership in the Military" Joanna Kohlhepp, Wright State University

"Apologia Content Analysis: Romantic Comedies" Dalaki J Livingston, University of Oklahoma

"Restoring the Land: Narrative, the Past, and a Better Future" Elizabeth Toreev, Wheaton College

"Rhetorical Homology and Agentic Obligation: Cultural Connection in "The Night Of"" Sarah Sunderlin, University of Colorado, Denver

"The Wellesley College Address as an Example of Peripeteic Speaking: Barbara Bush's Public Speaking Reversal of Fortune" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

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408046      11:00 AM to 12:15 PM      Sheraton      Majestic 5 - 37th Floor (Center Tower)

**Parasocial Relationships and Fictional Role Models**

Sponsor: Mass Communication Division

Chair: Hyejung Ju, Claflin University

Respondent: Elizabeth Behm-Morawitz, University of Missouri

"Effects of Celebrity's Positive Expressions on Twitter: A Mediating Role of Social Presence" Jihyun Kim, University of Central Florida; Jinyoung Kim, Penn State University

"Is it weird my role model is a fictional character? How the level of parasociability serves different relationship roles" Sara R. Erlichman, Penn State University; Jan Boehmer, University of Miami

"Loving a Heart-throb: Developing a Quantitative Measurement of Adolescent Romantic Parasocial Attachments" Sarah Erickson, University of Michigan; Sonya Dal Cin, University of Michigan

"McDreamy is McDead: Viewer Responses to a Parasocial Breakup" Valerie Kretz, St. Norbert College

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408047      11:00 AM to 12:15 PM      Sheraton      Majestic 6 - 37th Floor (Center Tower)

**Interpersonal Communication Training for Medical Students**

Sponsor: Health Communication Division

Chair: Jill Tyler, University of South Dakota

Presenters:

Jill Tyler, University of South Dakota

Carolina F. Branson, University of Minnesota, Twin Cities

Jennifer Bender, University of South Florida

Erin Donovan, University of Texas, Austin

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408048      11:00 AM to 12:15 PM      Sheraton      Majestic 7 - 37th Floor (Center Tower)

**Applied Health Communication Research: Patient Perceptions, Self-Care, and Self-Disclosure**

Sponsor: Applied Communication Division

Chair: Lesa Stern, Westmont College

Respondent: Leslie Ramos Salazar, West Texas A&M University

"The Relationships Among Patient Perceptions of Health Care Provider Empathy, Healthcare Provider Patient Orientation, Patient Satisfaction, and Nonverbal Immediacy" Katherine S. Thweatt, State University of New York, Oswego; Kelly Rocca DelGaizo, St. John's University; Jennifer H. Waldeck, Chapman University

"Exploring the Challenges for Students with a Chronic Condition Transitioning to Self-Care and to College" Bree Holtz, Michigan State University; Brandon Thomas, Michigan State University

"The Importance of Response: Self-Disclosure and Quality of Life in Ostomates" Carrie E. Reif, University of Southern Mississippi; Steven Venette, University of Southern Mississippi; Kathryn E. Anthony, University of Southern Mississippi

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408049      11:00 AM to 12:15 PM      Sheraton      Majestic 8 - 37th Floor (Center Tower)

**Hopeful, Positive, Connected, and Forgiving Communication in Families**

Sponsor: Family Communication Division

Chair: Gary A. Beck, Old Dominion University

Respondent: Thomas J. Socha, Old Dominion University

"Received-Desired Support Gaps: The Role of Positive Communication and Perceived Support Quality in Parent-Emerging Adult Relationships" Ningxin Wang, University of Illinois

"Crafting a Hopeful Future: Forgiveness and Resilience in Stepfamilies" Vincent R. Waldron, Arizona State University; Dawn O. Braithwaite, University of Nebraska-Lincoln; Bailey Margaret Oliver, Arizona State University; Dayna N. Kloeber, Arizona State University; Jaclyn Marsh, University of Nebraska-Lincoln

"The Use of Information Communication Technologies in the Maintenance of Within-Country and Transnational Long-Distance Family Relationships" Katheryn C. Maguire, Wayne State University; Lukas J. Pelliccio, Wayne State University; Jaclyn M. Gaule, Wayne State University; Nicholas Scott Smith, Saint Louis University; Fatima A. Barakji, Wayne State University; Scott A. Sellnow-Richmond, Columbus State University; Jehoon Jeon, Eastern Connecticut State University; Hayg Oshagan, Wayne State University

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408050      11:00 AM to 12:15 PM      Sheraton      Majestic 9 - 37th Floor (Center Tower)

**Ceremonial Resistance: Nudging Against Boundaries in Literature, Speech and Song**

Sponsor: Religious Communication Association

Chair: Teresa Federico Morales, Wayne State College

"Flannery O'Connor, Art and Indirect Communication: With Constant Reference to Kierkegaard" Benson P. Fraser, Regent University; Terry Lindvall, Virginia Wesleyan College

"May My Tongue Sing of Your Word: The Rise of Women Preachers During the Nineteenth-Century Holiness Movement" Catherine L. Riley, Texas A&M University

"Understanding Jihadist Nasheeds through Symbolic Convergence Theory (SCT)" Jonathan Matusitz, University of Central Florida; Katie Owsley, University of Central Florida

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408051 11:00 AM to 12:15 PM Sheraton Majestic 10 - 37th Floor (Center Tower)

**Acting, Performance, and Improvisation Exercise Exchange**

Sponsor: Theatre, Film and New Multi-Media Division

Chairs: John E. Socas, Bronx Community College; Prairie A. Endres-Parnell, Tarleton State University

Presenters:

Vicki Crooks, University of Rio Grande  
Kimberly M. Cuny, University of North Carolina, Greensboro  
Barbara Parisi, Long Island Univ, Brooklyn  
John Chase Soliday, University of Miami  
Patricia E. Friel, University of Cincinnati  
Robin Levenson, LaGuardia Community College, CUNY  
Chris Qualls, Auburn University

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408052 11:00 AM to 12:15 PM Sheraton Majestic 11 - 37th Floor (Center Tower)

**Establishing Our Relevance, Publishing in Latina/o Communication Studies**

Sponsor: La Raza Caucus

Chair: Darrel Wanzer-Serrano, University of Iowa

Presenters:

Bernadette Calafell, University of Denver  
Robert Gutierrez-Perez, University of Nevada, Reno  
Michelle A. Holling, California State University, San Marcos  
Catalina de Onís, Willamette University  
Darrel Wanzer-Serrano, University of Iowa

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408053 11:00 AM to 12:15 PM Sheraton Chaparral Boardroom - 38th Floor (Center Tower)

**Teaching Argumentation in the Age of Trump**

Sponsor: Argumentation and Forensics Division

Chair: Tomeka Robinson, Hofstra University

Presenters:

Shannon LaBove, Rice University  
Trent Webb, Nassau Community College  
Saleha Bholat, Northern Virginia Community College  
Sabrina Singh, Hofstra University  
Jorlanditha T. Austin, Texas A&M University, San Antonio

Respondent: Trent Webb, Nassau Community College

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