

Program Content

Wednesday
November 18, 2015

8:00 AM

003021 8:00 AM to 1:00 PM Rio Conference Center Miranda 1

PC01: Games as/with/through Communication: Introducing the Game Studies Division to NCA

Sponsors: Game Studies Division; Preconferences

Chairs: Andrew J. Weaver, Indiana University; Jaime Banks, West Virginia University

Presenter:

Nicholas David Bowman, West Virginia University

8:30 AM

004022 8:30 AM to 5:00 PM Rio Conference Center Miranda 2

PC02: Crux Times in an Arid Place: An NCA Preconference on Embracing Opportunities Regarding the Water Crisis in the American Southwest

Sponsors: Applied Communication Division; Environmental Communication Division; Preconferences

Chairs: Jim Cantrill, Northern Michigan University; Gregg B. Walker, Oregon State University; Kathleen P. Hunt, Iowa State University; Casey R. Schmitt, Lakeland College; Jennifer Mize Smith, Western Kentucky University; James R. Triplett, Pittsburg State University

004023 8:30 AM to 5:00 PM Rio Conference Center Miranda 3

PC03: Computational Media

Sponsor: Preconferences

Chairs: Chris Russill, Carleton University; Derek Noon, 1Qbit; Jeremy Packer, North Carolina State University

004024 8:30 AM to 5:00 PM Rio Conference Center Miranda 4

PC04: Communication, Tourism, and Ethnography

Sponsors: Ethnography Division; Preconferences

Chair: Jillian A. Tullis, University of San Diego

Presenters:

Mark Neumann, Northern Arizona University
Daniel Makagon, DePaul University
Lisa Flanagan, Xavier University of Louisiana
Jennifer Edwards, Tarleton State University
Charles Howard, Tarleton State University
Tony Edwards, Texas Social Media Research Institute

004077 8:30 AM to 12:30 PM Rio Conference Center Tropical H

Embracing Opportunities in Teaching Research Methods: Collaboration through Course Sequencing and Incorporating Mixed Methods Curriculum

Sponsor: Seminars

Chair: Amy Pason, University of Nevada, Reno

Presenters:

Saralinda Kiser, University of Nevada, Reno
Leslie A. Rill, NA

9:00 AM

005025 9:00 AM to 4:00 PM Rio Conference Center Miranda 5

PC05: Public Intellectuals and the Space of Communicative Praxis

Sponsors: Communication Ethics Division; Philosophy of Communication Division; Preconferences

Chair: Jay Brower, Western Connecticut State University

Presenters:

Pat Arneson, Duquesne University
Ronald Arnett, Duquesne University
Keith Berry, University of South Florida
Jay Brower, Western Connecticut State University
Gerard A. Hauser, University of Colorado, Boulder
Annette M. Holba, Plymouth State University
Gina Ercolini, University of South Carolina

005026 9:00 AM to 5:00 PM Rio Conference Center Miranda 6

PC07: Embracing Technology Opportunities: Using Apps in the Classroom, at Conferences, and in Las Vegas

Sponsor: Preconferences

Chairs: Shannon C. VanHorn, Valley City State University; Jonna J. Ziniel, Valley City State

University

005028 9:00 AM to 5:00 PM Rio Conference Center Miranda 8

PC08: From Communication Expert to Training and Development Professional: Applying Your Talents for New Audiences and New Impacts

Sponsors: Preconferences; Training and Development Division

Chairs: Ross Brinkert, Penn State University, Abington; Michael L. Fahs, California Polytechnic State University, San Luis Obispo; Jeffrey S. Martin, Novo Nordisk

Presenters:

Dennis Becker, Speech Improvement Co
Steven A. Beebe, Texas State University
Ross Brinkert, Penn State University, Abington
John E. Burk, Intel Corporation
Michael L. Fahs, California Polytechnic State University, San Luis Obispo
Seth S. Frei, University of Texas, Austin
Liane M. Gray-Starner, Marietta College
Peter Jorgensen, Western Illinois University
DeeDee Smartt Lynch, Smartt Strategies LLC
Jeffrey S. Martin, Novo Nordisk
Robin Maxfield, Mindset Communication Inc.
Gregory H. Patton, University of Southern California
Lisa A. Waite, Kent State University, Stark
J.D. Wallace, Abilene Christian University

005031 9:00 AM to 5:00 PM Rio Conference Center Brasilia 1

PC09: Organizing In/Equality in the New Economy

Sponsors: Organizational Communication Division; Preconferences

Chair: Sarah Dempsey, University of North Carolina, Chapel Hill

Presenters:

Dawna I. Ballard, University of Texas, Austin
Sarah Dempsey, University of North Carolina, Chapel Hill
Patrice M. Buzzanell, Purdue University
Steve May, University of North Carolina, Chapel Hill
Rebecca J. Meisenbach, University of Missouri
Dennis K. Mumby, University of North Carolina, Chapel Hill
Patricia S. Parker, University of North Carolina, Chapel Hill
Heather Zoller, University of Cincinnati

005032 9:00 AM to 5:00 PM Rio Conference Center Brasilia 2

PC10: The City as Network for Collaborative Communication(s)

Sponsor: Preconferences

Chairs: Matthew D. Matsaganis, University at Albany, SUNY; Yongjun Shin, Bridgewater State University; Erin McClellan, Boise State University

Respondents: Susan Drucker, Hofstra University; Gary Gumpert, Urban Communication Foundation; Peter L. Haratonik, The New School

005035 9:00 AM to 4:00 PM Rio Conference Center Brasilia 5

PC06: Justice, Ethics, and the Environment: Embracing Opportunities at the Intersection of Communication, Sustainability and the Environment

Sponsor: Preconferences

Chairs: Evelyn Bottando, Indiana University Northwest; Karla Stevenson, University of South Florida; Aaron D. Sachs, Saint Mary's College of California

005072 9:00 AM to 1:00 PM Rio Conference Center Tropical C

CODE RED: The New Reality of Communication Departments Nationwide

Sponsor: Seminars

Chairs: Sacheen Mobley, Central Washington University; Annette Folwell, University of Idaho

Presenters:

Michael Beachley, Oregon State University
Patricia Chantrill, Eastern Washington University
Elizabeth Kissling, Eastern Washington University
Heather Robinson, Eastern Washington University
Andrea McClanahan, East Stroudsburg University
Kathleen H. Stacey, Eastern Michigan University
Tabassum Ruhi Khan, University of California, Riverside
Christina Jones, University of Wisconsin-Whitewater
John S. Caputo, Gonzaga University
M. Chad McBride, Creighton University
Philip Backlund, Central Washington University
Ann Strahle, University of Illinois, Springfield
Amie Kincaid, University of Illinois Springfield

005076 9:00 AM to 4:30 PM Rio Conference Center Tropical G

Critical Discourse Studies in Communication: Embracing Opportunities for Research and Pedagogy

Sponsor: Seminars

Chairs: Susana Martinez Guillem, University of New Mexico; Christopher M. Toula, Georgia

State University

Presenters:

Mariaelena Bartesaghi, University of South Florida
M. Lane Bruner, Georgia State University
Theresa Castor, University of Wisconsin-Parkside
Susana Martinez Guillem, University of New Mexico
Craig Stewart, University of Memphis
Christopher M. Toula, Georgia State University
Bernadette Barker-Plummer, University of San Francisco

005102	9:00 AM to 6:30 PM	Offsite	National Atomic Testing Museum
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**PC11: Command, Control, and Communication: Scholarly Perspectives on Seventy Years
of Nuclear Weapons History**

Sponsors: Environmental Communication Division; Preconferences; Rhetorical and
Communication Theory Division

Chairs: Ned O'Gorman, University of Illinois; Danielle E. Endres, University of
Utah; Ian E. Hill, University of British Columbia; Nathan S. Atkinson, Georgia State University

12:00 PM

010056	12:00 PM to 4:00 PM	Rio Conference Center	Amazon G
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NCA Legislative Assembly I

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill
Aubrie Serena Adams, University of California, Santa Barbara
Tony E. Adams, Northeastern Illinois University
Karrin Anderson, Colorado State University
Karen Lee Ashcraft, University of Colorado, Boulder
Bernardo A. Attias, California State University, Northridge
Jennifer S. Aubrey, University of Arizona
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County
Robert L. Ballard, Pepperdine University
Jaime Banks, West Virginia University
J. Kevin Barge, Texas A&M University
Adria Battaglia, Angelo State University
Melissa L. Beall, University of Northern Iowa
Anna-Carrie Beck, University of Kentucky
Christina S. Beck, Ohio University
Thomas Beisecker, University of Kansas
Barbara A. Biesecker, University of Georgia

Andrew Billings, University of Alabama
Laura W. Black, Ohio University
Kristen C. Blinne, State University of New York, Oneonta
Joseph A. Bonito, University of Arizona
Justin P. Boren, Santa Clara University
Isabel C. Botero, University of Kentucky
Diana I. Bowen, University of Houston, Clear Lake
Leah E. Bryant, DePaul University
Amy S. Burt, Georgia College & State University
Michael Butterworth, Ohio University
Kerry Byrnes-Loinette, Collin College
Bernadette Calafell, University of Denver
Martin Carcasson, Colorado State University
Heather J. Carmack, James Madison University
Kristy Cates, Lowndes County High School
Leah M. Ceccarelli, University of Washington
Lori J.N. Charron, Saint Mary's University of Minnesota
James L. Cherney, Wayne State University
Jay P. Childers, University of Kansas
Charles W. Choi, Pepperdine University
Dana L. Cloud, Syracuse University
Donovan S. Conley, University of Nevada, Las Vegas
April E. Copes, Anne Arundel Community College
Frederick C. Corey, Arizona State University
Joy M. Cypher, Rowan University
Maria D. Davidson, University of Oklahoma
Marlina Davidson, University of Nebraska, Omaha
Christine S. Davis, University of North Carolina, Charlotte
D. Robert DeChaine, California State University, Los Angeles
Peter Decherney, University of Pennsylvania
Paul M. Denvir, Albany College of Pharmacy
Sara DeTurk, University of Texas, San Antonio
David R. Dewberry, Rider University
Norah E. Dunbar, University of California, Santa Barbara
Ashley Paige Duggan, Boston College
Katie N. Dunleavy, La Salle University
Shinsuke Eguchi, University of New Mexico
Danielle E. Endres, University of Utah
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry
Kory Floyd, University of Arizona
Mary Fong, California State University, San Bernardino
Lawrence R. Frey, University of Colorado, Boulder
Patricia E. Friel, University of Cincinnati
Clark W. Friesen, Lone Star College -Tomball
Karyn I. Friesen, Lone Star College-Montgomery
Brandi N. Frisby, University of Kentucky

Monica L. Gallegos, Northern Kentucky University
John Gastil, Penn State University
Pat J. Gehrke, University of South Carolina
John Greene, Purdue University
Cerise L. Glenn, University of North Carolina, Greensboro
Eric Grabowsky, Dickinson State University
Rachel Alicia Griffin, Southern Illinois University, Carbondale
Rona T. Halualani, San Jose State University
Lisa K. Hanasono, Bowling Green State University
William D. Harpine, University of South Carolina Aiken
Tina M. Harris, University of Georgia
Stephen J. Hartnett, University of Colorado, Denver
John R. Heineman, Lincoln High School
Jon A. Hess, University of Dayton
Amy N. Heuman, Texas Tech University
Kristen E. Hoerl, Butler University
Stacy Holman Jones, California State University, Northridge
John F. Hooker, Illinois State University
Mark C. Hopson, George Mason University
Marian L. Houser, Texas State University
Meryl Irwin, James Madison University
Ronald L. Jackson, University of Cincinnati
Sharon E. Jarvis, University of Texas, Austin
Jakob D. Jensen, University of Utah
Andre E. Johnson, University of Memphis
Jennifer A. Kam, University of California, Santa Barbara
John Katsion, Northwest Missouri State University
Lisa Keranen, University of Colorado, Denver
Nancy Kidd, National Communication Association
Igor E. Klyukanov, Eastern Washington University
Leanne Knobloch, University of Illinois
Diane S. Krider, Central Michigan University
Andrea L. Lambert South, Northern Kentucky University
Pamela Lannutti, La Salle University
Sharon Lauricella, University of Ontario Institute of Technology
James L. Leighter, Creighton University
Laurie K. Lewis, Rutgers University
Barbara - Lieb, Independent Researcher
Shawn D. Long, University of North Carolina, Charlotte
Annette Madlock Gatison, Southern Connecticut State University
Colleen Malachowski, Regis College
Jimmie Manning, Northern Illinois University
Amanda Martinez, Davidson College
Joseph Mazer, Clemson University
Casey Maugh, University of Southern Mississippi
Bree McEwan, Western Illinois University

Matthew McGlone, University of Texas, Austin
Paula T. McKenzie, Bethune-Cookman University
Lacy G. McNamee, Baylor University
David T. McMahan, Missouri Western State University
Katherine Miller, -
Margaret E. Moe, Lee University
Jennifer Mize Smith, Western Kentucky University
Kimberly R. Moffitt, University of Maryland, Baltimore County
T. Randahl Morris, University of West Georgia
Scott Myers, West Virginia University
Stephanie Norander, University of North Carolina, Charlotte
David C. Oh, Ramapo College
Michael J. Palenchar, University of Tennessee
Nicholas A. Palomares, University of California, Davis
Paola Pascual-Ferrá, Loyola University of Maryland
Bobby R. Patton, University of Central Missouri
Jorge F. Peña, University of California, Davis
Olivia Perez-Langley, Angelo State University
Matthew D. Petrunia, Fashion Institute of Tech, SUNY
Danna Prather Davis, Suffolk County Community College
Srividya Ramasubramanian, Texas A&M University
Artemio Ramirez, University of South Florida
Erin J. Rand, Syracuse University
Armeda Celestine Reitzel, Humboldt State University
R. Randolph Richardson, Berry College
Leslie A. Rill, NA
Christine E. Rittenour, West Virginia University
Michelle Rodino-Colocino, Penn State University
Terry L. Rogers, Casper College
Nick Romerhausen, Eastern Michigan University
Sarah F. Rosaen, University of Michigan, Flint
Sudeshna Roy, Stephen F. Austin State University
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee
Cami M. Sanderson, Ferris State University
Allison Scott Gordon, University of Kentucky
Katherine Sender, University of Michigan
Theodore F. Sheckels, Randolph-Macon College
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis
Kirt Shineman, Glendale Community College
Roger Smitter, North Central College
Ashton Speno, University of Missouri
Helen Sterk, Western Kentucky University
Danielle M. Stern, Christopher Newport University
Belinda A. Stillion Southard, University of Georgia
Robert Stockton, Anaheim Union High School District
Saman Talib, SUNY, Farmingdale State College

Orlando L. Taylor, Fielding Graduate University
Jessica L. Thompson, Northern Michigan University
Stanley D. Tickton, Norfolk State University
Shane Tilton, Ohio Northern University
Rebecca Townsend, Manchester Community College
Sarah Jane Tracy, Arizona State University
Stacey Treat, University of North Carolina, Chapel Hill
Jillian A. Tullis, University of San Diego
Kathleen J. Turner, Davidson College
Joseph M. Valenzano, University of Dayton
Shannon C. VanHorn, Valley City State University
Richard E. Vatz, Towson University
Shari R. Veil, University of Kentucky
Melba Vélez Ortiz, Grand Valley State University
Michelle T. Violanti, University of Tennessee
Vincent R. Waldron, Arizona State University
J.D. Wallace, Abilene Christian University
Tiffany R. Wang, University of Montevallo
Darrel Wanzer-Serrano, University of Iowa
David A. Wendt, Keokuk High School
Sara C. Weintraub, Regis College
Bonnie Wentzel, Arizona State University
Isaac West, Vanderbilt University
Elaine Wittenberg, City of Hope Comprehensive Cancer Center
Kevin Wright, George Mason University
Stephen M. Yoshimura, University of Montana
Anna Marjorie Young, Pacific Lutheran University
Yahui Zhang, Wayland Baptist University
Abbey E. Wojno, Centers for Disease Control & Prevention
Susan Tomasovic, George Mason University

1:00 PM

005084 1:00 PM to 6:00 PM Rio Conference Center Palma E

Embracing Opportunities to Make a Difference about Bullying: NCA 2015 Service-Learning Project

Sponsor: NCA First Vice President

Chair: Jennifer Scott Mobley, Grove City College

Presenters:

Rukhsana Ahmed, University of Ottawa
Garry P. Bailey, Abilene Christian University
Christina S. Beck, Ohio University
Jodie M. Bowers, Ancilla College
Kelly P. Dillon, Ohio State University

Kate Ksobiech, University of Wisconsin-Whitewater
Kimberly R. Field-Springer, Berry College
Carol Mills, University of Alabama
Shirley Oakley, St Petersburg College
Katie Margavio Striley, University of North Carolina, Chapel Hill
Jennifer Whalen, University of South Florida

012073 1:00 PM to 5:00 PM Rio Conference Center Tropical D

Embracing the Opportunities of Collaborative Community-Based Research (Without Losing Yourself in the Process)

Sponsor: Seminars

Chair: Jennifer Anderson, South Dakota State University

Presenters:

Rebecca A. Kuehl, South Dakota State University
Sara A. Mehlretter Drury, Wabash College

012074 1:00 PM to 4:00 PM Rio Conference Center Tropical E

Embracing Opportunities to Reduce Speech Anxiety and Increase Communication Competence in the Basic Course: A Seminar of Information, Activities, and Ideas

Sponsor: Seminars

Chair: Suzanne Prentiss, University of Tennessee

Presenters:

Karen Kangas Dwyer, University of Nebraska, Omaha
Joshua Westwick, South Dakota State University
Amber N. Finn, Texas Christian University
Suzanne Prentiss, University of Tennessee

2:00 PM

013034 2:00 PM to 5:30 PM Rio Conference Center Brasilia 4

PC13: Feminist, Inclusive and Consequential Academic Leadership: A Mentoring Workshop on Overcoming Barriers, Confronting Dilemmas, and Creating Departmental and Institutional Change

Sponsor: Preconferences

Chair: Robbin D. Crabtree, Loyola Marymount University

Presenters:

Adrienne E. Christiansen, Macalester College
Robbin D. Crabtree, Loyola Marymount University
Leigh Arden Ford, Western Michigan University

Sheena Malhotra, California State University, Northridge
Kathryn Sorrells, California State University, Northridge

4:30 PM

015100 4:30 PM to 7:00 PM Rio Conference Center Janeiro Boardroom

Central States Communication Association Executive Committee Meeting

Sponsor: Central States Communication Association

Presenters:

Jimmie Manning, Northern Illinois University
Leah E. Bryant, DePaul University
David T. McMahan, Missouri Western State University
Shawn Wahl, Missouri State University
Andrew M. Ledbetter, Texas Christian University
Donna R. Pawlowski, Bemidji State University
Jeffrey T. Child, Kent State University
Randy K. Dillon, Missouri State University
Blair Thompson, Western Kentucky University
Robert S. Littlefield, North Dakota State University

5:00 PM

016056 5:00 PM to 6:15 PM Rio Conference Center Amazon G

NCA 2016 Convention Planner Meeting I

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver
Michelle Randall, National Communication Association
Kristin Sommers, National Communication Association

016070 5:00 PM to 10:00 PM Rio Conference Center Tropical A

Western States Communication Association Executive Council Meeting

Sponsor: Western States Communication Association

Presenters:

Paul A. Mongeau, Arizona State University
Donna Gotch, California State University, San Bernardino
Christina Yoshimura, University of Montana
Patricia J. O'Keefe, College of Marin
Mark J. Bergstrom, University of Utah
Michelle A. Holling, California State University, San Marcos
Heather L. Hundley, California State University, San Bernardino

Eric Aoki, Colorado State University
Sharon D. Downey, California State University, Long Beach
Jennifer L. Bevan, Chapman University
Deanna P. Dannels, North Carolina State University
Robert Leonard, Sinclair Community College
Hamilton Bean, University of Colorado, Denver
Jason Jordan, University of Utah
Sara Hayden, University of Montana
Heather E. Canary, University of Utah
Randall Lake, University of Southern California
Robert Stockton, Anaheim Union High School District

6:00 PM

017035 6:00 PM to 8:00 PM Rio Conference Center Brasilia 5

NCA Nominating Committee Meeting

Sponsor: NCA National Office

Presenters:

Mark V. Redmond, Iowa State University
Tony E. Adams, Northeastern Illinois University
Lonny J. Avi Brooks, California State University, East Bay
John Baldwin, Illinois State University
Melissa L. Beall, University of Northern Iowa
Thomas Beisecker, University of Kansas
Don M. Boileau, George Mason University
Isabel C. Botero, University of Kentucky
Andy Boyan, Albion College
Jay Brower, Western Connecticut State University
Leah E. Bryant, DePaul University
Bernadette Calafell, University of Denver
Heather J. Carmack, James Madison University
Gina Castle Bell, West Chester University
Martin Carcasson, Colorado State University
Jeffrey T. Child, Kent State University
Jay P. Childers, University of Kansas
Dana L. Cloud, Syracuse University
Maria D. Davidson, University of Oklahoma
Marlina Davidson, University of Nebraska, Omaha
Jason Del Gandio, Temple University
Greg Dickinson, Colorado State University
Adam C. Earnhardt, Youngstown State University
Shinsuke Eguchi, University of New Mexico
Danielle E. Endres, University of Utah
Patricia E. Friel, University of Cincinnati
Rachel Alicia Griffin, Southern Illinois University, Carbondale

Debbi A. Hatton, Sam Houston State University
Bruce Henderson, Ithaca College
Amy N. Heuman, Texas Tech University
Angela M. Hosek, Ohio University
Jakob D. Jensen, University of Utah
Peter Jorgensen, Western Illinois University
Heidi Kevoe-Feldman, Northeastern University
Christopher Kowal, Purdue University
Andrea L. Lambert South, Northern Kentucky University
Kara Laskowski, Shippensburg University
Sharon Lauricella, University of Ontario Institute of Technology
Sharoni Denise Little, University of Southern California
Jimmie Manning, Northern Illinois University
Amanda Martinez, Davidson College
Bree McEwan, Western Illinois University
Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College
Lindsey Mean, Arizona State University
Mark T. Morman, Baylor University
T. Randahl Morris, University of West Georgia
Amy O'Connor, University of Minnesota, Twin Cities
Patricia J. O'Keefe, College of Marin
Nicholas A. Palomares, University of California, Davis
Danna Prather Davis, Suffolk County Community College
Suzanne Prentiss, University of Tennessee
Armeda Celestine Reitzel, Humboldt State University
Leslie A. Rill, NA
Christine E. Rittenour, West Virginia University
Terry L. Rogers, Casper College
Sarah F. Rosaen, University of Michigan, Flint
Alena Amato Ruggiero, Southern Oregon University
Alyssa A. Samek, California State University, Fullerton
Samantha Senda-Cook, Creighton University
Mary E. Stuckey, Georgia State University
Stacey Treat, University of North Carolina, Chapel Hill
Mary C. Toale, State University of New York, Oswego
Shari R. Veil, University of Kentucky
Melba Vélez Ortiz, Grand Valley State University
Rebecca Walker, Southern Illinois University, Carbondale
Tiffany R. Wang, University of Montevallo
Linda Hughes-Kirchubel, Purdue University
Rachel E. Silverman, Embry-Riddle Aeronautical University

Thursday
November 19, 2015

8:00 AM

103011 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 1

Mobile Publics/Mobile Methodologies

Sponsors: Critical and Cultural Studies Division; Opportunities Regarding Research

Chair: Joshua Paul Ewalt, James Madison University

Respondent: Alessandra Von Burg, Wake Forest University

"“Looking?” Passing and the Potential for Promiscuous Mobility through Grindr" Chase Aunspach, University of Nebraska-Lincoln

"Urban Acrobatics: Spectacular Mobility in Graffiti and Circus Communities" Caitlin Bruce, University of Pittsburgh

"Strangers on a Train: Urban Publics and the Politics of Mobility" Megan Rooney, University of Wisconsin-Madison

"A Constellation of Mobilities: Arrangement and Invention at the Land Institute's Prairie Festival" Joshua Paul Ewalt, James Madison University

103012 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 4

Why Reductionist Methodology Does Not Work in the Asian Context: The Importance of Relational and Situational Contexts

Sponsor: International and Intercultural Communication Division

Chair: Akira Miyahara, Seinan Gakuin University

Presenters:

Tenzin Dorjee, California State University, Fullerton

Peter S. Lee, California State University, Fullerton

Akira Miyahara, Seinan Gakuin University

Respondents: Stella Ting-Toomey, California State University, Fullerton; Edwin R. McDaniel, San Diego State University

103014 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 7

Organizational Communication Perspectives on Jobs

Sponsor: Organizational Communication Division

Chair: Ashton Mouton, Purdue University

Respondent: Patricia Sias, University of Arizona

"#Invest in your future: Considering the power of a business minor to shape college students as future workers" Amy K. Way, Villanova University; Kaitlyn Buterbaugh, Villanova University; Ashley Diment, Villanova University; Nathan Droba, Villanova University; Kasia Jaworski, Villanova University; Samantha Marinelli, Villanova University; Vincent Ventura, Villanova University

"Nursing recruitment and nursing realities: Exploring competing narratives in nursing profession discourse" Rebekah Le Fox, Texas State University; Kathleen Abrahamson, Purdue University; Ann E. Burnette, Texas State University

"Occupational Branding for Diversity: Managing Discursive Contradictions" James McDonald, University of Texas, San Antonio; Timothy Kuhn, University of Colorado, Boulder

"“I wish my mind could forget what my eyes have seen”": Performing Firefighter Identities and Tensions in Traumatic Events" Brian K. Richardson, University of North Texas; Eric P. James, Metropolitan State University of Denver

103016 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 10

Digital, Mediated, and Networked Communication

Sponsor: Rhetorical and Communication Theory Division

Chair: Jiyeon Kang, University of Iowa

"All Dead Inside: Constructing the Zombie" Eric A. James, Northwestern University

"Become an Explorer! The Frontier Myth in Google Glass Discourse" Piyawan Charoensap-Kelly, University of Southern Mississippi

"Constructing a Procedural Ideograph: An Analysis of Ideographs and Status Bars in Fallout: New Vegas and Smurfs' Village" Alexis Pulos, Northern Kentucky University

"New Civilities on the Internet: “Tone Policing” and the Ethics of Coexistence" Jiyeon Kang, University of Iowa

"The Age of Marginalia: Reviving and Reforming General Textual Hermeneutics" William Thomas McClain, Woodbury University

103017 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 11

Framing News, Wars and Politics

Sponsor: Mass Communication Division

Chair: Lindsey A. Harvell, James Madison University

Respondent: Kyle Holody, Coastal Carolina University

"Comparing Newspaper Coverage About the Wars in Iraq and Afghanistan" Michel M. Haigh, Penn State University

"Liberals Kill People TOO! Alternative Media, Drone Strikes and the Narrative Construction of Characters" Brion White, Bloomsburg University

"Media consumption and political socialization in China: Comparing news and entertainment media effects" Guosong Shao, Shanghai Jiao Tong University; Nicholas David Bowman, West Virginia University; Jiayin Lu, Sun Yat-sen University; Lingyi Xu, Shanghai Jiao Tong University

"News framing and country-of-origin bias in the U.S. and China: Newspaper coverage of product defects and recalls, 2000-2014" M. Olguta Vilceanu, Rowan University; Priscilla Murphy, Emerita, Temple University

103021 8:00 AM to 9:15 AM Rio Conference Center Miranda 1

Memories that Matter: Creating a Performance Ethnographic Film of Elders' Personal Narratives of Memory Loss as Undergraduate Pedagogy

Sponsors: Ethnography Division; Performance Studies Division

Chair: Julie-Ann Scott, University of North Carolina, Wilmington

Presenters:

Julie-Ann Scott, University of North Carolina, Wilmington

Casey Milliken, University of North Carolina, Wilmington

William Bolduc, University of North Carolina, Wilmington

Frank Trimble, University of North Carolina, Wilmington

Respondents: Heidi M. Rose, Villanova University; Chris McRae, University of South Florida; Keith Nainby, California State University, Stanislaus

103022 8:00 AM to 9:15 AM Rio Conference Center Miranda 2

Work, Play, Move

Sponsor: Critical and Cultural Studies Division

Chair: Brian Dolber, State University of New York, Oneonta

"The strangeness of academic labor" Thomas A. Discenna, Oakland University

"Egyptian Social Entrepreneurs in Post-Revolution Egypt: Navigating Power, Economy and Social Service" Yomna Elsayed, University of Southern California

"Without Limits: Political Economic Analysis of Global Sport" Tanner R. Cooke, Penn State University

"Distracted Coordinations: Driving, Mobile Phones, and the Everyday's Creative (Self-)Destruction" Dan Hassoun, Indiana University

103023 8:00 AM to 9:15 AM Rio Conference Center Miranda 3

NCA Newcomers' Welcome and Orientation

Sponsor: NCA National Office

Presenters:

Christina S. Beck, Ohio University

Carole Blair, University of North Carolina, Chapel Hill

Nancy Kidd, National Communication Association

Kathleen J. Turner, Davidson College

Stephen J. Hartnett, University of Colorado, Denver

103024 8:00 AM to 9:15 AM Rio Conference Center Miranda 4

Competitive Papers in Political Communication: Political Public Address

Sponsors: Political Communication Division; Public Address Division

Chair: Zoe Hess Carney, Georgia State University

Respondent: Christopher R. Darr, Indiana University Kokomo

"A Diplomatic Voice: First Lady Hillary Rodham Clinton in Beijing" Justin Killian, St. Cloud State University

"Language of Genre: Empirical Differences between Inaugural and State Speeches" David C. Hoffman, Baruch College, CUNY; Tiffany Lewis, Baruch College, CUNY; Don J. Waisanen, Baruch College, CUNY

"Returning from Sex Scandals: The Image Repair Strategies of Mark Sanford and Eliot Spitzer" James Smith, Christopher Newport University

"The Political Pulpit: Issue Framing and Political Partisanship in Sermon Rhetoric Before and After the 2008 Election of Barack Obama" Ethan Stokes, University of Alabama; Brandon Chicotsky, University of Alabama; Andrew Billings, University of Alabama

"“Sorry not sorry”: A Generic Criticism Analysis of Chris Christie’s “Bridge-gate” Apology" James Richard Briscoe, University of Memphis

103025 8:00 AM to 9:15 AM Rio Conference Center Miranda 5

"Can You be Black and Look at This?" Michael Brown and the Resistance to Mourning

Sponsors: African American Communication and Culture Division; Black Caucus

Chair: Ryan Rigda, Texas A&M University

Presenters:

Marsha Burney, Texas State University

J.A. Spradley, Hofstra University

Goyland Williams, Texas State University

Caroline E. Waldbuesser, Ohio University

Respondent: Andre E. Johnson, University of Memphis

103026 8:00 AM to 9:15 AM Rio Conference Center Miranda 6

Communicology and the Ethics of Embodiment: Lanigan’s Rhetorical Ethics

Sponsor: Communication Ethics Division

Chairs: Jenny L. Nelson, Ohio University; Thomas J. Pace, Southern Illinois University, Carbondale; Andrew R. Smith, Edinboro University; Jacqueline Martinez, Arizona State University

Presenters:

Pat Arneson, Duquesne University

Garnet C. Butchart, Duquesne University

Peter M. Kellett, University of North Carolina, Greensboro

Frank Macke, Mercer University

Respondent: Richard L. Lanigan, International Communicology Institute

103027 8:00 AM to 9:15 AM Rio Conference Center Miranda 7

Competitive Papers on Race, Gender, and Power in Television

Sponsor: Feminist and Women Studies Division

Chair: Scarlett L. Hester, University of Memphis

Respondent: Norma Jones, Kent State University

"Not Ready for Prime Time? The Intersection of Race, Gender, and Saturday Night Live" Elizabeth Lynn Miller, University of Kansas

"Safe Sex, Pay Checks and Neoliberalism: Locating Women of Color in Postfeminist Media Culture on Love and Hip-Hop Atlanta (An Extended Study)" Melvin L. Williams, Elizabeth City State University

"It's (Not) Handled": Race, Gender, and Refraction in Scandal" Stephanie L. Gomez, University of Utah; Megan McFarlane, University of Utah

"Normalizing Gender Norms: A Framing Analysis of Niqab (Mask) Program at Yak Television in Afghanistan" Zulfia Zaher, Ohio Univeristy

103028 8:00 AM to 9:15 AM Rio Conference Center Miranda 8

Embracing the Opportunity to Lean In, Through, and Around: How to Negotiate Obstacles and Blaze Alternative Paths to Tenure and Job Satisfaction

Sponsor: Women's Caucus

Chair: Sarah Jedd, University of Wisconsin-Madison

Presenters:

Kittie Grace, Hastings College
Wendy K. Z. Anderson, University of Minnesota
Stephanie Madden, University of Maryland
Michelle L. Murray Yang, University of Maryland
Alison Fisher-Bodkin, James Madison University
Michelle R. LaVigne, University of San Francisco

Respondent: Sarah Jedd, University of Wisconsin-Madison

103031 8:00 AM to 9:15 AM Rio Conference Center Brasilia 1

Michael Sam and the Media: Embracing — and Exploiting — the Opportunities Presented by an Openly Gay NFL Player

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: David Weiss, University of New Mexico

Presenters:

B. Christine Shea, California Polytechnic State University, San Luis Obispo
Artis Twyman, St. Louis Rams
Molly Yanity, Quinnipiac University
Joseph Cabosky, University of North Carolina, Chapel Hill
Jessica A. Nodulman, Augustana College
Irving J. Rein, Northwestern University
Adam Sharples, University of Alabama
David Weiss, University of New Mexico
Karen L. Hartman, Idaho State University

103032 8:00 AM to 9:15 AM Rio Conference Center Brasilia 2

Uncertainty, Stress, and Conflict

Sponsor: Interpersonal Communication Division

Chair: Sean Kingsbury, University at Albany, SUNY

"How Relationships Progress: An Examination of Relational Variables to Better Understand the Escalation and/or Deterioration Processes" Nicholas Scott Smith, Wayne State University; Joe Lybarger, University of Akron; Jaclyn M. Gaule, Wayne State University

"How Secrets Affect Us: An Exploration of the Relationship between Stress, Coping, and Self-Identity Concerns" Robert Carroll, University of Texas, Austin

"There is nothing as calming as a good theory: How a soulmate theory helps individuals experience less demand/withdraw and stress" Rachel Reznik, Elmhurst College; Michael E. Roloff, Northwestern University; Courtney Waite Miller, Elmhurst College

"Triangulating the Examination of Relational Uncertainty Utilizing Individual and Joint Stressful Relationship Narratives" Leah LeFebvre, University of Wyoming

103033 8:00 AM to 9:15 AM Rio Conference Center Brasilia 3

Protest, Movement, Reform: Rhetorics of Resistance and Change

Sponsor: Public Address Division

Chair: Yvonne Slosarski, University of Maryland

Respondent: J. David Cisneros, University of Illinois

"A Man Without a Movement: Paul Watson and the Embrace of the Activist Celebrity in Neoliberal Protest Rhetoric" Evan Beaumont Center, Christopher Newport University

"A Rhetorical History of the 1970 Stoneman Meadow Riot in Yosemite National Park" Jessica Sheffield, University of South Alabama

"Coxey's Army: Collecting Signatures for a Petition in Boots" Sean Luechtefeld, Johns Hopkins University

"Heroic Indians and Savage Pipelines: Symbolic Rituals, the Frontier Myth and Environmental Protest" Shanna D. Schultz, Texas State University

103034 8:00 AM to 9:15 AM Rio Conference Center Brasilia 4

Persuasive Messages for Behavioral Change in Health Contexts

Sponsor: Health Communication Division

Chair: Xiaoli Nan, University of Maryland

"An Experimental Test of a Message Topic Selection Approach: Testing the H&W Method" Stella Lee, University of Pennsylvania; Emily Brennan, Cancer Council Victoria; Laura Gibson, University of Pennsylvania; Andy S.L. Tan, Dana-Farber Cancer Institute; Ani Momjian, University of Pennsylvania; Jiaying Liu, University of Pennsylvania; Robert Hornik, University of Pennsylvania

"Bedtime Stories That Work: The Effect of Protagonist Liking on Narrative Persuasion" Melissa Kaminski, Ohio State University; Silvia Knobloch-Westerwick, Ohio State University

"Pink or blue, that is the question: The congruity effect of topic, color, and gender on health message persuasiveness" Fan Yang, University of Miami; Cong Li, University of Miami

"The Influence of Statistical versus Exemplar Appeals on Indian Adults' Health Intentions: An Investigation of Direct Effects and Intervening Persuasion Processes" Christopher McKinley, Montclair State University; Yam B. Limbu, Montclair State University; C. N. Jayachandran, Montclair State University

"The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels" Jessica Gall Myrick, Indiana University; Kimberly K. Walker, Indiana University-Purdue University Indianapolis

103035 8:00 AM to 9:15 AM Rio Conference Center Brasilia 5

The Role of Communication Technology in Organizational and International Settings

Sponsor: Human Communication and Technology Division

Chair: Cameron Wade Piercy, University of Oklahoma

"Debating, sharing, and producing: Communicative Opportunities and Challenges in the Peer-to-Peer University" Cristiane Damasceno, North Carolina State University

"Facebook as a Facilitator of Organizational Identification in Colleges and Universities: Exploring Relationships among Educational Institutions" Aimee Lau, Wisconsin Lutheran College

"Internet, Civil Society, and the Middle East: The Importance of Focusing on the 'Value System' of Technologies" Soumia Bardhan, Kansas State University

"It's Time to Put Down the iPhone: Social Capital, ICT Use, and Overload in Organizational Meetings" Ignacio F. Cruz, University of Southern California

"Participatory media "new" and "old": Remediation and the work of commenting media in museums" Chaim Noy, University of South Florida

103036 8:00 AM to 9:15 AM Rio Conference Center Brasilia 6

Embracing the Subject: An Exploration of Bodies in Motion

Sponsor: Performance Studies Division

Chair: Stephanie Eisenberg Todd, California State University, Fullerton

Respondent: Vincent Chandler, University of San Francisco

"Coming Out Fat" Kimberly Dark, California State University, San Marcos

"Moving Forward by Bending Backwards: Understanding Subject Ability through Performing Fat Fitness" Miranda Olzman, University of Denver

"Spinning into Abjection: Pole Dancing and the Pregnant Body" Stephanie Eisenberg Todd, California State University, Fullerton

"The Death of the Porn Star and Rise of a Star Fan: A Homegrown Study on Fan Porn and the Pornographic Body" Douglas Mungin, Louisiana State University

"Clown fucking": Exploring Sexuality of Bodies in Drag" Adam J. Harvey, Louisiana State University

103042 8:00 AM to 9:15 AM Rio Conference Center Lambada A

Revisiting Historical Moments from Less-Remembered U.S. Social Movements and Studies

Sponsor: American Studies Division

Chair: Julia Scatliff O'Grady, Saint Andrews University

Respondent: David Worthington, DePauw University

"Deep Roots and Tangled Branches: Exploring the Past and Future of Euro-American Conflation of Native Americans and the Natural Environment" Matthew Dugan, Champlain College

"The Image Event that Wasn't: The Kansas City Cheese Protest of 1983" Whitney Gent, University of Wisconsin-Madison

"The Travels of Mr. Biggott: Hysterizing the Prejudiced Mind in 1940s Social Scientific Research on the Effects of Propaganda" Elena D. Hristova, University of Minnesota, Twin Cities

"Our boys, Our Bonds, Our Brothers": Pauli Murray and the Washington, D.C. Sit-ins, 1943-1944" David Miguel Molina, Northwestern University

103043 8:00 AM to 9:15 AM Rio Conference Center Lambada B

Appeals, Advocacy, and Appellate Law: Argument Strategies at the U.S. Supreme Court

Sponsor: Communication and Law Division

Chair: Shelby Bell, University of Minnesota, Twin Cities

Respondent: Clarke Rountree, University of Alabama, Huntsville

"Are All Judges Activist? Rhetorical Use of the Enthymeme in Supreme Court

Opinions" Susan Tanner, Carnegie Mellon University

"Beyond the Pettiness of Politics: The Supreme Court and Strategies of Transcendence in Robes" Donovan S. Bisbee, University of Illinois

"Crisis in the Reign of Law: Rhetorical Analysis of the Supreme Court's Bush v. Gore Decision" Shelby Bell, University of Minnesota, Twin Cities

"Studying Oral Arguments as Dialogic" Evan Layne Johnson, Georgia State University

103044 8:00 AM to 9:15 AM Rio Conference Center Lambada C

Tools for Expansion: Studies in the Islamic State's Rhetorical Techniques

Sponsor: Public Address Division

Chair: Robert S. Iltis, Oregon State University

"Brand of Brothers: Marketing the Islamic State" Brian Hughes, Queens College, CUNY

"Contemporary Social Movements, Video Verite, and the Rhetoric of ISIS" Kathleen M. German, Miami University

"It's More Than Orange: ISIS's Appropriation of Orange Prison Jumpsuits as Rhetorical Resistance" Patrick G. Richey, Middle Tennessee State University; Michaela L. Edwards, Middle Tennessee State University

"Preying in the Margins: Identification and Division in Recruitment Rhetoric of the Islamic" Scott Anderson, University of Memphis

"Rebellion Re-channeled: De Maistre and The Reactionary Rhetoric of "Daesh"" Jon-Paul Bushnell, University of Memphis

103045 8:00 AM to 9:15 AM Rio Conference Center Conga A

Contesting the Latin@ Caricature: Visibility Politics and Latin@ Representations in Contemporary Migration ARTivism

Sponsor: La Raza Caucus

Chair: Claudia Alejandra Anguiano, California State University, Fullerton

Respondent: Mari Castaneda, University of Massachusetts, Amherst

"Dignidad Rebelde: Racist Nativism, Latin@ Immigration Detention, and Activist Art" Ralph J. Castellanos, California State University, Fullerton

"En Ti Confio: The Iconic Imagery of Jesus Malverde and Santa Muerte" Joel Aaron Salcedo, California State University, Fullerton

"Migration is Beautiful: The Art of Favianna Rodriguez" Jeanette Rodriguez, California State University, Fullerton

"Paralleling Protest Posters: The construction of Latino/a citizens in images against SB1070 and for the DREAM Act" Claudia Alejandra Anguiano, California State University, Fullerton; Clariza Ruiz De Castilla, California State University, Long Beach

103046 8:00 AM to 9:15 AM Rio Conference Center Conga B

New Social Challenges in Chinese Communities: From Cultural Appeals, Air Pollution, and Interracial Marriage to Racism Debate and Online Censorship

Sponsor: Chinese Communication Association

Chair: Cui Zhang Meadows, East Carolina University

Respondent: Nan Yu, North Dakota State University

"The Persuasive Effects of Cultural Appeals, Product Involvement, and Ethnic Identity in Strategic Communication: Embracing Opportunities for Intercultural Accommodation Online" Naira Manucharova, Novoe Vremya Newspaper; Gennadi Gevorgyan, Xavier University

"Yellow Is the New White? Chinese “Chocolate Angel” and the Anti-Black Racism Debates" Fan Zhang, Bowling Green State University

"Pollution, Health and Behavior: Public Response toward Air Pollution" Jianhua Xu, Peking University; Hua Jiang, Syracuse University; Kan Shao, Indiana University

"Forbidden Love? An Examination of How Interracial Couples in Taiwan Communicate Love in the Face of Disapproval" Hsin-Yi Chien, University of Maryland

"Wall or Bridge? Chinese Internet Users’ Bypassing Online Censorship, Uses and Gratifications, and Social Outcomes" Yu Liu, Florida International University; Qinghua Yang, University of Pennsylvania

103047 8:00 AM to 9:15 AM Rio Conference Center Conga C

Embracing Opportunities to Engage Students Holistically: Intellect, Values, and Purpose in the Classroom

Sponsor: Instructional Development Division

Chair: Kelly R. Rossetto, Boston College

Presenters:

Erik W. Green, Concordia University, Texas

Matthew Isbell, Merrimack College

Brittany L. Peterson, Ohio University

Jesica Speed Wiley, Northeastern University

Celeste Wells, Boston College

103052 8:00 AM to 9:15 AM Rio Conference Center Amazon B

New Directions in Social Cognition

Sponsor: Communication and Social Cognition Division

Chair: Nicholas A. Palomares, University of California, Davis

"Beyond Brain-Mapping: How fMRI Connectivity Analyses Can Advance Communication Theory and Research" Richard Huskey, University of California, Santa Barbara; Rene Weber, University of California, Santa Barbara

"Catching Lightning in a Bottle: On the Plausibility of Studying the Dynamics of Interpersonal Connection and Immersion in a Laboratory Setting" Heather N. Fedesco, Purdue University; John Greene, Purdue University; Elizabeth Dorrance Hall, Utah State University

"Facebook Network Structure and Brain Reactivity to Social Exclusion" Joseph Bayer, University of Michigan; Matthew O'Donnell, University of Pennsylvania; Christopher Cascio, University of Pennsylvania; Emily Falk, University of Pennsylvania

"Meaning Making about Bullying: Message Processes and their Associations with Adolescents' Executive Functioning and Reports of Bullying" John Crowley, Colorado State University; Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Nathaniel R. Riggs, Colorado State University

103055 8:00 AM to 9:15 AM Rio Conference Center Amazon F

Reflections on Ethnographic Methods

Sponsor: Ethnography Division

Chair: Rebecca Murphy-Keith, Arizona State University

"Doing ethnography at the margins: A visual turn" Uttaran Dutta, Arizona State University

"Reflecting on Novice Qualitative Interviewer Mistakes" Eleni Gesch-Karamanlidis, Texas A&M University

"Ricoeur's Threefold Mimesis as a Tool for Embracing Multiple Narrative Methodologies" Andrew J. Harris, Crown College

103057 8:00 AM to 9:15 AM Rio Conference Center Amazon H

New Opportunities in the Pursuit of Understanding Group Communication

Sponsor: Group Communication Division

Chair: Emily A. Paskewitz, University of Tennessee

Respondent: Torsten Reimer, Purdue University

"Exploring Organizational Kin as a Framework for Understanding Family Like Relationships among College Athletes" Shaun Anderson, West Virginia University

"Examining U.S. Navy SEALs through Cognitive Resources Theory (CRT)" Kayla Keller, University of Central Florida; Jonathan Matusitz, University of Central Florida

"The Science of Social Loafing: A New Model and Instrument Development and Validation" Richard Walter Baptist, Illinois State University; Ubaldo Ocasio, Illinois State University; Tim Tribble, Illinois State University; Ellen Klieme, Illinois State University; Richard Heyne, Illinois State University

"Unintended Intentional Community at Work: Applying a New Lens to Guide the Formation and Maintenance of Transdisciplinary Teams" Rebecca Imes, Carroll University; Jennifer Hester, The Christ Hospital

103058

8:00 AM to 9:15 AM

Rio Conference Center

Amazon I

Eastern Communication Association Executive Council Business Meeting

Sponsor: Eastern Communication Association

Presenters:

Ronald Arnett, Duquesne University
Mary C. Toale, State University of New York, Oswego
Christine Hirsch, State University of New York, Oswego
J. Kanan Sawyer, West Chester University
Jason S. Wrench, State University of New York, New Paltz
Benjamin R. Bates, Ohio University
Thomas R. Flynn, Slippery Rock University
Pamela Lannutti, La Salle University
Don W. Stacks, University of Miami
Annette M. Holba, Plymouth State University
Trevor Parry-Giles, National Communication Association
Susan Drucker, Hofstra University
Rod Carveth, Morgan State University
Katie N. Dunleavy, La Salle University
April E. Copes, Anne Arundel Community College
Kerry Byrnes-Loinette, Collin College
Nicole Blau, Ohio University, Lancaster
Nicholas David Bowman, West Virginia University
Nancy A. Wiencek, Rider University
Carl T. Hyden, Morgan State University
Mary L. Kahl, Indiana State University
D.L. Stephenson, Western Connecticut University
Kristen C. Eichhorn, State University of New York, Oswego
Elvera B. Berry, Roberts Wesleyan College
C. Leigh Nelson, James Madison University
Zac Johnson, Murray State University
Robin Smith Mathis, Kennesaw State University
Craig T. Maier, Duquesne University
Tracey Holden, University of Delaware
Truman Keys, Western Connecticut State University

103061

8:00 AM to 9:15 AM

Rio Conference Center

Amazon L

Forensics Education beyond the Established Course: Embracing Competitive Speech Opportunities When Your University Cannot Support a Program

Sponsor: American Forensic Association

Chair: Matthew C. Ramsey, Shippensburg University

Presenters:

George Pacheco, Angelo State University
Gary Deaton, Transylvania University

Misty L. Knight, Shippensburg University
Richard A. Knight, Shippensburg University
James E. Reppert, Southern Arkansas University
Robert James Glenn, III, Owensboro Community and Technical College
Respondent: Matthew C. Ramsey, Shippensburg University

103062 8:00 AM to 9:15 AM Rio Conference Center Amazon M

Relational Epistemology and Praxis: Embracing Relational Opportunities for Critical Intercultural Communication Research

Sponsor: International and Intercultural Communication Division

Chair: Satoshi Toyosaki, Southern Illinois University, Carbondale

"Advising Autoethnographic Selves/Others: Advisor/Advisee Relationship as Intercultural" Sandy Pensoneau-Conway, Southern Illinois University, Carbondale; Derek M. Bolen, Angelo State University

"Collaborative Autoethnography: Intellectual Disability and Academic Culture" Allison Brenneise, Southern Illinois University, Carbondale; Joshua E. Young, St. Gregory's University; Tyler Brenneise, Southern Illinois University, Carbondale

"Critical Reflexive Relationality: An "Unhappy" Gaysians' Proposal for Collaborative Autoethnography" Shinsuke Eguchi, University of New Mexico; Andrew Spieldenner, Hofstra University

"Duoethnography: Japan's Homogenizing Internationalization" Satoshi Toyosaki, Southern Illinois University, Carbondale; Eric Mark Forbush, Northwestern University

"Postscript: Relational Implications after Relational Research" Shelby Swafford, Southern Illinois University, Carbondale

103063 8:00 AM to 9:15 AM Rio Conference Center Amazon N

Spotlights, Sex, and Shame: Constructing Asian Indian Femininity in Global Mediated Spaces

Sponsor: Asian/Pacific American Communication Studies Division

Chairs: Sangeet Kumar, Denison University; Noorie Baig, University of New Mexico

Respondent: Purba Das, Ohio University, Southern

"Spotlights, Sex, and Shame: Constructing Asian Indian Femininity in Global Mediated Spaces." Noorie Baig, University of New Mexico; Mary Grace Antony, Schreiner University; Deepti Bharthur, Bowling Green State University; Marissa Joanna Doshi, Hope College; Miriam S. Sobre-Denton, Texas State University

103066 8:00 AM to 9:15 AM Rio Conference Center Amazon R

Embracing Opportunities to Build Community Resilience: Communication Approaches to

Fostering Community Preparedness, Adaptation, and Recovery

Sponsor: Applied Communication Division

Chair: John Brian Houston, University of Missouri

Respondent: John Brian Houston, University of Missouri

"Building community resilience by embracing emergent volunteer organizations: A case study of the Joplin, MO post-disaster Facebook communication landscape" Abbey B. Levenshus, University of Tennessee; Rowena L. Briones, Virginia Commonwealth University

"Community resilience against climate change: Deliberation across ideological divides" Justin Reedy, University of Oklahoma; Matthew Nowlin, College of Charleston

"Flooded with disaster information online: Effects of flooding information sources and visuals on individual and community resilience" Julia Daisy Fraustino, West Virginia University

"Media frames of community resilience following U.S. mass shootings" Matthew Spialek, University of Missouri; Molly Marie Greenwood, University of Missouri; Mary Sorenson, University of Missouri; Joshua P. Bolton, University of Missouri; Sarah Turner McGowen, University of Missouri

"Too big to fail? The role of communication in healthcare system and community resilience" Brooke Liu, University of Maryland; Michael Joseph Egnoto, National Consortium for the Study of Terrorism and Responses to Terrorism; Brooke Fowler, University of Maryland; Holly Roberts, National Consortium for the Study of Terrorism and Responses to Terrorism; Elizabeth L. Petrun Sayers, RAND Corporation

103067

8:00 AM to 9:15 AM

Rio Conference Center

Amazon S

Embracing Opportunities: Building and Strengthening Entrepreneurial Partnerships between Academia and Outside Organizations in the Realm of Peace and Conflict Communication

Sponsors: Organizational Communication Division; Peace and Conflict Communication Division

Chairs: Michael Zirulnik, Arizona State University; Sudeshna Roy, Stephen F. Austin State University

Presenters:

Tony Osborne, Gonzaga University

Robert Hostetter, North Park University

Eddah Mbula Mutua, St. Cloud State University

John S. Caputo, Gonzaga University

Heather M. Crandall, Gonzaga University

Patrick Belanger, California State University, Monterey Bay

Versha Anderson, Arizona State University

Nurhayat H. Bilge, Florida International University

Garry P. Bailey, Abilene Christian University

Beverly Natividad, Mt. San Jacinto College

Sara J. Holmes, Richland College

Jeff Shuter, University of Iowa

Nur Uysal, Marquette University

Michael Zirulnik, Arizona State University
Claudia L. Hale, Ohio University
Roshan Noorzai, Voice of America, Afghanistan Service
Rudi Sukandar, London School of Public Relations-Jakarta

Respondents: Benjamin J. Broome, Arizona State University; Sudeshna Roy, Stephen F. Austin State University

103070 8:00 AM to 9:15 AM Rio Conference Center Tropical A

Embracing Training Opportunities to Strengthen the Basic Course: What Happens at Training, Shouldn't Stay at Training

Sponsor: Basic Course Division

Chair: Cheri Simonds, Illinois State University

Presenters:

Cheri Simonds, Illinois State University
Donna R. Pawlowski, Bemidji State University
Joshua Westwick, South Dakota State University
Lindsey B. Anderson, University of Maryland
Suzanne Prentiss, University of Tennessee
Andrea R. Patterson-Masuka, Winston-Salem State University
Andrea Quenette, University of Kansas
Amber N. Finn, Texas Christian University
Katherine E. Forsythe, Texas Christian University

103071 8:00 AM to 9:15 AM Rio Conference Center Tropical B

We've Been Framed! Spirituality and the Influence of Cognitive Structures that Guide Perception and the Representation of Reality

Sponsor: Religious Communication Association

Chair: Annalee R. R. Ward, University of Dubuque

Respondent: Annalee R. R. Ward, University of Dubuque

"Rhetorical Proprioception: Framing and Our Four Life Tasks" Greg Spencer, Westmont College

"The Prism of the Inward Light: Quaker Spirituality as a Frame" Michael P. Graves, Regent University

"The Roles We Play and the Playing of Roles as We Act Out Our Spiritual Formation" Darlene R. Graves, Liberty University

103074 8:00 AM to 9:15 AM Rio Conference Center Tropical E

Redacting the "Truth" and Other "Drafting Errors": Re-Framing the Public University in

Scott Walker's 2015 Budget Bill

Sponsor: Rhetorical and Communication Theory Division

Chair: Casey R. Schmitt, Lakeland College

Presenters:

Ashley Hinck, Xavier University

Grace Leinbach Coggio, University of Wisconsin-River Falls

Lindsey M. Harness, Alverno College

Mary Rose Williams, University of Wisconsin-Platteville

Jennifer Willis-Rivera, University of Wisconsin-River Falls

Respondent: Robert Asen, University of Wisconsin-Madison

103075 8:00 AM to 9:15 AM Rio Conference Center Tropical F

Dual-Career Couples and the Gender Politics of Communication Studies

Sponsor: Feminist and Women Studies Division

Chair: Casey Kelly, Butler University

Presenters:

Kristen E. Hoerl, Butler University

Dana L. Cloud, Syracuse University

Kathleen E. Feyh, Syracuse University

Casey Kelly, Butler University

Ashley Noel Mack, Louisiana State University

Bryan J. McCann, Louisiana State University

Isaac West, Vanderbilt University

Jeffrey Bennett, University of Iowa

Scott J. Varda, Baylor University

Leslie Hahner, Baylor University

Carly S. Woods, University of Nebraska-Lincoln

Damien Smith Pfister, University of Nebraska-Lincoln

103080 8:00 AM to 9:15 AM Rio Conference Center Palma A

Fostering Advocacy among Hegemonic Students

Sponsor: National Forensic Association

Chair: Ryan F. Courtney, University of Northern Iowa

Presenters:

Sade Barfield, University of Northern Iowa

Megan Orcholski, Valley City State University

Josh Hamzehee, University of Northern Iowa

Christopher Outzen, Truman State University

Brianne Giese, Aurora University

Brandon McCasland, Minnesota State University, Mankato

Respondent: Abbie M. Syrek, University of Nebraska, Omaha

103081 8:00 AM to 9:15 AM Rio Conference Center Palma B

Embracing Undergraduate Opportunities Inside and Outside the Classroom: A Field Enters its Second Century of Praxis

Sponsor: Undergraduate College and University Section

Chair: Myrna Foster-Kuehn, Clarion University of Pennsylvania

Respondent: Janie Harden Fritz, Duquesne University

"Embracing an Opportunity to Provide Success Inside and Out: Engaged Scholarship, Community Engagement, and a Correctional Facility" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Embracing Different Understandings of Effectiveness: Traditional and Online Education" Molly Stoltz, Valdosta State University

"Embracing Education as Conversation: Newman, Duquesne, and the Catholic Intellectual Tradition" Jonathan Crist, Duquesne University

"Embracing Historical Novels as Communication Ethics Pedagogy: The Performative Application of Literature in the Classroom" Susan Mancino, Duquesne University; Taylor Coniglio, Duquesne University; Sarah M. Flinko, Duquesne University

"Embracing Opportunities for Teaching a Course in Event Planning" Leeanne M. Bell McManus, Stevenson University; Chip Rouse, Stevenson University; Stephanie Verni, Stevenson University

"Embracing Opportunities from Freshman Year to the Marketplace" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Studying Union Negotiations and Job Insecurity in Layoff Survivors: Embracing the New Face of Undergraduate Research" Martha J. Fay, University of Wisconsin-Eau Claire

103082 8:00 AM to 9:15 AM Rio Conference Center Palma C

Conversation Analysis Data Session

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

Presenters:

Wayne A. Beach, San Diego State University

Galina Bolden, Rutgers University

Phillip J. Glenn, Emerson College

Charlotte M. Jones, Carroll College

Mardi J. Kidwell, University of New Hampshire

Jeffrey D. Robinson, Portland State University

103083 8:00 AM to 9:15 AM Rio Conference Center Palma D

Forensics and Emotion: Identifying and Embracing Opportunities for Emotional Health among Competitors and Professionals

Sponsor: Pi Kappa Delta

Chair: Jack Rogers, University of Central Missouri

Respondent: George LaMaster, Marian University

"Coaching as mentoring: How forensics can promote healthy emotional development" Brent Northup, Carroll College

"Emotional Labor and Facemaking for Assistant Directors of Forensics" Christopher Hunt, McNeese State University; Cory Paul Harrison, University of Alabama; William T. Howe, Texas Christian University

"Finding and Embracing the "I" in "Team": Examining Team as Emotional Support within Forensic Communities" Scott L. Jensen, Webster University

"Learning to Win and Lose: Student/Coach Mentor Relationships for Cultivating Emotional Strength among Forensic Competitors" Sierra Ortega, Hofstra University; Sean Allen, Hofstra University

"Strategies for Creating and Maintaining Ethical Emotional Relationships between Coach and Competitor" Heather May, Emerson College

"Truth-Testing and Truth-Telling: The Effects of Hyper-Affective Argument Strategies Upon Parliamentary Debate" Jeremy M. Christensen, Belmont Abbey College

"When the Warm Embrace Becomes a Lethal Bear Hug: Navigating the Opportunities and Managing the Drawbacks of the Forensic Teaching Assistantship" Megan Koch, Illinois State University; Benjamin Gaddis, University of Texas, Austin; Michael Tristano, Arizona State University

103084 8:00 AM to 9:15 AM Rio Conference Center Palma E

Emb(RACE)ing Opportunities for Diversity in Individual Events

Sponsor: Argumentation and Forensics Division

Chair: Adam Key, Texas A&M University

Respondent: Adam Key, Texas A&M University

"Diversification in Forensics: A Closer Look at Race in Our Field" Michael Eaves, Valdosta State University

"Neutral Territory: Establishing Equitable Standards for Speech Evaluation" Jordan Smith, Tennessee State University

"Race and Invention in College Forensics" Cory Paul Harrison, University of Alabama

"Rediscovering Race in Forensics: A Look at Our Rhetorical Roots" Keith Cyril Bistodeau, Hamline University; Justin Foote, Ohio University

103085 8:00 AM to 9:15 AM Rio Conference Center Palma F

The Boardroom, the Box Office and Motherhood: Explorations of Women and Media

Sponsor: Mass Communication Division

Chair: Linda Levitt, Stephen F. Austin State University

Respondent: Leslie J. Reynard, Washburn University

"A Neoliberal and Post-Feminist Construction of Motherhood: Dance Moms and the Rebirth of a Brand" Olivia Miller, Colorado State University

"Are Women Bad for the Box Office? The Role of Gender in Film Perception" Teresa Lynch, Indiana University; Nicole Martins, Indiana University; Jessica M. Falender, Indiana University

"The Portrayal of Females and Gender-Related Imagery: A Content Analysis of Mens, Womens, and Teen Magazines" Ashton Speno, University of Missouri

"What do pregnant women have to compare themselves? Exploring visuals of pregnancy in online media content" Elizabeth A. Johnson-Young, University of Mary Washington

103086

8:00 AM to 9:15 AM

Rio Conference Center

Palma G

Embracing Tools for Teaching: Technology, Discussion, and Research Inside (and Outside) of the Classroom

Sponsor: Scholarship of Teaching and Learning

Chair: Ana M. Cruz, University of Nebraska, Omaha

Respondent: Jenna Haugen, University of Louisville

"Assessing Teaching Methods with a Mixed-Methods Research Project" Makiko Imamura, Saint Mary's College of California; Ellen Rigsby, Saint Mary's College of California

"Assessing the Effectiveness of and Satisfaction with McGraw-Hill's LearnSmart in an Interpersonal Communication Course" Christopher Gearhart, Tarleton State University

"Double-edged sword: Social media use in the classroom" Kelli J. Chromey, North Dakota State University; Amy E. Duchsherer, North Dakota State University; Jennifer Pruett, North Dakota State University; Kyle Vareberg, North Dakota State University

"Mediated Group Development and Dynamics: An Examination of Video Chatting, Twitter, and Facebook" Brandi N. Frisby, University of Kentucky; Renee Kaufmann, Indiana University East; Anna-Carrie Beck, University of Kentucky

"What Is It? Advancing a Typology of, and a Language for Classroom Discussion" Amanda Burk, California State University, Sacramento; Amanda Mina, California State University, Sacramento

103087

8:00 AM to 9:15 AM

Rio Conference Center

Palma H

Measure Twice, Avoid Cuts: Embracing Missed Assessment and Measurement Opportunities in Intercollegiate Cross Examination Debate

Sponsor: Cross Examination Debate Association

Chairs: Joshua Gonzalez, University of Houston; Sarah Spring, University of Iowa

Presenters:

David Cram Helwich, University of Minnesota
Dan Shalmon, University of Illinois
Luis M. Andrade, Santa Monica College
William Edwin Mosley-Jensen, Trinity University
Sarah T. Partlow Lefevre, Idaho State University
Paul Hayes, George Washington University
Gordon W. Stables, University of Southern California
Eric R. Morris, Missouri State University
Jeffrey A. Kurr, Penn State University
Louis F. Petit, University of North Texas

Respondent: Michael Kenneth Davis, James Madison University

103088 8:00 AM to 9:15 AM Rio Conference Center Coco A

Communication with Mothers and Mothers-in-Law

Sponsor: Family Communication Division

Chair: Alexie Hays, University of Missouri

Respondent: Christine E. Rittenour, West Virginia University

"The Relationship between Mother-Daughter Self-Objectification: Exploring Direct, Indirect, and Conditional Direct Effects" Kristin K. Andersen, University of Georgia; Analisa Arroyo, University of Georgia

"Relationship Characteristics Mediate Topic Avoidance and Relationship Quality with Mothers-in-Law" Valerie Young, Hanover College; Katherine Armstrong, Hanover College; Jenny Merritt, Hanover College; Aly Sander, Hanover College; Jocelyn M. DeGroot, Southern Illinois University Edwardsville

"When the Baby Comes: New Mothers' Perception of Dialectical Tension with Mothers-in-Law" Whitney Anderson, North Dakota State University

"Sons' Privacy Management with Mothers during Emerging Adulthood" Aimee E. Miller-Ott, Illinois State University; Meredith Marko Harrigan, State University of New York, Geneseo; Lily E. Anderson, Illinois State University

103089 8:00 AM to 9:15 AM Rio Conference Center Coco B

Pedagogy for Learners Beyond 18-24: Building Doors for Teaching Across the Adult Lifespan

Sponsors: Communication and Aging Division; Opportunities for Pedagogy

Chair: Elizabeth B. Jones, Asbury University

Presenters:

Cameron Basquiat, College of Southern Nevada
Cerise L. Glenn, University of North Carolina, Greensboro
Luke LeFebvre, Iowa State University

Kathryn Lookadoo, University of Oklahoma

103100 8:00 AM to 10:00 AM Rio Conference Center Janeiro Boardroom

NCA Resolutions Committee Meeting

Sponsor: NCA National Office

Presenters:

Adria Battaglia, Angelo State University
Tobi Mackler, Montgomery County Comm College
Jimmie Manning, Northern Illinois University
Casey Maugh, University of Southern Mississippi
Bree McEwan, Western Illinois University
Theodore F. Sheckels, Randolph-Macon College

103101 8:00 AM to 9:15 AM Rio Conference Center Flamengo Boardroom

Alta Steering Committee Meeting

Sponsor: NCA National Office

Presenters:

David Zarefsky, Northwestern University
Dennis S. Gouran, Penn State University
Danielle E. Endres, University of Utah
Patricia Riley, University of Southern California
Randall Lake, University of Southern California
Robert C. Rowland, University of Kansas
Catherine Palczewski, University of Northern Iowa
Malcolm O. Sillars, University of Utah
Carol Winkler, Georgia State University
Harry Weger, University of Central Florida
James F. Klumpp, University of Maryland

9:30 AM

106011 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 1

Critical Studies in Health, Technology, and Media

Sponsors: Association for the Rhetoric of Science and Technology; Critical and Cultural Studies Division; Health Communication Division

Chairs: Janelle Applequist, University of South Florida; Pamela Hill Nettleton, Marquette University

"“The Future of Humanity” Rests on the Microbial Mother and the Organ of Difference: A Critical Analysis of Gender in the Human Microbiome" Jessica Houf, University of Utah

"“Mother’s Little Helper”": The Cultural Production of a Market for Anti-Depressants" Melina

Sherman, University of Southern California

"Chemical cultures, willful exposure, and rhetorical subjectivity" Joshua Trey Barnett,
University of Utah

"The Birth of the Televisual Clinic: Dr. Drew, Celebrity Rehab and the Tele-clinical
Gaze" Brian L. MacAuley, Suffolk University

106012 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 4

Intercultural Communication and Intergroup Conflict

Sponsors: International and Intercultural Communication Division; Peace and Conflict
Communication Division

Chair: Wenli Yuan, Kean University

Respondent: Janice M. Barrett, Lasell College

"Croatian rock music and violent ethno-nationalist identity construction in a global
diaspora" Christian Alexander Vukosovich, Oregon Institute of Technology

"Case Studies on Interethnic Conflict: A Theoretical Integration" Zachary Massey, University
of Oklahoma

"The use of media in post-conflict reconciliation and healing: Building theory through evidence
from Rwanda" Lauren Kogen, Temple University

"Embracing new opportunities in dealing with Othering: A Gandhian approach to Intercultural
communication conflict" Pooja Bhangay, California State University, Los Angeles

106014 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 7

New Directions, Places, and Approaches for Studying Organizational Communication

Sponsor: Organizational Communication Division

Chair: Ralph Gigliotti, Rutgers University

Respondents: Ryan S. Bisel, University of Oklahoma; Joshua B. Barbour, University of Texas,
Austin

"Affordances as Material Communication: How the Spatial Environment Communicates to
Organize Cyclists in Copenhagen, Denmark" Elizabeth Wilhoit, Purdue University

"Family Income, First-Generation College Student and First-Generation American:
Implications for Organizational Socialization Theory and Practice" Karen K. Myers, University
of California, Santa Barbara; Samantha Rae Powers, University of California, Santa Barbara

"Liberia's pen-pen riders: A case study of a locally-driven, dialogic approach to transformation,
peacebuilding and organizing for social change" Stacey L. Connaughton, Purdue University;
Liliya Yakova, Purdue University; Kai Kuang, Bloomsburg University

"Success Stories: Embracing the Opportunities of Narrative and Sensemaking in
Entrepreneurship Research" Eric DeMar Waters, University of Texas, Austin

106016 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 10

Communicating about Mental and Physical Well Being

Sponsor: Rhetorical and Communication Theory Division

Chair: Calvin R. Coker, University of Missouri

"Embracing an Opportunity to Rethink Spheres of Argument: The Case of William Styron's Darkness Visible" Jermaine Martinez, Kutztown University

"Its Ok2Talk: Addressing Mental Illness Stigma Online" Jessica L. Kuperavage, Wabash College

"The Nature of Mindful Interpersonal Communication" Jacquelyn A. Harvey-Knowles, University of Minnesota, Duluth; Susanne M. Jones, University of Minnesota, Twin Cities

"To Criminalize Miscarriage: Prudence in the Colorado Personhood Debate" Calvin R. Coker, University of Missouri

"Toward a Theory of Communicators with Autism: Students with Autism in Higher Education" Allison Brenneise, Southern Illinois University, Carbondale

106017 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 11

New Insights into Media Literacy: Learning, Attainability and Inspiration

Sponsor: Mass Communication Division

Chair: Lyn Freymiller, Penn State University

Respondent: Lyn Freymiller, Penn State University

"Effects of Prolonged Consumption of Romantic Content on Family Values: A Longitudinal Re-examination and Extension of Zillmann and Bryant (1988)" Allison Shaw, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY; Matthew Grizzard, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY

"Giving a New Makeover to STEAM Education: YouTube Beauty Gurus as Digital Literacy Educators" Grace Y. Choi, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

"Media Literacy Intervention Studies: Examining Pathways from Theory to Practice" Elizabeth Dorrance Hall, Utah State University; Emily Reichert, Purdue University; Hyunyi Cho, Purdue University

"Simple Solutions Imply Trivial Problems: How Media Coverage of "Wise" Interventions Can Reduce Concern for Social Problems" Hart Blanton, University of Connecticut; Elif Ikizer, University of Connecticut

106021 9:30 AM to 10:45 AM Rio Conference Center Miranda 1

Alter, Change, and Challenge for Progress: The Discourse of Disability in Higher Education

Sponsor: Disability Issues Caucus

Chair: Ahmet Atay, College of Wooster

Presenters:

Dana Pozzi, San Jose State University

Ahmet Atay, College of Wooster

Mary Zychowski Ashlock, University of Louisville

Diana Trebing, Saginaw Valley State University

Amin Makkawy, University of North Carolina, Charlotte

Stacey A. Peterson, Montgomery College

Stacey O. Irwin, Millersville University

Deanna L. Fassett, San Jose State University

Tyler J. Sinclair, Texas Christian University

106022 9:30 AM to 10:45 AM Rio Conference Center Miranda 2

Trailed, Hailed and Surveilled: The Promise and Perils of a Consumer-Surveillance Society

Sponsor: Critical and Cultural Studies Division

Chair: Ronald Walter Greene, University of Minnesota, Twin Cities

Respondent: John M. Wise, Arizona State University

"Just a bit of secrecy: Bitcoins and the opportunity for digital counterpublics" Jason Derby, Georgia State University

"Representing Indebtedness: Credit Scores and the Algorithmic Infrastructure of Personal Debt" Douglas Spielman, University of North Carolina, Chapel Hill

"Working with/for Brands, Characters, and Narrative-worlds: Consumption of media commodities as value-creating labor" Thiam Huat Kam, Rutgers University

"“Change your Underwear, Change the World”: Ethical Formations of Commodity and Capital" Lisa Daily, George Mason University

106023 9:30 AM to 10:45 AM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Public Opinion and Civility

Sponsor: Political Communication Division

Chair: Kayla Beth Rhidenour, Baylor University

Respondent: Joy E.A. Qualls, Biola University

"Doxic Representations: The Rhetorical Effects of Public Opinion Polling in American Democracy" Adam Ellwanger, University of Houston, Downtown

"Embracing Student Samples? Assessing the Extent to Which Young Adults Accurately Represent U.S. Citizens in Political Communication Research" Andrea Quenette, University of Kansas

"“Irrelevant?” The Use of Agonism in Understanding Incivility on YouTube" Sarah Smith-Frigerio, University of Missouri

106026 9:30 AM to 10:45 AM Rio Conference Center Miranda 6

Activism and Social Justice Division Business Meeting

Sponsor: Activism and Social Justice Division

Presenters:

Lawrence R. Frey, University of Colorado, Boulder

Kristen C. Blinne, State University of New York, Oneonta

Sumitra Srinivasan, University of Toledo

Jason Del Gandio, Temple University

106027 9:30 AM to 10:45 AM Rio Conference Center Miranda 7

Embracing Global Feminism: Competitive Papers on Resistance, Tribalism, Alliances, and Funk Movements

Sponsor: Feminist and Women Studies Division

Chair: Soumia Bardhan, Kansas State University

Respondent: Soumia Bardhan, Kansas State University

"Behind Virginity: An Analysis of MENA Women's Performances of Purity and their (Re)articulations of Bodies as Sites of Resistance" Shadee Abdi, University of Denver; Fatima Zahrae Chrifi Alaoui, Georgetown University

"Muslim Women Against FEMEN: Online Spaces and the Construction of Feminist Alliance" Michelle Colpean, University of Iowa

"Rethinking 'Honor' Killings in Jordan: Tribalism, Islam, and U.S. Biased Stance on Violations against Women in Middle East" Noura Elwazani, Texas Woman's University

"Staging Femininity: Performances of Women in Rio de Janeiro's Funk Movement and Feminist Opportunities" Raquel Moreira, Graceland University

106028 9:30 AM to 10:45 AM Rio Conference Center Miranda 8

(Re)imagining Woman through Digital Media: Towards an NCA #hashtag Initiative

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Kristin Comeforo, University of Hartford

Presenters:

Karen Schermerhorn, University of Hartford

Jenny Korn, University of Illinois, Chicago

Sharon Lauricella, University of Ontario Institute of Technology

Emily Ryalls, Mississippi State University

Respondent: Matthew D. Petrunia, Fashion Institute of Tech, SUNY

106031 9:30 AM to 10:45 AM Rio Conference Center Brasilia 1

Negotiating Gender Politics: Reflections on the Paths Taken in the Building of Distinguished Careers

Sponsor: Feminist and Women Studies Division

Chairs: Dawn O. Braithwaite, University of Nebraska-Lincoln; Patrice M. Buzzanell, Purdue University

Presenters:

Karen A. Foss, University of New Mexico

Linda L. Putnam, University of California, Santa Barbara

Roxanne Parrott, Penn State University

Janis F. Andersen, Radford University

106032 9:30 AM to 10:45 AM Rio Conference Center Brasilia 2

Advice as Influence and Support: Advancing Theory

Sponsor: Interpersonal Communication Division

Chair: Lyn M. Van Swol, University of Wisconsin-Madison

"There are some things you just wouldn't understand!" The Effect of Message Empathy and Advice Problem Category on Emerging Adult Perceptions of, and Compliance with, Parental Advice" Cassandra Carlson, California Polytechnic State University, San Luis Obispo; Lyn M. Van Swol, University of Wisconsin-Madison

"Does Power Affect How People Evaluate and Use Unsolicited Advice?" Lyn M. Van Swol, University of Wisconsin-Madison; Erina L. MacGeorge, Penn State University; Andrew Prah, University of Wisconsin-Madison

"Emerging Adults' Preferences for Using Technology to Seek Emotional and Informational Support" Kelly R. Rossetto, Boston College

"Evaluating Advice on Facebook" Douglas E. Pruiem, Purdue University; Erina L. MacGeorge, Penn State University

"Parental Advice on Physical Activity to College Students: Student Perceptions of Parent Interaction Goals and Advice Evaluations" Lisa Guntzviller, University of Illinois; Travis Dorsch, Utah State University; Keith Osai, Utah State University

"The Effect of Gain- and Loss-Framed Advice Messages on Recipients' Responses to Advice" JooYoung Jang, University of California, Davis; Bo Feng, University of California, Davis; Yoon Kyung Lee, SungKyunKwan University

106033 9:30 AM to 10:45 AM Rio Conference Center Brasilia 3

Embracing Opportunities - Productive Tensions

Sponsor: Asian/Pacific American Caucus

Chair: Lisa K. Hanasono, Bowling Green State University

Presenters:

Shinsuke Eguchi, University of New Mexico
Radhika Gajjala, Bowling Green State University
Rona T. Halualani, San Jose State University
Leilani Nishime, University of Washington
Yea-Wen Chen, Ohio University
Kent A. Ono, University of Utah

106034 9:30 AM to 10:45 AM Rio Conference Center Brasilia 4

Supportive Communication and Health Behaviors: The Social, Cultural, and Interpersonal Dimensions of Social Support

Sponsor: Health Communication Division

Chair: Jennifer L. Peterson, Mount Mary University

"Emotional eating and social support" Alex Hedstrom, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Matthew Irwin, Ohio State University

"Postpartum depression and social support in China: A cultural perspective" Xueying Zhang, University of Alabama; Lu Tang, University of Alabama; Ruijuan Zhu, Renmin University of China

"Social Support Indirectly Effects Problem Drinking through Reduced Psychological Distress" Chris Segrin, University of Arizona; Melissa McNelis, University of Arizona; Paulina Swiatkowski, University of Arizona

"Taking Control: The Efficacy and Durability of a Peer-Led Uncertainty Management Intervention for People Newly Infected with HIV" Dale Brashers, University of Illinois; Lance Rintamaki, University at Buffalo, SUNY; Erin Basinger, University of Illinois; John P. Caughlin, University of Illinois; Judith Neidig, Ohio State University

"The Role of Partner and Provider Decisional Support in Patients' Cancer Treatment Decision-Making Satisfaction" Angela Palmer-Wackerly, University of Nebraska-Lincoln; Janice L. Krieger, University of Florida; Nancy Rhodes, Ohio State University

106035 9:30 AM to 10:45 AM Rio Conference Center Brasilia 5

Cyborgs, Avatars, and Robots, Oh My!

Sponsor: Human Communication and Technology Division

Chair: Steve Ryder, University of South Florida

"Words Are the Window to the Mind: How Self Avatar and Opponent Body Size Activates Mental Concepts as Revealed through Linguistic Analysis" Subuhi Khan, University of California, Davis; Jorge F. Peña, University of California, Davis

"Amalgamating the Virtual and Physical Body: Hyperpersonal Computer-Mediated Communication Among MMORPG Players" Cathlin V. Clark, Clemson University

"Cyborg Partner Choice in a Hypothetical Task: Avatar Selection and Transhumanist Frames" Peter Bakke, Virginia Tech; Trevor Croker, Virginia Tech; Kayla J. Hastrup, Louisiana State University; Adam Hughes, University of Memphis; James D. Ivory, Virginia Tech

"Examining the Effects of Robot-Enacted Guilt Appeals in a Human-Robot Negotiation" Brett A. Stoll, Cornell University; Chad Edwards, Western Michigan University; Autumn P. Edwards, Western Michigan University

"For the Horde! Or the Alliance? Social identity and player/avatar attractiveness in a massively multiplayer online game" Rebekah Ford, West Virginia University

106036 9:30 AM to 10:45 AM Rio Conference Center Brasilia 6

(Re)sounding Performances: Music and/as Memory

Sponsor: Performance Studies Division

Chair: Keith Nainby, California State University, Stanislaus

Presenters:

Jason Hedrick, Southern Illinois University

Shannon Stevens, California State University, Stanislaus

Jnan Blau, California Polytechnic State University, San Luis Obispo

Marcy Chvasta, California State University, Stanislaus

Keith Nainby, California State University, Stanislaus

Daniel Horvath, University of Minnesota, Twin Cities

Chris McRae, University of South Florida

106042 9:30 AM to 10:45 AM Rio Conference Center Lambda A

Learning from (and Leaving) Las Vegas: Revisiting Omnitopia through Im/Material Space and Place

Sponsor: American Studies Division

Chairs: Joan Faber McAlister, Drake University; Greg Dickinson, Colorado State University

Respondent: Andrew F. Wood, San Jose State University

"An Enduring Incomplete: The Omnitopic Archive of Futurism" Dylan E. Rollo, Syracuse University

"On Omnitopia as Self-Organizing Ecologies: Predictable Movements through the Black Hills of South Dakota" Joshua Paul Ewalt, James Madison University

"What does Vegas Matter? The Convention as Omnitopic Academic Space" Joshua E. Young, St. Gregory's University

"“Sorry @JustineSacco, your tweet lives on forever”: Locating White Guilt in Twitter’s Omnitopia" Bryan Sloss, Drake University; Torin Dewdney, Independent Scholar

106043 9:30 AM to 10:45 AM Rio Conference Center Lambda B

Embracing Chinese Media Opportunities: Stability and Change

Sponsor: Association for Chinese Communication Studies

Chair: Chin-Chung Chao, University of Nebraska, Omaha

Respondent: Alberto Gonzalez, Bowling Green State University

"Digital Media and Technologies in China: Changing Cultural Landscape and Impacts on Communication Practices" Ping Yang, Millersville University

"Embracing digital technology as a tool to advance intercultural dialogue between Chinese and American" Rita Mei-Ching Ng, Ohio University, Zanesville

"From Professionals to First Ladies: Media Portrayals of Liyuan Peng and Michelle Obama" Chin-Chung Chao, University of Nebraska, Omaha

"IPTV and Chinese Communication across Great China" Zhuojun Joyce Chen, University of Northern Iowa

"Online free style poems as political parodies on corrupted officials in China" Yahui Zhang, Wayland Baptist University

"Research on Intercultural Communication Competence of Chinese Media" Ming Xie, Chinese Academy of Social Sciences

106044 9:30 AM to 10:45 AM Rio Conference Center Lambada C

Politics, Legitimacy and Rhetoric of Media Portrayal of Suffering in Times of Conflict/Crisis

Sponsors: Mass Communication Division; Peace and Conflict Communication Division

Chair: Sudeshna Roy, Stephen F. Austin State University

Presenters:

Nathan Gilkerson, Marquette University

Robert Green, Purdue University

Michael Zirulnik, Arizona State University

Sudeshna Roy, Stephen F. Austin State University

Sarah B. Feldner, Marquette University

Jim E. Towns, Stephen F. Austin State University

Respondent: Christopher Finlay, Loyola Marymount University

106045 9:30 AM to 10:45 AM Rio Conference Center Conga A

Evaluating and Communicating Risks for Health Management

Sponsor: Health Communication Division

Chair: Hannah Ball, West Virginia University

"Asking Numbers to Speak: Mixed Methods Application of the Transtheoretical Model" Malynnda Johnson, University of Mount Union

"Comparing Susceptibility and Behavior in Recreational and Occupational Risk Environments: Implications for Promoting Safety" Emily Haas, Centers for Disease Control and Prevention; Marifran Mattson, Purdue University; Cassandra Hoebbel, Centers for Disease Control and Prevention

"Predicting Behaviors to Reduce Toxic Chemical Exposures among New and Expectant

Mothers: Implications for Environmental Health Promotion" Susan Mello, Northeastern University; Shelly R. Hovick, Ohio State University

"Proximal or distant to cancer? The influence psychological distance toward a disease and health community has on health communication effectiveness" Dong Hoo Kim, University of North Carolina, Chapel Hill; Jung Hwa Choi, University of Texas, Austin; Marie Guadagno, University of Texas, Austin; Michael Mackert, University of Texas, Austin

"Relative Effectiveness of Statistical and Exemplified Risk: The Role of Outcome-relevant Involvement as a Moderator" Jiyeon So, University of Georgia; Se-hoon Jeong, Korea University

106046 9:30 AM to 10:45 AM Rio Conference Center Conga B

Hashtags, E-Sports, and Mobile Apps: Media Ecological Explorations of Digital Technology

Sponsor: Media Ecology Association

Chair: Charles E. Soukup, University of Northern Colorado

"Mobile Applications as Equipment for Living in a Hyper-Mediated Culture of Technique" Charles E. Soukup, University of Northern Colorado

"Gaming with Others: Ellul, E-sports, and Hope" Steven Zwier, Duquesne University

"Hashtags and the Tetrad: Organizing Social Media Campaigns" Jennifer Reinwald, University of Pittsburgh

"The Epistemology of Slender Man: Children's Discourse Networks in the Digital Era" Tyler Brunette, University of Pittsburgh

106047 9:30 AM to 10:45 AM Rio Conference Center Conga C

Embracing Queer Rhetorical Perspectives

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Rhetorical and Communication Theory Division

Chair: Jewlz M. Shaffer, Santa Monica College

Respondent: Raechel Tiffe, Merrimack College

"A Critical-Rhetorical Case Study of the Queer Politics of Dan Savage" Alison Fisher-Bodkin, James Madison University; Jennifer Rosier, James Madison University; Katrina Miles, James Madison University

"Control Thyself: Mormonism's Perspectives on Homosexuality" Myra "Nikkie" Roberts, University of New Mexico

"Framing Trans*: A Critical Analysis of Media Reporting on Acts of Disciplining Gender" Jesse Alan Marden, Minnesota State University, Mankato

"Kluwe and Critical Rhetoric: A Critique of Freedom and Domination in Chris Kluwe's "Lustful Cockmonster" Letter to Emmett C. Burns" Christopher Outzen, Truman State

University

"“If it were the end of civilization what good would gays be?” Ruptures and reinscriptions of heteronormative masculinity in season 5 of The Walking Dead" Yannick Kluch, Bowling Green State University; Lara Lengel, Bowling Green State University

106051 9:30 AM to 10:45 AM Rio Conference Center Amazon A

Great Ideas for Teaching Students (G.I.F.T.S.) - Session I

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Jason S. Wrench, State University of New York, New Paltz

"01. 60 Second Speeches: From Apples to Applause" Adam J. Harvey, Louisiana State University

"02. Addressing Digital Audiences in Public Speaking: The Kickstarter Project" Nicole M. Costantini, Louisiana State University

"03. Embracing Critical Listening Skills: Utilizing The Daily Show to Evaluate Critical Listening" Nancy Bressler, Wheeling Jesuit University

"04. How I Met Your Mother + Research Turning-Point Analysis" Sarah E. Wilder, Luther College

"05. John Oliver's Long Rants: Teaching the Modes of Persuasion in an Online Public Speaking Class" George F. McHendry, Creighton University; Erika L. Kirby, Creighton University; James L. Leighter, Creighton University

"06. Knowing Jack: Comprehending Stylistic Choices through Rita Pierson's Formal and Casual Register" Vanessa A. Condon, Clemson University; Joshua Westwick, South Dakota State University

"07. Let the Music do the Talking" Shannan Troxel-Andreas, Butte Comm College

"08. Music in the Communication Classroom: Using Music to Teach about Stereotypes and Expectations" William L. Mullen, Shorter University; Faith E. Mullen, Shorter University

"09. Perform this Tweet: Embracing Our Inner Thespians to Battle Communication Apprehension" Frances A. Chee, California State University, Los Angeles

"10. Pinterest as Cultural Artifact Collage: Critiquing Gender Communication in Cultural Texts Online" Sarah Steimel, Weber State University

"11. Turning Assigned Groups Into Teams: A Team-Building Activity Designed to Increase Cohesion and Commitment" Kathleen M. Propp, Western Michigan University

"12. Spinning the Ordinary into Extraordinary: Styling Speeches with Stylistic Devices" Denise Oles-Acevedo, Iowa State University

"13. Sticky and Stunning Statistics" Lisa Kristine Leopold, Middlebury Institute of International Studies at Monterey

"14. Storytime! Using Online Discussion Boards to Facilitate Classroom Participation in a Large Lecture" Michael Blight, University of Wisconsin-Milwaukee

"15. Swipe Left, Swipe Right! Using Tinder and Grindr to Teach Perception (Face-to-Face and Online Classes)" Chris Gurrie, University of Tampa

"16. The Family Interview: Everyone Has a Story to Tell" Janice C. Ralya, Jefferson State Community College

"17. The Writing on the Wall: Exploring Student Experiences with Public Speaking Anxiety" Hanna Larsen, South Dakota State University; Kama Konda-Varilek, South Dakota State University; Joshua Westwick, South Dakota State University

"18. "The Name Game": An Activity to Help Students Understand the Power of Self-Concept, Identity Formation, Reflected Appraisal, Interpersonal Expectancies, and the Perceptual Processes of Interpersonal Communication" Jillian Kwong, University of Southern California

"19. The Mocktail Party" Jill M. Inderstrod, Purdue University

"20. Using Vine Videos to Teach Montage Theory in the Media Communication Classroom" Carie Cunningham, Michigan State University; Jennifer Ware, Wright State University

"21. Visualizing Social Capital through Digital Network Mapping" Kimberly Weller, Queens University of Charlotte

"22. What Counts as Interpersonal Communication? Exploring and Performing Intentionality and Interpretation" Andrea J. Vickery, Louisiana State University

"23. Why are all the International students sitting together in the cafeteria? Teaching about cultural adaptation through community engagement" Jelena Petrovic, Stetson University; Paula Hentz, Stetson University

"24. "I Totally Missed That!" Using Twitter to Teach Critical Listening" Megan Wood, University of North Carolina, Chapel Hill

106052 9:30 AM to 10:45 AM Rio Conference Center Amazon B

Emotion and Social Cognition

Sponsor: Communication and Social Cognition Division

Chair: Adam Richards, Texas Christian University

"Regulatory Focus and Persuasive Sleep Messages" Josh Averbek, Western Illinois University; Gwendelyn S. Nisbett, University of North Texas

"Social sharing in the social media era: Drivers and effects of technology-mediated sharing after a collective emotional event" Jessica Gall Myrick, Indiana University

"Trash talk and fan attraction: The effects of emotional expectancy, language intensity, and verbal aggression in the post-game interview as a persuasive message" Karen C. Piantek, University of Connecticut; John L. Christensen, University of Connecticut; Mark A. Hamilton, University of Connecticut

"Ugly emotions? An Exploration of the Effects of Guilt and Shame on Information Processing and Attitudinal Changes" Jie Zhuang, Michigan State University; Mary Jiang Bresnahan, Michigan State University

106055 9:30 AM to 10:45 AM Rio Conference Center Amazon F

Serious Play: An Ethnographic Look at Sports and Gaming

Sponsor: Ethnography Division

Chair: Mark Noe, Park University

"Authority, Leadership, and Results: A Division I Coaching Staff at the Crossroads" James Stephens, Austin Community College; Brandon Blagg, Baylor University

"Harmonizing Ethnography with Aikido to Embrace the Unexpected" Jieyoung Kong, Western Kentucky University

"Notre Dame Our Mother: Branding, Faith, and Football" Neal Ternes, Florida State University

"Playing together: Immediacy behaviors in offline gaming environments" Geoffrey D. Luurs, North Carolina State University

106057 9:30 AM to 10:45 AM Rio Conference Center Amazon H

Embracing Opportunities for Russia's Identity Construction: Political, Cultural, Technological and Historical Perspectives

Sponsors: Eurasian Communication Association of North America; Russian Communication Association

Chair: Anna Popkova, Western Michigan University

""Unwavering in my Miner's Girth": Khrushchev's Kitchen Debate Nationalism" Thomas McCloskey, University of Maryland

"Analog Embracing Digital Embracing Analog: Russia Today" Galina Sinekopova, Eastern Washington University

"Embracing Opportunities: Humanitarian Cooperation as Russia's Cultural Diplomacy" Anna Klyueva, University of Houston, Clear Lake

"News as a Myth: Myth of a Good Tsar" Alexander V. Laskin, Quinnipiac University

"Putin and Russian Cultural Identity" Michael R. Finch, Lee University

106058 9:30 AM to 10:45 AM Rio Conference Center Amazon I

Constituting Publics Visually and Materially: An Inquiry into the Intersection between Public Address and Visual Culture

Sponsor: Visual Communication Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Kelly Norris Martin, Rochester Institute of Technology

Christa J. Olson, University of Wisconsin-Madison

Lester C. Olson, University of Pittsburgh

Keon Pettiway, North Carolina State University

Eric Watts, University of North Carolina, Chapel Hill

Kenneth S. Zagacki, North Carolina State University

106059 9:30 AM to 10:45 AM Rio Conference Center Amazon J

Neo/liberalism's Unfreedoms

Sponsor: Critical and Cultural Studies Division

Chair: Kalen M.A. Churcher, Wilkes University

"Embracing Citizenship, Embracing Death: Cruelty, Self-making and Subject-formation in the Canadian Indian Residential School System" Bryanne Young, University of North Carolina, Chapel Hill

"Hacker or Homo Sacer? Competing Discourses of Internet Freedom" Tiffany Ann Dykstra, University of Utah

"Unsettling Appetites: Neoliberalism, Settler Colonialism, and the Politics of Labor in the Marketing Strategies of Fair Trade Coffee" Jennifer L. Mushnick, San Francisco State University

"“We All Got Bosses”: Captain Phillips, Neoliberalism, and the Raising of “Bewareness”" David W. Seitz, Penn State University, Mont Alto; MaryEllen Higgins, Penn State University, Greater Allegheny

106061 9:30 AM to 10:45 AM Rio Conference Center Amazon L

The Frederick Douglass Debate Society: An Innovation in Debate at the Pennsylvania State System of Higher Education’s 14 Universities

Sponsor: American Forensic Association

Chair: Kathleen M. Golden, Edinboro University

Presenters:

T. Storm Heter, East Stroudsburg University

Nicholas Johnson, Shippensburg University

Margaret L. Smith, Edinboro University

Sharnine Herbert, Shippensburg University

Shavonne Shorter, Bloomsburg University

Respondent: Taylor Hahn, University of Maryland

106062 9:30 AM to 10:45 AM Rio Conference Center Amazon M

**Embracing Opportunities for Dialogue about Negation, Oppression, and Extremism:
Exploring and Extending Wander’s Third Persona**

Sponsor: Rhetorical and Communication Theory Division

Chair: Robin E. Jensen, University of Utah

Respondent: Philip Wander, Loyola Marymount University

"Framing Heroism: The Third Persona and the Tuskegee Airmen" Julia Scatliff O'Grady, Saint Andrews University

"Milk, not Mothering: The Third Persona and the Negation of Nursing Mothers" Erin F. Doss, Indiana University Kokomo

"The "Scary" Black Man as Obama's Third Persona" Kathleen E. Feyh, Syracuse University

"'Pinks,' 'Reds,' Liberals, Socialists, Communists, Marxists, Anarchists, Trotskyites, and so forth": Wander's Third Persona and the Confirmation Hearings of U.S. Supreme Court Justices" Christopher R. Darr, Indiana University Kokomo

106063 9:30 AM to 10:45 AM Rio Conference Center Amazon N

Rhetoric and Sacred Space: Environments Both Built and Natural as the Loci of Divine Persuasion

Sponsor: Religious Communication Association

Chairs: Benjamin Crosby, Iowa State University; Julie Homchick, Seattle University

"Ordain the Trees: Sacred Space, Activist Rhetoric, and the "Ecology Monks"" Benjamin Crosby, Iowa State University

"Reclaiming the West: Scientific Creationism, Sacred Geology and Transcendental Experiences" Julie Homchick, Seattle University

"Rhetoric Crafted in Stone: The Ars Memoria and Gothic Architecture in 12th Century France" Kathie Gossett, Iowa State University

"Standing Upon Holy Ground: The "Sacred Space" of (Online) Prayer" William FitzGerald, Rutgers University, Camden

106066 9:30 AM to 10:45 AM Rio Conference Center Amazon R

Best Practices for Negotiating Organizational Access: Embracing Opportunities for Applied Health Communication Research

Sponsors: Applied Communication Division; Health Communication Division

Chair: Masha Sukovic, University of Utah

Presenters:

Anne Gerbensky-Kerber, University of Wisconsin-Stout

Sarah N. Heiss, University of Vermont

Kathryn Greene, Rutgers University

Heather J. Carmack, James Madison University

Respondent: Kimberly R. Field-Springer, Berry College

106067 9:30 AM to 10:45 AM Rio Conference Center Amazon S

Innovative Techniques for Training Professionals

Sponsor: Training and Development Division

Chair: Sonia Zamanou-Erickson, Southern Illinois University Edwardsville

"Assessing Trainer Performance: 14 Standards for Trainee-Centered Instruction" Sharon Oliveri, National Geospatial-Intelligence College; Megan J. Hennessey, George Mason University

"Boss from Heaven, Boss from Hell: How Can I Follow if You Don't Lead?" Lisa A. Waite, Kent State University, Stark

"Building Aircrafts and Improving Group Effectiveness" Cody M. Clemens, Bowling Green State University

"Improve Your Decision Making: Is it Congruent with Your Essential Values?" Sonia Zamanou-Erickson, Southern Illinois University Edwardsville

"Listening with Integrity by Embracing the Opportunity to Remain in the Moment" L. Jake L. Jacobsen, University of Nebraska, Kearney

"Team Roles Icebreaker – Reinforcement Grid" DeeDee Smartt Lynch, Smartt Strategies LLC

"The Art of Effective Interpersonal Interaction in an Organization as a Function of Other-oriented Communication" George Lawson, University of Nebraska, Kearney; Akbar Javidi, University of Nebraska, Kearney

"The Art of the Pitch: Using the Motivated Sequence to Sell Products and Services" Steven D. Cohen, University of Baltimore

"Wing It" Liane M. Gray-Starner, Marietta College

106070	9:30 AM to 10:45 AM	Rio Conference Center	Tropical A
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Design Challenges for Teaching Oral Communication Online

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Presenters:

Natalie Holley, Southeast Missouri State University

Samuel P. Wallace, University of Dayton

Glen Williams, Southeast Missouri State University

Jacquelyn J Buckrop, Ball State University

Melissa L. Beall, University of Northern Iowa

106071	9:30 AM to 10:45 AM	Rio Conference Center	Tropical B
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New Opportunities in Sports Media Industries: Global Television and Digitization

Sponsor: Mass Communication Division

Chair: Benjamin Burroughs, University of Nevada, Las Vegas

"Jumping the 'Geofence': The techniques and practices of online sports piracy" Adam Rugg, University of Iowa

"Sports Streaming Industries: Transnational, National, and Diasporic Streaming" Benjamin Burroughs, University of Nevada, Las Vegas

"Supporting the 'local' team: The mediated fan rituals of North American English Premier

League supporters clubs" Emma Ranachan, University of Minnesota, Twin Cities
"The Tragic Fall of the Magic Kingdom in Connecticut" Daniel Faltesek, Oregon State University

106072 9:30 AM to 12:15 PM Rio Conference Center Tropical C

SC01: Experiential Learning in the Communication Center: Embracing Opportunities in the K-12 Community

Sponsor: Short Courses

Chair: Bonnie Wentzel, Arizona State University

Presenters:

Kyle Barnett Love, Columbia College
Eunkyong Yook, George Mason University
Catalina Cayetano, Arizona State University
Karen Sindelar, Coe College
Eddah Mbula Mutua, St. Cloud State University
Laurel J. Felt, University of Southern California

106073 9:30 AM to 12:15 PM Rio Conference Center Tropical D

SC02: Model for Teaching Interracial/Interethnic Communication

Sponsor: Short Courses

Chair: Doris Fields, Eastern Michigan University

106074 9:30 AM to 10:45 AM Rio Conference Center Tropical E

What's Moving in Social Movements Today? Identifying Trends and Setting an Agenda for Studies in the Rhetoric of (New) Social Movements

Sponsor: Rhetorical and Communication Theory Division

Chairs: Matthew Houdek, University of Iowa; Constance Gordon, University of Colorado, Boulder

Presenters:

Elizabeth Brunner, University of Utah
Dana L. Cloud, Syracuse University
Jiyeon Kang, University of Iowa
Meghan Dunn, University of Colorado, Boulder
Charles E. Morris, Syracuse University
Matthew Houdek, University of Iowa
Christina R. Foust, University of Denver
Phaedra C. Pezzullo, University of Colorado, Boulder
Constance Gordon, University of Colorado, Boulder
Hana Masri, University of Wisconsin-Madison

106076 9:30 AM to 12:15 PM Rio Conference Center Tropical G

SC03: Teaching Communication Theory: Embracing the Big Opportunity

Sponsor: Short Courses

Chairs: Emily Langan, Wheaton College; Em Griffin, Wheaton College

Presenters:

Andrew M. Ledbetter, Texas Christian University

Glenn G. Sparks, Purdue University

106077 9:30 AM to 12:15 PM Rio Conference Center Tropical H

SC04: "Lying and Deception" - Teaching the Course to Undergraduates

Sponsor: Short Courses

Chairs: Billy Earnest, St. Edwards University; Matthew McGlone, University of Texas, Austin; Darrin John Griffin, University of Alabama

106080 9:30 AM to 10:45 AM Rio Conference Center Palma A

Nineteenth-Century Presidential Rhetoric: Defining Political Reality

Sponsor: Public Address Division

Chair: Bryan Blankfield, Whitman College

Respondent: James Jasinski, University of Puget Sound

"Building the Case: President James K. Polk's War Message, May 11, 1846" Bryan Blankfield, Whitman College

"Defining the Civil War: Abraham Lincoln in 1861" David Zarefsky, Northwestern University

"Imagining a Teacher-President: Eulogies for James A. Garfield and Speculative Presidential Character" Michael J. Steudeman, University of Maryland

"The Maysville Road Bill Veto: The Rhetoric of Warning" Amos Kiewe, Syracuse University

106081 9:30 AM to 10:45 AM Rio Conference Center Palma B

Embracing Opportunities with Co-Curricular Activities

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David A. Wendt, Keokuk High School

Presenters:

Craig Ihnen, Iowa High School Speech Association

Julie Woffington, Educational Theatre Association

J. Scott Wunn, National Speech & Debate Association

Susan M. Knoblauch, National Federation of State High School Association

106082 9:30 AM to 10:45 AM Rio Conference Center Palma C

Discursive Constructions of Complex and Contested Identities

Sponsor: Language and Social Interaction Division

Chair: Leah Sprain, University of Colorado, Boulder

"Narrative Construction of Vegan Identities" Christina Paxman, Minot State University

"“Not Homeless Yet. I’m Kind of Couch Surfing”": Finding Identities for People at a Homeless Shelter" Sachiko Terui, University of Oklahoma; Elaine Hsieh, University of Oklahoma

"“There’s no such thing as Asian”": Racialization and Identity Politics in an Asian American Chamber of Commerce" Natasha Shrikant, University of Massachusetts, Amherst

106083 9:30 AM to 10:45 AM Rio Conference Center Palma D

**Embracing a Significant Opportunity: Raising the Stakes in Communication
Apprehension and Competency Research and Instruction**

Sponsor: Communication Apprehension and Competence Division

Chair: Joshua Westwick, South Dakota State University

Presenters:

Melanie Booth-Butterfield, West Virginia University

Karla M. Hunter, South Dakota State University

Karen Kangas Dwyer, University of Nebraska, Omaha

Chris R. Sawyer, Texas Christian University

Sherwyn P. Morreale, University of Colorado, Colorado Springs

106084 9:30 AM to 10:45 AM Rio Conference Center Palma E

**Embracing Opportunities for Increased Intercultural Comfort between U.S. and
International Students**

Sponsor: Community College Section

Chair: Robert R. Becker, Northwest College

Presenters:

Robert R. Becker, Northwest College

Jeannie Hunt, Northwest College

Thomas D. Serfass, Webster University

Milo Asay, Northwest College

Emelee Volden, Northwest College

106085 9:30 AM to 10:45 AM Rio Conference Center Palma F

Interagency and Interorganizational Relationships and Organizational Communication

Sponsor: Organizational Communication Division

Chair: Ricardo Munoz, University of Colorado, Boulder

Respondent: Matthew A. Koschmann, University of Colorado, Boulder

"CSR in Professional Sport: An Inter-League Comparison" Quinten Shenk Bernhold, University of California, Santa Barbara

"Decision Making and Communication in a Statewide Interagency Task Force: A Qualitative Investigation of Planned versus Utilized Processes" Carrisa Hoelscher, University of Oklahoma; Michael W. Kramer, University of Oklahoma; Chris Nguyen, University of Oklahoma; Olivia Cooper, University of Oklahoma; Eric Anthony Day, University of Oklahoma

"Does it matter why we pick'em? Examining the impact of partner selection on trust and communicative effectiveness in voluntary partnerships among human services nonprofits" Yannick Lionel C. Atouba Ada, University of Texas, El Paso

"Information Sharing among Drug Law Enforcement Agencies" Ismail Sahin, University of Central Florida; Jonathan Matusitz, University of Central Florida

106086 9:30 AM to 10:45 AM Rio Conference Center Palma G

The Past, Present, and Future of Communication Theory

Sponsor: Student Section

Chair: Nicholas T. Tatum, University of Kentucky

Respondent: Linda Hughes-Kirchubel, Purdue University

"Failure is Not an Option": Memorable Messages, Honors College Students and Academic Achievement" Meghan Nyeste, Oakland University

"Looking at Disney Animated Movie Posters through Goffman's Perspective" Melinda Raynae Aley, Penn State Erie, The Behrend College

"Model of functional ambiguity: A new approach to framing relational dialectics" JhuCin Jhang, University of Texas, Austin

"Synthesizing Information Manipulation and Uncertainty Management Theory: Implications for Organizational Literature" Kelsey Moore, Texas Christian University

"Framing" as a Research Tradition: A Historical Overview and an Argument for Future Inquiry and Research" Matthew Ross, University of Massachusetts

106087 9:30 AM to 10:45 AM Rio Conference Center Palma H

"From This Day Forward, for Better, for Worse": The Supreme Court's Decision in Obergefell v. Hodges

Sponsor: Communication and Law Division

Chair: Jeremiah Hickey, St. John's University

"Are We All Originalists Now? Obergefell v. Hodges and the Intriguing Case of One

Constitutional Theory's Rapid Ascendancy" Eric Gander, Baruch College, CUNY

"Argumentation After the Fall: When There is Nothing Left to Argue" Jeremiah Hickey, St. John's University

"Follow the Money: Reading Obergefell v. Hodges in Terms of the Property Interests at Stake in the Case" David Grassmick, Kirkland & Ellis LLP

"Secular Contracts and Sacred Vows: The Right to Marry in the United States" Catherine Langford, Texas Tech University

106088 9:30 AM to 10:45 AM Rio Conference Center Coco A

Conflictual Experiences at the Intersection of Family and (Un)employment: The Military and Beyond

Sponsors: Family Communication Division; Organizational Communication Division

Chair: Jennifer S. Owlett, William Paterson University

Respondent: Katheryn C. Maguire, Wayne State University

"(y)Our Conflict, (y)Our Satisfaction: Experiences of Work-Family Conflict within the Parent-Child Relationships" Veronica Droser, University of Denver

"“You can have a parent in the military and still be a kid”: An Intergroup Perspective on How Military Adolescents Navigate Tensions in Social Identities and Peer Relationships" Skye Chernichky, Purdue University; Jessica Anne Robinson, Purdue University; Steven R. Wilson, Purdue University

"Communication Narratives of Stay-at-Home Fathers in Early to Middle Adulthood" Alice L. Jones, Old Dominion University; Thomas J. Socha, Old Dominion University

"Post-Deployment Family Reintegration and Embodied Restorying Practices: Theoretical Review and Practical Application" Jeanne Flora, New Mexico State University; David M. Boje, New Mexico State University; Grace Ann Rosile, New Mexico State University; Kenneth Hacker, New Mexico State University

106089 9:30 AM to 10:45 AM Rio Conference Center Coco B

Exploring the Contributions of Pat Arneson's (2014) Communicative Engagement and Social Liberation: Justice Will Be Made

Sponsor: Communication Ethics Division

Chair: Annette M. Holba, Plymouth State University

Respondent: Pat Arneson, Duquesne University

"Communicative Engagement as Theoria-poiesis-praxis and Existential Rootedness" Inci Ucok-Sayrak, Duquesne University

"Conflict and Communication Ethics" Ronald Arnett, Duquesne University

"Myrtilia Miner: Changing the Conversation" Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"The Queeritiveness of its Inhabitants: Theoria-poiesis-praxis in Pat Arneson's Communicative

Engagement and Social Liberation: Justice Will Be Made" Lisbeth A. Lipari, Denison University
"Virtue Ethics as Foundation for Communicative Praxis" Janie Harden Fritz, Duquesne University

10:00 AM

107101 10:00 AM to 1:00 PM Rio Conference Center Flamengo Boardroom

NCA Committee on Committees Meeting

Sponsor: NCA National Office

Presenters:

Christina S. Beck, Ohio University
Carole Blair, University of North Carolina, Chapel Hill
Katherine J. Denker, Ball State University
Sandra Faulkner, Bowling Green State University
Mark Fernando, National Communication Association
Ann B. Frymier, Miami University
Stephen J. Hartnett, University of Colorado, Denver
Nancy Kidd, National Communication Association
Robert Leonard, Sinclair Community College
David C. Oh, Ramapo College
Kathleen J. Turner, Davidson College
Jennifer H. Waldeck, Chapman University
Lynne M. Webb, Florida International University
Jennifer Willis-Rivera, University of Wisconsin-River Falls

11:00 AM

109011 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 1

Media Constructions of Human Trafficking

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Gretchen Soderlund, University of Oregon

Respondent: Gretchen Soderlund, University of Oregon

"The Power and Problems with "Counting" Human Trafficking" Seth A. Fendley, University of Southern Mississippi

"A focus on sex trafficking in English-language Thai media" Meghan Sobel, Regis University

"What We Learn by Applying Dramatism to Entertainment Narratives on Human Trafficking" Mary Ann Nestmann, University of Kentucky; Jennifer Toole, Saint Leo University

"The Damage Discourses of Sexual Hedonism, Liberation, Deviation and Slavery Does" Aaron Noland, James Madison University

109012 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 4

Embracing New Media in International and Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Soumia Bardhan, Kansas State University

"A Picture is Worth 1,000 Words: Using Instagram as a Tool for International Adjustment" Sarah-Rose Marcus, Rutgers University

"Social Media and Its Impact on Arab Youth Identity" Maha A. Alshoabi, Duquesne University

"No Concessions: The Contentious Politics of Mamfakinch in Post-Arab Spring Morocco" Anne Iddins, University of Michigan

"Battle of the Brand: How Twitter Users in the Arab World Challenge ISIL" Skye Cooley, Mississippi State University; Ethan Stokes, University of Alabama

"Open BUK: Digital Labor, Media Investigation and the Ukrainian Civil War" Matt Sienkiewicz, Boston College

109014 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 7

Organizational Teams, Communities, and Networks

Sponsor: Organizational Communication Division

Chair: Lindsay E. Young, University of Chicago

Respondent: Joann Keyton, North Carolina State University

"The Ties That Bind: Organizational Communication Networks of Retiring Military Transitioning to the Civilian Sector" Stacie Wilson Mumpower, University of Oklahoma; Bobbi Van Gilder, University of Oklahoma

"Understanding the Constitutive and Social Processes of Engineering Ethics in Diverse Design Teams" Megan Kenny Feister, Purdue University; David H. Torres, Purdue University; Patrice M. Buzzanell, Purdue University; Carla B. Zoltowski, Purdue University

"Viewing Fitness Application Users as a Community of Practice: Communication and Organizing With Strava" William Roth Smith, University of Texas, Austin; Jeffrey W. Treem, University of Texas, Austin

109016 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 10

Communicating and Theorizing Identity

Sponsor: Rhetorical and Communication Theory Division

Chair: Christine Gardner, University of Notre Dame

"Out of the Closet but Still in a Box: Sexual Identity, Rhetorical Agency, and the Reproduction of Constraint" Christine Gardner, University of Notre Dame

"Rhetoric, Space, and Cities: The Heterotopic Nature of Sports Stadiums" Anthony Cavaiani, William Woods University

"Toward a General Theory of Representation" LaReina Hingson, Gallaudet University

"'Normal for His Culture': Prudence as Privilege and the Moralization of Poverty" Matthew S. Richards, University of Utah

109017 11:00 AM to 12:15 PM Rio Conference Center

Rio Pavilion 11

The Realities of Celebrity Culture

Sponsor: Mass Communication Division

Chair: Laura Beth Daws, Kennesaw State University

Respondent: Omotayo Banjo, University of Cincinnati

"Celebrity Magazine Cover Headlines: A Content Analysis Comparing Gender, Infidelity, and Dominant Thematic Frames" Melissa McNelis, University of Arizona

"Celebrity Manufacture Theory: Revisiting the Theorization of Celebrity Culture" Jonathan Matusitz, University of Central Florida; Demi Simi, University of Central Florida

"Celebrity's Self-Disclosure on Twitter and Social Presence" Jihyun Kim, Kent State University; Hayeon Song, University of Wisconsin-Milwaukee

"Untying the 'not': What empowering divorce mediation does not look like" Benjamin M.A. Baker, University of Wisconsin-Milwaukee

109021 11:00 AM to 12:15 PM Rio Conference Center

Miranda 1

Embracing Opportunities Beyond the Academy in Nonacademic and Alt-Academic Careers

Sponsor: Opportunities Beyond the Academy

Chair: Summer Cunningham, University of South Florida

Presenters:

Elizabeth A. Baiocchi-Wagner, Market Strategies International

Sarah T. McGhee, Association of American Medical Colleges

Kate Ksobiech, University of Wisconsin-Whitewater

Lauren Mackenzie, Marine Corps University

Stacy Smulowitz, University of Scranton

Summer Cunningham, University of South Florida

LaKesha N. Anderson, National Communication Association

B. Christine Shea, California Polytechnic State University, San Luis Obispo

109022 11:00 AM to 12:15 PM Rio Conference Center

Miranda 2

Critical Communication Pedagogy: Embracing Scholarly Community and Opportunities for Transformation in/through Scholarly Publication

Sponsor: Critical and Cultural Studies Division

Chair: Keith Nainby, California State University, Stanislaus

Presenters:

Richie Hao, Columbia College Hollywood
Leda M. Cooks, University of Massachusetts, Amherst
Ann L. Darling, University of Utah
Sandy Pensoneau-Conway, Southern Illinois University, Carbondale
Scott William Gust, Westminster College
Danielle McGeough, University of Northern Iowa
Bernadette Calafell, University of Denver
Brandi Lawless, University of San Francisco
David H. Kahl, Penn State Erie, The Behrend College
Juliane Mora, University of Tampa
Aubrey A. Huber, University of South Florida
Deanna L. Fassett, San Jose State University
Christina Saindon, James Madison University
Molly Wiant Cummins, St. Cloud State University
Karen E. Lovaas, San Francisco State University
Kathleen F. McConnell, San Jose State University

109023 11:00 AM to 12:15 PM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Identity, Authenticity, and Trust

Sponsor: Political Communication Division

Chair: Janice M. Barrett, Lasell College

Respondent: Ryan Neville-Shepard, Indiana University-Purdue University Columbus

"Becoming the Most Trusted Man in America: Parasocial Interaction and Narrative Involvement as Predictors of Attitude Change" Stephanie Schartel, Missouri Western State University

"Obesity and Perceptions of Political Leadership Competence: Are Fat Candidates Stigmatized?" Mary Jiang Bresnahan, Michigan State University; Jie Zhuang, Michigan State University; Yi Zhu, Michigan State University; Jennifer Anderson, South Dakota State University

"Spelling Potato(e), Creating the Internet and Evading Sniper Fire: How Public Speech Gaffes Implicate Political Authenticity" Athena Renee Murray, Florida Atlantic University

"The Problem with Trust: Embracing, Conceptualizing, and Measuring the Multi-dimensional Nature of Political Trust" Andrea Quenette, University of Kansas

109024 11:00 AM to 12:15 PM Rio Conference Center Miranda 4

Competitive Papers in Public Relations

Sponsor: Public Relations Division

Chair: Erich Sommerfeldt, University of Maryland

Respondent: T. Randahl Morris, University of West Georgia

"Forging a Fracking Partnership: Legitimizing Activists and Municipalities in Their Defeat of

PA Act 13" Denise P. Ferguson, Pepperdine University; Michael F. Smith, La Salle University
"Investigating Citizens' Communication Preferences from Their Local Governments through a Situational Theory Lens" Melissa W. Graham, University of Central Oklahoma; Elizabeth Johnson Avery, University of Tennessee
"Media planning for investor relations" Alexander V. Laskin, Quinnipiac University
"Consumer-Corporate Identity: The relationship between a corporate CSR identity and consumer purpose for product purchase" Becky R. Robinson, University of California, Santa Barbara
"Don't be a stranger? Exploring the role of organizational country of origin in corporate communication" Nadine C. Hoffmann, Marist College

109025 11:00 AM to 12:15 PM Rio Conference Center Miranda 5

Challenging the Trope Linking Criminality and Blackness, Embracing Opportunities for Reflection and Awareness

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Mass Communication Division; Visual Communication Division

Chair: Travis Dixon, University of Illinois

Presenters:

Kashif Jerome Powell, Northwestern University
Lindsey N. Badger, Indiana University
Suzanne Enck, University of North Texas
Bryan J. McCann, Louisiana State University
Eleanor Novek, Monmouth University

Respondent: Lisa M. Corrigan, University of Arkansas

109026 11:00 AM to 1:45 PM Rio Conference Center Miranda 6

The Virtual Martin Luther King Project: Enacting and Theorizing Public Address and Rhetorical Digital Humanities

Sponsors: Black Caucus; NCA First Vice President; NCA Research Board; NCA-Forum; Public Address Division; Rhetorical and Communication Theory Division

Chair: Victoria J. Gallagher, North Carolina State University

Presenters:

Victoria J. Gallagher, North Carolina State University
Mark L. McPhail, Indiana University Northwest
Keon Pettway, North Carolina State University
Christian Spielvogel, Penn State University
Robert Terrill, Indiana University
Steve Wiley, North Carolina State University

109027 11:00 AM to 12:15 PM Rio Conference Center Miranda 7

Young Women and Ethnography: Competitive Papers on the Self, Selfies, Rock Camp, and Fandom

Sponsors: Ethnography Division; Feminist and Women Studies Division

Chair: Jasmine Linabary, Purdue University

Respondent: Tasha R. Rennels, Augustana College

"Embracing My Childhood Opportunities: An Autoethnography" Andrea M. Davis, Western New England University

"Feeling Myself": Mediated Self-Expression of Gendered Identities through the Selfie" Kathleen Brown, University of Maryland

"Cool, Confident, and Really Pretty: Exploring Feminorativity through the Lens of the All-Girls Rock Camp" Cristin A. Compton, University of Missouri

"My Double Love of Boys': Chinese Women's Fascination with 'Boy's Love' Fiction" Chunyu Zhang, Ohio University

109028 11:00 AM to 12:15 PM Rio Conference Center Miranda 8

Electing Women: Strategies and Challenges of Female Political Candidates

Sponsors: Political Communication Division; Women's Caucus

Chair: Mary C. Banwart, University of Kansas

Presenters:

Molly Marie Greenwood, University of Missouri

Kelly L. Winfrey, Iowa State University

Terri M. Easley, University of Kansas

Emily Hedges Vietti, University of Kansas

Michelle Elizabeth Funk, University of Missouri

Calvin R. Coker, University of Missouri

109031 11:00 AM to 12:15 PM Rio Conference Center Brasilia 1

Embracing Opportunities for New Directions in Queer Communication Studies

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Charles E. Morris, Syracuse University

Presenters:

E. Cram, St. Lawrence University

Erin J. Rand, Syracuse University

Isaac West, Vanderbilt University

Benjamin LeMaster, Southern Illinois University, Carbondale

109032

11:00 AM to 12:15 PM Rio Conference Center

Brasilia 2

Beyond Comforting: Reframing, Reappraisal, Interaction, and Significant Stressors

Sponsor: Interpersonal Communication Division

Chair: Erina L. MacGeorge, Penn State University

"Capturing Conversationally Induced Reappraisals with the Supportive Conversation Assessment Rubric (SCAR): A Prospective Study" Andrea J. Vickery, Louisiana State University; Carly Danielson, University of Minnesota, Twin Cities; Dean Hewes, University of Minnesota; Graham D. Bodie, Louisiana State University; Kaitlin Cannava, Louisiana State University; Kellie M. Brisini, Penn State University; Laura C. Hatcher, Louisiana State University; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Michael Navarro, Louisiana State University; Susanne M. Jones, University of Minnesota, Twin Cities

"Positive Reframing as Supportive Communication: Variation in Strategy, Interpretation, and Effects" Erina L. MacGeorge, Penn State University; Sara Kendall Salmon, Penn State University

"Reappraisals in Esteem Support Messages as a Function of Effort Attributions: Does Hard Work Pay Off?" Amanda J. Holmstrom, Michigan State University; Morgan E. Summers, Michigan State University; Travis L. Poland, Michigan State University; Reed Reynolds, Michigan State University; Haley R. Royer, Michigan State University; David D. Clare, Booz Allen Hamilton; Ashley A. Hanna Edwards, College at Brockport

"Support Gaps for Identity-Based Stressors: The Influence of Expectations for Support and Racial Similarity" Andrew C. High, University of Iowa; Sharde M. Davis, University of Iowa

"Supportive Communication on Support Forums: The Influence of Others' Responses and Support-Seekers' Replies" Siyue (April) Li, Ohio State University; Bo Feng, University of California, Davis

"What Would You Say? Providing Support to Targets of Racial Discrimination" Lisa K. Hanasono, Bowling Green State University; Fan Yang, Penn State University

109033

11:00 AM to 12:15 PM Rio Conference Center

Brasilia 3

More than "God Talk": Studies in the Rhetoric of Religion

Sponsor: Public Address Division

Chair: Theon Edward Hill, Wheaton College

Respondent: Sara A. Mehlretter Drury, Wabash College

"Where Does My Help Come From? God, Guns, and Salvation Psalms" James W. Vining, University of Wisconsin-Milwaukee

"The Comic and Tragic Framing of a Gay Christian Prophet" Joshua Miller, University of Wisconsin-Milwaukee

"Finding the Middle Way of Rhetorical Force: Ambedkar's Reconstruction of Buddhism as a Response to the Communist Challenge" Scott R. Stroud, University of Texas, Austin

"The Idolatry of Returning to the Text: Pope Francis's Semiotic-Ethotic Conversion, Visual Humility, and Religious Mimesis" Christopher J. Oldenburg, Illinois College

109034 11:00 AM to 12:15 PM Rio Conference Center Brasilia 4

Provider-Patient Communication as a Collaborative Communicative Activity

Sponsor: Health Communication Division

Chair: Parul Jain, Ohio University

"Caregiver activation and hospice nurse communication in advanced cancer care" Catherine Dingley, University of Nevada, Las Vegas; Margaret F. Clayton, University of Utah; Katherine Doyon, University of Utah College of Nursing; Lee Ellington, University of Utah College of Nursing; Djin Lai, University of Utah College of Nursing; Maija Reblin, Moffitt Cancer Center

"Caregivers and Patient Discharge Orders: The impact of someone else in the room" Kenneth J. Levine, Michigan State University; Emam Abdel Fatah, University of Tennessee; Gregory Viken, Michigan State University

"Negotiating needs: An application of Relational Framing Theory to interactions between diabetes patients and their physicians" Elizabeth M. Glowacki, University of Texas, Austin; William A. Donohue, Michigan State University

"Past Communication as a Measure of Explicit Subjective Norms: How Past HPV Vaccine Conversations with Mothers and Doctors Influences Young Adult Women's Behavior" Katharine J. Head, Indiana University-Purdue University Indianapolis; Amanda Harsin, Indiana University-Purdue University Indianapolis

"Putting Agenda Setting on the Agenda" Jeffrey D. Robinson, Portland State University; Alexandra Tate, University of California, Los Angeles; John C. Heritage, University of California, Los Angeles

109035 11:00 AM to 12:15 PM Rio Conference Center Brasilia 5

Video Games as an Incubator for Social Interaction

Sponsor: Human Communication and Technology Division

Chair: Maura Cherney, University of Wisconsin-Milwaukee

"Couples Who Slay Together, Stay Together: Examining the Relational Processes of Romantic Couples That Game" Elizabeth A. Craig, North Carolina State University; Sarah Evans, North Carolina State University; Nicholas Taylor, North Carolina State University

"Of beard physics and worldness: The (non) effect of enhanced anthropomorphism on player-avatar relations" Jaime Banks, West Virginia University

"Playing Nice: The Effects of Video Game Interactivity, Task Difficulty, and Game Situational Cues on Prosocial Behavior" Cassandra Alexopoulos, University of California, Davis; Jorge F. Peña, University of California, Davis

"Relational Development and Nonverbal Communication in Online Video Games" Elizabeth M. Bendix Harper, University of Hawaii, Manoa

"Socialization and Video Game Addiction in World of Warcraft" Jessica Anne Robinson, Purdue University; Jessica Hample, Purdue University; Jenna McNallie, West Virginia Wesleyan College

109036 11:00 AM to 12:15 PM Rio Conference Center Brasilia 6

Behind the Bump and Grind: Embracing Critical and Self-Reflexive Opportunities in Auto/ethnographic Performances of Burlesque, Strip Tease and the Erotic Arts

Sponsor: Performance Studies Division

Chair: John Paul Staszal, Bowling Green State University

Respondent: Matthew Lamb, Penn State University

"Around the World on a G-String" Suzanne Pullen, Arizona State University; Isis Starr, Independent Performance Artist

"Gypsy Rose Lee: A Mystory" Lindsay Greer, Southern Illinois University, Carbondale

"Stripped Lives Revisited" Capri Burrows, Ohlone College

"Tales of a Male Stripper: Mimesis, Eroticism, and the Varying Shades of Masculinity" John Paul Staszal, Bowling Green State University

109042 11:00 AM to 12:15 PM Rio Conference Center Lambada A

Tensions in Organizational Communication and Discourse

Sponsor: Organizational Communication Division

Chair: Deirdre H. Zerilli, University of Missouri

Respondent: Erika L. Kirby, Creighton University

"Organizing a Technoscientific Community: The Constitutive Role of FERMINES" Kathleen J. Krone, University of Nebraska-Lincoln; Jonathan Carter, University of Nebraska-Lincoln

"Organizing Prostitution through Silence^Discourse: Unveiling Masks of a Masquerade" Julie Taylor, State University of New York, New Paltz; Heather E. Canary, University of Utah

"The Familial is Political: Understanding Family as a Fulcrum of Workplace Diversity" Jenny Dixon, Marymount Manhattan College

"The Social Dialectics of Women's Entrepreneurship: An Analysis of the Contradictions and Tension Management Strategies that Constitute Sole-Proprietorship, Business-Ownership, and Direct Sales Business Business-Ownership" Cara Jacocks, Southern Methodist University

109043 11:00 AM to 12:15 PM Rio Conference Center Lambada B

The Roles of Communication in the Korean Contexts

Sponsor: Korean American Communication Association

Chair: Ji Young Kim, University of Hawaii, Manoa

"Communication Experiences of North Korean Defectors in Los Angeles: An Exploratory Interview Study of Cross-Cultural Adaptation" Jong Sook Ahn, California State University, Northridge; Yang-Soo Kim, Middle Tennessee State University

"Mediated Contact and Interethnic Relational Acceptance: The Impact of the Gangnam Style Video" C. Mo Bahk, California State University, San Bernardino

"Slam Dunk Diplomacy: Korea as the Site of Black Athletic Labor" Trevor Aufderheide, University of Wisconsin-Madison

"The Effects of Television Comedy Shows on Public Engagement in the United States and South Korean Political Campaigns" JeeYun Baik, University of Southern California

"Who Likes, Comments, and Shares on Facebook? A Study of Facebook Use and Engagement between U.S. and South Korean College Students" Hwalbin Kim, University of South Carolina; Diana C. Sisson, Auburn University

109044 11:00 AM to 12:15 PM Rio Conference Center Lambda C

Supporting Student Success in the Public Speaking Classroom: Embracing Cross-Cultural Opportunities in the Speech and Sign Success Center

Sponsors: Basic Course Division; Community College Section; Disability Issues Caucus
Chairs: Jeff Archibald, Mt. San Antonio College; Shaunte R. Caraballo, Tennessee State University

Respondent: Julie Laverty, Mt. San Antonio College

"A Space Where Speaking and Listening is Expanded: The Mt. San Antonio College Speech and Sign Success Center" Crystal Lane Swift Ferguson, Mt. San Antonio College

"Instructional Support Programs: Managing and Bridging the Cultural and Professional Divide" J. Edward Stevenson, East Los Angeles College

"Intersection between Deaf Culture and Hearing Culture within the Communication Curriculum" Jessica Saucedo, Azusa Pacific University

"Overcoming Communication Barriers: Embracing Opportunities to Improve the SSSC" David Pesqueira, Mt. San Antonio College

109045 11:00 AM to 12:15 PM Rio Conference Center Conga A

The Impact of Media on Health Attitudes and Health Behaviors

Sponsor: Health Communication Division

Chair: Guoyu Wang, University of Oklahoma

"Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players" Ye Sun, University of Utah; Debora Daniela Pérez Torres, University of California, Santa Barbara

"Media Exposure and Parental Influences on Children's Food Consumption and Knowledge in Urban and Suburban Indonesia" May Lwin, Nanyang Technological University; Shelly Malik, Nanyang Technological University; Hardinsyah Ridwan, Bogor Agricultural University; Cyndy

Au, National Institute of Education

"Narrative Effects and the Role of Transportation and Identification in Changing Human Trafficking Prevention Outcomes" Prawit Thainiyom, University of Southern California; Sheila Murphy, University of Southern California; Patricia Riley, University of Southern California; Mark Latonero, University of Southern California

"Racial differences in children's responses to food advertising depicting physical activities" Jessica Castonguay, Temple University

"“I get diabetes just watching Paula Deen”: Analyzing public responses to Paula Deen's type II diabetes diagnosis" Nathaniel Simmons, Western Governors University

109046 11:00 AM to 12:15 PM Rio Conference Center Conga B

The International Experience

Sponsor: International Forensics Association

Chair: Nicholas Butler, Arizona State University

Presenters:

Katharine Lai, George Mason University

Daniel S. Broyles, Pacific University

Mark J. Porrovecchio, Oregon State University

James Dobson, Las Positas College

Barbara Baron, Brookdale Community College

Clark D. Olson, Arizona State University

Erica Efigenio, Illinois State University

109047 11:00 AM to 12:15 PM Rio Conference Center Conga C

Current Issues in Freedom of Expression

Sponsor: Freedom of Expression Division

Chair: Adria Battaglia, Angelo State University

Presenters:

Pat Arneson, Duquesne University

MaryElizabeth Bezanson, University of Minnesota, Morris

Ann E. Burnette, Texas State University

Adrienne E. Hacker Daniels, Illinois College

Rebekah Le Fox, Texas State University

Jeremiah Hickey, St. John's University

Kevin A. Johnson, California State University, Long Beach

Billie Murray, Villanova University

Joseph Sery, Christopher Newport University

M. Elizabeth Thorpe, College at Brockport

Tony Palmeri, University of Wisconsin-Oshkosh

Al Primack, California State University, Long Beach

"Identity Tensions in Interfaith Social Justice Activism" Jennifer Considine, University of Wisconsin-Oshkosh

"Participatory Research and Experiential Learning Opportunities: The Use and Development of Creative Methodologies in the Prevention of Commercial Sexual Exploitation of Children in Colombia" Jessica E. Wendorf, University of Miami; Lien Tran, University of Miami; Maria Elena Villar, Florida International University

"Performing Gender-Based Resistance in Eastern Germany" Desiree Rowe, Towson University

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

04. Research in Progress Roundtables - Contemporary Health Communication

Sponsor: Research in Progress Roundtables

Chair: Michael Irvin Arrington, Indiana State University

Respondent: Michael Irvin Arrington, Indiana State University

"A Case for Evidence-Based Health Communication: The Creation, Testing, and Evaluation of Media Messages to Encourage HIV Testing" Matthew Dugan, Champlain College; Laura R. Umphrey, Northern Arizona University

"Client Perspective in Health Communication Initiatives" Deborah Sellnow-Richmond, Wayne State University

"Crisis Communicator and Health Informer: A Content Analysis of the CDC's Messages in the 2014 Ebola Epidemic" Chun Zhou, University of Miami; Qinghua Yang, University of Pennsylvania; Fan Yang, University of Miami

"Fist Bump, Don't Handshake: Exploring Contemporary Greetings in Medical Settings" Laura Young, Butler University

"Mindfulness-based Intervention and Health Behavior Change: A Randomized Control Trial Examining the Benefits of Mindfulness on Health Care Professionals" Jessica E. Wendorf, University of Miami; Chun Zhou, University of Miami

"Warranted Benefits: How Do Chinese Birth Tourism Agencies Dispel Expectant Mothers' Concerns?" Yadong Ji, Ohio University

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

05. Research in Progress Roundtables - Cultivating Meaningful Family Relationships

Sponsor: Research in Progress Roundtables

Chair: Jordan Soliz, University of Nebraska-Lincoln

Respondent: Jordan Soliz, University of Nebraska-Lincoln

"Compliance-Gaining Resources: Families Living with Alcoholism" DeAnne Priddis, University of Wisconsin-Oshkosh

"Effects of Parental Affection on Adult Children's Romantic Relationships" Alaina Marie Veluscek, Arizona State University; Kathryn E. Harrison, University of Iowa

"Expanding Communication on Relationships: Humor in Families" Douglas E. Pruiem, Purdue

University

"Family Communication of Genetic Test Results for Hereditary Breast and Ovarian Cancer Syndrome: Current Issues and Implications for a Theoretical Framework" Marleah Dean, University of South Florida; Courtney Lynam Scherr, Northwestern University

"Not Everything is Black or White: Negotiations of Race Talk among Interracial Marital Partners" Erin Brummett, Bloomsburg University

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

06. Research in Progress Roundtables - Expanding Communication on Relationships

Sponsor: Research in Progress Roundtables

Chair: Jimmie Manning, Northern Illinois University

Respondent: Jimmie Manning, Northern Illinois University

"An Exploration of How Appropriate Humor Use, and Students' Humor Orientation Impact on Students' Perception of Instructors' Credibility, Affective Learning and Students' Motivation" Hengjun Lin, Ohio University

"Bound by Sisterhood: Defining Friends and Frenemies within Greek Sororities" Bailey M Oliver, Arizona State University

"Expanding Communication on Relationships: Exploring the Impact of Sex Talk in Cross-Sex Friendships" Alysa A. Lucas, Central Michigan University

"Running Into Your Colleagues Online: SNS Use, Perception of Inconsistent Presentation and Workplace Friendship Development" Lei Vincent Huang, Hong Kong Baptist University

"Self-Presentation on Gay Dating Apps: Comparing Gay Men in the United States and China" Lik Sam Chan, University of Southern California

"The Influence of Relational Listening on Emotional Intelligence and Subjective Wellbeing" Laura R. Umphrey, Northern Arizona University; John C. Sherblom, University of Maine

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

07. Research in Progress Roundtables - Freedom of Speech and the Internet

Sponsor: Research in Progress Roundtables

Chair: Jennifer Petersen, University of Virginia

Respondent: Jennifer Petersen, University of Virginia

"A Content Analysis of Censored versus Uncensored Content on Weibo" Chun Zhou, University of Miami; Jyotika Ramaprasad, University of Miami

"Embracing Opportunities for Social Change: Non-Profits Advocate Social Issues and Civic Engagement via the Web and Social Media" Michelle I. Seelig, University of Miami

"Researchers, Unite! Academic Freedom in the Virtual Public Sphere" Lindsay Head, Louisiana State University

"Walking the Dinosaur: The life and death of an American newspaper" Keith A. Brown,

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

08. Research in Progress Roundtables - Identity Politics and Communication

Sponsor: Research in Progress Roundtables

Chair: Michaela D.E. Meyer, Christopher Newport University

Respondent: Michaela D.E. Meyer, Christopher Newport University

"Into the Great White Silence: Exploring the Phenomenon of Anti-White Bias in Modern Communication Practices" Melissa Tingle, Gordon College

"Live! From the Red Carpet: Examining the Complexities of Feminist Celebrity Interventions in the Age of Contemporary Feminist Politics" Megan M. Calkin, San Francisco State University; Sage E. Russo, San Francisco State University

"The Unspoken: Retributions of Media Framing of Post-Partum Depression" Jennifer Duckworth, Texas Tech University; Tia Atkinson, Texas Tech University

"'But You Don't Look Sick': Disclosure of Invisible Autoimmune Illness in the Workplace" Whitney Dennis Porter, University of Tennessee

"Exploring the Discourse Surrounding the Construction of the Work Spouse Relationship" Karla Mason Bergen, College of Saint Mary; M. Chad McBride, Creighton University

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

09. Research in Progress Roundtables - Media and Communication

Sponsor: Research in Progress Roundtables

Chair: Adam W. Tyma, University of Nebraska, Omaha

Respondent: Adam W. Tyma, University of Nebraska, Omaha

"Exploring a Changed Media Landscape: Considering the Effects of Technology on Knowledge and Beliefs" Kimberly R. Baker, University of Alabama

"Home and Media: A Study of South Korean Temporary Migrants' Everyday Lives and Media Use" Shinhea Lee, University of Texas, Austin

"Students' Insights of Reality TV" Siobhan E. Smith, University of Louisville; Katherine McDaniel, University of Louisville

"The Phantom of the Campaign: Romney's Use of Bill Clinton as Political Endorsement" Jeffrey P. Mehlretter Drury, Wabash College

"Typologies of media non-users" Andrew Iliadis, Purdue University

109051 11:00 AM to 12:15 PM Rio Conference Center Amazon A

10. Research in Progress Roundtables - The Future of Communication as a Discipline

Sponsor: Research in Progress Roundtables

Chair: Bill Eadie, San Diego State University

Respondent: Bill Eadie, San Diego State University

"A Rhetorical Analysis of Marriage Equality Discourse in United States v. Windsor" Andrew R. Kaiser, University of Kansas

"Cultural Barriers in Recognizing and Treating Mental Disease: A Widowed Chinese American Mother's Journey to Seek Help for her Bipolar Adult Son" Wei Sun, Montgomery College

"The Impact of Corporate Stances on Controversial Social-Political Issues: Measuring Audience Attitudes and Actions" Melissa D. Dodd, University of Central Florida; Dustin Supa, Boston University

"The Right to Online Nonparticipation" Andrew Iliadis, Purdue University

109052

11:00 AM to 12:15 PM Rio Conference Center

Amazon B

Message and Media Effects in Social Cognition

Sponsor: Communication and Social Cognition Division

Chair: Claude Miller, University of Oklahoma

"Bad romance: Exploring the factors that influence revenge porn sharing amongst romantic partners" Joseph M. Sirianni, Niagara University; Arun Vishwanath, University at Buffalo, SUNY

"Communicating Politics Without Talking: How People Infer Political Preferences Using Limited Visual Information" Steven Kleinman, Indiana University of Pennsylvania; William Eveland, Ohio State University

"Popular Media's Ability to Strengthen Moral Intuitions: Evidence from a Longitudinal Experiment on Consistent and Conflicted Moral Content" Matthew Grizzard, University at Buffalo, SUNY; Allison Shaw, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY

"Primetime Torture: Selective Processing of Media Modeled Efficacy of Torture" Nathaniel Silver, Ohio State University

"The Impact of Different Proportions of Education vs. Entertainment Information on Message Processing and Effects" Su-yeun Seung, University of Georgia; Lijiang Shen, Penn State University

109055

11:00 AM to 12:15 PM Rio Conference Center

Amazon F

Clarity, Engagement, Rhetoric, and Playing Hooky

Sponsor: Instructional Development Division

Chair: Anna-Carrie Beck, University of Kentucky

Respondent: Tiffany R. Wang, University of Montevallo

"The Importance of Instructor Clarity and its Effect on Student Learning: Facilitating Cognitive Elaboration by Reducing Cognitive Load" Jennifer Holmgren, Long Beach City College; San

Bolkan, California State University, Long Beach

"Instructor Engagement: A systematic review and synthesis of the literature" Daria S. LaFave, Wayne State University; Kathryn C. Maguire, Wayne State University

"Instructors' Use of Effective Rhetorical and Relational Teaching Behaviors and College Students' Expressed Academic Performance Concerns to Their Instructors" Daniel H. Mansson, Penn State University, Hazleton

"Playing Hooky: An Investigation of Student Absenteeism, Teacher Apprehension and Credibility, and Willingness to Communicate within a Multiple Goals Framework" Ashley K. Barrett, Baylor University; Melissa Murphy, University of Texas, Austin

109057 11:00 AM to 12:15 PM Rio Conference Center Amazon H

Nonverbal Communication in Health Contexts

Sponsors: Health Communication Division; Nonverbal Communication Division

Chair: Benjamin L. Compton, University of Kansas

"“Like a chameleon”: Clinical trial and research study recruiters' verbal and nonverbal communication strategies" Susan E. Morgan, University of Miami; Ashton Mouton, Purdue University; Aurora Occa, University of Miami; Megan Peter, Virginia Commonwealth University; Joy Kathleen Leopold, University of Miami

"Conceptualizing Emotion in Healthcare Interpreting: A Normative Approach to Interpreters' Emotion Work" Elaine Hsieh, University of Oklahoma; Brenda Nicodemus, Gallaudet University

"Conceptualizing Empathetic Expressions: A Qualitative Study" Tara Suwinyattichaiporn, Arizona State University

"Emotional dissonance: Withholding affectionate messages in emergency departments" Sean M. Horan, Texas State University; Jessica A. Raley, University of Texas Health Science Center, San Antonio; Lauren A. Cafferty, Texas State University

"Improving Gestational Weight Gain and Breastfeeding Promotion: Visual Communication to Overcome Health Literacy Barriers" Michael Mackert, University of Texas, Austin; Marie Guadagno, University of Texas, Austin; Allison J. Lazard, University of North Carolina, Chapel Hill; Sara Champlin, University of North Texas; Kathleen Pounders, University of Colorado, Denver; Lorraine Walker, University of Texas, Austin

109058 11:00 AM to 12:15 PM Rio Conference Center Amazon I

Public Memory and Visual Resistance: Exploring Opportunities for Research in Public Memorial and Protest

Sponsor: Visual Communication Division

Chair: Julie Snyder-Yuly, University of Utah

Respondent: Ellen W. Gorsevski, Bowling Green State University

"Mockingjay, Mocking the Junta: The Anti-Coup Activism in Thailand" Penchan Phoborisut,

University of Utah

"Smashing Lenin: Contesting Ukrainian Public Memory as Visual Protest" Thomas McCloskey, University of Maryland

"Sousveillance of the Global War on Terror" Roger Stahl, University of Georgia

"Transmographs: The Semblance of Political Signification in Affect" Pascal Gagné, University of Colorado, Boulder

109059 11:00 AM to 12:15 PM Rio Conference Center Amazon J

Competitive Papers in Communication and Aging

Sponsor: Communication and Aging Division

Chair: Jill S. Yamasaki, University of Houston

"Cognitive Age and Advertising: How the Pharmaceutical Industry Portrays "Successful" Elements of Aging alongside Consumerist Health Discourses in Advertising" Janelle Applequist, University of South Florida

"Communication Challenges in Adult Day Care Systems: Institutional and Family Perspectives" Emily Richardson, University of Pikeville

"Embracing the Opportunities of a Graying Workforce: Identifying the Age-Based Communicative Strategies for Coping with Emotional Labor" Lindsey B. Anderson, University of Maryland; Melanie Morgan, Purdue University

"“I Couldn't Ask My Dad to Rat Out My Mom”: An Exploration of the Privacy Barriers and Boundary Linkages in Parental Caregiving Relationships" Kristina Wenzel, Eckerd College; Colin Hesse, Oregon State University

109061 11:00 AM to 12:15 PM Rio Conference Center Amazon L

Embracing Opportunity: Identifying a Space for the Argumentative Assessment of Political Debates in the Digital Age

Sponsor: American Forensic Association

Chair: John P. Katsulas, Boston College

"Argumentative Judgment in the Twitter Era: A Prescription for the Evaluation of the 2016 Republican Primary Debate" Edward Panetta, University of Georgia

"Primary Debates and General Elections: Analyzing Argumentative Strategies in Primary Debates" Ryan Galloway, Samford University

"Thanks Obama! Preparing for and Embracing the Meme-ification of the 2016 Presidential Debates" Joseph Bellon, Georgia State University

"The Role of Conspiracy Arguments in the 2016 Republican Primary Debates" Robert Jarrod Atchison, Wake Forest University

109062 11:00 AM to 12:15 PM Rio Conference Center Amazon M

Women “Embracing Opportunities” and Overcoming Barriers in Social Movements throughout Latin America and the Caribbean

Sponsor: Latino/Latina Communication Studies Division

Chair: Randall Martinez, University of Miami

Presenters:

Joy Kathleen Leopold, University of Miami

Teresa L. Green, Willamette University

Sara Johanna Baugh-Harris, Georgia State University

Marie E. Eszenyi, University of North Carolina, Chapel Hill

109063 11:00 AM to 12:15 PM Rio Conference Center Amazon N

Power in Interpersonal Relationships: Dyadic Power Theory

Sponsor: Interpersonal Communication Division

Chair: Judee K. Burgoon, University of Arizona

"A Dyadic Power Explanation for Patient Deception" Norah E. Dunbar, University of California, Santa Barbara

"Dominance/Control and Relationship Satisfaction in Romantic and Family Serial Arguments: A Dyadic Power Theory Interpretation" Jennifer L. Bevan, Chapman University

"Dyadic Power, Face Threat Perceptions, and Politeness in the Context of Complaint Expression" Timothy Ryan Worley, Murray State University; Jennifer A. Samp, University of Georgia

"Reflections on Dyadic Power in Families" Tamara D. Afifi, University of Iowa

109066 11:00 AM to 12:15 PM Rio Conference Center Amazon R

The Power of Messages to Address Global Challenges

Sponsor: Applied Communication Division

Chair: Bethney A. Wilson, Arizona State University

Respondent: Nurhayat H. Bilge, Florida International University

"Embracing Educational Interventions to Increase Environmental Literacy and Decrease Energy Consumption" Christopher Craig, University of Arkansas; Myria Allen, University of Arkansas

"How can governments encourage acceptance of information and communication technologies (ICTs) by (unwilling) intermediaries? Measuring the adoption of e-government technologies to improve food security in Chhattisgarh, India" Prashant Rajan, Iowa State University

"A Framework for the Development and Distribution of Counter-Narratives Intended to Dissuade the Adoption of Terrorist Ideologies" Kurt Braddock, Penn State University; John Horgan, University of Massachusetts, Lowell

"Contending with the “New Species of Trouble”: Using an Inoculation Message Approach to Combat Terrorism" Bobi Ivanov, University of Kentucky; William J. Burns, Decision Research; Timothy L. Sellnow, University of Central Florida; Elizabeth L. Petrun Sayers, RAND

Corporation; Shari R. Veil, University of Kentucky

109070 11:00 AM to 12:15 PM Rio Conference Center Tropical A

Festivals: The Production of Cultural Knowledge

Sponsor: Ethnography Division

Chair: Travis Williams, Louisiana State University

"A Festival by Any Other Name Should Still Sell Funnel Cakes" Emily Mistrzak, Independent Scholar

"Embodying the Undead: An Ethnographic Examination of the New Jersey Zombie Walk" Nicole M. Costantini, Louisiana State University

"Queer observations: Celebrating Gay Pride in the South" Travis Williams, Louisiana State University

"“You Know! I know! Everybody Knows!” Archiving the Experience of the Petit Jean Performance Festival" Andrea Michea Baldwin, University of Houston, Clear Lake

109071 11:00 AM to 12:15 PM Rio Conference Center Tropical B

Prudence through the Ages: Environmental, Political, Religious

Sponsor: American Society for the History of Rhetoric

Chair: Tara Wambach, University of Minnesota

Respondent: Robert Hariman, Northwestern University

"Phronesis in the Modern Era: Can Prudence Teach Us Something About Sustainable Discourse?" Christian Angelich, California State University, Fresno

"Prudence as a Theological Category in Budé's and Erasmus's Approaches to the Education of the Christian Prince" Anthony Reed Mills, University of Minnesota, Twin Cities

"Prudence in Paul's Epistles to the Corinthians: The Building of Community" Tara Wambach, University of Minnesota

109074 11:00 AM to 12:15 PM Rio Conference Center Tropical E

Visual Memory and the Rhetorical Uses of World War II: Traumatic Memory in 'Fury' and 'Ida'

Sponsors: Rhetorical and Communication Theory Division; Visual Communication Division

Chair: A. Susan Owen, University of Puget Sound

Presenters:

Peter Ehrenhaus, Pacific Lutheran University

Jolanta A. Drzewiecka, Washington State University

Marouf A. Hasian, University of Utah

A. Susan Owen, University of Puget Sound

109075 11:00 AM to 12:15 PM Rio Conference Center Tropical F

Competitive Papers in Studies of Bodies, Gender, and Masculinity

Sponsor: Feminist and Women Studies Division

Chair: Trudi Peterson, Monmouth College

Respondent: Sara Baker, Eastern Illinois University

"Embracing Breasted Opportunities" Nicole Hurt, University of Georgia

"Phantoms, Prosthetics, and Bodily "Silence"" Hillary Palmer, University of Georgia

"Negotiating (Trans)Male Privilege in Women's Spaces" Matthew Heinz, Royal Roads University

"An Intimate Public of Precarity: Endangered Masculinity and the Men's Rights Movement" Ashley A. Mattheis, University of North Carolina, Chapel Hill

109080 11:00 AM to 12:15 PM Rio Conference Center Palma A

Embracing Opportunities of Cultural Diversity and Overcoming Barriers in Intercultural Communication

Sponsor: Asian/Pacific American Caucus

Chair: Yihai Chen, Yancheng Teachers University

Presenters:

Zhuojun Joyce Chen, University of Northern Iowa

Mei Zhong, San Diego State University

Bei Cai, Kent State University, Stark

Rita Mei-Ching Ng, Ohio University, Zanesville

Changfu Chang, Millersville University

Mei Zhang, Missouri Western State University

Respondent: Minmin Wang, Rider University

109081 11:00 AM to 12:15 PM Rio Conference Center Palma B

Keys to a Successful Forensics Program

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: Susan M. Knoblauch, National Federation of State High School Association

Presenter:

Jordan Tyler Atkinson, West Virginia University

109082 11:00 AM to 12:15 PM Rio Conference Center Palma C

Functions of Language in Re-creating Cultural Places and Spaces

Sponsor: Language and Social Interaction Division

Chair: Brion van Over, Manchester Community College

"Formulating place: The case of Costa Rican addresses" Alexa Bolanos-Carpio, Rutgers University

"Participatory writing practices: An ethnographic study of visitors' texts and textual practices in heritage museums" Chaim Noy, University of South Florida

"Twenty Mexican Spanish terms for talk: An ethnographic study of the functions of communication for Mexican immigrants" Danielle Kvam, University of Wisconsin-Oshkosh

109083 11:00 AM to 12:15 PM Rio Conference Center Palma D

Moving Religious Communication into the Future: Embracing Opportunities with Buber, MacIntyre, and Marcel

Sponsor: Religious Communication Association

Chair: Chelsea R. Binnie, Duquesne University

Respondent: Joel S. Ward, Geneva College

"Martin Buber and the World in a Time of Crisis: Speech as a Form of Communion" Chelsea R. Binnie, Duquesne University

"Thresholds of Religious Meeting in Northern Ireland: Meeting through Difference by Sharing Depth of Existence" Margaret Mullan, Duquesne University

"Transformational Leadership: Praxis through Sense-making and Narrative" Kristen Hark, Liberty University

109084 11:00 AM to 12:15 PM Rio Conference Center Palma E

Passing the Torch: Engaging the Next Generation of Forensics Coaches and Educators

Sponsor: Argumentation and Forensics Division

Chair: Nicole Freeman, University of Central Missouri

Respondent: David Bailey, Southwest Baptist University

"Engaging the Future: A Response to Freeman and Hopkins" Jack Rogers, University of Central Missouri

"I Wasn't Prepared for That: Perspectives from New Forensics Coaches" Nicole Freeman, University of Central Missouri; Ian P. Hopkins, George Mason University

"I'm Not Looking Down: New Directors and the Highwire of Directing Forensic Programs" Christopher Outzen, Truman State University

"True to Yourself to be the Best for Others: Self-Monitoring and Sincerity as Vehicles for Successful Transitions into the Role of Forensic Coach/Educator" Scott L. Jensen, Webster University

109085 11:00 AM to 12:15 PM Rio Conference Center Palma F

Evolutions in Journalism

Sponsor: Mass Communication Division

Chair: Gwendelyn S. Nisbett, University of North Texas

Respondent: Rod Carveth, Morgan State University

"A Changing Media Environment and WatchESPN" Hyung-Min Kim, Georgia State University

"Creating Practical Radical Journalism: Applying Grounded Practical Theory to Journalism" Mary Grace Hébert, University of Illinois

"Embracing Serial Opportunities: Media Dependency and the Podcast Evolution" Carly Gieseler, York College, CUNY

"Is the Grass Greener? Comparing Journalists' Morale at Publicly Funded News Operations to that of Commercially Funded News Operations" Ginger E. Blackstone, University of Florida

109086 11:00 AM to 12:15 PM Rio Conference Center Palma G

Eudaimonic Motivation: Diving into and Dissecting Your Favorite TV Shows and Movies

Sponsor: Student Section

Chair: Gregory A. Williams, University of Kentucky

Respondent: Nicholas T. Tatum, University of Kentucky

"Composing Excitement: Understanding the Visual Rhetoric of 'The Voice'" Jason Tham, University of Minnesota, Twin Cities

"Introduction to Nonverbal Cues: A Case Study of Televised Debates" Kelsey Moore, Texas Christian University

"Spaces of Identity: Captain America and the Code Red Protocol" Geoffrey D. Luurs, North Carolina State University

"I Met a Handsome Prince, Married Him the Next Day and Lived Happily Ever After (and by the way, I'm a Beautiful Princess): Is Disney's Portrayal of Romantic Love Ethical?" Rhiannon Kallis, Indiana University of Pennsylvania

"'I was alive': Metaphor and the crisis of masculinity in Breaking Bad's Walt White" Ellen Santa Maria, West Chester University

109087 11:00 AM to 12:15 PM Rio Conference Center Palma H

Embracing Diversity in Debate: A Discussion of Intersectional Harassment Including Ideas for Prevention and Responses

Sponsor: Cross Examination Debate Association

Chair: Sarah T. Partlow Lefevre, Idaho State University

Presenters:

Toya Green, Emporia State University

Rebecca Steiner, Wake Forest University
Theodore Albiniak, University of Texas, Austin
Deven E. Cooper, California State University, Fresno
Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee
Allison Harper, George Mason University
Ashley W. Moore, California State University, Fullerton
Jacquelyn Poapst, George Mason University
Mary Lynn Sandoz, Vanderbilt University
Sarah Spring, University of Iowa
Sarah T. Partlow Lefevre, Idaho State University
Erika M. Thomas, California State University, Fullerton
Denise Vaughan, University of Washington, Bothell

109088 11:00 AM to 12:15 PM Rio Conference Center Coco A

Teaching Media Quarterly: Cultivating Dynamic Pedagogy through Open Access Lesson Plan Publishing

Sponsor: Opportunities for Pedagogy

Chairs: Elena D. Hristova, University of Minnesota, Twin Cities; Joy M. Hamilton, University of Minnesota, Twin Cities

Presenters:

Stacy Jameson, University of Rhode Island
Thomas C. Johnson, Luther College
Rachel E. Silverman, Embry-Riddle Aeronautical University
Tara Schuwerk, Stetson University
Allison Weidhaas, Rider University
Tia Tyree, Howard University
Amy Arellano, University of Nebraska-Lincoln
Aaron M. Duncan, University of Nebraska-Lincoln

109089 11:00 AM to 12:15 PM Rio Conference Center Coco B

Embracing Opportunities Across Time: The Historical Evolution of Rules, Practices, and Pedagogy in Forensics Competition

Sponsor: Pi Kappa Delta

Chair: Larry G. Schnoor, Minnesota State University, Mankato

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

"Analytical Implications: The Historical Evolution of Rhetorical Criticism (Communication Analysis) as a Competitive Event" Richard Paine, North Central College

"Let Me Tell You a Story: The Historical Evolution of Prose Interpretation as a Competitive Event" Kacy Abeln, Kishwaukee College

"Out of Many, One - or Not: The Historical Evolution of Dramatic Interpretation as a

Competitive Event" Kenneth Wayne Young, Bradley University

"Solutions to the Problem: The Historical Evolution of Oratory/Persuasion as a Competitive Event" Karen R. Morris, University of Wisconsin-Eau Claire

"Winging It: The Historical Evolution of Impromptu and Extemporaneous Speaking as Competitive Events" R. Randolph Richardson, Berry College

109100 11:00 AM to 12:15 PM Rio Conference Center Janeiro Boardroom

NCA Affirmative Action and Intercaucus Committee Meeting

Sponsor: NCA National Office

Presenters:

Shawn D. Long, University of North Carolina, Charlotte

Diana I. Bowen, University of Houston, Clear Lake

Eletra Gilchrist-Petty, University of Alabama, Huntsville

Roseann M. Mandziuk, Texas State University

Margaret Quinlan, University of North Carolina, Charlotte

Hsin-I Sydney Yueh, Northeastern State University

12:00 PM

110010 12:00 PM to 4:00 PM Rio Conference Center Rio Pavilion

NCA Exhibit Hall

Sponsor: NCA National Office

12:30 PM

111010 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion

Scholar to Scholar: Family Communication; Communication and Aging; Communication and the Future; and Communication and Social Cognition

Sponsors: Communication and Aging Division; Communication and Social Cognition Division; Communication and the Future Division; Family Communication Division; Scholar to Scholar

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Jill S. Yamasaki, University of Houston; Amanda Thorson, University of Georgia; Chris Gurrie, University of Tampa

"01. Accepting Parental Messages about Morality: Effects of Parental Role Modelling Supportiveness, and Religious Orientation" Vincent R. Waldron, Arizona State University; Daniel Kelley, Arizona State University; Tiffany Mays, Arizona State University; Janet Richards, Arizona State University

"02. Advancing Expectancy Violations Theory to Online Mediated Environments" Spencer B. Nicholls, University of California, Santa Barbara

"03. Communication privacy management in senior citizen romantic relationships" Jessica Kratzer, Middle Tennessee State University

"04. Does Overload Decrease Health Information Seeking and Scanning for Older Adults? Testing a Key Postulate of the Information Overload Model" Jakob D. Jensen, University of Utah; Miao Liu, University of Utah; Nick Carcioppolo, University of Miami; Kevin K. John, Brigham Young University; Melinda Krakow, University of Utah; Ye Sun, University of Utah

"05. Embracing human-ess: Reactions to expected communication with robots" Chad Edwards, Western Michigan University; Autumn P. Edwards, Western Michigan University; Patric R. Spence, University of Kentucky; David K. Westerman, North Dakota State University

"06. Embracing Opportunities for Difficult Discussions: Having the "talk" with Grandma" Terra Rasmussen Lenox, University of Wisconsin-Milwaukee

"07. Embracing the Opportunities Ahead: An Analysis of Communication Position Announcements" Rain Wuyu Liu, Michigan State University; Joshua C. Nelson, Michigan State University; Di Pei, George Mason University; Yiting Yang, Michigan State University

"08. Examining Regulatory Fit as a Mediating Mechanism for the Legitimization of Paltry Favors Technique" Allison Shaw, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Emily Dolan, University at Buffalo, SUNY

"09. Exploring the Effects of Communication on Decision Making" Cody Cooper, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Tyler Solloway, Ohio State University; Alex Hedstrom, Ohio State University; Matthew Irwin, Ohio State University

"10. Financial Infidelity: The Deliberate and Surreptitious Betrayals of Finances in Marriages" Samantha J. Shebib, Illinois State University

"11. I don't even know what I'm asking: Managing the uncertainty about genetic risks through online communication" Yulia A. Strekalova, University of Florida

"12. Mothering as a Life Course Event: A Visual and Textual Analysis of Messages Targeting Pregnant Women" Samantha Stanley, University of Arizona; Margaret Jane Pitts, University of Arizona

"13. Need for Cognition, Need for Closure and Maximization: Different scales, same trait?" Christopher R. Roland, Purdue University; Torsten Reimer, Purdue University

"14. Online Sources of Parenting Advice: Transforming Agency in Childcare" Kim D. White-Mills, Indiana University-Purdue University Indianapolis; Catherine A. Dobris, Indiana University-Purdue University Indianapolis

"15. Parental Involvement among College Students: Overparenting and Its Impacts on Coping Self-Efficacy and Communication Competence" Jihye Kim, University of Texas, Austin

"16. Parental video game play and familial weight-teasing among Black and White parents" Jessica Moorman, University of Michigan; Kristen Harrison, University of Michigan

"17. Parents' Role as Information Provider in Child Autism Diagnoses: Disclosure as a Predictor of Communal Coping, Adaptation, and Positive Affect in Families" Alexie Hays, University of Missouri

"18. Streaming Industry Lore: Cord-Cutters, Cord Nevers, and the Algorithmic Audience" Benjamin Burroughs, University of Nevada, Las Vegas

"19. Taking Initiative: An Investigation of the Relationships among iPad Use, Academic Locus of Control, Academic Delay of Gratification, and Instructional Communication

Outcomes" Colleen Malachowski, Regis College; Thomas Meade, Regis College

"20. Terror Management and Outgrouping Our Future Selves: Young Adults' Ageist Attitudes after "Oldify" App Use" Christine E. Rittenour, West Virginia University; Elizabeth Cohen, West Virginia University

"21. The future of technology literacy: Embracing opportunities to enhance the workforce through intergenerational communication" Kate Magsamen Conrad, Bowling Green State University; Paul Valdez, Bowling Green State University; Jeanette M. Dillon, Bowling Green State University; Lisa K. Hanasono, Bowling Green State University

"22. The Impact of Family Communication on Psychological Maltreatment in Childhood and Self-Esteem and Attitude toward Parents in Adulthood" Wonsun Shin, Nanyang Technological University

"23. The Influence of Biological Sex on Messages of Love during End-of-Life (EOL) Communication" Mark Generous, Arizona State University; Maureen Patricia Keeley, Texas State University

"24. The Influence of mother-daughter breast cancer communication on daughters' prevention behaviors in Taiwan" Wan-Lin Chang, George Mason University

"25. The Remaining, Unconvinced Few: Using Twitter to Examine Non-CORFing Behaviors Following a Political Defeat" Kenneth A. Lachlan, University of Connecticut; David R. Levy, University of Massachusetts, Boston; Zhan Xu, University of Connecticut; Lulu Peng, University of Connecticut

"26. Visualizing the Evolution of Communication and Technology Field using Co-Authorship and Paper Citation Network Analyses of the Journal of Computer-Mediated Communication" Ly Dinh, University of Illinois, Urbana-Champaign

"27. Working Mothers as "Jugglers": A Critical Look at Popular Work-Family Balance Films" Erika L. Kirby, Creighton University; Sarah E. Riforgiate, Kansas State University; Isolde K. Anderson, Hope College; Mary P. Lahman, Manchester University; Alison Lietzenmayer, Old Dominion University

111011 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 1

Embracing Opportunities or Perpetuating Biases? Sports, Media, and the Construction of Gendered Identities

Sponsors: Critical and Cultural Studies Division; Mass Communication Division

Chair: Ashley Hinck, Xavier University

Respondent: Michael Butterworth, Ohio University

"Just a Quick Post-Workout Selfie" - Self-Surveillance, Masculinity, and the Display of Hyper-Masculine Bodies among College Natural Bodybuilders on Instagram" Yannick Kluch, Bowling Green State University

"Fashion, Mediated Identity, and the Politics of Gender in the 2014 Sochi Olympics: A Critical Analysis of Johnny Weir" Ryan Rigda, Texas A&M University

"Gender and Sports Team Identification: Social Identity as a Motivator for Sports Media Consumption" Daniel H. Krier, Michigan State University; Jan Boehmer, University of Miami

"Prized Fighter" or "Hollywood Starlet?" A Content Analysis of Mainstream Media Portrayals of UFC Fighter Ronda Rousey" Chelsea Kaunert, Bowling Green State University

111012 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 4

Global Media and International Communication

Sponsor: International and Intercultural Communication Division

Chair: Kathleen Glenister Roberts, Duquesne University

"Form as Resistance in the Global Migration of Genre" Mary E. McCoy, University of Wisconsin-Madison

"Excessive regulation through bureaucratic bullying: Evaluating broadcast regulation in South Asia" Azmat Rasul, Florida State University

"A Friend in Need is a Friend in Deed: Constructing a Communist Ally in China Daily" Zheng Zhu, New York City College of Technology

"From "Poison" to "Seeder": Towards the Xuanchuan Model of Propaganda" Chunfeng Lin, University of Illinois

"A Comparison between American and Korean Response to Celebrity-Endorsed Advertisements" Jin-A Choi, University of Texas, Austin; Robert Lewis, University of Texas, Austin

111014 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 7

The Dark Side of Organizational Communication

Sponsor: Organizational Communication Division

Chair: Jessica M. Rick, University of Missouri

Respondent: James McDonald, University of Texas, San Antonio

"Identifying Communicative Processes Influencing Risk Information Seeking at Work: A Research Agenda" Jessica L. Ford, University of Texas, Austin

"Individual Agency in a Total Institution: ROTC Perspectives on Sexual Violence in the Military" Elizabeth Ralston, University of Arkansas; Kasey L. Walker, University of Arkansas

"Narrating Job Loss: Resisting and Reproducing the American Dream" Stacy Tye-Williams, Iowa State University; Matthew Baker, Iowa State University; Rachel C. Murdock, Iowa State University

"Religion, Corporate and Marginalized Labor: An Ethnographic Study of Discursive Tension and Identity of a Chinese House Church" Zhuo Ban, University of Cincinnati

111016 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 10

Public Memory and Remembering

Sponsor: Rhetorical and Communication Theory Division

Chair: Matthew deTar, Willamette University

"Memory Places are Rhetorical Situations: Chora and the evolving rhetoricity of memorial place in Elmira, NY" Elizabethada A. Wright, University of Minnesota, Duluth

"Representation, Inscription, and the Conditions of Possibility of Public Memory" Matthew deTar, Willamette University

"Sanctuary as Redemptive Heterotopia of Trauma: The Public Memory of the Massacre in York, England" Amos Kiewe, Syracuse University

111017 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 11

Research on Framing I: Poverty, Crime and Immigration

Sponsor: Mass Communication Division

Chair: Kalen M.A. Churcher, Wilkes University

"In need of a space for dialogue: A comparative analysis of mainstream and occupation specific media following the Ferguson, Missouri incident" Valarie Wright, College of Charleston

"Mass-Shooting or 9/11 Aftermath? A Temporal Analysis of the 2012 Sikh Temple Shooting Coverage" Lamiyah Bahrainwala, University of Texas, Austin

"The Framing of Class and Crime in Detroit: A Critical-Rhetorical Analysis of News Representations of Poverty as Criminal" Jacob Jerome Nickell, Wayne State University

"The Mediated Portrayal of Interpersonal Interaction and Race: An Analysis of Prime-time Network Television" Julius M. Riles, University of Illinois; Kira Varava, University of Illinois; Andrew N. Pilny, University of Kentucky; David Tewksbury, University of Illinois

"War at the Border: Political and Media Portrayals of "Illegal" Immigration as an Attack on the United States" Svilen Trifonov, University of Minnesota, Twin Cities

111021 12:30 PM to 1:45 PM Rio Conference Center Miranda 1

"No One Ever Told Me:" Testimonies of Stillbirth, Abortion and Pregnancy Ending

Sponsors: Feminist and Women Studies Division; Performance Studies Division; Theatre, Film, and New Multi-Media Division

Chairs: Anastasia Prentiss, Holy Names Univ; Jennifer A. Linde, Arizona State University

Respondents: Kimberlee Perez, University of Massachusetts, Amherst; Jeanine Minge, California State Univeristy, Northridge

"'No One Ever Told Me:' Testimonies of Stillbirth, Abortion and Pregnancy Ending." Suzanne Pullen, Arizona State University

111022 12:30 PM to 1:45 PM Rio Conference Center Miranda 2

Whiteness and Privilege

Sponsor: Critical and Cultural Studies Division

Chair: Erin J. Rand, Syracuse University

"Major League Baseball's Straight Benevolence: Preserving Heterosexual Authority and White Privilege with "It Gets Better"" Robert J. Bruce, University of Utah

"Taylor Swift Can't Shake It Off: Performing Authentic Whiteness" Rachel E. Dubrofsky, University of South Florida

"Embracing Opportunities to Reclassify Whiteness: Engaging White Nationalist Rhetoric of Classification as a Means to Sustain Digital Identity Paranoia" Wendy K. Z. Anderson, University of Minnesota

"Privileged Young-Adults, Middle-Class Distinction, and Audience Reception in Television's Post-Network Era" Michael L. Wayne, Ben-Gurion University of the Negev

111023 12:30 PM to 1:45 PM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Political Issues and Attitudes

Sponsor: Political Communication Division

Chair: Benjamin K. Smith, University of California, Santa Barbara

Respondent: Theodore F. Sheckels, Randolph-Macon College

"A Deliberative Mindset? The Role of Motivation in Assessing the Attitudinal Consequences of Selective Exposure" Dustin Carnahan, Michigan State University

"Boomerang Effects and Priming in Get-Out-The-Vote Messaging" Daniel E. Bergan, Michigan State University

"The Role of News Brands and News Leads in Selective Exposure to Political Information on the Internet" Ryan Medders, California Lutheran University; Miriam J. Metzger, University of California, Santa Barbara

"Hearing the Other Side" in Deliberative Polls: Examine the Effects of Exposure to Diverse Views on Policy Opinion Change and Polarization" Kaiping Zhang, Stanford University

111024 12:30 PM to 1:45 PM Rio Conference Center Miranda 4

The Renewal Framework in Post Crisis Communication: Variables, Processes and Contexts

Sponsor: Public Relations Division

Chair: Matthew W. Seeger, Wayne State University

Respondent: Robert S. Littlefield, North Dakota State University

"Communication, Crisis, Location and Renewal" Emina Herovic, University of Kentucky; Kevin Wombacher, University of Kentucky; Timothy L. Sellnow, University of Central Florida

"Florida A&M University and The Marching 100: A case study in the Discourse of Renewal" Erica C. Southerland, Howard University

"Jumpstarting the Motor City: Discourse of renewal in Detroit's post-crisis communication" Deborah Sellnow-Richmond, Wayne State University; Henry S. Seeger, Illinois State University

"Renewal in the Rockies: University of Montana's Identity Work for Organizational Renewal through Better Sexual Assault Prevention Programs" Joel O. Iverson, University of Montana; Greg Larson, University of Montana

111025 12:30 PM to 1:45 PM Rio Conference Center Miranda 5

Embracing a Tough Social Issue through Social Media: Black Men, Law Enforcement, and the Criminal Justice System

Sponsor: Black Caucus

Chair: Andre Nicholson, Middle Georgia State College

Presenters:

Andre Nicholson, Middle Georgia State College

Adria Goldman, Gordon College

Natasha Howard, Community College of Baltimore County, Catonsville

Joanna L Jenkins, Howard University

111027 12:30 PM to 1:45 PM Rio Conference Center Miranda 7

Motherhood Discourses, Past, Present, and Future: Competitive Papers

Sponsors: Feminist and Women Studies Division; Health Communication Division

Chair: Ashton Mouton, Purdue University

Respondent: Anne Mattina, Stonehill College

"Feminine Hygiene and the "trope of motherhood": How the changing conventions of motherhood influenced advertising for the Lysol Douche" Jillian Klean Zwilling, University of Illinois

"Constructing the "Good Mother" in the Context of Vaccine Refusal" Melissa L. Carrion, Georgia Southern University

"Discourses of donation: Exploring egg donors cultural discourses of motherhood" Katie Brockhage, University of Nebraska-Lincoln

"A Motherf*cking Manifesto: Embracing the Opportunity to Rethink the Motherhood Problem" Summer Cunningham, University of South Florida

111028 12:30 PM to 1:45 PM Rio Conference Center Miranda 8

Embracing Meaningful Collaborations: Cultivating Coalitions Outside of Our Comfort Zones

Sponsor: Women's Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Naomi Warren, University of Southern California

Teri L. Varner, St. Edwards University

Alena Amato Ruggerio, Southern Oregon University
Sharoni Denise Little, University of Southern California
Erica Cooper, Roanoke College
Peter Wilson Cardon, University of Southern California
Respondent: Carolyn Calloway-Thomas, Indiana University

111031 12:30 PM to 1:45 PM Rio Conference Center Brasilia 1

Media and Social Identity

Sponsor: Mass Communication Division

Chair: James Ponder, Kent State University

Respondent: Andrew J. Weaver, Indiana University

"Bridging the Gap: The Influence of Descriptive Social Norms on Helping Behavior toward In-Group and Out-Group Members" Xiaoxia Cao, University of Wisconsin-Milwaukee

"From the Boardroom to the Family Room: Gender and Motherhood Narratives in National News Opinion Coverage of Female Executives" Jessica B. Mancari, The Johns Hopkins University

"Television Genres' Impact on Social Competition: An Integration of Television Viewing and Social Identity Management" Priya Raman, San Jose State University

"“Please tell others about us”: An examination of individuals' with disabilities responses to media portrayals of disability" Tracy Worrell, Rochester Institute of Technology

111032 12:30 PM to 1:45 PM Rio Conference Center Brasilia 2

Features of Language and Linguistics in Interpersonal Communication Contexts

Sponsors: Interpersonal Communication Division; Language and Social Interaction Division

Chair: Sara L. Trask, Randolph-Macon College

"Latino Mother-Child Language Brokering Interaction Goals and Child Mental Health Outcomes" Lisa Guntzviller, University of Illinois

"Measuring the Structure of Supportive Conversations across Time: The Supportive Conversation Assessment Rubric (SCAR)" Andrea J. Vickery, Louisiana State University; Carly Danielson, University of Minnesota, Twin Cities; Dean Hewes, University of Minnesota; Graham D. Bodie, Louisiana State University; Kaitlin Cannava, Louisiana State University; Kellie M. Brisini, Penn State University; Laura C. Hatcher, Louisiana State University; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Michael Navarro, Louisiana State University; Susanne M. Jones, University of Minnesota, Twin Cities

"Repetition and Understanding: Two Measures of Linguistic Coordination" Kaitlin Cannava, Louisiana State University; Graham D. Bodie, Louisiana State University

"Understanding Predator Luring Behavior: Linguistic Analysis of Online Sexual Predator Pronoun Use" Maxim V. Baryshevtsev, University of Texas, Austin

111033 12:30 PM to 1:45 PM Rio Conference Center Brasilia 3

"And Justice for All": Rhetorics of Freedom and Equality

Sponsor: Public Address Division

Chair: Ruth J. Beerman, Bloomsburg University

Respondent: Mary L. Kahl, Indiana State University

"Contracted for Citizenship: A Paradox of Post-Bellum Progress in "Plain Counsels for Freedmen"" Jessica Lu, University of Maryland

"Freethought as Freedom: Ernestine Rose and a Rhetoric of Counter-Conversion" Anna M. Dudney, University of Georgia

"Justifying Militancy: Emmeline Pankhurst's "Freedom or Death"" Breena Brockmann, University of Georgia

"Consciousness-Raising in Public Address Settings: "A More Perfect Union" and Equality" Scott Koslow, Penn State University

111034 12:30 PM to 1:45 PM Rio Conference Center Brasilia 4

Information Behaviors in Health Context

Sponsor: Health Communication Division

Chair: Lindsay Neuberger, University of Central Florida

"An Organizational Framework of Patients' Health Information Seeking, Health Information Management, and Cardiovascular Health Indicators in the Context of a Cardiology Office Visit" Maria G. Checton, College of Saint Elizabeth; Kathryn Greene, Rutgers University; Amanda Carpenter, Rutgers University; Danielle Catona, Ramapo College

"Cancer Information Overload and Cancer Information Avoidance Mutually Influence Each Other Over Time" Jiyoung Chae, National University of Singapore

"Communication about Prescription Stimulants: A Focus on Information Providers" Sara Champlin, University of North Texas; Brittani Crook, University of Texas Health Science Center; Erin Donovan, University of Texas, Austin; Michael Mackert, University of Texas, Austin

"Investigating uncertainty in the patient-provider encounter: Seeking information from genetics counselors about genetic cancer risk" Emily A. Rauscher, Texas A&M University

"Predictors of Health Information Sources Use: The Roles of Sociodemographic Characteristics, Health Information Capacity, and Social Network" Kyungeun Jang, Yonsei University; Yong-Chan Kim, Yonsei University

111035 12:30 PM to 1:45 PM Rio Conference Center Brasilia 5

New Directions in Basic Human Communication and Technology Research

Sponsor: Human Communication and Technology Division

Chair: Malwina Buldys, Temple University

"An Organizing Framework of Individual Online Information Sharing and Seeking" Kristin P. Hocevar, University of California, Santa Barbara

"Conditions for Speaking Out Online: Examining Intention and Actual Behavior" Yu Won Oh, University of Michigan

"How Does Interactivity Render People Susceptible? A Mediating Role of Action Identity in Immersive Media" Young June Sah, Michigan State University; Wei Peng, Michigan State University

"Interactivity and Web Site Function: A Content Analysis" Ryan Cummings, Purdue University; Torsten Reimer, Purdue University; Pauline Laorden, Purdue University

"Should You Check Your Phone? Descriptive and Injunctive Norms for Engaging in CMC Activities in FtF Interactions" Tamara Makana Chock, Syracuse University; Ji Won Kim, Syracuse University

111036 12:30 PM to 1:45 PM Rio Conference Center Brasilia 6

Embracing Liminal Movement in the City: Exploring Violence and Expectations through Site-Specific Performance Practices

Sponsor: Performance Studies Division

Chair: Armeda Celestine Reitzel, Humboldt State University

Respondents: Jake Simmons, Missouri State University; Shauna M. MacDonald, Villanova University

"Body and Board: Interpreting the City through Counter Spatial Practices" Hunter Hawkins Fine, Humboldt State University; Heather Curry, Arizona State University

"Drive, Drift, and Dive: Performing/Writing a Las Vegas Dérive" Joe Hassert, College of Southern Nevada

"Identifying Borderlands: Mestizo Performance Poetry-in-Context" David Hanley-Tejeda, Bloomsburg University

"Subjugation - It's What's for Dinner: Food, Posthumanism, Everyday Eating Practices" Christopher Collins, Louisiana State University

"Walking to Walk: Toward an Ecology of Ambulatory Performance Activism" Erin M. Briddick, University of Wisconsin-Madison

111042 12:30 PM to 1:45 PM Rio Conference Center Lambada A

Embracing Environmental Rhetoric

Sponsor: Environmental Communication Division

Chair: Casey R. Schmitt, Lakeland College

Respondent: Samantha Senda-Cook, Creighton University

"Feminist Participatory Rhetoric: Embracing Opportunities and Negotiating Tensions in International Climate Change Policymaking" Nicholas Matthews, California State University,

Long Beach

"Impure Political Strategy in Environmental Nonprofits: Sierra Club's endorsement of Green Works" Rebecca M. Rice, University of Colorado, Boulder

"The Crowing of Corax: A Flight Path into Animate Rhetoric in the Digital Sphere" Natasha Seegert, University of Utah

"The Tales and Trails of Xiamen: Exchanging Meaning for Movement" Elizabeth Brunner, University of Utah

111043 12:30 PM to 1:45 PM Rio Conference Center Lambada B

Meaning Making Inside and Out: A Comparative Perspective on Communication about China

Sponsor: Association for Chinese Communication Studies

Chair: Chiaoning Su, Temple University

Respondent: Patrick Shaou-Whea Dodge, University of Colorado, Denver

"A Case Study on Intercultural Communication Challenges in Chinese-English Interpreting" Jennifer Bourne, University of Maryland

"Limitations of Synecdochical Representations in Transnational Communication: Chen Guangcheng, Human Rights, and U.S.-Sino Relations" Michelle L. Murray Yang, University of Maryland

"Poor Faces in Book: How Socialist Ideology and Capitalist Logic Shape the Representation of Poverty in Primary School Textbooks in China, 1990 – 2010" Yuchen Ren, Chinese University of Hong Kong; Jiechen Liu, University of London

"Unveiling the Backstage Pas De Deux: How do ENGOs and Protesters in China Empower Each Other" Yunkang Yang, University of Washington

"Westernization in Chinese print advertising: A comparison between Chinese and Western brands" Ying Huang, University of West Florida

111044 12:30 PM to 1:45 PM Rio Conference Center Lambada C

Embracing Opportunities for Teachable Moments: Mixing Methodologies to Locate Spaces of Healing from Student Racist Misconduct

Sponsors: Activism and Social Justice Division; Asian/Pacific American Caucus; Black Caucus; La Raza Caucus; Opportunities Regarding Research

Chair: Dawn Marie McIntosh, University of Denver

Presenters:

Bradley J. Adame, Arizona State University

Fatima Zahrae Chrifi Alaoui, Georgetown University

Beverly Natividad, Mt. San Jacinto College

Andy Kai-chun Chuang, La Guardia Community College

Bryan R. Hirayama, Bakersfield College

Dawn Marie McIntosh, University of Denver

111045 12:30 PM to 1:45 PM Rio Conference Center Conga A

Rhetorical Education and the Pragmatist Tradition: Pedagogical Opportunities for Building Democratic Communities

Sponsor: American Society for the History of Rhetoric

Chair: Robert Danisch, University of Waterloo

Respondent: Robert Danisch, University of Waterloo

"Primary Expression": John Dewey's Experiments with Language, Literacy, and Education in Chicago" Jeremiah Dyehouse, University of Rhode Island

"Alain Locke and the Adult Education Movement" Jansen B. Werner, University of Wisconsin-Milwaukee

"Pragmatism as Pedagogy: Rhetoric and Community in the Breadwinner's College" Paul H. Stob, Vanderbilt University

"The Gap between Public Discourse and Rhetorical Education" Craig Rood, Iowa State University

111046 12:30 PM to 1:45 PM Rio Conference Center Conga B

Embracing Conflict as an Opportunity to Increase Community, Justice and Peace

Sponsor: Peace and Conflict Communication Division

Chair: Amanda E. Feller, Pacific Lutheran University

Presenters:

Melannie Cunningham, Pacific Lutheran University

Rachel M. Espasandin, Portland State University

Ian M. Borton, Aquinas College

Eddah Mbula Mutua, St. Cloud State University

Gregory Paul, Kansas State University

Amanda E. Feller, Pacific Lutheran University

111047 12:30 PM to 1:45 PM Rio Conference Center Conga C

Culture, Collaboration, and Instruction

Sponsor: Instructional Development Division

Chair: Renee Kaufmann, Indiana University East

Respondent: Michael Sollitto, Texas A&M University, Corpus Christi

"From the Home to Higher Education: Exploring the Relationship between Whiteness and Civility" Charles Kyle Rudick, University of Northern Iowa

"Improving Cultural Diversity in U.S. Higher Education: General Perspectives" Demi Simi,

University of Central Florida; Jonathan Matusitz, University of Central Florida

"Exploring Math Anxiety and Teacher Immediacy in China" Stephanie Kelly, North Carolina Agricultural & Technical State University; Zachary Denton, North Carolina A&T State University; Clinton Lee, North Carolina A&T State University; Liping Liu, North Carolina A&T State University

"Coming Out as a Lesbian Teacher: The Effects of Female Instructor Disclosure of Sexual Orientation on Perceived Credibility and Student Affect" Justin J. Rudnick, Ohio University

111051 12:30 PM to 1:45 PM Rio Conference Center Amazon A

NCA Interest Group Fair

Sponsor: NCA First Vice President

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Jaime Banks, West Virginia University
Adria Battaglia, Angelo State University
Dennis Becker, Speech Improvement Co
Thomas Beisecker, University of Kansas
Kristen C. Blinne, State University of New York, Oneonta
Don M. Boileau, George Mason University
Ross Brinkert, Penn State University, Abington
Theresa Castor, University of Wisconsin-Parkside
Leah M. Ceccarelli, University of Washington
Sumana Chattopadhyay, Marquette University
Angela M. Corbo, Widener University
Christine S. Davis, University of North Carolina, Charlotte
Juliet L. Dee, University of Delaware
Jason Del Gandio, Temple University
Hailey Drescher, University of Kansas
Norah E. Dunbar, University of California, Santa Barbara
Shinsuke Eguchi, University of New Mexico
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry
Lawrence R. Frey, University of Colorado, Boulder
Jeremy P. Fyke, Marquette University
John Gastil, Penn State University
Kristen E. Hoerl, Butler University
Annette M. Holba, Plymouth State University
Andrea B. Hollingshead, University of Southern California
Paula Hopeck, Stephen F. Austin State University
Amy K. Kilgard, San Francisco State University
Igor E. Klyukanov, Eastern Washington University
James L. Leighter, Creighton University
Joseph Mazer, Clemson University
Bree McEwan, Western Illinois University

Melanie Bailey Mills, Eastern Illinois University
Billie Murray, Villanova University
Kelly G. Odenweller, Iowa State University
Paola Pascual-Ferrá, Loyola University of Maryland
Artemio Ramirez, University of South Florida
Nick Romerhausen, Eastern Michigan University
Sarah F. Rosaen, University of Michigan, Flint
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee
Stacy Smulowitz, University of Scranton
Michael A. Tew, Eastern Michigan University
Shannon C. VanHorn, Valley City State University
Melba Vélez Ortiz, Grand Valley State University
Darrel Wanzer-Serrano, University of Iowa
Damion M. Waymer, University of Cincinnati
Joshua Westwick, South Dakota State University
Elaine Wittenberg, City of Hope Comprehensive Cancer Center
Michael Zirulnik, Arizona State University
Bonnie Wentzel, Arizona State University
Annette Madlock Gatison, Southern Connecticut State University

111052 12:30 PM to 1:45 PM Rio Conference Center Amazon B

An Opportunity (?) Not Embraced: Risk, Rhetoric, and the Yucca Mountain Nuclear Waste Repository Project

Sponsors: Association for the Rhetoric of Science and Technology; Environmental Communication Division

Chair: William J. Kinsella, North Carolina State University

"Can I/May I Ask That? Questioning and Answering as Communication Practice in Safety Work: Implications for Deliberations on Yucca Mountain" Joshua B. Barbour, University of Texas, Austin; Rebecca Gill, Massey University

"In Whose Interest? The Construction of National Interest in the Yucca Mountain Controversy" Danielle E. Endres, University of Utah

"Interanimation of Public Engagement in Discourse of Safety and Regulation" Dorothy Andreas, Pepperdine University

"Overview: "Siting" Yucca Mountain" William J. Kinsella, North Carolina State University

"That Stupid Hole in the Ground..." and Other Views of Yucca from Nuclear Scientists and Engineers" Megan O'Byrne, Kutztown University; Brian Cozen, University of Utah

111055 12:30 PM to 1:45 PM Rio Conference Center Amazon F

Re-Crafting Identity in the Face of Illness

Sponsor: Ethnography Division

Chair: Patricia Geist-Martin, San Diego State University

"Healing in the Liminal: Crafting Spiritual Identity in Community" Ariane Anderson,
University of South Florida

"Inheriting Breast Cancer: A Story of Genetic History and Testing" Alexis Zoe Johnson,
Arkansas Tech University

"Mini Ribbon, Mammoth Impact: Embracing My Multiple Evolving Identities Following My
Cancer Diagnosis" Becky L. DeGreeff, Kansas State University

111057 12:30 PM to 1:45 PM Rio Conference Center Amazon H

**Embracing the Health of Community College Students: Opportunities for Improving
Student Success**

Sponsor: Community College Section

Chair: Jessica McKinley, Sinclair Community College

Presenters:

Kristi Wilkum, University of Wisconsin, Fond Du Lac

Heidi McGrew, Sinclair Community College

Rebecca Mullane, Moraine Park Technical College

Jessica McKinley, Sinclair Community College

Kerry Byrnes-Loinette, Collin College

111058 12:30 PM to 1:45 PM Rio Conference Center Amazon I

Enacting Agency through Embodied Aesthetics

Sponsor: Visual Communication Division

Chair: Catherine E. Waggoner, Wittenberg University

Presenters:

Taylor Egnarski, University of Wisconsin-Platteville

Amanda Tucker, University of Wisconsin-Platteville

Mary Rose Williams, University of Wisconsin-Platteville

Yufang Zhang, University of Shanghai for Science and Technology

Sonja K. Foss, University of Colorado, Denver

Karen A. Foss, University of New Mexico

Arthur L. Ranney, University of Wisconsin-Platteville

Rachael Onneke Shaff, University of Colorado, Denver

Bernard Armada, University of St. Thomas

111059 12:30 PM to 1:45 PM Rio Conference Center Amazon J

**Learning Outcomes in Communication Project: Starting Conversations on Curriculum,
Teaching, and Learning**

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

David L. Bodary, Sinclair Community College
Timothy J. Brown, West Chester University
Deanna P. Dannels, North Carolina State University
Lynn M. Disbrow, Huntingdon College
David Marshall, Institute for Evidence-Based Change
Meg Tucker, National Communication Association
Sara C. Weintraub, Regis College

111061 12:30 PM to 1:45 PM Rio Conference Center Amazon L

Law and Policy Making as Communication

Sponsor: Rhetorical and Communication Theory Division

Chair: Joseph Sery, Christopher Newport University

"An Expertise of Doing: Exploring Grounds for Inclusion in Science-Policy Decision Making" Danielle DeVasto, University of Wisconsin-Milwaukee

"Boundary Maintenance in Scientific Communities: Science, Expertise, and Risk in the Journal Science" Amanda Friz Siska, University of Wisconsin-Madison

"Richard Posner and the Rhetoric of (Economic) Common Sense" Joseph Sery, Christopher Newport University

"The Desire to Drone: Legitimizing Targeted Killing and the Use of Armed Drones in the Obama Administration Discourse" Mina Ivanova, Georgia State University

"Transnationalist Rhetoric of ISIS: Mediated Forms of an Islamic Transnationalism" Robert Hinck, Texas A&M University

111062 12:30 PM to 1:45 PM Rio Conference Center Amazon M

Communicating in the Interest of Human Dignity: The Arthur Page Refugee Communication Project

Sponsor: International and Intercultural Communication Division

Chair: Colleen Connolly-Ahern, Penn State University

"Media use and memory building among African refugees in Israel" Noam Tirosh, Ben Gurion University; Amit Schejter, Ben Gurion University

"On the Border of the Syrian Refugee Crisis: Views from Two Different Cultural Perspectives" Daniela V. Dimitrova, Iowa State University; Emel Ozdora, Bilkent University

"To Stay or Go: The Role of ICTs in Refugee Decision Making" Akshaya Sreenivasan, Penn State University; Steve Bien-Aime, Penn State University

"Unaccompanied Minors on Our Doorstep: Communication Origins and Solutions for the Central American Child Refugee Crisis" Colleen Connolly-Ahern, Penn State University; Nadia

I. Martínez-Carrillo, Indiana University-Purdue University Fort Wayne; Daniel Tamul, Indiana University-Purdue University Fort Wayne

111063 12:30 PM to 1:45 PM Rio Conference Center Amazon N

Redefining Romance: Interpersonal Communication in Alternative Relationships

Sponsor: Interpersonal Communication Division

Chair: Lisa van Raalte, Arizona State University

"Just like the first day of a regular job": Exploring first-time prostitute experiences" Arrington Stoll, University of Wisconsin-Milwaukee; Kimberly L. Kulovitz, Carthage College; Samantha Q. Fylling, University of Wisconsin-Milwaukee; Aliyah Caraballo, Carthage College

"Exploring the Friend Zone: Deconstructing a Liminal Construct within Relationships" Richard C. White, Louisiana State University

"Maintaining Relationship Alternatives: Analyzing Relationship Maintenance Behaviors in Back Burner Relationships" Anita Morris, Texas Tech University; Jayson L. Dibble, Hope College; Narissra Punyanunt-Carter, Texas Tech University; Richelle Hair, Texas Tech University

"But You Say He's Just a Friend" Friends with Benefits versus Exclusive Relationships: A Relational Turbulence Perspective" James B. Stein, Arizona State University; Colter Dylan Ray, Arizona State University; Melissa Framer, Arizona State University

111066 12:30 PM to 1:45 PM Rio Conference Center Amazon R

Wise Latinas Experiencing/Teaching Difference in the Classroom: Reimagining Our Disciplinary Futures

Sponsor: La Raza Caucus

Chair: Carolyn Rosas Webber, University of South Carolina Upstate

Presenters:

Diana I. Bowen, University of Houston, Clear Lake

Zazil Elena Reyes García, University of the Incarnate Word

Leandra Hinojosa Hernandez, National University

Rebecca Mercado Thornton, Oakland University

Carolyn Rosas Webber, University of South Carolina Upstate

Respondent: Lisa A. Flores, University of Colorado, Boulder

111067 12:30 PM to 1:45 PM Rio Conference Center Amazon S

Embracing Place and Opportunities for Local Engagement, Part I

Sponsor: NCA-Forum

Chair: Alessandra Von Burg, Wake Forest University

Presenters:

Ron Von Burg, Wake Forest University
Alessandra Von Burg, Wake Forest University
Bryan J. McCann, Louisiana State University
Johanna E. Hartelius, University of Pittsburgh
Leah Sprain, University of Colorado, Boulder
Hamilton Bean, University of Colorado, Denver
Timothy Steffensmeier, Kansas State University

111070 12:30 PM to 1:45 PM Rio Conference Center Tropical A

Embracing Opportunities to Explore Nonprofit Contexts In and Out of the Classroom

Sponsor: Applied Communication Division

Chair: Jennifer Mize Smith, Western Kentucky University

Presenters:

Kristina Drumheller, West Texas A&M University
Timothy Paul Huffman, Saint Louis University
Jessica Katz Jameson, North Carolina State University
Jeannette W. Kindred, Eastern Michigan University
Adrienne Kunkel, University of Kansas
Lacy G. McNamee, Baylor University
Brittany L. Peterson, Ohio University
Sherianne Shuler, Creighton University

Respondent: Michael W. Kramer, University of Oklahoma

111071 12:30 PM to 1:45 PM Rio Conference Center Tropical B

Discussing "Transgender Communication Studies: Histories, Trends, and Trajectories"

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Len Cooper, University of Mount Union

Presenters:

Joshua C. Allen, San Francisco State University
Jamie Landau, Keene State College
Sara Hayden, University of Montana
Tony E. Adams, Northeastern Illinois University
E. Tristan Booth, Arizona State University
Lucy J. Miller, Texas A&M University
Gust A. Yep, San Francisco State University
Sage E. Russo, San Francisco State University
Pamela Lannutti, La Salle University

Respondents: Jamie C. Capuzza, University of Mount Union; Leland G. Spencer, Miami Univ, Hamilton campus

111074 12:30 PM to 1:45 PM Rio Conference Center Tropical E

Ancient Rhetorics <=> Digital Networks

Sponsor: Rhetorical and Communication Theory Division

Chairs: Damien Smith Pfister, University of Nebraska-Lincoln; Michele Kennerly, Penn State University

Presenters:

Scott H. Church, Brigham Young University
Nathan A. Crick, Texas A&M University
Christopher J. Gilbert, Northeastern University
Mari Lee Mifsud, University of Richmond
Scott R. Stroud, University of Texas, Austin

111075 12:30 PM to 1:45 PM Rio Conference Center Tropical F

Family Violence in the Everyday

Sponsor: Women's Caucus

Chair: Aarti Arora, Ohio University

Presenters:

Ellen W. Gorsevski, Bowling Green State University
Aarti Arora, Ohio University
Carrie Murawski, Texas A&M University
Emily Richardson, University of Pikeville
Teresa Morales, Suffolk County Community College

Respondent: Rahul Rastogi, Western Illinois University

111080 12:30 PM to 1:45 PM Rio Conference Center Palma A

Embracing the (Limitless?) Opportunity: Creativity, Design, and Appreciative Inquiry and Corporate Communication Ethics

Sponsor: Communication Ethics Division

Chair: Craig T. Maier, Duquesne University

"A Word of Caution for Appreciative Inquiry" Jen Jones, Seton Hill University

"Appreciative Inquiry in the Comic Frame" Craig T. Maier, Duquesne University

"Design Thinking and Crisis Communication Strategy" Amanda Grace McKendree, University of Notre Dame

"Embracing Local Design Constraints: An Opportunity for Natural Elements to Share and Transmit Corporate Communication" Christina L. McDowell Marinchak, University of Alaska, Anchorage

"Not Just for Poets Anymore: Imagination as the Emerging God-term for Post-

Modernity" Richard H. Thames, Duquesne University

111081 12:30 PM to 1:45 PM Rio Conference Center Palma B

Wait, You Don't Have a Syllabus Yet? Engaging and Critiquing Critical Pedagogy Practices in the Communication Classroom from Teacher and Student Perspectives

Sponsor: Opportunities for Pedagogy

Chair: Kristen P. Treinen, Minnesota State University, Mankato

Presenters:

Julie Walker, Southwest Minnesota State University

Britani Felten, Minnesota State University, Mankato

Megan Orcholski, Valley City State University

Cristy Dougherty, Concordia College

Respondent: Kristen P. Treinen, Minnesota State University, Mankato

111082 12:30 PM to 1:45 PM Rio Conference Center Palma C

Community, Self and the Media

Sponsor: Society for the Study of Symbolic Interaction

Chair: Lindsey Thomas, University of Iowa

Respondent: Lindsey Thomas, University of Iowa

"Building Community One Child at a Time: A Grassroots Approach to Taking Young South Africans Off the Streets" Denise Polk, West Chester University

"Visualizing Audiences: A Comparison of Self-Presentation across Facebook, Instagram and Pinterest" Sarah-Rose Marcus, Rutgers University

""Were You Just Catfished?" Rationales and Outcomes of Deception in Catfish: The TV Show" Nicole Allaire, Iowa State University

111083 12:30 PM to 1:45 PM Rio Conference Center Palma D

Applying the Science of Successful Learning to the Communication Classroom

Sponsor: Scholarship of Teaching and Learning

Chair: Andrew W. Cole, Waukesha County Technical College

Presenters:

Bob DuBois, Waukesha County Technical College

Wes Fondren, Coastal Carolina University

Jeralyn L. Faris, Purdue University

Elissa Arterburn Adame, Arizona State University

Kathleen M. Golden, Edinboro University

Respondent: Jessica Moore, Butler University

111084 12:30 PM to 1:45 PM Rio Conference Center Palma E

Embracing Ideal Visions of Tournament Practice

Sponsors: Argumentation and Forensics Division; National Forensic Association

Chair: Matthew Warner, Hillsdale College

Presenters:

Stephen Lee Mitchell, Wayne State University
Amy Johnson, Eastern Michigan University
R. Randolph Richardson, Berry College
Robert K. Kellam, Marian University
Gina L. Jensen, Webster University
Chad Kuyper, Florida State College, Jacksonville

Respondent: Scott L. Jensen, Webster University

111085 12:30 PM to 1:45 PM Rio Conference Center Palma F

Getting Your Research the Attention it Deserves: Strategies for Reaching Lay Audiences

Sponsor: NCA First Vice President

Presenter:

Wendy Fernando, National Communication Association

111086 12:30 PM to 1:45 PM Rio Conference Center Palma G

Let's Talk about Sex Baby (or Let's Not): Competitive Interpersonal Papers in the Student Section

Sponsor: Student Section

Chair: Dana Borzea, West Virginia University

Respondent: Sean Michael Swenson, University of South Florida

"Barriers to Sex Talk: Interpersonal Communication about Sexuality and Self-Conscious Emotions" Jennifer L. Seifert, Ohio University

"Benefits of a Negative Post: Effects of Computer-Mediated Venting on Relationship Maintenance" Jessica E. Wendorf, University of Miami; Fan Yang, University of Miami

"Communication Apprehension and Imagined Interactions in Romantic Relationships" Chang Shik Choi, University of Wisconsin-Milwaukee

"Love attitudes, demandingness, and relational satisfaction" Amanda Irions, University of Maryland

"We Don't Have Enough Time for Each Other: Serial Arguments About Fast Pace of Life in Romantic Relationships" Emily Bublitz, North Dakota State University; Amanda Breen, North Dakota State University; Valerie Fechner, North Dakota State University

111087 12:30 PM to 1:45 PM Rio Conference Center Palma H

Embracing the Opportunity to Revisit the Core and Structure of Communication as an Academic Discipline: Join the Conversation!

Sponsors: NCA First Vice President; Philosophy of Communication Division

Chair: Sherwyn P. Morreale, University of Colorado, Colorado Springs

Presenters:

John H. Powers, Hong Kong Baptist University

Frank E.X. Dance, University of Denver

Bill Eadie, San Diego State University

Robert T. Craig, University of Colorado, Boulder

Philip Backlund, Central Washington University

Respondent: David Zarefsky, Northwestern University

111088 12:30 PM to 1:45 PM Rio Conference Center Coco A

Moving Away From the Family's Embrace: Emerging Adults and Social Support

Sponsor: Family Communication Division

Chair: Erin C. Nelson, California State University, San Marcos

Respondent: Tiffany R. Wang, University of Montevallo

"Fostering resilience: Exploring emerging adult, former foster children's narrative sensemaking and life satisfaction outcomes" Lindsey J. Thomas, University of Puget Sound

"A Cross-Cultural Examination of the Mediating Role of Social Support and Talking with Parents on the Relationship between Family Communication Environment and First-Year College Student Academic and Social Adjustment in the United States and Belgium" Elizabeth Dorrance Hall, Utah State University; Jenna McNallie, West Virginia Wesleyan College; Kathleen Custers, Catholic University of Leuven; Elisabeth Timmermans, Purdue University; Steven R. Wilson, Purdue University; Jan Van den Bulck, Catholic University of Leuven

"Social Support, Masculinity, and a Critical Analysis of the Fatherhood Skills Deficit: A Typology of Paternal Support during the Transition to College" Kelly R. Rossetto, Boston College; Jimmie Manning, Northern Illinois University; Erik W. Green, Concordia University, Texas

"Moving Away and Reaching Out: Students' Relational Maintenance and Psychosocial Well-Being During the Transition to College" Tricia Burke, Texas State University; Erin K. Ruppel, University of Wisconsin-Milwaukee; Dana Regina Dinsmore, Texas State University

111089 12:30 PM to 1:45 PM Rio Conference Center Coco B

Communication Capstones: Challenges and Opportunities

Sponsor: Undergraduate College and University Section

Chair: Deanna Sellnow, University of Central Florida

Presenters:

Lance R. Lippert, Illinois State University

Stephanie Ahlfeldt, Concordia College

Donna R. Pawlowski, Bemidji State University

Cindy L. Larson-Casselton, Concordia College

Linda B. Dickmeyer, University of Wisconsin-La Crosse

Respondent: Deanna Sellnow, University of Central Florida

1:00 PM

112010 1:00 PM to 4:00 PM Rio Conference Center Rio Pavilion

NCA Graduate School Open House

Sponsor: NCA National Office

Presenters:

Nina-Jo Moore, Appalachian State University

Elaine L. Davies, Southwestern Oklahoma State University

2:00 PM

113010 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion

Scholar to Scholar: Health and Applied Communication

Sponsors: Applied Communication Division; Health Communication Division; Scholar to Scholar

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Stacey L. Connaughton, Purdue University; Paul M. Denvir, Albany College of Pharmacy

"01. An Exploratory Investigation of a College Campus Cancer Intervention" Alexander L. Lancaster, Weber State University; Anna-Carrie Beck, University of Kentucky; Maria Brann, Indiana University-Purdue University Indianapolis

"02. Assessing Linguistic Capital in Xiamen, China" Jenny Bei Ju, University of Macau; Todd L. Sandel, University of Macau

"03. Communibiology and Humor: An Examination of Personality Predictors and Communicative Functions of Humor" Matthew C. Ramsey, Shippensburg University

"04. Communicating the Value of Palliative Care through Organizational Websites" Nathan Swords, University of Nebraska-Lincoln; Leah M. Omilion-Hodges, Western Michigan University

"05. Control, care, and disability: Reclaiming the American birthing process" Valerie Fisher, University of Wisconsin-Milwaukee

"06. Does Self-efficacy Mediate the Effect of Spousal Support and Spousal Strain on Diabetes Regimen Adherence Among Married Older Adults? Concurrent and Time-Lagged

Analyses" Fatima A. Barakji, Wayne State University; Pradeep Sopory, Wayne State University

"07. Embracing Opportunities to Promote Individual Water Conservation in the Midst of a Catastrophic Drought: Leveraging the Potential of Vested Interest and Psychological Reactance Theories" Bradley J. Adame, Arizona State University; Claude Miller, University of Oklahoma

"08. Flying Blind to Safety: Mortality Salience, Efficacy, and Message Recall of Airline Safety Demonstration Videos" Alexander L. Lancaster, Weber State University; Nicholas David Bowman, West Virginia University; Lindsey A. Harvell, James Madison University

"09. Information engagement and risk amplification: Posts about Ebola on social media" Yulia A. Strekalova, University of Florida

"10. Inviting innovation: Pairing participatory action research practices with social justice communication scholarship" Lacey Stein, University of Denver

"11. Knotworking in an Emergency Response Team: Embracing Communication Opportunities" Janet W. Colvin, Utah Valley University; Nancy Tobler, Utah Valley University

"12. Listening to Embrace Opportunities in Event Planning" Leeanne M. Bell McManus, Stevenson University; Chip Rouse, Stevenson University; Stephanie Verni, Stevenson University

"13. Measuring the Effectiveness of Health Campaigns through Meta-Analysis" Ashley Anker, University at Buffalo, SUNY; Thomas Hugh Feeley, University at Buffalo, SUNY; Bonnie McCracken, University at Buffalo, SUNY

"14. Mis-medicalization of Obsessive-Compulsive Disorder: A Case from Chinese Popular Culture" Guoyu Wang, University of Oklahoma

"15. Modeling the Relationship between Norms and Outcome Expectations in Predicting Indoor Tanning Intentions: A Test of the Theory of Normative Social Behavior" Nick Carcioppolo, University of Miami; Victoria Orrego, University of Miami; Qinghua Yang, University of Pennsylvania

"16. Motivations Mediate the Relationship between Personality Traits and Alcohol Use" Perry M. Pauley, San Diego State University; Kory Floyd, University of Arizona

"17. "Oka::y. Our, our Number 1 got stabbed": Extraordinary Circumstances and Some Ordinary Talk" Tiara Good, Penn State University; Jeffrey Good, Syracuse University

"18. Perceived Utility of News Media for H1N1-Virus Awareness, Knowledge and Response among College Students" Carolyn Lin, University of Connecticut; Linda Dam, University of Connecticut

"19. Reducing the Health Impacts of Meat Consumption: Using the Extended Parallel Process Model to Persuade College Students to Eat Less Meat" Keri Szejda Fehrenbach, Arizona State University; Anthony J. Roberto, Arizona State University

"20. Risk Perception and Fatalistic Belief as Predictors of Information Seeking and Sharing Related to a Food Recall" Xiaoli Nan, University of Maryland; Linda Verrill, Food and Drug Administration; Xinyan Zhao, University of Maryland

"21. Sexual Communication Efficacy, Fear and Alcohol Use" Jennifer Monahan, University of Georgia; Laura Min Mercer Kollar, University of Georgia; Erin L. P. Bradley, Spelman College; Jennifer A. Samp, University of Georgia; Teaniese L. Davis, Morehouse University; Jessica Sales, Emory University; Eve Rose, Emory University; Valerie B. Coles, University of Georgia; Ralph DiClemente, Emory University

"22. The Influence of U.S. Chain Restaurant Food Consumption and Obesity in China and

South Korea: An Ecological Perspective of Food Consumption, Self-Efficacy in Weight Management, Willingness to Communicate about Weight/Diet, and Depression" Kevin Wright, George Mason University

"23. The Opportunity to Shape Suicide Intervention: Confirmatory Factor Analysis of the Willingness to Intervene against Suicide Questionnaire" Rosalie S. Aldrich, Indiana University East

"24. Tips from Former Smokers: A Content Analysis of Persuasive Message Features" Christine Skubisz, Emerson College; Liis Hinsberg, Emerson College; Simran Kaur, Emerson College; Alice Miller, Emerson College; Gregory A. Miller, Emerson College

"25. "Are They Real Doctors?" How College Students Communicatively Manage Uncertainty about University Health Services" Lynsey K. Romo, North Carolina State University

"26. "As Much Calcium as a Glass of Milk!" Understanding American Consumers' Preferences for Fortified Foods" Xiaoli Nan, University of Maryland; Linda Verrill, Food and Drug Administration; Irina Iles, University of Maryland

113011 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 1

What Bicycling Communicates: Crime, Partying, Backlash, and Racism

Sponsors: American Studies Division; Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Melody Hoffmann, Anoka Ramsey Community College

"A nice ride, if you're a businessman: U.S. bike share and inequity through marketing and users" Melody Hoffmann, Anoka Ramsey Community College

"#BuildingCommunityThroughBicycling: An Examination of "Neo-Activist" Media Strategies in the Proliferation of the San José Bike Party" Matthew A. Masucci, San Jose State University; Jay Johnson, University of Manitoba

"Discursive framing of bike theft in Copenhagen, Denmark" Elizabeth Wilhoit, Purdue University

"The 'Bikelash' in Pittsburgh: A Case Study of the Discourses and Politics of Urban Bicycle Advocacy" Zack Furness, Penn State University, Greater Allegheny

113012 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 4

Teaching and Scholarship in U.S. and China: Chinese Visiting Scholars' Perspective

Sponsor: International and Intercultural Communication Division

Chairs: Qingwen Dong, University of the Pacific; Gui Bai, Hebei University; Stephen J. Hartnett, University of Colorado, Denver

Presenters:

Fei Gao, Hebei University

Qiang Jin, Hebei University

Ke Li, Shandong University Weihai

Baohui Shao, Hebei University

Yufang Zhang, University of Shanghai for Science and Technology
Shuwang Zhao, Hebei University

Respondent: Shuwang Zhao, Hebei University

113014 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 7

Communicative Perspectives for Individuals in Organizations

Sponsor: Organizational Communication Division

Chair: Richard C. White, Louisiana State University

Respondent: Karen L. Lollar, Metropolitan State University of Denver

"Exploring the Factors Influencing Membership Behaviors in Professional Associations" Yuan Wang, University of Alabama; Eyun-Jung Ki, University of Alabama

"Hiding in Plain Sight: How individuals manage their organizational and personal legitimacy using a sample of female business owners" Allison Weidhaas, Rider University

"Interviewers' Expected Features and Efficacy Perceptions of the Post-Employment Interview Thank-You Letter" Colin R. Baker, Radford University; Patric R. Spence, University of Kentucky; Bethany Weaver-Petry, Wayne State University

"Understanding What Happens on the Other Side of the Door: Emotional Labor and Motivation in Direct Sales" Kayde Givens, Baylor University; Lacy G. McNamee, Baylor University

113016 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 10

Visual Rhetoric, Visual Culture

Sponsor: Rhetorical and Communication Theory Division

Chair: Joseph Kubiak, Arizona State University

"Ambiguous Images and Rhetorical Identification: Un-"Masking" the Growth of the Zapatista Movement through the Use of Non-Cultural Specific Symbolism" Joseph Kubiak, Arizona State University

"Instagrams that Wound: Punctum, Visual Enthymemes, and the Visual Argumentation of the Transportation Security Administration" George F. McHendry, Creighton University

"Narrative Normalizations of War in Battle of the Somme" John F. Minbiole, Penn State University

"The Last Meal Campaign: A Visual Exploration of Innocence and the Death Penalty" Marquesa Cook-Whearty, San Diego State University; Luke A. Winslow, San Diego State University; Patricia Geist-Martin, San Diego State University

"Understanding the Visuality of Ideographic Languages: Theoretical Tools for Analyzing Chinese Rhetoric" Zoe Hess Carney, Georgia State University

113017 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 11

Expanding Theorizing on Parasocial Relationships and Experiences

Sponsor: Mass Communication Division

Chair: Meghan Sanders, Louisiana State University

Respondent: Kari Michelle Wilson, Indiana University South Bend

"Muslims, Sitcoms, and Prejudice: An Examination of the Parasocial Contact Hypothesis" Zachary Massey, University of Oklahoma

"Relational and Interactive Aspects of Parasocial Experiences: PSI/PSR Revisited" Riva Tukachinsky, Chapman University; Angeline Sangalang, University of Pennsylvania

"She's My Best Friend, She Just Doesn't Know It: An Exploration of Gratifications, Parasocial Relationships, and Community Connection in Twitter and Instagram Users" Michael Blight, University of Wisconsin-Milwaukee; Kelsea Kohler, University of Wisconsin-Milwaukee

"The Effects of Compensation, Conflict Management, and Relational Maintenance Imagined Interactions on Fanfiction Writing and Communication Satisfaction" Erin B. Waggoner, University of Connecticut

113021 2:00 PM to 3:15 PM Rio Conference Center Miranda 1

Creating Opportunities for Interdisciplinary Disability Studies within Communication Studies Curricula

Sponsor: Disability Issues Caucus

Chair: Michael S. Jeffress, Nicholls State University

Respondent: J. W. Smith, Ohio University

"Creating a Special Topics Course in Communication and Disability" Elaine Jenks, West Chester University; Michael S. Jeffress, Nicholls State University

"Critical Disability Pedagogical Strategies for a Gender Communication Course" Brian Grewe, University of Denver

"Eyes Wide Open: Student Involvement and the Investigation in ASD and TBI Research in a Media Studies Class" Laura Catherine Farrell, Longwood University; Ginnifer L. Mastarone, University of Illinois, Chicago

"Incorporating Disability Studies into an Undergraduate Health Communication Course" Andrew Spieldenner, Hofstra University

"The Ethics of Absence: Silence of Disability Issues In Communication Ethics Classes" Joy M. Cypher, Rowan University

113022 2:00 PM to 3:15 PM Rio Conference Center Miranda 2

Apocalyptic Dreams: Troubled Futures in the Post-Millennial Moment

Sponsor: Critical and Cultural Studies Division

Chair: Mark McCarthy, University of South Florida

Respondent: Rachel E. Dubrofsky, University of South Florida

"Whose Apocalypse? Redefining Survival in Fictional Apocalyptic Media" Mark McCarthy, University of South Florida

"Radical Futures One Hour at a Time: Science Fiction TV as Public Pedagogy" Jonathan Alexander, University of California, Irvine

"Apocalyptic Remaking: Radical Futures in Science Fiction Television" Sherryl Vint, University of California, Riverside

"The Future Looks Awfully Familiar: Gendered (Re)presentations in The Walking Dead and Revolution" Amanda LeBlanc, University of South Florida

113023 2:00 PM to 3:15 PM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Gendered Discourse and Media Framing

Sponsors: Feminist and Women Studies Division; Political Communication Division

Chair: Hilary A. Rasmussen, University of Wisconsin-Milwaukee

Respondent: Heidi Hamilton, Emporia State University

"Battleground Texas: Gendered Media Framing of the 2014 Texas Gubernatorial Race" Susan E. Waters, East Tennessee State University; Rachel M. Pipan, Auburn University; Elizabeth Dudash Buskirk, Missouri State University

"Is She is a Politician and/or Mother? An Analysis of Competing Devotions in Female Senatorial Campaign Advertisements" Terri M. Easley, University of Kansas

"The Contour of Political Interviews: Exploring the Characteristics of Political Interviews and Gendered Discourse" Soo-Hye Han, Kansas State University; Brock D. Ingmire, Kansas State University

"The Female Gender: A Cue for Evaluating Public Policy Proposals and Policy Sources" Jamie L. Campbell, University at Albany, SUNY

113024 2:00 PM to 3:15 PM Rio Conference Center Miranda 4

Being There in the Nick of Time: The Mix of Crisis, Apologia, Technology and Image Repair

Sponsor: Public Relations Division

Chair: Timothy Penn, University of Maryland

Respondent: Ashli Q. Stokes, University of North Carolina, Charlotte

"Government preparedness messages via Twitter: A network analysis" Corey A. Hickerson, James Madison University; Tatjana Magdalena Hocke-Mirzashvili, James Madison University

"The Clock is Ticking": Temporality and Dual Convergence Processes in Emergency Communication" Stephanie Madden, University of Maryland

"Disaster Communication Ecology as a Predictor of Community Resilience Reputation Following the 2013 Central Illinois Tornadoes" Heidi M. Czapinski, University of Missouri; Matthew Spialek, University of Missouri; John Brian Houston, University of Missouri

"Organizational Apologia and Digital Riots: The Digital World of Eve Online and Online

Brand Communities" John Price, University of Kansas

"The rhetoric of reverence: A case study of Tony Stewart's response to the death of Kevin Ward, Jr." Angela Jerome, Western Kentucky University; Mattie Russell, Western Kentucky University

113025 2:00 PM to 3:15 PM Rio Conference Center Miranda 5

Establishing a Black Research Agenda in Mass Communication Studies

Sponsor: Black Caucus

Chair: Jayne Cabbage, Bowie State University

Presenters:

Loren Saxton Coleman, University of Southern Mississippi

Jayne Cabbage, Bowie State University

Kehbuma Langmia, Howard University

Andre Nicholson, Middle Georgia State College

ZenZoe Brian J. Selassie, Independent Researcher

113026 2:00 PM to 3:15 PM Rio Conference Center Miranda 6

The Popular as Method: Thinking and Enacting the Social through Critique

Sponsor: Critical and Cultural Studies Division

Chair: Jack Bratich, Rutgers University

Presenters:

Mark Hayward, York University

Lisa Calvente, DePaul University

Joshua J. Smicker, University of North Carolina, Chapel Hill

Sindhu Zagoren, Community College of Philadelphia

113027 2:00 PM to 3:15 PM Rio Conference Center Miranda 7

Interfacing with Identity: Technological Platforms Impact on Women and Girl's Communication and Consumption Experience

Sponsor: Feminist and Women Studies Division

Chair: Kyra Hunting, University of Kentucky

"Casting Christian Patriarchy in Sepia Hues: The Duggar Daughters on Instagram" Brandi Rogers, University of Wisconsin-Madison

"Conspicuous Non-Consumption: Pinterest's Gendered DIY Culture in the Post-Recession Era" Taylor Nygaard, University of Denver

"Logging into Gender Norms: Kindle's Free Time Unlimited and the Shaping of Gendered Consumption" Kyra Hunting, University of Kentucky

"The Project for Awesome: Making Space for Women's Political Voices on YouTube" Ashley

Hinck, Xavier University

113028 2:00 PM to 3:15 PM Rio Conference Center Miranda 8

Womentoring -Tenure Clock vs. the Biological Clock: Is There a Right Time to Have a Baby (or Two)?

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Margaret Tully, University of Iowa; Ruth Tsuria, Texas A&M University

Presenters:

Patrice M. Buzzanell, Purdue University

Brigit Keelin Talkington, University of Nebraska-Lincoln

Yea-Wen Chen, Ohio University

Navita Cummings James, University of South Florida

Cheri Hampton-Farmer, University of Findlay

Respondent: Elizabeth Smith, University of Southern Mississippi

113031 2:00 PM to 3:15 PM Rio Conference Center Brasilia 1

Gender, Race, and Sex: Competitive Papers in Content Analysis, Textual Analysis, and Framing

Sponsor: Feminist and Women Studies Division

Chair: Masha Sukovic, University of Utah

"Latina Adolescents and (Post) Feminism: A Content Analysis of Feminist and Traditional Ideologies in Nonprofit Online Magazines" Marilda Oviedo, Texas Tech University; Julie Andsager, University of Tennessee

"The Army Is Serious About Equality: Recruiting Gender, Race, and Difference in Ebony and Cosmopolitan Magazines" Jeremiah Favara, University of Oregon

"The Battle of the Sexiest: The Visual Sexualization of Sarah Palin and Barack Obama" Melissa Suran, University of Texas, Austin; Hena Bajwa, University of Texas, Austin; Qian Wang, University of Texas, Austin

"The framing of gender: Athlete portrayals at the 2014 Sochi Winter Olympics" Nancy B. Parish, Duquesne University

113032 2:00 PM to 3:15 PM Rio Conference Center Brasilia 2

Conflict Management and Serial Arguments

Sponsor: Interpersonal Communication Division

Chair: John Nicholson, Mississippi State University

"Rejection sensitivity: Implications for dysfunctional sequence of serial arguing" Sangeun Lee, Northwestern University; Michael E. Roloff, Northwestern University

"Argument Interdependence and the Value-Relevance of the Argument Topic: Effects on Resolvability, Satisfaction, and Psychological Well-Being" Amy Janan Johnson, University of Oklahoma; Ioana A. Cionea, University of Oklahoma; Eryn N. Bostwick, University of Oklahoma

"The Role of Communication Technologies in Serial Conflicts: A Communicative Interdependence Perspective" Kimberly Pusateri, University of Illinois; David J. Roaché, University of Illinois; Ningxin Wang, University of Illinois

"Listening well: Stressor or stress-reliever?" Esther Liu, Northwestern University; Michael E. Roloff, Northwestern University

113033 2:00 PM to 3:15 PM Rio Conference Center Brasilia 3

Rhetorical Risk Taking and Opportunity Creating: Contributed Papers in Public Address

Sponsor: Public Address Division

Chair: Stephanie Hartzell, University of Colorado, Boulder

Respondent: Ekaterina V. Haskins, Rensselaer Polytechnic Institute

"Presidents Ending War: The Institutional Function of the Genre of Peace Rhetoric" Matthew Pitchford, University of Illinois

"Visualizing Political Regime Change: The Case of George H.W. Bush" Andrea J. Terry, Texas A&M University

"'And I Wasn't Wrong': Paul Krugman's 'In Defense of Obama' as Double Apologia" Matthew Brigham, James Madison University

"If Laughs Could Kill: Eddie Izzard and the Queer Art of Comedy" Christopher J. Gilbert, Northeastern University

113034 2:00 PM to 3:15 PM Rio Conference Center Brasilia 4

Health Interventions and Media: Entertainment, Storytelling, and Media Exposure

Sponsor: Health Communication Division

Chair: Erin C. Nelson, California State University, San Marcos

"Entertainment education videos as a persuasive tool for school-based substance use prevention intervention, keepin' it REAL" YoungJu Shin, Indiana University-Purdue University Indianapolis; Michelle Miller-Day, Chapman University; Michael L. Hecht, Penn State University; Janice L. Krieger, University of Florida

"Examining the Effects of MTV's 16 and Pregnant on Adolescent Girls' Sexual Health: The Implications of Media Affinity and Pregnancy Risk Factors on Message Effectiveness" Jennifer S. Aubrey, University of Arizona; Elizabeth Behm-Morawitz, University of Missouri; Hillary Pennell, University of Missouri; Kyung Bo Kim, Yonsei University

"NekNominate: Social Norms, Social Media and Binge Drinking" Kevin Wombacher, University of Kentucky; Jenna E. Reno, University of Colorado, Denver; Shari R. Veil, University of Kentucky

"The Effects of Medical Drama on Healthy Lifestyle Behaviors: Examining Health Locus of Control Belief as a Mediator" Sungsu Kim, University of Georgia

"Using Transmedia Storytelling to Promote Safe Sex and Teen Pregnancy Prevention among Latino Youths in the U.S." Hua Wang, University at Buffalo, SUNY; Arvind Singhal, University of Texas, El Paso

113035 2:00 PM to 3:15 PM Rio Conference Center Brasilia 5

New Directions in Applied Human Communication and Technology Research

Sponsor: Human Communication and Technology Division

Chair: Brenda Rourke, University of Connecticut

"Connecting use and usability in a clinically-delivered mobile application: An application of the health information technology acceptance model" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Lauren A. Cafferty, Texas State University; Mollie Rose Canzona, Wake Forest University; Joshua A. Hodge, National Capital Consortium Family Medicine Residency

"Exploring the Impact of Diffusion Network and Content Characteristic on Crowdfunding" Zhiming Xu, University of Southern California

"Help me help you: The effects of victim communication on cyberbystander intervention in cyberbullying" Kelly P. Dillon, Ohio State University

"How Tenure Status, Fears, Student-Centered Motivations, and Student Evaluations of Teaching Affect Professors' Tendency to Chat with Students on Facebook" Susan H. Sarapin, Troy University; Pamela L. Morris, University of Wisconsin-La Crosse

"The Dynamics of Media Multitasking and Food Consumption: An Experience Sampling Study" Matthew Irwin, Ohio State University; Zheng (Joyce) Wang, Ohio State University; Alex Hedstrom, Ohio State University

113036 2:00 PM to 3:15 PM Rio Conference Center Brasilia 6

Racy: An Image Theatre Experiment in Black and White

Sponsor: Performance Studies Division

Chair: Bonny McDonald, Louisiana State University

Presenters:

Peyton Cacioppo, Louisiana State University

Cessali Fournier, Independent Scholar

Akeem O. Muhammad, Louisiana State University

Jaclyn Rawls, Tulane University

Tarnashia Russell, Louisiana State University

Emily Graves, Louisiana State University

Respondents: Douglas Mungin, Louisiana State University; Lisa Flanagan, Xavier University of Louisiana

113042 2:00 PM to 3:15 PM Rio Conference Center Lambada A

Environmentalism, Climate Change, and the Future

Sponsor: Environmental Communication Division

Chair: Jason Jarvis, Loyola Marymount University

Respondent: Jade Olson, University of Maryland

"Climate Change Communication in a Post-Paris World: Charting an Alternative Future for Scholarly Engagement with Climate Change" Chris Russill, Carleton University

"Climate Refugees Come to Durban: How Island Nations Articulate Their Future at the 2011 Climate Conference" Kyle Vint, University of Iowa

"Time to Save the Earth: The Effects of Different Temporal Frames in Environmental Messages on Recipients' Environmental Attitudes and Intentions between the U.S. and South Korea" Kyongseok Kim, Towson University; Sun Joo Ahn, University of Georgia

"Who is the Young Environmentalist? Environmental Attitudes, Identity, Media Usage and Communication Orientation" Carrie Nelms, University of Arkansas; Christopher Craig, University of Arkansas; Shelby Riggs, University of Arkansas; Myria Allen, University of Arkansas

113043 2:00 PM to 3:15 PM Rio Conference Center Lambada B

Competitively Selected Papers: Spiritual and Rhetorical Acts of Compassion, Genuine Dialogue, Shelled Nouns, and Spiritualists: Ferguson and Buber

Sponsors: Religious Communication Association; Spiritual Communication Division

Chair: Sharon Lauricella, University of Ontario Institute of Technology

"(Un)Welcomed: A Critical Analysis of Congregational Shell Nouns" Denise Gomez, California State University, Channel Islands; Vanessa Gonzalez, California State University, Channel Islands; Arriel Rougeau, California State University, Channel Islands; Tasha R. Rennels, Augustana College; J. Jacob Jenkins, California State University, Channel Islands

"Embracing Compassion: Rhetoric, Spirituality, and Social Justice*" Abhik Roy, Loyola Marymount University; Kyra Pearson, Loyola Marymount University

"Engaged Scholarship: God, the Movement, and the Spirituality of Ferguson" Andre E. Johnson, University of Memphis

"Genuine Dialogue as Divine Appointments: Lived Experiences of Buber's Eternal Thou" Ryan Montague, Azusa Pacific University

113044 2:00 PM to 3:15 PM Rio Conference Center Lambada C

Revision of Bylaws for the La Raza Caucus and Latino/a Communication Studies Division

Sponsor: La Raza Caucus

Presenters:

J. David Cisneros, University of Illinois
Amanda Martinez, Davidson College
Diana I. Bowen, University of Houston, Clear Lake
Olivia Perez-Langley, Angelo State University
Michael Lechuga, University of Denver

113045 2:00 PM to 3:15 PM Rio Conference Center Conga A

New Opportunities and Current Research in Training and Development

Sponsor: Training and Development Division

Chair: Steven D. Cohen, University of Baltimore

Respondent: Stephanie L. Dailey, Texas State University

"Embracing Opportunities to Learn Together: A study on Faculty Learning Communities and Educational Development" Stephanie Rollie Rodriguez, Texas A&M University, Corpus Christi; Amy Aldridge Sanford, Texas A&M University, Corpus Christi; Charles Kyle Rudick, University of Northern Iowa; Jennifer V. Martin, Texas Woman's University

"Path-Goal Theory: A Successful Columbia Records Story" Rebecca Vandegrift, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Private Lessons from the Avengers: Tips for a successful career" Andrea Carli, California State University, Sacramento

"Transforming teachers: Examining the utility of a multimodal communication across the curriculum (MCXC) faculty training and development program" Taylor Brashear, University of Kentucky; Deanna Sellnow, University of Central Florida

113046 2:00 PM to 3:15 PM Rio Conference Center Conga B

Language and Projection in a Variety of Contexts: War, Media, Mediation and the World of Global Politics

Sponsor: Peace and Conflict Communication Division

Chair: Sara J. Holmes, Richland College

Respondent: Janice M. Barrett, Lasell College

"Mass Media Weaponized: Understanding the role of propaganda in war" Christian Alexander Vukasovich, Oregon Institute of Technology; Oliver Boyd-Barrett, Bowling Green State University

"On the Physicality of "Pre-disagreements": How Speakers Project Verbal Disagreements in the Institutional Space of Conflict Mediation" Matthew Ingram, University of Texas, Austin; Madeline M. Maxwell, University of Texas, Austin

"Semantic Complaints" Madeline M. Maxwell, University of Texas, Austin

"Synecdoche That Kills: How Barack Obama and Vladimir Putin constructed different Ukraines for different ends" Olga Baysha, National Research University Higher School of

Economics

113047 2:00 PM to 3:15 PM Rio Conference Center Conga C

Embracing Relational and Organizational Approaches to GLBTQ Communication Studies

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies
Division; Interpersonal Communication Division

Chair: Adam Sharples, University of Alabama

Respondent: Teresita Garza, St. Edwards University

"A Gift We are Unable to Create Ourselves": Surrogacy and the Journey to Parenthood for Gay Men" Amy May, University of Alaska-Fairbanks; Kelly E. Tenzek, University at Buffalo, SUNY

"Academic Faculty Perceptions of Department Climate and Leader Communication in the Field of Communication: Embracing Opportunities to Initiate an Important Conversation" Jodi Hallsten Lyczak, Illinois State University

"Homosexuals in Singapore: An Outlook from Relational Dialectics Theory" Christine Deeter, University of Central Florida; Jonathan Matusitz, University of Central Florida

"Representations of lesbian and bisexual women's sexual and relational health in online video and text-based sources" Sandra Faulkner, Bowling Green State University; Pamela Lannutti, La Salle University

113052 2:00 PM to 3:15 PM Rio Conference Center Amazon B

Moving from Text to Policy: Connecting Scientific Rhetoric, Regulatory Practice, and Policy Outcome

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Zoltan Majdik, North Dakota State University

"#Breaktheinternet to Save It: An Exploration of Public Input on Net Neutrality Policy" Carrie Anne Platt, North Dakota State University

"Agora 2.0: A Data-Driven Assessment of Public Inclusion in GMO Policy-Making" Daniel J. Card, University of Wisconsin-Milwaukee

"Caught between Science and Activism: Rhetorical Patterns of Science-Based Advocacy" Stephen O'Leary, University of Southern California

"Rhetorical Dynamics in Public Comments, of Expertise, on Policy Outcomes" Zoltan Majdik, North Dakota State University

113055 2:00 PM to 3:15 PM Rio Conference Center Amazon F

Cultural Citizenship and Community Narratives

Sponsor: Ethnography Division

Chair: Timothy Paul Huffman, Saint Louis University

"Anacostia Beyond the Headlines: A Critical Ethnographic Study" Alisa Valentin, Howard University; Brandale Mills, Howard University

"Connections between Food and Dialogue: Food as a Gift, Corruption, and Complication" Sonia Ivancic, Ohio University

"Danzas, Differential Belonging, and Cultural Citizenship from Above and Below in Rural Michoacan, Mexico" Pavel Shlossberg, Gonzaga University

"Finding My Way Home: An Ethnographic Approach to Rhetorical Notions of "Dwelling" in the Carter Family Fold" Lora E. Smith, Indiana University

"Musicking New Orleans Street Musicians: A Reflexive Ethnography of Street Musicians In New Orleans" Savannah Ganster, Baton Rouge Comm College

113057 2:00 PM to 3:15 PM Rio Conference Center Amazon H

Across Contexts: Groupthink, Climate, and Intergroup Influence

Sponsor: Group Communication Division

Chair: Tillman Russell, University of Southern Indiana

Respondent: Mary M. Meares, University of Alabama

"Cyberbullying and Group Climate in an Online Multiplayer Game Environment" Kimberly L. Kulovitz, Carthage College; Edward A. Mabry, University of Wisconsin-Milwaukee

"All for One: Groupthink in Sports Groups" Daniel Cochece Davis, Illinois State University; Richard Walter Baptist, Illinois State University; William E. Breault, Illinois State University

"An Active Shooter Threat at the University of Alabama and Intergroup Threat Theory: Embracing Rare-Crisis Event Opportunities and Data Collections" Michael Joseph Egnoto, National Consortium for the Study of Terrorism and Responses to Terrorism; Holly Roberts, National Consortium for the Study of Terrorism and Responses to Terrorism; Darrin John Griffin, University of Alabama; Fei Qiao, University of Alabama

"Intergroup Communication in Social Media: Rethinking Social Identity and Intergroup and Intragroup Interactions Online" Caleb T. Carr, Illinois State University; Eric J. Varney, Illinois State University; John Ryan Blesse, Illinois State University

113058 2:00 PM to 3:15 PM Rio Conference Center Amazon I

Embracing Ethnographic and Intercultural Approaches to Family Communication

Sponsors: Ethnography Division; Family Communication Division

Chair: Gretchen L. Bergquist, University of Nebraska-Lincoln

Respondent: Katherine J. Denker, Ball State University

"Challenges and Opportunities of Acculturation: A Qualitative Study of Intercultural Family Communication" Gina Barker, Liberty University; Terri L. Cornwell, Lynchburg College

"Reconstructing Family Identity through Reunion: An Ethnographic Case Study of a Rural Migrant Family in China" Meng Li, Loyola Marymount University

"Autoethnography and Family Research" Tony E. Adams, Northeastern Illinois University; Jimmie Manning, Northern Illinois University

"Korean Adoptees' Use of Naming in Birth Family Relationships: "Mom' Means More to me than 'Omama'" Sara Docan-Morgan, University of Wisconsin-La Crosse; Kathleen M. Galvin, Northwestern University

113059 2:00 PM to 3:15 PM Rio Conference Center Amazon J

International Debate: CIDD Presents the British National Debate Team

Sponsor: NCA National Office

Presenters:

John M. Kephart, California State University, Northridge
Wayne L. Kraemer, Texas State University
Theodore F. Sheckels, Randolph-Macon College
Carly S. Woods, University of Nebraska-Lincoln
Trevor Parry-Giles, National Communication Association

113061 2:00 PM to 3:15 PM Rio Conference Center Amazon L

Competitive Papers in Political Communication: Stability, Conflict, and Change

Sponsor: Political Communication Division

Chair: Nicole Tara Allen, University of Nebraska-Lincoln

Respondent: Christopher J. McCollough, Columbus State University

"Political Opinion Expression and Avoidance: An Examination of Diversity, Disagreement, and Direct Expression across Groups" Cynthia Peacock, University of Texas, Austin

"Presidential Communication and the News Media in Times of Armed Conflict (Colombian Case)" Catalina Uribe, Northwestern University

"Stability and Change in U.S.-China Relations: Application of the Relational Turbulence Model" Robert Hinck, Texas A&M University

"What's in a Frame? Using Political Incivility to Model News Frame Validation" Ashley R. Muddiman, University of Kansas

113062 2:00 PM to 3:15 PM Rio Conference Center Amazon M

Embracing Opportunities: What International Teachers Bring to the Classroom

Sponsors: Basic Course Division; International and Intercultural Communication Division

Chair: Emi Kanemoto, Bowling Green State University

Presenters:

Yumeng Luo, University at Albany, SUNY
Guanxiong Huang, Michigan State University
Zehui Dai, Bowling Green State University

Emi Kanemoto, Bowling Green State University
Yen-I Lee, University of Georgia
Dhiman Chattopadhyay, Bowling Green State University
Respondent: Terry Rentner, Bowling Green State University

113063 2:00 PM to 3:15 PM Rio Conference Center Amazon N

Michael Sam in the Media: The Intersection of Sport and Sexuality

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: David Weiss, University of New Mexico

Respondent: David Weiss, University of New Mexico

"Embracing Opportunities: Michael Sam Takes on Dancing with the Stars" Ryan Rigda, Texas A&M University

"I'm an Athlete and I am Gay: Family-Like Social Support through Social Media" Shaun Anderson, West Virginia University

"The Locker Room, America's Last Closet: Gay Athletes in Sports News" Nathian Rodriguez, Texas Tech University

"'You can't play with us!'" An exploration of sexuality, Michael Sam and the NFL" Christian Dotson-Pierson, Howard University

113066 2:00 PM to 3:15 PM Rio Conference Center Amazon R

The Role of Communication in Coping and Nurturing

Sponsor: Applied Communication Division

Chair: Laura Young, Butler University

Respondent: Kristi Wilkum, University of Wisconsin, Fond Du Lac

"Afflicting the afflicted: An examination of custodial relationships between formerly incarcerated individuals and parole officers" Valarie Wright, College of Charleston; Brittany L. Peterson, Ohio University

"'No More Trapping Me!'" Communication Scholarship in the Service of Women Experiencing Domestic Violence and Substance Abuse" Jennifer A. Guthrie, University of Nevada, Las Vegas; Adrienne Kunkel, University of Kansas

"Expressive Writing as Trauma Therapy: An Interdisciplinary Exploration through Phenomenological and Sociopsychological Perspectives" Erica Fulghum, Minnesota State University, Mankato

113067 2:00 PM to 3:15 PM Rio Conference Center Amazon S

Embracing Place and Opportunities for Local Engagement, Part II

Sponsor: NCA-Forum

Chair: Ron Von Burg, Wake Forest University

Presenters:

Hamilton Bean, University of Colorado, Denver

Johanna E. Hartelius, University of Pittsburgh

Bryan J. McCann, Louisiana State University

Leah Sprain, University of Colorado, Boulder

Alessandra Von Burg, Wake Forest University

Ron Von Burg, Wake Forest University

Timothy Steffensmeier, Kansas State University

113070 2:00 PM to 3:15 PM Rio Conference Center Tropical A

NCA's Year in Review: A Conversation with Executive Director Nancy Kidd

Sponsor: NCA National Office

Presenter:

Nancy Kidd, National Communication Association

113071 2:00 PM to 3:15 PM Rio Conference Center Tropical B

Embracing Opportunities: Reimagining the National Forensic Association's National Championship Tournament

Sponsor: National Forensic Association

Chair: George LaMaster, Marian University

Presenters:

R. Randolph Richardson, Berry College

Leah E. White, Minnesota State University, Mankato

Brendan Kelly, University of West Florida

Daniel West, Ohio University

Respondent: Karen R. Morris, University of Wisconsin-Eau Claire

113072 2:00 PM to 4:45 PM Rio Conference Center Tropical C

SC05: Teaching and Assessing Writing in Communication Courses

Sponsor: Short Courses

Chair: Joshua Boyd, Purdue University

113073 2:00 PM to 3:15 PM Rio Conference Center Tropical D

Family Talk: Actions, Activities, and Identities

Sponsor: Language and Social Interaction Division

Chair: Mardi J. Kidwell, University of New Hampshire

"Examining co-cultural theory in global context: Social interactions and communication strategies of multicultural family members in Korea" Eun-Jeong Han, John Carroll University; E. Lincoln James, Washington State University

"Invoking Membership Categories through Marked Person Reference Forms in Parent-Child Interaction" Ruey-Ying Liu, Columbia University

"'It's just Mommy Brain': Accounting Frames in Motherhood Discourse" Nancie Hudson, University of South Florida

"'What does that mean?'" Repairing young children's word (non)understanding in family interactions" Darcey K. Searles, Rutgers University; Sarah C. Barriage, Rutgers University

113074 2:00 PM to 3:15 PM Rio Conference Center Tropical E

Participatory Critical Rhetoric: The Turn to Fieldwork in Rhetorical Theory and Criticism

Sponsor: Rhetorical and Communication Theory Division

Chair: Greg Dickinson, Colorado State University

Respondent: Phaedra C. Pezzullo, University of Colorado, Boulder

"An Embodied Critical Presence" Samantha Senda-Cook, Creighton University

"From Context to Field in Participatory Critical Rhetoric" Danielle E. Endres, University of Utah

"From Critical Scholar to Activist-Scholar: The Politics of Participatory Critical Rhetoric" Michael K. Middleton, University of Utah

"Participants and Perspectives" Aaron Hess, Arizona State University

113075 2:00 PM to 3:15 PM Rio Conference Center Tropical F

Embracing Breastfeeding Opportunities: Engaged and Engaged Scholarship

Sponsor: Women's Caucus

Chairs: Sarah Ubel, Haskell Indian Nations U; Lana McDonnell, Hartnell Col

Presenters:

Kristen Cvancara, Minnesota State University, Mankato

Kate S. Kurtin, California State University, Los Angeles

Sarah Jedd, University of Wisconsin-Madison

Jennifer Anderson, South Dakota State University

Jennifer Duckworth, Texas Tech University

Sarah N. Heiss, University of Vermont

113076 2:00 PM to 4:45 PM Rio Conference Center Tropical G

**SC06: Presentation and Interview Anxiety Reduction: Teaching this Upper Level
Communication Studies Course with a Flipped Format Option**

Sponsor: Short Courses

Chair: Karen Kangas Dwyer, University of Nebraska, Omaha

113077 2:00 PM to 4:45 PM Rio Conference Center Tropical H

SC07: Strategies for Preventing and Engaging Challenging Student Behaviors

Sponsor: Short Courses

Chair: Kathleen H. Stacey, Eastern Michigan University

113080 2:00 PM to 3:15 PM Rio Conference Center Palma A

The Rhetorical Legacy of Mario Cuomo

Sponsor: Public Address Division

Chair: John Jones, Pepperdine University

Presenters:

David A. Frank, University of Oregon

David Henry, University of Nevada, Las Vegas

Sarah T. Partlow Lefevre, Idaho State University

John Jones, Pepperdine University

Robert C. Rowland, University of Kansas

Respondent: Mary E. Stuckey, Georgia State University

113081 2:00 PM to 3:15 PM Rio Conference Center Palma B

Russian Communication Association Business Meeting

Sponsor: Russian Communication Association

Presenters:

Maureen C. Minielli, Kingsborough Community College, CUNY

Irina Rozina, Institute of Management Business & Law

Elina Erzikova, Central Michigan University

Anna Popkova, Western Michigan University

Michael R. Finch, Lee University

113082 2:00 PM to 3:15 PM Rio Conference Center Palma C

**Listening Pedagogy: A Review of Listening Instruments in Educational and Professional
Settings**

Sponsors: Instructional Development Division; International Listening Association

Chair: Teri L. Varner, St. Edwards University

Presenters:

Laura Ann Janusik, Rockhurst University

Michelle E. Pence, University of Texas of the Permian Basin

Philip C. Tirpak, Northern Virginia Community College, Annandale

Molly Stoltz, Valdosta State University

Melissa L. Beall, University of Northern Iowa

Christopher D. Bond, Missouri Western State University

113083

2:00 PM to 3:15 PM

Rio Conference Center

Palma D

Innovative and Unexpected Uses of Social Media

Sponsors: Communication and the Future Division; Human Communication and Technology Division

Chair: Kathleen M. German, Miami University

Presenters:

Robert Bodle, Mount Saint Joseph University

Kathleen M. German, Miami University

Kristie Byrum, Bloomsburg University

Bruce Drushel, Miami University

113084

2:00 PM to 3:15 PM

Rio Conference Center

Palma E

Poles Apart or Similar Strategies? Embracing Opportunities to Learn from Different Generations of Teachers

Sponsor: Community College Section

Chair: Marla D. Chisholm, Del Mar College

Respondent: Marla D. Chisholm, Del Mar College

"To Hell with Facts! We Need Stories!" Connecting with Students through the Use of Narrative" Dianne Y. Gravley, Regent University

"Embracing Teaching with Technology: Opportunity of Obstacle?" Nancy Willets, Cape Cod Community College

"Evolving from a Young Faculty Member into a Seasoned Veteran: The Shifting of Identity and Pedagogical Practice" Matthew D. Petrunia, Fashion Institute of Tech, SUNY

"Minding the Gap: Reflections on Instructor Identity and Today's Community College Student" Susan Ward, Delaware County Community College

"Stereotype Threat: Implications to the Instructor" Richard A. Morales, Sinclair Community College

"Students Win. Colleagues Win. I Win: 50s Are Fabulous" Liz O'Brien, Phoenix College

113085 2:00 PM to 3:15 PM Rio Conference Center Palma F

Tablets and Television: Understanding Audiences Reactions to and Use of Media

Sponsor: Mass Communication Division

Chair: Elizabeth A. Johnson-Young, University of Mary Washington

Respondent: Tracy Worrell, Rochester Institute of Technology

"Life-Span Differences in the Uses and Gratifications of Tablets: Embracing Opportunities for Older Adults" Kate Magsamen Conrad, Bowling Green State University; Mohammad Abuljadail, Bowling Green State University; Saud Alsulaiman, Bowling Green State University; Adnan Shareefi, Bowling Green State University; John Dowd, Bowling Green State University

"Spoiler Definitions and Attitudes in the Post-TV Era" Lisa Glebatis Perks, Merrimack College; Noelle McElrath-Hart, Nazareth College of Rochester

"Television as the story-teller: A multi-frame footing analysis of TVmoji" Xi Cui, Dixie State University

"The Indirect Association Between Television Exposure and Avoidance Behavior as a Result of Worry about Crime: The Moderating Role of Gender" Kathleen Custers, Catholic University of Leuven; Elizabeth Dorrance Hall, Utah State University; Staci Smith, Purdue University

113086 2:00 PM to 3:15 PM Rio Conference Center Palma G

Competitive Student Section Papers: Rhetorical, Critical, and Gender Studies

Sponsor: Student Section

Chair: Emina Herovic, University of Kentucky

Respondent: Carrie Elizabeth Mulderink, Southern Illinois University, Carbondale

"Anna Howard Shaw's Rhetorical Theory of Women's Work" Emily Susan Hobbs, Penn State University

"Cheering Capitalism: The emotional labor of intercollegiate sports fans" Neal Ternes, Florida State University

"Conversations at the Courthouse: A Communication Perspective of Individuals Impacted by the Justice Gap" Ann L. Bryan, University of Illinois

"Gloria Richardson's Anti-Majoritarian Stance and the 1963 Cambridge Movement" Lindsay Harroff, University of Kansas

"Indirect Rhetoric and Inaction: Eleanor Roosevelt's Rhetorical Performance as First Lady and Race" John Russell, Georgia State University

113087 2:00 PM to 3:15 PM Rio Conference Center Palma H

Embracing Opportunities in Creating Albert Camus: Foundations, Explorations and Implications of his Philosophy of Communication

Sponsor: Philosophy of Communication Division

Chair: Brent C. Sleasman, Winebrenner Theological Seminary

Presenters:

Ronald Arnett, Duquesne University
Bryan Crable, Villanova University
Annette M. Holba, Plymouth State University
Jessica N. Sturgess, Purdue University

113088 2:00 PM to 3:15 PM Rio Conference Center Coco A

Historicized and Contemporary Perspectives of the “Diva”: Staged Intersections from Musical Theatre, Opera, and Popular Culture

Sponsors: Feminist and Women Studies Division; Theatre, Film, and New Multi-Media Division

Chairs: Shannon Wong Lerner, University of North Carolina, Chapel Hill;

Jungmin Kwon, University of Portland; Valerie Lynn Schrader, Penn State University

Respondent: Amy L. Darnell, Columbia College

""So why should the procession of Carmens ever end?" Carmen, Alterity, and the Mass
Reproduction of the “Diva”” Shannon Wong Lerner, University of North Carolina, Chapel Hill

"Between Hyorish and Hyorism: Korean Diva, Celebrity Activism, and Social Media" Jungmin
Kwon, University of Portland

"Sister Soubrette: Exploring the Role of the Soubrette in Classic and Contemporary Musical
Theatre" Valerie Lynn Schrader, Penn State University

113089 2:00 PM to 3:15 PM Rio Conference Center Coco B

Expanding the Conversation: How Communication Faculty can Expand First Year Experience and Retention Efforts

Sponsor: Undergraduate College and University Section

Chair: Greg G. Armfield, New Mexico State University

Respondent: Leah E. Bryant, DePaul University

"That was nerve racking: Stressful encounters during the first year experience" Jason Martin,
University of Missouri-Kansas City

"Turning Points and Communication in First Generation Students’ Family and Faculty Advisor
Relationships" Tiffany R. Wang, University of Montevallo; Audra Nuru, Fairfield University

"Using Organizational Socialization and Uncertainty Reduction Theory to Illuminate the First
Year Transition Experience" Joy L. Daggs, Northwest Missouri State University

113100 2:00 PM to 3:15 PM Rio Conference Center Janeiro Boardroom

Educational Policies Board Business Meeting

Sponsor: NCA Educational Policies Board

Presenters:

Jennifer H. Waldeck, Chapman University
Scott Myers, West Virginia University
Ann L. Darling, University of Utah
Thomas D. Bovino, Suffolk County Community College
Carolyn Calloway-Thomas, Indiana University
Shannon C. VanHorn, Valley City State University
Ruth E. Kay, Detroit Country Day School
LaKesha N. Anderson, National Communication Association
Trevor Parry-Giles, National Communication Association

113101 2:00 PM to 3:15 PM Rio Conference Center Flamengo Boardroom

NCA Publications Board Business Meeting

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University
Bonnie J. Dow, Vanderbilt University
Rachel Alicia Griffin, Southern Illinois University, Carbondale
Dale A. Herbeck, Northeastern University
Leanne Knobloch, University of Illinois
John Louis Lucaites, Indiana University
Charles E. Morris, Syracuse University
Paul Schrodtt, Texas Christian University
Wendy Fernando, National Communication Association

3:30 PM

114011 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 1

Rhetoric And/As Investment

Sponsor: Critical and Cultural Studies Division

Chair: Blake Abbott, Towson University

Respondent: Christian Lundberg, University of North Carolina, Chapel Hill

"Investing in Rhetorical Biopolitics: Attention Deficit Disorder and the Neoliberal Folding of Desire into Investment" Josh Hanan, University of Denver

"Investing in Pleasure: Visual Narratives of Women's Orgasm" Michaela Frischherz, Towson University

"Investing in Boycotting and the Meaning of Money's (Non) Movement" Christopher M. Bingham, University of Oklahoma

"Investment as Citizenship, Citizenship as Investment" Blake Abbott, Towson University

114012 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 4

Culture, Conflict, and Family Communication

Sponsors: International and Intercultural Communication Division; Interpersonal Communication Division

Chair: Yunying Zhang, Austin Peay State University

Respondent: Meina Liu, George Washington University

"Advocating for the Family through Language: Experiences of the Mexican Origin Bilingual Child" Catalina Cayetano, Arizona State University

"Disclosure of Romantic Relationship Histories with Parents and Spouses: Cross-Cultural Difference between Young Adult Indian-Raised and American-Raised South Asian Indians" Sama Patel, University of South Dakota; Kelly McKay-Semmler, University of South Dakota

"Does Family Communication Mediate Cultural Influences on Conflict Management Style Choices? An Examination of Adult-Child Parent Conflict in the United States and South Korea" Jacob Matig, University of Kentucky; Seungcheol Austin Lee, Northern Kentucky University; Stephen C. Yungbluth, Northern Kentucky University

"Do it This Way, not That Way:" An Exploration of Chinese Workplace Conflicts" Yijia Guo, University of Oklahoma; Ioana A. Cionea, University of Oklahoma

114014 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 7

Online, Technology, and Virtuality of Organizational Communication

Sponsor: Organizational Communication Division

Chair: Shaun Anderson, West Virginia University

Respondent: Craig R. Scott, Rutgers University

""Who has an #awesomeboss? I do!" Positive portrayals of bosses in 140-characters or less" Kelli J. Chromey, North Dakota State University; Jenna Currie-Mueller, North Dakota State University; Jennifer L. Hanson, North Dakota State University; Joshua M. Parcha, North Dakota State University

"Communication and Teleworking: An Application of Channel Expansion and Media Richness Theories" Stephanie A. Smith, Virginia Tech

"Friend Your Boss, or Not? Network Privacy Concerns, Work Relationships, and Facebook Intensity in the Collapse of Personal and Work Contexts" Guowei Jian, Cleveland State University

"Networked Publics and the Organizing of Collective Action on Twitter" Rong Wang, University of Southern California; Kar-Hai Chu, University of Southern California

114016 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 10

Affect Buzz, Assemblage Politics, and (Dis)embodied Change in the Age of Digital Media

Sponsor: Rhetorical and Communication Theory Division

Chairs: Kevin DeLuca, University of Utah; Joshua Trey Barnett, University of

Utah; Mariam Betlemidze, University of Utah

Respondent: Christine Harold, University of Washington

"A Study of Alienhood as a Study of Visibility" Michael Lechuga, University of Denver

"Bundles of Affect-Traces in Femen Activism" Mariam Betlemidze, University of Utah; Kevin DeLuca, University of Utah

"Curatorial Media and Affect" Chris Ingraham, North Carolina State University

"Diseases, Digits, Disgust" Pascal Gagné, University of Colorado, Boulder

"Networks of Feeling: Digital Affects, Celebrity, and Activism" Claire Sisco King, Vanderbilt University

"Queer Buzz: Bodies, Desire, and Activism" Erin J. Rand, Syracuse University

"The Heavy Present: Affective Accumulations, Digital Networks, and Social Change" Joshua Trey Barnett, University of Utah

114017 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 11

The New Frontier of Television Viewing: Binge Watching, Social Television and Coviewing

Sponsor: Mass Communication Division

Chair: Nicholas L. Matthews, Indiana University

"Beyond the Binge: Examining the Influence of Expectancy Outcomes and Self-Regulation on Binge Media Consumption" Mary E Dunn, University of Texas, Austin; Nancy Brinson, University of Texas, Austin; Matthew S. Eastin, University of Texas, Austin

"Binge-Watching and Bad Guys: Character Identification, Antiheroes, Narrative Engagement, and Fantasy Empathy in Fictional Narratives" Lindsey Conlin, University of Southern Mississippi; Andrew Billings, University of Alabama

"From Serial Watching to Binge Watching: Effects of Condensed Television Viewership on Cultivation and Narrative Experience" Sarah Brookes, State University of New York, Geneseo; Morgan Ellithorpe, University of Pennsylvania

"Relationships between Social TV and Enjoyment: A Content Analysis of "The Walking Dead's" Story Sync Experience" Lauren A. Auverset, University of Alabama; Andrew Billings, University of Alabama

"Something To Look Forward To: Understanding the Appeal of Ritualistic Television Coviewing Events" Elizabeth Cohen, West Virginia University; Alexander L. Lancaster, Weber State University

114021 3:30 PM to 4:45 PM Rio Conference Center Miranda 1

Beyond "One Size Fits All": Using HIPS (High Impact Practices) to Increase Educational Opportunities for Learning with a Disability

Sponsor: Disability Issues Caucus

Chair: Jim E. Towns, Stephen F. Austin State University

"Creating opportunities for students with autism: A professor and mom's perspective" Laurie

Metcalf, Blinn College

"Designing a travel study course using universal design principles to ensure access to study abroad opportunities for all students" Susan Wildermuth, University of Wisconsin-Whitewater; Elizabeth Watson, University of Wisconsin-Whitewater

"Dramatic and Repetitive: Using Audio Drama to Help Auditory Learners with Autism" Kathy Brady, University of Wisconsin-Whitewater; Will Anderson, Central Michigan University

"Nonverbal Communication and Disabilities: Flipping the Lens" Paula K. Baldwin, Western Oregon University

"Ten Commandments for Relating and Connecting to Students with Disabilities" Jim E. Towns, Stephen F. Austin State University

"The HIP Instructor: How one teacher works to make just being in his classroom a HIP experience for all students" Vernon Floyd Humphrey, University of Southern Mississippi

114022 3:30 PM to 4:45 PM Rio Conference Center Miranda 2

Movements and Migrations

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Latino/Latina Communication Studies Division

Chair: Christina M. Ceisel, California State University, Fullerton

"From Radical Movement to Civil Rights Icon: The Evolution of the Stonewall Riots in the American Press" Guillermo Avila-Saavedra, Salem State University

"What's "New" about the New Black Panthers? The Limits of Reactionality" Armond R. Towns, University of Denver

"Omar Little and Revolutionary Trickster Politics" Andrew Jenkins, University of North Carolina, Chapel Hill

"Immigrant Bodies and the Border Fence: Toward a Materialist Rhetoric of Borders" Svilen Trifonov, University of Minnesota, Twin Cities

114023 3:30 PM to 4:45 PM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Presidents and the Presidency

Sponsors: Political Communication Division; Public Address Division

Chair: Ashley R. Muddiman, University of Kansas

Respondent: Rebekah Watson Gaidis, University of Indianapolis

"Creating a Colorblind Nation: Privatizing Race in President Obama's Neoliberal Rhetorical Leadership" Thomas A. Salek, University of Wisconsin-Milwaukee

"Emotional Appeals in the 2012 Presidential Election Advertisements" Christine R. Filer, University of Arizona

"Framing the Future: The Presence and Variation of Expectations in Presidential

114028 3:30 PM to 4:45 PM Rio Conference Center Miranda 8

Womentoring - Empowerment: Not Just a Concept. How Are We Actually Doing This?

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Adriana Detrinidad, Ball State University; Elizabeth Smith, University of Southern Mississippi; Jenny Korn, University of Illinois, Chicago

Presenters:

Katherine J. Denker, Ball State University
Ramune Braziunaite, Bowling Green State University
Lara Lengel, Bowling Green State University
Melbourne S. Cummings, Howard University
Karla D. Scott, Saint Louis University
Barbara A. Biesecker, University of Georgia
Carole Blair, University of North Carolina, Chapel Hill
Diana K. Ivy, Texas A&M University, Corpus Christi

Respondents: Ruth Tsuria, Texas A&M University; Jeanette M. Dillon, Bowling Green State University

114031 3:30 PM to 4:45 PM Rio Conference Center Brasilia 1

Agency, Standpoint, and Identity: Competitive Papers in Feminist Ethnography

Sponsors: Ethnography Division; Feminist and Women Studies Division

Chair: Becky L. DeGreeff, Kansas State University

Respondent: Amy Smith, Salem State University

"Choosing to Wear the Niqab: A Question of Agency for Muslim Women in Norway" Anjuli Brekke, University of Washington

"The Struggle of Noncustodial Mothers: A Standpoint Exploration" Falon F. Kartch, California State University, Fresno; Daniel Cavallero, California State University, Fresno; Kelly E. Tenzek, University at Buffalo, SUNY

"It's Not Catholicism that is Broken, it's the Structure": Exploring How Women Discursively Navigate the Identities of Catholic and Feminist" Jessica Pauly, Purdue University

"Hot Flashes, Breast Cancer, and Self-Efficacy: How Women's Symptoms, Risk, and Locus of Control Influence Their Menopause Management Decisions" Jessica Elton, Eastern Michigan University; Deborah Ballard-Reisch, Wichita State University

114032 3:30 PM to 4:45 PM Rio Conference Center Brasilia 2

New Horizons of Communication Privacy Management Applications: What Does Context Have to Do with Privacy Regulations?

Sponsors: Applied Communication Division; Interpersonal Communication Division

Chair: Sandra Petronio, Indiana University-Purdue University Indianapolis

"CPM and Healthcare: Reflections about Physician Privacy Management" Ashley Paige Duggan, Boston College

"CPM and Mexican Immigrant Families: Mother-Adolescent's Dyadic Perspectives" YoungJu Shin, Indiana University-Purdue University Indianapolis

"CPM and Miscarriage: Societal Expectations for Talking about Miscarriage" Jennifer J. Bute, Indiana University-Purdue University Indianapolis; Maria Brann, Indiana University-Purdue University Indianapolis

"CPM and Social Media: Reflections about Family Privacy Management on Facebook" Jeffrey T. Child, Kent State University

"CPM in the Courtroom: The Privacy Management of Potential Jurors" Jack E. Sargent, Kean University

114033 3:30 PM to 4:45 PM Rio Conference Center Brasilia 3

President/Rhetor: Assessing President Barack Obama's Political Discourse

Sponsors: Political Communication Division; Public Address Division

Chair: Brian Amsden, Clayton State University

Respondent: Robert Terrill, Indiana University

"Kairos and the War that Slipped Away: President Obama's Public Address on the 2011 War in Libya" Jessy J. Ohl, University of Mary Washington

"Rethinking Obama in Selma: Public Memory, Metaphor, and the Politics of Respectability" Theon Edward Hill, Wheaton College

"Should We Embrace the Race? A Critical Examination of the Ideological Underpinnings and "Opportunities" of Obama's Race to the Top Initiative" Scott Mitchell, Wayne State University

"An Open Door": Responsibility and Comedy in Obama's Iran Foreign Policy" Travis Cram, University of Wyoming

114034 3:30 PM to 4:45 PM Rio Conference Center Brasilia 4

Health and Illness in Media: Media Coverage and Framing

Sponsor: Health Communication Division

Chair: Andrea Meluch, Kent State University

"Cyberframing Cancer: An Initial Investigation of Valenced Cybercoping on Cancer Blogs" Erin Donovan, University of Texas, Austin; Erin C. Nelson, California State University, San Marcos; Emily Scheinfeld, University of Texas, Austin

"Defensive Reactions to Threatening Health Information: Ebola Comes to the United States" James Dillard, Penn State University; Chun Yang, Penn State University; Eric Meczkowski, Penn State University

"Promoting Health Research: The Impact of Public Relations Efforts on Media Coverage of Cancer Research" Laura Willis, Quinnipiac University; Silvia Knobloch-Westerwick, Ohio State University

"Public Health Awareness and Popular Culture: A Call for Caution" Robert Mejia, College at Brockport

"The Impact of the Storm and Silence of 2014 Ebola Media Coverage on U.S. Audiences' Risk Evaluations" Alicia Mason, Pittsburg State University; Laura Lambert, Pittsburg State University

114035 3:30 PM to 4:45 PM Rio Conference Center Brasilia 5

Deficits and Difficulties in Online Communication

Sponsor: Human Communication and Technology Division

Chair: Candice L. Lanius, Rensselaer Polytechnic Institute

"Accessing Information and Social Capital on Facebook: A Theoretical Investigation of an Accelerated Knowledge Gap Model" Emily Sidnam, University of Southern California; Sorin Adam Matei, Purdue University

"An Evaluation of Definitional and Measurement Issues in Problematic Internet Use Research: A Meta-Analysis" Robert Shota Tokunaga, University of Hawaii, Manoa; Stephen Rains, University of Arizona

"Bridging Gaps between Online and Offline Participation: Understanding the Technological and Social Dimensions of Technology Use" Chien Wen Yuan, Cornell University; Hao-Chuan Wang, National Tsing-Hua University

"Embracing the Screen of Mediated Environments: An Exploration of the Buffer Effect's Role in Communication Surrounding Transgressions" Crystal D. Wotipka, University of Iowa; Andrew C. High, University of Iowa

"The Structural-Perceptual Gap in Consumer Electronic Surveillance: Why It Exists and How to Close It" Janey G. Trowbridge, Texas State University

114036 3:30 PM to 4:45 PM Rio Conference Center Brasilia 6

"The Secret Life of Puppets": A Tribute to Dr. John LeBret

Sponsor: Performance Studies Division

Chairs: Holley A. Vaughn, University of North Texas; Rebecca Walker, Southern Illinois University, Carbondale

Respondent: Sarah K. Jackson, Southern University at New Orleans

"A note on care and precision" Bonny McDonald, Louisiana State University

"Dear John" Lyndsay Michalik Gratch, Georgia Gwinnett College; Ariel Gratch, Georgia College & State University

"Life in the shadows" Sarah Friday, University of North Texas

"Life of the kazoo: Puppets puppeting their masters" Cynthia Sampson, Louisiana State University

"Luckily I found herpes in the student union" Raquel Polanco, Louisiana State University

"Mannequin bodywork: Caring for and infusing life into lifeless objects" Stephanie K. Heath, Louisiana State University

"No strings on me" Eddie Gamboa, Northwestern University
"On sublimity and puppets" Anna C. Marsden, University of North Texas
"Pedagogy of puppetry" Travis Williams, Louisiana State University
"Puppeting Text" Hal Lambert, Louisiana State University

114042 3:30 PM to 4:45 PM Rio Conference Center Lambada A

The Organizational C's: Change, Collabortion, Climate, and Culture

Sponsor: Organizational Communication Division

Chair: Elena Gabor, Bradley University

Respondent: Jerry L. Allen, University of New Haven

"Balancing Work and Life in a Virtual World: Embracing the Possibilities of Virtuality and Organizational Climate" Kimberly Smith, University of Central Florida

"Implicit Theories of Intelligence in Organizational Communication Climates: Associations with Organizational Learning, Voice, and Perceptions of High Reliability" Ryan S. Bisel, University of Oklahoma; Elissa Arterburn Adame, Arizona State University; Stacie Wilson Mumpower, University of Oklahoma

"Making sense of the public/private nature of organizational territoriality and professional identity during bereavement" Janell Bauer, California State University, Chico; Margaret Murray, University of Washington

"Measuring Collaboration in Multi-Agency Disaster Response Exercises" Elizabeth Carlson, Central Michigan University

114043 3:30 PM to 4:45 PM Rio Conference Center Lambada B

Practicing Mindfulness: Spiritual Self-Care Practices for Teachers and Researchers

Sponsors: Religious Communication Association; Spiritual Communication Division

Chairs: Annette M. Holba, Plymouth State University; Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology

"Mindful Body Scan" Sharon Lauricella, University of Ontario Institute of Technology; Kristen C. Blinne, State University of New York, Oneonta; Annette M. Holba, Plymouth State University

"Mindful Eating and Mindful Listening" Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology; Annette M. Holba, Plymouth State University

"Vipassana: Mindful Breathing" Annette M. Holba, Plymouth State University; Kristen C. Blinne, State University of New York, Oneonta; Sharon Lauricella, University of Ontario Institute of Technology

114044 3:30 PM to 4:45 PM Rio Conference Center Lambada C

Embracing the Opportunity for Change in Adult Sibling Relationships

Sponsor: Family Communication Division

Chair: Carolyn M. Prentice, University of South Dakota

Respondent: Rich West, Emerson College

"Adult Sibling Use of Negative Relational Maintenance Behaviors" Scott Myers, West Virginia University

"Comparing Adolescent and Adult Sibling Expression of Support and Aggression" Kristen Cvancara, Minnesota State University, Mankato

"Renegotiating Sibling Hierarchies in Adulthood" Carolyn M. Prentice, University of South Dakota; Jill Tyler, University of South Dakota

"The Mediating Role of Sibling Maintenance Behavior Expectations in the Relationship Between Family Communication Patterns and Relational Closeness" Jenna McNallie, West Virginia Wesleyan College; Elizabeth Dorrance Hall, Utah State University

"What Happened? Sibling Storytelling as a Method for Coping with Divorce" Krystal M. Bresnahan, University of South Florida

114045 3:30 PM to 4:45 PM Rio Conference Center Conga A

Embracing Opportunities: Legitimizing and Respecting Diverse Perspectives on Gender in the Classroom

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Cristin A. Compton, University of Missouri

Presenters:

Theodore Albiniak, University of Texas, Austin

Hayley Hawthorne, University of Missouri

Mary E. Domenico, University of North Carolina, Chapel Hill

Sonja K. Foss, University of Colorado, Denver

Karen E. Lovaas, San Francisco State University

Miranda Olzman, University of Denver

114046 3:30 PM to 4:45 PM Rio Conference Center Conga B

Theory and Theorists in Media Ecology

Sponsor: Media Ecology Association

Chair: Peter Zhang, Grand Valley State University

"'It's the Technology, Stupid': In Defense of Technological Theories of Media Effects" Derek R. Blackwell, Prairie View A&M University

"Five Ways of Understanding McLuhan's Understanding Media" Corey Anton, Grand Valley State University

"Postmodern Stranger at the Gate: Jean-Francois Lyotard as Media Ecologist" David Zeoli, University of Oklahoma

"Media Ecological Moments in Flusser" Peter Zhang, Grand Valley State University

114047 3:30 PM to 4:45 PM Rio Conference Center Conga C

Moving Beyond the College Classroom: Embracing and Exploring Instructional Communication In New Contexts

Sponsor: Instructional Development Division

Chair: Kerry Byrnes-Loinette, Collin College

Presenters:

Sean M. Horan, Texas State University

Marian L. Houser, Texas State University

Derek Ray Lane, University of Kentucky

Jessica A. Raley, University of Texas Health Science Center, San Antonio

Jennifer H. Waldeck, Chapman University

114052 3:30 PM to 4:45 PM Rio Conference Center Amazon B

Mind, Matter, and Methods: Interdisciplinary Approaches in Recent Rhetoric of Science and Medicine Monographs

Sponsor: Association for the Rhetoric of Science and Technology

Chair: William Keith, University of Wisconsin-Milwaukee

Presenters:

John Lyne, University of Pittsburgh

Lisa Keranen, University of Colorado, Denver

John Lynch, University of Cincinnati

Lynda Walsh, University of Nevada, Reno

Jeffrey Bennett, University of Iowa

Respondents: Jenell Johnson, University of Wisconsin-Madison; Scott Graham, University of Wisconsin-Milwaukee

114055 3:30 PM to 4:45 PM Rio Conference Center Amazon F

Ethnographic Explorations of Gender, Identity, and Family

Sponsor: Ethnography Division

Chair: Jillian A. Tullis, University of San Diego

"Dialectical Tensions in Motherhood Narratives: Analyzing a "Story-off" for "Best Mom" in a Women's Bible Study" Nancie Hudson, University of South Florida

"How is home: A performance autoethnography in four parts" Desiree Yomtoob, Syracuse University

"Spaces of Fatherhood" Brett Lunceford, Independent Scholar

"So That's What They Are For": An Autoethnographic Journey into Breastfeeding" Sarah

LeBlanc, Indiana University-Purdue University Fort Wayne

114057 3:30 PM to 4:45 PM Rio Conference Center Amazon H

Examining Factors that Influence Group Process

Sponsor: Group Communication Division

Chair: Melissa Dobosh, University of Northern Iowa

Respondent: Andrea B. Hollingshead, University of Southern California

"The Application of Minority Influence Theory in CMC Groups" Gamze Yilmaz, University of Massachusetts, Boston; Reef Youngreen, University of Massachusetts, Boston

"Manipulating a Synchronous or Separatist Group Orientation to Improve Performance on a Hidden Profile Task" Miranda Kolb, University of Wisconsin-Madison; Lyn M. Van Swol, University of Wisconsin-Madison

"Collaborative Interaction" Joann Keyton, North Carolina State University; Joseph A. Bonito, University of Arizona; Stephenson J. Beck, North Dakota State University; Julie Apker, Western Michigan University

"Communication in Small Innovation Groups" Jessica Gantt Shafer, Texas A&M University

114058 3:30 PM to 4:45 PM Rio Conference Center Amazon I

"Scandal" Goes Ferguson: Embracing "Black Lives Matter" on TV and Social Media

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; NCA First Vice President

Chair: Ronald L. Jackson, University of Cincinnati

Presenters:

Kimberly R. Moffitt, University of Maryland, Baltimore County

Simone Puff, Syracuse University

114059 3:30 PM to 4:45 PM Rio Conference Center Amazon J

NCA Department Chairs Forum

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Melissa Chastain, Spalding University

Jonathan M. Bowman, University of San Diego

John G.M. Frederick, University of North Carolina, Charlotte

David Marshall, Institute for Evidence-Based Change

Claire H. Procopio, Southeastern Louisiana University

Mary C. Toale, State University of New York, Oswego

114061 3:30 PM to 4:45 PM Rio Conference Center Amazon L

NCA Second Vice President Candidates Forum

Sponsor: NCA National Office

Chair: Nancy Kidd, National Communication Association

Presenters:

Bruce Henderson, Ithaca College

Star A. Muir, George Mason University

114062 3:30 PM to 4:45 PM Rio Conference Center Amazon M

Gendered Expectations: Opportunities and Challenges in the Public Speaking Classroom

Sponsor: Basic Course Division

Chair: John P. Banister, University of Georgia

Presenters:

Karin Becker, University of North Dakota

Samantha Dunn, Iowa State University

Valeria Fabj, Lynn University

Scott Gessford, DeVry University

Matthew J. Sobnosky, Hofstra University

Jennifer Whalen, University of South Florida

114063 3:30 PM to 4:45 PM Rio Conference Center Amazon N

The Taiwan Question: In Search of New Identities and Opportunities

Sponsor: Asian/Pacific American Caucus

Chair: Hsin-I Sydney Yueh, Northeastern State University

Respondent: Wenshu Lee, California State University, Chico

"Identity Management and Intercultural Relationships of Teachers and Students in Taiwan's English Education" Hsun-Yu Chuang, Southern Illinois University, Carbondale

"My Shifting National Identities and Their Discontents: Exploring the Cultural and Power Struggles in Asian-American Identity Projects" Hsin-Yen Yang, Fort Hays State University

"The Invisible Victims: A Case Study of Taiwanese Aborigines and 88 News in the Aftermath of Typhoon Morakot" Chiaoning Su, Temple University

"Understanding the Nuances of Taiwanese Identity: A Communication Perspective" Hsin-I Sydney Yueh, Northeastern State University

114066 3:30 PM to 4:45 PM Rio Conference Center Amazon R

Narrative, Framing, and Discourse: Tools for Social Change

Sponsor: Applied Communication Division

Chair: Sarah N. Heiss, University of Vermont

Respondent: Susan Opt, James Madison University

"Communicating Work: Social Entrepreneurship across Contexts" Liliya Yakova, Purdue University

"The College Access Narrative of Rural, Southwest Missouri Students: An Applied Communication Study for Social Change Organizing" Christopher Polley, Missouri State University; Stephanie Norander, University of North Carolina, Charlotte

"Growing Gardens and Diffusing Politics: A Grounded Practical Theory Examination of an Organization's Attempt to Make Food "Apolitical"" Sonia Ivancic, Ohio University

"Developing political will and public will for equal pay around a common frame" Amber N. W. Raile, Montana State University; Virginia K. Bratton, Montana State University; Caroline Graham Austin, Montana State University; Jacqueline C. Johnson, Montana State University; Molly K. Cech, Montana State University

114067

3:30 PM to 4:45 PM

Rio Conference Center

Amazon S

CRAFT (Coaching, Running, and Administering Forensics Tips)

Sponsor: Phi Rho Pi

Chair: Jolinda Ramsey, San Antonio College

"CRAFT: Advocating for the Mental Wellness of Competitors - Looking for the Warning Signs" Darren L. Epping, Kansas State University; Craig E. Brown, Kansas State University

"CRAFT: Best Practices for Embracing the Opportunities of Community College Transfer Students" Kenneth Hopkinson, Hutchinson Community College; Amy Arellano, University of Nebraska-Lincoln; Jordan Christiansen, Hutchison Community College

"CRAFT: Embracing Opportunities to Conduct Live Debates using Online Video Services" Jackson Miller, Linfield College

"CRAFT: Embracing Opportunities to Improve Coaching" Cadi Kadlecek, Gustavus Adolphus College; Kristofer B. Kracht, Gustavus Adolphus College

"CRAFT: How to embrace the opportunities to stay in touch with your alumni" John R. Nash, Moraine Valley Community College; William Lucio, Kansas State University

"CRAFT: How to Face the Challenge of Writing the Prime Minister Constructive Speech in Parliamentary Debate" Richard Paine, North Central College

"CRAFT: Igniting Reaction: Bringing the Character into the Present" Vanessa A. Condon, Clemson University

"CRAFT: Running Out of Time: Embracing Technology to Better Time Management" Victor Cornejo, California State University, Los Angeles

"CRAFT: The Perks, Process, and Possibilities of a Student Run Tournament" James Dobson, Las Positas College; Erica Efigenio, Illinois State University; Katharine Lai, George Mason University; Tim Heisler, Las Positas

"CRAFT: The Prestige Method: A Three Step Process for Writing Introductions in Interpretive Events" Christopher Hunt, McNeese State University

"CRAFT: Turning Impromptu Speaking into a Semester-Long Special Topics Course" Nick Romerhausen, Eastern Michigan University; Timothy Ward, Eastern Michigan University

"CRAFT: Utilizing Feedback Synthesis to Convert Individual Events Ballots into Practical Coaching Tools" Darren Valenta, West Chester University

"CRAFTs: Developing Links and Transitions in Impromptu Speaking" Cory Paul Harrison, University of Alabama

114070 3:30 PM to 4:45 PM Rio Conference Center Tropical A

Power, Ideology, Discourse, and Materiality: Embracing Opportunities to Integrate Critical Perspectives into Interpersonal Communication Research

Sponsors: Critical and Cultural Studies Division; Interpersonal Communication Division

Chairs: Julia Moore, University of Nebraska-Lincoln; Jordan A. Allen, University of Nebraska-Lincoln

Presenters:

Carole Spitzack Daruna, Tulane University
Tony E. Adams, Northeastern Illinois University
Sandra Faulkner, Bowling Green State University
John Lannamann, University of New Hampshire
Elizabeth A. Suter, University of Denver

114071 3:30 PM to 4:45 PM Rio Conference Center Tropical B

Embracing the Performance Classroom: Performing to Reach Greater Audiences

Sponsor: Performance Studies Division

Chair: Julianna Kirschner, Claremont Graduate University

Presenters:

Andrea Michea Baldwin, University of Houston, Clear Lake
Janna L. Goodwin, Regis University
Nichole Nicholson, Southern Illinois University, Carbondale
Joshua L. Potter, Pierce College, Puyallup
Samuel S. Sloan, Southern Illinois University, Carbondale
Molly Wiant Cummins, St. Cloud State University

114073 3:30 PM to 4:45 PM Rio Conference Center Tropical D

The Digital Division Among Generations: How Communications Models Affect Digital Immigrants, Digital Natives, and Digital Transitionals

Sponsor: Partnership for Progress on the Digital Divide

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Digital Immigrants: The Creators of the Medium and the Message" Mary Beth Leidman, Indiana University of Pennsylvania

"Digital Natives: An Embedded Technical Perspective" Thomas J. Brown, Indiana University of Pennsylvania

"Digital Transitionals: The New Hybrid of Expertise, Knowledge, and Digital Literacy." Laura Wilson, Indiana University of Pennsylvania

114074 3:30 PM to 4:45 PM Rio Conference Center Tropical E

Opportunities beyond Symbolic Action: Feminist Rhetorics, Space, Objects, Articulations, and the Post-Human Turn

Sponsors: Association for the Rhetoric of Science and Technology; Rhetorical and Communication Theory Division

Chair: Kundai Chirindo, Lewis & Clark College

"Feminism after Posthumanism? Some Notes on Ontic Media and Rhetorical Futures ... and Trains"" Jason Barrett-Fox, Arkansas State University

"Heterotopology, Space, and Rhetoric" Kundai Chirindo, Lewis & Clark College

"Moving Beyond the Symbolic: Networks, Actants, and Articulations" G. Mitchell Reyes, Lewis & Clark College

"OOO, Look Out! The Ghosts of Race and Capital Are Behind You" Robert J. Topinka, Northwestern University

114075 3:30 PM to 4:45 PM Rio Conference Center Tropical F

Metaphor, Language and the Law: In Memory of Haig Bosmajian

Sponsor: Freedom of Expression Division

Chair: Leah M. Ceccarelli, University of Washington

Presenters:

Dale A. Herbeck, Northeastern University

Juliet L. Dee, University of Delaware

Susan Balter-Reitz, Montana State University, Billings

MaryElizabeth Bezanson, University of Minnesota, Morris

114080 3:30 PM to 4:45 PM Rio Conference Center Palma A

Embracing Culture and Friendship: Dialogue about the Status of Inter/cultural Friendship Research

Sponsor: International and Intercultural Communication Division

Chair: Yadong Ji, Ohio University

Presenters:

Michelle L. Acevedo Callejas, University of Iowa
Roger Baumgarte, Winthrop University
Yea-Wen Chen, Ohio University
Shinsuke Eguchi, University of New Mexico
Elisabeth Gareis, Baruch College, CUNY
Michael A. Kaplan, Baruch College, CUNY
William K. Rawlins, Ohio University

114081 3:30 PM to 4:45 PM Rio Conference Center Palma B

The Communication Center: A Site of Critical Pedagogy

Sponsor: Communication Centers Section

Chair: Krista Phair, Ohlone College

Presenters:

Brenda L. Ahnholz, Ohlone College
April Hebert, College of Southern Nevada
Kristine Carroll, Ohlone College
John R. Foster, Northwestern State University

114082 3:30 PM to 4:45 PM Rio Conference Center Palma C

George Herbert Mead Lecture Series: Symbolic Interaction and Communication

Sponsor: Society for the Study of Symbolic Interaction

Chair: Denise Polk, West Chester University

Respondent: Denise Polk, West Chester University

"Sensuous Knowledge and the Rise of Aesthetic Urbanism" Michael Ian Borer, University of Nevada, Las Vegas

114083 3:30 PM to 4:45 PM Rio Conference Center Palma D

Kenneth Burke Society Business Meeting

Sponsor: Kenneth Burke Society

Presenters:

Annie Laurie Nichols, University of Maryland
Ryan McGeough, Upper Iowa University
Steven W. Schoen, Rollins College

114084 3:30 PM to 4:45 PM Rio Conference Center Palma E

Embracing the World Outside: Preparing Students for Life Beyond the Classroom

Sponsor: Community College Section

Chair: Sherry Messina Dewald, Red Rocks Community College

Presenters:

Brian Grewe, University of Denver

Samuel Jay, Metropolitan State University of Denver

Jill R. Hildebrandt, Century College

Lacey Stein, University of Denver

114085 3:30 PM to 4:45 PM Rio Conference Center Palma F

Two Case Studies at the Intersection of Expertism and Authority: Paranoia and Worry About Climate Change and Health Care

Sponsor: Argumentation and Forensics Division

Chair: Paul Elliott Johnson, University of Pittsburgh

"American Idiots: Sovereign Markets, Expertise, and Grubergate" Paul Elliott Johnson, University of Pittsburgh

"Climate Conspiracies and the Inversion of Conspiratorial Rhetorics: Sen. James Inhofe's Approach to Climate Change" Kyle Vint, University of Iowa

"Scientific Expertise, Religious Authority, and the Climate Change Debate" Ron Von Burg, Wake Forest University

"You Can't Handle the Truth: Grubergate and the De-Mystification of Politics" Cat Duffy, University of Southern California

114086 3:30 PM to 4:45 PM Rio Conference Center Palma G

Embracing Assessment: Opportunities via Testing, Badges, eFolios, and More!

Sponsor: Communication Assessment Division

Chair: Shannon C. VanHorn, Valley City State University

Presenters:

Kimberly Weismann, Williston State College

Nancy R. Pearson, Minot State University

Jonna J. Ziniel, Valley City State University

Mary Haslerud Opp, University of North Dakota

Audra Myerchin, Minot State University

Shannon C. VanHorn, Valley City State University

114087 3:30 PM to 4:45 PM Rio Conference Center Palma H

Embracing Difference and Disability: An Opportunity for Conversation

Sponsor: Cross Examination Debate Association

Chair: Sarah Spring, University of Iowa

Presenters:

Tobi Abubakare, University of Rochester
Sara Beth Brooks, University of Nevada, Las Vegas
Crystal Hall, Weber State University
Jalisa Jackson, Kansas State University
Eric Lanning, University of Houston
Nicole Danielle Nave, Kansas City Kansas Community College
Natalie Nelson, East Ridge Workforce Solutions
Zach Richter, University of California, San Diego
Jim Schultz, Wake Forest University
Dan Stanfield, University of West Georgia
Mark Veeder, Weber State University
Sarah Spring, University of Iowa
Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee
Joshua Miller, University of Wisconsin-Milwaukee
Crystal Lane Swift Ferguson, Mt. San Antonio College

114088

3:30 PM to 4:45 PM

Rio Conference Center

Coco A

Great Creative/Pedagogical Ideas in Theatre, Film and New Multi-Media: Artists and Educators Share Successful Ideas for Teaching, Directing, Designing, Performing, Writing, Administering, Conducting Research, and Publishing

Sponsor: Theatre, Film, and New Multi-Media Division

Chairs: John Chase Soliday, University of Miami; Barbara Parisi, Long Island University, Brooklyn

Presenters:

Clay Ewing, University of Miami
Michael Lee, Ball State University
Julie Petry, Bloomsburg University
Julie-Ann Scott, University of North Carolina, Wilmington
Bernard Armada, University of St. Thomas
Shawn Apostel, Bellarmine University
M. Heather Carver, University of Missouri
Vicki Crooks, Alice Lloyd College
Kimberly M. Cuny, University of North Carolina, Greensboro
Amy L. Darnell, Columbia College
Darlene R. Graves, Liberty University
Joseph Habraken, University of New England
Sarah Hanssen, Bronx Community College
Deryl B. Johnson, Kutztown University
Noah Lelek, Texas Woman's University
Margaret E. Moe, Lee University

John W. Parrish, Tarrant County College Northwest
Paul Patton, Spring Arbor University
Barbara Parisi, Long Island University, Brooklyn
Winifred Spitzza, Bellarmine University
John Chase Soliday, University of Miami
Stephen Christopher Stifano, University of Connecticut
Susan Tomasovic, George Mason University
Lien Tran, University of Miami
Prairie A. Endres, Tarleton State University
Respondent: James M. Brandon, Hillsdale College

114089 3:30 PM to 4:45 PM Rio Conference Center Coco B

NCA Town Hall Dialogue Regarding Political Inclusivity

Sponsors: NCA First Vice President; NCA-Forum

Chair: Joseph M. Valenzano, University of Dayton

Presenters:

Bryan J. McCann, Louisiana State University
Kimberlee Perez, University of Massachusetts, Amherst
Amber Kelsie, University of Pittsburgh
Jason Edwards, Bridgewater State University
Richard E. Vatz, Towson University
Eric Grabowsky, Dickinson State University
Ben D. Voth, Southern Methodist University

5:00 PM

116056 5:00 PM to 6:30 PM Rio Conference Center Amazon G

NCA Opening Session: Beyond the Tower - Embracing Opportunities for Creative Education, Engagement, and Empowerment

Sponsor: NCA First Vice President

Chair: Jimmie Manning, Northern Illinois University

Presenters:

Adam C. Earnhardt, Youngstown State University
Andre E. Johnson, University of Memphis
Amy K. Kilgard, San Francisco State University
Lisa M. Tillmann, Rollins College

6:30 PM

118006 6:30 PM to 8:00 PM Rio Casino Rio Pool

NCA Welcome Reception

Sponsor: NCA National Office

8:00 PM

120007 8:00 PM to 11:00 PM Rio Casino Club U21

Club U21

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

120052 8:00 PM to 11:00 PM Rio Conference Center Amazon B

NCA Film Festival

Sponsors: NCA First Vice President; Theatre, Film, and New Multi-Media Division

Chairs: Patricia E. Friel, University of Cincinnati; Prairie A. Endres, Tarleton State University

"Eleutheromania" David A. Wendt, Keokuk High School; Priya Khanolkar, Keokuk High School

"Cosplay with Kindness" Kayleigh Grubb, Northern Illinois University

"Who Carried the Sun" Maria Subert, Ohio University

"Ricki's Promise" Changfu Chang, Millersville University

"Memories that Matter: A Performance Ethnography of Love and Loss" Julie-Ann Scott, University of North Carolina, Wilmington; William Bolduc, University of North Carolina, Wilmington; Frank Trimble, University of North Carolina, Wilmington

"Crippling: A Performance Ethnography of Disability and Identity" Julie-Ann Scott, University of North Carolina, Wilmington; William Bolduc, University of North Carolina, Wilmington; Frank Trimble, University of North Carolina, Wilmington

"Beyond Selfless" Tara Perry, Western Washington University; Andrew Weiler

10:00 PM

121021 10:00 PM to 11:00 PM Rio Conference Center Miranda 1

NCA Meets "Scandal": A Critical Watch Party and Discussion

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; NCA First Vice President

Chair: Ronald L. Jackson, University of Cincinnati

Presenters:

Kimberly R. Moffitt, University of Maryland, Baltimore County

Simone Puff, Syracuse University

**Friday
November 20, 2015**

7:00 AM

201045 7:00 AM to 8:00 AM Rio Conference Center Conga A

Communication Centers Section Business Meeting

Sponsor: Communication Centers Section

Presenters:

Marlina Davidson, University of Nebraska, Omaha
Russell G. Carpenter, Eastern Kentucky University
Bonnie Wentzel, Arizona State University
P. Anand Rao, University of Mary Washington
Brandi Quesenberry, Virginia Tech

201047 7:00 AM to 8:00 AM Rio Conference Center Conga C

Freedom of Expression Division Business Meeting

Sponsor: Freedom of Expression Division

Presenters:

Paula T. McKenzie, Bethune-Cookman University
Adria Battaglia, Angelo State University
Kevin A. Johnson, California State University, Long Beach

201057 7:00 AM to 8:00 AM Rio Conference Center Amazon H

Community College Section: Business Meeting I

Sponsor: Community College Section

Presenters:

Nicholas Zoffel, Sierra College
Kirt Shineman, Glendale Community College
Danna Prather Davis, Suffolk County Community College
Jeannie Hunt, Northwest College

201082 7:00 AM to 8:00 AM Rio Conference Center Palma C

Communication and the Future Division Business Meeting

Sponsor: Communication and the Future Division

Presenters:

Aubrie Serena Adams, University of California, Santa Barbara
Shannon C. VanHorn, Valley City State University
Roseann E. Pluretti, University of Kansas
Ryan C. Wallace, California State University, East Bay

Chris Gurrie, University of Tampa
Lonny J. Avi Brooks, California State University, East Bay

201103 7:00 AM to 8:00 AM Offsite Offsite

Women's Caucus and Feminist and Women Studies Division Breakfast Meeting

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Rachel E. Silverman, Embry-Riddle Aeronautical University

7:30 AM

202091 7:30 AM to 10:45 AM Rio Conference Center Jaguar B

NCA Journal Editors' Workshop

Sponsor: NCA Publications Board

Presenters:

John Greene, Purdue University
Barbara A. Biesecker, University of Georgia
D. Robert DeChaine, California State University, Los Angeles
Peter Decherney, University of Pennsylvania
Mindy Fenske, University of South Carolina
Kory Floyd, University of Arizona
Pat J. Gehrke, University of South Carolina
Rona T. Halualani, San Jose State University
Jon A. Hess, University of Dayton
Marian L. Houser, Texas State University
Katherine Miller, -
Katherine Sender, University of Michigan
Paul Siegel, University of Hartford
Tamara D. Afifi, University of Iowa
Robert Brookey, Ball State University
Deanna L. Fassett, San Jose State University
Ramsey Eric Ramsey, Arizona State University
Todd L. Sandel, University of Macau
Mary E. Stuckey, Georgia State University
Katherine Burton, Routledge
Wendy Fernando, National Communication Association
Bonnie J. Dow, Vanderbilt University

8:00 AM

203011 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 1

Asia as Method: Asian Social Media Convergences in Globalization

Sponsor: Asian/Pacific American Communication Studies Division

Chairs: Yahui Zhang, Wayland Baptist University; Zehui Dai, Bowling Green State University

Respondent: Yahui Zhang, Wayland Baptist University

"Honorary Award from American Oscar to Japanese Animation Film Director: Semiotic Analysis of YouTube Site in the Globalized World" Emi Kanemoto, Bowling Green State University

"The Story of Umbrella in Hong Kong Movement: Art and Activism on Social Media" Mengjun Guo, University of Washington, Seattle

"Toward a Global Chinese Identity in the Age of Social Media: Transnational Imagination in Weibo" Le Han, University of Pennsylvania

"Virtual Rose in China: Development of Chinese video-based social network-YY in global environment" Zehui Dai, Bowling Green State University; Radhika Gajjala, Bowling Green State University

203012 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 4

International Communication and News Framing

Sponsor: International and Intercultural Communication Division

Chair: Hsin-I Sydney Yueh, Northeastern State University

Respondent: Mary Grace Antony, Schreiner University

"Is it the same fight? Comparative analysis of CNN Domestic and Al Jazeera America's online coverage of the 2014 Gaza War" Kareem El Damanhoury, Georgia State University; Faisal El Saleh, Ohio University

"Media coverage of the overthrow of an elected president: A framing analysis of Egyptian TV news coverage of July 3, 2013, the day of the ouster of President Mohamed Morsi" Mohamad Elmasry, University of North Alabama; Philip Auter, University of Louisiana, Lafayette; Heidi Makady, University of Louisiana, Lafayette

"How media told the 3/11 story: A cross-cultural comparative analysis of the news coverage of U.S. and Japanese online news" Sumana Chattopadhyay, Marquette University

"Going for the Gold: A Rhetorical Ideological Criticism on Intercultural Framing During the 2014 Sochi Olympic Games" Robert Steven Loy, California State University, Northridge

203013 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 5

Secret, Dormant, Camouflaged, and Communicatively Concealed: Visible Research on Hidden Organizations

Sponsor: Organizational Communication Division

Chair: Craig R. Scott, Rutgers University

"Camouflaged Collectives: Sighting Schizo-identifications in Firearm Organizations" Sarah J. Blithe, University of Nevada, Reno; Jennifer Lanterman, University of Nevada, Reno

"Concealing Communities within the Crowd: Hiding Organizational Identities and Brokering

Member Identifications of the Yelp Elite Squad" David A. Askay, California Polytechnic State University, San Luis Obispo; Loril M. Gossett, University of North Carolina, Charlotte

"De-constituting al-Qa'ida: CCO Theory and the Decline and Dissolution of Hidden Organizations" Hamilton Bean, University of Colorado, Denver

"Avoid Embarrassment to the Bureau": Organizational Secrecy During the FBI's COINTELPRO-Black Nationalist Hate Groups Program, 1967-1971" Erin E. Ortiz, Dixie State University; Kristen E. Hoerl, Butler University

203014 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 7

Rhetorical Analyses of Law and Policy

Sponsor: Communication and Law Division

Chair: Matthew Warner, Hillsdale College

Respondent: Jeremiah Hickey, St. John's University

"Griswold at Fifty: Exploring the Court's Rhetorical Precedents on Contraception in the Wake of Burwell v. Hobby Lobby" Jessica L. Furgerson, Western Kentucky University

"Humanizing Drone Pilots, the Legal Politics of Verticality, and the Legitimation of U.S. Drone Policies" Marouf A. Hasian, University of Utah

"Reed v. Reed and the Grandparent Brief: Ruth Bader Ginsburg's Challenge to the Traditional Voice of the Law" Katie Gibson, Colorado State University

203015 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 8

Critical and Cultural Studies Division Business Meeting

Sponsor: Critical and Cultural Studies Division

Presenters:

Donovan S. Conley, University of Nevada, Las Vegas

Michelle Rodino-Colocino, Penn State University

Kimberly R. Moffitt, University of Maryland, Baltimore County

Dana L. Cloud, Syracuse University

203016 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 10

Embracing Opportunities: Theorizing Rhetorics of Global Solidarity

Sponsor: Rhetorical and Communication Theory Division

Chair: Tarla Rai Peterson, University of Texas at El Paso

Presenters:

Kathleen M. de Onís, Indiana University

Lisa Keranen, University of Colorado, Denver

Tarla Rai Peterson, University of Texas at El Paso

Phaedra C. Pezzullo, University of Colorado, Boulder

Vincent Pham, California State University, San Marcos

203017 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 11

Experiments in Advertising Research

Sponsor: Mass Communication Division

Chair: Yongick Jeong, Louisiana State University

Respondent: Kate S. Kurtin, California State University, Los Angeles

"Ain't it Funny? The Influence of Perceived Humor, Prior Brand Attitude, Attitude towards Brand and Attention on Purchase Intentions" Deya Roy, University of Connecticut; Carolyn Lin, University of Connecticut

"Do Ads Affect What Women Want in a Partner? An Exploration in Two Studies" Laramie D. Taylor, University of California, Davis

"Thankful to YouTube for Free Streaming Videos? Emotion-Based Relationship Marketing" Sang Chon Kim, University of Oklahoma; Doyle Yoon, University of Oklahoma

"The Persuasive Effects of Photo Manipulation on Non-Rational Processing: Consumers' Responses to Advertising" Allison J. Lazard, University of North Carolina, Chapel Hill; Mary Bock, University of Texas, Austin; Michael Mackert, University of Texas, Austin

203021 8:00 AM to 9:15 AM Rio Conference Center Miranda 1

Visuality, Affect and Materiality in Rhetorics of Science

Sponsors: Association for the Rhetoric of Science and Technology; Rhetorical and Communication Theory Division

Chair: Zoltan Majdik, North Dakota State University

"Apatheia: Stephen Hawking as a Case Study for the Affective Disposition of the Scientific Persona" Jason Myres, University of Georgia

"Learning From Winston-Salem: Reclaimed Architecture, Ethical Materiality, and the New Publicity of Public Health Rhetorics" Nathan Henry Bedsole, University of Colorado, Boulder

"On the Origin of Evolutionary Tree Diagrams: The Role of Visualizations in Scientific Thinking about the Natural World" Molly Hartzog, North Carolina State University; Carolyn R. Miller, North Carolina State University

"Optical Solutions: Reception of an NSF-Funded Science Comic Book on the Biology of the Eye" William White, Penn State University, Altoona; Jay S. Hosler, Juniata College

203022 8:00 AM to 9:15 AM Rio Conference Center Miranda 2

How, When, and Why is Family Communication Associated with Psychosocial Well-Being?

Sponsor: Family Communication Division

Chair: Kirsten M. Weber, Central Michigan University

Respondent: Valerie Manusov, University of Washington

"Difficulties in Regulating Emotions as Moderators of Interparental Conflict and Young Adult Children's Mental Well-Being" Jenna Shimkowski, Texas Tech University; Paul Schrodt, Texas Christian University; Erin Willer, University of Denver

"Examining the Third-Party Effects of Affectionate Communication on Family Satisfaction and Mental Well-Being" Timothy Curran, University of Georgia; Stephen M. Yoshimura, University of Montana

"Integrating Family Communication Patterns Theory and Communication Theory of Identity: Investigating the Interplay Between Identity Gaps and Communication Patterns in Predicting Individual and Family Relational Outcomes" Kaitlin Phillips, University of Nebraska-Lincoln; Jordan Soliz, University of Nebraska-Lincoln; Gretchen L. Bergquist, University of Nebraska-Lincoln; Nathan Swords, University of Nebraska-Lincoln

"Parental Communication of Responsiveness and Control as Predictors of Adolescents' Emotional and Behavioral Resilience in Families with Alcoholic Versus Non-Alcoholic Parents" Marie C. Haverfield, Rutgers University; Jennifer A. Theiss, Rutgers University

203023 8:00 AM to 9:15 AM Rio Conference Center Miranda 3

“Mama’s Boys”, Black Boys and Black Families: Collaborative Explorations of Masculinities, Identities and Attachment

Sponsor: African American Communication and Culture Division

Chair: Shawn D. Long, University of North Carolina, Charlotte

Presenters:

Christian Burleson, California State University, Northridge

Carmen M. Lee, University of Southern California

Kevin Washington, Howard University

Sakile K. Camara, California State University, Northridge

Darlene K. Drummond, Dartmouth College

Mark C. Hopson, George Mason University

Gina Castle Bell, West Chester University

Richard Craig, George Mason University

Respondent: Carlos Morrison, Alabama State University

203024 8:00 AM to 9:15 AM Rio Conference Center Miranda 4

"There is Nothing as Practical as a Good Theory": Pushing the Boundaries of Public Relations Theory

Sponsor: Public Relations Division

Chair: Rebekah Watson Gaidis, University of Indianapolis

Respondent: Dean A. Kruckeberg, University of North Carolina, Charlotte

"A Balance Theory Approach to Stakeholder Network and Apology Strategy" Aimei Yang,

University of Southern California; Joshua M. Bentley, Texas Christian University

"Neo-PR and the Boy Scouts of America" Chris Caldiero, Fairleigh Dickinson University

"The Dash for Gas: Examining Third-Level Agenda-Building and Fracking in the United Kingdom" Jordan M. Neil, University of Florida; Tiffany Schweickart, University of Florida; Tianduo Zhang, University of Florida; Josephine Lukito, Syracuse University; Ji Young Kim, University of Hawaii, Manoa; Guy Golan, Syracuse University; Spiro Kioussis, University of Florida

"Blueprint of IPO communication: A content analysis on 248 IPO prospectuses applying Impression Management Theory" Jee-Young Chung, University of Arkansas; Eyun-Jung Ki, University of Alabama

203025 8:00 AM to 9:15 AM Rio Conference Center Miranda 5

Interrogating Whiteness and Coloniality in the Classroom as "Othered" Junior Educators of Color

Sponsor: Opportunities for Pedagogy

Chair: Claudia Alejandra Anguiano, California State University, Fullerton

Presenters:

Luis M. Andrade, Santa Monica College

Godfried Agyeman Asante, University of New Mexico

Noorie Baig, University of New Mexico

Deven E. Cooper, California State University, Fresno

Robert Gutierrez-Perez, University of Denver

Respondent: Gust A. Yep, San Francisco State University

203026 8:00 AM to 9:15 AM Rio Conference Center Miranda 6

Celebrating and Remembering: NCA Memorial Session

Sponsor: NCA First Vice President

Chair: Christina S. Beck, Ohio University

Presenter:

Steven A. Beebe, Texas State University

203027 8:00 AM to 9:15 AM Rio Conference Center Miranda 7

Embracing Opportunities for Enhancing Women's Empowerment in Health Care Contexts through Information and Communication Technologies (ICTs)

Sponsors: Association for the Rhetoric of Science and Technology; Feminist and Women Studies Division; Health Communication Division

Chair: Heather J. Carmack, James Madison University

Presenters:

Masha Sukovic, University of Utah
Marissa Joanna Doshi, Hope College
Joy Pierce, University of Utah
Leandra Hinojosa Hernandez, National University
Dominique Harrison, Howard University
Rukhsana Ahmed, University of Ottawa
Respondent: Amanda Martinez, Davidson College

203028 8:00 AM to 9:15 AM Rio Conference Center Miranda 8

Guys do it All the Time: Compensation Negotiation for Women in Academia

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Rosalie S. Aldrich, Indiana University East

Presenters:

Laura Beth Daws, Kennesaw State University
Christina Anderson, Coastal Carolina University
Rosalie S. Aldrich, Indiana University East

203031 8:00 AM to 9:15 AM Rio Conference Center Brasilia 1

Rape Culture, Trauma, and Anti-Pornography: Competitive Papers

Sponsor: Feminist and Women Studies Division

Chair: Laura Pelletier, Minnesota State University, Mankato

Respondent: Liliana Herakova, University of Maine

"(De)constructing Rape Culture: Ideology, Membership, and Framing in Online Discussions About Rape" Adam Lauver, University of Colorado Boulder

"We Asked for It: A Critical Examination of Victim Blaming Research" Deirdre H. Zerilli, University of Missouri

"Cryptic Epideictic: Gentry's "Ode to Billie Joe" as Subversive Trauma Narrative" Emily Deering Crosby, University of Pittsburgh

"Portrayals of Selfhood and Anti-pornography: Rhetorical Framing of the She's Somebody's Daughter Campaign" Allison R. Bonander, University of Nebraska-Lincoln

203032 8:00 AM to 9:15 AM Rio Conference Center Brasilia 2

Aggressive and Personalizing Behaviors in Interpersonal Conflict

Sponsor: Interpersonal Communication Division

Chair: Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

"Cognitive Editing in Different Stages of Romantic Relationships" Yiwen Dai, University of Maryland; Dale Hample, University of Maryland

"History of Family Verbal Aggression in Childhood and Emotions Associated with Verbal Aggression Expression and Suppression in Adulthood" Lindsey Susan Aloia, University of Arkansas; Denise Solomon, Penn State University

"Personalizing Conflict in Different Interpersonal Relationship Types" Dale Hample, University of Maryland; Adam Richards, Texas Christian University

"Who Takes More Risks? Correlating Behavioral Risks with Assertiveness and Aggression Communication" Valerie B. Coles, University of Georgia; Jennifer A. Samp, University of Georgia; Jennifer Monahan, University of Georgia; Laura Min Mercer Kollar, University of Georgia; Erin L. P. Bradley, Spelman College; Teaniese L. Davis, Morehouse University; Jessica Sales, Emory University; Eve Rose, Emory University; Ralph DiClemente, Emory University

203033 8:00 AM to 9:15 AM Rio Conference Center Brasilia 3

Polysemy, Tradition and Gender: "Irritating Images" that Challenge Social Meanings

Sponsor: Visual Communication Division

Chair: Brent A. Saindon, Davis & Elkins College

Respondent: Claire Sisco King, Vanderbilt University

"Iconology and Polysemy: Readings and Resistant Readings of the DC Abortion Fund" Stephen Underhill, Marshall University; Victoria A. Ledford, Marshall University

"Objectifying Vivian Maier: Framing discourse on artist as object" Brian W. Timm, Minnesota State University, Mankato

"The "Legibility Debates" in Graphic Design: Ambiguity and Intention" Dakota Brown, Northwestern University

"How's it Hangin'?" A Visual Rhetorical Analysis of "Truck Nutz"" Dustin Briggs, Southern Illinois University Carbondale

203034 8:00 AM to 9:15 AM Rio Conference Center Brasilia 4

Smoking and Health Behavior Research

Sponsor: Health Communication Division

Chair: Nicole LaVoie, University of Illinois

"Adolescent and Young Adult Perceptions of Hookah and Little Cigars/Cigarillos" Jennifer J. Cornacchione, Wake Forest School of Medicine; Kimberly D. Wiseman, Wake Forest School of Medicine; Seth Noar, University of North Carolina, Chapel Hill; Kimberly G. Wagoner, Wake Forest School of Medicine; Dannielle Kelley, University of North Carolina, Chapel Hill; Margaret H. Smith, University of North Carolina, Chapel Hill; Erin L. Sutfin, Wake Forest School of Medicine

"Cancer at 19?! Effects of Temporal Framing and Self-Affirmation on Response to Antismoking Messages" Xiaoquan Zhao, George Mason University; Emily Peterson, George Mason University; Xiaomei Cai, George Mason University

"How Patient-Provider Communication Influences Quitting Intention among Smokers: A Study

Using the 2013 Health Information National Trends Survey (HINTS)" Yixin Chen, Sam Houston State University; Qinghua Yang, University of Pennsylvania

"Let's Clear the Air: A Campaign that Effectively Increased Compliance with a University's Tobacco-free Policy" Rachael A. Record, San Diego State University; Donald Helme, University of Kentucky; Matthew Savage, University of Kentucky; Nancy Grant Harrington, University of Kentucky

"Vaping and Theory of Planned Behavior" Jaymian Urashima, University of Hawaii, Manoa

203035 8:00 AM to 9:15 AM Rio Conference Center Brasilia 5

Communication Technology Impacting Relational Development and Dynamics

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Michael Blight, University of Wisconsin-Milwaukee

"The Role of Friends on Facebook: Are We Judged by the Behavior of Others?" David Beyea, Michigan State University; Andrea Martinez Gonzalez, University of Illinois

"What Your Number of Self-Generated Profile Updates Project to Others: A Test of the Warranting Principle" Justice Quick, University of Hawaii, Manoa; Robert Shota Tokunaga, University of Hawaii, Manoa

"Creating and Forming Impressions in Online Dating: A Lens Model Analysis" Elena Fr Corriero, Wayne State University; Kunto Adi Wibowo, Wayne State University; Stephanie Tong, Wayne State University; Michael Major, Saginaw Valley State University; Jaclyn M. Gaule, Wayne State University

"The Relational Reconnection Function of Social Networking Sites" Artemio Ramirez, University of South Florida; Erin M. Sumner, Trinity University; John S.W. Spinda, Clemson University

"Enjoyment Fosters Media Use Frequency and Determines Its Relational Outcomes: Toward a Synthesis of Uses and Gratifications Theory and Media Multiplexity Theory" Andrew M. Ledbetter, Texas Christian University; Samuel Hardman Taylor, Cornell University; Joseph Mazer, Clemson University

203036 8:00 AM to 9:15 AM Rio Conference Center Brasilia 6

Performance Studies Division Business Meeting

Sponsor: Performance Studies Division

Presenters:

Amy K. Kilgard, San Francisco State University

John M. Allison, University of North Texas

Patricia A. Suchy, Louisiana State University

Stacy Holman Jones, California State University, Northridge

Chris McRae, University of South Florida

Amy L. Darnell, Columbia College

203042 8:00 AM to 9:15 AM Rio Conference Center Lambada A

**Embracing Opportunities to Bridge Organizational and Health Communication:
Organizing and Communication Issues and Processes in Health Care**

Sponsors: Health Communication Division; Organizational Communication Division

Chair: Tyler R. Harrison, University of Miami

Respondent: Elizabeth A. Williams, Colorado State University

"A Systems Framework for Health Care Team Communication" Kevin Real, University of Kentucky; Marshall Scott Poole, University of Illinois

"Conflict Management in Health Care Organizations: Navigating the Intersection of Patients, Families, and Health Care Workers" Paula Hopeck, Stephen F. Austin State University

"Conflict, Social Support and Burnout/Turnover among Health Care Workers: A Review of Developments in Organizational Conflict Theory and Practice" Kevin Wright, George Mason University; Anne Nicotera, George Mason University

"Decision Making in Medical Teams" Torsten Reimer, Purdue University; Tillman Russell, University of Southern Indiana; Christopher R. Roland, Purdue University

"Moral Dissent in Health Care Organizations" Ryan S. Bisel, University of Oklahoma; Alaina Zanin, University of Central Missouri

"Organizational Entry, Socialization, and Assimilation in Health Care Organizations" Karen K. Myers, University of California, Santa Barbara; Bernadette Marie Gailliard, Rutgers University

"The Role of Professional Logic in Communication in Health Care Organizations" John Lammers, University of Illinois; Jeffrey D. Proulx, University of Illinois

"Work Space, Gendered Occupations, and the Organization of Health: Redesigning Emergency Department Communication" Joshua B. Barbour, University of Texas, Austin; Rebecca Gill, Massey University; Marleah Dean, University of South Florida

203043 8:00 AM to 9:15 AM Rio Conference Center Lambada B

Exploring Hip Hop Beyond its Beats and Rhymes: Opportunities to Analyze the Power of Music

Sponsor: Cross Examination Debate Association

Chairs: Rachel Hastings, Southwestern College; Amy Arellano, University of Nebraska-Lincoln

Respondent: Bernardo A. Attias, California State University, Northridge

""Keeping it Real": Negotiating the Politics of Hip Hop in the Era Racial Marginality and Terrorism" Byron B. Craig, Indiana University

"Black Triangle: #You Know What it is . . . Opportunities for Retrospect" Crystal Lane Swift Ferguson, Mt. San Antonio College

"But Diddy made me do it: Hip hop as a white excuse for anti-blackness" Jacquelyn Poapst, George Mason University

"Little is Known of Sierra Leon and the Diamonds We Own: Embracing the Antagonistic

Intersection of Kanye West and Politics" Al White, Eastern Michigan University

"Redd Fidel and Immortal Technique: Exploring Hip-Hop's Productive Blend of Marxist and Black Radical Rhetorics" Nick J. Sciallo, Illinois College

"The "Notorious" U.S.A.I.D.: Uncovering U.S. Co-Optation of Cuba Hip Hop to Topple Castro" Matthew Maddex, Rutgers University

"We Young, We Strong, We Do it All Night Long": Hip Hop and the Ferguson Resistance" Andre E. Johnson, University of Memphis

203044 8:00 AM to 9:15 AM Rio Conference Center Lambada C

Top Student Paper for Association for Business Communication

Sponsor: Association for Business Communication

Chair: Dale Cyphert, University of Northern Iowa

Respondent: Dale Cyphert, University of Northern Iowa

"A Struggle for Hearts and Minds: Industry v. Politics in Bruce Barton's "The Public"" Kevin L. Musgrave, University of Wisconsin-Madison

"Consumer Diaries of Bangladeshi Fair Trade Consumers: "Green" by Chance?" Fadia Hasan Hasan, University of Massachusetts, Amherst

"Indulgence versus Restraint in Russia: Reflections on a New Cultural Dimension" Elena V. Chudnovskaya, University of Miami; Laura L. O'Hara, Ball State University

"The Suits Speak: Experienced Negotiators' Practices for Achieving Desired Outcomes" Laura Motel, University of Wisconsin-Milwaukee

203045 8:00 AM to 9:15 AM Rio Conference Center Conga A

Embracing Opportunities: Reflections of Sustainable Communication Centers

Sponsor: Communication Centers Section

Chair: Russell G. Carpenter, Eastern Kentucky University

Presenters:

Jennifer L. Fairchild, Eastern Kentucky University

Kristi Apostel, Smarthinking

Owen McGrath, University of California, Berkeley

Justin Young, Eastern Washington University

Karen Head, Georgia Institute of Technology

Kimberly M. Cuny, University of North Carolina, Greensboro

Shawn Apostel, Bellarmine University

203046 8:00 AM to 9:15 AM Rio Conference Center Conga B

Embracing Opportunities in Experiential Learning

Sponsor: Experiential Learning in Communication Division

Chair: Margaret Finucane, John Carroll University

"Teaching Change by Changing Teaching: Introducing Communication for Social Change through Empowering Pedagogy" Davi Kallman, Washington State University; Joe Hewa, Washington State University

"Cooperating Across Classrooms: Experiential and Cooperative Learning through Design and Implementation of Health Campaign Messages" Andrew C. Tollison, Merrimack College; Jacob Turner, Merrimack College

"Making a Difference: Creating Student Engagement by Motivating through "Real World" Influence" Elizabeth Minei, Baruch College, CUNY

"Embracing Service Learning Opportunities: A Preliminary Report of a Study to Reveal Student Perceptions of Service Learning as an Aid to Effectively Learn Course Material" Jenna Currie-Mueller, North Dakota State University; Robert S. Littlefield, North Dakota State University

"Genuine Dialogue is Important...but How Do We Teach It? An Exploration of the Connection between Genuine Dialogue and Improv" Kathleen O'Neal, Valencia College; Sally O. Hastings, University of Central Florida

203047 8:00 AM to 9:15 AM Rio Conference Center Conga C

An Immodest Proposal(to)Put Your Pencils Down, Cut Your Mics and Shut Off Your Computers: The Global Reach of Censored Satire

Sponsor: Freedom of Expression Division

Chair: Adrienne E. Hacker Daniels, Illinois College

Presenters:

Stephen H. Macek, North Central College

Daniel Brown, Grove City College

Juliet L. Dee, University of Delaware

Susan Drucker, Hofstra University

Gary Gumpert, Urban Communication Foundation

Respondent: Billie Murray, Villanova University

203051 8:00 AM to 9:15 AM Rio Conference Center Amazon A

NCA 2016 Convention Planner Meeting II

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Michelle Randall, National Communication Association

Kristin Sommers, National Communication Association

203052 8:00 AM to 9:15 AM Rio Conference Center Amazon B

Embracing The Discourse of Disruption in Higher Ed?

Sponsor: Undergraduate College and University Section

Chair: Kara Laskowski, Shippensburg University

Presenters:

Kyle (Rodney) Longley, Arizona State University

Kara Laskowski, Shippensburg University

Corinne Weisgerber, St. Edwards University

Shannan H Butler, St. Edwards University

203055 8:00 AM to 9:15 AM Rio Conference Center Amazon F

Weight Problem: Cultural Narratives of Fat and "Obesity" - Documentary Screening and Discussion

Sponsor: Ethnography Division

Chair: Lynn H. Turner, Marquette University

Respondents: Lynn H. Turner, Marquette University; Helen Sterk, Western Kentucky University; Lisa M. Tillmann, Rollins College

203057 8:00 AM to 9:15 AM Rio Conference Center Amazon H

Embracing the Future: Future Directions, New Opportunities

Sponsor: Community College Section

Chairs: Danna Prather Davis, Suffolk County Community College; Nicholas Zoffel, Sierra College

Presenters:

Kirt Shineman, Glendale Community College

Jeannie Hunt, Northwest College

Melissa J. Adeyeye, Suffolk County Community College

203058 8:00 AM to 9:15 AM Rio Conference Center Amazon I

Telling Stories in Institutional Contexts

Sponsor: Language and Social Interaction Division

Chairs: Michele Koven, University of Illinois, Urbana-

Champaign; Stephen M. DiDomenico, State University of New York,

Plattsburgh; Jillian Moga, University of Illinois; Ann L. Bryan, University of

Illinois; Natasha Shrikant, University of Massachusetts, Amherst; Fernando Mier y Teran (In Memoriam), University of Illinois

"Brazilian Scholars in the United States: Construction and Performance of Bilingual Identities

in a Midwestern Research University" Fernando Mier y Teran (In Memoriam), University of Illinois

"Narratives at a legal self-help desk: Gaining access into a legal institution" Ann L. Bryan, University of Illinois

"Narratives of Personal Experience as Organizational Discourse" Natasha Shrikant, University of Massachusetts, Amherst

"Static others and dynamic selves: Storytelling in the interview" Jillian Moga, University of Illinois

"Telling stories, enacting institutions: Communicative activities for learning to narrate "coming out"" Stephen M. DiDomenico, State University of New York, Plattsburgh

203059 8:00 AM to 9:15 AM Rio Conference Center Amazon J

**Charles H. Woolbert Award 2014: Carolyn Ellis and Arthur P. Bochner's
"Autoethnography, Personal Narrative, and Reflexivity: Researcher as Subject"**

Sponsor: NCA Research Board

Chair: Dawn O. Braithwaite, University of Nebraska-Lincoln

Presenters:

Patrice M. Buzzanell, Purdue University

Christine S. Davis, University of North Carolina, Charlotte

Ronald J. Pelias, Southern Illinois University, Carbondale

William K. Rawlins, Ohio University

Respondents: Carolyn S. Ellis, University of South Florida; Arthur P. Bochner, University of South Florida

203061 8:00 AM to 9:15 AM Rio Conference Center Amazon L

Animal, Posthuman, and Non-Human Rhetorics

Sponsor: Rhetorical and Communication Theory Division

Chair: Justine Wells, New Mexico State University

"Ambiently Rhetorical Prairie Dogs: A Case of Matter-Meaning Entanglement and the Emerging Crisis of Language, Rhetoric, and Ethics" Chris Gamble, University of Washington

"Dodo Rhetoric and the Esoteric Persona: Understanding the Nonhuman "Other"" Terrell Jake Dionne, Syracuse University

"Karl Marx and a Posthuman Rhetoric of Sensation" Justine Wells, New Mexico State University

203062 8:00 AM to 9:15 AM Rio Conference Center Amazon M

Reconsidering the Investigation of Group Decision Making

Sponsor: Group Communication Division

Chair: Lyn M. Van Swol, University of Wisconsin-Madison

Respondent: Mary Lynn M. Henningsen, Northern Illinois University

"Deliberative and Cultural Orientations in Small Decision-Making Groups" John Gastil, Penn State University; Robert C. Richards, Penn State University; Justin Reedy, University of Oklahoma; Michael Gabbay, University of Washington; Zane Kelly, University of Washington

"Embracing Opportunities to Integrate Group Decision-Making Techniques and Technologies: Marrying Public Deliberation with Multi-Criteria Decision Analysis Tools" Anna Wiederhold Wolfe, University of Nevada, Reno

"Persuasion, Confidence, and Choice Shifts: An Experimental Study of Decision Making and Communication Structure in Small Groups" Zane Kelly, University of Washington; Justin Reedy, University of Oklahoma; Michael Gabbay, University of Washington; John Gastil, Penn State University

"Putting the Group back into Group Decision Making: A Group Evidence Unimodel Approach" Bingqing Wang, University of California, Davis

203063 8:00 AM to 9:15 AM Rio Conference Center Amazon N

The Use of Communication Technologies in Interpersonal Communication

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Lourdes Martinez, San Diego State University

"Desire for Connectedness: A Generational Inclination or a Technology-Induced Mindset?" Jennifer A. Schon, University of Kansas; Jimmie Manning, Northern Illinois University

"Fuzzy Facebook Privacy Boundaries: Exploring Mediated Lurking, Vague-Booking, and Facebook Privacy Management" Jeffrey T. Child, Kent State University; Shawn Starcher, Kent State University

"Long-Distance Friends' Patterns of Communication Technology Use: Channel Complementarity and Multiplexity" Erin K. Ruppel, University of Wisconsin-Milwaukee; Tricia Burke, Texas State University; Maura Cherney, University of Wisconsin-Milwaukee

"To seek approval or not: The dynamics of remediation on Facebook" Jian Raymond Rui, Lamar University; Michael A. Stefanone, University at Buffalo, SUNY

203066 8:00 AM to 9:15 AM Rio Conference Center Amazon R

Researching the Impact of Meeple: Does Communication Got Game?

Sponsors: Communication and the Future Division; Game Studies Division; Opportunities Regarding Research

Chairs: Sarah Ubel, Haskell Indian Nations U; Brian Grewe, University of Denver

Presenters:

John Kaufeld, Indiana University-Purdue University Fort Wayne
William Upchurch, University of Pittsburgh
Lien Tran, University of Miami
Sarah Evans, North Carolina State University
Gaspar Porta, Washburn University

Respondent: Erika M. Behrmann, Bowling Green State University

203070 8:00 AM to 9:15 AM Rio Conference Center Tropical A

Opportunity through Tragedy: Evaluating ISIS's Communication Successes

Sponsor: Political Communication Division

Chair: Krystal A. Fogle, Texas A&M University

Respondent: Susan Szmania, U.S. Department of State

"Building the Future Islamic State through Twitter: ISIS Themes and Metanarratives" Patricia Riley, University of Southern California; Christina S. Hagen, University of Southern California; Laura Alberti, University of Southern California; Theo Mazumdar, University of Southern California; Rong Wang, University of Southern California; Kristen Guth, University of Southern California; Mark P. Hannah, University of Southern California; Nathalie Marechal, University of Southern California; Sarah M. Myers, University of Southern California; Nicholas J. Busalacchi, University of Southern California; Matt Pascarella, University of Southern California

"Dissecting Dabiq: A Critical Analysis of the Potential, Role, and Impact of ISIL's English Language Magazine." Anthony F. Lemieux, Georgia State University

"Strategic Relay: How Fox News Covers ISIS Propaganda" Esmail Esfandiary, Georgia State University

"The Impact of Theory on the Analysis of Social Media Use by Terrorists" MaryLee Moulton, University of Nebraska, Omaha

"The Islamic State: Social Movement Theory, Community Organizing and Transnational Group Identity" Arthi S. Chandrasekaran, Bowling Green State University

203074 8:00 AM to 9:15 AM Rio Conference Center Tropical E

Embracing and Centering Transgender Communication Studies: Research(er) Ethics, Positionalities, and Opportunities

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Communication and Law Division

Chair: Elizabeth K. Eger, University of Colorado, Boulder

Presenters:

Isaac West, Vanderbilt University
Ace J. Eckstein, University of Colorado, Boulder
Brianna I. Wiens, University of Colorado, Boulder
Benjamin LeMaster, Southern Illinois University, Carbondale
Nora Klein, Independent Artist

Elizabeth K. Eger, University of Colorado, Boulder
Mia Fischer, University of Minnesota, Twin Cities
Eleanor Amaranth Lockhart, Rowan University

203075 8:00 AM to 9:15 AM Rio Conference Center Tropical F

Strategies for Recruiting Communication Majors from the Basic Course

Sponsor: Basic Course Division

Chair: Jane Pierce Saulnier, Emerson College

Presenters:

Heather Parsons, University of Dayton
Tara D. Hargrove, Southern Adventist University
Glen Williams, Southeast Missouri State University
Emily N. Lamb Normand, Lewis University
Kelli J. Chromey, North Dakota State University

Respondent: Joshua Westwick, South Dakota State University

203080 8:00 AM to 9:15 AM Rio Conference Center Palma A

Places of Power in/as Public

Sponsor: Public Address Division

Chair: Bill Balthrop, University of North Carolina, Chapel Hill

Respondent: Thomas R. Dunn, Colorado State University

"Crowdfunding "Outstanding Universal Value" at United States Archaeological Tourism Sites" Lucy Burghardt, University of North Carolina, Chapel Hill

"Local Parks, National Identities: Conflicting Resilience in Place-Making" Samantha Senda-Cook, Creighton University

"Touring @ 1600 Pennsylvania Avenue: The White House Virtual Tour and Rhetorics of Digital Authority" Sky Anderson, University of Minnesota, Twin Cities

"World Heritage as a Parallel Rhetorical Universe: Re-thinking Heterotopia as a Method of Reading Constructed Places of Power" Matthew Houdek, University of Iowa

203081 8:00 AM to 9:15 AM Rio Conference Center Palma B

Phi Rho Pi Business Meeting

Sponsor: Phi Rho Pi

Presenters:

Jeff Przybylo, Harper College
Jolinda Ramsey, San Antonio College
John R. Nash, Moraine Valley Community College
Duane R. Fish, Northwest College

Wade Hescht, Lone Star College-North Harris
Cynthia E. Dewar, City College of San Francisco

203082 8:00 AM to 9:15 AM Rio Conference Center Palma C

Communication and the Future Division Top Student Papers

Sponsor: Communication and the Future Division

Chairs: Aubrie Serena Adams, University of California, Santa Barbara; Shane Tilton, Ohio Northern University

"#BlackTwitter: An Analysis of Social Sentiment in Temporarily Imagined Online Communities" T. Kody Frey, University of Kentucky

"Sharing is Caring: Motivations for knowledge sharing in digital communities of emergent technology" Brad A. Haggadone, University of Texas, Austin

"Sharing Viral Video Advertising: Building Theoretical Framework for the New Media Communication" Nazmul K. Rony, University of Oklahoma; Rahnema Ahmed, University of Oklahoma

"Simulation in the 21st Century: Putting Facebook and Hyperreality in Conversation" Alane L. Presswood, Ohio University

"Surveillance and Persuasion as Emerging Co-Benefactors of Communication Studies" Darren M. Stevenson, University of Michigan

203083 8:00 AM to 9:15 AM Rio Conference Center Palma D

Embracing Opportunities for Conflict Skill Acquisition: Integrating Conflict Resolution Education into the College Communication Curriculum

Sponsors: Instructional Development Division; Peace and Conflict Communication Division

Chair: Nancy A. Burrell, University of Wisconsin-Milwaukee

Presenters:

Melissa A. Maier, Missouri State University

Katie LaPlant Turkiewicz, University of Wisconsin, Waukesha

Lara C. Stache, Governors State University

Kelly E. Tenzek, University at Buffalo, SUNY

Anna Herrman, St. Norbert College

203084 8:00 AM to 9:15 AM Rio Conference Center Palma E

Resolutional, Not Textual: A Paper Session on Argumentation Theory, Techniques, and Paradigms Particular to Limited Preparation Debate Formats

Sponsor: Argumentation and Forensics Division

Chair: Amorette N. Hinderaker, Texas Christian University

Respondent: George LaMaster, Marian University

"Counterplanning in resolutional debate" Amorette N. Hinderaker, Texas Christian University
"Debating to a paradigm" William T. Howe, Texas Christian University
"Evidence and support in limited preparation debate" Timothy James Bill, University of Kentucky
"IPDA: The true Messiah of audience-focused debate?" Erick J. Roebuck, University of Oklahoma

203085 8:00 AM to 9:15 AM Rio Conference Center Palma F

Research on Media, Children and Adolescents I: Representations and Effects of Risky and Dangerous Behaviors

Sponsor: Mass Communication Division

Chair: Valerie Kretz, St. Norbert College

Respondent: Kristin L. Drogos, University of Texas, Dallas

"A Content Analysis of Sexual Socialization Messages in Popular Programs Produced for Adolescents" Mona Malacane, Indiana University; Nicole Martins, Indiana University

"Drinking is Fun: Alcohol Use in Shows Popular with Teens" Chelsie Akers, University of Arizona

"It's too dirty for me, so it's too dirty for the kids: A cross-comparison of German and U.S. gamers' differential reactions to an explicitly sexual or violent video game" Nicholas David Bowman, West Virginia University; Rachel Kowert, Independent Researcher; Johannes Breuer, University of Cologne; Kimon Kieslich, University of Muenster; Malte Elson, University of Tubingen; Amanda Lange, Microsoft; Thorsten Quandt, University of Muenster; Julia Kneer, University of Rotterdam

"The Relationship between Television Viewing and Attitude Towards Stalking in Adolescents" Elisabeth Timmermans, Purdue University; Kathleen Custers, Catholic University of Leuven; Jan Van den Bulck, Catholic University of Leuven

203086 8:00 AM to 9:15 AM Rio Conference Center Palma G

Embracing Student Success: Adequately Preparing Students for the "Real World"

Sponsor: Scholarship of Teaching and Learning

Chair: Nathan G. Webb, Belmont University

Respondent: Irwin Mallin, Indiana University-Purdue University Fort Wayne

"Agents of a Different Kind of Politics: Examining the Pedagogy Behind Training Students as Deliberative Facilitators" Kara Dillard, University of Alaska, Fairbanks; Elizabeth Hudson, Wayne State University

"Construction of the "Real World" in a Communication Studies Curriculum: An Opportunity for Insight from the Voices of Faculty, Student and Alumni" Lori Leonard Britt, James Madison University; Shannon Brockman, James Madison University; Wesley Casson, James Madison University; Maxine Johnson, James Madison University

"On the Brink of Opportunity: The Requirement of Liberal Arts General Education Courses and the Democratic Process" Kaitlyn Elizabeth Haynal, University of Pittsburgh

"Reflection or recollection: The fractures that exist between academia's view of reflection and student perceptions" Jenna Haugen, University of Louisville; Tracy Callaway Russo, University of Kansas

"Students' understanding of successful public speaking before and after a basic course" Amy Gaffney, University of Kentucky

203087 8:00 AM to 9:15 AM Rio Conference Center Palma H

Generations of Service: Embracing Service Opportunities in Early, Mid, and Late Career

Sponsor: Opportunities Regarding Service

Chair: Rebecca M.L. Curnalia, Youngstown State University

Presenters:

Amber L. Ferris, Wayne College, University of Akron

Rebecca M.L. Curnalia, Youngstown State University

Jimmie Manning, Northern Illinois University

Sara C. Weintraub, Regis College

Armeda Celestine Reitzel, Humboldt State University

Respondent: Amber L. Ferris, Wayne College, University of Akron

203088 8:00 AM to 9:15 AM Rio Conference Center Coco A

Embracing Opportunities for the Study of Communication Ethics

Sponsor: Communication Ethics Division

Chair: Amanda Grace McKendree, University of Notre Dame

Respondent: Tammy R. Swenson Lepper, Winona State University

"Ethics of Drone Warfare: The Non-Encounter of Innocent Civilians" Sakina Jangbar, University of Texas, Austin

"Levinas: Communication Ethics as Originative Gesture" Ronald Arnett, Duquesne University

"The 2014 Scottish Independence Referendum: Conflict Attentive to Communication Ethics" Hannah Karolak, Duquesne University; Susan Mancino, Duquesne University

"The Ethical Frameworks of Social Media Policies Among U.S. Nonprofit Organizations: From Dialogue to Dialectic" Curt A. Gilstrap, Drury University; Hannah Minchow-Proffitt, Drury University; Sara Schall, Drury University

203089 8:00 AM to 10:45 AM Rio Conference Center Coco B

Rhetoric Society of America Board of Directors Meeting

Sponsor: Rhetoric Society of America

Presenters:

Kendall Phillips, Syracuse University
Collin Brooke, Syracuse University
Jordynn Jack, University of North Carolina
Shirley Wilson Logan, University of Maryland
Krista Ratcliffe, Marquette University
Gregory Clark, Brigham Young University
Kirt H. Wilson, Penn State University
Gerard A. Hauser, University of Colorado, Boulder
Susan C. Jarratt, University of California, Irvine
Vanessa B. Beasley, Vanderbilt University
Pat J. Gehrke, University of South Carolina
Sarah Frank, University of Texas, Austin
David S. Kaufer, Carnegie Mellon University
Katie Lind, Indiana University
Jenny Rice, University of Kentucky
Lisa S. Villadsen, University of Copenhagen

9:00 AM

205010	9:00 AM to 4:00 PM	Rio Conference Center	Rio Pavilion
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NCA Exhibit Hall

Sponsor: NCA National Office

205010	9:00 AM to 12:00 PM	Rio Conference Center	Rio Pavilion
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NCA Job Fair

Sponsor: NCA National Office

Presenters:

Nina-Jo Moore, Appalachian State University
Elaine L. Davies, Southwestern Oklahoma State University
Elizabeth A. Baiocchi-Wagner, Market Strategies International
Claire H. Procopio, Southeastern Louisiana University

9:30 AM

206010	9:30 AM to 10:45 AM	Rio Conference Center	Rio Pavilion
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Scholar to Scholar: Instructional Development; Teaching and Learning; International Listening Association; Undergraduate College and University; and Research in Progress

Sponsors: Instructional Development Division; International Listening Association; Scholar to Scholar; Scholarship of Teaching and Learning; Undergraduate College and University Section

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Mary Ann Danielson, Creighton University; Blair Thompson, Western Kentucky University; Armeda Celestine Reitzel, Humboldt State University

"01. An Exploration of "Potentially" Dialogic Tools with "Actual" Dialogue through Engagement" Sheila McAllister, Monmouth University

"02. An Investigation into the Development of Reputation as Perceived by Students at a Higher Education Institution" Lauren Miller, Radford University; Scott Dunn, Radford University

"03. Eating (and exercising) for two: The role of social support in promoting healthy physical activity habits for women in their 2nd or 3rd trimester of pregnancy" Ashley George, Samford University; Mallory Marshall, Samford University

"04. Education for the Love of the World: Hannah Arendt's Philosophy of Education and Communication Studies" Craig T. Maier, Duquesne University

"05. Embracing Equality through Place in the Circle City: An Examination of the Robert F. Kennedy and Martin Luther King Jr. Landmark for Peace" Lora E. Smith, Indiana University

"06. Embracing Opportunities to Maximize Student Learning: The Scholarship of Teaching and Learning in Disciplinary Communication Instruction" Colleen Packer, Weber State University

"07. Exploring Pedagogical and Emotional Response in Higher Education Classrooms during the Boston Marathon Bombing Crisis" Lauren Austin, Emerson College; Angela M. Hosek, Ohio University

"08. Framing of Mass Shooting in Print Media" Aysel Morin, East Carolina University

"09. Hiding behind the podium: Instructor self-disclosure of health problems in the classroom" Taylor Brashear, University of Kentucky; Molly Reynolds, University of Kentucky; Jami Warren, University of Kentucky; Lauren D. Untch, University of Kentucky

"10. I Love to Travel so I Went on this Trip! Immersion, Cultural Competency, and Student Learning in Short-Term Embedded Travel" Tanner R. Cooke, Penn State University; Giuliana Sorce, Penn State University

"11. Impact of Media and Gender Classes on Students' Attitudes and Behaviors" Elizaveta Friesem, Temple University

"12. Inviting Social Change: Invitational Rhetoric, Negotiation, and Internal Development of Social Change Rhetoric in Women's Rights Conventions Discourse, 1848-1869" Meridith Styer, University of Maryland

"13. Qualitative Content Analysis: A Method for Teaching Students How to Find, Compare, Contrast, and Synthesize Sources" Rebecca M.L. Curnalia, Youngstown State University; Amber L. Ferris, Wayne College, University of Akron

"14. Self-Focused Egocentrism, Self-Preoccupation and Active-Empathic Listening: Initial Discriminant Validity Evidence for a Self-Report Scale" Michelle E. Pence, University of Texas of the Permian Basin; Christopher Gearhart, Tarleton State University; Graham D. Bodie, Louisiana State University

"15. Social Media as the Millennial's Watercooler: Understanding social capital through ICT use in organizational meetings" Ignacio F. Cruz, University of Southern California

"16. Student orientation and satisfaction with an introduction to a public speaking hybrid course" James Baker, California State University, Sacramento; David G. Guzman, California State University, Sacramento

"17. Technology-based Opportunities to Foster the Drawing of Content Interconnections in

Three Different Teaching Contexts" Hannah Klautke, Michigan State University

"18. The Myers Briggs Type Indicator: A Useful Tool for the University Career Office" Michael Major, Saginaw Valley State University

"19. The Waxing and Waning of Social Movement Identity Themes of the Aam Admi Party" Margaret D'Silva, University of Louisville; Matthew Johns, University of Louisville; Greg Leichty, University of Louisville

"20. Transforming Narratives to Anecdotes in the Public Speaking Classroom" Amanda E. Rowen, California State University, Fresno

"21. Transition to Common Core in California: A Teacher's Perspective" Dennis Tran, California State University, San Bernardino

"22. Truths and Myths of Crowdfunding: What it Really Takes to Succeed on Kickstarter" Jessica R. Snitko, Purdue University; Lukas Ingersoll, Purdue University ; Bjørn J.M. Jensen, Purdue University; Elizabeth Thompson, Purdue University

"23. Universal Displays of Emotion in Killers' Photos" J.D. Bagley, University of Alabama; Megan Whitten, University of Alabama; Darrin John Griffin, University of Alabama

"24. Virtual tensions fuel narrative tensions: The impact of leisurely video game experience on first-year college students' observed composition writing ability" Charles Sandy Baldwin, West Virginia University; Nicholas David Bowman, West Virginia University; John Jones, West Virginia University

"25. "You don't have to like me, but you have to respect me": The Impacts of Assertiveness, Cooperativeness, and Group Satisfaction in Collaborative Assignments" Michael Blight, University of Wisconsin-Milwaukee; Megan M. Lambertz, University of Wisconsin-Milwaukee

206011 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 1

Environmental Communication Division Business Meeting

Sponsor: Environmental Communication Division

Presenters:

Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Richard D. Besel, California Polytechnic State University, San Luis Obispo

Samantha Senda-Cook, Creighton University

Jessica L. Thompson, Northern Michigan University

Joy M. Hamilton, University of Minnesota, Twin Cities

206012 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 4

Embracing Hybridity and Intersectionality in Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Kallia Wright, Illinois College

Respondent: Ping Yang, Millersville University

"Diasporic Jews in the IDF: A study of Americans in the Israeli Military" Alan Teitleman,

Ideological Analysis of Los Angeles Union Station" Alice Marianne Fritz, California State University, Los Angeles

206015 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 8

Emerging Scholars in Critical and Cultural Studies (Top Papers by Junior Faculty)

Sponsor: Critical and Cultural Studies Division

Chair: Michelle Rodino-Colocino, Penn State University

"Post-Network Television and the Industrial Logic of Contentious Comedy" Nick Marx, Colorado State University

"Stylistic deviance: The construction of an unproductive economic subject in Occupy Wall Street media coverage" Luke A. Winslow, San Diego State University

"Holographic Rhetoric: De/Colonizing Public Memory at Pueblo Grande" Roberta Chevrette, Arizona State University

"Postcolonialism and Decoloniality in Communication: An Invigorated Theoretical and Critical Approach" J. David Cisneros, University of Illinois

"Nuanced "White Trash": Embodying Class, Moving Through Time, and Caretaking in the Neoliberal University" Raechel Tiffe, Merrimack College

206016 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 10

The Spectre of Neoliberalism in Rhetorical Studies: Engaging the Opportunity of Theorizing Neoliberalism

Sponsor: Rhetorical and Communication Theory Division

Chair: Yvonne Slosarski, University of Maryland

Respondent: Bryan J. McCann, Louisiana State University

"A Rhetorical History of Neoliberal Articulation" Yvonne Slosarski, University of Maryland

"Competition and the Rhetorical Enclosure of the Public Education Commons in Detroit Public Schools (DPS)" Chad Nelson, Penn State University

"Neoliberal Situating: Occupy Wall Street and the "Occupy a Desk" Job Fair" Marnie Ritchie, University of Texas, Austin

"Privatizing Protest: Neoliberalism and the Tea Party" Matthew B. Morris, University of Texas, Austin

206017 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 11

Top Four Competitive Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Sumana Chattopadhyay, Marquette University

Respondent: Srividya Ramasubramanian, Texas A&M University

Sponsors: Mass Communication Division; Political Communication Division

Chair: Michael Althouse, Louisiana State University

Respondent: David Deifell, Clarke University

"Harnessing the Power of Twitter: How Political Campaigns Are(n't) Embracing Followers" Chelsea L. Woods, University of Kentucky; Fernando Alfonso, University of Kentucky

"Social Media News Use and Political Discussion: A Focus on Chinese Users' News Reception and Dissemination" Qihao Ji, Florida State University

"This Is Me: Political Candidates' Impression Management on Twitter" Lindsey Meeks, University of Oklahoma

"What's Not to 'Like?' How political expression on social media enhances participation" Pei Zheng, University of Texas, Austin; Saif Shahin, University of Texas, Austin; Fangjing Tu, University of Texas, Austin

206024 9:30 AM to 10:45 AM Rio Conference Center Miranda 4

Basic Communication Course Annual Forum: What is the Most Important Area of Training for New Basic Course Instructors?

Sponsor: Basic Course Division

Chair: Joseph M. Valenzano, University of Dayton

Presenters:

John F. Hooker, Illinois State University

Cheri Simonds, Illinois State University

William Keith, University of Wisconsin-Milwaukee

Luke LeFebvre, Iowa State University

Trisha K. Hoffman, Arizona State University

Belle A. Edson, Arizona State University

Respondent: Bill Seiler, University of Nebraska-Lincoln

206025 9:30 AM to 10:45 AM Rio Conference Center Miranda 5

Advocacy, Activism, and Tenure

Sponsors: African American Communication and Culture Division; Black Caucus

Chairs: Sheena Cheri Howard, Rider University; Nicole R Files-Thompson, Lincoln University; Jamila A. Cupid, Lincoln University; VaNatta S. Ford, Williams College

Respondent: Reynaldo Anderson, Harris-Stowe State University

206026 9:30 AM to 10:45 AM Rio Conference Center Miranda 6

Instructional Development Division Student Papers

Sponsor: Instructional Development Division

Chair: Kurtis David Miller, Purdue University

Respondent: Kathryn B. Golsan, Southern Illinois University, Carbondale

"Non-Traditional Student Expectations and Experiences in an Online Learning Environment" Renee Bourdeaux, North Dakota State University; Lindsie Schoenack, North Dakota State University

"Walking the Walk as Civic Education" Christopher J. Gilbert, Northeastern University

"My contract or my co-teacher: A dialectical perspective on the instructor and student relationship with and perspective on the syllabus" Daniel M. Chick, Western Kentucky University

"The Impact of Transformational Instructor Leadership on Student Engagement in the University Classroom" Nicholas T. Tatum, University of Kentucky

206027 9:30 AM to 10:45 AM Rio Conference Center Miranda 7

Embracing Scholarship of Past Winners of the Bonnie Ritter Book Award

Sponsor: Feminist and Women Studies Division

Chairs: Danielle M. Stern, Christopher Newport University; Katherine J. Denker, Ball State University

Presenters:

Laura L. Ellingson, Santa Clara University

Patricia Sotirin, Michigan Technological University

Jane S. Sutton, Penn State York

Catherine E. Waggoner, Wittenberg University

Helene A. Shugart, University of Utah

206028 9:30 AM to 10:45 AM Rio Conference Center Miranda 8

'Hollaback!' Responding to Gender-based Harassment in Online and Offline Contexts

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Kristen L. Cole, Denison University

Presenters:

Marisa C. Garcia Rodriguez, Northern Arizona University

Jasmine Linabary, Purdue University

Erin Watley, University of New Mexico

Sean Eddington, Purdue University

206031 9:30 AM to 10:45 AM Rio Conference Center Brasilia 1

Navigating Gender Barriers and Workplace (In)Equality: Competitive Papers

Sponsor: Feminist and Women Studies Division

Chair: Cerise L. Glenn, University of North Carolina, Greensboro

"Pioneering Policewomen of the Philadelphia Police Department: Embracing opportunities and breaking gender barriers" Angela M. Corbo, Widener University

"Approaching Gen(d)eral Equilibrium: The Paycheck Fairness Act and the Vocabulary of Incentives" Robert Olen McDonald, University of North Carolina, Chapel Hill

"Navigating Narratives: The Storytelling of High Authority Females in Male-Dominated Occupations" Nikki Irene Truscelli, San Diego State University; Kelly Nicole Erika Christerson, San Diego State University

"The Influence of Economic Reform on Gender Discrimination in Chinese Workplace" Zhan Xu, University of Connecticut

"Surviving the System: A Critical Look at Lean In: Women, Work and the Will to Lead" Jaclyn K. Brandhorst, University of Missouri

206032

9:30 AM to 10:45 AM

Rio Conference Center

Brasilia 2

The Enactment of Various Types of Social Support

Sponsor: Interpersonal Communication Division

Chair: Kaitlin Phillips, University of Nebraska-Lincoln

"Advice between Friends: An Exploration of Advice Givers' Goals" Janice W. Tessman, California State University, Northridge; Sakile K. Camara, California State University, Northridge; Darlene K. Drummond, Dartmouth College; Rebecca Litke, California State University, Northridge

"An Examination of Sex Differences in Seeking, Evaluating, and Providing Celebratory Support" Jennifer D. McCullough, Saginaw Valley State University

"Cognitive Vulnerabilities in Romantic Relationships: Rejection Sensitivity, Social Support, Communication, and Relational Satisfaction" Jihye Kim, University of Texas, Austin

"Embracing Opportunities to Help Job Seekers' Self-Esteem: Absolute Effects and Order Effects of Emotion- and Problem-Focused Content in Esteem Support Messages" Morgan E. Summers, Michigan State University; Amanda J. Holmstrom, Michigan State University; Reed Reynolds, Michigan State University; Travis L. Poland, Michigan State University; Haley R. Royer, Michigan State University; David D. Clare, Booz Allen Hamilton

206034

9:30 AM to 10:45 AM

Rio Conference Center

Brasilia 4

Managing Health through Stigma Management

Sponsor: Health Communication Division

Chair: Sachiko Terui, University of Oklahoma

"Effects of Stigmatization on Smoking Cessation: Guilt, Shame, and Public Smoking Bans" Stefanie Best, Ohio State University; Nancy Rhodes, Ohio State University

"No shame for sexually transmitted infections? An exploration of emerging adults' felt shame and stigma towards sexually transmitted infections, getting tested, and disclosing" Emily

Scheinfeld, University of Texas, Austin

"Smoking is So Ew! College Smokers' Reactions to Health- vs. Social-Focused Antismoking Threat Messages" Norman Wong, University of Oklahoma; Gwendelyn S. Nisbett, University of North Texas; Lindsey A. Harvell, James Madison University

"Social Causes for Cancer: Experimentally Testing the Model of Stigma Communication with News Stories of Health Discoveries" Rachel Smith, Penn State University; Xun Zhu, Penn State University; Madisen N. Quesnell, Penn State University

"The Role of Stigma Management in HIV Treatment Adherence" Lance Rintamaki, University at Buffalo, SUNY; Kami A. Kosenko, North Carolina State University; Timothy Hogan, University of Massachusetts Medical School; Robin E. Jensen, University of Utah; Allison Scott Gordon, University of Kentucky; Tobias Reynolds-Tylus, University of Illinois; Aisha O'Mally, University at Buffalo, SUNY

206035 9:30 AM to 10:45 AM Rio Conference Center Brasilia 5

Topics in Communication Technology, Sport, and Games

Sponsor: Human Communication and Technology Division

Chair: Nicholas L. Matthews, Indiana University

"Learning through Seeing: Exploring the Influence of the Self-Avatar in an Exergame Motivation Model" Benjamin Li, Nanyang Technological University; May Lwin, Nanyang Technological University; Younbo Jung, Nanyang Technological University; Su Lin Yeo, Singapore Management University

"Political talk among adolescents on Xbox Live" Aaron Chia Yuan Hung, Adelphi University

"Rooting with Your Rivals: Social Presence in Fantasy Sports" Andy Boyan, Albion College; David K. Westerman, North Dakota State University; Emory S. Daniel, North Dakota State University

"When Going Silent May be More Productive: Exploring Fan Resistance on Twitter to the Baltimore Ravens Live-tweeting the Ray Rice Press Conference" Jimmy Sanderson, Clemson University; Karen June Freberg, University of Louisville

"'I Forgot I Wasn't Saving the World': The Use of Formative and Summative Assessment in Instructional Video Games for Undergraduate Biology" Kathryn Lookadoo, University of Oklahoma; Eryn N. Bostwick, University of Oklahoma; Ryan Ralston, University of Oklahoma, K20 Center; Francisco Javier Elizondo Cecena, University of Oklahoma, K20 Center; Scott Wilson, University of Oklahoma, K20 Center; Tarren J. Shaw, University of Oklahoma, K20 Center; Matthew L. Jensen, University of Oklahoma

206036 9:30 AM to 10:45 AM Rio Conference Center Brasilia 6

Top Debut and Competitive Papers in Performance Studies

Sponsor: Performance Studies Division

Chair: Amy K. Kilgard, San Francisco State University

Respondent: Stacy Holman Jones, California State University, Northridge

"Paper Skin: A Performative Dialogue with the Work of Wilmer Wilson IV" Kirstin Wagner, Indiana University

"The Tensions of Translation: Mediating the lives of others affected by the police shooting of Jean Charles de Menezes in the making of the verbatim play This Much Is True" Sarah Beck, Goldsmiths College

"Circus/Acts: A Postcolonial Critique of Theatre for Development" Jill M. Inderstrodt, Purdue University

"Performing Life Itself: Towards a Performative Turn in Fame" Joshua N. Morrison, Texas State University

"Women's Textile Graffiti: A Performative Rendering of the "Moral Mother" Protest Trope" Diana Woodhouse, College of Southern Nevada

206042 9:30 AM to 10:45 AM Rio Conference Center Lambada A

Reel Memories: Race, Hegemony, and Counter-Hegemony in Popular Cinema

Sponsor: American Studies Division

Chair: Claire Sisco King, Vanderbilt University

"After After Earth: Race, Allegory, and Un/Popular Cinema" Claire Sisco King, Vanderbilt University

"Contested Memory in 12 Years a Slave: Representations of the Black Body in Pain" A. Susan Owen, University of Puget Sound

"Demonizing Obama: An Analysis of D'Souza's 2016: Obama's America" Michael G. Lacy, Queens College, CUNY

"Racing and Erasing Dissent: Counter-memories of The Black Power and American Indian Movements in Nineties-Era Hollywood" Kristen E. Hoerl, Butler University

206043 9:30 AM to 10:45 AM Rio Conference Center Lambada B

Competitively Selected Papers: Spirituality Permeates in Various Contexts

Sponsors: Religious Communication Association; Spiritual Communication Division

Chair: John P. McHale, Illinois State University

"A new opportunity in spiritual communication theory: "Spiritual hygiene" as depicted in media coverage of meditation from 1979-2014" Sharon Lauricella, University of Ontario Institute of Technology

"Bearing witness: Pet obituaries as spiritual communication (Top Student Paper)" Nicole Sikora Hescong, University of North Carolina, Charlotte

"Embracing opportunities for partnership building between faith-based nonprofit community organization professionals and communication scholars: Enacting social change along the Secular-Religious Identity Spectrum (Top Paper)" Lara Lengel, Bowling Green State University; Heather Holdsworth, Lakewood Community Service Center; Sandra Tebbe, Project H.O.P.E. Equine Facilitated Therapy and Learning

"Jail pedagogy: Teaching and spiritual transformation in a maximum-security men's prison*" Eleanor Novek, Monmouth University

"Seeking the Communicative Foundations of Spirituality: An Ongoing Speculation" John L. Hochheimer, Southern Illinois University, Carbondale

206044 9:30 AM to 10:45 AM Rio Conference Center Lambada C

Embracing the Opportunity to Engage Students through NCA Honor Societies

Sponsor: Sigma Chi Eta

Chair: Puvana Ganesan-Chiu, Mesa Community College

Presenters:

Janice C. Ralya, Jefferson State Community College

Amanda Houdashell, Mesa Community College

206045 9:30 AM to 10:45 AM Rio Conference Center Conga A

Mediated Representations of Asians as Self and as Other

Sponsors: Asian/Pacific American Caucus; Critical and Cultural Studies Division

Chair: Dan T. Molden, Aichi Shukutoku University

Respondent: Vincent Pham, California State University, San Marcos

"Interrogating and Reimagining the Virtual Public Sphere and Governance in Non-Western Contexts" Veena V. Raman, Penn State University

"I Am What I Am: Negotiating Race and Asian/American Identities in Popular Music" Myoung-Sun Song, University of Southern California

"Othering and fear: Cultural values and Hiro's race in Thomas and Friends' Hero of the Rails" Maggie Williams, University of Illinois, Chicago; Jenny Korn, University of Illinois, Chicago

"Asian Women in U.S. Media: Asian Female Media Representations as a Battlefield of Racialized Womanhood" Hsin-Yi Chien, University of Maryland

206046 9:30 AM to 10:45 AM Rio Conference Center Conga B

Fostering Course Creativity with Instructional Technology

Sponsor: NCA Educational Policies Board

Chair: Daniel McRoberts, Northcentral Technical College

Presenters:

Jennifer H. Waldeck, Chapman University

LaKeshia N. Anderson, National Communication Association

Corinne Weisgerber, St. Edwards University

Shannon C. VanHorn, Valley City State University

206047 9:30 AM to 10:45 AM Rio Conference Center Conga C

Communication and Aging Division Business Meeting

Sponsor: Communication and Aging Division

Presenters:

Christine E. Rittenour, West Virginia University
Jill S. Yamasaki, University of Houston
Jessica N. Gasiorek, University of Hawaii, Manoa
Naomi Bell O'Neil, Clarion University of Pennsylvania
Charles W. Choi, Pepperdine University

206051 9:30 AM to 10:45 AM Rio Conference Center Amazon A

The "Senses of Rhetoric:" Honoring Thomas W. Benson's Contributions to the Study of Rhetorical Theory, Rhetorical Criticism, and Public Address

Sponsor: Public Address Division

Chair: Maureen C. Minielli, Kingsborough Community College, CUNY

Presenters:

Bryan Blankfield, Whitman College
Stephen Browne, Penn State University
Mark J. Hlavacik, University of North Texas
Kenneth Nagelberg, Independent Scholar
Kathleen Jamieson, University of Pennsylvania
Martin Medhurst, Baylor University
Jessica Sheffield, University of South Alabama
David Zarefsky, Northwestern University

Respondent: Thomas W. Benson, Penn State University

206052 9:30 AM to 10:45 AM Rio Conference Center Amazon B

Rex Mix Program of Excellence Award Presentation

Sponsor: Undergraduate College and University Section

Chairs: Kathleen M. Edelmayer, Madonna University; Cami M. Sanderson, Ferris State University; Armeda Celestine Reitzel, Humboldt State University

206055 9:30 AM to 10:45 AM Rio Conference Center Amazon F

Compassionate Interviewing and Storytelling: Doing Qualitative Research from a Relational Ethics of Care

Sponsor: Ethnography Division

Chair: Carolyn S. Ellis, University of South Florida

"Compassion at the Kitchen Sink: Negotiating Tensions of Dialogic Ethnography in Theory and Praxis" Chris Patti, Appalachian State University

"Compassionate Interviewing and Forgiveness" Tony E. Adams, Northeastern Illinois University

"Groaning From the Soul: Compassionate Storytelling with a Holocaust Survivor at Treblinka" Carolyn S. Ellis, University of South Florida

"Speaking Selves Together: Documentary Ethics and Compassionate Interviewing" Steven W. Schoen, Rollins College

206057 9:30 AM to 10:45 AM Rio Conference Center Amazon H

Embracing Opportunities: Reframing Immigrant and Undocumented Identities

Sponsor: La Raza Caucus

Chair: Antonio T. De La Garza, University of Utah

Respondent: Richard Pineda, University of Texas, El Paso

"DREAMers' Rhetoric as Counter-Story: Challenging Master Narratives on Immigration in the United States" Maria Felicitas Baruch, University of Massachusetts, Amherst

"Mestiza No More: The White Aesthetics of the DREAM Act" Antonio T. De La Garza, University of Utah

"The United States' "Security Theater" and Going Against the Flow" Michael Lechuga, University of Denver

"Undocumented Identity Storytelling: (Re)framing Public Relations" Anna V. Ortiz Juarez-Paz, Indiana University of Pennsylvania

206058 9:30 AM to 10:45 AM Rio Conference Center Amazon I

Interactional Lives of Children and Their Families

Sponsor: Language and Social Interaction Division

Chair: Jeffrey D. Robinson, Portland State University

"Asymmetry and agency in parent-child play" Carly Butler, Loughborough University

"Establishing proper positioning: "Shows" of self and objects in family Facetime calls" Darcey K. Searles, Rutgers University

"Flee? -> Chase? -> Flee? -> ... : Extending Chained Action Sequences as Children's (Playful) Work" Gene H. Lerner, University of California, Santa Barbara; Mardi J. Kidwell, University of New Hampshire

"Responding to "children's" social infractions: The case of burping" Alexa Hepburn, Loughborough University; Jenny S. Mandelbaum, Rutgers University

206059 9:30 AM to 10:45 AM Rio Conference Center Amazon J

Top Papers in Group Communication

Sponsor: Group Communication Division

Chair: Stephenson J. Beck, North Dakota State University

Respondent: Gwen Wittenbaum, Michigan State University

"I Don't Like What You're Saying: Gaze Duration as a Response to Group Dissent" Johny Garner, Texas Christian University; Debra L. Iba, Texas Christian University

"The Effect of Entrainment of Group Processes on Multiteam System Effectiveness" Toshio Murase, Roosevelt University; Raquel Asencio, Georgia Institute of Technology; Joseph D. McDonald, Georgia Institute of Technology; Marshall Scott Poole, University of Illinois; Leslie A. DeChurch, Georgia Institute of Technology; Noshir S. Contractor, Northwestern University

"Learning in Critical Teams: Borrowed Experience in Wildland Firefighting" Andrew Ishak, Santa Clara University; Elizabeth A. Williams, Colorado State University

"Is Time on Our Side? Investigating Group Decision-making Processes Over a Series of Tasks" Sarah Marie Staggs, University of Arizona; Jennifer N. Ervin, University of Arizona; Joseph A. Bonito, University of Arizona

206061 9:30 AM to 10:45 AM Rio Conference Center Amazon L

Rhetorics of Philosophy and Philosophies of Rhetoric

Sponsor: Rhetorical and Communication Theory Division

Chair: Scott H. Church, Brigham Young University

"An Attempt to Clasp the Ghost": The Rhetorical Figure of The Eidolon" Hillary Palmer, University of Georgia

"A Geographic Approach to Rhetoric: Bruno Latour and the Rhetorical Emergence of the Corporate Subject" Nicholas S. Paliewicz, University of Louisville

"Mad Eloquence in the City of the Motley Cow: Nietzsche's Two Speakers" Ian E. Hill, University of British Columbia

"Reprogrammed Bodies: Applying Foucault's Concepts of Power to Non-Human Entities" Kourtney M. Maison, Ball State University

"The Music of Speech: Prosody, Pogo, and Kierkegaard's Aesthetic Bridge" Scott H. Church, Brigham Young University

206062 9:30 AM to 10:45 AM Rio Conference Center Amazon M

Embracing Opportunity: Students Communicating in Intercultural Reentry

Sponsor: International and Intercultural Communication Division

Chair: Rick Malleus, Seattle University

Presenters:

Shelley D. Lane, University of Texas, Dallas

Rick Malleus, Seattle University
J. Jacob Jenkins, California State University, Channel Islands
Carrol R. Haggard, Fort Hays State University
Zhengyu (Tracy) Zhang, University of Texas, Austin

206063 9:30 AM to 10:45 AM Rio Conference Center Amazon N

Interdependence and Connection in Close Relationships

Sponsor: Interpersonal Communication Division

Chair: Melissa A. Maier, Missouri State University

"An Interdependence Approach to Relationship Maintenance in Interracial Marriage" Marianne Dainton, La Salle University

"Direct and indirect effects of commitment on interdependence and satisfaction in married couples" Michelle D. Givertz, California State University, Chico; Chris Segrin, University of Arizona; Alesia Wozidlo, University of Kansas

"Embracing Opportunities for Connection: Exploring and Measuring Interpersonal Transcendence" Jenna McNallie, West Virginia Wesleyan College; Patricia Gettings, Purdue University

"The Model of Sacrifice Intentions" Hilary Gamble, University of Arizona

206066 9:30 AM to 10:45 AM Rio Conference Center Amazon R

Top Four Papers in Applied Communication

Sponsor: Applied Communication Division

Chair: Jennifer Mize Smith, Western Kentucky University

Respondent: Heather J. Carmack, James Madison University

"Embracing Formative Research and Partnership Opportunities to Develop Tailored Health Communication Interventions for the Mining Industry (Top Paper)" Emily Haas, Centers for Disease Control and Prevention; Dana Willmer, Centers for Disease Control and Prevention; Andrew Cecala, Centers for Disease Control and Prevention

"Idea generation and message planning: Older adult cognitive and attitudinal responses to fall prevention interventions (Top Student Paper)" Danielle Catona, Ramapo College

"Embracing Participation: Applying Community Based Participatory Research in the Health Communication Classroom" Jeanette M. Dillon, Bowling Green State University; Kate Magsamen Conrad, Bowling Green State University

"Organizations on Instagram: How Post Content and Characteristics Predict User Responses" Sarah Francis, Virginia Tech; Cecilia Lopez, Virginia Tech; Kelly McEvoy, Virginia Tech; Kelly Robinson, Virginia Tech; Guolan Yang, Virginia Tech; James D. Ivory, Virginia Tech

206067 9:30 AM to 10:45 AM Rio Conference Center Amazon S

Exploring Communication Ethics Pedagogies in the Classroom

Sponsor: Communication Ethics Division

Chairs: Annette M. Holba, Plymouth State University; Spoma Jovanovic, University of North Carolina, Greensboro

Presenters:

Robert L. Ballard, Pepperdine University
Lori J.N. Charron, Saint Mary's University of Minnesota
Melba Vélez Ortiz, Grand Valley State University
Annette M. Holba, Plymouth State University
Spoma Jovanovic, University of North Carolina, Greensboro
Tammy R. Swenson Lepper, Winona State University
Leeanne M. Bell McManus, Stevenson University

206070 9:30 AM to 10:45 AM Rio Conference Center Tropical A

Exploring Opportunities to Elect Women Leaders: What the U.S. Might Learn from Other Countries

Sponsors: Feminist and Women Studies Division; International and Intercultural Communication Division; Political Communication Division

Chair: Janette Kenner Muir, George Mason University

Presenters:

Theodore F. Sheckels, Randolph-Macon College
Diana B. Carlin, Saint Louis University
Nichola Gutgold, Penn State University

Respondent: Karrin Anderson, Colorado State University

206071 9:30 AM to 10:45 AM Rio Conference Center Tropical B

“Embracing” Kenneth Burke as Pedagogical Equipment for Living: Burkean Pedagogy in the Next Century of NCA

Sponsor: Kenneth Burke Society

Chair: Erik Garrett, Duquesne University

Presenters:

Richard H. Thames, Duquesne University
Elvera B. Berry, Roberts Wesleyan College
Christopher R. Darr, Indiana University Kokomo
Joshua Frye, Humboldt State University
Brian Gilchrist, Mount St. Mary's University
Annie Laurie Nichols, University of Maryland
Chelsea R. Binnie, Duquesne University
Steven Zwier, Duquesne University

206072 9:30 AM to 12:15 PM Rio Conference Center Tropical C

SC08: Embracing the Transformational Opportunities of Public Speaking through a Semester-Long Practicum in Citizenship

Sponsor: Short Courses

Chairs: Leila Brammer, Gustavus Adolphus College; Martin Lang, Gustavus Adolphus College; Pamela Conners, Gustavus Adolphus College; Sarah Wolter, Gustavus Adolphus College

206073 9:30 AM to 12:15 PM Rio Conference Center Tropical D

SC09: Creating Videos for Online Courses: An Interactive Workshop

Sponsor: Short Courses

Chairs: Laura Beth Daws, Kennesaw State University; Rosalie S. Aldrich, Indiana University East; Nicole Blau, Ohio University, Lancaster

206074 9:30 AM to 10:45 AM Rio Conference Center Tropical E

Embracing Opportunities in the Study of International Debates

Sponsor: American Forensic Association

Chair: Edward A. Hinck, Central Michigan University

Presenters:

Salma Ghanem, DePaul University
Shelly Schaefer Hinck, Central Michigan University
Joseph C. Packer, Central Michigan University
Mitchell S. McKinney, University of Missouri
Robert C. Rowland, University of Kansas

Respondent: Edward A. Hinck, Central Michigan University

206075 9:30 AM to 10:45 AM Rio Conference Center Tropical F

Embrace the Opportunity to Talk about SEX: Tough Job, But We HAVE to Do It

Sponsor: Women's Caucus

Chair: Diana K. Ivy, Texas A&M University, Corpus Christi

Presenters:

Linda Baughman, Christopher Newport University
Jimmie Manning, Northern Illinois University
Carey M. Noland, Northeastern University
Jessica Kratzer, Middle Tennessee State University

Daniel Steven Strasser, Rowan University
Kathryn Hobson, James Madison University
Michaela D.E. Meyer, Christopher Newport University
Lara C. Stache, Governors State University
Diana K. Ivy, Texas A&M University, Corpus Christi

206076 9:30 AM to 12:15 PM Rio Conference Center Tropical G

SC10: Directing the Communication Internship Program

Sponsor: Short Courses

Chair: Karen M. Roloff, Elmhurst College

206077 9:30 AM to 12:15 PM Rio Conference Center Tropical H

SC11: Embracing Opportunities with CXC and Gen Ed

Sponsor: Short Courses

Chair: Deanna P. Dannels, North Carolina State University

Presenters:

April A. Kedrowicz, North Carolina State University

Amy Gaffney, University of Kentucky

Adam David Roth, University of Rhode Island

206080 9:30 AM to 10:45 AM Rio Conference Center Palma A

Embracing Difference Research and Engaged Organizational Communication via White Paper Writing and Reflection

Sponsor: Organizational Communication Division

Chair: Elizabeth K. Eger, University of Colorado, Boulder

Respondent: Patricia S. Parker, University of North Carolina, Chapel Hill

"Challenging Higher Education from the Inside: How a General Education Basic Communication Course can Change a Campus" Kristina Ruiz-Mesa, California State University, Los Angeles

"Creating Justice and Inclusion Guidelines from Organizational Participants' Narratives: Applying Difference-Based Fieldwork Findings for Varied Organizational Audiences" Elizabeth K. Eger, University of Colorado, Boulder

"Developing Cultural Competence in Healthcare Organizations" Bernadette Marie Gailliard, Rutgers University

"Translating Research on Sexual and Racial Violence for Uneasy Organizational Allies" Kate Lockwood Harris, University of Missouri

"“Nothing About Us Without Us”: Including Neurodiverse Perspectives in Autism and Disability Advocacy" Jessica Hughes, University of Colorado, Boulder

206081 9:30 AM to 10:45 AM Rio Conference Center Palma B

Doctoral Chairs and Graduate Directors Forum

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

Nathan E. Stormer, University of Maine
Jeffrey T. Child, Kent State University

206082 9:30 AM to 10:45 AM Rio Conference Center Palma C

NCA Anti-Bullying Roundtable Discussion

Sponsor: NCA First Vice President

Chairs: Keith Berry, University of South Florida; Renee Cowan, University of Texas, San Antonio; Christina S. Beck, Ohio University

Presenters:

Rukhsana Ahmed, University of Ottawa
Garry P. Bailey, Abilene Christian University
Jodie M. Bowers, Ancilla College
Nicholas Brody, University of Puget Sound
Kelly P. Dillon, Ohio State University
Adam C. Earnhardt, Youngstown State University
Alan K. Goodboy, West Virginia University
Scott L. Jensen, Webster University
Loraleigh Keashly, Wayne State University
Kate Ksobiech, University of Wisconsin-Whitewater
Matthew M. Martin, West Virginia University
Carol Mills, University of Alabama
Janice Richardson, EUN Partnership
Nicole M. Robinson, Southern New Hampshire University
Katie Margavio Striley, University of North Carolina, Chapel Hill
Lynne M. Webb, Florida International University
Jennifer Whalen, University of South Florida
Stacy Tye-Williams, Iowa State University
Sally Vogl-Bauer, Blackhawk Technical College
Shirley Oakley, St Petersburg College

206083 9:30 AM to 10:45 AM Rio Conference Center Palma D

(Im)possibilities of the Race/Class/Gender/Sexuality Mantra: Embracing Thick Intersections of Queer of Color Mentoring Relationships

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; Asian/Pacific American Communication Studies Division; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; La Raza Caucus; Latino/Latina Communication Studies Division

Chairs: Robert Gutierrez-Perez, University of Denver; Shadee Abdi, University of Denver

Presenters:

Bernadette Calafell, University of Denver
Gust A. Yep, San Francisco State University
Shinsuke Eguchi, University of New Mexico
Jonathan Magat, Northwestern University
Godfried Agyeman Asante, University of New Mexico
Shadee Abdi, University of Denver
Robert Gutierrez-Perez, University of Denver

206084 9:30 AM to 10:45 AM Rio Conference Center Palma E

Sex, Lies, and Videotapes: Intersecting Sex Industries and Culture

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division; Women's Caucus

Chair: Tara Emmers-Sommer, University of Nevada, Las Vegas

Respondent: Mike Allen, University of Wisconsin-Milwaukee

"Aspirational Sex: Exploring the Logics of Mutually Beneficial Arrangements" Kavita Ilona Nayar, University of Massachusetts, Amherst

"The "TIP" of the Thong: Fictional Narratives, Docudrama's and the Male Strip Show" John Paul Staszal, Bowling Green State University

"Discourses of sexual choice, practices of sexual slavery: Privileging sexual satisfaction over human sovereignty" Aaron Noland, James Madison University

"Exploring Narratives of Recovery Cultures and Sex Industries" Kamran Afary, California State University, Los Angeles

"Vibrators to Videos: Examining Sex Industries' Influence on Rogers' Diffusion of Innovations Theory" Christopher J.E. Anderson, University of Wisconsin-Milwaukee; Nikole A. Dorsett, University of Wisconsin-Milwaukee

206085 9:30 AM to 10:45 AM Rio Conference Center Palma F

Research on Media, Children and Adolescents II: Behavioral Effects

Sponsor: Mass Communication Division

Chair: Alison Nicole Novak, Rowan University

"Are Good Readers Negatively Impacted by Texting? A Survey of 4th - 6th Graders" Jakob D. Jensen, University of Utah; Katheryn R. Christy, Ohio State University; Nicole Martins, Indiana University; Melinda Krakow, University of Utah; Kevin K. John, Brigham Young University;

Rebecca K. Britt, South Dakota State University

"I want you to “like” me – but only to a point: Examining curvilinear relationships between adolescent self-esteem, loneliness, and Facebook use" Drew Cingel, Northwestern University; Megan K. Olsen, Northwestern University

"Paradoxical Promotions: Age Differences in Children’s Responses to Food Advertising Triggering Multiple Health Schemas" Jessica Castonguay, Temple University

"Seriously entertained: Exploring the role of enjoyment in influencing audiences’ attitude towards female politicians" Azmat Rasul, Florida State University

"Source Representation and Framing in Childhood Immunization Communication: A Quantitative Textual Analysis" April Raneri, University of Central Florida; Jonathan Matusitz, University of Central Florida

206086	9:30 AM to 10:45 AM	Rio Conference Center	Palma G
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Developing Debate Programs: Embracing Opportunities for New, Emerging, and At Risk Programs

Sponsor: Cross Examination Debate Association

Chair: Matthew Struth, University of Minnesota, Twin Cities

Respondent: Sarah T. Partlow Lefevre, Idaho State University

"Developing Debate Opportunities: Results from CEDA’s Survey of New, Emerging, and At Risk Programs" Allison Harper, George Mason University

"Embracing University Funding Opportunities for Collegiate Debate Programs" Marie E. Eszenyi, University of North Carolina, Chapel Hill

"Emerging opportunities in a landscape at risk: Collective action successes in western debate" Travis Cram, University of Wyoming

"Where Did All the Debate Programs go? An Analysis of High School Debate in the Gateway to the Americas" Randall Martinez, University of Miami

206087	9:30 AM to 10:45 AM	Rio Conference Center	Palma H
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The "Magic School Bus” Van Ride: Embracing Educational and Explorational Opportunities within Forensics Travel

Sponsor: Pi Kappa Delta

Chair: Scott Bredman, University of Northern Iowa

Presenters:

Kittie Grace, Hastings College

Josh Hamzehee, University of Northern Iowa

Alyssa Reid, James Madison University

Christopher Outzen, Truman State University

Sade Barfield, University of Northern Iowa

Zoe Corinne Russell, Ball State University

Respondent: Karen R. Morris, University of Wisconsin-Eau Claire

206088 9:30 AM to 10:45 AM Rio Conference Center Coco A

Top Student Papers in Theatre, Film, and New Multi-Media

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Prairie A. Endres, Tarleton State University

Respondent: Prairie A. Endres, Tarleton State University

"The Symbolic Interactionism of Becoming Yourself: Theatrical Performance as Persuasion for Identity, Self-Concept, and Self-Efficacy" Josie Ganzermiller, Johns Hopkins University

"“Occupy” The Hunger Games: An Examination of Domination and Revolution through Actor-Network Theory" Justin J. Grandinetti, North Carolina State University

"Those Guys Aren't Real: CGI in The Lord of the Rings: The Fellowship of the Ring and The Hobbit: An Unexpected Journey" Bradley Rohlf, Indiana University of Pennsylvania; David Mollica, Indiana University of Pennsylvania

"Brothers: A Tale of Two Sons: An Invitation to Identification" Devin Scott, University of Maryland

206100 9:30 AM to 10:45 AM Rio Conference Center Janeiro Boardroom

National States Advisory Council Business Meeting

Sponsor: National States Advisory Council

Presenters:

John H. Saunders, University of Central Arkansas

Janie Harden Fritz, Duquesne University

Eric Grabowsky, Dickinson State University

Kimberly Weismann, Williston State College

10:30 AM

208005 10:30 AM to 1:30 PM Rio Casino Barrel Room

Fostering International Collaborations in the Age of Globalization Task Force Meeting

Sponsor: NCA National Office

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Soumia Bardhan, Kansas State University

Tiffany Bell, International College at Beijing

Stephen Michael Croucher, University of Jyväskylä

Janet W. Colvin, Utah Valley University

Ann L. Darling, University of Utah

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Tracey Holden, University of Delaware
Zhengrong Hu, Communication University of China
Eddah Mbula Mutua, St. Cloud State University
Moira O'Keefe, Bellarmine University
Jasmine Rene Phillips, Nevada State College
Charles Salmon, Nanyang Technological University
Kimberly Singletary, Northwestern University
Paaige K. Turner, Webster University
Eunkyong Yook, George Mason University

11:00 AM

209010 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion

Scholar to Scholar: International and Intercultural Communication; African American, Asian/Pacific American, Chinese, and Eurasian Communication; and Religious and Spiritual Communication

Sponsors: African American Communication and Culture Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Chinese Communication Association; Eurasian Communication Association of North America; International and Intercultural Communication Division; Religious Communication Association; Scholar to Scholar; Spiritual Communication Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Mariko Izumi, Columbus State University; Mary M. Meares, University of Alabama; Robert Shuter, Arizona State University; John P. McHale, Illinois State University

"01. "Fit In" or "Left Out"? The Effect of Ethnic Media Use on the Generation of Social Capital among Korean Communities in the U.S." Sohyun Choi, University of Texas, Austin; Shinhea Lee, University of Texas, Austin

"02. A Rhetorical Analysis of Sri Lankan President Mahinda Rajapaksa's War Memorial Speech at the Parliament" Krishan Jayashanka Siriwardhana, Ball State University

"03. Accepting a different culture: A Chinese approach" Qi Hao, Michigan State University

"04. Advertising Research in the Arab World: A Narrative Review" Mohammad Abuljadail, Bowling Green State University

"05. Beyond 'black-on-black': Cyberspace of harassment and proxy xenophobia in South Africa" Toks Oyedemi, University of Limpopo

"06. Comparing two measures of international news flows" Catherine Huh, University of California, Davis

"07. Culture, Memory, Bureaucracy, and . . . the European Union." Nina N. Gjoci, Bowling Green State University

"08. Diplomat's Maid or Domestic Assistant? Tracing bordered subjects through the transnational connectivities of domestic care work" Minu Basnet, Wayne State University

"09. Embracing Kinky Opportunities: Untangling the Roots of Black Hair Politics" Jasmine McLeod, California State University, Los Angeles

"10. Explore Contemporary Men's Magazines in Taiwan" Chingshan Jiang, University of Nebraska, Kearney

"11. Exploring Environmental Health on Weibo: A Textual Analysis of Framing Haze-related Stories on Chinese Social Media" Fan Yang, University of Miami; Jessica E. Wendorf, University of Miami; Qinghua Yang, University of Pennsylvania

"12. Father Forgive Them: An Image Repair Analysis of the Roman Catholic Church" Melody Fisher, Mississippi State University

"13. Hopes for an Inclusive World: Embracing Opportunities of Inclusion within the Hiroshima Peace Memorial Park" Kiranjeet Kaur Dhillon, University of Wisconsin-Milwaukee

"14. Jehovah's Witnesses: O're the Ramparts and into the Environs" Patricia Moore-Jeter, Purdue University

"15. Media and Nationalism in Eastern Europe: "ATAKA" Party and Postsocialist Discourse in Bulgaria" Martin Marinos, Independent

"16. My Journey through Apostasy and Back" Eric Walker, California State University, San Bernardino

"17. Online Communities and Engagement: A Critical Discourse Analysis of #Ferguson, and its International Perspective" Raven S. Maragh, University of Iowa

"18. Racialized Identity and Loyalty: Rhetoric of Exclusion by the U.S. Government for the Japanese American Incarceration during WWII" Kaori Miyawaki, University of Wisconsin-Whitewater

"19. Reflexivity and Positionality in Researching African American Communities: Lessons from the Field" Margaret D'Silva, University of Louisville; Siobhan E. Smith, University of Louisville; Lindsay J. Della, University of Louisville; Deborah A. Potter, University of Louisville; Theresa A. Rajack-Talley, University of Louisville; Latricia Best, University of Louisville

"20. Social Capital of Last Resort: How People with Low Socio-economic Status Rely on God When Social Resources are Scarce" Jean Reid Norman, Weber State University

"21. Social Media and Human Trafficking in Indonesia" Patricia Riley, University of Southern California; Olivia Hutagol, London School of Public Relations; Renold Lim, London School of Public Relations; Hersinta Suroso, London School of Public Relations-Jakarta; Prawit Thainiyom, University of Southern California; Mark Latonero, University of Southern California; Sheila Murphy, University of Southern California

"22. The Change of China in U.S. Presidential State of the Union Addresses 1934-2015" Yunying Zhang, Austin Peay State University

"23. The changing rhetoric: Popular online expressions and the linguistic evolution in everyday language use" Aveva Yusi Xu, University of Southern California

"24. The Crossover: Redefining Branding and Blackness in the NBA" Courtney Cox, University of Southern California

"25. The Effects of Perceptions of Foreigners on Desired Social Distance: U.S. College Students' Perceptions of Africans" Seseer Mou, North Dakota State University

"26. The National Stadium as a Symbol of Change: A Glimpse into Warsaw's Semiotic Landscape" Magdalena Igiel, New York City College of Technology

"27. The Relationship between Work Family Conflict and Burnout among Female Teachers in

Kenya Urban Schools" Gladys Muasya, Arizona State University

"28. The Steve Harvey Effect: Has acting like a lady and thinking like a man changed African-American gender relations?" Meika J. Cole, Oakland University

209011 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 1

Top Papers in Environmental Communication

Sponsor: Environmental Communication Division

Chair: Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry

Respondent: Richard D. Besel, California Polytechnic State University, San Luis Obispo

"Surviving Evolution with Rhetoric: Tapping the Resources of Burke's Symbol-Using Animal in a Latourian World" Piper Corp, University of Pittsburgh

"Ecosystem-What? Public Understanding and Trust in Conservation Science and Ecosystem Services" Jessica L. Thompson, Northern Michigan University; Jose D. Aburto, Northern Michigan University

"Anthropomorphic Anthropocentrism and the Rhetoric of Blackfish" Loretta J. Rowley, University of Utah; Kevin A. Johnson, California State University, Long Beach

"Communicating Energy in a Climate (of) Crisis" Danielle E. Endres, University of Utah; Brian Cozen, University of Utah; Megan O'Byrne, Kutztown University; Joshua Trey Barnett, University of Utah; Tarla Rai Peterson, University of Texas at El Paso

209012 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 4

Language, Culture, and Discursive Construction of Identity

Sponsor: International and Intercultural Communication Division

Chair: Melissa L. Curtin, University of California, Santa Barbara

"Nonverbal bilingualism of the Deaf: Embracing opportunities of visual cultures through deception detection" Darrin John Griffin, University of Alabama; Mark G. Frank, University at Buffalo, SUNY

"Taiwanese Communication: Practices and their Cultural Meanings" Todd L. Sandel, University of Macau; Hsin-I Sydney Yueh, Northeastern State University

"Segmentation of Mexican-Heritage Immigrants: Acculturation Typology and Language Preference when Seeking Health Information" YoungJu Shin, Indiana University-Purdue University Indianapolis; Gerardo Maupome, Indiana University-Purdue University Indianapolis

"Stop Sending Your Kids Across Our Border": Discursively Constructing the Unaccompanied Youth Migrant" Mary Grace Antony, Schreiner University; Ryan J. Thomas, University of Missouri

"Rhetoric and Color-Blind Ideology: NBA Commissioner Adam Silver's Ambivalent Role in the New Racism" Linsay M. Cramer, Bowling Green State University

209013 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 5

Beyond Burke: Heretical Directions for Organizational Rhetoric Research and Theory?

Sponsors: Organizational Communication Division; Rhetorical and Communication Theory Division

Chair: Rebecca J. Meisenbach, University of Missouri

Presenters:

Peter R. Jensen, University of Missouri

Rebecca Gill, Massey University

Jenna Hanchey, University of Texas, Austin

Charles R. Conrad, Texas A&M University

Cathy Rosenholtz, University of Missouri

Abigail Selzer King, Texas Tech University

George Cheney, University of Colorado, Colorado Springs

209014 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 7

Past Imaging, Future Practices: Exploring Opportunities in the Study of Past Visual Forms and Practices to Invigorate Future Research

Sponsor: Visual Communication Division

Chair: Walter P. Wade, National University of Singapore

Respondent: Lisa R. Barry, La Guardia Community College

"An "Unwelcome, Unwanted and Forceful Intrusion": George Wallace and the Stand in the Schoolhouse Door" David Tokarz, University of Illinois

"Focusing on Visual Framing's Metaphors: Lessons from 101 Citations" Mary Bock, University of Texas, Austin

"From Poverty Porn to Political Activism: Aaron Huey's Images of Pine Ridge Indian Reservation" Janna Soeder, University of Maryland

209015 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 8

New Voices in Critical and Cultural Studies (Top Student Papers)

Sponsor: Critical and Cultural Studies Division

Chair: Dana L. Cloud, Syracuse University

Respondent: Barbie Zelizer, University of Pennsylvania

"Making Migration Legible: The Intersectional (Absented) Body Rhetoric of Migrant "Trash"" Hana Masri, University of Wisconsin-Madison

"Information as a Commodity Form and its Relation to the (Racialized) Surveillance Subject in Hasan Elahi's Tracking Transience" Laurel Ahnert, Georgia State University

"Deregulatory Rhetoric: Playing the Trump Card Against Organized Protest" Michael E. Eisenstadt, University of Kansas

209016 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 10

**NCA Celebrates Its “Farm Boy from Montana”: Raymie E. McKerrow, Ph.D., Teacher,
Mentor, Rhetorical Scholar, Leader**

Sponsor: Rhetorical and Communication Theory Division

Chair: Jerry L. Miller, Ohio University

Presenters:

Jessica L. Furgerson, Western Kentucky University
Mark C. Hopson, George Mason University
JongHwa Lee, Hawaii Pacific University
Kevin R. McClure, University of Rhode Island
Michaela D.E. Meyer, Christopher Newport University
Cami M. Sanderson, Ferris State University
Matthew Smith, Wittenberg University

Respondent: Raymie E. McKerrow, Ohio University

209017 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 11

Mass Communication Division Business Meeting

Sponsor: Mass Communication Division

Presenters:

Srividya Ramasubramanian, Texas A&M University
Sumana Chattopadhyay, Marquette University
Narissra Punyanunt-Carter, Texas Tech University
Jennifer S. Aubrey, University of Arizona
Laramie D. Taylor, University of California, Davis
Elizabeth Behm-Morawitz, University of Missouri
Nicholas David Bowman, West Virginia University
Meghan Sanders, Louisiana State University
Hugh Phillips Curnutt, Montclair State University
James Durbin, University of Akron
Tracy Worrell, Rochester Institute of Technology
Siobhan E. Smith, University of Louisville
Stephanie L. Young, University of Southern Indiana
Lisa Glebatis Perks, Merrimack College
Shane M. Semmler, University of South Dakota
Omotayo Banjo, University of Cincinnati
Adam C. Earnhardt, Youngstown State University
Stanley D. Tickton, Norfolk State University
Shane Tilton, Ohio Northern University
Valerie Kretz, St. Norbert College

209021 11:00 AM to 12:15 PM Rio Conference Center Miranda 1

Embracing Opportunities for Dialogue between Discourse Analysis and Rhetoric of Science

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Jean Goodwin, Iowa State University

"Dealing with climate change contrarians: The uses of dichotomization and dissociation" Marcin Lewinski, Universidade Nova de Lisboa; Mehmet Ali Uzelgun, Universidade Nova de Lisboa

"Discourses of Energy System Transformation: A Case Study of Boulder's Energy Future" Leah Sprain, University of Colorado, Boulder

"Scientists' perspectives on the public as a driver of communication choices" Jean Goodwin, Iowa State University; Michael Dahlstrom, Iowa State University; Christine Hutchison, Iowa State University; Mari Kemis, Iowa State University; Clark Wolf, Iowa State University

"'University of Google': Information sourcing practices of mothers facing medical decisions" Lauren R. Kolodziejski, California Polytechnic State University, San Luis Obispo

209022 11:00 AM to 12:15 PM Rio Conference Center Miranda 2

Top Four Papers in Family Communication

Sponsor: Family Communication Division

Chair: Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

Respondent: Andrea L. Lambert South, Northern Kentucky University

"Self-Disclosure and Relational Uncertainty as Mediators of Family Communication Patterns and Relational Outcomes in Sibling Relationships" Paul Schrodtt, Texas Christian University; Kaitlin Phillips, University of Nebraska-Lincoln

"'He Was Supposed to be with Me for the Rest of My Life': Meaning-making in Bereaved Siblings' Online Stories" Danielle Halliwell, University of Missouri; Noah Franken, West Texas A&M University

"Resilience in the New Economy: Couples' communication about financial uncertainty and associations with mental health, divorce proneness, and biological stress responses" Tamara D. Afifi, University of Iowa; Sharde M. Davis, University of Iowa; Anne F. Merrill, Penn State University; Samantha Coveleski, University of California, Santa Barbara; Amanda Denes, University of Connecticut; Ariana F. Shahnazi, University of Iowa

"An Exploration of Discourse Dependency in Identity Construction in Families with a Child on the Autism Spectrum: Discursive Trials, Tribulations, and Triumphs" Alexie Hays, University of Missouri; Colleen Colaner, University of Missouri

209023 11:00 AM to 12:15 PM Rio Conference Center Miranda 3

The Obama Presidency and Republican Opposition Watch in Year Seven: The Rhetoric and Politics of Legacy and Groundwork for Election 2016

Sponsor: Political Communication Division

Chair: Richard E. Vatz, Towson University

Presenters:

Kathleen E. Kendall, University of Maryland

Mitchell S. McKinney, University of Missouri

Theodore F. Sheckels, Randolph-Macon College

Judith S. Trent, University of Cincinnati

Paula J Youra, Lynchburg College

Mary L. Kahl, Indiana State University

Respondent: Richard E. Vatz, Towson University

209024 11:00 AM to 12:15 PM Rio Conference Center Miranda 4

Protests in the "Streets" and Revolutionary "Jungles"

Sponsors: Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Chenjerai Kumanyika, Clemson University

"Urban Jungle, Ferguson: A Place and Space of Visual Containment" Stephen Underhill, Marshall University; Zachary Allen Bailey, Marshall University

"Voices of Protest and Visions of Change: Social Media and the Digital Archive of Ferguson, MO" James McVey, University of North Carolina, Chapel Hill

"Imagine: Palestinian Refugees Walking in the Streets of Tel Aviv" Norma Musih, Indiana University

"Arabizing Vernacular Discourse: A Rhetorical Analysis of the Tunisian Revolutionary Graffiti" Fatima Zahrae Chrifi Alaoui, Georgetown University

209025 11:00 AM to 12:15 PM Rio Conference Center Miranda 5

Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division Top Paper Panel

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Brendan G.A. Hughes, University of Denver

Respondent: Isaac West, Vanderbilt University

"The Singular "They": Transgender's Pronominal Revolution" John I. Sewell, University of West Georgia

"Playing Neoliberal Politics: Personal, Post-Racist, and Renovation Rhetorics in "Same Love"" Thomas R. Dunn, Colorado State University

"Portrayals of Sex and Romance in Male Same-Sex Romantic Films" Joshua Miller, University of Wisconsin-Milwaukee

"(Trans)Femaleness in Dispute: Rhetorical Queering as Cyber-Protest" Hilary A. Rasmussen, University of Wisconsin-Milwaukee

209026 11:00 AM to 12:15 PM Rio Conference Center Miranda 6

Instructional Development Division Top Papers

Sponsor: Instructional Development Division

Chair: Blair Thompson, Western Kentucky University

Respondent: Charles Kyle Rudick, University of Northern Iowa

"Two Meta-Analyses Exploring the Relationship between Teacher Clarity and Student Learning" Scott Titsworth, Ohio University; Joseph Mazer, Clemson University; Alan K. Goodboy, West Virginia University; San Bolkan, California State University, Long Beach; Scott Myers, West Virginia University

"Reconsidering Student Motivation: An Application of Self-Determination Theory" Zachary W. Goldman, Illinois College; Alan K. Goodboy, West Virginia University; Keith D. Weber, West Virginia University

"Instructor Response to Uncivil Behaviors in the Classroom: An Application of Politeness Theory" Natalie Yisarry, University of Central Florida; Lindsay Neuberger, University of Central Florida; Ann Neville Miller, University of Central Florida

"Rhetorical Dissent as an Adaptive Response to Classroom Problems: A Test of Protection Motivation Theory" San Bolkan, California State University, Long Beach; Alan K. Goodboy, West Virginia University

209027 11:00 AM to 12:15 PM Rio Conference Center Miranda 7

Top Papers in Feminist and Women Studies Division

Sponsor: Feminist and Women Studies Division

Chair: Danielle M. Stern, Christopher Newport University

Respondent: Lana McDonnell, Hartnell Col

"Communicating Lead(her)ship in the Academy: Navigating a Sea of Organizational Patriarchy" Laura Prividera, East Carolina University; John Howard III, East Carolina University

"I Don't Know How She Does It! Ill Bodies and the Politics of Productivity" Kirstin Wagner, Indiana University

"Affective Scripts of Intimate Violence: Writing Pain and Fear on to Bodies and into the Law (Top Student Paper)" Bridget Sutherland, Indiana University

"From Silence to #WhyIStayed: Locating Our Stories and Finding Our Voices (Top Paper)" Melinda Weathers, Clemson University; Jimmy Sanderson, Clemson University

209028 11:00 AM to 12:15 PM Rio Conference Center Miranda 8

Engaging Organizational Contexts of Campus Sexual Violence

Sponsors: Feminist and Women Studies Division; Women's Caucus

Chair: Pavel Shlossberg, Gonzaga University

Presenters:

Shea'lyn J. Swan, Community Colleges of Spokane

Alice Loc, Gonzaga University

Abigail Padfield, Gonzaga University

Allison Armfield, Gonzaga University

209031

11:00 AM to 12:15 PM

Rio Conference Center

Brasilia 1

Competitive Feminist Critical Analyses of Popular Culture

Sponsor: Feminist and Women Studies Division

Chair: Christina Saindon, James Madison University

Respondent: Erika M. Behrmann, Bowling Green State University

"Narrating Feminist Girlhoods: Rhetorical Constructions of Agency in American Girl's Historical Fiction" Lauren M. DeLaCruz, Northwestern University

"The Powerful Protagonist: Depictions of Middle Eastern Females in Persepolis and Ms. Marvel" Samar Dababneh, Illinois State University

"Pinterest and Collective Femininity: Exploring Female Connection through Ideologies and Inspiration" Sarah-Rose Marcus, Rutgers University

"Saying it so doesn't make it so: Insights on privilege from geekdom's meritocracy melee" Joseph Reagle, Northeastern University

209032

11:00 AM to 12:15 PM

Rio Conference Center

Brasilia 2

Affection in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Stephanie Robbins Tikkanen, Ohio University

"A Model for Evaluating Evolutionary Theories of Human Communication Applied to Affection Exchange Theory" Richard Huskey, University of California, Santa Barbara

"Affection Deprivation in Romantic Relationships" Colin Hesse, Oregon State University; Alan Mikkelsen, Whitworth University

"The Effects of Received Grandmother's Affection on Their Grandchildren's Perceptions of Interpersonal Communication Satisfaction, Relationship Satisfaction, Closeness, and Health Behaviors" Leslie Ramos Salazar, West Texas A&M University

"'He's Just so Wonderful': Facebook Affection, Negativity, and Relationship Quality" Samantha Q. Fylling, University of Wisconsin-Milwaukee; Maura Cherney, University of Wisconsin-Milwaukee

209034 11:00 AM to 12:15 PM Rio Conference Center Brasilia 4

Finding a Voice: Constructing Identities and Meanings in Health Contexts

Sponsor: Health Communication Division

Chair: James O. Olufowote, University of Oklahoma

"Healthy Eating as Contested and Constrained Choice" Sarah C. Vos, University of Kentucky

"Questioning the common sense of condom use: A Gramscian analysis of truck drivers' discourses around condom use for HIV/AIDS" Shaunak Sastry, University of Cincinnati

"Risky Business: Disclosures of Risky Behavior among Emerging Adults in the Digital Age" Mackensie Minniear, University of Montana, Missoula; Aubrielle Holly, University of Montana, Missoula; Katherine Shuy, University of Montana, Missoula; Alan Sillars, University of Montana

"Self-Objectification, Appearance-Related Communication, and Depression among Middle-Aged Women: A Mediation Pathway" Timothy Curran, University of Georgia; Analisa Arroyo, University of Georgia

"The Breast Cancer Fanfare: Embracing Opportunities of Feminist Scholarship for Women's Health in Ghana" Dinah Tetteh, Bowling Green State University

209035 11:00 AM to 12:15 PM Rio Conference Center Brasilia 5

Message Generation, Transmission, and Processing in Online Communities

Sponsor: Human Communication and Technology Division

Chair: Douglas E. Pruim, Purdue University

"After Making a Decision: The Effect of Cognitive Dissonance on the Selection and Processing of Reviews" Jake Liang, Chapman University

"Collective Action in the Online Peer Production System: An Examination of Structures and Dynamics of Yelp Review Networks" Inyoung Shin, Rutgers University; Dongho Choi, Rutgers University

"How Online Reviews and App Design Characteristics Boost App Downloads" Christian Burgers, VU University Amsterdam; Allison Eden, VU University Amsterdam; Robin de Jong, VU University Amsterdam; Sander Buningh, DTV Consultants

"Instinct to Share: Applying e-Mavenism to Online Health Information Sharing" Hyunjung Kim, Missouri Southern State University; Thomas Hugh Feeley, University at Buffalo, SUNY; Seyoung Lee, University at Buffalo, SUNY

"Social differentiation and online collaboration: The dynamics of elite emergence on Wikipedia" Sorin Adam Matei, Purdue University; Elisa Bertino, Purdue University; Chuanhai Liu, Purdue University; Wuato Julius Wei, Purdue University; Michael Yu Zhu, Purdue University; Brian C. Britt, South Dakota State University

209036 11:00 AM to 12:15 PM Rio Conference Center Brasilia 6

"The Question of the Animal": Posthumanism in Performance Studies as Metadisciplinary Impulse

Sponsor: Performance Studies Division

Chairs: Jake Simmons, Missouri State University; Travis P. Brisini, Penn State University

Respondents: Travis P. Brisini, Penn State University; Jake Simmons, Missouri State University

"Dolphin Names: Posthumanism, Performance Poetry, and Animal Epistemologies" Christopher Collins, Louisiana State University

"It's Not Really That Complicated: On Academic Political Action" Benjamin Haas, Borough of Manhattan Community College, CUNY

"Lethal Theatre in the Copenhagen Zoo: On the Execution of the Young Giraffe, Marius" Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale

"Vultures, Snakes, and Big Green Monsters: Imagining the (Im)Possible with Cardboard Technology" Jonathan M. Gray, Southern Illinois University, Carbondale

209042 11:00 AM to 12:15 PM Rio Conference Center Lambada A

Moving Beyond Tolerance: A Discussion of Respect and Inclusivity as a Matter of Organizational Practice

Sponsor: Organizational Communication Division

Chair: Cerise L. Glenn, University of North Carolina, Greensboro

Respondent: Brenda J. Allen, University of Colorado, Denver

"Communicating difference: How lesbian, gay, and bisexual patients navigate coming out disclosures in health care organizations" Laura E. Brown, Western Kentucky University

"Deliberating Social Economic Differences through the American Democracy Project" Susan Hafen, Weber State University; Leah Murray, Weber State University

"The Stories of Farmwomen in the Rural Midwest" Stevie Munz, Ohio University

"Work, identity, and the border among Mexican immigrant women domestic workers" Ariadne A. Gonzalez, Texas A&M University

"'You are on your own?'" Understanding the Communication of Sexuality-Based Microaggressions in the Workplace" Sara Baker, Eastern Illinois University; Tim McKenna Buchanan, Manchester University

209043 11:00 AM to 12:15 PM Rio Conference Center Lambada B

Spotlight on the Five Decades of Reincarnation Research: Spiritual and Social Interactional Implications

Sponsors: Ethnography Division; Religious Communication Association; Spiritual Communication Division

Chair: Mary Fong, California State University, San Bernardino

Presenters:

Walter Semkiw, Institute for the Integration of Science, Intuition and Spirit
Wayne Peterson, Institute for the Integration of Science, Intuition and Spirit

209044 11:00 AM to 12:15 PM Rio Conference Center Lambada C

Civic Engagement: An Opportunity to Embrace the Community

Sponsor: Sigma Chi Eta

Chair: Puvana Ganesan-Chiu, Mesa Community College

Presenters:

Kathryn Heitland, Mesa Community College
Aerin Renee Jacobs, Mesa Community College
Rommel S. Lagasca, Independent
Amanda Houdashell, Mesa Community College

Respondent: Janice C. Ralya, Jefferson State Community College

209045 11:00 AM to 12:15 PM Rio Conference Center Conga A

Training and Development Division Business Meeting

Sponsor: Training and Development Division

Presenters:

Dennis Becker, Speech Improvement Co
Ross Brinkert, Penn State University, Abington
Seth S. Frei, University of Texas, Austin
Robin Maxfield, Mindset Communication Inc.
M. Laurie Diles, Harding University
DeeDee Smartt Lynch, Smartt Strategies LLC

209046 11:00 AM to 12:15 PM Rio Conference Center Conga B

Peace and Conflict Communication Division Business Meeting

Sponsor: Peace and Conflict Communication Division

Presenters:

Michael Zirulnik, Arizona State University
Gregory Paul, Kansas State University
Melissa A. Maier, Missouri State University
Paula Hopeck, Stephen F. Austin State University

209047 11:00 AM to 12:15 PM Rio Conference Center Conga C

Communication as Social Construction Division Business Meeting

Sponsor: Communication as Social Construction Division

Presenters:

Liliana Castañeda Rossmann, California State University, San Marcos

Christine S. Davis, University of North Carolina, Charlotte

Theresa Castor, University of Wisconsin-Parkside

Stacy Smulowitz, University of Scranton

John Nicholson, Mississippi State University

Kelly E. Tenzek, University at Buffalo, SUNY

Matthew S. Thatcher, Arkansas State University

John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

Shavonne Shorter, Bloomsburg University

Kara Laskowski, Shippensburg University

Christina S. Beck, Ohio University

209051

11:00 AM to 12:15 PM Rio Conference Center

Amazon A

Poster Session: Student-Led Research on Health Communication

Sponsor: Health Communication Division

Chairs: Elaine Hsieh, University of Oklahoma; Johnson Aranda, University of Oklahoma

"A healthy dose of comments: A qualitative analysis of reader responses to online health news" Melissa Suran, University of Texas, Austin

"A Huge Success? Wait A Second: An Evaluation of Ice Bucket Challenge Campaign" Guoyu Wang, University of Oklahoma; Yang Liu, University of Oklahoma

"Bystander Intervention for Sexual Assault Prevention: Magic Bullet or Methodological Dilemma?" Amanda Mabry, University of Texas, Austin

"Communication as Design in Advance Care Planning Documents: Challenges and Possibilities for Redesign" Jennifer Freytag, Texas A&M University

"Expanding the Scope in the Literature on Language Barriers in Healthcare Settings: A Focused Review" Sachiko Terui, University of Oklahoma

"Experience Commodified: When Interpersonal Health Interactions Become Commodified Experiences" Andrea Guziec Iaccheri, Ohio University

"Helping Children Cope: Embracing the Role and Effectiveness of Medically Themed Media" Heather A. Stilwell, Regent University

"Measuring the Clarity of an Online Health Portal Using the CDC's Clear Communication Index" Jordan M. Alpert, Virginia Commonwealth University; Linda Desens, George Mason University; Gary L. Kreps, George Mason University; Kevin Wright, George Mason University

"Self-Efficacy in Physical Activity Campaigns Targeting the Elderly: Current Research and Future Directions" Jennifer Freytag, Texas A&M University

"Sexual Communication in Dating Relationships vs. "Friends with Benefits" Relationships: Information-seeking, Efficacy, and Outcome Expectancies" Michael Tannebaum, Northeastern University

"Supportive Communication during the Family-Building Years: How Women and Men Make

Use of Two Online Pregnancy Support Forums" Amy Williams, University at Albany, SUNY

"Uncertainty and Information Management of Women with Breast Cancer: A Content Analysis of BreastCancer.org Forum" Rong Ma, University of Maryland

"Using Graphic Narratives to Communicate about Health: Understanding Ross Mackintosh's Seeds Use of Humor to Frame a Satisfying Father-Son Relationship in an End-of-Life Situation" Keith Cyril Bistodeau, Hamline University

"“Get Your Head in the Game”: An Opportunity for Evaluating a Health Campaign for Student-Athletes' Concussion Reporting Behaviors" Lisa van Raalte, Arizona State University

209052 11:00 AM to 12:15 PM Rio Conference Center Amazon B

Embracing Opportunities: Responding to Challenges in the Traditional Communication Classroom for Future Professionals

Sponsor: Undergraduate College and University Section

Chair: David Stern, Frostburg State University

"Embracing Students Where They Are and Inviting Opportunity" Christopher O. Lynch, Kean University; Consolata Nthemba Mutua, Kean University

"Examining Self as a Way to Improve Interaction" Stacey A. Peterson, Montgomery College

"From Text to Action: Taking Rhetoric to the Streets" Teresa A. Nance, Villanova University

"What Makes Public Speaking Public Speaking?" Anita K. Foeman, West Chester University; Bessie L. Lawton, West Chester University; Philip A. Thompsen, West Chester University

209055 11:00 AM to 12:15 PM Rio Conference Center Amazon F

Autoethnographic Accounts of Personal Identity

Sponsor: Ethnography Division

Chair: Lalatendu Acharya, Purdue University

"A Caucasian with no race: A critical autoethnography" Esen Koc, Bowling Green State University

"Coming Out (of the Darkness): Embracing my Identity" David Franklin Purnell, Mercer University

"From the Trailer Park to the Ivory Tower and Somewhere in Between: A Critical Autoethnography of Class Performativity in Academe" Tasha R. Rennels, Augustana College

"Unearned convictions: Identity sensemaking for children of convicts" Celeste Wells, Boston College

"Your Words Broke Me: An Autoethnographic Narrative of Encountering Stereotypes in a Pedagogical Space" Samantha Brown Fentress, Southern Illinois University, Carbondale

209057 11:00 AM to 12:15 PM Rio Conference Center Amazon H

emBRACING opportUNITY: Strategies for Survival by Students and Faculty of Color in White Academic Spaces

Sponsor: La Raza Caucus

Chair: Bernadette Calafell, University of Denver

Presenters:

Jaime Guzmán, University of Denver

Raisa Alvarado, University of Denver

Omar Romero, San Francisco State University

Kristina Ruiz-Mesa, California State University, Los Angeles

Bernadette Calafell, University of Denver

209058 11:00 AM to 12:15 PM Rio Conference Center Amazon I

New Perspectives of Communication Roles in Chinese Communities: From Physicians' Weibo Use, Hong Kong Protests, Genetically Modified Food to Public Emergency Events

Sponsor: Chinese Communication Association

Chair: Jiayi Lu, Communication University of China

Respondents: Wenshan Jia, Chapman University; Yu Liu, Florida International University

"Chinese Physicians' Use of Weibo for Communicating Health Literacy and Self-Representation: A Content Analysis of Chinese Physicians' Weibo" Mufan Luo, University of Illinois, Urbana-Champaign; Di Zhang, Renmin University of China

"An Irresistible Past and the Unfinished Task: The Memory of Tiananmen Square Movement in the News Coverage of the 2014 Hong Kong Protest" Luling Huang, Temple University

"Multiple civil societies, discursive opportunity structure, and the diffusion of anti-GMOs discourses in China" Guangsheng Huang, Chinese University of Hong Kong

"The Changing Discursive Practices of Chinese Journalists" Fangzhou Ding, Zhejiang University

"Chinese Social Media Users' Communication Behaviors in Public Emergency Events" Yungeng Xie, Shanghai Jiao Tong University; Jing Li, Shanghai Jiao Tong University; Rui Qiao, Shanghai Jiao Tong University; Guosong Shao, Shanghai Jiao Tong University

209059 11:00 AM to 12:15 PM Rio Conference Center Amazon J

Group Communication Division Business Meeting

Sponsor: Group Communication Division

Presenters:

Stephenson J. Beck, North Dakota State University

Laura W. Black, Ohio University

Andrea B. Hollingshead, University of Southern California

Isabel C. Botero, University of Kentucky

209061 11:00 AM to 12:15 PM Rio Conference Center Amazon L

Embodied Communication and the Communicating Body

Sponsor: Rhetorical and Communication Theory Division

Chair: Maggie M. Werner, Hobart & William Smith Colleges

"Rhetorical Functions of Sabermetric Analysis and Display" Kyle R. King, Penn State University

"Stand-Up Comedy and the Public Sense of Humor" Matthew R. Meier, West Chester University

"The Persuasive Force of Political Humor in Anna Howard Shaw's "The Fundamental Principle of a Republic" (1915)" Beth Innocenti, University of Kansas; Elizabeth Lynn Miller, University of Kansas

"The Pleasures of Process: Neo-burlesque's Seductive Rhetoric" Maggie M. Werner, Hobart & William Smith Colleges

"Where a Sign is Not Enough: Materialist Rhetoric in Embodied, Everyday Spaces" Derek W. Lewis, Colorado State University

209062 11:00 AM to 12:15 PM Rio Conference Center Amazon M

Embracing Our Differences and Our Similarities: A Report of the Joint Survey Sent to the AFA-NIET, NFA, PRP, DSR and PKD Memberships

Sponsor: American Forensic Association

Chair: Karen R. Morris, University of Wisconsin-Eau Claire

Presenters:

Jennifer Talbert, William Carey University

Richard Paine, North Central College

John C. Schultz, Tallahassee Community College

Karen R. Morris, University of Wisconsin-Eau Claire

Ben Walker, Southwest Minnesota State University

Respondent: Leah E. White, Minnesota State University, Mankato

209063 11:00 AM to 12:15 PM Rio Conference Center Amazon N

Navigating Romantic Relationships Online

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Ying Cheng, Michigan State University

"Personalities, Purposes, and Products Predicting Relational Outcomes in Online Dating" Collette Celani-Morrell, University of Denver; Veronica Droser, University of Denver; Mary Claire Morr Serewicz, University of Denver

What Works and What Still Needs to Be Done

Sponsors: Instructional Development Division; NCA First Vice President

Chair: Rich West, Emerson College

Presenters:

Lynn H. Turner, Marquette University

David T. McMahan, Missouri Western State University

Candice Thomas-Maddox, Ohio University, Lancaster

Matthew Byrnie, Sage Publications

Diana K. Ivy, Texas A&M University, Corpus Christi

209074 11:00 AM to 12:15 PM Rio Conference Center Tropical E

Rhetorical Stylizations of Contemporary Capitalism: Embracing Opportunities for Critique and Resistance

Sponsor: Rhetorical and Communication Theory Division

Chair: Emily Winderman, North Carolina State University

Respondent: Matthew S. May, Texas A&M University

"Could Nostalgia be More Pathetic? Yes, It Could: The Use of Emotional Appeals in Post-Financial Crisis Critiques of Capitalism" Sally Spalding, University of Georgia

"In What Voice Does Money Speak?" Jason Myres, University of Georgia

"Stylizations of the Insured Subject in Contemporary Farm Policy" Dustin A. Greenwalt, Penn State University

"'You Didn't Build That': Economic Inequality, Ontological Individualism, and Social Infrastructure" Sean Kennedy, University of Kansas; Patrick Kennedy, University of Illinois, Chicago

209080 11:00 AM to 12:15 PM Rio Conference Center Palma A

"LGBT Rights Are Human Rights": Critical Commentary Concerning Secretary of State Hillary Clinton's 2011 Speech to the United Nations

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Public Address Division

Chair: Lester C. Olson, University of Pittsburgh

Presenters:

Jeffrey Bennett, University of Iowa

Bonnie J. Dow, Vanderbilt University

Lester C. Olson, University of Pittsburgh

Shawn J. Parry-Giles, University of Maryland

Alyssa A. Samek, California State University, Fullerton

209081 11:00 AM to 12:15 PM Rio Conference Center Palma B

World Communication Association, North America Business Meeting

Sponsor: World Communication Association

Presenter:

Melissa L. Beall, University of Northern Iowa

209082 11:00 AM to 12:15 PM Rio Conference Center Palma C

Communication Apprehension and Competence Division Top Paper Session

Sponsor: Communication Apprehension and Competence Division

Chairs: Colleen Malachowski, Regis College; Paola Pascual-Ferrá, Loyola University of Maryland

"Embracing Opportunities to Change Lives: Teaching At-Risk High School Students Communication Competence Skills through Facework and Improved Self-Monitoring" Kevin T. Jones, George Fox University; Jeff Birdsell, George Fox University

"Embracing Opportunities to Reduce Speech Anxiety in the Basic Course Classroom: Data analysis and implications for instructional initiatives" Suzanne Prentiss, University of Tennessee

"Individual Differences in Stress Reactivity and Recovery: A Component Analysis of Public Speaking State Anxiety Waveforms (Top Paper)" Chris R. Sawyer, Texas Christian University

"The Impact of Reticence on Usage of Text Messaging for Everyday Talk" James Keaten, University of Northern Colorado; Lynne Kelly, University of Hartford; Diane M. Millette, University of Miami

209083 11:00 AM to 12:15 PM Rio Conference Center Palma D

Is Adnan Syed Guilty? Embracing Opportunities for Public Deliberation and Debate through "Serial"

Sponsor: Argumentation and Forensics Division

Chairs: Todd Allen, Grove City College; R. Pierre Rodgers, George Mason University

Presenters:

Andrea McClanahan, East Stroudsburg University

Carl T. Hyden, Morgan State University

Sean Luechtefeld, Johns Hopkins University

Rod Carveth, Morgan State University

Jade Olson, University of Maryland

Thomas McCloskey, University of Maryland

209084 11:00 AM to 12:15 PM Rio Conference Center Palma E

Communication Assessment Division Business Meeting

Sponsor: Communication Assessment Division

Presenters:

Sarah F. Rosaen, University of Michigan, Flint

Mary M. Eicholtz, Kutztown University

Joy L. Daggs, Northwest Missouri State University

Carolyn K. Shue, Ball State University

Diane S. Krider, Central Michigan University

209085 11:00 AM to 12:15 PM Rio Conference Center Palma F

Mentoring, Faculty of Color, and Intersectionality: Rethinking Opportunities and Possibilities

Sponsors: African American Communication and Culture Division; Asian/Pacific American Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; La Raza Caucus; Women's Caucus

Chair: Shinsuke Eguchi, University of New Mexico

Presenters:

Christopher Brown, Minnesota State University, Mankato

Shinsuke Eguchi, University of New Mexico

Richie Hao, Columbia College Hollywood

Sheena Cheri Howard, Rider University

Amanda Martinez, Davidson College

Sachi Sekimoto, Minnesota State University, Mankato

Myra S. Washington, University of New Mexico

Respondent: Nicole R Files-Thompson, Lincoln University

209086 11:00 AM to 12:15 PM Rio Conference Center Palma G

Cross Examination Debate Association Top Submitted Papers

Sponsor: Cross Examination Debate Association

Chair: Michael Kenneth Davis, James Madison University

Respondent: Joe Koehle, Kansas State University

"Embracing Debate 2.0: The Rhetorical Circulation of the Digital Debate Subject" Avery J. Henry, Southeast Missouri State University; John P Koch, University of Puget Sound; Kelly Michael Young, Wayne State University

"Women in Collegiate Policy Debate: Embracing the Opportunity to Break up the Good Ol' Boys Club" Jacquelyn Poapst, George Mason University

"What's in a Name? A Correspondence Testing Approach to Understanding Race and Gender Effects in Mutual Preference Judging" Allison Harper, George Mason University

"The Tournament is a Singularity" Stephen M. Llano, St. John's University

209087 11:00 AM to 12:15 PM Rio Conference Center Palma H

Online Communication as Educational Resource in the Digital Sphere

Sponsor: Scholarship of Teaching and Learning

Chair: Linda DiDesidero, Marine Corps University

Presenters:

Nick Romerhausen, Eastern Michigan University

Patrick Seick, Eastern Michigan University

Marlene M. Preston, Virginia Tech

Brandi Quesenberry, Virginia Tech

Isabel Fay, University of Georgia

Respondent: Mike Allen, University of Wisconsin-Milwaukee

209088 11:00 AM to 12:15 PM Rio Conference Center Coco A

Top Papers in Theatre, Film, and New Multi-Media

Sponsors: American Studies Division; Mass Communication Division; Theatre, Film, and New Multi-Media Division

Chair: Nico Wood, Southern Illinois University, Carbondale

Respondent: Matt Saltzberg, Western Illinois University

"Here "R" the Nominees: Critical Theory, Mass Society, Blockbusters and Oscar Winners" Bradley Rohlf, Indiana University of Pennsylvania

"Opportunities for Dissent: The Rhizome and the Shrek Animated Cartoon Series" Sorin Nastasia, Southern Illinois University, Edwardsville; Diana Nastasia, Southern Illinois University, Edwardsville

"Hollywood Accounting": The Life and Times of Form 1-W" William Thomas McClain, Woodbury University

"Playing Like a Girl: Establishing a Virtual Female Social Position through Discourse Building Tasks" Steffi Shook, Ohio University

209089 11:00 AM to 12:15 PM Rio Conference Center Coco B

Embracing Opportunities in Kazakhstan: A New Communication Program and a New University

Sponsor: Eurasian Communication Association of North America

Chair: Jenifer L. Lewis, Nazarbayev University

Presenters:

Amanda Frank, Nazarbayev University

Yuliya Yurashevich, University of Nevada, Las Vegas

Jenifer L. Lewis, Nazarbayev University

Brett Craig, St. Louis College of Pharmacy

209100 11:00 AM to 12:15 PM Rio Conference Center Janeiro Boardroom

NCA Doctoral Educational Committee Meeting

Sponsor: NCA National Office

Presenters:

Nathan E. Stormer, University of Maine
J. Kevin Barge, Texas A&M University
Keith Berry, University of South Florida
Carl Botan, George Mason University
Jeffrey T. Child, Kent State University
Olga I. Davis, Arizona State University
Sandra Faulkner, Bowling Green State University
Gary L. Kreps, George Mason University
Adrienne Kunkel, University of Kansas
Jordan Soliz, University of Nebraska-Lincoln
Mary E. Stuckey, Georgia State University
Trevor Parry-Giles, National Communication Association
Craig R. Scott, Rutgers University

209101 11:00 AM to 12:15 PM Rio Conference Center Flamengo Boardroom

Spectra Advisory Board Meeting

Presenters:

Wendy Fernando, National Communication Association
Thomas R. Flynn, Slippery Rock University
Shanshan Lou, Appalachian State University
Rodney A. Reynolds, California Lutheran University
Jimmie Manning, Northern Illinois University

12:30 PM

211010 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion

Scholar to Scholar: Visual and Mass Communication

Sponsors: Mass Communication Division; Scholar to Scholar; Visual Communication Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Kristen Harrison, University of Michigan; John Katsion, Northwest Missouri State University; Omotayo Banjo, University of Cincinnati

"01. A content analysis of gender stereotypes and romantic ideals in Chinese Boy's Love stories" Yanyan Zhou, Indiana University Bloomington; Bryant Paul, Indiana University Bloomington; Ryland Sherman, Indiana University Bloomington

"02. A Post American World? Testing the Impacts of International Challenges to American

Exceptionalism" Jason Gilmore, Utah State University; Charles Rowling, University of Nebraska, Kearney

"03. Attending to Popular User-Generated Content: A Means-End Chain Approach toward Media Exposure and Gratifications-Seeking" Tien Ee Dominic Yeo, Hong Kong Baptist University; Lei Vincent Huang, Hong Kong Baptist University

"04. College students' media use and credit card discussions" James Ponder, Kent State University; Jennifer McCullough, Kent State University

"05. Freedom of Speech vs. Hate Speech: An Image Restoration Case Study of Donald Sterling and Justin Bieber's Use of the N-Word" Mia Moody-Ramirez, Baylor; Hazel Cole, University of West Georgia

"06. Generic Hybrids and Cultural Conflict: The Case of the Jewish Museum Berlin" Brent A. Saindon, Davis & Elkins College

"07. Institutional Memetics: Religious Authority in Digital/Lived Religion" Benjamin Burroughs, University of Nevada, Las Vegas; Gavin Feller, University of Iowa

"08. Is it me you're looking for? The effects of CMC feedback" Nicole Zamanzadeh, University of California, Santa Barbara; Dan Linz, University of California, Santa Barbara; Travis Dixon, University of Illinois

"09. Linguistic Patterns in Video Titles on Free Online Pornography Websites" Michelle Elizabeth Funk, University of Missouri

"10. Memes in an Anti-Democratic Frame: John Pike Juxtaposed with Iconic Images" Kayla Ann Hoffman, San Diego State University

"11. Moët, Mucha, and the "New Woman" in Alcohol Advertising" Kourtney M. Maison, Ball State University

"12. Myth, Body, and Appeasement: Making-over the Hero Quest" Erin O'Connor, University of Texas, Austin

"13. Rethinking Egyptian National Identity: The Rhetorical Construction of Tahrir Square" Hagar Attia, University of Maryland, College Park

"14. Return to Diminishing Returns: A Replication of the Challenge to the Newer Games/Stronger Effects Assumption" Matthew Grizzard, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Eric R. Novotny, Michigan State University; Zed Ngoh, University at Buffalo, SUNY

"15. Subtitles in Entertainment Television in South Korea: Focused on a Third-Person Effect" Hyeri Jung, University of Texas, Austin

"16. The Constitutive Rhetoric of Still Images: The Case of White House Flickr Photos" Thomas Duke, University of Alabama

"17. The Effect of Sharing Source on Behavioral Intentions of Viewing an Online Video" Alexander L. Lancaster, Weber State University; David K. Westerman, North Dakota State University

"18. The Instructional Capacity of Reality Television: Learning Survival Strategies from Survival Shows" Kami A. Kosenko, North Carolina State University; Johanne Laboy, North Carolina State University; Danielle Schmidt, North Carolina State University

"19. The Least of These: How Eduardo Diaz's Image of Addicts in Pakistan Offers an Alternate Media Representation of Addiction" Polly Keary, University of Washington

"20. The Roles of Perceived Intimacy, Identification, and Morality on Liking of Anti-Heroes" Mary Beth Oliver, Penn State University; Erica Bailey, Penn State University; Arienne Ferchaud, Penn State University; Drew D. Shade, University of Cincinnati, Blue Ash; Chun Yang, Penn State University; Helena Bilandzic, University of Augsburg; Jonathan Cohen, University of Haifa

"21. The Sound of Music Locations: Visual rhetoric and aesthetic choices related to place attachment" Lynelle Ellis, Walla Walla University

"22. The Third Level of Agenda Setting in Contemporary China: Comparing Three Media Agendas and Their Relationships with Online and Offline Public Agendas" Yang Cheng, University of Missouri, Columbia; Ching Man Chan, Chinese University of Hong Kong

"23. The "art pill": Visual metaphorical empowerment and disempowerment in social philanthropy" Anna Turnage, Bloomsburg University

"24. Upholding the Protest Paradigm: Media Framing and the Chicago Eight Trial" Abbe S. Depretis, Temple University

"25. What Does a Happy Country Look Like? A Content Analysis of Countries' Official Tourism Websites" Emily Jones, North Carolina State University

"26. When Does the Media Have an Effect? Integrating an Information Processing Model with Levels of Attention" Kristin P. Hocevar, University of California, Santa Barbara

211011 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 1

Discourses of Protest, Tragedy, and Memory in Asia

Sponsors: Asian/Pacific American Communication Studies Division; Critical and Cultural Studies Division

Chair: Ako Inuzuka, University of Pittsburgh, Johnstown

Respondent: JongHwa Lee, Hawaii Pacific University

"'Activated' Bodies: Encountering Social Movements in Hong Kong" Guangsheng Huang, Chinese University of Hong Kong

"A mythologized President: Understanding of Collective Memory and Analysis of News Reports" Hojeong Lee, Temple University

"Ba So, Do Thi Chang, Vietnam War Memories, and Ronald Haeberle's My Lai Photos" Marouf A. Hasian, University of Utah

"The News Frames in Communicating Natural Disaster: A Study on the 2011 Floods in Thailand" Penchan Phoborisut, University of Utah; Ye Sun, University of Utah

211012 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 4

Prejudice, Intergroup Contact, and Identity Management

Sponsor: International and Intercultural Communication Division

Chair: Diana Trebing, Saginaw Valley State University

"Intergroup contact in combination: Mediated and face-to-face intercultural communication as

independent and interfering prejudice reduction strategies" Nick Joyce, University of Maryland; Anita Atwell Seate, University of Maryland; Laszlo Vincze, University of Helsinki

"When Talking Differences Makes Us Closer: The Role of the Communicative Dynamics of Group Salience in Intergroup Contact" Hsin-Yi Chien, University of Maryland; Anita Atwell Seate, University of Maryland

"Communicating through Prejudice: An Innovative Critical-Cultural Autoethnography of Appreciative Relationships" Mark P. Orbe, Western Michigan University; Victoria H. Orbe, University of Michigan; Robert J. Razzante, Ohio University

"The Glass Half Full: Gay Male Midlife Identity Management through Intergroup Communication and Comparison" Christopher Hajek, University of Texas, San Antonio

"'Be/coming' White and the Myth of White Ignorance: Identity Projects in White Communities" Dreama G. Moon, California State University, San Marcos

211013 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 5

Top Four Papers in Organizational Communication

Sponsor: Organizational Communication Division

Chair: Joann Keyton, North Carolina State University

Respondent: Laurie K. Lewis, Rutgers University

"The Rhetoric of Hyperplanning: The U.S. Military, Pregnancy, and Intensified Responsibilization" Megan McFarlane, University of Utah

"Sourcing Paradoxical Tensions in Organizational Discourse" Gail T. Fairhurst, University of Cincinnati; Linda L. Putnam, University of California, Santa Barbara

"Beyond Digital Common Sense: How Implicit Theories Influence Online Impression Management" Brenda Berkelaar, University of Texas, Austin

"Making sense of 'pink elephants,' 'bureaucratic bullshit,' and other metaphors of change: A longitudinal study of inter-agency collaboration and organizational change" Shawna Malvini Redden, California State University, Chico; Lou Clark, Arizona State University; Sarah Jane Tracy, Arizona State University; Michael Shafer, Arizona State University

211014 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 7

The Study of Visual Argumentation: Embracing Opportunities for Research in Visual Forms of Apologia and Tropes

Sponsor: Visual Communication Division

Chair: T. Randahl Morris, University of West Georgia

Respondent: Charles Goehring, San Diego State University

"I AM A (WORKING) MAN: Visual Trope and Economic Justice in the 1968 Memphis Sanitation Strike" Yvonne Slosarski, University of Maryland

"The Nostalgic Soldier as a Visual Site of Deliberation in Brothers" Tiara Good, Penn State University

"Under the Sea: Visual Tropes of "Friendships" between Dolphins and Humans" Katie Lind, Indiana University

"When Cows Talk: The Happy California Cow Campaign as Visual Apologia" Catherine L. Riley, Texas A&M University

211015 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 8

Communicating "Food Justice": Critical Perspectives on Food Movements, Hunger, Insecurity, and Waste

Sponsor: Critical and Cultural Studies Division

Chair: Constance Gordon, University of Colorado, Boulder

Respondent: Christopher Scott Thomas, University of Iowa

"Hunger Sucks: The Challenge of Food Justice Advocacy" Kathleen P. Hunt, Iowa State University

"Framing Waste and/as Capital in Food Recovery and Food Justice" Leda M. Cooks, University of Massachusetts, Amherst

"Food Justice and/or Farmworker Justice: Examining the Role of the Fair Food Movement" Constance Gordon, University of Colorado, Boulder

"Stories of Food Insecurity: Food Bank Clients and the Communicative Dimension of Food Justice" Megan Annette Koch, University of Missouri

211016 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 10

Top Papers in Rhetorical and Communication Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: Anna Marjorie Young, Pacific Lutheran University

Respondent: Danielle E. Endres, University of Utah

"An Enthymeme in Lysias 1.40" James A. Fredal, Ohio State University

"Material Networks, Rhetorical Fluidity, and the Sensory Voice" Amanda Nell Edgar, University of Memphis

"Shining Stars: A Call for the Incorporation of Celebrity Studies in Rhetorical Scholarship" Joshua N. Morrison, Texas State University

"The Corporation as Crown: Tropes of Power and the Rise of Global Economic Sovereignty in Ford Motor Company's Films, 1940-1948" Timothy S. Johnson, University of Louisville

211017 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 11

Campaigns for Health, the Environment and Social Good

Sponsor: Mass Communication Division

Chair: Linda Godbold Kean, East Carolina University

Respondent: Linda Godbold Kean, East Carolina University

"Click "Healing": A Case Study of Pharmaceutical Advertising Online and Nexium's Website as a Form of the Health Belief Model" Janelle Applequist, University of South Florida

"Missed opportunities: A framing analysis of the Got Milk? campaign" Sharon Lauricella, University of Ontario Institute of Technology

"Networks of Pressure: Greenpeace's Globally Coordinated Detox Campaign" Elizabeth Brunner, University of Utah; Kevin DeLuca, University of Utah

"Responding to KONY2012: Performing Global Identity in a Networked World" Emily Sauter, University of Wisconsin-Madison

211021 12:30 PM to 1:45 PM Rio Conference Center Miranda 1

Disability Issues Caucus Business Meeting

Sponsor: Disability Issues Caucus

Presenters:

Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Julie Cosenza, San Francisco State University

James L. Cherney, Wayne State University

Bruce Henderson, Ithaca College

Erin McAloon, Ohio University

Allison Brenneise, Southern Illinois University, Carbondale

Joy M. Cypher, Rowan University

211022 12:30 PM to 1:45 PM Rio Conference Center Miranda 2

World of Workcraft: Digital Labor in the Age of Social Media

Sponsor: Critical and Cultural Studies Division

Chair: Hugh Phillips Curnutt, Montclair State University

Respondent: Victor Pickard, University of Pennsylvania

"Driving the Digital Economy: Ambivalent Precarity among Drivers for Uber and Lyft" Brenton J. Malin, University of Pittsburgh; Curry Chandler, University of Pittsburgh

"Metaconsumptive Labor and Music Industry Crisis: Co-Creation as Consumption in New Media Markets" Ian Reyes, University of Rhode Island

"Play and Work: Exploring the Concept of Digital Labor in Massively Multiplayer Online Role Playing Games" Jessica Anne Robinson, Purdue University

"Packaging Justin Bieber's "Boyfriend" Single: A Case of Pseudo-Stakeholdership through Crowdsourcing" Todd Kelshaw, Montclair State University

"Stolen Selfies: Locating Digital Capital in the Case of "The Fappening"" Hugh Phillips Curnutt, Montclair State University

211023 12:30 PM to 1:45 PM Rio Conference Center Miranda 3

Competitive Papers in Political Communication: Imagery of War and Crisis

Sponsor: Political Communication Division

Chair: Lindsay Harroff, University of Kansas

Respondent: Lindsey A. Harvell, James Madison University

"Framing of ISIS by Fox News, CNN, and the PBS NewsHour: A Content Analysis" Patrick Baxter, Independent Scholar

"Indexing and Echoing U.S. Involvement in the Middle East: ISIL and the New York Times" Seth Bradshaw, University of Arizona

"Support and Dissent: "Battle Hymn of the Republic" parodies through American Wars" Caroline C. Koons, Penn State University

"The Visual Rhetoric of Boredom in U.S. Drone Imagery" Jessy J. Ohl, University of Mary Washington

211024 12:30 PM to 1:45 PM Rio Conference Center Miranda 4

Public Relations Division Top Faculty Papers Panel

Sponsor: Public Relations Division

Chair: Michael F. Smith, La Salle University

Respondent: Erich Sommerfeldt, University of Maryland

"Zones of Meaning in Networks: A Mixed-Methods Approach to Studying Social Capital" Adam Saffer, University of North Carolina, Chapel Hill

"How stakeholder salience affects shareholder activism outcomes: An empirical study" Nur Uysal, Marquette University; Aimei Yang, University of Southern California; Maureen Taylor, University of Tennessee

"The Pariah Effect of Toxic Trailers: FEMA's Legitimacy Challenges in the Post-Katrina Formaldehyde Crisis" Shari R. Veil, University of Kentucky; Kathryn E. Anthony, University of Southern Mississippi

"Does Power Make Us Mean? An Investigation of Empowerment and Revenge Behaviors in the Cyberspace" Zongchao Cathy Li, University of South Carolina; Don W. Stacks, University of Miami

211025 12:30 PM to 1:45 PM Rio Conference Center Miranda 5

**Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division
Business Meeting**

Sponsor: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Presenters:

Kathryn Hobson, James Madison University

Bernadette Calafell, University of Denver

Benjamin LeMaster, Southern Illinois University, Carbondale
Pamela Lannutti, La Salle University
Isaac West, Vanderbilt University

211026 12:30 PM to 1:45 PM Rio Conference Center Miranda 6

Instructional Development Division Business Meeting

Sponsor: Instructional Development Division

Presenters:

Blair Thompson, Western Kentucky University
Alan K. Goodboy, West Virginia University
Joseph Mazer, Clemson University
Brandi N. Frisby, University of Kentucky
Angela M. Hosek, Ohio University

211027 12:30 PM to 1:45 PM Rio Conference Center Miranda 7

Feminist and Women Studies Division and Women's Caucus Co-Business Meeting

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Danielle M. Stern, Christopher Newport University
Maria D. Davidson, University of Oklahoma
Yahui Zhang, Wayland Baptist University
Lana McDonnell, Hartnell Col
Erika M. Behrmann, Bowling Green State University
Rachel E. Silverman, Embry-Riddle Aeronautical University
Abbey E. Wojno, Centers for Disease Control & Prevention
Jennifer Dunn, Dominican University
Michelle Calka, Manchester University
Miranda Olzman, University of Denver

211028 12:30 PM to 1:45 PM Rio Conference Center Miranda 8

**The Basic Course Survival Kit: Leadership and Mentorship Opportunities When
Strengthening the Basic Course's Place in Degree Plans and Core Requirements (Basic
Course Division Top Panel)**

Sponsor: Basic Course Division

Chair: Mark J. Butland, Austin Community College

Presenters:

Steven A. Beebe, Texas State University
Isa N. Engleberg, Prince George's Community College
Samuel P. Wallace, University of Dayton

Respondent: Joseph M. Valenzano, University of Dayton

211031 12:30 PM to 1:45 PM Rio Conference Center Brasilia 1

Southern States Communication Association Executive Council Meeting

Sponsor: Southern States Communication Association

Presenters:

Jean DeHart, Appalachian State University
Jerold L. Hale, College of Charleston
Carl Cates, Valdosta State University
Roseann M. Mandziuk, Texas State University
Victoria J. Gallagher, North Carolina State University
Jennifer Mize Smith, Western Kentucky University
Leroy G. Dorsey, University of Memphis
John W. Haas, University of Tennessee
Shawn D. Long, University of North Carolina, Charlotte
Patrick Dillon, University of Memphis
Pavica Sheldon, University of Alabama, Huntsville
Richard Falvo, El Paso Community College
Ashley K. Barrett, Baylor University
Stephanie Kelly, North Carolina Agricultural & Technical State University
Mary M. Meares, University of Alabama
Mary Beth Asbury, Middle Tennessee State University
Linda DiDesidero, Marine Corps University
Gyromas Newman, University of Mobile
Lauren Reichart Smith, Auburn University
Rebecca Walker, Southern Illinois University, Carbondale
Danielle E. Williams, Georgia Gwinnett College
Shirley A. Serini, Valdosta State University
Christina Moss, University of Memphis
Patrick G. Wheaton, Georgia Southern University
Kristy Cates, Lowndes County High School
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County
Michelle T. Violanti, University of Tennessee

211032 12:30 PM to 1:45 PM Rio Conference Center Brasilia 2

Interpersonal Communication, Depression, and Mental Health

Sponsor: Interpersonal Communication Division

Chair: Jennifer S. Owlett, William Paterson University

"Depressive symptoms, excessive reassurance seeking, and relational maintenance" Craig Fowler, Massey University; Jessica N. Gasiorek, University of Hawaii, Manoa

"In Their Own Words: How Clinical Depression Affects Romantic Relationships" Liesel L.

Sharabi, California State Polytechnic University, Pomona; Amy Delaney, University of Illinois; Leanne Knobloch, University of Illinois

"Predicting mental health disclosure strategies" Maria Venetis, Purdue University; Skye Chernichky, Purdue University; Patricia Gettings, Purdue University

"Searching for a Silver Lining: The Parasocial Contact Hypothesis and Mental Health Perceptions" Kathryn Lookadoo, University of Oklahoma; Norman Wong, University of Oklahoma

"The Mediating Effects of Negative Maintenance Behaviors for Military Intimate Partner Perceptions of Physical and Mental Health Stress and Commitment Levels Post-Deployment" Samantha F. LeVan, Penn State University; Gary A. Beck, Old Dominion University

211033 12:30 PM to 1:45 PM Rio Conference Center Brasilia 3

Rhetoric and Security: On Heroes, Enemies, and the Nation State

Sponsor: Public Address Division

Chair: Kellie Marin, University of Colorado, Denver

Respondent: Josh Reeves, Oregon State University

"Recasting a "Hero": The Obama Administration's Rhetorical (De)construction of Edward Snowden" John Price, University of Kansas

"Visualizing Homeland: Remembering 9/11 and the Production of the Surveilling Flâneur" Elinor Light, Colorado State University

"Children of God" at the National Prayer Breakfast: President Obama's Failed Attempt to Preach Unification in the Wake of ISIS Terror" Savannah Downing, Colorado State University

"Embracing Analog Criticism as a Tool for Examining Historical Cases of Apologia: Persuasive Defense in the 1960 and 2001 Spy Plane Incidents" Kevin Stein, Southern Utah University

211034 12:30 PM to 1:45 PM Rio Conference Center Brasilia 4

Meaning-making in Health Organizations: Medical Education, Interprofessional Communication, and Organizational Policies

Sponsor: Health Communication Division

Chair: Joshua B. Barbour, University of Texas, Austin

"Exploring Physician Role Dialectics in Inter-service Handoff Communication" Julie Apker, Western Michigan University; Jennifer Kay Ptacek, Purdue University; Christopher Beach, Northwestern University; Robert Wears, University of Florida

"Laboratories and Lived Experiences: Assessing Patient Inclusion in FDA Pharmaceuticals Regulation" Daniel J. Card, University of Wisconsin-Milwaukee; Molly M. Kessler, University of Wisconsin-Milwaukee; Danielle DeVasto, University of Wisconsin-Milwaukee; Laura Roberts, University of Wisconsin-Milwaukee; Michele K. Olson, University of Kentucky; Scott

Graham, University of Wisconsin-Milwaukee

"Medical Knowledge-Making and the Quality Death: A Kaiology of the Medicare Hospice Benefit" Jennifer Freytag, Texas A&M University

"Medical Students' Implicit Bias: An Examination of the Communication of Norms in the Hidden Curriculum" Rachael Hernandez, Indiana University Purdue University- Indianapolis

"Physician Assimilation in Medical Schools: The Expressions and Management of Biomedical and Biopsychosocial Ideologies by Behavioral Science Course Directors" James O. Olufowote, University of Oklahoma; Guoyu Wang, University of Oklahoma

211035 12:30 PM to 1:45 PM Rio Conference Center Brasilia 5

Human Communication and Technology Division Business Meeting

Sponsor: Human Communication and Technology Division

Presenters:

Artemio Ramirez, University of South Florida

Brandon Van Der Heide, Michigan State University

Kevin Wright, George Mason University

Jessica Moore, Butler University

Aubrie Serena Adams, University of California, Santa Barbara

David J. Roaché, University of Illinois

Bree McEwan, Western Illinois University

211036 12:30 PM to 1:45 PM Rio Conference Center Brasilia 6

Competitively Selected Contributed Performances in Performance Studies

Sponsor: Performance Studies Division

Chair: Justin T. Trudeau, University of North Texas

Respondent: Tracy Stephenson Shaffer, Louisiana State University

"Human Spider Web" Nina Kotelyan, California State University, Northridge

"Digital transmasculinities: Performing online identities offline" Matthew Heinz, Royal Roads University

"Divining Gender: A Mystory Performance about Drag and Performing Early Queer Identity" Colin Whitworth, Southern Illinois University

"Embracing Dystopia, Communicating Opportunity: Musical Performance as Environmental Communication" Mark Pedelty, University of Minnesota, Twin Cities; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Joy M. Hamilton, University of Minnesota, Twin Cities

"Sympathy for Exú, a Performance" Laurelann Porter, Arizona State University

211042 12:30 PM to 1:45 PM Rio Conference Center Lambda A

American Studies Division Business Meeting

Sponsor: American Studies Division

Presenters:

Meryl Irwin, James Madison University

Theresa A. Donofrio, Coe College

Julia Scatliff O'Grady, Saint Andrews University

Elizabeth A. Patton, University of Maryland, Baltimore County

211043 12:30 PM to 1:45 PM Rio Conference Center Lambada B

Autoethnographic Reincarnation Case of Anne Frank: Spiritual and Social Interactional Implications

Sponsors: Ethnography Division; Religious Communication Association; Spiritual Communication Division

Chair: Mary Fong, California State University, San Bernardino

Presenters:

Barbro Karlen, Institute for the Integration of Science, Intuition and Spirit

Walter Semkiw, Institute for the Integration of Science, Intuition and Spirit

211044 12:30 PM to 1:45 PM Rio Conference Center Lambada C

Identity Construction and Negotiation in Japanese Entertainment, Fashion, and Advertising

Sponsor: Japan-U.S. Communication Association

Chair: Edwin R. McDaniel, San Diego State University

Respondent: Rose G. Campbell, Butler University

"Embracing Opportunities Among "YOU" in Japan: Discourses of Internationalization in Japanese Television" Emi Kanemoto, Bowling Green State University

"Re-Fashioning the Agriculture: "No-gal" (Farming Gals) and Positive Youth Development in Japan" Mariko Izumi, Columbus State University; Naomi Kagawa, Shimane University, Japan

"Shaggy Sherlock in Shizuoka: Holmes as Hound in Miyazaki's TV Anime" Rick Kenney, Georgia Regents University; Kimiko Akita, Aichi Prefectural University

"You Are What We Tell: The Construction of Japaneseness After 3/11" Jaehyeon Jeong, Temple University

211045 12:30 PM to 1:45 PM Rio Conference Center Conga A

Training and Development Division Top Papers

Sponsor: Training and Development Division

Chair: Audra McMullen, Towson University

Respondent: Scott G. Dickmeyer, University of Wisconsin-La Crosse

"Using Participant Narratives to Explore Training Transfer Experiences" Melinda Leonardo, North Carolina State University; Jessica Katz Jameson, North Carolina State University

"A Communicative Exploration of Academic Leadership Development Initiatives within the Association of American Universities (AAU)" Ralph Gigliotti, Rutgers University

"The Effectiveness of Negotiation Skills Training in Advancing the Status of Women in Science and Engineering: An Evaluation of CWSE-ON's Negotiation Skills Training Workshop" Jerie Shaw, University of Ottawa; Jenepher Lennox-Terrion, University of Ottawa; Catherine Mavriplis, University of Ottawa

"Connecting the Dots: Identity and Training and Development" Andrew G. Taylor, Marquette University; Jeremy P. Fyke, Marquette University

211046 12:30 PM to 1:45 PM Rio Conference Center Conga B

Embracing Opportunities between Media Ecology and General Semantics

Sponsor: Media Ecology Association

Chair: Edward E. Tywoniak, Saint Mary's College of California

Presenters:

Martin H. Levinson, Institute of General Semantics
Corey Anton, Grand Valley State University
Thomas F. Gencarelli, Manhattan College
Lance Strate, Fordham University

211047 12:30 PM to 1:45 PM Rio Conference Center Conga C

Pi Kappa Delta Business Meeting

Sponsor: Pi Kappa Delta

Presenters:

David Bailey, Southwest Baptist University
Phillip A. Voight, Gustavus Adolphus College
Tomeka Robinson , Hofstra University

211051 12:30 PM to 1:45 PM Rio Conference Center Amazon A

Scholars' Office Hours

Sponsor: Scholars' Office Hours

Chairs: Dawn O. Braithwaite, University of Nebraska-Lincoln; Lisa Keranen, University of Colorado, Denver

Presenters:

Tamara D. Afifi, University of Iowa
Brenda J. Allen, University of Colorado, Denver
Robert Asen, University of Wisconsin-Madison

Wayne A. Beach, San Diego State University
Barbara A. Biesecker, University of Georgia
Jack Bratich, Rutgers University
Arthur P. Bochner, University of South Florida
Carl R. Burghardt, Colorado State University
Patrice M. Buzzanell, Purdue University
Donal A. Carbaugh, University of Massachusetts, Amherst
John P. Caughlin, University of Illinois
J. David Cisneros, University of Illinois
Leah M. Ceccarelli, University of Washington
Dana L. Cloud, Syracuse University
Greg Dickinson, Colorado State University
Celeste M. Condit, University of Georgia
François Cooren, Université de Montréal
William Cupach, Illinois State University
Robert T. Craig, University of Colorado, Boulder
Carolyn S. Ellis, University of South Florida
Lisa A. Flores, University of Colorado, Boulder
Kory Floyd, University of Arizona
Karen A. Foss, University of New Mexico
Sonja K. Foss, University of Colorado, Denver
Lawrence R. Frey, University of Colorado, Boulder
John Gastil, Penn State University
Howard Giles, University of California, Santa Barbara
Alberto Gonzalez, Bowling Green State University
G. Thomas Goodnight, University of Southern California
Tina M. Harris, University of Georgia
Robert Hariman, Northwestern University
Lynn M. Harter, Ohio University
Michael L. Hecht, Penn State University
Jody Koenig Kellas, University of Nebraska-Lincoln
Janice L. Krieger, University of Florida
Ronald L. Jackson, University of Cincinnati
James Jasinski, University of Puget Sound
Leanne Knobloch, University of Illinois
Gary L. Kreps, George Mason University
Christian Lundberg, University of North Carolina, Chapel Hill
Sandra Metts, Illinois State University
Susan E. Morgan, University of Miami
Charles E. Morris, Syracuse University
Dennis K. Mumby, University of North Carolina, Chapel Hill
Scott Myers, West Virginia University
Kent A. Ono, University of Utah
Shawn J. Parry-Giles, University of Maryland
Sandra Petronio, Indiana University-Purdue University Indianapolis
Katherine E. Rowan, George Mason University

Erin J. Rand, Syracuse University
Timothy L. Sellnow, University of Central Florida
John M. Sloop, Vanderbilt University
Denise Solomon, Penn State University
Brian Spitzberg, San Diego State University
Roger Stahl, University of Georgia
Robert Terrill, Indiana University
Karen Tracy, University of Colorado, Boulder
Sarah Jane Tracy, Arizona State University
Vincent R. Waldron, Arizona State University
Eric Watts, University of North Carolina, Chapel Hill
Steven R. Wilson, Purdue University
Gust A. Yep, San Francisco State University
David Zarefsky, Northwestern University
Heather Zoller, University of Cincinnati

Respondents: Nathan Swords, University of Nebraska-Lincoln; Gretchen L. Bergquist, University of Nebraska-Lincoln; Kaitlin Phillips, University of Nebraska-Lincoln; Katie Brockhage, University of Nebraska-Lincoln; Kellie Marin, University of Colorado, Denver; Rachael Onneke Shaff, University of Colorado, Denver; Bryan Reckard, University of Colorado, Denver; Madison A. Krall, University of Colorado, Denver; Christina Marie Kunkel, University of Colorado, Denver; DeMyla Patterson, University of Colorado, Denver; William R. Cooney, University of Nebraska-Lincoln

211052 12:30 PM to 1:45 PM Rio Conference Center Amazon B

Undergraduate College and University Section Business Meeting

Sponsor: Undergraduate College and University Section

Presenters:

Cami M. Sanderson, Ferris State University
Kathleen M. Edelmayer, Madonna University
Armeda Celestine Reitzel, Humboldt State University
Diane M. Monahan, Saint Leo University
Allen D. Amundsen, San Joaquin Delta College
George C. Wharton, Curry College

211055 12:30 PM to 1:45 PM Rio Conference Center Amazon F

An Opportunity to Remember: Memoir as Revelation and Liberation

Sponsor: Ethnography Division

Chairs: Patricia Geist-Martin, San Diego State University; Catherine Becker, University of Hawaii, Hilo

Respondent: Katherine Miller, -

"There is no 'I' in Self": Trauma, Codependency, and Imaginative Inquiry" Lisa Gates, San Diego State University

"After the Cancer Journey, the ELF Travels: Memoir as Creative Liberation" Jeanine Minge, California State University, Northridge

"Faultlines: The Memory of Then Shimmers into the Moment of Now" Patricia Geist-Martin, San Diego State University

"Grieving Narrative, Narrating Grief: An Anti-Memoir" Kurt Lindemann, San Diego State University

"Moving Between the Lines: An Adoptee's Search Memoir as a Liberation Narrative" Catherine Becker, University of Hawaii, Hilo

211057 12:30 PM to 1:45 PM Rio Conference Center Amazon H

Embracing Opportunities for Change: Chicana@s and Latin@s in Public Discourse and the Media

Sponsor: Latino/Latina Communication Studies Division

Chair: Zazil Elena Reyes García, University of the Incarnate Word

Respondent: Michelle A. Holling, California State University, San Marcos

"Que no te eduque la Rosa de Guadalupe; Preserving sexism through telenovelas" Ana Gomez, University of Utah

"Underrepresented and Unchanged: Latina Representations in American Primetime Television" Alexandra Schuur Sousa, Texas A&M

"The Artistic Chávez: Narrative and Melodrama in César Chávez's Address to the California Commonwealth Club" José Izaguirre, University of Illinois

"Fighting Against an Authoritarian Past: The Journalistic Commemoration of Guadalajara's April 22 Explosions" Juan S. Larrosa, Temple University

211058 12:30 PM to 1:45 PM Rio Conference Center Amazon I

Language and Social Interaction Division Business Meeting

Sponsor: Language and Social Interaction Division

Presenters:

Paul M. Denvir, Albany College of Pharmacy

James L. Leighter, Creighton University

Heidi Kevoe-Feldman, Northeastern University

Brion van Over, Manchester Community College

Lisa Mikesell, Rutgers University

Galina Bolden, Rutgers University

211059 12:30 PM to 1:45 PM Rio Conference Center Amazon J

Teachers on Teaching Series: Honoring the Pedagogy of Karen Anderson-Lain and Leah Bryant

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Kelly L. Adams, Illinois State University
Maja Bajac-Carter, Kent State University
Kyle A Hammonds, University of North Texas
Michelle McCudden, University of Kansas
Joshua Brandon, University of North Texas
Garret Castleberry, Oklahoma City Univ
Norma Jones, Kent State University
Christina Saindon, James Madison University
Katie Brockhage, University of Nebraska-Lincoln
Shannon T. Carton, West Virginia University
Kerk F. Kee, Chapman University
Adriane Stoner, DePaul University
Laura Young, Butler University
Travis Tate, Louisiana State University

Respondents: Karen Anderson-Lain, University of North Texas; Leah E. Bryant, DePaul University

211061 12:30 PM to 1:45 PM Rio Conference Center Amazon L

American Society for the History of Rhetoric Business Meeting

Sponsor: American Society for the History of Rhetoric

Presenter:

Susan C. Jarratt, University of California, Irvine

211062 12:30 PM to 1:45 PM Rio Conference Center Amazon M

Communicating Citizenship and the Politics of Belonging among Migrant and Minority South Asian Communities

Sponsor: International and Intercultural Communication Division

Chair: Ruma Sen, Ramapo College

Respondent: Sunil Bhatia, Connecticut College

"Bollywood, Citizenship and the Rhetoric of Hindu Exceptionalism in the Indian Diaspora" Anjali Ram, Roger Williams University

"Citizenship in exile: Narratives of displacement among Muslim communities in Gujarat, India" Ruma Sen, Ramapo College

"Cyber Citizenship: Rescuing Marginalized Minority Identities" Tabassum Ruhi Khan,

University of California, Riverside

"Desi Radio Project of the British Panjabi Community: Gender, Participation, and Active Citizenship" Nazan Haydari, Istanbul Bilgi University

211063 12:30 PM to 1:45 PM Rio Conference Center Amazon N

Commitment, Satisfaction, and Stability in Romantic Relationships

Sponsor: Interpersonal Communication Division

Chair: Erin C. Wehrman, University of Illinois

"A Moderated Mediation Approach to Understand Power in Romantic Relationships" Christopher J. Carpenter, Western Illinois University

"Attachment orientation moderates the relationship between commitment types and felt constraint in married couples" Michelle D. Givertz, California State University, Chico; Alesia Wozidlo, University of Kansas; Chris Segrin, University of Arizona; Tricia Burke, Texas State University

"Intimacy Behaviors and Relationship Satisfaction for Cohabitators: Intimate Sacrifices Are Not Always Beneficial" Valerie Young, Hanover College; Melissa Curran, University of Arizona

"Thinking Relationally and Behaving Relationally: Couple Identity and Communal Coping as Predictors of Relationship Stability over Time" Anne F. Merrill, Penn State University

211066 12:30 PM to 1:45 PM Rio Conference Center Amazon R

Applied Health Communication: Changing Attitudes and Saving Lives

Sponsors: Applied Communication Division; Health Communication Division

Chair: Rachael A. Record, San Diego State University

Respondent: Lourdes Martinez, San Diego State University

"Formative Research for a State-Wide Mammography Campaign: Explicating Perceived Barriers to Mammography" Jakob D. Jensen, University of Utah; William Payton, University of Utah; Chelsea Ratcliff, University of Utah; Jeremy Weaver, University of Utah; Melinda Krakow, University of Utah; Sherrie Loewen, University of Utah

"Making Communication about Medication and Symptoms Easier with the Plain Language Planner" Elaine Wittenberg, City of Hope Comprehensive Cancer Center; Joy Goldsmith, University of Memphis; Betty Ferrell, City of Hope National Medical Center; Christine Platt, University of Memphis

"The Intergroup Communication Intervention: Embracing opportunities to positively affect attitudes about people with disability (PwD)" Kate Magsamen Conrad, Bowling Green State University; Dinah Tetteh, Bowling Green State University; Yen-I Lee, University of Georgia; Megann Smith, Bowling Green State University

"Assessing the Accuracy of Trauma Patient Prioritization: Communication Design of the M.I.S.E.R Information System Protocol and Communication Channel during Crisis Communication Exchanges" Theodore Avtgis, Ashland University; David Kappel, West Virginia

"Heidegger's Moods" Jeremy Engels, Penn State University

"History as Critical Disjuncture: "Desubjectivation" and Fear and Loathing of—Not in—the Public Sphere" Paul Elliott Johnson, University of Pittsburgh

211075 12:30 PM to 1:45 PM Rio Conference Center Tropical F

If Our Lives Matter, But We Can't Breathe, How Will We Survive?

Sponsor: African American Communication and Culture Division

Chair: Deric Greene, Stevenson University

Respondent: Kimberly R. Moffitt, University of Maryland, Baltimore County

"How Do We Begin to Breathe Again?" Gandhi's Vision and Principles of a Good Society as a Platform for Social Change" Keesha Burke-Henderson, Morehouse College

"Embracing the Opportunity to Move Beyond the Strong Black Woman: Sister Heal Thy Self" Heather Harris, Stevenson University

"Not Just a Single Story: A Black Man's Autoethnographic Exploration of "Black Lives Matter" in Everyday Talk" John G.M. Frederick, University of North Carolina, Charlotte

"The Rhetoric of Shared Grief: An Analysis of Letters to the Family of Michael Brown" Felicia Stewart, Morehouse College

211080 12:30 PM to 1:45 PM Rio Conference Center Palma A

Opportunities for Engaging Administration in Effectively Managing Academic Bullying and Incivility

Sponsor: Opportunities Regarding Administration

Chairs: LaKesha N. Anderson, National Communication Association; Mattea A. Garcia, Rollins College

Presenters:

Shana Kopaczewski, Indiana State University

Mattea A. Garcia, Rollins College

LaKesha N. Anderson, National Communication Association

Stacy Tye-Williams, Iowa State University

Carol Mills, University of Alabama

Darlene M Hantzis, Indiana State University

211081 12:30 PM to 1:45 PM Rio Conference Center Palma B

(Re)Discovering Metacognitive Listening Strategies

Sponsor: International Listening Association

Chair: Laura Ann Janusik, Rockhurst University

Presenter:

Eurasian Communication Association of North America Business Meeting

Sponsor: Eurasian Communication Association of North America

Presenters:

Michael R. Finch, Lee University
Maureen C. Minielli, Kingsborough Community College, CUNY
Sergei Samoilenko, George Mason University
Elina Erzikova, Central Michigan University
Michael David Hazen, Wake Forest University
David Cratis Williams, Florida Atlantic University
Deborrah Uecker, Wisconsin Lutheran College

211089 12:30 PM to 1:45 PM Rio Conference Center Coco B

Learning Outcomes in Communication Project: Assignment Workshop

Sponsor: NCA National Office

Chair: Trevor Parry-Giles, National Communication Association

Presenters:

W. Bradford Mello, St. Xavier University
Timothy C. Ball, James Madison University
Natasha Jankowski, National Institute for Learning Outcomes Assessment
Meg Tucker, National Communication Association

211101 12:30 PM to 1:45 PM Rio Conference Center Flamengo Boardroom

NCA Convention Member Working Committee

Sponsor: NCA National Office

Presenters:

Tony E. Adams, Northeastern Illinois University
Rick Lindner, Georgia Perimeter College
Derek M. Bolen, Angelo State University
Marissa Joanna Doshi, Hope College
Sandra Faulkner, Bowling Green State University
Jason Jordan, University of Utah
Michelle Randall, National Communication Association

2:00 PM

213010 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion

Scholar to Scholar: Public Address; Political, Environmental, and Urban Communication; Communication Ethics and Law

Sponsors: Communication and Law Division; Communication Ethics Division; Environmental

Communication Division; Political Communication Division; Public Address Division; Scholar to Scholar; Urban Communication Foundation

Chair: Brian L. Ott, Texas Tech University

Respondents: Sharon E. Jarvis, University of Texas, Austin; James Jasinski, University of Puget Sound; Atilla Hallsby, University of Georgia; Amanda Grace McKendree, University of Notre Dame

"01. Air Pollution in China (Particulate Matter 2.5) and Environmental Engagement: An Application and Extension of the Situational Theory of Problem Solving (STOPS)" Hua Jiang, Syracuse University; Jeong-Nam Kim, Purdue University; Beibei Liu, Syracuse University; Yi Luo, Montclair State University

"02. Authenticity, global-urbanization and technology: Case study analysis of a Bengali, Indian urban-rural handicrafts NPO website" Ishani Mukherjee, University of Illinois, Chicago; Maggie Williams, University of Illinois, Chicago

"03. Between Safety and Insecurity: The Preventative Paradox of School Shootings" Bradley Allen Serber, Penn State University

"04. Breaching a Double-Bind with Bifurcated Personae: President Barack Obama, the Specter of Race, and His Response to the Zimmerman Verdict" Roger Aden, Ohio University; Kelsey Crowley, Ohio University; Erin Phillips, Ohio University; Gretchen Weger, Ohio University

"05. Chinese Business Journalism Ethics: A Review of Organizational Statements" Yulin Yin, University of Utah

"06. Environmentalism and the Consumption of the EcoVolunTourism Experience" Gwendelyn S. Nisbett, University of North Texas; Marianna Strzelecka, University of North Texas

"07. Exposing the Food System One Chalkboard Sign at a Time: Whole Foods, Narrative, and What It Means to be a Detroiter" Anna Zimmerman, Marian University

"08. Extending the Geographic Scope of the United States Military: Department of Justice Awlaki Case Study" Cassandra C. Bird, University of Kansas

"09. Ferguson on Facebook: Political Persuasion in a New Era of Media Effects" Molly Marie Greenwood, University of Missouri; Mary Sorenson, University of Missouri; Benjamin Warner, University of Missouri

"10. Here a spite, there a spite, everywhere a spite house: Spite house rhetoric explained by Gregg's ego-function theory and Sloop & Ono's outlaw discourse theory" Marie E. Eszenyi, University of North Carolina, Chapel Hill

"11. How the Facebook Arabic Page "We Are All Khaled Said" Helped Foment the Egyptian Revolution" Kara S. Alaimo, Hofstra University

"12. Infusing Ethics in College Curricula: Examination of Small Steps Undertaken by the University of Arkansas at Little Rock" Carol Thompson, University of Arkansas, Little Rock; Avinash Thombre, University of Arkansas, Little Rock; Julien C. Mirivel, University of Arkansas, Little Rock

"13. Intentional Infliction of Emotional Distress: A Weak Legal Action to Deter the Press from Low-Value Publication" Xiaowei Chen, Eastern Oregon University

"14. Language Witnesses and Linguist Rhetorics: Grounding an Intergenerational Care Ethic in Endangered Language Recognition Discourse" Elizabeth S. Parks, University of Washington

"15. Pariah's Among Us: Conflicted Constructions of Urban Street Dogs in India" Peter M. Kellett, University of North Carolina, Greensboro

"16. Polarized frames on "climate change" and "global warming" across countries and states: Evidence from Twitter big data" S. Mo Jang, University of South Carolina; P. Sol Hart, University of Michigan

"17. Remediating rights management: Kittler and the technical composition of the DMCA" Daniel M. Sutko, California State University, Fullerton

"18. TB 117 and the Rhetoric of Big Tobacco's Smokescreen" Christina Quint, James Madison University

"19. The Becoming of the Athletic Body: Sport as a Site for Constructing Citizenship" Kristen E. Okamoto, Ohio University

"20. The Multiple Roles of Party Cues" Sangwon Lee, University of Wisconsin-Madison; Daniel E. Bergan, Michigan State University

"21. Toward an Understanding of Convergent Terrorism" Daniel M. Chick, Western Kentucky University

"22. Working with Trust in Natural Resource and Environmental Management Decision Situations: A Framework for Analysis" Jens Emborg, University of Copenhagen; Steven E. Daniels, Utah State University; Cathy Brown Stummann, University of Copenhagen; Gregg B. Walker, Oregon State University

"24. "Mister Rogers Goes to Washington": Enactment and Emotional Care in Fred Rogers' Senate Testimony" Katie Bruner, University of Illinois

"25. "As a Wife, a Mother...An American": Embracing Republican Motherhood in Nominees' Wives' Convention Addresses" Tammy R. Vigil, Boston University

213011 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 1

Asian/Pacific American Communication Studies Division and Caucus Business Meeting

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division

Presenters:

David C. Oh, Ramapo College
Shinsuke Eguchi, University of New Mexico
Lisa K. Hanasono, Bowling Green State University
Mariko Izumi, Columbus State University
Hsin-I Sydney Yueh, Northeastern State University

213012 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 4

Intercultural Competence, Sensitivity, and Willingness to Communicate

Sponsor: International and Intercultural Communication Division

Chair: Yang-Soo Kim, Middle Tennessee State University

Respondent: Seungcheol Austin Lee, Northern Kentucky University

"Investigating Biculturals, How Their Identities Relate to Their Emotions and Attitudes" Said Al-Riyami, Colleges of Applied Sciences, Oman

"Testing a Model of Intercultural Willingness to Communicate Based on Ethnocentrism, Ambiguity Tolerance, and Sensation Seeking: The Role of the Academic Major" Azar Hosseini Fatemi, Ferdowsi University of Mashhad; Gholam Hassan Khajavy, Ferdowsi University of Mashhad; Charles W. Choi, Pepperdine University

"Embracing International Learning Opportunities: A Study of the Intercultural Communication Course, Ethnocentrism, and Intercultural Sensitivity in the Study Abroad Experience" Jenifer Kopfman, College of Charleston; Celeste Lacroix, College of Charleston

"The Effectiveness of Technologies-Mediated Cross-Campus Teaching and Learning and Its Effects on Students' Intercultural Competence" Yunying Zhang, Austin Peay State University; Eun-Jeong Han, John Carroll University

213013 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 5

Organizational Communication Division Business Meeting

Sponsor: Organizational Communication Division

Presenters:

Joann Keyton, North Carolina State University
Laurie K. Lewis, Rutgers University
Sarah Dempsey, University of North Carolina, Chapel Hill
J. Kevin Barge, Texas A&M University
Stacey L. Connaughton, Purdue University

213014 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 7

Scholars Roundtable Discussion: Protest Images as Catalysts for Social Change

Sponsor: Visual Communication Division

Chair: T. Randahl Morris, University of West Georgia

Presenters:

Trischa Goodnow, Oregon State University
Lester C. Olson, University of Pittsburgh
William C. Trapani, Florida Atlantic University
Charles Goehring, San Diego State University
Barbara A. Biesecker, University of Georgia

213015 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 8

For the Mind of the Child: Ideology, Curriculum, and Student Activism

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chair: Bryan J. McCann, Louisiana State University

Respondent: Bryan J. McCann, Louisiana State University

"“The Gabacho Has Whipped Us Psychologically”": Representations of Student Agency in the 1968 East Los Angeles Blowouts" Michael J. Steudeman, University of Maryland

"“Bringing Community Back”": Rhetorical Strategies of Re-segregation in the City of St. George’s Efforts to Secede from Baton Rouge" Andrew Ryan Donofrio, Bowling Green State University

"“A New Common School Movement?” Arguments Against Public School Closures and Other Corporate Education Policy Schemes" Chad Nelson, Penn State University

"“Killing the Elderly and Female Infants, Wife Swapping and Trial Marriage, Communal Living, Witchcraft and the Occult, Cannibalism”": Recovering the Roots of the Modern Curriculum Controversy in Public Life of “Man: A Course of Study”" Mark J. Hlavacik, University of North Texas

213016 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 10

Rhetorical and Communication Theory Division Business Meeting

Sponsor: Rhetorical and Communication Theory Division

Presenters:

- Danielle E. Endres, University of Utah
- Anna Marjorie Young, Pacific Lutheran University
- Darrel Wanzer-Serrano, University of Iowa
- Kristen E. Hoerl, Butler University
- Amanda Nell Edgar, University of Memphis
- Kelly Jakes, Wayne State University

213017 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 11

Top Four Competitive Student Papers in Mass Communication

Sponsor: Mass Communication Division

Chair: Meghan Sanders, Louisiana State University

Respondent: Hugh Phillips Curnutt, Montclair State University

"Communicating Stigma and Social Support: A Comparative Content Analysis of Online Communities" Daphna Yeshua-Katz, Ben-Gurion University of the Negev

"Sexy, Strong, and Secondary: An Analysis of the Portrayal of Female Video Game Characters from 1983 to 2014" Teresa Lynch, Indiana University; Jessica E. Tompkins, Indiana University; Irene van Driel, Indiana University; Niki Fritz, Indiana University

"The Tween Disney Diet" Rachel Hahn, University of Arizona

"Winning Bodies: A Content Analysis of Body Imagery within Competitive Reality Programs" Ashley Kraus, Indiana University; Nancy Tyree, Indiana University; Matthew Blaszka, Indiana State University

213021 2:00 PM to 3:15 PM Rio Conference Center Miranda 1

Top Papers in the Disability Issues Caucus

Sponsor: Disability Issues Caucus

Chair: Sandy Pensoneau-Conway, Southern Illinois University, Carbondale

Respondent: Joy M. Cypher, Rowan University

"The Intersection of Dis|ability: A Co-constructed Autoethnography of Friendship" Isaac Reimer, Eastern Michigan University; Patrick Seick, Eastern Michigan University

"About time, AboutFace: An analysis of the Veterans Administration's Post-Traumatic Stress Disorder campaign" Valarie Wright, College of Charleston

"Mediated Opportunities for Better Disability Communication: A Rhetorical Analysis of A Visitor Who Uses Leg Braces, a Mister Rogers' Neighborhood Episode, and Empathy at School, a Daniel Tiger's Neighborhood Episode" Heather A. Stilwell, Regent University

"Privacy Boundaries and Visible Disabilities" Erin McAloon, Ohio University

213022 2:00 PM to 3:15 PM Rio Conference Center Miranda 2

Unembraced Family Ties: Divorce, Estrangement, and Death

Sponsor: Family Communication Division

Chair: Emily N. Lamb Normand, Lewis University

Respondent: Laura Stafford, Bowling Green State University

"Family "bonds": Making meaning of parent-child relationships in estrangement narratives" Kristina M. Scharp, Utah State University; Lindsey J. Thomas, University of Puget Sound

"Conceptualizing parent-child estrangement: Toward a family distancing framework" Kristina M. Scharp, Utah State University; Abbie Latterell, Iowa State University

"Drawing from Memor(ies): Embracing Narrative Opportunities and Storied Sense-Making for Children Coping with Perinatal Loss" Veronica Droser, University of Denver; Kate L. Hoyt, University of Denver; Jeni Hunnicutt, University of Denver; Benjamin Boyce, University of Denver; Nivea Castaneda, University of Denver; Jessica Johnson, San Jose State University; Emily Krebs, University of Denver

"Was it All Smoke and Mirrors?" Applying the Relational Turbulence Model to Adult Children's Experience of Late-Life Parental Divorce" Sylvia L. Mikucki-Enyart, University of Wisconsin-Stevens Point; Sarah E. Wilder, Luther College; Hayden Barber, University of Wisconsin-Stevens Point

213023 2:00 PM to 3:15 PM Rio Conference Center Miranda 3

Embracing Unanswered Questions in Key Areas of Political Communication

Sponsor: Political Communication Division

Chair: Andrea Quenette, University of Kansas

Presenters:

R. Lance Holbert, Temple University
Natalie Jomini Stroud, University of Texas, Austin
Kristen D. Landreville, University of Wyoming
Mitchell S. McKinney, University of Missouri
Mary C. Banwart, University of Kansas

213024 2:00 PM to 3:15 PM Rio Conference Center Miranda 4

Public Relations Division Top Student Papers Panel

Sponsor: Public Relations Division

Chair: Bonita Dostal Neff, Indiana University Northwest

Respondent: Joshua M. Bentley, Texas Christian University

"Building an Effective Government-Public Relationship: Understanding Integrity, Dependability, and Competence for Public Trust in Government" Young Kim, Louisiana State University

"Boundary Work: Mapping the "Critical" in Public Relations Theory" Amanda K. Kennedy, University of Maryland

"A Tale of Two Universities: Organizational Responses to Serious Misconduct to Stakeholders" Angela Murphy, University of Kansas

"Empowering Them is Empowering Us: Activist Public Relations from a Non-System Perspective" Sifan Xu, University of Maryland

213025 2:00 PM to 3:15 PM Rio Conference Center Miranda 5

Black Women Matter: (Re)claiming Our Humanity, Identity, and Value

Sponsor: Black Caucus

Chair: Carolyn Calloway-Thomas, Indiana University

Presenters:

Sharoni Denise Little, University of Southern California
Erica Cooper, Roanoke College
Naomi Warren, University of Southern California

Respondent: Carolyn Calloway-Thomas, Indiana University

213026 2:00 PM to 3:15 PM Rio Conference Center Miranda 6

Embracing Opportunities of MOOCs

Sponsor: Instructional Development Division

Chair: Carolyn Cunningham, Gonzaga University

Presenters:

Holly Custard, Pearson

Bahaa Gameel, University of Texas, Austin

Andrew Iliadis, Purdue University

Carolyn Cunningham, Gonzaga University

Respondent: Holly Custard, Pearson

213027 2:00 PM to 3:15 PM Rio Conference Center Miranda 7

Feminist and Women Studies Division and Women's Caucus Co-Business Meeting

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Rachel E. Silverman, Embry-Riddle Aeronautical University

Danielle M. Stern, Christopher Newport University

Jennifer Dunn, Dominican University

Maria D. Davidson, University of Oklahoma

Lana McDonnell, Hartnell Col

Yahui Zhang, Wayland Baptist University

Erika M. Behrmann, Bowling Green State University

Miranda Olzman, University of Denver

Abbey E. Wojno, Centers for Disease Control & Prevention

Michelle Calka, Manchester University

213028 2:00 PM to 3:15 PM Rio Conference Center Miranda 8

Basic Course Division Business Meeting

Sponsor: Basic Course Division

Presenters:

Joshua Westwick, South Dakota State University

Tiffany R. Wang, University of Montevallo

Joseph M. Valenzano, University of Dayton

Suzanne Prentiss, University of Tennessee

John F. Hooker, Illinois State University

213031 2:00 PM to 3:15 PM Rio Conference Center Brasilia 1

The Politics of Change: Opportunities in GLBTQ Communities

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Justin P. Boren, Santa Clara University

Respondent: Brett N. Billman, St. Ambrose University

"Iranian AIDS Movements and Homonationalism: Embracing Opportunities to Understand Western Progressivism" Jacquelyn Poapst, George Mason University

"LGBTQ Coalition Building: Finding an Identity, Sharing Resources, and Improving Lives in the Community" Michelle Kelsey Kearl, Indiana University-Purdue University Fort Wayne; Giuliana Sorce, Penn State University

"Rhetoricizing Queer, Radicalizing Decorum: Vanguard's Street Sweeps as a Site of Rhetorical Invention" Matea Ivanovic, University of North Texas

"The Loss of Agency in Reflexive Inevitability: Consciousness, Communitas, Contingency and the Stonewall Riots" Benjamin M.A. Baker, University of Wisconsin-Milwaukee

213032 2:00 PM to 3:15 PM Rio Conference Center Brasilia 2

Uncertainty Management and Information Seeking in Interpersonal Communication Contexts

Sponsor: Interpersonal Communication Division

Chair: Gary A. Beck, Old Dominion University

"Extending the Theory of Motivated Information Management to Rival-Focused Jealousy Responses" Carrie D. Kennedy Lightsey, Stephen F. Austin State University; Timothy Ryan Worley, Murray State University

"Facebook as an Information Seeking Strategy Following an Initial Face-to-Face Meeting: An Experimental Test of Uncertainty Reduction Theory" Thomas Wagner, Xavier University

"Information Management and Sexual Assault: A Test of the Theory of Motivated Information Management" Bridget Potocki, Ohio State University

"Parents as Information Seekers during Adolescent Career Development: A Test and Expansion of the Theory of Motivated Information Management" Jenny L. Crowley, University of Iowa; Andrew C. High, University of Iowa

213033 2:00 PM to 3:15 PM Rio Conference Center Brasilia 3

Public Address Division Business Meeting

Sponsor: Public Address Division

Presenters:

Leah M. Ceccarelli, University of Washington

Lisa Keranen, University of Colorado, Denver

Jennifer Mercieca, Texas A&M University

Karrin Anderson, Colorado State University

Cindy Koenig Richards, Willamette University

213034 2:00 PM to 3:15 PM Rio Conference Center Brasilia 4

Sexual Communication in Interpersonal Contexts

Sponsor: Health Communication Division

Chair: Bobbi Van Gilder, University of Oklahoma

"An Investigation of College Students Perceptions of Partner Notification for Sexually Transmitted Diseases Using the Health Belief Model" Tobias Reynolds-Tylus, University of Illinois; Sara Kendall Salmon, Penn State University

"Sex That Needs No Protection: Hong Kong Gay Youths' Perceptions of HIV Risk and Condom Use, and the Implications for Sexual Health Communication" Tien Ee Dominic Yeo, Hong Kong Baptist University; Tsz Hin Fung, Hong Kong Baptist University

"Sustaining Healthy Practices: Lessons Learned from Successful Sexual Abstainers" Kami A. Kosenko, North Carolina State University; Anastasia Applewhite, North Carolina State University; Polina Drury, North Carolina State University; Russell Ash, North Carolina State University

"The Importance of Biological Sex on Sexual Health Discussions with Physicians" Deya Roy, University of Connecticut

"The Intersection of Sexual Orientation and Race in Patient-Reported Problematic Health Care Interactions" Lance Rintamaki, University at Buffalo, SUNY; David Moskowitz, New York Medical College; David Seal, Tulane University

213035

2:00 PM to 3:15 PM

Rio Conference Center

Brasilia 5

Top Papers in Human Communication and Technology

Sponsor: Human Communication and Technology Division

Chair: Brandon Van Der Heide, Michigan State University

Respondent: Malcom Parks, University of Washington

"I Want to Talk to a Real Person: Theorizing Avoidance in the Acceptance and Use of Automated Communication Technologies" Jakob D. Jensen, University of Utah; Brian C. Britt, South Dakota State University; Courtney Lynam Scherr, Northwestern University; Christina Jones, University of Wisconsin-Whitewater; Natasha Brown, Indiana University Northwest; Katheryn R. Christy, Ohio State University

"Measuring the Construct of Warranting Value and Testing Warranting Theory" David C. DeAndrea, Ohio State University; Christopher J. Carpenter, Western Illinois University

"Persuasive Avatars: The Effects of Customizing a Virtual Salesperson's Appearance on Brand Liking and Purchase Intentions" Michael Hanus, Ohio State University; Jesse Fox, Ohio State University

"Why Communication Technologies Matter: Developing a Scale to Assess the Perceived Social Affordances of Communication Channels" Bree McEwan, Western Illinois University; Jesse Fox, Ohio State University

213036

2:00 PM to 3:15 PM

Rio Conference Center

Brasilia 6

Illuminated in the Light of the Past: Performing the Past in the Context of the Present

Sponsor: Performance Studies Division

Chair: Travis P. Brisini, Penn State University

Presenters:

Charles T. Parrott, Kennesaw State University

Andrea Michea Baldwin, University of Houston, Clear Lake

Travis P. Brisini, Penn State University

Jade C. Huell, Columbia College

Scott Dillard, Georgia College & State University

Respondent: John Dennis Anderson, Emerson College

213042 2:00 PM to 3:15 PM Rio Conference Center Lambada A

Top Papers in American Studies

Sponsor: American Studies Division

Chair: Meryl Irwin, James Madison University

Respondent: Teresa G. Bergman, University of the Pacific

"Militarization and Resistance from Guåhan (Guam): Protecting and Defending Against America" Tiara R. Na'puti, Western Kentucky University

"Money Doesn't Talk, It Swears: Parody, Excess and Strategic Ambiguity in Martin Scorsese's 'The Wolf of Wall Street'" Thomas A. Salek, University of Wisconsin-Milwaukee

"Rhetoric of Blood: Framing Protest in the Tuscarora Counter-Movement" Dominic Manthey, Penn State University

"They Come Here to Hunt: The Law, Space and Gender Violence in Indian Country" Bridget Sutherland, Indiana University

213043 2:00 PM to 3:15 PM Rio Conference Center Lambada B

Top Papers for the Association for Chinese Communication Studies

Sponsor: Association for Chinese Communication Studies

Chair: Mei Zhang, Missouri Western State University

Respondent: Gennadi Gevorgyan, Xavier University

"Western Perspectives on China: Discourses, Agendas and Change" Fengyuan Ji, Australian National University

"'It Depends' on Power: A Case Study of China's Confucius Institute as Public Relations Function Abroad" Ning Xie, University of Maryland

"Political Participation of Chinese College Students: Engagement in Xi Jinping's Anti-Graft Campaign on WeChat" Yashu Chen, Arizona State University; Jiawei Wang, Communication University of China; Zhuoyi Liu, University of Queensland; Yanqin Liu, Arizona State University

"Education, Media Exposure and Attitude to Protest: Mainland Chinese in the Hong Kong Umbrella Movement" Ran Liu, University of Pennsylvania; Mengyang Zhao, University of

Washington; Ye Zhang, Chinese University of Hong Kong

213044	2:00 PM to 3:15 PM	Rio Conference Center	Lambda C
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Sigma Chi Eta Business Meeting

Sponsor: Sigma Chi Eta

Presenters:

Megan Moore, National Communication Association

Puvana Ganesan-Chiu, Mesa Community College

Amanda Houdashell, Mesa Community College

213045	2:00 PM to 3:15 PM	Rio Conference Center	Conga A
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Embracing Opportunities for Enhancing the Training and Development Course: Various Approaches to Combining Theory and Practice (Top Panel)

Sponsor: Training and Development Division

Chair: Sonia Zamanou-Erickson, Southern Illinois University Edwardsville

Presenters:

John E. Burk, Intel Corporation

Rozell R. Duncan, Kent State University

Liane M. Gray-Starner, Marietta College

Margaret Sargent, Southern Connecticut State University

Lisa A. Waite, Kent State University, Stark

Sonia Zamanou-Erickson, Southern Illinois University Edwardsville

213046	2:00 PM to 3:15 PM	Rio Conference Center	Conga B
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Embracing Opportunities between the Philosophy of Communication and Media Ecology

Sponsors: Media Ecology Association; Philosophy of Communication Division

Chair: Corey Anton, Grand Valley State University

Presenters:

Corey Anton, Grand Valley State University

Bryan Crable, Villanova University

Donna Flayhan, State University of New York, New Paltz

Erik Garrett, Duquesne University

Valerie V. Peterson, Grand Valley State University

Paul Soukup S.J., Santa Clara University

Lance Strate, Fordham University

213047	2:00 PM to 3:15 PM	Rio Conference Center	Conga C
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Ancient Texts, Letters, and Bodies in the Light of Current Theory

Sponsor: Religious Communication Association

Chair: Dale L. Sullivan, North Dakota State University

"An Analysis of Justin Martyr's Dialogue with Trypho, Chapters 49-54, in the Light of Stephen Toulmin's Elements of Argument" Dale L. Sullivan, North Dakota State University

"Augustine's Women" Mari Ramler, Clemson University

"The Alefbet as a Grammatological Basis of Ethics: Bodies, the Diaspora of Western Philosophy, and the Objects Beyond" Steven B. Katz, Clemson University

213051 2:00 PM to 4:45 PM Rio Conference Center Amazon A

SC12: Organizing, Analyzing and Coding Qualitative Data: Creating a Path through the Maze

Sponsor: Short Courses

Chair: Sarah Jane Tracy, Arizona State University

Presenters:

Sarah Jane Tracy, Arizona State University

Elizabeth K. Eger, University of Colorado, Boulder

Timothy Paul Huffman, Saint Louis University

Shawna Malvini Redden, California State University, Chico

Jennifer A. Scarduzio, University of Kentucky

213052 2:00 PM to 3:15 PM Rio Conference Center Amazon B

Language, Message Production, and Intrapersonal Communication

Sponsor: Communication and Social Cognition Division

Chair: Graham D. Bodie, Louisiana State University

"Am I Fighting Cancer or is Cancer Fighting Me? Embracing Opportunities to Examine Linguistic Agency in Cancer Uncertainty Conversations" Leah LeFebvre, University of Wyoming; Sarah Tardif, University of Massachusetts, Boston; Laura E. Brown, Western Kentucky University; Erin Donovan, University of Texas, Austin; Mike Allen, University of Wisconsin-Milwaukee; Matthew McGlone, University of Texas, Austin; Brad Love, University of Texas, Austin

"Dreams as Intrapersonal Communication: Imagined Interaction Functions During Sleep" Judson H. Eldredge, Louisiana State University; James M. Honeycutt, Louisiana State University; Richard C. White, Louisiana State University; Matthew Standige, Louisiana State University

"It's not what you say, but the channel through which you say it: Politeness theory predicts channel selection and face-threatening message production" Allison Shaw, University at Buffalo, SUNY; Emily Dolan, University at Buffalo, SUNY; Kenton Anderson, University at Buffalo, SUNY

"Persuasion through Semantic Association: Testing Message Effects of Weighted Degree Centrality on Decision Making" Tillman Russell, University of Southern Indiana; Torsten Reimer, Purdue University

"The Effects of Self-Awareness and Self-Reflective Writing on Online Task Performance" Gamze Yilmaz, University of Massachusetts, Boston; Leah LeFebvre, University of Wyoming

213055 2:00 PM to 3:15 PM Rio Conference Center Amazon F

Nonverbal Communication Division Business Meeting

Sponsor: Nonverbal Communication Division

Presenters:

Norah E. Dunbar, University of California, Santa Barbara
Cindy H. White, University of Colorado, Boulder
Robert J. Sidelinger, Oakland University
Benjamin L. Compton, University of Kansas
Amy Ebesu Hubbard, University of Hawaii, Manoa
Ashley Paige Duggan, Boston College

213057 2:00 PM to 3:15 PM Rio Conference Center Amazon H

Adapting Public Speaking Classes to Support Students on the Autism Spectrum as an Opportunity to Improve All Students' Learning Experiences

Sponsor: Community College Section

Chair: Sheila Gobes-Ryan, University of South Florida

Presenters:

Rhiannon Ochs, Learning Strategies
Jessica L. Benham, University of Pittsburgh
Ardis Hanson, University of South Florida

213058 2:00 PM to 3:15 PM Rio Conference Center Amazon I

Top Papers in the Language and Social Interaction Division

Sponsor: Language and Social Interaction Division

Chair: Paul M. Denvir, Albany College of Pharmacy

"Storytelling and Social Change" Karen Tracy, University of Colorado, Boulder

"Recruitment: Offers, Requests, and the Organization of Assistance in Interaction" Kolin Kendrick, Max Planck Institute for Psycholinguistics; Paul Drew, Loughborough University

"Neither Good nor Bad, Neither New nor Old—Coming Out News Delivery Sequences" JhuCin Jhang, University of Texas, Austin

213059 2:00 PM to 3:15 PM Rio Conference Center Amazon J

Teachers on Teaching Series: Honoring the Pedagogy of Marian L. Houser and Kent Ono

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Joy Jiao, University of Illinois, Urbana-Champaign
Kristen LeBlanc Farris, Texas State University
Sean M. Horan, Texas State University
Renee Cowan, University of Texas, San Antonio
Mark Generous, Arizona State University
Crystal D. Wotipka, University of Iowa
Michael Burns, Texas State University
Colter Dylan Ray, Arizona State University
Marissa Pytlak, Texas State University
Robert Mejia, College at Brockport
Rachel E. Dubrofsky, University of South Florida
Vincent Pham, California State University, San Marcos
Jungmin Kwon, University of Portland
José Ángel Maldonado Olivas, University of Utah
Myra S. Washington, University of New Mexico
Ted Gournelos, Rollins College
Peter Odell Campbell, University of Pittsburgh
Jessica Houf, University of Utah
Antonio T. De La Garza, University of Utah

Respondents: Marian L. Houser, Texas State University; Kent A. Ono, University of Utah

213061 2:00 PM to 3:15 PM Rio Conference Center Amazon L

State of the Scholarship in Ancient Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Arthur E. Walzer, University of Minnesota, Twin Cities

"Rhetoric and its Cultural Context in Republican and Imperial Rome: State of the Scholarship" Michele Kennerly, Penn State University; Kathleen Suzanne Lamp, Arizona State University

"Rhetorical Activity in Post-Classical and Late Antique Greek: State of the Scholarship" Susan C. Jarratt, University of California, Irvine

"Sources and Contexts of Greek Rhetoric, Archaic and Classical Periods: State of the Scholarship" Richard Graff, University of Minnesota, Twin Cities

213062 2:00 PM to 3:15 PM Rio Conference Center Amazon M

The Multiethnic-racial Experience: Reflections and Considerations on Identity, Family, and Community

Sponsors: Family Communication Division; International and Intercultural Communication Division

Chair: Jordan Soliz, University of Nebraska-Lincoln

Presenters:

Tina M. Harris, University of Georgia
Melissa W. Aleman, James Madison University
Carlos G. Alemán, James Madison University
Anita K. Foeman, West Chester University
Audra Nuru, Fairfield University
Jordan Soliz, University of Nebraska-Lincoln

213063 2:00 PM to 3:15 PM Rio Conference Center Amazon N

NCA Best Book Club Ever: "The Heart of the Matter"

Sponsor: NCA First Vice President

Chairs: Andrew D. Lee, Fort Valley State University; Jillian A. Tullis, University of San Diego; Kathleen M. Edelmayer, Madonna University

213066 2:00 PM to 3:15 PM Rio Conference Center Amazon R

Employing Social Media: Strategies for Organizational and Crisis Contexts

Sponsor: Applied Communication Division

Chair: Kathryn E. Anthony, University of Southern Mississippi

Respondent: Kenneth E. Embry, Saint Leo University

"“Social Media is Free Like a Free Puppy”: The Challenges of Implementing and Maintaining Social Media Strategies in a Local Office of Emergency Management" Elodie Fichet, University of Washington, Seattle

"An Applied Framework to Understand, Conceptualize, and Increase Content Engagement on Social Media Platforms as Strategic Marketing in Higher Education" Jake Liang, Chapman University; Kerk F. Kee, Chapman University

"Employing Social Media in a Crisis: Embracing Opportunities through Access and Sensemaking" Bethney A. Wilson, Arizona State University

"Social Media and Crisis Research: Data Collection and Directions" Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Connecticut; Adam Rainear, University of Connecticut

213067 2:00 PM to 3:15 PM Rio Conference Center Amazon S

**Embracing Opportunities in Communication Centers: Great Ideas for the Center
(G.I.F.T.C.)**

Sponsor: Communication Centers Section

Chair: Marlina Davidson, University of Nebraska, Omaha

Presenters:

Kristen McIntyre, University of Arkansas, Little Rock

Susan Wilson, DePauw University

Kristopher Copeland, Northeastern State University

Karen Sindelar, Coe College

Erin Ellis, University of North Carolina, Greensboro

Morgan W. Smalls, North Carolina Central University

Kyle Barnett Love, Columbia College

James Helmer, Hamilton College

Erica L. Allgood, University of Colorado, Colorado Springs

Daniela Kempf, Barnard College

213070 2:00 PM to 3:15 PM Rio Conference Center Tropical A

**Embracing Ethnographic Opportunities: Learning How to Learn About/From/With
Others**

Sponsor: Ethnography Division

Chair: Melanie Bailey Mills, Eastern Illinois University

"Bodies of Data, Data of Bodies: Embracing Ethnographic Embodiment" Laura L. Ellingson, Santa Clara University

"Embracing Bakhtin as a Writing Guide: Learning with and Representing Others Ethnographically" William K. Rawlins, Ohio University; Elaine Jenks, West Chester University

"Opportunistic Encounters and Ethnographic Practice: Learning About/From/With/Through Others" Patricia Sotirin, Michigan Technological University

"Taking it on the Road: Part II: Embracing Opportunities to Travel and Learn About/From/With Others" Shirley K. Drew, Pittsburg State University

"The Death of Dialogue Across Differences: Embracing the Opportunity to Exit Conversations" Melanie Bailey Mills, Eastern Illinois University

213071 2:00 PM to 3:15 PM Rio Conference Center Tropical B

...And Stage to the Page: Theorizing From Embodied Aesthetic Practice

Sponsor: Performance Studies Division

Chair: Mindy Fenske, University of South Carolina

Presenters:

Naida Zukic, Borough of Manhattan Community College, CUNY

Dustin B. Goltz, DePaul University

Kimberlee Perez, University of Massachusetts, Amherst
Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale
Tami L. Spry, St. Cloud State University
Jason Zingsheim, Governors State University
Tracy Stephenson Shaffer, Louisiana State University
Bryant Keith Alexander, Loyola Marymount University

213072 2:00 PM to 4:45 PM Rio Conference Center Tropical C

SC13: Embracing the Discursive Opportunity of Focus Groups: A Communication Approach

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina, Charlotte

Presenter:

Christine S. Davis, University of North Carolina, Charlotte

213073 2:00 PM to 3:15 PM Rio Conference Center Tropical D

Public Dialogue and Deliberation Division Business Meeting

Sponsor: Public Dialogue and Deliberation Division

Presenters:

John Gastil, Penn State University
William Keith, University of Wisconsin-Milwaukee
Rebecca Townsend, Manchester Community College
Laura W. Black, Ohio University
Sara A. Mehlretter Drury, Wabash College
Lori Leonard Britt, James Madison University
Martin Carcasson, Colorado State University

213074 2:00 PM to 3:15 PM Rio Conference Center Tropical E

Health Communication beyond Academic Silos: Embracing Opportunities to Translate our Research

Sponsor: Health Communication Division

Chair: Nichole Egbert, Kent State University

Presenters:

Gitit Bar-On, Tel Aviv University
Anne Gerbensky-Kerber, University of Wisconsin-Stout
Gary L. Kreps, George Mason University
John Parrish-Sprowl, Indiana University-Purdue University Indianapolis
Katie Margavio Striley, University of North Carolina, Chapel Hill
Eimi Lev, Tel Aviv University

Sarah N. Heiss, University of Vermont
Nathaniel Simmons, Western Governors University
Kimberly R. Field-Springer, Berry College

Respondent: Lawrence R. Frey, University of Colorado, Boulder

213075 2:00 PM to 3:15 PM Rio Conference Center Tropical F

Millennials Coaching Millennials: New Challenges, New Opportunities

Sponsor: National Forensic Association

Chair: Chad Kuyper, Florida State College, Jacksonville

"Judge, Jury, Counselor: Examining the Impact of Mental Health on Forensics Teams" Scott Branton, Western Kentucky University

"Showing Value SLO-wly: Using a Neo-Aristotelian Framework to Establish Student Learning Outcomes for Millennial Competitors" Drew Stewart, University of West Florida

"Team Membership and Organizational Identity: Extending Organizational Control Theory to the Millennial Forensics Team" Whitney Tipton, University of Tennessee

"Technically Speaking: Negotiating Coach/Student Relationships in the Age of Technology" Michael S. Chouinard, Florida State College, Jacksonville; Kevin Waters, Teach For America

213076 2:00 PM to 4:45 PM Rio Conference Center Tropical G

SC14: MindTap, YouSeeU & Public Speaking

Sponsor: Short Courses

Chair: Stephanie Coopman, San Jose State University

Presenters:

Kathleen M. Golden, Edinboro University

Stephanie Coopman, San Jose State University

213077 2:00 PM to 4:45 PM Rio Conference Center Tropical H

SC15: Opportunity to Collaborate on Capstones

Sponsor: Short Courses

Chairs: Rebecca M.L. Curnalia, Youngstown State

University; Armeda Celestine Reitzel, Humboldt State University

Presenters:

Armeda Celestine Reitzel, Humboldt State University

Rebecca M.L. Curnalia, Youngstown State University

213080 2:00 PM to 3:15 PM Rio Conference Center Palma A

Embracing Intersections: Top Papers in the Kenneth Burke Society

Sponsor: Kenneth Burke Society

Chair: M. Karen Walker, University of Maryland

Respondent: Annie Laurie Nichols, University of Maryland

"Burke and Agamben: Toward a Political Ontology of Rhetoric" James McVey, University of North Carolina, Chapel Hill

"Connecting Burke and Kuhn: The Synecdochic Necessity of Recalcitrance" Matt Mancino, Duquesne University

"Escaping Entelechy: Exploring Intersections of Piety and Style" Jamie Downing, University of Nebraska-Lincoln

"Good Metonyms Make Great Metaphors: Embracing the Opportunities for Scientific Forms in Non-Scientific Contexts" Jonathan Carter, University of Nebraska-Lincoln

213081 2:00 PM to 3:15 PM Rio Conference Center Palma B

International Forensics Association Business Meeting

Sponsor: International Forensics Association

Presenters:

Nicholas Butler, Arizona State University

Tim Heisler, Las Positas

Barbara Baron, Brookdale Community College

Clark D. Olson, Arizona State University

James Dobson, Las Positas College

213082 2:00 PM to 3:15 PM Rio Conference Center Palma C

Strange Persistences: Patterns of Circulation and the Afterlife of Cultural Objects

Sponsors: Critical and Cultural Studies Division; Mass Communication Division

Chair: Kyra Pearson, Loyola Marymount University

Respondent: Kyra Pearson, Loyola Marymount University

"Scandalous Afterlife: The Re-emergence of Monica Lewinsky and the Fate of Feminism" Melissa Deem, Princeton University

"Replay Culture: The Afterlives of Action Media" Matthew P. Ferrari, University of Massachusetts, Amherst

"Characters Welcome: The Recirculation of Popular Figures of Value" Shawn Shimpach, University of Massachusetts, Amherst; Christopher Kamrath, Stanford University

"Circulating Murder: "Serial," Curiosity and Podcast Circulation" Justin Eckstein, Pacific Lutheran University; Darrin Hicks, University of Denver

213083 2:00 PM to 3:15 PM Rio Conference Center Palma D

Communication and Sport Division Business Meeting

Sponsor: Communication and Sport Division

Presenters:

Andrew Billings, University of Alabama

Michael Butterworth, Ohio University

213084 2:00 PM to 3:15 PM Rio Conference Center Palma E

Argumentation and Forensics Division Business Meeting

Sponsor: Argumentation and Forensics Division

Presenters:

Terry L. Rogers, Casper College

R. Randolph Richardson, Berry College

Andrea Carlile, South Dakota State University

Keith Cyril Bistodeau, Hamline University

Stephanie Wideman, Wayne State University

213085 2:00 PM to 3:15 PM Rio Conference Center Palma F

Embracing SoTL: Top Papers in the Scholarship of Teaching and Learning

Sponsor: Scholarship of Teaching and Learning

Chair: Colleen Packer, Weber State University

Respondent: Randy K. Dillon, Missouri State University

"Challenge-Based Learning in the Feminist Communication Classroom" Katherine Cruger, Chatham University

"Embracing Facebook as an Online Discussion Medium: Is it Worth the Effort?" Nicole Hurt, University of Georgia; Melinda Camus, University of Georgia; Lincoln Larson, Clemson University; Luanna Prevost, University of South Florida

"Re-Writing Interpersonal Communication: A Portfolio-Based Curriculum for Process Pedagogy" Summer Cunningham, University of South Florida; Mariaelena Bartesaghi, University of South Florida; Jennifer Whalen, University of South Florida; Jim Bowman, University of South Florida

"The Role of SoTL in the Academy: Upon the 25th Anniversary of Boyer's Scholarship Reconsidered" Beth Kern, Indiana University South Bend; Gwendolyn Mettetal, Indiana University South Bend; Robin Morgan, Indiana University Southeast; Marcia D. Dixson, Indiana University-Purdue University Fort Wayne

"Twitter-vism: An analysis of student narratives about their perceived learning from an undergraduate research experience on Twitter activism" Lora Helvie-Mason, Tarleton State

University; Sarah Maben, Tarleton State University

213086 2:00 PM to 3:15 PM Rio Conference Center Palma G

Finding Opportunity in Assessment - Top Papers in Communication Assessment

Sponsor: Communication Assessment Division

Chair: Stacy Smulowitz, University of Scranton

Respondent: Philip Backlund, Central Washington University

"Developing Critical Consumption of Media Messages: Exploring the Relationship Between College Education and Academic Success on Student Evaluations of Advertising -- Top Paper" Bart Collins, Purdue University; Glenn G. Sparks, Purdue University; Melanie Morgan, Purdue University

"A Tool Instead of a Chore: Measuring Student Learning Gains in Order to Improve Instruction" Joshua Boyd, Purdue University; Melanie Morgan, Purdue University; Lauren Berkshire Hearit, Purdue University

"Parental Academic Support: A Validity Report" Joseph Mazer, Clemson University; Blair Thompson, Western Kentucky University

"Longitudinal Assessment of Course-based Civic Engagement" Leila Brammer, Gustavus Adolphus College; Mariah Wika, Gustavus Adolphus College

213087 2:00 PM to 3:15 PM Rio Conference Center Palma H

Creating Retirement Opportunities in Retirement

Sponsor: Emeritus/Retired Members Section

Chair: Don M. Boileau, George Mason University

Presenters:

Mary E. Bozik, University of Northern Iowa

Arlie V. Daniel, East Central University

Jerry D. Feezel, Kent State University

Nancy E. Oft Rose, Retired

Richard L. Quianthy, Broward College, North Campus

Kurt Ritter, Texas A&M University

Roger Smitter, North Central College

Robert Stockton, Anaheim Union High School District

Dan P. Millar, Indiana State University

David Natharius, Arizona State University

213088 2:00 PM to 3:15 PM Rio Conference Center Coco A

Communication Ethics Division Business Meeting

Sponsor: Communication Ethics Division

Presenters:

Leeanne M. Bell McManus, Stevenson University
Robert L. Ballard, Pepperdine University
Melba Vélez Ortiz, Grand Valley State University
Amanda Grace McKendree, University of Notre Dame
Brent C. Sleasman, Winebrenner Theological Seminary
Gina Ercolini, University of South Carolina

213089 2:00 PM to 3:15 PM Rio Conference Center Coco B

NCA Distinguished Scholar Business Meeting

Sponsor: NCA National Office

Presenter:

Michael E. Roloff, Northwestern University

213100 2:00 PM to 3:15 PM Rio Conference Center Janeiro Boardroom

CIDD Business Meeting

Sponsor: NCA National Office

Presenters:

John M. Kephart, California State University, Northridge
Wayne L. Kraemer, Texas State University
Trevor Parry-Giles, National Communication Association
Theodore F. Sheckels, Randolph-Macon College
Carly S. Woods, University of Nebraska-Lincoln

213103 2:00 PM to 3:15 PM Online Virtual Session

Game Studies Division Virtual Session: Meaningful, Serious, and Learning Games

Sponsors: Game Studies Division; NCA First Vice President

Chair: Jaime Banks, West Virginia University

Presenters:

Roger Altizer, University of Utah
Casey O'Donnell, Michigan State University
Mary Beth Oliver, Penn State University
Nicholas David Bowman, West Virginia University
John L. Christensen, University of Connecticut
Anthony M. Limperos, University of Kentucky

3:30 PM

214011 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 1

**Asian/Pacific American Caucus and Asian/Pacific American Communication Studies
Division Top Papers**

Sponsors: Asian/Pacific American Caucus; Asian/Pacific American Communication Studies
Division

Chair: Mariko Izumi, Columbus State University

Respondent: Shinsuke Eguchi, University of New Mexico

"The Human Seriousness of Interality: An East Asian Take" Peter Zhang, Grand Valley State
University

"A Defiant Presence: A Rhetorical Criticism of Vijay Iyer's Yale Asian American Reunion
Keynote Address" Jillian Moga, University of Illinois

"Iolani Palace and the Rhetoric of Restoration" Mark Brians, Hawaii Pacific University;
JongHwa Lee, Hawaii Pacific University

"Hybridized Heads: A Critical Analytic Autoethnography of Mixed Asian American and
Disability Identities" Elizabeth S. Parks, University of Washington

214012 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 4

Embracing Acculturation and Intercultural New Media Use

Sponsor: International and Intercultural Communication Division

Chair: Kelly McKay-Semmler, University of South Dakota

"The Influence of Cultural Values on U.S. and Danish Students' Digital Behavior: Exploring
Culture, New Media, and Social Context" Robert Shuter, Arizona State University; Pauline
Cheong, Arizona State University; Yashu Chen, Arizona State University

"Talk Like Nobody's Listening: A Cross-Cultural Comparison of American and Chinese
Anonymous Secret Sharing Websites" Yiwen Dai, University of Maryland; Jia Hu, University of
Texas, Austin

"Being Digital and Being Cultural: Understanding Korean Immigrant Adolescents' Online
Activities through their Cultural Orientations" H. Erin Lee, Hankuk University of Foreign
Studies

"Metaperceptions of Turkish graduate students living in the United States: An
Auto/Ethnography" Esen Koc, Bowling Green State University

"Embracing Reentry: A Call to Use the Research for College Student Intercultural Reentry
Programming" Rick Malleus, Seattle University

214013 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 5

**The Countless Contributions of Linda L. Putnam: Celebrating an Uncommon Intellectual
and Community Leader**

Sponsor: Organizational Communication Division

Chair: Karen Lee Ashcraft, University of Colorado, Boulder

Presenters:

David R. Seibold, University of California, Santa Barbara
Peter R. Monge, University of Southern California
Andrea B. Hollingshead, University of Southern California
Timothy Kuhn, University of Colorado, Boulder
Cynthia Stohl, University of California, Santa Barbara
Jody L.S. Jahn, University of Colorado, Boulder
J. Kevin Barge, Texas A&M University

214014 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 7

Postcards: Visual Rhetorics of the Past Intersecting the Present

Sponsor: Visual Communication Division

Chair: Patrick G. Richey, Middle Tennessee State University

Respondent: Christopher Michael Duerringer, California State University, Long Beach

"Acculturation of the sexual revolution in the U.S. as seen through risqué postcards" Michaela L. Edwards, Middle Tennessee State University

"Erotic Postcards - to tame the savage: A postcolonial examination of justification to civilize the savage in Middle East and North Africa" Patrick G. Richey, Middle Tennessee State University

"Fading Memories: A Rhetorical Analysis of "Home-Place" and Nostalgia" Lora E. Smith, Indiana University

"From British Technological Marvel to Wartime Atrocity Victim: The Meaning of the Lusitania in Early Twentieth-Century Postcards" James M. Farrell, University of New Hampshire

"The "War on Women": The Visual Rhetoric of a Gender War" Jennifer A. Jackson, Miami University

"Trading Places: The Use of Visual Fear Appeals in Anti-Suffrage Postcard Messaging" L'Oreal Stephens, Middle Tennessee State University

214015 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 8

Embracing Opportunities/Engendering Dialogue: Critical Discussions of Black Hair and Skin Color Politics in American Media

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Feminist and Women Studies Division; Women's Caucus

Chairs: Simone Puff, Syracuse University; VaNatta S. Ford, Williams College

Respondent: Carlos Morrison, Alabama State University

"Talking across the Color Line: Colorism as an Inter-Racial Issue in American Culture" Simone Puff, Syracuse University

""Dark Girls" and "Light Girls": (Re)Framing the Conversation of Color Politics and Privilege" VaNatta S. Ford, Williams College

"#teamlightskin #teamdarkskin #teamnatural #teamrelaxed: Black Women's Experience of Skin Hue and Hair Politics in College" Latasha Eley, Independent Scholar

"A Little Child Shall Lead Them: How Disney's Zendaya (Re)articulates Power in a Black Hair Controversy" Kimberly R. Moffitt, University of Maryland, Baltimore County

214016 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 10

Materiality, Agency, and Biocontrol: Embracing Opportunities for Cross-disciplinary Investigations

Sponsor: Rhetorical and Communication Theory Division

Chair: Steven B. Katz, Clemson University

"Ethics of Biotechnical Relations" Elizabeth A. Pitts, North Carolina State University

"Inner Space and Genetic Time: The Biases of Biomedica" Kate Maddalena, University of North Carolina, Wilmington

"Re-Engaging the Material in Critical Feminist Studies" Chelsea K. Hampton, North Carolina State University

"Theorizing the Role of Public Emotion in a Multi-Modal Theory of Materialism: The Case of 3D/4D Ultrasounds" Emily Winderman, North Carolina State University

214017 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 11

Meaningfulness and the Media

Sponsor: Mass Communication Division

Chair: Drew D. Shade, University of Cincinnati, Blue Ash

"Creature Comforts: Ego-Depleted People Shy Away From Challenging Media Entertainment" Allison Eden, VU University Amsterdam; Benjamin K. Johnson, VU University Amsterdam; Tilo Hartmann, VU University Amsterdam

"Emotion regulation, procrastination, and watching cat videos online: Digital pet therapy or guilty pleasure?" Jessica Gall Myrick, Indiana University

"Meaningfully Moved but Connected to Whom? The Roles of Age, Race, and Universal Orientation in the Effects of Meaningful Media on Altruistic Behavior" Erica Bailey, Penn State University; T. Franklin Waddell, Penn State University; Bartosz W. Wojdyski, University of Georgia

"Mixed and mashed: Novelty and familiarity as predictors of enjoyment and appreciation in mashups" Allison Eden, VU University Amsterdam; Britt Hoeksema, VU University Amsterdam; Christian Burgers, VU University Amsterdam

"The Representation of Altruistic and Egoistic Motivations in Children's Television Programming" Ron Tamborini, Michigan State University; Lindsay Hahn, Michigan State University; Brian Klebig, Michigan State University; Clare T. Grall, Michigan State University;

Sujay Prabhu, Michigan State University

214021 3:30 PM to 4:45 PM Rio Conference Center Miranda 1

Feminism, Gender and Rhetorics of Science

Sponsors: Association for the Rhetoric of Science and Technology; Feminist and Women Studies Division

Chair: Jenell Johnson, University of Wisconsin-Madison

"It's Not You, It's Your (Old) Vagina: Ospheña's Articulation of Sexual Dysfunction" Emma Celeste Bedor, University of Minnesota, Twin Cities

"Physiology and Physical Force: The Effect of Edwardian Science on Women's Suffrage" Cheryl R. Jorgensen-Earp, Lynchburg College

"The Creation of Women from Hybrids: The I.A.A.F.'s Nude Parade Policy, 1966-1968" Jaclyn Nolan, University of Georgia

"'You need to do your research': Vaccines, Contestable Science, and Maternal Epistemology" Melissa L. Carrion, Georgia Southern University

214022 3:30 PM to 4:45 PM Rio Conference Center Miranda 2

Securing Extramural Research Funding: Challenges and Opportunities for Communication Scholars

Sponsor: Opportunities Regarding Research

Chair: Richard MocarSKI, University of Nebraska, Kearney

Presenters:

Yulia A. Strekalova, University of Florida

Elena Gabor, Bradley University

Rebecca A. Kuehl, South Dakota State University

Lance Brendan Young, Western Illinois University

Jennifer Ziegler, Valparaiso University

Rebekah Le Fox, Texas State University

Jennifer Anderson, South Dakota State University

Sara A. Mehlretter Drury, Wabash College

Respondent: Richard MocarSKI, University of Nebraska, Kearney

214023 3:30 PM to 4:45 PM Rio Conference Center Miranda 3

Embracing Opportunities with the U.S. Government: A Discussion of Current Trends and Opportunities for Collaboration with the USG

Sponsor: Political Communication Division

Chairs: Patricia Riley, University of Southern California; Cori E. Dauber, University of North Carolina, Chapel Hill

Presenters:

Rashad Hussain, U.S. Department of State
Scott Ruston, Arizona State University
Douglas Jordan, University of South Florida

Respondent: Thomas Hollihan, University of Southern California

214024 3:30 PM to 4:45 PM Rio Conference Center Miranda 4

Public Relations Division Business Meeting

Sponsor: Public Relations Division

Presenters:

Michael L. Kent, University of Tennessee
Shari R. Veil, University of Kentucky
Michael J. Palenchar, University of Tennessee
Damion M. Waymer, University of Cincinnati
Maureen Taylor, University of Tennessee
Erich Sommerfeldt, University of Maryland
Rod Carveth, Morgan State University
Sarah VanSlette, Southern Illinois University Edwardsville
Nancy A. Wiencek, Rider University
Jon Ross, Adler School of Professional Psychology
Adam Saffer, University of North Carolina, Chapel Hill
Rebekah Watson Gaidis, University of Indianapolis
Paul Scovell, Salisbury University

214025 3:30 PM to 4:45 PM Rio Conference Center Miranda 5

Opportunity for Pedagogy: Competitive Papers

Sponsor: Opportunities for Pedagogy

Chair: Bonnie S. Jefferson, Boston College

Respondent: Lynn M. Disbrow, Huntingdon College

"Preparing for Inevitability: Training Students to Design and Present Presentations for Absentees" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

"Class Clowning" Nathan Hodges, University of South Florida

"Humor as (Intercultural) Pedagogy: The Risks and Rewards in the Intercultural Communication Classroom" Tara M. Franks, Arizona State University

"Toastmasters-Inspired Pedagogical Changes: From a Speech Class into a Public Relations Course" David Shadinger, Northwest Missouri State University

214026 3:30 PM to 4:45 PM Rio Conference Center Miranda 6

Listening to Teachers Tell Us What They Need: Embracing Opportunities for Collaborative Research in Communication and Instruction

Sponsor: Instructional Development Division

Chair: Scott Myers, West Virginia University

Respondent: Angela M. Hosek, Ohio University

"Listening to and Comparing K-12 and University Teachers" Jeff Kerssen-Griep, University of Portland; Clayton Terry, University of Portland

"Listening to Community College Teachers" Robert Leonard, Sinclair Community College

"Listening to New Graduate Teaching Assistants" Deanna P. Dannels, North Carolina State University

"Listening to Pre-K Teachers" Deanna L. Fassett, San Jose State University; Keith Nainby, California State University, Stanislaus

"Listening to Veteran Teachers" Ann L. Darling, University of Utah

214027 3:30 PM to 4:45 PM Rio Conference Center Miranda 7

Francine Merritt and Bonnie Ritter Awards

Sponsors: Feminist and Women Studies Division; Women's Caucus

Presenters:

Rachel E. Silverman, Embry-Riddle Aeronautical University

Jennifer Dunn, Dominican University

Abbey E. Wojno, Centers for Disease Control & Prevention

Michelle Calka, Manchester University

Erika M. Behrmann, Bowling Green State University

Miranda Olzman, University of Denver

Maria D. Davidson, University of Oklahoma

Yahui Zhang, Wayland Baptist University

Danielle M. Stern, Christopher Newport University

Lana McDonnell, Hartnell Col

214028 3:30 PM to 4:45 PM Rio Conference Center Miranda 8

Jackpot! Top Papers in the Basic Course Division

Sponsor: Basic Course Division

Chair: Suzanne Prentiss, University of Tennessee

Respondent: Tiffany R. Wang, University of Montevallo

"Incorporating Learning Analytics into Basic Course Administration: How to Embrace the Opportunity to Identify Inconsistencies and Inform Responses (Top Paper)" Lindsey B. Anderson, University of Maryland; Elizabeth E. Gardner, University of Maryland; Andrew D. Wolvin, University of Maryland; Rowena Kirby-Straker, University of Maryland; Adil Yalcin, University of Maryland, Collge Park; Ben Bederson, University of Maryland, College Park

"The Unaware, Accurate, and Overly Critical: The Use of Video Self-evaluation for Improving Public Speaking Competency" Luke LeFebvre, Iowa State University; Leah LeFebvre, University of Wyoming; Mike Allen, University of Wisconsin-Milwaukee

"Peer Assessment and Use of Written Speech Feedback in the Basic Communication Course" T. Kody Frey, University of Kentucky

214031 3:30 PM to 4:45 PM Rio Conference Center Brasilia 1

Scholarship on Processes in the Legal System

Sponsor: Communication and Law Division

Chair: Stanley D. Tickton, Norfolk State University

Respondent: Pamela L. Morris, University of Wisconsin-La Crosse

"Justice, Therapy and Deterrence at the International Criminal Court" Ann Johnson, California State University, Long Beach

"Marginalized masculinities: Low-income nonresidential fathers' commitments beyond breadwinning" Charles E. Jones, University of South Florida

"Restoring Legitimacy to Financial Regulators and Institutions: Admissions of Wrongdoing as Settlement Strategy" Jeffrey D. Brand, University of Northern Iowa

"“Them lawyers, they’re going to make a killing”": Analyzing jurors' justifications of damage awards in patent infringement trials" Hailey Drescher, University of Kansas

214032 3:30 PM to 4:45 PM Rio Conference Center Brasilia 2

Ineffective Social Support: Gaps between Desired and Received Support

Sponsor: Interpersonal Communication Division

Chair: Brianna L. Lane, New Mexico State University

"Gaps among Desired, Sought, and Received Support: The Context of Taboo Marital Stressors" Andrew C. High, University of Iowa; Jenny L. Crowley, University of Iowa

"Hurtful and Helpful Support: The influence of social support and support gaps on hurt feelings, esteem, and relationships" Rachel McLaren, University of Iowa; Andrew C. High, University of Iowa

"Thanks, But No Thanks: Perceiving Threats in Offers of Unwanted Social Support" Kory Floyd, University of Arizona; Colter Dylan Ray, Arizona State University

"The State and Trajectory Congruence Model: Reorienting social support research to process and failure" Samantha Coveleski, University of California, Santa Barbara

214033 3:30 PM to 4:45 PM Rio Conference Center Brasilia 3

Top Papers in Public Address

Sponsor: Public Address Division

Chair: Jennifer Mercieca, Texas A&M University

Respondent: Lisa Keranen, University of Colorado, Denver

"Charles Sumner's Educational Imaginary: Reconfiguring Temporality in the Common School Idiom" Michael J. Steudeman, University of Maryland

"Managing Modern Anxieties: Theodore Roosevelt Reimagines the Agrarian Myth" Katie L. Irwin, University of Illinois

"Constituting an Economy of Heroes: The Rehabilitation of an Economic Idiom in Ronald Reagan's 1981 Economic Recovery Campaign" Paul R. McKean, University of Illinois

"Embracing the Interruptive Voice: Rhetoric, Race, and Public School Deliberation" Maegan Parker Brooks, Willamette University

214034 3:30 PM to 4:45 PM Rio Conference Center Brasilia 4

Managing Uncertainty in Health Contexts

Sponsor: Health Communication Division

Chair: Jacqueline Bruscella, University of Oklahoma

"Dispositional Pandemic Worry, the Health Belief Model, and Vaccine Uptake during the H1N1 Pandemic Event" Courtney Lynam Scherr, Northwestern University; Jakob D. Jensen, University of Utah; Katheryn R. Christy, Ohio State University

"Uncertainty in Risk Assessments: An Integrative Approach to Uncertainty in Risk Assessments, Emotions, and Uncertainty Management" Soela Kim, University of Georgia; Jiyeon So, University of Georgia

"'I am Not Willing to Gamble': Relapsing-Remitting Multiple Sclerosis Patients' Communicative Framing of Treatment Uncertainty and Provider Relationship" Vinita Agarwal, Salisbury University

"'It's not if I get cancer, it's when I get cancer': Embracing opportunities for extending uncertainty management research to hereditary breast and ovarian cancer care" Marleah Dean, University of South Florida

"'On Our Own': Parental Uncertainty Management at Home Following Neonatal Intensive Care Unit Discharge" Zachary White, Queens University of Charlotte; Cristina Gilstrap, Drury University; Jennifer Hull, Queens University of Charlotte

214035 3:30 PM to 4:45 PM Rio Conference Center Brasilia 5

Advances in Online Dating and Romance

Sponsors: Human Communication and Technology Division; Interpersonal Communication Division

Chair: Collette Celani-Morrell, University of Denver

"Romantic Relationships and Social Networking Sites: The Role of Attachment in Self-Disclosure and Relationship Disclosure on Facebook" Courtney Anderegg, Ohio State University

"The Role of Gay Identity Confusion and Outness in Romance- and Sex-seeking via

Smartphone Networking Apps among Men who Have Sex with Men: A Moderated Mediation Analysis" Lik Sam Chan, University of Southern California

"The Interconnections of Multiple Communication Modes in Long-Distance Dating Relationships (LDDRs): Examining the Communicative Interdependence Perspective in Different Relational Contexts" Ningxin Wang, University of Illinois; David J. Roaché, University of Illinois; Kimberly Pusateri, University of Illinois

"Decision-Making in Online Dating: The Impact of System Design" Stephanie Tong, Wayne State University; Jeffrey Hancock, Cornell University; Richard B. Slatcher, Wayne State University; Elena Fr Corriero, Wayne State University; Benjamin James Lennemann, Wayne State University; Annisa M.P. Rochadiat, Wayne State University; Prathyusha Tadi, Wayne State University

"The Consequences of Too Many Choices in Online Dating: More Potential Partners Leads to Less Attraction, Commitment, and Desire to Date" Michael Hanus, Ohio State University; Jesse Fox, Ohio State University

214036 3:30 PM to 4:45 PM Rio Conference Center Brasilia 6

Ways of Knowing, Ways of Transforming: A Tribute To Kay Ellen Capo

Sponsor: Performance Studies Division

Chairs: Roberta Crisson, Kutztown University; Phyllis Carlin, University of Northern Iowa; Lynn C. Miller, University of Texas, Austin

"Kay Ellen Capo: In Remembrance and Tribute" Roberta Crisson, Kutztown University; Gary Balfantz, Lake Superior State University; Craig S. Gingrich-Philbrook, Southern Illinois University, Carbondale; Bruce Henderson, Ithaca College; Kristin Langellier, University of Maine, Orono; Heidi M. Rose, Villanova University; Ronald E. Shields, Sam Houston State University; Lynn C. Miller, University of Texas, Austin; Phyllis Carlin, University of Northern Iowa

214042 3:30 PM to 4:45 PM Rio Conference Center Lambada A

Embracing Opportunities for Decoloniality through Environmental Communication

Sponsor: Environmental Communication Division

Chair: Darrel Wanzer-Serrano, University of Iowa

Presenters:

Jose R. Castro Sotomayor, University of New Mexico

Kathleen M. de Onís, Indiana University

Danielle E. Endres, University of Utah

Phaedra C. Pezzullo, University of Colorado, Boulder

214043 3:30 PM to 4:45 PM Rio Conference Center Lambada B

Association for Chinese Communication Studies Business Meeting

Sponsor: Association for Chinese Communication Studies

Presenters:

Hairong Feng, University of Minnesota, Duluth

Rya J. Butterfield, Nicholls State University

Chiaoning Su, Temple University

Qi Wang, Villanova University

Zhuojun Joyce Chen, University of Northern Iowa

Rain Wuyu Liu, Michigan State University

Yunying Zhang, Austin Peay State University

214044 3:30 PM to 4:45 PM Rio Conference Center Lambada C

NCA Student Club Top Undergraduate Paper and Club of the Year Awards

Sponsor: NCA Student Clubs

Chair: Abbe S. Depretis, Temple University

Respondent: Abbe S. Depretis, Temple University

"Creating Safe Spaces" Tiffany Boyd, California State University, San Marcos

214045 3:30 PM to 4:45 PM Rio Conference Center Conga A

Embracing Opportunities to be a Scholar: Promoting and Publishing Scholarship in the Field of Competitive Speech and Debate

Sponsor: American Forensic Association

Chairs: Todd Holm, Marine Corps University; R. Randolph Richardson, Berry College

Presenters:

Kathy Brittain Richardson, Berry College

R. Randolph Richardson, Berry College

Phillip A. Voight, Gustavus Adolphus College

Todd Holm, Marine Corps University

Harry Weger, University of Central Florida

Dean Pape, National Speech & Debate Association

Heather J. Carmack, James Madison University

Justin Foote, Ohio University

214046 3:30 PM to 4:45 PM Rio Conference Center Conga B

Top Papers in Peace and Conflict Communication

Sponsor: Peace and Conflict Communication Division

Chair: Michael Zirulnik, Arizona State University

Respondent: Sudeshna Roy, Stephen F. Austin State University

"Effects of Academic Entitlement on Conflict Management: Implications of a Consumer

Culture for the Student-Teacher Relationship" Lin Zhu, University of Massachusetts, Boston; Deepa Anagondahalli, University of Maryland

"Examining the Influence of Forgiveness on Justice Goals Following an Offense" Gregory Paul, Kansas State University

"Imperial Conflicts, British Mau Mau Compensation, and the Mastering of Colonial Pasts" Marouf A. Hasian, University of Utah

"The Curious Case of the Cricket: Storytelling as an Activity and a Method for Locally Driven, Community-Based Peacebuilding" Jasmine Linabary, Purdue University; Arunima Krishna, Purdue University; Stacey L. Connaughton, Purdue University

214047 3:30 PM to 4:45 PM Rio Conference Center Conga C

Philosophy of Communication Division Business Meeting

Sponsor: Philosophy of Communication Division

Presenters:

Jay Brower, Western Connecticut State University

Annette M. Holba, Plymouth State University

Frank Macke, Mercer University

Susan Mancino, Duquesne University

Igor E. Klyukanov, Eastern Washington University

214052 3:30 PM to 4:45 PM Rio Conference Center Amazon B

The Role of Resistance, Reactance, and Compliance-Gaining Techniques in Persuasion and Identification

Sponsor: Communication and Social Cognition Division

Chair: John Banas, University of Oklahoma

"Testing a Reactance Explanation of the But You Are Free Technique in an Online Context" Christopher J. Carpenter, Western Illinois University

"The Legitimization of Paltry Contributions (LPC) as a Compliance Gaining Technique: A Meta-Analysis Testing Three Explanations" San Bolkan, California State University, Long Beach; Stephen Rains, University of Arizona

"Using Post-Inoculation Talk to Strengthen Generated Resistance" Lindsay Dillingham, Lipscomb University; Bobi Ivanov, University of Kentucky

"When Do We Identify with a Story Character? Testing Similarity, Wishful Thinking, and Reactance as Mechanisms of Identification" Tae Kyoung Lee, Cornell University; Micheal Shapiro, Cornell University; Shuo Zhou, Cornell University

214055 3:30 PM to 4:45 PM Rio Conference Center Amazon F

Nonverbal Messages Unique to Las Vegas: Architecture, Gaming, and Casinos

Sponsor: Nonverbal Communication Division

Chair: Ashley Paige Duggan, Boston College

"Architectural Considerations for Occupants' Physical and Emotional Well-Being" Esther Garcia, Gensler Las Vegas

"Gaming Development and Casinos" Stowe Shoemaker, University of Nevada, Las Vegas

"Player Intimacy" and the Application of Environmental Psychology in Casino Design" Erika Engstrom, University of Nevada, Las Vegas

214057 3:30 PM to 4:45 PM Rio Conference Center Amazon H

At-Ease: Understanding and Supporting Veterans While Creating Opportunities

Sponsor: Community College Section

Chair: Danna Prather Davis, Suffolk County Community College

Presenters:

Catherine Morris, Sierra College

Danna Prather Davis, Suffolk County Community College

Nicholas Zoffel, Sierra College

214058 3:30 PM to 4:45 PM Rio Conference Center Amazon I

Doing Delicate Work Delicately: Conversation Analytic Studies into Turn Design and Sequence Organization of "Delicate" Actions

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

"Are explicit apologies proportional to the offenses they address?" John C. Heritage, University of California, Los Angeles; Chase Wesley Raymond, University of California, Los Angeles

"Are Russians rude? Requesting in Russian conversation" Galina Bolden, Rutgers University

"Making Arrangements and the Accountability of Action" Jeffrey D. Robinson, Portland State University; Heidi Kevoe-Feldman, Northeastern University

"Some observations on the organization of remedial action: The complex relationship between complaints, accusations, apologies and remedies" Geoffrey Raymond, University of California, Santa Barbara; Quintarrius Mayers, University of California, Santa Barbara

214059 3:30 PM to 4:45 PM Rio Conference Center Amazon J

Embracing Opportunities for Latin@ Leadership and Health

Sponsor: Latino/Latina Communication Studies Division

Chair: Leandra Hinojosa Hernandez, National University

Respondent: Matthew Brigham, James Madison University

"Binge-Drinking Prevention Campaigns Targeting Hispanic/Latino College Students: Importance of Individual Attitudes and Peer Support" Gabriela I. Morales, University of New Mexico; Mario Dozal, University of New Mexico; Julie Delaney Shields, University of New Mexico; Judith McIntosh White, University of New Mexico; Lisa German, University of New Mexico; Joshua M. Bentley, Texas Christian University; David Weiss, University of New Mexico; Jeffrey Hoffmann, University of New Mexico

"Cultural Values and Satisfaction with Life: The Utility of Interpersonal Communication in Shedding Light on the Latino Health Paradox" Monica L. Gallegos, Northern Kentucky University; Chris Segrin, University of Arizona

"Pathways to Sports Leadership for Latinas in U.S. Higher Education" Demi Simi, University of Central Florida; Jonathan Matusitz, University of Central Florida

214061 3:30 PM to 4:45 PM Rio Conference Center Amazon L

Style, Strategy, and Skotison

Sponsor: American Society for the History of Rhetoric

Chair: Carly S. Woods, University of Nebraska-Lincoln

"Demosthenes' Epideictic Advocacy: Reimagining the classical funeral oration as exigence-driven discourse" John P. Banister, University of Georgia

"The Acute Argument: Acuity in Vico's Minor Works" Ilon Lauer, Western Illinois University

"The Defense of the Self as Citizen in Andocides 1 and 2" Adam Cody, Penn State University

"Skotison: The Dark Rhetorical Style of FedSpeak *top student paper" Jeffrey A. Kurr, Penn State University

214062 3:30 PM to 4:45 PM Rio Conference Center Amazon M

Prison Communication: Embracing a Decade of Opportunities for Activism, Research, and Education

Sponsors: Opportunities Beyond the Academy; Political Communication Division

Chair: Emily Plec, Western Oregon University

Presenters:

Stephen J. Hartnett, University of Colorado, Denver

Amanda Mina, California State University, Sacramento

Elizabeth Christian, Louisiana College

Karen E. Lovaas, San Francisco State University

Lindsey N. Badger, Indiana University

Jennifer Wood, Penn State University, New Kensington

Eleanor Novek, Monmouth University

Bryan J. McCann, Louisiana State University

214063 3:30 PM to 4:45 PM Rio Conference Center Amazon N

Creating Collaborative Opportunities: Examining Interactive Communities in Social Media Research and Practice

Sponsor: Opportunities for Technology and Community

Chairs: Jennifer S. Owlett, William Paterson University; Soo-Kwang Oh, William Paterson University

Presenters:

Matthew Crick, William Paterson University

Tina McCorkindale, Appalachian State University

Lisa Volk Chewing, Penn State University, Abington

Jennifer L. Gibbs, Rutgers University

Kyung-Hyan Yoo, William Paterson University

214066 3:30 PM to 4:45 PM Rio Conference Center Amazon R

Motivating Giving: Predicting and Increasing Donor Behaviors

Sponsor: Applied Communication Division

Chair: Jacob S. Ford, University of Texas, Austin

Respondent: Brittany L. Peterson, Ohio University

"Victim or Refugee? Language and Charitable Giving Following Hurricanes Katrina and Sandy" Deborah Dunn, Westmont College

"Development and Testing of Donor Recruitment Materials for the Susan G. Komen for the Cure Tissue Bank" Eileen F. Doherty, Marymount Manhattan College; Erina L. MacGeorge, Penn State University

"An Experimental Examination of Social Identification Processes on the Decision to Become an Organ Donor" Megan R. Dillow, West Virginia University; Keith D. Weber, West Virginia University

"Ethnic, Religious, and Demographic Predictors of Organ Donation Registration Status among Young Adults in a Majority-Minority State" Tamar Ginossar, University of New Mexico; Aarti Attreya, University of New Mexico; Julian Benavidez, University of New Mexico; Zachary Gillooly, University of New Mexico; Hieu Nguyen, University of New Mexico; Joshua M. Bentley, Texas Christian University

214067 3:30 PM to 4:45 PM Rio Conference Center Amazon S

Engaged Opportunities Embraced through Service Learning and Experiential Learning: Discussion Circles

Sponsor: Experiential Learning in Communication Division

Chair: Toni S. Whitfield, James Madison University

"01. Culture on Primetime: How media shapes our identity and expectations an Intercultural Communication class projects" Carolyn Baum, West Texas A&M University

"02. Embracing Opportunities in Public Relations Education" Angela M. Corbo, Widener

University

"03. Training and development: Experiencing theory in practice" Rozell R. Duncan, Kent State University

"04. Donuts to Dollars: Sharpen Business Communication Skills through Real-Life Practice" Jillene A. Krause, North Dakota State University

"05. Developing scholar-activist through research practice with participatory budgeting" Spoma Jovanovic, University of North Carolina, Greensboro; Vincent Russell, University of North Carolina, Greensboro

"06. Out of Class: Communication audits and experiential learning in an undergraduate communication program" Sarah A Strom Kays, Elmhurst College

"07. Communication Ethics in a Networked World" Tammy R. Swenson Lepper, Winona State University

"08. Advanced Public Speaking: Philanthropy" Elena V. Nuciforo, Florida International University

"09. The Senior Practicum: A Career-Oriented Experience for Communication Seniors" Stacey A. Peterson, Montgomery College

"10. Experiential Learning in Environmental Communication" Donna R. Pawlowski, Bemidji State University

"11. Community Engaged Research: Embracing Opportunities for Participatory Student Learning" Sarah Steimel, Weber State University

"12. It does compute: Experiential learning for computer science and technology majors on an ERP implementation" Nicole M. Westrick, Temple University

"13. Current Issues for Internships" Toni S. Whitfield, James Madison University

214070 3:30 PM to 4:45 PM Rio Conference Center Tropical A

Embracing the Politics of Teaching: Providing Opportunities for GLBTQ Students

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Chair: Aaron Burton, Tiffin University

Presenters:

Connie Young-Johnson, East Georgia State College

Andrea M. Davis, Western New England University

Jennifer L. Walton, Ohio Northern University

Michael A. Tew, Eastern Michigan University

Chadwick L. Roberts, University of North Carolina, Wilmington

Brett N. Billman, St. Ambrose University

214071 3:30 PM to 4:45 PM Rio Conference Center Tropical B

Technology as Politics: Contradictions, Negotiations and Power Plays

Sponsors: Critical and Cultural Studies Division; Human Communication and Technology

Division

Chair: Molly C. Niesen, Eastern Illinois University

Respondent: Aram Sinnreich, American University

"Algorithmic Love: Online Dating and the Biopolitical Reproduction of Networked Societies" Dawn Shepherd, Boise State University

"Ghost Writer in the Machine: The Politics of Determining the Machinic/Expressive Functions of Software" Daniel M. Sutko, California State University, Fullerton

"Internet Data Collection, Industry Self-Regulation, and the Limits of Privacy Policy" Matthew Crain, Queens College

"Naturalizing Technique: Google Fiber and the Ideology of Inevitability" Robert Mejia, College at Brockport; Tara E. Kiah, College at Brockport

"Theorizing the Political Subjectivity of the Cell Phone Camera" Brian M. Creech, Temple University

214074 3:30 PM to 4:45 PM Rio Conference Center Tropical E

"Where Are We Headed?" Assessing the State of Rhetorical Studies

Sponsor: Rhetorical and Communication Theory Division

Chairs: Jeffrey Bennett, University of Iowa; Charles E. Morris, Syracuse University

Presenters:

Timothy Barney, University of Richmond

Lisa M. Corrigan, University of Arkansas

Suzanne Enck, University of North Texas

Mindy Fenske, University of South Carolina

Matthew S. May, Texas A&M University

Davi Johnson Thornton, Southwestern University

Natasha Seegert, University of Utah

Samantha Senda-Cook, Creighton University

Dave Tell, University of Kansas

214075 3:30 PM to 4:45 PM Rio Conference Center Tropical F

Embracing Opportunities for Interracial Alliances and Dialogue through the Film "Dear White People"

Sponsors: African American Communication and Culture Division; Critical and Cultural Studies Division

Chairs: Heather Samantha Cohen, University of Georgia; Heather Samantha Cohen, University of Georgia

Respondent: Robin R. Means Coleman, University of Michigan

"Dear White People": Student Critical Engagement with Representations of Overprivilege, Underprivilege, Whiteness, and Otherness at the Fictional Predominantly White Institution (PWI)

Winchester University." Tina M. Harris, University of Georgia; Alysen Wade, University of Georgia

"Between a rock and a hard "space": Dialoging about race and racism in light of Mike Brown, Eric Garner, and the film Dear White People and why it matters?" Demetria Shabazz, University of Massachusetts, Amherst; Leda M. Cooks, University of Massachusetts, Amherst

"Continuing the Critique: The 'Special Features' in the 'Dear White People' DVD" Alberto Gonzalez, Bowling Green State University; Linsay M. Cramer, Bowling Green State University

"Dear White People and the Problem of the Color Line" Myra S. Washington, University of New Mexico

"Dear White People: Unexpected Philosophical Problems and Opportunities in a Presumed Post-racial Society" Kathleen Glenister Roberts, Duquesne University

214080 3:30 PM to 4:45 PM Rio Conference Center Palma A

Protest and Activism on Campus: Opportunities for University Administration to Engage with On-Campus Demonstrators

Sponsor: Opportunities Regarding Administration

Chair: Elizabeth Richard, Saint Louis University

Presenters:

Rita Rosenthal, Boston College

David J. Gudelunas, Fairfield University

Cassandra C. Bird, University of Kansas

Michael W. Kearney, University of Kansas

Stephanie Madden, University of Maryland

Cheryl Maiorca, University of Oklahoma

Ryan C. Wallace, California State University, East Bay

Chad E. Woolard, Illinois State University

Elizabeth Richard, Saint Louis University

214081 3:30 PM to 4:45 PM Rio Conference Center Palma B

Association for Communication Administration Business Meeting

Sponsor: Association for Communication Administration

Presenters:

Melissa Chastain, Spalding University

Christopher O. Lynch, Kean University

Helen Sterk, Western Kentucky University

Janie Harden Fritz, Duquesne University

Alfred G. Mueller, Neumann University

Shawn D. Long, University of North Carolina, Charlotte

Jeanne M. Pursuit, University of North Carolina, Wilmington

Thomas G. Endres, University of Northern Colorado

William D. Harpine, University of South Carolina Aiken
Pamela A. Hayward, Georgia Regents University

214082 3:30 PM to 4:45 PM Rio Conference Center Palma C

“Good News, Everyone! I’ve Taught the Toaster to Feel Love!” Embracing the Future of Relationships with/through Technologies

Sponsor: Communication and the Future Division

Chair: Lonny J. Avi Brooks, California State University, East Bay

Presenters:

David K. Westerman, North Dakota State University

Tony Liao, Temple University

Jaime Banks, West Virginia University

Bree McEwan, Western Illinois University

Aubrie Serena Adams, University of California, Santa Barbara

214083 3:30 PM to 4:45 PM Rio Conference Center Palma D

“Embracing Opportunities” for Moral Talk Across the Lifespan

Sponsor: Communication and Aging Division

Chairs: Douglas L. Kelley, Arizona State University; Vincent R. Waldron, Arizona State University

"Generativity in the Family: Grandparent-Grandchild Relationships and the Intergenerational Transmission of Values and Worldviews" Jordan Soliz, University of Nebraska-Lincoln; Christine E. Rittenour, West Virginia University

"Just Marriage" Douglas L. Kelley, Arizona State University

"Mindfulness as Morality: Awareness, Nonjudgment, and Nonreactivity in Couples' Communication" Valerie Manusov, University of Washington

"Moral Standards, Emotions, and Communication Associated with Relational Transgressions in Dating Relationships" Laura Guerrero, Arizona State University; Megan Cole, Arizona State University

"Negotiating Relational Morality through Poetic Justice" Kristen Norwood, Fontbonne University

"Parent/Caregiver-Child Communication and Moral Development: Towards a Conceptual Foundation of an Ecological Model of Lifespan Communication and Good Relationships" Thomas J. Socha, Old Dominion University; Angela Eller, Old Dominion University

"The Morality of Revealing Others' Secrets" Anita L. Vangelisti, University of Texas, Austin; Erin C. Nelson, California State University, San Marcos

"Which Parental Messages about Morality Are Accepted in Emerging Adulthood?" Vincent R. Waldron, Arizona State University; Joshua Danaher, Grand Canyon University; Carmen Goman, Georgia State University; Nicole Piemonte, Arizona State University; Dayna N. Kloeber, Arizona

State University

214084 3:30 PM to 4:45 PM Rio Conference Center Palma E

Continuing to Embrace Opportunities for Practical Conversation: Coordinated Management of Meaning's Application in the Field

Sponsor: Communication as Social Construction Division

Chair: Anthony Allanson, Indiana University-Purdue University Indianapolis

Presenters:

John Parrish-Sprowl, Indiana University-Purdue University Indianapolis

Katie Margavio Striley, University of North Carolina, Chapel Hill

Randy K. Dillon, Missouri State University

David E. Weber, University of North Carolina, Wilmington

Natasha A. Barnett, Indiana State University

Barton David Buechner, Adler School of Professional Psychology

Kelly E. Tenzek, University at Buffalo, SUNY

214085 3:30 PM to 4:45 PM Rio Conference Center Palma F

Cha-Ching! Top Student Papers in Argumentation and Forensics

Sponsor: Argumentation and Forensics Division

Chair: Terry L. Rogers, Casper College

Respondent: Andrea Carlile, South Dakota State University

"Mitt Romney in early primary debates: The argument from authority" Justin W. Kirk, University of Kansas

"Public Controversy Over House Bill 2183" Pascal Gagné, University of Colorado, Boulder

"The Prosecution of Timarchus and Contemporary Employment Equality" Giuliana Sorce, Penn State University

214086 3:30 PM to 4:45 PM Rio Conference Center Palma G

Top Four Papers in the Student Section

Sponsor: Student Section

Chair: Anna-Carrie Beck, University of Kentucky

Respondent: Ashton Speno, University of Missouri

"Mixed Methods Research: More than Quantitative-Qualitative Debate" Yang Liu, University of Oklahoma

"Communication Strategies to Improve Medical Adherence: A Systematic Review" Kristin Maki, University at Buffalo, SUNY

"Examining Family Communication Patterns and Relational Frames in Families of Late-Life

Divorce" John Leustek, Rutgers University

"Google Glass and Public Relations: The Use of Optical Head-Mounted Displays in Building Dialogue" Daniel Vieth, James Madison University

214087 3:30 PM to 4:45 PM Rio Conference Center Palma H

Definitely NOT Out to Pasture: Embracing Opportunities in Retirement

Sponsor: Emeritus/Retired Members Section

Chair: Sharon Irene Ammen, St. Mary of the Woods College

"Definitely NOT Out to Pasture: Embracing Opportunities in Retirement" Sharon Irene Ammen, St. Mary of the Woods College; Larry G. Schnoor, Minnesota State University, Mankato; M. Susan Anthony, DePauw University

214088 3:30 PM to 4:45 PM Rio Conference Center Coco A

Top Papers in Communication Ethics

Sponsor: Communication Ethics Division

Chair: Leeanne M. Bell McManus, Stevenson University

Respondent: Melba Vélez Ortiz, Grand Valley State University

"Re-visioning Phenome-knowledghey: The Quantum implications of James and Levinas" David Zeoli, University of Oklahoma

"Professional Civility: Theoretical Foundation and Pragmatic Response" David DeIulius, Duquesne University; Sarah M. Flinko, Duquesne University

"From Chaos to Civility: Building a Classroom Narrative Ethic in an Era of Classroom Incivility" Jill Dishart Leontiadis, Ohlone College

"Incommensurability and Disagreement—Not the Same Thing!" Miles C. Coleman, Seattle University

214089 3:30 PM to 4:45 PM Rio Conference Center Coco B

NCA Distinguished Scholars of 2015: Reflections on Their Scholarship

Sponsor: NCA National Office

Chair: Michael E. Roloff, Northwestern University

Presenters:

Stephen Browne, Penn State University

Carolyn S. Ellis, University of South Florida

5:00 PM

216056 5:00 PM to 6:00 PM Rio Conference Center Amazon G

Carroll C. Arnold Distinguished Lecture

Sponsor: NCA First Vice President

Chair: Christina S. Beck, Ohio University

"FLIP IT: How Complex Social Problems Can be Solved Simply and Communicatively by Looking for Positive Deviance" Arvind Singhal, University of Texas, El Paso

7:00 PM

219007 7:00 PM to 11:00 PM Rio Casino Club U21

Club U21

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

Saturday
November 21, 2015

7:00 AM

301070 7:00 AM to 7:45 AM Rio Conference Center Tropical A

Theatre, Film, and New Multi-Media Division Business Meeting

Sponsor: Theatre, Film, and New Multi-Media Division

Presenters:

Prairie A. Endres, Tarleton State University

Margaret E. Moe, Lee University

Nico Wood, Southern Illinois University, Carbondale

Patricia E. Friel, University of Cincinnati

8:00 AM

303011 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 1

Embracing Queer Rhetorics with Affect Theory

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Pascal Gagné, University of Colorado, Boulder

"Queer Affects as Queer Pedagogies" Daniel C. Brouwer, Arizona State University

"ACT UP's Oral History Project: Queering Affect in the Archive" Liz Barr, University of Wisconsin-Madison

"Living With HIV/AIDS, Without Fear or Shame" Pascal Gagné, University of Colorado, Boulder

"Memory aids: Oakland, HIV and the 90s" Andrew Spieldenner, Hofstra University

"Shaping Memory in the Wake of an Epidemic: A deconstruction of hope, memory and HIV in the Black MSM community" Deion S. Hawkins, George Mason University

303012 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 4

Social Movements and Political Activism in the Middle East and Asia

Sponsor: International and Intercultural Communication Division

Chair: Lara Lengel, Bowling Green State University

"Caught in the Middle: Malala Yousafzai as Liminal Heroine" Elizabeth Lynn Miller, University of Kansas

"Rethinking Arab/Egyptian Women and Victimhood: Challenging Stereotypes and Promoting Intercultural Communication" Soumia Bardhan, Kansas State University

"Putting Out Fire with Gasoline in Tahrir Square: Revisiting the Gamson Hypothesis" Bahaa Gameel, University of Texas, Austin; Shuning Lu, University of Texas, Austin; Hyeri Jung, University of Texas, Austin; Thomas J. Johnson, University of Texas, Austin

"Tough Love: A Diasporic Critique of the Palestinian Boycott, Divestment and Sanctions (BDS) Movement" Haneen Al Ghabra, University of Denver; Marouf A. Hasian, University of Utah

"Coalitional Moment(s): The Asian American and Asian International Organizing Experience" Jillian Moga, University of Illinois

303014 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 7

Echoes of Selma: Rhetoric in Social Justice Activism, Media and Film

Sponsors: Activism and Social Justice Division; African American Communication and Culture Division; Black Caucus; Mass Communication Division; Visual Communication Division

Chair: Ellen W. Gorsevski, Bowling Green State University

Respondent: Robert Terrill, Indiana University

"Did Real History Undercut Reel History? The Controversy over the Portrayals of LBJ and MLK in "Selma"" Rod Carveth, Morgan State University

"Framing #BlackLivesMatter in the Shadow of Selma" Sarah J. Jackson, Northeastern University

"From Selma to Ferguson: Public Intellectuals and the Reclamation of Moral Authority" Jay Brower, Western Connecticut State University

"Hands Up, Don't Shoot! Leadership Rhetoric and the Gendering of the New-Old Civil Rights Movement" Kimberly J. Chandler, Xavier University

303016 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 10

**Mapping Neoliberal Discourse: Higher Education, Popular Culture, and Public Relations
in the Era of American Corporate Capitalism**

Sponsor: Rhetorical and Communication Theory Division

Chair: Pamela Conners, Gustavus Adolphus College

Respondent: Ronald Walter Greene, University of Minnesota, Twin Cities

"Public Relations as a Form of Neoliberal Rhetoric: An Analysis of Nature, Functions and Implications" Nneka Logan, Virginia Tech

"The Corporate Epideictic: Reality TV as Neoliberal Morality Tale in Undercover Boss" Stephen E. Rahko, Indiana University

"The Corporate University and the Biopolitics of Neoliberalism" Catherine Chaput, University of Nevada, Reno

303017 8:00 AM to 9:15 AM Rio Conference Center Rio Pavilion 11

Research on Framing II: Crisis and Policy

Sponsor: Mass Communication Division

Chair: Rebecca M.L. Curnalia, Youngstown State University

"Comparing Japanese and United States Media Framing of Japan's 2011 Catastrophe" Michael Tannebaum, Northeastern University; Joo-Young Jung, International Christian University; Holley Wilkin, Georgia State University

"Framing Ft. Hood and Washington, D.C. Navy Yard Shootings in Print Media" Aysel Morin, East Carolina University

"News Media and the Politics of Representation: Managing the Ebola Crisis" Brent Austin, University of Utah

"Progress through Submission and State-building: Discourses on Europeanness in News Coverage of Serbia's Integration into EU" Jelena Petrovic, Stetson University

"The Impact of Conventional and Novel Metaphor in News on Opinion" Amber Boeynaems, VU University Amsterdam; Christian Burgers, VU University Amsterdam; Elly Konijn, VU University Amsterdam; Gerard Steen, University of Amsterdam

303021 8:00 AM to 9:15 AM Rio Conference Center Miranda 1

Time to Speak: Accommodating Students Who Stutter in the Public Speaking Classroom

Sponsors: Basic Course Division; Disability Issues Caucus

Chair: Richard Herder, Southwest Minnesota State University

Presenters:

Brandon Semler, Lincoln University

Daniel Cochece Davis, Illinois State University

Vicki Crooks, Alice Lloyd College

Anne Gerbensky-Kerber, University of Wisconsin-Stout

Daniel H. Mansson, Penn State University, Hazleton

303022 8:00 AM to 9:15 AM Rio Conference Center Miranda 2

Embracing the 'T' in glbTq Communication Studies

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Andre A. Favors, University of Memphis

Respondent: Benjamin LeMaster, Southern Illinois University, Carbondale

"Return of the Jedi: A Transman's Response to a Feminist Critique and the Relationship between Theory and Action" K. Billy Huff, Florida Gulf Coast University

"Transphobic Intimate Violence: Making Connections Between Transphobia and Intimate Violence Against Trans People" Bridget Sutherland, Indiana University

"What Am I Supposed to Call You Now?" Visibility Politics, Trans Television, and Alliance" Hannah Johnson, University of Iowa

303023 8:00 AM to 9:15 AM Rio Conference Center Miranda 3

The Decider: The Rhetorical Presidency and the War On Terror

Sponsors: Political Communication Division; Public Address Division

Chair: Erin Forest, University of Georgia

Respondent: Jennifer Mercieca, Texas A&M University

"Bill Clinton's September 27, 1993, Address to the U.N.: A Study in the Universalization of "Democracy"" Zoe Hess Carney, Georgia State University

"Signing the Exception: Signing Statements in the War on Terror" Alexander S. Hiland, University of Minnesota, Twin Cities

"Targeted Killing 2.0: The Rhetoric of Technology in Upgrading Obama's "Kill List" into a "Disposition Matrix"" Jason G. Williamson, University of Georgia

"The Dawn of "Humanitarian Weapons": Discourse, the Presidency, and the Dark Corners of Obama's War on Terror" Heather Ashley Hayes, Whitman College

303024 8:00 AM to 9:15 AM Rio Conference Center Miranda 4

The Culture of Social Media: From Geopolitical Possibilities to Organ Procurement

Sponsor: Public Relations Division

Chair: Paul Scovell, Salisbury University

Respondent: Adam Saffer, University of North Carolina, Chapel Hill

"You Cannot Not Communicate: The Effects of Ignoring or Deleting a Negative Facebook Comment as Compared to Responding" Samantha Nazione, Berry College; Evan Perrault, University of Wisconsin-Eau Claire

"The use of new media technologies by early-career public relations practitioners: What do they

know and how did they learn it?" Kane Hopkins, Auckland University of Technology

"Embracing Opportunities: How Russian Government Uses Social Media to Manage Political Engagement" Anna Klyueva, University of Houston, Clear Lake

"Utilizing Effective Social Media Message Design to Prompt Audience Engagement: An Examination of Organ Procurement Organizations' Facebook Messages" Jessica Covert, University at Buffalo, SUNY; Gregory Saxton, University at Buffalo, SUNY; Ashley Anker, University at Buffalo, SUNY; Aisha O'Mally, University at Buffalo, SUNY; Thomas Hugh Feeley, University at Buffalo, SUNY

303025 8:00 AM to 9:15 AM Rio Conference Center Miranda 5

Tedx Talks: Embracing Opportunities for Outreach

Sponsor: NCA First Vice President

Chair: Deborah Socha McGee, College of Charleston

Presenters:

Jennifer Anderson, South Dakota State University
Janelle Applequist, University of South Florida
Adam C. Earnheardt, Youngstown State University
Lauren Lemley, Abilene Christian University
Bryan J. McCann, Louisiana State University
Kevin Stein, Southern Utah University

303027 8:00 AM to 9:15 AM Rio Conference Center Miranda 7

Women of Color and Social Media Multitasking: Blogs, Timelines, Feeds, and Community

Sponsor: Feminist and Women Studies Division

Chairs: Keisha Edwards Tassie, Morehouse College; Sonja M. Brown Givens, Medaille College

Presenters:

Rayna Anderson, University of Houston
Fatima Zahrae Chrifi Alaoui, Georgetown University
Caitlin Gunn, University of Minnesota
Latoya Lee, Binghamton University
Temple Price, Xavier University of Louisiana
Kandace Harris, Clark Atlanta University
Alexa Harris, Howard University
Minu Basnet, Wayne State University

303028 8:00 AM to 9:15 AM Rio Conference Center Miranda 8

Identification in Organizations

Sponsor: Organizational Communication Division

Chair: Elizabeth A. Williams, Colorado State University

Respondent: April A. Kedrowicz, North Carolina State University

"By Chance or By Design: The Organizational Identification of Academic Directors in Academic Medical Centers in the U.S." Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

"Motivated to Help and Satisfied to Stay: Volunteer Motivation and Organizational Identification" Jacob S. Ford, University of Texas, Austin

"Territoriality and ownership of space in organizations and their relationship to organizational identification: Relating two facets of identity in organizations" Elizabeth Wilhoit, Purdue University

303031 8:00 AM to 9:15 AM Rio Conference Center Brasilia 1

Competitive Papers: Discourses and Experiences of Environment and Community Agriculture

Sponsor: Feminist and Women Studies Division

Chair: Jeremy R. Grossman, University of Georgia

Respondent: Lindsey N. Badger, Indiana University

"“The Whole Group is like Family”": Meaning/ful Body Work and Gender Communication on a Community Supported Agriculture Farm" Megan Annette Koch, University of Missouri

"Environmental Toxins and the Polluted Maternal Body: Synecdoche as a Strategy for Rethinking Gendered Appeals" Mollie Murphy, University of Georgia

"The Mothers Know Best: The Mothers of East Los Angeles and articulations of motherhood in the Environmental Justice movement" Christopher Scott Thomas, University of Iowa

303032 8:00 AM to 9:15 AM Rio Conference Center Brasilia 2

Antecedents and Outcomes of Social Support

Sponsor: Interpersonal Communication Division

Chair: Steve Granelli, Ohio University

"Mechanisms of Relational Turbulence and the Provision of Social Support" Erin Basinger, University of Illinois; Amy Delaney, University of Illinois; Kirsten M. Weber, Central Michigan University

"Social Skills, Social Support, and Psychological Distress: A Test of the Social Skills Deficit Vulnerability Model" Chris Segrin, University of Arizona; Melissa McNelis, University of Arizona; Paulina Swiatkowski, University of Arizona

"The Impact of Compassion and Empathy on Supportive Message Evaluations" Susanne M. Jones, University of Minnesota, Twin Cities; Lucas J. Youngvorst, University of Minnesota, Twin Cities; Carly Danielson, University of Minnesota, Twin Cities

"The Influence of Social Support Quality on Physiological Stress among Support Providers and Recipients in Response to a Short-term Interaction" Meara H. Faw, Rutgers University

303033 8:00 AM to 9:15 AM Rio Conference Center Brasilia 3

Embracing Global Conflict: The Rhetoric of World War I

Sponsor: Public Address Division

Chair: John Jones, Pepperdine University

Presenters:

Ryan Neville-Shepard, Indiana University-Purdue University Columbus

Joseph Bailey, Hardin-Simmons University

Jacqueline Irwin, California State University, Sacramento

Michael Milford, Auburn University

Respondent: John Jones, Pepperdine University

303034 8:00 AM to 9:15 AM Rio Conference Center Brasilia 4

Developing Health Measures: Validation and Application

Sponsor: Health Communication Division

Chair: Nathaniel Warshay, Wayne State University

"Information Processing Approach to Health Literacy of Korean Adults: Validation and Application of Korean Version of HLS-EU" Soojeong Kim, University of Houston; Jaesub Lee, University of Houston; Hun Jae Lee, Inha University; Gaeae Kim, Inha University

"Reducing, Maintaining, or Escalating Uncertainty? The Development and Validation of Four Uncertainty Preference Scales Related to Cancer Information Seeking and Avoidance" Nick Carcioppolo, University of Miami; Fan Yang, University of Miami; Qinghua Yang, University of Pennsylvania

"The Development and Testing of a Health Specific Subjective Numeracy Measure" Keith D. Weber, West Virginia University; Lisa Sparks, Chapman University; Sara LaBelle, Chapman University

"The Measure of Disease-Related Stigma (MDRS): Construction, validation, and application in three disease contexts" Tammy K. Stump, University of Utah; Nicole M. Else-Quest, University of Maryland; Nicole A. Cross, Bowling Green State University; Concetta C. LaPergola, Penn State University

"Toward the Development and Initial Validation of a Freedom Restoration Measure" Hannah Ball, West Virginia University

303035 8:00 AM to 9:15 AM Rio Conference Center Brasilia 5

Perspectives on Human Communication Technology in Health Communication

Sponsors: Health Communication Division; Human Communication and Technology Division

Chair: Rannie Teodoro, Rutgers University

"Celebrating Your Choice: Online Social Support for Individuals Facing Traditional Abortion

Stigmas" T. Kody Frey, University of Kentucky; Olivia L. Hook, Illinois State University

"This forum thing is new to me: Online forum affordances and the management of uncertainty about genetic risks" Yulia A. Strelakova, University of Florida

"What Motivates Users to Continue Using Diet and Fitness Apps? Application of the Uses and Gratifications Approach" H. Erin Lee, Hankuk University of Foreign Studies; Jaehee Cho, Chung-Ang University

"You Are What You Avatar: Examining Food Choice Effects of Avatar-manifested Self-concept" Young June Sah, Michigan State University; Sideris Sarinopoulos, Michigan State University; Hsin-Yi Sandy Tsai, Michigan State University; Rabindra A. Ratan, Michigan State University; Wei Peng, Michigan State University

"“Attention Whores” and “Other People’s Shoes”: Exploring Participation and Nonparticipation in the ALS Ice Bucket Challenge" Joshua M. Parcha, North Dakota State University; Noor Ghazal Aswad, North Dakota State University; Steven F. Listopad, North Dakota State University; Jason Bedsaul, North Dakota State University; Jacqueline Pleggenkuhle, North Dakota State University

303036 8:00 AM to 9:15 AM Rio Conference Center Brasilia 6

Imagining the Future of the Lecture-Performance

Sponsor: Performance Studies Division

Chair: Heidi M. Rose, Villanova University

Respondent: Heidi M. Rose, Villanova University

"Chautauqua Performance as Trapeze Act: The Genre of the Mimetic Lecture" John Dennis Anderson, Emerson College

"The Misfit's Playhouse: Flannery O'Connor as Puppet Theatre" Bruce Henderson, Ithaca College

"To Catch and To Keep: A Lyrical Performance (Process)" Shauna M. MacDonald, Villanova University

303042 8:00 AM to 9:15 AM Rio Conference Center Lambada A

Environmentalism in the Age of Shared Resource Scarcity

Sponsor: Environmental Communication Division

Chair: Taylor Hahn, University of Maryland

Respondent: Joseph C. Packer, Central Michigan University

"Bare Life in Puerto Montt: Rhetorics of Sovereignty and Ecology in the Cascada Chile Debate" Jade Olson, University of Maryland

"Sustainable Nomads" Allison Hahn, Baruch College, CUNY

"The New Normalcy of Drought: Exploring Arguments on California's Impending Water Crisis" Taylor Hahn, University of Maryland

"The Role of Kinship in Negotiating Territorial Rights: Exploring Claims for Winter Pasture

Ownership in Mongolia" Ariell Ahern, University of Oxford

303043 8:00 AM to 9:15 AM Rio Conference Center Lambada B

Embracing Opportunities of Space: Exposing the Disciplinary Devices of Architecture

Sponsor: Urban Communication Foundation

Chair: Brett N. Billman, St. Ambrose University

Presenters:

Matthew Lamb, Penn State University

Jonathan Carter, University of Nebraska-Lincoln

Hunter Hawkins Fine, Humboldt State University

Maple Piemnoppakao, University of Southern California

Kaitlyn Elizabeth Haynal, University of Pittsburgh

303044 8:00 AM to 9:15 AM Rio Conference Center Lambada C

New Responses to Social Phenomena in Chinese Communities: From Political Protests, Health Trends, Women's Social Status to Memories of Yuanmingyuan and National Image

Sponsor: Chinese Communication Association

Chair: Nan Yu, North Dakota State University

Respondents: Wenshan Jia, Chapman University; Cui Zhang Meadows, East Carolina University

"Young citizens, social media and political protest: A survey of college students in Hong Kong" Kun Peng, City University of Hong Kong

"The Construction of Healthy Bodies: A Comparative Analysis of Trends Health in China and Women's Health in the U.S." Frances Yang, Chinese University of Hong Kong

"Analyzing the Context of White Bone Demon: Inferior Narrative of Chinese Women" Xiang Li, University of Denver

"The Vernacular Publics: Examine the Collective Memories of Yuanmingyuan" Dongjing Kang, University of Colorado, Denver

"Mythic National Image of China: The Case of 2008 Beijing Olympic Opening Ceremony" Yang Liu, University of Oklahoma

303045 8:00 AM to 9:15 AM Rio Conference Center Conga A

Consulting That Matters: The Role of Communication Scholarship and Methodology in Practice

Sponsor: Training and Development Division

Chair: Jennifer H. Waldeck, Chapman University

Presenters:

Jennifer H. Waldeck, Chapman University

Experiences, Research, and their Roles to Impact Higher Education

Sponsor: Opportunities Regarding Administration

Chairs: Jennifer Edwards, Tarleton State University; Lora Helvie-Mason, Tarleton State University

Presenters:

Jennifer Edwards, Tarleton State University

Lora Helvie-Mason, Tarleton State University

303052 8:00 AM to 9:15 AM Rio Conference Center Amazon B

Ariella Azoulay and New Opportunities for Contemporary Visual Rhetoric

Sponsor: Visual Communication Division

Chair: E. Cram, St. Lawrence University

Respondent: Rachel Hall, Syracuse University

"Affect and the Cinematic Event in The Act of Killing" Tyler A. Champine, Syracuse University

"Staging Civic Relationships through Homeless Meal-Sharing Initiatives: Rethinking Azoulay's Civil Contract Beyond Photography" Melanie Loehwing, Mississippi State University

"Those Imprisoned by Fate: Post-Colonial Visionaries in Japanese Sino Wars Photography" Albert Rintrona III, University of Iowa

"Understanding Civil Imagination as a Rhetorical Deliberative Practice" Norma Musih, Indiana University

303055 8:00 AM to 9:15 AM Rio Conference Center Amazon F

Embracing Innovative Opportunities for Complete Membership in Ethnography: Emerging Conceptualizations and Practices

Sponsor: Ethnography Division

Chair: Jana Simonis, Southern Illinois University, Carbondale

Respondent: Satoshi Toyosaki, Southern Illinois University, Carbondale

""Stepping in and out": Negotiating membership roles in critical complete member ethnography through self-reflexivity as a cultural insider" Godfried Agyeman Asante, University of New Mexico

"Embracing the opportunity to see the emic and etic perspective as an ethnographic researcher" Vernon Floyd Humphrey, University of Southern Mississippi

"Negotiating membership as a betweenner within critical complete-member ethnography: An autoethnographic account of betweenness, hybridity, and outsider-within" Jana Simonis, Southern Illinois University, Carbondale

"Positioning as a Complete-Member in (Critical) Complete-Member Ethnography: Autoethnographic Narratives with Five Contextual Factors" Hsun-Yu Chuang, Southern Illinois

University, Carbondale

303056

8:00 AM to 10:00 AM

Rio Conference Center

Amazon G

NCA Legislative Assembly II

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill
Aubrie Serena Adams, University of California, Santa Barbara
Tony E. Adams, Northeastern Illinois University
Karrin Anderson, Colorado State University
Karen Lee Ashcraft, University of Colorado, Boulder
Bernardo A. Attias, California State University, Northridge
Jennifer S. Aubrey, University of Arizona
S. Brad Bailey, Mississippi Gulf Coast Community College-Jackson County
Robert L. Ballard, Pepperdine University
Jaime Banks, West Virginia University
J. Kevin Barge, Texas A&M University
Adria Battaglia, Angelo State University
Melissa L. Beall, University of Northern Iowa
Anna-Carrie Beck, University of Kentucky
Christina S. Beck, Ohio University
Thomas Beisecker, University of Kansas
Barbara A. Biesecker, University of Georgia
Andrew Billings, University of Alabama
Laura W. Black, Ohio University
Kristen C. Blinne, State University of New York, Oneonta
Joseph A. Bonito, University of Arizona
Justin P. Boren, Santa Clara University
Isabel C. Botero, University of Kentucky
Diana I. Bowen, University of Houston, Clear Lake
Leah E. Bryant, DePaul University
Amy S. Burt, Georgia College & State University
Michael Butterworth, Ohio University
Kerry Byrnes-Loinette, Collin College
Bernadette Calafell, University of Denver
Martin Carcasson, Colorado State University
Heather J. Carmack, James Madison University
Kristy Cates, Lowndes County High School
Leah M. Ceccarelli, University of Washington
Lori J.N. Charron, Saint Mary's University of Minnesota
James L. Cherney, Wayne State University
Jay P. Childers, University of Kansas
Charles W. Choi, Pepperdine University
Dana L. Cloud, Syracuse University

Donovan S. Conley, University of Nevada, Las Vegas
April E. Copes, Anne Arundel Community College
Frederick C. Corey, Arizona State University
Joy M. Cypher, Rowan University
Maria D. Davidson, University of Oklahoma
Marlina Davidson, University of Nebraska, Omaha
Christine S. Davis, University of North Carolina, Charlotte
D. Robert DeChaine, California State University, Los Angeles
Peter Decherney, University of Pennsylvania
Paul M. Denvir, Albany College of Pharmacy
Sara DeTurk, University of Texas, San Antonio
David R. Dewberry, Rider University
Norah E. Dunbar, University of California, Santa Barbara
Ashley Paige Duggan, Boston College
Katie N. Dunleavy, La Salle University
Shinsuke Eguchi, University of New Mexico
Danielle E. Endres, University of Utah
Andrea Feldpausch-Parker, SUNY, Environmental Science & Forestry
Kory Floyd, University of Arizona
Mary Fong, California State University, San Bernardino
Lawrence R. Frey, University of Colorado, Boulder
Patricia E. Friel, University of Cincinnati
Clark W. Friesen, Lone Star College -Tomball
Karyn I. Friesen, Lone Star College-Montgomery
Brandi N. Frisby, University of Kentucky
Monica L. Gallegos, Northern Kentucky University
John Gastil, Penn State University
Pat J. Gehrke, University of South Carolina
Cerise L. Glenn, University of North Carolina, Greensboro
Eric Grabowsky, Dickinson State University
John Greene, Purdue University
Rachel Alicia Griffin, Southern Illinois University, Carbondale
Rona T. Halualani, San Jose State University
Lisa K. Hanasono, Bowling Green State University
William D. Harpine, University of South Carolina Aiken
Tina M. Harris, University of Georgia
Stephen J. Hartnett, University of Colorado, Denver
John R. Heineman, Lincoln High School
Jon A. Hess, University of Dayton
Amy N. Heuman, Texas Tech University
Kristen E. Hoerl, Butler University
Stacy Holman Jones, California State University, Northridge
John F. Hooker, Illinois State University
Mark C. Hopson, George Mason University
Marian L. Houser, Texas State University
Meryl Irwin, James Madison University

Ronald L. Jackson, University of Cincinnati
Sharon E. Jarvis, University of Texas, Austin
Jakob D. Jensen, University of Utah
Andre E. Johnson, University of Memphis
Jennifer A. Kam, University of California, Santa Barbara
John Katsion, Northwest Missouri State University
Lisa Keranen, University of Colorado, Denver
Nancy Kidd, National Communication Association
Igor E. Klyukanov, Eastern Washington University
Leanne Knobloch, University of Illinois
Diane S. Krider, Central Michigan University
Andrea L. Lambert South, Northern Kentucky University
Pamela Lannutti, La Salle University
Sharon Lauricella, University of Ontario Institute of Technology
James L. Leighter, Creighton University
Laurie K. Lewis, Rutgers University
Barbara - Lieb, Independent Researcher
Shawn D. Long, University of North Carolina, Charlotte
Annette Madlock Gatison, Southern Connecticut State University
Colleen Malachowski, Regis College
Jimmie Manning, Northern Illinois University
Amanda Martinez, Davidson College
Casey Maugh, University of Southern Mississippi
Joseph Mazer, Clemson University
Bree McEwan, Western Illinois University
Matthew McGlone, University of Texas, Austin
Paula T. McKenzie, Bethune-Cookman University
David T. McMahan, Missouri Western State University
Lacy G. McNamee, Baylor University
Katherine Miller, -
Jennifer Mize Smith, Western Kentucky University
Margaret E. Moe, Lee University
Kimberly R. Moffitt, University of Maryland, Baltimore County
T. Randahl Morris, University of West Georgia
Scott Myers, West Virginia University
Stephanie Norander, University of North Carolina, Charlotte
David C. Oh, Ramapo College
Michael J. Palenchar, University of Tennessee
Nicholas A. Palomares, University of California, Davis
Paola Pascual-Ferrá, Loyola University of Maryland
Bobby R. Patton, University of Central Missouri
Jorge F. Peña, University of California, Davis
Olivia Perez-Langley, Angelo State University
Matthew D. Petrunia, Fashion Institute of Tech, SUNY
Danna Prather Davis, Suffolk County Community College
Srividya Ramasubramanian, Texas A&M University

Artemio Ramirez, University of South Florida
Erin J. Rand, Syracuse University
Armeda Celestine Reitzel, Humboldt State University
R. Randolph Richardson, Berry College
Leslie A. Rill, NA
Christine E. Rittenour, West Virginia University
Michelle Rodino-Colocino, Penn State University
Terry L. Rogers, Casper College
Nick Romerhausen, Eastern Michigan University
Sarah F. Rosaen, University of Michigan, Flint
Sudeshna Roy, Stephen F. Austin State University
Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee
Cami M. Sanderson, Ferris State University
Allison Scott Gordon, University of Kentucky
Katherine Sender, University of Michigan
Theodore F. Sheckels, Randolph-Macon College
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis
Kirt Shineman, Glendale Community College
Roger Smitter, North Central College
Helen Sterk, Western Kentucky University
Danielle M. Stern, Christopher Newport University
Ashton Speno, University of Missouri
Belinda A. Stillion Southard, University of Georgia
Robert Stockton, Anaheim Union High School District
Saman Talib, SUNY, Farmingdale State College
Orlando L. Taylor, Fielding Graduate University
Jessica L. Thompson, Northern Michigan University
Stanley D. Tickton, Norfolk State University
Shane Tilton, Ohio Northern University
Rebecca Townsend, Manchester Community College
Sarah Jane Tracy, Arizona State University
Stacey Treat, University of North Carolina, Chapel Hill
Jillian A. Tullis, University of San Diego
Kathleen J. Turner, Davidson College
Joseph M. Valenzano, University of Dayton
Shannon C. VanHorn, Valley City State University
Richard E. Vatz, Towson University
Melba Vélez Ortiz, Grand Valley State University
Shari R. Veil, University of Kentucky
Michelle T. Violanti, University of Tennessee
Vincent R. Waldron, Arizona State University
J.D. Wallace, Abilene Christian University
Tiffany R. Wang, University of Montevallo
Darrel Wanzer-Serrano, University of Iowa
Sara C. Weintraub, Regis College
David A. Wendt, Keokuk High School

Bonnie Wentzel, Arizona State University
Isaac West, Vanderbilt University
Elaine Wittenberg, City of Hope Comprehensive Cancer Center
Kevin Wright, George Mason University
Stephen M. Yoshimura, University of Montana
Anna Marjorie Young, Pacific Lutheran University
Yahui Zhang, Wayland Baptist University
Abbey E. Wojno, Centers for Disease Control & Prevention
Susan Tomasovic, George Mason University

303057 8:00 AM to 9:15 AM Rio Conference Center Amazon H

Bridging the 2-Year/4-Year Divide: Embracing Unique Opportunities to Assist Students as They Transfer from a Community College Program into a 4-Year Program

Sponsor: Community College Section

Chair: Aimee DuBois, Normandale Community College

Presenters:

Grace Leinbach Coggio, University of Wisconsin-River Falls
Aimee DuBois, Normandale Community College
Robert S. Jersak, Century College
Laura Pelletier, Minnesota State University, Mankato

303058 8:00 AM to 9:15 AM Rio Conference Center Amazon I

Conversation Analysis in the Classroom

Sponsor: Language and Social Interaction Division

Chair: Yu-Han Lin, Columbia University

"ESL Students' Use of Recycled Turn Beginning and Agreement as Strategies to Interject in Classroom Discussion and Take the Floor" Jamie Kim, Columbia University

"Facilitating Accurate and Fluent L2 Output: A Conversation Analytic Account of an L2 Teacher's Gesture Use" Haimei Sun, Columbia University

"No as a Turn-initial Token in the ESL Classroom" Yu-Han Lin, Columbia University

"Pedagogical Supplementation: A Fundamental Building Block of Co-teaching" Allie Hope King, Columbia University

303059 8:00 AM to 9:15 AM Rio Conference Center Amazon J

Positive Deviance: Constructing Social Change through Community Engagement within the Latino/a Community in the U.S.

Sponsor: Latino/Latina Communication Studies Division

Chair: Anu Sachdev, PCI Media Impact

Chair: Moyi Jia, Monmouth University

"Before breaking bad news: Relationships among topic, reasons for sharing, messenger concerns, and the reluctance to share the news" Jayson L. Dibble, Hope College; William Sharkey, University of Hawaii, Manoa

"Can humor skill be improved? Investigating the effect of communication training on adaptive and maladaptive humor styles, knowledge, self-efficacy, and motivation" Lori Vela, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Consequential Unscripted Interactions: A Conceptual and Empirical Description" Dale Hample, University of Maryland; Yiwen Dai, University of Maryland; Mengqi Zhan, University of Maryland; Jessica Hample, Purdue University

"Perspectives on Perspective-Taking in Communication Research" Jessica N. Gasiorek, University of Hawaii, Manoa; Amy Ebesu Hubbard, University of Hawaii, Manoa

303066 8:00 AM to 9:15 AM Rio Conference Center Amazon R

Embracing Opportunities in Crisis and Risk Communication: Advances in Application through Experimental Research

Sponsor: Applied Communication Division

Chair: Elissa Arterburn Adame, Arizona State University

Presenters:

H. Dan O'Hair, University of Kentucky
Timothy L. Sellnow, University of Central Florida
Bethney A. Wilson, Arizona State University
Claude Miller, University of Oklahoma
Daniel R. Bernard, California State University, Fresno
Bradley J. Adame, Arizona State University

303070 8:00 AM to 9:15 AM Rio Conference Center Tropical A

eRACeD: Race, Power, and Privilege in Individual Events

Sponsor: American Forensic Association

Chair: Adam Key, Texas A&M University

Respondent: Austin McDonald, Hastings College

"Black Books, White Voices: Colonialism in Oral Interpretation Introductions" Adam Key, Texas A&M University

"Claims of Reverse Privilege in Forensics" Daniel Cronn-Mills, Minnesota State University, Mankato

"Individual Events and Community Resistance: Power and Resistance in the American Forensics Association NIET Tournament" John Mikolajcik, Walters State Community College

"The Literature May Speak, But Can You? Asking the Tough Questions About Race, Literature, and Interpretation" Christopher Outzen, Truman State University

303071 8:00 AM to 9:15 AM Rio Conference Center Tropical B

Exploring Muslim Representations in Comic Books

Sponsor: Mass Communication Division

Chair: Karen McGrath, The College of Saint Rose

Presenters:

Gordon Alley-Young, Kingsborough Community College, CUNY

Caleb Green, Ball State University

Michael R. Kramer, Saint Mary's College

Karen McGrath, The College of Saint Rose

303073 8:00 AM to 9:15 AM Rio Conference Center Tropical D

Scientific Rhetorics in Public

Sponsors: Association for the Rhetoric of Science and Technology; Public Address Division

Chair: Ashley Rose Kelly, University of Waterloo

Respondent: Vesta Silva, Allegheny College

"Dietary Goals and Guidelines: A Genre Framework" Adele Hite, North Carolina State University

"Psychiatric Social Movements and DSM" Laurance Paul Strait, University of Southern Mississippi

"Science Diplomacy in the Context of the Obama Administration's Cairo Agenda" M. Karen Walker, University of Maryland

303074 8:00 AM to 9:15 AM Rio Conference Center Tropical E

Theorizing Digital and Networked Rhetorics: Nine Key Concepts

Sponsor: Rhetorical and Communication Theory Division

Chair: Cindy Koenig Richards, Willamette University

Presenters:

Annette Vee, University of Pittsburgh

Amber Davisson, DePaul University

Aaron Hess, Arizona State University

Ashley Hinck, Xavier University

Jeremy Johnson, Penn State University

Jamie Landau, Keene State College

Brett Lunceford, Independent Scholar

Damien Smith Pfister, University of Nebraska-Lincoln

Jessica Sheffield, University of South Alabama

Respondent: Cindy Koenig Richards, Willamette University

303075 8:00 AM to 9:15 AM Rio Conference Center Tropical F

Womentoring - I Just Became Chair - Now What?

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Claire A. Kochmer, Ball State University; Anna M. Dudney, University of Georgia; Margaret Tully, University of Iowa

Presenters:

Laura L. Ellingson, Santa Clara University
Amber Kinser, East Tennessee State University
Alberto Gonzalez, Bowling Green State University
Bonnie J. Dow, Vanderbilt University
Kathryn M. Olson, University of Wisconsin-Milwaukee
Toniesha Latrice Taylor, Prairie View A&M University

Respondent: Jenny Korn, University of Illinois, Chicago

303080 8:00 AM to 9:15 AM Rio Conference Center Palma A

Embracing Rhetorical Theology: 20th Century Theological Contributions to Rhetorical Theory

Sponsor: Religious Communication Association

Chair: Elizabeth R. Earle, Texas A&M University

Respondent: Mark A. Steiner, Christopher Newport University

"Expressing the Numinous: Rudolph Otto's Rhetoric of the Holy" Joseph Rhodes, University of Nevada, Las Vegas

"Rhetoric and Religion Reconstructed: Mordecai Kaplan, Publics, and Pluralism" Bradley Allen Serber, Penn State University

"Rhetoric and the Blues: The Prophetic Voice of Howard Thurman" Theon Edward Hill, Wheaton College

"The Rhetoric of "The Common Good": Walter Brueggemann and the Practice of Neighborliness" Raquel M. Robvais, Louisiana State University

"The Rhetoric of Kairos: Paul Tillich's New Interpretation" Elizabeth R. Earle, Texas A&M University

303082 8:00 AM to 9:15 AM Rio Conference Center Palma C

Topographies of Violence and Desire: Race and Urban Space

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Richard A. Garner, University of Houston

Respondent: Richard A. Garner, University of Houston

"Desired Ground Zeroes: Race, Space, and the Imagination of Nuclear Attack" Calum Matheson, University of Pittsburgh

"Gentrified Mobility": Protecting and Protected by Whiteness" Armond R. Towns, University of Denver

"Material Rhetoric and Gentrification: Racial Politics as Enacted by the Material in Cincinnati's Over-the-Rhine" Jacqueline Hull, University of Cincinnati

"Identity Beyond Empire: Huey Newton, Erik Erikson, and the Internal Colony" Evan Litwack, University of North Carolina, Chapel Hill

303083 8:00 AM to 9:15 AM Rio Conference Center Palma D

Embracing Opportunities to Adapt the Basic Course for STEM Majors

Sponsor: Basic Course Division

Chair: Jennifer Hall, Purdue University

Presenters:

Melanie Morgan, Purdue University

Heather N. Fedesco, Purdue University

Jane Gibson Natt, Purdue University

Lindsey B. Anderson, University of Maryland

Dorothy M. Snyder, Purdue University

Elizabeth A. Rattine-Flaherty, St. Louis College of Pharmacy

Stephanie Kelly, North Carolina Agricultural & Technical State University

Margaret C. Stewart, University of North Florida

Samuel Jay, Metropolitan State University of Denver

Richard Kessel, Metropolitan State University of Denver

303084 8:00 AM to 9:15 AM Rio Conference Center Palma E

Bill Ayers Communication Forum: Communicating for Social Justice--#BlackLivesMatter

Sponsor: Society for the Study of Symbolic Interaction

Chair: Charles Kyle Rudick, University of Northern Iowa

Presenters:

Anjali Vats, Boston College

Myra S. Washington, University of New Mexico

Ersula J. Ore, Arizona State University

303085 8:00 AM to 9:15 AM Rio Conference Center Palma F

From Warsaw Pact to NATO: Eastern Europe's Story of Transition

Sponsor: Eurasian Communication Association of North America

Chair: Alexander V. Laskin, Quinnipiac University

Respondent: Dean A. Kruckeberg, University of North Carolina, Charlotte

"Building a country brand: The Romanian experience" Antoaneta Vanc, Quinnipiac University

"From Warsaw Pact to NATO: The Poland's Story" Magdalena Igiel, New York City College of Technology

"Information wars: Eastern Ukraine military conflict coverage in the U.S., Russian, and Ukrainian TV news" Nataliya Roman, University of North Florida; Iuliia Buniak, Obozrevatel; Wayne Wanta, University of Florida

"Micro-Securitization of Slovak Reservists' Partaking in a NATO Operation: A successful Internet Campaign" Marta Natalia Lukacovic, Wayne State University

"Public Perception of NATO in Kyrgyzstan" Elira Turdubaeva, American University of Central Asia

"Romania's Story of Transition" Sorin Nastasia, Southern Illinois University, Edwardsville; Diana Nastasia, Southern Illinois University, Edwardsville

"Warsaw Pact and NATO: The Cold War story" Alexander V. Laskin, Quinnipiac University

303086 8:00 AM to 9:15 AM Rio Conference Center Palma G

Competitive Papers in the Student Section: Media Influence in Interpersonal Interactions

Sponsor: Student Section

Chair: Jeslyn Lemke, University of Oregon, School of Journalism and Communication

Respondent: Leslie Howerton, University of Oregon

"Embracing the Opportunity to Get SuperBetter: Applying the Spiritual-Therapeutic Model of Support Groups to SuperBetter and "The game that can give you 10 extra years of your life"" Tracy Valgento, University of Montana

"Fandom as a fortress: The gendered safe spaces of online fanfiction communities" Christine Dandrow, University of Hartford

"Social Anxiety and Deception in Online Dating Sites" Kelsey Moore, Texas Christian University

"Speaking in the Memetic Vernacular: Internet Memes as Vernacular Discursive Practice" Andrew Peck, University of Wisconsin-Madison

"When Online Meets Offline: The Empowerment of Internet on Patients' Health Information Seeking from Doctors" Jun Xiang, University of Arizona

303088 8:00 AM to 9:15 AM Rio Conference Center Coco A

Embracing the Connection between Family Communication and Health

Sponsors: Family Communication Division; Health Communication Division

Chair: Elizabeth Flood Grady, University of Nebraska-Lincoln

"Embracing High School Adolescents' Perceptions of the Parent-Child Sex Talk: How

Communication, Relational, and Family Factors Relate to Sexual Health" Amanda Holman, Creighton University; Jody Koenig Kellas, University of Nebraska-Lincoln

"Family Communication and its Influence on Members' "Views" of Health: Seeing, Watching, and Looking" Elizabeth A. Baiocchi-Wagner, Market Strategies International

"Examining Effects of Overparenting and Interpersonal Dependency on Young Adult Health Outcomes: Embracing Opportunities to Connect Family and Health Communication" Kristen LeBlanc Farris, Texas State University; Brittani Crook, University of Texas Health Science Center; Michael Mackert, University of Texas, Austin

"Tensions and Turning Points: Examining the Father-Daughter Relationship in the Context of Eating Disorders" Ashton Mouton, Purdue University

"Parent-Child Conversations about the Child's Health Condition: Dialogic Topics of Talk" Sarah Parsloe, Ohio University

303089	8:00 AM to 10:45 AM	Rio Conference Center	Coco B
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Everything You Always Wanted to Know About Writing Your Dissertation But Were Afraid to Ask

Sponsor: NCA Research Board

Chairs: Sonja K. Foss, University of Colorado, Denver; William Waters, University of Houston Downtown

9:00 AM

305010	9:00 AM to 12:30 PM	Rio Conference Center	Rio Pavilion
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NCA Exhibit Hall

Sponsor: NCA National Office

9:30 AM

	9:30 AM to 10:45 AM	Rio Conference Center	Palma B
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Q&A with Program Officers from the National Cancer Institute's Behavioral Research Program

Sponsor: NCA First Vice President

Chairs: Jerry Suls, NCI; William Klein, NCI

306010	9:30 AM to 10:45 AM	Rio Conference Center	Rio Pavilion
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Scholar to Scholar: Ethnography, GLBTQ Studies, Feminist and Women's Studies, Critical/Cultural Studies

Sponsors: Critical and Cultural Studies Division; Ethnography Division; Feminist and Women

Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Scholar to Scholar

Chair: Karen Tracy, University of Colorado, Boulder

Respondents: Brett N. Billman, St. Ambrose University; Christopher Hajek, University of Texas, San Antonio; Omar Romero, San Francisco State University; Anji Phillips, Bradley University

"01. A Prologue of Loss and Home" Michael L. Broderick, James Madison University

"02. Abjective Agency: Women's Canceled Bodies in Film through Abjection and the Semiotic" Savannah Downing, Colorado State University

"03. Debating the Wrong Stasis: U.S. News Coverage of "Having it All"" Sarah J. Kornfield, Hope College

"04. Developing an ethnographic thesis: A methodological note" Jing Jiang, University of North Carolina, Chapel Hill

"05. Differences in Imagined Interactions as a Consequence of Sexual Orientation and Sex" James M. Honeycutt, Louisiana State University; Richard C. White, Louisiana State University

"06. Embracing and Resisting the Third Place" Andre A. Favors, University of Memphis

"07. Embracing Opportunity through Quilting Narratives and Space: Breast Cancer Ethnography" Jennifer A. Marshall, California Lutheran University

"08. Entrepreneurial Exploitation: Relationality, Autonomist Marxism, and Exploitation" Amanda Szabo, University of Colorado, Boulder

"09. Examining Madge's Feminine Gendered Identity in Over Easy" Stevie Munz, Ohio University

"10. From Duke Student to Duke Porn Star: The Becoming of Belle Knox" Emily Bosch, University of Kansas

"11. K-pop Idol Girl Groups as Cultural Genre of Neoliberalism: Confucianism, Developmentalism, and Structure of Feeling/Experience" Gooyong Kim, Temple University

"12. LGBTQ Representation and Presence in Television" Adriana Rosales, The College of Saint Rose

"13. Marking the Line Between Producers and Fans: Representations of Fannish-ness in Doctor Who and Sherlock" Nettie A. Brock, University of Missouri; Melissa A. Click, University of Missouri

"14. Multimedia Quest for Spotlight: The Work of Provocateurs in the Age of Digital (Dis)Connections" Mariam Betlemidze, University of Utah

"15. Neoliberal Interventions in the Copyright Wars: A Critical Discourse Analysis of the Copyright Debate" Dora Valkanova, University of Illinois

"16. Politics of Mourning: Non-Violent Performances of Resistance in Turkey" Serap Erincin, Penn State University

"17. Queering the Crime Scene: Evidentiary Storytelling, Ecofeminist Rhetoric, and Estranged Collectivities in the Matthew Shepard Investigation" Terrell Jake Dionne, Syracuse University

"18. Representations of the LGBTQ community in Young Adult Literature" Susan Bingham, The College of Saint Rose

"20. Terrorizing Glamour: A queer intervention on the glamour of Drag" Benjamin Gaddis,

University of Texas, Austin

"21. The Cultural Assemblage of Flashpacking" Julia Hildebrand, Drexel University

"22. The Twilight Zone: Expanding Notions of Masculinity in Ponyville" Rebecca Murphy-Keith, Arizona State University

"23. Theatricality and Deception: An Intertextual Comparison of Batman Cinema as Art" Corey Stone, Missouri State University

"24. Translating Terror in Women's Post-9/11 Literature" Brittany Ann Knutson, Gustavus Adolphus College

306011 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 1

Embracing Community: Beyond the "Post"

Sponsors: African American Communication and Culture Division; Black Caucus; Critical and Cultural Studies Division

Chair: Carolyn Randolph, University of Illinois, Urbana-Champaign

Respondent: Ralina Joseph, University of Washington

"Selma is Now: Constructing Post-Civil Rights Activism" Emily Ryalls, Mississippi State University; Ravi Perry, Virginia Commonwealth University

"Exporting Africa: Celebrity Aura, Enchantment, and Travelling Philanthropy" Katherine M. Bell, California State University, East Bay

"A new post-race icon? Mia Love's Narrative of Individual Exceptionalism and Self-reliance" Manoucheka Celeste, University of Nevada, Las Vegas

"The beginning and the end...: Post-race discourse in the HIV/AIDS epidemic" Alisha L. Menzies, University of South Florida

"When the "Diva" speaks: Rae Lewis-Thornton and the paradox of post-AIDS" Carolyn Randolph, University of Illinois, Urbana-Champaign

306012 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 4

Social Class, Cultural Capital, and Belonging

Sponsor: International and Intercultural Communication Division

Chair: Ahmet Atay, College of Wooster

Respondent: Kathryn Sorrells, California State University, Northridge

"Stitched Together: Sewing Circles and an Identity of Belonging" Arielle A. Semmel, Southern Illinois University, Carbondale

"Meal Sharing: Food, intercultural communication, and ambivalent aftertastes" Andrea Wenzel, University of Southern California

"Ally, Friend, or Mentor? Creating and Maintaining Effective Cross-Class Alliances" Brandi Lawless, University of San Francisco

306014 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 7

There Will Never Be a Nig* SAE: Reactions, Reflections, and Research of Meaning-Making on Oklahoma's Strange Fruit**

Sponsor: Black Caucus

Chair: Jeanetta D. Sims, University of Central Oklahoma

Presenters:

Bobi Ivanov, University of Kentucky
Ryan S. Bisel, University of Oklahoma
Meta G. Carstarphen, University of Oklahoma
Josh Compton, Dartmouth College
Monica Flippin Wynn, Jackson State University
John Brian Houston, University of Missouri
Amanda Kehrberg, University of Oklahoma
Young Yun Kim, University of Oklahoma
Claude Miller, University of Oklahoma
H. Dan O'Hair, University of Kentucky
Kimberly Ann Parker, University of Kentucky
Maureen Taylor, University of Tennessee

Respondent: Chaunda L. Scott, Oakland University

306016 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 10

On the Intersections of Rhetoric and Affect

Sponsor: Rhetorical and Communication Theory Division

Chair: Eric S. Jenkins, University of Cincinnati

"How Is Affect Rhetorical?" Greg Dickinson, Colorado State University; Brian L. Ott, Texas Tech University

"Non-constitutive Rhetoric: On the Banality of Control" Andrew Culp, Whitman College

"The Affective Dimension of Identification: Manner, Rhythm, and Attunement" Eric S. Jenkins, University of Cincinnati; J. David Cisneros, University of Illinois

"The Materiality of Affect: Reassessing the Rhetorical Tradition" Catherine Chaput, University of Nevada, Reno

306017 9:30 AM to 10:45 AM Rio Conference Center Rio Pavilion 11

Ideal Bodies: Examining Media Content, Effects and Body Image

Sponsor: Mass Communication Division

Chair: Hilary Gamble, University of Arizona

"#vsfashionshow: Gender and Body Image-Related Content in Twitter Posts Using the

Victoria's Secret Fashion Show Hashtag" Anjelica M. Smith, Virginia Tech; Taylor Moran, Virginia Tech; Megan Ancarrow, Virginia Tech; James D. Ivory, Virginia Tech

"Experiencing the Journey: The Effect of Transitional Characters on Perceived Attainability, Susceptibility, and Personal Satisfaction" Lauren Keblusek, University of California, Santa Barbara

"Fashionably Thin: A Content Analysis of Thin-Ideal Reinforcement within Streetstyle Blogs" Ashley Kraus, Indiana University

"Media Violence and Male Body Image" Laramie D. Taylor, University of California, Davis

"Pinterest, Thinterest, or Pinspiration: Social Comparison and Body Image on Social Media" Jennifer M. Lewallen, University of Missouri; Elizabeth Behm-Morawitz, University of Missouri

306021 9:30 AM to 10:45 AM Rio Conference Center Miranda 1

Issues of Technology in Organizational Communication

Sponsor: Organizational Communication Division

Chair: Stephanie L. Dailey, Texas State University

Respondent: Jeffrey W. Treem, University of Texas, Austin

"Beyond Online Communities: A communicative approach to studying online interactions" Natalie Lambert, University of Illinois; Kirstin Phelps, University of Illinois, Urbana-Champaign

"Digital Activism: A Literature Review and Directions for Future Research" Millie Archer Harrison, University of Texas, Austin; Brad A. Haggadone, University of Texas, Austin; Diana Biffel, University of Texas, Austin

"Disconnected Employees, Missed Opportunities: Technology Use, Apprehension, and Organizational Communication Satisfaction" Michelle A. Fetherston, University of Wisconsin-Milwaukee

"You Really Like Me: Dialogic Social Media Use in Non-Profit Organizational Communication" Heidi Keller, Gonzaga University; Michael T. Hazel, Gonzaga University

306022 9:30 AM to 10:45 AM Rio Conference Center Miranda 2

New Directions in Critical Social Media Research

Sponsors: Critical and Cultural Studies Division; Mass Communication Division

Chair: Robert W. Gehl, University of Utah

Respondent: Mark Andrejevic, Pomona College

"Nice Guys and Funny Girls: Feminist Enactments of Rowdy Democracy on Tumblr" Jessica Rudy, Indiana University

"Appification in a Society of Spectacles" Jessy J. Ohl, University of Mary Washington; Damien Smith Pfister, University of Nebraska-Lincoln

"Envisioning Ebola: The Changing Image of a Story as Shared on Facebook" Daniel Faltesek,

Oregon State University

"Alternative Social Media on the Dark Web" Robert W. Gehl, University of Utah

306023 9:30 AM to 10:45 AM Rio Conference Center Miranda 3

Press Secretaries of the Presidents' Wives and the Shaping of Modern First Lady Press Relations

Sponsors: Feminist and Women Studies Division; Political Communication Division

Chair: Lisa Burns, Quinnipiac University

Respondent: Nichola Gutgold, Penn State University

"Classic Balance: Pat, the Press, and Helen McCain Smith" Linda B. Hobgood, University of Richmond

"Liz Carpenter, Lady Bird Johnson, and the Creation of the First Lady Press Secretary Position" Lisa Burns, Quinnipiac University

"On Barbara Bush's African American Press Secretary – Anna Perez" Molly Wertheimer, Penn State University

"Sheila Weidenfeld: 'For all the questions you didn't ask. . .'" Myra G. Gutin, Rider University

306024 9:30 AM to 10:45 AM Rio Conference Center Miranda 4

Expanding Crisis Theory and Practice

Sponsor: Public Relations Division

Chair: Kenneth D. Plowman, Brigham Young University

Respondent: Gayle M. Pohl, University of Northern Iowa

"Debunking the Myth of Denial's Effectiveness in Crisis Communication: Context Matters" W. Timothy Coombs, Texas A&M University; An-Sofie Claeys, KU Leuven; Sherry J. Holladay, Texas A&M University

"A Voice Unheard: Community Building of International Students in Crises" Sifan Xu, University of Maryland

"University Students' Information Behavior and Level of Crisis Preparedness on University Campuses" Tatjana Magdalena Hocke-Mirzashvili, James Madison University; Stephanie Kelly, North Carolina Agricultural & Technical State University

"News Framing and Corporate Communication: Media Coverage of Major U.S. Retailers' Data Breach Crises" M. Olguta Vilceanu, Rowan University; Kristine Johnson, Rowan University; Sun Young Park, Rowan University; Bokyung Kim, Rowan University

"Crisis Management Capability in Public Management: Understanding the Impact of PR Strategy on Organizational Outcomes" Arunima Krishna, Purdue University; Soojin Kim, Singapore Management University

306025 9:30 AM to 10:45 AM Rio Conference Center Miranda 5

Theorizing Race in Communication and Instruction Research: A Multi-Paradigmatic Approach

Sponsor: Instructional Development Division

Chair: Ismael Nava, Texas A&M Corpus Christi

Respondent: Katherine Grace Hendrix, University of Memphis

"Cardinal Sin or Cultural Misunderstanding? Cross-Cultural Negotiation of Plagiarism between Chinese International Students and U.S. Instructors" Norma Jones, Kent State University

"Context and Co-Cultural Theory: Comparing Hispanic-to-White Co-Cultural Communication at Hispanic Serving and Predominately White Institutions" Michael Sollitto, Texas A&M University, Corpus Christi; Christopher J. Claus, California State University, Stanislaus; Charles Kyle Rudick, University of Northern Iowa; Amy Aldridge Sanford, Texas A&M University, Corpus Christi; Keith Nainby, California State University, Stanislaus; Kathryn B. Golsan, Southern Illinois University, Carbondale

"Facilitating White Privilege in the Online Classroom" Carolyn Cunningham, Gonzaga University; Pavel Shlossberg, Gonzaga University

"Momentary Flashes of Agency: Hair, Racism, and Marginalization in the 'Equality State'" Tracey Owens Patton, University of Wyoming

306026 9:30 AM to 10:45 AM Rio Conference Center Miranda 6

Top Student Papers in Religious Communication

Sponsor: Religious Communication Association

Chair: Teresa Federico Morales, Cameron University

Respondent: Daniel Brown, Grove City College

"Civil Religion as Communal Democratic Sentiment: An Emersonian Perspective" Andrea J. Terry, Texas A&M University

"Fantastic Visionaries: Gendered Revelation in Telefantasy" Charlotte Howell, University of Texas, Austin

"Keeping the Feast: Digitality, Counterpublics, and Conversations Surrounding Christian Seders" Jamie Downing, University of Nebraska-Lincoln

"Mother against Modernity: The Rhetorical Uses of 'Mother' in White Southern Gospel, 1929-1949" Cody R. Hawley, University of South Florida

306027 9:30 AM to 10:45 AM Rio Conference Center Miranda 7

Birth Control, Positive Birth, and Surrogacy: Competitive Papers in Health and Birth Issues

Sponsors: Feminist and Women Studies Division; Health Communication Division

Chair: Rebecca A. Kuehl, South Dakota State University

Respondent: Aarti Arora, Ohio University

"Birth Control's Strange Bedfellows: How Embracing Opportunities Resulted in a Strategy of Political Accommodation" Jessica L. Furgerson, Western Kentucky University

"The Commercial Elements of Constructing a Prescription Drug: A Case Study of YAZ and its Implications for Perceived Feminist Empowerment" Janelle Applequist, University of South Florida

"Aiming Higher than "Everyone Survived": Emotion, Affect and Striving for a Positive Birth" Jessica L. Kuperavage, Wabash College

"The Marketplace of Dreams: A (re)construction of infertility, pregnancy, and beyond through surrogacy ads online" Kelly E. Tenzek, University at Buffalo, SUNY; Amy May, University of Alaska-Fairbanks

306028 9:30 AM to 10:45 AM Rio Conference Center Miranda 8

Womentoring - Confessions of Professional Adjuncts and Those Who Hire Them

Sponsor: Women's Caucus

Chairs: Kate LaPierre, Ivy Tech. \ Indiana Tech; Jeanette M. Dillon, Bowling Green State University; Dinah Tetteh, Bowling Green State University; Kourtney M. Maison, Ball State University

Presenters:

Bryant Keith Alexander, Loyola Marymount University

Brigit Keelin Talkington, University of Nebraska-Lincoln

Toniesha Latrice Taylor, Prairie View A&M University

Kate LaPierre, Ivy Tech. \ Indiana Tech

306031 9:30 AM to 10:45 AM Rio Conference Center Brasilia 1

Performing Queer Space, Place, and Desire

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Performance Studies Division

Chair: Richard O. Johnson,

Respondent: Dawn Marie McIntosh, University of Denver

"Resisting through Space: Mapping the Korean Vernacular of Homosexuality through Examining the Hill in Itaewon, South Korea" EunYoung Lee, Florida Gulf Coast University

"Choreographing Politics: The Law and Paul Morris' Seductive Pornography" Eddie Gamboa, Northwestern University

"You Have Space or Nah: Displaced Queer Spaces" Christopher Vincent, Louisiana State University

"Unspeakable Desires: Negotiating Queer Desires in Contemporary China" Shuzhen Huang, Arizona State University

306032 9:30 AM to 10:45 AM Rio Conference Center Brasilia 2

Sexual Self-Disclosure, Sexual Topic Avoidance, and Sexual Outcomes

Sponsor: Interpersonal Communication Division

Chair: Meara H. Faw, Rutgers University

"Am I Lady or a Tramp? Sexual History Topic Avoidance, Stigma, and Relative Mate Value in Romantic Relationships" Madeleine Redlick, University of Texas, Austin

"Assessing the Impact of Sexual Self-disclosure, Sexual Compatibility, and Sexual Conflict on Predicted Outcome Values" Betty La France, Northern Illinois University

"Sexual Communication Strategies in Depressed Couples" Amy Delaney, University of Illinois

"The Relational Costs and Rewards of Sexual Communication" Toni Morgan, Texas State University; Tricia Burke, Texas State University; Valerie Young, Hanover College

306033 9:30 AM to 10:45 AM Rio Conference Center Brasilia 3

Embracing Opportunities with Our Research: Strengthening the Basic Communication Course

Sponsor: Basic Course Division

Chair: Kelli J. Chromey, North Dakota State University

Respondent: Angela M. Hosek, Ohio University

"Embracing Opportunities for Change: A Case Study on the Basic Communication Course" Steven D. Cohen, University of Baltimore

"The Impact of the Basic Course on Intercultural Communication Effectiveness" Melissa Ann Broeckelman-Post, George Mason University; Andrew Pyle, Clemson University

"Collaborate and Graduate: The Role of Homophily and Classroom Climate as Predictors of Student Success in the College Classroom" Melissa Ann Broeckelman-Post, George Mason University; Brenda MacArthur, George Mason University

"Embracing the Opportunity to Improve Instruction in the Basic Course in Communication through Critical Communication Pedagogy" David H. Kahl, Penn State Erie, The Behrend College

306034 9:30 AM to 10:45 AM Rio Conference Center Brasilia 4

Emotions, Persuasion, and Message Effects: Fear, Threat, and Psychological Reactance

Sponsor: Health Communication Division

Chair: Daniel R. Bernard, California State University, Fresno

"An Examination of the Underlying Mechanisms of Fear-Control Processing: An Extension of the Extended Parallel Process Model" Brian L. Quick, University of Illinois; Nicole LaVoie, University of Illinois; Tobias Reynolds-Tylus, University of Illinois; Andrea Martinez Gonzalez, University of Illinois; Christofer Skurka, Cornell University

"Fear and Psychological Reactance: Between- vs. Within-Individuals Perspectives" Lijiang

306042 9:30 AM to 10:45 AM Rio Conference Center Lambada A

Place, Space, and Public Memory in American Studies: Some Notes from the Field

Sponsor: American Studies Division

Chair: Theresa A. Donofrio, Coe College

Respondent: Joan Faber McAlister, Drake University

"From Gone to Gold: Memories of Home in the Deindustrialized Landscape" Nicole M. Westrick, Temple University

"Remembering Otherwise: Digital Memorial Whisper and Vernacular Commemoration of the Wars on Terror" Heather A. Roy, University of Iowa

"The Crisis in Detroit and the Personalization of Affect" Liam C. Olson-Mayes, Northwestern University

306043 9:30 AM to 10:45 AM Rio Conference Center Lambada B

Transforming Dominant Discourses

Sponsor: Kenneth Burke Society

Chair: Annie Laurie Nichols, University of Maryland

Respondent: Erik Garrett, Duquesne University

"(Trans)forming the Dominant Discourse: Arguing for Burke's Irony in Controversies Surrounding Transgender Children" Hilary A. Rasmussen, University of Wisconsin-Milwaukee

"Mapping international health onto domestic health: A pentadic cartography of Kathleen Sibelius's Global Health Strategy" Benjamin R. Bates, Ohio University

"Shell-Shocked Cinema: The Trope of the Mentally-Ill Soldier" Jonathan Broussard, Louisiana State University

"The Constitutive Turn in Diplomatic Tradecraft" M. Karen Walker, University of Maryland

306044 9:30 AM to 10:45 AM Rio Conference Center Lambada C

Japan-U.S. Cross-Cultural Comparisons and Intercultural Contacts

Sponsor: Japan-U.S. Communication Association

Chair: Donald Jung, Southeast Missouri State University

Respondent: Michael David Hazen, Wake Forest University

"Cultural Discourses of Privacy: Interrogating Globalized Workplace Relationships in Japan" Nathaniel Simmons, Western Governors University

"Which Way Is the Speaker Oriented for? Linguistic Strategies to Make Presentations Attractive" Akiko Nojima, Ritsumeikan University

"Effects of Cultural Orientations, Self-Esteem, Collective Self-Esteem on Well-Being Among College Students in the Mainland U.S., Hawaii, and Japan" Ayano Yamaguchi, National

Graduate Institute for Policy Studies; Min-Sun Kim, University of Hawaii, Manoa; Satoshi Akutsu, Hitotsubashi University; Atsushi Oshio, Waseda University

"Partying and Drunk Picture Posting Practice on Social Networking Sites (SNSs) and Personality: A Cross-Cultural Comparison Between Japanese and American College Students (*Top Paper II)" Kikuko Omori, St. Cloud State University

306045 9:30 AM to 10:45 AM Rio Conference Center Conga A

Embracing Training and Development Assessment Tools: The Tried, the Trends, and the Treasures

Sponsor: Training and Development Division

Chair: Cody M. Clemens, Bowling Green State University

Presenters:

Liane M. Gray-Starner, Marietta College

DeeDee Smartt Lynch, Smartt Strategies LLC

Naomi Bell O'Neil, Clarion University of Pennsylvania

Zachary Schaefer, Southern Illinois University, Edwardsville

Scott G. Dickmeyer, University of Wisconsin-La Crosse

Jessica A. Raley, University of Texas Health Science Center, San Antonio

Cody M. Clemens, Bowling Green State University

306046 9:30 AM to 10:45 AM Rio Conference Center Conga B

Embracing Opportunities of Peace Journalism in the Contemporary Era

Sponsors: Mass Communication Division; Peace and Conflict Communication Division

Chair: Marta Natalia Lukacovic, Wayne State University

Respondent: Johan Galtung, Transcend Peace University

"Alternative Media and the Unwiring of the Global Village: Reappraising International Radio Broadcasting in the 21st Century" Satoru Aonuma, Tsuda College

"Narratives of Suffering and Individual Plight in Conflict Coverage" Natasha V. Kovalyova, University of Texas, Austin

"Peace Journalism and Journalist/Law Enforcement Attitudes in Uganda" Lora Cohn, Park University; Steve Youngblood, Park University

"Peace Journalism, War in Eastern Ukraine, and Challenges/Opportunities of User-Generated Content" Marta Natalia Lukacovic, Wayne State University; Keith A. Brown, Wayne State University

"The Process of de-Othering: Feature Reporting as Peace Journalism" Zac Gershberg, Idaho State University

306047 9:30 AM to 10:45 AM Rio Conference Center Conga C

Outstanding Competitive Papers in Philosophy of Communication

Sponsor: Philosophy of Communication Division

Chair: Jay Brower, Western Connecticut State University

"Communicating with Objects: Ontology, Object-Orientations, and the Politics of Communication" Brenton J. Malin, University of Pittsburgh

"Bernard Stiegler's Theory of Culture and the Communicology of Desire: Education, Institution, and Relationship" Frank Macke, Mercer University

"Paradigmatic Tools for Communication Scholar-Activists: Toward a Pragmatic and Relational Epistemology" Timothy Paul Huffman, Saint Louis University

"The Interruption That We Are: Theory and Practice" Robert Jarrod Atchison, Wake Forest University; Michael J. Hyde, Wake Forest University

"Interality in Heidegger" Peter Zhang, Grand Valley State University; Xilin You, Shaanxi Normal University

306052 9:30 AM to 10:45 AM Rio Conference Center Amazon B

Ruins, Image Rubble, and the Politics of Lingering "Sites"

Sponsor: Visual Communication Division

Chair: Brook Irving, University of Iowa

Presenters:

Brook Irving, University of Iowa

Saul Kutnicki, Indiana University

James David Maxson, Penn State University

Caitlin Reynolds, Indiana University

Justine Wells, New Mexico State University

306055 9:30 AM to 10:45 AM Rio Conference Center Amazon F

Post-Humanist Media Studies and Qualitative Research: Conceptual Innovations, Methodological Implications, and New Applications

Sponsor: Ethnography Division

Chairs: Daniel Synk, North Carolina State University; Steve Wiley, North Carolina State University

"Digital archiving and the human-technical network of web 2.0 memory practices: A case study of the Korean ferry Sewol memorial website" JeongHyun Lee, University of Utah

"Information beyond meaning: Thinking methodologically about signaletics" Bryan G. Behrenshausen, University of North Carolina, Chapel Hill

"Observing assemblages, interviewing objects, following flows" Steve Wiley, North Carolina State University

"Post-humanist philosophy, ethnographic methods, and hip hop dance" Daniel Synk, North Carolina State University

"Using materialist media studies as a method in media ethnography to examine the intersection of race and sound" Seth Mulliken, Northeastern University

306057 9:30 AM to 10:45 AM Rio Conference Center Amazon H

Korean Health Communication: Past, Present, and Future

Sponsor: Korean American Communication Association

Chairs: Jinbong Choi, Sung Kong Hoe Univ; Do Kyun Kim, University of Louisiana, Lafayette

Presenters:

Yong-Chan Kim, Yonsei University

Soojeong Kim, University of Houston

Do Kyun Kim, University of Louisiana, Lafayette

Jisoo Lee, Enzaim Health Co., Ltd.

Jiyeon So, University of Georgia

Jaesub Lee, University of Houston

Respondents: Hye Jin Paek, Korean Health Communication Association; Xiaoquan Zhao, George Mason University

306058 9:30 AM to 10:45 AM Rio Conference Center Amazon I

Employing Information and Communication Technologies to Improve Health, Food Security, and Alternative Organized Labor Movements

Sponsor: Partnership for Progress on the Digital Divide

Chair: Kenneth J. Levine, Michigan State University

"Communicating with the Unconnected: How to Reach Patients without Internet Access" Kenneth J. Levine, Michigan State University; Gregory Viken, Michigan State University

"eHealth Services to Improve Healthcare Quality in U.S. Nursing Homes: A Theoretical Framework" Jonathan Matusitz, University of Central Florida; Gerald-Mark Breen, University of Central Florida; Thomas T. H. Wan, University of Central Florida

"Designing Information and Communication Technologies for Food Security: Expanding User Freedoms through the COREPDS in Chhattisgarh, India" Prashant Rajan, Iowa State University; Shweta Chopra, Iowa State University; Chad Laux, Purdue University; A.K. Somasekhar, National Informatics Center

"The Fast Food Movement, Alt-Labor, and the Use of ICTs for Top-Down Grassroots Activism" Nichola Greenblatt, University of Illinois, Urbana-Champaign

306059 9:30 AM to 10:45 AM Rio Conference Center Amazon J

Latin Media Research and Praxis – Focus: Brazil

Sponsor: Latino/Latina Communication Studies Division

Chair: Samantha Nogueira Joyce, Indiana University South Bend

Presenters:

Samantha Nogueira Joyce, Indiana University South Bend
Afonso de Albuquerque, Universidade Federal Fluminense
Ruth Needleman, Indiana University Northwest
Laura C. Robinson, Santa Clara University
Evelyn Bottando, Indiana University Northwest
Juliana Gagliardi, Universidade Federal Fluminense
Tania Cantrill Rosas-Moreno, Loyola University

306061 9:30 AM to 10:45 AM Rio Conference Center Amazon L

Embracing the Dark Side of Politics: Distrust, Avoidance, Incivility, and Difference in Contemporary Political Discourse

Sponsor: Political Communication Division

Chair: Joshua Scacco, Purdue University

Respondent: Kevin Coe, University of Utah

"Have Elites Talked Us out of Trusting (and into Distrusting)? Analysis of Presidential and News Media Trust-Talk (1948 - 2012)" Maegan Stephens, University of Texas, Austin

"Interacting with Incivility: How Citizens Engage with Incivility in the News" Ashley R. Muddiman, University of Kansas; Jamie Pond-Cobb, University of Wyoming

"Just Don't Bring Up Politics: Opinion Expression and Avoidance in Political Discussions" Cynthia Peacock, University of Texas, Austin

"Neighbor vs. Neighbor: How Citizens Talk about One Another in Public Meetings" Colene J. Lind, Kansas State University

306062 9:30 AM to 10:45 AM Rio Conference Center Amazon M

St. Louis Faculty and Alumni Respond to Ferguson: Embracing Opportunities to Transform Research, Pedagogy, and Practice

Sponsor: International and Intercultural Communication Division

Chair: Renee Thomas-Woods, St. Louis Community College, Florissant Valley

Presenters:

Renee Thomas-Woods, St. Louis Community College, Florissant Valley
Karla D. Scott, Saint Louis University
Kerry Wilson, University of Illinois
Kasi L. Williamson, Fontbonne University

306063 9:30 AM to 10:45 AM Rio Conference Center Amazon N

Interpersonal Communication and Relationships across the Lifespan

Sponsor: Interpersonal Communication Division

Chair: Scott A. Sellnow-Richmond, Columbus State University

"Direct and indirect effects of attachment orientation on relationship quality and constraint commitment in married couples" Michelle D. Givertz, California State University, Chico; Alesia Wozidlo, University of Kansas; Chris Segrin, University of Arizona; Qiaozhen Jia, University of Kansas

"Grief Communication and Privacy Rules: Examining the Communication of Individuals Bereaved by the Death of a Family Member" Erin Basinger, University of Illinois; Erin C. Wehrman, University of Illinois; Kelly Grace McAninch, University of Illinois

"In Praise of Solitude: The "Fertile Void" and its Role in Communication and Relationships" Valerie Manusov, University of Washington

306066 9:30 AM to 10:45 AM Rio Conference Center Amazon R

Social Implications of Stigma Communication

Sponsor: Applied Communication Division

Chair: Mary Jiang Bresnahan, Michigan State University

Respondent: Rebecca J. Meisenbach, University of Missouri

"Dealing with Environmental Stigma in Midland Michigan: Community Responses" Jie Zhuang, Michigan State University; Joseph Hamm, Michigan State University; Shannon Cruz, Michigan State University; Jeffrey Cox, Michigan State University; James W. Dearing, Michigan State University

"Dissemination and Network Circulation: Understanding How Stigma Messages Become Normative" Xun Zhu, Penn State University; Rachel Smith, Penn State University

"Fighting Back: Inner City Community Responses to Nutritional Stigma" Xiaowen Xu, University of Connecticut; Mary Jiang Bresnahan, Michigan State University; Xun Zhu, Penn State University

"Governor of the House of Pancakes and King of Bacon: Metaphors about Obesity and Ableism Stigma in the Political Arena" Jennifer Anderson, South Dakota State University; Yi Zhu, Michigan State University

"Stigma and Gaining Compliance: The Case of Homelessness" Charles Salmon, Nanyang Technological University; Thanomwong Poorisat, Nanyang Technological University; Nicholas Salmon-Seidmann, Canadian International School, Singapore; Franklin Boster, Michigan State University

306067 9:30 AM to 10:45 AM Rio Conference Center Amazon S

Opportunity for Pedagogy: Great Teaching Ideas

Sponsor: Opportunities for Pedagogy

Chair: Jean Ann Streiff, Oakland Catholic High School

"Conversations on Emancipatory Education: An Exploration of Critical Concepts in the Pop-

culture Film Accepted" Katie Marie Brunner, Simpson College

"Crowdsourced Coaching for Student Presenters: Student Outcomes Incorporating Nascent Technology in the Business Communication Pedagogy" William Baker, Brigham Young University

"Embracing Opportunities to Engage Students before Class: From Awkward to Awesome" Sally O. Hastings, University of Central Florida

"Not a "Business as Usual" Service Project: A Service Learning Project that Embraces New Opportunities for College Students" Faith E. Mullen, Shorter University; William L. Mullen, Shorter University

"Opportunities for Pedagogy: Bringing Together Open Educational Resources (OER), Affordable Learning Solutions (ALS), Undergraduate Research (UGR), and the NCA Wikipedia Initiative (NCAWI) in the Communication Classroom" Laura Hahn, Humboldt State University; Scott T. Paynton, Humboldt State University

"Opportunities for Pedagogy: The Engaging Streets" Nancy J. Street, Texas A&M University; Madeline Street, Texas A&M University; Richard Street, Texas A&M University; Joshua Street, Texas A&M University

"Reel Teaching: Students Embracing Opportunities to Appreciate Film" Jennifer L. Walton, Ohio Northern University

"Transforming Criticism to Empathy with a Little Help from my Friends" Lisa Raser, Humboldt State University

"Using iclicker for formative assessment in the large lecture communication course" Nikolaos Linardopoulos, Rutgers University

306070 9:30 AM to 10:45 AM Rio Conference Center Tropical A

"So You Think You Can Coach?" Guiding and Developing Graduate Forensics Students

Sponsor: American Forensic Association

Chair: Ryan F. Courtney, University of Northern Iowa

Presenters:

Josh Hamzehee, University of Northern Iowa

Abbie M. Syrek, University of Nebraska, Omaha

Lisa L. Roth, Northern Illinois University

Robert Brandon Anderson, University of Texas, Austin

Sade Barfield, University of Northern Iowa

Harrison Postler, George Mason University

Respondent: Larry G. Schnoor, Minnesota State University, Mankato

306071 9:30 AM to 10:45 AM Rio Conference Center Tropical B

Mentoring for Service: Embracing Opportunities in Helping Faculty Define and Participate in Academic and Professional Service

Sponsor: Opportunities Regarding Service

Chair: Nina-Jo Moore, Appalachian State University

Presenters:

Juliet Evusa, Rogers State University
Jean DeHart, Appalachian State University
Richard Bello, Sam Houston State University
Kathryn M. Olson, University of Wisconsin-Milwaukee
Kellie W. Roberts, University of Florida
Edward Brewer, Appalachian State University
Frances E. Brandau-Brown, Sam Houston State University

306072 9:30 AM to 12:15 PM Rio Conference Center Tropical C

**SC16: Communication and People with Disabilities: Embracing Opportunities –
Pedagogical and Pragmatic Methodologies**

Sponsor: Short Courses

Chair: J. W. Smith, Ohio University

Presenters:

J. W. Smith, Ohio University
Becky Brooks, Ohio University, Lancaster

306073 9:30 AM to 10:45 AM Rio Conference Center Tropical D

Competitive Papers in the Master's Education Division

Sponsor: Master's Education Section

Chair: Jessica Elton, Eastern Michigan University

Respondent: Stephanie Klatzke, Northern Kentucky University

"Dispositional Agreeableness Predicts Ostracizing Others at Work" Bingqing Wang,
University of California, Davis

"Applying the Realistic Accuracy Model to Explain the Role of Expertise in Detecting
Deception" Zachary Carr, University at Buffalo, SUNY; Sarah B. Dietrich, University at
Buffalo, SUNY; Eric R. Novotny, Michigan State University; Sylvia Xiu Hui Koh, University at
Buffalo, SUNY; Jennifer Musone, University at Buffalo, SUNY

"The Ultimate Warrior Lives On: A Hero's Final Farewell" Michael E. Eisenstadt, University
of Kansas

"Beautiful People Are Better, at Least Online: An Examination of Past Literature in the Context
of Present Dating Sites" Collette Celani-Morrell, University of Denver

"Lab Rats and Guinea Pigs: A Burkean Approach to Rhetorical Framing in Anti-Marijuana
Campaigns" Kathryn M. Lese, James Madison University

306074 9:30 AM to 10:45 AM Rio Conference Center Tropical E

Hegemony's Embrace and Opportunities for Resistance

Sponsor: Rhetorical and Communication Theory Division

Chair: Christopher Michael Duerringer, California State University, Long Beach

"Containing dissent: Scott Walker's "divide and conquer" strategy" Tony Palmeri, University of Wisconsin-Oshkosh

"For love of country: The rhetoric of patriotism as hegemonic strategy" Christopher Michael Duerringer, California State University, Long Beach

"Profanity from the heart as exceptional civic rhetoric" John Jordan, University of Wisconsin-Milwaukee

"Stinkin' thinkin': Twelve-step ideology and the docile addict" Michael Walker, Arizona State University

"The perfect victim: Barronelle Stutzman's religious liberty" Eric C. Miller, Bloomsburg University

"Which lives matter? An investigation of the discourse of a collegiate black counterpublic" Katrina N. Hanna, Kansas State University

306075 9:30 AM to 10:45 AM Rio Conference Center Tropical F

Female/Insider/Outsider: The Politics of Conducting Research with Female Participants

Sponsor: Feminist and Women Studies Division

Chair: Allison M. Alford, University of Texas, Austin

Presenters:

Leandra Hinojosa Hernandez, National University

Adrienne Kunkel, University of Kansas

Jennifer A. Guthrie, University of Nevada, Las Vegas

Allison M. Alford, University of Texas, Austin

Diana Trebing, Saginaw Valley State University

306076 9:30 AM to 12:15 PM Rio Conference Center Tropical G

SC17: Action Learning in Training and Development Courses

Sponsor: Short Courses

Chair: Betsy Wackernagel Bach, University of Montana

Presenters:

Christy Brazee, University of Wisconsin Oshkosh

Steven A. Beebe, Texas State University

306077 9:30 AM to 12:15 PM Rio Conference Center Tropical H

SC18: Embracing the Social Classroom

306083 9:30 AM to 10:45 AM Rio Conference Center Palma D

**Teaching the Undergraduate Communication Theory Course: Addressing Challenges and
Obstacles—Opportunities for Learning**

Sponsor: Undergraduate College and University Section

Chair: Mark V. Redmond, Iowa State University

Presenters:

Philip Backlund, Central Washington University
Matthew Barton, Southern Utah University
Andrew M. Ledbetter, Texas Christian University
Denise Ann Vrchota, Iowa State University
Susan Wildermuth, University of Wisconsin-Whitewater
Mark V. Redmond, Iowa State University

306084 9:30 AM to 10:45 AM Rio Conference Center Palma E

**An Opportunity to Enhance Learning: Cases from Program- and Course-Level
Assessment**

Sponsor: Communication Assessment Division

Chair: Corey A. Hickerson, James Madison University

Presenters:

Annick Dupal, James Madison University
April Roth Gulotta, James Madison University
Cara Meixner, James Madison University
Kristen Smith, James Madison University
Marlene M. Preston, Virginia Tech
Brandi Quesenberry, Virginia Tech
Andrea Quenette, University of Kansas
Jason S. Wrench, State University of New York, New Paltz
Dale Cyphert, University of Northern Iowa
Renee Robinson, St. Xavier University
Corey A. Hickerson, James Madison University
Lori Leonard Britt, James Madison University
Alyssa Reid, James Madison University

306085 9:30 AM to 10:45 AM Rio Conference Center Palma F

News Media and Technology

Sponsor: Mass Communication Division

Chair: Danny Paskin, California State University, Long Beach

Respondent: Adam C. Earnhardt, Youngstown State University

"Engagement in News through Active and Incidental Exposure on Facebook and
Twitter" Anne Oeldorf-Hirsch, University of Connecticut

309010

11:00 AM to 12:15 PM Rio Conference Center

Rio Pavilion

Scholar to Scholar: Public Relations; Organizational and Group Communication; Human Communication and Technology; Theater, Film and New Multi-Media; Lambda Pi Eta, Pi Kappa Delta, and the National Forensic Association

Sponsors: Group Communication Division; Human Communication and Technology Division; Lambda Pi Eta; National Forensic Association; Organizational Communication Division; Pi Kappa Delta; Public Relations Division; Scholar to Scholar; Theatre, Film, and New Multi-Media Division

Chair: Brian L. Ott, Texas Tech University

Respondents: Artemio Ramirez, University of South Florida; Todd Holm, Marine Corps University; Jody L.S. Jahn, University of Colorado, Boulder; Richard Paine, North Central College; Stephenson J. Beck, North Dakota State University

"01. "Let's talk about 'techs', baby": Exploring the environmental, personal and behavioral correlates with students' attitudes toward social media" David K. Westerman, North Dakota State University; Emory S. Daniel, North Dakota State University; Nicholas David Bowman, West Virginia University

"02. A Look at Leadership Styles and Workplace Solidarity Communication" Stephanie Kelly, North Carolina Agricultural & Technical State University; Patrick MacDonald, Cornell University

"03. After-Dinner Speaking as a Genre of Public Health Rhetoric" Courtney J. J. Wright, Bowling Green State University

"04. City girl starting a fire: Embracing the opportunity to smash the glass ceiling with diversified leadership styles in New in Town" Claire Carrington, Campbell University; Katlyn Peedin, Campbell University

"05. College Bible Study Groups" Amanda E. Rowen, California State University, Fresno

"06. Democracy, Limitations, and The Dark Knight Rises" Justin J. Grandinetti, North Carolina State University

"07. Do narcissists post selfies on social networking sites (SNSs)? The relationship between personality characteristics and selfie posting behavior on SNSs" Kikuko Omori, St. Cloud State University

"08. Enhancing Interest and Engagement For Political News: Effects of Personalization in Tweets and Stories" Ronald Yaros, University of Maryland; Boya Xu, University of Maryland; Antonio A. Prado, University of Maryland; Amy H. Wu, University of Maryland; Pallavi Guha, University of Maryland; Rachel O'Hare, University of Maryland

"09. Exploring Effective Instructional Communication Variables in Speech and Debate Coaching Sessions" Jordan Tyler Atkinson, West Virginia University

"10. Ferguson: A Case Study of Twitter as a site of Agency Construction in Social Activism" Joseph Lawrence Flores, University of Texas, El Paso

"11. Hashtags for Health? On the Strategic Use of Hashtags in a Multi-Sectoral Advocacy Coalition" Richard Waters, University of San Francisco; Chao Guo, University of Pennsylvania; Jerome Niyirora, SUNY Polytechnic Institute; Gregory Saxton, University at Buffalo, SUNY

"12. Modes of organizing for collective action" Andrew N. Pilny, University of Kentucky

"13. Reimagining Performativity: Self-Contained Performatives in *Dancer in the Dark*" Summer Nomura, Hawaii Pacific University

"14. Reimagining Work/Life Balance as Work/Life Struggle in Terms of Space" Jared Kopczynski, University of Colorado, Boulder

"15. Social Networking Sites and Self-Esteem: The Moderating Role of Social Networking Site Orientation" Emily Dolan, University at Buffalo, SUNY; Allison Shaw, University at Buffalo, SUNY

"16. The Dystopian Medical Gaze and a Foucauldian Analysis of *Elysium*" Justin J. Grandinetti, North Carolina State University

"17. The Role of Ethical Leadership in Internal Communication: Influences on Communication Symmetry, Leader Credibility, and Employee Engagement" Rita Linjuan Men, University of Florida

"18. Through Their Lens: Digital Storytelling in Appalachia" Megan Adams, University of Findlay

"19. Towards an understanding of need for cognition and the use of narratives in a guided mobile tour" Rebecca K. Britt, South Dakota State University

"20. Using the art of cinematography to tell the public relations story" Joseph M. Avena, Quinnipiac University; Alexander V. Laskin, Quinnipiac University

"21. Violence and Consensus: Deliberations on Tactics in Occupy Portland" Ricardo Munoz, University of Colorado, Boulder

"22. What's democracy have to do with it? Nonprofits and social media" Carolyn Cunningham, Gonzaga University; Heather M. Crandall, Gonzaga University; Abigail Padfield, Gonzaga University

"23. "Being female is just the 'second choice'": Exploring female video game players' online experiences" Benjamin M.A. Baker, University of Wisconsin-Milwaukee; Arrington Stoll, University of Wisconsin-Milwaukee

"24. "Challenge Me!" The Development and Validation of the Coach Confirmation Instrument and Implications for Athlete Experience and Confirmation Theory" Gregory A. Cranmer, Columbus State University; Keith D. Weber, West Virginia University; Maria Brann, Indiana University-Purdue University Indianapolis

"25. "Communities of practice" or "interpretive communities": Two theoretical frameworks for understanding journalism" Emily Martik, Georgetown University; Kimberly D. Meltzer, Georgetown University

"26. Cultivating Audiences on Social Media: Bollywood, Hollywood: A Comparative Perspective" Swapnil Rai, University of Texas, Austin

309011

11:00 AM to 12:15 PM Rio Conference Center

Rio Pavilion 1

Figuring the Future: Metaphors, Models, and Media in U.S. Military Innovations

Sponsors: Association for the Rhetoric of Science and Technology; Critical and Cultural Studies Division

Chair: Lisa Keranen, University of Colorado, Denver

"Decentralized Execution: Media Swarms and Military Command" Jeremy Packer, North Carolina State University; Josh Reeves, Oregon State University

"The Business of Timing: EG&G and the Temporal Technics of Military Firing" Ned O'Gorman, University of Illinois; Kevin Hamilton, University of Illinois

"The Cyborg Soldier: The U.S. Military's TALOS Project and the Heroic Myth" Jonathan Broussard, Louisiana State University

"Designer Wars: Exploring the U.S. Military's Postmodern Turn through the Emergence of "Systemic Operational Design"" Sean Lawson, University of Utah

309012 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 4

Top Student Papers in International and Intercultural Communication

Sponsor: International and Intercultural Communication Division

Chair: Sara DeTurk, University of Texas, San Antonio

Respondent: Mark C. Hopson, George Mason University

"“No good girl walks home alone at night”: Can comic book narratives create social awareness and influence attitudes about rape victims in India? Case study of India's first augmented reality comic book Priya's Shakti" Dhiman Chattopadhyay, Bowling Green State University

"The Oklahoma Affirmative Action Ban Amendment: A Dialogic Analysis of Equal Opportunity Discourse in Oklahoma" Bobbi Van Gilder, University of Oklahoma; Roni K. Jackson, University of Oklahoma

"In-Film Product Placement: An Emergent Advertising Technique Comparative Analysis between Top Hollywood and Egyptian Films 2010-2013" Kareem El Damanhoury, Georgia State University

"Cultural Factors in Taiwan that Influence Mother-Daughter Breast Cancer Communication and Mother Self-Disclosure" Wan-Lin Chang, George Mason University; Ashley Thomas, George Mason University

309014 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 7

Black Caucus Business Meeting

Sponsor: Black Caucus

Presenters:

Sheena Cheri Howard, Rider University

Eletra Gilchrist-Petty, University of Alabama, Huntsville

309016 11:00 AM to 12:15 PM Rio Conference Center Rio Pavilion 10

Orange Juice or Jouissance? (Mis)Taking and (Mis)Placing Rhetorics

Sponsor: Rhetorical and Communication Theory Division

Sara B. Dykins Callahan, University of South Florida
Jennifer Erdely, Prairie View A&M University
Savannah Ganster, Baton Rouge Comm College
Ariel Gratch, Georgia College & State University
Robin Haislett, Weber State University
Vernon Floyd Humphrey, University of Southern Mississippi
Amy K. Kilgard, San Francisco State University
Patrick McElearney, Louisiana State University
Ryan McGeough, Upper Iowa University
Lyndsay Michalik Gratch, Georgia Gwinnett College
Jeanine Minge, California State Univeristy, Northridge
Karen S. Mitchell, University of Northern Iowa
Melanie Kitchens O'Meara, Georgia Regents University
Gretchen Rhodes, Louisiana State University
Justin T. Trudeau, University of North Texas

Respondent: Chaim Noy, University of South Florida

309022 11:00 AM to 12:15 PM Rio Conference Center Miranda 2

Race, Social Media, and Affect: Exploring the Intense Aftermath of Recent Events of Police Brutality

Sponsors: African American Communication and Culture Division; American Studies Division; Black Caucus; Critical and Cultural Studies Division

Chair: Eric S. Jenkins, University of Cincinnati

Presenters:

Joshua Trey Barnett, University of Utah
Lisa M. Corrigan, University of Arkansas
Anjali Vats, Boston College
Antonio R. de Velasco, University of Memphis
Amanda Nell Edgar, University of Memphis
Eric S. Jenkins, University of Cincinnati

309023 11:00 AM to 12:15 PM Rio Conference Center Miranda 3

Top Student Papers in Political Communication

Sponsors: Political Communication Division; Student Section

Chair: Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

Respondent: Beth M. Waggenpack, Virginia Tech

"Political Events, Actors, and Issues: The News Media's Construction of the 2013 Government Shutdown Narrative -- Top Student Paper" Angela M. McGowan, State University of New York, Fredonia

"Subordination of the Feminine Voice: Hillary Clinton's Speech to the 2008 Democratic

National Convention" Rachael K. Jensen, University of Arkansas

"Two Parent Seeds, Education and Ignorance": Reconstructing Social Hierarchy in the Congressional Department of Education Debate, 1866-1868" Michael J. Steudeman, University of Maryland

"The Presidential Life: Biographical Campaign Ads and the Mythical Guidelines for How Presidents Explain Themselves" Doron Taussig, University of Pennsylvania

"Frame Reconstruction in Hegemonic Discourse: A Theory of Rhetoric Applied to Social Movements for a \$15 Minimum Wage" Kristiana N. Wright, University of Minnesota, Twin Cities

309024 11:00 AM to 12:15 PM Rio Conference Center Miranda 4

The Marriage of Crisis and New Technology: Social Media as a Crisis Partner

Sponsor: Public Relations Division

Chair: Janice M. Barrett, Lasell College

Respondent: Rod Carveth, Morgan State University

"Keeping the Wolves at Bay: Using YouTube.Com to Counter Broadcast News Reports of Organizational Crises" Patric R. Spence, University of Kentucky; Deborah Sellnow-Richmond, Wayne State University; Timothy L. Sellnow, University of Central Florida; Kenneth A. Lachlan, University of Connecticut; Xialing Lin, University of Kentucky

"Communication in the Face of a School Crisis: Examining the Volume and Content of Social Media Mentions During Active Shooter Incidents" Joseph Mazer, Clemson University; Blair Thompson, Western Kentucky University; Jessica Cherry, Western Kentucky University; Mattie Russell, Western Kentucky University; Holly J. Payne, Western Kentucky University; Angela Jerome, Western Kentucky University

"Social Media Crisis Communication in China: Case Study of McDonald's and KFC Crises Management" Lin Zhu, University of Massachusetts, Boston; Ai Zhang, Stockton University; Deepa Anagondahalli, University of Maryland

"Humor and Crisis Management: How to @Handle Twitter Parody" Mary Sorenson, University of Missouri

309025 11:00 AM to 12:15 PM Rio Conference Center Miranda 5

Course Design, Peer Tutoring, Facilitated Discussion, and STEM

Sponsor: Instructional Development Division

Chair: Marjorie M. Buckner, Texas Tech University

Respondent: Richard Murphy, McKendree University

"Affinity Seeking in Peer Tutoring Sessions: Embracing Opportunities to Improve Writing Center Instruction" Allie Brimlow, University of Vermont; Sarah N. Heiss, University of Vermont

"Course Redesign and Innovation: The Effects of Course Format on Student Interest,

Motivation, and Learning Outcomes" Brandi N. Frisby, University of Kentucky; Don Lowe, University of Kentucky

"Learning through Facilitated Discussion: A Proto-public Approach" Timothy Steffensmeier, Kansas State University; E. Marie Steichen, Kansas State University

"Telling and showing: The intersection of visual communication content knowledge and pedagogical strategies in STEM" Kelly Norris Martin, Rochester Institute of Technology; Amy Gaffney, University of Kentucky

309026 11:00 AM to 12:15 PM Rio Conference Center Miranda 6

Top Three Papers in Religious Communication

Sponsor: Religious Communication Association

Chair: Denise P. Ferguson, Pepperdine University

Respondent: Kristen Lynn Majocha, University of Pittsburgh, Johnstown

"Barack Obama and the Expansion of American Civil Religion" Kevin Coe, University of Utah; David Domke, University of Washington; Penelope Sheets, University of Amsterdam

"Catholic Institutional Rhetoric in "Dark Times"" Craig T. Maier, Duquesne University

"Conversion as Emancipatory Strategy in India: Ambedkar, Pragmatism, and the Turn to Buddhism" Scott R. Stroud, University of Texas, Austin

309027 11:00 AM to 12:15 PM Rio Conference Center Miranda 7

Speaking Sex: Sex/Sexuality and Our Communicative Limits After Foucault

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division

Chair: Larissa A. Brian, University of Pittsburgh

"I'm PrePared, not a Truvada Whore": A Post-Foucault and Queer Approach to HIV Animacy" Brendan G.A. Hughes, University of Denver

"Fantasy as Rhetorical Excess and the Limits of Legal Subjectivity, Sex, and Violence" Larissa A. Brian, University of Pittsburgh

"Fifty Shades of Foucault: Catalyzing Bodies and Pleasures in Public" Michaela Frischherz, Towson University

"The Dialectical Nature of Sexual Fantasies" Melissa Ann Tafoya, La Sierra University; Lawrence R. Frey, University of Colorado, Boulder

309028 11:00 AM to 12:15 PM Rio Conference Center Miranda 8

Rhetorical Re-Conceptions of Motherhood

Sponsors: Performance Studies Division; Women's Caucus

Chair: Dana L. Cloud, Syracuse University

Presenters:

Joan Faber McAlister, Drake University
Susannah P. Bannon, University of Texas, Austin
Jaishikha Nautiyal, University of Texas, Austin
Beth L. Boser, College of Wooster
Shannon Hicks, University of Texas, Austin
Jinsook Kim, University of Texas, Austin
Respondent: Ashley Noel Mack, Louisiana State University

309031 11:00 AM to 12:15 PM Rio Conference Center Brasilia 1

One Billion Rising: Examining Rape Culture around the World

Sponsor: Feminist and Women Studies Division
Chair: Erika M. Behrmann, Bowling Green State University
Presenters:
Alexandra Mehlhaff, Texas State University
Zehui Dai, Bowling Green State University
Ece Algan, California State University, San Bernardino
Kari Storla, University of Southern California
Jessica L. Furgerson, Western Kentucky University
Respondent: Precious Yamaguchi, Southern Oregon University

309032 11:00 AM to 12:15 PM Rio Conference Center Brasilia 2

The Role of Interpersonal Communication in Coping with Relational Transgressions

Sponsor: Interpersonal Communication Division
Chair: Alysa A. Lucas, Central Michigan University
"Communicative Responses to Hurtful Events: An Extension of the Expectancy Violations Theory Explanation" Laura Guerrero, Arizona State University
"Navigating relational turbulence with pillow talk: Post sex communication as a strategy for mitigating uncertainty during relational transgressions" Amanda Denes, University of Connecticut; John Crowley, Colorado State University; Shana Marie Makos, Colorado State University; Joseph Whitt, Colorado State University ; Kirsten Graham, Colorado State University
"Support (In)Adequacy during Conversations about Coping with Relational Transgressions" Joshua R. Pederson, University of Alabama; Rachel McLaren, University of Iowa; Andrew C. High, University of Iowa
"The Effects of Victims' Responses to Hurt on Offenders' Remorse in Close Relationships: A Mediation Analysis" Monica Gracyalny, California Lutheran University; Paul A. Mongeau, Arizona State University

309033 11:00 AM to 12:15 PM Rio Conference Center Brasilia 3

The Rhetoric and Politics of the Letter

Sponsors: Public Address Division; Rhetorical and Communication Theory Division

Chair: Bjorn F. Stillion Southard, University of Georgia

Presenters:

Keith D. Miller, Arizona State University
Mary E. Stuckey, Georgia State University
Ekaterina V. Haskins, Rensselaer Polytechnic Institute
Paul H. Stob, Vanderbilt University
Carly S. Woods, University of Nebraska-Lincoln
Shawn J. Parry-Giles, University of Maryland
Bjorn F. Stillion Southard, University of Georgia

309034 11:00 AM to 12:15 PM Rio Conference Center Brasilia 4

Health Communication Division Business Meeting

Sponsor: Health Communication Division

Presenters:

Elaine Hsieh, University of Oklahoma
Elaine Wittenberg, City of Hope Comprehensive Cancer Center
Allison Scott Gordon, University of Kentucky
Jakob D. Jensen, University of Utah
Jennifer A. Kam, University of California, Santa Barbara
Kevin K. John, Brigham Young University

309035 11:00 AM to 12:15 PM Rio Conference Center Brasilia 5

Communication Technology affecting Policy, Politics, and Civic Engagment

Sponsor: Human Communication and Technology Division

Chair: Benjamin Brojakowski, Bowling Green State University

"Coming Together around Hashtags: Exploring the Formation of Digital Emergent Citizen Groups" Andrew Pyle, Clemson University; Brandon Boatwright, Clemson University

"Dark Side of Technology: An Experimental Investigation of the Influence of Customizability Technology on Political Selective Exposure" Ivan Dylko, University at Buffalo, SUNY; Igor Dolgov, New Mexico State University; William Hoffman, New Mexico State University; Nicholas R. Eckhart, New Mexico State University; Maria Molina, Universidad San Francisco de Quito; Omar Aaziz, New Mexico State University

"Google Glass, Hands-off Data Collection, and New Policy Imperative" Yong Jin Park, Howard University; Marko Skoric, City University of Hong Kong

"Open Source Software Adoption and Use in Uganda: An Empirical Analysis of the Policy Formation Process" Samuel Muwanguzi, University of North Texas; George Musambira, University of Central Florida

"The Global Discussion Thread: Liberal Arts Education in the Digital Age" Isabel Fay,

University of Georgia

309036 11:00 AM to 12:15 PM Rio Conference Center Brasilia 6

Embracing Historical Reference Points in Japanese/Japanese-American Communication

Sponsor: Japan-U.S. Communication Association

Chair: Rick Kenney, Georgia Regents University

Respondent: Akira Miyahara, Seinan Gakuin University

"As the Matter of "International (Mis-)Understanding": The Praxis of Cultural Segregation and Ironic Essentialism in Japan's Education Discourse" Ken Watanabe, Texas A&M University

"The Possibilities of Human Rights Photography: Absence and Opportunity in the Japanese American Internment Archive (*Top Student Paper)" Albert Rintrona III, University of Iowa

"Lost in Postwar Japan: What "Proactive Pacifism" Is and Means" Hiroko Okuda, Kantogakuin University

"Embracing the U.S. Democracy: Rhetoric to Raise Demos After Honjo Case, 1948 (*Top Paper I)" Noriaki Tajima, Kanda University of International Studies

309037 11:00 AM to 12:15 PM Rio Conference Center Brasilia 7

Top Papers in Visual Communication

Sponsor: Visual Communication Division

Chair: Lisa R. Barry, La Guardia Community College

Respondent: Trischa Goodnow, Oregon State University

"Decolonial Seeing: Spectral Sites/Sights of Ruination and Failure in Puerto Rico" Kathleen M. de Onís, Indiana University

"Some folks are born made to wave the flag: Dissensus and subjectification in protest banners" Ian Summers, University of Utah

"The Intersubjectivity of Camerawork and the Index Debate: Film and performance theory after the digital" D. Andy Rice, University of California, Los Angeles

"Look, a [picture]!" Visuality, Race, and What We Do Not See" Elizabeth Kaszynski, Indiana University

309042 11:00 AM to 12:15 PM Rio Conference Center Lambada A

Communicating Corporate Climate Crisis: Social Movements in Protest Against the Keystone XL Pipeline

Sponsor: Environmental Communication Division

Chair: Maria Blevins, Utah Valley University

Respondent: Danielle E. Endres, University of Utah

"A Comic Tragedy of the Nation: Bill McKibben's Blend of Rhetorical Frames in Opposition

to the Keystone XL Pipeline Project" Megan E. Cullinan, University of Montana

"Protest, the President, and the Pipeline: Contesting Climate Change at the White House" Paul R. McKean, University of Illinois

"The Curious Case of the Activist Scientist: Political Discourse and Scientific Paradigms in Keystone XL" Collin Syfert, University of Washington

"Unlikely Allies? Framing the Cowboy and Indian Alliance's Anti-Keystone Protest" Jade Olson, University of Maryland; Janna Soeder, University of Maryland

309043 11:00 AM to 12:15 PM Rio Conference Center Lambada B

Spiritual Communication Division Business Meeting

Sponsor: Spiritual Communication Division

Presenters:

Sharon Lauricella, University of Ontario Institute of Technology

Mary Fong, California State University, San Bernardino

John P. McHale, Illinois State University

309044 11:00 AM to 12:15 PM Rio Conference Center Lambada C

Embracing Opportunities for Student Scholars (Top Papers)

Sponsor: Lambda Pi Eta

Chair: Leslie J. Reynard, Washburn University

Respondent: Audrey Wilson Allison, Kennesaw State University

"The Shocking Truth of BioShock Infinite: Gender Tropes Hidden in Game Narratives" Elizabeth Brooke Phipps, Wheaton College, Illinois

"Nationwide Newspaper Coverage of Pediatric Immunizations: A Community Structure Approach" Marc Trotochaud, The College of New Jersey; Lydia Huang, The College of New Jersey; Lauren Longo, The College of New Jersey

"The Effect of Physical Appearance on Perception of a Stranger's Compliments and Criticism" Elizabeth Yeo, Pacific Union College; Krystal Jin, Pacific Union College; Tony Joo, Pacific Union College; Madeline Miller, Pacific Union College; Clifford Young, Pacific Union College

309045 11:00 AM to 12:15 PM Rio Conference Center Conga A

Tragicomic (Re)Framing

Sponsor: Kenneth Burke Society

Chair: Steven W. Schoen, Rollins College

Respondent: Brian Gilchrist, Mount St. Mary's University

"#TragiComic: A Post-Burkean Perspective on #CancelColbert" Elizabeth Lynn Miller,

University of Kansas

"After the Death of God: An Analysis of Social Distinction in the Postmodern Faith Movement based on Kenneth Burke's Dream/Prayer/Chart Schema" Mary E. Domenico, University of North Carolina, Chapel Hill

"Flipping Off Political Complacency and Cynicism: Satyric Satire as a Comic Corrective in Bill Maher's 2014 #FlipADistrict Campaign" Thomas A. Salek, University of Wisconsin-Milwaukee

"Scapeducks": A Burkean Analysis of Changing Redneck Identity" Carly Gieseler, York College, CUNY

309046 11:00 AM to 12:15 PM Rio Conference Center Conga B

Cultural Constructions of The Good Death: Case Studies in Communication about What it Means to Die Well

Sponsor: Communication as Social Construction Division

Chair: Sarah Pederson, University of Iowa

Presenters:

Kelly E. Tenzek, University at Buffalo, SUNY

James R. Carviou, Missouri Western State University

Maureen Patricia Keeley, Texas State University

Paula K. Baldwin, Western Oregon University

Bonnie McCracken, University at Buffalo, SUNY

309047 11:00 AM to 12:15 PM Rio Conference Center Conga C

An Organizational Communication Focus on Nonprofits

Sponsor: Organizational Communication Division

Chair: Rachel L. Rashe Reed, University of Colorado, Colorado Springs

Respondent: Stephanie Norander, University of North Carolina, Charlotte

"Embracing Opportunities to Connect Nonprofit and Communication Scholarship: A Review of Key Issues and a Meta-Theoretical Framework for Future Research" Matthew A. Koschmann, University of Colorado, Boulder; Matthew Isbell, Merrimack College; Matthew L. Sanders, Utah State University

"The Recent Past and Potential Future in Nonprofit Organizing: Advancing a Communicatively Constituted Nonprofit Organization" LaRae Tronstad, University of Texas, Austin

"We Are Collaborative but We Don't Collaborate: Communicative Patterns and Shared Resources in a Nonprofit Partnership" Jennifer Ihm, Northwestern University; Katherine Cooper, Northwestern University

"You Get Out What You Put Into It": The Influence of Titled Volunteer Expectations and Inclusion on Retention in a Volunteer-Run Nonprofit Organization" Stephanie Madden, University of Maryland; Claire Tills, University of Maryland

Great Ideas for Teaching Students (G.I.F.T.S.) - Session II

Sponsor: Great Ideas for Teaching Students (G.I.F.T.S)

Chair: Katherine J. Denker, Ball State University

"01. A Focus on Outlining: Providing Students the Opportunity to Create Outlines in Low Risk Situations" Jacob Metz, Tennessee Technological University; Scott Christen, Tennessee Technological University

"02. Can I Assess Your Speaking and Listening Skills? A Case Study Assignment" Michelle Morris, Northwestern State University

"03. Can They Survive the Shark Tank? Identifying and Evaluating Monroe's Motivated Sequence in Persuasive Appeals on the TV Show Shark Tank" Sarah VanSlette, Southern Illinois University Edwardsville

"04. Content Analysis Using Craigslist Missed Connections" Lance Brendan Young, Western Illinois University

"05. Developing Conversational Knowledge and Skill through a Conversation Breakfast" Elizabeth B. Jones, Asbury University

"06. Do Clothes Make the Student? Makeover Day Selfie Project" Terri Toles-Patkin, Eastern Connecticut State University

"07. Embracing Opportunities for Innovation: Social Engineering with Mediated Communication Theory" Nicholas Brody, University of Puget Sound

"08. Five Minutes of Fame: Embracing Opportunities to Educate Others about Communication Theories on YouTube and Social Media" Lisa K. Hanasono, Bowling Green State University

"09. From public policy to personal action: The elevator pitch" Josh Fleming, Pasadena City College

"10. Hello and Goodbye: A Critical Examination of Conversation Openings and Closings" Jessica Anne Robinson, Purdue University

"11. Hidden Profile: Who is Saved?" Kristen Hatten, Western Michigan University

"12. Identifying Principles of Powerful Language" Rachel Olivares, Abilene Christian University

"13. Is It Live or Is It Memorex?" Kathleen Beauchene, Community College of Rhode Island

"14. Making Good Argumentation Accessible and Relevant: The Fallacious Argument Challenge!" Jessica Fawley, Purdue University

"15. "Panoptic Memes": Students visually create and share examples of (self-)surveillance" Thomas F. Corrigan, California State University, San Bernardino

"16. Persuading your Grandparents to Listen to Rap: Teaching Audience Tailoring through Speaking Activities" Morgan Schunn, Ohio State University

"17. Pinning and Engaging Students via Social Media with Pinterest" Anne Bialowas, Weber State University

"18. Ranking the Citations: An Exercise to Help Students Determine Citation Relevance and

Credibility" Christopher J.E. Anderson, University of Wisconsin-Milwaukee

"19. Scavenging for Research: Using an Online Scavenger Hunt to Improve Student Research" Laurie Metcalf, Blinn College

"20. Teaching the Value of Narratives in Speeches through Analysis of Presidential Campaign Discourse" Kevin T. Jones, George Fox University

"21. What's a Good Source to Use? Practicum and Exploration of Scholarly vs. Popular Press Citations" Ignacio F. Cruz, University of Southern California

"22. When You're New in Town: Using Romantic Comedy to Illustrate Organizational Communication" J. Dean Dean Farmer, Campbell University

"23. Wicked Issues: Group Research, Presentation and Deliberation" Jennifer Mair, University of San Francisco

"24. Wrapping It Up: Reinforcing the Elements of an Effective Conclusion in an Online Public Speaking Class" Marty J. Birkholt, Creighton University; M. Chad McBride, Creighton University; Sherianne Shuler, Creighton University; Laura K. Gill, Creighton University

309052 11:00 AM to 12:15 PM Rio Conference Center Amazon B

Top Papers in Communication and Social Cognition

Sponsor: Communication and Social Cognition Division

Chair: Elena Bessarabova, University of Oklahoma

Respondent: Matthew McGlone, University of Texas, Austin

"Are secondary goals goals? Differentiating goals and constraints" Nicholas A. Palomares, University of California, Davis; Katherine Grasso, University of California, Davis; Siyue (April) Li, Ohio State University

"I Don't Like You Because You're Hard to Understand: The Role of Processing Fluency in the Language Attitudes Process" Marko Dragojevic, University of Kentucky; Howard Giles, University of California, Santa Barbara

"What's Up with Deception Cues? A Close Look at Some Bizarre Paradoxical Findings from Meta-analysis and Primary Experiments" Timothy R. Levine, University of Alabama, Birmingham

309055 11:00 AM to 12:15 PM Rio Conference Center Amazon F

Ethnography Division Business Meeting

Sponsor: Ethnography Division

Presenters:

Sarah Jane Tracy, Arizona State University

Shirley K. Drew, Pittsburg State University

Jillian A. Tullis, University of San Diego

Desiree Rowe, Towson University

Christopher N. Poulos, University of North Carolina, Greensboro

309061 11:00 AM to 12:15 PM Rio Conference Center Amazon L

Follow the Money: Rhetorics of Monetary Policy in Controversy

Sponsor: American Society for the History of Rhetoric

Chair: David Hingstman, University of Iowa

"David Hume and the Origins of Anglo-American Monetary Theory: Controverting the Mercantilists over Money and its Relationship to Trade Policy" Rachel Avon Whidden, Lake Forest College

"Establishing Economic Ethos: Paul Volcker's Rhetorical Strategy of Practical Monetarism" Jeffrey A. Kurr, Penn State University

"The Debate over the British Bank Charter Act of 1844 and the Arguments of the Banking School Trio" David Hingstman, University of Iowa

"The Debate over the British Bank Charter Act of 1844 and the Arguments of the Currency School Trio" G. Thomas Goodnight, University of Southern California

309062 11:00 AM to 12:15 PM Rio Conference Center Amazon M

Managing Interactivity for Interdisciplinary Teamwork and Collaboration: Facilitating across Boundaries of Knowing

Sponsor: Group Communication Division

Chair: Paul Sommer, Kent State University, Stark

Presenters:

Dorothy Andreas, Pepperdine University

Jennifer L. Gibbs, Rutgers University

Jessica Katz Jameson, North Carolina State University

David R. Seibold, University of California, Santa Barbara

Jessica L. Thompson, Northern Michigan University

Joshua B. Barbour, University of Texas, Austin

Respondent: J. Kevin Barge, Texas A&M University

309063 11:00 AM to 12:15 PM Rio Conference Center Amazon N

Interpersonal Communication in Stigmatized and Marginalized Groups

Sponsors: Critical and Cultural Studies Division; Interpersonal Communication Division

Chair: Hailey Gillen Hoke, Weber State University

"At the Intersections: Exploring Whiteness and Interpersonal Discrimination" Linsay M. Cramer, Bowling Green State University; Lisa K. Hanasono, Bowling Green State University

"Emerging Patterns of Stigma Management Communication Strategies in Burn Survivors and Relational Partners" Candy Noltensmeyer, Western Carolina University; Rebecca J. Meisenbach, University of Missouri

"Gender Socialization Impairs Prosocial Behavior: Hypergender Ideology, Emotional Expressivity, and Empathy" Natalie Hoskins, University of Kansas

"Stigma Messages of Homosexuality from Family and Friends: How Does that Affect Latino Males?" Liyuan Wang, University of Georgia; Jennifer Monahan, University of Georgia

309066 11:00 AM to 12:15 PM Rio Conference Center Amazon R

Opportunities for Ethnic Conflict Reduction through Communication

Sponsor: Applied Communication Division

Chair: Steven Gibson, Northcentral University

Presenters:

Sakina Jangbar, University of Texas, Austin

Julianna Kirschner, Claremont Graduate University

Jake Harwood, University of Arizona

Eddah Mbula Mutua, St. Cloud State University

J. Jacob Jenkins, California State University, Channel Islands

Young Yun Kim, University of Oklahoma

Zachary Massey, University of Oklahoma

309067 11:00 AM to 12:15 PM Rio Conference Center Amazon S

How Doctors Speak and Listen to Seniors: Reports of Productive and Destructive Physician Talk

Sponsor: Emeritus/Retired Members Section

Chairs: Barbara - Lieb, Independent Researcher; Don M. Boileau, George Mason University

Presenters:

Barbara - Lieb, Independent Researcher

Jerry D. Feezel, Kent State University

Don M. Boileau, George Mason University

309070 11:00 AM to 12:15 PM Rio Conference Center Tropical A

Competitive Forensics vs. Academia: Opportunities to Heal and/or Celebrate the Great Divide

Sponsor: American Forensic Association

Chair: Karen R. Morris, University of Wisconsin-Eau Claire

Presenters:

Richard Paine, North Central College

Richard D. Besel, California Polytechnic State University, San Luis Obispo

R. Randolph Richardson, Berry College

Chip Hall, Carson-Newman College

Mason University

"Genealogy and the Analysis of Historical Texts: Overcoming Student Resistance to the Past" James M. Farrell, University of New Hampshire

"The Rhetorical Criticism Classroom: An Opportunity to Develop Critical Tools for Communicating in Professional Contexts" James T. Petre, Bloomsburg University

"Using Visual Media to Teach Rhetorical Criticism" Kathleen M. German, Miami University

309075 11:00 AM to 12:15 PM Rio Conference Center Tropical F

Sexual Violence on Campus: A Call to Communication Scholars to Intervene

Sponsors: Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies
Division; Women's Caucus

Chairs: Suzanne Enck, University of North Texas; Anna Marjorie Young, Pacific Lutheran University; A. Susan Owen, University of Puget Sound

Presenters:

Walid Afifi, University of Iowa

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Mark L. McPhail, Indiana University Northwest

Jessica Moore, Butler University

Suzanne Enck, University of North Texas

Anna Marjorie Young, Pacific Lutheran University

A. Susan Owen, University of Puget Sound

309080 11:00 AM to 12:15 PM Rio Conference Center Palma A

Meet the NCA Journal Editors

Sponsor: NCA Publications Board

Chair: John Greene, Purdue University

Presenters:

Bonnie J. Dow, Vanderbilt University

Barbara A. Biesecker, University of Georgia

D. Robert DeChaine, California State University, Los Angeles

Peter Decherney, University of Pennsylvania

Mindy Fenske, University of South Carolina

Kory Floyd, University of Arizona

Pat J. Gehrke, University of South Carolina

Rona T. Halualani, San Jose State University

Jon A. Hess, University of Dayton

Marian L. Houser, Texas State University

Katherine Miller, -

Katherine Sender, University of Michigan

Paul Siegel, University of Hartford

309081 11:00 AM to 12:15 PM Rio Conference Center Palma B

American Debate Association Business Meeting

Sponsor: American Debate Association

Presenters:

Adrienne F. Brovero, University of Mary Washington

Ed Lee, Emory University

James Lyle, Clarion University

Danielle Verney O'Gorman, U.S. Naval Academy

Mariah A. Young, George Mason University

Patrick Waldinger, University of Miami

309082 11:00 AM to 12:15 PM Rio Conference Center Palma C

Opportunities and Obstructions: Meaning and Media in Post-Socialist Eurasia

Sponsor: Eurasian Communication Association of North America

Chair: Michael R. Finch, Lee University

"Azerbaijan, Land of Propaganda" Sasha Allgayer, Bowling Green State University

"Covering or Covering Up? Framing of the Soviet Invasion of Afghanistan (1979-1988) in Mainstream Newspapers" Elina Erzikova, Central Michigan University; Michel M. Haigh, Penn State University; Adam Sampiev, World Vision International

"Reconsidering the Spiral of Silence: Slovaks' User-Generated Comments about the Ukrainian Crisis" Marta Natalia Lukacovic, Wayne State University

"Social contract with no rights: Constructing the meaning of taxpayer in the presidential rhetoric and pro-governmental media discourse in Belarus" Volha Kananovich, University of Iowa

"The Material Remains of Communism: Ironic Mementos and Hungarian Nationalism" Sarah Vartabedian, West Texas A&M University

309083 11:00 AM to 12:15 PM Rio Conference Center Palma D

Embracing "Transnationalizations" within GLBTQ Communication Studies: Resistances and New Opportunities

Sponsors: Activism and Social Justice Division; Asian/Pacific American Caucus; Asian/Pacific American Communication Studies Division; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Critical and Cultural Studies Division; Feminist and Women Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; International and Intercultural Communication Division; La Raza Caucus; Latino/Latina Communication Studies Division

Chair: Bernadette Calafell, University of Denver

309086

11:00 AM to 12:15 PM Rio Conference Center

Palma G

Identity in Organizations

Sponsor: Organizational Communication Division

Chair: Jessica M. Rick, University of Missouri

Respondent: Stacey L. Connaughton, Purdue University

"Being Creative within the Box: Managing Occupational Identities with Incongruent Images and Practices" Stephanie L. Dailey, Texas State University; Casey S. Pierce, University of Michigan; Paul M. Leonardi, University of California, Santa Barbara; Diane Bailey, University of Texas, Austin; Bonnie Nardi, University of California, Irvine

"Communicating Health at Work: Organizational Wellness Programs as Identity Bridges" Stephanie L. Dailey, Texas State University; Yaguang Zhu, University of Texas, Austin

"Developing Dynamic Identity: Sensemaking and Sensegiving in an Emerging Field" Nell C. Huang-Horowitz, California State Polytechnic University, Pomona; Sandra K. Evans, California State Polytechnic University, Pomona

"Intersectionality and Organizational Communication Studies: A Critical Analysis of Contemporary Research on Work, Identity, and Difference" Alexis Aubree Bryson, University of North Carolina, Chapel Hill

309087

11:00 AM to 12:15 PM Rio Conference Center

Palma H

Embracing Opportunities for New Visions of Citizenship Education: Sparking a Conversation about Communication, Creativity and Citizenship Education

Sponsor: NCA Educational Policies Board

Chairs: Ann L. Darling, University of Utah; Carolyn Calloway-Thomas, Indiana University

Presenters:

Carolyn Calloway-Thomas, Indiana University

Dorothy L. Pennington, University of Kansas

Roberto Avant-Mier, University of Texas, El Paso

Stephen J. Hartnett, University of Colorado, Denver

Deanna P. Dannels, North Carolina State University

Ann L. Darling, University of Utah

309088

11:00 AM to 12:15 PM Rio Conference Center

Coco A

Embracing Identity in Adoptive and Foster Families

Sponsor: Family Communication Division

Chair: Kaitlin Phillips, University of Nebraska-Lincoln

Respondent: John Nicholson, Mississippi State University

"Negotiating Shared Family Identity with Adoptive and Birth Family Members: A Social

Identity Complexity and Communication Approach" Colleen Colaner, University of Missouri; Haley Horstman, University of Missouri; Christine E. Rittenour, West Virginia University

"Making Meaning in a Complex Family Structure: A Content Analysis of Entrance Narratives in Foster Families" Leslie Nelson, University of Missouri; Haley Horstman, University of Missouri

"Family forests: Practitioner suggestions for adoptive parents' regulation of adoption kinship networks in open adoption relationships" Colleen Colaner, University of Missouri; Kristina M. Scharp, Utah State University

"Discursive Tensions in Adoptive Family Communication: The Roots Trip Experience" Barbara King, Carroll University

309089 11:00 AM to 12:15 PM Rio Conference Center Coco B

Top Papers in Communication and Aging

Sponsor: Communication and Aging Division

Chair: Jill S. Yamasaki, University of Houston

"Profiling Younger Adults' Communication About Aging" Jessica N. Gasiorek, University of Hawaii, Manoa; Craig Fowler, Massey University

"Conflict Initiating Factors and Management Styles in Family and Nonfamily Intergenerational Relationships: American Young Adults' Retrospective Written Accounts" Weston Wiebe, University of Kansas; Yan Bing Zhang, University of Kansas

"Grandchild-Grandparent Communication in South Korea: Young Adults' Contact Experiences and Attitudes toward Older Adults and Aging" Yan Bing Zhang, University of Kansas; Soojeong Paik, University of Kansas; Chong Xing, University of Kansas

"Health Information Technology for Consumer Health Empowerment Across the Adult Lifespan" Jennifer E. Ohs, Saint Louis University; Arnold Kamis, Suffolk University; Cynthia LeRouge, University of Washington; Craig Van Slyke, Northern Arizona University

309100 11:00 AM to 12:15 PM Rio Conference Center Janeiro Boardroom

NCA-Forum Business Meeting

Sponsor: NCA-Forum

Presenters:

Alessandra Von Burg, Wake Forest University

Ron Von Burg, Wake Forest University

Hamilton Bean, University of Colorado, Denver

Johanna E. Hartelius, University of Pittsburgh

Bryan J. McCann, Louisiana State University

Leah Sprain, University of Colorado, Boulder

Noemi Marin, Florida Atlantic University

Howard E. Sypher, Purdue University

William C. Trapani, Florida Atlantic University

12:30 PM

311005 12:30 PM to 2:00 PM Rio Casino Barrel Room

NCA Past Presidents' Luncheon

Sponsor: NCA National Office

Presenters:

Lloyd F. Bitzer, University of Wisconsin-Madison
R. R. Allen, University of Wisconsin-Madison
Malcolm O. Sillars, University of Utah
Anita Taylor, George Mason University
Frank E.X. Dance, University of Denver
Kenneth E. Andersen, University of Illinois
John Waite Bowers, University of Colorado, Boulder
Beverly W. Long Chapin, University of North Carolina, Chapel Hill
Patti P. Gillespie, University of Maryland
Michael Osborn, University of Memphis
Gustav W. Friedrich, Rutgers University
Mark L. Knapp, University of Texas, Austin
Dennis S. Gouran, Penn State University
David Zarefsky, Northwestern University
Sharon A. Ratliffe, Golden West College
James W. Chesebro, Ball State University
Judith S. Trent, University of Cincinnati
John A. Daly, University of Texas, Austin
Orlando L. Taylor, Fielding Graduate University
Raymie E. McKerrow, Ohio University
Bill Balthrop, University of North Carolina, Chapel Hill
Judy C. Pearson, Professor Emerita
Isa N. Engleberg, Prince George's Community College
Martha S. Watson, University of Nevada, Las Vegas
H. Dan O'Hair, University of Kentucky
J. Michael Sproule, San Jose State University
Arthur P. Bochner, University of South Florida
Betsy Wackernagel Bach, University of Montana
Dawn O. Braithwaite, University of Nebraska-Lincoln
Lynn H. Turner, Marquette University
Rich West, Emerson College
Steven A. Beebe, Texas State University
Kathleen J. Turner, Davidson College

311011 12:30 PM to 1:45 PM Rio Conference Center Rio Pavilion 1

Embracing Opportunities and Charting Challenges: A Century of Consumer Activism

Rhetorical Practice

Sponsor: Rhetorical and Communication Theory Division

Chair: Megan Irene Fitzmaurice, University of Maryland

Respondent: Thomas R. Dunn, Colorado State University

"Carrying the Dead: A Kleinian Memory Analysis of Veterans, Survivors' Guilt and PTSD" Kayla Beth Rhidenour, Baylor University; Robert Mack, Arizona State University

"Counter-monuments: Political Potential and Conceptual Problems" Sarah Vartabedian, West Texas A&M University

"Photographing Katrina and the Memory Work of the Post-Apocalyptic Present" Jeremy R. Grossman, University of Georgia

"She Said 'Yes': The Memory and Martyrdom of the Cassie Bernall Myth" Jason G. Williamson, University of Georgia

311017

12:30 PM to 1:45 PM

Rio Conference Center

Rio Pavilion 11

Advancements in the Study of Media and Morality

Sponsor: Mass Communication Division

Chair: Matthew Grizzard, University at Buffalo, SUNY

"Correlating the Saliency of Intuitive Motivations Detected in the Content TV Serials and Viewers of those Serials: A Test of the MIME" Sujay Prabhu, Michigan State University; Ron Tamborini, Michigan State University; Clare T. Grall, Michigan State University; Brian Klebig, Michigan State University; Lindsay Hahn, Michigan State University

"From hero to zero: Morality predicts enjoyment but self-expansion predicts appreciation of morally ambiguous characters" Allison Eden, VU University Amsterdam; Serena Daalmans, Radboud University Nijmegen; Benjamin K. Johnson, VU University Amsterdam

"Not the Hero We Deserved, but the Hero We Needed: The Doomed and Reluctant Heroes in Christopher Nolan's Dark Knight Trilogy" Lucy J. Miller, Texas A&M University

"The moral middle ground: Moral disengagement in morally incongruent interactive scenarios" Nicholas L. Matthews, Indiana University

"Viewer Sense-Making and Judgment of Transgressive Protagonist-Heroes" Philip J. Hohle, Concordia University, Texas

311021

12:30 PM to 1:45 PM

Rio Conference Center

Miranda 1

Re-Constituting the Constitutive: Embracing Opportunities for Cross-Disciplinary Research on the Communicative Constitution of Worlds

Sponsors: Opportunities Regarding Research; Rhetorical and Communication Theory Division

Chairs: Joshua Paul Ewalt, James Madison University; Jennifer Mease, James Madison University

Presenters:

Chair: Zoe Corinne Russell, Ball State University

Respondent: Dana Schowalter, Western Oregon University

"“Take the Stairs”: The Neoliberal Media and the Commodification of Privatized Domestic Violence" Mary Knickerbocker, University of North Texas

"Project Unbreakable as confession and struggle for recognition" Kari Storla, University of Southern California

"Inclusive Branding Strategies for Domestic Violence Agencies: Embracing Opportunities to Reach and Better Serve Male-Identified Survivors" Morgan Dewey, University of Vermont; Sarah N. Heiss, University of Vermont

"Scripting Violence: Gender, Television, and "Sons of Anarchy"" Raffi Sarkissian, University of Southern California

311032 12:30 PM to 1:45 PM Rio Conference Center Brasilia 2

Top Four Papers in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Stephen M. Yoshimura, University of Montana

Respondent: Leanne Knobloch, University of Illinois

"Postpartum Depression and Relational Turbulence during the Transition to Parenthood: Implications for Perceived Partner Responsiveness, Social Support, and Relationship Satisfaction" Jennifer A. Theiss, Rutgers University; John Leustek, Rutgers University; Roi Estlein, Interdisciplinary Center, Herzliya; Kirsten M. Weber, Central Michigan University

"Explaining the Durable Effects of Verbal Person-Centered Supportive Communication: Indirect Effects or Invisible Support?" Andrew C. High, University of Iowa; Denise Solomon, Penn State University

"Outcomes of enacted support in dating relationships: Relational turbulence or sentiment override?" Denise Solomon, Penn State University; Jennifer Priem, Wake Forest University

"Perspective-taking and relational conflict: The impact of writing on communication and relationships over time" Jody Koenig Kellas, University of Nebraska-Lincoln; Elizabeth Flood Grady, University of Nebraska-Lincoln; Jordan A. Allen, University of Nebraska-Lincoln

311033 12:30 PM to 1:45 PM Rio Conference Center Brasilia 3

Invention and Constitution

Sponsor: Public Address Division

Chair: Shelby Bell, University of Minnesota, Twin Cities

Respondent: William D. Harpine, University of South Carolina Aiken

"Attitudes toward Education: Constitutive Rhetoric in W. E. B. Du Bois's "Education and Work"" Jansen B. Werner, University of Wisconsin-Milwaukee

"Constituting the Rhetorical Fed: Marriner S. Eccles and the Banking Act of 1935" Jeffrey A. Kurr, Penn State University

"Le Leche League and the Nursing Mother: Theorizing a Constitutive Persona" Erin F. Doss, Indiana University Kokomo

"Mapping the Middle Ground in Bakke: Embracing Inventional Opportunities" M. Kelly Carr, University of Baltimore

311034 12:30 PM to 1:45 PM Rio Conference Center Brasilia 4

Top Papers in Health Communication

Sponsor: Health Communication Division

Chair: Marleah Dean, University of South Florida

"An Application of Psychological Reactance Theory to the Illicit Use and Provision of Prescription Stimulants" Hannah Ball, West Virginia University

"Communication and the Reappraisal of Uncertainty: Exploring Parental Uncertainty in the Context of Childhood Illness and Multidisciplinary Care" Anna M. Kerr, King University; Nancy Grant Harrington, University of Kentucky; Allison Scott Gordon, University of Kentucky

"Does Interactivity Help? A Meta-Analytic Review of Web-Based Interactive Health Interventions" Qinghua Yang, University of Pennsylvania; Diane M. Millette, University of Miami

"Situation Model Formation and Comprehension of Expository and Narrative Health Information Texts" Courtney Anderegg, Ohio State University; Ashley R. Kennard, Ohio State University; David Ewoldsen, Ohio State University

"The Mismanagement of Uncertainty: Interpreting and Negotiating Ambiguous Patient Cues in Clinical Oncology" Jacqueline Bruscella, University of Oklahoma; Alaina Zanin, University of Central Missouri; Elaine Hsieh, University of Oklahoma

311035 12:30 PM to 1:45 PM Rio Conference Center Brasilia 5

Harnessing Virtual Worlds to Promote Real-World Health

Sponsors: Health Communication Division; Human Communication and Technology Division

Chair: S. Shyam Sundar, Penn State University

Presenters:

Sun Joo Ahn, University of Georgia

Hart Blanton, University of Connecticut

John L. Christensen, University of Connecticut

Jorge F. Peña, University of California, Davis

311036 12:30 PM to 1:45 PM Rio Conference Center Brasilia 6

Embracing the Performance Festival as an Opportunity for Honing Creative Scholars(hip)

Sponsor: Performance Studies Division

Chair: Stephanie K. Heath, Louisiana State University

- "01. 2-Minute Critical Speeches" Devin Scott, University of Maryland
- "02. Constructive Peer Evaluations: The Toilet Paper Stuck to My Shoe Lesson" Stephanie Kelly, North Carolina Agricultural & Technical State University
- "03. Defining Communication with Legos: Building an Understanding of the Constructivist Approach" Lindy Grief Davidson, University of South Florida
- "04. Embracing Global Citizenship: Special Occasion Speech on Active Engagement*" Jewlz M. Shaffer, Santa Monica College; Chantel Solomon, California State University, Los Angeles
- "05. Embracing Opportunities for Immigrants: The Political and Intercultural Challenges of Immigration" Kelly L. Opdycke, California State University, Northridge
- "06. Gender/Sex Privilege Walk" Nick Chivers, Ohlone College & San Francisco State University; Larissa Favela, Ohlone College; Brenda L. Ahnholz, Ohlone College
- "07. Getting the Full Story: A Role Play in Mediating Others' Perceptions and Potential Biases in a Conflict" Kathleen M. Propp, Western Michigan University
- "08. How to Win at Lying: Game Shows, Deception, and Ways to Mask the Truth" Matthew D. Petrunia, Fashion Institute of Tech, SUNY
- "09. Identifying and Interpreting Nonverbal Behaviors in Disney's "Paperman"*" Christopher Hunt, McNeese State University
- "10. I'm Broke! Playing the Video Game Spent to Teach about Socioeconomic Class Privilege" Erika M. Behrmann, Bowling Green State University
- "11. Lego Listening*" Elaine Jansky, Northwest Vista College
- "12. Lyrical Listening: Perception and Active Listening in Practice" Steve Granelli, Ohio University
- "13. Socio-Linguistic Complexities" Daniel P. Overton, University of Kansas
- "14. Swimming in the 'Shark Tank': Embracing Opportunities by Reinventing the World" Daniel Almanza, University of Illinois, Urbana-Champaign; Julie A Navickas, Illinois State University; Anna Wright, Illinois State University
- "15. Teaching Diversity in Organizations: Stereotyping the Stock Photo*" Michelle A. Fetherston, University of Wisconsin-Milwaukee
- "16. The Feminist Sportscast: Embracing Opportunities to Challenge Mediated Hegemonic Masculinity" Jason B. Munsell, Columbia College
- "17. The Good, the Bad, and the Ugly: Violating Audience Expectations in Clint Eastwood's Speech at the 2012 Republican National Convention" Roger Davis Gatchet, West Chester University; Amanda Davis Gatchet, Montgomery County Comm College
- "18. The Interpersonal Communication Playlist" Mary Vaughn, Belmont University
- "19. Whatchamacallit: An Exercise for Understanding the Power of Symbols*" John S. Seiter, Utah State University; Jennifer A. Peebles, Utah State University; Matthew L. Sanders, Utah State University
- "20. "Who Are Your Kin?" Abstracts Assignment" Michael Sollitto, Texas A&M University, Corpus Christi; Stephen Cox, Murray State University

Communication and Social Cognition Division Business Meeting

Sponsor: Communication and Social Cognition Division

Presenters:

Elena Bessarabova, University of Oklahoma
Michael R. Kotowski, University of Tennessee
Matthew McGlone, University of Texas, Austin
Nicholas A. Palomares, University of California, Davis
Graham D. Bodie, Louisiana State University
Allison Shaw, University at Buffalo, SUNY
Amber Westcott-Baker, University of Maryland

311055 12:30 PM to 1:45 PM Rio Conference Center Amazon F

Top Papers in the Ethnography Division

Sponsor: Ethnography Division

Chair: Sarah Jane Tracy, Arizona State University

Respondent: Sarah Jane Tracy, Arizona State University

"Dialogue with a Diary and a Diarist: Writing/Listening as Healing" Sarah Parsloe, Ohio University

"In the Shadow of the Coal Breaker: Place and Landscape in the Anthracite Coal Mining Region" Melissa R. Meade, Temple University

"Li(mina)lith: Monstrous Female Sexuality in Judaism" Miranda Olzman, University of Denver

"Postkarten aus Deutschland: A Chapbook of Ethnographic Poetry" Sandra Faulkner, Bowling Green State University

311057 12:30 PM to 1:45 PM Rio Conference Center Amazon H

Teachers on Teaching Series: Honoring the Pedagogy of Laurie Haleta and Stella Ting Toomey

Sponsor: Teachers on Teaching

Chairs: Donna R. Pawlowski, Bemidji State University; Jennifer L. Walton, Ohio Northern University

Presenters:

Angela Hoppe-Nagao, Cerritos College
Jean Hotta, California State University, Fullerton
Laura Martinez, California State University, Fullerton
Adrian Toomey, California State University, Fullerton
Kelli J. Chromey, North Dakota State University
Andrea Carlile, South Dakota State University
Joshua Westwick, South Dakota State University
Paul Turman, South Dakota Board of Regents

311066 12:30 PM to 1:45 PM Rio Conference Center Amazon R

Living Online: Influences and Consequences of Online Media

Sponsor: Applied Communication Division

Chair: Margaret Finucane, John Carroll University

Respondent: Leslie Ramos Salazar, West Texas A&M University

"The Influence of Traditional Media versus Online Media on Ideal Body Shape Perception of Children and Adolescents in Singapore" May Lwin, Nanyang Technological University; Shelly Malik, Nanyang Technological University; Saifuddin Ahmed, University of California, Davis

"'Adults don't understand': Embracing Opportunities for Innovative Communication Research and Improving the Online Lives of Teens" Shawna Malvini Redden, California State University, Chico; Amy K. Way, Villanova University

"Influence of an Entertainment-Education Program on Health Knowledge and Behavior Related to Digital Abuse: An Application of the Health Belief Model" Melinda Weathers, Clemson University; Erin Ash, Clemson University

"Telling the Next Story: Encountering Gendered Online Harassment" Jasmine Linabary, Purdue University

311070 12:30 PM to 1:45 PM Rio Conference Center Tropical A

Politics, Hegemony and Hate: Investigating Ideologies Grounding the U.S. Hate Movement

Sponsor: American Studies Division

Chair: Justin Davis, Northeastern University

Presenters:

Erik Michael Kellomaki, University of North Carolina, Chapel Hill

Michael S. Waltman, University of North Carolina, Chapel Hill

John W. Haas, University of Tennessee

Justin Davis, Northeastern University

Ashley A. Mattheis, University of North Carolina, Chapel Hill

311071 12:30 PM to 1:45 PM Rio Conference Center Tropical B

Mothering in the 21st Century: Current Issues in Mother-Daughter Relationships

Sponsor: Family Communication Division

Chairs: Allison M. Alford, University of Texas, Austin; Haley Horstman, University of Missouri

Presenters:

Michelle Miller-Day, Chapman University

Aimee E. Miller-Ott, Illinois State University

Meredith Marko Harrigan, State University of New York, Geneseo

Colleen Colaner, University of Missouri

"Cancer is (Not) a Battlefield: A Metaphor Analysis of Tweets about Cancer" Stacey Overholt, University of Utah

"Edutainment's impact on health promotion: Viewing The Biggest Loser through the Social Cognitive Theory" Richard Mocarski, University of Nebraska, Kearney; Kim Bissell, University of Alabama

"Examining the Self- and Others-oriented Effects of Exposure to an Entertainment-Education Narrative about Bipolar Disorder" Danyang Zhao, Florida State University; Laura Arpan, Florida State University; Arthur A. Raney, Florida State University

"Overtested but Underreported: Consumers' Views on Health News Coverage and Medical Overtreatment" Jordan M. Neil, University of Florida; Kim Walsh-Childers, University of Florida; Jennifer Braddock, University of Florida; Ginger E. Blackstone, University of Florida

"Visual framing, stigmatization, race, and obesity: Examining television news presentation of stories about obesity and stories about health" Kira Varava, University of Illinois

311086 12:30 PM to 1:45 PM Rio Conference Center Palma G

Embracing Valuable Opportunities for International Students to Engage in Speech and Debate in the United States

Sponsor: Cross Examination Debate Association

Chair: Paul Hayes, George Washington University

Respondent: Paul Hayes, George Washington University

"Embracing Opportunity: Connecting International Students to U.S. Debate Programs" Stefan Bauschard, Harvard Debate & Lakeland Schools

"Teaching Novice International Debaters: Overcoming Barriers to Effective Intercultural Pedagogy" Jacquelyn Poapst, George Mason University

"The Role of Audience Adaptation When Teaching Debate in China" Joseph C. Packer, Central Michigan University

"“Abrazando Oportunidades”: Asset Mapping community based debate opportunities in Latin America and the Caribbean" Randall Martinez, University of Miami

311087 12:30 PM to 1:45 PM Rio Conference Center Palma H

Creative Processes, Creative Products: In and Beyond the Classroom

Sponsor: NCA Educational Policies Board

Chair: Scott Myers, West Virginia University

Presenters:

Chad Edwards, Western Michigan University

Lynn M. Harter, Ohio University

Peter M. Pober, George Mason University

Jordan Soliz, University of Nebraska-Lincoln

Keith W. Townsend, El Paso Community College

311088 12:30 PM to 1:45 PM Rio Conference Center Coco A

Organizational Communication and Organizational Change

Sponsor: Organizational Communication Division

Chair: Jenna Haugen, University of Louisville

Respondent: Debra Ford, University of Kansas Medical Center

"Boundaries that matter: Differential impacts of functional, hierarchical, and geographical boundaries on knowledge sharing during organizational change" Heewon Kim, Rutgers University

"Designing Conversations for Social Change: Large Group Interventions to Support Interorganizational Problem Solving" J. Kevin Barge, Texas A&M University; Joshua B. Barbour, University of Texas, Austin; Eleni Gesch-Karamanlidis, Texas A&M University; Jon Shipley, Texas A&M University; Joshua Street, Texas A&M University; Jordan A. Ziemer, Texas A&M University

"Immutable Technology and the Breakdown of Organizational Change" Matthew Weber, Rutgers University; Jeffrey W. Treem, University of Texas, Austin

"Perceptions of Planned Organizational Change in Higher Education" Stacy Smulowitz, University of Scranton

311089 12:30 PM to 1:45 PM Rio Conference Center Coco B

A Shining Neon Bundle of Contradictions: Exploring Opportunities to Learn and Relearn the Lessons Borne by the Imagery and Transformation of Las Vegas, Nevada from 1970 to the Present

Sponsor: Urban Communication Foundation

Chairs: Taylor Deaton, Transylvania University; Karen Hill Johnson, West Kentucky Community & Tech College

Presenters:

Robert James Glenn, III, Owensboro Community and Technical College

James E. Reppert, Southern Arkansas University

Meredith Skaggs, Western Kentucky University

Gary Deaton, Transylvania University

Crystal Rae Coel, Murray State University

Misty L. Knight, Shippensburg University

Richard A. Knight, Shippensburg University

Respondent: Kelsey Clark, Owensboro Community and Technical College

2:00 PM

313011 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 1

Gender and Islam in the Rhetoric of the Islamic State

Sponsors: Critical and Cultural Studies Division; Feminist and Women Studies Division

Chair: Trischa Goodnow, Oregon State University

"Minds to Think With and Intelligence to Reason With': The Rhetorical Appeal of Dabiq to Muslim Women" Colleen Kelley, Penn State Erie, The Behrend College

"We Are at War with Those Who Have Perverted Islam': ISIS's Religious Rhetoric and the Efforts at Legitimacy" Jacqueline Bruscella, University of Oklahoma

"Global Masculinity and Performing ISIS" Arthi S. Chandrasekaran, Bowling Green State University

"ISIS and the Rhetoric of Islamic Masculinity" Bimbisar Irom, Washington State University

313012 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 4

International and Intercultural Communication Division Business Meeting

Sponsor: International and Intercultural Communication Division

Presenters:

Amy N. Heuman, Texas Tech University

Sara DeTurk, University of Texas, San Antonio

Mark C. Hopson, George Mason University

Melissa L. Curtin, University of California, Santa Barbara

Jennifer Willis-Rivera, University of Wisconsin-River Falls

313014 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 7

African American Communication and Culture Division Business meeting

Sponsor: African American Communication and Culture Division

Presenters:

Annette Madlock Gatison, Southern Connecticut State University

Cerise L. Glenn, University of North Carolina, Greensboro

Nicole R Files-Thompson, Lincoln University

Jeanetta D. Sims, University of Central Oklahoma

Elizabeth Cooper, Xavier University

Kami J. Anderson, Kennesaw State University

Jamila A. Cupid, Lincoln University

Kandace Harris, Clark Atlanta University

313016 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 10

Post 9/11 Futures: Contesting Rhetorics of Reality

Sponsor: Rhetorical and Communication Theory Division

Chair: Marnie Ritchie, University of Texas, Austin

Respondent: Dana L. Cloud, Syracuse University

"Becoming a Moment: The Work of Film Apparatus in the (Re)construction of Ideology in "United 93"" Kristyn Goldberg, University of Texas, Austin

"Evidence of Possible Futures" Robert Mills, Northwestern University

"Forced Narratives and Timelines Placed atop Chaos" Tiara Good, Penn State University

"Miss 9/11 or Miss 7/11? U.S. Exceptionalism and the Racist Backlash to the 2014 Miss America Pageant" Lamiyah Bahrainwala, University of Texas, Austin

"Whose Truth is the Real Truth in 9/11 Conspiracism?" Barna Donovan, Saint Peter's University

313017 2:00 PM to 3:15 PM Rio Conference Center Rio Pavilion 11

Romance, Love and the Media

Sponsor: Mass Communication Division

Chair: Siobhan E. Smith, University of Louisville

"Experiment testing types of romantic comedies on reports of romantic beliefs, life and relational satisfaction" Veronica Hefner, Georgia College & State University

"Green on the Screen: Types of Jealousy and Communicative Responses to Jealousy in Romantic Comedies" Jessica R. Frampton, Ohio State University; Meredith Morgoch, Clemson University; Darren Linvill, Clemson University

"Lessons about Romantic Conflict from Prime-Time Television: A Content Analysis" Riva Tukachinsky, Chapman University; Selena Pang, University of Delaware

"Together forever or together for now: Viewer perceptions and expectations of romantic relationships in movies and television" Valerie Kretz, St. Norbert College; Marie-Louise Mares, University of Wisconsin-Madison

"Tuning into Fantasy: Motivations to View Wedding Reality Television and Associated Romantic Beliefs" Veronica Hefner, Georgia College & State University

313021 2:00 PM to 3:15 PM Rio Conference Center Miranda 1

Narratives of and Perspectives on Disability: Pedagogical Contexts and Mediated Influences

Sponsor: Disability Issues Caucus

Chair: Brian Grewe, University of Denver

Respondent: Julie Cosenza, San Francisco State University

"Communication, teaching and learning, and faculty disability: Lessons from a personal narrative" Peter M. Kellett, University of North Carolina, Greensboro; Alison N. Buckley, University of Kentucky; Melissa J. Frame, Clearwater Christian College

"Life Without Boundaries: A Positive Deviance Inquiry of Communication Behaviors that Influence Academic Success of Learning-Disabled University Students" Davi Kallman, Washington State University

"Embracing Opportunities of Knowledge to Improve Access: Our Story of Autism in Higher Education" Allison Brenneise, Southern Illinois University, Carbondale

"Dispelling the Stigma of Mental Illness: What Sort of Information Is Most Effective?" Justin Casey Fogel, University of Northern Colorado

313022 2:00 PM to 3:15 PM Rio Conference Center Miranda 2

Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns Business Meeting

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenters:

Michael A. Tew, Eastern Michigan University
Brett N. Billman, St. Ambrose University
Brandon Miller, University of Missouri
Alice E. Veksler, Christopher Newport University
Justin P. Boren, Santa Clara University
Alyssa A. Samek, California State University, Fullerton

313023 2:00 PM to 3:15 PM Rio Conference Center Miranda 3

Political Communication Division Business Meeting

Sponsor: Political Communication Division

Presenters:

Jay P. Childers, University of Kansas
Sharon E. Jarvis, University of Texas, Austin
Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis
Ashley R. Muddiman, University of Kansas
Rebekah Watson Gaidis, University of Indianapolis
Heather LaMarre, Temple University
Joshua Scacco, Purdue University

313024 2:00 PM to 3:15 PM Rio Conference Center Miranda 4

A Tribute to Dr. Jane Blankenship

Sponsors: Feminist and Women Studies Division; NCA First Vice President; Political Communication Division; Public Address Division; Rhetorical and Communication Theory Division

Chair: Danielle M. Stern, Christopher Newport University

Presenters:

Glenda R. Balas, University of North Texas, Dallas
David E. Foster, Florida Southern College
Nichola Gutgold, Penn State University
Kathleen Jamieson, University of Pennsylvania

Mary L. Kahl, Indiana State University
Mark L. McPhail, Indiana University Northwest
Janette Kenner Muir, George Mason University
Linda L. Putnam, University of California, Santa Barbara
Deborah C. Robson, Valdosta State University
Sandra J. Sarkela, University of Memphis
Janice E. Schuetz, University of New Mexico
Jane S. Sutton, Penn State York
Judith S. Trent, University of Cincinnati
Karlyn Kohrs Campbell, University of Minnesota, Twin Cities

313025 2:00 PM to 3:15 PM Rio Conference Center Miranda 5

Globalizing Korean Pop Culture: (Re) constructing Identity, Power, and Agency

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Crystal Anderson, Elon University

"Globalizing Korean Pop Culture: (Re) constructing Identity, Power, and Agency" Chyun Oh, Hamilton College; Qi Ling, University of Iowa; Myoung-Sun Song, University of Southern California; Soo Ryon Yoon, Northwestern University

313026 2:00 PM to 3:15 PM Rio Conference Center Miranda 6

Association for the Rhetoric of Science and Technology (ARST) Business Meeting

Sponsor: Association for the Rhetoric of Science and Technology

Presenters:

John Lynch, University of Cincinnati
Lynda Walsh, University of Nevada, Reno
Scott Graham, University of Wisconsin-Milwaukee
William White, Penn State University, Altoona
Nathan R. Johnson, University of South Florida
Lauren R. Kolodziejcki, California Polytechnic State University, San Luis Obispo

313027 2:00 PM to 3:15 PM Rio Conference Center Miranda 7

Competitive Papers on Embracing Feminist Discourses of Sex Work

Sponsor: Feminist and Women Studies Division

Chair: Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Respondent: Jennifer Dunn, Dominican University

"Embracing Opportunities for Work-life "Balance" in Legal Sex Work: Managing Stigma and Lockdown" Sarah J. Blithe, University of Nevada, Reno; Anna Wiederhold Wolfe, University of Nevada, Reno

"Constructing Female Sex Workers in China: The Discourses of Reporting Crackdown on Dongguan Prostitution" Frances Yang, Chinese University of Hong Kong

"A historical analysis of commercial sex work in India's urban spaces: Discourses of delegitimization, stigmatization and rehabilitation" Satarupa Dasgupta, New York University

313028 2:00 PM to 3:15 PM Rio Conference Center Miranda 8

Conceptualizing a Critical Family Communication Perspective: Embracing Opportunities for Theorizing, Methods, and Research

Sponsors: Critical and Cultural Studies Division; Family Communication Division

Chair: Daniel Steven Strasser, Rowan University

Respondent: Jordan Soliz, University of Nebraska-Lincoln

"Dynamic Reciprocities: A Feminist Autoethnography of Embracing Opportunities for Aunt-Niece Relationships" Laura L. Ellingson, Santa Clara University

"Stay-at-Home Fathering as a Feminist Opportunity: Perpetuating, Resisting, and Transforming Gender Relations of Caring and Earning" Caryn E. Medved, Baruch College, CUNY

"The Promise of Arts-based, Ethnographic, and Narrative Research in Critical Family Communication Research and Praxis" Sandra Faulkner, Bowling Green State University

"Theorizing a Critical Family Communication Perspective" Elizabeth A. Suter, University of Denver; Kristen Norwood, Fontbonne University

"Troubled Family Tales: Stories of Bullying and Forgiveness" Keith Berry, University of South Florida; Tony E. Adams, Northeastern Illinois University

313031 2:00 PM to 3:15 PM Rio Conference Center Brasilia 1

Feminist Interventions in Human Trafficking

Sponsor: Feminist and Women Studies Division

Chair: Ece Algan, California State University, San Bernardino

Respondent: Ece Algan, California State University, San Bernardino

"Agency versus Pathos: A Postcolonial Feminist Analysis of Victim Representation in 14 years of the U.S. Trafficking in Persons Report" Elizabeth H. Jeter, University of South Florida

"Hyperbole and Victimhood in Popular Accounts of Sex-Trafficking in Cambodia" Richard Herder, Southwest Minnesota State University

"The material consequences of labels: Discursively constructing situations in human trafficking" Julie Taylor, State University of New York, New Paltz

313032 2:00 PM to 3:15 PM Rio Conference Center Brasilia 2

Interpersonal Communication Division Business Meeting

Sponsor: Interpersonal Communication Division

Presenters:

Jennifer A. Theiss, Rutgers University
Leanne Knobloch, University of Illinois
Stephen M. Yoshimura, University of Montana
Stephanie Robbins Tikkanen, Ohio University
Megan R. Dillow, West Virginia University

313033 2:00 PM to 3:15 PM Rio Conference Center Brasilia 3

The Presidential Use of Place/Space: Situating Presidential Rhetoric in National and Transnational Contexts

Sponsor: Public Address Division

Chair: David Zarefsky, Northwestern University

Respondent: David Zarefsky, Northwestern University

"Cartographer-in-Chief: Maps in Televisual Addresses and the Cold War President as Geographic Educator" Timothy Barney, University of Richmond

"Constituting Transnational Feminist Citizens: The Rhetoric of Michelle Bachelet, President of Chile, Executive Director of UN Women" Belinda A. Stillion Southard, University of Georgia

"Harry S. Truman at the Lincoln Memorial: Presidential Ethos, Political Performance, and the Power of Place" Allison M. Prash, University of Minnesota, Twin Cities

"The Constitution of the President as Global Virtual Representative: Obama's International Town Hall Meetings" Zoe Hess Carney, Georgia State University

313034 2:00 PM to 3:15 PM Rio Conference Center Brasilia 4

The Socially Constructed Body: Constructing the Meanings of Obesity through Media and Social Interactions

Sponsor: Health Communication Division

Chair: Bryan N. Abendschein, University of Illinois

"#Fitspirations and #FatTalk: The Moderating Roles of Body Surveillance and Social Comparison between Friends' Fitness Posts and Negative Body Talk" Analisa Arroyo, University of Georgia; Steven Brunner, University of Arizona

"Anti-Obesity Rhetoric as Disciplining Practice: A Foucauldian Analysis of Weight Management Communication in The Biggest Loser" Teresa Oberdorfer, University of Nebraska, Omaha

"Don't Tell Me Who to Blame: Persuasive Effects of Implicit Arguments in Obesity Messages on Attributions of Responsibility and Policy Support" Joseph McGlynn, University of Texas, Austin; Matthew McGlone, University of Texas, Austin

"News Weeklies' Framing of Obesity: A Critical Discourse Analysis and Ethical Implications" Lok Pokhrel, Minnesota State University

"The impact of self-modeling on healthy behavior: The role of body image and character's

body shape" Youjeong Kim, New York Institute of Technology

313035 2:00 PM to 3:15 PM Rio Conference Center Brasilia 5

Contextual Considerations and Theoretical Advances in Communication Technology

Sponsor: Human Communication and Technology Division

Chair: Sheila Gobes-Ryan, University of South Florida

"A Uses and Gratifications Approach to Exploring Dependency on Facebook to Achieve Goals" Amber L. Ferris, Wayne College, University of Akron; Erin E. Hollenbaugh, Kent State University, Stark

"Defragmenting Work: The Use of Information and Communication Technologies to Manage Overload in Organizations" Jeffrey W. Treem, University of Texas, Austin; Matthew Weber, Rutgers University

"Relational and Contextual Effects on the Confidence and Accuracy of Interpreting Affect in Email Exchanges" Monica Riordan, Chatham University; Lauren A. Trichtinger, Chatham University

"Reply Dynamics and Social Capital in Online Support Forum: A Network Analysis Approach" Wenjing Pan, University of California, Davis; Cuihua Shen, University of California, Davis

"Social Media at Work: The Roles of Job Satisfaction, Employment Status and Facebook Use with Co-Workers" Brett W. Robertson, California State University, Fullerton; Kerk F. Kee, Chapman University

313036 2:00 PM to 3:15 PM Rio Conference Center Brasilia 6

Art in Dialogue: Embracing Ekphrasis as Collaboration

Sponsor: Performance Studies Division

Chair: Savannah Ganster, Baton Rouge Comm College

Respondent: Chris McRae, University of South Florida

"Ekphrastic Embraces: An Ode to the Greeting Card" Aubrey A. Huber, University of South Florida

"From Music to Minicomic" Ashley Beard, Southern Illinois University, Carbondale

"Grit 'N' Gravel: Verbal Extensions of Musical Performance" Savannah Ganster, Baton Rouge Comm College

"Meeting Images with Images" Lindsay Greer, Southern Illinois University, Carbondale

313037 2:00 PM to 3:15 PM Rio Conference Center Brasilia 7

Explorations in Language, Location, Style, and Agency

Sponsor: Communication as Social Construction Division

Chair: Theresa Castor, University of Wisconsin-Parkside

Respondent: Mariaelena Bartesaghi, University of South Florida

"Betwixt and between social style: The linguistic, aesthetic and political dimensions of liminal style" Jaishikha Nautiyal, University of Texas, Austin

"Crime and Interclass Representations: A Critical Framing Analysis of Detroit News Coverage" Jacob Jerome Nickell, Wayne State University

"Putin Will Teach You How To Love: Structure and Agency at the 2014 Sochi Olympics (Top Student Paper)" Nathan Henry Bedsole, University of Colorado, Boulder

"Narrative, Location, and the Construction of Space: The Role of Stadtpunkte in the Mannheimer Cityscape (Top Paper)" Joshua Atkinson, Bowling Green State University

313042 2:00 PM to 3:15 PM Rio Conference Center Lambada A

Pop Divas, Comedy Troupes, Adolescent Sexuality, and Masculine Horror in Popular Culture, Media Representation, and American Studies

Sponsor: American Studies Division

Chair: Elizabeth A. Patton, University of Maryland, Baltimore County

Respondent: Jason Edward Black, University of Alabama

"Bodies to Bills: Post-9/11 American Horror Styles" Derek W. Lewis, Colorado State University

"Surveillance, Sexuality and Consumerism: The Problem of Adolescent Girls in "The Americans"" Harriette Kevill-Davies, Northwestern University

"The 1491s and American Indian Satire: Problematizing Media Power and Flow through YouTube Sketch Comedy" Lucia Palmer, University of Texas, Austin

"Turning Japanese": Deconstructive criticism of White women, the Western imagination, and popular music" David C. Oh, Ramapo College

313043 2:00 PM to 3:15 PM Rio Conference Center Lambada B

Communication and Law Division Business Meeting

Sponsor: Communication and Law Division

Presenters:

Thomas Beisecker, University of Kansas

Pamela L. Morris, University of Wisconsin-La Crosse

Peter Odell Campbell, University of Pittsburgh

Nick Romerhausen, Eastern Michigan University

313044 2:00 PM to 3:15 PM Rio Conference Center Lambada C

Lambda Pi Eta Undergraduate Researchers and Their Research Advisors: Embracing

Academic Opportunities of a Lifetime

Sponsor: Lambda Pi Eta

Chair: Tiffany R. Wang, University of Montevallo

Presenters:

Alyssa L. Bish, University of Missouri

Richard Murphy, McKendree University

Meredith Foulke, North Carolina State University

Lynsey K. Romo, North Carolina State University

Emily Kirby Long, University of Montevallo

Tiffany R. Wang, University of Montevallo

313045 2:00 PM to 3:15 PM Rio Conference Center Conga A

Improving Healthcare Delivery: Communicating Health Concerns and Health Behaviors

Sponsor: Health Communication Division

Chair: Christopher McKinley, Montclair State University

"Communicating Childbirth: A Memorable Messages and Control Theory Approach" Kristen LaVon Everhart, University of Nebraska-Lincoln; Perry M. Pauley, San Diego State University

"Optimal Decision Making for Permanent Tracheostomy: A Qualitative Analysis of How Parents Make Medical Decisions for Their Children" Jeremy Weaver, University of Utah; Manusheela Pokharel, University of Utah; Mark J. Bergstrom, University of Utah; Melinda Krakow, University of Utah; Jakob D. Jensen, University of Utah; Chris Maloney, University of Utah; Joan Sheetz, University of Utah

"Perception of Oral Healthcare Provider Communication: Impact on Anxiety, Satisfaction, and Mobility between Practices" Ashley Anker, University at Buffalo, SUNY; Carolyn Lagoe, Nazareth College

"Strong Mind, Strong Body: The Mental Fitness Approach to Eating Disorder Intervention" Christina Anderson, Coastal Carolina University; Robyn Hussa Farrell, Mental Fitness; Mark A. Flynn, Coastal Carolina University; Kyle Holody, Coastal Carolina University

"What they expect when they're expecting: A grounded theory of providers' prenatal communication influence on women's expectations and birth experience appraisal" Christy J.W. Ledford, Uniformed Services University of the Health Sciences; Mollie Rose Canzona, Wake Forest University; Jasmyne J. Womack, Uniformed Services University of the Health Sciences; Joshua A. Hodge, National Capital Consortium Family Medicine Residency

313046 2:00 PM to 3:15 PM Rio Conference Center Conga B

Myth, History and Belief in the Islamic State's Rhetoric of Conflict

Sponsors: Peace and Conflict Communication Division; Rhetorical and Communication Theory Division

Chair: Kathleen M. German, Miami University

"Exposing Extremism: An Islamic-Ethical Criticism of the Mythic Rhetoric of ISIS" Mohammad Auwal, California State University, Los Angeles

"Extreme Modernism and the Rhetoric of ISIS" John F. Minbiole, Penn State University

"Immune to Amnesia: Sunni Nostalgia, Shiite Resurgence and the (de)Colonization of Mesopotamia" Ammar Hussein, University of Utah

"Symbols of Division in Dabiq" Robert S. Iltis, Oregon State University

"The Mythology of Suffering and Redemption in ISIL's Discourse" Jason Edwards, Bridgewater State University

313047

2:00 PM to 3:15 PM

Rio Conference Center

Conga C

Freedom of Expression Division Top Papers Panel

Sponsor: Freedom of Expression Division

Chairs: Adria Battaglia, Angelo State University; Paula T. McKenzie, Bethune-Cookman University

Respondent: Paul Siegel, University of Hartford

"Censorship as a Means to Constitute Identity: Re-Visiting the Third Persona" M. Elizabeth Thorpe, College at Brockport

"Reconsidering Agenda-setting Theory and its Implication on the Internet Policy: Reflecting the First Amendment Issue in the Case of 'Minerva Scandal' in South Korea" Hailey Hyun-kyung Oh, George Mason University

"Rhetorical Interventions in the Law: Interpreting 'I ♥ Boobies!'" Brian Amsden, Clayton State University

"Speaking While Muslim: Free Expression and Terror Trials After 9/11" Stephen Heidt, Florida Atlantic University

"The First Amendment and Social Media: Should Communication Corporations be Responsible for Protecting Freedom of Expression?" Fredrika Thelandersson, Rutgers University Journalism and Media Studies

"The Law and Sampling: How TufAmerica Is Exploiting Copyright" Ian Dunham, Rutgers University

"Two Sides of the Same Coin: Free Speech, Net Neutrality, and Implications for Organizations" Nancy A. Wiencek, Rider University; David R. Dewberry, Rider University

313052

2:00 PM to 3:15 PM

Rio Conference Center

Amazon B

Game Studies Division Business Meeting

Sponsor: Game Studies Division

Presenter:

Jaime Banks, West Virginia University

313055 2:00 PM to 3:15 PM Rio Conference Center Amazon F

Taking Interpersonal and Family Communication Beyond the Academy

Sponsors: Family Communication Division; Interpersonal Communication Division; Opportunities Beyond the Academy

Chair: Heidi S. Croatt, Anoka-Ramsey Community College

Presenters:

Douglas L. Kelley, Arizona State University
Dayna N. Kloeber, Arizona State University
Vincent R. Waldron, Arizona State University
Crystal Campbell, Eastern Michigan University
Elizabeth F. Hatfield, University of Houston, Downtown
Heidi S. Croatt, Anoka-Ramsey Community College

313056 2:00 PM to 3:15 PM Rio Conference Center Amazon G

The Future(s) of Communication Studies: For What and For Whom? (Part Two)

Sponsor: NCA First Vice President

Chairs: Shawn D. Long, University of North Carolina, Charlotte; Carole Blair, University of North Carolina, Chapel Hill

Presenters:

Karma R. Chávez, University of Wisconsin-Madison
Bruce Henderson, Ithaca College
Roseann M. Mandziuk, Texas State University
Kimberly R. Moffitt, University of Maryland, Baltimore County
Charles E. Morris, Syracuse University
Kent A. Ono, University of Utah

313057 2:00 PM to 3:15 PM Rio Conference Center Amazon H

Community College Section: Business Meeting II

Sponsor: Community College Section

Presenters:

Nicholas Zoffel, Sierra College
Kirt Shineman, Glendale Community College
Danna Prather Davis, Suffolk County Community College
Jeannie Hunt, Northwest College

313058 2:00 PM to 3:15 PM Rio Conference Center Amazon I

Transitions in Interaction: A View Across Languages and Contexts

Sponsor: Language and Social Interaction Division

Chair: Emma Betz, University of Waterloo

"Talk, Play, and Repair: Transitions between Interactional Spaces" Andrea Golato, Texas State University; Emma Betz, University of Waterloo; Carmen Taleghani-Nikazm, Ohio State University; Veronika Drake, Saginaw Valley State University

"The French token alors in turn-initial position" Peter Golato, Texas State University

"The role of PowerPoint slides in the organization of IRE sequences in French L2 classroom interaction" Kirby Chazal, University of Illinois, Urbana-Champaign

"“We can start if you want”: From openings to class beginning in videoconferencing classes for the hearing-impaired" Silvia Kunitz, Rice University

313059 2:00 PM to 3:15 PM Rio Conference Center Amazon J

Embracing Group and Team Research Opportunities

Sponsor: Group Communication Division

Chair: Andrea B. Hollingshead, University of Southern California

Presenters:

Joseph A. Bonito, University of Arizona

Jennifer L. Gibbs, Rutgers University

Joann Keyton, North Carolina State University

Marshall Scott Poole, University of Illinois

David R. Seibold, University of California, Santa Barbara

Gwen Wittenbaum, Michigan State University

Connie Yuan, Cornell University

313061 2:00 PM to 3:15 PM Rio Conference Center Amazon L

Embracing Opportunities for New Research Focusing on Nonverbal Communication in Deception and Deception Detection

Sponsor: Nonverbal Communication Division

Chair: Darrin John Griffin, University of Alabama

Presenters:

Leanne ten Brinke, University of California, Berkeley

Timothy R. Levine, University of Alabama, Birmingham

Elena Svetieva, Catolica-Lisbon School of Business and Economics

Mark G. Frank, University at Buffalo, SUNY

313062 2:00 PM to 3:15 PM Rio Conference Center Amazon M

Acting/Performance/Improv Exercise Exchange

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: John E. Socas, Bronx Community College

Presenters:

Prairie A. Endres, Tarleton State University
Christopher Qualls, Auburn University
Julie-Ann Scott, University of North Carolina, Wilmington
Michael A. Brothers, Princeton Theological Seminary

313063 2:00 PM to 3:15 PM Rio Conference Center Amazon N

Organizational Dissent

Sponsor: Organizational Communication Division

Chair: Eric B. Meiners, Eastern Kentucky University

Respondent: Heather J. Carmack, James Madison University

"Development and Validation of an Instrument to Measure Organizational Muted Dissent" Adil Al-Busaidi, Sultan Qaboos University; Claudia L. Hale, Ohio University

"Examining the relationship between organizational dissent and humor orientation" Stephen Michael Croucher, University of Jyväskylä; Diyako Rahmani, University of Jyväskylä; Cheng Zeng, University of Jyväskylä

"Toward a Model of Organizational Muted Dissent" Adil Al-Busaidi, Sultan Qaboos University

"Trouble Maker or Problem Solver? Perceptions of Organizational Dissenters" Johny Garner, Texas Christian University

313066 2:00 PM to 3:15 PM Rio Conference Center Amazon R

Embracing Opportunities: Communication, Social Justice and Scholarship for Change

Sponsor: Applied Communication Division

Chairs: Linda Hughes-Kirchubel, Purdue University; Patrice M. Buzzanell, Purdue University

Presenters:

Angela J. Aguayo, Southern Illinois University, Carbondale
Stacey L. Connaughton, Purdue University
Lawrence R. Frey, University of Colorado, Boulder
Stephen J. Hartnett, University of Colorado, Denver
Isaac West, Vanderbilt University

313067 2:00 PM to 4:45 PM Rio Conference Center Amazon S

SC19: Public Dialogue and Deliberation: An Invitation to Integrate Our Teaching, Research, Service, and Professional Networks

Sponsor: Short Courses

Chairs: John Gastil, Penn State University; Lori Leonard Britt, James Madison University

Presenters:

Mark Aakhus, Rutgers University
Jennifer Anderson, South Dakota State University
J. Kevin Barge, Texas A&M University
Laura W. Black, Ohio University
Martin Carcasson, Colorado State University
Sara A. Mehlretter Drury, Wabash College
Soo-Hye Han, Kansas State University
William Keith, University of Wisconsin-Milwaukee
Todd Kelshaw, Montclair State University
Rebecca A. Kuehl, South Dakota State University
James L. Leighter, Creighton University
Justin Reedy, University of Oklahoma
Leah Sprain, University of Colorado, Boulder
Timothy Steffensmeier, Kansas State University
Rebecca Townsend, Manchester Community College

313070 2:00 PM to 3:15 PM Rio Conference Center Tropical A

The Fictive in Autoethnographic Accounts

Sponsor: Ethnography Division

Chair: Lesa Lockford, Bowling Green State University

Presenters:

Arthur P. Bochner, University of South Florida
Carolyn S. Ellis, University of South Florida
Lesla Lockford, Bowling Green State University
Ronald J. Pelias, Southern Illinois University, Carbondale
Christopher N. Poulos, University of North Carolina, Greensboro
Tami L. Spry, St. Cloud State University
Lisa M. Tillmann, Rollins College

Respondent: Lesa Lockford, Bowling Green State University

313071 2:00 PM to 3:15 PM Rio Conference Center Tropical B

Communication and Behavior in the Instructional Context

Sponsor: Instructional Development Division

Chair: Gregory A. Cranmer, Columbus State University

Respondent: Kristen C. Eichhorn, State University of New York, Oswego

"College Student Misbehaviors: An Exploration of Instructor Perceptions" Zac Johnson, Murray State University; Christopher J. Claus, California State University, Stanislaus; Zachary W. Goldman, Illinois College; Michael Sollitto, Texas A&M University, Corpus Christi

"Exploring Student Use and Effects of Citizenship Behavior in the College Classroom" Scott Myers, West Virginia University; Jordan Tyler Atkinson, West Virginia University; Hannah Ball,

West Virginia University; Shannon T. Carton, West Virginia University; Zachary W. Goldman, Illinois College; Melissa Tindage, West Virginia University; Amena Oliver Anderson, West Virginia University

"Students' Expectations of Instructor and Classmates Communication Behaviors" Melissa Tindage, West Virginia University; Scott Myers, West Virginia University

"Teacher Confirmation as a Mediator of Instructors' Compulsive Communication and Students' Emotional and Cognitive Interest in the College Classroom" Robert J. Sidelinger, Oakland University; Derek M. Bolen, Angelo State University; Audra McMullen, Towson University

313072 2:00 PM to 4:45 PM Rio Conference Center Tropical C

SC20: Embracing Opportunities across the Communication Curriculum: Teaching Students to Embrace Diversity through Experiential Approaches and Activities

Sponsor: Short Courses

Chair: Eunkyong Yook, George Mason University

Presenters:

Patrick Shaou-Whea Dodge, University of Colorado, Denver

Carolyn Calloway-Thomas, Indiana University

Karen Sindelar, Coe College

313073 2:00 PM to 3:15 PM Rio Conference Center Tropical D

Improving Listening Skills in the Elementary and Secondary Classroom: An Overview of Listening Activities, Practices and Measurements

Sponsor: Elementary and Secondary Education Section

Chair: Melissa L. Beall, University of Northern Iowa

Presenters:

Christopher D. Bond, Missouri Western State University

Teri L. Varner, St. Edwards University

Philip C. Tirpak, Northern Virginia Community College, Annandale

Dannielle Owens, Minnie Cline Elementary School

Laura Ann Janusik, Rockhurst University

Megan Koch, Battlefield High School

313074 2:00 PM to 3:15 PM Rio Conference Center Tropical E

Ernesto Laclau and Chantal Mouffe: Advancements and Contributions in Rhetorical and Democratic Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: Freya Thimsen, Northeastern University

Presenters:

Barbara A. Biesecker, University of Georgia
G. Thomas Goodnight, University of Southern California
Kevin DeLuca, University of Utah
Matthew S. May, Texas A&M University
Randall Thomas Bush, University of Nevada, Las Vegas
Atilla Hallsby, University of Georgia
Robert Hariman, Northwestern University
Christian Lundberg, University of North Carolina, Chapel Hill
Freya Thimsen, Northeastern University

313075 2:00 PM to 3:15 PM Rio Conference Center Tropical F

Service Learning as Feminist Pedagogy

Sponsors: Great Ideas for Teaching Students (G.I.F.T.S); Women's Caucus

Chair: Alisha L. Menzies, University of South Florida

Presenters:

Robin Boylorn, University of Alabama
Emily Ryalls, Mississippi State University
Rachel E. Silverman, Embry-Riddle Aeronautical University
Jillian A. Tullis, University of San Diego

313076 2:00 PM to 4:45 PM Rio Conference Center Tropical G

SC21: Straight Talk about Teaching Communication Research Methods

Sponsor: Short Courses

Chair: Christine S. Davis, University of North Carolina, Charlotte

Presenter:

Kenneth A. Lachlan, University of Connecticut

313080 2:00 PM to 3:15 PM Rio Conference Center Palma A

A Postmodern Opportunity for Embracing a Communication Ethic of Care by Looking into the Eyes of the Other

Sponsor: Communication Ethics Division

Chair: John Prellwitz, University of Pittsburgh, Greensburg

Presenters:

Marie Baker-Ohler, Northern Arizona University
Melissa A. Cook, Saint Vincent College
John Prellwitz, University of Pittsburgh, Greensburg

Respondent: Janie Harden Fritz, Duquesne University

Sponsor: American Society for the History of Rhetoric

Chairs: Damien Smith Pfister, University of Nebraska-Lincoln; Michele Kennerly, Penn State University

Respondent: Susan C. Jarratt, University of California, Irvine

"Big Data and Global Knowledge: A Protagorean Analysis of the United Nations' Global Pulse" Johanna E. Hartelius, University of Pittsburgh

"Decorum, Imitatio, and Inventio: Genre in Ancient and Networked Media" Carolyn R. Miller, North Carolina State University

"Isocratean Tropos and Mediated Multiplicity" Rosa A. Eberly, Penn State University; Jeremy Johnson, Penn State University

"Plato's Phaedrus and the Ideology of Immersion" Ekaterina V. Haskins, Rensselaer Polytechnic Institute; Gaines S. Hubbell, University of Alabama, Huntsville

313085

2:00 PM to 3:15 PM

Rio Conference Center

Palma F

Winner, Winner! Top Papers in Argumentation

Sponsor: Argumentation and Forensics Division

Chair: R. Randolph Richardson, Berry College

Respondent: Terry L. Rogers, Casper College

"Argumentation Pedagogy: An Improvised Suggestion" Stephen M. Llano, St. John's University

"Eastwood's American Sniper, Nationalistic Argumentation, and Hagiographic Remembrances of American Warfighting in Iraq, Afghanistan and the Homeland" Marouf A. Hasian, University of Utah

"Obama's Missed Opportunity: Embracing Change in Drone Strikes, Citizenship, and Endo-colonizing Rhetoric" Avery J. Henry, Southeast Missouri State University; John P Koch, University of Puget Sound; Kelly Michael Young, Wayne State University

"The Sandy Hook Hoax? The Burden of Proof in Conspiracy Rhetoric" William D. Harpine, University of South Carolina Aiken

"Using Semantic Networks to Define the Quality of Arguments" Tillman Russell, University of Southern Indiana; Torsten Reimer, Purdue University

313086

2:00 PM to 3:15 PM

Rio Conference Center

Palma G

James L. Golden Award Session

Sponsor: Student Section

Chair: Adrienne E. Christiansen, Macalester College

Respondents: Valerie R. Renegar, Southwestern University; Debra L. Petersen, University of St. Thomas; Zornitsa D. Keremidchieva, Macalester College

"The Poebler-Fey Phenomenon" Kiah Bennett, University of Minnesota

"Advocacy and Normalcy: The Politics of Same-Sex Marriage in Scandal" William Howell, University of Maryland

"Heroic Indians and Savage Pipelines: Symbolic Rituals, the Frontier Myth and Environmental Protest" Shanna D. Schultz, Texas State University

313087 2:00 PM to 3:15 PM Rio Conference Center Palma H

Undergraduate College and University Professors Embrace the Fulbright Scholar Experience

Sponsor: Undergraduate College and University Section

Chair: Armeda Celestine Reitzel, Humboldt State University

Presenters:

Barbara R. Burke, University of Minnesota, Morris
Armeda Celestine Reitzel, Humboldt State University
Kevin Ells, Texas A&M University, Texarkana
Janice M. Barrett, Lasell College
Susan Opt, James Madison University
Kristen Cvancara, Minnesota State University, Mankato
Robert Westerfelhaus, College of Charleston

313088 2:00 PM to 3:15 PM Rio Conference Center Coco A

Issues of Health and Organizational Communication

Sponsors: Health Communication Division; Organizational Communication Division

Chair: LaRae Tronstad, University of Texas, Austin

Respondent: Heather Zoller, University of Cincinnati

"Exploring the Effects of Workplace Health Promotions: A Critical Examination of a Familiar Organizational Practice" Emily Scheinfeld, University of Texas, Austin; Jessica L. Ford, University of Texas, Austin

"Managing Health Information at Work: The Importance of Supervisor-Subordinate Relationships" Catherine Kingsley Westerman, North Dakota State University; Jenna Currie-Mueller, North Dakota State University; Justin Motto, North Dakota State University

"Organizational Health Communication: Reconceptualizing Workplace Health Promotion as a Communication Problem" Yaguang Zhu, University of Texas, Austin; Gabriel E. Pantoja, Texas A&M University

"Organizing for Wellbeing: The Dynamics of Sociomaterial Compassion" Timothy Paul Huffman, Saint Louis University

313089 2:00 PM to 3:15 PM Rio Conference Center Coco B

Top Papers for Association for Business Communication

Sponsor: Association for Business Communication

Chair: Rod Carveth, Morgan State University

Respondent: Rod Carveth, Morgan State University

"Suppressing the Mum Effect on Supervisors' Downward Feedback: Incremental Intelligence Communication Climates, Supervisor Gender, and Supervisory Experience" Ryan S. Bisel, University of Oklahoma; Alaina Zanin, University of Central Missouri; Elissa Arterburn Adame, Arizona State University; Stacie Wilson Mumpower, University of Oklahoma

"Engaging Consumers in the New Media: A Content Analysis of the Websites and Mobile Applications of the Fortune 500 Companies" Rahnuma Ahmed, University of Oklahoma; Doyle Yoon, University of Oklahoma; Nazmul K. Rony, University of Oklahoma; Seunghyun Kim, University of Oklahoma

"It's all in how you say it...but not really: What really matters in speech delivery" Bradley Wesner, Sam Houston State University; Geraldine Hynes, Sam Houston State University

"The changing face of leadership: A meta-analysis of personality traits as predictors of leadership effectiveness over time (Top Student Paper)" Laura Motel, University of Wisconsin-Milwaukee; Arrington Stoll, University of Wisconsin-Milwaukee

3:30 PM

314011 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 1

Embracing Opportunities with Campus Libraries: Toward a Programmatic Research Agenda that Informs Good Research Pedagogy

Sponsor: Basic Course Division

Chair: Samuel P. Wallace, University of Dayton

Presenters:

Amy E. Rustic, Penn State University, New Kensington
Jennifer Wood, Penn State University, New Kensington
Melissa Ann Broeckelman-Post, George Mason University
Angela M. Hosek, Ohio University
Katy Kelly, University of Dayton

Respondent: Joseph M. Valenzano, University of Dayton

314012 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 4

Embracing the Interculturalist Identity through Research and Metatheory

Sponsor: International and Intercultural Communication Division

Chair: Miriam S. Sobre-Denton, Texas State University

Respondent: Stephen Michael Croucher, University of Jyväskylä

"Opposing Energies of the Interculturalist Identity" Elizabeth Root, Oregon State University

"Revisiting and Re-engaging the Politics of Cultural Identity Difference: Critical Research/Praxis" Mary Jane Collier, University of New Mexico; Shinsuke Eguchi, University of

New Mexico

"Cosmopolitanism as Communicative Praxis: Engaging with (Each) Other through Difference" Gregory Sean Hummel, Southern Illinois University, Carbondale

"Embracing Paradigms: Mapping Trends within Intercultural Communication Publications via Change Point Analysis of Categorical Time Series Data" Yea-Wen Chen, Ohio University; Masato Nakazawa, Ohio University

314014 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 7

Top Papers in African American Communication and Culture

Sponsor: African American Communication and Culture Division

Chair: Kimberly J. Chandler, Xavier University

Respondent: Timothy J. Brown, West Chester University

"How do We Talk about Colorism? The Effect of Racial Micro-aggression Acts on Online Discussions of Colorism" Susan L. Kline, Ohio State University; Tiffany White, Ohio State University

"“One part politics, one part technology, one part history”: The Construction of Race in the Unicode 7.0 Emoji Set" Kate Miltner, University of Southern California

"The African American Monomyth: A Mythic Criticism of Black Heroic Figures in American Cinema" Erik Holland, University of Texas, Austin

"Music and Public Memory: Transcending the Past at the B.B. King Museum and Delta Interpretive Center" Roger Davis Gatchet, West Chester University; Stephen A. King, Eastern Illinois University

314016 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 10

Wearable Rhetorics: Bodies, Cities, Collectives

Sponsor: Rhetorical and Communication Theory Division

Chair: John Jones, West Virginia University

Respondent: Lisa Meloncon, University of Cincinnati

"Rhetoric, Precarity, and mHealth Technologies" Christa Teston, Ohio State University

"Wearing an Ostomy to Becoming an Ostomate: The Rhetoric of Technology, Permanence, and the Posthuman Body" Molly M. Kessler, University of Wisconsin-Milwaukee

"Wearing the City: Memory P(a)laces, Emplaced Mobility, and Wearable Technologies" Jason Kalin, DePaul University; Jordan Frith, University of North Texas

314017 3:30 PM to 4:45 PM Rio Conference Center Rio Pavilion 11

Video Game Violence and Addiction

Sponsor: Mass Communication Division

Chair: Anthony M. Limperos, University of Kentucky

"Feeling Good, Expecting Evil: How violent game enjoyment influences hostile attribution bias" James Bonus, University of Wisconsin-Madison; Alanna Peebles, University of Wisconsin-Madison; Karyn Riddle, University of Wisconsin-Madison

"Flow and Video Game Addiction: A Media Neuroscience Perspective" Britney N. Craighead, University of California, Santa Barbara; Richard Huskey, University of California, Santa Barbara; Rene Weber, University of California, Santa Barbara

"Graphic Violence as Moral Motivator: Viewing Atrocities Makes Us Morally Sensitive" Matthew Grizzard, University at Buffalo, SUNY; Alexandra H. Plante, University at Buffalo, SUNY; Jialing Huang, University at Buffalo, SUNY; Julia Weiss, West Virginia University; Eric R. Novotny, Michigan State University; Zed Ngoh, University at Buffalo, SUNY

"Violent Video Game Play and Gun Controller Use: Effects on Behavioral Aggression and Social Norms Concerning Violence" Kirstie M. Farrar, University of Connecticut; Matthew A. Lapierre, University of Arizona; Rory McGloin, University of Connecticut; Joshua Fishlock, University of Connecticut

"Violent Video Games and Mood Management" Jodi Whitaker, University of Arizona

314021 3:30 PM to 4:45 PM Rio Conference Center Miranda 1

The Media and the Urban Environment: Exploring Themes from Mark Shiel's Hollywood Cinema and the Real Los Angeles

Sponsor: Urban Communication Foundation

Chair: Stephen H. Macek, North Central College

Presenters:

Aurora Wallace, New York University

Lawrence Mullen, University of Nevada, Las Vegas

Brian Dolber, State University of New York, Oneonta

Stephen H. Macek, North Central College

Respondent: Mark Shiel, King's College London

314022 3:30 PM to 4:45 PM Rio Conference Center Miranda 2

Gay, Lesbian, Bisexual, Transgender, and Queer Social Hour

Sponsor: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns

Presenter:

Brett N. Billman, St. Ambrose University

314023 3:30 PM to 4:45 PM Rio Conference Center Miranda 3

Embracing Candidates, Voters, and the Media: Opportunities for Examining Political Campaign Communication

Sponsor: Political Communication Division

Chair: Natalie Rose Pennington, Kansas State University

Respondent: Dianne Bystrom, Iowa State University

"Campaigning on Facebook: Obama and Romney's 2012 Facebook Strategy" Kelly L. Winfrey, Iowa State University

"Finding the Threshold in 2014: Gender as an Indicator of Political Image Construct Preferences" Mary C. Banwart, University of Kansas; Benjamin Warner, University of Missouri

"Nationalizing" the 2014 Midterm Election: Effects of National News Source on Perceived Candidate Polarization" Michael W. Kearney, University of Kansas; Andrea Quenette, University of Kansas

"Processing the #debates: Live-Tweeting the 2012 U.S. Presidential Debates" Mitchell S. McKinney, University of Missouri; Joshua Hawthorne, University of Missouri

314024 3:30 PM to 4:45 PM Rio Conference Center Miranda 4

History and Difference: Examinations of the Field of Public Relations

Sponsor: Public Relations Division

Chair: Angela M. Corbo, Widener University

Respondent: Michael J. Palenchar, University of Tennessee

"Speeches as Investor Relations Tools: Changes in the Online Presentation of Presentations, 2008-2014" Joshua Boyd, Purdue University; Steve Boyd, Northern Kentucky University

"Toward a Systematic Approach to a Comparative Analysis of the French and American Public Relations Institutions" Elodie Fichet, University of Washington, Seattle

"Towards Legitimacy and Professionalism: A Call to Repeal the Gillett Amendment" Maureen Taylor, University of Tennessee; Michael L. Kent, University of Tennessee

314025 3:30 PM to 4:45 PM Rio Conference Center Miranda 5

Online Classrooms and Electronic Messages

Sponsor: Instructional Development Division

Chair: Kerry Byrnes-Loinette, Collin College

Respondent: Kevin R. Meyer, Illinois State University

"Defining Climate in the Online Classroom: Conceptual and Operational Definitions" Renee Kaufmann, Indiana University East; Deanna Sellnow, University of Central Florida; Brandi N. Frisby, University of Kentucky

"Teacher Behavior and Misbehavior in the Online Classroom" Michelle Maresh-Fuehrer, Texas A&M University, Corpus Christi

"Embracing Opportunities to Connect Social Media and Game-Based Learning: A Literature Review using a Mixed Attributes Approach" Aubrie Serena Adams, University of California, Santa Barbara

"Social Presence Indicators: Assessing the Affective, Cohesive, and Interactive Indicators in Electronic Messages" Scott Christen, Tennessee Technological University; Michelle T. Violanti, University of Tennessee

314026 3:30 PM to 4:45 PM Rio Conference Center Miranda 6

Association for the Rhetoric of Science (ARST) Top Papers Panel

Sponsor: Association for the Rhetoric of Science and Technology

Chair: John Lynch, University of Cincinnati

"Fertility in Clinical Time: The Integration of Scientific Specialties as Infertility Studies" Robin E. Jensen, University of Utah

"Challenging abnormality: Alfred Kinsey and the role of scientific translation in the pre-inception of liberation" Brendon Bankey, University of Kansas

"Kairoitic Eclipses for Vaccine Acceptance" Christina (CV) Vitolo, Wake Forest University

314027 3:30 PM to 4:45 PM Rio Conference Center Miranda 7

Doing, Undoing, Done (?): Revisiting the Study of Gender in Feminist Communication Studies

Sponsor: Feminist and Women Studies Division

Chairs: Caryn E. Medved, Baruch College, CUNY; Lynn H. Turner, Marquette University; Helen Sterk, Western Kentucky University

Presenters:

Patrice M. Buzzanell, Purdue University

Erika L. Kirby, Creighton University

Lisa M. Tillmann, Rollins College

Katherine J. Denker, Ball State University

Kendra Knight, DePaul University

Karen Lee Ashcraft, University of Colorado, Boulder

314028 3:30 PM to 4:45 PM Rio Conference Center Miranda 8

Workshop on Gender and Race in Commercials: Embracing Opportunity or Discouraging Voices?

Sponsor: Visual Communication Division

Chair: Kathleen J. Turner, Davidson College

Presenters:

Sheri R. Blead, Adrian College

Cerise L. Glenn, University of North Carolina, Greensboro

Rachel Alicia Griffin, Southern Illinois University, Carbondale

Claire Sisco King, Vanderbilt University

Roseann M. Mandziuk, Texas State University
Amanda Martinez, Davidson College
Christina Moss, University of Memphis
Sarah Stein, North Carolina State University
Kathleen J. Turner, Davidson College

314031 3:30 PM to 4:45 PM Rio Conference Center Brasilia 1

Hashtag Feminism: The Role of Social Media in Social Justice

Sponsors: Critical and Cultural Studies Division; Women's Caucus

Chair: Michaela D.E. Meyer, Christopher Newport University

Presenters:

Amanda Firestone, University of Tampa
Megan Wood, University of North Carolina, Chapel Hill
Tasha R. Rennels, Augustana College
Michaela D.E. Meyer, Christopher Newport University

314032 3:30 PM to 4:45 PM Rio Conference Center Brasilia 2

Mark L. Knapp Award Panel Honoring Alan Sillars, Sponsored by Pearson, Allyn & Bacon

Sponsor: Interpersonal Communication Division

Chair: Anita L. Vangelisti, University of Texas, Austin

Presenters:

Tamara D. Afifi, University of Iowa
John P. Caughlin, University of Illinois
Peter A. Andersen, San Diego State University
Stephen M. Yoshimura, University of Montana
Alan Sillars, University of Montana

314033 3:30 PM to 4:45 PM Rio Conference Center Brasilia 3

“Embracing” Opportunities to be Mentors/Mentees: Challenges and Strategies for Asian/Pacific American Faculty and Graduate Students

Sponsor: Asian/Pacific American Caucus

Chair: Noorie Baig, University of New Mexico

Presenters:

Kent A. Ono, University of Utah
Meina Liu, George Washington University
Leilani Nishime, University of Washington
Mariko Izumi, Columbus State University
Shinsuke Eguchi, University of New Mexico

Lisa K. Hanasono, Bowling Green State University
Vincent Pham, California State University, San Marcos
Norma Jones, Kent State University

Respondent: David C. Oh, Ramapo College

314034 3:30 PM to 4:45 PM Rio Conference Center Brasilia 4

Who Can You Trust? Questions of Expertise, Authority, and Credibility in Health Contexts

Sponsor: Health Communication Division

Chair: Vesta Silva, Allegheny College

"Caregivers as Experts: Negotiating Ambiguities in the Diagnosis and Treatment of Children with Autism Spectrum Disorders" Anne M. Stone, Rollins College; Gregory L. Cavanaugh, Rollins College

"I'm Not an Expert, But..." Kaitlyn Elizabeth Haynal, University of Pittsburgh

"Strategies for Identifying Best Sources for Delivering Health Promotion Messages to At-Risk Populations" Gary L. Kreps, George Mason University

"To Believe in Physician or to Believe in Peer: A Meta-Analytic Review of Health Information Credibility" Qinghua Yang, University of Pennsylvania; Micheal Beatty, University of Miami

"When Celebrity Trumps Science: Expert Responses to Suzanne Somers' Medical Advice on Cancer Prevention and Anti-Aging" B. Christine Shea, California Polytechnic State University, San Luis Obispo

314035 3:30 PM to 4:45 PM Rio Conference Center Brasilia 5

Digital Representations: Exploring Verbal and Photographic Self-Disclosure

Sponsor: Human Communication and Technology Division

Chair: David J. Roaché, University of Illinois

"#Instarelationship: Assessing the Performance of Romance on Photo-Sharing Applications" Sarah-Rose Marcus, Rutgers University

"Context collapse and adolescent self-presentation on Facebook and Twitter: An exploratory study" Emily M. Buehler, University of Iowa

"Reflecting on Connecting: Meta-Analysis of Differences between Mediated and Face-to-Face Self-Disclosure" Erin K. Ruppel, University of Wisconsin-Milwaukee; Sang-Yeon Kim, University of Wisconsin-Milwaukee; Clare Gross, University of Wisconsin-Milwaukee; Arrington Stoll, University of Wisconsin-Milwaukee; Brittnie S. Peck, University of Wisconsin-Milwaukee; Mike Allen, University of Wisconsin-Milwaukee

"“Say Instagram, Kids!” Examining Sharenting and Children’s Digital Representations" Grace Y. Choi, University of Missouri; Jennifer M. Lewallen, University of Missouri

"Curating the Soul: Foucault's concept of hupomnemata and the digital technology of self-care" Corinne Weisgerber, St. Edwards University; Shannan H Butler, St. Edwards University

314036

3:30 PM to 4:45 PM

Rio Conference Center

Brasilia 6

Holds and Hugs, Grips and Grasps: Embracing Performance in/as Pedagogy

Sponsor: Performance Studies Division

Chair: Chris McRae, University of South Florida

"Casting and Forging: Experimenting with Performance in Pedagogy" Chris McRae, University of South Florida

"Chasing "That Feeling"" Amy K. Kilgard, San Francisco State University

"Embracing tension and connection: Communicating beyond and before message" Summer Cunningham, University of South Florida

"Engaging Efficacy, Embracing "Edutainment": Performing Humor in the Large Lecture Classroom" Kurt Lindemann, San Diego State University

"Facts are Futile: Performing Truth and Fiction in a Post-Fact Democracy" Danielle McGeough, University of Northern Iowa

"Give 'em Some Slack? Juxtapositions in Performance and Pedagogy" Aubrey A. Huber, University of South Florida

"How Not to Do Things with Performance: A Self-Help Guide for Pedagogues" Jennifer Erdely, Prairie View A&M University

"Know what, Dr. S? A dance of ongoing Pedagogical understanding" Julie-Ann Scott, University of North Carolina, Wilmington

"Lessons from the Collaborative Syllabus" Jade C. Huell, Columbia College

"Luminary" Ashley Beard, Southern Illinois University, Carbondale

"Of Warp and Weft" Shauna M. MacDonald, Villanova University

"Pedagogical Oxygen: Breathing Performance" Nathan P. Stucky, Southern Illinois University, Carbondale

"Piecing Together Masculinities" Miranda Olzman, University of Denver

"Queering Slippage and Failure: Rethinking Productive Performance Pedagogy" Allen Conkle, Art Institute of Chicago

"Undocumented: An Installation Performance" Matthew J. Spangler, San Jose State University; Kendall Elizabeth Barrett, San Jose State University

"We Do Not Forget What We Embody" Heidi M. Rose, Villanova University

"With Body and Biography, I can expose the lines through which power runs and articulate pedagogies of hope and freedom." Kimberly Dark, California State University, San Marcos

"Who's your Speech Teacher?" Em(Bracing) for the Yik Yak Attack in the Classroom" Andrea Michea Baldwin, University of Houston, Clear Lake

314042

3:30 PM to 4:45 PM

Rio Conference Center

Lambada A

A Food Desert

Sponsors: American Studies Division; Critical and Cultural Studies Division

Chair: Anna Marjorie Young, Pacific Lutheran University

"An Encomium of Little Debbie" Jaime Lane Wright, St. John's University

"Dog Whistles and Real Men: An Analysis of Budweiser's Strategic Maneuvering in Their 2015 Super Bowl Advertisement" Harry Weger, University of Central Florida

"How Does Advocacy Taste?" Anna Marjorie Young, Pacific Lutheran University; Justin Eckstein, Pacific Lutheran University

"Gilding the Lily while Deserting the Poor: Las Vegas' Culinary Shock Absorbers" Casey Kelly, Butler University

"Mundane Vegas and the Vegai" Donovan S. Conley, University of Nevada, Las Vegas

314043 3:30 PM to 4:45 PM Rio Conference Center Lambada B

Top Papers in Communication and Law

Sponsor: Communication and Law Division

Chair: Thomas Beisecker, University of Kansas

Respondent: Peter Odell Campbell, University of Pittsburgh

"Content Analysis of Not Guilty by Reason of Insanity Frames: Liberal vs. Conservative Media" Sarah Marie Staggs, University of Arizona

"Dissenting to Dispassion: Harry Blackmun's Opinion in "Callins v. Collins" and the Place for Pathos in Judicial Rhetoric" Mikaela Malsin, University of Georgia

"Materializing Abortion's 'Back Alley': Rhetorics of Moral Disgust in the Grand Jury Report of Kermit Gosnell's 'House of Horrors'" Emily Winderman, North Carolina State University

"Preemptive Apologies in the Judicial Context: Chief Justice Rehnquist's Concurrence in Bush v. Gore" Craig R. Smith, California State University, Long Beach

314044 3:30 PM to 4:45 PM Rio Conference Center Lambada C

NCA Student Clubs Business Meeting

Sponsor: NCA Student Clubs

Presenter:

Abbe S. Depretis, Temple University

314045 3:30 PM to 4:45 PM Rio Conference Center Conga A

Persuasive Messages in Health Campaigns and Policies

Sponsor: Health Communication Division

Chair: Hannah Ball, West Virginia University

"Effects of Exposure to Direct-To-Consumer Television Advertising for Statin Drugs on Food and Exercise Guilt" Christopher Kruger, Cornell University; Rosemary J. Avery, Cornell

University; Sahara Byrne, Cornell University; Jeff Niederdeppe, Cornell University

"Emotions and Persuasion in Organ Donation Radio PSA" Susan E. Morgan, University of Miami; Brian L. Quick, University of Illinois; LaShara A. Davis, Saint Barnabas Medical Center; David Bosch, Eversight Vision

"Inoculation and Narrative Strategies in Competitive Framing of Three Health Policy Issues" Jeff Niederdeppe, Cornell University; Colleen L. Barry, Johns Hopkins Bloomberg School of Public Health; Kathryn Heley, Johns Hopkins Hospital

"Racial Health Disparities Coverage in the USA Today: Prominence, Message Effects, and Unanswered Questions" Cabral A. Bigman, University of Illinois; Mufan Luo, University of Illinois, Urbana-Champaign; Alexandra Moll, University of Illinois; Rebekah Nagler, University of Minnesota ; David J. Roaché, University of Illinois

"Taking Down Type 2: Linguistic Agency Assignment in Diabetes Prevention Policy Advocacy" Elizabeth M. Glowacki, University of Texas, Austin; Matthew McGlone, University of Texas, Austin; Robert A. Bell, University of California, Davis

314046 3:30 PM to 4:45 PM Rio Conference Center Conga B

Teaching and Living the Constitution: A Paean to the Influence of Franklyn S. Haiman

Sponsors: Freedom of Expression Division; NCA First Vice President

Chair: Paul Siegel, University of Hartford

Presenters:

Erwin Chemerinsky, University of California, Irvine
Jason C. DeSanto, Northwestern University
John Heilman, Southwestern Law School
Michael S. Waltman, University of North Carolina, Chapel Hill
Bernardo A. Attias, California State University, Northridge
Pat Arneson, Duquesne University
David R. Dewberry, Rider University
Susan Drucker, Hofstra University
Donald A. Fishman, Boston College
Gary Gumpert, Urban Communication Foundation
Dale A. Herbeck, Northeastern University
Leslie J. Reynard, Washburn University
Stephen Smith, University of Arkansas
David Zarefsky, Northwestern University

314047 3:30 PM to 4:45 PM Rio Conference Center Conga C

(Re)New(ed) Heroes: Marvel's Move Toward Diversity

Sponsors: Black Caucus; Critical and Cultural Studies Division; Disability Issues Caucus; Mass Communication Division

Chair: Jason Kahler, Saginaw Valley State University

Respondent: Randy Duncan, Henderson State University

"Disability and Impairment in Marvel's Daredevil" Jason Kahler, Saginaw Valley State University

"HULK SMASH IDEOLOGY! Post-racism and Xenophobia within Marvel's The Avengers" Gabriel A. Cruz, Bowling Green State University

"Out of the Refrigerator (And Back Again): Rhetorical Reclamations of Gwen Stacy as Superheroine" Bryan J. Carr, University of Wisconsin-Green Bay

"Three out of Four Nick Furys Are Black: On Marvel, Diversity, and Synergy" Phillip Lamarr Cunningham, Quinnipiac University

"The All-New Captain America" and the Challenge of Racial Representation in Marvel Comics" Matthew Smith, Wittenberg University

314055 3:30 PM to 4:45 PM Rio Conference Center Amazon F

Lost (and Found) in Translation: Putting Communication Research into Practice within the Context of Military Families

Sponsors: Family Communication Division; Interpersonal Communication Division; Opportunities Beyond the Academy

Chair: Andy J. Merolla, Baldwin Wallace University

Presenters:

Leanne Knobloch, University of Illinois

Katheryn C. Maguire, Wayne State University

Erin M. Sahlstein Parcell, University of Wisconsin-Milwaukee

Kelly R. Rossetto, Boston College

Jennifer A. Theiss, Rutgers University

Steven R. Wilson, Purdue University

314057 3:30 PM to 4:45 PM Rio Conference Center Amazon H

Through the Looking Glass: Embracing Critical Communication Pedagogy by Holding a Mirror Up to the Opportunities that Challenge Our Classrooms and Institutions

Sponsor: Community College Section

Chairs: Nicholas Zoffel, Sierra College; Patricia J. O'Keefe, College of Marin

314058 3:30 PM to 4:45 PM Rio Conference Center Amazon I

Empowering Patient Voices in Provider-Patient Interaction

Sponsor: Language and Social Interaction Division

Chair: Paul M. Denvir, Albany College of Pharmacy

"Unsolicited Ancillary Problem Presentations in Surgery Visits" Anne Elizabeth Clark White, University of California, Los Angeles

"The Model of Bilingual Health Communication: Theorizing Interpreter-Mediated Medical Encounters" Elaine Hsieh, University of Oklahoma

"Negotiating the Interaction Floor: Next Speaker Selection in Traditional Chinese Medicine (TCM) Encounters" Wan Wei, Rutgers University

314059 3:30 PM to 4:45 PM Rio Conference Center Amazon J

National Forensic Association Business Meeting

Sponsor: National Forensic Association

Presenters:

Karen R. Morris, University of Wisconsin-Eau Claire
Larry G. Schnoor, Minnesota State University, Mankato
Dan Smith, Bradley University
Megan Koch, Illinois State University
Richard Paine, North Central College
R. Randolph Richardson, Berry College
Kathy Brittain Richardson, Berry College
Chip Hall, Carson-Newman College
John P. Boyer, Lafayette College
Mary K. Moore, Ball State University
Jennifer Talbert, William Carey University
Chad Kuyper, Florida State College, Jacksonville
Paige Settles, Western Kentucky University
John Nix, Tennessee State University

314061 3:30 PM to 4:45 PM Rio Conference Center Amazon L

Embracing the Spiritual in the History of Rhetoric

Sponsor: American Society for the History of Rhetoric

Chair: Robert Danisch, University of Waterloo

Respondent: Paul H. Stob, Vanderbilt University

"Rhetoric as a Spiritual Exercise" Jeremy Engels, Penn State University

"Rhetoric, Interpretation, and the Spiritual: Kant's Curious Relationship with Swedenborg" Scott R. Stroud, University of Texas, Austin

"Thoreau in the Woods Walking Along Yogic Trails: The Rhetorical Somaesthetics of Walking" Jaishikha Nautiyal, University of Texas, Austin

"Varieties of Charismatic Experience" Joseph Rhodes, University of Nevada, Las Vegas

314062 3:30 PM to 4:45 PM Rio Conference Center Amazon M

Unveiling Representations of Muslims in Western Discourse

Sponsor: International and Intercultural Communication Division

Chair: Shadee Abdi, University of Denver

Presenters:

Fatima Zahrae Chrifi Alaoui, Georgetown University

Shadee Abdi, University of Denver

Oli Mohammadi, J.S. Reynolds Community College

Haneen Al Ghabra, University of Denver

Amani Husain, University of Colorado, Boulder

Respondent: Bernadette Calafell, University of Denver

314063 3:30 PM to 4:45 PM Rio Conference Center Amazon N

The Best Book Club Ever: "The Circle"

Sponsor: NCA First Vice President

Chairs: Andrea McClanahan, East Stroudsburg University; Jillian A. Tullis, University of San Diego; Kathleen M. Edelmayer, Madonna University

314066 3:30 PM to 4:45 PM Rio Conference Center Amazon R

Communicating in Organizations: Constructing and Managing Roles, Relationships, and Perceptions

Sponsor: Applied Communication Division

Chair: Stacy Smulowitz, University of Scranton

Respondent: Kendra Dyanne Rivera, California State University, San Marcos

"Supervisor Moral Talk Contagion and Trust-in-Supervisor Mitigate the Workers' Moral Mum Effect" Alaina Zanin, University of Central Missouri; Ryan S. Bisel, University of Oklahoma; Elissa Arterburn Adame, Arizona State University

"What Happens between Meetings? Using ICTs and Face-to-Face Communication to Continue the Meeting Conversation and Build Social Capital" Keri K. Stephens, University of Texas, Austin; Ignacio F. Cruz, University of Southern California; Eric DeMar Waters, University of Texas, Austin

"Communication and Role Development for Zoo Volunteers: Responding to Role-Sending, Role-Making, and Role-Remaking" Michael W. Kramer, University of Oklahoma; Mary Ann Danielson, Creighton University

"Threat, Coping, and Cost: Protection Motivation in the Context of Consumer Complaining" San Bolkan, California State University, Long Beach

"Handling Questions and Objections Affects Audience Judgments of Speakers" John A. Daly, University of Texas, Austin; Madeleine Redlick, University of Texas, Austin

314070 3:30 PM to 4:45 PM Rio Conference Center Tropical A

Performance and Ethnographic Praxis: Potential, Perils, and Ethics of Collaboration

Sponsor: Ethnography Division

Chair: Rebecca Murphy-Keith, Arizona State University

Presenters:

Pamela Sterling, Arizona State university

Rebecca Murphy-Keith, Arizona State University

Julianna Kirschner, Claremont Graduate University

Noah Lelek, Texas Woman's University

David Franklin Purnell, Mercer University

Sarah N. Keller, Montana State University, Billings

314071 3:30 PM to 4:45 PM Rio Conference Center Tropical B

Embracing New Perspectives on Intersectionality through Performance

Sponsor: Performance Studies Division

Chair: Dawn Marie McIntosh, University of Denver

"50 Shades of Whiteness: Performance Studies as a Pedagogical Tool for Teaching Intersections of White Privilege" Dawn Marie McIntosh, University of Denver

"Image Theatre as Critical Pedagogy: Embracing Opportunities for Deep(er) Understanding of Intersectionality" Christina Saindon, James Madison University

"Performing Ambiguity: Intersectionality and Queer Failure" Benjamin LeMaster, Southern Illinois University, Carbondale

"Performing Race, Performing Culture: Interrogating Intercultural Performance" Elena Esquibel, University of Utah; David Hanley-Tejeda, Bloomsburg University

"Using Intercultural Dialectical Theory and Performance for Intersectional Communication Identity Research" Kathryn Hobson, James Madison University

314073 3:30 PM to 4:45 PM Rio Conference Center Tropical D

Opportunities for Inclusion: Media Literacy and Special Education

Sponsor: Elementary and Secondary Education Section

Chair: Jeannine Chartier, VSA Arts of Rhode Island

Presenters:

Caitlin Barry, Westside Neighborhood School

Jaclyn Kahn, Winston Preparatory School

Donnell Probst, Arizona State University

Yonty FrieSEM, Central Connecticut State University

314074 3:30 PM to 4:45 PM Rio Conference Center Tropical E

Justifying the Text in Rhetorical Criticism

Sponsor: Rhetorical and Communication Theory Division

Chair: John Rountree, Penn State University

"Approaching "the Text" in Social Movement Rhetoric: Notes on Criticism" Christina R. Foust, University of Denver

"Attending to Form in the Criticism of Texts of Popular Culture" Barry Brummett, University of Texas, Austin

"Object and Text in Public Policy Rhetoric" John Rountree, Penn State University

"Starring an Amorphous Text in the Rhetoric of Science" Leah M. Ceccarelli, University of Washington

314075 3:30 PM to 4:45 PM Rio Conference Center Tropical F

"Mothering Rhetorics": The Rhetorics of Reproduction and Reproducing Rhetorics

Sponsors: Feminist and Women Studies Division; Rhetorical and Communication Theory Division

Chair: D. Lynn O'Brien Hallstein, Boston University

Respondent: D. Lynn O'Brien Hallstein, Boston University

"Whip 'em out!" Maternal Machoism in TheBump.com's Boob-olution Pro-Breastfeeding Campaign" Ashley Noel Mack, Louisiana State University

"Let's Fix Dinner!: Motherhood and the Discourse of the Family Meal" Amber Kinser, East Tennessee State University

"An Easier Pill to Swallow: Redefining Disgust through Alternative Postpartum Placenta Practices" Elizabeth Dickinson, University of North Carolina, Chapel Hill; Charlotte Kroløkke, University of Southern Denmark; Karen A. Foss, University of New Mexico

"Michelle Obama, Mom-in-Chief: The Possibilities and Challenges of African American Maternity" Sara Hayden, University of Montana

"Milk Machines: Troubling the Spectacle of the Black Breast" Megan Morrissey, University of North Texas; Karen Y. Kimball, University of North Texas

314077 3:30 PM to 4:45 PM Rio Conference Center Tropical H

Strategies toward Overcoming Digital Inequities

Sponsor: Partnership for Progress on the Digital Divide

Chair: Joy Pierce, University of Utah

"Everyday Exclusion from the Information Society: Digital Inequalities, Identity Work, and Emotion Management" Laura C. Robinson, Santa Clara University

"Institutional Inequities and Pushing Back: Embracing Opportunities through Deliberative Online Social Interaction" Joy Pierce, University of Utah

"Can the Subaltern Inform? Globalization and the Culture of Digital Divides" Sumitra

Srinivasan, University of Toledo

"From Theory to Policy and Practice: The Power of Social Construction of Technology, Knowledge Gap, and Social Identity Construction in Understanding Digital Divides" Susan B. Kretchmer, Johns Hopkins University; Rod Carveth, Morgan State University

314080 3:30 PM to 4:45 PM Rio Conference Center Palma A

Filibuster, Gender, and Persona: The Indecorous Topoi of Congressional Rhetoric

Sponsors: Political Communication Division; Public Address Division

Chair: Evan Layne Johnson, Georgia State University

Respondent: Amos Kiewe, Syracuse University

"Media Reports, Hostile Witnesses, and Accusations: Persona, Impression Management, and "Going Negative" in U.S. Senate Confirmation Hearings" Christopher R. Darr, Indiana University Kokomo

"The (Inter)national Roots of Congressional Approaches to Women's Citizenship in the Aftermath of World War I" Zornitsa D. Keremidchieva, Macalester College

"The Long-Suffering Filibuster: Mortification and Transcendence in the Senate" Evan Layne Johnson, Georgia State University

"Victims, Villains, and Heroes: The Symbolic Resistance of Filibuster in the Texas State Senate" Elyse Janish, University of Colorado, Boulder

314081 3:30 PM to 4:45 PM Rio Conference Center Palma B

Promoting Debate in the 21st Century

Sponsor: American Debate Association

Chair: Adrienne F. Brovero, University of Mary Washington

Presenters:

John P. Katsulas, Boston College

Ed Lee, Emory University

James Lyle, Clarion University

David L. Steinberg, University of Miami

Danielle Verney O'Gorman, U.S. Naval Academy

Patrick Waldinger, University of Miami

Mariah A. Young, George Mason University

314082 3:30 PM to 4:45 PM Rio Conference Center Palma C

Communication and the Future Division Top Papers

Sponsor: Communication and the Future Division

Chair: Shannon C. VanHorn, Valley City State University

Respondent: Chris Gurrie, University of Tampa

"Communication competence is the future of digital literacy" Bree McEwan, Western Illinois University

"Embracing Opportunities: Studying the Shift from Consumer Augmented Reality to Industrial/Enterprise Augmented Reality" Tony Liao, Temple University

"Participation on celebrity gossip blogs: A study of celebrity attitudes and gratifications" Rebecca K. Britt, South Dakota State University

"Smartest Guys in the Room: Framing the Future of Media Regulation through Netflix" Alison Nicole Novak, Rowan University

"Will Anyone Talk about Edward Snowden Again? Twitter Conversation, Herd and Issue Attention" Yong Jin Park, Howard University; S. Mo Jang, University of South Carolina

314083 3:30 PM to 4:45 PM Rio Conference Center Palma D

Elementary and Secondary Education Section Business Meeting

Sponsor: Elementary and Secondary Education Section

Presenters:

Melissa L. Beall, University of Northern Iowa
John R. Heineman, Lincoln High School
Jean Ann Streiff, Oakland Catholic High School
Ruth E. Kay, Detroit Country Day School
David A. Wendt, Keokuk High School
David A. Yastremski, Ridge High School

314084 3:30 PM to 4:45 PM Rio Conference Center Palma E

Embracing Opportunities through International Collaborations

Sponsor: Undergraduate College and University Section

Chair: Deborrah Uecker, Wisconsin Lutheran College

Presenters:

Steven A. Beebe, Texas State University
Barbara R. Burke, University of Minnesota, Morris
Michael David Hazen, Wake Forest University
Jackie Schmidt, John Carroll University

314085 3:30 PM to 4:45 PM Rio Conference Center Palma F

All In: Top Papers in Forensics

Sponsor: Argumentation and Forensics Division

Chair: Andrea Carlile, South Dakota State University

Respondent: Keith Cyril Bistodeau, Hamline University

"Show Me Why You Care: An Examination of Rhetorical Invention and Topic Selection in Oratory" Katie Marie Brunner, Simpson College

"Squirrel! The value of dissenting opinion in collegiate forensic pedagogy" Ben Walker, Southwest Minnesota State University

"My College Education Has Come From My Participation in the Forensics Team": An Examination of the Skills and Benefits of Collegiate Forensic Participation" Kristopher Copeland, Northeastern State University; Kendrea James, Northeastern State University

314086 3:30 PM to 4:45 PM Rio Conference Center Palma G

Providing Students with Opportunities in Experiential Learning by Embracing Social Media

Sponsor: Experiential Learning in Communication Division

Chair: Elizabeth B. Jones, Asbury University

Presenters:

Laura Wilson, University of Cincinnati

Katey A. Price, Albion College

Jodie M. Bowers, Ancilla College

Elizabeth B. Jones, Asbury University

314087 3:30 PM to 4:45 PM Rio Conference Center Palma H

Peter Raposo and the Advocacy for Servant Leadership

Sponsors: Religious Communication Association; Student Section

Chair: Jerry L. Miller, Ohio University

Presenters:

Justin Foote, Ohio University

Stevie Munz, Ohio University

Sidi Becar A. Meyara, Ohio University

Gina C. Marroquin, Texas State University

Leah E. Bryant, DePaul University

Jaime E. Bochantin, University of North Carolina, Charlotte

Shannon T. Carton, West Virginia University

Jennifer L. Seifert, Ohio University

Respondent: Sean M. Horan, Texas State University

314088 3:30 PM to 4:45 PM Rio Conference Center Coco A

Positive and Negative Interactions in Organizations

Sponsor: Organizational Communication Division

Chair: Emily A. Paskewitz, University of Tennessee

Respondent: Anne Nicotera, George Mason University

"Equity theory in workplace relationships: An examination of relationship type, sex-composition of the relationship, and peer sex" Hailey Gillen Hoke, Weber State University; Rebecca M. Chory, Frostburg State University

"Making Sense of Conflict: The Influence of Third-Party Discussion on the Perception of Workplace Conflict" Michael Tornes, University of Oklahoma

"The Mediated Relationship between Received Support and Job Satisfaction: An Initial Application of Socialization Resources Theory" Gregory A. Cranmer, Columbus State University; Zachary W. Goldman, Illinois College; Melanie Booth-Butterfield, West Virginia University

"Who has your back and who will throw you to the wolves?" A qualitative analysis of support and antagonism in workplace relationships" Leah M. Omilion-Hodges, Western Michigan University; Deirdre H. Zerilli, University of Missouri; Jennifer Kay Ptacek, Purdue University

314089 3:30 PM to 4:45 PM Rio Conference Center Coco B

Opportunities in Reaching New Audiences through Communication Centers

Sponsor: Communication Centers Section

Chair: Bonnie Wentzel, Arizona State University

"A Multifaceted Model for Communication Centers: Meeting the Needs of an Entire Campus" Marlina Davidson, University of Nebraska, Omaha; Karen Kangas Dwyer, University of Nebraska, Omaha; Kate Rempfer, University of Nebraska, Omaha

"Role Integration in Unconventional Consultations" Erin Ellis, University of North Carolina, Greensboro

314100 3:30 PM to 4:45 PM Rio Conference Center Janeiro Boardroom

NCA Research Board Business Meeting

Sponsor: NCA Research Board

Presenters:

Joseph A. Bonito, University of Arizona

Mindy Fenske, University of South Carolina

Travis Dixon, University of Illinois

Jennifer A. Samp, University of Georgia

Michelle Miller-Day, Chapman University

Ashley Paige Duggan, Boston College

Shane T. Moreman, California State University, Fresno

Trevor Parry-Giles, National Communication Association

5:00 PM

316056 5:00 PM to 6:30 PM Rio Conference Center Amazon G

NCA Presidential Address and Awards Presentation

Sponsor: NCA National Office

Chairs: Christina S. Beck, Ohio University; Nancy Kidd, National Communication Association

"The Tipping Point: The Higher Education Establishment as a Public Good" Carole Blair,
University of North Carolina, Chapel Hill

6:30 PM

318036 6:30 PM to 9:00 PM Rio Conference Center Brasilia 6

Intercaucus Reception

Sponsors: Asian/Pacific American Caucus; Black Caucus; Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Disability Issues Caucus; La Raza Caucus; NCA National Office; Women's Caucus

318076 6:30 PM to 9:30 PM Rio Conference Center Tropical G

SC22: Fear and Writing in Las Vegas: A Journey into the Heart of Gonzo Ethnography

Sponsor: Short Courses

Chairs: Kristen C. Blinne, State University of New York, Oneonta; Christina M. Ceisel, California State University, Fullerton; Andrew Herrmann, East Tennessee State University; Nathan Hodges, University of South Florida; Jeni Hunnicutt, University of Denver; Daniel Makagon, DePaul University; Karen Stewart, Montana State University, Billings

7:00 PM

319007 7:00 PM to 11:00 PM Rio Casino Club U21

Club U21

Sponsor: NCA First Vice President

Chairs: Rukhsana Ahmed, University of Ottawa; Jennifer L. Seifert, Ohio University

319052 7:00 PM to 11:00 PM Rio Conference Center Amazon B

NCA Film Festival

Sponsors: NCA First Vice President; Theatre, Film, and New Multi-Media Division

Chairs: Jeff Salyer, Lee University; Margaret E. Moe, Lee University

"A New Way to Terrorize" Carolyn Cunningham, Gonzaga University; Shelley Clark, Gonzaga University

"Jornaleras" Marcela Moran, Texas A&M International University

"Pretty Boys: Asian Masculinity in Media" Seong Jae Min, Pace University

"The PD Narrative Project" Camilo Perez, Ohio University; Jenny L. Nelson, Ohio University

"Never Forget: Public Memory and 9/11" Art Herbig, Indiana University-Purdue University Fort Wayne; Aaron Hess, Arizona State University; Alix R. Watson, Ball State University

"Intersecting Sparks: Art and Science—Research and Imagination" Mary Beth Leidman, Indiana University of Pennsylvania

"Packer Pride" Travis Bell, University of South Florida

"The PACE-talk Module: Patient Communication Skills Training for High School Health and Wellness Classes" Janet Panoch, Indiana University-Purdue University Indianapolis; Donald J. Cegala, Ohio State University; Kenneth Lazarus, Indiana University School of Medicine; Jennifer J. Bute, Indiana University-Purdue University Indianapolis; Mark J. Di Corcia, Indiana University School of Medicine; Fatima McKenzie, Indiana University School of Medicine; Susan M. Wiczorek, University of Pittsburgh, Johnstown; Peter Anderson, Cleveland Clinic

Sunday
November 22, 2015

8:00 AM

403021 8:00 AM to 9:15 AM Rio Conference Center Miranda 1

Historical Rhetorics and Tropes

Sponsor: Rhetorical and Communication Theory Division

Chair: Jansen B. Werner, University of Wisconsin-Milwaukee

"Epideictic Counterpublics: Huey P. Newton and the Formulation of the Radical Imagination" Jansen B. Werner, University of Wisconsin-Milwaukee

"Essay As Struggle: Stoicism and the Essay Form" Laura Thain, University of Texas, Austin

"Prophecy in the Newsroom" Zachary Walker, University of Kansas

"RHETORIQ: Reading the Phaedrus for a Queer Theory of Rhetoric" Joe E. Hatfield, Syracuse University

403022 8:00 AM to 9:15 AM Rio Conference Center Miranda 2

Identity and Identification in a Globalizing World

Sponsors: Asian/Pacific American Caucus; Critical and Cultural Studies Division; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chairs: Laura Barberena, University of Texas, Austin; Natasha V. Kovalyova, University of Texas, Austin

Respondent: Natasha V. Kovalyova, University of Texas, Austin

"The Myth of a Sleeping Giant: The Media Construction of the Latino Vote" Laura Barberena, University of Texas, Austin

"Identity Crisis? Queering the Rhetoric around Japanese Male Sexual Apathy" Shinsuke

Eguchi, University of New Mexico

"Globalization, NGO Gender Politics and Identity Work" Steven Arxer, University of North Texas, Dallas

"A Widening Gap: Identity, Agency and Globalizing Conditions" John Thompson, University of Texas, Austin

403023 8:00 AM to 9:15 AM Rio Conference Center Miranda 3

Communication and Culture in South East Europe

Sponsor: International and Intercultural Communication Division

Chairs: Tonin Gjuraj, European University of Tirana; Ramune Braziunaite, Bowling Green State University

Presenters:

Gilman Bakalli, European University of Tirana

Dilina Beshiri, Aleksandër Moisiu University of Durrës

Nina N. Gjoci, Bowling Green State University

Shpresa Mulliqi, State University of Prishtina

Haqif Mulliqi, State University of Prishtina

Edi Puka, European University of Tirana

Tonin Gjuraj, European University of Tirana

Respondents: Alberto Gonzalez, Bowling Green State University; Noemi Marin, Florida Atlantic University

403024 8:00 AM to 9:15 AM Rio Conference Center Miranda 4

Understanding Communication through Public Diplomacy

Sponsor: Public Relations Division

Chair: Gregory Payne, Emerson College

Respondent: Enric Ordeix, Blanquerna, Universitat Ramon Llull

"Channeling for Public Diplomacy" Di Wu, American University; Aimei Yang, University of Southern California

"Corporate Social Responsibility and Global Good: Public Diplomacy Strategies for Public Relations Practice" Senem Cevik, University of California Irvine

"Embracing Opportunities and Maximizing Profit: How Non-State Actors Capitalize On The State's Public Diplomacy" Anna Klyueva, University of Houston, Clear Lake

"How Public Diplomacy Blew Fresh Air into the Field of Public Relations" Kirsten Pia Borkfelt Mogensen, Roskilde University, Denmark, & The Carter Center, Myanmar

"Power and Politics: Understanding Public Relations through Public Diplomacy" Efe Sevin, Kadir Has University

Mothers" Caitlin Brooke Landsman, Illinois State University

"It's Just Not Who I Am": Work/Life Balance for Women in Leadership" Elaina Ross, University of Kansas; Shawna Bake, Independent Researcher; Renee Cambiano, Northeastern State University; Amy Aldridge Sanford, Texas A&M University, Corpus Christi

403028 8:00 AM to 9:15 AM Rio Conference Center Miranda 8

Embracing the Opportunity to Insist on Social Justice for ALL: Women's Experiences with Violence Matter, Too

Sponsors: Black Caucus; Women's Caucus

Chair: Reynaldo Anderson, Harris-Stowe State University

Presenters:

D.L. Stephenson, Western Connecticut University

Rachel Alicia Griffin, Southern Illinois University, Carbondale

403031 8:00 AM to 9:15 AM Rio Conference Center Brasilia 1

Competitive Papers on Feminism, Friendship, and Food

Sponsor: Feminist and Women Studies Division

Chair: Hillary A. Jones, California State University, Fresno

Respondent: Carolyn Cunningham, Gonzaga University

"Saving the mad man in a box: A critical analysis of the role of female companions in Doctor Who" Jessica L. Benham, University of Pittsburgh

"A Lone (She)Wolf: A Critique of Hetero-social Friendships in Avenging-Woman Narratives" Lara C. Stache, Governors State University

"From Fashion to Food: Postfeminist Consumption and Interiority on Girls and The Mindy Project" Tisha Dejmancee, University of Southern California

"I'm No Hero: I Put My Bra on One Boob at a Time Like Everyone Else": Millennial Feminism on Bob's Burgers" Margaret Tully, University of Iowa

403032 8:00 AM to 9:15 AM Rio Conference Center Brasilia 2

Lying, Deception, and Dishonesty

Sponsor: Interpersonal Communication Division

Chair: Leah E. Bryant, DePaul University

"Further Understanding the Nature of Deception: The Differences between Lying to Best Friends versus Acquaintances" Levi L. Smith, Kansas State University

"Managing Face in the Midst of Deception: A Cross-Cultural Examination" Tara Suwinyattichaiorn, Arizona State University; James B. Stein, Arizona State University

"Crying wolf and questionable health conditions: The false alarm effect and the mediating role

of credibility" Charee M. Thompson, Ohio University; Sarah Parsloe, Ohio University; Hengjun Lin, Ohio University; Danielle L. Valaitis, Ohio University

"When is it Acceptable to Lie? Examining the Effects of Group Membership on Ethical Perspectives of Deception" Norah E. Dunbar, University of California, Santa Barbara; Katlyn Elise Gangi, University of California, Santa Barbara; Samantha Coveleski, University of California, Santa Barbara; Aubrie Serena Adams, University of California, Santa Barbara; Quinten Shenk Bernhold, University of California, Santa Barbara; Howard Giles, University of California, Santa Barbara

403033 8:00 AM to 9:15 AM Rio Conference Center Brasilia 3

Citizenship, Gender, and Power: Rhetorics of Agency and Inclusion

Sponsor: Public Address Division

Chair: Ashley Gellert, University of Georgia

Respondent: Alyssa A. Samek, California State University, Fullerton

"Queer Rhetorics: Maria W. Stewart and Sojourner Truth's Denaturalization of Sex in Early Women's Reform Movements" Sally Spalding, University of Georgia

"Stanton's Farewell Address: Analyzing the Generic Characteristics of "The Solitude of Self"" Ashley Gellert, University of Georgia

"The Rhetoric of the Farmerette: Negotiating Women's Citizenship during the Great War" Melissa Lucas, University of Maryland

"'Britain's Brainy Beauties': Gendering Citizenship on a 1928 International Debating Tour" Carly S. Woods, University of Nebraska-Lincoln

403034 8:00 AM to 9:15 AM Rio Conference Center Brasilia 4

Listening for Suffering: The Transformative Power of Narratives

Sponsor: Health Communication Division

Chair: Eric Kramer, University of Oklahoma

"Culture-centered Approach to Mental Health: Looking at the Margins" Raihan Jamil, Zayed University

"Embracing Narrative Imagination in End-of-Life Care" Stephanie M. Ruhl, Clemson University; Lynn M. Harter, Ohio University

"Extended Narrative Empathy and the Culture-Centered Approach: The Case of Open Defecation in India" Robin Clair, Purdue University; Rahul Rastogi, Western Illinois University; Ernst Blatchley III, Purdue University; Rosie Clawson, Purdue University; Charlotte Erdmann, Purdue University; Seungyoon Lee, Purdue University

"It's Not Just Hair: A Qualitative Analysis of Cancer Survivors' Explanatory Models of Illness" Kathleen Stansberry, Cleveland State University

"'How Dark a World it is... Where Mental Health is Poorly Treated': Mental Illness Frames in Sermons Given After the Sandy Hook Shootings" James O. Olufowote, University of Oklahoma

403035

8:00 AM to 9:15 AM Rio Conference Center

Brasilia 5

Considering Sex and Gender in Communication Technology

Sponsor: Human Communication and Technology Division

Chair: Ronald Leslie Johnson, University of Wisconsin-Milwaukee

"I Feel Like I'm Sexually Harassed Without a Choice": A Typology of Cybersexual Harassment on Social Media Websites" Jennifer A. Scarduzio, University of Kentucky

"Cyberbullying: Topics, Strategies, and Sex Differences" Nicholas Brody, University of Puget Sound; Anita L. Vangelisti, University of Texas, Austin

"Do Men Perform Better Than Women? Debunking the Gender Performance Gap in Two Massively Multiplayer Online Games" Cuihua Shen, University of California, Davis; Rabindra A. Ratan, Michigan State University; Y. Dora Cai, University of Illinois; Alex Leavitt, University of Southern California

"Effects of Private and Public Selfies on Women's Self-Objectification, Mood, Self-Esteem, Endorsement of Beauty Ideals, and Social Aggression" Jesse Fox, Ohio State University; Megan A. Vendemia, Ohio State University; Marisa A. Smith, University of Illinois at Urbana-Champaign; Natalie Brehm, Ohio State University

"Posthuman Embodiment as Gender Performance: Experiential Expertise and Authenticity on TheBump.com" Amanda Friz Siska, University of Wisconsin-Madison

403036

8:00 AM to 9:15 AM Rio Conference Center

Brasilia 6

Sweding Las Vegas: Embracing Performance, Parody, and Filmmaking that Brings "Vegas" to Vegas

Sponsor: Performance Studies Division

Chair: Lyndsay Michalik Gratch, Georgia Gwinnett College

Respondents: Michael LeVan, Independent; Amy S. Burt, Georgia College & State University

"(Sweded Mashup) CSI: Ocean's 11" Patricia A. Suchy, Louisiana State University; Stephanie K. Heath, Louisiana State University

"(Sweded) Showgirls" Tracy Stephenson Shaffer, Louisiana State University; Sarah K. Jackson, Southern University at New Orleans

"(Sweded, Not Stirred) Diamonds Are Forever" Jason B. Munsell, Columbia College; Mindy Fenske, University of South Carolina

"(Sweded-Irish Descent) Leprechaun 3" Melanie Kitchens O'Meara, Georgia Regents University; Lisa Flanagan, Xavier University of Louisiana

"21 (Sweded)" Anna C. Marsden, University of North Texas; Sarah Friday, University of North Texas

"Fear and Loathing in Las Vegas (Sweded)" Lyndsay Michalik Gratch, Georgia Gwinnett College; Ariel Gratch, Georgia College & State University

"Godzilla (2014 Remake... Sweded)" Stacy Holman Jones, California State University,

Northridge; Anne Harris, Monash University

"Leaving Las Vegas (Sweded)" Brianne Kristine Waychoff, Borough of Manhattan Community College, CUNY; Benjamin D. Powell, Borough of Manhattan Community College, CUNY

"Resident Evil: Extinction (Sweded Version)" Nichole Nicholson, Southern Illinois University, Carbondale; Samuel S. Sloan, Southern Illinois University, Carbondale

"The Hangover (Sweded)" David P. Terry, Louisiana State University; Amber Lauren Johnson, Prairie View A&M University; Bonny McDonald, Louisiana State University; Emily Graves, Louisiana State University; Patrick McElearney, Louisiana State University; Cynthia Sampson, Louisiana State University

403037 8:00 AM to 9:15 AM Rio Conference Center Brasilia 7

Embracing the Many Opportunities in Visual Communication Research

Sponsor: Visual Communication Division

Chair: Caitlin Bruce, University of Pittsburgh

Respondent: Christopher J. Gilbert, Northeastern University

"Documentary Realism, Visibility, and Identification with the Abject in Dallas Buyers Club" Alexandra Hipp, San Diego State University

"Mapping the Moral Gaze: Religious Iconography as Social Control and Spectacle" Sarah Vartabedian, West Texas A&M University; Kristina Drumheller, West Texas A&M University; R. Nicholas Gerlich, West Texas A&M University

"Minting Public Memory: Rewriting Roles with the First Spouse Coin" Sara Kitsch, Texas A&M University

"The Dialectical Image from a Database of Anime Or, the History of the Future According to Hatsune Miku" Sarah A. Bell, University of Utah

403042 8:00 AM to 9:15 AM Rio Conference Center Lambda A

Goes Together like Oil and Water: Contrasting Issues with Water and Energy

Sponsor: Environmental Communication Division

Chair: Kathleen M. de Onís, Indiana University

Respondent: Garrett Broad, Fordham University

"Constructing the Vicarious Experience of Proximity in a Marcellus Shale Public Hearing" Justin Mando, Carnegie Mellon University

"Emotion as Motivation: The Role of Discrete Emotion in Information Seeking about Flood Risks" Jiun-Yi Tsai, Arizona State University

"The Representation of Biofuels in Political Cartoons: Ironies, Contradictions and Moral Dilemmas" Edna Einsiedel, University of Calgary; Chaseten Remillard, Royal Roads University

"Water Conservation Messages in California: Towards a Typology of Individual and Complementary Message Strategies" Jake Liang, Chapman University; Lauren Henderson,

Sponsor: Training and Development Division

Chair: Gregory H. Patton, University of Southern California

Presenters:

Sue Brock, Communication Training Dynamics

Michael L. Fahs, California Polytechnic State University, San Luis Obispo

Jeffrey S. Martin, Novo Nordisk

Gregory H. Patton, University of Southern California

Claire Sears, Canadian Diabetes Association

403046 8:00 AM to 9:15 AM Rio Conference Center Conga B

Persuasion in the Age of Tolerance: Embracing Opportunities in Pedagogy and Practice

Sponsor: Religious Communication Association

Chair: Thomas J. Carmody, Vanguard University of Southern California

Respondent: Kristen Hark, Liberty University

"Defining Tolerance: The Art of Persuasion in the 21st Century" Norman C. Mintle, Liberty University

"Is Persuasion Necessary? Pedagogy and Practice of Persuasion as a Valid Rhetorical Methodology in an Age of Tolerance" Joy E.A. Qualls, Biola University; Melinda Booze, Evangel University

"The Coexistence of Persuasion and Tolerance through Dialogue: Applying Mikhail Bakhtin's Dialogism to 21st Century Public Discourse" Jessica D. Ptomey, Liberty University

403047 8:00 AM to 9:15 AM Rio Conference Center Conga C

The Opportunity for Research in Spiritual Communication: Ideas, Methods, and Colleagues

Sponsors: Opportunities Regarding Research; Religious Communication Association; Spiritual Communication Division

Chair: Sharon Lauricella, University of Ontario Institute of Technology

Respondent: John L. Hochheimer, Southern Illinois University, Carbondale

"The Opportunity for Research in Spiritual Communication: Ideas, Methods, and Colleagues" Sharon Lauricella, University of Ontario Institute of Technology; Timothy Paul Huffman, Saint Louis University; Kip H. Redick, Christopher Newport University; John L. Hochheimer, Southern Illinois University, Carbondale

403070 8:00 AM to 9:15 AM Rio Conference Center Tropical A

Let's Talk About Age: Embracing Pedagogy as an Opportunity to Teach, Manage, and Overcome Age Stereotypes

Sponsor: Instructional Development Division

Chair: Katey A. Price, Albion College

Presenters:

Susan L. Kline, Ohio State University

Martha J. Fay, University of Wisconsin-Eau Claire

Naomi Bell O'Neil, Clarion University of Pennsylvania

Elizabeth B. Jones, Asbury University

403071 8:00 AM to 9:15 AM Rio Conference Center Tropical B

Historical Methods and the Framing of History

Sponsor: American Society for the History of Rhetoric

Chair: Dave Tell, University of Kansas

"Reading Methodological Tropes in Feminist Histories of Rhetoric" Sarah Frank, University of Texas, Austin

"Rhetorics of Steam: Embracing Opportunities for Nature and Culture" Chelsea Graham, University of Kansas

"Sara Bard Field's Transcontinental Car Trip for Woman Suffrage: Appropriating the West as a Symbol of Women's Political Power" Tiffany Lewis, Baruch College, CUNY

"The Greatest Hero of the Great War: Alvin C. York as a Rhetorical Figure" Daniel P. Overton, University of Kansas

403072 8:00 AM to 9:15 AM Rio Conference Center Tropical C

Emotion, Mood, and Disposition in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: Brittani Crook, University of Texas Health Science Center

"Communally Coping in the "Vlogosphere": A Study of YouTube Narratives about Mood Disorders" Michelle L. Acevedo Callejas, University of Iowa; Liliana Acevedo Callejas, Ohio University

"Emotional Expressions as Privacy Disclosures: A Reframing of Communication Privacy Management Theory" Erin Brummett, Bloomsburg University

"Humor and Connection: Understanding the Use of Humor in Communication" Rebecca Hartung, Biola University

"The Piques of Being a Wallflower: A Qualitative Study of Introversion in Interpersonal Communication" Rachel Olivares, Abilene Christian University

403073 8:00 AM to 9:15 AM Rio Conference Center Tropical D

The Professors' Project: Expressing the Vicissitudes of Academic Life through Musical Creativity and Performance

Sponsor: Theatre, Film, and New Multi-Media Division

Chair: Thomas F. Gencarelli, Manhattan College

Presenters:

Daniel Elghossain, Self-Employed

John J. Leaver, Self-Employed

Gary P. Radford, Fairleigh Dickinson University

Marie L. Radford, Rutgers University

Respondent: Thomas F. Gencarelli, Manhattan College

403074 8:00 AM to 9:15 AM Rio Conference Center Tropical E

Life After Competition: Embracing Opportunities for Forensics Pedagogy as Professional Development

Sponsor: American Forensic Association

Chair: John M. Kephart, California State University, Northridge

Presenters:

Nichole Barta, Orange Coast College

Erika M. Thomas, California State University, Fullerton

Francesca Marie Smith, University of Southern California

Carlos Augusto Flores, Arizona State University

Alan Campfield, California Lutheran University

Robert Steven Loy, California State University, Northridge

Brianna Broady, California State University, Northridge

Respondent: John M. Kephart, California State University, Northridge

403075 8:00 AM to 9:15 AM Rio Conference Center Tropical F

(Re)Invention: Theoretical Contributions and Innovations

Sponsor: Rhetorical and Communication Theory Division

Chairs: Jenna Hanchey, University of Texas, Austin; Marnie Ritchie, University of Texas, Austin

Respondent: Peter D. Simonson, University of Colorado, Boulder

"Invention at the Borders of Discipline" Jenna Hanchey, University of Texas, Austin

"Ordinary Rhetorical Invention: A Theory of Invention Born of Weariness" Marnie Ritchie, University of Texas, Austin

"Queer Worldmaking and Rhetorical Invention: Making Pleasure Public in a Private World" Michaela Frischherz, Towson University

"Rhetorical Invention and the Layered Infrastructure of Mobile Workspace" Stacey Pigg, North Carolina State University

"Rhetorical Matriphagy as the Site of Neoliberal Invention" Luke A. Winslow, San Diego State University

403100 8:00 AM to 9:15 AM Rio Conference Center Janeiro Boardroom

Latino/Latina Communication Studies Division and La Raza Caucus Executive Board Meeting

Sponsor: La Raza Caucus

Presenters:

J. David Cisneros, University of Illinois
Amanda Martinez, Davidson College
Diana I. Bowen, University of Houston, Clear Lake
Olivia Perez-Langley, Angelo State University
Michael Lechuga, University of Denver

403101 8:00 AM to 9:15 AM Rio Conference Center Flamengo Boardroom

Regional President and Executive Director Meeting

Sponsor: NCA National Office

Presenters:

Carole Blair, University of North Carolina, Chapel Hill
Ronald Arnett, Duquesne University
Jean DeHart, Appalachian State University
Jerold L. Hale, College of Charleston
Heather L. Hundley, California State University, San Bernardino
Nancy Kidd, National Communication Association
Jimmie Manning, Northern Illinois University
David T. McMahan, Missouri Western State University
Paul A. Mongeau, Arizona State University
J. Kanan Sawyer, West Chester University

9:30 AM

406021 9:30 AM to 10:45 AM Rio Conference Center Miranda 1

50+ Years of Communication Scholarship and Counting: Papers in Honor of Thomas W. Benson

Sponsor: Rhetorical and Communication Theory Division

Chair: Bryan K. Horikami, Salisbury University

Respondent: Thomas W. Benson, Penn State University

"Even More Shootings in Cowtown: Implicit Communication Theory and Television News Coverage of Ferguson, Missouri" Kenneth Nagelberg, Independent Scholar

"Keeping Good Company: The Literary Influences of Thomas W. Benson" Bryan Blankfield, Whitman College

Presenters:

Vilma Luoma-aho, University of Jyvaskyla

Matias Lievonon, University of Jyvaskyla

Rita Linjuan Men, University of Florida

Uta Russmann, FHWien University of Applied Sciences of WKW, Vienna

Katerina Tsetsura, University of Oklahoma

Respondent: W. Timothy Coombs, Texas A&M University

406025 9:30 AM to 10:45 AM Rio Conference Center Miranda 5

Examining Opportunities and Challenges of African-American Media Ownership

Sponsor: Black Caucus

Chair: Adria Goldman, Gordon College

Presenters:

Jayne Cabbage, Bowie State University

Andre Nicholson, Middle Georgia State College

Neosho Ponder, Howard University

April E. Copes, Anne Arundel Community College

406026 9:30 AM to 10:45 AM Rio Conference Center Miranda 6

Media, Social Change and Activism

Sponsor: Mass Communication Division

Chair: David M. Rhea, Governors State University

"Can Elevating Experiences Lead to Social Change? Examining the Impact of Emotional Involvement When Social Issues are Featured in Entertainment Television" Drew D. Shade, University of Cincinnati, Blue Ash

"Digital Citizenship and Social Activism in India: (Re) Framing National Identity on Satyamev Jayate" Dina Khair, DePaul University

"Digitally enabled citizen empowerment in East and Southeast Asia: Using the Asian Barometer Survey data set to understand the political impact of Internet use" Shin Haeng Lee, University of Washington

"From Dirty Little Secrets to Prime Time: Values, Metaphors, and Social Change at the 2015 Grammy Awards" Catherine A. Dobris, Indiana University-Purdue University Indianapolis; Rachel Davidson, Hanover College

"Weaponized Social Media, Israeli Selfies, and the Display of Resilience during Operation Protective Edge" Marouf A. Hasian, University of Utah

406027 9:30 AM to 10:45 AM Rio Conference Center Miranda 7

Embracing Tensions of Fandom and Feminism in the Reality Television Landscape

Sponsor: Feminist and Women Studies Division

Chair: Amy K. Kilgard, San Francisco State University

"Available on Tumblr: Fan Appropriation of RuPaul's Drag Race" Cynthia Sampson, Louisiana State University

"Diva Domination: Wrestling with Tension between Fandom and Feminist Critique of WWE's Reality Show Total Divas" Samantha Brown Fentress, Southern Illinois University, Carbondale

"Feminist Critique and Celebration of Fan Identity and The Real Housewives" Stephanie Jacobs, San Francisco State University; Karen E. Lovaas, San Francisco State University; Amy K. Kilgard, San Francisco State University

"The Real Housewives of New Jersey: An Exploration of Social Media and Third-Wave Feminist Theory" Kelly A. McBride, University of Mississippi

406028 9:30 AM to 10:45 AM Rio Conference Center Miranda 8

**Embracing Opportunities to Succeed in Your Job Search: Women Helping Women
Prepare for Academic Job Interviews**

Sponsor: Women's Caucus

Chair: Sarah B. Feldner, Marquette University

Presenters:

Karrin Anderson, Colorado State University

Sarah B. Feldner, Marquette University

Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Claire H. Procopio, Southeastern Louisiana University

Helen Tate, Georgia Southwestern State University

Kristina K. Horn Sheeler, Indiana University-Purdue University Indianapolis

406031 9:30 AM to 10:45 AM Rio Conference Center Brasilia 1

Engaging Feminist Politics via Democracy and Wendy Davis

Sponsors: Feminist and Women Studies Division; Political Communication Division

Chair: Abbe S. Depretis, Temple University

Respondent: Suzanne Enck, University of North Texas

"Identity in the Political: Crafting an Invitational Agonistic Feminist Democracy" Cory Paul Harrison, University of Alabama

"Pumped Up Kicks: Why Wendy Davis' Pink Shoes Were Made For Talking" Adam Key, Texas A&M University

"Embracing Rhetorical Care: Reproductive Justice and the Feminist Advocacy of Wendy Davis' Texas Filibuster" Mary Anne Taylor, University of Texas, Austin

"The Contested Narrative of Wendy Davis" Cat Duffy, University of Southern California

406032

9:30 AM to 10:45 AM Rio Conference Center

Brasilia 2

Politeness and Influence Strategies in Interpersonal Communication

Sponsor: Interpersonal Communication Division

Chair: David E. Foster, Florida Southern College

"Politely Declining: Participant Perception of Instructor's Polite Denials to Student Requests via Email" Melissa A. Maier, Missouri State University; William Brawley, Missouri State University; Christopher Dukes, Missouri State University; Xianyi Gao, Missouri State University; Trysta Herzog, Missouri State University; Mi Li, Missouri State University; Yingzhi Ma, Missouri State University; Shelbie Mills, Missouri State University; Tucker Robinson, Missouri State University; Amy Schmidt, Missouri State University; Sai Zhang, Missouri State University; Katie LaPlant Turkiewicz, University of Wisconsin, Waukesha; Christopher Polley, Missouri State University; Rebecca Saunders, Missouri State University; Corey Stone, Missouri State University

"Politeness in 2015: Contextual, Racial, and Regional Differences" Andrew C. Tollison, Merrimack College; Kenneth J. Levine, Michigan State University; Abby M. Brooks, Georgia Southern University; Mary Beth Asbury, Middle Tennessee State University

"The Role of Goal Understanding in Influence Attempts of Health Behaviors" Nicholas A. Palomares, University of California, Davis; Rene Dailey, University of Texas, Austin; Brittani Crook, University of Texas Health Science Center; Elizabeth M. Glowacki, University of Texas, Austin; Cassandra Alexopoulos, University of California, Davis; Teresa Gil-Lopez, University of California, Davis

"Toward the Development of a Theory of Polite Support Seeking" Ashley A. Hanna Edwards, College at Brockport

406033

9:30 AM to 10:45 AM Rio Conference Center

Brasilia 3

Presidential Appeals: Rhetoric, Identity, and Power

Sponsor: Public Address Division

Chair: John P Koch, University of Puget Sound

Respondent: William Lewis, Drake University

"Interpreter in Chief: Andrew Jackson's Veto Message and Coordinate Constitutional Authority" Donovan S. Bisbee, University of Illinois

"The Voice of Freedom": John Quincy Adams on the Right to Petition" Nikki Weickum, University of Illinois

"Theodore Roosevelt and the Rhetoric of the 'Strenuous Life'" Bonnie Sierlecki, Edgewood College

"Martin Luther King, Jr.'s Appeal for a Second Emancipation Proclamation" Anne Kretsinger-Harries, Penn State University

406034

9:30 AM to 10:45 AM Rio Conference Center

Brasilia 4

Changing Behavioral Intentions for Behavioral Change

Sponsor: Health Communication Division

Chair: Soo Jung Hong, Penn State University

"Fall prevention initiatives: Effects of active involvement interventions on strength and balance exercise-related attitude, norm, and intention" Danielle Catona, Ramapo College

"I Didn't Intend to Eat That! To What Extent Does Trait Impulsivity Affect Planned Behavior?" Prisca S. Ngondo, Texas State University

"Intentions to take Low-Dose Aspirin for Colorectal Cancer Prevention: Findings from the Translating Research into Action (TRIA) Study" Jakob D. Jensen, University of Utah; Avery Holton, University of Utah; Sean Tavtigian, Huntsman Cancer Institute; Melinda Krakow, University of Utah; Jeremy Weaver, University of Utah; Erin Donovan, University of Texas, Austin

"Predicting Intentions to Breastfeed for Three Months, Six Months, and One Year Using the Theory of Planned Behavior and Body Satisfaction" Elizabeth A. Johnson-Young, University of Mary Washington

"The Influence of Framed Messages and Self-Affirmation on Indoor Tanning Behavioral Intentions" Darren Mays, Georgetown University; Xiaoquan Zhao, George Mason University

406035 9:30 AM to 10:45 AM Rio Conference Center Brasilia 5

Communication in Online Communities

Sponsor: Human Communication and Technology Division

Chair: Adam J. Mason, Illinois State University

"InterNations: Social Support 2.0 and Chicago Expats Community" Vimviriya Limkangvanmongkol, University of Illinois, Chicago

"Online Authenticity, Popularity, and the "Real Me" in a Microblogging Environment" Joon Soo Lim, Syracuse University; John Nicholson, Mississippi State University

"Playing with Emotions: Social Support in MMORPGs" Sanela Osmanovic, Louisiana State University

"The Evolution Of Knowledge Creation Online" Ruqin Ren, University of Southern California

"The Use of Voice and VoIP Among LAN Party Attendees" Bryan-Mitchell Young, Indiana State University

406036 9:30 AM to 10:45 AM Rio Conference Center Brasilia 6

Performing Against Spaces: Radical Practices of Play, Hope, Mobility and Discourses Across Boundaries

Sponsor: Performance Studies Division

Chair: D. Soyini Madison, Northwestern University

Presenters:

"Always a Step Behind: Relationships, Resources, and Trust in Law Enforcement's Interorganizational Efforts Against Human Trafficking" Elizabeth H. Jeter, University of South Florida

"Human Trafficking and Non-Profit Organization Advocacy" Elayne Goldman, Illinois State University

"Volunteers and Cops: Organizing to Battle Human Trafficking in Your Back Yard" Jeralyn L. Faris, Purdue University

406044 9:30 AM to 10:45 AM Rio Conference Center Lambada C

Competitive Papers in Political Communication: Political Communication in the Digital Age

Sponsor: Political Communication Division

Chair: Joshua Scacco, Purdue University

Respondent: Anita L. Herold, Arizona State University, Lake Havasu

"Evaluations of Male and Female President Characters on Prime-Time Television as a Function of Gender-Linked Traits" Ruth Kelly, University of Southern California

"Political Narrative Processing: Examining the Influence of Political Docu-dramas on Issue-Relevant Thinking, Healthcare Policy Support, and the Satire Elaboration Paradox" Heather LaMarre, Temple University

"Using Wikipedia to Predict Election Outcomes: Digital Behavior as a Predictor of Voting" Benjamin K. Smith, University of California, Santa Barbara; Abel Gustafson, University of California, Santa Barbara

"'They're the thing, stuff-wanters': Television Coverage of the Millennial Generation in the 2012 U.S. Election" Alison Nicole Novak, Rowan University

406045 9:30 AM to 10:45 AM Rio Conference Center Conga A

Recognizing Audience Perspectives in Campaign Design and Execution

Sponsor: Health Communication Division

Chair: Sarah Tardif, University of Massachusetts, Boston

"Degrees of Digital Exclusion: Exploring Health-Related Implications of the Digital Divide" Jessica L. Ford, University of Texas, Austin

"Myths, Misconceptions, and Missing Information: Tanning Bed Use in Rural Kentucky College Women" Katharine J. Head, Indiana University-Purdue University Indianapolis; Laurel M. Schwartz, Eastern Kentucky University; Anne Dostart, Eastern Kentucky University

"The American Medicine Chest Challenge: Evaluation of a Drug Take-Back and Disposal Campaign" Itzhak Yanovitzky, Rutgers University

"Understanding the Public's Intentions to Purchase and to Persuade Others to Purchase Antibiotic-Free Meat" Rachel Smith, Penn State University; Lydia Glick, Penn State University; Nkuchia M'ikanatha, Pennsylvania Department of Health; Kaitlin Shartle, Penn State University;

Xun Zhu, Penn State University

"Using Virtual Pets to Promote Fruit and Vegetable Consumption in Children: A Technology-Assisted Social Cognitive Theory Approach" Sun Joo Ahn, University of Georgia; Catherine Ball, University of Georgia; Kyle Johnsen, University of Georgia

406046 9:30 AM to 10:45 AM Rio Conference Center Conga B

Diverse Areas of Peace and Conflict Scholarship: War Rape (Gender Communal Terrorism); Likelihood to Use Mediation; Conflict Cultures Across Cultures; Non-anonymous Online Conflict and Face-work

Sponsor: Peace and Conflict Communication Division

Chair: Miriam C. McMullen-Pastrick, Penn State Erie, The Behrend College

Respondent: Paula Hopeck, Stephen F. Austin State University

"Gender Communal Terrorism or War Rape: Twelve Symbolic Reasons" Jonathan Matusitz, University of Central Florida

"Conflict cultures across cultures" Nathalie Desrayaud, Florida International University; Carolyn M. Hurley, University at Buffalo, SUNY

"Goal Identification and Achievability on Likelihood to Use Mediation" Michael J. Kwiatkowski, University of Nevada, Reno; Gwen Anne Hullman, University of Nevada, Reno

"Saving Face(book): Non-Anonymous Online Conflict and the Performance of Political Intergroup Face-work" Andrew W. Cole, Waukesha County Technical College

406047 9:30 AM to 10:45 AM Rio Conference Center Conga C

Achieving Understanding in Interaction

Sponsor: Language and Social Interaction Division

Chair: Charlotte M. Jones, Carroll College

"Developing a Pragmatics of Understanding in Talk-in-Interaction: Evidence from Videorecorded Interactions of Individuals with Frontotemporal Dementia" Lisa Mikesell, Rutgers University

"Speaking analytically: Learning to analyze everyday talk examples in the communication classroom" Lydia Reinig, University of Colorado, Boulder

406070 9:30 AM to 10:45 AM Rio Conference Center Tropical A

Embracing Sex Communication Opportunities: Improving Sexual Health Literacy in the Sex-education Curriculum in High Schools and Universities

Sponsor: Interpersonal Communication Division

Chair: Tara G. McManus, University of Nevada, Las Vegas

Presenters:

Respondent: Sarah Brookes, State University of New York, Geneseo

"Judging What's Right: Evaluating Moral Development's Role in Advertising Effectiveness" Virginia Johnson, Samford University

"Media and Intergroup Emotions: Examining the Role of Media in Prompting Attack and Exclude Emotions" Dana Mastro, University of California, Santa Barbara; Alexander Cameron Sink, University of California, Santa Barbara; Andrea A. Figueroa-Caballero, University of California, Santa Barbara

"Parasocial Relationships and Actor-Character Incongruence: Vicarious Cognitive Dissonance Approach" Riva Tukachinsky, Chapman University

"What does it mean to Counterargue with a Narrative? Reconceptualizing the Roles of Elaboration and Counterarguing in Narrative Persuasion" Emily Moyer-Guse, Ohio State University; Katherine Dale, Ohio State University; Kara Rader, Ohio State University; Simon M. Lavis, Ohio State University; Kelsey Woods, Ohio State University

406086 9:30 AM to 10:45 AM Rio Conference Center Palma G

Scrum: Embracing Opportunities for New Teaching Strategies for Managing Teams

Sponsors: Group Communication Division; Instructional Development Division

Chair: Susan Opt, James Madison University

Presenters:

John T. Strada, Eastern Kentucky University

Lien Tran, University of Miami

John Chetro-Szivos, Fitchburg State University

Kimberlee A. Wirig, Grossmont College

406088 9:30 AM to 10:45 AM Rio Conference Center Coco A

Embracing the Connection between Family Communication and Technology

Sponsors: Family Communication Division; Human Communication and Technology Division

Chair: Jennifer A. Schon, University of Kansas

Respondent: Amy Janan Johnson, University of Oklahoma

"A Hunger for Meaning: Analysis of Online Eating Disorder Recovery Stories through a Relational Dialectics Perspective" Kelsea Kohler, University of Wisconsin-Milwaukee; Michele K. Olson, University of Kentucky

"Take a Bow: Mothers' Identity Construction on Facebook" Lindsey Nimmer, Saint Louis University; April Trees, Saint Louis University

"The Relationships between Family Communication Patterns, Helicopter Parenting, and College Students' Entitlement, Adjustment, and Grade Orientation" Jordan Tyler Atkinson, West Virginia University

"Embracing opportunities for protection and connection: Parental perspectives on technology, privacy, and parent-child relational quality in the 21st century" Diana Ebersole, Kutztown

University; Keith Massie, Kutztown University

406089 9:30 AM to 10:45 AM Rio Conference Center Coco B

Hactivism and the Ethics of Policing Digital Boundaries

Sponsor: Communication Ethics Division

Chair: Scott R. Stroud, University of Texas, Austin

Respondent: Michael A. Kaplan, Baruch College, CUNY

"Bullying or Hactivism? The Uncertain Ethics of Twitter Use in the Online Fight against Evil" Scott R. Stroud, University of Texas, Austin

"Hacking Bodies to Bits: Commodity Culture and the Symbolic Right of Access to the Celebrity Corpus" Amber Davisson, DePaul University

"I Hope I Don't Get Doxed for this Paper: Anonymous and the End of Privacy" Brett Lunceford, Independent Scholar

"Transgressing Boundaries, Deriving Pleasure: Hacking and the Violation of Taboo" Hillary A. Jones, California State University, Fresno

11:00 AM

409021 11:00 AM to 12:15 PM Rio Conference Center Miranda 1

Embracing Opportunities for Regionalism in Rhetorical and Communication Theory

Sponsor: Rhetorical and Communication Theory Division

Chair: E. Cram, St. Lawrence University

Respondent: Dave Tell, University of Kansas

"Generating Regional Intimacies in the Anthropocene: A Call for a Rhetorical Theory between Identification and Orientation" E. Cram, St. Lawrence University

"Moving Between Regional Rhetorics: The Multiple Regionalisms of Small Town Tours" Joshua Paul Ewalt, James Madison University; Carly S. Woods, University of Nebraska-Lincoln

"Obama's Pivot: Regional Accents in the Trans-Pacific Partnership" Ronald Walter Greene, University of Minnesota, Twin Cities

409022 11:00 AM to 12:15 PM Rio Conference Center Miranda 2

Mixed Affect

Sponsor: Critical and Cultural Studies Division

Chair: Donovan S. Conley, University of Nevada, Las Vegas

"An (In)visible Universe of Grief: Motherhood, Affect, and Anti-Racist Possibilities" Stephanie Hartzell, University of Colorado, Boulder

"Shame of a Nation: Notes towards an Affective Democracy" David Benin, St. Mary's College

and SCCs versus HBCUs and PMIs

Sponsor: African American Communication and Culture Division

Chairs: Katherine Grace Hendrix, University of Memphis; Kimberly P. Johnson, Tennessee State University

Presenters:

Cicely T. Wilson, Chicago State University

Fang-Yi Wei, Clark Atlanta University

Yvonne D. Sims, South Carolina State University

Shawn Bulloch, Clark Atlanta University

Kandace Harris, Clark Atlanta University

Respondents: Katherine Grace Hendrix, University of Memphis; Kimberly P. Johnson, Tennessee State University

409026 11:00 AM to 12:15 PM Rio Conference Center Miranda 6

Cyberbullying, Privacy and Sex Crimes

Sponsor: Mass Communication Division

Chair: James Durbin, University of Akron

Respondent: Carolyn Cunningham, Gonzaga University

"Haters Gonna Hate: A Case Study of Beliebers and Cyberbullying on the Virtual Playground" Gina Marcello, Georgian Court University

"Passing around women's bodies online: Identity, privacy, and free speech on Reddit" Amber Davisson, DePaul University

"She was Drunk and He's an Athlete: Misappropriated Responsibility in News Coverage of Sexual Assault" Michelle Elizabeth Funk, University of Missouri

"Sticks, Stones and Headlines: Newspaper Framing of Cyberbullying" Jaime Riccio, Syracuse University

409027 11:00 AM to 12:15 PM Rio Conference Center Miranda 7

Beyond Subordination vs. Resistance: Rethinking 'Agency' and Muslim Women

Sponsor: Feminist and Women Studies Division

Chair: Soumia Bardhan, Kansas State University

Presenters:

Margaret Z. Ostrenko, University of Tampa

Colleen Kelley, Penn State Erie, The Behrend College

Saman Talib, SUNY, Farmingdale State College

Shereen F. Yousuf, University of Wisconsin-Madison

Soumia Bardhan, Kansas State University

409028 11:00 AM to 12:15 PM Rio Conference Center Miranda 8

Masculinity in Princess Culture: A Pedagogical Round Table Embracing Examinations of Masculinity in Disney Fairy Tales

Sponsor: Women's Caucus

Chair: Sarah T. Partlow Lefevre, Idaho State University

Presenters:

Patrice Amon, University of California, Irvine/University of California, San Diego

Julie A. Davis, College of Charleston

Caitlin Joanne Saladino, University of Nevada, Las Vegas

Sherianne Shuler, Creighton University

Sarah T. Partlow Lefevre, Idaho State University

409031 11:00 AM to 12:15 PM Rio Conference Center Brasilia 1

The Future of News Debates, Small Group Exploration, Surveillance, and eHealth

Sponsor: Communication and the Future Division

Chair: Roseann E. Pluretti, University of Kansas

Respondent: Dennis L. Wignall, Dixie State University

"Responding to Crisis and Opportunity: Normative Paradigms in the Future of News Debates" Anthony Nadler, Ursinus College

"Virtually Present: An Ethnographic Exploration of Small Groups Enabled and Mediated by Mobile Device Technology" Pamela J. Gerber, Central New Mexico Community College

"Heteronormative Bodies, Queer Futures: Surveillance, Communication Technologies, and Theorizing Interpersonal Panopticism" Jimmie Manning, Northern Illinois University; Danielle M. Stern, Christopher Newport University

"Credibility for Risk Health Messages on Social Media, New Opportunities to Influence" Xialing Lin, University of Kentucky; Patric R. Spence, University of Kentucky; Kenneth A. Lachlan, University of Connecticut

"Social Media Sites and eHealth Competency: Opportunities for Computer-Mediated Communication" Rebecca K. Britt, South Dakota State University

409032 11:00 AM to 12:15 PM Rio Conference Center Brasilia 2

Perspectives on Initiating and Maintaining Sexual Communication

Sponsor: Interpersonal Communication Division

Chair: Danielle Halliwell, University of Missouri

"Sexual Communication: Conceptual Overview and Research Agenda" Amy Delaney, University of Illinois

"Influences on Sexual Initiation Strategies: Primary Goals, Secondary Goals, and the Sexual Double Standard" Shawna Harris, Missouri Western State University; Elisabeth Bigsby, University of Illinois

"'Sexy Letters': Maintaining Long-Distance Sexual Intimacy – a Couple's Korean War Correspondence" Christina M. Knopf, State University of New York, Potsdam

"Examining Gender Differences in Perceived and Desired Knowledge about the Sexual Health of Prospective Intimate Partners" Michael Tannebaum, Northeastern University

409034 11:00 AM to 12:15 PM Rio Conference Center Brasilia 4

Constructing Health Online: Social Media, Online Community, and Websites

Sponsor: Health Communication Division

Chair: Norman Wong, University of Oklahoma

"A Big Data Approach to Assessing the Impact of Social Norms: Reporting One's Exercise to a Social Media Audience" Christopher J. Carpenter, Western Illinois University; Chandra S. Amaravadi, Western Illinois University

"Advice and Acknowledgements in an Eating Disorder Community: An Initial Exploration of Advice Content, Acknowledgements, and Responses to Advice Messages" Andrea J. Vickery, Louisiana State University; Stephanie Grey, Louisiana State University; Pavica Sheldon, University of Alabama, Huntsville; James M. Honeycutt, Louisiana State University

"From Isolation to Celebration: Social Identity in a Chinese Pro-Bulimia Online Community" Yiwen Dai, University of Maryland; Anita Atwell Seate, University of Maryland

"Motivations and Consequences of User Engagement with Tobacco-Free Pages on Social Networking Sites: A Pilot Study" Yang Feng, University of Virginia's College at Wise; Rachel Tighe, University of Virginia's College at Wise

"Speaking up online: Exploring hostile media perception, health behavior and other antecedents of communication related to breastfeeding" Brooke Weberling McKeever, University of South Carolina; Robert McKeever, University of South Carolina; Jo-Yun Queenie Li, University of South Carolina

409035 11:00 AM to 12:15 PM Rio Conference Center Brasilia 5

Post-industrial Spaces/Places: Interrogating Rhetorical and Communicative Constructions of Urban-Suburban Identities and Conflicts

Sponsors: Critical and Cultural Studies Division; Urban Communication Foundation

Chair: Anthony Cavaiani, William Woods University

Respondent: Anthony Cavaiani, William Woods University

"Claiming Detroit: Discursively Annexing to Expand the Borders of Urban Place" Craig M. Hennigan, Truman State University

"Decolonizing Detroit? Exploring Global Women's Empowerment within Detroit's Urban/Suburban Geographies" Erika M. Behrmann, Bowling Green State University

"The Great Lakes Water Authority (GLWA) and Rhetorical Constructions of Urban-Suburban Rights to the Commons" Chad Nelson, Penn State University

"Visual Tensions in Baltimore's Urban/Suburban Spaces in HBO's The Wire" Katie Kavanagh

O'Neill, University of Pittsburgh

409036 11:00 AM to 12:15 PM Rio Conference Center Brasilia 6

Embracing Opportunities through Collage

Sponsor: Performance Studies Division

Chair: Lindsay Greer, Southern Illinois University, Carbondale

Respondent: Amy K. Kilgard, San Francisco State University

"Directing Collage Performance" Jade C. Huell, Columbia College

"Electric Integration: The Collage Aesthetic in Performance Praxis" Violet Juno, Independent Artist

"Making it Stick: The Pedagogical Potential of Collage" Ashley Beard, Southern Illinois University, Carbondale

"Radical Juxtaposition in Textile Graffiti" Diana Woodhouse, College of Southern Nevada

409037 11:00 AM to 12:15 PM Rio Conference Center Brasilia 7

Denying Death: The Future of Terror Management Theory in the Field of Communication

Sponsor: Communication and Social Cognition Division

Chair: Lindsey A. Harvell, James Madison University

Respondent: Claude Miller, University of Oklahoma

"Communicating About Death: A look inside Terror Management Theory and the field of Communication" Gwendelyn S. Nisbett, University of North Texas

"Running in While Others are Running Out: First Responders Communication during Traumatic Events" Dariela Rodriguez, Ashland University; Theodore Avtgis, Ashland University; Corey Liberman, Marymount Manhattan College

"The Existential Function of Parasocial Relationship Interaction" Shane M. Semmler, University of South Dakota

"Time Waits for No One: Mortality Salience and Temporal Agency" Matthew McGlone, University of Texas, Austin; Nicholas Merola, Northwestern University

"“Death is coming, but I’m too scared to think about it”: Defining and distinguishing the roles of death and fear as motivators to cognitive, affective, and behavioral change" Alexander L. Lancaster, Weber State University; Nicholas David Bowman, West Virginia University

409042 11:00 AM to 12:15 PM Rio Conference Center Lambda A

The Basic Course and the First-Year Experience: Embracing Cross-Campus Collaboration

Sponsor: Basic Course Division

Chair: Andrea Quenette, University of Kansas

Presenters:

Amy Smith, Salem State University
Andrew W. Cole, Waukesha County Technical College
Mark Ward Sr., University of Houston, Victoria
Richard Kessel, Metropolitan State University of Denver
Mary K. High, University of Iowa
Elizabeth Chmielewski, University of Wisconsin-Eau Claire
Jennifer Babcock, Bridgewater College
Benjamin Erickson, Bridgewater College
Melissa Ann Broeckelman-Post, George Mason University

409043 11:00 AM to 12:15 PM Rio Conference Center Lambada B

Images of Organizations and Work in Film and Television

Sponsor: Organizational Communication Division

Chair: Jenna Haugen, University of Louisville

Respondent: Gordon S. Carlson, Fort Hays State University

"Moneyball and Max Weber: The Protestant Work Ethic and Accountability in Organizational Culture" Rick Kenney, Georgia Regents University

"Sacrifices, Externalities and Moral Mazes in The Cabin in the Woods" Andrew Herrmann, East Tennessee State University

"Sitcoms and Work/Life Balance: Examining Popular Representations of Gender Roles, Organizational Culture, and Work/Life Spillover" Elizabeth F. Hatfield, University of Houston, Downtown

"Undercover or Overexposure: Exploring the Exploitation of Difference in Undercover Boss" Tim McKenna Buchanan, Manchester University

"'We're like a family': Examining organizations' values advocacy in Undercover Boss" Rose Helens-Hart, Fort Hays State University

409044 11:00 AM to 12:15 PM Rio Conference Center Lambada C

Crafting National Identities in Transition: Rhetorics of Change in International Contexts

Sponsors: International and Intercultural Communication Division; Political Communication Division

Chair: Noemi Marin, Florida Atlantic University

"Crafting Post-Communist Rhetoric in Eastern Europe: Can Post-Colonial Lens Help Addressing National Identity Discourse?" Noemi Marin, Florida Atlantic University

"Erdogan 2014 and National Appeals in Turkey: From Prime Minister to President" Eileen Hammond, University of North Carolina, Chapel Hill

"Two Voices of Vladimir Putin: Constructing Different Definitions of the Situation in Crimea for Different Audiences" David Cratis Williams, Florida Atlantic University; Michael K. Launer, RussTech Language Services; Marilyn J. Young, Florida State University

409045 11:00 AM to 12:15 PM Rio Conference Center Conga A

Embracing Opportunities: Strategies for Creating and Embracing More Opportunities for Asian Pacific Scholars

Sponsor: Asian/Pacific American Caucus

Chair: Eunkyong Yook, George Mason University

Presenters:

Wan-Lin Chang, George Mason University

Akira Miyahara, Seinan Gakuin University

Hailey Hyun-kyung Oh, George Mason University

409046 11:00 AM to 12:15 PM Rio Conference Center Conga B

Rhetorics of/about Technology

Sponsor: Association for the Rhetoric of Science and Technology

Chair: Karen M. Taylor, University of Alaska, Fairbanks

"I Want to Be Where the Data Are: Knowledge and rhetoric in the GMO controversy" Emily Ruppel, University of Pittsburgh

"Technological Discrimination: The Rhetorical Construction of a Technological Identity" Adrian Lou, University of British Columbia

"The Dangerous Rhetoric of Innovation: Defining Post-Soviet Science through Vladimir Putin's Public Address" Ekaterina Kolesova, University of Washington

"The Wright Brothers and the Invention of Flight's Rhetorical Frontier" Benjamin Aaron Firgens, Penn State University

409047 11:00 AM to 12:15 PM Rio Conference Center Conga C

The Medium is the Movement: Media Ecological Approaches to Protest Actions

Sponsor: Media Ecology Association

Chair: Michael Plugh, Fordham University

Respondent: Jessica Sheffield, University of South Alabama

"Blood, Excrement, and a Flag: Retrieving Shock Performance Art on Social Media" Brett Lunceford, Independent Scholar

"Demonstration and Disavowal: Ecological Tensions in the #BlackLivesMatter Movement" Zack Stiegler, Indiana University of Pennsylvania

"Mediatizing Violence and Seeking Change: The Ecology of Law and Citizen Action" Evelyn Bottando, Indiana University Northwest

"Who Occupies the Occupiers? The Increasing Use of Social Media to Monitor, Minimize and Disrupt Dissent" Brian Cogan, Molloy College

polyamorous relationships" Billy Table, University of Central Florida; Rachel E. Reymann, University of Central Florida; Harry Weger, University of Central Florida

"Opportunistic Embracing: Investment and Support in Friends with Benefits Relationships" Mark Generous, Arizona State University; Lisa van Raalte, Arizona State University; Lori Bednarchik, Arizona State University; Paul A. Mongeau, Arizona State University

"Opportunistic or Strategic? Transitions to Friends with Benefits Relationships" Lori Bednarchik, Arizona State University; Lisa van Raalte, Arizona State University; Mark Generous, Arizona State University; Paul A. Mongeau, Arizona State University

"Stereotyping, Objectification and Stigmatization of the Polyamorous Female Body, or No, I Won't Date You and Your Husband" Jessica L. Benham, University of Pittsburgh

409073 11:00 AM to 12:15 PM Rio Conference Center Tropical D

That Hasn't Been Measured Before! Improving Practice in Naturalistic Settings through Novel Measures and Scales

Sponsor: Applied Communication Division

Chair: Kelly Norris Martin, Rochester Institute of Technology

"Assessing Identification with Out-Groups as a Tool for Non-profit and Philanthropic Organizations" Holly J. Payne, Western Kentucky University; Kimberlee Everson, Western Kentucky University; Jennifer Mize Smith, Western Kentucky University; Ganer L. Newman, Western Kentucky University

"Coaches' communicative style index: The development of an instrument to measure the way that coaches communicate with their players" Michael David Hazen, Wake Forest University; John Llewellyn, Wake Forest University

"Development of Team and Organizational Awareness Scale" Heewon Kim, Rutgers University

"Do we see what we see? Measuring visual proficiency and visual grammar" Kelly Norris Martin, Rochester Institute of Technology; Tracy Worrell, Rochester Institute of Technology

"From practice to research: Adapting a pedagogical tool as a research measure" Amy Gaffney, University of Kentucky

"Grandparent/Grandchild Socialization Scale" Naomi Bell O'Neil, Clarion University of Pennsylvania

"Measurement Practices in Human Communication: A Review, Analysis, and Recommendations" Elizabeth E. Graham, University of Akron

"Organizations Working Well Together: Toward an Explication and Measurement of the Concept of Interorganizational Collaborative Effectiveness (ICE)" Yannick Lionel C. Atouba Ada, University of Texas, El Paso

"Political Use of Social Media: Challenge of Developing a Unified Measure" Shafiq Rahman, Chadron State College

409080 11:00 AM to 12:15 PM Rio Conference Center Palma A

Embracing Anniversaries as Opportunity: Revisiting and Rearticulating Public Discourses of Fundamental Rights in the 1960s-1970s

Sponsor: Public Address Division

Chair: Wanda Little Fenimore, University of South Carolina, Sumter

Respondent: Kendall Phillips, Syracuse University

"A Pragmatic Presentation That Indicted Segregation" Gaut Ragsdale, Northern Kentucky University

"Birth Control Turns 50: Revisiting Griswold v. Connecticut in an Era of Renewed Restrictions on Reproductive Rights" Jessica L. Furgerson, Western Kentucky University

"Lowndes, Bloody, Lowndes (Then and Now): Remembering Civil Rights Worker Jonathan Myrick Daniels" Jaclyn Bruner, University of Maryland

"Remembering and Forgetting Keys: Lessons from Public School Integration Debates in the American West" Maegan Parker Brooks, Willamette University

409082 11:00 AM to 12:15 PM Rio Conference Center Palma C

Media Influence in Policy, Debate, and the Advertisement Industry

Sponsor: Student Section

Chair: Linda Hughes-Kirchubel, Purdue University

Respondent: Keith Cyril Bistodeau, Hamline University

"Counter-Buffering: A Visual Criticism of Guerilla Advertising" Robb Conrad Lauzon, Rensselaer Polytechnic Institute

"IGO Ties and Issue Diffusion in International Media" Ivory Mills, Northwestern University

"Trouble Along the Personal Data Superhighway: Marketers, Consumers, and Challenges for Digital Content Personalization" Darren M. Stevenson, University of Michigan

"Twitter as Speech: An Analysis of the Tweets of Nebraska State Legislators" MaryLee Moulton, University of Nebraska, Omaha

"Ushahidi Haiti: Social Media Taking Action in Natural Disasters" Shaley Moore, Missouri State University

409084 11:00 AM to 12:15 PM Rio Conference Center Palma E

Embracing the Opportunity to Examine the "Public" in an Online "Public Speaking" Course: Part 2 of a 2 Part Discussion

Sponsor: Community College Section

Chairs: Richard A. Morales, Sinclair Community College; Robert Leonard, Sinclair Community College

Presenters:

Susan Ward, Delaware County Community College
Richard A. Morales, Sinclair Community College
Robert Leonard, Sinclair Community College
Deborah Hefferin, Broward College, North Campus
Ben Jedd, University of Wisconsin-Madison
Susan Kilgard, Anne Arundel Community College
Barbara Baron, Brookdale Community College
David Franklin Purnell, Mercer University
Lisa K. Heller Boragine, Cape Cod Community College
Amy L. King, Central Piedmont Community College
Jill M. Inderstrodt, Purdue University
Rachel Nead, Southwestern College

409085 11:00 AM to 12:15 PM Rio Conference Center Palma F

Laughing With or Laughing At? How Blackish, Cristela, Fresh Off the Boat, and Broad City Expand and Limit Stereotypical Representations of Diversity on Television

Sponsors: Asian/Pacific American Caucus; Black Caucus; Critical and Cultural Studies Division; Mass Communication Division

Chair: Srividya Ramasubramanian, Texas A&M University

Presenters:

Amanda Martinez, Davidson College
Vincent Pham, California State University, San Marcos
Nancy Bressler, Wheeling Jesuit University
Anuraj Dhillon, University of Connecticut
Jenny Korn, University of Illinois, Chicago
Rachel Somerstein, SUNY New Paltz

409086 11:00 AM to 12:15 PM Rio Conference Center Palma G

"Wow-Can a Tweet Really Be Mean?" Identifying the Rhetorical Power of Impression Management and Image Restoration in Jimmy Kimmel's "Mean Tweets" Segments

Sponsor: Argumentation and Forensics Division

Chairs: Karen Hill Johnson, West Kentucky Community & Tech College; Taylor Deaton, Transylvania University

Presenters:

Gary Deaton, Transylvania University
James E. Reppert, Southern Arkansas University
Crystal Rae Coel, Murray State University
Meredith Skaggs, Western Kentucky University
Lou Davidson Tillson, Murray State University
Jacob Metz, Tennessee Technological University

Richard A. Knight, Shippensburg University
George Pacheco, Angelo State University

Respondent: Misty L. Knight, Shippensburg University

409088 11:00 AM to 12:15 PM Rio Conference Center Coco A

Competitive Papers on (Grand)Parenting

Sponsor: Family Communication Division

Chair: Andrew Long, University of Colorado, Boulder

Respondent: Sarah Tardif, University of Massachusetts, Boston

"Perceived Parental Narcissism Behavior Index: Measure Development and Validity Assessment" Valerie B. Coles, University of Georgia; Jennifer Monahan, University of Georgia

"Parent-Child Perceptions of Family Communication Patterns and Implication to Adolescent's Well-Being: A Discrepancy Approach" Ryan Maliski, University of Missouri; Alexie Hays, University of Missouri

"Memorable Moments of Closeness in Grandfather/Granddaughter Relationships" Mark T. Morman, Baylor University; Alison Croom, Baylor University

"The Joy of Grandparenting: A Qualitative Analysis of Grandparents" Daniel H. Mansson, Penn State University, Hazleton

409089 11:00 AM to 12:15 PM Rio Conference Center Coco B

Embracing New Perspectives in "Coming Out" Narratives

Sponsors: Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division

Chair: Miranda Olzman, University of Denver

Respondent: Daniel Steven Strasser, Rowan University

"Coming out in rural America: Constructing LGBTQ sexualities" Joshua Morgan, University of Kansas

"Coming Out to Mom and the World: Live Coming Out Videos on YouTube" JhuCin Jhang, University of Texas, Austin

"Coming Out and Embracing Opportunity: Fan Attitudes and Social Identity in the NFL Draft" Kristina Drumheller, West Texas A&M University; Butler Cain, West Texas A&M University; Enyonam Osei-Hwere, West Texas A&M University; R. Nicholas Gerlich, West Texas A&M University

"Come Out Come Out, Wherever You Are: A Case Study in the Broadcasting of Bisexuality" Laurena Bernabo, University of Iowa

Index of Participants

Aakhus, Mark 313067
Aaziz, Omar 309035
Abbott, Blake 114011
Abdel Fatah, Emam 109034
Abdi, Shadee 106027, 206083, 314062
Abele, Kelsey 403084
Abeln, Kacy 109089
Abendschein, Bryan 311083, 313034
Abrahamson, Kathleen 103014
Abubakare, Tobi 114087
Abuljadail, Mohammad 113085, 209010
Aburto, Jose 209011
Acevedo Callejas, Liliana 403072
Acevedo Callejas, Michelle 114080, 403072
Acharya, Lalatendu 209055
Ackah, Betty 309021
Adame, Bradley 111044, 113010, 303066, 403043
Adame, Elissa 111083, 114042, 303066, 313089, 314066
Adams, Aubrie 010056, 201082, 203082, 211035, 214082, 303056, 314025, 403032
Adams, Kelly 211059
Adams, Megan 309010
Adams, Tony 010056, 017035, 111071, 113058, 114070, 206055, 211101, 303056, 309055, 313028
Aden, Roger 213010
Adeyeye, Melissa 203057
Afary, Kamran 206084
Affi, Tamara 109063, 202091, 209022, 211051, 314032
Affi, Walid 309075
Agarwal, Vinita 206021, 214034
Agozzino, Alisa 306077
Aguayo, Angela 313066
Ahern, Ariell 303042
Ahlfeldt, Stephanie 111089
Ahmed, Rahnuma 203082, 313089
Ahmed, Rukhsana 005084, 120007, 203027, 206082, 219007, 319007
Ahmed, Saifuddin 311066
Ahn, Jong Sook 109043
Ahn, Sun Joo 113042, 311035, 406045
Ahnert, Laurel 209015
Ahntholz, Brenda 114081, 311051
Akers, Chelsie 203085
Akita, Kimiko 211044
Akutsu, Satoshi 306044

Al Ghabra, Haneen 303012, 314062
Al-Busaidi, Adil 313063
Al-Riyami, Said 213012
Alaimo, Kara 213010
Alberti, Laura 203070
Albiniak, Theodore 109087, 114045
Aldrich, Rosalie 113010, 203028, 206073
Alemán, Carlos 213062
Aleman, Melissa 213062
Alexander, Bryant Keith 213071, 306028
Alexander, Jonathan 113022
Alexopoulos, Cassandra 109035, 406032
Aley, Melinda 106086
Alfonso, Fernando 206023
Alford, Allison 306075, 311071
Algan, Ece 309031, 313031
Allaire, Nicole 111082
Allanson, Anthony 214084
Allen, Brenda 209042, 211051
Allen, Jerry 114042
Allen, Jordan 114070, 306088, 311032
Allen, Joshua 111071
Allen, Mike 206084, 209087, 213052, 214028, 314035
Allen, Myria 109066, 113042
Allen, Nicole 113061
Allen, R. 311005
Allen, Sean 103083
Allen, Todd 209083, 311081
Alley-Young, Gordon 303071
Allgayer, Sasha 309082
Allgood, Erica 213067
Allison, Audrey 309044
Allison, John 203036
Almanza, Daniel 311051
Aloia, Lindsey 203032
Alpert, Jordan 209051
Alshoaibi, Maha 109012
Alsulaiman, Saud 113085
Alt, Rebecca 109051
Althouse, Michael 206023
Altizer, Roger 213103
Alvarado, Raisa 209057
Amaravadi, Chandra 409034
Amason, Patricia 209063
Amernick, Dan 309017
Ammen, Sharon 214087, 313081

Amon, Patrice 409028
Amsden, Brian 114033, 313047
Amundsen, Allen 211052
Anagondahalli, Deepa 214046, 309024
Ancarrow, Megan 306017, 409075
Anderegg, Courtney 214035, 311034
Andersen, Janis 106031
Andersen, Kenneth 311005
Andersen, Kristin 103088
Andersen, Peter 314032
Anderson, Amena 313071
Anderson, Ariane 111055
Anderson, Christina 203028, 313045
Anderson, Christopher 206084, 214025, 309051
Anderson, Crystal 313025
Anderson, Isolde 111010
Anderson, Jennifer 012073, 109023, 113075, 214022, 303025, 306066, 313067
Anderson, John 213036, 303036
Anderson, Kami 306082, 313014
Anderson, Karrin 010056, 206070, 213033, 303056, 406028
Anderson, Kenton 106017, 109052, 213052
Anderson, LaKesha 109021, 113100, 206046, 211080
Anderson, Lily 103088
Anderson, Lindsey 103070, 109059, 214028, 303083
Anderson, Peter 319052
Anderson, Rayna 303027
Anderson, Reynaldo 206025, 403028
Anderson, Robert 306070
Anderson, Scott 103044
Anderson, Shaun 103057, 106025, 113063, 114014
Anderson, Sky 203080
Anderson, Versha 103067
Anderson, Wendy 103028, 111022
Anderson, Whitney 103088
Anderson, Will 114021
Anderson-Lain, Karen 211059
Andrade, Luis 103087, 203025, 311057
Andreas, Dorothy 111052, 309062
Andrejevic, Mark 306022
Andsager, Julie 113031
Angelich, Christian 109071
Angelini, James 403026
Anguiano, Claudia 103045, 203025
Anker, Ashley 113010, 303024, 313045
Anthony, Kathryn 211024, 213066
Anthony, M. Susan 214087

Anton, Corey 114046, 211046, 213046, 311047
Antony, Mary Grace 103063, 203012, 209012
Aoki, Eric 016070
Aonuma, Satoru 306046
Apker, Julie 114057, 211034
Apostel, Kristi 203045
Apostel, Shawn 114088, 203045
Applequist, Janelle 106011, 109059, 211017, 303025, 306027
Applewhite, Anastasia 213034
Aranda, Johnson 209051
Archibald, Jeff 109044
Arellano, Amy 109088, 114067, 203043
Armada, Bernard 111058, 114088
Armfield, Allison 209028
Armfield, Greg 113089
Armstrong, Katherine 103088
Arneson, Pat 005025, 103026, 106089, 109047, 314046, 409071
Arnett, Ronald 005025, 103058, 106089, 113087, 203088, 311026, 403101
Arnold, Lorin Basden 306088
Arora, Aarti 111075, 306027, 309021, 403027
Arpan, Laura 311085
Arrington, Michael 109051
Arroyo, Analisa 103088, 209034, 313034
Arxer, Steven 403022
Arzumanova, Inna 311027
Asante, Godfried 203025, 206083, 303055, 309083
Asay, Milo 106084
Asbury, Mary Beth 211031, 406032
Asen, Robert 103074, 211051
Asencio, Raquel 206059
Ash, Erin 311066, 403026
Ash, Russell 213034
Ashcraft, Karen Lee 010056, 214013, 303056, 314027
Ashley, Patrick Flynn 311073
Ashlock, Mary 106021
Askay, David 203013
Atay, Ahmet 106021, 306012
Atchison, Robert 109061, 306047
Atkinson, Jordan 109081, 309010, 313071, 406088
Atkinson, Joshua 313037
Atkinson, Nathan 005102
Atkinson, Tia 109051
Atouba Ada, Yannick Lionel 106085, 409073
Attia, Hagar 211010
Attias, Bernardo 010056, 203043, 303056, 314046
Attreya, Aarti 214066

Atwell Seate, Anita 211012, 409034
Au, Cyndy 109045
Aubrey, Jennifer 010056, 113034, 209017, 303056
Aufderheide, Trevor 109043
Ault, Michael 306088, 311045
Aunspach, Chase 103011
Aupperle, Anna 311011
Austin, Brent 303017
Austin, Caroline 114066
Austin, Lauren 206010
Auter, Philip 203012
Auverset, Lauren 114017
Auwal, Mohammad 313046
Avant-Mier, Roberto 309087
Avena, Joseph 309010
Averbeck, Josh 106052
Avery, Rosemary 314045
Avila-Saavedra, Guillermo 114022
Avtgis, Theodore 211066, 409037
Ayotte, Kevin 409024
Babcock, Jennifer 409042
Bach, Betsy 306076, 311005
Backlund, Philip 005072, 111087, 213086, 306083
Badger, Lindsey 109025, 214062, 303031, 311075
Bagley, J.D. 206010
Bahk, C. Mo 109043
Bahrainwala, Lamiyah 111017, 313016
Bai, Gui 113012
Baig, Noorie 103063, 203025, 311057, 314033
Baik, JeeYun 109043
Bailey, David 109084, 211047
Bailey, Diane 309086
Bailey, Erica 211010, 214017
Bailey, Garry 005084, 103067, 206082
Bailey, Joseph 303033
Bailey, S. Brad 010056, 211031, 303056
Bailey, Zachary 209024
Baiocchi-Wagner, Elizabeth 109021, 205010, 303088
Bajac-Carter, Maja 211059
Bajwa, Hena 113031
Bakalli, Gilman 403023
Bake, Shawna 403027
Baker, Benjamin 109017, 213031, 309010
Baker, Colin 113014
Baker, James 206010
Baker, Kimberly 109051

Baker, Matthew 111014
Baker, Sara 109075, 209042
Baker, William 306067
Baker-Ohler, Marie 313080
Bakke, Peter 106035
Balas, Glenda 313024
Baldwin, Andrea 109070, 114071, 213036, 311036, 314036
Baldwin, Charles 206010
Baldwin, John 017035, 311042
Baldwin, Paula 114021, 309046
Balfantz, Gary 214036, 311036
Ball, Catherine 406045
Ball, Hannah 106045, 303034, 311034, 313071, 314045
Ball, Timothy 211089
Ballard, Dawna 005031
Ballard, Robert 010056, 206067, 213088, 303056
Ballard-Reisch, Deborah 114031
Balter-Reitz, Susan 114075
Balthrop, Bill 203080, 311005
Ban, Zhuo 111014
Banas, John 214052
Banister, John 114062, 214061
Banjo, Omotayo 109017, 209017, 211010
Bankey, Brendon 314026
Banks, Jaime 003021, 010056, 109035, 111051, 213103, 214082, 303056, 313052
Bannon, Susannah 309028
Banwart, Mary 109028, 213023, 311023, 314023
Baptist, Richard 103057, 113057
Bar-On, Gitit 213074
Barakji, Fatima 113010
Barber, Hayden 213022
Barberena, Laura 403022
Barbour, Joshua 106014, 111052, 203042, 211034, 309062, 311088
Bardhan, Nilanjana 406080
Bardhan, Soumia 103035, 106027, 109012, 208005, 303012, 409027
Barfield, Sade 103080, 206087, 306070, 309084
Barge, J. Kevin 010056, 209100, 213013, 214013, 303056, 309062, 311088, 313067
Barker, Gina 113058
Barker-Plummer, Bernadette 005076, 311027
Barlow, Jahn 311042
Barnett, Joshua 106011, 114016, 209011, 309022
Barnett, Natasha 214084
Barney, Timothy 214074, 313033
Baron, Barbara 109046, 213081, 409084
Barr, Liz 303011, 403089
Barrett, Ashley 109055, 211031

Barrett, Janice 106012, 109023, 113046, 309024, 313087
Barrett, Kendall 314036
Barrett-Fox, Jason 114074
Barriage, Sarah 113073
Barry, Caitlin 314073
Barry, Colleen 314045
Barry, Lisa 209014, 309037, 406072, 409075
Barta, Nichole 403074
Bartesaghi, Mariaelena 005076, 213085, 313037
Barton, Matthew 306083
Baruch, Maria 206057
Baryshevtsev, Maxim 111032
Basinger, Erin 106034, 303032, 306063
Basnet, Minu 209010, 303027
Basquiat, Cameron 103089
Batchelor, LaRoyce 311058
Bates, Benjamin 103058, 306043
Bathgate, Linda 311084
Battaglia, Adria 010056, 103100, 109047, 111051, 201047, 303056, 313047
Bauer, Janell 114042
Baugh-Harris, Sara 109062
Baughman, Linda 206075
Baum, Carolyn 214067
Baumgarte, Roger 114080
Bauschard, Stefan 311086
Baxter, Patrick 211023
Bayer, Joseph 103052
Baysha, Olga 113046
Beach, Christopher 211034
Beach, Wayne 103082, 211051
Beachley, Michael 005072
Beall, Melissa 010056, 017035, 106070, 113082, 209081, 303056, 313073, 314083
Bean, Hamilton 016070, 111067, 113067, 203013, 309100
Beard, Ashley 313036, 314036, 409036
Beasley, Vanessa 203089
Beatty, Micheal 314034
Beauchene, Kathleen 309051
Beck, Anna-Carrie 010056, 103086, 109055, 113010, 211086, 214086, 303056
Beck, Christina 005084, 010056, 103023, 107101, 203026, 206082, 209047, 216056, 303056, 316056
Beck, Gary 211032, 213032
Beck, Sarah 206036
Beck, Stephenson 114057, 206059, 209059, 309010
Becker, Catherine 211055
Becker, Dennis 005028, 111051, 209045
Becker, Karin 114062

Becker, Robert 106084
Bederson, Ben 214028
Bednarchik, Lori 409072
Bedor, Emma 214021
Bedsaul, Jason 303035
Bedsale, Nathan 203021, 313037
Beebe, Steven 005028, 203026, 211028, 306076, 311005, 314084
Beerman, Ruth 111033, 114025
Behm-Morawitz, Elizabeth 106017, 113034, 209017, 306017
Behrenshausen, Bryan 306055
Behrmann, Erika 203066, 209031, 211027, 213027, 214027, 309031, 311051, 409035
Beisecker, Thomas 010056, 017035, 111051, 303056, 313043, 314043
Belanger, Patrick 103067
Bell, Katherine 306011
Bell, Robert 314045
Bell, Sarah 403037
Bell, Shelby 103043, 311033
Bell, Tiffany 208005
Bell, Travis 319052
Bell McManus, Leanne 103081, 113010, 206067, 213088, 214088
Bello, Richard 306071
Bellon, Joseph 109061
Benavidez, Julian 214066
Bencherki, Nicolas 311021, 403043
Bendix Harper, Elizabeth 109035
Benham, Jessica 213057, 403031, 406023, 409072
Benin, David 409022
Bennett, Jeffrey 103075, 114052, 209080, 214074, 311080
Bennett, Kiah 313086
Benson, Thomas 206051, 406021
Bentley, Joshua 203024, 213024, 214059, 214066
Berardi Tennant, Amanda 409076
Bergan, Daniel 111023, 213010
Bergen, Karla 109051
Bergman, Teresa 213042
Bergquist, Gretchen 113058, 203022, 211051
Bergstrom, Mark 016070, 313045
Berkelaar, Brenda 211013
Bernabo, Laurena 409089
Bernard, Daniel 303066, 306034
Bernhold, Quinten 106085, 403032
Berry, Elvera 103058, 206071
Berry, Keith 005025, 206082, 209100, 313028
Bertino, Elisa 209035
Besel, Richard 206011, 209011, 309070
Beshiri, Dilina 403023

Bessarabova, Elena 309052, 311052
Best, Latricia 209010
Best, Stefanie 206034
Betlemidze, Mariam 114016, 306010
Betz, Emma 313058
Beutin, Lyndsey 303061
Bevan, Jennifer 016070, 109063, 209063
Beyea, David 203035
Bezanson, MaryElizabeth 109047, 114075
Bhangay, Pooja 106012
Bharthur, Deepti 103063
Bhatia, Sunil 211062
Bialowas, Anne 309051
Bicksler, Hamilton 406082
Bien-Aime, Steve 111062
Biesecker, Barbara 010056, 114028, 202091, 211051, 213014, 303056, 309080, 313074
Biffl, Diana 306021
Bigman, Cabral 314045
Bigsby, Elisabeth 409032
Bilandzic, Helena 211010
Bilge, Nurhayat 103067, 109066
Bill, Timothy 203084
Billings, Andrew 010056, 103024, 106024, 114017, 213083, 303056, 403026
Billman, Brett 213031, 214070, 303043, 306010, 313022, 314022
Bingham, Christopher 114011
Bingham, Susan 306010
Binnie, Chelsea 109083, 206071
Bird, Cassandra 213010, 214080
Birdsell, Jeff 209082
Birkholt, Marty 309051
Bisbee, Donovan 103043, 406033
Bisel, Ryan 106014, 114042, 203042, 306014, 313089, 314066
Bish, Alyssa 313044
Bissell, Kim 311085
Bistodeau, Keith 103084, 209051, 213084, 314085, 403084, 409082
Bitzer, Lloyd 311005
Black, Jason 209070, 313042
Black, Laura 010056, 209059, 213073, 303056, 311045, 313067
Blackburn, Kate 406037
Blackstone, Ginger 109085, 311085
Blackwell, Derek 114046
Blagg, Brandon 106055
Blair, Carole 010056, 103023, 107101, 114028, 303056, 313056, 316056, 403101
Blankfield, Bryan 106080, 206051, 306080, 406021
Blanks, Geraud 106025
Blanton, Hart 106017, 311035

Blaszka, Matthew 213017
Blatchley III, Ernst 403034
Blau, Jnan 106036
Blau, Nicole 103058, 206073
Bleam, Sheri 314028
Blesse, John 113057
Blevins, Maria 309042
Blight, Michael 106051, 113017, 203035, 206010
Blinne, Kristen 010056, 106026, 111051, 114043, 303056, 318076
Blithe, Sarah 203013, 313027
Blood, Noelle 311073
Boatwright, Brandon 309035
Bochantin, Jaime 314087
Bochner, Arthur 203059, 211051, 309055, 311005, 313070
Bock, Mary 203017, 206014, 209014, 311081
Bodary, David 111059
Bodie, Graham 109032, 111032, 206010, 213052, 311052
Bodle, Robert 113083
Boehm, Melissa 114025
Boehmer, Jan 111011
Boeynaems, Amber 303017
Boileau, Don 017035, 111051, 213087, 309067
Boje, David 106088
Bolanos-Carpio, Alexa 109082
Bolden, Galina 103082, 211058, 214058
Bolduc, William 103021, 120052
Bolen, Derek 103062, 211101, 313071
Bolkan, San 109055, 209026, 214052, 314066
Bolton, Joshua 103066, 106024
Bonander, Allison 203031, 206012, 211083
Bond, Bradley 206017
Bond, Christopher 113082, 306086, 313073
Bonito, Joseph 010056, 114057, 206059, 303056, 313059, 314100
Bonus, James 314017
Booth, E. Tristan 111071
Booth-Butterfield, Melanie 106083, 303063, 314088
Booze, Melinda 403046
Boren, Justin 010056, 213031, 303056, 313022
Borer, Michael 114082
Borton, Ian 111046
Borzea, Dana 111086
Bosch, David 314045
Bosch, Emily 306010
Boser, Beth 309028
Boster, Franklin 303045, 306066
Bostwick, Eryn 113032, 206035

Botan, Carl 209100
Botero, Isabel 010056, 017035, 209059, 303056
Bottando, Evelyn 005035, 306059, 409047
Bourdeaux, Renee 206026
Bourne, Jennifer 111043
Bovino, Thomas 113100, 211084
Bowen, Diana 010056, 109100, 111066, 113044, 303056, 309059, 311059, 403100
Bowers, Jodie 005084, 206082, 314086
Bowers, John 311005
Bowman, Jim 213085
Bowman, Jonathan 114059
Bowman, Nicholas 003021, 103017, 103058, 113010, 203085, 206010, 209017, 213103, 309010, 403085, 409037
Boyan, Andy 017035, 206035
Boyce, Benjamin 213022
Boyd, Claudia 303059
Boyd, Joshua 113072, 213086, 314024
Boyd, Steve 314024
Boyd, Tiffaney 214044
Boyd-Barrett, Oliver 113046
Boyer, John 314059
Boylorn, Robin 313075, 403025
Boyraz, Maggie 403027
Bozik, Mary 213087
Braddock, Jennifer 311085
Braddock, Kurt 109066
Bradley, Erin 113010, 203032
Bradshaw, Seth 211023
Brady, Kathy 114021
Brady, Robert 209063
Braithwaite, Dawn 106031, 203059, 211051, 311005
Brammer, Leila 206072, 213086
Brand, Jeffrey 214031, 303062
Brandau-Brown, Frances 306071
Brandhorst, Jaclyn 206031, 303047
Brandon, James 114088
Brandon, Joshua 211059, 311063
Brann, Maria 113010, 114032, 309010
Branton, Scott 213075
Brashear, Taylor 113045, 206010
Brashers, Dale 106034
Bratich, Jack 113026, 211051
Bratton, Virginia 114066
Brawley, William 406032
Brazee, Christy 306076
Braziunaite, Ramune 114028, 403023

Breault, William 113057
Bredman, Scott 206087, 309084
Breen, Amanda 111086
Breen, Gerald-Mark 306058
Brehm, Natalie 403035
Brekke, Anjuli 114031
Brennan, Emily 103034
Brenneise, Allison 103062, 106016, 211021, 313021
Brenneise, Tyler 103062
Bresnahan, Krystal 114044
Bresnahan, Mary 106052, 109023, 306066
Bressler, Nancy 106051, 409085
Breuer, Johannes 203085
Brewer, Edward 306071
Brian, Larissa 309027
Brians, Mark 214011
Briddick, Erin 111036
Briggs, Dustin 203033
Brigham, Matthew 113033, 214059
Brimlow, Allie 309025
Brinker, David 311045
Brinkert, Ross 005028, 111051, 209045
Brinson, Nancy 114017
Briones, Rowena 103066
Briscoe, James 103024
Brisini, Kellie 109032, 111032
Brisini, Travis 209036, 213036
Britt, Brian 209035, 213035
Britt, Lori 203086, 213073, 306084, 313067
Britt, Rebecca 206085, 309010, 314082, 409031
Broad, Garrett 403042
Broady, Brianna 403074, 406076
Brock, Nettie 306010, 311082
Brock, Sue 403045
Brockhage, Katie 111027, 211051, 211059
Brockman, Shannon 203086
Brockmann, Breena 111033
Broderick, Michael 306010
Brody, Nicholas 206082, 309051, 403035, 406037
Broeckelman-Post, Melissa 306033, 314011, 409042
Brojakowski, Benjamin 309035
Bronstein, Carolyn 311027
Brooke, Collin 203089
Brookes, Sarah 114017, 406085
Brookey, Robert 202091
Brooks, Abby 406032

Brooks, Becky 306072
Brooks, Emily 406073
Brooks, Lonny 017035, 201082, 214082
Brooks, Sara Beth 114087
Broome, Benjamin 103067
Brophy, Jessica 114027
Brothers, Michael 313062
Broussard, Jonathan 306043, 309011
Brouwer, Daniel 303011
Brovero, Adrienne 309081, 314081
Brower, Jay 005025, 017035, 214047, 303014, 306047, 403088
Brown, Christopher 209085
Brown, Craig 114067
Brown, Dakota 203033
Brown, Daniel 203047, 306026
Brown, Kathleen 109027
Brown, Keith 109051, 306046
Brown, Kenon 106024, 403026
Brown, Laura 209042, 213052
Brown, Natasha 213035
Brown, Taylor 406082
Brown, Thomas 114073
Brown, Tim 309057
Brown, Timothy 111059, 314014
Brown Givens, Sonja 106025, 303027
Browne, Stephen 206051, 214089
Broyles, Daniel 109046
Bruce, Caitlin 103011, 403037
Bruce, Robert 111022
Brummett, Barry 314074
Brummett, Erin 109051, 403072
Bruner, Jaclyn 409080
Bruner, Katie 213010
Bruner, M. Lane 005076
Brunette, Tyler 106046
Brunner, Elizabeth 106074, 111042, 211017
Brunner, Katie 306067, 314085
Brunner, Steven 313034
Bruscella, Jacqueline 214034, 311034, 313011
Bryan, Ann 113086, 203058
Bryant, Leah 010056, 015100, 017035, 113089, 211059, 303056, 314087, 403032
Bryson, Alexis 309086
Bublitz, Emily 111086
Bucciferro, Claudia 406023
Buckley, Alison 313021
Buckner, Marjorie 309025

Buckrop, Jacquelyn 106070
Buechner, Barton 214084
Buehler, Emily 314035
Buel, Rebecca 406074
Buescher, Derek 313082
Buldys, Malwina 111035
Bulloch, Shawn 409025
Buniak, Iuliia 303085
Buningh, Sander 209035
Burghardt, Carl 211051
Burghardt, Lucy 203080
Burgers, Christian 209035, 214017, 303017
Burgoon, Judee 109063
Burk, Amanda 103086
Burk, John 005028, 213045
Burke, Barbara 313087, 314084
Burke, Tricia 111088, 203063, 211063, 306032
Burke-Henderson, Keesha 211075
Burleson, Christian 203023
Burnette, Ann 103014, 109047
Burney, Marsha 103025
Burns, Lisa 306023
Burns, Michael 213059, 311073
Burns, William 109066
Burrell, Nancy 203083, 311028
Burroughs, Benjamin 106071, 111010, 211010
Burrows, Capri 109036
Burt, Amy 010056, 303056, 403036
Burton, Aaron 214070
Burton, Katherine 202091, 311084
Burton, Nsenga 403025
Busalacchi, Nicholas 203070
Bush, Randall 106075, 211074, 313074
Bushnell, Jon-Paul 103044
Butchart, Garnet 103026
Bute, Jennifer 114032, 319052
Buterbaugh, Kaitlyn 103014
Butland, Mark 211028, 406084
Butler, Carly 206058
Butler, Nicholas 109046, 213081
Butler, Shannan 203052, 314035
Butterfield, Rya 214043, 311043
Butterworth, Michael 010056, 109051, 111011, 213083, 303056
Buzzanell, Patrice 005031, 106031, 109014, 113028, 203059, 211051, 313066, 314027
Byrne, Sahara 314045
Byrnes-Loinette, Kerry 010056, 103058, 111057, 114047, 303056, 314025

Byrnie, Matthew 209071
Byrum, Kristie 113083
Bystrom, Dianne 314023
Cabosky, Joseph 103031
Cacioppo, Peyton 113036
Cafferty, Lauren 109057, 113035
Cai, Bei 109080, 406075
Cai, Xiaomei 203034
Cai, Y. 403035
Cain, Butler 409089
Calafell, Bernadette 010056, 017035, 109022, 206083, 209057, 211025, 303056, 309083, 311074, 314062
Caldiero, Chris 203024
Cali, Dennis 303046
Calka, Michelle 211027, 213027, 214027
Calkin, Megan 109051
Calloway-Thomas, Carolyn 109051, 111028, 113100, 213025, 309087, 313072
Calvente, Lisa 113026
Camara, Sakile 203023, 206032
Cambiano, Renee 403027
Cameron, Morganne 106025
Campbell, Crystal 313055
Campbell, Jamie 113023
Campbell, Karlyn 313024
Campbell, Peter 213059, 313043, 314043
Campbell, Rose 211044
Campfield, Alan 403074
Camus, Melinda 213085
Canary, Heather 016070, 109042, 206013, 311042
Cannava, Kaitlin 109032, 111032
Cantrill, Jim 004022
Canzona, Mollie Rose 113035, 313045
Cao, Xiaoxia 111031
Caputo, John 005072, 103067
Capuzza, Jamie 111071
Caraballo, Aliyah 111063
Caraballo, Shaunte 109044
Carbaugh, Donal 211051, 309058
Carcasson, Martin 010056, 017035, 213073, 303056, 313067
Carcioppolo, Nick 111010, 113010, 303034
Card, Daniel 113052, 211034
Cardon, Peter 111028
Carli, Andrea 113045
Carlile, Andrea 213084, 214085, 311057, 314085
Carlin, Diana 206070
Carlin, Phyllis 214036

Carlson, Cassandra 106032
Carlson, Elizabeth 114042
Carlson, Gordon 409043
Carmack, Heather 010056, 017035, 106066, 203027, 206066, 209066, 214045, 303056, 313063
Carmody, Thomas 403046
Carnahan, Dustin 111023
Carpenter, Amanda 111034
Carpenter, Christina 406071
Carpenter, Christopher 211063, 213035, 214052, 309070, 409034
Carpenter, Russell 201045, 203045
Carr, Bryan 314047
Carr, Caleb 113057, 311042
Carr, M. Kelly 311033
Carr, Zachary 306073
Carrillo Rowe, Aimme 309083
Carrington, Claire 309010
Carrion, Melissa 111027, 214021
Carroll, Kristine 114081
Carroll, Robert 103032
Carstarphen, Meta 306014
Carter, Jonathan 109042, 213080, 303043, 406072
Carter, Nathan 106025
Carton, Shannon 211059, 313071, 314087
Carver, M. Heather 114088
Carveth, Rod 103058, 109085, 114073, 209083, 214024, 303014, 309024, 311062, 313089, 314077
Carviou, James 309046
Cascio, Christopher 103052
Casson, Wesley 203086
Castaneda, Mari 103045
Castaneda, Nivea 213022
Castellanos, Ralph 103045
Castle Bell, Gina 017035, 203023
Castleberry, Garret 211059
Castonguay, Jessica 109045, 206085
Castor, Theresa 005076, 111051, 209047, 313037, 403043
Castro Sotomayor, Jose 214042
Cates, Carl 211031
Cates, Kristy 010056, 211031, 303056
Catona, Danielle 111034, 206066, 406034
Caughlin, John 106034, 211051, 314032
Cavaiani, Anthony 109016, 409035
Cavallero, Daniel 114031
Cavenaugh, Gregory 314034
Cayetano, Catalina 106072, 114012

Cecala, Andrew 206066
Ceccarelli, Leah 010056, 111051, 114075, 211051, 213033, 303056, 314074
Cech, Molly 114066
Cegala, Donald 319052
Ceisel, Christina 114022, 318076
Celani-Morrell, Collette 209063, 214035, 306073
Celeste, Manoucheka 306011
Center, Evan 103033
Cevik, Senem 303062, 403024
Chae, Jiyoung 111034
Champine, Tyler 303052
Champlin, Sara 109057, 111034
Chan, Ching Man 211010
Chan, Lik Sam 109051, 214035
Chandler, Curry 211022
Chandler, Kimberly 303014, 314014
Chandler, Vincent 103036
Chandrasekaran, Arthi 203070, 313011
Chang, Changfu 109080, 120052, 406075
Chang, Wan-Lin 111010, 309012, 409045
Chantrill, Patricia 005072
Chao, Chin-Chung 106043
Chaput, Catherine 303016, 306016
Charoensap-Kelly, Piyawan 103016
Charron, Lori 010056, 206067, 303056
Chartier, Jeannine 314073
Chase, Kenneth 211070, 403080
Chastain, Melissa 114059, 214081
Chattopadhyay, Dhiman 113062, 309012
Chattopadhyay, Sumana 111051, 203012, 206017, 209017
Chávez, Karma 309083, 311080, 313056
Chazal, Kirby 313058
Checton, Maria G. 111034
Chee, Frances 106051
Chemerinsky, Erwin 314046
Chen, Ling 406075
Chen, Xiaowei 213010
Chen, Yashu 213043, 214012
Chen, Yea-Wen 106033, 113028, 114080, 314012, 406080
Chen, Yihai 109080, 406075
Chen, Yixin 203034
Chen, Zhuojun Joyce 106043, 109080, 214043, 406075
Cheney, George 209013
Cheng, Yang 211010
Cheng, Ying 209063
Cheong, Pauline 214012

Cherney, James 010056, 211021, 303056
Cherney, Maura 109035, 203063, 209032
Chernichky, Skye 106088, 211032
Cherry, Jessica 309024
Chesebro, James 311005
Chetro-Szivos, John 406086
Chevrette, Roberta 206015
Chewning, Lisa 214063
Chiang, Shiao-Yun 403077
Chick, Daniel 206026, 213010
Chicotsky, Brandon 103024
Chien, Hsin-Yi 103046, 206045, 211012
Child, Jeffrey 015100, 017035, 114032, 203063, 206081, 209100
Childers, Jay 010056, 017035, 303056, 311023, 313023, 409076
Chirindo, Kundai 114074
Chisholm, Marla 113084, 211084
Chivers, Nick 311051
Chmielewski, Elizabeth 409042
Cho, Hyunyi 106017
Cho, Jaehee 303035
Chock, Tamara 111035
Choi, Chang Shik 111086
Choi, Charles 010056, 206047, 213012, 303056, 311081
Choi, Dongho 209035
Choi, Grace 106017, 314035
Choi, Jin-A 111012
Choi, Jinbong 306057
Choi, Jung Hwa 106045
Choi, Sohyun 209010
Chopra, Shweta 306058
Chory, Rebecca 314088
Chouinard, Michael 213075, 406071
Chrfi Alaoui, Fatima Zahrae 106027, 111044, 209024, 303027, 311012, 314062
Christen, Scott 309051, 314025
Christensen, Jeremy 103083
Christensen, John 106052, 213103, 311035
Christerson, Kelly 206031
Christian, Elizabeth 214062
Christiansen, Adrienne 013034, 313086
Christiansen, Jordan 114067
Christy, Katheryn 206085, 213035, 214034
Chromey, Kelli 103086, 114014, 203075, 306033, 311057
Chu, Kar-Hai 114014
Chuang, Andy Kai-chun 111044
Chuang, Hsun-Yu 114063, 303055
Chudnovskaya, Elena 203044

Chung, Ho Chung 306035
Chung, Jee-Young 203024
Chung, Leeva 311057
Church, Scott 111074, 206061
Churher, Kalen 106059, 111017
Chvasta, Marcy 106036
Cingel, Drew 206085
Cionea, Ioana 113032, 114012
Cisneros, J. David 103033, 113044, 206015, 211051, 306016, 309059, 311059, 403100
Claeys, An-Sofie 306024
Clair, Robin 403034
Clare, David 109032, 206032
Clark, Cathlin 106035
Clark, Gregory 203089
Clark, Kathleen 409077
Clark, Kelsey 311089
Clark, Lou 211013
Clark, Shelley 319052
Claus, Christopher 306025, 313071
Clawson, Rosie 403034
Clayton, Margaret 109034
Clemens, Cody 106067, 306045
Clementson, David 114023
Click, Melissa 306010, 311082
Cloud, Dana 010056, 017035, 103075, 106074, 203015, 209015, 211051, 303056, 309028, 311074, 313016
Cody, Adam 214061
Cody, Michael 303045
Coe, Kevin 306061, 309026, 403044
Coel, Crystal 309085, 311089, 409086
Cogan, Brian 409047
Coggio, Grace 103074, 303057
Cohen, Elizabeth 111010, 114017
Cohen, Heather 214075
Cohen, Jonathan 211010
Cohen, Steven 106067, 113045, 306033
Cohn, Lora 306046
Coker, Calvin 106016, 109028
Colaner, Colleen 209022, 309088, 311071
Cole, Andrew 111083, 406046, 409042
Cole, Hazel 211010
Cole, Kristen 206028
Cole, Megan 214083
Cole, Meika 209010
Coleman, Loren 113025
Coleman, Miles 214088, 309016

Coles, Valerie 113010, 203032, 306034, 409088
Collier, Mary Jane 314012
Collins, Bart 213086
Collins, Christopher 111036, 209036
Colpean, Michelle 106027
Colvin, Janet 113010, 208005
Comeforo, Kristin 106028
Compton, Benjamin 109057, 213055
Compton, Cristin 109027, 114045
Compton, Josh 306014
Condit, Celeste 211051, 311080
Condon, Vanessa 106051, 114067, 403084
Coniglio, Taylor 103081
Conkle, Allen 314036
Conley, Donovan 010056, 203015, 303056, 314042, 409022
Conlin, Lindsey 114017
Connaughton, Stacey 106014, 113010, 213013, 214046, 309086, 313066
Connors, Pamela 206072, 303016
Connolly-Ahern, Colleen 111062
Conrad, Charles 209013
Considine, Jennifer 109051
Contractor, Noshir 206059
Contreras, Sarah 211084
Cook, Melissa 313080
Cook-Hearty, Marquesa 113016
Cooke, Nicole 403076
Cooke, Tanner 103022, 206010
Cooks, Leda 109022, 211015, 214075
Cooley, Skye 109012
Coombs, W. Timothy 306024, 406024
Cooney, William 211051
Cooper, Cody 111010
Cooper, Deven 109087, 203025
Cooper, Elizabeth 313014
Cooper, Erica 111028, 213025
Cooper, Katherine 309047
Cooper, Len 111071
Cooper, Olivia 106085
Coopman, Stephanie 213076
Cooren, François 211051, 403043
Copeland, Kristopher 213067, 314085
Copes, April 010056, 103058, 303056, 406025
Corbo, Angela 111051, 206031, 214067, 314024
Corey, Frederick 010056, 303056
Cornacchione, Jennifer 203034
Cornejo, Victor 114067

Cornwell, Terri 113058
Corp, Piper 209011
Corriero, Elena 203035, 214035
Corrigan, Lisa 109025, 214074, 309022, 311075
Corrigan, Thomas 309051
Cosenza, Julie 211021, 313021
Costantini, Nicole 106051, 109070, 309021
Courtney, Ryan 103080, 306070
Coveleski, Samantha 209022, 214032, 403032
Covert, Jessica 303024
Cowan, Renee 206082, 213059
Cox, Courtney 209010
Cox, Jeffrey 306066
Cox, Stephen 311051
Cozen, Brian 111052, 209011
Crable, Bryan 113087, 213046
Crabtree, Robbin 013034
Craig, Brett 209089
Craig, Byron 203043
Craig, Christopher 109066, 113042
Craig, Elizabeth 109035
Craig, Richard 203023, 311081
Craig, Robert 111087, 211051
Craighead, Britney 314017
Crain, Matthew 214071
Cram, E. 109031, 303052, 409021
Cram, Travis 114033, 206086, 311023
Cram Helwich, David 103087
Cramer, Linsay 209012, 214075, 309063
Crandall, Heather 103067, 309010
Crane, Jonathan 309021
Cranmer, Gregory 309010, 313071, 314088
Creech, Brian 214071
Crick, Matthew 214063
Crick, Nathan 111074, 311061
Crisson, Roberta 214036
Crist, Jonathan 103081
Croatt, Heidi 313055
Croker, Trevor 106035
Cronn-Mills, Daniel 303070
Cronn-Mills, Kirstin 309057
Crook, Brittani 111034, 303088, 403072, 406032
Crooks, Vicki 114088, 303021
Croom, Alison 409088
Crosby, Benjamin 106063
Crosby, Emily 203031

Cross, Nicole 303034
Croucher, Stephen 208005, 311043, 313063, 314012
Crowley, Jenny 213032, 214032
Crowley, John 103052, 309032
Crowley, Kelsey 213010
Cruger, Katherine 213085
Cruz, Ana 103086, 211085
Cruz, Gabriel 314047
Cruz, Ignacio 103035, 206010, 309051, 314066
Cruz, Shannon 306066
Cruz-Pobocik, Silvia 311057
Cabbage, Jayne 113025, 406025
Cui, Xi 113085
Cullinan, Megan 309042
Culp, Andrew 306016
Cummings, Melbourne 114028
Cummings, Ryan 111035
Cunningham, Carie 106051
Cunningham, Carolyn 213026, 306025, 309010, 319052, 403031, 409026
Cunningham, Melannie 111046
Cunningham, Phillip 314047
Cunningham, Summer 109021, 111027, 213085, 314036
Cuny, Kimberly 114088, 203045
Cupach, William 211051
Cupid, Jamila 206025, 313014
Curnalia, Rebecca 203087, 206010, 213077, 303017
Curnutt, Hugh 209017, 211022, 213017
Curran, Melissa 211063
Curran, Timothy 203022, 209034
Currie-Mueller, Jenna 114014, 203046, 313088
Curry, Heather 111036
Curtin, Melissa 209012, 313012
Custard, Holly 213026
Custers, Kathleen 111088, 113085, 203085
Cvancara, Kristen 113075, 114044, 313087
Cypher, Joy 010056, 113021, 211021, 213021, 303056
Cyphert, Dale 203044, 306084
Czlapinski, Heidi 113024
D'Silva, Margaret 206010, 209010
Daalmans, Serena 311017
Dababneh, Samar 209031
Daggs, Joy 113089, 209084, 403086
Dahlstrom, Michael 209021
Dai, Yiwen 203032, 214012, 303063, 409034
Dai, Zehui 113062, 203011, 309031
Dailey, Rene 406032

Dailey, Stephanie 113045, 306021, 309086
Daily, Lisa 106022
Dainton, Marianne 206063
Dale, Katherine 406085
Dalton, Melissa 403077
Daly, John 311005, 314066
Dam, Linda 113010, 311024
Damasceno, Cristiane 103035
Danaher, Joshua 214083
Dance, Frank 111087, 311005
Dandrow, Christine 303086
Daniel, Arlie 213087
Daniel, Emory 206035, 309010
Daniels, Steven 213010
Danielson, Carly 109032, 111032, 303032
Danielson, Mary Ann 206010, 314066
Danisch, Robert 111045, 314061
Dannels, Deanna 016070, 111059, 206077, 214026, 309087
Dark, Kimberly 103036, 314036
Darling, Ann 109022, 113100, 208005, 214026, 309087
Darnell, Amy 113088, 114088, 203036
Darr, Christopher 103024, 106062, 206071, 314080
Das, Purba 103063
Dasgupta, Satarupa 313027
Dauber, Cori 214023
Daughton, Suzanne 309071
Davidson, Lindy 311051
Davidson, Maria 010056, 017035, 211027, 213027, 214027, 303056
Davidson, Marlina 010056, 017035, 201045, 213067, 303056, 314089
Davidson, Rachel 309074, 406026
Davies, Elaine 112010, 205010
Davis, Andrea 109027, 214070
Davis, Christine 010056, 111051, 203059, 209047, 213072, 303056, 309021, 313076
Davis, Corey 106024, 309017
Davis, Daniel 113057, 303021, 311044
Davis, Julie 409028
Davis, Justin 311070
Davis, LaShara 314045
Davis, Michael 103087, 209086, 403082
Davis, Olga 209100
Davis, Patricia 114025
Davis, Sharde 109032, 209022
Davis, Teaniese 113010, 203032
Davison, Amber 114027, 303074, 406089, 409026
Daws, Laura Beth 109017, 203028, 206073
Day, Eric 106085

de Albuquerque, Afonso 306059
de Jong, Robin 209035
De La Garza, Antonio 206057, 213059
de Onís, Kathleen 203016, 214042, 309037, 403042
de Velasco, Antonio 309022
Dean, Marleah 109051, 203042, 214034, 311034
DeAndrea, David 213035
Dearing, James 306066
Deaton, Gary 103061, 309085, 311089, 409086
Deaton, Taylor 311089, 409086
DeChaine, D. Robert 010056, 202091, 303056, 309080
Decherney, Peter 010056, 202091, 303056, 309080
DeChurch, Leslie 206059
Dee, Juliet 111051, 114075, 203047
Deem, Melissa 213082
Deeter, Christine 113047
Defossez, Ellen 406076
DeGreeff, Becky 111055, 114031
DeGroot, Jocelyn 103088, 311057, 406073
DeHart, Jean 211031, 306071, 403101
Deifell, David 206023
DeJuliis, David 211071, 214088
Dejmanee, Tisha 403031
Del Gandio, Jason 017035, 106026, 111051
DeLaCruz, Lauren 209031
Delaney, Amy 211032, 303032, 306032, 409032
Della, Lindsay 209010
DeLuca, Kevin 114016, 211017, 313074
Dempsey, Sarah 005031, 213013
Denes, Amanda 209022, 309032
Denker, Katherine 107101, 113058, 114028, 206027, 309051, 311051, 314027
Denton, Zachary 111047
Denvir, Paul 010056, 113010, 211058, 213058, 303056, 314058
Depretis, Abbe 211010, 214044, 314044, 406031
Derby, Jason 106022
DeRouchey, Jennifer 406084
DeSanto, Jason 314046
Desens, Linda 209051
Desrayaud, Nathalie 406046
deTar, Matthew 111016
Detrinidad, Adriana 114028
DeTurk, Sara 010056, 303056, 309012, 311012, 313012
DeVasto, Danielle 111061, 211034
Devlin, Michael 106024, 403026
Dewald, Sherry 114084
Dewar, Cynthia 203081

Dewberry, David 010056, 303056, 313047, 314046
Dewdney, Torin 106042
Dewey, Morgan 311031
Dhillon, Anuraj 311063, 409085
Dhillon, Kiranjeet 109087, 114087, 209010
Di Corcia, Mark 319052
Dibble, Jayson 111063, 303063
Dickinson, Elizabeth 314075
Dickinson, Greg 017035, 106042, 113074, 211051, 306016
Dickmeyer, Linda 111089
Dickmeyer, Scott 211045, 306045
DiClemente, Ralph 113010, 203032
DiDesidero, Linda 209087, 211031
DiDomenico, Stephen 203058
Dietrich, Sarah 306073
Diles, M. Laurie 209045
Dillard, James 114034, 306034
Dillard, Kara 203086
Dillard, Scott 213036
Dillingham, Lindsay 214052
Dillon, Jeanette 111010, 114028, 206066, 306028
Dillon, Kelly 005084, 113035, 206082, 311062
Dillon, Patrick 211031
Dillon, Randy 015100, 213085, 214084
Dillow, Megan 214066, 313032
Diment, Ashley 103014
Dimitrova, Daniela 111062
Ding, Fangzhou 209058
Dingley, Catherine 109034
Dinh, Ly 111010
Dinsmore, Dana 111088
Dionne, Terrell 203061, 306010, 409022
Disbrow, Lynn 111059, 214025
Discenna, Thomas 103022
Dishart Leontiadis, Jill 214088
Dixon, Jenny 109042, 311022, 403089
Dixon, Travis 109025, 206017, 211010, 314100
Dixson, Marcia 213085
Dobosh, Melissa 114057
Dobris, Catherine 111010, 406026
Dobson, James 109046, 114067, 213081
Docan-Morgan, Sara 113058
Dodd, Melissa 109051
Dodge, Patrick 111043, 208005, 311012, 313072
Doherty, Eileen 214066
Dolan, Emily 106017, 109052, 111010, 213052, 309010

Dolber, Brian 103022, 311011, 314021
Dolgov, Igor 309035
Domenico, Mary 114045, 309045
Domke, David 309026
Dong, Qingwen 113012
Donofrio, Andrew 213015
Donofrio, Theresa 211042, 306042
Donohue, William 109034
Donovan, Barna 313016
Donovan, Erin 111034, 114034, 213052, 406034
Dorjee, Tenzin 103012, 311057
Dorrance Hall, Elizabeth 103052, 106017, 111088, 113085, 114044
Dorsch, Travis 106032
Dorsett, Nikole 206084
Dorsey, Leroy 211031
Doshi, Marissa 103063, 203027, 211101
Doss, Erin 106062, 311033
Dostart, Anne 406045
Dotson-Pierson, Christian 113063
Dougherty, Cristy 111081
Dougherty, Debbie 303047
Dow, Bonnie 113101, 202091, 209080, 303075, 309080, 311027
Dowd, John 113085
Downey, Sharon 016070
Downing, Jamie 213080, 306026
Downing, Savannah 211033, 306010
Doyon, Katherine 109034
Dozal, Mario 214059
Dragojevic, Marko 309052
Drake, Veronika 313058
Drescher, Hailey 111051, 214031
Drew, Paul 213058
Drew, Shirley 213070, 309055
Driskill, Gerald 409070
Droba, Nathan 103014
Drogos, Kristin 203085
Droser, Veronica 106088, 209063, 213022
Drucker, Susan 005032, 103058, 203047, 314046
Drumheller, Kristina 111070, 403037, 409089
Drummond, Darlene 203023, 206032
Drury, Jeffrey 109051
Drury, Polina 213034
Drury, Sara A. Mehlretter 012073, 109033, 213073, 214022, 311026, 313067
Drushel, Bruce 113083
Drzewiecka, Jolanta 109074
DuBois, Aimee 303057

DuBois, Bob 111083
Dubrofsky, Rachel 111022, 113022, 213059
Duchsherer, Amy 103086
Duckworth, Jennifer 109051, 113075, 406082
Dudash Buskirk, Elizabeth 113023
Dudney, Anna 111033, 303075
Duerringer, Christopher 214014, 306074
Duffy, Cat 114085, 406031
Dugan, Matthew 103042, 109051
Duggan, Ashley 010056, 114032, 213055, 214055, 303056, 314100
Duke, Thomas 211010
Dukes, Christopher 406032
Dunbar, Norah 010056, 109063, 111051, 213055, 303056, 403032
Duncan, Aaron 109088, 211083
Duncan, Randy 314047
Duncan, Rozell 213045, 214067, 311058
Dunham, Ian 313047
Dunleavy, Katie 010056, 103058, 303056
Dunn, Deborah 214066
Dunn, Jennifer 211027, 213027, 214027, 313027
Dunn, Mary 114017
Dunn, Meghan 106074
Dunn, Samantha 114062
Dunn, Scott 206010
Dunn, Thomas 203080, 209025, 311016
Dupal, Annick 306084
Durbin, James 209017, 409026
Durham, Meenakshi Gigi 311027
Dutta, Uttaran 103055
Dwyer, Karen 012074, 106083, 113076, 314089
Dyehouse, Jeremiah 111045
Dykins Callahan, Sara 309021
Dykstra, Tiffany 106059
Dylko, Ivan 309035
D'Amico, Kristin 306088
Eadie, Bill 109051, 111087
Earle, Elizabeth 303080
Earnest, Billy 106077
Earnhardt, Adam 017035, 116056, 206082, 209017, 303025, 306085
Easley, Terri 109028, 113023
Eastin, Matthew 114017
Eaves, Michael 103084, 311081
Eberly, Rosa 313084
Ebersole, Diana 406088
Ebesu Hubbard, Amy 213055, 303063
Eckhart, Nicholas 309035

Eckstein, Ace 203074
Eckstein, Justin 213082, 314042
Eddington, Sean 206028
Edelmayer, Kathleen 206052, 211052, 213063, 314063
Eden, Allison 209035, 214017, 311017
Edgar, Amanda Nell 211016, 213016, 309022
Edson, Belle 206024
Edwards, Autumn 106035, 111010
Edwards, Chad 106035, 111010, 311087
Edwards, Jason 114089, 313046
Edwards, Jennifer 004024, 303051
Edwards, Michaela 103044, 214014
Edwards, Tony 004024
Efigenio, Erica 109046, 114067
Egbert, Nichole 213074
Eger, Elizabeth 203074, 206080, 213051
Egnarski, Taylor 111058
Egnoto, Michael 103066, 113057
Eguchi, Shinsuke 010056, 017035, 103062, 106033, 111051, 114080, 206083, 209085, 213011, 214011, 303056, 309083, 314012, 314033, 403022, 406080
Ehrenhaus, Peter 109074
Eichhorn, Kristen 103058, 313071
Eicholtz, Mary 209084
Einsiedel, Edna 403042
Eisenberg Todd, Stephanie 103036
Eisenstadt, Michael 209015, 306073, 403082
El Damanhoury, Kareem 203012, 309012
Eldredge, Judson 213052
Eley, Latasha 214015
Elghossain, Daniel 403073
Elizondo Cecena, Francisco Javier 206035
Eller, Angela 214083
Ellingson, Laura 206027, 213070, 303075, 313028
Ellington, Lee 109034
Ellis, Carolyn 203059, 206055, 211051, 214089, 309055, 313070
Ellis, Erin 213067, 314089
Ellis, Lynelle 211010
Ellithorpe, Morgan 114017
Ells, Kevin 313087
Ellwanger, Adam 106023
Elmasry, Mohamad 203012
Elsayed, Yomna 103022
Else-Quest, Nicole 303034
Elson, Malte 203085
Elton, Jessica 114031, 306073
Elwazani, Noura 106027

Emborg, Jens 213010
Embry, Kenneth 213066
Emmers-Sommer, Tara 206084
Enck, Suzanne 109025, 214074, 309075, 311075, 406031
Endres, Danielle 005102, 010056, 017035, 103101, 111052, 113074, 209011, 211016, 213016, 214042, 303056, 309042
Endres, Prairie 114088, 120052, 206088, 301070, 313062
Endres, Thomas 211087, 214081
Engels, Jeremy 211074, 314061
Engleberg, Isa 211028, 311005
Engstrom, Erika 214055
Epping, Darren 114067, 211083
Ercolini, Gina 005025, 213088
Erdely, Jennifer 309021, 314036
Erdmann, Charlotte 403034
Erickson, Benjamin 409042
Erickson, Jillian 309057
Erincin, Serap 306010
Ervin, Jennifer 206059
Erzikova, Elina 113081, 211088, 309082
Escurignan, Julie 311082
Esfandiary, Esmaeil 203070
Espasandin, Rachel 111046
Esquibel, Elena 314071
Estlein, Roi 311032
Eszenyi, Marie 109062, 206086, 213010, 403082
Evans, Sandra 309086
Evans, Sarah 109035, 203066
Eveland, William 109052, 114023
Everhart, Kristen 313045
Everson, Kimberlee 409073
Evusa, Juliet 306071
Ewalt, Joshua 103011, 106042, 311021, 409021
Ewing, Clay 114088
Ewoldsen, David 311034
Ezell, Jonathan 311023
Faber McAlister, Joan 106042, 306042, 309028
Fabj, Valeria 114062
Fahs, Michael 005028, 403045
Fair, Brandy 406084
Fairchild, Jennifer 203045
Fairhurst, Gail 211013
Falender, Jessica 103085
Falk, Emily 103052
Faltsek, Daniel 106071, 306022
Falvo, Richard 211031

Faris, Jeralyn 111083, 406043
Farmer, J. Dean 309051
Farrar, Kirstie 314017
Farrell, James 214014, 309074
Farrell, Laura 113021
Fassett, Deanna 106021, 109022, 202091, 214026
Faulkner, Sandra 107101, 113047, 114070, 209100, 211101, 311055, 313028
Favara, Jeremiah 113031
Favela, Larissa 311051
Favors, Andre 303022, 306010
Faw, Meara 303032, 306032
Fawley, Jessica 309051
Fay, Isabel 209087, 309035
Fay, Martha 103081, 403070
Fechner, Valerie 111086
Fedesco, Heather 103052, 303083
Feeley, Thomas 113010, 209035, 303024
Feezel, Jerry 213087, 309067
Fehrenbach, Keri 113010
Feldner, Sarah 106044, 406028
Feldpausch-Parker, Andrea 010056, 111051, 206011, 209011, 303056
Feller, Amanda 111046
Feller, Gavin 211010
Felt, Laurel 106072
Felten, Britani 111081
Fendley, Seth 109011
Feng, Bo 106032, 109032
Feng, Hairong 214043
Feng, Yang 409034
Fenimore, Wanda Little 109051, 409080
Fenske, Mindy 202091, 213071, 214074, 309080, 314100, 403036
Fentress, Samantha Brown 209055, 406027
Ferchaud, Arienne 211010
Ferguson, Crystal Lane Swift 109044, 114087, 203043, 211084
Ferguson, Denise 109024, 309026, 311026
Ferguson, Douglas 306085
Fernando, Mark 107101
Fernando, Wendy 111085, 113101, 202091, 209101
Ferrari, Matthew 213082
Ferrell, Betty 211066
Ferris, Amber 203087, 206010, 313035
Fetherston, Michelle 306021, 311051
Feyh, Kathleen 103075, 106062
Fichet, Elodie 213066, 314024
Field-Springer, Kimberly 005084, 106066, 213074
Fields, Doris 106073

Figuroa-Caballero, Andrea 406085
Filer, Christine 114023
Files-Thompson, Nicole 206025, 209085, 311014, 313014
Finch, Michael 106057, 113081, 211088, 309082
Fine, Hunter 111036, 303043
Finlay, Christopher 106044
Finn, Amber 012074, 103070, 311025
Finucane, Margaret 203046, 311066
Firestone, Amanda 314031
Firgens, Benjamin 409046
Fischer, Mia 203074
Fish, Duane 203081
Fisher, Carla 311071
Fisher, Melody 209010
Fisher, Valerie 113010
Fisher-Bodkin, Alison 103028, 106047
Fishlock, Joshua 314017
Fishman, Donald 314046
Fitch Blair, Ashley 311062
Fitzgerald, Vincent 403044
FitzGerald, William 106063, 209070
Fitzmaurice, Megan 311016
Flanagan, Lisa 004024, 113036, 309021, 403036
Flayhan, Donna 213046
Fleck, Katherine 403086
Fleming, Josh 309051
Flinko, Sarah 103081, 214088, 409071
Flippin Wynn, Monica 306014
Flood Grady, Elizabeth 303088, 311032
Flora, Jeanne 106088
Flores, Carlos 114027, 403074
Flores, Joseph 309010
Flores, Lisa 111066, 211051
Floyd, Kory 010056, 113010, 202091, 211051, 214032, 303056, 309080
Flynn, Mark 313045
Flynn, Thomas 103058, 209101
Foeman, Anita 209052, 213062
Fogel, Justin 313021
Fogle, Krystal 203070
Folwell, Annette 005072
Fondren, Wes 111083
Fong, Mary 010056, 209043, 211043, 303056, 309043
Foote, Justin 103084, 214045, 314087
Forbush, Eric 103062
Ford, Debra 311088
Ford, Jacob 214066, 303028, 409070

Ford, Jessica 111014, 313088, 406045
Ford, Leigh 013034
Ford, Rebekah 106035
Ford, VaNatta 206025, 214015, 311014
Forest, Erin 303023
Forsberg, Geraldine 303046
Forsythe, Katherine 103070
Fortney, James 409077
Foss, Karen 106031, 111058, 211051, 314075
Foss, Sonja 111058, 114045, 211051, 303089
Foster, David 313024, 406032
Foster, John 114081
Foster-Kuehn, Myrna 103081
Foulke, Meredith 313044
Fournier, Cessali 113036
Foust, Christina 106074, 314074
Fowler, Brooke 103066
Fowler, Craig 211032, 309089
Fox, Jesse 213035, 214035, 306035, 403035
Fox, Rebekah 103014, 109047, 214022
Foy, Matt 406071
Frame, Melissa 313021
Framer, Melissa 111063
Frampton, Jessica 313017
Francis, Sarah 206066
Frank, Amanda 209089
Frank, David 113080
Frank, Mark 209012, 313061
Frank, Sarah 203089, 403071
Franken, Noah 209022
Franks, Tara 214025
Fraustino, Julia Daisy 103066
Freberg, Karen 206035
Fredal, James 211016
Frederick, John 114059, 211075
Freeman, Nicole 109084
Frei, Seth 005028, 209045
Frey, Lawrence 010056, 106026, 109051, 111051, 211051, 213074, 303056, 309027, 313066
Frey, T. Kody 203082, 214028, 303035
Freymiller, Lyn 106017
Freytag, Jennifer 209051, 211034
Friday, Sarah 114036, 403036
Friedrich, Gustav 311005
Friel, Patricia 010056, 017035, 120052, 301070, 303056
Friesem, Elizaveta 206010
Friesem, Yonty 314073

Friesen, Clark 010056, 303056, 311058
Friesen, Karyn 010056, 303056, 311058
Frisby, Brandi 010056, 103086, 211026, 303056, 309025, 314025
Frischherz, Michaela 114011, 309027, 403075
Frith, Jordan 314016
Fritz, Alice 206014
Fritz, Janie 103081, 106089, 206100, 214081, 311026, 313080
Fritz, Niki 213017
Friz Siska, Amanda 111061, 403035
Frohlich, Dennis 406077
Frye, Joshua 109051, 206071
Frymier, Ann 107101
Fuentes, Frank 211070
Fulghum, Erica 113066
Fung, Tsz Hin 213034
Funk, Michelle 109028, 211010, 409026
Furgerson, Jessica 203014, 209016, 306027, 309031, 409080
Furness, Zack 113011
Fuse, Koji 106025
Fyke, Jeremy 111051, 211045
Fyelling, Samantha 111063, 209032
Gabbay, Michael 203062
Gabor, Elena 114042, 214022
Gaddis, Benjamin 103083, 306010, 309084, 406074
Gaer, David 309057
Gaffney, Amy 203086, 206077, 309025, 409073
Gagliardi, Juliana 306059
Gagné, Pascal 109058, 114016, 214085, 303011
Gailliard, Bernadette 203042, 206080
Gajjala, Radhika 106033, 203011
Gallagher, Victoria 106058, 109026, 211031
Gallegos, Monica 010056, 209066, 214059, 303056, 406073
Galloway, Ryan 109061
Galtung, Johan 306046
Galvan, Jimena 209063
Galvin, Kathleen 113058
Gamble, Chris 203061
Gamble, Hilary 206063, 306017
Gamboa, Eddie 114036, 306031, 406071
Gameel, Bahaa 213026, 303012
Gander, Eric 106087
Ganesan-Chiu, Puvana 206044, 209044, 213044
Gangi, Katlyn 403032
Ganster, Savannah 113055, 309021, 313036
Gantt Shafer, Jessica 114057
Ganzermiller, Josie 206088

Gao, Fei 113012
Gao, Xianyi 406032
Garcia, Esther 214055
Garcia, Mattea 211080
Garcia Rodriguez, Marisa 206028
Gardner, Christine 109016
Gardner, Elizabeth 214028
Gareis, Elisabeth 114080
Garner, Johny 206059, 313063
Garner, Richard 303082
Garrett, Erik 206071, 213046, 306043
Garza, Teresita 113047
Gasiorek, Jessica 206047, 211032, 303063, 309089
Gastil, John 010056, 111051, 203062, 211051, 213073, 303056, 313067
Gatchet, Amanda 311051
Gatchet, Roger 311051, 314014
Gates, Lisa 211055
Gaule, Jaclyn 103032, 203035
Gearhart, Christopher 103086, 206010
Gehl, Robert 306022
Gehrke, Pat 010056, 202091, 203089, 303056, 309080
Geist-Martin, Patricia 111055, 113016, 211055
Gellert, Ashley 403033
Gencarelli, Thomas 211046, 403073
Generous, Mark 111010, 213059, 409072
Gent, Whitney 103042, 206012
George, Ashley 206010
Gerbensky-Kerber, Anne 106066, 213074, 303021
Gerber, Matt 206021
Gerber, Pamela 409031
Gerhardt, Marie 309058
Gerlich, R. 403037, 409089
German, Kathleen 103044, 113083, 309074, 313046
German, Lisa 214059
Gershberg, Zac 306046
Gesch-Karamanlidis, Eleni 103055, 311088
Gessford, Scott 114062, 311057
Gettings, Patricia 206063, 211032
Gevorgyan, Gennadi 103046, 213043
Ghanem, Salma 206074
Ghazal Aswad, Noor 303035
Gibbs, Jennifer 214063, 309062, 313059
Gibson, Katie 203014
Gibson, Laura 103034
Gibson, Steven 309066, 311081
Giese, Brianne 103080

Gieseler, Carly 109085, 309045
Gigliotti, Ralph 106014, 211045
Gil-Lopez, Teresa 406032
Gilbert, Anne 403076
Gilbert, Christopher 111074, 113033, 206026, 403037
Gilchrist, Brian 206071, 309045
Gilchrist-Petty, Eletra 109100, 309014
Giles, Howard 211051, 309052, 403032
Gilkerson, Nathan 106044
Gill, Laura 309051
Gill, Rebecca 111052, 203042, 209013
Gillen Hoke, Hailey 309063, 314088
Gillespie, Patti 311005
Gillooly, Zachary 214066
Gilmore, Jason 211010
Gilstrap, Cristina 214034
Gilstrap, Curt 203088
Gingrich-Philbrook, Craig 209036, 213071, 214036, 306036
Ginossar, Tamar 214066
Ginther, Morgan 306086
Giorgio, Grace 311083
Gist, Angela 303047
Givens, Kayde 113014
Givertz, Michelle 206063, 211063, 306063
Gjoci, Nina 209010, 403023
Gjuraj, Tonin 403023
Glenn, Cerise 010056, 103089, 206031, 209042, 303056, 313014, 314028
Glenn, Phillip 103082
Glenn, III, Robert 103061, 309085, 311089
Glick, Lydia 406045
Glowacki, Elizabeth 109034, 314045, 406032
Gobes-Ryan, Sheila 211084, 213057, 313035
Goehring, Charles 211014, 213014
Golan, Guy 203024
Golato, Andrea 313058
Golato, Peter 313058
Goldberg, Arielle 311073
Goldberg, Kristyn 313016
Golden, Kathleen 106061, 111083, 213076
Goldman, Adria 111025, 406025
Goldman, Elayne 406043
Goldman, Zachary 209026, 313071, 314088
Goldring, Abigail 311023
Goldsmith, Joy 211066
Golsan, Kathryn 206026, 306025
Goltz, Dustin 213071

Goman, Carmen 214083
Gomez, Ana 211057
Gomez, Denise 113043
Gomez, Stephanie 103027
Gonzalez, Alberto 106043, 211051, 214075, 303075, 403023
Gonzalez, Ariadne 209042, 403027
Gonzalez, Joshua 103087
Gonzalez, Vanessa 113043
Good, Jeffrey 113010
Good, Tiara 113010, 211014, 313016
Goodboy, Alan 206082, 209026, 211026
Goodnight, G. Thomas 211051, 309061, 313074
Goodnow, Trischa 213014, 309037, 313011
Goodwin, Janna 114071
Goodwin, Jean 209021
Gordon, Allison 010056, 206034, 303056, 309034, 311034
Gordon, Constance 106074, 211015
Gorsevski, Ellen 109058, 111075, 303014
Gossett, Kathie 106063
Gossett, Loril 203013
Gotch, Donna 016070
Gouran, Dennis 103101, 311005
Gournelos, Ted 213059
Grabowsky, Eric 010056, 114089, 206100, 211087, 303056
Grace, Kittie 103028, 206087
Gracyalny, Monica 309032
Graff, Richard 213061
Gragg, Catherine 406084
Graham, Chelsea 403071
Graham, Elizabeth 409073
Graham, Kirsten 309032
Graham, Melissa 109024
Graham, Scott 114052, 211034, 313026
Grall, Clare 214017, 311017
Grandinetti, Justin 206088, 309010
Granelli, Steve 303032, 311051
Grassmick, David 106087
Grasso, Katherine 309052
Gratch, Ariel 114036, 309021, 403036
Graves, Darlene 103071, 114088
Graves, Emily 113036, 403036
Graves, Michael 103071
Gravley, Dianne 113084
Gray, Jonathan 209036
Gray-Starner, Liane 005028, 106067, 213045, 306045
Green, Caleb 303071

Green, Erik 103047, 111088
Green, Robert 106044
Green, Teresa 109062
Green, Toya 109087
Greenblatt, Nichola 306058
Greene, Deric 211075
Greene, John 010056, 103052, 113101, 202091, 303056, 309080, 311084
Greene, Kathryn 106066, 111034
Greene, Ronald 106022, 303016, 409021
Greenwalt, Dustin 209074
Greenwood, Molly 103066, 109028, 213010
Greer, Clark 306085
Greer, Lindsay 109036, 309021, 311036, 313036, 409036
Grewe, Brian 113021, 114084, 203066, 313021
Grey, Stephanie 409034
Griffin, Darrin 106077, 113057, 206010, 209012, 313061
Griffin, Em 106076
Griffin, Rachel 010056, 017035, 113101, 303056, 309075, 314028, 403028
Gring, Mark 211070, 406082
Grizzard, Matthew 106017, 109052, 211010, 311017, 314017, 403085
Groover, Michelle 306086
Gross, Clare 314035
Grossman, Jeremy 303031, 311016
Grubb, Kayleigh 120052
Guadagno, Marie 106045, 109057
Gudelunas, David 214080
Guerrero, Laura 214083, 309032
Guha, Pallavi 309010
Gulotta, April 306084
Gumpert, Gary 005032, 203047, 314046
Gunn, Caitlin 303027
Guntzviller, Lisa 106032, 111032
Guo, Chao 309010
Guo, Mengjun 203011
Guo, Yijia 114012
Gurrie, Chris 106051, 111010, 201082, 314082, 403086
Gust, Scott 109022
Gustafson, Abel 406044
Gutgold, Nichola 206070, 306023, 313024
Guth, Kristen 203070
Guthrie, Jennifer 113066, 306075
Gutierrez-Perez, Robert 203025, 206083
Gutin, Myra 306023
Guziec Iaccheri, Andrea 209051
Guzman, David 206010
Guzmán, Jaime 209057

Haas, Benjamin 209036
Haas, Emily 106045, 206066
Haas, John 211031, 311070
Habraken, Joseph 114088
Hacker, Kenneth 106088
Hacker Daniels, Adrienne 109047, 203047, 311026
Hafen, Susan 209042
Hagen, Christina 203070
Haggadone, Brad 203082, 306021
Haggard, Carrol 206062
Hahn, Allison 303042
Hahn, Laura 306067
Hahn, Lindsay 214017, 311017
Hahn, Rachel 213017
Hahn, Taylor 106061, 303042
Hahner, Leslie 103075
Haigh, Michel 103017, 309082
Hair, Richelle 111063
Haislett, Robin 309021
Hajek, Christopher 211012, 306010
Hale, Claudia 103067, 313063
Hale, Jerold 211031, 403101
Haleta, Laurie 311057
Hall, Chip 309070, 314059
Hall, Crystal 114087
Hall, Jennifer 303083
Hall, Maurice 309071
Hall, Rachel 303052
Halliwell, Danielle 209022, 409032
Hallsby, Atilla 213010, 313074
Hallsten Lyczak, Jodi 113047
Halualani, Rona 010056, 106033, 202091, 303056, 309080
Hamilton, Heidi 113023
Hamilton, Joy 109088, 206011, 211036
Hamilton, Kevin 309011
Hamilton, Mark 106052
Hamm, Joseph 306066
Hammond, Eileen 409044
Hammonds, Kyle 211059
Hample, Dale 203032, 303063
Hample, Jessica 109035, 303063
Hampton, Chelsea 214016
Hampton-Farmer, Cheri 113028
Hamzehee, Josh 103080, 206087, 306070, 309084
Han, Bing 311043
Han, Eun-Jeong 113073, 213012

Han, Le 203011
Han, Soo-Hye 113023, 313067
Hanan, Josh 114011
Hanasono, Lisa 010056, 106033, 109032, 111010, 213011, 303056, 309051, 309063, 311024, 314033
Hanchey, Jenna 209013, 309016, 403075
Hancock, Jeffrey 214035
Hanley-Tejeda, David 111036, 309071, 314071, 409023
Hanna, Katrina 306074
Hanna Edwards, Ashley 109032, 406032
Hannah, Mark 203070
Hannan, Jason 311047
Hansen, Kody 311042
Hanson, Ardis 206021, 213057, 311042
Hanson, Jennifer 114014
Hanssen, Sarah 114088
Hantzis, Darlene 211080
Hanus, Michael 213035, 214035
Hao, Qi 209010
Hao, Richie 109022, 209085
Haratonik, Peter 005032
Hargrove, Tara 203075
Hariman, Robert 109071, 211051, 313074
Hark, Kristen 109083, 403046
Harness, Lindsey 103074
Harold, Christine 114016
Harper, Allison 109087, 206086, 209086
Harpine, William 010056, 214081, 303056, 311033, 313085
Harrigan, Meredith 103088, 306088, 311071
Harrington, Nancy 203034, 311034
Harris, Alexa 303027
Harris, Andrew 103055
Harris, Anne 403036
Harris, Heather 211075
Harris, Kandace 303027, 313014, 409025
Harris, Kate 206080, 409077
Harris, Shawna 409032
Harris, Tina 010056, 211051, 213062, 214075, 303056
Harrison, Cory Paul 103083, 103084, 114067, 406031
Harrison, Dominique 203027
Harrison, Kathryn 109051
Harrison, Kristen 111010, 211010
Harrison, Millie 306021
Harrison, Tyler 203042
Harroff, Lindsay 113086, 211023, 311046
Harsin, Amanda 109034

Hart, P. Sol 213010
Hartelius, Johanna 111067, 113067, 309100, 313084
Harter, Lynn 211051, 311087, 403034
Hartman, Karen 103031
Hartmann, Tilo 214017
Hartnett, Stephen 010056, 016056, 103023, 107101, 113012, 114024, 203051, 208005, 214062, 303056, 309087, 311075, 313066
Hartung, Rebecca 403072
Hartzell, Stephanie 113033, 409022
Hartzog, Molly 203021
Harvell, Lindsey 103017, 113010, 206034, 211023, 409037
Harvey, Adam 103036, 106051
Harvey-Knowles, Jacquelyn 103052, 106016
Harwood, Jake 309066
Hasan, Fadia 203044
Hasian, Marouf 109074, 203014, 211011, 214046, 303012, 313085, 406026
Haskins, Ekaterina 113033, 309033, 311061, 313084
Haslerud Opp, Mary 114086, 313083
Hassan Khajavy, Gholam 213012
Hassell, Marcus 306086
Hassert, Joe 111036
Hassoun, Dan 103022
Hastings, Rachel 203043
Hastings, Sally 203046, 306067
Hastrup, Kayla 106035
Hatcher, Laura 109032, 111032
Hatfield, Elizabeth 313055, 409043
Hatfield, Joe 311022, 403021
Hatten, Kristen 309051
Hatton, Debbi 017035
Haugen, Jenna 103086, 203086, 211085, 311088, 409043
Hauser, Gerard 005025, 203089
Haverfield, Marie 203022
Hawkins, Deion 303011
Hawley, Cody 306026
Hawthorne, Hayley 114045
Hawthorne, Joshua 314023
Haydari, Nazan 211062
Hayden, Sara 016070, 111071, 314075
Hayes, Erich 209063
Hayes, Heather Ashley 303023
Hayes, Paul 103087, 311086
Haynal, Kaitlyn 203086, 303043, 314034
Hays, Alexie 103088, 111010, 209022, 409088
Hayward, Mark 113026
Hayward, Pamela 214081

Hazel, Michael 306021
Hazen, Michael 211088, 306044, 314084, 409073
Head, Karen 203045
Head, Katharine 109034, 406045
Head, Lindsay 109051
Hearit, Lauren 213086
Heath, Stephanie 114036, 311036, 403036
Hebert, April 114081
Hébert, Mary Grace 109085
Hecht, Michael 113034, 211051
Hedrick, Jason 106036
Hedstrom, Alex 106034, 111010, 113035
Hefferin, Deborah 409084
Hefner, Veronica 313017
Heidt, Stephen 313047
Heilman, John 314046
Heineman, David 309074
Heineman, John 010056, 303056, 314083
Heinz, Matthew 109075, 211036
Heisler, Tim 114067, 213081
Heiss, Sarah 106066, 113075, 114066, 213074, 309025, 311031
Heitland, Kathryn 209044
Helens-Hart, Rose 409043
Heley, Kathryn 314045
Heller Boragine, Lisa 409084
Helme, Donald 203034
Helmer, James 213067
Helvie-Mason, Lora 213085, 303051
Henderson, Bruce 017035, 114061, 211021, 214036, 303036, 313056
Henderson, Lauren 403042
Hendrix, Katherine 306025, 409025
Henkin, Joanna 209063
Hennessey, Megan 106067
Hennigan, Craig 409035
Henningsen, Mary Lynn 203062
Henry, Avery 209086, 313085
Henry, David 113080
Hentz, Paula 106051
Hepburn, Alexa 206058
Herakova, Liliana 203031
Herbeck, Dale 113101, 114075, 314046
Herbert, Sharnine 106061
Herbig, Art 319052
Herder, Richard 303021, 313031
Heritage, John 109034, 214058
Hernandez, Leandra 111066, 203027, 214059, 306075

Hernandez, Rachael 211034
Herold, Anita 406044
Herovic, Emina 111024, 113086
Herrman, Anna 203083
Herrmann, Andrew 318076, 409043
Herzog, Trysta 406032
Heschong, Nicole Sikora 206043
Hescht, Wade 203081
Hess, Aaron 113074, 114027, 303074, 319052
Hess, Jon 010056, 202091, 303056, 309080, 313083
Hess Carney, Zoe 103024, 113016, 303023, 313033
Hesse, Colin 109059, 209032
Hester, Jennifer 103057
Hester, Scarlett 103027, 106025
Heter, T. 106061
Heuman, Amy 010056, 017035, 303056, 311012, 313012
Hewa, Joe 203046
Hewes, Dean 109032, 111032
Heyne, Richard 103057
Hickerson, Corey 113024, 306084
Hickey, Jeremiah 106087, 109047, 203014
Hicks, Darrin 213082
Hicks, Shannon 309028
Higgins, MaryEllen 106059
High, Andrew 109032, 114035, 213032, 214032, 309032, 311032
High, Mary 409042
Hiland, Alexander 303023
Hildebrand, Julia 206014, 306010
Hildebrandt, Jill 114084
Hill, Ian 005102, 206061
Hill, Theon 109033, 114033, 303080
Hinck, Ashley 103074, 111011, 113027, 303074
Hinck, Edward 206074
Hinck, Robert 111061, 113061
Hinderaker, Amorette 203084
Hingson, LaReina 109016
Hingstman, David 309061
Hinsberg, Liis 113010
Hipp, Alexandra 403037
Hirayama, Bryan 111044
Hirsch, Christine 103058
Hite, Adele 303073
Hlavacik, Mark 206051, 213015
Hobbs, Emily 113086
Hobeika, Marie-Odile 311061
Hobgood, Linda 306023, 409075

Hobson, Kathryn 206075, 211025, 314071, 409023
Hocevar, Kristin 111035, 211010
Hochheimer, John 206043, 403047
Hocke-Mirzashvili, Tatjana 113024, 306024
Hodge, Joshua 113035, 313045
Hodges, Nathan 214025, 318076
Hoebbel, Cassandra 106045
Hoeksema, Britt 214017
Hoelscher, Carrisa 106085
Hoerl, Kristen 010056, 103075, 111051, 203013, 206042, 213016, 303056, 311074
Hoffman, David 103024
Hoffman, Kayla 211010
Hoffman, Trisha 206024
Hoffman, William 309035
Hoffmann, Jeffrey 214059
Hoffmann, Melody 113011
Hoffmann, Nadine 109024
Hoffmann-Longtin, Krista 303028, 313027, 406028
Hoffner, Cynthia 403026
Hogan, Timothy 206034
Hohle, Philip 311017
Holba, Annette 005025, 103058, 106089, 111051, 113087, 114043, 206067, 211071, 214047
Holbert, R. Lance 213023
Holden, Tracey 103058, 208005
Holdsworth, Heather 206043
Holladay, Sherry 306024
Holland, Erik 314014
Hollenbaugh, Erin 313035
Holley, Natalie 106070
Hollihan, Thomas 214023
Holling, Michelle 016070, 211057
Hollingshead, Andrea 111051, 114057, 209059, 214013, 313059
Holly, Aubrielle 209034
Holm, Todd 211083, 214045, 309010
Holman, Amanda 303088
Holman Jones, Stacy 010056, 203036, 206036, 303056, 403036
Holmes, Sara 103067, 113046
Holmgren, Jennifer 109055
Holmstrom, Amanda 109032, 206032
Holody, Kyle 103017, 313045
Holton, Avery 406034
Homchick, Julie 106063
Honeycutt, James 213052, 306010, 409034
Hong, Soo Jung 406034
Hook, Olivia 303035
Hooker, John 010056, 206024, 213028, 303056, 309073, 311073

Hopeck, Paula 111051, 203042, 209046, 406046
Hopkins, Ian 109084
Hopkins, Kane 303024
Hopkinson, Kenneth 114067
Hoppe-Nagao, Angela 311057
Hopson, Mark 010056, 203023, 209016, 303056, 309012, 313012
Horan, Sean 109057, 114047, 213059, 314087
Horgan, John 109066
Horikami, Bryan 406021
Hornik, Robert 103034
Horstman, Haley 206022, 309088, 311071
Horvath, Daniel 106036
Hosek, Angela 017035, 206010, 211026, 214026, 306033, 314011
Hoskins, Natalie 309063
Hosler, Jay 203021
Hosseini Fatemi, Azar 213012
Hostetter, Robert 103067
Hotta, Jean 311057
Houdashell, Amanda 206044, 209044, 213044
Houdek, Matthew 106074, 203080
Houf, Jessica 106011, 213059
Houser, Marian 010056, 114047, 202091, 213059, 303056, 309080, 311073
Houston, John 103066, 113024, 306014
Hovick, Shelly 106045
Howard, Charles 004024
Howard, Natasha 111025
Howard, Sheena 206025, 209085, 309014
Howard III, John 209027
Howe, William 103083, 203084
Howell, Charlotte 306026
Howell, William 313086
Howerton, Leslie 303086
Hoyt, Kate 213022
Hristova, Elena 103042, 109088
Hsieh, Elaine 106082, 109057, 209051, 309034, 311034, 314058
Hu, Jia 214012
Hu, Zhengrong 208005
Huang, Guangsheng 209058, 211011
Huang, Guanxiong 113062
Huang, Jialing 211010, 314017
Huang, Lei Vincent 109051, 211010
Huang, Luling 209058
Huang, Lydia 309044
Huang, Shuzhen 306031
Huang, Ying 111043
Huang-Horowitz, Nell 309086

Hubbell, Gaines 313084
Huber, Aubrey 109022, 309071, 313036, 314036
Hudson, Elizabeth 203086
Hudson, Nancie 113073, 114055
Huell, Jade 213036, 314036, 409036
Huff, K. Billy 303022
Huffman, Timothy 109051, 111070, 113055, 213051, 306047, 313088, 403047
Hughes, Adam 106035
Hughes, Brendan 209025, 309027
Hughes, Brian 103044
Hughes, Jessica 206080
Hughes-Kirchubel, Linda 017035, 106086, 211086, 313066, 409082
Huh, Catherine 209010
Hull, Jacqueline 303082
Hull, Jennifer 214034
Hullman, Gwen 406046
Hummel, Gregory 314012
Humphrey, Vernon 114021, 303055, 309021
Hundley, Heather 016070, 403101
Hung, Aaron Chia Yuan 206035
Hunnecutt, Jeni 213022, 318076
Hunt, Christopher 103083, 114067, 311051
Hunt, Jeannie 106084, 201057, 203057, 313057
Hunt, Kathleen 004022, 211015
Hunt, Marilyn 309085
Hunt, Stephen 311042
Hunter, Karla 106083
Hunting, Kyra 113027
Hurley, Carolyn 406046
Hurt, Nicole 109075, 213085
Husain, Amani 314062
Huskey, Richard 103052, 209032, 314017
Hussa Farrell, Robyn 313045
Hussain, Rashad 214023
Hussein, Ammar 313046
Hutagol, Olivia 209010
Hutchison, Christine 209021
Hyde, Michael 306047
Hyden, Carl 103058, 209083
Hynes, Geraldine 313089
Iba, Debra 206059
Iddins, Anne 109012
Igiel, Magdalena 209010, 303085
Ihm, Jennifer 309047
Ihnen, Craig 106081
Ikizer, Elif 106017

Iles, Irina 113010
Iliadis, Andrew 109051, 213026
Iltis, Robert 103044, 306080, 313046
Imamura, Makiko 103086
Imbody, Robert 211083, 309084, 403084
Imes, Rebecca 103057
Inderstrodt, Jill 106051, 206036, 409084
Ingersoll, Lukas 206010
Ingmire, Brock 113023
Ingraham, Chris 114016
Ingram, Matthew 113046
Ingwersen, Peter 311073
Innocenti, Beth 209061
Inuzuka, Ako 211011
Irions, Amanda 111086
Irom, Bimbisar 313011
Irving, Brook 306052, 406042, 409022
Irwin, Jacqueline 303033, 309073
Irwin, Katie 214033
Irwin, Matthew 106034, 111010, 113035
Irwin, Meryl 010056, 211042, 213042, 303056
Irwin, Stacey 106021
Isbell, Matthew 103047, 309047
Ishak, Andrew 206059
Ivancic, Sonia 113055, 114066
Ivanov, Bobi 109066, 214052, 306014
Ivanova, Mina 111061
Ivanovic, Matea 213031
Iverson, Joel 111024
Ivory, James D. 106035, 206066, 306017
Ivy, Diana 114028, 206075, 209071
Izaguirre, José 211057
Izumi, Mariko 209010, 211044, 213011, 214011, 314033
Jack, Jordynn 203089
Jackson, Jalisa 114087
Jackson, Jennifer 214014, 306086
Jackson, Ronald 010056, 114058, 121021, 211051, 303056
Jackson, Roni 309012
Jackson, Sarah 303014
Jackson, Sarah 114036, 403036
Jacobs, Aerin 209044
Jacobs, Stephanie 406027
Jacobsen, L. Jake 106067
Jacocks, Cara 109042
Jahn, Jody 214013, 309010
Jain, Parul 109034

Jakes, Kelly 213016
James, E. Lincoln 113073
James, Eric 103014
James, Eric 103016
James, Kendrea 314085
James, Navita 113028
Jameson, Jessica 111070, 211045, 309062
Jameson, Stacy 109088
Jamieson, Kathleen 206051, 311023, 313024
Jamil, Raihan 403034
Jang, JooYoung 106032
Jang, Kyungeun 111034
Jang, S. Mo 213010, 314082
Jangbar, Sakina 203088, 309066
Janish, Elyse 314080
Jankowski, Natasha 211089
Jansky, Elaine 311051
Janusik, Laura 113082, 211081, 313073
Jarratt, Susan 203089, 211061, 213061, 313084
Jarvis, Jason 113042
Jarvis, Sharon 010056, 213010, 303056, 313023, 403044
Jasinski, James 106080, 211051, 213010
Javidi, Akbar 106067
Jaworski, Kasia 103014
Jay, Samuel 114084, 303083
Jayachandran, C. 103034
Jedd, Ben 409084
Jedd, Sarah 103028, 113075
Jefferson, Bonnie 214025
Jeffress, Michael 113021
Jenkins, Andrew 114022
Jenkins, Eric 306016, 309022, 311037, 403080
Jenkins, J. Jacob 113043, 206062, 309066, 409070
Jenkins, Joanna 111025
Jenks, Elaine 113021, 213070
Jensen, Bjørn 206010
Jensen, Gina 111084
Jensen, Jakob 010056, 017035, 111010, 206085, 211066, 213035, 214034, 303056, 309034, 313045, 406034
Jensen, Matthew 206035
Jensen, Peter 209013
Jensen, Rachael 309023
Jensen, Robin 106062, 206034, 314026
Jensen, Scott 103083, 109084, 111084, 206082
Jeong, Jaehyeon 211044
Jeong, Se-hoon 106045

Jeong, Yongick 203017
Jerome, Angela 113024, 309024
Jersak, Robert 303057
Jeter, Elizabeth 313031, 406043, 409070
Jhang, JhuCin 106086, 213058, 409089
Ji, Fengyuan 213043
Ji, Qihao 206023
Ji, Yadong 109051, 114080
Jia, Moyi 303063
Jia, Qiaozhen 306063
Jia, Wenshan 209058, 303044
Jian, Guowei 114014, 311042
Jiang, Chingshan 209010
Jiang, Crystal 306035
Jiang, Hua 103046, 213010
Jiang, Jing 303047, 306010
Jiao, Joy 213059
Jin, Krystal 309044
Jin, Qiang 113012
John, Kevin 111010, 206085, 309034
Johns, Matthew 206010
Johnsen, Kyle 406045
Johnson, Alexis 111055
Johnson, Allyse 403043
Johnson, Amber 403036
Johnson, Amy 113032, 209063, 406088
Johnson, Amy 111084
Johnson, Andre 010056, 103025, 113043, 116056, 203043, 303056
Johnson, Ann 214031
Johnson, Benjamin 214017, 311017
Johnson, Deryl 114088
Johnson, Evan 103043, 314080
Johnson, Hannah 303022
Johnson, Jacqueline 114066
Johnson, Javon 406036
Johnson, Jay 113011
Johnson, Jenell 114052, 214021, 311080
Johnson, Jeremy 303074, 313084
Johnson, Jessica 213022
Johnson, Karen 309085, 311089, 409086
Johnson, Kevin 109047, 201047, 209011
Johnson, Kimberly 409025
Johnson, Kristine 306024
Johnson, Malynnda 106045
Johnson, Maxine 203086
Johnson, Nathan 313026

Johnson, Nicholas 106061
Johnson, Paul 114085, 211074
Johnson, Richard 306031
Johnson, Ronald 403035, 406073
Johnson, Thomas 109088
Johnson, Thomas 303012
Johnson, Timothy 211016
Johnson, Virginia 406085
Johnson, Zac 103058, 313071
Johnson Avery, Elizabeth 109024
Johnson Thornton, Davi 214074
Johnson-Young, Elizabeth 103085, 113085, 406034
Johnston, Chloe 406036
Jones, Alice 106088
Jones, Brenda 406084
Jones, Charles 214031
Jones, Charlotte 103082, 406047
Jones, Christina 005072, 213035
Jones, Elizabeth 103089, 309051, 314086, 403070
Jones, Emily 211010
Jones, Hillary 114027, 403031, 406089
Jones, Jen 111080
Jones, John 206010, 314016
Jones, John 113080, 303033
Jones, Kevin 209082, 309051
Jones, Norma 103027, 211059, 306025, 309017, 314033
Jones, Susanne 106016, 109032, 111032, 303032
Joo, Tony 309044
Jordan, Douglas 214023
Jordan, Jason 016070, 211101, 406076
Jordan, John 306074
Jorgensen, Peter 005028, 017035
Jorgensen-Earp, Cheryl 214021
Joseph, Ralina 306011
Jovanovic, Spoma 206067, 214067, 311081
Joyce, Nick 211012
Joyce, Samantha 306059
Ju, Jenny Bei 113010
Jung, Donald 306044
Jung, Hyeri 211010, 303012
Jung, Joo-Young 303017
Jung, Younbo 206035
Juno, Violet 306036, 409036
Kadlecek, Cadi 114067
Kagawa, Naomi 211044
Kahl, David 109022, 306033

Kahl, Mary 103058, 111033, 209023, 313024
Kahlenberg, Susan 403086
Kahler, Jason 314047
Kahn, Jaclyn 314073
Kaiser, Andrew 109051
Kalin, Jason 314016
Kallis, Rhiannon 109086
Kallman, Davi 203046, 303059, 313021
Kam, Jennifer 010056, 303056, 309034
Kam, Thiam Huat 106022
Kaminski, Melissa 103034
Kamis, Arnold 309089
Kamrath, Christopher 213082
Kananovich, Volha 309082
Kanemoto, Emi 113062, 203011, 211044
Kang, Dongjing 303044
Kang, Jiyeon 103016, 106074
Kaplan, Michael 114080, 406089
Kappel, David 211066
Kareh, Kristal 311042
Karlen, Barbro 211043
Karolak, Hannah 203088
Kartch, Falon 114031
Kaszynski, Elizabeth 309037
Katsion, John 010056, 211010, 303056, 311037
Katsulas, John 109061, 314081
Katz, Steven 213047, 214016
Kaufeld, John 203066
Kaufer, David 203089
Kaufmann, Renee 103086, 111047, 314025
Kaunert, Chelsea 111011
Kaur, Simran 113010
Kay, Ruth 113100, 314083
Kean, Linda 211017
Kearl, Michelle Kelsey 213031
Kearney, Michael 214080, 314023, 403044
Keary, Polly 211010
Keashly, Loreleigh 206082
Keaten, James 209082
Keblusek, Lauren 306017
Kedrowicz, April 206077, 303028
Kee, Kerk 211059, 213066, 313035, 403042
Keeler, Teresa 206022
Keeley, Maureen 111010, 309046
Keeley-Jonker, Bethany 403080
Kehrberg, Amanda 306014

Keith, William 114052, 206024, 213073, 313067
Kellam, Robert 111084
Keller, Heidi 306021
Keller, Kayla 103057
Keller, Sarah 314070
Kellett, Peter 103026, 213010, 313021
Kelley, Colleen 313011, 409027
Kelley, Daniel 111010
Kelley, Danielle 203034
Kelley, Douglas 214083, 313055
Kellomaki, Erik 311070
Kelly, Ashley 303073
Kelly, Brendan 113071
Kelly, Casey 103075, 313082, 314042
Kelly, Katy 314011
Kelly, Lynne 209082
Kelly, Ruth 406044
Kelly, Stephanie 111047, 211031, 303083, 306024, 309010, 311051
Kelly, Zane 203062
Kelshaw, Todd 211022, 313067
Kelsie, Amber 114089
Kemis, Mari 209021
Kempf, Daniela 213067
Kendall, Kathleen 209023
Kendrick, Kobin 213058
Kennard, Ashley 311034
Kennedy, Amanda 213024
Kennedy, Patrick 209074
Kennedy, Sean 209074
Kennedy Lightsey, Carrie 213032
Kennerly, Michele 111074, 213061, 313084
Kennerly, Rebecca 309021
Kenney, Rick 211044, 309036, 409043
Kenny Feister, Megan 109014
Kent, Michael 214024, 314024
Kephart, John 113059, 213100, 403074
Keranen, Lisa 010056, 114052, 203016, 211051, 213033, 214033, 303056, 309011, 311012
Keremidchieva, Zornitsa 313086, 314080
Kern, Beth 213085
Kerr, Anna 311034
Kerssen-Griep, Jeff 214026
Kessel, Richard 303083, 409042
Kessler, Molly 211034, 314016
Ketchum, Cheri 403044
Kevill-Davies, Harriette 313042
Kevoe-Feldman, Heidi 017035, 211058, 214058, 403077

Key, Adam 103084, 303070, 406031
Keys, Truman 103058
Keyton, Joann 109014, 114057, 211013, 213013, 303045, 311045, 313059
Khakimova Storie, Leysan 303062
Khamis, Sahar 306082
Khan, Subuhi 106035
Khan, Tabassum Ruhi 005072, 211062
Khanolkar, Priya 120052
Khdair, Dina 406026
Khrebtan, Julia 409023
Ki, Eyun-Jung 113014, 203024
Kiah, Tara 214071
Kidd, Nancy 010056, 103023, 107101, 113070, 114061, 303056, 316056, 403101
Kidwell, Mardi 103082, 113073, 206058, 403077
Kienzle, Jennifer 311062
Kieslich, Kimon 203085
Kiewe, Amos 106080, 111016, 314080
Kilgard, Amy 111051, 116056, 203036, 206036, 306036, 309021, 314036, 406027, 409036
Kilgard, Susan 409084
Kilgo, Danielle 206021, 406072
Killian, Justin 103024
Kim, Bokyung 306024
Kim, Do Kyun 306057
Kim, Dong Hoo 106045
Kim, Gaeae 303034
Kim, Gooyong 306010
Kim, Heewon 311088, 409073
Kim, Hwalbin 109043
Kim, Hyung-Min 109085, 403026
Kim, Hyunjung 209035
Kim, Jamie 303058
Kim, Jeong-Nam 213010
Kim, Ji Won 111035
Kim, Ji Young 109043, 203024
Kim, Jihye 111010, 206032
Kim, Jihyun 109017
Kim, Jinsook 309028
Kim, Kyongseok 113042
Kim, Kyung Bo 113034
Kim, Min-Sun 306044
Kim, Sang Chon 203017
Kim, Sang-Yeon 314035
Kim, Seunghyun 313089
Kim, Soela 214034
Kim, Soojeong 303034, 306057
Kim, Soojin 306024

Kim, Sungsu 113034
Kim, Yang-Soo 109043, 213012, 311042
Kim, Yong-Chan 111034, 306057
Kim, Youjeong 313034
Kim, Young 213024
Kim, Young Yun 306014, 309066
Kimball, Karen 314075
Kincaid, Amie 005072
Kindred, Jeannette 111070
King, Allie 303058
King, Amy 409084
King, Barbara 309088
King, Kyle 209061
King, Stephen 314014
Kingsbury, Sean 103032
Kingsley Westerman, Catherine 313088
Kinsella, William 111052, 206013
Kinser, Amber 303075, 314075
Kiousis, Spiro 203024
Kirby, Erika 106051, 109042, 111010, 314027
Kirby-Straker, Rowena 214028
Kirk, J. 406082
Kirk, Justin 214085
Kirschner, Julianna 114071, 309066, 314070
Kiser, Saralinda 004077
Kissling, Elizabeth 005072
Kitsch, Sara 403037
Klatzke, Stephanie 306073, 309073
Klautke, Hannah 206010
Klean Zwilling, Jillian 111027
Klebig, Brian 214017, 311017
Klein, Mary 311028
Klein, Nora 203074
Kleinman, Steven 109052
Kleinmann, Christie 109051
Klieme, Ellen 103057
Kline, Boenell 311063
Kline, Susan 314014, 403070
Klinger, Geoffrey 306080
Kloeber, Dayna 214083, 313055
Kluch, Yannick 106047, 111011
Klumpp, James 103101
Klyueva, Anna 106057, 303024, 403024
Klyukanov, Igor 010056, 111051, 214047, 303056, 311047, 409071
Knapp, Mark 311005
Kneer, Julia 203085

Knickerbocker, Mary 311031
Knight, Jennifer 211066
Knight, Kendra 314027
Knight, Misty 103061, 311089, 409086
Knight, Richard 103061, 311089, 409086
Knoblauch, Susan 106081, 109081
Knobloch, Leanne 010056, 113101, 211032, 211051, 303056, 311032, 313032, 314055
Knobloch-Westerwick, Silvia 103034, 114034
Knopf, Christina 403088, 409032
Knutson, Brittany 306010
Koc, Esen 209055, 214012
Koch, John 209086, 313085, 406033
Koch, Megan 313073
Koch, Megan 103083, 314059
Koch, Megan 211015, 303031
Kochmer, Claire 303075
Koehle, Joe 209086
Koenig Kellas, Jody 211051, 303088, 306088, 311032
Koenig Richards, Cindy 213033, 303074
Kogen, Lauren 106012
Kohler, Kelsea 113017, 406088
Kolb, Miranda 114057
Kolesova, Ekaterina 409046
Kolodziejski, Lauren 209021, 313026
Konda-Varilek, Kama 106051
Kong, Jieyoung 106055
Konijn, Elly 303017
Koo, Nahoi 303062
Koons, Caroline 211023
Kopaczewski, Shana 211080
Kopczynski, Jared 309010
Kopfman, Jenifer 213012
Korn, Jenny 106028, 114028, 206045, 303075, 311028, 409085
Kornfield, Sarah 306010
Koschmann, Matthew 106085, 309047
Kosenko, Kami 206034, 211010, 213034
Koslow, Scott 111033, 303061
Kotelyan, Nina 211036
Kotowski, Michael 311052
Kottenstette, David 406077
Kovalyova, Natasha 306046, 403022
Koven, Michele 203058
Kowal, Christopher 017035
Kowert, Rachel 203085
Kracht, Kristofer 114067
Kraemer, Wayne 113059, 213100

Krakov, Melinda 111010, 206085, 211066, 313045, 406034
Krall, Madison 211051
Kramer, Eric 403034
Kramer, Michael 303071
Kramer, Michael 106085, 111070, 314066
Kratzer, Jessica 111010, 206075
Kraus, Ashley 213017, 306017
Krause, Jillene 214067
Krebs, Emily 213022
Kreps, Gary 209051, 209100, 211051, 213074, 303045, 314034
Kretchmer, Susan 314077
Kretsinger-Harries, Anne 406033
Kretz, Valerie 203085, 209017, 313017
Krider, Diane 010056, 209084, 303056
Krieger, Janice 106034, 113034, 211051
Krier, Daniel 111011
Krishna, Arunima 214046, 306024
Kroløkke, Charlotte 314075
Krone, Kathleen 109042
Kruckeberg, Dean 203024, 303085
Kruger, Christopher 314045
Ksobiech, Kate 005084, 109021, 206082
Kuang, Kai 106014
Kubiak, Joseph 113016
Kuehl, Rebecca 012073, 214022, 306027, 313067
Kuhn, Timothy 103014, 206013, 214013
Kulovitz, Kimberly 111063, 113057
Kumanyika, Chenjerai 209024, 311011
Kumar, Sangeet 103063
Kunitz, Silvia 313058
Kunkel, Adrienne 111070, 113066, 209100, 306075
Kunkel, Christina 211051
Kuperavage, Jessica 106016, 306027
Kurr, Jeffrey 103087, 214061, 309061, 311033
Kurtin, Kate 113075, 203017
Kutnicki, Saul 306052
Kuyper, Chad 111084, 213075, 314059, 406071
Kvam, Danielle 109082
Kwiatkowski, Michael 406046
Kwon, Jungmin 113088, 213059
Kwon, K. Hazel 306035
Kwong, Jillian 106051
Kyeremateng, Yaw 309084
La France, Betty 306032
La Valley, Angela 311063
LaBelle, Sara 303034

Laboy, Johanne 211010
Lachlan, Kenneth 111010, 213066, 309024, 313076, 409031
Lacroix, Celeste 213012
Lacy, Michael 206042
LaFave, Daria S. 109055
Lagasca, Rommel 209044
Lago, Carolyn 313045
Lahman, Mary 111010
Lai, Djin 109034
Lai, Katharine 109046, 114067
Lake, Randall 016070, 103101
LaMarre, Heather 313023, 406044
LaMaster, George 103083, 113071, 203084
Lamb, Matthew 109036, 303043
Lamb Normand, Emily 203075, 213022
Lambert, Hal 114036
Lambert, Laura 114034
Lambert, Natalie 306021
Lambert South, Andrea 010056, 017035, 206022, 209022, 303056, 309073, 311073
Lambertz, Megan 206010
Lammers, John 203042
LaMothe, Mario 406036
Lamp, Kathleen 213061
Lancaster, Alexander 113010, 114017, 211010, 409037
Landau, Jamie 111071, 303074
Landreville, Kristen 213023
Landsman, Caitlin 403027
Lane, Brianna 214032, 311063
Lane, Derek 114047
Lane, Shelley 206062
Lang, Martin 206072
Langan, Emily 106076
Lange, Amanda 203085
Langellier, Kristin 311047
Langellier, Kristin 214036
Langford, Catherine 106087
Langmia, Kehbuma 113025
Langone, Christopher 311042
Lanigan, Richard 103026, 311047
Lanius, Candice 114035
Lannamann, John 114070
Lanning, Eric 114087
Lannutti, Pamela 010056, 103058, 111071, 113047, 211025, 303056
Lanterman, Jennifer 203013
Laorden, Pauline 111035
LaPergola, Concetta 303034

LaPierre, Kate 113028, 114028, 303075, 306028
Lapierre, Matthew 314017
Larrosa, Juan 211057
Larsen, Hanna 106051
Larson, Greg 111024
Larson, Lincoln 213085
Larson-Casselton, Cindy 111089
Laskin, Alexander 106057, 109024, 303085, 309010
Laskowski, Kara 017035, 203052, 209047
Latonero, Mark 109045, 209010
Latterell, Abbie 213022
Lau, Aimee 103035
Lauer, Ilon 214061
Launer, Michael 409044
Lauricella, Sharon 010056, 017035, 106028, 113043, 114043, 206043, 211017, 303056, 309043, 403047
Lauver, Adam 203031
Laux, Chad 306058
Lauzon, Robb 409082
Laverty, Julie 109044
LaVigne, Michelle 103028
Lavis, Simon 406085
LaVoie, Mark 406042
LaVoie, Nicole 203034, 306034
Lawless, Brandi 109022, 306012
Lawson, George 106067
Lawson, Sean 309011
Lawton, Bessie 209052
Lazard, Allison 109057, 203017
Lazarus, Kenneth 319052
Leaver, John 403073
Leavitt, Alex 403035
LeBlanc, Amanda 113022
LeBlanc, Sarah 114055
LeBlanc Farris, Kristen 213059, 303088
Lechuga, Michael 113044, 114016, 206057, 309059, 311059, 403100
Ledbetter, Andrew 015100, 106076, 203035, 206022, 306083, 311025
Ledford, Christy 113035, 313045
Ledford, Victoria 203033
Lee, Andrew 213063
Lee, Carmen 203023
Lee, Clinton 111047
Lee, Ed 309081, 314081
Lee, EunYoung 306031
Lee, Fung 311043
Lee, H. Erin 214012, 303035

Lee, Hojeong 211011
Lee, Hun 303034
Lee, Jaesub 303034, 306057
Lee, JeongHyun 306055
Lee, Jisoo 306057
Lee, JongHwa 209016, 211011, 214011
Lee, Latoya 303027
Lee, Michael 114088
Lee, Peter 103012, 311057
Lee, Sangeun 113032
Lee, Sangwon 213010
Lee, Seungcheol 114012, 213012
Lee, Seungyoon 403034
Lee, Seyoung 209035
Lee, Shin Haeng 406026
Lee, Shinhea 109051, 209010
Lee, Stella 103034
Lee, Tae Kyoung 214052
Lee, Wenshu 114063
Lee, Yen-I 113062, 211066
Lee, Yoon Kyung 106032
Lee-Won, Roselyn 306035
Leeman, Mark 209066
LeFebvre, Leah 103032, 213052, 214028
LeFebvre, Luke 103089, 206024, 214028
Leichty, Greg 206010
Leidman, Mary Beth 114073, 319052
Leighter, James 010056, 106051, 111051, 211058, 303056, 313067
Lelek, Noah 114088, 314070
LeMaster, Benjamin 109031, 203074, 211025, 303022, 314071
Lemieux, Anthony 203070
Lemke, Jeslyn 303086
Lemley, Lauren 303025
Lengel, Lara 106047, 114028, 206043, 303012
Lennemann, Benjamin 214035
Lennox-Terrion, Jenepher 211045
Leonard, Robert 016070, 107101, 214026, 406084, 409084
Leonardi, Paul 309086
Leonardo, Melinda 211045
Leopold, Joy 109057, 109062
Leopold, Lisa 106051
Lerner, Gene 206058
LeRouge, Cynthia 309089
Lescure, Ryan 309083
Lese, Kathryn 306073
Leustek, John 214086, 311032

Lev, Eimi 213074
LeVan, Michael 403036
LeVan, Samantha 211032
Levenshus, Abbey 103066
Levine, Kenneth 109034, 306058, 406032
Levine, Timothy 309052, 313061
Levinson, Martin 211046
Levitt, Linda 103085
Levy, David 111010
Lewallen, Jennifer 306017, 314035
Lewinski, Marcin 209021
Lewis, Derek 209061, 313042
Lewis, Jenifer 209089
Lewis, Laurie 010056, 211013, 213013, 303056
Lewis, Robert 111012, 403085
Lewis, Tiffany 103024, 403071
Lewis, William 406033
Li, Benjamin 206035
Li, Cong 103034
Li, Jing 209058
Li, Jo-Yun 409034
Li, Ke 113012
Li, Meng 113058
Li, Mi 406032
Li, Ruobing 306034
Li, Siyue (April) 109032, 309052
Li, Xiang 303044
Li, Zhou 403027
Li, Zongchao 211024
Liang, Jake 209035, 213066, 403042
Liao, Tony 214082, 314082
Lieberman, Corey 409037
Lie, Sunny 309058, 311024, 403077
Lieb, Barbara 010056, 303056, 309067
Lietzenmayer, Alison 111010
Lievonen, Matias 406024
Light, Elinor 211033
Lim, Joon Soo 406035
Lim, Renold 209010
Limbu, Yam 103034
Limkangvanmongkol, Vimviriya 406035
Limperos, Anthony 213103, 314017
Lin, Carolyn 113010, 203017, 311024
Lin, Chunfeng 111012
Lin, Hengjun 109051, 403032
Lin, Xialing 309024, 409031

Lin, Yu-Han 303058
Linabary, Jasmine 109027, 206028, 214046, 311066
Linardopoulos, Nikolaos 306067
Lind, Colene 306061
Lind, Katie 203089, 211014
Linde, Jennifer 111021
Lindemann, Kurt 211055, 314036
Lindner, Rick 211101
Ling, Qi 313025
Linville, Darren 313017
Linz, Dan 211010
Lipari, Lisbeth 106089
Lippert, Lance 111089, 311042
Listopad, Steven 303035
Litke, Rebecca 206032
Little, Sharoni 017035, 111028, 213025
Littlefield, Robert 015100, 111024, 203046
Litwack, Evan 303082
Liu, Beibei 213010
Liu, Brooke 103066
Liu, Chuanhai 209035
Liu, Esther 113032
Liu, Jiaying 103034
Liu, Jiechen 111043
Liu, Liping 111047
Liu, Meina 114012, 306082, 314033
Liu, Miao 111010
Liu, Rain Wuyu 111010, 214043
Liu, Ran 213043
Liu, Ruey-Ying 113073
Liu, Yang 209051, 214086, 303044
Liu, Yanqin 213043, 406073
Liu, Yu 103046, 209058
Liu, Zhuoyi 213043
Llano, Stephen 209086, 313085
Llewellyn, John 409073
Loc, Alice 209028
Lockford, Lesa 313070
Lockhart, Eleanor 203074
Loehwing, Melanie 303052
Loewen, Sherrie 211066
Loffredo, Donald 206012
Logan, Nneka 303016
Logan, Shirley 203089
Logsdon, Cameron 211083, 309084
Lollar, Karen 113014

Long, Andrew 409088
Long, Emily 313044
Long, Shawn 010056, 109100, 203023, 211031, 214081, 303056, 313056
Long, Ziyu 311043
Long Chapin, Beverly 311005
Longley, Kyle (Rodney) 203052
Longo, Lauren 309044
Lookadoo, Kathryn 103089, 206035, 211032
Lopez, Cecilia 206066
Lou, Adrian 409046
Lou, Shanshan 209101
Lovaas, Karen 109022, 114045, 214062, 311075, 406027
Love, Brad 213052
Love, Ian 406082
Love, Kyle 106072, 213067
Lowe, Don 309025
Loy, Robert 203012, 403074, 406084
Lu, Jessica 111033, 306080
Lu, Jiayi 209058
Lu, Jiayin 103017
Lu, Lucian 306082
Lu, Shuning 303012
Lu, Weixu 311024
Lucaites, John 113101
Lucas, Alys 109051, 309032, 406070
Lucas, Melissa 403033
Lucio, William 114067
Luechtefeld, Sean 103033, 209083
Lukacovic, Marta 303085, 306046, 309082
Lukito, Josephine 203024
Lunceford, Brett 114055, 303074, 406089, 409047
Lundberg, Christian 114011, 211051, 313074
Luo, Mufan 209058, 314045
Luo, Yi 213010
Luo, Yumeng 113062
Luoma-aho, Vilma 406024
Luurs, Geoffrey 106055, 109086
Lwin, May 109045, 206035, 311066
Lybarger, Joe 103032
Lyle, James 309081, 314081
Lynch, Christopher 209052, 214081
Lynch, John 114052, 313026, 314026
Lynch, Teresa 103085, 213017
Lyne, John 114052
Ma, Rong 209051
Ma, Yingzhi 406032

Maben, Sarah 213085
Mabry, Amanda 209051
Mabry, Edward 113057
MacArthur, Brenda 306033
MacArthur, Paul 403026
MacAuley, Brian 106011
MacDonald, Patrick 309010
MacDonald, Shauna 111036, 303036, 314036
MacDougall, Robert 303046
Macek, Stephen 203047, 314021
MacGeorge, Erina 106032, 109032, 214066
Mack, Ashley Noel 103075, 309028, 314075
Mack, Robert 311016
Macke, Frank 103026, 214047, 306047, 311047
Mackenzie, Lauren 109021
Mackert, Michael 106045, 109057, 111034, 203017, 303088
Mackler, Tobi 103100
Maddalena, Kate 214016
Madden, Stephanie 103028, 113024, 214080, 309047
Maddex, Matthew 203043
Madison, D. Soyini 406036
Madlock Gatson, Annette 010056, 111051, 303056, 313014
Magat, Jonathan 206083
Magsamen Conrad, Kate 111010, 113085, 206066, 211066
Maguire, Katheryn 106088, 109055, 206022, 314055
Maier, Craig 103058, 111080, 206010, 309026
Maier, Melissa 203083, 206063, 209046, 311046, 406032
Maiorca, Cheryl 214080
Mair, Jennifer 309051
Maison, Kourtney 206061, 211010, 306028
Majdik, Zoltan 113052, 203021
Majocha, Kristen 106089, 211070, 309026, 311026
Major, Michael 203035, 206010
Makady, Heidi 203012
Makagon, Daniel 004024, 318076
Maki, Kristin 214086
Makkawy, Amin 106021
Makos, Shana 309032
Malacane, Mona 203085
Malachowski, Colleen 010056, 111010, 209082, 211082, 303056
Maldonado, Chandra 206014
Maldonado Olivas, José 213059, 303061, 313082, 406072
Malhotra, Sheena 013034
Malik, Shelly 109045, 311066
Malin, Brenton 211022, 306047, 406085
Maliski, Ryan 409088

Malleus, Rick 206062, 214012
Mallin, Irwin 203086
Maloney, Chris 313045
Malsin, Mikaela 314043, 409024
Malvini Redden, Shawna 211013, 213051, 311066
Mancari, Jessica 111031
Mancino, Matt 213080
Mancino, Susan 103081, 203088, 211071, 214047
Mandelbaum, Jenny 206058
Mando, Justin 403042
Mandziuk, Roseann 109100, 211031, 313056, 314028
Manning, Jimmie 010056, 015100, 017035, 103100, 109051, 111088, 113058, 116056, 203063, 203087, 206075, 209101, 303056, 311021, 403101, 406070, 409031
Mansson, Daniel 109055, 303021, 409088
Manthey, Dominic 211071, 213042
Manucharova, Naira 103046
Manusov, Valerie 203022, 214083, 306063
Mapes, Meggie 309071
Maragh, Raven 209010
Marcello, Gina 409026
Marcus, Sarah-Rose 109012, 111082, 209031, 314035
Marden, Jesse 106047, 311022
Marechal, Nathalie 203070, 406042
Mares, Marie-Louise 313017
Maresh-Fuehrer, Michelle 314025
Marin, Kellie 211033, 211051
Marin, Noemi 309100, 403023, 409044
Marinelli, Samantha 103014
Marinos, Martin 209010
Marroquin, Gina 314087
Marsden, Anna 114036, 403036
Marshall, David 106075
Marshall, David 111059, 114059
Marshall, Jennifer 306010
Marshall, Mallory 206010
Martik, Emily 309010
Martin, Alfred 403025
Martin, Jason 113089
Martin, Jeffrey 005028, 403045
Martin, Jennifer 113045
Martin, Kelly 106058, 309025, 311037, 409073
Martin, Matthew 206082
Martin, Thaddeus 311047
Martinez, Amanda 010056, 017035, 113044, 203027, 209085, 303056, 309059, 311059, 314028, 403100, 409085
Martinez, Ashley 406022

Martinez, Jacqueline 103026
Martinez, Jermaine 106016
Martinez, Laura 311057
Martinez, Lourdes 203063, 211066, 311085
Martinez, Randall 109062, 206086, 311086
Martinez Gonzalez, Andrea 203035, 306034
Martinez Guillem, Susana 005076
Martínez-Carrillo, Nadia 111062
Martins, Nicole 103085, 203085, 206085
Marx, Nick 206015
Mason, Adam 403084, 406035
Mason, Alicia 114034
Masri, Hana 106074, 209015
Massey, Zachary 106012, 113017, 309066
Massie, Keith 406088
Mastarone, Ginnifer 113021
Mastro, Dana 206017, 406085
Masucci, Matthew 113011
Matei, Sorin 114035, 209035
Matheson, Calum 303082
Mathis, Robin Smith 103058
Matig, Jacob 114012
Matsaganis, Matthew 005032
Mattheis, Ashley 109075, 311070
Matthews, Nicholas 114017, 206035, 311017, 403085
Matthews, Nicholas 111042
Mattina, Anne 111027, 409075
Mattson, Craig 403080
Mattson, Marifran 106045
Matusitz, Jonathan 103057, 106085, 109017, 111047, 113045, 113047, 206085, 214059, 306058, 406046
Maugh, Casey 010056, 103100, 303056
Maupome, Gerardo 209012
Mavriplis, Catherine 211045
Maxfield, Robin 005028, 209045
Maxson, James 306052
Maxwell, Madeline 113046
May, Amy 113047, 306027
May, Heather 103083
May, Matthew 209074, 214074, 313074
May, Steve 005031
Mayers, Quintarrius 214058
Mays, Darren 406034
Mays, Tiffany 111010
Mazer, Joseph 010056, 111051, 203035, 209026, 211026, 213086, 303056, 309024
Mazumdar, Theo 203070

McAllister, Matthew 311011
McAllister, Sheila 206010
McAloon, Erin 211021, 213021
McAninch, Kelly 306063
McArthur, John 311062
McBride, Kelly 406027
McBride, M. Chad 005072, 109051, 309051
McCann, Bryan 103075, 109025, 111067, 113067, 114089, 206016, 213015, 214062, 303025, 309100
McCarthy, Mark 113022
McCasland, Brandon 103080
McClain, William 103016, 209088
McClanahan, Andrea 005072, 209083, 314063
McClellan, Erin 005032
McCloskey, Thomas 106057, 109058, 209083
McClure, Kevin 209016
McCollough, Christopher 106024, 113061
McCollough, Katie 403076
McConnell, Kathleen 109022
McCorkindale, Tina 214063
McCoy, Mary 111012
McCracken, Bonnie 113010, 309046
McCroskey, Linda 311057
McCudden, Michelle 211059
McCullough, Jennifer 211010
McCullough, Jennifer 206032
McDaniel, Edwin 103012, 211044
McDaniel, Katherine 109051
McDonald, Austin 303070, 406071
McDonald, Bonny 113036, 114036, 306036, 403036
McDonald, James 103014, 111014
McDonald, Joseph 206059
McDonald, Robert 206031
McDonnell, Lana 113075, 209027, 211027, 213027, 214027, 311075, 406084
McDowell Marinchak, Christina 103081, 111080
McElearney, Patrick 309021, 403036
McElrath-Hart, Noelle 113085
McEvoy, Kelly 206066
McEwan, Bree 010056, 017035, 103100, 111051, 211035, 213035, 214082, 303056, 314082
McFarlane, Megan 103027, 211013
McGeough, Danielle 109022, 314036
McGeough, Ryan 114083, 309021
McGhee, Sarah 109021
McGloin, Rory 314017
McGlone, Matthew 010056, 106077, 213052, 303056, 309052, 311052, 313034, 314045, 406037, 409037

McGlynn, Joseph 313034
McGowan, Angela 309023
McGrath, Karen 303071
McGrath, Owen 203045
McGrew, Heidi 111057
McHale, John 206043, 209010, 309043
McHendry, George 106051, 113016
McIntosh, Dawn Marie 111044, 306031, 314071
McIntyre, Kristen 213067
McKay-Semmler, Kelly 114012, 214012
McKean, Paul 214033, 309042
McKeever, Brooke Weberling 409034
McKeever, Robert 409034
McKendree, Amanda 111080, 203088, 213010, 213088
McKenna Buchanan, Tim 209042, 409043
McKenzie, Fatima 319052
McKenzie, Paula 010056, 201047, 303056, 313047
McKerrow, Raymie 209016, 311005
McKinley, Christopher 103034, 313045
McKinley, Jessica 111057
McKinney, Mitchell 206074, 209023, 213023, 314023
McLaren, Rachel 214032, 309032
McLeod, Jasmine 209010
McMahan, David 010056, 015100, 209071, 303056, 403101
McManus, Tara 406070
McMullen, Audra 211045, 313071
McMullen-Pastrick, Miriam 017035, 406046
McNallie, Jenna 109035, 111088, 114044, 206063
McNamee, Lacy 010056, 111070, 113014, 303056
McNelis, Melissa 106034, 109017, 303032
McPhail, Mark 109026, 309075, 311074, 313024
McRae, Chris 103021, 106036, 203036, 313036, 314036
McRoberts, Daniel 206046
McVey, James 209024, 213080, 303061
Meade, Melissa 311055
Meade, Thomas 111010
Meadows, Cui 103046, 303044, 306034
Mean, Lindsey 017035
Means Coleman, Robin 214075
Meares, Mary 113057, 209010, 211031
Mease, Jennifer 311021
Meczowski, Eric 114034, 306034
Medders, Ryan 111023
Medeiros, Dylan 209063
Medhurst, Martin 206051, 406021
Medved, Caryn 313028, 314027

Meeks, Lindsey 206023
Mehlhoff, Alexandra 309031
Meier, Matthew 209061
Meiners, Eric 313063
Meise, Amanda 403027
Meisenbach, Rebecca 005031, 209013, 306066, 309063
Meixner, Cara 306084
Mejia, Robert 114034, 213059, 214071
Mello, Susan 106045
Mello, W. Bradford 211089
Meloncon, Lisa 314016
Meltzer, Kimberly 309010
Meluch, Andrea 114034
Men, Rita 309010, 406024
Menzies, Alisha 306011, 313075
Mercado Thornton, Rebecca 111066
Mercer Kollar, Laura Min 113010, 203032
Mercieca, Jennifer 213033, 214033, 303023, 306080
Meredith, Leigh 409024
Merola, Nicholas 409037
Merolla, Andy 314055
Merrill, Anne 209022, 211063
Merritt, Jenny 103088
Metcalf, Laurie 114021, 309051
Mettetal, Gwendolyn 213085
Metts, Sandra 211051
Metz, Jacob 309051, 409086
Metzger, Miriam 111023
Meyara, Sidi Becar 314087
Meyer, Kevin 314025
Meyer, Michaela 109051, 206075, 209016, 314031
Michalik Gratch, Lyndsay 114036, 309021, 403036
Middleton, Michael 113074
Mier y Teran (In Memoriam), Fernando 203058
Mifsud, Mari Lee 111074, 311061
Mikesell, Lisa 211058, 406047
Mikkelson, Alan 209032
Mikolajcik, John 303070
Mikucki-Enyart, Sylvia 213022
Miles, Katrina 106047
Milford, Michael 303033, 406042
Millar, Dan 213087
Miller, Alice 113010
Miller, Ann 209026
Miller, Brandon 206017, 313022
Miller, Carolyn 203021, 313084

Miller, Claude 109052, 113010, 303066, 306014, 409037
Miller, Courtney 103032
Miller, Elizabeth 103027, 209061, 303012, 309045
Miller, Eric 306074
Miller, Gregory 113010
Miller, Jackson 114067
Miller, Jerry 209016, 314087
Miller, Joshua 109033, 114087, 209025
Miller, Katherine 010056, 202091, 211055, 303056, 309080
Miller, Keith 309033
Miller, Kurtis 206026
Miller, Lauren 206010
Miller, Lucy 111071, 311017
Miller, Lynn 214036
Miller, Madeline 309044
Miller, Michael 311063
Miller, Olivia 103085
Miller-Day, Michelle 113034, 311071, 314100
Miller-Ott, Aimee 103088, 311071
Millette, Diane 209082, 311034
Milliken, Casey 103021
Mills, Anthony 109071
Mills, Brandale 113055
Mills, Carol 005084, 206082, 211080
Mills, Ivory 409082
Mills, Melanie 111051, 213070
Mills, Robert 313016
Mills, Shelbie 406032
Miltner, Kate 314014
Min, Seong Jae 319052
Mina, Amanda 103086, 214062
Minbirole, John 113016, 313046
Minchow-Proffitt, Hannah 203088
Minei, Elizabeth 203046
Minge, Jeanine 111021, 211055, 309021
Minielli, Maureen 113081, 206051, 211088, 406021
Minnear, Mackensie 209034
Mintle, Norman 403046
Mirivel, Julien 213010
Mistrzak, Emily 109070
Mitchell, Karen 309021
Mitchell, Scott 114033
Mitchell, Stephen 111084
Mitra, Rahul 206013, 309083
Miyahara, Akira 103012, 309036, 409045
Miyawaki, Kaori 209010

Mize Smith, Jennifer 004022, 010056, 111070, 206066, 209066, 211031, 303056, 409073
Mobley, Jennifer 005084
Mobley, Sacheen 005072
Mocarski, Richard 214022, 311085
Moe, Margaret 010056, 114088, 301070, 303056, 319052
Moffitt, Kimberly 010056, 114058, 121021, 203015, 211075, 214015, 303056, 313056, 406022
Moga, Jillian 203058, 214011, 303012
Mogensen, Kirsten Pia Borkfelt 403024
Mohammadi, Oli 314062
Molden, Dan 206045
Molina, David 103042
Molina, Maria 309035
Molina-Markham, Elizabeth 309058
Molinar Munoz, Jessica 303059
Moll, Alexandra 314045
Mollica, David 206088
Momjian, Ani 103034
Monahan, Diane 211052, 409070
Monahan, Jennifer 113010, 203032, 309063, 409088
Monge, Peter 214013
Mongeau, Paul 016070, 309032, 403101, 409072
Monk-Payton, Brandeise 114025
Montague, Ryan 113043, 409070
Moody-Ramirez, Mia 211010
Moon, Dreama 211012
Moore, Ashley 109087
Moore, Jessica 111083, 211035, 309075, 311062
Moore, Julia 114070
Moore, Kelsey 106086, 109086, 303086
Moore, Mary 314059
Moore, Megan 213044
Moore, Nina-Jo 112010, 205010, 306071
Moore, Phillip 303047
Moore, Shaley 409082
Moore-Jeter, Patricia 209010
Moorman, Jessica 111010
Mora, Juliane 109022
Morales, Gabriela 214059
Morales, Richard 113084, 406084, 409084
Morales, Teresa 111075
Morales, Teresa 306026, 311026
Moran, Marcela 319052
Moran, Taylor 306017, 409075
Moreira, Raquel 106027
Morelli, Dante 311081, 403088
Moreman, Shane 314100

Morgan, Joshua 409089
Morgan, Melanie 109059, 213086, 303083
Morgan, Robin 213085
Morgan, Susan 109057, 211051, 314045
Morgan, Toni 306032, 311073
Morgoch, Meredith 313017
Morin, Aysel 206010, 303017
Morman, Mark 017035, 409088
Morreale, Sherwyn 106083, 111087
Morris, Anita 111063
Morris, Barry 409076
Morris, Catherine 214057
Morris, Charles 106074, 109031, 113101, 211051, 214074, 313056
Morris, Eric 103087
Morris, Karen 109089, 113071, 206087, 209062, 309070, 314059, 406074
Morris, Matthew 206016
Morris, Michelle 309051, 311025
Morris, Pamela 113035, 214031, 313043
Morris, T. Randahl 010056, 017035, 109024, 211014, 213014, 303056, 311037
Morrison, Carlos 203023, 214015
Morrison, Joshua 206036, 211016
Morrissey, Megan 314075
Moskowitz, David 213034
Mosley-Jensen, William 103087
Moss, Christina 211031, 314028
Motel, Laura 203044, 313089
Motto, Justin 313088
Mou, Seseer 209010
Moulton, MaryLee 203070, 409082
Mouton, Ashton 103014, 109057, 111027, 303088
Moyer, Jason 311083
Moyer-Guse, Emily 406085
Muasya, Gladys 209010
Muddiman, Ashley 113061, 114023, 306061, 313023
Mueller, Alfred 214081
Muhammad, Akeem 113036
Muir, Janette 206070, 313024
Muir, Star 114061, 309074
Mukherjee, Ishani 213010, 306082
Mulderink, Carrie 113086, 206021
Mullan, Margaret 109083
Mullane, Rebecca 111057
Mullen, Faith 106051, 306067
Mullen, Lawrence 314021
Mullen, William 106051, 306067
Mulliken, Seth 306055

Mulliqi, Haqif 403023
Mulliqi, Shpresa 403023
Mumby, Dennis 005031, 211051
Mungin, Douglas 103036, 113036
Munoz, Ricardo 106085, 309010
Munsell, Jason 311051, 403036
Munz, Stevie 209042, 306010, 314087
Murase, Toshio 206059
Murawski, Carrie 111075
Murdock, Rachel 111014
Murphy, Angela 109051, 213024
Murphy, Melissa 109055
Murphy, Mollie 303031, 406076
Murphy, Priscilla 103017
Murphy, Richard 309025, 313044
Murphy, Sheila 109045, 209010
Murphy-Keith, Rebecca 103055, 306010, 314070
Murray, Athena 109023
Murray, Billie 109047, 111051, 203047
Murray, Leah 209042
Murray, Margaret 114042
Murray Yang, Michelle 103028, 111043
Musambira, George 309035
Musgrave, Kevin 203044
Mushnick, Jennifer 106059
Musih, Norma 209024, 303052
Musone, Jennifer 306073
Mutua, Consolata 209052
Mutua, Eddah 103067, 106072, 111046, 208005, 309066
Muwanguzi, Samuel 309035
Myerchin, Audra 114086
Myers, Karen 106014, 203042
Myers, Sarah 203070
Myers, Scott 010056, 113100, 114044, 209026, 211051, 214026, 303056, 311087, 313071
Myres, Jason 203021, 209074
Myrick, Jessica 103034, 106052, 214017
M'ikanatha, Nkuchia 406045
Na'puti, Tiara 213042
Nadler, Anthony 409031
Nagelberg, Kenneth 206051, 406021
Nagler, Rebekah 314045
Nainby, Keith 103021, 106036, 109022, 214026, 306025
Nakazawa, Masato 314012
Nan, Xiaoli 103034, 113010
Nance, Teresa 209052
Nardi, Bonnie 309086

Nash, John 114067, 203081, 406084
Nastasia, Diana 209088, 303085
Nastasia, Sorin 209088, 303085
Natharius, David 213087
Natividad, Beverly 103067, 111044, 409023
Natt, Jane 303083
Nautiyal, Jaishikha 309028, 313037, 314061
Nava, Ismael 306025
Navarro, Michael 109032, 111032
Nave, Nicole 114087
Navickas, Julie 311051
Nayar, Kavita 206084
Nazione, Samantha 303024
Nead, Rachel 409084
Needleman, Ruth 306059
Neff, Bonita 213024
Neidig, Judith 106034
Neil, Jordan 203024, 311085
Nelms, Carrie 113042
Nelson, C. Leigh 103058
Nelson, Chad 206016, 213015, 409035
Nelson, Erin 111088, 113034, 114034, 214083
Nelson, Jenny 103026, 319052
Nelson, Joshua 111010
Nelson, Leslie 309088
Nelson, Natalie 114087
Nestmann, Mary Ann 109011
Netterlund, Eric 309016
Nettleton, Pamela 106011
Neuberger, Lindsay 111034, 209026
Neumann, Mark 004024
Neville-Shepard, Ryan 109023, 303033
Newman, Ganer 409073
Newman, Gyromas 211031
Ng, Rita Mei-Ching 106043, 109080
Ngoh, Zed 211010, 314017
Ngondo, Prisca 406034
Nguyen, Chris 106085
Nguyen, Hieu 214066
Nicholls, Spencer 111010
Nichols, Annie Laurie 114083, 206071, 213080, 306043
Nicholson, Andre 111025, 113025, 406025
Nicholson, John 113032, 209047, 309088, 406035
Nicholson, Nichole 114071, 403036
Nickell, Jacob 111017, 313037
Nicodemus, Brenda 109057

Nicolini, Kristine 311028
Nicotera, Anne 203042, 314088
Niederdeppe, Jeff 314045
Niesen, Molly 214071, 311011
Ninner, Lindsey 406088
Nisbett, Gwendelyn 106052, 109085, 206034, 213010, 309017, 409037
Nishime, Leilani 106033, 314033
Nix, John 314059
Niyirora, Jerome 309010
Noar, Seth 203034
Nodulman, Jessica 103031
Noe, Mark 106055
Nojima, Akiko 306044
Nolan, Jaclyn 214021
Noland, Aaron 109011, 206084
Noland, Carey 206075
Noltensmeyer, Candy 309063
Nomura, Summer 309010
Noon, Derek 004023
Noorzai, Roshan 103067
Norander, Stephanie 010056, 114066, 303056, 309047
Norman, Jean 209010
Norrmann-Vigil, Ingrid 309058
Northup, Brent 103083
Norwood, Kristen 214083, 313028
Novak, Alison 206085, 314082, 406044
Novek, Eleanor 106025, 109025, 206043, 214062, 311075
Novotny, Eric 211010, 306073, 314017
Nowlin, Matthew 103066
Noy, Chaim 103035, 109082, 309021
Nuciforo, Elena 214067
Nuru, Audra 113089, 213062
Nyeste, Meghan 106086
Nygaard, Taylor 113027
O'Brien, Liz 113084
O'Brien Hallstein, D. Lynn 314075
O'Byrne, Megan 111052, 209011, 309016
O'Connor, Amy 017035
O'Connor, Erin 211010, 309016
O'Donnell, Casey 213103
O'Donnell, Matthew 103052
O'Gorman, Ned 005102, 309011
O'Grady, Julia 103042, 106062, 211042
O'Hair, H. Dan 303066, 306014, 311005
O'Hara, Laura 203044
O'Hare, Rachel 309010

O'Keefe, Patricia 016070, 017035, 314057
O'Leary, Stephen 113052
O'Mally, Aisha 206034, 303024
O'Meara, Melanie 309021, 403036
O'Neal, Kathleen 203046
O'Neil, Naomi Bell 103081, 206047, 306045, 403070, 409073
O'Neill, Katie 409035
Oakley, Shirley 005084, 206082
Obamehinti, Lola 311063
Oberdorfer, Teresa 313034
Ocasio, Ubaldo 103057
Occa, Aurora 109057
Ochs, Rhiannon 213057
Odenweller, Kelly 111051, 306088
Oeldorf-Hirsch, Anne 306085
Oft Rose, Nancy 213087
Oh, Chuyun 306082, 313025
Oh, David 010056, 107101, 213011, 303056, 311012, 313042, 314033, 406022
Oh, Hailey Hyun-kyung 313047, 409045
Oh, Soo-Kwang 214063
Oh, Yu Won 111035
Ohl, Jessy 114033, 211023, 306022
Ohs, Jennifer 309089
Oishi, Tanya 306082
Okamoto, Kristen 213010
OKeeffe, Moira 208005
Okuda, Hiroko 309036
Oldenburg, Christopher 109033
Oles-Acevedo, Denise 106051
Olivares, Rachel 309051, 403072
Oliver, Bailey 109051
Oliver, Mary Beth 211010, 213103
Oliveri, Sharon 106067
Olsen, Megan 206085
Olson, Christa 106058
Olson, Clark 109046, 213081
Olson, Jade 113042, 209083, 303042, 309042
Olson, Kathryn 303075, 306071
Olson, Lester 106058, 209080, 213014
Olson, Michele 211034, 406088
Olson-Mayes, Liam 306042
Olufowote, James 209034, 211034, 403034
Olzman, Miranda 103036, 114045, 211027, 213027, 214027, 311055, 314036, 409089
Omilion-Hodges, Leah 113010, 314088
Omori, Kikuko 306044, 309010
Ono, Kent 106033, 211051, 213059, 313056, 314033

Ontiveros-Kersch, Brian 406022
Opdycke, Kelly 311051
Opt, Susan 114066, 313087, 406086
Orbe, Mark 211012
Orbe, Victoria 211012
Orcholski, Megan 103080, 111081
Ordeix, Enric 303062, 403024
Ore, Ersula 303084
Orlowski, Spencer 311046
Orrego, Victoria 113010
Ortega, Sierra 103083
Ortiz, Erin 203013
Ortiz Juarez-Paz, Anna 206057
Osai, Keith 106032
Osborn, Michael 311005
Osborne, Tony 103067
Osei-Hwere, Enyonam 409089
Oshio, Atsushi 306044
Osmanovic, Sanela 406035
Ostrenko, Margaret 409027
Ott, Brian 209010, 211010, 213010, 306016, 309010, 406021
Outzen, Christopher 103080, 106047, 109084, 206087, 303070, 403084
Overholt, Stacey 309017, 311085
Overton, Barbara 406023
Overton, Daniel 311051, 403071
Overton, Jerry 311057
Oviedo, Marilda 113031
Owen, A. Susan 109074, 206042, 309075
Owens, Dannielle 313073
Owens Patton, Tracey 306025
Owlett, Jennifer 106088, 211032, 214063
Oyedemi, Toks 209010
Ozdora, Emel 111062
Pace, Thomas 103026
Pacheco, George 103061, 409086
Packer, Colleen 206010, 211085, 213085
Packer, Jeremy 004023, 309011
Packer, Joseph 206074, 303042, 311086
Padfield, Abigail 209028, 309010
Paek, Hye Jin 306057
Paik, Soojeong 309089
Paine, Richard 109089, 114067, 209062, 309010, 309070, 314059
Pal, Amrita 311063
Palczewski, Catherine 103101
Palenchar, Michael 010056, 214024, 303056, 314024
Paliewicz, Nicholas 206061

Palmer, Hillary 109075, 206061
Palmer, Lucia 313042
Palmer-Wackerly, Angela 106034
Palmeri, Tony 109047, 306074
Palomares, Nicholas 010056, 017035, 103052, 303056, 309052, 311052, 406032
Pan, Wenjing 313035
Panetta, Edward 109061
Pang, Selena 313017
Panoch, Janet 319052
Pantoja, Gabriel 311025, 313088
Pape, Dean 214045
Parcha, Joshua 114014, 303035
Paris, Kathryn 309084
Parish, Nancy 113031
Parisi, Barbara 114088
Park, Mina 311063
Park, Namkee 306035
Park, Sun Young 306024
Park, Yong Jin 309035, 314082
Parker, Kimberly 306014
Parker, Patricia 005031, 206080
Parker Brooks, Maegan 214033, 409080
Parks, Elizabeth 213010, 214011
Parks, Malcom 213035
Parrish, John 114088
Parrish-Sprowl, John 209047, 213074, 214084
Parrott, Charles 213036
Parrott, Roxanne 106031
Parry-Giles, Shawn 209080, 211051, 309033
Parry-Giles, Trevor 103058, 111059, 113059, 113100, 114059, 206081, 209100, 211089, 213100, 311084, 314100
Parsloe, Sarah 303088, 311055, 403032
Parsons, Caroline 311044
Parsons, Heather 203075
Partlow Lefevre, Sarah 103087, 109087, 113080, 206086, 403082, 409028
Pascarella, Matt 203070
Pascual-Ferrá, Paola 010056, 111051, 209082, 211082, 303056, 406073
Paskewitz, Emily 103057, 314088
Paskin, Danny 306085
Pason, Amy 004077
Patel, Sama 114012
Patterson, DeMyla 211051
Patterson-Masuka, Andrea 103070
Patti, Chris 206055
Patton, Bobby 010056, 303056
Patton, Elizabeth 211042, 313042

Patton, Gregory 005028, 403045
Patton, Paul 114088
Paul, Bryant 211010
Paul, Gregory 111046, 209046, 214046, 311046
Pauley, Perry 113010, 313045
Pauly, Jessica 114031
Pawlowski, Donna 015100, 103070, 111089, 211059, 213059, 214067, 311057, 313083
Paxman, Christina 106082
Payne, Gregory 303062, 403024
Payne, Holly 309024, 409073
Paynton, Scott 306067
Payton, William 211066
Paz Brownrigg, Coya 406036
Peacock, Cynthia 113061, 306061
Pearson, Judy 311005
Pearson, Kyra 113043, 213082
Pearson, Nancy 114086, 211087
Peck, Andrew 303086
Peck, Brittnie 314035
Pedelty, Mark 211036
Pederson, Joshua 309032
Pederson, Sarah 309046
Peebles, Alanna 314017
Peedin, Katlyn 309010
Peeples, Jennifer 311051
Pei, Di 111010
Pelias, Ronald 203059, 309071, 313070
Pelletier, Laura 203031, 303057
Peña, Jorge 010056, 106035, 109035, 303056, 311035
Pence, Michelle 113082, 206010
Peng, Kun 303044
Peng, Lulu 111010
Peng, Wei 111035, 303035
Penn, Timothy 113024
Pennell, Hillary 113034
Pennington, Dorthy 309087
Pennington, Natalie 314023
Pensoneau-Conway, Sandy 103062, 109022, 211021, 213021
Perez, Camilo 319052
Perez, Kimberlee 111021, 114089, 213071
Pérez Torres, Debora 109045
Perez-Langley, Olivia 010056, 113044, 303056, 309059, 311059, 403100
Perks, Lisa 113085, 209017
Perrault, Evan 106024, 303024
Perry, Ravi 306011
Perry, Tara 120052

Persuit, Jeanne 214081
Pesqueira, David 109044
Peter, Megan 109057
Petersen, Debra 313086
Petersen, Jennifer 109051
Peterson, Brittany 103047, 111070, 113066, 214066
Peterson, Emily 203034
Peterson, Eric 311047
Peterson, Jennifer 106034
Peterson, Stacey 106021, 209052, 214067
Peterson, Tarla 203016, 209011
Peterson, Trudi 109075
Peterson, Valerie 213046, 406072
Peterson, Wayne 209043
Petit, Louis 103087
Petre, James 309074
Petronio, Sandra 114032, 211051
Petrovic, Jelena 106051, 303017
Petrun Sayers, Elizabeth 103066, 109066
Petrunia, Matthew 010056, 106028, 113084, 303056, 311051
Petry, Julie 114088
Pettiway, Keon 106058, 109026
Pezzullo, Phaedra 106074, 113074, 203016, 214042
Pfister, Damien 103075, 111074, 303074, 306022, 313084
Phair, Krista 114081
Pham, Vincent 203016, 206045, 213059, 314033, 409085
Phelps, Kirstin 306021
Phillips, Anji 306010
Phillips, Erin 213010
Phillips, Jasmine 208005
Phillips, Kaitlin 203022, 206032, 209022, 211051, 309088
Phillips, Kendall 203089, 409080
Phillips, Lynn 311027
Phipps, Elizabeth 309044
Phoborisut, Penchan 109058, 211011
Piantek, Karen 106052
Pickard, Victor 206017, 211022
Piennoppakao, Maple 303043
Piemonte, Nicole 214083
Pierce, Casey 309086
Pierce, Joy 203027, 314077
Pierce, Lee 409076
Piercy, Cameron 103035
Piercy, D. 406023
Pigg, Stacey 403075
Pilny, Andrew 111017, 306085, 309010

Pineda, Richard 206057
Pipan, Rachel 113023
Pitchford, Matthew 113033
Pitts, Elizabeth 214016
Pitts, Margaret 111010
Plante, Alexandra 314017
Platt, Carrie Anne 113052
Platt, Christine 211066
Plec, Emily 214062
Pleggenkuhle, Jacqueline 303035
Plowman, Kenneth 306024
Plugh, Michael 409047
Pluretti, Roseann 201082, 409031
Poapst, Jacquelyn 109087, 203043, 209086, 213031, 311086
Pober, Peter 311087
Pohl, Gayle 306024
Pokharel, Manusheela 313045
Pokhrel, Lok 313034
Polack, E. Phillips 211066
Polanco, Raquel 114036
Poland, Travis 109032, 206032
Polk, Denise 111082, 114082
Polley, Christopher 114066, 406032
Pond-Cobb, Jamie 306061
Ponder, James 111031, 211010
Ponder, Neosho 406025
Poole, Marshall Scott 203042, 206059, 313059
Poorisat, Thanomwong 306066
Popkova, Anna 106057, 113081
Porrovecchio, Mark 109046
Porta, Gaspar 203066
Porter, Laurelann 211036
Porter, Whitney 109051
Postler, Harrison 306070
Potocki, Bridget 213032, 306035
Potter, Deborah 209010
Potter, Joshua 114071
Poulakos, John 311061
Poulakos, Takis 311061
Poulos, Christopher 309055, 313070
Poulsen, Shannon 311023
Pounders, Kathleen 109057
Powell, Benjamin 403036
Powell, Danielle 406084
Powell, Kashif 109025
Powers, John 111087

Powers, Samantha 106014
Pozzi, Dana 106021
Prabhu, Sujay 214017, 311017
Prado, Antonio 309010
Prahl, Andrew 106032
Prasad, Pavithra 406036
Prasch, Allison 313033
Prather Davis, Danna 010056, 017035, 201057, 203057, 214057, 303056, 313057
Prattos, Tessa 309058
Prellwitz, John 313080
Prentice, Carolyn 114044
Prentiss, Anastasia 111021
Prentiss, Suzanne 012074, 017035, 103070, 209082, 213028, 214028
Presswood, Alane 203082, 409024
Preston, Marlene 209087, 306084
Prevost, Luanna 213085
Price, John 113024, 211033
Price, Katey 314086, 403070
Price, Temple 303027
Priddis, DeAnne 109051, 311028
Priem, Jennifer 311032
Primack, Al 109047
Prividera, Laura 209027
Probst, Donnell 314073
Procopio, Claire 114059, 205010, 406028
Propp, Kathleen 106051, 311051
Proulx, Jeffrey 203042
Pruett, Jennifer 103086
Pruim, Douglas 106032, 109051, 209035
Przybylo, Jeff 203081
Ptacek, Jennifer 211034, 314088
Ptomey, Jessica 403046
Puff, Simone 114058, 121021, 214015
Puka, Edi 403023
Pullen, Suzanne 109036, 111021
Pulos, Alexis 103016
Punyanunt-Carter, Narissra 111063, 209017
Purnell, David 209055, 314070, 409084
Pusateri, Kimberly 113032, 214035
Putnam, Linda 106031, 211013, 311084, 313024
Pyle, Andrew 306033, 309035, 409070
Pytlak, Marissa 213059
Qiao, Fei 113057
Qiao, Rui 209058
Qualls, Christopher 313062
Qualls, Joy 106023, 403046

Quandt, Thorsten 203085
Quenette, Andrea 103070, 106023, 109023, 213023, 306084, 313083, 314023, 409042
Quesenberry, Brandi 201045, 209087, 306084
Quesnell, Madisen 206034
Quianthy, Richard 213087
Quick, Brian 306034, 314045
Quick, Justice 203035
Quinlan, Margaret 109100
Quint, Christina 213010
Rader, Kara 406085
Radford, Gary 403073, 409071
Radford, Marie 403073
Ragsdale, Gaut 409080
Rahko, Stephen 303016
Rahman, Anis 311012
Rahman, Shafiq 409073
Rahmani, Diyako 313063
Rai, Swapnil 109051, 309010
Raile, Amber 114066
Rainear, Adam 213066
Rains, Stephen 114035, 214052
Rajack-Talley, Theresa 209010
Rajan, Prashant 109066, 306058
Raley, Jessica 109057, 114047, 306045
Ralston, Elizabeth 111014
Ralston, Ryan 206035
Ralya, Janice 106051, 206044, 209044
Ram, Anjali 211062
Raman, Priya 111031
Raman, Veena 206045
Ramaprasad, Jyotika 109051
Ramasubramanian, Srividya 010056, 206017, 209017, 303056, 409085
Ramirez, Artemio 010056, 111051, 203035, 211035, 303056, 309010
Ramler, Mari 213047
Ramos Salazar, Leslie 209032, 311066
Ramsey, Jolinda 114067, 203081
Ramsey, Matthew 103061, 113010
Ramsey, Ramsey Eric 202091
Ranachan, Emma 106071
Rand, Erin 010056, 109031, 111022, 114016, 211051, 303056
Randall, Michelle 016056, 203051, 211101
Randolph, Carolyn 306011
Raneri, April 206085
Raney, Arthur 311085
Ranney, Arthur 111058
Rao, P. Anand 201045, 311083

Raser, Lisa 306067
Rashe Reed, Rachel 309047
Rasmussen, Hilary 113023, 209025, 306043
Rasmussen Lenox, Terra 111010
Rastogi, Rahul 111075, 403034
Rasul, Azmat 111012, 206085
Ratan, Rabindra 303035, 403035
Ratcliff, Chelsea 211066
Ratcliffe, Krista 203089
Ratliffe, Sharon 311005
Rattine-Flaherty, Elizabeth 303083
Rauscher, Emily 111034
Rawlins, William 114080, 203059, 213070
Rawls, Jaclyn 113036
Ray, Colter 111063, 213059, 214032
Raymond, Chase Wesley 214058
Raymond, Geoffrey 214058
Razzante, Robert 211012
Reagle, Joseph 209031
Real, Kevin 203042
Reblin, Maija 109034
Reckard, Bryan 211051
Record, Rachael 203034, 211066
Redick, Kip 403047
Redlick, Madeleine 306032, 314066
Redmond, Mark 017035, 306083
Reedy, Justin 103066, 203062, 313067
Reeves, Josh 211033, 309011
Reichert, Emily 106017
Reid, Alyssa 206087, 306084
Reimer, Isaac 213021
Reimer, Torsten 103057, 111010, 111035, 203042, 213052, 313085
Rein, Irving 103031
Reinig, Lydia 406047
Reinwald, Jennifer 106046
Reitzel, Armeda 010056, 017035, 111036, 203087, 206010, 206052, 211052, 213077, 303056, 313087
Remillard, Chaseten 403042
Remke, Robyn 303047
Rempfer, Kate 314089
Ren, Ruqin 406035
Ren, Yi 306082
Ren, Yuchen 111043
Renegar, Valerie 313086
Rennels, Tasha 109027, 113043, 209055, 314031
Renner, Max 406022

Reno, Jenna 113034
Rentner, Terry 113062
Reppert, James 103061, 311089, 409086
Reyes, G. Mitchell 114074
Reyes, Ian 211022
Reyes García, Zazil 111066, 211057
Reymann, Rachel 409072
Reynard, Leslie 103085, 309044, 311044, 314046
Reynolds, Caitlin 306052
Reynolds, Molly 206010
Reynolds, Reed 109032, 206032
Reynolds, Rodney 209101
Reynolds-Tylus, Tobias 206034, 213034, 306034
Reznik, Rachel 103032
Rhea, David 406026
Rhidenour, Kayla 106023, 311016
Rhodes, Gretchen 309021
Rhodes, Joseph 303080, 314061
Rhodes, Nancy 106034, 206034
Riccio, Jaime 409026
Rice, D. Andy 309037
Rice, Jenny 203089
Rice, Rebecca 111042
Rich, Marc 211071
Richard, Elizabeth 214080
Richards, Adam 106052, 203032
Richards, Janet 111010
Richards, Matthew 109016
Richards, Robert 203062
Richardson, Brian 103014
Richardson, Emily 109059, 111075
Richardson, Janice 206082
Richardson, Kathy 214045, 314059
Richardson, R. Randolph 010056, 109089, 111084, 113071, 213084, 214045, 303056, 309070, 313085, 314059
Richey, Patrick 103044, 214014
Richter, Zach 114087
Rick, Jessica 111014, 303047, 306088, 309086
Riddle, Karyn 314017
Ridwan, Hardinsyah 109045
Rife, Tyler 311046
Riforgiate, Sarah 111010
Rigda, Ryan 103025, 111011, 113063
Riggs, Nathaniel 103052
Riggs, Shelby 113042
Rigsby, Ellen 103086

Riles, Julius 111017, 306085
Riley, Catherine 211014
Riley, Patricia 103101, 109045, 203070, 209010, 214023
Rill, Leslie 004077, 010056, 017035, 303056, 309073
Rinehart, Marc 311042
Rintamaki, Lance 106034, 206034, 213034
Rintrona III, Albert 303052, 309036
Riordan, Monica 313035
Ritchie, Marnie 206016, 313016, 403075
Rittenour, Christine 010056, 017035, 103088, 111010, 206047, 214083, 303056, 309088, 311071
Ritter, Kurt 213087
Rivera, Kendra Dyanne 314066
Rives, April 309085
Roaché, David 113032, 211035, 214035, 314035, 314045
Robbins Tikkanen, Stephanie 209032, 313032
Roberto, Anthony 113010, 406073
Roberts, Chadwick 214070
Roberts, Felicia 309058
Roberts, Holly 103066, 113057
Roberts, Kathleen 111012, 214075
Roberts, Kellie 306071
Roberts, Laura 211034
Roberts, Myra "Nikkie" 106047, 406080
Robertson, Brett 313035
Robinson, Becky 109024
Robinson, Heather 005072
Robinson, Jeffrey 103082, 109034, 206058, 214058
Robinson, Jessica 106088, 109035, 211022, 309051
Robinson, Kelly 206066
Robinson, Laura 306059, 314077
Robinson, Nicole 206082
Robinson, Renee 306084
Robinson, Tomeka 211047
Robinson, Tucker 406032
Robson, Deborah 313024
Robvais, Raquel 303080
Rochadiat, Annisa 214035
Rodgers, R. Pierre 209083
Rodino-Colocino, Michelle 010056, 203015, 206015, 303056
Rodriguez, Dariela 409037
Rodriguez, Jeanette 103045
Rodriguez, Nathian 113063
Rodriguez, Stephanie 113045
Roebuck, Erick 203084
Rogers, Brandi 113027

Rogers, Jack 103083, 109084
Rogers, Terry 010056, 017035, 213084, 214085, 303056, 313085
Rohlf, Bradley 206088, 209088
Roland, Christopher 111010, 203042
Rollo, Dylan 106042
Roloff, Karen 206076
Roloff, Michael 103032, 113032, 213089, 214089
Roman, Nataliya 303085
Romerhausen, Nick 010056, 111051, 114067, 209087, 303056, 313043
Romero, Omar 209057, 306010
Romo, Lynsey 113010, 313044
Roncero-Menendez, Sara 403089
Rony, Nazmul 203082, 313089
Rood, Craig 111045
Rooney, Megan 103011
Root, Elizabeth 314012, 406080
Rosaen, Sarah 010056, 017035, 111051, 209084, 303056
Rosales, Adriana 306010
Rosas-Moreno, Tania 306059
Roscoe, Lori 406077
Rose, Eve 113010, 203032
Rose, Heidi 103021, 214036, 303036, 314036
Rosenholtz, Cathy 209013
Rosenthal, Rita 214080
Rosier, Jennifer 106047
Rosile, Grace Ann 106088
Ross, Christina 406084
Ross, Elaina 403027
Ross, Jon 214024
Ross, Matthew 106086
Rossetto, Kelly 103047, 106032, 111088, 314055
Rossmann, Liliana 209047
Roth, Adam 206077, 311083
Roth, Lisa 306070
Rougeau, Arriel 113043
Rountree, Clarke 103043, 209070
Rountree, John 314074
Rourke, Brenda 113035
Rouse, Chip 103081, 113010
Rowan, Katherine 211051
Rowe, Desiree 109051, 309055
Rowen, Amanda 206010, 309010
Rowland, Robert 103101, 113080, 206074
Rowley, Loretta 209011
Rowling, Charles 211010
Roy, Abhik 113043

Roy, Deya 203017, 213034
Roy, Heather 306042
Roy, Sudeshna 010056, 103067, 106044, 214046, 303056
Royer, Haley 109032, 206032
Rozina, Irina 113081
Rudick, Charles 111047, 113045, 209026, 303084, 306025
Rudnick, Justin 111047
Rudy, Jessica 306022
Rugg, Adam 106071
Ruggerio, Alena 017035, 111028
Ruhl, Stephanie 403034
Rui, Jian 203063
Ruiz De Castilla, Clariza 103045
Ruiz-Mesa, Kristina 206080, 209057
Ruppel, Emily 409046
Ruppel, Erin 111088, 203063, 314035
Russell, John 113086
Russell, Mattie 113024, 309024
Russell, Tarnashia 113036
Russell, Tillman 113057, 203042, 213052, 313085
Russell, Vincent 214067
Russell, Zoe 206087, 311031
Russill, Chris 004023, 113042
Russmann, Uta 406024
Russo, Sage 109051, 111071
Russo, Tracy 203086
Rustic, Amy 314011
Ruston, Scott 214023
Ryalls, Emily 106028, 306011, 313075
Ryder, Steve 106035
Sachdev, Anu 303059
Sachs, Aaron 005035
Saffer, Adam 211024, 214024, 303024
Sah, Young June 111035, 303035
Sahin, Ismail 106085
Sahlstein Parcell, Erin 010056, 111051, 203032, 206022, 209022, 303056, 314055
Saindon, Brent 203033, 211010
Saindon, Christina 109022, 209031, 211059, 314071
Saladino, Caitlin 409028
Salcedo, Joel 103045
Saleh, Faisal 203012
Salek, Thomas 114023, 213042, 309045
Sales, Jessica 113010, 203032
Salmon, Charles 208005, 306066
Salmon, Sara 109032, 213034
Salmon-Seidmann, Nicholas 306066

Saltzberg, Matt 209088
Salvati, Andrew 311082
Salyer, Jeff 319052
Samek, Alyssa 017035, 209080, 313022, 403033
Samoilenko, Sergei 211088
Samp, Jennifer 109063, 113010, 203032, 314100
Sampiev, Adam 309082
Sampson, Cynthia 114036, 309021, 403036, 406027
Sandel, Todd 113010, 202091, 209012, 311024
Sander, Aly 103088
Sanders, Matthew 309047, 311051
Sanders, Meghan 113017, 209017, 213017
Sanderson, Cami 010056, 206052, 209016, 211052, 303056
Sanderson, Jimmy 206035, 209027
Sandoz, Mary Lynn 109087
Sanford, Amy Aldridge 113045, 306025, 403027
Sangalang, Angeline 113017
Santa Maria, Ellen 109086
Sarapin, Susan 113035
Sargent, Jack 114032
Sargent, Margaret 213045
Sarinopoulos, Sideris 303035
Sarkela, Sandra 313024
Sarkissian, Raffi 311031, 403089
Sastry, Shaunak 209034
Sauceda, Jessica 109044
Saulnier, Jane 203075
Saunders, John 206100, 211087
Saunders, Rebecca 406032
Sauter, Emily 211017
Savage, Matthew 203034
Sawyer, Chris 106083, 209082
Sawyer, J. Kanan 103058, 403101
Saxton, Gregory 303024, 309010
Scacco, Joshua 114023, 306061, 313023, 406044
Scarduzio, Jennifer 213051, 403035
Schaefer, Zachary 306045
Schaefer Hinck, Shelly 206074
Schall, Sara 203088
Scharp, Kristina 213022, 309088
Schartel, Stephanie 109023, 309017
Scheinfeld, Emily 114034, 206034, 313088
Schejter, Amit 111062
Schermerhorn, Karen 106028
Scherr, Courtney 109051, 213035, 214034
Schmidt, Amy 406032

Schmidt, Danielle 211010
Schmidt, Hans 403026
Schmidt, Jackie 314084
Schmitt, Casey 004022, 103074, 111042
Schnoor, Larry 109089, 214087, 306070, 314059
Schnurer, Maxwell 114025
Schoen, Steven 114083, 206055, 309045
Schoenack, Lindsay 206026
Schon, Jennifer 203063, 406088
Schowalter, Dana 311031
Schrader, Valerie 113088
Schrodt, Paul 113101, 203022, 209022
Schuetz, Janice 313024
Schultz, Jim 114087
Schultz, John 209062
Schultz, Shanna 103033, 313086
Schunn, Morgan 309051
Schuur Sousa, Alexandra 211057
Schuwerk, Tara 109088
Schwartz, Laurel 406045
Schweickart, Tiffany 203024
Sciullo, Nick 203043
Scott, Chaunda 306014
Scott, Craig 114014, 203013, 209100
Scott, Devin 206088, 311051
Scott, Julie-Ann 103021, 114088, 120052, 313062, 314036, 409024
Scott, Karla 114028, 306062
Scovell, Paul 214024, 303024
Seal, David 213034
Searles, Darcey 113073, 206058
Sears, Claire 403045
Seeger, Henry 111024
Seeger, Matthew 111024
Seegert, Natasha 111042, 214074
Seelig, Michelle 109051
Segrin, Chris 106034, 206063, 211063, 214059, 303032, 306063
Seibold, David 214013, 303045, 309062, 313059
Seick, Patrick 209087, 213021
Seifert, Jennifer 111086, 120007, 219007, 314087, 319007
Seiler, Bill 206024
Seiter, John 311051
Seitz, David 106059, 409076
Sekalala, Seif 311046
Sekimoto, Sachi 209085
Selassie, ZenZoe Brian 113025
Sellnow, Deanna 111089, 113045, 314025

Sellnow, Timothy 109066, 111024, 211051, 303066, 309024
Sellnow-Richmond, Deborah 109051, 111024, 309024
Sellnow-Richmond, Scott 306063
Selzer King, Abigail 209013
Semkiw, Walter 209043, 211043
Semler, Brandon 303021
Semmel, Arielle 306012
Semmler, Shane 209017, 409037
Sen, Ruma 211062
Senda-Cook, Samantha 017035, 111042, 113074, 203080, 206011, 214074
Sender, Katherine 010056, 202091, 303056, 309080
Serber, Bradley 213010, 303080
Serewicz, Mary Claire Morr 209063
Serfass, Thomas 106084
Serini, Shirley 211031
Sery, Joseph 109047, 111061
Settles, Paige 314059
Seung, Su-yeun 109052
Sevin, Efe 303062, 403024
Sewell, John 209025
Shabazz, Demetria 214075
Shade, Drew 211010, 214017, 406026
Shadinger, David 214025
Shafer, Michael 211013
Shaff, Rachael 111058, 211051
Shaffer, Jewlz 106047, 311051
Shaffer, Tracy Stephenson 211036, 213071, 403036
Shahin, Saif 206023
Shahnazi, Ariana 209022
Shalmon, Dan 103087
Shao, Baohui 113012
Shao, Guosong 103017, 209058
Shao, Kan 103046
Shapiro, Micheal 214052
Sharabi, Liesel 211032
Shareefi, Adnan 113085
Sharkey, William 303063
Sharples, Adam 103031, 113047
Shartle, Kaitlin 406045
Shaw, Allison 106017, 109052, 111010, 213052, 309010, 311052
Shaw, Jerie 211045
Shaw, Tarren 206035
Shea, B. 103031, 109021, 314034
Shebib, Samantha 111010
Sheckels, Theodore 010056, 103100, 111023, 113059, 206070, 209023, 213100, 303056
Sheeler, Kristina 010056, 303056, 309023, 313023, 406028

Sheets, Penelope 309026
Sheetz, Joan 313045
Sheffield, Jessica 103033, 206051, 303074, 409047
Sheldon, Pavica 211031, 409034
Shen, Cuihua 313035, 403035
Shen, Lijiang 109052, 306034
Shepherd, Dawn 214071
Sherblom, John 109051
Sherman, Melina 106011
Sherman, Ryland 211010
Shi, Chung Kon 306035
Shiel, Mark 314021
Shields, Julie 214059
Shields, Ronald 214036, 309071
Shimkowski, Jenna 203022
Shimpach, Shawn 213082
Shin, Inyoung 209035, 311063
Shin, Wonsun 111010
Shin, Yongjun 005032
Shin, YoungJu 113034, 114032, 209012
Shineman, Kirt 010056, 201057, 203057, 303056, 313057
Shipley, Jon 311088
Shlossberg, Pavel 113055, 209028, 306025
Shoemaker, Stowe 214055
Shook, Steffi 209088
Shorter, Shavonne 106061, 209047
Shrikant, Natasha 106082, 203058
Shue, Carolyn 209084
Shugart, Helene 206027
Shuler, Sherianne 111070, 309051, 409028
Shultz, Kara 409023
Shuter, Jeff 103067
Shuter, Robert 209010, 214012
Shuy, Katherine 209034
Sias, Patricia 103014
Sidelinger, Robert 213055, 311025, 313071
Sidnam, Emily 114035
Siegel, Paul 202091, 309080, 313047, 314046
Sienkiewicz, Matt 109012
Sierlecki, Bonnie 406033
Sillars, Alan 209034, 314032
Sillars, Malcolm 103101, 311005
Silva, Vesta 303073, 314034
Silver, Nathaniel 109052
Silverman, Rachel 017035, 109088, 201103, 211027, 213027, 214027, 313075
Simi, Demi 109017, 111047, 214059

Simmons, Jake 111036, 209036
Simmons, Nathaniel 109045, 213074, 306044
Simonds, Cheri 103070, 206024
Simonis, Jana 303055
Simonson, Peter 311021, 403075
Sims, Jeanetta 306014, 313014
Sims, Yvonne 409025
Sinclair, Tyler 106021
Sindelar, Karen 106072, 213067, 313072
Sinekopova, Galina 106057
Singhal, Arvind 113034, 216056
Singletary, Kimberly 208005
Sink, Alexander 406085
Sinnreich, Aram 214071
Sirianni, Joseph 109052
Siriwardhana, Krishan 209010
Sisco King, Claire 114016, 203033, 206042, 314028
Sisson, Diana 109043
Skaggs, Meredith 311089, 409086
Skoric, Marko 309035
Skubisz, Christine 113010
Skurka, Christofer 306034
Slatcher, Richard 214035
Sleasman, Brent 113087, 213088
Sloan, Samuel 114071, 403036
Sloop, John 211051
Slosarski, Yvonne 103033, 206016, 211014
Sloss, Bryan 106042
Smalls, Morgan 213067
Smartt Lynch, DeeDee 005028, 106067, 209045, 306045
Smicker, Joshua 113026
Smith, Amy 114031, 409042
Smith, Andrew 103026, 311047
Smith, Anjelica 306017
Smith, Benjamin 111023, 406044
Smith, Craig 314043
Smith, Dan 314059
Smith, Elizabeth 113028, 114028
Smith, Francesca 403074
Smith, J. 113021, 306072
Smith, James 103024
Smith, Jordan 103084
Smith, Kimberly 114042
Smith, Kristen 306084
Smith, Lauren 211031, 403026
Smith, Levi 403032

Smith, Lora 113055, 206010, 214014
Smith, Margaret 106061
Smith, Margaret 203034
Smith, Marisa 403035
Smith, Matthew 209016, 314047
Smith, Megann 211066
Smith, Michael 109024, 211024
Smith, Nicholas Scott 103032
Smith, Rachel 206034, 306066, 406045
Smith, Siobhan 109051, 209010, 209017, 313017
Smith, Staci 113085
Smith, Stephanie 114014
Smith, Stephen 314046
Smith, William 109014
Smith-Frigerio, Sarah 106023
Smithberger, Leanna 311045
Smitter, Roger 010056, 213087, 303056, 313081
Smulowitz, Stacy 109021, 111051, 209047, 213086, 311088, 314066
Snape, Brian 311073
Snitko, Jessica 206010
Snyder, Dorothy 303083
Snyder-Yuly, Julie 109058, 206014
So, Jiyeon 106045, 214034, 306057
Sobel, Meghan 109011
Sobnosky, Matthew 114062
Sobre-Denton, Miriam 103063, 314012
Socas, John 313062
Socha, Thomas 106088, 214083
Socha McGee, Deborah 303025
Soderlund, Gretchen 109011
Soeder, Janna 209014, 309042
Sohn, Seohee 306035
Soliday, John 114088
Soliz, Jordan 109051, 203022, 209100, 213062, 214083, 311087, 313028
Sollitto, Michael 111047, 306025, 311051, 313071
Solloway, Tyler 111010
Solomon, Chantel 311051
Solomon, Denise 203032, 211051, 311032
Somasekhar, A.K. 306058
Somerstein, Rachel 409085
Sommer, Paul 309062
Sommerfeldt, Erich 106024, 109024, 211024, 214024
Sommers, Kristin 016056, 203051
Song, Hayeon 109017
Song, Myoung-Sun 206045, 313025
Sopory, Pradeep 113010

Sorce, Giuliana 206010, 213031, 214085
Sorensen, Aimee 313083
Sorenson, Mary 103066, 213010, 309024
Sorrells, Kathryn 013034, 306012, 406080
Sotirin, Patricia 206027, 213070, 406077
Soukup, Charles 106046
Soukup S.J., Paul 211070, 213046
Southerland, Erica 111024
Sovocool, Bridget 306088
Spalding, Sally 209074, 311022, 403033
Spangler, Matthew 314036
Sparks, Glenn 106076, 213086
Sparks, Lisa 303034
Spates, Stephen 311081
Speed Wiley, Jesica 103047
Spence, Patric 111010, 113014, 213066, 309024, 409031
Spencer, Greg 103071
Spencer, Leland 111071
Speno, Ashton 010056, 103085, 211086, 214086, 303056
Spialek, Matthew 103066, 113024
Spieldenner, Andrew 103062, 113021, 303011
Spielman, Douglas 106022
Spielvogel, Christian 109026
Spinda, John 203035
Spitza, Winifred 114088
Spitzack Daruna, Carole 114070
Spitzberg, Brian 211051
Spradley, J.A. 103025
Sprain, Leah 106082, 111067, 113067, 209021, 309100, 313067
Spring, Sarah 103087, 109087, 114087
Sproat, Ethan 209070
Sproule, J. Michael 311005
Spry, Tami 213071, 313070
Sreenivasan, Akshaya 111062
Srinivasan, Sumitra 106026, 314077
Stables, Gordon 103087
Stacey, Kathleen 005072, 113077
Stache, Lara 203083, 206075, 309017, 403031
Stacks, Don 103058, 211024
Stafford, Laura 213022
Staggs, Sarah 206059, 314043
Stahl, Roger 109058, 211051
Standige, Matthew 213052
Stanfield, Dan 114087
Stanley, John 309085
Stanley, Samantha 111010

Stansberry, Kathleen 403034
Starcher, Shawn 203063
Starr, Isis 109036
Staszal, John Paul 109036, 206084
Steen, Gerard 303017
Stefanone, Michael 203063
Steffensmeier, Timothy 111067, 113067, 309025, 313067
Steichen, E. Marie 309025
Steimel, Sarah 106051, 214067
Stein, James 111063, 403032
Stein, Kevin 211033, 303025
Stein, Lacey 113010, 114084
Stein, Sarah 314028
Steinberg, David 314081
Steiner, Mark 303080, 311026
Steiner, Rebecca 109087
Steinfatt, Thomas 406043
Stephens, James 106055
Stephens, Keri 311025, 314066
Stephens, L'Oreal 214014
Stephens, Maegan 306061
Stephenson, D.L. 103058, 403028
Sterk, Helen 010056, 203055, 214081, 303056, 314027
Sterling, Pamela 314070
Stern, Danielle 010056, 206027, 209027, 211027, 213027, 214027, 303056, 313024, 406077, 409031
Stern, David 209052
Stern, Lesa 406073
Stuedeman, Michael 106080, 213015, 214033, 309023, 311046
Stevens, Shannon 106036
Stevenson, Darren 203082, 409082
Stevenson, J. Edward 109044, 309084
Stevenson, Karla 005035
Stewart, Craig 005076
Stewart, Drew 213075
Stewart, Felicia 211075
Stewart, Karen 318076
Stewart, Margaret 303083
Stiegler, Zack 409047
Stifano, Stephen 114088
Stillion Southard, Belinda 010056, 303056, 313033
Stillion Southard, Bjorn 309033
Stilwell, Heather 209051, 213021
Stob, Paul 111045, 309033, 314061
Stockton, Robert 010056, 016070, 213087, 303056
Stohl, Cynthia 214013

Stokes, Ashli 113024
Stokes, Ethan 103024, 109012
Stoll, Arrington 111063, 309010, 313089, 314035
Stoll, Brett 106035
Stoltz, Molly 103081, 113082
Stone, Anne 314034
Stone, Corey 306010, 406032
Stoner, Adriane 211059
Storla, Kari 309031, 311031
Stormer, Nathan 206081, 209100
Strada, John 406086
Strahle, Ann 005072
Strait, Laurance 303073
Strasser, Daniel 206075, 313028, 409089
Strate, Lance 211046, 213046
Street, Joshua 306067, 311088
Street, Madeline 306067
Street, Nancy 306067
Street, Richard 306067
Streiff, Jean 306067, 314083
Strekalova, Yulia 111010, 113010, 214022, 303035
Striley, Katie 005084, 206082, 213074, 214084
Strom Kays, Sarah 214067
Stroud, Natalie 213023, 311023
Stroud, Scott 109033, 111074, 309026, 314061, 406089, 409071
Struth, Matthew 206086
Strzelecka, Marianna 213010
Stuckey, Mary 017035, 113080, 202091, 209100, 309033
Stucky, Nathan 309071, 314036
Stummann, Cathy 213010
Stump, Tammy 303034
Sturgess, Jessica 113087
Stutz, Michael 403088
Styer, Meredith 206010
Su, Chiaoning 111043, 114063, 214043
Subert, Maria 120052
Suchy, Patricia 203036, 403036
Sugden, Ryan 403089
Sukandar, Rudi 103067
Sukovic, Masha 106066, 113031, 203027
Sullivan, Dale 213047
Summers, Ian 309037, 403044
Summers, Morgan 109032, 206032
Sumner, Erin 203035
Sun, Haimei 303058
Sun, Wei 109051

Sun, Ye 109045, 111010, 211011
Sundar, S. Shyam 311035
Supa, Dustin 109051
Supp-Montgomerie, David 406042
Suran, Melissa 113031, 209051
Suroso, Hersinta 209010
Suter, Elizabeth 114070, 306088, 313028
Sutfin, Erin 203034
Sutherland, Bridget 209027, 213042, 303022
Sutko, Daniel 213010, 214071
Sutton, Jane 206027, 313024
Suwinyattichaiporn, Tara 109057, 403032
Svetieva, Elena 313061
Swafford, Shelby 103062
Swan, Shea'lyn 209028
Sweeney, Miriam 403076
Swenson, Sean 111086
Swenson Lepper, Tammy 203088, 206067, 214067
Swiatkowski, Paulina 106034, 303032
Swift, Christopher 106075
Swords, Nathan 113010, 203022, 211051
Syfert, Collin 309042
Synk, Daniel 306055
Sypher, Howard 309100
Syrek, Abbie 103080, 211083, 306070
Szabo, Amanda 306010
Szmania, Susan 203070
Table, Billy 409072
Tadi, Prathyusha 214035
Tafoya, Melissa 309027
Tajima, Noriaki 309036
Talbert, Jennifer 209062, 314059
Taleghani-Nikazm, Carmen 313058
Talib, Saman 010056, 303056, 409027
Talkington, Brigit 113028, 306028
Tamborini, Ron 214017, 311017
Tamul, Daniel 111062
Tan, Andy 103034
Tang, Lu 106034
Tannebaum, Michael 209051, 303017, 409032
Tanner, Susan 103043
Tardif, Sarah 213052, 406045, 409088
Tassie, Keisha 303027
Tate, Alexandra 109034
Tate, Helen 403088, 406028
Tate, Travis 211059

Tatum, Nicholas 106086, 109086, 206026, 211086
Taussig, Doron 309023
Tavakkoli, Alireza 206012
Tavtigian, Sean 406034
Taylor, Andrew 211045
Taylor, Anita 311005
Taylor, Julie 109042, 206013, 313031
Taylor, Karen 409046
Taylor, Laramie 203017, 209017, 306017
Taylor, Mary Anne 406031, 409076
Taylor, Maureen 211024, 214024, 306014, 314024
Taylor, Michael 406074
Taylor, Nicholas 109035
Taylor, Orlando 010056, 303056, 311005
Taylor, Samuel 203035, 306035
Taylor, Toniesha 303075, 306028
Taylor Sharma, Artesha 114025
Tebbe, Sandra 206043
Teitleman, Alan 206012
Tell, Dave 214074, 403071, 409021
ten Brinke, Leanne 313061
Tenzek, Kelly 113047, 114031, 203083, 209047, 214084, 306027, 309046
Teodoro, Rannie 303035
Ternes, Neal 106055, 113086
Terrill, Robert 109026, 114033, 211051, 303014
Terry, Andrea 113033, 306026
Terry, Christopher 403089
Terry, Clayton 214026
Terry, David 311021, 403036
Terui, Sachiko 106082, 206034, 209051
Tessman, Janice 206032
Teston, Christa 314016
Tetteh, Dinah 209034, 211066, 306028
Tew, Michael 111051, 214070, 311022, 313022
Tewksbury, David 111017, 306085
Thain, Laura 403021
Thainiyom, Prawit 109045, 209010
Tham, Jason 109086, 311062
Thames, Richard 111080, 206071
Thatcher, Matthew 209047
Theiss, Jennifer 203022, 311032, 313032, 314055
Thelandersson, Fredrika 313047
Thimsen, Freya 313074
Thomas, Ashley 309012
Thomas, Christopher 211015, 303031
Thomas, Erika 109087, 403074

Thomas, Lindsey 111082
Thomas, Lindsey 111088, 213022
Thomas, Ryan 209012
Thomas-Maddox, Candice 209071
Thomas-Woods, Renee 306062
Thombre, Avinash 213010
Thompson, Philip 209052
Thompson, Blair 015100, 206010, 209026, 211026, 213086, 309024
Thompson, Carol 213010
Thompson, Charee 403032
Thompson, Elizabeth 206010
Thompson, Jessica 010056, 206011, 209011, 303056, 309062
Thompson, John 403022
Thompson, Kevin 406082
Thorpe, M. Elizabeth 109047, 313047
Thorson, Amanda 111010
Tickton, Stanley 010056, 209017, 214031, 303056
Tiffe, Raechel 106047, 206015
Tighe, Rachel 409034
Tilli, Jouni 209070
Tillmann, Lisa 116056, 203055, 313070, 314027
Tills, Claire 309047
Tillson, Lou 309085, 409086
Tilton, Shane 010056, 203082, 209017, 303056
Timm, Brian 203033
Timmermans, Elisabeth 111088, 203085
Tindage, Melissa 306082, 313071
Ting-Toomey, Stella 103012, 311057
Tingle, Melissa 109051
Tipton, Whitney 213075
Tirosh, Noam 111062
Tirpak, Philip 113082, 313073
Titsworth, Scott 209026
Toale, Mary 017035, 103058, 114059, 311044
Tobler, Nancy 113010
Tokarz, David 209014
Tokunaga, Robert 114035, 203035
Toles-Patkin, Terri 309051
Tollison, Andrew 203046, 406032
Toma, Catalina 306035, 406037
Tomasovic, Susan 010056, 114088, 303056
Tompkins, Jessica 213017
Tong, Stephanie 203035, 214035
Toole, Jennifer 109011
Toomey, Adrian 311057
Topinka, Robert 114074

Tornes, Michael 314088
Torres, David 109014
Toula, Christopher 005076
Towns, Armond 114022, 303082
Towns, Jim 106044, 114021
Townsend, Keith 311087
Townsend, Rebecca 010056, 213073, 303056, 313067, 403088
Toyosaki, Satoshi 103062, 303055, 306082, 309083
Tracy, Karen 111010, 113010, 206010, 211051, 213058, 306010
Tracy, Sarah 010056, 211013, 211051, 213051, 303056, 309055, 311055
Tran, Dennis 206010
Tran, Lien 109051, 114088, 203066, 406086
Trapani, William 213014, 309100, 311037
Trask, Sara 111032
Treat, Stacey 010056, 017035, 303056
Trebing, Diana 106021, 211012, 306075
Treem, Jeffrey 109014, 306021, 311088, 313035
Trees, April 406088
Treinen, Kristen 111081
Trent, Judith 209023, 311005, 313024
Tribble, Tim 103057
Trichtinger, Lauren 313035
Trifonov, Svilen 111017, 114022, 306080
Trimble, Frank 103021, 120052
Triplett, James 004022
Tristano, Michael 103083
Tronstad, LaRae 309047, 313088
Trotochaud, Marc 309044
Troup, Calvin 211070, 303046
Trowbridge, Janey 114035
Troxel-Andreas, Shannan 106051
Trudeau, Ashley 311063
Trudeau, Justin 211036, 309021
Truscelli, Nikki 206031
Tsai, Hsin-Yi Sandy 303035
Tsai, Jiun-Yi 403042
Tsetsura, Katerina 406024
Tsuria, Ruth 113028, 114028
Tu, Fangjing 206023
Tucker, Amanda 111058
Tucker, Meg 111059, 211089
Tukachinsky, Riva 113017, 206017, 313017, 406085
Tullis, Jillian 004024, 010056, 114055, 213063, 303056, 309055, 313075, 314063, 406077
Tully, Margaret 113028, 303075, 403031
Turdubaeva, Elira 303085
Turkiewicz, Katie 203083, 406032

Turman, Paul 311057
Turnage, Anna 211010
Turner, Jacob 203046
Turner, Kathleen 010056, 103023, 107101, 303056, 311005, 314028
Turner, Lynn 203055, 209071, 311005, 314027
Turner, Paaige 208005
Turner McGowen, Sarah 103066
Twyman, Artis 103031
Tye-Williams, Stacy 111014, 206082, 211080
Tyler, Jill 114044
Tyma, Adam 109051
Tyree, Nancy 213017
Tyree, Tia 109088
Tywoniak, Edward 211046
Ubel, Sarah 113075, 203066
Ucok-Sayrak, Inci 106089
Uecker, Deborrah 211088, 314084
Uhlin, Graig 403076
Umphrey, Laura 109051
Underhill, Stephen 203033, 209024
Untch, Lauren 206010
Upadhyaya, Shrinkhala 303059
Upchurch, William 203066
Urashima, Jaymian 203034
Uribe, Catalina 113061
Uysal, Nur 103067, 211024
Uzelgun, Mehmet 209021
Valaitis, Danielle 403032
Valdez, Paul 111010
Valenta, Darren 114067
Valentin, Alisa 113055
Valenzano, Joseph 010056, 114089, 206024, 211028, 213028, 303056, 314011
Valgento, Tracy 303086
Valkanova, Dora 206014, 306010
Van den Bulck, Jan 111088, 203085
Van Der Heide, Brandon 211035, 213035
van Driel, Irene 213017
Van Gilder, Bobbi 109014, 213034, 306088, 309012, 311045
van Over, Brion 109082, 211058, 309058
van Raalte, Lisa 111063, 209051, 409072
Van Slyke, Craig 309089
Van Swol, Lyn 106032, 114057, 203062
Vanc, Antoaneta 303085
Vandegrift, Rebecca 113045
Vangelisti, Anita 214083, 314032, 403035

VanHorn, Shannon 005026, 010056, 111051, 113100, 114086, 201082, 206046, 211087, 303056, 311025, 314082
VanSlette, Sarah 214024, 309051
Varava, Kira 111017, 311085
Varda, Scott 103075
Vareberg, Kyle 103086
Varner, Teri 111028, 113082, 211081, 313073
Varney, Eric 113057
Vartabedian, Sarah 309082, 311016, 403037
Vasquez, Consuelo 403043
Vats, Anjali 303084, 309022, 313082
Vatz, Richard 010056, 114089, 209023, 303056, 406082
Vaughan, Denise 109087
Vaughn, Holley 114036, 311036
Vaughn, Mary 311051
Vee, Annette 303074
Veeder, Mark 114087
Veil, Shari 010056, 017035, 109066, 113034, 211024, 214024, 303056
Veksler, Alice 313022
Vela, Lori 303063
Vélez Ortiz, Melba 010056, 017035, 111051, 206067, 213088, 214088, 303056
Veluscek, Alaina 109051
Vendemia, Megan 403035
Venetis, Maria 211032
Ventura, Vincent 103014
Verney O'Gorman, Danielle 309081, 314081
Verni, Stephanie 103081, 113010
Verrill, Linda 113010
Vickery, Andrea 106051, 109032, 111032, 409034
Vieth, Daniel 214086
Vietti, Emily 109028
Vigil, Tammy 213010
Viken, Gregory 109034, 306058
Vilceanu, M. Olguta 103017, 306024
Villadsen, Lisa 203089
Villagran, Melinda 311073
Villar, Maria 109051
Villasenor, Justin 209063
Vincent, Christopher 306031
Vincze, Laszlo 211012
Vining, James 109033
Vint, Kyle 113042, 114085
Vint, Sherryl 113022
Violanti, Michelle 010056, 211031, 303056, 314025, 403043, 406073
Vishwanath, Arun 109052
Vitolo, Christina (CV) 314026

Viviane, Sergi 403043
Vogl-Bauer, Sally 206082
Voight, Phillip 211047, 214045
Volden, Emelee 106084
Von Burg, Alessandra 103011, 111067, 113067, 309100
Von Burg, Ron 111067, 113067, 114085, 309100, 406023
Vos, Sarah 209034
Voth, Ben 114089, 403082
Vrchota, Denise 306083, 311025
Vukasovich, Christian 106012, 113046
Waddell, T. Franklin 214017
Wade, Alysén 214075
Wade, Walter 209014
Waggenspack, Beth 309023, 409075
Waggoner, Catherine 111058, 206027
Waggoner, Erin 113017
Wagner, Kirstin 206036, 209027
Wagner, Thomas 213032
Wagoner, Kimberly 203034
Wahl, Shawn 015100
Waisanen, Don 103024
Waite, Lisa 005028, 106067, 213045
Waldbuesser, Caroline 103025, 311073
Waldeck, Jennifer 107101, 113100, 114047, 206046, 303045
Waldinger, Patrick 309081, 314081
Waldron, Vincent 010056, 111010, 211051, 214083, 303056, 313055
Walker, Ben 209062, 314085
Walker, Eric 209010
Walker, Gregg 004022, 213010
Walker, Julie 111081
Walker, Kasey 111014
Walker, Kimberly 103034
Walker, Lorraine 109057
Walker, M. 213080, 303073, 306043
Walker, Michael 306074
Walker, Rebecca 017035, 114036, 211031, 311036
Walker, Zachary 403021
Wallace, Aurora 314021
Wallace, J.D. 005028, 010056, 303056
Wallace, Ryan 201082, 214080
Wallace, Samuel 106070, 211028, 314011
Walsh, Lynda 114052, 313026
Walsh-Childers, Kim 311085
Walters-Kramer, Lori 313083
Waltman, Michael 311070, 314046, 406042
Walton, Jennifer 211059, 213059, 214070, 306067, 311057

Walzer, Arthur 213061
Wambach, Tara 109071
Wan, Thomas 306058
Wander, Philip 106062
Wang, Bingqing 203062, 306073
Wang, Guoyu 109045, 113010, 209051, 211034
Wang, Hao-Chuan 114035
Wang, Hua 113034
Wang, Jiawei 213043
Wang, Keren 409071
Wang, Liyuan 309063
Wang, Minmin 109080, 406075
Wang, Ningxin 113032, 214035
Wang, Qi 214043
Wang, Qian 113031
Wang, Rong 114014, 203070
Wang, Tiffany 010056, 017035, 109055, 111088, 113089, 213028, 214028, 303056, 313044
Wang, Yuan 113014
Wang, Zheng (Joyce) 106034, 111010, 113035
Wanta, Wayne 303085
Wanzer-Serrano, Darrel 010056, 111051, 213016, 214042, 303056, 311074
Ward, Annalee R. 103071
Ward, Jamie 409077
Ward, Joel 109083, 303046
Ward, LaCharles 406072
Ward, Susan 113084, 406084, 409084
Ward, Timothy 114067
Ward Sr., Mark 206012, 311026, 409042
Ward-Johnson, Frances 311044
Ware, Jennifer 106051
Warner, Benjamin 213010, 314023
Warner, Kristen 403025
Warner, Matthew 111084, 203014
Warren, Jami 206010
Warren, Naomi 111028, 213025
Warshay, Nathaniel 303034
Washington, Kevin 203023
Washington, Myra 209085, 213059, 214075, 303084
Watanabe, Ken 309036
Waters, Eric 106014, 314066
Waters, Kevin 213075
Waters, Richard 309010
Waters, Susan 113023
Waters, William 303089
Watley, Erin 206028
Watson, Alix 319052

Watson, Elizabeth 114021
Watson, Josh 109051, 403043
Watson, Martha 311005
Watson Gaidis, Rebekah 114023, 203024, 214024, 313023, 403026
Watts, Eric 106058, 211051
Way, Amy 103014, 311066
Waychoff, Brianne 403036
Waymer, Damion 106024, 111051, 214024
Wayne, Michael 111022, 311082
Wears, Robert 211034
Weathers, Melinda 209027, 311066
Weaver, Andrew 003021, 111031, 403085
Weaver, Jeremy 211066, 313045, 406034
Weaver-Petry, Bethany 113014
Webb, Lynne 107101, 206082, 209063, 311043
Webb, Nathan 203086, 211085
Webb, Stephanie 306088, 409072
Webb, Trent 406084
Webber, Carolyn 111066
Weber, David 214084
Weber, Keith 209026, 214066, 303034, 309010
Weber, Kirsten 203022, 303032, 311032
Weber, Matthew 311088, 313035
Weber, Rene 103052, 314017
Weger, Gretchen 213010
Weger, Harry 103101, 214045, 314042, 409072
Wehman-Brown, Grover 409024
Wehrman, Erin 211063, 306063
Wei, Fang-Yi 409025
Wei, Wan 314058
Wei, Wuato 209035
Weickum, Nikki 406033
Weidhaas, Allison 109088, 113014
Weiler, Andrew 120052
Weintraub, Sara 010056, 111059, 203087, 303056
Weisgerber, Corinne 203052, 206046, 311062, 314035
Weismann, Kimberly 114086, 206100, 211087, 311028
Weiss, David 103031, 113063, 214059
Weiss, Julia 111010, 211010, 314017
Weller, Kimberly 106051
Wells, Celeste 103047, 209055
Wells, Justine 203061, 306052
Wendorf, Jessica 109051, 111086, 209010, 311058
Wendt, David 010056, 106081, 120052, 211084, 303056, 314083
Wentzel, Bonnie 010056, 106072, 111051, 201045, 303056, 314089
Wenzel, Andrea 306012

Wenzel, Kristina 109059
Werner, Jansen 111045, 311033, 403021
Werner, Maggie 209061
Wertheimer, Molly 306023
Wesner, Bradley 313089
West, Daniel 113071
West, Isaac 010056, 103075, 109031, 203074, 209025, 211025, 303056, 313066
West, Rich 114044, 209071, 311005
Westcott-Baker, Amber 311052
Westerfelhaus, Robert 313087
Westerman, David 111010, 206035, 211010, 214082, 309010, 311062
Westrick, Nicole 214067, 306042
Westwick, Joshua 012074, 103070, 106051, 106083, 111051, 203075, 213028, 311057
Whalen, Jennifer 005084, 114062, 206082, 213085, 311083
Wharton, George 211052
Wheaton, Patrick 211031
Wheeler, Anne 406073
Whidden, Rachel Avon 309061
Whitaker, Jodi 314017
White, Al 203043
White, Anne Elizabeth 314058
White, Brion 103017
White, Cindy 213055
White, Judith 214059
White, Khadijah 403025
White, Leah 113071, 209062
White, Richard 111063, 113014, 213052, 306010
White, Tiffany 314014
White, William 203021, 313026
White, Zachary 214034
White-Mills, Kim 111010
Whitfield, Toni 214067
Whitt, Deborah 311044
Whitt, Joseph 309032
Whitten, Megan 206010
Whitworth, Colin 211036, 406071
Wiant Cummins, Molly 109022, 114071
Wibowo, Kunto 203035
Wideman, Stephanie 213084
Wiebe, Weston 309089
Wieczorek, Susan 319052
Wiederhold Wolfe, Anna 203062, 313027
Wienczek, Nancy 103058, 214024, 313047
Wiens, Brianna 203074
Wight, Jules 211071
Wignall, Dennis 409031

Wika, Mariah 213086
Wilder, Sarah 106051, 213022
Wildermuth, Susan 114021, 306083, 311022
Wiley, Steve 109026, 306055
Wilhoit, Elizabeth 106014, 113011, 303028, 403043
Wilkin, Holley 303017
Wilkum, Kristi 111057, 113066
Willer, Erin 203022
Willes, Karina 311028
Willets, Nancy 113084
Williams, Amy 209051
Williams, Danielle 211031
Williams, David 211088, 409044
Williams, Elizabeth 203042, 206059, 303028
Williams, Glen 106070, 203075
Williams, Goyland 103025
Williams, Gregory 109086
Williams, Maggie 206045, 213010
Williams, Mary Rose 103074, 111058
Williams, Melvin 103027
Williams, Travis 109070, 114036, 311036
Williamson, Jason 303023, 311016
Williamson, Kasi 306062
Willis, Laura 114034
Willis-Rivera, Jennifer 103074, 107101, 313012
Willmer, Dana 206066
Wilson, Alison 211066
Wilson, Bethney 109066, 213066, 303066
Wilson, Cicely 409025
Wilson, Kari 113017
Wilson, Kerry 306062
Wilson, Kirt 203089
Wilson, Laura 114073
Wilson, Laura 314086
Wilson, Nathaniel 211083
Wilson, Scott 206035
Wilson, Steven 106088, 111088, 211051, 314055
Wilson, Susan 213067
Wilson Mumpower, Stacie 109014, 114042, 313089
Winderman, Emily 209074, 214016, 314043
Winfrey, Kelly 109028, 314023
Winkler, Carol 103101
Winslow, Luke 113016, 206015, 403075
Wirig, Evan 211084
Wirig, Kimberlee 311045, 406086
Wise, John 106022

Wiseman, Kimberly 203034
Wittenbaum, Gwen 206059, 313059
Wittenberg, Elaine 010056, 111051, 211066, 303056, 309034
Woffington, Julie 106081
Wojdyski, Bartosz 214017
Wojno, Abbey 010056, 211027, 213027, 214027, 303056
Wolf, Clark 209021
Wolter, Sarah 206072
Wolvin, Andrew 214028
Womack, Jasmyne 313045
Wombacher, Kevin 111024, 113034
Wong, Norman 206034, 211032, 409034
Wong Lerner, Shannon 113088
Wong Lowe, Anna 311012
Wood, Andrew 106042
Wood, Jennifer 214062, 314011
Wood, Megan 106051, 314031
Wood, Nico 209088, 301070
Woodhouse, Diana 206036, 309071, 409036
Woods, Carly 103075, 113059, 213100, 214061, 309033, 403033, 409021
Woods, Chelsea 206023
Woods, Kelsey 406085
Woods, Robert 211070
Woolard, Chad 214080
Worley, Timothy 109063, 213032
Worrell, Tracy 111031, 113085, 209017, 409073
Worthington, David 103042
Wosidlo, Alesia 206063, 211063, 306063
Wotipka, Crystal 114035, 213059
Wrench, Jason 103058, 106051, 306084, 311051
Wright, Anna 311051
Wright, Courtney 311025
Wright, Courtney J. 309010
Wright, Elizabethada 111016
Wright, Jaime Lane 314042
Wright, Kallia 206012
Wright, Kevin 010056, 113010, 203042, 209051, 211035, 303056
Wright, Kristiana 309023
Wright, Valarie 111017, 113066, 213021
Wu, Amy 309010
Wu, Di 403024
Wunn, J. Scott 106081
Xiang, Jun 303086
Xie, Ming 106043
Xie, Ning 213043
Xie, Yungeng 209058

Xing, Chong 309089
Xiu Hui Koh, Sylvia 306073
Xu, Aveva Yusi 209010
Xu, Boya 309010
Xu, Jianhua 103046
Xu, Lingyi 103017
Xu, Sifan 213024, 306024
Xu, Xiaowen 306066
Xu, Zhan 111010, 206031
Xu, Zhiming 113035
Yakova, Liliya 106014, 114066
Yalcin, Adil 214028
Yamaguchi, Ayano 306044
Yamaguchi, Precious 309031
Yamasaki, Jill 109059, 111010, 206047, 209066, 309089
Yang, Aimei 106024, 203024, 211024, 403024
Yang, Chun 114034, 211010, 306034
Yang, Fan 103034, 109051, 111086, 209010, 303034
Yang, Fan 109032
Yang, Frances 303044, 313027
Yang, Guolan 206066
Yang, Hsin-Yen 114063
Yang, Ping 106043, 206012, 406075
Yang, Qinghua 103046, 109051, 113010, 203034, 209010, 303034, 311034, 314034
Yang, Yiting 111010
Yang, Yunkang 111043
Yanity, Molly 103031
Yanovitzky, Itzhak 406045
Yarchi, Moran 206017
Yaros, Ronald 309010
Yastremski, David 309085, 314083
Yeo, Elizabeth 309044
Yeo, Su Lin 206035
Yeo, Tien Ee Dominic 211010, 213034
Yep, Gust 111071, 203025, 206083, 211051, 309083, 406080
Yeshua-Katz, Daphna 213017
Yilmaz, Gamze 114057, 213052, 406037
Yin, Yulin 213010
Yoeli, Frances 309058
Yomtoob, Desiree 114055
Yoo, Kyung-Hyan 214063
Yook, Eunkyong 106072, 208005, 313072, 409045
Yoon, Doyle 203017, 313089
Yoon, Soo Ryon 313025
Yoshimura, Christina 016070
Yoshimura, Stephen 010056, 203022, 303056, 311032, 313032, 314032

You, Xilin 306047
Young, Anna 010056, 211016, 213016, 303056, 309075, 314042
Young, Bryan-Mitchell 406035
Young, Bryanne 106059
Young, Clifford 309044
Young, Dannagal 311023
Young, Joshua 103062, 106042
Young, Justin 203045
Young, Kelly 209086, 313085
Young, Kenneth 109089, 406074
Young, Lance 214022, 309051
Young, Laura 109051, 113066, 211059
Young, Lindsay 109014
Young, Mariah 309081, 314081
Young, Marilyn 409044
Young, Stephanie 209017
Young, Toni 409077
Young, Valerie 103088, 211063, 306032, 311057
Young-Johnson, Connie 214070
Youngblood, Steve 306046
Younggreen, Reef 114057
Youngvorst, Lucas 109032, 111032, 211036, 303032
Youra, Paula 209023
Yousuf, Shereen 409027
Yrisarry, Natalie 209026
Yu, Nan 103046, 303044
Yuan, Chien Wen 114035
Yuan, Connie 313059
Yuan, Wenli 106012
Yueh, Hsin-I 109100, 114063, 203012, 209012, 213011
Yungbluth, Stephen 114012
Yurashevich, Yuliya 209089
Zagacki, Kenneth 106058
Zagoren, Sindhu 113026
Zaher, Zulfia 103027
Zamanou-Erickson, Sonia 106067, 213045
Zamanzadeh, Nicole 211010
Zamora, Aaron 311057
Zanin, Alaina 203042, 311034, 313089, 314066
Zarefsky, David 103101, 106080, 111087, 206051, 211051, 311005, 313033, 314046
Zelizer, Barbie 209015
Zemel, Alan 309058
Zeng, Cheng 311043, 313063
Zeoli, David 114046, 214088
Zerilli, Deirdre 109042, 203031, 314088
Zhan, Mengqi 303063

Zhang, Ai 309024
Zhang, Chunyu 109027
Zhang, Di 209058
Zhang, Fan 103046
Zhang, Kaiping 111023
Zhang, Mei 109080, 213043, 406075
Zhang, Peter 114046, 214011, 306047
Zhang, Qin 311024
Zhang, Sai 406032
Zhang, Tianduo 203024
Zhang, Xiaodan 406073
Zhang, Xueying 106034
Zhang, Yahui 010056, 106043, 203011, 211027, 213027, 214027, 303056
Zhang, Yan Bing 309089
Zhang, Ye 213043
Zhang, Yufang 111058, 113012
Zhang, Yunying 114012, 209010, 213012, 214043
Zhang, Zhengyu (Tracy) 206062
Zhao, Danyang 311085
Zhao, Mengyang 213043
Zhao, Shuwang 113012
Zhao, Xiaoquan 203034, 306057, 406034
Zhao, Xinyan 113010
Zheng, Pei 206023, 311043
Zhong, Mei 109080
Zhou, Chun 109051
Zhou, Shuhua 306034
Zhou, Shuo 214052
Zhou, Yanyan 211010
Zhou, Zhiqiu 311043
Zhu, Lin 214046, 309024
Zhu, Michael 209035
Zhu, Ruijuan 106034
Zhu, Xun 206034, 306066, 406045
Zhu, Yaguang 309086, 313088
Zhu, Yi 109023, 306066
Zhu, Zheng 111012
Zhuang, Jie 106052, 109023, 306066
Ziegler, Jennifer 214022
Ziemer, Jordan 311088
Zimmerman, Anna 213010
Zingsheim, Jason 213071, 406023
Ziniel, Jonna 005026, 114086, 206021
Zirulnik, Michael 103067, 106044, 111051, 209046, 214046
Zoffel, Nicholas 201057, 203057, 214057, 313057, 314057
Zoller, Heather 005031, 206013, 211051, 313088

Zoltowski, Carla 109014

Zompetti, Joseph 106023

Zukic, Naida 213071

Zulli, Diana 403044, 406076

Zwier, Steven 106046, 206071

Index of Sponsors

Activism and Social Justice Division 106026, 111044, 206083, 303014, 309083

African American Communication and Culture Division 103025, 106025, 109025, 114022, 114058, 121021, 203023, 206025, 206083, 209010, 209085, 211075, 214015, 214075, 303014, 303082, 306011, 306080, 306082, 309022, 311014, 313014, 313082, 314014, 406022, 409025

American Debate Association 309081, 314081

American Forensic Association 103061, 106061, 109061, 206074, 209062, 214045, 303070, 306070, 309070, 403074

American Society for the History of Rhetoric 109071, 111045, 211061, 213061, 214061, 309061, 311061, 313084, 314061, 403071

American Studies Division 103042, 106042, 109025, 113011, 114022, 114058, 121021, 206042, 209088, 211042, 213015, 213042, 214015, 303082, 306042, 309022, 311070, 313042, 314042, 406042

Applied Communication Division 004022, 103066, 106066, 109066, 111070, 113010, 113066, 114032, 114066, 206066, 209066, 211066, 213066, 214066, 303066, 306066, 309066, 311066, 313066, 314066, 406073, 409073

Argumentation and Forensics Division 103084, 109084, 111084, 114085, 203084, 209083, 213084, 214085, 309084, 313085, 314085, 403084, 409086

Asian/Pacific American Caucus 106033, 109080, 111044, 114063, 206045, 209010, 209085, 213011, 214011, 306082, 309083, 314033, 318036, 403022, 406022, 409045, 409085

Asian/Pacific American Communication Studies Division 103063, 203011, 206083, 209010, 211011, 213011, 214011, 309083, 311024, 313025, 406022

Association for Business Communication 203044, 313089

Association for Chinese Communication Studies 106043, 111043, 213043, 214043, 311043, 406075

Association for Communication Administration 214081, 309085, 313083

Association for Psychoanalysis in Communication

Association for Rhetoric and Communication in Southern Africa

Association for the Rhetoric of Science and Technology 106011, 111052, 113052, 114052, 114074, 203021, 203027, 209021, 214021, 303073, 309011, 311080, 313026, 314026, 409046

Basic Course Division 103070, 106070, 109044, 113062, 114062, 203075, 206024, 211028, 213028, 214028, 303021, 303083, 306033, 311083, 313083, 314011, 409042

Black Caucus 103025, 109025, 109026, 111025, 111044, 113025, 114022, 114025, 114058, 121021, 206025, 213025, 214015, 303014, 303082, 306011, 306014, 309014, 309022, 311014, 313082, 314047, 318036, 403025, 403028, 406022, 406025, 409085

Caucus on Gay, Lesbian, Bisexual, Transgender, and Queer Concerns 103031, 106047, 109031, 111071, 113063, 114045, 203074, 206083, 209085, 213031, 214070, 303011, 303022, 309083, 311022, 313022, 314022, 318036, 406071, 409089

Central States Communication Association 015100

Chinese Communication Association 103046, 209010, 209058, 303044

Commission on American Parliamentary Practice

Communication and Aging Division 103089, 109059, 111010, 206047, 214083, 309089

Communication and Law Division 103043, 106087, 203014, 203074, 213010, 214031, 311075, 313043, 314043

Communication and Social Cognition Division 103052, 106052, 109052, 111010, 213052, 214052, 309052, 311052, 406037, 409037

Communication and Sport Division 213083

Communication and the Future Division 111010, 113083, 201082, 203066, 203082, 214082, 314082, 409031

Communication Apprehension and Competence Division 106083, 209082, 211082

Communication as Social Construction Division 209047, 214084, 309046, 313037

Communication Assessment Division 114086, 209084, 213086, 306084, 403086

Communication Centers Section 114081, 201045, 203045, 213067, 314089

Communication Ethics Division 005025, 103026, 106089, 111080, 203088, 206067, 213010, 213088, 214088, 313080, 403080, 406089

Community College Section 106084, 109044, 111057, 113084, 114084, 201057, 203057, 211084, 213057, 214057, 303057, 309057, 313057, 314057, 406084, 409084

Critical and Cultural Studies Division 103011, 103022, 106011, 106022, 106028, 106059, 109011, 109022, 109025, 111011, 111022, 113011, 113022, 113026, 114011, 114022, 114070, 203015, 206015, 206045, 206084, 209015, 209024, 211011, 211015, 211022, 213015, 213082, 214015, 214071, 214075, 303011, 303082, 306010, 306011, 306022, 309011, 309022, 309027, 309063, 309083, 311011, 311082, 313011, 313028, 313082, 314031, 314042, 314047, 403022, 403076, 406022, 409022, 409024, 409035, 409085

Cross Examination Debate Association 103087, 109087, 114087, 203043, 206086, 209086, 311086, 403082

Disability Issues Caucus 106021, 109044, 113021, 114021, 206021, 211021, 213021, 303021, 313021, 314047, 318036

Eastern Communication Association 103058

Elementary and Secondary Education Section 313073, 314073, 314083

Emeritus/Retired Members Section 213087, 214087, 309067, 313081

Environmental Communication Division 004022, 005102, 111042, 111052, 113042, 206011, 209011, 213010, 214042, 303042, 309042, 403042

Ethnography Division 004024, 103021, 103055, 106055, 109027, 109070, 111055, 113055, 113058, 114031, 114055, 203055, 206055, 209043, 209055, 211043, 211055, 213070, 303055, 306010, 306055, 309021, 309055, 311055, 313070, 314070, 406077, 409077

Eurasian Communication Association of North America 106057, 209010, 209089, 211088, 303085, 309082

Experiential Learning in Communication Division 203046, 214067, 306086, 311058, 314086

Family Communication Division 103088, 106088, 111010, 111088, 113058, 114044, 203022, 206022, 209022, 213022, 213062, 303088, 306088, 309088, 311071, 313028, 313055, 314055, 406088, 409088

Feminist and Women Studies Division 103027, 103075, 106027, 106031, 109027, 109075, 111021, 111027, 113023, 113027, 113031, 113088, 114027, 114031, 201103, 203027, 203028, 203031, 206027, 206028, 206031, 206070, 206083, 206084, 209027, 209028, 209031, 211027, 213027, 214015, 214021, 214027, 303027, 303031, 306010, 306023, 306027, 306075, 309027, 309031, 309083, 311027, 311031, 313011, 313024, 313027, 313031, 314027, 314075, 403027, 403031, 406027, 406031, 409027

Freedom of Expression Division 109047, 114075, 201047, 203047, 313047, 314046

Game Studies Division 003021, 203066, 213103, 313052

Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division 106047, 109031, 111071, 113047, 114022, 206083, 209025, 209080, 211025, 303011, 303022, 306010, 306031, 309075, 309083, 403022, 403089, 409089

Great Ideas for Teaching Students (G.I.F.T.S) 106051, 309051, 311051, 313075

Group Communication Division 103057, 113057, 114057, 203062, 206059, 209059, 309010, 309062, 311045, 313059, 406086

Health Communication Division 103034, 106011, 106034, 106045, 106066, 109034, 109045, 109057, 111027, 111034, 113010, 113034, 114034, 203027, 203034, 203042, 206034, 209034, 209051, 211034, 211066, 213034, 213074, 214034, 303034, 303035, 303088, 306027, 306034, 309034, 311034, 311035, 313034, 313045, 313088, 314034, 314045, 403034, 406034, 406045, 409034

Human Communication and Technology Division 103035, 106035, 109035, 111035, 113035, 113083, 114035, 203035, 203063, 206035, 209035, 209063, 211035, 213035, 214035, 214071, 303035, 306035, 309010, 309035, 311035, 313035, 314035, 403035, 406035, 406088

Instructional Development Division 103047, 109055, 111047, 113082, 114047, 203083, 206010, 206026, 209026, 209071, 211026, 213026, 214026, 306025, 309025, 311025, 313071, 314025, 403070, 406086

International and Intercultural Communication Division 103012, 103062, 106012, 109012, 111012, 111062, 113012, 113062, 114012, 114080, 203012, 206012, 206062, 206070, 209010, 209012, 211012, 211062, 213012, 213062, 214012, 303012, 303062, 306012, 306062, 309012, 309083, 311012, 311024, 311081, 313012, 314012, 314062, 403023, 406023, 406080, 409023, 409044

International Forensics Association 109046, 213081

International Listening Association 113082, 206010, 211081

Interpersonal Communication Division 103032, 106032, 109032, 109063, 111032, 111063, 113032, 113047, 114012, 114032, 114070, 203032, 203035, 203063, 206032, 206063, 209032, 209063, 211032, 211063, 213032, 214032, 214035, 303032, 303063, 306032, 306063, 309032, 309063, 311032, 311063, 313032, 313055, 314032, 314055, 403032, 403072, 406032, 406070, 409032, 409072

Japan-U.S. Communication Association 211044, 306044, 309036

Kenneth Burke Society 114083, 206071, 213080, 306043, 309045

Korean American Communication Association 109043, 306057

La Raza Caucus 103045, 111044, 111066, 113044, 206057, 206083, 209057, 209085, 309059, 309083, 311059, 318036, 403100

Lambda Pi Eta 309010, 309044, 311044, 313044

Language and Social Interaction Division 103082, 106082, 109082, 111032, 113073, 203058, 206058, 211058, 213058, 214058, 303058, 309058, 313058, 314058, 403077, 406047

Latino/Latina Communication Studies Division 109062, 114022, 206083, 211057, 214059, 303059, 306059, 309083

Mass Communication Division 103017, 103085, 106017, 106044, 106071, 109017, 109025, 109085, 111011, 111017, 111031, 113017, 113085, 114017, 203017, 203085, 206017, 206023, 206085, 209017, 209088, 211010, 211017, 213017, 213082, 214017, 303014, 303017, 303071, 306017, 306022, 306046, 306085, 309017, 311017, 311082, 311085, 313017, 313082, 314017, 314047, 403026, 403044, 403076, 403085, 406026, 406085, 409026, 409085

Master's Education Section 306073, 309073, 311073

Media Ecology Association 106046, 114046, 211046, 213046, 303046, 409047

National Forensic Association 103080, 111084, 113071, 211083, 213075, 309010, 314059, 406074

National States Advisory Council 206100

NCA Educational Policies Board 113100, 206046, 309087, 311087

NCA First Vice President 005084, 109026, 111051, 111085, 111087, 114058, 114089, 116056, 120007, 120052, 121021, 203026, 206082, 209071, 213063, 213103, 216056, 219007, 303025, 309021, 311081, 311084, 313024, 313056, 314046, 314063, 319007, 319052

NCA National Office 010056, 016056, 017035, 103023, 103100, 103101, 107101, 109100, 110010, 111059, 112010, 113059, 113070, 114024, 114059, 114061, 118006, 203051, 205010, 205010, 206081, 208005, 209100, 211089, 211101, 213089, 213100, 214089, 303056, 305010, 311005, 316056, 318036, 403101

NCA Publications Board 113101, 202091, 309080, 311084

NCA Research Board 109026, 203059, 303089, 314100

NCA Student Clubs 214044, 314044

NCA-Forum 109026, 111067, 113067, 114089, 309100

NFHS Speech, Debate, and Theatre Association 106081, 109081

Nonverbal Communication Division 109057, 213055, 214055, 311063, 313061

Opportunities Beyond the Academy 109021, 214062, 313055, 314055

Opportunities for Pedagogy 103089, 109088, 111081, 203025, 214025, 306067

Opportunities for Technology and Community 214063, 311062

Opportunities Regarding Administration 211080, 214080, 303051, 313083

Opportunities Regarding Research 103011, 111044, 203066, 214022, 309021, 311021, 403047

Opportunities Regarding Service 203087, 211087, 306071

Organizational Communication Division 005031, 103014, 103067, 106014, 106085, 106088, 109014, 109042, 111014, 113014, 114014, 114042, 203013, 203042, 206013, 206080, 209013, 209042, 211013, 213013, 214013, 303028, 303047, 306021, 309010, 309047, 309086, 311042, 311088, 313063, 313088, 314088, 403043, 406043, 409043, 409070

Partnership for Progress on the Digital Divide 114073, 306058, 314077

Peace and Conflict Communication Division 103067, 106012, 106044, 111046, 113046,

203083, 209046, 214046, 306046, 311046, 313046, 406046

Performance Studies Division 103021, 103036, 106036, 109036, 111021, 111036, 113036, 114036, 114071, 203036, 206036, 209036, 211036, 213036, 213071, 214036, 303036, 306031, 306036, 309021, 309028, 309071, 311036, 313036, 314036, 314071, 403036, 406036, 409036

Phi Rho Pi 114067, 203081

Philosophy of Communication Division 005025, 111087, 113087, 211071, 213046, 214047, 306047, 311047, 409071

Pi Kappa Delta 103083, 109089, 206087, 211047, 309010

Political Communication Division 103024, 106023, 109023, 109028, 111023, 113023, 113061, 114023, 114033, 203070, 206023, 206070, 209023, 211023, 213010, 213023, 214023, 214062, 303023, 306023, 306061, 309023, 311023, 313023, 313024, 314023, 314080, 403044, 406031, 406044, 409044

Preconferences 003021, 004022, 004023, 004024, 005025, 005026, 005028, 005031, 005032, 005035, 005102, 013034

Public Address Division 103024, 103033, 103044, 106080, 109026, 109033, 111033, 113033, 113080, 114023, 114033, 203080, 206051, 209080, 211033, 213010, 213033, 214033, 303023, 303033, 303073, 306080, 309033, 311033, 311080, 313024, 313033, 314080, 403033, 406033, 409080

Public Dialogue and Deliberation Division 213073

Public Relations Division 106024, 109024, 111024, 113024, 203024, 211024, 213024, 214024, 303024, 306024, 309010, 309024, 314024, 403024, 406024

Religious Communication Association 103071, 106063, 109083, 113043, 114043, 206043, 209010, 209043, 209070, 211043, 211070, 213047, 303080, 306026, 309026, 311026, 314087, 403046, 403047

Research in Progress Roundtables 109051, 109051, 109051, 109051, 109051, 109051, 109051, 109051, 109051, 109051

Rhetoric Society of America 203089

Rhetorical and Communication Theory Division 005102, 103016, 103074, 106016, 106047, 106062, 106074, 109016, 109026, 109074, 111016, 111061, 111074, 113016, 113074, 114016, 114074, 203016, 203021, 203061, 206016, 206061, 209013, 209016, 209061, 209074, 211016, 211074, 213016, 214016, 214074, 303016, 303061, 303074, 306016, 306074, 309016, 309033, 309074, 311016, 311021, 311074, 313016, 313024, 313046, 313074, 314016, 314074, 314075, 403021, 403075, 406021, 406076, 409021, 409076

Russian Communication Association 106057, 113081

Scholar to Scholar 111010, 113010, 206010, 209010, 211010, 213010, 306010, 309010

Scholars' Office Hours 211051

Scholarship of Teaching and Learning 103086, 111083, 203086, 206010, 209087, 211085, 213085

Seminars 004077, 005072, 005076, 012073, 012074

Short Courses 106072, 106073, 106076, 106077, 113072, 113076, 113077, 206072, 206073, 206076, 206077, 213051, 213072, 213076, 213077, 306072, 306076, 306077, 313067, 313072, 313076, 318076

Sigma Chi Eta 206044, 209044, 213044

Society for the Study of Symbolic Interaction 111082, 114082, 303084

South African Communication Association

Southern States Communication Association 211031

Spiritual Communication Division 113043, 114043, 206043, 209010, 209043, 211043, 309043, 403047

Student Section 106086, 109086, 111086, 113086, 211086, 214086, 303086, 309023, 313086, 314087, 406082, 409082

Teachers on Teaching 211059, 213059, 311057

Theatre, Film, and New Multi-Media Division 111021, 113088, 114088, 120052, 206088, 209088, 301070, 309010, 313062, 319052, 403073

Training and Development Division 005028, 106067, 113045, 209045, 211045, 213045, 303045, 306045, 403045

Undergraduate College and University Section 103081, 111089, 113089, 203052, 206010, 206052, 209052, 211052, 306083, 313087, 314084, 403088

Urban Communication Foundation 113011, 209024, 213010, 303043, 303082, 311089, 314021, 409035

Visual Communication Division 106058, 109025, 109058, 109074, 111058, 203033, 206014, 209014, 211010, 211014, 213014, 214014, 303014, 303052, 306052, 309037, 311037, 314028, 403037, 406072

Western States Communication Association 016070

Women's Caucus 103028, 106028, 109011, 109028, 111028, 111075, 113028, 113075, 114028, 201103, 203028, 206028, 206075, 206084, 209028, 209085, 211027, 213027, 214015, 214027, 303075, 306028, 309028, 309075, 311028, 311075, 313075, 314031, 318036, 403028, 406028, 409028, 409075

World Communication Association 209081