

**Wednesday
November 15, 2006**

8:00am

10102 8:00 am to 5:00 pm Hilton Mezzanine Salon Del Ray South

DOCTORAL AND EARLY CAREER PRE-CONFERENCE IN HEALTH COMMUNICATION: CREATING ACTION AND CONNECTION, SPONSORED BY THE HEALTH COMMUNICATION DIVISION.

Sponsor: Preconferences

Participants:

Lisa Murray-Johnson, Ohio State University
Athena du Pre', University of West Florida
Stephen Haas, University of Cincinnati
Rajiv Rimal, Johns Hopkins University
Vicki Freimuth, University of Georgia
Teresa Thompson, University of Dayton
Jon Nussbaum, Penn State University
H Dan O'Hair, University of Oklahoma
Richard Street, Texas A&M University
Michael Stephenson, Texas A&M University
Jim Query, University of Houston
Lisa Sparks, George Mason University
Eileen Berlin Ray, Cleveland State University
Marifran Mattson, Purdue University
Barbara Sharf, Texas A&M University
Rebecca Cline, Karmanos Cancer Inst/Wayne State University
Carma Bylund, Memorial Sloan Kettering Cancer Center
Jenifer Kopfman, CDC
Dale Brashers, University of Illinois, Urbana-Champaign
Christina Beck, Ohio University
Nancy Harrington, University of Kentucky

10105 8:00 am to 5:00 pm Hilton Mezzanine La Vista

ASHR PRECON HOLD FOR ROOM.

Sponsor: American Society for the History of Rhetoric

10106 8:00 am to 5:00 pm Hilton Mezzanine La Duquesa

TAKING ACTION WITH COMMUNICATION AND SPORT RESEARCH: CONNECTING SCHOLARSHIP TO PARTICIPANTS, PRACTITIONERS AND CONSUMERS OF SPORT.

Sponsor: Seminars

Chair: Paul Turman, University of Northern Iowa

Participants:

Jeffrey Kassing, Arizona State University West
Andrew Billings, Clemson University
Kelby K Halone, University of Tennessee, Knoxville
Lindsey Mean, Arizona State University West

10124 8:00 am to 5:00 pm Convention Center Street Level Room 101 A

SMALL EXERCISES THAT TEACH BIG CONCEPTS.

Sponsor: Preconferences

10125	8:00 am to 5:00 pm	Convention Center	Street Level	Room 101 B
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TAKING CHILDREN SERIOUSLY: COMMUNICATION DEVELOPMENT AS A FOUNDATION FOR CONNECTION AND ACTION.

Sponsor: Preconferences

10126	8:00 am to 5:00 pm	Convention Center	Street Level	Room 102 A
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"NANO" SERVICE-LEARNING: A CONDENSED LOOK AT A SERVICE-LEARNING COURSE.

Sponsor: Preconferences

Participants:

Karyn Friesen, Montgomery College
Michael Smith, La Salle University
Michael Woeste, University of Cincinnati
Clark Friesen, Tomball College

10127	8:00 am to 5:00 pm	Convention Center	Street Level	Room 102 B
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URBAN COMMUNICATION: "CREATING SITES FOR CONNECTION AND ACTION".

Sponsor: Seminars

Chairs: Gary Gumpert, Urban Communication Foundation, Susan Drucker, Hofstra University, Gene Burd, University of Texas at Austin, Daniel Makagon, DePaul University, Timothy Gibson, George Mason University, Eric Gordon, Emerson College

Participants:

Harvey Jassem, Loyola University
Leo Jeffres, Cleveland State University
S Diane McFarland, Buffalo State College
Casey Lum, William Paterson University
Louis William Rutigliano, University of Texas, Austin
Jack Barwind, Zayed University
Kevin Carragee, Suffolk University
Kevin Amos Clark, Oregon State University
Greg Dickinson, Colorado State University
Janis Edwards, University of Alabama
Victoria Gallagher, North Carolina State University
Irina Gendelman, University of Washington
Garth Jowett, University of Houston
Michael Kock, Ohio University
Dong-Hoo Lee, University of Incheon
Matthew Matagasnis, University of Southern California
John Monberg, University of Kansas
James C. Morrison, Emerson College
Timothy Simpson, University of Macau

10129	8:00 am to 5:00 pm	Convention Center	Street Level	Mission Room 103 B
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COMMUNICATION ETHICS: CONSTRUCTING A "DWELLING PLACE" (ETHOS) FOR SOCIAL JUSTICE.

Sponsor: Preconferences

Participants:

Michael Hyde, Wake Forest University
Spoma Jovanovic, University of North Carolina, Greensboro
Roy Wood, University of Denver
David Zarefsky, Northwestern University
Tammy Swenson Lepper, Minnesota State University, Winona
Ronald Arnett, Duquesne University
Kenneth Chase, Wheaton College
Christopher Poulos, University of North Carolina, Greensboro
Dan DeGooyer, Jr., Boston University
Rebecca Lind, University of Illinois, Chicago

10133	8:00 am to 5:00 pm	Convention Center	River Level	Room 002 A
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BUILDING FORENSICS ENDOWMENTS: FUNDRAISING, FRIEND-RAISING AND DEVELOPMENT PLANNING.

Sponsor: Preconferences

Participants:

Sandra Alspach, Ferris State University
Phillip Voight, Gustavus Adolphus College
Will Baker, Executive Director, Impact Coalition
Edward Hinck, Central Michigan University
Gary Horn, Ferris State University
Karla Leeper, Baylor University
J Scott Wunn, National Forensic League
Brian Swafford, Central Michigan Univ

10135	8:00 am to 5:00 pm	Convention Center	River Level	Room 002 B
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CONNECTING ETHNOGRAPHY TO INTERPERSONAL COMMUNICATION: A TOOLKIT TO HELP YOUR STUDENTS TO RESEARCH THEIR OWN COMMUNICATION PRACTICES.

Sponsor: Preconferences

10136	8:00 am to 5:00 pm	Convention Center	River Level	Room 003 B
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RISK AND CRISIS COMMUNICATION RESEARCH.

Sponsor: Preconferences

10156	8:00 am to 5:00 pm	Convention Center	Concourse 2nd Level	Room 205
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THE SECOND COMMUNICATION CONFERENCE OF THE AMERICAS: NCA AND FELAFACS.

Sponsor: Preconferences

Participants:

Federico Varona, San Jose State University
Dolores Tanno, University of Nevada, Las Vegas
George Cheney, University of Utah
Luis Nuñez, Universidad Iberoamericana
Julian Kilker, University of Nevada, Las Vegas
J Michael Sproule, St Louis University

10159	8:00 am to 5:00 pm	Convention Center	Concourse 2nd Level	Room 207 A
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LATINA/O CRITICAL/CULTURAL STUDIES IN COMMUNICATION.

Sponsor: Seminars

Chairs: Darrel Enck-Wanzer, Eastern Illinois University, Nathaniel Cordova, Willamette University

10160	8:00 am to 5:00 pm	Convention Center	Concourse 2nd Level	Room 207 B
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VISIONS OF SAN ANTONIO IN SIGHT AND SOUND: CONNECTING SCHOLARSHIP WITH MEDIA ACTION IN THE HOME OF THE ALAMO.

Sponsor: Seminars

Participants:

Kevin Johnson, University of Texas, Austin
Jennifer Asenas, University of Texas, Austin
Scott Allen, California State University, Long Beach
Terre Allen, California State University, Long Beach
Diana Martinez, Syracuse University
Angela J. Aguayo, Eastern Illinois University
Jaime Doyle, University of Texas, Austin

Amanda Davis, University of Texas, Austin
Mary-Lou Galician, Arizona State University
David Natharius, Arizona State University

10162 **8:00 am to 5:00 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

CONNECTION AND ACTION IN PUBLIC SPHERE STUDIES: CONVERSATIONS ABOUT WHAT WE DO AND WHY WE DO IT.

Sponsor: Seminars

Chairs: Shawn Wahl, Texas A&M University, Corpus Christi, Michele Hammers, Loyola Marymount Univ

10170 **8:00 am to 5:00 pm** **Convention Center** **Concourse 2nd Level** **Room 214 A**

DOCUMENTING AND EVALUATING CREATIVE WORK.

Sponsor: Preconferences

Participants:

Daniel Heaton, Capital University
Marcy Chvasta, University of South Florida
Michael LeVan, University of South Florida
Scott Dillard, Georgia College & State University
Gary Balfantz, Lake Superior State University
Timothy Gura, Brooklyn College--CUNY
Bruce Henderson, Ithaca College
Patricia Suchy, Louisiana State University
Judith Hamera, Texas A&M University
Donna Nudd, Florida State University
Kelly Taylor, University of North Texas
E Patrick Johnson, Northwestern University
Carol Stern, Northwestern University
Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
Linda Park-Fuller, Arizona State University
Marc Rich, California State University, Long Beach
Elizabeth Whitney, Emerson College
Elizabeth Bell, University of South Florida
Ronald Pelias, Southern Illinois University, Carbondale
Ronald Shields, Bowling Green State University
Christie Logan, California State University, Northridge
Mindy Fenske, University of South Carolina
Tami Spry, St Cloud State University
Ruth Bowman, Louisiana State University
Frank Trezza, SUNY, New Paltz

8:30am

10264 **8:30 am to 5:30 pm** **Convention Center** **Concourse 2nd Level** **Room 210 B**

WORD, IMAGE, MOVEMENT: COMBINING THE AESTHETIC AND THE AUTO/ETHNOGRAPHIC.

Sponsor: Preconferences

Participants:

Stacy Holman Jones, University of South Florida
Deanna Shoemaker, Monmouth University
Jeanine Marie Minge, University of South Florida
Amber Zimmerman, Southern Illinois University, Carbondale

8:45am

10331 **8:45 am to 5:30 pm** **Convention Center** **River Level** **Room 001 B**

COMMUNICATION, CULTURE AND ECONOMY.

Sponsor: Seminars

9:00am

10408	9:00 am to 5:00 pm	Hilton	Mezzanine	La Corona
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SCIENCE, DEMOCRACY, AND THE PUBLIC INTEREST: EUGENICS, THE HUMAN SCIENCES, AND THE EMERGING POST-GENOMIC FUTURE.

Sponsor: American Association for the Rhetoric of Science and Technology

10430	9:00 am to 3:00 pm	Convention Center	River Level	Room 001 A
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CREATING SITES FOR CONNECTION TO ACTION IN MULTI-INSTITUTIONAL COMMUNICATION STUDIES GRANT RESEARCH PROJECTS.

Sponsor: Preconferences

Participants:

Kathleen Wong(Lau), Western Michigan University
Mary Jane Collier, University of New Mexico
Kathleen Propp, Western Michigan University
Julie Apker, Western Michigan University

10:00am

10563	10:00 am to 12:00 pm	Convention Center	Concourse 2nd Level	Room 210 A
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AFA EDUCATION DEVELOPMENT AND PRACTICES/PROFESSIONAL DEVELOPMENT AND SUPPORT COMMITTEES.

Sponsor: American Forensic Association

10571	10:00 am to 12:00 pm	Convention Center	Concourse 2nd Level	Room 214 B
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AFA NOMINATING COMMITTEE.

Sponsor: American Forensic Association

10572	10:00 am to 12:00 pm	Convention Center	Concourse 2nd Level	Room 214 C
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AFA FINANCE COMMITTEE MEETING.

Sponsor: American Forensic Association

10573	10:00 am to 12:00 pm	Convention Center	Concourse 2nd Level	Room 214 D
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AFA PUBLICATIONS COMMITTEE AND RESEARCH COMMITTEE.

Sponsor: American Forensic Association

12:00pm

10663	12:00 pm to 3:45 pm	Convention Center	Concourse 2nd Level	Room 210 A
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AFA NATIONAL COUNCIL.

Sponsor: American Forensic Association

10671	12:00 pm to 3:45 pm	Convention Center	Concourse 2nd Level	Room 214 B
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AFA NIET COMMITTEE.

Sponsor: American Forensic Association

10672	12:00 pm to 3:45 pm	Convention Center	Concourse 2nd Level	Room 214 C
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AFA NDT COMMITTEE.

Sponsor: American Forensic Association

12:30pm

10728	12:30 pm to 4:45 pm	Convention Center	Street Level	Mission Room 103 A
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LEGISLATIVE ASSEMBLY MEETING.

Sponsor: NCA Legislative Assembly

1:00pm

10812	1:00 pm to 5:00 pm	Marriott Riverwalk	Second Level	Salon B
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CREATING CONNECTION AND ACTION VIA THE RHETORICAL MODEL OF SOCIAL INTERVENTION.

Sponsor: Seminars

Chairs: Mark A. Gring, Texas Tech University, Susan Opt, Salem College

10813	1:00 pm to 5:00 pm	Marriott Riverwalk	Second Level	Salon C
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CONNECTING ACADEMICS WITH TRAINING AND DEVELOPMENT PRACTITIONERS: MOVING BOTH AREAS FORWARD BY INTEGRATING THEORY AND PRACTICE.

Sponsor: Preconferences

10815	1:00 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon E
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TRANSFORMING WORK-LIFE CONFLICT: INTERPERSONAL AND ORGANIZATIONAL PERSPECTIVES ON PAID (PUBLIC) AND UNPAID (DOMESTIC) LABOR.

Sponsor: Seminars

Participants:

Sarah Tracy, Arizona State University
Angela Trethewey, Arizona State University
Jess Alberts, Arizona State University
Dan Canary, Arizona State University

10816	1:00 pm to 5:00 pm	Marriott Riverwalk	Second Level	Salon F
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THE RHETORIC OF PSYCHIATRY: ISSUES OF HIDDEN VALUE PREMISES, PERSUASION AND COMMUNICATION.

Sponsor: Seminars

3:00pm

10918	3:00 pm to 5:30 pm	Marriott Riverwalk	Second Level	Travis
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BLACK CAUCUS PRECONFERENCE MEETING.

Sponsor: Black Caucus

Chair: Heather Harris Carter, Villa Julie College

Participants:

Sharnine Herbert, Shippensburg University
Venita Kelley, Spelman College
Eric Durham, Howard University
Darlene Drummond, University of Miami
Sakile Camara, University of Houston, Downtown

Mark C. Hopson, George Mason University
Keith Jenkins, Rochester Institute of Technology

10973 **3:00 pm to 4:00 pm** **Convention Center** **Concourse 2nd Level** **Room 214 D**

NDT BOARD OF TRUSTEES.

Sponsor: American Forensic Association

4:00pm

11073 **4:00 pm to 5:30 pm** **Convention Center** **Concourse 2nd Level** **Room 214 D**

AFA BUSINESS MEETING.

Sponsor: American Forensic Association

5:00pm

11128 **5:00 pm to 8:00 pm** **Convention Center** **Street Level** **Mission Room 103 A**

NCA 2007 CONVENTION PLANNING MEETING.

Sponsor: NCA 2006 Convention Planning

11162 **5:00 pm to 7:45 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

NCA NOMINATING COMMITTEE MEETING.

Sponsor: NCA Nominating Committee

5:30pm

11216 **5:30 pm to 10:30 pm** **Marriott Riverwalk** **Second Level** **Salon F**

WESTERN STATES COMMUNICATION ASSOCIATION EXECUTIVE COUNCIL MEETING.

Sponsor: Western States Communication Association

Thursday
November 16, 2006

8:00am

20101 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **Salon Del Ray North**

COMMUNICATION TECHNOLOGY: USES, MISUSES, AND IMPLICATIONS FOR WORKPLACE PRIVACY.

Sponsor: Organizational Communication Division

Chair: Craig R. Scott, Rutgers University

Respondent:

Michele Jackson, University of Colorado, Boulder

"Antecedents, Consequences, and Measurement of Perceived E-Mail Communication Privacy in the Workplace." Jason Snyder, University of Connecticut; Karen Cornetto, University of Connecticut

"Responding to Communication Technology Misuse in the Workplace: Influences of Attributions Versus Experience on a Model of Technology Misuse." Stephanie Hamel, University of Texas, Austin

"Communication Technology and the Organization: A Psychological Inquiry on Personal Use." Matthew S. Eastin, Ohio State University; Carroll Glynn, Ohio State University; Robert Griffiths, OSU

"Workplace Surveillance and Managing Privacy Boundaries." Stephanie Coopman, San Jose State University; Myria Watkins Allen,

University of Arkansas, Fayetteville; Joy Hart, University of Louisville

20104 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **La Reina**

CREATIVE RESISTANCE: PERFORMING AND CREATING NEW WORK.

Sponsor: Theatre Division

Respondents:

M. Heather Carver, University of Missouri

Lisa Ford-Brown, Columbia College

This panel tackles issues of cultural politics and institutional resistance to the creation and development of new work, including plays, performance art and solo performance, in traditional and nontraditional spaces. Through the roles of educators, each panelist discusses creative models of resistance in order to produce evocative new work composed by students.

20105 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **La Vista**

CRITICAL ORGANIZATIONAL COMMUNICATION PEDAGOGY: PERSPECTIVES ON TEACHING THE INTRODUCTORY ORGANIZATIONAL COMMUNICATION COURSE.

Sponsor: Organizational Communication Division

Chair: Teresa McAlpine, University of North Carolina Chapel Hill

Participants:

Daniel Lair, University of Utah

Natalie Nelson Marsh, Boise State University

Clifton Scott, University of North Carolina, Charlotte

Kate Willink, University of Waterloo

Mark Steven Holt, University of North Carolina at Chapel Hill

Respondent:

Sarah E. Dempsey, University of North Carolina Chapel Hill

The purpose of this panel is to share diverse perspectives and practices in teaching critical perspectives within an introductory organizational communication course. In considering the introductory course, the panel will discuss: how critical organizational communication is positioned; how organization/organizing/work is conceptualized; to what extent political awareness/activism is encouraged; and the place of skills. The panel will include brief presentations from participants, a discussion of intersections and tensions among perspectives, and examples of effective pedagogical activities.

20106 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **La Duquesa**

THEORETICAL AND CRITICAL INVESTIGATIONS OF NARRATIVE.

Sponsor: Rhetorical and Communication Theory Division

Chair: Ned O'Gorman, University of Illinois, Urbana-Champaign

Respondent:

Ned O'Gorman, University of Illinois, Urbana-Champaign

"Connecting the Dots: Applying Narrative Paradigm to James Frey's Memoir 'A Million Little Pieces'." Carol Stewart, Regent University

"How Do Stories Convince Us?" John Rodden, University of Texas

"The Environmental Dilemma: Narrative as Argument in Wangari Maathai's Nobel Prize Lecture." Russell Kirkscey, Texas State University

20107 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **La Princesa**

MOVING BEYOND OUR CLASSROOM WALLS AND CONNECTING.

Sponsor: Undergraduate College and University Section

This panel focuses on ways in which faculty and departments can connect with students and other areas of the university to enhance student relationships, build support for department programs and develop opportunities for change and growth. Specific suggestions and strategies will be given.

20108 **8:00 am to 9:15 am** **Hilton** **Mezzanine** **La Corona**

HORIZONS OF EMPATHY: EXPLICATIONS OF EMPATHIC PHENOMENOLOGY FOR COMMUNICATION RESEARCH.

Sponsor: Rhetorical and Communication Theory Division

Chair: Robyn Remke, Southern Illinois University, Carbondale

Respondent:

Lenore Langsdorf, Southern Illinois University, Carbondale

Empathy—feeling, knowing and understanding Otherness—is a necessary part of communication research. Empathy draws us to the Other, beckoning for engagement and questioning. But empathy is not a simple phenomenon. Empathy is instead a complex process of shared, reciprocal subject-formation and identity-construction. This panel will explore different empathic moments wherein the individual engages with and emerges from the encounter with Otherness, moments providing rich opportunities for communicative inquiry.

20111	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon A
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ANALYZING THE HOME SITE: TOP STUDENT SECTION PAPERS IN FAMILY COMMUNICATION.

Sponsor: Student Section

Chair: Rise Lara, Penn State University

Respondent:

Rebecca Bruflat, University of Denver

"Family Alliance Survey." Angela Borsella Swanson, University of Richmond

"Parent-child Alliance Coding Inventory." Angela Borsella Swanson, University of Richmond

"Family Viewing: Perceptual and Behavioral Learning From Television Families." Jessi Elizabeth-Sabo McCabe, Wayne State University

"Researching Family Conflict: A Fresh Perspective." Carrie Kennedy Lightsey, West Virginia University

"Stay at Home Dads and Their Social Support Systems." Stuart Schneider, University of North Dakota

20112	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon B
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SEX, RACE AND RELIGION: NEGOTIATING THE PROBLEMATICS OF RACE AND GENDER IN RELIGIOUS COMMUNITY.

Sponsor: Religious Communication Association

Chair: Victoria Gallagher, North Carolina State University

Respondent:

Victoria Gallagher, North Carolina State University

The papers in this panel explore together the topography of sexual and racial discourse in the challenge of keeping religious community.

20113	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon C
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EASTERN CULTURE & SPIRITUALITY IN THE 21ST CENTURY: SITES FOR CONNECTION AND ACTION THROUGH TRADITION & TECHNOLOGY.

Sponsor: Spiritual Communication Division

Chair: Kathleen Clark, University of Akron

"At Home, Abroad? Using the Net to Weave Religious Communities among Asian Immigrants in Toronto." Pauline Hope Cheong, State University of NY University at Buffalo; Jessie Poon, University at Buffalo

"Dreaming the Virtual: Toward an Integral Model of Religion and Technology." Kevin Healey, University of Illinois, Urbana-Champaign

"Finding nepantla in Amma community." Bhavana Upadhyaya, University of New Mexico

"Living Lojong in Everyday Life: A Buddhist Practice." Jonathan Shailor, University of Wisconsin, Parkside; Victoria Chen, San Francisco State University

20115	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon E
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SENSATIONAL CONSUMPTION: EXPLORING SANITIZED VIOLENCE, OPTIMISTIC BIAS, AND GENRE PREFERENCE AMONG MEDIA USERS.

Sponsor: Mass Communication Division

Chair: John Arnold, University of Michigan-Dearborn

Respondent:

Guillermo Caliendo, Hofstra University

"The Role of Sensation Seeking in the Enjoyment of Graphic and Sanitized Media Violence." Andrew Weaver, University of Illinois, Urbana-Champaign

"The Third-Person Effect of Internet Pornography: The Role of Optimistic Bias and Ambivalence in a Reasoned Action Framework."

Xiaoquan Zhao, George Mason University; Xiaomei Cai, University of Delaware

"The Social Implications of Enjoyment of Different Types of Music, Movies, and Television Programming." Alice Hall, University of Missouri, St Louis

20116	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon F
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IDEAS FOR TEACHING THE BASIC COURSE IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Reno Unger, Kutztown University

Participants:

Holly Pieper, Mansfield University

Elizabeth Desnoyers-Colas, Armstrong Atlantic State University

Kathy Menzie, Washburn University

Four experienced teachers of the basic Introduction to Public Relations course share some of the techniques that increase engagement and interest as well as enrich the learning experience. Methods include interviews with professionals in the field, followed by presentations to the class; addressing mythical campus crisis with news releases, blogs, etc., which are then evaluated by professionals; a friendly classroom competition in which groups pitch their solutions to a posed problem to their classmates, and in-class press conference based on real-world events.

20118	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Travis
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PRESIDENTIAL RHETORIC IN THE AGE OF TELEVISION.

Sponsor: Public Address Division

Chair: Tracey Quigley, University of San Diego

Respondent:

Martin Carcasson, Colorado State University

"Failing the Family Assistance Plan: Nixon's Rhetorical Attempt at Converting Valued Vision into Passed Policy." Jeffrey Drury, University of Wisconsin, Madison

"At What Cost Sacrifice?: A Return to Carter's Malaise." Timothy Barouch, Northwestern University

"Advancing the 'Global Campaign for Democracy:' Reagan's Rhetoric of Public Diplomacy Surrounding the 1987 Washington Summit." Buddy Howell, Purdue University

"Staying the Course as World Leader in a Post-Cold War World: Bill Clinton and the Use of Historical Metaphors." Jason Edwards, Bridgewater State College

20119	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Valero
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NCA PUBLICATIONS BOARD BUSINESS MEETING.

Sponsor: NCA Publications Board

20124	8:00 am to 10:45 am	Convention Center	Street Level	Room 101 A
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MORE THAN SITE: DEVELOPING AND MAINTAINING THE ESSENTIALS OF A COMMUNICATION CENTER AS CENTERPIECE OF CONNECTION AND ACTION.

Sponsor: Short Courses

Participants:

Linda Hobgood, University of Richmond

Kyle Love, Columbia College

Marlene Preston, Virginia Tech

Mary Von Till, San Jose State University

Eunkyong Yook, University of Mary Washington

20125	8:00 am to 10:45 am	Convention Center	Street Level	Room 101 B
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ABC'S OF SERVICE LEARNING: TAKING ACTION AND BUILDING CONNECTIONS.

Sponsor: Short Courses

Participants:

Candice Thomas-Maddox, Ohio University, Lancaster

Russell Lowery-Hart, West Texas A&M University

20126	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 A
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INSTRUCTORS TAKE ACTION: CREATING CONNECTIONS FOR NON-NATIVE ENGLISH SPEAKERS IN THE BASIC COMMUNICATION COURSE.

Sponsor: Community College Section
Chair: Allison Ainsworth, Gainesville State College
Respondent:
Gary Rybold, Irvine Valley College

This panel focuses on innovative teaching techniques and classroom activities that build connections for non-native English speakers in the basic communication course. Moving beyond passing out a handout to the traditional handout for ESL speakers to experimenting with bilingual teaching practices, the communication instructors relate their experiences with reaching across cultural and language barriers in order to communicate more effectively with students in and out of the classroom.

20127 8:00 am to 9:15 am Convention Center Street Level Room 102 B

STUDIES IN EARLY MODERN/MODERN RHETORIC.

Sponsor: American Society for the History of Rhetoric
Chair: Arthur Walzer, University of Minnesota, Twin Cities
"Staking Claim: Claiming Beauty, Claims of Taste, the Senses and the Sensus." Catherine Egan Morrison, University of Pittsburgh
"The Multiple at the 'Origin': Descartes, Bacon, Vico, and the Enlightenment." Gina Louise Ercolini, Pennsylvania State University
"Bossuet's 'War' against Nonbelievers and the Rhetoric of Sentence Structure in 'Sermon sur la providence'." Claudia Carlos, Carnegie Mellon University
"'Mad, Bad, and Dangerous to Know': Rhetorical Change in Nineteenth-Century Britain." Lois Agnew, Syracuse University; Julianne Smith, Pepperdine University

20128 8:00 am to 9:15 am Convention Center Street Level Mission Room 103 A

CONNECTING THEORY WITH ACTION: A MODEL FOR SKILL-BUILDING IN THE BASIC COMMUNICATION COURSE.

Sponsor: Basic Course Division
Participants:
Kristina Gordon, Dona Ana Branch Community College
Joel Hoffman, New Mexico State University
Steve Ludington, Dona Ana Branch Community College

The introductory survey course has the daunting task of building skills in not one, but several contexts. As such, it can be overwhelming for students in a General Education course to synthesize the vast amount of knowledge generated by the discipline into principled action. This highly interactive session demonstrates a model for action that unites theory across contexts and facilitates lasting skill development.

20129 8:00 am to 9:15 am Convention Center Street Level Mission Room 103 B

REPRESENTING THE OTHER.

Sponsor: Critical and Cultural Studies Division
Chair: Esteban R. del Rio, University of San Diego
"Marginalizing Hinduism: Representations of the Other in U.S. Newspapers." Wes Lundburg, North Dakota State Univ
"The Politics of Positive Representation: The Articulation of a Celebrated and Transcultural Latinidad." Esteban R. del Rio, University of San Diego
"Mass Media, Venereal Disease, and Medicine in Japanese-dominated Korea." Jin-kyung Park, University of Illinois at Urbana-Champaign
"Figuring the Subject of Law: Standing as Trope in a Politics of Recognition." Sarah Burgess, Univ of California, Berkeley

20149 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 201

MEDICINE MEETS BUSINESS: ITS IMPACT ON COMMUNICATION PRACTICES.

Sponsor: Health Communication Division
Chair: Heather Zoller, Univ of Cincinnati
Participants:
Julien Mirivel, University of Arkansas, Little Rock
Alexander Lyon, University of Arkansas, Little Rock
Wendy Ford, Western Michigan Univ
Ashli Stokes, UNC Charlotte

Respondent:

Charles Conrad, Texas A&M Univ

Health communication scholars have noted that the landscape of medicine is rapidly changing into an institutional sphere guided by commercialism, consumerism, and financial profit. In spite of the moral and ethical consequences such direction may have, researchers have yet to reflect widely on the role that communication plays in this emerging process. In response to this pressing need, this diverse panel examines the ongoing but often problematic communicative intersection of medicine/health and business.

20150 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 202 A**

WOMEN, GENDER, AND FEMININITY AS FRAMED IN MAGAZINES.

Sponsor: Feminist and Women's Studies Division

Chair: Sarah Bonewits Feldner, Marquette University

Respondent:

Fern Johnson, Clark Univ

"The Expert and The Exception: Reinforcing Domestic Roles for Employed Women in U.S. Magazines Between the World Wars." Jane Marcellus, Middle Tenn State Univ

"Insidious Science: The Scientific Legitimation of Femininity in 'Cosmopolitan' Magazine." Amy Adele Hasinoff, University of Illinois at Urbana Champaign

"Disciplinary Surveillance: Carly Fiorina under the Gaze of the 'Wall Street Journal'." Stephanie Norander, Ohio University

"Liberated Women through Free Choice of Lifestyle: A Study of Advertising in a Female-Oriented Magazine 'Mademoiselle'." Sumi Kim, University of Minnesota

"Feminine and Feminist Transformation in Popular Culture: An Application of Mary Daly's Radical Philosophies to 'Bust' Magazine." Suzy DEnbeau, Purdue University

20151 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 202 B**

EDUCATIONAL VS. COMPETITIVE GOALS IN FORENSICS: A DEBATE OVER THE ISSUES.

Sponsor: American Forensic Association

Chair: Karen Morris, University of Wisconsin, Eau Claire

Participant:

Christopher John Carpenter, Michigan State University

Respondent:

Karen Morris, University of Wisconsin, Eau Claire

This program will employ a traditional debate format (2 persons each on 2 teams) in order to explore the tensions between and relative values of pursuing "educational" as opposed to "competitive" goals in Individual Events. Thus, the debate will address the proposition "Resolved: That collegiate Individual Events programs should pursue educational goals in preference to competitive goals." The debate will be followed by a general audience discussion.

20152 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 203 A**

WHERE DID YOU HEAR THAT?: A CULTURAL VIEW OF STORYTELLING.

Sponsor: Performance Studies Division

Chair: Brent Allen Saindon, University of Pittsburgh

Respondent:

Kelly Taylor, University of North Texas

This group of papers examines several cultural values, traditions, and the roles of storytellers, in order to investigate the relationship between narration and culture.

20153 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 203 B**

BALLOTS AS CONNECTION AND ACTION: CONTENT ANALYSIS AS INSIGHTS FOR DISCUSSION AND REFORM IN FORENSIC PRACTICES.

Sponsor: Argumentation and Forensics Division

Chair: Robert Markstrom, McNeese State Univ

Respondent:

Skip Rutledge, Point Loma Nazarene Univ

Within the tournament laboratory, the ballot may be the most important instrument for understanding what we do as forensic educators and competitors. It is the medium for reporting competitive results, rationales for decisions, and constructive feedback. This panel provides both

descriptive and prescriptive conclusions about our activity based on ballot content analysis. The diverse scope of study represented among the papers makes this a valuable contribution to our understanding of forensic practice, and pedagogy.

20154 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 204 A**

ELECTRONIC COMMUNICATION MEDIA: POLICY AND ARGUMENT ACROSS NATIONS.

Sponsor: International and Intercultural Communication Division

Chair: Canchu Lin, Bowling Green State Univ

Respondent:

Canchu Lin, Bowling Green State Univ

"Capital, State, and Regional Bloc: Multilevel Model for HHI Change in OECD Member Countries." Inho Cho, University of Texas at Austin

"Reaching Critical Mass in Nigeria's Telephone Industry." Chukwuka Onwumehili, Bowie State University

"The Role of Intercultural Communication in Cyberterrorism." Jonathan Matusitz, University of Central Florida

"Trying on Voices: Intercultural Communication Online." Angela Rose Goddard, York St John University College, UK; Shirley Reay, York St John University College

20155 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 204 B**

MAKING SPACE FOR RESISTANCE.

Sponsor: Critical and Cultural Studies Division

Chair: Chris Carden, Univ of South Florida

"The Dispossessed: Tactics of Resistance in the Culture of Alcoholics Anonymous." Kathleen McConnell, Indiana University

"How Open is the Open-Mic? Making Public Live Poetry at the Millennium." Jenifer Rae Vernon, Communication department

"Counterpublic Space at the Nuyorican Poet's Café: An Ethnographic Exploration of Artistic Civic Engagement." Amber Johnson, Penn State University

"The Minuteman Project and Migrant Narratives: Producing and Productions of the Border, its Beneficiaries, and National-Racial Space." Michelle Holling, Colorado State University; Greg Dickinson, Colorado State University

20156 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 205**

PARENTHOOD: MAINTENANCE, MARRIAGE, AND DIFFICULT MESSAGES.

Sponsor: Family Communication Division

Chair: Audrey Deterding, Penn State University

Respondent:

Sally Vogl-Bauer, Univ of Wisconsin, Whitewater

"The Effects of Parenthood on Marital Maintenance." Marianne Dainton, La Salle University

"Parental Communication about Kidnapping Stories in the News." Nicole Martins, Univ of Illinois, Urbana-Champaign; Barbara Wilson, Univ of Illinois, Urbana-Champaign

"Comparative Analysis of Relational Framing Theory and Conversational Constraints: Evaluation of a Guilt Message in Parent-Child Interactions." Margaret Shirley Dougherty, Northern Illinois University

"'My Child Can Beat Your Child, But Not Me': Developing a Measure of Parental Self-Evaluation Maintenance (PSEM)." Annegret F. Hannawa, Arizona State University; Brian Spitzberg, San Diego State Univ

20157 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 206 A**

TEACHING THE COLLEGE COURSE IN NONVERBAL COMMUNICATION: CREATING A SITE FOR CONNECTION.

Sponsor: Short Courses

Participants:

Martin Remland, West Chester Univ

Kay E. Neal, University of Wisconsin Oshkosh

20159 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 207 A**

TEACHING THE FAMILY COMMUNICATION COURSE: FOCUSING ON CULTURE AND DIVERSITY.

Sponsor: Short Courses

Participants:

Richard West, Univ of Southern Maine

20160 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 207 B**

GLBT STUDIES IN COMMUNICATION AND RHETORICAL THEORY.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Bradley Gangnon, College of St Scholastica

- "Interactional Detours in Gay & Lesbian Families: A Proposed Model of Family Systems Theory." Angela Steele, Ohio University, Lancaster
- "Religious Fundamentalism's Impact on Human Communication: The Interrelationships Among Religious Fundamentalism, Homonegativity, Ethnocentrism, Tolerance for Disagreement and Intercultural Communication Apprehension." Jason Wrench, Ohio Univ Eastern Campus; Michael Corrigan, Edgewood College; Narissra Punyanunt-Carter, Texas Tech Univ; James McCroskey, West Virginia University
- "Examining Self-acceptance and Attitude towards Gay Men in General through Online Chat Room Usage and Dependency." Zack Y Kerr, The Ohio State University; Li Gong, Ohio State University
- "Straight, Gay, or Lying? A Third Persona Analysis of Bisexuality." Sarah Crachiolo, California State University, Long Beach
- "Mom, I'm Gay!": Examining Dialectical Tensions in the Coming Out Narratives of Gay Men." Richard G Jones, Jr., University of Denver

20162 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 209**

SEXUAL INTERACTION AND INTERPERSONAL COMMUNICATION.

Sponsor: Interpersonal Communication Division

Chair: Melissa Tafoya, Arizona State University

Given relatively recent cultural and societal changes, heterosexual sexual interaction (including both sexual behavior and talk about sex) serve several important functions in a variety of relationship contexts. The papers on this panel focus on the complex interplay of interpersonal communication and sexual interaction in dating relationships, friends with benefits relationships, and friendships. Utilizing different methods, these papers focus on the roles that sexual interactions play in generating and maintaining both romantic and nonromantic relationships.

20163 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 210 A**

CREATING SITES FOR CONNECTION: NONWHITE COLLEAGUES TEACHING ABOUT RACE.

Sponsor: Instructional Development Division

Chair: Karen McGrath, The College of Saint Rose

Participants:

- Donnetrice Allison, The Richard Stockton College of NJ
- Reynaldo Anderson, Harris Stowe College
- Patreece Boone, St Louis University
- Dwight Brooks, University of Georgia
- Nathan Carter, California State Univ, San Bernardino
- Denise Gates, Univ of Missouri, Columbia
- Cheryl Jenkins, Xavier University
- Shauntae White, Miami University, Hamilton
- Jennifer Wood, Millersville University

This panel gives voice to our nonwhite colleagues who teach issues of race. Their successes and challenges differ somewhat from their white colleagues' experiences. However, their overall experiences resonate with all instructors looking for ways to improve their own pedagogy. Therefore this panel offers a specific site for our nonwhite colleagues to "cite" their experiences, to connect with their NCA colleagues, and to ultimately take action in their own classrooms.

20165 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 211**

CMC IN THE CROSSHAIRS: EXPLODING THE CHALLENGES OF E-MAIL MESSAGES IN ADMINISTRATION AND PEDAGOGY.

Sponsor: Human Communication and Technology Division

Chair: Nicole Schultz, Bowling Green State Univ

CMC provides students/educators with the novelty of communicating at their convenience. However, the way educators and students conceptualize the effectiveness/consequences of e-mail use, content, and format needs to be challenged. Inspired by the conference theme, "Creating Sites for Connection and Action," we propose a panel surrounding issues of managing e-communication for administrative and pedagogical purposes. We will address a variety of interesting uses/consequences of using e-communication including e-mail characteristics, policies, regulative rules, and perceptions/expectations.

20167	8:00 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 212 A
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TEACHING THE PERSUASION, COMPLIANCE GAINING, AND/OR SOCIAL INFLUENCE COURSE AT THE UNIVERSITY LEVEL.

Sponsor: Short Courses

Participant:

Robert Gass, California State Univ Fullerton

20170	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 A
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PUBLIC OPINION AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: Scott Dunn, University of North Carolina - Chapel Hill

Respondent:

Mary Banwart, University of Kansas

"Germany's Embryo Protection Law: An Analysis of the Agenda-Setting and Framing Effects of the Media." Kevin Pearce, Bryant University;
Irene J Barnett, US GAO

"Avoiding Political Difference: Characteristics Associated with Reduced Exposure to Opinion-Contrary Information." R. Kelly Garrett,
University of California, Irvine

"Is Silence Really Golden?: How University Students View Expression of Opinion in Public." Amber L. Ferris, Kent State University

20175	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 216 A
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WOMEN, VICTIMIZATION, AND POLITICAL AGENCY.

Sponsor: Feminist and Women's Studies Division

Chair: Nicole Hurt, Colorado State University

Respondent:

Kristina Sheeler, Indiana Univ-Purdue Univ, Indianapolis

"Reason, Personal Responsibility, and Woman-as-Victim: A Rhetorical Analysis of the Independent Women's Forum." Jennifer Biedendorf,
Penn State University

"Rhetorical Visions in the Works of Andrea Dworkin and the Anti-Pornography Movement." Jennifer Alford-Edwards, Louisiana State
University

"Concretization and Feminist Discourse: The Rhetorical Strategies of Andrea Dworkin in the Anti-Rape Movement." Michelle Lynn Kelsey,
Illinois State University

"Using Bakhtin to Unpack Narrative: Double-Voiced Discourse in Editorial Representations of Cambodian Sex Trafficking." Kelly Ann Clancy,
University of Maryland

20179	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 C
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BALANCE AND ILLUSIONS:EMOTION, SCHOOL, WORK, AND IDENTITY.

Sponsor: Ethnography Division

Chair: Carolyn Ellis, Univ of South Florida

Respondent:

Susan Isaacs, Union College

"Intrusions of the Sacred Word: The Songs of the Charismatic Vandal Choir." Erik Robert Johnson, Northwestern University

"Little She-Meanies: Aggression and Responses in a Preschool Classroom." Erin Willer, Illinois State University

"Autoethnography and Reflexive Indigenous Ethnography: Dancing Inside-Outside the Ivory Tower." Caroline Picart, Florida State
University

"The Ethnographic Private Eye: Encountering Ideological Ritual and Employing Ethnographic Surveillance." William Myers, Southern Illinois
Univ, Carbondale

20180	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 D
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VOICES FROM THE PAST: CONSTRUCTING A POLITICAL HISTORY OF THE U.S. PRESS.

Sponsor: Mass Communication Division

Chair: D Robert DeChaine, California State Univ, Los Angeles

Respondent:

Ahlam Muhtaseb, California State Univ, San Bernardino

"Policing Fractures in the Laboring of Communication: News Coverage of the 1962-63 New York Newspaper Strike and Lockout." James F Tracy, Florida Atlantic University

"The Partial Press: Agency, Purpose, and the Roots of Newspaper Consolidation." Susan Brockus, California State University, Chico

"What the American People Deserve from American Journalism During Wartime: A First Amendment View Aided and Abetted by Semiotic Analysis." Arnold Wolfe, Illinois State University; Jeromy Swanson, Illinois State University; Stacy L. Wrona, Illinois State University

"'I've Got My Eyes on You,' Good Night, and Good Luck, and the power of the acousmètre." Danielle Williams, Georgia State University

20181	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 218
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MAKING OUR OWN WAY: SUCCESSFUL CAREER STRATEGIES FOR SITUATED AND PLACE-BOUND SCHOLARS.

Sponsor: Women's Caucus

Chair: Michelle Scollo, Rutgers University

Participants:

Jacqueline Bacon

Claire Procopio, Southeastern Louisiana Univ

Rebecca Townsend, University of Massachusetts

Elizabethada Wright, Rivier College

Melanie Longshore, University of Hartford

Women communication scholars who "limit" themselves to a particular geographical location can reframe their "limitations" and work creatively toward success. Participants will describe some reasons that lead to their choice to be a site-based scholar, reflect on challenges this has posed, suggest strategies to others, and ask audience members for their ideas. For women who do not make this choice, participants will provide insight into the motivations of those who take the road less traveled.

9:30am

20201	9:30 am to 10:45 am	Hilton	Mezzanine	Salon Del Ray North
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GENDER, TECHNOLOGY, AND THE INTERNET.

Sponsor: Feminist and Women's Studies Division

Chair: Keli A Larson Flewell, Colorado State University

Respondent:

Sheryl Lidzy, Murray State Univ

"Internet Myths: The Place of Women in the Design of an Information Age." Sarah Stein, North Carolina State University

"'Outcast Among Outcasts': 'Defragging' Bona Fide Emergent Gender and Leadership in a Mac Users Group." Wendy Zeitz Anderson, Purdue University; Patrice Buzzanell, Purdue University

"Gender-Linked Differences in Informal Argument: Analyzing Arguments in an Online Newspaper." Shinobu Suzuki, Hokkaido University

"Freeing Her Muted Voice: Internet Texts Produced by Bereaved Women." Judith Hoover, Western Kentucky Univ; Sally Hastings, Univ of Central Florida; George W. Musambira, Western Kentucky Univ.

20203	9:30 am to 10:45 am	Hilton	Mezzanine	Salon Del Ray Central
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MYTH, MAGIC & MESSENGERS: THE CELEBRATION, CULTURE AND CRITIQUE OF SPIRITUAL PRACTICES.

Sponsor: Spiritual Communication Division

Chair: Kristin Leigh Davis, University of Central Florida

Respondent:

Hollie Petit, Colorado State University

"Invoking Practical Magic: New Social Movements, Hidden Populations and the Public Screen." Julie Schutten, University of Utah

"Praying with the Corn/Playing on the Horn: Historical Memory in the Key of Non-verbal Mythology." James Willard Perkinson, University of Denver

"Messengers of Faith and Tradition: The Semiotic Functions of Religious Iconography among Eastern Christians in Contemporary South Carolina." Earl Capps, College of Charleston

"Surrogate Healing: The Rhetoric of Bert Hellinger's Psychotherapeutic Family Constellations Method." Jennifer Biedendorf, Penn State University

20204	9:30 am to 10:45 am	Hilton	Mezzanine	La Reina
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COMMUNICATION AS SOCIAL CONSTRUCTION.

Sponsor: National Communication Association

20205 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Vista**

EXPLORATIONS IN RHETORICAL THEORY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Tomasz Tabako, University of Iowa

Respondent:

Tomasz Tabako, University of Iowa

"Radical Attachment: Rethinking Laclau's Object of Desire." Elizabeth Galewski, Univ of Wisconsin, Madison

"Recasting Ideological Discourse: Pierre Bourdieu on *Language and Symbolic Power*." Rana T. Hussein, Graduate Student, Northwestern University

"Symbolic Activism: Towards a Dramatistic Theory of Hegemony." John Marshall Kephart III, Univ of Southern California

20206 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Duquesa**

IT WORKS IN IOWA AND IT CAN WORK FOR YOU!

Sponsor: NFHS Speech, Debate, and Theatre Association

Chair: David Wendt, Keokuk High School

Participants:

Elizabeth Hansen, Grinnell High School, Iowa

Craig Ihnen, Iowa High School Speech Association

David Wendt, Keokuk High School

Three members of the Iowa High School Speech Association will discuss the festival style of competition that is held in Iowa each year. Across the state, thousands of high school students compete in debate, large group and individual speech competition. In these days of decreasing student involvement, how can this work so successfully? These members will give the basic framework, suggest forensics and festival style can compliment each other and answer any questions that the audience will ask. Audience participation is strongly encouraged!

20207 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Princesa**

MEMORIALS AS SITES OF COLLECTIVE MEMORY: CONNECTING PEOPLE WITH THE PAST.

Sponsor: Public Address Division

Chair: Lisa Burns, Quinnipiac University

Respondent:

Victoria Gallagher, North Carolina State University

Public memorials are sites of collective memory that create connections between people and the past. Memorials take different rhetorical approaches to constructing the past; the story they present is one take on history. However, memorials are not static, and can be read differently by the individuals who view them. Each panelist will look at the complex relationship between memorials and memory.

20208 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Corona**

LET'S ASK THE QUESTION: DOES THE COMMUNICATION DISCIPLINE PROVIDE A UNIQUE SITE FOR TRAINING AND DEVELOPMENT?

Sponsor: Training and Development Division

Chair: Lance Lippert, Illinois State University

Participants:

Thomas Birk, Univ of Nebraska Med Center

Isabel C. Botero, Illinois State University

John Burk, Arizona State Univ West

Matthew Limon, Illinois State University

Donna Pawlowski, Creighton University

Respondent:

Mary Ann Danielson, Creighton University

This panel discussion will look reflexively at the communication discipline as a site of connection with training and development. What does the communication discipline have to offer training and development, and what is the connection between our discipline's scholarship and training

practice? Is the communication discipline a site that informs practitioners' and academicians' actions, or do we rely on external validation to supplement our perspective? With many communication faculty actively participating in some aspect of training and development and many departments of communication offering some type of training course work, this will be an opportunity to consider what the communication discipline distinctly contributes to the field.

20210	9:30 am to 10:45 am	Hilton	Lobby	Hacienda II
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MOBILE TECHNOLOGIES AND SOCIAL SPACES.

Sponsor: Human Communication and Technology Division

Chair: Adriana Araujo de Souza e Silva, North Carolina State University

This panel explores how mobile technologies alter our perception of social spaces from four interrelated perspectives: A historical approach to the early uses of mobile technologies in relation to the automobile space; a spatial-materialist approach to the definition of social space based on interpersonal mobile communication of couples; a case study approach to the creation of hybrid multiuser spaces via location-based gaming; and an interactive design approach that examines new production challenges for mobile games.

20211	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon A
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IMAGES, IDEOLOGY, AND AMERICAN ADVERTISING: STRATEGIES OF CULTIVATION, REINFORCEMENT, AND DIVERSION.

Sponsor: Mass Communication Division

Chair: R Lance Holbert, University of Delaware

Respondent:

Rod Carveth, Marywood University

"Ethnicity in Prime-Time Advertising." William Douglas, University of Houston; Suzanne Buck, University of Houston

"Stories of Political Advertising: The Cultivation Perspective." Dina Nekrassova, Rutgers University

"An Ideological Criticism of Abercrombie & Fitch Promotional Greeter Photograph." Myra Luna-Lucero, Univ of New Mexico

"Images of Gender and Race in Super Bowl Advertising: A Comparative Content Analysis." Barbara King, Carroll College

20212	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon B
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REFLECTION AS PRAXIS IN TEACHING AND LEARNING.

Sponsor: Scholarship of Teaching and Learning

Chair: Tracy Russo, University of Kansas

Reflection, one of the core concepts of the Scholarship of Teaching and Learning, is an ongoing process of critically examining current and past practices against standards or objectives to improve future practices and increasing knowledge (Hatton & Smith, 1995; LaBoskey, 1994).

Reflection helps both teachers and learners address problems and learning challenges, deepen understanding, and generate new insights. This panel presents several studies that seek to understand the enactment of reflection in college classrooms.

20213	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon C
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SPOTLIGHT ON SCHOLARSHIP: CELEBRATING THE LIFE AND LEGACY OF SAMUEL L. BECKER.

Sponsor: Mass Communication Division

Chair: Glenda Balas, Univ of New Mexico

Respondent:

Robert K. Avery, University of Utah

This "Spotlight on Scholarship" panel explores Sam Becker's extraordinary contribution to the communication field. The panelists (all former students) provide personalized accounts of their memories of Dr. Becker and discuss specific ways in which their work and professional lives have been shaped and influenced by their association with him. Sam Becker stands as the quintessential role model for the academic professional. This panel has been designed to honor his example. "Sam Becker: The Early Years" is a short documentary that features interview footage of Dr. Sam Becker, as he recounts growing up on the Mississippi River in eastern Iowa and his experiences as a junior faculty member at the University of Iowa (Producer: Glenda Balas, University of New Mexico; Director: Jason Balas, University of Oklahoma).

20214	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon D
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THE POETRY OF WIDE OPEN SPACES: PLAYWRIGHTS OF THE SOUTHWEST.

Sponsor: Theatre Division

Chair: John Anderson, Emerson College

Respondent:

Carol Stern, Northwestern University

This panel explores the unique contributions of three Southwestern playwrights to twentieth-century drama: Horton Foote, Preston Jones, and Lynn Riggs.

20215	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon E
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OFFICE HOUR FOR EDITORS.

Sponsor: NCA Publications Board

20216	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon F
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PROPHETIC RHETORIC: THEORETICALLY GROUNDING PROPHETIC RHETORIC IN SPIRITUAL DISCOURSE.

Sponsor: Religious Communication Association

Participants:

James Darsey, Georgia State University
Ripley Smith, Northwestern College
Kristen Lynn, Duquesne University
Sara Mehlretter, Penn State University
Mark Allan Steiner, Regent University
Richard Herder, Georgia State University
Andre Johnson, Univ of Memphis
Calvin Troup, Duquesne University

Interest in prophetic/radical rhetoric has increased since James Darsey's look at rhetoric that violates persuasion's conventions. This resistance rhetoric permits (dis)connection and action in mainstream/marginalized communities. Author one will review current literature. Author two will locate prophetic appeals. Author three will vindicate and validate the potential of public religious voices. Authors four and five will critique Darsey's work from varying perspectives. And authors six and seven will provide frames for interpreting contemporary prophetic discourse.

20217	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Bowie
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ARTICULATING FEMINISMS: HISTORICAL, GENERATIONAL, ECONOMIC, AND POSTMODERN DISCOURSES.

Sponsor: Feminist and Women's Studies Division

Chair: Allison A. Searle, Colorado State University

Respondent:

Heidi Hamilton, Emporia State Univ
"To Transform and Be Transformed: Elizabeth Cady Stanton's 'Speech on Woman's Rights,' 1848." Belinda Stillion-Southard, University of Maryland
"I'm all for equal rights, but don't call me a feminist': Identity Dilemmas in Young Adults' Discursive Representations of Being a Feminist."
Loreen Olson, Univ of Missouri, Columbia; Tina Coffelt, Univ of Missouri, Columbia; Eileen Berlin Ray, Cleveland State University; Jill Rudd, Cleveland State Univ; Renee Botta, University of Denver; George Ray, Cleveland State Univ; Jenifer Kopfman, CDC
"Undoing Commodity Feminism: Political Economic Feminist Praxis." Raena Quinlivan, Penn State University
"Postmodern Implications of Feminist Identity." Kate Zittlow Rogness, University of Denver

20218	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Travis
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CONNECTING THE FRAGMENTED (CYBER)SELF: RHETORICAL PERFORMANCE AT THE VIRTUAL/REAL-WORLD DIVIDE.

Sponsor: Rhetorical and Communication Theory Division

Participants:

Michele Hammers, Loyola Marymount Univ
Kurt Lindemann, San Diego State University
Tess Pierce, Clark Univ
Charles Soukup, Univ of Northern Colorado
Derek Sweet, Luther College
Shawn Wahl, Texas A&M University, Corpus Christi

Acknowledging the performative nature of both individual and collective subjectivities in cyberspace, this program is designed to move beyond current scholarship and explore the intersection of the physical, "real" self and the virtual self. Each participant will offer her or his thoughts by

way of a position paper regarding the rhetorical negotiation of the virtual/real-world divide.

20219	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Valero
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FEMINIZING THE ACADEMY: A MARKETING STRATEGY?

Sponsor: Women's Caucus

Chair: Mary Rose Williams, Univ of Wisconsin, Platteville

Participants:

Traci Fordham-Hernandez, St Lawrence University

Arthur Ranney, Univ of Wisconsin, Platteville

Claire Jacobs, Christopher Newport University

Frances Ranney, Wayne State Univ

M. Rosie Russo, University of Colorado-Denver

Philip Backlund, Central Washington University

Pamela Tracy, Longwood University

Allison Burr-Miller, Colorado State University

Linda Manning, Christopher Newport Univ

Linda Baughman, Christopher Newport U

Respondent:

Maisha Vogel, University of Colorado, Denver

A shift within the Academy to create a more nurturing environment as a means to gain and keep students raises some significant questions for faculty. This panel will address the following concerns: 1. Does a feminization of the academy represent a welcome shift in sensibility or a cynical co-optation of feminist ideals in pursuit of higher enrollment? 2. What implications does nurturing hold for intellectual rigor? 3. How does a faculty's nurturing behavior factor into review processes, retention and promotion?

20226	9:30 am to 10:45 am	Convention Center	Street Level	Room 102 A
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RHETORICALLY CONSTITUTING THE PRESIDENCY AND ITS SUBJECTS: THE CASE OF REAGAN AND BUSH II.

Sponsor: Political Communication Division

Chair: Antonio Raul de Velasco, Univ of Memphis

Respondent:

Antonio Raul de Velasco, Univ of Memphis

This panel focuses on two rhetorical events and a rhetorical form that have come to define the presidencies of Ronald Reagan and George W. Bush. Via an analysis of the staging of Reagan's address at Normandy, a critique of the fairy-tale quality of Bush's remarks after Hurricane Katrina, and a meditation on the strategic use of anecdotes by both presidents, the panel considers how presidential rhetoric works at various levels to constitute the presidency and its subjects.

20227	9:30 am to 10:45 am	Convention Center	Street Level	Room 102 B
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ORGANIZATIONAL COMMUNICATION PERSPECTIVES ON INFORMATION SEEKING, SHARING, AND STORING.

Sponsor: Organizational Communication Division

Chair: Kerry Strayer, Otterbein College

Respondent:

Alexander Lyon, University of Arkansas, Little Rock

"Information Seeking: Understanding Retirement Planning." Daisy Lemus, California State University, Northridge

"The Newcomer as a Source of Uncertainty: Veteran Employee Uncertainty and Information-seeking." Erin Tomson Gallagher, Washington State Univ

"FYI: Environmental Dynamics and Proactive Information Sharing in Organizations." Luis Felipe Gomez, Univ of Texas, Austin

"Understanding Team Performance in Transactive Memory Systems: The Development of the Performance Assessment Measure." Edward T. Palazzolo, The Ohio State University; Bethany Simunich, Ohio State University

20228	9:30 am to 10:45 am	Convention Center	Street Level	Mission Room 103 A
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CREATING SITES FOR HIGH TECH: CONNECTING TECHNOLOGY WITH ACTION.

Sponsor: Division on Communication and the Future

Chair: Ina Ames, Bridgewater State College

Respondent:

Raymond Puchot, Bristol Community College

This panel will discuss the practical applications of high technology for the communication classroom. Each presenter will cover a different aspect of technology that can enhance or ensnare both the instructor and the students.

20229 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Mission Room 103 B**

STRENGTHENING THE SITES OF CIVIC CONNECTION AND ACTION IN THE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Martin Carcasson, Colorado State University

Respondent:

Robert D. Gratz, Texas State University-San Marcos

There is a growing importance to establish a connection between speaking skills and rhetorical theory in the basic course, in order to promote civic action. Members of this panel will examine how we can help students in the basic course understand both what it means to be a civic agent, and the importance of civic responsibility.

20240 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 B**

ACTION RECONFIGURED: FOUR WAYS OF RE-INTERPRETING HABERMASIAN PUBLIC SPHERE THEORY.

Sponsor: Argumentation and Forensics Division

Chair: Daniel Brouwer, Arizona State University

Respondent:

Cara Finnegan, Univ of Illinois, Urbana-Champaign

This panel hopes to foster a dialogue regarding the intersectionality of classical public sphere theory with a current, critical gaze that allows light to be shed on ways in which praxis can be brought to the fore. Each paper explores the implications of traditional public sphere theory on a variety of topics, and seeks to delve deeper into how we can establish a stronger understanding of the implications of public sphere theory within contemporary society

20241 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 C**

IMMIGRATION IN THE AMERICAS: DISCOURSE AND ACTION.

Sponsor: American Studies Division

Respondent:

Kent Ono, Univ of Illinois, Urbana-Champaign

In recent years, immigration in the Americas has been variously constructed as both a problem and solution to social and cultural needs in the United States. The presentation explores how immigration, and talk about immigration, relates to histories of nationalism, race and gender difference as it is lived throughout the Americas. Generally speaking, this panel examines the ways in which immigration has been constructed as something that can be known about and, as a result of this knowledge, acted upon.

20242 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 D**

ATTRIBUTION, NON-VERBAL DISPLAYS, AND INTERPERSONAL GOALS.

Sponsor: Communication and Social Cognition Division

Chair: Matthew S. McGlone, Univ of Texas, Austin

Respondent:

Janet Meyer, Kent State University

"The Effect of the Actor-Observer Bias on Attributions." Shuo Yao, University of Maryland; Deborah Cai, University of Maryland

"Self Versus Partner Perceived Goals in Serial Arguments." Jennifer Bevan, University of Southern California; Dawn E. Nicol, University of Nevada, Las Vegas; Sarah E. Morton, University of Nevada, Las Vegas; Shayler K. White, University of Nevada, Las Vegas; Jerold Hale, University of Georgia

"The Effect of Audio-Video Signal Delay on Interpersonal Synchrony of Gaze and Smile: A Frequency Domain and Time Domain Time-Series Analysis." Jeffrey Kotz, University of Connecticut; Stacie Renfro, University of Connecticut; Mark Cistulli, University of Connecticut

"Deception Detection Accuracy is a Predictable Linear Function of Message Veracity Base-Rate." Timothy Levine, Michigan State University; Rachel Kim, Michigan State University; Hee Sun Park, Michigan State University

20243 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 007 A**

NEW CONNECTIONS AND ACTIONS IN PUBLIC DEBATE.

Sponsor: American Forensic Association

Chair: Eric Jenkins, University of Georgia

Respondent:

T.G. Pelham, Georgia State University

The panel investigates multiple issues in the coaching, promotion, and function of public debate. The panelists are continuing a discussion from last year.

20244	9:30 am to 10:45 am	Convention Center	River Level	Room 007 B
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ANCIENT SI(GH)TINGS OF CLASSICAL RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Ned O'Gorman, University of Illinois, Urbana-Champaign

"The Rhetorical Implications of Metonymy and Synecdoche in Aristophanes' Acharnians." Sean W Larson, University of Minnesota-Twin Cities

"Plato's Rhetoric of Indirection: Paradox as Site and Agency of Transformation." Jason Ingram, North Carolina State University

"The Stone at the Heart of Hellenism: Tracing the Figural Cartography of the Divine Nation in the Classical World." Thomas Vaughn, Arkansas Tech University

"Rules of Engagement: Ancient Accounts of Pleasing and Persuading." Kristine Bruss, Univ of Alabama, Huntsville

20245	9:30 am to 10:45 am	Convention Center	River Level	Room 007 C
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FROM OBJECTS TO SUBJECTS: PATIENTHOOD IN MEDICAL DISCOURSE.

Sponsor: Language and Social Interaction Division

Chair: C Koenig, Univ of California, Los Angeles

This session brings together current conversational analytic work on physician-patient communication. The session is designed to present a broad spectrum of research which embraces topics that include the use of chart notes and computers in the consultation, the epistemics of pain experience, and physician conduct during the physical examination of the patient and when making treatment recommendations.

20246	9:30 am to 10:45 am	Convention Center	River Level	Room 007 D
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ESL TO HONORS: "CULTURAL BORDER CROSSING" AS A CATALYST FOR CURRICULAR INNOVATION.

Sponsor: Community College Section

Chair: Barbara Clinton, Highline Comm College

Participants:

Ellen Bremen, Highline Comm College

Laura Manning, Highline Community College

Rolita Ezeonu, Highline Community College

Vickie Ropp, Highline Community College

Shannon Proctor, Highline Community College

Highline Community College's communication department shares their five-course curriculum that recruits immigrant students, enticing them to spend cultural capital in a series of courses, creating a department-wide international learning community that reaches out to both campus and off-campus communities. This is global education at its best! They blend a Certificate for Communication Competence in the Workplace with three NCA "Communicating Common Ground" projects, and all collaborate on International Conversations Cafes, engaging students in multi-national diversity.

20247	9:30 am to 10:45 am	Convention Center	River Level	Room 008 A
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DEVELOPING CRITICAL ACTION STRATEGIES FOR FIRST GENERATION LEARNING COMMUNITIES AT MINORITY SERVING AND REGIONAL INSTITUTIONS.

Sponsor: African American Communication and Culture Division

Participants:

Dara Naomi Byrne, John Jay College of Criminal Justice

Chetachi Egwu, Howard University

Kandace Harris, Johnson C. Smith University

Nikita Harris, Columbus State Univ
Respondent:
Venita Kelley, Spelman College

The paucity of literature on action strategies for first generation minority students has proven to compromise even the best student retention efforts. As such, this roundtable discussion addresses the void in literature by discussing critical action strategies—pedagogical and paraeducational—for ensuring the academic and social success of these students. In keeping with this year's NCA theme, participants will make connections between their research and the action taking place on their campuses.

20248 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 008 B**

APPLIED COMMUNICATION IN RELATIONAL CONTEXT.

Sponsor: Applied Communication Division
Chair: Melinda Weathers, University of Houston
Respondent:

- Carol Mills, University of Alabama
- "Defining the Phases of Relational Identity Construction in Intercultural Friendships: Identity Management Theory and Third-Culture Building Model assessed." Pei-Wen Lee, LaGuardia Community College
- "Dialectical Tensions: Negotiating the Foster Care System." Jennifer Butler Modaff, Northern Kentucky University
- "Loving and Leading from Afar: A Cross-Contextual Examination of Adult Distanced Interdependent Relationships." Katheryn Maguire, Cleveland State Univ; Stacey Connaughton, Purdue University
- "Post-Bereaved Stepfamily Rituals." Leah Bryant, DePaul University; Kaitlyn Hawthorn, DePaul University

20249 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 201**

ENHANCING THE EFFECTIVENESS OF PERSUASIVE MESSAGES.

Sponsor: Health Communication Division
Chair: Martha Haun, University of Houston
Respondent:

- Martha Haun, University of Houston
- "Questions about Structure, Referent, and Bias in Judgments of the Perceived Effectiveness of Persuasive Messages." James Dillard, Penn State University; Sun Ye, University of Wisconsin-Madison
- "The Effects of Message-Framing on College Students' Reactions." Amber Reinhart, University of Missouri - St. Louis; Heather Marshall, State University of NY University at Buffalo; Frank Tutzauer, SUNY Buffalo; Thomas Hugh Feeley, University at Buffalo, The State University of New York
- "The Relationship Between the Perceived and Actual Effectiveness of Persuasive Messages: A Meta-Analysis with Implications for Formative Campaign Research." James Dillard, Penn State University; Kirsten Marie Weber, The Pennsylvania State University; Renata Grillova Vail, Czech Environmental Partnership Foundation
- "Visual Argument and Evidence in Smoking in Anti-Smoking Advertising." Abby Gold, North Dakota State Univ; Elisia Cohen, St Louis University; Michelle Shumate, University of Illinois, Urbana-Champaign

20250 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 202 A**

INFIDELITY AND FORGIVENESS.

Sponsor: Interpersonal Communication Division
Chair: Breanna McEwan, Arizona State University

- "Explicating Infidelity: Theoretical Lenses for Future Studies in Communication." Rise Lara, Penn State University
- "Mate Value Discrepancy as Predictor of Forgiveness and Jealousy in Romantic Relationships." Robert Sidelinger, West Virginia University; Melanie Booth-Butterfield, West Virginia University
- "Forgiveness, Derogation, and Communication in Response to Friendship Inequity." Catherine Kingsley, Michigan State University; Hee Sun Park, Michigan State University; Rosalie Shemanski, Michigan State University

20251 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 202 B**

THE GATEKEEPERS SPEAK: MEDIA WORKERS AND THE EFFECT OF PRIOR EXPOSURE ON RESEARCH FRAMING.

Sponsor: Mass Communication Division
Participants:
Terry Adams, University of Miami

Gretchen J. Dworznik, Ashland University
Teresa Filipowicz, University of Arizona
Deneen Gilmour, North Dakota State Univ
Cynthia Lee, KABB Fox29

The panel members explore the notion that news experience causes them to engage their research by framing and approaching the topics in ways other researchers do not. They examine this subject by looking at how and why they research technical and editorial staff communication, news coverage of tragedy, gender in the newsroom, and ethics issues. A news worker not engaged in academia shares opinions on future studies.

20252	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 203 A
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MAKING PRODUCTIVE CONNECTIONS TO "SELF": REPOSITIONING AUTOETHNOGRAPHY.

Sponsor: Performance Studies Division

Participants:

Gretchen Case, Univ of California, Berkeley
Tami Spry, St Cloud State University
Elyse Lamm Pineau, Southern Illinois University

By questioning genres, venues, standards, and responsibilities, this panel explores the ways that autoethnography is defined and deployed in/by scholar-artists in performance studies. In "Embodying a 'Performative-I' in Auto/Ethnographic Work," Tami Spry will offer a researcher positionality, or a performative-I, as a conflation of sociocultural/autobiographical effects. Elyse Pineau will present "Venue: 'Homing in' on Autoethnography in and beyond Academe." Gretchen Case will present "50 Ways to Grieve Your Mother," which argues and illustrates how the researcher's own narratives can enrich the ethnographic research project.

20253	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 203 B
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CREATING COMMUNITY: THE IMPACT OF COLLABORATIVE LEARNING ENVIRONMENTS ON STUDENT COGNITIVE LEARNING, AFFECTIVE LEARNING, SOCIAL DEVELOPMENT, ACCLIMATION TO NEW CONTEXTS, MOTIVATION AND RETENTION.

Sponsor: Instructional Development Division

Chair: Sally Vogl-Bauer, Univ of Wisconsin, Whitewater

Educators have long recognized that feeling connected to a community of like others has a positive impact on student motivation, retention, and cognitive and affective learning. The goal of this panel is to more fully explore the role that learning communities play in student learning and engagement. Previous work in this area has defined "learning communities" in primarily academic terms. However, in the current panel, the nature of learning community is addressed more broadly, with panelists from a variety of backgrounds examining the student learning outcomes of academic learning communities, workplace learning communities, social learning communities, and institutional learning communities. In addition, a final panelist examines how and why assessment of learning communities (regardless of their academic, workplace, social, or institutional nature) should be incorporated into assessment of an institution's overall strategic goals.

20254	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 204 A
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QUEER SEXUALITIES: DIS/LOCATING OUR "CHAINS OF SIGNIFICATION."

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Naida Zukic, Southern Illinois University, Carbondale

Participants:

Naida Zukic, Southern Illinois University, Carbondale
Cheryl L. Nicholas, Southern Illinois Univ, Carbondale
Raquel Monroe, Univ of California, Los Angeles
Makoto Saito, Univ of Massachusetts, Amherst
Ahmet Atay, Southern Illinois Univ, Carbondale

Respondent:

Shane Moreman, California State Univ Fresno

In this panel we aim to politicize queer formations and to intervene as agents of change by challenging the narrowly Eurocentric representations of queer sexualities. We set out to examine queer experiences by looking "beyond the borders of North America and Europe to more seriously address how queer identities and queer cultural formations have taken shape and operate elsewhere" (Spurlin 185-6). Consequently, the panel interrogates the theoretical and methodological framings of queer identities in contexts where markers of difference interweave with various institutionalized structures of meaning. Experiences of queerness are articulated vis-à-vis the questions of agency, discourses of globalization, alienation, and commodification. Importantly then, this panel underscores queerness as embraced critical

methodology that affords acute insights and understandings of contested dynamics of sexual identities, in particular, and the discourses about structures that determine and constrain such identities, in general.

20255 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 204 B**

LATINO/A CONNECTIONS IN MEDIA REPRESENTATION.

Sponsor: La Raza Caucus

Chair: Frank Perez, Univ of Texas, El Paso

Respondent:

Michelle Holling, Colorado State University

"Constructing the Latina/o Individual through Opinion Giving." Rosalinda Cantu, Independent Scholar

"A Day Without a Mexican: A Cross-cultural Interpretation of a Sociopolitical "Mocku-Drama."." Juan Contreras, University of Akron

"Vote For Pedro?: Mexican-American Representations in "Napoleon Dynamite"." Stormy J. Tetreau, Southern Illinois University
Edwardsville

"Burke in the Barrio: A Dramatism Study of Daddy Yankee." Laura Barberena, Univ of Texas, Austin

20256 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 205**

HOOKUPS AND BREAKUPS: THE BEGINNING AND THE END OF THE RELATIONSHIPS.

Sponsor: Interpersonal Communication Division

Chair: Hannah Shinault, Radford University

Respondent:

Mike Allen, Univ of Wisconsin, Milwaukee

This panel will explore the beginning and the ending of relationships. First, we explore the nature of the "hookup" and how partners in the "hookup" communicate with each other. Second, we examine the end of a relationship through studying the strategies used to break up (both face-to-face and online) and the process of moving on after a break up.

20258 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 206 B**

CREATING SITES FOR CONNECTION, ACTION & LEADERSHIP: EMPOWERING SELF-MANAGED STUDENT TEAMS.

Sponsor: Experiential Learning in Communication Division

Chair: Diana Denton, Univ of Waterloo

Participants:

Candice M Rotchford, University of Waterloo

Carolynne Bull, University of Waterloo

Meaghan Anna Hoffmann, Univ of Waterloo

Natai Marie Shelsen, University of Waterloo

This panel will explore team-based leadership initiatives in an undergraduate leadership course in a speech communication program at a Canadian university. Students in this course work in self-managed work teams to facilitate connections within their home department, with industry, high schools, the larger university campus, and the National Communication Association (NCA). Their team initiatives enhance departmental spirit, forge connections with the local community, and with disciplinary partners. Panelists, both students and faculty, will discuss how these initiatives have empowered student leadership both on and off the campus, trained students to be perceptive and skilful leaders in the face of challenge, and fostered innovation, creativity, and risk-taking. Panelists will reflect upon both the challenges and successes of this project and the implications of such course-based initiatives for research and pedagogy.

20260 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 207 B**

PRESIDENTIAL RHETORIC IN HISTORICAL AND COMPARATIVE PERSPECTIVES.

Sponsor: Rhetorical and Communication Theory Division

Chair: Todd McDorman, Wabash College

Respondent:

Todd McDorman, Wabash College

"Legalizing Charisma - Inaugural Rhetoric of 'Young' and 'Old' Democracies." Magdalena Elzbieta Wojcieszak, University of Pennsylvania

"Presidential Rhetoric and its Affirmation of Historical Illuminism." Jacob D. Eckstein, Colorado State University

"The War Rhetoric of Extension: An Analogic Criticism of U.S. Presidential Rhetoric during the Iraq and Philippine-American Wars." Antonio Gabor Lambino, University of Pennsylvania

20262	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 209
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CREATING AN INTERDISCIPLINARY MEDIA SITE: TOP STUDENT SECTION PAPERS IN MEDIA STUDIES.

Sponsor: Student Section

Chair: Olga Zaytseva, San Francisco State University

Respondent:

Amber L. Ferris, Kent State University

"Content Analysis of Integrated Media in Massive Multiplayer Online Games." Valarie Funkhouser Broderick, UTSA

"Convergence in Virtual Game Environments: A Fantasy Theme Analysis of Multiplayer Online Game Addiction." Michelle Calka, Ball State University

"Lost in Translation: Examining the Sacrificing of Progressive Content in the Film/Video Game Adaptation." Emanuelle Wessels, University of Minnesota-Twin Cities

"The Time-Crunched Family & Preschool Television: Is 24-Hour Television the Answer?" Jessica Taylor-Piotrowski, Univ of Pennsylvania

"TV Is the New Radio: How Television and Rock Music Promote the Culture Industry." Heather Muse, Temple University

"Our Bagels Are Blingin'": Advertising, Authenticity, and Hip Hop Language." Ian Kenna Derk, Arizona State University

20263	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 210 A
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ASSESSING OUTCOMES IN THE MAJOR: MEASURING CRITICAL THINKING AND STUDENT LEARNING OUTCOMES.

Sponsor: Communication Assessment Division

Chair: Marjorie Keeshan Nadler, Miami University

Academics are increasingly being asked to demonstrate quality and effectiveness. This panel presents results of a program assessing outcomes for communication majors at Miami University. The participants will discuss the development of a rubric to assess critical thinking and how it was applied, modified, and tested in multiple classes. Additionally an administrative perspective on the development and impact of the project will be presented. Attendees are invited to share their approaches to assessment as well.

20264	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 210 B
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PERCEIVING OUR CRAFT, PERCEIVING OTHERS.

Sponsor: Ethnography Division

Chair: Christine Davis, University of North Carolina, Charlotte

Respondent:

Patricia Sotirin, Michigan Technological Univ

"A Phenomenological Approach to Ethnographic Film." Barbara Woloch, University of Massachusetts, Amherst

"Concern with Craft: Using Ars Poetica as Criteria for Reading Research Poetry." Sandra Faulkner, Syracuse University

"Lost: Confessions of a Control Freak." Jason Zingsheim, Arizona State University

"The Illusion of Balance: An Autoethnographic Illustration of Work-Family Tension." Sarah Elizabeth Riforgiate, Arizona State University

20265	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 211
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CONTEMPORARY ASIAN NATIONAL AND CULTURAL IDENTITIES: CONNECTING PAST, PRESENT AND FUTURE.

Sponsor: International and Intercultural Communication Division

Chair: Kuniko Fuse, Private Consultant

This panel explores how each of four Asian nations—Taiwan, Malaysia, Singapore and Japan—has attempted to construct and re-construct its national and cultural identities in the process of postwar decolonization. Of particular importance is the hybridity and nonlinear progression of each nation's identity. Further, panelists apply various theories and analyze cultural products to critically examine their countries' national identities. Based on their findings, the panelists will predict the future of each nation's identity.

20266	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 212 B
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CONNECTING LANGUAGE AND SOCIAL INTERACTION INQUIRY WITH GROUP COMMUNICATION STUDIES.

Sponsor: Group Communication Division

Chair: Karen Tracy, Univ of Colorado, Boulder

Participants:

Theresa Castor, Univ of Wisconsin, Parkside

Lynn Cockett, Juniata College
John Gastil, University of Washington
Leslie Jarmon, Univ of Texas, Austin
James Leighter, Creighton University
Evelyn Plummer, Seton Hall University
Leah Sprain, University of Washington
Rebecca Townsend, University of Massachusetts
Saskia Witteborn, Chinese University of Hong Kong

This session's purpose is to bring together scholars interested in discussing how to build linkages between group communication and language and social interaction approaches. To jump-start the discussion, 10 scholars will have written and electronically shared short position papers responding to one or both of the following questions: (1) What are the questions that LSI asks about group decision making and deliberation that could significantly advance the literature on those subjects? And (2), When do participants in public meetings experience being part of a group [i.e., a "small group" as opposed to a macro-scale "identity group"] and what are key features of these two aspects of groupness? Following a 15-minute summary of key issues shared during the position paper exchange, the discussion will be opened to all session attendees.

20268	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 213 A
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FAMILY COMMUNICATION OUTCOMES: WELL-BEING, RECOVERY, AND EMOTIONAL COMPETENCE.

Sponsor: Family Communication Division

Chair: Joy Daggs, Univ of Missouri, Columbia

Respondent:

Amy Johnson, University of Oklahoma

"Parental Confirmation and Affection as Mediators of Family Communication Patterns and Children's Mental Well-being." Andrew Ledbetter, University of Kansas; Paul Schrodt, Texas Christian University; Jennifer Kellie Ohrt, University of Kansas

"Inappropriate Parental Divorce Disclosures, the Factors that Prompt them, and their Impact on Parents' and Adolescents' Well-being." Tamara Afifi, University of California-Santa Barbara; Tara McManus, Penn State University; Susan Hutchinson, Dalhousie University; Birgitta Baker, Penn State University

"A Qualitative Analysis of Communicative Strategies Used by Partners of Substance Abusers and Depressed Individuals During Recovery:." Ashley Duggan, Boston College; Beth Le Poire Molineux, California Lutheran Univ

"The Influence of Family Communication Patterns and Meta-Emotional Philosophy on Individuals' Perceived Communicative and Emotional Competence." Stacy Young, California State Univ, Long Beach; Erin Broadhurst, California State Univ, Long Beach; Jennifer Graham, CSU-Long Beach; Christina Pieratt, CSU-Long Beach; Jeremy Estrella, CSU-Long Beach; Joseph DeSantis, California State Univ, Long Beach

20269	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 213 B
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RHETORIC ACROSS THE DISCIPLINES: CURRENT PERSPECTIVES.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Carolyn Miller, North Carolina State University

Respondent:

John Lyne, Univ of Pittsburgh

These papers preview three chapters from the forthcoming 'Sage Handbook of Rhetoric'. Chapters not only review the state of the art but also identify issues, controversies, and agendas for future work. Rhetoric's status as a discipline itself and its relationship with other disciplines raise questions of knowledge, value, and practice. The three chapters on the panel address clusters of disciplines that have diverse relationships with rhetoric: the natural sciences, policy disciplines, and professional-practice disciplines.

20270	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 A
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GLOBALIZATION, DEMOCRACY, AND DIVERSITY: LINKING ORGANIZATIONAL COMMUNICATION TO CONTEMPORARY SOCIAL MOVEMENTS (PART 1).

Sponsor: Organizational Communication Division

Chairs: Heather Zoller, Univ of Cincinnati, George Cheney, University of Utah

Respondents:

Majia Nadesan, Arizona State Univ West

Shiv Ganesh, University of Waikato

Nikki Townsley, Univ of Colorado, Boulder

Dana Cloud, Univ of Texas, Austin
Robert Cox, University of North Carolina Chapel Hill

This double-session is a follow-up to the panel on "Collective Resistance to Market Globalization" at the 2005 NCA Convention in Boston. The sessions focus on transformative efforts related to globalization. Presented papers in the first session discuss issues related to organizing and social movements, NGOs, governmental relations, leadership, media, gender, nationality and other forms of diversity, among others. Roundtable discussions in the second session will focus on the theoretical and applied lessons of this research, particularly as they relate to the interdisciplinary research of roundtable leaders and participants.

20271	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 B
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RACE, PLACE, AUTHENTICITY, AND IDENTITY.

Sponsor: Critical and Cultural Studies Division

Chair: Brian Lain, University of North Texas

"Race-Conscious Color Blindness." Jonathan P Rossing, Indiana University

"Japanese American Autobiography's Use in Contemporary National Crises: Farewell to Manzanar and American Identity Politics." Brian Lain, University of North Texas

"Race and Place in the Politics of Hiphop." Jason Regnier, University of Iowa

"Mapping the Terrain of Whiteness: A Framework for Approaching Studies of Whiteness." Jennifer Mease, University of North Carolina Chapel Hill

20272	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 C
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MEDIA POWERBROKERS: MANAGEMENT AND MANIPULATION OF THE MASSES THROUGH EMOTION IN JOURNALISM, ENTERTAINMENT AND THE INTERNET.

Sponsor: Critical and Cultural Studies Division

Media practitioners, whether for purposes of entertainment, information or persuasion, employ emotion as a means to connect with consumers/citizens, to move them or to move them to action. Creating and managing others' emotions, however, imbues the media with power, which can lead to abuse, ultimately delegitimizing the media institutions and undermining their charismatic authority, with serious consequences for the media and democracy, and more significantly, the authority of emotion in human interaction.

20273	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 D
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NCA'S TASKFORCE FOR INTERNATIONAL STUDIES.

Sponsor: NCA President

20274	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 215
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CREATING SITES FOR CONNECTIONS IN DIVERSE EDUCATIONAL SETTINGS: PRACTICAL APPLICATIONS IN INSTRUCTIONAL DEVELOPMENT.

Sponsor: NCA First Vice President

Chair: Karyn Brown, Mississippi State Univ

This panel addresses practical issues in instructional development dealing with different classroom situations. The sites analyzed are the typical classroom, distance education venues, culturally homogeneous and culturally diverse educational venues, and classes that are composed of business professionals who are taking communication courses. Panelists will discuss the methods they have developed to enhance the communication connections in these different sites and will also examine the challenges involved in teaching in each of these venues.

20275	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 216 A
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RHETORIC, IDENTITY, AND IDEOLOGY IN CHINESE COMMUNICATION.

Sponsor: Association for Chinese Communication Studies

Chair: Bei Cai, Kent State University

Respondent:

Mei Zhang, Missouri Western State Univ

"First Speaking Decorum for Chinese Women: A Rhetorical Study of Pan Chao's Nü-Chieh, Lessons for Women." Lin-Lee Lee, National Kaohsiung Normal Univ

"Identity Discussion: A Discourse Analysis of the Ingroup Identity Differences Enacted by One Thread of Online Discussions." Haibin Dong, University of New Mexico

"Ideology, Rhetoric, and the People's War on SARS." Canchu Lin, Bowling Green State Univ

"Mother Tongue Education in Taiwan: Exploring Language Attitudes and Ideologies." Wen-Yu Chao, University of Oklahoma; Todd Sandel, University of Oklahoma

20276	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 A
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THE NEW PUBLIC SPHERES: MEDIATED DEMOCRACY, POLITICS, AND CIVIC EXCHANGE.

Sponsor: Media Ecology Association

Chair: Robert MacDougall, Emerson College

Respondent:

James C. Morrison, Emerson College

This panel considers a variety of communicative situations where politics or politicizing are the game, and how certain media seem to systematically enable and/or prohibit certain kinds of meanings and messages "getting through." Some of the key questions asked by panelists include: (1) Can message producers today more reliably gauge and predict how particular symbolic constructions (linguistic, photographic, iconic, etc.) will be received and utilized? (2) What are the differences/relationships between a citizen, a consumer and a political participant today? (3) How do top-down (ie. corporate, governmental, administrative) interests rationalize or otherwise impinge on the content being relayed via specific media? McLuhan's "laws of media" are applied and basic "tetrads" are drawn up so that the various technologies can be more systematically compared and discussed.

20278	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 B
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COLLECTIVE ACTION: EFFICACY IN/THROUGH DIGITAL PERFORMANCE.

Sponsor: Performance Studies Division

Respondent:

Mindy Fenske, University of South Carolina

Members of Underscore Collective, a collaborative online performance group, present short, collaboratively developed digital performances exploring aesthetics and/of efficacy in digital environments. Each team will present its performance and then discuss the process of development, rehearsal, and documentation of these performances. We believe these performances on the web-stage, and the discussion they inspire, will encourage action in the physical world.

20279	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 C
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THE SENSES, SENSE-MAKING AND MEANING: CULTURE AND SEMIOTICS.

Sponsor: Semiotics and Communication Division

Chair: Stacey Irwin, Millersville University

Respondent:

Kevin Williams, Shepherd Universtiy

"'Vogue-ish' in Taipei: The Magic is in the Message." Melissa Curtin, Univ of New Mexico

"Cassirer was Half Right: What Deaf Communities Show us about the Meaning of Speaking." Madeline M Maxwell, University of Texas

"Humans vs. Orcs: A Semiotic Analysis of Race in Massively Multiplayer Online Role-Playing Games." Kyle Leroy Ryan, Western Michigan University

20280	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 D
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SUBVERSION WITH A SMIRK: IRONIC RESISTANCE AND CONTEMPORARY POLITICS.

Sponsor: Critical and Cultural Studies Division

In recent years the centrality of earnest political dialogue in American culture has been challenged by the more playful, media-savvy, but slippery mode of ironic commentary. This panel seeks to take seriously the cultural work accomplished by the contemporary iteration of the ironic mode, focusing specifically on the field of resistant irony: cultural texts and organizations that strive to critique or to change the status quo by way of the ironic barb.

20281	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 218
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GENDERED RHETORIC: HISTORICAL CASE STUDIES.

Sponsor: Feminist and Women's Studies Division

Chair: Carl Burghardt, Colorado State University

Respondent:

Sandra Sarkela, Univ of Memphis

"Reified Clashing Gender Styles: An Analysis of the Correspondence Between M.J.C. Mason and Lydia Maria Child over John Brown's Raid at Harper's Ferry." Susanna Weinstein, Univ of Wisconsin, Madison

"Wendell Phillips as a Woman's Right Man: A Feminist Rhetorical Analysis." Jamie Colette Capuzza, Mount Union College

"Challenging the 'Hoover Prosperity Of Starvation and Unemployment': Depression Era Activists and the Paradox of the Public/Private Split." Mary Triece, University of Akron

"Explaining Feminism: A Case Study of How a Women's Page Editor Lived and Translated the News of a Social Movement." Kimberly Voss, Southern Illinois Univ, Edwardsville

"Protective legislation as feminism? An historical case study." Sheree Keith, University of Iowa

11:00am

20324	11:00 am to 12:15 pm	Convention Center	Street Level	Room 101 A
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CREATING CLASSROOM SITES FOR DIALOGUE ON DISABILITY.

Sponsors: Applied Communication Division, NCA First Vice President, Disability Issues Caucus

Chair: Dawn Braithwaite, Univ of Nebraska, Lincoln

This high-density interactive panel brings together scholar-teachers representing a broad cross-section of the discipline who address disability issues in a wide range of communication courses. Presenters outline ways to connect theory and practice, and most important, transform courses on a wide range of topics into sites where students actively engage and interrogate disability and communication. To encourage discussion, presenters' materials will be available online at roguecom.com/disability two weeks before the convention.

20325	11:00 am to 12:15 pm	Convention Center	Street Level	Room 101 B
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CREATING SITES FOR CONNECTION AND ACTION IN THE MIDDLE EAST AND NORTH AFRICA.

Sponsor: International and Intercultural Communication Division

Chair: Laura Lengel, Bowling Green State Univ

Respondent:

Gregory Payne, Emerson College

This panel is comprised of experts who have taught and conducted extensive training and research in the Middle East and North Africa (MENA), to connect U.S. and Arab communication practitioners, faculty and students. It draws upon decades of combined experience connecting with MENA media and communication practitioners, U.S. embassy officials, and through federally-funded training, research and curriculum development programs that strengthen the linkages between the U.S. and the MENA.

20356	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 205
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CONNECTING THE GENERATIONS: WOMEN'S JOURNEYS IN THE FIELD - AN INTERGENERATIONAL DIALOGUE.

Sponsor: Women's Caucus

Chair: Ina Ames, Bridgewater State College

Participants:

Anita James, Ohio University

Ina Ames, Bridgewater State College

Jacqueline Schmidt, John Carroll University

Cami Sanderson-Harris, Ferris State University

Andrea McClanahan, East Stroudsburg Univ

Kristi Gerding, Ferris State University

Women in Communication need to dialogue to discover their common experiences and those that are individually unique. In this panel, participants will present and then participants and attendees will have an opportunity to share about their experiences in the field of Communication - through an intergenerational dialogue - both their beginnings in the field and their journeys in the field.

20370	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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GLOBALIZATION, DEMOCRACY, AND DIVERSITY: LINKING ORGANIZATIONAL COMMUNICATION TO CONTEMPORARY SOCIAL MOVEMENTS (PART 2).

Sponsor: Organizational Communication Division

Chairs: Heather Zoller, Univ of Cincinnati, George Cheney, University of Utah

Participants:

Nikki Townsley, Univ of Colorado, Boulder

Majia Nadesan, Arizona State Univ West

This double-session is a follow-up to the panel on "Collective Resistance to Market Globalization" at the 2005 NCA Convention in Boston. The sessions focus on transformative efforts related to globalization. Presented papers in the first session discuss issues related to organizing and social movements, NGOs, governmental relations, leadership, media, gender, nationality and other forms of diversity, among others. Roundtable discussions in the second session will focus on the theoretical and applied lessons of this research, particularly as they relate to the interdisciplinary research of roundtable leaders and participants.

20372	11:00 am to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 C
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LESSONS FROM MY FRESHMAN YEAR: WHAT A PROFESSOR LEARNED BY BECOMING A STUDENT.

Sponsors: NCA First Vice President, Undergraduate College and University Section

Chair: Karen Foss, Univ of New Mexico

Participant:

Cathy Small, Northern Arizona University

To understand why college students are so different and so hard to teach, anthropology professor Cathy Small enrolled in her university as a freshman on a sabbatical. The result was My Freshman Year: What a Professor Learned by Becoming a Student, written under the pseudonym Rebekah Nathan. This double program features Dr. Small and discussion by communication professors who, inspired by the book, have transformed their teaching in an effort to reach their students more effectively.

20373	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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OUTSTANDING DOCTORAL DISSERTATION AWARD RECIPIENTS.

Sponsor: NCA First Vice President

Chair: Katherine Miller, Texas A&M Univ

This panel spotlights the scholarship of the 2006 Gerald R. Miller Outstanding Dissertation Award recipients.

20374	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 215
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"IF I ONLY KNEW THEN WHAT I KNOW NOW" - CAREER INSIGHTS FROM PROFESSIONALS TO STUDENTS.

Sponsor: NCA First Vice President

Participants:

Richard Arthur, Slippery Rock University

Philip Backlund, Central Washington University

Michael Beachley, Oregon State University

Kenneth Cissna, Univ of South Florida

John Masterson, Texas Lutheran University

John Powers, Hong Kong Baptist Univ

Mark Redmond, Iowa State Univ

Donna Vocate, Arkansas Tech University

Mary Rose Williams, Univ of Wisconsin, Platteville

Marc Routhier, Frostburg State Univ

The purpose of this panel is to provide new faculty with career perspectives from senior faculty who have been in the academic world for three decades. The panel represents a wide range of career paths and a diverse selection of universities. In an interview session guided by graduate students, panelists reflect on careers, choices made, opportunities taken and lost, and attempt to provide new faculty members with information that will help advance careers more quickly.

20379	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 217 C
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SPEAKING, LISTENING AND MEDIA LITERACY STANDARDS FOR GRADES 6-12: AN NCA AND COLLEGE BOARD COLLABORATION.

Sponsor: NCA First Vice President

Chair: Melissa Beall, Univ of Northern Iowa

Participants:

Mary Bozik, Univ of Northern Iowa

Sherry Morreale, University of Colorado, Colorado Springs
John Heineman, Lincoln High School

Respondent:

Arthur VanderVeen, Senior Director, The College Board

Three NCA members who helped create NCA's K-12 Standards for Speaking, Listening and Media Literacy worked with the College Board to develop a set of standards for six levels of proficiencies. The standards are designed to help middle schools and high schools prepare students for the communication and literacy demands of college. Panel members will discuss the process, challenges and results of this effort. Copies of the standards will be available.

20380	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 217 D
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JAMES L. GOLDEN OUTSTANDING STUDENT ESSAY IN RHETORIC PAPERS.

Sponsor: NCA First Vice President

Chair: J Michael Sproule, St Louis University

Participants:

J Michael Sproule, St Louis University

Elisia Cohen, St Louis University

This panel presents the fifth annual James L. Golden award for the outstanding student (pre-M.A.) essay in rhetoric. The prize honors the late James L. Golden, a distinguished rhetorical scholar and senior author of "The Rhetoric of Western Thought", now in its 8th edition. The program includes a presentation about the purposes of the award, delivery of the winning student essay by its author, a response by a representative of the judging panel, and a review of the finalist essays (Laureate Group) by a representative of the judging panel.

12:30pm

20401	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray North
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TECHNOLOGY AND ETHNOGRAPHY.

Sponsor: Ethnography Division

Chair: Kate Willink, University of Waterloo

Respondent:

Steven Vrooman, Texas Lutheran University

"Locating Televisual and Non-Televisual Textual Sequences with Institutional Ethnography." Kevin Todd Walby, Carleton University, Sociology

"Beyond Newbie": Socialization in Virtual Game Worlds." Michelle Calka, Ball State University

"New Methods in Virtual Ethnography: Doing Research in Virtual Space and Time." Ozge Girit, University of Iowa

"Scattered Audiences, Fluid Fields, and Alternative Research: Conducting Ethnography on the Internet." Younghan Cho, University of North Carolina Chapel Hill

20402	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray South
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COLLABORATION IN ACTION: SHARING CREATIVE TEACHING IDEAS FOR REPLICATION, REFLECTION, AND CRITIQUE.

Sponsor: Scholarship of Teaching and Learning

Chair: Susan Wildermuth, Univ of Wisconsin, Whitewater

The University of Wisconsin System recently initiated a series of programs to encourage the scholarship of teaching and learning across its campuses. As part of this broad initiative, the University of Wisconsin-Whitewater started a competitive program for its faculty called "Whitewater Teaching Scholars." The UWW Teaching Scholars program provides training, resources, and guidance to a select group of faculty each year to aid them in the planning, implementation, and assessment of scholarship of teaching and learning projects. The current panel is designed as a "best practices" presentation in which communication faculty who have participated in the UWW Teaching Scholars program share their projects, discuss the implications of those projects on student learning and outcomes, and reflect on what they as faculty learned from the experiences.

20403	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray Central
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SERVICE LEARNING IN THE COMMUNITY COLLEGE: MAKING CONNECTIONS WITH THE COMMUNITIES WE SERVE.

Sponsor: Community College Section

Chair: Mary Ann Studer, Defiance College

Participants:

Rosalyn Kahn, California State Univ Northridge
Alycia Ehler, Darton College

Respondent:

Joann Nilson Tartalone, East Carolina University

A panel discussion established to share experiences, challenges and successes while implementing service learning projects within the communities served by our respective institutions. How some institutions have begun their programs, the legal issues encountered, coordinating and establishing organizational needs that will be served and how they can be addressed from within the classroom and outside of it. Success stories and how institutions have overcome the natural challenges in implementation of such programs. The unique nature of a Community College's responsibilities to their communities and how these programs address those needs through service learning. Co-cultural communication sensitivity and how these concerns are effectively addressed.

20404	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Reina
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WOMEN IN POLITICAL ACTION: RHETORICAL CONNECTIONS OF FEMINISM.

Sponsor: Public Address Division

Chair: Suzanne Daughton, Southern Illinois Univ, Carbondale

Respondent:

Susan Zaeske, Univ of Wisconsin, Madison

This panel would be a good candidate for co-sponsorship with the Rhetorical and Communication and Feminist and Women's Studies Divisions, respectively. All of the participants in this panel are interested in the future of feminist public address. By connecting past and present female rhetors, this panel should provide interesting discussion.

20405	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Vista
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DEMANDING MORE FROM LACLAU: RECONSIDERING CONNECTIONS BETWEEN RHETORIC AND DEMAND.

Sponsor: Rhetorical and Communication Theory Division

Chair: Dilip Gaonkar, Northwestern University

Respondent:

Dilip Gaonkar, Northwestern University

This panel imagines various ways in which demand can be understood and theorized from stronger rhetorical roots and, in so doing, begins to expand, challenge, and problematize the functionality of demand in democratic politics. Taken as a whole, this panel offers an interrogation of (rhetorical) demand grounded in particular case studies and promises to challenge our understanding of democratic praxis in productive, if hard to accept, ways.

20406	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Duquesa
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(RE)CONSTRUCTING ASIANNES TO CREATE SITES FOR CONNECTION AND ACTION.

Sponsor: Performance Studies Division

Chair: Richie Hao, Southern Illinois Univ, Carbondale

Participants:

Sachiko Tankei, Southern Illinois Univ, Carbondale
Kenneth Lee, California State Univ, Los Angeles
Rachel Hastings, Southern Illinois Univ, Carbondale
Richie Hao, Southern Illinois Univ, Carbondale

Respondent:

Gordon Nakagawa, California State Univ Northridge

A performance panel that explores and questions the construction of Asian and Asian American identities in different public contexts. As the media and society continue to efface the Asian and Asian American identities from the mainstream, the performers challenge their marginality and reconstruct their Asianness as a way to create their own sites for connection and action.

20407	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Princesa
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INTEGRITY UNDER THE GUN: SPIRITUAL COMMUNICATION PEDAGOGY IN TWENTY-FIRST CENTURY AMERICA.

Sponsor: Spiritual Communication Division

Chair: Gregory Cavanaugh, Rollins College

Participants:

Barry Brummett, Univ of Texas, Austin
Gregory Cavanaugh, Rollins College
Karma Chavez, Arizona State University
Rebecca Kennerly, Georgia Southern University
Laura Lengel, Bowling Green State Univ
Larry Russell, Hofstra University
Kenneth Zagacki, North Carolina State University

Increasingly on American campuses, teachers' political and religious views are coming under intense scrutiny by groups aiming to contest "radical" scholarship. Many of these groups espouse fundamentalist beliefs and regard scholarly debate on spiritual communication as inherently suspect. This round-table discussion asks a diverse group of communication teachers to initiate a conversation regarding issues of ethics, integrity, and pedagogy when addressing religious topics in the context of the twenty-first century religious and political "culture wars."

20408 **12:30 pm to 1:45 pm** **Hilton** **Mezzanine** **La Corona**

A RHETORICAL CRITIQUE OF LIBERALISM: POST-MODERNIZATION OF PASTORAL POWER.

Sponsor: Critical and Cultural Studies Division
Chair: Kent Ono, Univ of Illinois, Urbana-Champaign
Respondent:
Ronald Greene, Univ of Minnesota, Twin Cities

This panel aims to assess the rhetorical possibility of, as well as the limit of, liberalism under the political "crisis" we currently face. Featuring four rhetoric scholars based in the United States and Japan, the panel collectively critiques what Ronald Greene calls the "post-modernization of pastoral power" and engages two aspects of such critique: analyzing the subject positions emerging within a democratic matrix and analyzing the construction of an exterior to the constitutive outside.

20410 **12:30 pm to 1:45 pm** **Hilton** **Lobby** **Hacienda II**

CREATING SITES FOR CONNECTION: MORAL THEORY AND MORAL PRACTICE.

Sponsor: Communication Ethics Division
Chair: Sharon Bracci, Univ of North Carolina, Greensboro
Respondent:

Sharon Bracci, Univ of North Carolina, Greensboro
"Phronesis: Embracing Philosophy and Interpersonal Communication Ethics through the Praxis of Albert Camus' The Plague." Melissa A. Cook, St Vincent College
"Situating Connection and Action in the Classical Paradigm: The ethical-political temporality of reciprocity as connectivity in friendship in Aristotle." Renu Dube, Boise State University
"Emotivism: Creating Mistaken Sites and Flawed Action." Reshmi Sen, Duquesne university
"Mystification v. Mystery: Burke's "Poetic Rationalization" as a Rhetorical Mode of Ethical Critique." Zoltan Majdik, Univ of Southern California

20411 **12:30 pm to 1:45 pm** **Marriott Riverwalk** **Second Level** **Salon A**

ETHNOGRAPHIC APPROACHES TO STUDYING GROUP COMMUNICATION: PERSPECTIVES, PRACTICES, PROMISES, AND POTENTIAL PITFALLS.

Sponsor: Group Communication Division
Chair: Lawrence Frey, Univ of Colorado, Boulder
Participants:
Lori Britt, University of Colorado Boulder
Christine Davis, University of North Carolina, Charlotte
Kathleen Golden, Edinboro University
Holly Hirsch, Texas A&M Univ
Robert Krizek, St Louis University
Clifton Scott, University of North Carolina, Charlotte
Celeste Simons, Univ of Texas, Austin

This interactive panel brings together scholars who employ ethnographic research methods (including autoethnography, critical ethnography, and ethnography) to discuss perspectives, practices, promises, and potential pitfalls in applying those methods study group communication. Facilitated discussion is based on a list of questions generated by the panelists prior to the convention that explore these issues. Audience

members will be strongly encouraged to participate by discussing the questions posed and posing additional questions for discussion.

20412	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon B
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ASSESSING INTERCULTURAL COMPETENCE: FRAMEWORKS FOR INDIVIDUAL, PROGRAM, AND UNIVERSITY WIDE ASSESSMENT.

Sponsor: Communication Assessment Division

Participants:

Gerald Driskill, University of Arkansas, Little Rock
Carly Dodd, Abilene Christian University
Cynthia Roper, Abilene Christian University
Mitchell Hammer, American University

Respondents:

Philip Backlund, Central Washington University
Sasha Arjannikova, Speech Communication Dept., University of Arkansas-Little Rock
Tiffany Schneider, Speech Communication Dept, University of Arkansas-Little Rock

The goal of internationalizing education remains high on the agenda of educators. However, the American Council on Education reported a slow response from universities to make intercultural learning a critical part of undergraduate education. This panel will address these concerns by proposing a common set of intercultural learning outcomes/objectives. Furthermore course, program, and organization/university wide level assessment instrumentation and models will be explored.

20413	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon C
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NCA NEWCOMERS WELCOME AND ORIENTATION.

Sponsor: National Communication Association

20414	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon D
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CONNECTING AT THE SITE WHERE WE CONVERSE: PERFORMANCE AS A SPRINGBOARD TO ACTION.

Sponsor: Religious Communication Association

Chair: Marcia Berry, Azusa Pacific University

Respondent:

James Beggs, Grand Canyon Univ

Oral interpretations of book and essay excerpts, poetry, and Old Testament and New Testament conversations connect the audience to a conversational journey from a position of contemplation to a commitment to action.

20415	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon E
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NEGOTIATING NATIONALISMS VIA POPULAR CULTURE: EXAMINING THE INFLUENCE OF US IDEOLOGY IN THE CONSTRUCTION AND CONTESTATION OF GLOBAL NATIONALISMS.

Sponsor: Critical and Cultural Studies Division

Chair: Lisa Foster, University of Oklahoma

Respondent:

Dana Cloud, Univ of Texas, Austin

In accordance with Edensor's assertion that nationalism is "constituted and reproduced, contested and reaffirmed in everyday life," (20) this panel seeks to explore the possibilities of popular culture as a locus in our everyday experience that holds the potential to describe powerful moments of national identity formation and contestation. Looking at popular articulations of comedy, sport, periodicals, and music, we will theorize the role of culture in our national identities and democratic engagements.

20416	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon F
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RACE, NATION, PREJUDICE, AND SEXUALITY IN THE AMERICAN CONTEXT: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: American Studies Division

Chair: Nathan Stormer, Univ of Maine

Panel Type #1

20417	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Bowie
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CREATING SITES FOR CONNECTION AND ACTION: GRADUATE STUDENTS ASSESSING THE STATE OF COMMUNICATION THEORY.

Sponsor: Student Section

Chair: Patrice Buzzanell, Purdue University

Respondent:

Patrice Buzzanell, Purdue University

This panel discusses the ferment in the field from the perspective of graduate students. This panel aims to create a site for connection among emerging scholars interested in examining the state of communication theory. This panel has been conceived as a forum for dialogue, as an interactive site. Graduate student panelists and audience members will examine a diversity of perspectives, and to assess their value to communication studies through critical thinking and informed reflection.

20418	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Travis
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MEDIA, CULTURE, AND SOCIAL CHANGES IN CHINA.

Sponsor: Chinese Communication Association

Chair: Changfu Chang, Millersville University

Respondent:

Thomas Steinfatt, University of Miami

Chinese media and culture are intertwined in very unique ways. Events occur, issues pop up, and the media reflects, constructs, and makes comments on social reality according to various constraints, culture, political, and etc. This panel offers an updated and in-depth look at the media coverage of several key issues/events (the AIDS campaign, the Supergirl craze, and the Gay and Lesbian issues) in China and makes an attempt to gauge the changes in Chinese society. The presenters also explore the impact of globalization and capitalization on production decisions and ideological control exhibited by the Chinese media and government.

20419	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Valero
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EDUCATIONAL POLICIES BOARD MEETING.

Sponsor: NCA Educational Policies Board

20424	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 101 A
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INTEGRATING PERSUASION, ENTERTAINMENT, METAPHOR, AND THE NEWS: MEDIA REPRESENTATIONS OF HEALTH AND DISEASE.

Sponsor: Mass Communication Division

Chair: Christina Marie Knopf, SUNY at Potsdam

Respondent:

Barbara Walkosz, Univ of Colorado, Denver

"Using Entertainment Media to Influence Risky Health Behaviors: Understanding the Role of Resistance." Emily Moyer-Guse, Univ of California, Santa Barbara

"Faces of Cancer: A Metaphoric Analysis of Associated Press Photos." Jo Anna Grant, California State University San Bernardino; Heather Hundley, California State Univ, San Bernardino

"Health Communication Narratives: An Examination of the Relationships among Transportation, Identification, and Enjoyment." Jessie Quintero Johnson, Univ of Illinois, Urbana-Champaign

"Participants' Recall of Issues About Breast Cancer Reported in Print Media: A Comparison of Survey Data and Newspaper Content." Karyn Jones, Clemson University

20425	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 101 B
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AFFECT AND MESSAGE PROCESSING.

Sponsor: Health Communication Division

Chair: Steven Giles, Wake Forest University

Respondent:

Steven Giles, Wake Forest University

"Is there such a thing as "Sadness appeal?": Examining the Effect of." Jina Yoo, Univ of Missouri, St Louis; Yan Tian, Univ of Missouri, St Louis

"The Relationship between Receiver Apprehension Levels and a Protective or Defensive Response to Health Risk Concerns." Thomas Gore,

Kent State University

"Perceived Message Sensation Value (PMSV), Sensation Need and Risk Takers: Does the Message-recipient Framework Work to Target Audience?" Jie Xu, University of Alabama

"The Effects of Fear-appeals in an anti-smoking advertisement." Jeffrey Kotz, University of Connecticut; Mark Cistulli, University of Connecticut; Peter J Palumbo, University of Connecticut

20426	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 A
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CREATING CONNECTIONS THROUGH LEADERSHIP, DIVERSITY, AND NONPROFIT ORGANIZATIONS.

Sponsor: Organizational Communication Division

Chair: Lori Brown, Northwestern University

Respondent:

Maria Dixon, Southern Methodist University

"Exploring Leadership Communication in the Nonprofit Organizational Context:." Matthew Koschmann, Univ of Texas, Austin

"Workplace Diversity, Institutional Bias, and Organizational Assimilation." Karen Myers, Purdue University; Suchitra Shenoy, Purdue University

"Understanding the Helpers: American Red Cross Volunteer Experiences with Hurricane Efforts." Rachel Smith, Univ of Texas, Austin; Loril Gossett, Univ of Texas, Austin

"The Ways Women Lead: An Exploration of Feminist Organizing Principles Employed by Female Small-business Owners." Michelle M. Wheaton, Mercyhurst College; Melissa K. Gibson Hancox, Edinboro University of Pennsylvania; Mary Breckenridge, Mercyhurst College; Mary Hembrow Snyder, Mercyhurst College

20427	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 B
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DISCURSIVE RESPONSES TO RAPE.

Sponsor: Feminist and Women's Studies Division

Chair: Helen Tate, Columbia College

Respondent:

Susan Isaacs, Union College

"Rape and Representation: How Rape Becomes Normative Through Discursive Practice." Annamaria Ruffino, Louisiana State University

"The invisible African women - as survivors and victims - in The New York Times narratives of Darfurian rapes." Dovile Ruginyte, Rutgers University

"Emotional Responses to and Acceptance of Rape Myths by College Students." Crystal Lane Swift, Louisiana State University; James Honeycutt, Louisiana State University

"Ending Violence Against Women: Where Are We and Where Can We Go?" Joseph Richards, Colorado State University

20428	12:30 pm to 1:45 pm	Convention Center	Street Level	Mission Room 103 A
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FAMILY INTERACTION: CONFLICT, ROLES, EMOTION, AND ATTACHMENT.

Sponsor: Family Communication Division

Chair: Lisa Farinelli, Arizona State University

Respondent:

Norah Dunbar, California State Univ, Long Beach

"Family Communication Patterns and Conflict Styles in Chinese Parent-Child Relationships." Qin Zhang, Fairfield University

"Assume Your Positions!: An Exploratory Analysis of Family Conflict Roles and Communication Patterns." Chelsea A.H. Stow, University of Denver; Patrick C Hughes, Texas Tech Univ

"An interactional analysis of emotion work in naturally-occurring family interaction." Leah Wingard, Univ of California, Los Angeles; Heather Willihnganz, UCLA

"Using Attachment Theory to Study Communication." Narissra Punyanunt-Carter, Texas Tech Univ

20429	12:30 pm to 1:45 pm	Convention Center	Street Level	Mission Room 103 B
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GLOBAL PERSPECTIVES ON FREEDOM OF EXPRESSION.

Sponsor: Freedom of Expression Division

Participants:

Juliet Dee, University of Delaware

Susan Drucker, Hofstra University

Donald Fishman, Boston College
Gary Gumpert, Urban Communication Foundation
Warren Sandmann, Minnesota State University, Mankato
Harvey Jassem, Loyola University
Susan Ross, Univ of Southern Mississippi

Recognizing the increasing power of global events to shape American life, this panel convenes leading First Amendment scholars to address the challenge posed by global political and economic forces to free speech and privacy. Discussion will be shaped through the multi-disciplinary perspectives and extensive scholarship of the participants, focusing on the state and direction of the free Speech in the global context. Following the panel's commentary, audience members are invited to join the discussion.

20431 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 001 B**

DUELING PANELS: THE BATTLE ROYALE OVER PERCEPTIONS OF AND PROCEDURES FOR VIDEOTAPING SPEECHES IN THE BASIC COURSE.

Sponsor: Community College Section
Chair: Ellen Bremen, Highline Comm College
Participants:

Rick Marks, Community Col of Southern Nevada
Kimberly Cuny, Univ of North Carolina, Greensboro
William Huddy, Univ of Colorado, Colorado Springs
John Reffue, Hillsborough Community College
Frank E Dance, University of Denver
Leanne Pupchek, Queens University of Charlotte
Timothy Burke, Univ of South Florida
Teri Colaianne, Univ of Central Arkansas
John Kinkead, Dalton State College
Tamar Ginossar, Univ of New Mexico

Respondent:

Linda J. Webster, University of Arkansas Monticello

To tape? Or not to tape? This panel will include diverse Communication faculty who firmly validate their stance on this subject. Research indicates that students' self-evaluation of videotaped speeches offers the greatest improvement opportunity. Half the panelists agree and will share innovative ideas for taping, from surveillance cameras to taping on cell phones. The opposition, however, will assert that videotaping garners increased student anxiety and equipment headaches. Two broadcast professionals will round the discussion by providing advanced tips for videotaping.

20440 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 006 B**

COMMUNICATING AND ORGANIZING: CASE STUDIES.

Sponsor: Applied Communication Division
Chair: Eileen Gilchrist, University of Oklahoma
Respondent:

Astrid Sheil, Northern Arizona Univ
"Applying Communication for Social Change - A Case Study." MUKHBIR SINGH, Weber State University
"Emotional Labor in an Undergraduate Admissions Department: Performing Positive Emotion for Prospective Students." Alane Smith, Ohio University
"Permanence and change: A story of a public library." Stephanie Norander, Ohio University
"The Impact of Conflict Climate on Management Practices in an Academic Institution." Emily Fox Ward, Graduate student; Sue Theiss, Graduate Student

20441 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 006 C**

THE RHETORIC OF NEW MEDIA: SITUATING AND FRAMING INFORMATION AND COMMUNICATION TECHNOLOGY.

Sponsor: American Association for the Rhetoric of Science and Technology
Respondent:

Paul Taylor, University of Leeds

This panel explores the rhetorical construction of information and communication technology (ICT) by considering the way in which different technologies have been situated by logic, language, and discourse. Individual papers take up and investigate the cell phone, digital television,

and virtual reality.

20442	12:30 pm to 1:45 pm	Convention Center	River Level	Room 006 D
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AFRICAN-AMERICAN WOMEN AND HEALTH: IDENTITY, AUDIENCE, AND EMPOWERMENT.

Sponsor: African American Communication and Culture Division

Chair: Kelly Happe, Northern Illinois Univ

Respondent:

Karla Scott, St Louis University

This panel addresses the topic of African-American women and health. In particular, it focuses on how African-American women are configured and addressed as consumers of health information and whether health communication practices expand or restrict choices black women believe are available to them. To what extent do messages about health empower—or disenfranchise—black women? What are some of the assumptions about race that make possible the production of these rhetorics? Likewise, what are some of the assumptions about race that make these rhetorics intelligible to African-American women? And how do these processes of addressivity and reception impact the health of black women? The panelists will address these questions through four case studies of different media—magazines, scientific discourse, and the internet.

20443	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 A
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THE STATE OF THEORY/IZING IN INTERPERSONAL AND FAMILY COMMUNICATION.

Sponsors: Interpersonal Communication Division, Family Communication Division

Chair: Dawn Braithwaite, Univ of Nebraska, Lincoln

Scholars have recently returned our focus to family and interpersonal and communication theories (Berger, 2005, Braithwaite & Baxter, 2006, Stamp, 2004). Prominent scholars will reflect on the broader state of theorizing in interpersonal and family communication and will address the status of theory, how context affects theorizing, paradigmatic implications, concerns over modest percentages of theoretical presence in data-based research, and to what extent is a "grand theory" of interpersonal and family communication desirable and/or possible?

20444	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 B
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TYPOLGY, TOPOGRAPHY, AND THE TOPOI OF REASON IN ANCIENT ATTIKA.

Sponsor: American Society for the History of Rhetoric

Chair: David Dzikowski, Penn State University

Respondent:

Ned O'Gorman, University of Illinois, Urbana-Champaign

This panel examines specific sites for rhetoric in and around Ancient Athens. Along with the familiar terrain of the Pnyx, the Courts, and the Agora, the authors consider other, diverse rhetorical sites, situations, and practices: general's speeches, physical surroundings and weather, private and political practices, and conquest and exchange. These essays consider the specific sites in which the ancient Greeks took rhetorical action and the influences of those sites on the rhetoric.

20445	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 C
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ARGUING THE ARGUMENTATIVE PERSPECTIVE IN FORENSIC ORAL INTERPRETATION: THE CASES FOR LITERARY AND ARGUMENTATIVE CONNECTIONS.

Sponsor: Argumentation and Forensics Division

Chair: Richard Paine, North Central College

Respondent:

Richard Paine, North Central College

The program consists of papers that argue either for or against the need for argumentation in interpretive pieces.

20446	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 D
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GOOD, BAD, AND UGLY: VISUAL RHETORIC IN ENVIRONMENTAL CAMPAIGNS.

Sponsors: Environmental Communication Division, Visual Communication Division

Chair: Jennifer Peebles, Utah State Univ

Respondent:

Lester Olson, Univ of Pittsburgh

Previous examinations of visual environmental texts have primarily focused on images of the sublime. Much less attention has been paid other forms of environmental imagery—the unattractive, the institutional, the ineffectual, and the anti-environmental. This panel examines these changes in order to understand the use and efficacy of visual texts in contemporary environmental controversies.

20447	12:30 pm to 1:45 pm	Convention Center	River Level	Room 008 A
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WORKING WHILE BLACK: FACULTY AND STAFF EXPERIENCES AT PUBLIC UNIVERSITIES.

Sponsor: Black Caucus

Respondent:

Jennifer Wood, Millersville University

The panelists explore the experiences of black professors and black staff at predominantly white universities. Using diverse methodologies and theoretical frameworks, their research provides a nuanced and thoughtful examination of the black experience. Furthermore, the connections and actions that enable and disable the functioning of blacks at public universities are discussed from a metaphorical and grounded theory approach

20448	12:30 pm to 1:45 pm	Convention Center	River Level	Room 008 B
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TRANSGRESSIVE BODIES AND THE BOUNDARIES OF POLITICAL SPACE.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Leslie Blythe, Wichita State Univ

Respondent:

Gust Yep, San Francisco State Univ

"Sitting in silence: Trans/gendered readings of aural body rhetoric in public restrooms." E. Tristan Booth, Arizona State University

"Transitional Bodies of Law: The Demand for Recognition in the UK Gender Recognition Act." Sarah Burgess, Univ of California, Berkeley

"Bodies That Don't Matter: Battered Butch as Impossible Sign." grace ann giorgio, University of Illinois

"Banned in Hillsborough County: Public Participation in Local Government." Jeanine Marie Minge, University of South Florida

20449	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 201
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MEDIATED COMMUNICATION: ONLINE DISCOURSE, LETTERS AND PUBLIC EXCHANGES.

Sponsor: Language and Social Interaction Division

Chair: Todd Sandel, University of Oklahoma

Respondent:

Elaine Hsieh, University of Oklahoma

"I'm an Expert: Discursively Positioning the Self in a 9/11 Call to C-SPAN." Veronica Lynn Koehn, Univ of Denver

"Quoting vs Reporting in Live Coverage of Public Events: A Case of Presidential Inauguration 2005." natalia v kovalyova, UT Austin

"Online Fan Culture, Moral Stances, and the Construction of Fan, Class, and Sexuality Identities." Eve C Ng, University of Massachusetts

"The Exploration of Tatar Ethnic Identity in an Online Discourse." Liliya Karimova, Univ of Massachusetts, Amherst

20450	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 A
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CONNECTING LEADERSHIP KNOWLEDGE TO ACTION: BEST LEADERSHIP APPLICATIONS IN THE TRAINING AND DEVELOPMENT FIELD.

Sponsor: Training and Development Division

Chair: Paul Lakey, Abilene Christian University

Respondent:

L Brooks Hill, Trinity University

After 8,000 studies (Bass, 1990), what do we really know about leadership? How do we apply leadership findings to the training and development site? This interactive panel will engage the audience in an exploration of best leadership applications to the training field. Best practices will be presented in academic, public, private, and cultural sites. Specific audience discussion will be facilitated following the panelists' brief papers providing opportunity for attendees' examples as well as a critique of the current state of leadership training.

20451	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 B
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IDENTITY CONSTRUCTION AND MANAGEMENT IN JAPAN-U.S. COMMUNICATION.

Sponsor: Japan-U.S. Communication Association

Chair: Noriko Nakagawa, Ryutsu Kagaku Univ

Respondent:

Rose Campbell, Butler University

"Reconnecting Symbolic Interactionism to Intercultural Communication Research: An Interpretive Analysis of Japanese Students' Experiences." Toru Hanaki, Ohio University

"Embedded Ambivalence of the Japan-Residing Korean Identities: A Co-Cultural Perspective." Masaki Matsunaga, Penn State University; Chie Torigoe, Univ of New Mexico

"Different Viewpoints, Different Images: The Role of Point of View on Image Building of the Japanese American Internees." Holly Yunhe Shi, Temple University

"Remembering a Haven from Shame: History and Memory of Seabrook (Top Student Paper)*." Ji Hoon Park, Univ of Pennsylvania

20452	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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SESSION ONE: RACE-RELATED RESEARCH I: DIALOGUING WITH THE 'COMMUNICATION CHORUS'.

Sponsor: NCA First Vice President

Chair: Katherine Hendrix, Univ of Memphis

In articles published in the Howard J. of Communication and the Southern Communication Journal, Hendrix (2002, 2005) notes the difficulties associated with publishing race-related research in mainstream communication journals and calls for a dialogue. Panelists on Session One will outline major issues including (a) who has the ability (or right) to conduct race-related research, (b) what constitutes legitimate knowledge within one's designated "in group," and (c) regardless of who is conducting the research, on a macro level, what constitutes legitimate knowledge in our field and why?

20453	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 B
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NEGOTIATING RACE, GENDER, AND SEXUAL ORIENTATION IN ORGANIZATIONS AND SOCIETY.

Sponsor: Organizational Communication Division

Chair: Trina Wright, Univ of Illinois, Urbana-Champaign

Respondent:

Diane Grimes, Syracuse University

"(In)Visible Color: The Silent Power of White Hegemonic Identity Within An Evangelical Church." Kendra Rivera, Arizona State University

"Daddy Depot: The Discursive Construction of Soon-to-be-Fathers." Jason Zingsheim, Arizona State University; Angela Trethewey, Arizona State University

"When Tensions with Participation Prevent Connection: Workplace Democracy and Lesbian Passing." Amanda Gunn, Denison University

"(White) America's Red Cross: Constructing Race and Organizational Identities." Christopher Groscurth, University of Georgia

20454	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 204 A
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COMPUTER MEDIATED COMMUNICATION: IMPLICATIONS FOR FTF INTERACTION.

Sponsors: Interpersonal Communication Division, Mass Communication Division

Chair: Scott Caplan, University of Delaware

Respondent:

Artemio Ramirez, Ohio State University

"Losing Communication Skills to Technology." Jessi Elizabeth-Sabo McCabe, Wayne State University

"The Breadth and Depth of Computer Mediated Self-disclosure in Pre-Existing and Primarily Face to Face Relationships." W. Scott Sanders, Purdue University; Patricia Amason, Univ of Arkansas, Fayetteville

"Can We Hide Online? The Interaction Of Social Anxiety And Communication Channel On Conversational Partners' Perceptions of Anxiety." Andrew High, University of Delaware; Scott Caplan, University of Delaware

20455	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 204 B
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BREAKING THE "SPEECH" BARRIER: RESEARCH ON ALTERNATIVE COMMUNICATION GENRES IN THE DISCIPLINES.

Sponsor: Instructional Development Division

Chair: Ann Darling, University of Utah

Respondent:

Steven Beebe, Texas State University-San Marcos

Many disciplines are integrating communication instruction in their curricula. Yet for some, the traditional speech is a not the most salient

communication genre. This panel will highlight four empirical investigations of "alternative," yet disciplinarily significant genres in technical and preprofessional communities—conflict resolution, team problem solving, feedback, and peer review. Panelists will illustrate research results about these genres in their relevant disciplines (mechanical engineering, management, design, and civil engineering) and suggest implications for cross-curricular practice.

20456 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 205**

SPATIAL APPROACHES TO TEACHING AND RESEARCH IN COMMUNICATION.

Sponsor: Human Communication and Technology Division
Chair: Ulla Bunz, Florida State University

Spatial thinking can be a central concern for communication research that already looks at networks, visual communication, and cyberspace. The proposed panel offers insight into how spatial (geographic) methods can be used for communication research and teaching. Presentations cover spatial constructivist approaches to the study of networked-based communications services; geographic quantitative and technological solutions applicable to the analysis of non-tangible communication spaces (social, mental, affective); and classroom exercises for teaching communication students spatial thinking.

20457 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 206 A**

COMPETITIVE PAPERS ON PHILOSOPHIES FOR THE BASIC COURSE.

Sponsor: Basic Course Division
Chair: David L. Bodary, Sinclair Comm College
Respondent:

Stephen Hunt, Illinois State University
"Diversity and the Basic Communication Course." Jennifer S. Simpson, Indiana University-Purdue University Fort Wayne
"Creating Sites for Connection in the Classroom: Dialogism as a Pedagogy for Active Learning." Melissa Broeckelman, Ohio University
"To Speak or Not to Speak? That is the Question." Amber L. Ferris, Kent State University; Gretchen J. Dworzniak, Ashland University; Jennifer Talbert, Kent State University; Jeffrey Bolt, Kent State University
"Learning by (Doing) Dewey: Enacting Pragmatist Philosophies in the Basic Communication Course." Rukhsana Ahmed, Ohio University; Herbert Blankson, Ohio University

20458 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 206 B**

THE INTERPRETIVE READ: STRATEGIES FOR CREATING ALTERNATIVE MEDIA.

Sponsor: Mass Communication Division
Chair: Danielle Williams, Georgia State University
Respondent:

Lawrence Mullen, University of Nevada, Las Vegas
""Maddened" Fans, Realism and the (Dis)Pleasure of Digital Football." Andrew Baerg, University of Houston-Victoria
"Viewing Imported Television Content in Israel: An Empirical Investigation of Viewing Patterns and Their Impact on Attitudes." Jonathan Cohen, Univ of Haifa; Riva Tukachinsky, University of Haifa
"Alternative Media and the Activist Communities Who Love Them: An Exploration of One Audience "Theatre" of the Resistance Performance Paradigm." Joshua Atkinson, Syracuse University

20459 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

REPRESENTING "REAL" WOMEN?: EXPLORING GIRLFIGHTING, AGGRESSION, SEXUALITY AND HARASSMENT IN MEDIATED TEXTS.

Sponsor: Feminist and Women's Studies Division
Chair: Allison Burr-Miller, Colorado State University
Respondent:

Krista Longtin, Indiana Univ-Purdue Univ, Indianapolis

Communication scholars have established that the representation of women in contemporary media has real and tangible implications for women's everyday lives (e.g., Acosta-Alzuru, 2003; Brown, 1997; Dow, 1992; 2001; Faludi, 1991; Hammers, 2005; Lueck, 2004; Meyer, 2005; Rockler, 1999; Shugart, Wagoner, & Hallstein, 2001). Scholarship on the representation of women argues that we are currently at a turning point in the discussion of women's representation in mediated texts where our current media environment encourages appropriation of feminist concerns as "non-political."

20460	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 207 B
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SOCIAL RESPONSIBILITY IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Lois Foreman-Wernet, Capital University

"The United Nations, the Global Compact, and the "human face" of business: A values-based framework for global corporate social responsibility." Matthew Gill, Purdue University

"The Effect of Social Responsibility and Nationality of a Corporation on Issue Perceptions and Intentions to Take Actions against the Corporate Issue." Seung Ho Cho, University of Alabama

"Communitarian perspective as a theoretical foundation of investor relations." Alexander V Laskin, University of Florida

"Spanning Borders." Vidhi Chaudhri, Purdue University

20462	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 209
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THEORETICAL AND EMPIRICAL ADVANCES IN PUBLIC DELIBERATION RESEARCH.

Sponsor: Political Communication Division

Chair: Rebecca Townsend, University of Massachusetts

Respondent:

Mike Xenos, University of Wisconsin-Madison

This panel presents five original empirical studies that explore distinct deliberative contexts, from policy debates and issues forums to juries and elections. The two main themes the papers address are, How deliberative are actual public discussions? And what is the quality of the decisions those discussions yield? Though all of the panelists approach the subject from the standpoint of political communication, they each bring to the discussion a literature not yet integrated into deliberative theory.

20463	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 210 A
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HIP-HOP DEBATE ACTIVISM: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: American Forensic Association

Chair: Jennifer Asenas, University of Texas, Austin

Participants:

Kevin Johnson, University of Texas, Austin

Ede Warner, University of Louisville

David Peterson, University of Louisville

Andy Ellis, Baltimore Urban Debate League

nader izzat haddad, University of North Texas

This panel will focus on connections that hip-hop makes with those that are ignored in the current privilege as constituted in the debate community. As such, the panel will attempt to demonstrate how hip-hop forms of action to contest privilege in the debate community. Part one will be a debate using rap music in order to challenge the privilege at work in the procedures of debate. The second part will be a roundtable discussion.

20464	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 210 B
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COMMUNITY CONNECTIONS ACROSS THE COUNTRY: COMMUNICATION IN ACTION.

Sponsor: Women's Caucus

Chair: Jane Jorgenson, Univ of South Florida

Respondent:

Alexandra Murphy, DePaul University

Social justice projects from across the country are spotlighted in this panel presentation that focuses on four separate community partnerships. Issues of representation, voice, collaboration, and ideology are addressed through narrative, performance, discussion, and dialogue. Alternatives to patriarchal perceptions, assumptions, methods of organizing, and protest models are also explored.

20465	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 211
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MEDIA ECOLOGY AND EXISTENTIAL PHENOMENOLOGY: TRADITIONS, INTERSECTIONS, AND FUTURE PROSPECTS.

Sponsor: Media Ecology Association

Chair: Jermaine Martinez, Illinois State University

Participants:

Corey Anton, Grand Valley State Univ
Catherine Waite Phelan, Hamilton College
Paul Soukup, Santa Clara University
Lance Strate, Fordham University

Traditions in Media Ecology and Existential Phenomenology have long shared similar foundations. As each field continues its maturation, it is important that the affinities between them are explored in greater depth. Thus, this panel seeks to engage basic concepts in both media ecology and phenomenology in a sustained dialogue. Panelists will discuss critical points of intersection and divergence, correctives and extensions, and discuss the future of the relationship between these two fields of study.

20466 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 B**

CRITICAL RESPONSES TO QUEER THEORY AND COMMUNICATION: FROM DISCIPLINING QUEERS TO QUEERING THE DISCIPLINE(S).

Sponsors: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division, Rhetorical and Communication Theory Division

Chairs: James W. Chesebro, Ball State University, H Dan O'Hair, University of Oklahoma

Respondents:

Gust Yep, San Francisco State Univ
Karen Lovaas, San Francisco State Univ
John Elia, San Francisco State Univ

Sponsored by the Gay/Lesbian/Bisexual/Transgendered Communication Studies Division and the Caucus on Gay and Lesbian Concerns of NCA, the February 2004 volume *Queer Theory and Communication: From Disciplining Queers to Queering the Discipline(s)* is now approaching its third anniversary. Four established NCA members assess the value of to and for the discipline of communication, NCA, and its various members.

20467 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 A**

INTERPERSONAL COMMUNICATION AND OLDER ADULTHOOD: PROGRESSIVE RESEARCH.

Sponsor: Division on Communication and Aging

Chair: Mei-Chen Lin, Kent State University

Respondent:

Jake Harwood, University of Arizona

This panel highlights progressive research in communication and aging. Specifically, all of the researchers on this panel focus on traditional interpersonal communication issues (e.g., social support, relationships, Communication Accommodation Theory). Yet each researcher advances the past research with enterprising research designs or methodological approaches. Survey construction, experimental designs, and multi-cultural comparisons provide an updated look at the field of communication and aging.

20468 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 213 A**

LIABILITY ISSUES IN EXPERIENTIAL AND SERVICE-LEARNING COURSES: TURNING ROCKY WATERS INTO SMOOTH SAILING.

Sponsor: Experiential Learning in Communication Division

Chair: Scott Chadwick, Creighton University

Participants:

Stephanie Ahlfeldt, Concordia College
Karen M Roloff, DePaul University
Julie Gowin, University of Maryland
Donna Pawlowski, Creighton University

Liability is a critical issue in experiential, internship, and service-learning endeavors. Sending students off-site into communities raises necessary issues of travel and safety, among others. This panel addresses such issues and provides helpful suggestions in order to assist faculty, administrators, and community partners feel more comfortable with liability issues to realize that they are important but do not have to be cumbersome to the process and educational value of experiential learning. Audience participation is welcome.

20469 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 213 B**

WOMEN IN THE ACADEMY: ISSUES OF ACCESS IV.

Sponsor: Women's Caucus

Participants:

Lynn Harter, Ohio University
Pamela Lannutti, Boston College
Michelle Holling, Colorado State University
Nina Reich, Loyola Marymount Univ
Sarah Stone Watt, Penn State University
Sara Mehlretter, Penn State University
Pamela Rossi-Keen, Ohio University
Amanda Davis, University of Texas, Austin
Raena Quinlivan, Penn State University

In an attempt to continue the discussion between feminist graduate students and feminist faculty mentors, we are proposing Women in the Academy: Issues of Access IV. This panel is designed to keep the communication channels between graduate students and feminist faculty open and accessible. Our goal is to address some of the concerns feminist graduate students face due to limited or no access to feminist mentors.

20470	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 A
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DISSENT AND DISCIPLINE: MEDIATED SITES OF RHETORICAL ACTION.

Sponsor: Rhetorical and Communication Theory Division

Chair: John Sloop, Vanderbilt University

Respondent:

John Sloop, Vanderbilt University

"Media Star and Monster: Spectacle and the "Imeldific"." Caroline Picart, Florida State University

"Meta-hyperreal inoculation: Counteracting the cultivation of Saving Private Ryan's postmodern situation." Kane Madison Click, Univ of Nebraska, Lincoln

"The Social Construction of Graffiti Culture: An Ideological Analysis of Cultural Divarication by News Media." Kimberly McCormick, University of North Florida

20471	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 B
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THE SAN ANTONIO THEATRE SCENE.

Sponsor: Theatre Division

Chairs: John Solday, University of Miami, Raymond Puchot, Bristol Community College

Respondent:

Michael O'Hara, Ball State University

A panel of theatre professionals working in San Antonio will discuss the unique and universal aspects of theatre in our host city. John Solday, theatre professor, professional director and member of Society of Stage Directors and Choreographers will chair this popular roundtable as he has in Miami, Chicago and Boston.

20473	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 D
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CAN THE NATIVE INFORMANT SPEAK?: INTERNATIONAL COMMUNICATION SCHOLARS DEBATE IDENTITY.

Sponsor: International and Intercultural Communication Division

Chair: Radhika Gajjala, Bowling Green State Univ

Respondent:

Radhika Gajjala, Bowling Green State Univ

International scholars in the United States often find themselves and/or position themselves as "native informants" in the academy. They are expected to and/or cultivate the expectation in others that they are "representatives" of their "native" cultures or countries and therefore take on the responsibility of explaining, educating, or defending their cultures or countries to Americans. This panel brings together a number of international communication scholars to debate the significance, possibilities, and limits of this identity.

20474	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 215
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DEFINING AND FRAMING IN THE "WAR ON TERRORISM": THE TRANSFORMATIVE RHETORIC OF GEORGE W. BUSH.

Sponsor: Public Address Division

Chair: John Self, Truman State Univ

Respondent:

John Self, Truman State Univ
see Rationale and individual paper abstracts

20475	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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EXPLORING THE IMPACTS OF NEW TECHNOLOGIES AND DEBATE PRACTICE: A SYMPOSIUM.

Sponsor: Cross Examination Debate Association

Chair: Allan Loudon, Wake Forest University

Participants:

Stefan Bauschard, Lakeland Schools
Richard Edwards, Baylor University
Brent Hinkle, JoyofTournaments
Karla Leeper, Baylor University
Gordon Mitchell, Univ of Pittsburgh
Timothy O'Donnell, Univ of Mary Washington
Rae Lynn Schwartz-DuPre, Western Washington University

The colloquium style panel focuses on the impact of new technologies on the practice of competitive debate. The discussion will pursue questions offered by the moderator yet will be a freewheeling survey a wide range of topics, from administrative changes to in round practices, research, and what the future of competitive debate may look like. From PodCast, blogs, record keeping, shared evidence databases, instruction, the need for tournaments, etc may become part of the discussion.

20476	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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CREATING SITES FOR CONNECTION AND ACTION: LINKING STUDENTS WITH THEORY THAT WILL LEAD TO CAREERS AND CITIZENSHIP.

Sponsor: Undergraduate College and University Section

Chair: Christopher Lynch, Kean University

How will this help me get a job? This is the challenge of contemporary college students in our classes. Most students are attending college with the number one goal of building a career. What is the place of theory in the midst of a student culture that wants practical job skills? Should career be the bottom line? What is our mission in the communication classroom? How do we motivate them to aspire to be more?

20478	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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LINCOLN, GETTYSBURG, AND THE RHETORIC OF CIVIL WAR.

Sponsor: Public Address Division

Chair: Vanessa Beasley, University of Georgia

Respondent:

David Zarefsky, Northwestern University
"To resist force by force": Lincoln, Rhetoric, and Civil Liberties." Paul Hendrickson, Univ of Wisconsin, Madison
"Gettysburg Forgotten and Remembered: Genre Intersection in Everett's and Lincoln's Gettysburg Addresses." Belinda Stillion-Southard, University of Maryland; Bjorn Frederick Stillion Southard, University of Maryland
"The Gettysburg Addresses: So Long Remembered or Too Long Forgotten?" James Kozinski, University of Utah
"The Rhetoric of Jefferson Davis and the Memory of the American Founding." Emily Berg, Boston College

20479	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 C
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MUSICS, MARKETS, AND IDENTITIES.

Sponsor: Critical and Cultural Studies Division

Chair: Amy Pason, Univ of Minnesota, Twin Cities

"Mixtapes and Markets: Information as a Commodity versus Information as a Public Good in "The Other Music Industry."" David Morris, University of Iowa
"An Intervention into the Roots of Techno: Dissemination and Reception in Detroit's Gay, Black Underground." Carleton S. Gholz, University of Pittsburgh
"Mainstream Cultural Capital: 'The O.C. Effect,' Independent Popular Music, and Authenticity." Michael Mario Albrecht, University of Iowa
"Teenagers in Suburbia: Emo Music as Act of Witnessing." Amy Pason, Univ of Minnesota, Twin Cities

20480	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 D
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BANGING THE BISHOP: LATTER DAY PROPHECY.

Sponsor: Performance Studies Division

Participant:

Dustin Goltz, Arizona State University

Respondents:

Kristin Langellier, Univ of Maine

Jonathan Gray, Southern Illinois Univ, Carbondale

Aimee Carrillo Rowe, University of Iowa

"Banging the Bishop" is an autobiographical multimedia performance exploring queer desire, LDS ritual, and Jewish guilt. The piece infuses video, sound, movement, and narrative, presenting an intertextual journey through hockey, masturbation, Mormon conversion, the Missionary Training Center, and Jewish atonement. Paralleling the sites of the Mormon Temple and the gay bathhouse, the piece uses comic incongruity as a strategy to challenge the systems of power that maintain oppressive and exclusionary definitions of sacredness.

20481 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 218

COMMUNICATION, CULTURE, AND FAMILY: SHARING AND LEARNING IN CULTURAL CONTEXTS.

Sponsor: Korean American Communication Association

Chair: Jung-Soo Yi, Wright State Univ

Respondent:

Young-Ok Yum, Kansas State Univ

2:00pm

20501 2:00 pm to 3:15 pm Hilton Mezzanine Salon Del Ray North

CRITICAL PERSPECTIVES ON YOUTH, GENDER, AND CULTURE.

Sponsor: Critical and Cultural Studies Division

Chair: Sarah Projansky, Univ of Illinois, Urbana-Champaign

"A Consumable Community: Adolescents, Deviancy, and the Mall Curfew." Brian Amsden, Indiana University

"You Look Like a Movie Star": Girls, Feminism, and Hollywood." Sarah Projansky, Univ of Illinois, Urbana-Champaign

"Masculinities in Teen Magazines: The Good, The Bad and The Ugly." Diane T. Prusank, University of Hartford

"The Mote in the Consumptive Eye: The Challenge of Phantasmal Spectacle in the Proana Movement." stephanie houston grey, louisiana state university

20502 2:00 pm to 3:15 pm Hilton Mezzanine Salon Del Ray South

TRANSFORMATIVE RHETORICS IN US HISTORY: CASE STUDIES.

Sponsor: American Studies Division

Chair: Jennifer Mercieca, Texas A&M Univ

Respondent:

Ellen Rigsby, Saint Mary's College of California

"Fiction and Fact: American Women's Suffrage and Juvenile Historical Novels." Teresa Filipowicz, University of Arizona

"One Hundred Years of Direct Action: Performance, Movement, and Iconicity in the Industrial Workers of the World." Matthew May, Univ of Minnesota, Twin Cities

"Performing Caring through the Law: The Affective Politics of a Hate Crimes Ordinance in Laramie, WY." Jennifer Petersen, Univ of Texas, Austin

"Social Change as Political Conservation: Susan B. Anthony in Defense of American Principles." Cindy Koenig, Northwestern University

"Then, I Rose to Her/My/Our Defense": Re-envisioning the History and Legacy of the Combahee River Collective in Give Us Each Day: The Diary of Alice Dunbar-Nelson." Jennifer A. Scott, Ohio University

20503 2:00 pm to 3:15 pm Hilton Mezzanine Salon Del Ray Central

COMMUNICATION MODELS AND TOOLS: IMPROVING PERFORMANCE AT WORK.

Sponsor: Applied Communication Division

Chair: Erika Kirby, Creighton University

Respondent:

John Haas, Univ of Tennessee, Knoxville

"A Topology of Communication Antecedents to Performance in the Workplace." Daryl Wiesman, Clemson University

"Creating Tools for Action: Systems Mapping and Modeling of Interdisciplinary Team Dynamics." Jessica Durfee, University of Utah; Craig B Forster, University of Utah

"Dialogue as Method: Leading Talk in Organizations." Maurice Hall, Villanova University

"Information Seeking: Toward A Model of Collaborating Behaviors in IT Customer Service." Ting Zhang, Syracuse University

20504	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Reina
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SOCIOPOLITICAL SITES OF BURKEAN CONNECTION AND ACTION.

Sponsor: Kenneth Burke Society

Chair: Ross Wolin, Boston University

"Pentadic Agency and Purpose in Gomillion v. Lightfoot." Steven F. Collins, University of North Carolina Chapel Hill

"Recognizing Regression: Coming to Terms with the Death of Emmett Till." Maegan Parker, Univ of Wisconsin, Madison

"The 911 Commission Report: A Logological Cycle and New Connections for "a New Era"." Drew M. Loewe, Texas Christian University

"Defending the Sanctity of Marriage: An Analysis of the Gay Rights Controversy from a Pentadic Perspective." Luke Winslow, Univ of Texas, Austin

"Two Men, Indivisible: Identification and the Consubstantial Link between Osama bin Laden and Saddam Hussein in the American Press." Amanda Davis, University of Texas, Austin

20505	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Vista
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SCALE DEVELOPMENT: ISSUES AND APPLICATIONS.

Sponsor: Interpersonal Communication Division

Chair: Julie Delaney, Purdue University

"An Examination of Reliability and Convergent Validity of the Post-Dissolution Relational Communication Index." Andrea Lambert, Northern Kentucky University; Mary Claire Morr Serewicz, University of Denver; Patrick C Hughes, Texas Tech Univ

"The Measurement of Relational Identity: A Three-Dimensional Conceptualization." Denise Polk, West Chester Univ

"Toward the Development of a Communicative Defensiveness Scale (CDS)." Annegret F. Hannawa, Arizona State University; Brian Spitzberg, San Diego State Univ; Erin K. Sills, San Diego State University

"An Investigation of the Factor Structure of Two Measures of Embarrassment." Laura Lee Vernon, Florida Atlantic University; Lesley Withers, Central Michigan Univ

20506	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Duquesa
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CONNECTING PERFORMANCE AND PEDAGOGY ON CAMPUS.

Sponsor: Performance Studies Division

Chair: Denise Oles, Wayne State Univ

Participants:

Kyle Leathers, Wayne State University

Sandra Pensoneau, Southern Illinois Univ, Carbondale

Jessica Tomell-Presto, DePaul University

Satoshi Toyosaki, Univ of Wisconsin, LaCrosse

Adrienne Viramontes

Respondent:

Keith Nainby, California State Univ, Stanislaus

In this session, panelists explore what it means to introduce performance into the classroom. The panelists will focus on various types of performance projects (extracurricular performance, performance assignments, and simulations) and the ways those projects act as pedagogical tools in which to explore particular issues. The panelists also discuss the challenges of introducing aesthetic communication to students who have little or no experience with such a phenomenon.

20507	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Princesa
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THE RHETORIC OF CIVIL RIGHTS AND RACIAL JUSTICE.

Sponsor: Public Address Division

Chair: Leslie Blythe, Wichita State Univ

Respondent:

Rosa Eberly, Penn State University

"Re-reading Malcolm X's "Ballot or the Bullet": A Rhetorical-Historical Inquiry." Scott Varda, University of Iowa

"Visibility and Rhetoric in the Life Magazine Photographs of the Selma March of 1965." Victoria Gallagher, North Carolina State University;
Kenneth Zagacki, North Carolina State University

"Vengeance in My Heart": Close Textual Analysis of Dave Dennis' Eulogy for James Chaney." William H Lawson, Florida State University

"Transforming the Field for Agency: Curt Flood, the Rhetoric of Place, and The Humanist Spirit of St. Louis." Abraham Khan, Univ of
Minnesota, Twin Cities

20508	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Corona
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FROM MAJOR TROPES TO HUMBLE TROPES: IDENTITY CONSTRUCTION IN A MINOR KEY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Erik Robert Johnson, Northwestern University

Respondent:

Robert Terrill, Indiana University

This panel explores a range of self-fashioning that operates within minor tropes. As opposed to the often-examined canon of "master" tropes, we recuperate a range of figurative processes that turn constitution through a minor key. We explicate humble tropology in terms of a reconsideration of character in relation to a polity, a replacement of character within discourse, and an evacuation of a sense of a particular character in media and circulation.

20509	2:00 pm to 3:15 pm	Hilton	Lobby	Hacienda I
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NARRATIVE, ARCHETYPE AND THE OBJET A: MODES OF COLLECTIVITY IN PSYCHOANALYSIS.

Sponsor: Association for Psychoanalysis

Chair: Elizabeth Galewski, Univ of Wisconsin, Madison

"How Can Lacan's "Objet petit a" Inform Theories of Intersubjectivity?" Elizabeth Galewski, Univ of Wisconsin, Madison

"Structures of Time and Structures of Crime: Narrative, Realism and Fantasy in Law and Order and CSI: Crime Scene Investigation." Grant
David Bollmer, University of North Carolina at Chapel Hill

"The Wise Old Man: Diversifying the Archetype in Science Fiction." Brent Yergensen, University of Nebraska- Lincoln

20510	2:00 pm to 3:15 pm	Hilton	Lobby	Hacienda II
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PUBLIC SITES FOR CONNECTION: ETHICS, MEDIA, AND THE MARKETPLACE.

Sponsor: Communication Ethics Division

Chair: Karen Zediker, Univ of Puget Sound

Respondent:

Annette Holba, Plymouth State Univ

"Communication Ethics: Connecting in the Classroom to Create Action in the Marketplace." Leeanne Bell, Duquesne University

"Contractual Justice and the Morality of Sport." Daniel Grano, University of North Carolina, Charlotte

"Natural Law and an Ethical Rhetoric of Advertising." Jeanne Marie Persuit, Duquesne University

"Blogging: Future Public Relations Tactic or Public Relations Threat." Barbara Ellen Flick, Xavier University

20511	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon A
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GENDER, FEMINISM, AND INTERNATIONAL LEADERSHIP.

Sponsors: Feminist and Women's Studies Division, International and Intercultural Communication Division

Chair: Bhavana Upadhyaya, University of New Mexico

Respondent:

Marlene Fine, Simmons College

"Styles of Female Leadership in Non-Profit Organization: A Study of Rotary Clubs in Taiwan." Chin-Chung Chao, Bowling Green State Univ

"Perceived Gendered Nature of Leadership Styles and Gender Equality in the Taiwanese Public Relations Field: Comparing Male and Female
Public Relations Practitioners' Views." Ming-Yi Wu, Western Illinois University

"Creating sites for feminist connection and action worldwide: Female Russian professionals' constructions of feminism." Katerina Tsetsura,
University of Oklahoma

"Reading Winnie Mandela as a Rhetorical Widow." Linda Horwitz, Lake Forest College

20512	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon B
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INTERNATIONAL PERSPECTIVES ON GENDER AND RESISTANCE.

Sponsors: Feminist and Women's Studies Division, International and Intercultural Communication Division

Chair: Sue Pendell, Colorado State University

Respondent:

Susan Ross, Univ of Southern Mississippi

"An "Other" Jocasta: A Rajasthani Folktale, the Case of Gendered Genocide in Postcolonial India, and the Desire of the Feminist Analyst."

Renu Dube, Boise State University

"I Will Speak Out: Narrative Adjustment as Resistance in Contemporary Indian Women's Discourses in Hindu Arranged Marriages." Devika Chawla, Ohio University

"Speaking With a Voice That is Not Her Own: Gender-based Asylum and Confronting Patriarchy(s)." Sara McKinnon, Arizona State University

"Living in the Crisis: Women's Experience of Violent Conflict in Poso, Central Sulawesi, Indonesia." Endah Trista Agustiana, United Nations Development Programme--Indonesia; Claudia Hale, Ohio University

20513 2:00 pm to 3:15 pm Marriott Riverwalk Second Level Salon C

EXPANDING OUR PERSPECTIVE: (RE) THEORIZING SOCIAL ACTION, MASS MEDIA, AND INSTITUTIONAL CHANGE.

Sponsor: Applied Communication Division

Chair: Eileen Gilchrist, University of Oklahoma

Respondent:

Jane Fitzgibbon, Wayne State Univ

"Intersections of Feminism(s) and Pragmatism(s) and New Possibilities for Theorizing and Applying Communication." David Novak, Clemson University; Mark Leeman, Ohio University

"Media Violence, Negativity, and The Cultivation Theory." Lindsey Harvell, Wichita State Univ

"Rich Media, Poor Health: Health Promotion and the Politics of Media Reform." Timothy Gibson, George Mason University

"Understanding Contextual diversity in Global Communication Research: Lessons from HIV/AIDS Stigma in Senegal and South Africa." Khadidiatou Ndiaye, Penn State University

20514 2:00 pm to 3:15 pm Marriott Riverwalk Second Level Salon D

TEACHING AT THE JAILHOUSE ROCKS: ADVICE AND STRATEGIES FOR TEACHING IN CORRECTIONAL FACILITIES.

Sponsor: Community College Section

Chair: Rosalinda Ortiz, Southwest Texas Junior College

Participants:

Larry Elliott, Lamar University

Linda Janus, Duquesne University

Faith Mullen, Liberty University

William Mullen, Liberty University

Jeralyn Faris, Purdue University

Many colleges and universities offer courses for degree completion in prison systems around the country. At first glance, one would be apprehensive about taking a position teaching persons who have committed crimes. This program would give communication instructors teaching activities and strategies that have been successful for working with this special population. The panelists will also discuss their positive and negative experiences working in this environment.

20515 2:00 pm to 3:15 pm Marriott Riverwalk Second Level Salon E

MATERIAL (RE)FORMS: ENGAGING THE POLITICS OF MEDICALLY REGULATED BODIES THROUGH CRITICAL PERFORMANCE ETHNOGRAPHY IN(TER)VENTIONS.

Sponsor: Performance Studies Division

Chair: Della Pollock, University of North Carolina Chapel Hill

Respondent:

Ruth Bowman, Louisiana State University

This panel explores the roles performance can play in creating sites of aesthetic and ethical in(ter)vention. In a series of "materializations" (performance/presentations), the panelists engage critical performance ethnography praxes in diverse settings of medical regulation, including work with hospice volunteer training, Vietnamese children with Agent Orange-related disabilities, "queer kids" diagnosed with Autism or Gender Identity Disorder, and HIV/AIDS education methods that subvert polarizing "safety" or "abstinence" models.

20516	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon F
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FROM CONFLICT TO PEACE: STRUGGLES AND ETHNOGRAPHY.

Sponsor: Ethnography Division

Chair: David Weber, UNC Wilmington

Respondent:

Christine Garlough, Univ of Wisconsin, Madison

"Connecting to Sites of Conflicting Discourses: An Autoethnographic Perspective." Nanci Burk, Glendale Community College

"Identity and Anger Management: Recognition of Self Among Commercial Fishing People." Michelle Zacks, Univ of South Florida

"If I Could Talk with the Animals: Communicating Compassion with Shelter Dogs." Sara Lynne Iovine, San Diego State Univ

"Peace, Please!" Nurhayat Bilge, Arizona State University

20517	2:00 pm to 4:45 pm	Marriott Riverwalk	Second Level	Bowie
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NCA COMMITTEE ON COMMITTEES MEETING.

Sponsor: NCA Committee on Committees

20518	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Travis
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CEDA EXECUTIVE COMMITTEE MEETING.

Sponsor: Cross Examination Debate Association

20519	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Valero
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AARST BUSINESS MEETING.

Sponsor: American Association for the Rhetoric of Science and Technology

20521	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Bonham
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EXPLORATIONS IN ARISTOTELIAN RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Kristine Bruss, Univ of Alabama, Huntsville

"An Ontology of Persuasion in Aristotle's Metaphysics, De Anima, and Rhetoric." Nicholas A. Thomas, Penn State University

"Bringing Pity and Fear before the Eyes: the Peculiar Pleasure in Aristotle's Poetics and the Rhetoric." Kathleen C. Bingham, University of Utah, Rhetoric and Composition

"A Position of Agency: The Role of Audience in Aristotelian Rhetoric." Jessica Prody, Univ of Minnesota, Twin Cities

"Aristotle and Business Rhetoric." Mary Marcel, Bentley College

20524	2:00 pm to 3:15 pm	Convention Center	Street Level	Room 101 A
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FRAMING EVENTS: THE NEWS MEDIA AS SITES FOR ACTION.

Sponsor: Language and Social Interaction Division

Chair: Robert Agne, Auburn University

Respondent:

Brian Heisterkamp, California State Univ, San Bernardino

"Hearing culture in relational narratives." Kristine Fitch, University of Iowa; Jill Tyler, Univ of South Dakota

"Framing in Crisis: A Discourse Analysis of News Coverage Following Hurricane Katrina." Stephenson John Beck, Univ of Kansas

"Discursive Construction of Nationalist Ideologies in Times of Crisis: A Comparative Approach to the News Media in the United States and China." Juan Li, University of Washington

"Us and Them: Membership Categorization and Post-9/11 Newspaper Headlines." Jessica R. Elton, Purdue University

20525	2:00 pm to 4:45 pm	Convention Center	Street Level	Room 101 B
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THE CLASSROOM AS A SITE FOR ACTIVE CONNECTION-BUILDING: USING PEER WORKSHOPS IN THE PUBLIC SPEAKING COURSE.

Sponsor: Short Courses

Participants:

Melissa Broeckelman, Ohio University
LeAnn Brazeal, Kansas State Univ

20526	2:00 pm to 3:15 pm	Convention Center	Street Level	Room 102 A
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INTERNATIONAL RESEARCH IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Michael Dickerson, George Mason Univ

"Pay for Play: Public Relations Issues and Objections to Paying for News Coverage in Iraq." Jeffrey Brand, Millikin University; Tom Duncanson, Millikin University

"International Public Relations Body of Knowledge: A Content Analysis of Academic Publications." Juan Carlos Molleda, University of Florida; Alexander V Laskin, University of Florida

"Is Bigger Always Better? An Examination of the Enlargement Effects on European Union Legitimacy." Jelena Nikodijevic, Purdue University

"The Application of Public Diplomacy to the Supranational Level: An Examination of European Union Communication Strategies." Jelena Nikodijevic, Purdue University

20527	2:00 pm to 3:15 pm	Convention Center	Street Level	Room 102 B
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THE ROLE OF EMOTION IN CONFLICT AND CONFLICT INTERVENTION.

Sponsor: Peace and Conflict Communication Division

Chair: Ann Dodd, Penn State University

Respondent:

Jessica Jameson, North Carolina State University

"Communal Conflict: Issues of Leadership and Emotions." Rudi Sukandar, Ohio University

"Emotional Contagion in Mediation: Understanding Mediator Emotion." Erica L Gann, Texas Christian University; Melissa Young, Texas Christian University

"The Value of Victim Impact Statements: The Role of Emotional Language in Offender Remorse." Monica L. Gracyalny, University of Wisconsin Milwaukee

"Understanding Interpersonal Conflicts that are Difficult to Resolve: A Review of Literature and Presentation of an Integrated Model." Courtney Waite Miller, Elmhurst College; Michael Roloff, Northwestern University; Rachel Malis, Northwestern University

20528	2:00 pm to 3:15 pm	Convention Center	Street Level	Mission Room 103 A
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CAREGIVING AND SUPPORT SEEKING.

Sponsor: Health Communication Division

Chair: Jill OBrien, DePaul University

Respondent:

Jill OBrien, DePaul University

"Caregivers Searching for Balance: Dialectical Tensions in Today's Caregiver Magazine." Elizabeth Gill, Purdue University

"The Duality of Caregiver Uncertainty in Illness." Karen Sodowsky, Univ of Illinois, Urbana-Champaign

"Communicating Support: An Introspective Journey Through My Role As A Hospice Volunteer." Emma Kershaw, San Diego State Univ

"Hide and Seek: Support Seeking Strategies of Women living with HIV/AIDS." Jennifer Peterson, Univ of Wisconsin, Milwaukee

20529	2:00 pm to 3:15 pm	Convention Center	Street Level	Mission Room 103 B
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ASSESSMENT STRATEGIES FOR COMMUNICATION CENTERS THAT BRIDGE THE INTERDISCIPLINARY GAP.

Sponsor: Communication Centers Section

Chair: Jennifer Ellis, Michigan State University

Communication Labs and Centers provide sites for connection and opportunities for hands-on learning. However, developing strategies to assess these connection sites and skills-based outcomes presents some unique opportunities and challenges. This task becomes challenging and critical as Communication Centers bridge interdisciplinary gaps. This panel explores a variety of assessment strategies used in Communication Centers and Labs.

20530	2:00 pm to 4:45 pm	Convention Center	River Level	Room 001 A
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BUILDING UPON LACLAU.

Sponsor: Rhetorical and Communication Theory Division
Chair: Tomasz Tabako, University of Iowa

The panel's goal is twofold: one, to present and explore with an audience new directions in rhetorical theory and criticism emerging from a serious engagement with Laclau's recent work in rhetoric; and, two, to receive productive feedback (from other panelists as well as members of the audience) on essays to be revised and published as a co-edited volume exploring the conjuncture of rhetorical theory and criticism and Laclau's framework.

20533	2:00 pm to 4:45 pm	Convention Center	River Level	Room 002 A
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SSCA EXECUTIVE COMMITTEE MEETING.

Sponsor: Southern States Communication Association

20540	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 B
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ARGUMENTATION AND FORENSICS DIVISION BUSINESS MEETING.

Sponsor: Argumentation and Forensics Division

20541	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 C
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CREATING SITES FOR CONNECTION AND ACTION: IN CLASSROOMS AND IN LOCAL COMMUNITIES.

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Robert Neal St Clair, University of Louisville

Respondent:

Jennifer McGee, Aichi Shukutoku U

"Confronting and Celebrating Asianness in the Classroom." Richie Hao, Southern Illinois Univ, Carbondale

"Personal Narrative and Moral Stance: Reinforcement of Reciprocity through Gossip in Korean-American community." Yujung Nam, Indiana University

"Provinciality a Boon, Not a Curse: Gandhi's Call for American Swadeshi." Reshmi Sen, Duquesne university

20542	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 D
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ADVANCES IN SOCIAL INFLUENCE AND COMPLIANCE RESEARCH.

Sponsor: Communication and Social Cognition Division

Chair: Lisa Lindsey, Centers for Disease Control & Prevention (CDC)

Respondent:

Itzhak Yanovitzky, Rutgers University

"Identifying Influentials: Development and Validation of the Connector, Persuader, and Social Maven Scales." Frank Boster, Michigan State University; Michael Kotowski, Michigan State University; Kyle R Andrews, Michigan State University

"The Effects of Apology and Favor on Compliance." Ryan Goei, Univ of Minnesota, Duluth; Anthony Roberto, Ohio State University; Gary Meyer, Marquette University; Kellie Carlyle, Ohio State University

"Even-a-penny-helps versus driving-toward-a-goal: A comparison of two compliance techniques." Jakob Jensen, Univ of Illinois, Urbana-Champaign; Omair Akhtar, University of Illinois at Urbana-Champaign; David Briney, University of Illinois at Urbana-Champaign; Allison Campbell, University of Illinois at Urbana-Champaign; Josh Morton, University of Illinois at Urbana-Champaign

"Evaluating the effectiveness of counterattitudinal advocacy: A summary of research using meta-analysis." Ray Preiss, Univ of Puget Sound; Mike Allen, Univ of Wisconsin, Milwaukee; Brittany Rugotska, Univ of Wisconsin, Milwaukee; Barbara Gayle, St. Martin's College

20543	2:00 pm to 3:15 pm	Convention Center	River Level	Room 007 A
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SHAPING LAW: EXAMINING THE INFLUENCE OF LEGAL RHETORICS AND JURY DELIBERATION.

Sponsor: Division on Communication and the Law

Chair: Dianna Wynn, Courtroom Intelligence

Respondent:

Todd McDorman, Wabash College

"Pre-deliberative Anchoring Effects on Post-Deliberation Decisions and Perceptions in Simulated Juries." Edward Mabry, Univ of Wisconsin, Milwaukee; Jullane K. Jackson, Attorney

"Breaking and entering my own computer: The contest of copyright metaphors." Bill D. Herman, Univ of Pennsylvania

"Privilege of Journalists or Privilege of Newsgatherers: How the Supreme Court of the United States views Newsgathering." Qingjiang Yao, School of Journalism and Mass Communication, University of South Carolina

20544 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 B**

AFFECTS, BEHAVIORS, AND COGNITIONS ASSOCIATED WITH COMMUNICATION APPREHENSION.

Sponsor: Communication Apprehension and Avoidance Division

Chair: Michael Hazel, Gonzaga University

"They're not shy, they're just a little impaired: Rethinking communication apprehension and PRCA-24 from a cognitive-behavioral perspective of social anxiety." Christopher Crosby Johnson, University of Texas at San Antonio

"Mind and Body Correlates: Manifestations of Self and Object Adaptors." Christopher Charles Gearhart, San Diego State University; John P Crowley, San Diego State University

"The Effects of Trait Anxiety, Audience Nonverbal Immediacy, and Attribution on Public Speaking State Anxiety." Chia Fang (Sandy) Hsu, University of Wyoming

"Communicating about Stressful Situations: The Relationship among Communication Apprehension, Choice of Communication Channel and Stress." Ann M. Wojtaszczyk, Canisius College; Melissa Wanzer, Canisius College

""Re: We really need to talk": Affect for Communication Channels, Competence, and Fear of Negative Evaluation." James Keaten, University of Northern Colorado; Lynne Kelly, University of Hartford; Dustin Leffingwell, Univ of Northern Colorado; Ryan McCoy, Univ of Northern Colorado

20545 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 C**

LESSONS FROM THE MOVIE CRASH: CAN FEATURE FILM FACILITATE CONNECTION AND ACTION?

Sponsor: Black Caucus

Chair: Jennifer Wood, Millersville University

Participants:

Keith Robert Massie, Univeristy of Utah

Timothy Terrentine, Western Michigan Univ

Marsha Houston, University of Alabama

Kathleen Wong(Lau), Western Michigan University

Tina Harris, University of Georgia

Christopher Groscurth, University of Georgia

Etsuko Fujimoto, Univ of North Carolina, Greensboro

Jacob Arndt, Western Michigan University

Patricia Parker, University of North Carolina Chapel Hill

Erin Foley-Reynolds, Univ of Colorado, Boulder

Mark C. Hopson, George Mason University

Mark Orbe, Western Michigan Univ

The award winning film CRASH garnered critical acclaim for its brutally honest and compelling depictions of intergroup relations in the United States. This discussion panel brings together a diverse group of perspectives about how CRASH might be utilized to maximize the benefits of social commentary about racial difference.

20546 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 D**

CRITICAL REFLECTIONS ON ENVIRONMENTAL COMMUNICATION: DISCOURSE AND PERFORMANCE STUDIES IN OUR FIELD.

Sponsor: Environmental Communication Division

Chair: Judith Hendry, Univ of New Mexico

Respondent:

Jonathan Gray, Southern Illinois Univ, Carbondale

"Copied Nature." Tony Adams, Univ of South Florida

"Ecotourism and Local Culture: Nature as Mother, Virgin and Resource." Jane Bloodworth Rowe, Old Dominion University

"Ecological Panopticism and the Discourse of Environmental History." Brent M. Heavner, Marshall University

"Environmentalism Within Postplace America: Capitalism, Technology, and the Loss of Place in Landscape." Rebecca A Kuehl, University of Georgia

"Performance Ecology: Setting up a Queer Camp between Wilderness and Wildness." Daniel Blaeuer

20547 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 008 A**

VALUE-ADDED MEASUREMENT STRATEGIES: PRACTICAL APPLICATIONS FOR THE ASSESSMENT OF THE COMMUNICATION MAJOR AND GENERAL EDUCATION COMMUNICATION COMPETENCIES.

Sponsor: Communication Assessment Division

Chair: William Kimsey, James Madison Univ

Participants:

Eric Fife, James Madison Univ

Corey Hickerson, James Madison Univ

Timothy Ball, James Madison University

C. Leigh Nelson, James Madison University

Allen DuPont, North Carolina State University

Marlene Preston, Virginia Tech

Michelle Moreau, James Madison Univ

Toni Whitfield, James Madison Univ

Respondent:

Gretchen Hazard, James Madison University

By examining the various methodologies at three institutions, this panel will present vital information in the form of specific examples regarding assessment design and implementation of senior communication majors outcomes, general education speaking/communication outcomes and program reviews. Particular attention will be paid to SACS and other regional assessment entities. Participants will learn about various assessment programs and be able to ask questions and discuss these important issues.

20548 2:00 pm to 3:15 pm Convention Center River Level Room 008 B

CLASSROOMS AS SITES OF CONNECTION AND ACTION: OVERCOMING INSTRUCTIONAL CHALLENGES THROUGH PROBLEM IDENTIFICATION AND ANALYSIS.

Sponsor: Basic Course Division

The purpose of this panel is to explore some of the problems that instructors encounter in teaching the basic course. Selected topics of discussion include instructor credibility, use of humor, pedagogical issues, and student presentations regarding classroom instruction. Each presenter will provide information concerning their personal experience and research about a specific problem encountered and potential solutions for overcoming that challenge.

20549 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 201

SOCIAL USES OF REALITY TV: ENTERTAINMENT, IDENTITY, AND GENDER CONSTRUCTION.

Sponsor: Mass Communication Division

Chair: Benjamin Mabe, Univ of New Mexico

Respondent:

Kenneth Lachlan, Boston College

"Why do We Watch this Stuff?": Investigating Personality and Viewing-Motivation Correlates of Reality Television Consumption." Jennifer Stevens Aubrey, Univ of Missouri, Columbia; Todd Hauser, Univ of Missouri, Columbia; David Rhea, Univ of Missouri, Columbia; Brian Kaylor, Univ of Missouri, Columbia; Loreen Olson, Univ of Missouri, Columbia; Mark A. Fine, University of Missouri, Columbia; Annie Yang, University of Missouri, Columbia

"Fired or just fitting in: Constructing gendered identities through reality television." Sara Jeanne Holmes, University of North Texas

"Reality Television Programming and Diverging Gratifications: The Influence of Content on Gratifications Obtained." Kristin Barton, Florida State University

"Slicing and Dicing Reality: Towards a Typology of Reality-Based TV Programs." Robin Nabi, Univ of California, Santa Barbara

20550 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 202 A

GENERATING CIVIC PARTICIPATION AND VOTING THROUGH VARIOUS FORMS OF COMMUNICATION.

Sponsor: Political Communication Division

Chair: Larry Powell, Univ of Alabama-Birmingham

Respondent:

Stacey Connaughton, Purdue University

"Explaining Request-Free Mobilization: GOTV Language, Enthymeme, and the Art of Compliance-Gaining." J Kanan Sawyer, West Chester Univ

"Political activities on the Internet and voting probability." Yan Tian, Univ of Missouri, St Louis; Jina Yoo, Univ of Missouri, St Louis

"Using the Internet to Persuade Low-Involvement Publics: A Content Analysis of Persuasive Appeals in Get-Out-the-Vote Websites."

Monica Postelnicu, Louisiana State University; Spiro Kiouis, University of Florida

"Promoting Civic Participation: Insights from the Construction of Citizenship in Gubernatorial Inaugural Addresses from Three Distinct States." J Cherie Strachan, Univ at Albany SUNY

20551	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 202 B
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THE EVOLUTION AND DEVELOPMENT OF RONALD REAGAN'S RHETORIC.

Sponsor: Public Address Division

Chair: John Jones, Pepperdine University

Respondent:

Ray Dearin, Iowa State Univ

This panel will analyze the development of Reagan's rhetoric during three significant stages of his life. First, it will look at his writings prior to becoming a politician. Second, it will examine the transition from actor to politician in the 1960s. Finally, it will consider Reagan's journey from cold warrior to peacemaker in the 1980s.

20552	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 A
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SESSION TWO: RACE-RELATED RESEARCH II: EDITORIAL VIEWPOINTS.

Sponsor: NCA First Vice President

Chair: Katherine Hendrix, Univ of Memphis

Participants:

Joy Hart, University of Louisville

Bruce Henderson, Ithaca College

John Meyer, University of Southern Mississippi

John Sloop, Vanderbilt University

William Starosta, Howard University

Gust Yep, San Francisco State Univ

David Zarefsky, Northwestern University

Several past, current, and editors-elect of regional and national communication journals will interact with the panelists from Session One and audience members. Editors will be responding to and conversing about the issues raised in Session One regarding publishing race-related research in mainstream communication journals when that research is conducted by scholars of color with minority participants or by white scholars investigating topics with participants of color.

20553	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 B
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"I SAW IT ON THE NEWS": MEDIA CONSTRUCTIONS OF CULTURAL IDENTITIES.

Sponsor: International and Intercultural Communication Division

Chair: Amy O'Connor, North Dakota State Univ

Respondent:

Robert Littlefield, North Dakota State Univ

Whether constructing, reproducing, or restructuring ideologies, the media shapes and reflects intercultural perceptions and communications between minority and dominant groups. This panel explores media constructions of cultural identities and intercultural communication across media formats. Panelists examine the Minneapolis - St. Paul newspaper coverage of the Hmong related to a hunting confrontation, Chinese newspaper coverage of HIV/Aids patients, a televised debate of a gay marriage initiative in North Dakota, Internet portrayals of American Muslims by the US State Department, and representations of Arabs in television news.

20554	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 204 A
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EXAMINING INTERNET SITES RELATED TO SPIRITUAL CONNECTIONS AND GROWTH.

Sponsor: Spiritual Communication Division

Chair: Tamela Sheree Martin, Oklahoma State University

Respondent:

Janice Schuetz, Univ of New Mexico

Internet sites have been created that foster connection and action in the spiritual growth and development of individuals. These sites address challenges on the spiritual journey, such as seeking and granting forgiveness, healthy ways to grieve and cope with loss, or struggling to define

and adhere to one's faith. Panelists will assess how well sites connect individuals and provide spiritual support. They will also examine how well interactions and common advice at these sites reflect scholarly findings

20555	2:00 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 204 B
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TEACHING INTERPERSONAL COMMUNICATION WITH SHORT STORIES AND OTHER NARRATIVES.

Sponsor: Short Courses

Participants:

Scott Johnson, University of Richmond
David Engen, Minnesota State University, Mankato
Amanda K. Ruymen, University of Richmond

20556	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 205
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EXPERIMENTAL INDIVIDUAL EVENTS: DEVELOPING AND PERFORMING NEW OPTIONS.

Sponsor: National Forensics Association

Chair: JoAnn Edwards, Univ of Mississippi

Participants:

Richard Paine, North Central College
Karen Morris, University of Wisconsin, Eau Claire
Edward Hinck, Central Michigan University
John Perlich, Hastings College
John R. Stanley, North Central College

Advocating the use of experimental categories which extend the learning opportunities provided by the pantheon of events usually scheduled at tournaments, each panelist will examine one or more "new event" by: (1) developing event rules, (2) providing at least one sample of a performance text, (3) detailing the educational objectives that students who compete in the event would pursue, and (4) examining practical considerations involved in scheduling. Special feature: performances of the events by undergraduate students attending NCA.

20557	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 206 A
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**MOVING FORWARD, LOOKING BACK, REACHING AROUND, CONNECTING, ACTING, AND CREATING SITES OF HEALTHY DISCIPLINE:
REPETITION, YET AGAIN: THREE YEARS LATER.**

Sponsor: Performance Studies Division

Chair: Nathan Stormer, Univ of Maine

Respondent:

Michael Bowman, Louisiana State University

In the spirit of interdisciplinarity, this panel builds on the performances delivered at the 2003, 2004, and 2005 conferences by continuing to articulate performance to recent theoretical developments in cultural and rhetorical studies through the concept of repetition. More than a mere idiom (philosophical or otherwise), repetition captures a central, neurotic movement in the ideational (or discursive) histories of both bodily (e.g., performance studies, theatre) and more somatophobic (e.g., philosophy, rhetoric) disciplines. In her own way, each panelist will explore how mimesis and imitation continue to haunt innovations in performance and rhetorical theory, and how a return to our own repetition compulsion helps to unravel the coherence of (our academic) identity in two important senses: (1) identity as it is constituted in "subjectivity" (e.g., Butler's notion of performativity as the essential precondition for all politics); and (2) identity as it is debated in object theory (e.g., descriptivism vs. anti-descriptivism).

20558	2:00 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 206 B
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TEACHING COMMUNICATION COURSES WITH FEATURE FILMS.

Sponsor: Short Courses

Participants:

Ronald Adler, Santa Barbara City College
Russell Proctor, Northern Kentucky University

20559	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 207 A
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INNOVATIVE INSTRUCTION IN THE NONVERBAL COMMUNICATION COURSE.

Sponsor: Nonverbal Communication Division

20560 **2:00 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

TEACHING THE COLLEGE COURSE IN PERSUASION/SOCIAL INFLUENCE: INTEGRATING THEORY, RESEARCH, AND PRACTICE.

Sponsor: Short Courses

Participants:

Ann Frymier, Miami University

Marjorie Keeshan Nadler, Miami University

20562 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

UNDERSTANDING, CREATING, AND UTILIZING ONLINE SITES FOR CONNECTION.

Sponsor: Human Communication and Technology Division

Chair: Dawn Jacobs, Pasadena City College

Respondent:

Mia Liza Lustria, Florida State University

"Creating and Foreclosing Sites: Hub and Terminal Design on the Web." Christopher Paul, University of Alabama in Huntsville

"Data Drilling Computer-Mediated Communication: The Who, What, Where and How of the Literature." J. D. Wallace, Lubbock Christian University

"Online Social Networks: The Case of Facebook." Lauren Bree Movius, Annenberg School of Communication, USC

"When a Talking-Face Computer Agent is Half-Human and Half-Humanoid: Human Identity and Consistency Preference." Li Gong, Ohio State University

"A Site for Socialization: Mediated Facework on the Facebook Network." Nicholas S. Tazik, Belmont University

20563 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 210 A**

SPOTLIGHT ON OUTREACH AND FUNDING: REFLECTIONS ON THE DISTINCTIVE QUALITIES OF COMMUNICATION RESEARCH IN THE SOCIAL SCIENCES.

Sponsor: NCA Research Board

Chairs: Patrice Buzzanell, Purdue University, Donal Carbaugh, Univ of Massachusetts, Amherst

Participants:

Leslie Baxter, University of Iowa

Judee Burgoon, University of Arizona

Joseph Capella, University of Pennsylvania

Stanley Deetz, Univ of Colorado, Boulder

Michael Hecht, Penn State University

Gerry Philipsen, University of Washington

Communication scholars, administrators, interdisciplinary colleagues, and funders ponder what is distinctive about communication research. Opportunities exist for us to identify what is distinctive about communication research, theory, methodology, and findings. This prominent group of scholars will discuss the distinctiveness of communication research, followed by a discussion among panelists and the audience.

20565 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 211**

VALUES AND EMOTION AT WORK.

Sponsor: Organizational Communication Division

Chair: Karen Myers, Purdue University

Respondent:

Amy Schmisser, University of Kansas

"Advocating a Communicative Approach to Studying Organizational (In)Justice." Kristen Lucas, University of Nebraska-Lincoln; Ross Singer, Bowling Green State Univ

""The Ultimate Ice Cream Experience": Performing Passion as Expression of Organizational Culture." Heather Carmack, Ohio University

""How Would You Feel if Your Company Sold Out?" A Narrative Analysis of Employees' Emotional Experiences in a Merger Environment." Dina Nekrassova, Rutgers University

"Ora et Labora (Prayer and Work): A Benedictine Approach to Organizing." Mary Hoffman, Texas State University-San Marcos

20566 **2:00 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 B**

RESPECT AND CREDIBILITY: STRATEGIES FOR CREATING AND ENFORCING CLASSROOM POLICIES.

Sponsor: Short Courses

Participants:

Kathryn Young, Mansfield University
Belinda A. Bernum, Mansfield University

20567 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 212 A

HIGHLY COMPETITIVE PAPERS: HOW DO BLACKS MAKE CONNECTIONS WITH OTHERS?

Sponsor: African American Communication and Culture Division

Chair: Chandra Clark, Florida State University

"Can Black and White Women Create a Connection?: An Assessment of Communication Apprehension and Receiver Apprehension of Black Women in Mixed-Race Contexts." Felecia Jordan-Jackson, Florida State University

"Perceptions and Use of Code Choice: An Analysis of African Americans at Predominantly White Institutions." Cerise Glenn, North Carolina State University

"When Words Are Enough: African-American Youth and Pedagogic Reform in the Basic Public Speaking Course." Nathan Carter, California State Univ, San Bernardino

"Working Together to Build a Multicultural Curriculum." James Schnell, Ohio Dominican University

20568 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 213 A

RESEARCH IN CULTURE, IDENTITY AND COMMUNICATION.

Sponsor: International and Intercultural Communication Division

Chair: Richard Morris, Arizona State University

Respondent:

Richard Morris, Arizona State University

"I Pledge Allegiance: Negotiating Identities in an ESL/Citizenship Class." Joanna Eidsmore, San Diego State Univ

"Identeology: The Future of Identity Research." Jennifer Huynh Thi Anh Morrison, University of Denver

"Oscillating Identity: A Multi-generational Study of Acculturating Chinese Americans." Todd Sandel, University of Oklahoma; Anna Wong Lowe, University of Oklahoma; Wen-Yu Chao, University of Oklahoma; Chia-Hsuan Meng, University of Oklahoma; Hao Wen Chang, University of Oklahoma

"As a child, I like to say, I fit in": A case study exploring the role of nationalism, culture, class, spirituality, and gender, in ethnic identity processes." Mikaela Marlow, Univ of California, Santa Barbara

"Who are you? Rethinking techniques for gathering data about the construal of identity." Mary Bresnahan, Michigan State University; Hye Eun Lee, Michigan State University

20569 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 213 B

MOTHERHOOD SERIES I: IVORY BASEMENTS, BIOLOGICAL CLOCKS, LEAKY PIPELINES, AND GOOD OLE BOY NETWORKS: WHEN MOTHERHOOD HAPPENS IN THE ACADEMY.

Sponsor: Women's Caucus

Chair: Elizabeth Bell, University of South Florida

Participants:

M. Heather Carver, University of Missouri
Krista Hirschmann, Lehigh Valley Hospital
Christine Kiesinger, Southwestern University
Dawn Lovegrove, UMass
Jacqueline Taylor, DePaul University
Shirlan Williams, University of South Florida

Recent studies on motherhood in the academy recommend family-friendly alternatives to traditional policies, such as stopping the tenure clock, part-time tenure, child care scholarships, as well as "opt-out" rather than "opt-in" policies for all caretakers. While this attention has focused on junior faculty, this panel discussion solicits stories and strategies from women at all academic ranks (graduate students, adjuncts, tenure-earning, tenured, and administrators) who have made motherhood choices in (and out of) the academy.

20571 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 214 B

CREATING SITES FOR COLLABORATION IN WORK GROUPS AND COMMUNITIES.

Sponsor: Group Communication Division

Chair: Paul Turman, University of Northern Iowa

Respondent:

Renee Meyers, Univ of Wisconsin, Milwaukee

"Cross-disciplinary Illuminations: Looking to Group Psychotherapy to Inform Task/Work Group Effectiveness Research." Christina M. Bates, Arizona State University

"A Meso-Level Communicative Model of Collaboration." Joann Keyton, University of Kansas; Debra Ford, University of Kansas School of Nursing; Faye Smith, Emporia State University

"Bullying as a group communication transaction: Messages created and interpreted by bystanders in private schools." Susan S Easton, Rollins College

"The negative is positive: Community and community change through a sociocultural lense." Leah Totten, University of North Carolina Chapel Hill

20572	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 C
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CONNECTING WITH PUBLICS: ORGANIZATIONAL COMMUNICATION AS RHETORICAL AND DISCURSIVE CONSTRUCTION.

Sponsor: Organizational Communication Division

Chair: William Kinsella, North Carolina State University

"Systematically Distorted Communication and Significant Choice: Merck's Communication about Vioxx." Alexander Lyon, University of Arkansas, Little Rock

"Fighting a smoky fire: An Analysis of Philip Morris' CEO Speeches According to Image Restoration Strategies." Maria Fatima Oliveira, School of Communication Temple University

"The President, the Faculty, Power, and the Presence/Absence Dialectic." Jay Hudkins, Baylor University

"Making Connections with Publics: Industry Perspectives on Genetic Modification." Alison Mary Henderson, University of Waikato; Celia Kay Weaver, University of Waikato; George Cheney, University of Utah

20573	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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COMMUNICATING IN A FLAT WORLD: TAKING ACTION, MAKING CONNECTIONS.

Sponsor: Division on Communication and the Future

Chair: Young-Ok Yum, Kansas State Univ

Respondent:

Young-Ok Yum, Kansas State Univ

The papers in this panel engage the implications of a flat world, as articulated in Thomas Friedman's book *The World is Flat: A Brief History of the Twenty-First Century*. The panel situates communication at the center of the process by which people connect and act in a flat world. The papers have been written with an interdisciplinary approach to communication and present cross-context coverage of communicating in a flat world.

20574	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 215
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THE INTERNET AS A DRAMATISTIC SITE OF SYMBOLIC ACTION.

Sponsor: Kenneth Burke Society

Chair: Peter Smudde, Ph.D., Univ of Wisconsin, Whitewater

Participants:

Elvera Berry, Roberts Wesleyan College

James W. Chesebro, Ball State University

Mark Huglen, University of Minnesota, Crookston

Peter Smudde, Ph.D., Univ of Wisconsin, Whitewater

Jeffrey Courtright, Illinois State University

The World Wide Web is a vast, ever-growing bastion of human symbolic action. It facilitates many aspects of human relations, closing geographical distances with the speed of digital technology. This round-table panel will explore the Burkean dynamics of the Internet, entertain predictions about the dramatic future of the Internet as a site of symbolic "connection and action," and invite audience response and interaction.

20575	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 216 A
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CONNECTING TOWN AND GOWN THROUGH COMMUNICATION: SITES & STRATEGIES FOR SUCCESS AND ACTION.

Sponsor: Experiential Learning in Communication Division

Participants:

Wendy Bjorklund, St Cloud State Univ
Christa Brown, Minnesota State University, Mankato
Traci Fordham-Hernandez, St Lawrence University
Diana Rehling, St Cloud State Univ

Participants from three universities with on-going programs that connect their academic institutions with the larger community will provide a brief overview of their programs. Roundtable members will then discuss strategies used for connecting with the community, for creating successful and award winning cooperative efforts and for building commitment to the town-gown connection. Audience participation strongly encouraged.

20576 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 A**

THE SEMIOTICS OF VISUAL REPRESENTATION AND RELATIONSHIPS.

Sponsor: Semiotics and Communication Division

Chair: W. David Gibson, Rutgers University

"The Syntagmatic Constellation of Meaning in Still-Pictorial Advertisements." Arnold Wolfe, Illinois State University
"(Re)Construction: A Semiotic Analysis of the Ageing Body in the Advertisements of AARP: The Magazine." Molly Swiger, Baldwin-Wallace College
"Connecting communication and literature: A semiotic analysis of Harry Potter and the Prisoner of Azkaban book jackets." Julie L. Semlak, North Dakota State Univ
"Semiotic Analysis of the Opening Credits of the HBO show "Carnivale."" Elaine Gale, California State University, Sacramento

20578 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 B**

PERSPECTIVES ON THE (IN)EFFECTIVE USE OF SELF-DISCLOSURE.

Sponsor: Instructional Development Division

Chair: Ross Brinkert, Penn State University - Abington

The panel will address a number of current issues concerning self-disclosure and the communication classroom, including: a) student participation; b) instructor participation; c) diversity; d) calls for balancing a focus on self-disclosure with a consideration of privacy management; and e) the political climate, especially as it impacts instructor disclosure. The panelists will ground their presentations in research and theory but will co-emphasize applied matters. At least 20 minutes will be provided for discussion/dialogue.

20579 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 C**

MEDIA USE AND COMMUNICATION PATTERNS AMONG EVACUEES BEFORE, DURING AND AFTER THE HURRICANE KATRINA.

Sponsor: Mass Communication Division

Chair: Ran nmn Wei, University of South Carolina

Using data collected from interviews and a survey of 450 Katrina evacuees, this panel of cross-institutional researchers (1) explores how evacuees used the news media and various communication channels to meet their pressing information needs related to disaster preparedness; (2) understands how these usage patterns affected their evacuation decisions; and (3) learns about the impact of media deprivation. Collectively these results will contribute to research on mediated communication before, during and after a mega catastrophe.

20580 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 D**

PATIENT-PROVIDER COMMUNICATION: PATIENT PERSPECTIVES.

Sponsor: Health Communication Division

Chair: Margaret Clayton, University of Utah

Respondent:

Margaret Clayton, University of Utah
"How to Increase Acceptance Level of Patient Participation in Japan." Sawako Okamoto, Towson University
"Medical Interpreters as Co-diagnosticians: Overlapping Roles and Services Between Providers and Interpreters." Elaine Hsieh, University of Oklahoma
"Promoting Behavior Change in a Primary Care Setting: A Model for Provider-Patient Interaction Built from Health Behavior Theory." Tony L. Kroll, Texas A&M University; Barbara Sharf, Texas A&M University
"Provider-patient dialogue about internet health information: An exploration of strategies to improve patient outcomes." Carma Bylund,

Memorial Sloan Kettering Cancer Center; Jennifer Gueguen, Memorial Sloan-Kettering Cancer Center; Christina Sabee, San Jose State University; Rebecca Imes, Carroll College; Amy Aldridge, Northeastern State Univ

20581 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 218**

WEB-BASED AND DISTANCE LEARNING: TRAINING AND DEVELOPMENT AND TECHNOLOGY.

Sponsors: Training and Development Division, Human Communication and Technology Division

Chair: Thomas Birk, Univ of Nebraska Med Center

Respondent:

Keri Stephens, Texas State University-San Marcos

"Web-Assisted Instruction in Curriculum: A Theoretical and Quantitative Analysis." Bolanle Olaniran, Texas Tech Univ; Kathy Stalcup, Texas Tech Univ.

"The nature of asynchronous interactions within Indiana's higher education institutions' distance learning programs." Beth Ann Katz, University of Southern Indiana

"Through Students' Eyes: Using Repertory Grid Technique to Understand Students' Perceptions of Online Learning." Clark Germann, Metro State College of Denver; Susan Cook, Metropolitan State College of Denver

"Deception Detection Training Research (DDTR) meets the Needs-Centered Training Model: Advantages, Shortcomings, and Future Directions of DDTR for Police Officers." Tony Docan, University of Washington

3:30pm

20601 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray North**

INTERROGATING THE MEDIATED PEDAGOGUE: CREATING SITES FOR ACTION, AGENCY, AND EMPOWERMENT.

Sponsor: Feminist and Women's Studies Division

Chair: Hollie Petit, Colorado State University

Respondent:

Cara Buckley-Ott, Indiana University

Contemporary representations of girls and women in the media no doubt reflect gains of the women's movement and are arguably more empowering than one-dimensional notions of femininity offered in the past. However, today's media send women contradictory messages about what it means to be female, complicating messages of potential empowerment by continuing to offer limited notions of female agency. Representations of women are analyzed using a variety of media texts and feminist theoretical frameworks.

20602 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray South**

CREATING THE ONLINE BASIC GENERAL EDUCATION COURSE: ISSUES OF CONNECTION AND ACTION.

Sponsor: Basic Course Division

Chairs: Shannon VanHorn, Valley City State Univ, Mary Haslerud Opp, University of North Dakota

This discussion panel explores issues in designing the Basic online course, including assigning and assessing performances, creating engaging participation venues, addressing student learning styles, transforming face-to-face activities into online activities, and redesigning face-to-face course design to include completely online, hybrid online, and web-enhanced curriculum. The Basic course has come to encompass performance and hybrid style of courses. The panelists will discuss methods to connect with students in the performance, hybrid, interpersonal, and intercultural-focused Basic course.

20603 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray Central**

EMOTIONAL PROCESSES IN CONFLICTS: CONNECTING DOTS IN EMOTION RESEARCH.

Sponsor: Peace and Conflict Communication Division

Chair: Michael Roloff, Northwestern University

Participants:

Monique Turner, University of Maryland

Meina Liu, University of Maryland

Steven Wilson, Purdue University

Shu Li, University of Memphis

Paul Fritz, University of Toledo

Alice Araujo, Mary Baldwin College

Andreas Anastasiou, Mary Baldwin College

These five studies in emotion, ranging from intrapersonal to interpersonal to intergroup processes, work together to connect some dots in emotion and conflict research. We address both the experience and expression of emotions, we include positive and negative, general and discrete emotions, we discuss the perception and interpretation of emotions as well as their impact on behavior and outcomes, and we examine emotion in multiple conflict situations. This panel reflects our shared recognition of the important role emotion plays in conflict, as well as our individual endeavors to advance research that furthers such an understanding.

20604	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Reina
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CREATING CIVILITY IN THE CLASSROOM.

Sponsor: Elementary and Secondary Education Section

Chair: Richie Hao, Southern Illinois Univ, Carbondale

Participants:

L Jerome McGill, Pasadena City College

Robert Foreman, Pasadena City College

Respondent:

Annette Bigham, McLennan Comm College

""Creating Civility In The Classroom."" Raymond Puchot, Bristol Community College

"Painful lessons: Applying learning theory to a case study of high school hazing." Lori DeWitt, North Dakota State Univ

This workshop will demonstrate for you how to maintain control in your educational arena without KILLING someone.

20605	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Vista
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WIRELESS BROADBAND: ACCESS AND EQUITY ISSUES IN THE INFORMATION AGE.

Sponsor: Partnership for Progress on the Digital Divide

Chair: Sharon Strover, University of Texas, Austin

20606	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Duquesa
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RHETORIC, PROTEST, AND SOCIAL CHANGE.

Sponsor: Rhetorical and Communication Theory Division

Chair: Charles Morris III, Boston College

Respondent:

Charles Morris III, Boston College

"Addressing the Opposition: Rhetoric and Countermovements." Patrick Stephen Barton, Kansas State University

"Conceptualizing community as a discursive field: Applying social movement theory to community change." Leah Totten, University of North Carolina Chapel Hill

"Subverting the Rhetoric of Therapy: Creating a Public Space for Grieving and Collective Agency in the Antiwar Movement." Billie Murray, University of North Carolina Chapel Hill

20607	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Princesa
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STUDIES IN RUSSIAN COMMUNICATION: COMPETITIVE PAPERS.

Sponsor: Russian Communication Association

Chair: Robert Craig, Univ of Colorado, Boulder

Respondent:

John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis

""Connections through e-mail: Collaboration between US and Russian Scholars and Students."" Deborah Uecker, Wisconsin Lutheran College; Jacqueline Schmidt, John Carroll University

"Customer Service Communication in Siberia." Olga Matyash, President

"Environmental Collaboration across Borders: NGOs in Poland and Ukraine." Tracie Wilson, Indiana University

"Exploration of Russian Flavor: the Ethical Aspects of Public Relations Practice in the Country." Elina V. Erzikova, University of Alabama, Journalism Department, Box 870172, Tuscaloosa, AL 35487; Bruce Berger, University of Alabama

20608	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Corona
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JAPAN-U.S. COMMUNICATION ASSOCIATION BUSINESS MEETING.

Sponsor: Japan-U.S. Communication Association

20609 **3:30 pm to 4:45 pm** **Hilton** **Lobby** **Hacienda I**

EXPLORING SITES AND CONNECTING BEYOND THE CLASSROOM: INTERNATIONALIZING THE COMMUNICATION CURRICULUM.

Sponsor: Community College Section

Chair: Rick Lindner, Georgia Perimeter College

Participants:

- Linda Bowen, Georgia Perimeter College
- Patricia Nelson, Georgia Perimeter College, Dunwoody
- Richard Sisson, Georgia Perimeter College, Clarkston
- William Price, Georgia Perimeter College, Dunwoody

A panel of Georgia Perimeter College Communication Faculty will address internationalizing the Communication Curriculum in terms of lectures and assignments. The panel will provide useful suggestions for integrating culture, global issues, and diversity in creative ways applicable to a variety of courses. Later in the session, attendees are invited to share their experiences and questions in an open discussion.

20610 **3:30 pm to 4:45 pm** **Hilton** **Lobby** **Hacienda II**

CASE STUDIES IN ENVIRONMENTAL COMMUNICATION: PERSPECTIVES ON CONFLICT AND ADVOCACY.

Sponsor: Environmental Communication Division

Chair: Todd Norton, Washington State University

Respondent:

- Mark Meister, North Dakota State Univ
- "Playing our part: Teaching and modeling sustainability in the communication classroom." Elizabeth Shelley Sink, Colorado State University
- "Discussing Lolo: A qualitative study of the rhetoric surrounding an environmental controversy." Philip Sharp, Univ of Montana
- "Planting Trees, Arguing for Change: The Advocacy of the Green Belt Movement." Lisa D. Slawter, University of Georgia
- "The Patagonia Catalog and the Power of Photography." Rachel Silverman, Univ of South Florida
- "Connecting Literature for Action: Rhetoric of Science and Sociology of Science Informing Environmental Conflict Studies." Jessica Durfee, University of Utah

20611 **3:30 pm to 4:45 pm** **Marriott Riverwalk** **Second Level** **Salon A**

THE DESTRUCTIVE SIDE OF ORGANIZATIONAL COMMUNICATION.

Sponsor: Organizational Communication Division

Chair: Linda Putnam, Texas A&M Univ

Respondent:

- Stanley Deetz, Univ of Colorado, Boulder

The destructive side of organizational communication is marked by incivility, abuse, and harassment, among other things. Organizational discourse and meanings that serve certain interests at the expense of others are noteworthy, particularly when these result in serious human harm. This discussion joins communication scholars from theoretical and applied perspectives to assess current understandings, explore ways to integrate theory and practice, identify areas for change, and outline a research agenda for the coming decade.

20612 **3:30 pm to 4:45 pm** **Marriott Riverwalk** **Second Level** **Salon B**

RETENTION IN THE FORENSICS CONTEXT: UNDERSTANDING STUDENT, COACH, AND INSTITUTIONAL COMMITMENT TO PROGRAMS, SCHOOLS, AND THE ACADEMY.

Sponsor: National Forensics Association

Chair: Daniel Smith, Bradley University

Respondent:

- Larry Schnoor, Minnesota State University, Mankato

The concept of "retention" carries increasing power in academia. Both schools at large and individual programs link head-counts to survival, making it important to consider the relationship between forensics programs and retention levels. This program examines this relationship from multiple interlocking angles, including: (1) the degree to which forensics programs play a role in overall college retention rates, (2) the retention of programs by schools, (3) the retention of students within programs, and (4) the retention of participants by the activity over time.

20613 **3:30 pm to 4:45 pm** **Marriott Riverwalk** **Second Level** **Salon C**

"AUSCULTATION, CREATION, AND REVISION": BURKE AS A SITE FOR CURATIVE RHETORICAL THEORY.

Sponsor: Kenneth Burke Society
Chair: John Lyne, Univ of Pittsburgh
Respondent:

Debra Hawhee, Univ of Illinois, Urbana-Champaign

This panel will use the notions of diagnosis, cure and health in Burke as a starting point for connection and action towards deepening, explicating, and opening new directions in Burkean rhetorical scholarship. Participants will discuss issues of transcendence, the poetic corrective, medicine as a master metaphor, and Burke as a corrective for the body politic to (re)present Burke's role as a literary, social, and political thinker.

20614	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon D
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EXPLORING APPLICATIONS OF RELATIONAL DIALECTICS IN FAMILY LIFE.

Sponsor: Family Communication Division
Chair: Cassandra LeClair-Underberg, Univ of Nebraska, Lincoln
Respondent:

Jordan Soliz, Univ of Nebraska, Lincoln

"Relational Dialectics among In-Laws Early in the Assimilation Process." Carolyn Prentice, Univ of South Dakota

"Separate lives under one roof": Managing the dialectical contradictions within the marriage involving alcohol abuse." Joshua Hammonds, Univ of Nebraska, Lincoln

"Dialectical Family Expressiveness and Communication: The Nonverbal Management of Privacy." Jack Sargent, Kean University

"Relational dialectics in Asian Indian families in the United States." Chitra Venkatesh Akkoor, University of Iowa

20615	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon E
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TALKING ABOUT SEX.

Sponsor: Interpersonal Communication Division
Chair: Alda Norris, Purdue University

"The Permeability of Sexual Topics across Boundaries in Marital Relationships." Tina Coffelt, Univ of Missouri, Columbia; Jon Hess, Univ of Missouri, Columbia

"Deception versus Privacy Management in Discussions of Sexual History." Wendy Nichols, Century College

"Narratives of Effective and Ineffective Conversations about Sex." Sandra Faulkner, Syracuse University; Pamela Lannutti, Boston College

"Predicting Sexual Satisfaction in Interpersonal Relationships." Betty La France, Northern Illinois Univ

"A Relational Framing Perspective on Perceptions of Social-Sexual Communication at Work." Denise Solomon, Penn State University

20616	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon F
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ORGANIZATIONAL ISSUES IN PUBLIC RELATIONS.

Sponsor: Public Relations Division
Chair: James Benjamin, University of Toledo

"Trust, Compassion, Responsibility, and Reputation: What Matters in the Organization-Public Relationship?" Chris Caldiero, Rutgers University

"We're Sorry This Happened to You." An Investigation into the Use of Partial Apologies in Organizational Predicaments." Kyle Ellefson, Montana State Univ, Billings

"Connecting Organizations and Their Employee Publics: Examination of Employee-organization Relationships (EOR) in Globalization." Lan Ni, University of Texas at San Antonio

"Strategic Relationship Management in School Public Relations." Mary John O'Hair, University of Oklahoma; Paula Lee, University of Oklahoma; Randy Averso, University of Oklahoma

20618	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Travis
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KOREAN AMERICAN COMMUNICATION ASSOCIATION BUSINESS MEETING.

Sponsor: Korean American Communication Association

20619	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Valero
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COMMISSION ON AMERICAN PARLIAMENTARY PRACTICE.

Sponsor: Commission on American Parliamentary Practice

20621	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Bonham
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COMPETITIVE STUDENT PAPERS IN NINETEENTH-CENTURY RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Daniel Emery, University of Utah

"Rhetoric, Taste, and the American Lyceum Movement." Sylvia Gale, University of Texas at Austin

"On the Solid Rock I Stand: Intersectional Rhetoric and Authorization in Anna Julia Cooper's "A Voice from the South."" Tamika L. Carey, Syracuse University

"Matrons of Husbandry: Literacy Sponsorship in the 19th century New York State Granges." Carolyn Ostrander, Syracuse University

"True Women Go Shopping: The Department Store and the (Rhetorical) Reconstruction of a Woman's Place." Chris Geyer, Syracuse University

20624	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 101 A
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CRITICAL APPROACHES TO DISABILITY STUDIES.

Sponsor: Disability Issues Caucus

Chair: James Cherney, Miami University

"Disability as Metanarrative: A Communicative Analysis." Joy M. Cypher, Rowan Univ of New Jersey

"Disability in the News: The Australian Press 2003-2005." Desmond Power, Griffith University

"FDR and Warm Springs: Backstage, Front Stage." Margaret Quinlan, Ohio University; J Smith, Ohio University

"Sighted Siblings: Brothers and Sisters of Children who are Blind or Visually Impaired." Elaine B. Jenks, West Chester University

20626	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 102 A
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PHI RHO PI BUSINESS MEETING.

Sponsor: Phi Rho Pi

20627	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 102 B
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CREATING CONSCIOUS CONNECTIONS: MOVING TOWARD MULTICULTURAL STUDENT SUCCESS AT PREDOMINANTLY WHITE INSTITUTIONS.

Sponsor: Undergraduate College and University Section

Chair: Teresa Nance, Villanova University

Respondent:

Teresa Nance, Villanova University

While many major universities bemoan the fact that they cannot recruit qualified students of color successfully, those same students often report not feeling accepted nor respected in their college communities. The purpose of this panel is to hear how a group of communication professionals have managed significant issues of diversity at their respective institutions. Each presenter is working with a innovative program that fosters institutional diversity.

20628	3:30 pm to 4:45 pm	Convention Center	Street Level	Mission Room 103 A
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AFRICAN AMERICAN COMMUNICATION AND CULTURE DIVISION BUSINESS MEETING.

Sponsor: African American Communication and Culture Division

20629	3:30 pm to 4:45 pm	Convention Center	Street Level	Mission Room 103 B
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MULTI-MODAL COMMUNICATION: GESTURES, NONVERBAL COMMUNICATION AND ALTERNATIVE FORMS FOR INTERACTING.

Sponsors: Language and Social Interaction Division, Nonverbal Communication Division

Chair: Julien Mirivel, University of Arkansas, Little Rock

Respondent:

Mardi Kidwell, Univ of New Hampshire

"Building Castles in the Air: The Interactive Process of Gestural Scene Setting." Miriam Sobre, Arizona State University

"Coordinated Semantic Integration of Words and Gestures." Jennifer Gerwing, University of Victoria; Meredith Allison, University of Victoria

"Osage Native American Church: The Hidden Religion." Steven Pratt, Univ of Central Oklahoma; Merry Buchanan, Univ of Central Oklahoma

""Say it with music!": Using the SPEAKING mnemonic as a tool for ethnographic analysis in an alternative learning community." Lauren Benotti Mackenzie, Columbus State University

20640	3:30 pm to 4:45 pm	Convention Center	River Level	Room 006 B
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CONNECTION AND ACTION OR COMPETITION AND DIVISION: SEARCHING FOR CRITICAL PEDAGOGY IN FORENSICS.

Sponsor: Argumentation and Forensics Division

Chair: Karen Mitchell, Univ of Northern Iowa

Respondent:

Karen Mitchell, Univ of Northern Iowa

The best available research demonstrates that participation in forensics improves communication skills and critical thinking. This panel examines those claims as critical pedagogues. To what extent does forensics prioritize particular modes of discourse while marginalizing others? Does forensics teach critical thinking or privilege certain logics at the expense of others? Is current scholarship in rhetoric, argumentation and ethics reflected in forensics? Does forensics create sites for connection and action or merely foster competition and division?

20641	3:30 pm to 4:45 pm	Convention Center	River Level	Room 006 C
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STUDENTSHIP IN THE U.S. ACADEMIA: GROWING UP AS INTERNATIONAL STUDENTS.

Sponsor: Association for Chinese Communication Studies

Chair: Ai Zhang, University of Maryland

Respondent:

Noemi Marin, Florida Atlantic Univ

In spite of the large number of international students at American graduate schools, their concerns and needs have not yet reached the research agenda. This panel discusses the growing process of international students at the U.S. academia from international students, faculty members, to administrators. By exploring into this socialization process, this panel generates insights into the challenges, difficulties, and confusions that international students have to go through, and the means that international students have created to support and build connections between each other.

20642	3:30 pm to 4:45 pm	Convention Center	River Level	Room 006 D
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LANGUAGE, FRAMING, AND MESSAGE EFFECTS.

Sponsor: Communication and Social Cognition Division

Chair: Robin Nabi, Univ of California, Santa Barbara

Respondent:

Leslie Dinauer, University of Maryland

"Language Effects and Promotional Messages: The Roles of Reactance, Restoration and Regulatory Fit." Claude Miller, University of Oklahoma; Leslie Deatrick, University of Oklahoma; Lindsay Lane, University of Oklahoma; Kimberly Johnson, University of Oklahoma; Alice M. Young, University of Oklahoma

"Metaphor and Intra-Attitudinal Structural Coherence." Pradeep Sopory, Univ of Memphis

"Analogical Frame Thickness in the Manipulation of Choice." Matthew S. McGlone, Univ of Texas, Austin

"A Cognitive Integration Model of News Framing Effects." Rebecca Curnalia, Kent State University

20643	3:30 pm to 4:45 pm	Convention Center	River Level	Room 007 A
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CHALLENGING JUDICIAL RHETORIC: EXPLORING ISSUES OF IDENTITY, IDEOLOGY AND INTERPRETATION.

Sponsor: Division on Communication and the Law

Chair: Irwin Mallin, Indiana-Purdue Univ Fort Wayne

Respondent:

Jeffrey Brand, Millikin University

"A Prolegomenon to Rhetoric and Law in the Current Age of Identity Politics." Isaac West, Indiana University

"Liberty for All: An Ideographic and Close Textual Analysis of Lawrence et al. v. Texas." Christopher B. Joffrion, Texas Tech University

"What if Schleiermacher and Gadamer Were United States Supreme Court Justices?: Hermeneutics and Constitutional Interpretation."
Amanda Grace McKendree, Duquesne University

20644 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 B**

COMMUNITY-BASED COLLABORATION AND FACILITATED GROUP PROCESS: CASES IN COLLABORATIVE LEARNING.

Sponsor: Group Communication Division
Chair: James Cantrill, Northern Michigan Univ

As a policy decision-making and conflict resolution method, Collaborative Learning (CL) emphasizes the active participation of stakeholders. CL participants engage issues locally as systems thinkers and members of a learning community. CL applications emphasize facilitated group interaction in various forms, such as dialogue groups, scenario building teams, and mapping groups. This panel features cases in which the CL process has been employed. Consistent with CL, the program will emphasize discussion, fostered by brief case summaries.

20645 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 C**

HEALTH ISSUES AND YOUNG ADULTS: TOBACCO, DRUGS, ALCHOL, AND SEX.

Sponsor: Health Communication Division
Chair: Victoria Orrego Dunleavy, University of Miami
Respondent:

Victoria Orrego Dunleavy, University of Miami
"Adolescents' Responses to Peer Smoking Offers: The Role of Sensation Seeking and Self Esteem." Kathryn Greene, Rutgers University;
Smita C Banerjee, Montclair State Univ
"Friends Don't Let Drunk Friends go Home with Strangers: Compliance Gaining Strategies and Drinking." Monica B. Scales, University of Georgia; Jennifer Monahan, University of Georgia
"A Frame Analysis of Think: Sexual Health: Targeting a Young Adult Audience." Adrienne Holz Ivory, Virginia Tech
"The Effectiveness of Ecstasy Health Communication on College Students." Jeffrey Kuznekoff, School of Visual Arts

20646 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 D**

USE AND DISUSE OF INFORMATION AND COMMUNICATION TECHNOLOGY IN HUMAN COMPUTER AND HUMAN MACHINE INTERACTION.

Sponsor: Human Communication and Technology Division
Chair: Scott C. D'Urso, Marquette University
Respondent:

Stephen Rains, University of Arizona
"Ergonomics as Cultural Practice: Recontextualizing the Science of Human Factors." Peter D. Schaefer, University of Iowa
""We Are Not Laggards!" A Model of the Dialectical Process for the Explanation of Discontinuance." Inho Cho, University of Texas at Austin
"The Multidisciplinary Nature of Human-Computer Interaction in the Field of Communication: A Contemporary Survey." Heeman Kim, Valdosta State University; William V. Faux II, Valdosta State University
"Information and Communication Technologies in Organizations: Uncovering the Reasons People Use Sequences of ICTs." Keri Stephens, Texas State University-San Marcos; Jan-Oddvar Soernes, Bodo Graduate School of Business; Ronald E. Rice, UC Santa Barbara; Larry Browning, Univ of Texas, Austin; Alf Steinar Saetre, Norwegian University of Science and Technology
"The Ultimate Connection Site: A Tribute to the Internet." Mihaela Vorvoreanu, University of Dayton

20647 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 008 A**

MOVIN' ON UP: TRANSITIONS FROM URBAN DEBATE TO COLLEGE DEBATE.

Sponsor: Cross Examination Debate Association
Respondent:
Ede Warner, University of Louisville

Going from high school to college is a challenge for everyone but add the extra layers of culture, race, ethnicity, class and language differences and the challenge can be overwhelming. This panel draws on the experiences of students, high school teachers, families, college debate program administrators and coaches as they face the challenges and opportunities of bridging the urban debate and college debate communities.

20648 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 008 B**

SHOULD I QUOTE THIS? EXAMINING THE INTRICACIES AND ETHICS OF PLAGIARISM IN PUBLIC SPEAKING COURSES.

Sponsor: Communication Ethics Division
Chair: Sherry Morreale, University of Colorado, Colorado Springs
Participants:

Deborah Whitt, Wayne State College
Jason Munsell, Columbia College
Lisa Burns, Quinnipiac University
Nelle Bedner, Univ of Central Arkansas
Worth Bagley, President, Tau Delta chapter, Quinnipiac University
Marissa Burek, Scholarship & Ethics Chair, Tau Delta chapter, Quinnipiac University
Liz Davis, President, Mu Theta chapter, University of Central Arkansas
Amanda Johnson, Vice President, Mu Theta chapter, University of Central Arkansas
Lauren Harper, Treasurer, Mu Theta chapter, University of Central Arkansas

This panel brings communication students and faculty together to discuss the challenging issues of plagiarism and its impact on public speaking courses. A roundtable discussion focuses on topics such as making students accountable, creating plagiarism proof assignments, and helping faculty and teaching assistants recognize plagiarism in oral presentations. The goal of this panel is to begin a discussion on how communication teachers can educate students about their ethical responsibilities when quoting and citing material.

20649	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 201
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SURVEILLANCE SOCIETIES, PAST AND PRESENT.

Sponsor: Critical and Cultural Studies Division

Chair: Rachel E. Dubrofsky, Univ of Illinois, Urbana-Champaign

"From Rumor to Written Record: Credit Reporting and the Textualization of Social Surveillance in Nineteenth-Century America*." Josh Lauer, Univ of Pennsylvania
"Rendering the Extraordinary Ordinary: Lynching Photography and Everyday Instances of Ritual, Spectacle, and Modes of Surveillance." Tonia Edwards, Indiana University
"In/visible discipline and distraction: Mediated representations of prison/ers as social spectacle and surveillance." Mary Gould, University of Utah
"Putting Therapy Under Surveillance." Rachel E. Dubrofsky, Univ of Illinois, Urbana-Champaign

20650	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 202 A
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REMEMBERING LOSS.

Sponsor: Ethnography Division

Chair: Shirley Drew, Pittsburg State Univ

Respondent:

Thomas Frentz, Univ of Arkansas, Fayetteville
""We Remember Them": Re-memering the A&M Bonfire Tradition/Memorial." Melanie K. Finney, DePauw University
"Conversations with Lil: A narrative ethnography on cancer and end-of-life communication." Christopher Crosby Johnson, University of Texas at San Antonio
"Double Loss: An Autoethnographic Story of Downsizing and Death." Susan Isaacs, Union College
"There's No Place Like Home: Silence and the Family Narrative of Foreclosure." Andrew Herrmann, Univ of South Florida

20651	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 202 B
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APOLOGIA IN THE WAR ON TERROR.

Sponsor: Public Address Division

Chair: Brianna Lynne Abate, Miami University

Respondent:

Ben Voth, Miami

This panel examines recent instances of apologia in the war on terror. Papers explore components of apologia from the Bush Administration's lack of apologies to Newsweek's apology for the Qur'an story. The war on terror has included mistakes from beginning through current execution; this panel explores four instances of apologia. The purpose of this panel is to spark discussion on apologies during wartime, their impacts on the execution of war, and their generic characteristics.

20652	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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PLAYING WITH RHETORICAL THEORY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Bradford Vivian, Vanderbilt University

Respondent:

Bradford Vivian, Vanderbilt University

"Christmas as Carnival: Bakhtin's "Carnival" Celebrates with Baudrillard's "Leisure Time." erin daina underwood, Univ of Colorado, Boulder

"Play, Pleasure, and Hypertext Resistance: Internet Conspiracy Theory and "The Real Story" of United Airlines Flight 93." Kurt Lindemann, San Diego State University; Valerie Renegar, San Diego State Univ

"Playing and Gaming at Rhetorical Practice." Gerald Voorhees, University of Iowa

20653 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 203 B

DIASPORA: A CONSTELLATION OF MULTIFARIOUS SITES FOR CONNECTION, CONTESTATION, AND ACTION.

Sponsor: International and Intercultural Communication Division

Chair: Gust Yep, San Francisco State Univ

Respondent:

Aimee Carrillo Rowe, University of Iowa

This panel focuses on the ways diasporic identities are currently practiced, experienced, negotiated, and mediated by issues of class, ethnicity, gender, and sexuality. By bringing together projects from different areas, such as intercultural communication, media and cultural studies, rhetoric, and queer theory, we hope to illustrate the interconnectedness of the multiple valences— cultural, social, ideological, national, and transnational— of diaspora and contribute to the understanding of the fluidity and intersectionality of cultural identities.

20654 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 204 A

WOMEN OF THE WEST: TRAIL BLAZERS IN POLITICAL LIFE.

Sponsors: Women's Caucus, Feminist and Women's Studies Division

Respondent:

Trudy Hanson, West Texas A&M Univ

This panel presents four critical papers, each concerning a woman who is or has played a significant role in political life in the Western states. The political lives of Jeannette Rankin - the first woman elected to congress from Montana, Miriam A. Ferguson - first woman governor of Texas, Alice King - first lady of New Mexico and Carole Keaton McClellan Rylander Strayhorn - 2006 independent gubernatorial candidate of Texas, will be discussed from the standpoint of their ability to lead and influence while overcoming patriarchal or "good ol' boy" systems.

20656 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 205

GENRE STUDIES IN PUBLIC ADDRESS: ACCUSATION AND APOLOGIA.

Sponsor: Public Address Division

Chair: Mary Haman, Penn State University

Respondent:

Robert S Brown, Daniel Webster College

"J. Edgar Hoover's "The Menace of the Communist Party" Speech." Stephen Underhill, University of Maryland

"When Strom Thurmond ran for president we voted for him": Accusations and Apologia Following Trent Lott's Tribute to Strom Thurmond." Rebecca Watts, Stetson

"A Pentadic Analysis of New Jersey Governor James McGreevey's Resignation Speech." Susan Huckstep, Averett Univ

20657 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 206 A

COMPETITIVE PAPERS IN COMMUNICATION AND AGING: HEALTH, RELATIONSHIPS, AND MEDIA STUDIES.

Sponsor: Division on Communication and Aging

Chair: Margaret Pitts, Univ of California, Santa Barbara

Respondent:

Jaye Atkinson, Georgia State University

"Cancer communication: Adult child perceptions of communication competency, humor orientation, and relational satisfaction in the older adult parent-adult child relationship." Elizabeth Harzold, George Mason Univ; Lisa Sparks, Chapman University

"Teaching Compassion: A Case Study of the Bronx Veteran's Affairs Geriatrics - Palliative Care Curriculum." Elizabeth Gill, Purdue University

"Measuring Marital Satisfaction among Later-life Adults: A Preliminary Analysis." Fran Dickson, University of Denver; Andrea Lambert,

Northern Kentucky University

"Attitudes of the Older Voter: Political Attitude Change from Watching the 2004 Presidential Debates." Sumana Chattopadhyay, Marquette University; David Rhea, Univ of Missouri, Columbia

"Aging, Sexuality, and Media: Issues and Recommendations." Rena Rudy, Univ of California, Santa Barbara

20659	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 207 A
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ENGAGING INTERTEXTURE OF COMMUNICATION AND RELIGION IN POPULAR CULTURE.

Sponsor: Religious Communication Association/Communication Studies

Chair: Kevin T. Jones, Chapman University

"Connecting to the Whole Person: Susanne Langer's Presentational and Discursive Forms in Sermon Construction." Holly Gail Reed, Boston University School of Theology

"Pilgrimage to the Popular: Finding Intracultural Connections in Orlando's Holy Land Experience." Sara Dykins Callahan, Univ of South Florida

"Racial Harmony in the Church Setting." Renee Prunty, Illinois State University

"Teaching Communication and the Arts at Christian Colleges and Universities: Discovering Interdisciplinary Connections that Foster Pedagogical Action." Quentin Schultze, Calvin College; Mark Fackler, Calvin College; Kenneth Chase, Wheaton College; Paul Patton, Spring Arbor College; Robert Woods, Spring Arbor College

"The Gift of Language: Pondering a Biblical Approach to the Origin of Communication." Stephen James Lind, University of Illinois, Urbana-Champaign

"'Bringing New Hope and New Life': (Mis)recognition and the Rhetoric of Faith-Based Refugee Resettlement Agencies." Sara McKinnon, Arizona State University

20662	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 209
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PARTISANSHIP, INDEPENDENTS, AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: Dannagal Goldthwaite Young, Univ of Pennsylvania

Respondent:

Jerry Allen, Univ of New Haven

"Creating a Site for Connection and (In)action: How Elite Voices Manage the Meanings of Independent Candidates and Voters (1948-2004)." Sharon Jarvis, Univ of Texas, Austin

"Partisan Selective Exposure and the Media Environment." Natalie Jomini Stroud, Univ of Pennsylvania

"Locating Democrats: The Body Rhetoric of Texas' Democratic Legislators." Jacob Stutzman, University of Kansas

"Examining Forbidden Dinner Conversation Topics: A Quantitative Analysis of Political Affiliation, Religiosity, and Religious-based Communication." Michael Corrigan, Edgewood College; Jason Wrench, Ohio Univ Eastern Campus; James McCroskey, West Virginia University; Narissra Punyanunt-Carter, Texas Tech Univ

20663	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 210 A
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STUDENT SECTION BUSINESS MEETING.

Sponsor: Student Section

20664	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 210 B
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TELEVISED REPRESENTATIONS OF WOMEN: INTIMACY, VICTIMIZATION, AND STRENGTH.

Sponsor: Feminist and Women's Studies Division

Chair: Jennifer Dunn, Ohio University

Respondent:

Barbara Baker, Central Missouri State University

"Feminist and post-feminist readings of romantic narratives: Romantic experiences versus television representation of love." Riva Tukachinsky, University of Haifa

"Desperation Loves Company: Female Friendship and the Façade of Female Intimacy on Desperate Housewives." Sherianne Shuler, Creighton University; M. Chad McBride, Creighton University; Erika Kirby, Creighton University

"Television's 'New' Feminism: Prime-Time Representations of Women and Victimization." Sujata Moorti, Middlebury College; Lisa Cuklanz, Boston College

"Sydney Bristow and Alias: A Feminist Perspective." Rebecca M. Verser, Univ of Missouri, Columbia

20665	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 211
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THE RHETORICITY OF THE EVENT: CONNECTIONS IN THE GUISE OF TRAGEDY.

Sponsor: Critical and Cultural Studies Division

Respondent:

William Trapani, Wayne State Univ

Is an event something that, like pornography, we only know when we see it? Is an event something defined retrospectively, something that stands the test of time? Or is it perhaps an interruption so unforeseen that it ruptures the narrative through which we experience the banality of the everyday? Can there be an event in the absence of mediation, or is it possible that mediation itself obscures and vitiates the event? Is there something inherently rhetorical in the event, or inversely, something eventful about rhetoric itself? These are the questions that animate this panel. Through discussions of very recent high profile, tragic episodes (Hurricane Katrina and the infamous Fallujah Mosque shooting), the panelists hope to explore the rhetoricity of the event, and in so doing to explicitly begin a discussion of the event that can provide a heuristic benefit for future scholarship.

20667	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 212 A
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FORMS OF RESISTANCE, DISSENT, AND CONTESTATION IN ORGANIZATIONAL CONTEXTS.

Sponsor: Organizational Communication Division

Chair: Mary Meares, Washington State Univ

Respondent:

Greg Larson, Univ of Montana

"Blowing the whistle off the field of play: An exploratory investigation of whistle-blowers in the intercollegiate athletics industry." Brian Keith Richardson, University of North Texas; Joseph McGlynn III, University of North Texas

"Take This Job and Shove It: Quitting and Other Forms of Resistance to Workplace Bullying." Pamela Lutgen-Sandvik, Univ of New Mexico

"When Things Go Wrong at Work: Organizational Dissent Messages and Audience." Johnny Garner, Texas A&M Univ

"A site for connection and action: A "Token" reveals the path to democracy and creativity in community collaboration." Renee Heath, Univ of Portland

20668	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 213 A
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PI KAPPA DELTA BUSINESS MEETING.

Sponsor: Pi Kappa Delta

20669	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 213 B
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MOTHERHOOD SERIES II: CONNECTING THE SCHOLAR AND MOTHER IN ME: BALANCING THE DEMANDS OF AN ACADEMIC CAREER WITH MOTHERHOOD.

Sponsor: Women's Caucus

Participants:

Kristin Dawn Hill, Texas A&M Univ

Gina Serafin, Rutgers University

Susan Dummer, Texas A&M Univ

Laurie Metcalf, Texas A&M Univ

This panel features young mothers at various stages of their academic careers and explore struggles and benefits of balancing a developing career and a child simultaneously. This will be an interactive roundtable in which the audience and panelists will explore the issues of the scholar/mother together. We will use the panelists' experiences as a guide for discussion and open up the discussion to special issues, problems, and/or solutions that the participants have interest in exploring

20670	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 A
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DESIGNING CRITICAL COMMUNICATION EDUCATION: TEACHING COMMUNICATION SKILLS FOR SOCIAL RECONSTRUCTION.

Sponsor: Scholarship of Teaching and Learning

Chair: Ann Darling, University of Utah

Respondent:

Deanna Fassett, San Jose State University

A comprehensive discussion of critical pedagogy and communication education must consider how the content of our basic skills courses contributes to or inhibits social change. Existing work has tended to focus on the process of instruction leaving the content of our courses somewhat invisible to re-design. The purpose of this panel is to investigate the content of our basic skills courses and propose design frameworks that seek to highlight the role of communication education in initiating and sustaining social change.

20671 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 B**

HOMESTEADING: RE-PERFORMING PLACE AND TIME.

Sponsor: Performance Studies Division
Chair: Elyse Lamm Pineau, Southern Illinois University
Respondent:
Lynn Miller, Univ of Texas, Austin

Memories anchor themselves in multiple times, myriad selves and manifold habitats. Through a weave of language, image, sensation and artifact, personal narrative performance enables us to reconcile biographical reconstruction with imaginative reinvention such that selves, and the sites they inhabit, are made new, made meaningful, made useful in the ongoing fabric of our lives. This panel explores three journeys and genres of life-story performance with attention to their forensic, generative and recuperative power.

20672 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 C**

POLITICIZING ART: VISUAL CULTURE AS A SITE FOR SOCIAL ACTION AND CRITIQUE.

Sponsor: Visual Communication Division
Chair: Marina Levina, UC Berkeley
Respondent:
Cameron McCarthy, University of Illinois

Using this year's convention theme, "Creating Sites for Connection and Action," as a starting point, the papers in this panel each examine visual culture as a site for political, cultural, and social action and critique. We focus on how specific visual spaces and projects - art festivals, exhibits, photographs, and documentaries - investigate and critique contemporary social issues including community building, global violence, sexual politics, and genetic research.

20673 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 D**

URBAN COMMUNICATION: A SPOTLIGHT ON SAN ANTONIO.

Sponsor: NCA First Vice President
Chair: Leo Jeffres, Cleveland State University
Participants:
Ann Beamish, University of Texas
Gary Gumpert, Urban Communication Foundation
Mike Greenberg, San Antonio Express-News
Daniel Makagon, DePaul University

Lewis Mumford observed "the great purpose of the city is to permit, indeed to encourage, and incite the greatest number of meetings, encounters, challenges between all persons, classes and groups." San Antonio has many faces: some contemporary, some historical. This panel will bring together representatives of government, community and academia to discuss challenges facing the social structure of San Antonio. NCA members will consider what communication research can provide with regard to implications of being a border city, the challenges of accommodating displaced populations, and the image of the city in media.

20674 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 215**

RHETORIC, CAPITALISM, AND LABOR: THE WORK OF AGENCY AND CAPITAL.

Sponsor: Critical and Cultural Studies Division
Chair: Ronald Greene, Univ of Minnesota, Twin Cities

Recent scholarship, including Greene's (2004) award winning essay "Rhetoric and Capitalism: Rhetorical Agency as Communicative Labor," proffers a theory of rhetorical agency and (post)modern capital. This panel responds to Greene's essay through historicizing instantiations of "communicative labor" and engages with the possibilities of communicative labor as rhetorical agency. The panel offers rhetorical, intercultural, and historical perspectives that illuminate both the material and ontological tensions limiting and constituting labor as a site for connection and action.

20675	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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THE "NEW" DOCTOR SHOWS: CRITICAL/CULTURAL EXPLORATIONS OF THE EVOLVING ROLE OF THE PHYSICIAN ON TELEVISION.

Sponsor: Mass Communication Division

Chair: Pamela Lannutti, Boston College

This panel explores the representations of medicine, patients, and medical professionals in contemporary medical based dramas, comedies, and dramadies. The papers on this panel apply a variety of critical approaches to "new" doctor shows such as "House," "Scrubs," and "Grey's Anatomy."

20676	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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CONNECTING WITH TECHNOLOGY TRENDS IN TRAINING AND DEVELOPMENT.

Sponsor: Training and Development Division

Chair: Thomas Birk, Univ of Nebraska Med Center

This session will feature presentations by leading manufacturer representatives from several key and emerging areas in training technology. The latest trends in visual and tactile training aids, display and projection devices (products from companies like Epson and Smart Technologies), audience response systems such as Classroom Performance Systems products from eInstruction, computing and distance learning (e.g. Microsoft, Polycom and Dell) will be discussed and demonstrated during this session. While technology that enables enhanced didactic presentations will be presented, the emphasis will be on hardware and software designed for the integration of simulations, gaming strategies and cooperative learning activities into training and development interventions.

20678	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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STUDIES OF AFRICAN AMERICAN AND EUROPEAN AMERICAN PERCEPTIONS AND INTERACTIONS.

Sponsor: International and Intercultural Communication Division

Chair: Mary Jane Collier, University of New Mexico

Respondent:

Mary Jane Collier, University of New Mexico

"Initial Interethnic Interactions: Examining the Uncertainty Management Strategies and Self Construals of African Americans and European Americans." Maria Koskan, Rutgers University

"Mural Sites in Intercultural Communities: Creating Cultural Connections and Action in The Mural Arts Program in Philadelphia, PA." Kristin Moss, University of Denver

"The Role of Stereotypes in Explaining Hostile and Benevolent Prejudicial Feelings in Inter-racial Contexts." Srividya Ramasubramanian, Texas A&M Univ

"Two Cultures Connect: A Metaphorical Analysis of Black Students in a Predominantly White High School Engaging in "The Game"." Rachel Griffin, Central Michigan Univ

20679	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 C
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COMMON SENSE: REPRESENTATIONS OF INTELLIGENCE ON POPULAR TELEVISION.

Sponsor: Mass Communication Division

Chair: Lisa Holderman, Arcadia Univ

This panel will address the issue of the constructions of intelligence and intellectuality in popular television, the complexity of popular television images, the influences of these images as they both verify and vilify intelligence, and the social/cultural implications of those constructions. By looking at a variety of television genres and through a range of theoretical perspectives and methods, participants will discuss constructions of intelligence and intellectuality in various forms.

20680	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 D
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PATIENT-PROVIDER COMMUNICATION: PROVIDER PERSPECTIVES.

Sponsor: Health Communication Division

Chair: Richard Street, Texas A&M University

Respondent:

Richard Street, Texas A&M University

"Mean what you say when you say I'm sorry" - An investigation of emergency physicians' perceptions of bad news delivery." Catherine Marie Gillotti, Purdue University Calumet

"Gendered Physician Talk: Stories and Endings in the Medical Context." Jennifer Gray, University of Kentucky
 "Reducing Patients' Unmet Concerns in Primary Care: A Randomized Controlled Trial of Two Question Designs." John Heritage, Univ of California, Los Angeles; Jeffrey Robinson, Rutgers University; Marc N. Elliott, RAND Corporation; Megan Beckett, RAND Corporation; Michael Wilkes, UC Davis School of Medicine
 "The Role of Attachment Style on Clinician Self-Efficacy & Empathy: A Partial Test of Street's Ecological Model." Kevin Wright, University of Oklahoma; Jim Query, University of Houston; GinaMarie Dattilo, La Salle University

20681 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 218

CONNECTING RESEARCH TO REALITY: INSTRUCTIONAL COMMUNICATION IN APPLIED SETTINGS.

Sponsor: Instructional Development Division
 Chair: Katie Dunleavy, West Virginia University
 Respondent:

David Roach, Texas Tech Univ
 "Trainee Perceptions of the Differences in Instructional Communication Behaviors of Effective and Ineffective Corporate Trainers." Nathan Faylor, Texas State University-San Marcos; Caremark, Inc.
 "Communicating Support in Education: Can Parents be too Supportive?" Blair Thompson, Univ of Nebraska, Lincoln
 "Creating Connections in the Classroom: Communication within Interdisciplinary, Multilevel Teams." Amy Wolfson, University of Utah; Katie Sullivan, University of Utah
 "Examining the Effects of Embodied Instruction in the College Classroom: An Experimental Test of a Proactive Sexual Assault Intervention." Jose Rodriguez, California State Univ, Long Beach; Marc Rich, California State University, Long Beach; Jeremy Estrella, CSU-Long Beach; Lucretia Robinson, CSU Long Beach; Elena Esquibel, California State University, Long Beach; Jenn Murphy, California State Univ, Long Beach
 "The Impact of Teacher Question Asking on Student Affective Learning: A Test of Student Question Liking and Understanding of Material as Mediating Variables." Kimo Ahyun, California State Univ, Sacramento; Paul Parkin, CSU, Sacramento; Jennifer Hill, CSU, Sacramento; Catherine Puckering, UC Davis; Blaine Davis, CSU, Sacramento

5:00pm

20782 5:00 pm to 6:15 pm Convention Center not listed Lila Cockrell Theater

THE CARROLL C. ARNOLD DISTINGUISHED LECTURE.

Sponsor: NCA First Vice President
 Participant:
 Carole Blair, University of North Carolina Chapel Hill

6:30pm

20883 6:30 pm to 8:00 pm Convention Center not listed Ballroom C1

NCA WELCOME RECEPTION.

Sponsor: National Communication Association

**Friday
 November 17, 2006**

7:00am

30170 7:00 am to 7:50 am Convention Center Concourse 2nd Level Room 214 A

COMMUNITY COLLEGE SECTION BUSINESS MEETING 1.

Sponsor: Community College Section

7:30am

30216	7:30 am to 9:15 am	Marriott Riverwalk	Second Level	Salon F
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CHAIRS' BREAKFAST: FOCUS ON FUNDING FOR SCHOLARSHIP.

Sponsor: NCA Research Board

8:00am

30301	8:00 am to 9:15 am	Hilton	Mezzanine	Salon Del Ray North
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SPACE AS MEDIUM: INTERNATIONAL SITES FOR CONNECTION AND ACTION.

Sponsor: International and Intercultural Communication Division

Chair: Susan Harewood, Univ of Illinois, Urbana-Champaign

Respondent:

Toby Miller, Univ of California, Riverside

This panel builds upon the growing literature in critical communication that considers the materiality of space. Specifically the panel explores the ways in which different spaces produce power relations as well as the opportunities for communicative practices that shape global engagements. Using both historical research and work that considers the contemporary moment, the panel examines the structuring of power relations across a range of international, geo-cultural spaces.

30302	8:00 am to 10:45 am	Hilton	Mezzanine	Salon Del Ray South
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EASTERN COMMUNICATION ASSOCIATION BUSINESS MEETING.

Sponsor: Eastern Communication Association

30303	8:00 am to 9:15 am	Hilton	Mezzanine	Salon Del Ray Central
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MAKING CONNECTIONS ACROSS THE GREAT DIVIDES: COMMUNICATING ACROSS THE DISCIPLINES.

Sponsor: Community College Section

Chair: Joann Nilson Tartalone, East Carolina University

Participant:

Stephen Thompson, College of DuPage

Respondent:

Marcia Moore, Delta College

Whether it is in a Learning Community or coordinating marketing contest efforts, communicating across curricular boundaries is the very stitch in the fabric of our being in the discipline. We exist as part of the core curriculum in order to serve the masses, individuals, groups, public speaking needs of all areas of study in academe. This panel will discuss how we may better serve our connections to other disciplines by integrating our courses within other core classes as well as those that may have a more specific need for our expertise within the broader spectrum of communications.

30304	8:00 am to 10:45 am	Hilton	Mezzanine	La Reina
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CREATING SITES FOR CONNECTION AND ACTION IN THE CLASSROOM THROUGH CRITICAL COMMUNICATION PEDAGOGY.

Sponsor: Short Courses

Participants:

Deanna Fassett, San Jose State University

John T. Warren, Southern Illinois University, Carbondale

Keith Nainby, California State Univ, Stanislaus

Amy Kilgard, San Francisco State Univ

Karen Williams, San Jose State University

Kristen Treinen, Minnesota State University, Mankato

Jo Sprague, San Jose State University

Nicholas Zoffel, Bowling Green State Univ

Karen Lovaas, San Francisco State Univ

30305	8:00 am to 9:15 am	Hilton	Mezzanine	La Vista
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EMERGING TRENDS IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: John R. Fisher, NW Missouri State Univ

"Building on Bourdieu: A sociological grasp of public relations." Oyvind Ihlen, University of Oslo

"The Sociocultural Model of Public Relations Practice: A Critical Cultural Perspective." Robert J. Ristino, Roger Williams University

"A Social, Narrative Approach to Risk Communication: Extending Palmlund's Typology of Risk Roles." Michael James Palenchar, Univ of Tennessee, Knoxville

"Send Out a Posse: Outlaw Discourse as Postmodern Public Relations." Joshua Boyd, Purdue University; Sarah Hagedorn, Purdue University

30306 8:00 am to 9:15 am Hilton Mezzanine La Duquesa

RHETORIC WITHIN THE CONTEXT OF THE LIBERAL ARTS AND SCIENCES.

Sponsor: Rhetorical and Communication Theory Division

Chair: John Campbell, Univ of Memphis

Participants:

David Gore, Univ of Minnesota, Duluth

Chris Cudahy, Texas A & M University

Kerk Fong Kee, University of Texas at Austin

Roy Joseph, Duquesne University

Respondent:

James Aune, Texas A&M Univ

This panel argues that a revival of the liberal arts tradition will provide the context for educators to a) pursue bigger questions that require cross-disciplinary thinking, b) reinvigorate the almost defunct tradition of public intellectuals and c) revive the possibilities for a new intellectual renaissance. The panel re-conceptualizes the role of rhetorical theory vis-à-vis the trivium and the quadrivium in a twenty-first century context.

30307 8:00 am to 9:15 am Hilton Mezzanine La Princesa

SOCIAL NETWORK, SOCIAL PRESENCE, SOCIAL CONSTRUCTION, INTERNATIONAL IDENTITY, AND GAME THEORY IN GAMES.

Sponsor: Human Communication and Technology Division

Chair: Janet M. Kruckenberg, NDSU

Respondent:

Vinita Agarwal, Purdue University

"A Postmodern Theory of Cyberterrorism: Game Theory." Jonathan Matusitz, University of Central Florida

"CAM vs. CAS: Perceptions of Social Presence, Enjoyment, and Physiological Arousal During Video Game Play." Edward Downs, Pennsylvania State University; Sampada Sameer Marathe, Pennsylvania State University; Meghan Sanders, Penn State University; S. Shyam Sundar, Pennsylvania State University

"Exploring Invisibility: A Qualitative Analysis of Masculinity Construction in Video Games." Cristin L. Etheredge, University of South Alabama

"Interactional Identity Formation in Online Games." Avery Alix, University of Washington

"What is Civilization?: A Propaganda Analysis of Sid Meier's 'Civilization III: Complete'." Mark L Andrews, Graduate Student

30308 8:00 am to 9:15 am Hilton Mezzanine La Corona

INTERNATIONAL 'SIGNATURES OF CITIZENSHIP': ALTERNATIVE SITES FOR CITIZENSHIP AND ACTION.

Sponsor: Public Address Division

Chair: Ron Von Burg, Christopher Newport Univ

Respondent:

Susan Zaeske, Univ of Wisconsin, Madison

This panel presents four case studies that focus on discursive interventions in various inter-national contexts as both acts of citizenship and as modes of identity-building. Inspired by and in response to Susan Zaeske's 'Signatures of Citizenship,' each paper focuses on discourses surrounding how individuals create political and cultural sites to articulate new forms of participation. The papers discuss emerging discourses from South Africa, Israel and Palestine, Latin America, and the European Union.

30309 8:00 am to 9:15 am Hilton Lobby Hacienda I

NCA RESOLUTIONS COMMITTEE MEETING.

Sponsor: NCA Resolutions Committee

30310	8:00 am to 9:15 am	Hilton	Lobby	Hacienda II
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QUESTIONING THE BOUNDARIES: ACTIVISM, IDENTITY, AND CULTURAL GOVERNANCE IN DEBATE PRACTICE.

Sponsor: Cross Examination Debate Association

Chair: Darrin Hicks, University of Denver

This panel will look at the turn in academic debate away from the switch-side model to strategies based on conviction (activism, reflexivity, and identity politics) and the impact this turn has on judgment, accessing the world "outside debate," and subverting the cultural-rhetorical field of the NDT/CEDA community. In addition, the panelists will deal with the potential of these new argumentative techniques to become models of deliberation in the wider social domain.

30311	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon A
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COMMUNICATIVE CONSTRUCTION OF ORGANIZATIONAL IDENTITY IN CONTEMPORARY WORK SETTINGS.

Sponsor: Organizational Communication Division

Chair: Senem Guney, Univ at Albany SUNY

Respondent:

Timothy Kuhn, Univ of Colorado, Boulder

This panel will feature current theorizing and empirical research on the communicative construction of organizational identity as a dynamic framework for membership and participation in contemporary organizational life. Panelists will present their work on topics such as the relationship between different organizational identities and collective action in organizations, boundaries between organizational and individual identities, and the construction of resistance or compliance in dominant narratives of organizational identity.

30312	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon B
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ACTION IN THE ACADEMY: RETHINKING PEDAGOGY, THEORY, AND DISCIPLINARITY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Nina Reich, Loyola Marymount Univ

Respondent:

Nina Reich, Loyola Marymount Univ

"Does Rhetorical Theory Have a Gender?" Zornitsa Keremidchieva, Univ of Minnesota, Twin Cities

"Speaker as Intervener—A View of Rhetoric as Intervention." Susan Opt, Salem College

"Unmasking the Discipline: Appeals to Morality & Humor in Examining the Gendered Epistemology of Academic Fields." Melissa Curtin, Univ of New Mexico

30313	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon C
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HEALTH COMMUNICATION IN PROFESSIONAL SETTINGS.

Sponsor: Health Communication Division

Chair: Leah Bryant, DePaul University

Respondent:

Leah Bryant, DePaul University

"Exploring the relationships amongst communication practices, nurse identification, and intent to leave: The effect of nurse-team communication on nurse turnover." Julie Apker, Western Michigan University; Kathleen Propp, Western Michigan University; Wendy Ford, Western Michigan Univ

"Emotional Competence in Nursing Satisfaction." Kate Magsamen-Conrad, Rutgers University

"Assessing Communication Skills of Emergency Medicine Providers During Transfer of Patient Care." Susan G Hunnicutt, UW-Milwaukee; Nancy Burrell, Univ of Wisconsin, Milwaukee; Mike Allen, Univ of Wisconsin, Milwaukee; C. Erik Timmerman, University of Wisconsin-Milwaukee

"Communication needs reported by healthcare professionals in Japan: A preliminary report." Naomi Sugimoto, Keio University

30314	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Salon D
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THE THEORY AND PRACTICE OF NON-TRADITIONAL MEDIATION.

Sponsor: Peace and Conflict Communication Division

As the practice of mediation has grown, it is now used for disputes which are not associated with traditional mediation practices. Each

presenter will discuss their unique type of mediation as well as a review of the literature on their area of mediation. Topics to be covered include mediating gang disputes, department of social services (DSS) mediations, victim/offender mediation, faith-based mediation, and disputes between employees at a large state institution of higher learning.

30315 **8:00 am to 9:15 am** **Marriott Riverwalk** **Second Level** **Salon E**

SOCIAL EFFECTS OF MEDIA CONTENT: EXAMINATIONS OF VIOLENCE, AGGRESSION, AND ACTIVE MEDIATION.

Sponsor: Mass Communication Division

Chair: Cary Horvath, Youngstown State Univ

Respondent:

Kristen Harrison, Univ of Illinois, Urbana-Champaign

"A Content Analysis of the Media Effects Literature." W James Potter, Univ of California, Santa Barbara; Karyn Elizabeth Riddle, UCSB

"Aggressive Political Opinions and Exposure to Violent Media." Keren Eyal, University of Arizona; Miriam Metzger, Univ of California, Santa Barbara; Ryan W. Lingsweiler, University of California, Santa Barbara; Chad Mahood, Univ of California, Santa Barbara; Mike Yao, City University of Hong Kong

"The Influence of Exposure to Depictions of Race and Crime in TV News on Viewer's Social Judgments." Dana Mastro, University of Arizona; Elizabeth Behm-Morawitz, University of Arizona; Maria Kopacz, University of Arizona; Maria Lapinski, Michigan State University

"Reducing Aggressive Tendencies Through Active Mediation: A Theoretical Explanation." Jennifer Chakroff, Ohio State University; Stacy Smith, Univ of Southern California

30317 **8:00 am to 9:15 am** **Marriott Riverwalk** **Second Level** **Bowie**

WESTERN AND NON-WESTERN FOUNDATIONS OF RHETORICAL THEORY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Robert Glenn Howard, Univ of Wisconsin, Madison

Respondent:

Robert Glenn Howard, Univ of Wisconsin, Madison

"Hannah Arendt and Epideictic Speech: Bridging the Social and the Political." Scott Simpson, Penn State University

"Implications of Confucius' The Analects: Contrasts of moral order with the Greco-Roman Tradition." Gerard Hauser, Univ of Colorado, Boulder; Nan Li, University of Colorado, Boulder

"The Loci of Cicero." Daniel Mortensen, Edgewood College

30318 **8:00 am to 9:15 am** **Marriott Riverwalk** **Second Level** **Travis**

DO-IT-YOURSELF CULTURAL ACTIVISM: CREATING CULTURAL SITES FOR PERSONAL CONNECTION AND POLITICAL ACTION.

Sponsor: Critical and Cultural Studies Division

Chair: Christopher Nix, Georgetown College

Respondent:

Christopher Nix, Georgetown College

This panel explores ways in which individuals come together to create sites of personal connection, sociocultural production, and political action. Particular attention is paid to ways in which marginalized individuals come together to form groups that work to establish alternative cultural and political frameworks to advocate, enact, and embody specific interests and agendas. The papers explore the relationships between communication, culture and power by examining specific sites of do-it-yourself (DIY) cultural production and socio-political activism.

30319 **8:00 am to 9:15 am** **Marriott Riverwalk** **Second Level** **Valero**

THE RHETORIC OF U.S. INTERNATIONALISM.

Sponsor: Public Address Division

Chair: Sandra French, Penn State University

Respondent:

Tracey Quigley, University of San Diego

""Grand and Glorious Nation:' Hawaii's Annexation and Competing Claims of Christian Duty."" Una Kimokeo-Goes, Penn State University

"Rhetorics of Global Idealism Amidst War:Wendell Willkie's One World." Laura Stengrim, Univ of Illinois, Urbana-Champaign

"Domino Theory, Contagion Metaphor, and the Conceptions of Place: Rhetoric of Complicity in the Indonesian Genocide of East Timor." Kelly Ann Clancy, University of Maryland

"Colin Powell, "Security," and the End Darfurian Genocide Movement." Robert N. Yale, Miami University

30321	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Bonham
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INTERNATIONAL FORENSICS ASSOCIATION - BUSINESS MEETING.

Sponsor: International Forensics Association

30322	8:00 am to 9:15 am	Marriott Riverwalk	Second Level	Crocket
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PUBLICITY AND MARKETING PROGRAM EVALUATION TASK FORCE.

Sponsor: NCA President

Chair: Arthur Bochner, Univ of South Florida

Participants:

Carl Botan, George Mason University
Gregory Payne, Emerson College
Don Stacks, University of Miami
Elizabeth Toth, University of Maryland
Diane Witmer, California State Univ Fullerton
Roger Smither, National Communication Assn
H Dan O'Hair, University of Oklahoma

30324	8:00 am to 10:45 am	Convention Center	Street Level	Room 101 A
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COMMUNICATION ACROSS THE CURRICULUM AND IN THE DISCIPLINES: BUILDING, SUSTAINING, AND ASSESSING A QUALITY PROGRAM.

Sponsor: Short Courses

Participants:

Deanna Dannels, North Carolina State University
April A. Kedrowicz, University of Utah

30325	8:00 am to 9:15 am	Convention Center	Street Level	Room 101 B
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RELATIONAL UNCERTAINTY.

Sponsor: Interpersonal Communication Division

Chair: Andrew Merolla, Ohio State University

"A Longitudinal Test of the Relational Turbulence Model." Jennifer Theiss, Rutgers University; Denise Solomon, Penn State University
"Relational Uncertainty and Message Production within Courtship: Features of Date Request Messages." Leanne Knobloch, Univ of Illinois, Urbana-Champaign
"Relational Uncertainty as an Antecedent and Consequence of Partner Jealousy Expression." Jennifer Bevan, University of Southern California; Karin Tidgewell, University of Nevada, Las Vegas
"Using the Relational Turbulence Model to Understand Negative Emotion within Courtship." Laura Elizabeth Miller, Univ of Illinois, Urbana-Champaign; Leanne Knobloch, Univ of Illinois, Urbana-Champaign; Katy Carpenter, University of Illinois

30326	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 A
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NEW MEASUREMENT AND PERSPECTIVES ON COMMUNICATION APPREHENSION.

Sponsor: Communication Apprehension and Avoidance Division

Chair: James Roberts, Univ of Texas, Austin

"Using the Multi-Modal Measurement of Response Domains (MMRD) on Students in Two-Year College Settings: Survey Results, Demographic Analyses, and Applications." Patricia Friel, Univ of Cincinnati; Trey Fitch, Clermont College
"The Development and Validation of a Religious Communication Apprehension Scale." Narissra Punyanunt-Carter, Texas Tech Univ; Jason Wrench, Ohio Univ Eastern Campus; Michael Corrigan, Edgewood College; James McCroskey, West Virginia University
"Effect of Dyadic Communication Apprehension on Communication Patterns Following the Acquisition of a Sexually Transmitted Infection." Courtney Vail Fletcher, West Virginia University; Melanie Booth-Butterfield, West Virginia University; Maria Brann, West Virginia University
"Faculty Temperament, Predispositions toward Communication and Advocacy for Communication Across the Curriculum Programs." Jerry Allen, Univ of New Haven; Ben B. Judd, University of New Haven; Kathleen Long, WV Wesleyan College; Joan O'Mara, University of Hartford
"I Think I Can't: Communication Apprehension and Imagined Interactions." John Randolph DeBerry, Louisiana State University; James Honeycutt, Louisiana State University

30327	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 B
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INVESTMENT AND PERFORMANCE.

Sponsor: Performance Studies Division

Chair: Lesa Lockford, Bowling Green State Univ

This session looks at the intersections between performance and investment from a variety of perspectives, including the critic's ideological, theoretical, practical and personal investments, communities' investments in ongoing performance practices, a private, bodily investment in silence when confronted with pain, and the public citizens' investments in the contemporary political scene.

30328	8:00 am to 9:15 am	Convention Center	Street Level	Mission Room 103 A
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COMMUNICATION WITH PARENTS: CHANGING TOPICS FROM CHILDHOOD TO ADULTHOOD.

Sponsor: Family Communication Division

Chair: Laura Elizabeth Miller, University of Illinois

Respondent:

Paul Schrodt, Texas Christian University

"Mothers' Trait Verbal Aggressiveness and Benevolence as Predictors of Maternal and Child Behavior during Play-Time Interactions."

Steven Wilson, Purdue University; Jessica Rack, Purdue University; Julie Delaney, Purdue University; Wendy Morgan, Purdue University; Javette Hayes, California State Univ Fullerton; Carma Bylund, Memorial Sloan Kettering Cancer Center

"The Eternal Umbilicus?: Attachment and Cell Phone Communication between College Students and their Parents." Najla Ghazi Amundson, North Dakota State University; Jeffrey Child, North Dakota State Univ

"Children's Perceptions of Parents' Desire to be Lied to: Children's Perceptions of Desired Communication Regarding Children's Levels of Sexual Activity." Gretchen Clark, Univ of Texas, Austin

"Adult Children's Forgiveness of Parents' Betrayals: Progressing Towards Greater Commitment, Trust, and Relational Satisfaction." Maria Brann, West Virginia University; Christine Rittenour, Univ of Nebraska, Lincoln; Scott Myers, West Virginia University

30329	8:00 am to 9:15 am	Convention Center	Street Level	Mission Room 103 B
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COUNCIL OF FORENSIC ORGANIZATIONS BUSINESS MEETING.

Sponsor: Argumentation and Forensics Division

Chair: Daniel Cronn-Mills, Minnesota State University, Mankato

Participants:

Larry Schnoor, Minnesota State University, Mankato

Frank Thompson, University of Alabama

Michael Dreher, Bethel Univ

David Steinberg, University of Miami

JoAnn Edwards, Univ of Mississippi

M'Liss Hindman, Tyler Jr College

Edward Inch, Pacific Lutheran University

Renea B Gernant, Concordia University

Scott Jensen, Webster University

James Hanson, Whitman College

John Fritch, Univ of Northern Iowa

Sandra Alspach, Ferris State University

Vicki Karns, Suffolk University

David Gaer, Laramie County Community College

Business meeting of all national forensic organizations.

30330	8:00 am to 9:15 am	Convention Center	River Level	Room 001 A
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INNOVATIVE TECHNIQUES FOR TRAINING PROFESSIONALS.

Sponsor: Training and Development Division

Chair: Sonia Zamanou-Erickson, Southern Illinois Univ, Edwardsville

This panel will include thirteen presentations by experienced trainers, which will take place simultaneously, on innovative activities and techniques for training in various contexts. Participants will be able to select at least six activities they find most interesting. This panel

provides participants with the latest information and innovative tools for effective training from the perspective of practitioners in the field.

30341 **8:00 am to 9:15 am** **Convention Center** **River Level** **Room 006 C**

A COMPREHENSIVE AND "EASY-TO-ADMINISTER" COMMUNICATION DEPARTMENT ASSESSMENT PROGRAM □ IS IT POSSIBLE?

Sponsor: Communication Assessment Division

Chair: Michael Hackman, Univ of Colorado, Colorado Springs

Respondent:

Adelina M. Gomez, University of Colorado at Colorado Springs

Over the past ten years, faculty at the University of Colorado at Colorado Springs have constructed and implemented an array of assessment activities for the undergraduate and graduate communication programs. The data win praises from accrediting agencies, assessment committees, and Deans. Come learn how it's done and why it works.

30348 **8:00 am to 9:15 am** **Convention Center** **River Level** **Room 008 B**

GOOD SCIENTISTS SPEAKING WELL? THE SCIENTIST AS RHETOR.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Omri Ceren, Univ of Southern California

Respondent:

Keith Gibson, Auburn University

"Burke, Pasteur, and the Rhetoric of Science." Thomas Wright, University of Minnesota

"Paradigms and Boundary Work: Chomsky's Cartesian Rhetoric of Science." Raymond Austin Oenbring, University of Washington

"Cytogenetics: The Rhetoric of an Ignored Science." Erin Wais, Univ of Minnesota, Twin Cities

"In Lieu of Priests? The Lay Preacher and "The March of the Penguins."" Josue David Cisneros, University of Georgia

30349 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 201**

ENHANCING CRITICAL THINKING AND INFORMATION LITERACY INSTRUCTION IN THE BASIC COMMUNICATION COURSE.

Sponsor: Short Courses

Participants:

Stephen Hunt, Illinois State University

Cheri Simonds, Illinois State University

Brent Simonds, Illinois State University

30350 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 202 A**

POLITICOS, THE MEDIA, AND POLITICAL REPUTATIONS.

Sponsor: Political Communication Division

Chair: David Dewberry, University of Denver

Respondent:

Jon Paulson, Buena Vista University

"Conceptualizing Political Emotion: An Analysis of the Wellstone Memorial." Alyssa Samek, Colorado State University

"The Speech Heard Round the World: Benoit's image repair discourse and the Trent Lott crisis." Catherine Adelle Sheldon, University of Georgia

"From Front-Runner to Also-Ran: Howard Dean, the Media and the Presidential Race of 2004." Gretchen J. Dworzniak, Ashland University

"Construction and Implications of a Rhetorical First Lady." Kate Zittlow Rogness, University of Denver

30351 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 202 B**

TO GOOD TO BE TRUE: THEORETICAL ISSUES CONCERNING TRUTH AND PERFORMANCE.

Sponsor: Performance Studies Division

Chair: Amy Darnell, Columbia College

Respondent:

Edward B. Smith, Georgetown College

The role of truth in postmodern performance has become both increasingly malleable and suspect. In regards to the ever shifting ethical ground concerning absolute truth in autoperformance work, these authors address the issue through various theoretical lenses. Borrowing

from Christopher Ortiz's "The Politics of Genre," these authors articulate that "in an effort to categorize the text so as to locate from some type of definable referentiality" categories of truth and reality may become conflated.

30352 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 203 A**

MULTI-CHANNEL CONNECTIONS AND POLITICAL ACTION: HOW LITERAL, METAPHORICAL, AND VIRTUAL SITES PLAY A ROLE IN ADVOCACY AND CAMPAIGN COMMUNICATION.

Sponsor: Political Communication Division

Chair: Jennifer Stromer-Galley, Univ at Albany SUNY

Respondent:

Mitchell S. McKinney, National Communication Association

This panel is in keeping with the NCA 2006 conference theme, "Creating Sites for Connection and Action." It explores electronic media sites as places where political information and dialogue are exchanged. The panel examines how politicians and advocacy groups connect through places that range in form. The panel reports findings on whether such communication appears to motivate action on the part of individuals who select, or are exposed, to literal, metaphorical, and virtual sites.

30353 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 203 B**

CRITICAL AND CULTURAL STUDIES NOW-- A FORUM ON EXPANDING DIVERSITY AND FOSTERING COLLABORATIONS.

Sponsor: Critical and Cultural Studies Division

Chair: Shoshana Magnet, Univ of Illinois, Urbana-Champaign

Participants:

Angharad Valdivia, Univ of Illinois, Urbana-Champaign

Sarah Projansky, Univ of Illinois, Urbana-Champaign

Linda Steiner, Rutgers University

Radha Hegde, New York University

James Hay, UIUC

Assembling scholars who represent a diversity of theoretical and methodological approaches to the field, this panel aims to foster discussion about intellectual directions within cultural studies and its location within the communication interdiscipline. How might scholars respond to the contemporary context and maintain the interventionist spirit of cultural studies within the academy? How do we move to a collaborative project that values diverse approaches and objects of study while remaining committed to theorizing inequality?

30354 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 204 A**

FACE-TO-FACE CONNECTION IN A PUBLIC SPEAKING COURSE. MORE? OR LESS?: COMPARING A FULLY ONLINE BASIC SPEECH COURSE TO A PARTLY-ONLINE "HYBRID" FORMAT.

Sponsor: Short Courses

30355 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 204 B**

IMAGE ACTS: EXPLORING THE AGENCY OF THE VISUAL THROUGH PERFORMANCE AND PERFORMATIVITY.

Sponsors: Visual Communication Division, Performance Studies Division

Respondent:

Brian Rusted, University of Calgary

W.J.T. Mitchell has recently suggested that images "have legs." That is, images have life and lives of their own that extend beyond being supplementary to, or a corollary of, discourse. The purpose of this panel is to explore the cultural vitality and performative force of the visual through theories of performance; to find out how images act. Respectively, the papers consider documentary's rupture of the "real"; the "mug" shot's performance of "fugitive" representation; and the agency of tattoo images within representation. Taken together, the papers challenge the logic of representation to contain the visual as well as materially and conceptually illustrate the cultural force and vitality of images. Each paper, in its own way, follows an image's legs.

30356 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 205**

RHETORIC OF THE ROMAN PERIOD: REPUBLIC, EMPIRE, AND EARLY CHRISTIANITY.

Sponsor: American Society for the History of Rhetoric

Chair: Debra Hawhee, Univ of Illinois, Urbana-Champaign

"Panegyric to the Sacred Warrior: Cicero's Praise for Pompey in Pro Lege Manilia." Ilon Lauer, Western Illinois Univ
"The Emperor Augustus: An Overlooked Figure in Rhetorical History." Kathleen Lamp, Univ of Illinois, Urbana-Champaign
"Empire and the Second Sophistic." Susan Jarratt, Univ of California, Irvine
"Confessing Rhetoric: Augustine and the Politics of Confession." Dave Tell, University of Maryland

30357 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 206 A**

TEACHING ENVIRONMENTAL COMMUNICATION: A SITE FOR CONNECTION AND ACTION.

Sponsor: Short Courses

Participants:

Robert Cox, University of North Carolina Chapel Hill
Stephen Depoe, Univ of Cincinnati
Judith Hendry, Univ of New Mexico
Steve Schwarze, Univ of Montana
Barbara Willard, DePaul University
Jonathan Gray, Southern Illinois Univ, Carbondale

30358 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 206 B**

PARENTING DISCOURSES IN MYTH, MEDIA, AND (POST)MODERN LIFE.

Sponsor: Feminist and Women's Studies Division

Chair: Karla Mason Bergen, Univ of Nebraska, Lincoln

Respondent:

Roseann Mandziuk, Texas State University
"The Asymmetrical Taboo: Greek Mythology and Father-Daughter Incest." Mary Marcel, Bentley College
"Working Mothers and Stay-at-Home Fathers: the Presence of Backlash in the Film The 24 Hour Woman." Karen Braselton, Southern Illinois Univ, Carbondale
""Symbolic Pregnancy: The Functioning Dysfunction of Performing Single Fatherhood"." Angela Day, Univ of South Florida
"Responsible Fatherhood: What is it and What is Everyone Saying About it?" Jill Weber, Penn State University

30359 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 207 A**

MEDIATING THE INTERSECTIONS OF FAITH, POLITICS, AND SEXUALITY.

Sponsors: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division, Religious Communication Association

Chair: Kathleen Battles, Denison University

Respondent:

Charles Morris III, Boston College

As the religious right gains more political and economic power to define the terms of the debate between religion and sexuality, mainstream and alternative media have come to play an important role in negotiating the relationship between them. The panelists explore the unique ways that those working within the constraints and possibilities of different media frame/challenge/alter/negotiate/reaffirm cultural understanding of the relationship between faith and sexuality.

30360 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 207 B**

LIVING WITHIN WOMEN'S BODIES.

Sponsor: Ethnography Division

Chair: Barbara Jago, University of New Hampshire at Manchester

Respondent:

Elissa Foster, San Jose State University
"A Baby Boomer Feminist Meets Fundamentalism." mary catherine poole, university of south florida
"Mental work meets body work: An exploration of an embodied epistemology in ethnography." Katie Sullivan, University of Utah
"The Menopause Club: Five Hot Middle-Aged Women Sitting Around Talking about their Bodies." Christine Davis, University of North Carolina, Charlotte; Carolyn Ellis, Univ of South Florida; Marilyn Myerson, University of South Florida; mary catherine poole, university of south florida; Kendall Smith-Sullivan, Univ of South Florida
""We All Have Ovaries": An Ethnographic Study of Women's Public Space." Kittie Grace, Hastings College

30362 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 209**

ENACTING CIVIL SOCIETY THROUGH INTERORGANIZATIONAL NETWORKS.

Sponsor: Organizational Communication Division

Chair: Jennifer Mize Smith, Purdue University

Respondent:

Sarah E. Dempsey, University of North Carolina Chapel Hill

""It's Not Just Business, We're Making the World a Better Place": An Analysis of the Pattern of Interorganizational Symbiotic Relationships between Economic and Issue Industries." Michelle Shumate, University of Illinois, Urbana-Champaign; Amy O'Connor, North Dakota State Univ; Mark Meister, North Dakota State Univ; Jon Pike, North Dakota State Univ

"Organizational Accountability as Discursively Enacted in the American Red Cross Liberty Fund." Joel Iverson, Texas A&M Univ; Holly Hirsch, Texas A&M Univ

"Organizational Networking in Building Civil Societies." Maureen Taylor, Western Michigan University; Marya Doerfel, Rutgers University

"Front Line Boundary Spanners' Discourse About Interorganizational Collaboration:." Matthew Isbell, Univ of Texas, Austin; Laurie Lewis, Rutgers University; Matthew Koschmann, Univ of Texas, Austin; Rachel Goldstein, Univ of Texas, Austin

30363 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 210 A

CLASSROOM: THE SITE FOR CREATING CONNECTION BETWEEN THEORY AND PRACTICE IN COMMUNICATION.

Sponsor: Instructional Development Division

Chair: Kuniko Fuse, Private Consultant

Participants:

Kuniko Fuse, Private Consultant

Mark Nelson, University of Alabama

Mary Meares, Washington State Univ

Yuko Kawai, Tokai Univeristy

Koji Fuse, Drake University

This panel explores how we communication teachers can connect theory and practice in our classrooms to satisfy the needs of students and the "real world." Of particular importance are (1) striking a balance between theory and practice and (2) bringing the real world into our classrooms. Panelists share their pedagogical approaches, techniques and possible outcome assessments in various areas of the communication discipline: public speaking, interpersonal communication, organizational communication, intercultural communication, and public relations.

30364 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 210 B

NEW CRUNK ALLIANCES: CONNECTIONS IN HIP-HOP SCHOLARSHIP.

Sponsor: African American Communication and Culture Division

Chair: Murray Forman, Northeastern U.

Respondent:

Eric Watts, Wake Forest University

This panel explores hip-hop from a variety of perspectives, hoping to engage an extended conversation amongst many scholars invested both in the subculture and scholarship about the culture. The panel focuses on this very intersection - culture and scholarship, asking how the topics, styles, and methods of hip-hop can provide new directions for communication scholarship.

30365 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 211

WHAT DO WE DO?: CREATING A SITE FOR DIALOGUE AND CONNECTIONS ABOUT THE ROLE OF THE ASSISTANT BASIC COURSE DIRECTOR.

Sponsor: Basic Course Division

Chair: Nicole Schultz, Bowling Green State Univ

Inspired by the conference theme, Creating Sites for Connection and Action, we propose a panel that provides the opportunity to discuss the role of the assistant basic course director. This panel is comprised of directors and assistant directors from various institutions and will provide insight into the role of the assistant director, including TA training, administrative duties, and curriculum development. We envision this being an interactive session with opportunities for attendees to share their experiences.

30366 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 212 B

RE-CONNECTING FEMINIST RHETORIC AND ACTIVISM: RHETORICAL RE-READINGS OF SECOND WAVE TEXTS.

Sponsor: Feminist and Women's Studies Division
Chair: D Lynn O'Brien Hallstein, Boston University
Respondent:

Bonnie Dow, University of Georgia

The panelists' papers will re-connect to key second wave texts as a way to take seriously Dow's call in QJS for rhetoricians to return to and develop richer rhetorical understandings of those texts. To enrich the panel and to encourage time for more audience discussion, panelists and the respondent have agreed to limit their presentations to 15 minutes. The panelists' papers will serve as the springboard, then, for a roundtable discussion among the panelists and the audience about second wave texts.

30367	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 212 A
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CREATING SITES FOR CONNECTION AND ACTION: ADAPTING CURRICULUM TO CHANGING REALITIES AT THE UNDERGRADUATE COLLEGE OR UNIVERSITY.

Sponsor: Undergraduate College and University Section
Chair: George Wharton, Curry College

The campus may look the same but new demands are being placed on faculty, budgets and curriculum to meet the needs of a changing campus environment. These six papers address various challenges posed by the new realities of life at the undergraduate college or university and examine how Communication departments respond to these new realities by creating exemplary sites for connection and action.

30368	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 213 A
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FEMINIST AND WOMEN'S STUDIES DIVISION/WOMEN'S CAUCUS EXECUTIVE MEETING.

Sponsor: Feminist and Women's Studies Division

30369	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 213 B
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CREATING SITES FOR SPIRITUAL DEVELOPMENT - INTEGRATING SPIRITUALITY INTO THE CURRICULUM.

Sponsor: Spiritual Communication Division
Chair: Diana Denton, Univ of Waterloo

Participants:

Candice M Rotchford, University of Waterloo

Lindsay Nelson, University of Waterloo

Meaghan Anna Hoffmann, Univ of Waterloo

There is growing interest in integrating spirituality in classroom practice in higher education. This session focuses on student experience in an experiential university course entitled "Spiritual Development in a Diverse Society: Communicating Across Differences." The course combines contemplative practices and dialogue with theoretical perspectives and has been taught at several colleges and universities in the U.S. and Canada. Panelists (students and faculty) will explore how students are integrating this learning experience through dialogue, reflection, and video clips of classroom sessions.

30370	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 A
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EXTENDING DEBATE TO THE HISPANIC COMMUNITY: ACCOMPLISHMENTS AND CHALLENGES.

Sponsor: American Forensic Association

Participants:

Chris Wheatley, Aspen School District

Ramon Vasquez, Fork School District

Jon Brusckke, California State Univ Fullerton

Bill Newman, Emory University

30371	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 B
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ADVANCES IN AFFECTIVE DISPOSITION THEORY RESEARCH.

Sponsor: Communication and Social Cognition Division
Chair: Dana Mastro, University of Arizona

Respondent:

David Roskos-Ewoldsen, University of Alabama

A leading explanation for why we like what we like is affective disposition theory (ADT). Though simple in its basic form, processes governing ADT are complex. This panel presents sophisticated research with insights on ADT. Five included papers use ADT to predict 1) fMRI responses to (TV) drama, 2) longitudinal reactions to daytime soap opera, 3) moral monitoring and the acceptability of using violence to resolve conflict, 4) involvement based attraction, and 5) impression formation.

30372 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 C**

CREATING SITES FOR CONNECTION AND ACTION: HIGHLIGHTS OF THE NATIONAL COMMUNICATION ETHICS SUMMER CONFERENCE.

Sponsor: Communication Ethics Division
 Chair: Kathleen Roberts, Duquesne University
 Respondent:
 Ronald Arnett, Duquesne University

Every other year, the Communication Ethics Division hosts its summer conference at Duquesne University (formerly hosted by Western Michigan University, and known as the Gull Lake conference). This panel will offer highlights of the summer (2006) conference in a creative, interactive format, with special guests drawn from the conference participants and presenters. The purpose will be to build sites of connection, action, and synergy between the two conferences.

30373 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 D**

FOCUSING ON INDIVIDUALS AT RISK: REPORTS FROM THE CDC CENTERS OF EXCELLENCE IN HEALTH COMMUNICATION.

Sponsor: Health Communication Division

The University of Georgia and University of Connecticut were the first to be awarded three-year CDC Centers of Excellence in Health Communication grants. The University of Georgia's Southern Center for Communication Health and Poverty is focused on discovering how poor and disproportionately African American populations respond to health risks and developing interventions to increase health protection behaviors. The University of Connecticut Center for Health Communication and Health Marketing is using an educational entertainment approach to develop and deliver messages about safe sex and club drug use to hard-to-reach young adult audiences. This panel features investigators from both Centers to discuss the specific aims of their research and project initiatives, as well as data gathered to date. These panelists will discuss how research centers can stimulate important research, community partnerships, and collaboration across disciplines and institutions to better understand health behaviors and communication.

30374 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 215**

CREATING NEW SITES - ACTION AND CONNECTION THROUGH DEBATE AND ARGUMENTATION THEORY IN THE PEOPLE'S REPUBLIC OF CHINA.

Sponsor: Association for Chinese Communication Studies
 Chair: Noel Selegzi, International Debate Education Association
 Respondent:
 Minmin Wang, Rider University

This panel focuses on efforts to expand debate and argumentation theory in the People's Republic of China. Moving beyond their traditional U.S. contexts, debate coaches relate their experiences on teaching and evaluating Chinese university debaters. Chinese and U.S. coordinators for the International Debate Education Association analyze tournaments and debate training activities.

30375 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 216 A**

RHETORIC POTPOURRI: A VARIETY OF STUDENT SECTION PAPERS IN RHETORICAL ANALYSIS.

Sponsor: Student Section
 Chair: Kirsten Theye, University of Kansas
 Respondent:

- Ioana Andreea Cionea, University of Maryland College Park
- "Discussion Site Generates an Alternative Success Myth: Rural Kansans Seek Connectedness and Security Over Financial Prosperity." Abbie Farrens, Kansas State Univ; Darren Epping, Kansas State Univ
- "Finding God in New Places: Uniting Kenneth Burke's "Perspective by Incongruity" and Anagogical Interpretation of Scripture." Holly Gail Reed, Boston University School of Theology
- "For the Love of Rhetoric!: Lacan, Drive, and Rhetorical Scholarship." Kevin Johnson, University of Texas, Austin
- "New Directions in Rhetorical History and American Public Address Studies: Building Theories and Dispelling Myths." Casey Kelly, Univ of Minnesota, Twin Cities
- "Prussian Blue and the Music of White Supremacy." Justin Earl Cleveland, Penn State

"Antithetical Attachment: Stealing Legitimacy and Moral Ground by Turning 'Them' Into 'Us'." John Joseph Jasso-Wedel, Graduate Student-Kansas State University

30376 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 217 A**

COMMUNICATION AND ETHNOGRAPHY: THE FUTURE OF THEFIELD.

Sponsor: Ethnography Division

Chair: Robin Clair, Purdue University

Participants:

Robin Clair, Purdue University

Robert Krizek, St Louis University

Stacy Holman Jones, University of South Florida

Daniel Makagon, DePaul University

A panel (comprised of the ethnography division officers) discussion of the future of ethnography in communication will address issues of theoretical direction, practical implications, contributions to society, and publication outlets. In addition, discussion will raise questions about positioning ethnography within academic departments. Graduate students are especially encouraged to attend.

30378 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 217 B**

FINDING ACTIONS IN CONTEXT - FINDING CONTEXTS IN ACTIONS.

Sponsor: Language and Social Interaction Division

Chair: Galina Bolden, Rutgers University

This panel presents four conversation analytic studies of action in context. They demonstrate that investigation of action also requires investigation into context - specifically into the appropriate scope of context that is relevant for describing action. These papers range in the formulation of their relevant context(s) for action from single turns at talk in the cases of Schegloff and Mandelbaum & Hamer, to workplace and other materially completable projects in the cases of Toerien & Kitzinger and Lerner, Zimmerman & Kidwell.

30379 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 217 C**

RELIGION AT THE MOVIES: RHETORICAL ANALYSES OF THE RELATIONSHIP BETWEEN HOLLYWOOD AND FAITH.

Sponsor: Religious Communication Association/Mediated Studies

Chair: Derrick Rosenior, Vanguard Univ of Southern California

Respondent:

Thomas Carmody, Vanguard Univ of Southern California

"Building the Church Theatre Chain: Church Cinemas and the Media Economy of "Left Behind."" Samuel Boerboom, Univ of Minnesota, Twin Cities

"Mollywood: An Exploration into the Burgeoning Field of Mormon Cinema." Rachel Silverman, Univ of South Florida

"Love-hate Relationship Between Christianity and Popular Culture: Case Studies of Two Movies about Jesus Christ." Martin Nyinongo Yina, Howard University

"I, Robot": A Burkean Consideration of Ultimacy and Redemption." Gary William Carson, University of South Florida

30380 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 217 D**

MEDIA REPRESENTATION AS PROCESS: CONSTRUCTING SOCIAL PROBLEMS, SOCIAL SOLUTIONS, AND GLOBAL NATIONALISM(S).

Sponsor: Mass Communication Division

Chair: Teresa Filipowicz, University of Arizona

Respondent:

Lisa R Barry, Independent Scholar

"The Representation of the Olympic and its Contribution to Constructing Nationalism: An Analysis of 1968, 1984 and 2000 Olympic Reports in South Korea." Younghun Cho, University of North Carolina Chapel Hill

"TRA and Safer Sex Intentions: The Moderating Influence of Media Portrayals." Tracy Worrell, Emerson College; Charles Atkin, Michigan State University; Ron Tamborini, Michigan State University

"Drugs on TV: Representation of America's Drug "Problem"." Katrina Flener, Brooklyn College/ Temple University

30381 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 218**

THE POLITICS OF FILM.

Sponsor: Critical and Cultural Studies Division

Chair: Emanuelle Wessels, University of Minnesota-Twin Cities

"From a Diverse Community to a Homogenous Nation: Shifting Frames of Nation and Religion in Indian Popular Cinema." Madhavi Murty, University of Washington, Dept of Communication

"Modern Minstrelsy: White Space and the Appropriation of African American Culture in "Office Space."" Beth Bonnstetter, Univ of Minnesota, Twin Cities

"Cinematic Space: Creating Discourse through Community Cinema." Chris Carden, Univ of South Florida

"Exploring Alternatives to the Psychoanalytic Method in Horror Cinema Criticism: A Postmodern, Ecofeminist Reading of Resident Evil." Emanuelle Wessels, University of Minnesota-Twin Cities

9:00am

30436 9:00 am to 3:30 pm Convention Center River Level Room 003 B

ALLYN & BACON.

Sponsor: National Communication Association

30489 9:00 am to 10:30 am Convention Center Concourse 2nd Level Tower View Registration

SCHOLAR-TO-SCHOLAR SESSION ONE.

Sponsor: Scholar to Scholar Sessions

"Development of a public health knowledge scale." Andrew Pleasant, Rutgers University; Shyama Kuruvilla, London School of Hygiene and Tropical Medicine

"High Stakes Communication Assessment: Update on the National Certification Board for Alzheimer's Care." Donna Surges Tatum, Meaningful Measurement, Inc/U of Chicago; Johnna Gueorguieva, Riverside Publishing; Ellen Woods, American Osteopathic Association; Andrea Fink, NCBAC

"Comparing College Students' Value-, Outcome-, and Impression-relevant Involvement in Health Related Issues." Heather Marshall, State University of NY University at Buffalo; Amber Reinhart, University of Missouri - St. Louis; Frank Tutzauer, SUNY Buffalo; Thomas Hugh Feeley, University at Buffalo, The State University of New York

"Idiomatic Communication in the Stages of Coming Together and Falling Apart." Katie Dunleavy, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"Positive Facework in Marital Dissolution." Amy Fannin, Louisiana State University; Mary-Jeanette Smythe, Univ of Missouri, Columbia

"Replication of the Precarious Couple Effect with Specific Communication Variables." Rachel Kim, Michigan State University; Xiaowen Guan, Michigan State University; Katherine Klein, Michigan State University; Jayson Dibble, Michigan State University; Amber Raile, Michigan State University; Carrie Oliveira, Michigan State University; Sarah Katherine Foregger, Michigan State University; Timothy Levine, Michigan State University

"How do we fix it?": Comparing Long-term married and remarried couples in their choices of relational repair strategies." James Ragsdale, Sam Houston State Univ; Frances Elizabeth Brandau-Brown, Sam Houston State University; Richard Steven Bello, Sam Houston State University

"Reproducing Eugenics: The Impact of Visualizing a Suppressed History." Kathryn Sylva, University of California, Davis

"Whose Historical Site? Critical Visual Analysis of Murals of First Nations People on Vancouver Island." Kristin Moss, University of Denver

"Attributions Given by Adolescents to Bullying at School." Sanna-Lenna Karhunen, University of Jyväskylä

"A Tale of Three Speakers: An Analysis of Nonverbal Immediacy Behaviors and Their Affects on Credibility and Character Evaluations." Brandon Stephens, Texas Tech University; Narissra Punyanunt-Carter, Texas Tech Univ

"Connecting with Qualitative Research: Doing Grounded Theory as an Interpersonal Scholar." Diana Hadad, Wayne State Univ

"Meaning-making in Everyday Interactions: Using Diaries to Capture the Specific and Cultural-level Message Value of Nonverbal Cues in Close Relationships." Valerie Manusov, University of Washington; Eve-Anne Doohan, Univ of San Francisco; Laura W. Black, Cornell University

"Does Being Male Really Matter? An Exploration of Reactions to Political Advertisements of Male and Female Candidates." Abby Gail Hendren, University of Florida; Kristen Landreville, University of Florida

"Political Orientation and Gender Effects on Social and Moral Emotions." Maxim Polonsky, University of Connecticut; Ross Buck, University of Connecticut

"Uncertainty and Interaction Patterns in Online Friendships:A Cross-Culture Study." Jiali Ye, Georgia State University

"Trait Affection in Close Platonic Friendships." Jennifer Geist, University of Montana; Claire Spanier, St John's University; Kimberly Clinger, University of Montana

"Communication Theory of Identity:A Theoretical Model of Identity Gaps from the Adult Grandchild's Perspective." Jennifer A. Kam, Penn State University

- "Development and Validation of the Nurse-Team Communication Inventory." Wendy Ford, Western Michigan Univ; Kathleen Propp, Western Michigan University; Julie Apker, Western Michigan University
- "Connecting Theory to Participatory Action: The Case of HIV/AIDS and Sex Workers in Sonagachi." Ambar Basu, Purdue University; Mohan Dutta-Bergman, Purdue University
- "Evaluating the Public's Interaction with Mental Health Sources of Information: Testing Elements of the Elaboration Likelihood Model." Yvette Bueno, Univ of Miami
- "Customizing Messages with the Utilization of Plain Language Techniques." Doresa A. Jennings, Centers for Disease Control and Prevention
- "The efficacy of using a psychographic audience segmentation to communicate about fruit and vegetable consumption." Lindsay Della, University of Georgia
- "Psychosocial Factors related to Skin Self Exam Performance by Young Adults." Jakob Jensen, Univ of Illinois, Urbana-Champaign; Cortney M Moriarty, Univ of Illinois, Urbana-Champaign
- "An Exploratory Investigation into the Relationship Between Health Orientation and Health Opinion Leadership." Mohan Dutta-Bergman, Purdue University; Graham Bodie, Purdue University
- "Issue Placement in Entertainment Media: Proposing Process Models for Entertainment-Education." Monica B. Scales, University of Georgia; Charles Salmon, Michigan State University
- "Communicating in Chinese Teahouses." Shaorong Huang, ACCS
- "The Embodied Construction of the Other in Intercultural Encounters." Tomoko Ikeda, Univ of Texas, Austin
- "Effects of Ethnic Communication on Chinese Students' Acculturation Process." Zheng Yang, Cornell University
- "The Mixed Message: A Theoretic Analysis of Bi-Cultural Identities." Nathan Carter, California State Univ, San Bernardino
- "Utilizing Embedded Curriculum Assessment of Student Learning Outcomes to Enhance Program Assessment." Tony Allison, Cameron University
- "Senior Digital Portfolios: Connecting the Pieces of an Academic Career." Shannon Van Horn, Valley City State University; Shannon VanHorn, Valley City State Univ
- "How Communication Centers can Help with Communication Anxiety/Apprehension." Suzy Prentiss, Dept of Communication Studies, The Univ of TN
- "Communication Centers: How physical space can provide a site for action and connection between consultants and those they consult." Alexandra Vizzier, Univ of North Carolina, Greensboro; Kimberly Cuny, Univ of North Carolina, Greensboro; Sarah Wilde, Univ of North Carolina, Greensboro; Erika Lytle, University of North Carolina, Greensboro; Jessica Moss, University of North Carolina, Greensboro; Jason Gardner, University of North Carolina, Greensboro

9:30am

30501 9:30 am to 10:45 am Hilton Mezzanine Salon Del Ray North

EDUCATIONAL USE OF ONLINE COMMUNICATION IN LEARNING SITES, VIRTUAL GROUPS, AND ONLINE LIBRARY.

Sponsor: Human Communication and Technology Division

Chair: Deborah Cohen, Cognition Ignition

Respondent:

Daniel McRoberts, Valley City State Univ

"Creating Sites for the Action of Learning." Juliann Cortese, Florida State University

"Measuring Communication Apprehension, Writing Apprehension, and Group Satisfaction in Face-to-Face and Virtual Groups in the Classroom." Rebecca L. McCarson, University of South Carolina; Michael Reardon, College of Charleston

"The Academic Digital Divide: Addressing the Lack of Online Library and Database Resources in the Global South." Catherine Cassara, Bowling Green State University; Laura Lengel, Bowling Green State Univ

30503 9:30 am to 10:45 am Hilton Mezzanine Salon Del Ray Central

PAYING ATTENTION TO SOURCES OF HEALTH INFORMATION.

Sponsor: Health Communication Division

Chair: Donald Helme, Wake Forest University

Respondent:

Donald Helme, Wake Forest University

"Dependency and adolescents' perceived usefulness of information on sexuality: A cross-cultural comparison of Interpersonal sources, professional sources and the mass media." Amir Hetsroni, Yezreel Valley College

"Information Sources, Mental Models of Cancer, and Interpersonal Discussion: The College Campus as a Primary Site for Learning about Prevention." Mary Step, Case Western Reserve University

"Message Effectiveness of Cancer Web Sites: The Variables that Work." Avinash Thombre, University of Arkansas, Little Rock

"Toward an Understanding of the Displacement/Supplement Effect of STD and HIV/AIDS Information Source Selection: A Study of Taiwanese Junior and Senior College Students." Hung-Yi Lu, National Chung Cheng University, Taiwan; Philip Palmgreen, University of Kentucky; Rick S. Zimmerman, University of Kentucky; Derek R. Lane, University of Kentucky

30505 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Vista**

TECHNOLOGICAL ISSUES IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Denise Ferguson, Indiana Wesleyan Univ

""We're Professional Kiss-Assers": The MTVization of Public Relations in Power Girls." Elizabeth Johnson Avery, University of Tennessee; Robert Avery, University of Georgia

"Studying Relationship Building on Corporate Websites: A New Research Protocol." Mihaela Vorvoreanu, University of Dayton

"Communicating the Community College Mission via the Internet." Sheila McAllister--Oteve, Rutgers University

"Mediated Crisis Responses: Extending the Information Subsidy." Maureen Taylor, Western Michigan University; Michael L. Kent, Western Michigan Univ

30506 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Duquesa**

PERFORMING SILENCE/ENACTING CONNECTIONS: WOMEN'S LIFE HISTORIES FROM APPALACHIA, INDIA, AND IRAN.

Sponsor: Feminist and Women's Studies Division

Chair: Devika Chawla, Ohio University

Respondent:

Robin Clair, Purdue University

This panel engages the conference theme of creating sites for connection and action by discussing the multiplex ways that women negotiate silence as they narrate their life-histories in three different historic, geographic, economic, and political contexts. Alongside conceptually discussing silence as an emergent theme, each panelist addresses the different ways in which the life history approach -- long considered by feminists and anthropologists as "a feminist method for a broader and deeper understanding of women's consciousness, historically and in the present" (Geiger, 1986) -- enabled her field work. By doing so, they show us the inherent recursive connection/s between theory and research practice in the study of women's lives. Himika Bhattacharya addresses silence as gendered discourse in her life history study of marital sexual violence among women of Lahaul Spiti, India. Karen Greiner uncovers the unheard and oft silent stories of women from rural Appalachia, here in the United States. Finally, Oldooz Mohammadi accesses oral histories of three Iranian women to show us how they utilize silence to remain the main narrators of their own history/s.

30507 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Princesa**

ANALYZING "OTHERNESS" IN PUBLIC SPACES.

Sponsor: Asian/Pacific American Caucus

Chair: Nicholas Zoffel, Bowling Green State Univ

Respondent:

Devika Chawla, Ohio University

""Thai" to the Diners: Uncovering Thai-ness Represented through Thai Restaurants." Anchalee Ngampornchai, Univ of New Mexico

"Gender Role and Identity Performance in Internet Pornographic Novels." Yujung Nam, Indiana University

30508 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Corona**

PUBLIC MEMORY AND CIVIL RIGHTS: THE POLITICS OF VISIBILITY.

Sponsor: Public Address Division

Chair: Andrew King, Louisiana State University

The recent memorialization of Rosa Parks and Coretta Scott King suggests the degree to which the nation has institutionalized a powerful collective memory of the quest for civil rights. The papers of this panel investigate the play of visibility in public memory of civil rights, considering why certain rhetorical statements achieved a central place in the history of the movement, while others did not.

30509 **9:30 am to 10:45 am** **Hilton** **Lobby** **Hacienda I**

CREATING A SITE FOR INTERPERSONAL CONNECTION AND ACTION IN THE ONLINE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Samuel Wallace, University of Dayton

Respondent:

Samuel Wallace, University of Dayton

Online offerings of our basic course are growing rapidly. Interpersonal communication skills are now taught via the Internet. The hybrid course, which includes a variety of skill and theory areas such as interviewing, interpersonal, and small group, is especially difficult to teach online. This panel offers several theoretical and pragmatic ideas for creating, teaching, and administering a "site for communication and action." Audience members are encouraged to bring their ideas to the panel for discussion.

30510	9:30 am to 10:45 am	Hilton	Lobby	Hacienda II
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DEVELOPING EFFECTIVE MENTORING PROGRAMS FOR CEDA.

Sponsor: Cross Examination Debate Association

Participant:

Mary Lynn Sandoz, Vanderbilt University

Respondent:

Marissa Silber, University of Florida

This program will focus on the development of effective mentoring programs for CEDA. The panel will look at the different levels for possible mentoring programs, including college competitors mentoring high school competitors, graduate assistants mentoring college competitors, program directors mentoring new coaches and graduate assistants and finally CEDA leadership mentoring coaches and directors for future leadership positions. The panel will include a justification for investing time and resources in developing these programs, a review of past attempts at mentoring programs and suggestions for what resources the programs should offer, both for mentors and mentees.

30511	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon A
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MEDIA ECOLOGY AND URBAN CULTURE AND COMMUNICATION.

Sponsor: Media Ecology Association

Chair: Dong-Hoo Lee, University of Incheon

The panel explores the theoretical perspectives of and intellectual links between media ecology and the study of urban culture and communication.

30512	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon B
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PEACE AND CONFLICT COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Peace and Conflict Communication Division

30513	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon C
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CONNECTING WITH THE CULTURE OF THE ORGANIZATION.

Sponsor: Training and Development Division

Chair: Keri Stephens, Texas State University-San Marcos

Respondent:

Liane Gray-Starner, Marietta College

"Connecting with the Organizational Culture: An Assessment during Transition." Mary Eicholtz, Mount Union College

"Storytelling During Organizational Change." Sheila Rosenthal, Kent State University

"Mentoring: Passing the Torch of Experience, Knowledge, and Organizational Culture." Colleen R. Mallet, Marist College

30514	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon D
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THE SIBLING RELATIONSHIP: EMOTION, MAINTENENCE, AND OUTCOMES.

Sponsor: Family Communication Division

Chair: Melissa Tafoya, Arizona State University

Respondent:

Carol Mills, University of Alabama

"Relational Maintenance Behaviors, Relational Outcomes, and Sex Differences in Adult Sibling Relationships." Alan C. Mikkelsen,

Whitworth College

"Sibling Relationship Satisfaction and Befriending as Related to Women's Health Outcomes." Carolyn Donnerstein, University of Arizona

"Threatening the Sibling Bond: An Examination of Jealousy Expression." Jacob Cayanus, Oakland University; Matthew Martin, West Virginia University

"Influence of Attachment Styles on Warmth, Conflict, Rivalry in and Maintenance of Adult Sibling Relationships." Jian Yang, Arizona State University

30515	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon E
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THE CHALLENGES AND OPPORTUNITIES OF THE INFORMATION AGE: EXPLORING THE FRONTIERS OF THE DIGITAL DIVIDE.

Sponsor: Partnership for Progress on the Digital Divide

Chair: Nancy C. Kranich, American Library Association

30516	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Salon F
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EXAMINING GLOBAL SITES: TOP STUDENT SECTION PAPERS IN INTERCULTURAL COMMUNICATION.

Sponsor: Student Section

Chair: Elvira Illiano, Villanova University

Respondent:

Fadoua Loudiy, Duquesne University

"New Life or Old Ideology? Two Mediated Depictions of Coming to America." Laura E Ware, University of Alabama

"Representation of female athletes: A Multicultural Analysis." Anca Dumitrescu, Florida State University

"The New Minority: Identity Development Among Biracial/Multiracial Americans." Renu Beniwal, Howard University

"What makes a successful communicator in an "English Conversation Club": A case study." Ying Roselyn Du, UNC-CH School of Journalism and Mass Communication

"When East is West, examining the Chinese mother-daughter relationships and cultural values through Amy Tan's The Joy Luck Club." Yea-Wen Chen, University of New Mexico

30517	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Bowie
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NCA DOCTORAL EDUCATION COMMITTEE MEETING.

Sponsor: NCA Doctoral Education Committee

30518	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Travis
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FORENSICS AROUND THE GLOBE: FROM PREPARATION TO AFTER THE LAST ROUND OF COMPETITION.

Sponsor: International Forensics Association

Chair: Clark Olson, Arizona State University

Respondent:

Clark Olson, Arizona State University

This panel explores the competitive and cultural elements of international competition. Although international forensics discussions often focus on the unique elements of coaching and competition, we often fail to recognize the unique quality of how the site influences and teaches during the entire travel experience. This panel addresses various perspectives from coaches and participants who have participated in various international competitive forensic venues and tournaments.

30519	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Valero
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A CALL FOR THE REEVALUATION OF NFA LINCOLN-DOUGLAS DEBATE THEORY.

Sponsor: National Forensics Association

Chair: Brian Swafford, Central Michigan Univ

Respondent:

Brent M. Heavner, Marshall University

Traditional debate scholarship has lagged behind the practice of competitive academic debate. As a result, the theory literature does not adequately address the needs of the current competitive academic debate landscape. To address this concern, panelists will call for the reevaluations of traditional notions of debate theory with suggestions for ways to address the incompatibility of theory and practice that currently exists in NFA Lincoln-Douglas Debate.

30521	9:30 am to 10:45 am	Marriott Riverwalk	Second Level	Bonham
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EXECUTIVE OFFICERS MEETING FOR LA RAZA CAUCUS & THE LATINO/A COMMUNICATION STUDIES DIVISION.

Sponsor: La Raza Caucus

30522 **9:30 am to 10:45 am** **Marriott Riverwalk** **Second Level** **Crocket**

ASSOCIATION FOR COMMUNICATION ADMINISTRATION INTEREST MEETING.

Sponsor: Southern States Communication Association

30525 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 101 B**

RELATIONAL MAINTENANCE.

Sponsor: Interpersonal Communication Division

Chair: Sara Morgan, University of Washington

Respondent:

Marianne Dainton, La Salle University

"Connection and Action Across Time and Space: Toward an Expanded View of Relational Continuity." Andy Merolla, Ohio State University

"Another Look at the Role of Equity in Relational Maintenance Strategies: Four Moderating Factors." Young-Ok Yum, Kansas State Univ;
Dan Canary, Arizona State University

"Pulling through together or pushing further apart: Communication, coping, and maintenance in stressful romantic relationships."

Katheryn Maguire, Cleveland State Univ; Terry Kinney, Wayne State Univ

"The Aftermath of Transgressions: Communicative Responses and Reasons to Maintain Romantic Relationships." Megan R. Dillow, West Virginia University; Walid Afifi, Penn State University

30526 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 102 A**

MAINTAINING SCHOLARLY MOMENTUM ACROSS SELECTED DISABILITIES AND CONTEXTS: IMPLICATIONS FOR RESEARCH DESIGNS AND INTERVENTIONS.

Sponsor: Disability Issues Caucus

Chair: Jill Yamasaki, Texas A&M Univ

Participants:

Eileen Gilchrist, University of Oklahoma

Lori Peterson, St Edwards University

Margaret Quinlan, Ohio University

Mindi Golden, Univ of San Francisco

Melissa Weiss, University of Houston

Jim Query, University of Houston

Martha Haun, University of Houston

Respondent:

Teresa Thompson, University of Dayton

This panel seeks to blend heuristically appealing and empirically based papers that provide synthesis, advance innovative theoretical frameworks, such as the Effective Decisional Communications Outcome Model (EDCOM) and agenda setting, as well as demonstrate how these perspectives can inform investigations and interventions. The contexts examined include newspaper coverage of disability issues, communication among spouses with Alzheimer's disease, learning disabilities and their impact on post-secondary students, as well as ADHD/ADD and its wide-ranging influences on employees.

30527 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 102 B**

HAUNTING BODIES, HAUNTED HISTORIES: THE ROLE OF THE SPECTRE IN PERFORMANCE.

Sponsor: Performance Studies Division

Respondent:

Joshua Gunn, Univ of Texas, Austin

In performance, an incredibly important site of connection to examine is between the performer and audience. This panel looks at using haunting as an idiom for communication studies to investigate the role gaps, fissures, absences and ghosts between performer and audience play in creating understanding. The panel, utilizing research from performance practice and theory, will look at how different voices, bodies, and histories haunt performances and what we stand to learn from the haunting experience.

30528	9:30 am to 10:45 am	Convention Center	Street Level	Mission Room 103 A
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FAMILIES INTERACTING: RESOLVING CONFLICT, MAKING DECISIONS, AND NEGOTIATING IDENTITY.

Sponsor: Language and Social Interaction Division

Chair: Walter Carl, Northeastern University

Respondent:

Wendy Leeds-Hurwitz, Univ of Wisconsin, Parkside

"Parenting through Conflict: Modeling Constructive versus Destructive Conflict Practices." Tanya Marina Mann, University of Texas at Austin

"Identities, Narrative Style, and Altercasting: an Analysis of Mothers' Talk about Their Overseas Children." Yanrong Chang, Univ of South Carolina, Aiken

"Decision Making in Interaction: A Microanalysis of a Father and Son's Activity During Moment-to-Moment Play Interaction." Dawn Sweet, Rutgers University; Hartmut Mokros, Rutgers University

30529	9:30 am to 10:45 am	Convention Center	Street Level	Mission Room 103 B
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INTERNATIONAL & INTERCULTURAL COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: International and Intercultural Communication Division

30530	9:30 am to 10:45 am	Convention Center	River Level	Room 001 A
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G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH, SESSION #1.

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Speech)

"The Rhetoric of the Oscars: Using the Academy Awards for Thinking Outside the Box--A Best of the Best Submission." Kristin Barton, Florida State University

"It's in the Bag: Connecting Storytelling to Public Speaking--A Top Ten Submission." Thomas Bovino, Suffolk Co Comm College

"Color My Communication World--A Top Ten Submission." Megan Moe-Lunger, Lee University; Catherine Bradley, Lee University

"Who do you think I am? Implicit personality theory made explicit--A Top Ten Submission." Kyle Ellefson, Montana State Univ, Billings; Jennifer Baker, Univ of North Carolina, Greensboro

""Mad-Lib" Speech." Sarah Ubel, Washburn University

"Do You Meet My Criteria? Assessing What Students Want in an Interpersonal Relationship." Eletra Gilchrist, Middle Tenn State Univ

"Basic Structure of a Speech (Kinesthetic Exercise)." Linda Potter Crumley, Southern Adventist Univ

"Connect the "Nots": A Fallacious Debate." Jamie Hines, Illinois State University

"Making Verbal Pauses "Taboo."" Andrew Tollison, Univ of Tennessee, Knoxville; Abby M. Brooks, University of Tennessee

"My Secret/Our Secret: A Project for the Grayson County College Fine Arts Department to Connect and Act as One." Brandy Lee Fair, Grayson County College; Steve Black, Grayson County College; Tenna Matthews, Grayson County College; Robin Robinson, Grayson County College

"Rebas and Cronis: an Intercultural Communication Culture-General Simulation Game." Andrea Patterson, Winston-Salem State Univ

"Resurrecting Rhetoric: Corax, Gorgias, Plato, Aristotle and All Those Other Dead Guys." Monette Callaway-Ezell, Hinds Community College

"Teaching Gift for Introduction to Public Speaking Courses:Online Submission of Peer Reviews." Whitney Anspach, University of Washington

"The Brainstorming Circle: Understanding Audience Analysis and Topic Selection." Daniel Schill, University of Kansas

"The Family of Origin Assignment." A. Todd Jones, Bakersfield College

"The Picture of Truth." Andrea M. Pampaloni, Rutgers University

"The Pre-Speech Speech." Julie L. Sendlak, North Dakota State Univ

"The "Sort of Impromptu" Campus Speech." Jacquelyn Buckrop, Ball State University

"Using a Question of the Day for Connection to Students and Action in Class." Rebecca Carlton, Indiana Univ Southeast

"You Are the Instructor: A Speech Ethics Exercise." Eric Fife, James Madison Univ

""Nu Skool" Self Introduction Speech: Profiles in Powerpoint." Lisa Burns, Quinnipiac University

""Sleeping Beauty Gets a Makeover": Using the Re-telling of Fairytales to Create an Awareness of the Socially Constructed Standards of Beauty and Value." Nancy Eckstein, Bethel Univ

"Bad Movies and Bad Television Make Great Speech Outlines." Leroy Wright, Mansfield University

"Ms. Smith Goes to Washington: Teaching Persuasion as Performance." Jason Munsell, Columbia College

"Making a connection: Drawing the "perfect" speaker and seeing yourself as that speaker." Jennifer Baker, Univ of North Carolina, Greensboro

30533	9:30 am to 10:45 am	Convention Center	River Level	Room 002 A
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ARE UNIVERSITIES AND COMMUNITY COLLEGES REALLY CONNECTED? TAKING ACTION TO MAINTAIN A TWO-YEAR COMMUNICATION DEGREE.

Sponsor: Community College Section

Chair: James McCoy, Comm College of Southern Nevada

Participants:

Rick Marks, Community Col of Southern Nevada

Annie McKinlay, North Idaho College

Mona Klinger, North Idaho College

Lori Zakel, Sinclair Comm College

Angela Putman, Collin County Comm College

In times of department restructuring, budget cuts and transferrability problems, communication professionals must take action by securing the viability of the discipline in order to serve students at the highest levels. Many two-year colleges are expanding and/or adjusting course offerings for a dedicated Associate of Arts degree in Communication or Speech. Topics will encompass strategies and challenges surrounding the development of these degrees including course offerings, transferability issues, recruitment and retention.

30534	9:30 am to 10:45 am	Convention Center	River Level	Room 003 A
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IN MEMORY OF THOMAS B. FARRELL.

Sponsor: NCA First Vice President

Chair: Thomas Frentz, Univ of Arkansas, Fayetteville

Participants:

Lloyd Bitzer, University of Wisconsin

Robert Craig, Univ of Colorado, Boulder

Walter Fisher, Univ of Southern California

G Thomas Goodnight, Univ of Southern California

Gerard Hauser, Univ of Colorado, Boulder

Michael Leff, Univ of Memphis

David Zarefsky, Northwestern University

Thomas Farrell died on June 12, 2006. A giant in the field of rhetoric, his passing leaves an irreplaceable gap in our lives and in our scholarship. Those on this panel--mentors, colleagues, co-authors, and friends--gather to honor Tom as they knew him, worked with him, and loved him.

30535	9:30 am to 10:45 am	Convention Center	River Level	Room 002 B
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DIRECTOR'S ROUNDTABLE, PART I: CREATING SITES OF CONNECTION & ACTION FOR SCHOOLS OF COMMUNICATION.

Sponsor: NCA First Vice President

Chair: Thomas G. Endres, Univ of Northern Colorado

Participants:

Alex Tan, Edward R. Murrow School of Communication, Washington State University

Oliver Boyd-Barrett, Bowling Green State University

Steven Rhodes, Western Michigan Univ

Claudia Hale, Ohio University

Dudley Turner, University of Akron

Pamela Kalbfleisch, University of North Dakota

Larry Gross, Univ of Southern California

Beth Olson, University of Houston

Mary Alice Shaver, University of Central Florida

Robert Carlson, Univ of Nebraska, Omaha

Schools of Communication, which frequently combine communication studies and journalism programs, are becoming increasingly commonplace. In this first of a two-part series, directors from schools across North America gather to discuss their sites of connection and action. Each participant would briefly share the history and structure of their school, followed by discussion of the unique privileges and pitfalls faced by schools, the advantages/disadvantages of the director role, and shared stories of challenges and successes.

30540	9:30 am to 10:45 am	Convention Center	River Level	Room 006 B
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CRITICAL VIEWS OF AFROCENTRIC THEORIES AND METHODS.

Sponsor: Black Caucus
Chair: Melbourne Cummings, Howard University
Respondent:
Kehbuma Langmia, Howard University

This panel emerges from research conducted in a doctoral course offered at Howard University. Each of the panelists will present work that examines popular topics with an afrocentric lens. The panelists will offer analyses of children's literature, popular comics, board games and African American preaching styles as they relate to afrocentric discourse.

30541	9:30 am to 10:45 am	Convention Center	River Level	Room 006 C
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NCA COMMUNICATION ASSESSMENT INSTRUMENTS: UPDATES FROM THE AUTHORS.

Sponsor: Communication Assessment Division
Chair: Timothy Detwiler, Cornerstone University
Respondents:

Philip Backlund, Central Washington University
Donna Surges Tatum, Meaningful Measurement, Inc/U of Chicago

Assessment continues to be of vital interest to many members of NCA. In partial response to this need, NCA has published three assessment instruments in the past decade with an additional instrument in the approval process. This panel consists of the authors of these instruments who will describe the instrument's purpose, recent revisions, research applications and data, and various assessment applications of the instrument.

30542	9:30 am to 10:45 am	Convention Center	River Level	Room 006 D
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ETHICS AS CONSTITUTIVE OF COMMUNICATIVE, MORAL ACTION.

Sponsor: Communication Ethics Division
Chair: Roy Wood, University of Denver

One view of communication ethics is as a moral paradigm to be applied to communication to determine whether it meets a normative ethical standard. But another view sees ethics as actually constitutive of communicative action. The relatively recent constitutive turn and the prominence of such scholars as Emmanuel Levinas points to the strong possibility of a foundational position for ethics in communication studies. The panelists will present short papers articulating their view on the topic.

30543	9:30 am to 10:45 am	Convention Center	River Level	Room 007 A
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TOWARD A CHRISTIAN RHETORIC: HOW CAN ACADEMICS ARTICULATE A CHRISTIAN RHETORICAL WORLDVIEW?

Sponsor: Religious Communication Association
Chair: Ben Voth, Miami

Christianity exerts significant symbolic influence both in American and global communities. An uneasy quiet exist within our public sphere about how to best understand and recognize its influence. Themes of separation and cultural sensitivity have created a vacuum where greater understanding is needed. This panel is dedicated to articulating and filling this void. This panel emphasizes African American voices within the Christian tradition. The rhetorical and communication significance of Christianity is developed by this panel.

30544	9:30 am to 10:45 am	Convention Center	River Level	Room 007 B
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RHETORIC FROM THE MARGINS: STUDIES IN SOCIAL MOVEMENTS.

Sponsor: Public Address Division
Chair: Keith Griffin, Univ of South Carolina, Aiken
Respondent:

Amy Slagell, Iowa State Univ
"Denying the Holocaust: Paranoia in David Irving's "The Suppressed Eichmann and Goebbels Papers" Speech." Jamie Eric Moshin, Penn State University
"Global Protest in the Comic Frame: Nonviolent Resistance to Corporate Globalization." Anne Marie Todd, San Jose State University
"Mixing Messages: Incongruities in the Rhetoric of Justice Sunday." Brian Kaylor, Univ of Missouri, Columbia
"Subterranean Grassroots: An Analysis of the Rhetoric of Control in Corporate Non-Market Strategies." Michael Tumolo, Penn State University

30545	9:30 am to 10:45 am	Convention Center	River Level	Room 007 C
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CREATING RELATIONAL CONNECTIONS IN WORK CONTEXTS.

Sponsor: Organizational Communication Division

Chair: Cory Young, Western Michigan Univ

Respondent:

Tracy Russo, University of Kansas

"Informal Communication and Remote Employees: Messages of Inclusion." Martha Fay, Ohio State University; Susan Kline, Ohio State University

"Predicting Employee Turnover from Friendship Networks." Thomas Hugh Feeley, University at Buffalo, The State University of New York; George A. Barnett, University at Buffalo; Jennie Hwang, State University of NY University at Buffalo

"The High Price of an Omitted Apology: Communication that Violates Trusting Expectations." Slavica Kodish, Arkansas Tech University

"Effects of Cross-Division Organizational Communication on Key Workplace Outcomes." Matthew Koschmann, Univ of Texas, Austin; Michael Moode, Murray State Univ; Elizabeth Crecente, University of Texas, Austin; Dina Inman, University of Texas, Austin

30546 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 007 D**

STUDENTS CREATING SUMMARIES FOR CONNECTION AND ACTION.

Sponsor: Instructional Development Division

Chair: Alan Goodboy, West Virginia University

Respondent:

Paul Turman, University of Northern Iowa

"A Literature Review Examining Computer-Mediated Discussion and E-mail Use in Teaching and Learning." Renee Cowan, Texas A&M University

"A Fear Revisited: Communication Apprehension and the Classroom." Sean Horan, West Virginia University

"Communication in Instructional Settings: A Chapter on Teacher Self-Disclosure." Carrie Kennedy Lightsey, West Virginia University

"Learning Styles: Theory and Practice in Intercultural Communication Classrooms." Diana Trebing, Southern Illinois Univ, Carbondale

"Student to Student Verbal Aggression: Bullies, Victims, and Teasing." Lisa Ann Furler, Texas State University - San Marcos

"The Outcomes of Orality and the Legacies of Literacy in Constructivist Education." Toni Adams, California State Univ, Sacramento

"Rethinking the educational needs of college students: The intersection of the modern work world and the current generational cohort." Matthew Gill, Purdue University

30547 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 008 A**

QUEER BODIES AND THE NATION-STATE.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Jeffrey Sens, none

"Queer (Im)mobility: Asylum Seekers in American Modernity." Sara McKinnon, Arizona State University

"Ronald Reagan/Queer Ally: Creating Sites for Queer Connections and Action in the Republican Public Memory." Thomas Dunn, Emerson College

"Lawrence v. Texas: The Rhetoric of a Critical U.S. Supreme Court Reversal." Jeffrey Nelson, Kent State University

"(Re)Construction of (Homo)Sexuality in Russia: A Critical Investigation." Olga Zaytseva, San Francisco State University

30548 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 008 B**

AFRICAN-AMERICAN WOMEN: RHETORIC, FACE, AND RESISTANCE.

Sponsors: Feminist and Women's Studies Division, African American Communication and Culture Division

Chair: Crystal Kavallieros, Colorado State University

Respondent:

Elizabeth Desnoyers-Colas, Armstrong Atlantic State University

"The Crusade for Justice vs. the Crusade for Dominance: Ida B. Wells-Barnett and the Anti-Lynching Movement." Jan Marie Hovden, University of Kansas

"Violent Intersections: Race, Sex, Class, and Rationality in Ida B. Wells-Barnett's Mob Rule in New Orleans." Sarah Stone Watt, Penn State University

"'Holy Boldness' or 'Let it Go': The Enactment of Face Among African-American Women Ministers." Rachel M. Anderson Droogsma, Howard University; Annette Madlock-Jones, Howard University

"Womanish Ways: Black Women's Political Rhetoric from Slavery to the Present." Monika R. Alston, College of Charleston

30550 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 202 A**

THE RHETORICAL AND ETHNOGRAPHIC EXPLORATION OF SOCIAL CHANGE.

Sponsor: Ethnography Division

Chair: Leila Monaghan, Indiana University

Respondent:

Owen Lynch, Southern Methodist University

"Gossip and Reciprocity : Reinforcement of Moral Stance through Personal Narrative in Korean-American community." Yujung Nam, Indiana University

"Social action groups, the Manko Kibbutz, and the power of withdrawal." Richard Edward Davis, University of Oklahoma

"Food Bank Culture: Food & Nutrition Communication in a Hunger-relief Organization." Tara Schuwerk, Arizona State University

"Fantasy Themes and "Masks" of Nonviolent Insurgency: Rhetorical Visions of Zapatista Resistance in the Boundaries and Borderlands of Globalization." Joshua Atkinson, Syracuse University

30551 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 202 B

EVERYTHING I EVER WANTED TO KNOW ABOUT TEACHING I LEARNED AT A COMMUNITY COLLEGE.

Sponsor: Community College Section

Chair: Isa Engleberg, Prince George's Comm College

Participants:

Raymond Zeuschner, Cal Poly State University, San Luis Obispo

Linda Lederman, Rutgers University

Virginia Richmond, West Virginia University

Timothy Hegstrom, San Jose State University

While community college instructors are involved in many scholarly activities, teaching is their bread and butter. This panel of well-known scholars all began their careers teaching at community colleges. They will discuss how their early teaching experiences affected them and helped them to become distinguished professors at universities later in their careers.

30552 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 203 A

RHETORIC AND PUBLIC POLICY: THREE CASE STUDIES.

Sponsor: Rhetorical and Communication Theory Division

Chair: Christian Lundberg, Northwestern University

Respondent:

Christian Lundberg, Northwestern University

"Hallucinating Modernism: The Discursive Hegemony of Hallucinogenic Drugs in the United States." Josh Hanan, San Diego State Univ

"Identity, Universal Appeals, Transcendence, and Consubstantiality: Looking to Kenneth Burke to Inform United States Public Diplomacy Efforts." Christina M. Bates, Arizona State University

"Policy Polysemy: The Strategic Ambiguity of the "One China" Policy." Joshua Frederick Hoops, California State University Long Beach

30553 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 203 B

CREATING SITES FOR ACTION: CHALLENGING THE PRISON INDUSTRIAL COMPLEX.

Sponsor: Critical and Cultural Studies Division

Chair: Stephen Hartnett, Univ of Illinois, Urbana-Champaign

Respondent:

Stephen Hartnett, Univ of Illinois, Urbana-Champaign

This panel will critically engage a variety of strategies and resources available to activists interested in challenging the Prison Industrial Complex. Participants will examine pedagogical approaches, the use of media, and various anti-death penalty strategies as sites for political action. Drawing from personal experiences, major texts, and critical theories, panelists will consider the effectiveness and limitations of these approaches and their implications for a broad and sustained movement against the current prison system.

30555 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 204 B

ANALYZING COMMERCIALS AS SITES FOR CONNECTION AND ACTION: THE WORKSHOP ON VISUAL COMMUNICATION, RACE, AND GENDER.

Sponsor: Visual Communication Division

Chair: Kathleen Turner, Davidson College

Participants:

Sheri Bleam, Adrian College
Marsha Houston, University of Alabama
Roseann Mandziuk, Texas State University
Caroline Picart, Florida State University
Karla Scott, St Louis University
Sarah Stein, North Carolina State University
Kathleen Turner, Davidson College

This highly successful, highly interactive session hows current commercials, provides panelists' analyses, and then engages the audience in further discussion.

30556 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 205**

FACULTY IN THE COMMUNICATION "MICRODEPARTMENT": VERY SMALL COMMUNICATION PROGRAMS AS SITES FOR CONNECTION AND ACTION.

Sponsor: Undergraduate College and University Section

Chair: Brian McGee, College of Charleston

Participants:

Linda Wheeler Cardillo, College of Mt St Joseph
Deborah McGee, College of Charleston
Christopher Richter, Hollins University
William Stuart, Longwood University
Sharon Varallo, Augustana College
Catherine Waggoner, Wittenberg University
Iverson Warinner, Spalding University

This panel addresses the challenges and collaborative possibilities for communication programs employing only a few full-time communication faculty members.

30558 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 206 B**

ALTERNATIVE MEDIA AND SOCIAL MOVEMENT STUDIES: JOINING THEORY AND PRACTICE.

Sponsor: Critical and Cultural Studies Division

Respondent:

Kevin Carragee, Suffolk University

This panel seeks to 1) address the largely missed and/or misunderstood relationships between work in alternative media and work in social movement studies, and 2) address the continuing problem of the relation/role of intellectual work to social movements. Key points to be explored include the communicative basis of social movements; the relationship of intellectuals to social movements; cultures, structures of action and their relationships; academic work and progressive political action.

30559 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 207 A**

PURGATORY POSSIBLE PROJECTS: SYMBIOTICA, COLLABORATION AND BIO-ART. A SONIC ART INSTALLATION.

Sponsor: Performance Studies Division

Purgatory Possible Projects is a sound installation I created as a visiting artist/scholar at SymbioticA, a bio-art art/science collaborative laboratory environment at the University of Western Australia, Perth. The installation provides insights into collaboration, symbiosis, connection, contemporary bio-art and conversations between artists and scientists (and people in between), and asks listeners to position themselves.

30560 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 207 B**

TOP COMPETITIVE PAPERS APPLYING KENNETH BURKE.

Sponsor: Kenneth Burke Society

Chair: Peter Smudde, Ph.D., Univ of Wisconsin, Whitewater

Respondent:

Jeffrey Courtright, Illinois State University

"Seeing 'Deviance' as Inclination: Kretschmerian Constitutions and Burke's Bodily Occupation." Debra Hawhee, Univ of Illinois, Urbana-Champaign

"The Entelechial Principle in Digital Media: The Perfection of Numerical Representation *." Charles Soukup, Univ of Northern Colorado
"The Symbolic Witch: Skepticism and Misnaming in the Witch-Hunts of Early Modern Europe *." Roger Steven Gatchet, University of Texas at Austin
""Just a theory": Intelligent Design and the Paradox of Purity." Meredith M. Bagley, University of Texas at Austin

30562 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 209**

1.COMMUNICATION CENTERS: EXTENDING OUR REACH.

Sponsor: Communication Centers Section
Respondent:
Marlene Preston, Virginia Tech

This panel proposal is aimed at providing a continuing source of the best and latest information needed for the successful establishment and ongoing operation of a communication center or laboratory. It will take into account changing needs and priorities: administrative requirements, pedagogical directions, assessment challenges, training guidelines and maintaining performance standards and morale among students who serve as peer mentors. Funding opportunities, technological innovations and resource availability, as well as directors' perspectives are designed to equip those who wish to propose and launch a center and those encountering hurdles in the process of operating the valuable learning enhancement communication centers have become.

30563 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 210 A**

AEJMC, ICA, ORWAC, OSCLG, & NCA: FORGING A HISTORIC ALLIANCE AND AGENDA FOR WOMEN IN COMMUNICATION.

Sponsor: Women's Caucus
Chair: Lana Rakow, University of North Dakota

Lana Rakow will facilitate this first-ever gathering representing: the Commission on the Status of Women for the Association for Education in Journalism and Mass Communication; the Feminist Scholarship Division of the International Communication Association; the Organization for Research on Women & Communication; the Organization for the Study of Communication, Language & Gender; the NCA Feminist & Women's Studies Division; and the NCA Women's Caucus.

30564 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 210 B**

TOP COMPETITIVE PAPERS IN COMMUNICATION AND THE LAW.

Sponsor: Division on Communication and the Law
Chair: Katie Gibson, California State Univ, Long Beach
Respondent:

Catherine Langford, Texas Tech Univ
"Chisholm v. Georgia and the Rhetoric of Representation." Paul Stob, Univ of Wisconsin, Madison
"To Be Fair and Impartial or Honest and Candid? An Empirical Test of Introductory Statements Encouraging Self-Disclosure." Debra L. Worthington, Auburn University; Gary R. Giewat, Giewat Litigation Consulting
"A Communicative Analysis of Victim Impact Statements in the Case of the Green River Killer: Practice and Policy Implications." Susan Jennifer Szmania, Univ of Wisconsin, Milwaukee; Monica L. Gracyalny, University of Wisconsin Milwaukee

30565 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 211**

COMMUNICATION IN CIVIL SOCIETY ORGANIZATIONS: COLLABORATION AND COMMUNICATION FOR THE GOOD OF THE CAUSE.

Sponsor: Organizational Communication Division

Designed to join scholars who share an interest in research and teaching within the Civil Society/Non-Profit sectors, this panel will first feature the work of five scholars actively engaging this context in their scholarship. This high intensity session will then utilize a roundtable format that will permit collaboration and connection among participants and panelists on issues pertaining to research endeavors within this organizational context.

30566 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 212 B**

LIFE AFTER RETIREMENT.

Sponsor: Emeriti/Retired Section
Chair: Gerald Sanders, Miami University
Participants:

Robert Kully, California State Univ, Los Angeles
Nancy Oft Rose, South Eugene High School
Jean Berns, Sinclair Community College
Raymond Ross, Wayne State Univ
Michael Osborn, Univ of Memphis

This panel is designed for those who are in the thinking of or in the planning stages for retirement and for retired members. Options will be discussed for living productive lives in retirement by panelists who are engaged in various areas of activities that are rewarding. Time will be provided for audience questions.

30567 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 212 A**

VIOLENCE, EXPECTATION, AND GRATIFICATION IN THE VIDEO GAME CONTEXT.

Sponsor: Mass Communication Division

Chair: Matthew D. Petrunia, Univ of New Mexico

Respondent:

Heather Hundley, California State Univ, San Bernardino

"Exploring Involvement in the Violent Video Game Context: Effects of Player Identification, Interest, and Presence on Aggressive Outcomes." Rebecca Marie Chory, West Virginia University; Alan Goodboy, West Virginia University; Nathaniel Hixson, West Virginia University; Sarah Baker, West Virginia University

"Presence, Personality, and Video Game Violence: New Conceptualizations of Interactive Content." Kenneth Lachlan, Boston College; Erin K. Maloney, University of Connecticut

"Uses and Gratifications of Video Game Play." Marina Krcmar, Wake Forest University; Kirstie Farrar, University of Connecticut

"Unreal: Hostile Expectations and Social Game Play." Matthew S. Eastin, Ohio State University; Robert Griffiths, OSU

"The Negative Outcomes of Flow: A Test of Media Flow Theory." Nicholas David Bowman, Michigan State University; John Sherry, Michigan State U

30568 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 213 A**

RHETORICAL FOUNDATIONS OF POLITICAL ACTION.

Sponsor: Association for Psychoanalysis

Chair: Timothy Barouch, Northwestern University

This panel takes up the implications of Ernesto Laclau's work for rhetorical theory and criticism. The presentations investigate Laclau's work on radical democracy from a variety of angles such as the role of rhetoric as a tropology of the subject and the intersection between spatial materialism, social antagonism and rhetorical criticism. This panel will be attractive to those interested in the intersection of psychoanalysis, cultural studies and political theory.

30569 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 213 B**

CONNECTING PUBLIC PARTICIPATION THEORY AND PRACTICE: APPLICATION AND DISCUSSION.

Sponsor: Environmental Communication Division

Chair: Phaedra Pezzullo, Indiana University

Respondent:

Lawrence Prelli, Univ of New Hampshire

Public participation is one site within environmental communication research where there is a need for theory to produce practical connection and action. This need causes challenges. In a climate where researchers not only struggle with implementation, but also face an unsupportive administration, it is important to reflect upon the tension between theory and practice. The papers in this panel all address the attempt to use theory to achieve connection and action in environmental public participation.

30570 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 214 A**

POLITICAL ARGUMENTATION: DEBATING THE FOUR ESTATES.

Sponsor: American Forensic Association

Respondent:

Neil Mansharamani, University of Maryland

"A Functional Analysis of Televised U.S. Senate Campaign Debates." David J Airne, University of Alabama; LeAnn Brazeal, Kansas State Univ; William Benoit, Univ of Missouri, Columbia

"An Image is Worth "Sixteen Words": The African Uranium Controversy." Jason Regnier, University of Iowa
 "Debating the Great Debates of 1960: Presidential Libraries as Sites for Political Argumentation." Sara Mehlretter, Penn State University;
 Dale Herbeck, Boston College
 "Interpreting the debate, debating the interpretation: Breyer and Scalia on comparative constitutional law*." Doyle Srader, Stephen F
 Austin State Univ

This panel discusses the role argumentation plays in the three official branches of government (Executive, Legislative, and Judicial) and the "fourth" estate of media. The first paper explores the role of presidential libraries play in crafting political argumentation. Next, there is a paper that addresses television as it relates to U.S. Senate campaigns. Another paper analyzes the positions taken by Justices Stephen Breyer and Anotnin Scalia on comparative constitutional law. Finally, a fourth paper looks at aspects of the African Uranium Controversy.

30571 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 214 B

SPORTS AS A COMMUNITY: HOW SPORTS MEDIA CREATE SITES FOR CONNECTION AND ACTION.

Sponsor: Mass Communication Division
 Chair: Adam Earnhardt, Youngstown State Univ
 Respondent:
 Lawrence Wenner, Loyola Marymount Univ

This panel explores the opportunities sports media create for fans to connect and interact. Through application of various theories, recent developments and problems related to sports media are examined. Subjects covered include fantasy sports, online fan interaction, sports television viewing motives, promotion of professional sports, team and athlete identification, as well as the cultural similarities between the United States and Mexico in sports media coverage. The authors offer several new directions for future explorations.

30572 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 214 C

SAFE ZONE TRAINING PROGRAM FOR THE NATIONAL COMMUNICATION ASSOCIATION.

Sponsor: Caucus on Gay and Lesbian Concerns
 Participants:
 Jimmie Manning, Northern Kentucky University
 E. Tristan Booth, Arizona State University
 Deryl Johnson, Kutztown University
 Sandra Pensoneau, Southern Illinois Univ, Carbondale
 Satoshi Toyosaki, Univ of Wisconsin, LaCrosse
 Yarma Velázquez-Vargas, Florida State University

30573 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 214 D

THE ROLE OF INFOMATION AND ARGUMENT IN CREATING GROUPS AS SITES FOR CONNECTION AND ACTION.

Sponsor: Group Communication Division
 Chair: Lisa Millhous, West Chester Univ
 Respondent:
 Craig R. Scott, Rutgers University
 "The Strategic Side of Information Sharing in Anticipation of Small Group Decision-Making." Gwen Wittenbaum, Michigan State University;
 Andrea Hollingshead, Univ of Southern California; Amber Raile, Michigan State University
 "Examining personal and situational factors associated with normative and informational forces in groups: A test of relational framing
 theory and conflict styles." David Henningsen, Northern Illinois Univ; Mary Lynn Henningsen, Northern Illinois Univ; Christopher John
 Carpenter, Michigan State University; Christina Shaw, Northern Illinois Univ
 "A Longitudinal Analysis of Information Processing and Information Sharing in Small Groups." Joseph Bonito, University of Arizona; Mary
 DeCamp, University of Arizona; Michael Coffman, University of Arizona; Erin K. Ruppel, University of Arizona
 "The Impact of Distributions of Disagreement on Group Evidence and Outcomes." Renee Meyers, Univ of Wisconsin, Milwaukee; C. Erik
 Timmerman, University of Wisconsin-Milwaukee; Jennifer Considine, Texas A&M Univ

30574 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 215

PUBLIC PERCEPTION AND PRESIDENTIAL PETS-CONNECTING WITH THE AMERICAN PUBLIC.

Sponsor: Political Communication Division
 Presidential pets have played a variety of functions from augmenting the public profile of the administration to connecting with voters to

redirecting popular attention. Each paper investigates an aspect of a twentieth century U.S. presidential administration through the character of its companion animals. Through a variety of methods and presidencies, this panel investigates the complex nature of pets as presidential symbols.

30575 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 216 A**

RHETORICIANS, THE ACADEMY, AND THE PUBLIC: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: Rhetorical and Communication Theory Division

Chair: Susan Balter-Reitz, Montana State Univ, Billings

The field communication is often considered to have natural connections to other disciplines and to the public. Because of their expertise in the use of language in public discourse, rhetoricians are well-suited for creating connections across academic disciplines, creating connections with public, and acting as public intellectuals. These panelists discuss the role of rhetorical theory and rhetoricians in creating sites of connection and action both within and beyond the academy.

30576 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 217 A**

INTERROGATING RACE AND IDENTITY IN THE PERFORMANCE SPACE.

Sponsor: Performance Studies Division

This program explores questions of race, identity, and performance through three different genres of performance: an analysis of the black female body in performance art, an installation of a semi-autobiographic reflection on white identity development in relation to black identity, and a play that challenges the tensions between cultural and individual identity. These performances define the performance space as a site for connection and action, in particular as a site for questioning and engaging the ways that cultural values and assumptions act upon and are enacted through the individual body.

30578 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 217 B**

SITES FOR EXPERIENTIAL LEARNING - THE WORLD IS OUR CLASSROOM.

Sponsor: Experiential Learning in Communication Division

Chair: Steven Venette, University of Southern Mississippi

Participants:

Robert Littlefield, North Dakota State Univ

Kim Cowden, North Dakota State Univ

JJ McIntyre, North Dakota State Univ

Heather Nesemeier, North Dakota State Univ

Respondent:

David J Airne, University of Alabama

Panelists will discuss experiential education projects in communication courses. The focus will be on teaching communication concepts while answering real questions or solving real problems for various communities. Topics will include students creating (award-winning) video advertisements, using surrogate cases to help communities prepare for disasters, and testing intercultural persuasive messages in native-American, Hmong and Somali communities. Discussion about creating similar future projects, and advice for those planning such projects, will follow the presentations.

30579 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 217 C**

TOP THREE PAPERS IN APPLIED COMMUNICATION RESEARCH.

Sponsor: Applied Communication Division

Chair: Vincent Waldron, Arizona State Univ West

Respondent:

Wendy Ford, Western Michigan Univ

"The Socio-Spatial Dynamics of Identity Construction in a Gender and Development Initiative*." Ami Sengupta, Ohio U; Lynn Harter, Ohio University; Arvind Singhal, Ohio U

"Lessons for Crisis Communication: The Crisis Preparation, Media Use, and Information Seeking of Katrina Evacuees." Patric Spence, Western Kentucky Univ; Kenneth Lachlan, Boston College; Jennifer Burke, Prairie View A&M Univ; Jane Fitzgibbon, Wayne State Univ; Kenneth M Sibal, Western Kentucky University; Anirban Mukhopadhyay, Western Kentucky University; Sara Miller, Western Kentucky University

"The Colorblind Double-Bind: Whiteness and the (Im)Possibility of Dialogue." Jennifer Lyn Simpson, Univ of Colorado, Boulder

30580	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 D
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GLOBAL FLOWS OF PEOPLE AND DISCOURSES.

Sponsor: Critical and Cultural Studies Division

Chair: Naida Zukic, Southern Illinois University, Carbondale

"Bondwomen: Media coverage of the issue of women trafficking." Zhanna Bagdasarov, SCILS, Rutgers University

"Diaspora Within: Arrested Subjectivities in Indian Call Centers." Sheena Malhotra, California State Univ Northridge; Aimee Carrillo Rowe, University of Iowa

"Religion as social ontology: The Muslim Immigrant in (Danish) Public Discourse." Ferruh Yilmaz, Univ of California, San Diego

"The Marketing of Ideologies: Cola Turka Commercials on Turkish Televisions." Yesim Kaptan, Indiana University

30581	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 218
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STEVE JONES INTERNET RESEARCH LECTURE SERIES: THE INTERNET AS CULTURE.

Sponsor: Society for the Study of Symbolic Interaction

Chair: Steve Jones, University of Illinois, Chicago

Emerging technology trends that make the use of the Internet more affordable for millions of new users around the world are discussed. Issues discussed include inexpensive technology for the developing world, new and free Web-based services and development tools, increasing Internet users from one billion to the next billion etc.

11:00am

30624	11:00 am to 12:15 pm	Convention Center	Street Level	Room 101 A
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CREATING SITES FOR CONNECTION AND ACTION WITH COMPETITIVE PAPERS IN MEDIA ECOLOGY.

Sponsor: Media Ecology Association

Chair: Lance Strate, Fordham University

"History, Science, and the Lessons of Cultural Contact*." Clark Callahan, Univ of South Dakota

"Reframing Environmental Discourse for the Twenty-First Century: A Critical Analysis of Monster's, Inc." Jay Hudkins, Baylor University

"The Influence of the Medium on Learning." Keith Robert Massie, Univeristy of Utah

30628	11:00 am to 12:15 pm	Convention Center	Street Level	Mission Room 103 A
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RELIGIOUS COMMUNICATION ASSOCIATION BUSINESS MEETING #1.

Sponsor: Religious Communication Association

30630	11:00 am to 12:15 pm	Convention Center	River Level	Room 001 A
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G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH, SESSION #3.

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Speech)

"The Ninety Minute Campaign--A Best of the Best Submission." Amanda Retberg, Wisconsin Lutheran College

"Presenting, Preparing, and Organizing: The use of signposts--A Top Ten Submission." Robin Smith Mathis, Texas A&M Univ

"What You See isn't Always What You Get!--A Top Ten Submission." Mary Eicholtz, Mount Union College

"Experiential Learning and Perception: Cutting through the Assumptions (The Knife Exercise)--A Top Ten Submission." Lou Tillson, Murray State Univ; Marilyn D. Hunt, Missouri Western State Univ

"Short and Sweet: Speech Apprehension Scale." Nancy Pearson, Minot State University

"Tell It With Maps: Creating Connections in the Communication Class." Steven Epstein, Suffolk Co Comm Col, Brentwood

"Weaving critical reflection into intercultural interactions: The tapestry assignment." Andrew Jared Critchfield, George Washington Univ

"The Effective Use of Credible Statistics in Public Speaking." Jaime Lorraine Wilson, Southwest Baptist University

"Who is the Real _____?" Sean Horan, West Virginia University; Marian Houser, Texas State University-San Marcos

"Why Does Daisy Duke Make You Sad?: How Perceptions Create Individual Meanings." Matthew Walker, NW Missouri State Univ

"Your Classroom Courtship and Possible Commitment." Derek Bolen, Central Michigan Univ

"What Movies Have Taught Me About Relationships": Using Excerpts from Contemporary American Film to Illuminate Male/Female Romantic Encounters." Arthur Terry, Wheaton College

"Creating a Site for Persuasive Speaking in the Classroom." Eric Long, Northern Illinois Univ

- "Deep Thoughts: A Jack Handy Impromptu Exercise." Aimee Brickner, James Madison Univ
 "Engaging students through a class debate on verbal vs. nonverbal communication." Pravin Rodrigues, Ashland University
 "Famous Presenters to Famous Presentations." Stephen Thompson, College of DuPage
 "Generating a Lively Class Discussion about the Implications of First Names: Illustrating Interpersonal Communication Concepts." Elizabeth Tolman, South Dakota State Univ
 "I Got What???: Helping Students to Learn from Graded Assignments." Kathryn Young, Mansfield University
 "LA Living." Suzy Prentiss, Dept of Communication Studies, The Univ of TN
 ""And the Award Goes To..." A Positive Alternative to the Traditional Introductory Speech." Tammy French, University of Toledo
 ""But, I Say That All the Time": Confronting Offensive Language in the Basic Course." Jennifer Struve, Howard University
 ""Can I talk to you for a moment?: Conversations about culture."" Soncerey Montgomery, Winston-Salem State Univ
 "Practicing What We Preach: Connecting Through Active Listening." Brooks Aylor, La Salle University
 "Blogging the topic: Using Blogs to encourage student reaction and interaction, a technology tip." Rick Rodrick, University of Wisconsin--La Crosse
 ""Dear Expert": Advice letters as a forum for discussion." Lori DeWitt, North Dakota State Univ

30650 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 202 A

ENHANCING LIFELONG LEARNING THROUGH THEATRE AND OTHER ARTS: RESEARCH FINDINGS, BEST PRACTICES, AND OPPORTUNITIES FOR NCA PROFESSIONALS.

Sponsors: Emeriti/Retired Section, NCA First Vice President
 Chair: Kenneth Andersen, Univ of Illinois, Urbana-Champaign

Recent federal legislation supports the arts (including theatre) as a core subject in education reform and as an essential aspect of each child's schooling. Such support from public and private sectors has stimulated research and innovative teaching that demonstrate the value of the arts in improving learning across subjects and age groups. Panelists will describe: 1) Findings from the U.S. Department of Education on the status of arts education (including theatre) nationwide, and opportunities for funding and program support; 2) Research findings from the Arts Education Partnership and other sources on the role of the arts in improving academic, career and social success for children, youth and adults; 3) First-hand experiences in using theatre to improve learning across subjects (including communication) in schools, universities and adult communities. 4) Strategies for NCA emeritus members (and others) to strengthen collaboration, funding and partnerships with colleagues in order to enhance lifelong learning through theatre arts; to improve teacher education; and to enhance the quality of life for adults.

30654 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 204 A

HEALTH RESEARCH FROM THE NIH NATIONAL HUMAN GENOME RESEARCH INSTITUTE.

Sponsor: NCA Research Board
 Chairs: Patrice Buzzanell, Purdue University, Pamela Whitten, Michigan State University

This panel presents cutting-edge research from the National Human Genome Research Institute at the National Institutes of Health

30655 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 204 B

STORYTELLING STUDIES: MAKING CONNECTION IN AN EMERGENT FIELD.

Sponsors: Performance Studies Division, NCA First Vice President
 Chair: Caren Neile, Florida Atlantic Univ

Participants:

- John Gentile, Kennesaw State Univ
- joseph sobol, east tennessee state university
- Peninnah Schram, Stern College for Women
- Pamela Cooper, Univ of South Carolina
- Eric Peterson, Univ of Maine
- Karen Dietz, National Storytelling Network
- Deryl Johnson, Kutztown University

Storytelling Studies is an interdisciplinary field par excellence, encompassing not only disciplines within communication such as rhetoric, performance, public speaking and intercultural communication, but also folklore, linguistics and more. Now in 200 academic institutions and growing, Storytelling Studies is fast becoming an important force in communication, which raises questions including: What is Storytelling Studies? What is the canon? Who can teach it? The panelists will address these and other questions through presentation, performance and discussion.

30656	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 205
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CONEXIONES SALUDABLES: A HEALTHIER TEXAS THROUGH BILINGUAL-BICULTURAL COMMUNICATION.

Sponsor: NCA First Vice President

This panel brings together researchers and physicians in the San Antonio area who are addressing various facets of cultural and linguistic differences in health-related settings. The presentations will focus on effective means of reaching Spanish-dominant and bilingual-bicultural populations in South Texas.

30657	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 206 A
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CENTRAL STATES ADVISORY COMMITTEE MEETING.

Sponsor: National Communication Association

30662	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 209
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APPLIED COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Applied Communication Division

30665	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 211
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NCA STUDENT CLUBS AWARDS CEREMONY.

Sponsor: NCA Student Clubs

30667	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 212 A
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ISSUES AND ETHICS OF COMMUNICATION IN THE FUTURE.

Sponsor: Division on Communication and the Future

Respondent:

Slavica Kodish, Arkansas Tech University

"Abject Surrender: Fulfilling Desire and the Self/Other Collapse in David Foster Wallace's Infinite Jest." Zac Gershberg, Louisiana State University

"Symbolic Audience Interactions and Influences: A New Media Theory for the 21st Century." Margot Dana MacKay, graduate student

"Convergence: Part of journalism's epochal transformation." Deneen Gilmour, North Dakota State Univ

"Municipal Internet Access and the Creation of Sites for Connection and Action: A Story for the Future." Miguel Angel Munoz, University of Kansas

"Privacy, Surveillance and Control on the Internet: The Situation Post 9/11." Lauren Bree Movius, Annenberg School of Communication, USC; Fynnwin Prager, University of Southern California

"Technology and Ethics: Student Plagiarism Using the Internet." Paul L. Witt, Texas Christian University

30670	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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OUR TOP SITE FOR THE BEST CONNECTION TO THE DISCIPLINE: THE TOP 4 PAPERS IN FAMILY COMMUNICATION.

Sponsor: Family Communication Division

Chair: Kory Floyd, Arizona State University

Respondent:

John Caughlin, Univ of Illinois, Urbana-Champaign

"Equity and Interdependence as Predictors of Relational Maintenance Strategies*." Laura Stafford, Ohio State University; Dan Canary, Arizona State University

"The Behavioral Indicators of Sibling Commitment among Emerging Adults." Scott Myers, West Virginia University; Leah Bryant, DePaul University

"The Effect of Skillful Relationship Maintenance on Marital Satisfaction, Closeness, and Commitment." Artemio Ramirez, Ohio State University; Andy Merolla, Ohio State University

"The Experience and Expression of Anger, Guilt, and Sadness in Marriage: An Equity Theory Explanation." Laura Guerrero, Arizona State University; Angela La Valley, Arizona State University; Lisa Farinelli, Arizona State University

30671	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 B
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"THE WAGES OF CYNICISM: A HERESY TRIAL FOR JON STEWART".

Sponsor: NCA First Vice President

Chair: Stephen Hartnett, Univ of Illinois, Urbana-Champaign

Participants:

Roderick Hart, Univ of Texas, Austin
Johanna Hartelius, Univ of Texas, Austin
Robert Hariman, Northwestern University
Lance Bennett, University of Washington

Comedian Jon Stewart of Comedy Central's The Daily Show is an avatar of political cynicism and has found special favor in the academic community. His excoriations of electoral politics delight audiences on a nightly basis. In this panel, the prosecution will argue that Stewart has sinned grievously against the Church of All That is Good and True and that he should be excommunicated as a result. The defense will offer a feckless case in support of Stewart's antics.

30672 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 214 C

STRETCHING ACROSS DISCIPLINES (FROM INTERPERSONAL TO SOCIAL MOVEMENTS): THE ADDICTED, DISORDERED, OSTRACIZED, AND SILENCED FIND COMMUNICATION.

Sponsor: Ethnography Division

Chair: Robin Clair, Purdue University

Respondent:

Robert Krizek, St Louis University
"Coming Out of the Coven: New Social Movements, Subaltern Communities and "Going Public"*." Julie Schutten, University of Utah
"Orbiting Planet Taylor: A Mother's Journey of Parenting a Child with Attention Deficit Disorder." Lynn T Meade, University of Arkansas
"The Birth of Silences: An Ethnography of Communication on Families of Addicts." Kristi Acheson, Arizona State University
"The Most Exciting Thing: Researcher Ethics and Personal Ethics." Robert Ballard, University of Denver

30673 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 214 D

EVERYONE HAS A STORY TO TELL!

Sponsor: NCA First Vice President

Chair: Betty Sproule, Everest Advisory Group

Participant:

Katherine Tobin, LIFE preservers

From Studs Turkel to Fred Friendly and Oprah Winfrey, journalists have long recognized the importance of listening to and honoring the lives of everyday people. But often family members and friends, teachers and researchers, miss the same opportunity - that of inquiring, listening and recording the remarkable stories of people around them. Dr. Tobin will address the importance of, and processes for, creating successful life histories. She will focus on elements such as how to prepare for and conduct the interview, ways to create a quiet safe place that will elicit the "story behind the story," and she'll touch on the growing importance of Ethical Wills as a means to pass on cherished values to future generations.

30674 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 215

INTERNATIONAL PERSPECTIVES ON FREEDOM OF EXPRESSION.

Sponsor: NCA Agora

Chairs: Susan Balter-Reitz, Montana State Univ, Billings, Laura Lengel, Bowling Green State Univ

30675 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 216 A

CLASSIC ARTICLES IN NCA'S JOURNALS.

Sponsor: NCA President

Chair: Judy Pearson, North Dakota State Univ

Participants:

Dawn Braithwaite, Univ of Nebraska, Lincoln
Karlyn Campbell, Univ of Minnesota, Twin Cities
Herman Cohen, Penn State University
Judith Hamera, Texas A&M University

Roger Smitter, National Communication Assn
David Zarefsky, Northwestern University
H Dan O'Hair, University of Oklahoma

30676 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 A**

CREATING CONNECTIONS AND FUTURE DIRECTIONS FOR RESEARCH IN LANGUAGE AND SOCIAL INTERACTION.

Sponsor: Language and Social Interaction Division
Chair: Beth Haslett, University of Delaware
Participants:

Wayne Beach, San Diego State Univ
gerry phillipsen, university of washington
robert sanders, SUNY-Albany
Karen Tracy, Univ of Colorado, Boulder

Four noted LSI scholars, Wayne Beach, Gerry Phillipsen, Robert Sanders and Karen Tracy, have each developed distinctive, substantive areas of scholarship in LSI. Panelists will discuss the development of their research, note points of connection and contrast with other scholars and research traditions, and suggest directions for future research in language and social interaction.

30679 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 C**

REMEMBERING THE ALAMO: A SITE OF MANY MEANINGS.

Sponsor: NCA First Vice President
Chair: Mary Evelyn Collins, Sam Houston State Univ

The Alamo is an iconic image in Texas and U.S. history and popular culture. The story of the Alamo and the characters of the narrative are popular subjects of books, television shows, movies, and folk tales. Texans, Americans, and people around the world have constructed various narratives about the "heroes," "villains," and "lessons" of the Alamo. Today, more than 2.5 million people from around the world visit the site of the Alamo every year. The 2006 NCA Convention meeting in San Antonio provides a unique opportunity for communication scholars to revisit and reflect upon the many meanings of the Alamo. "Constructing the Alamo: The Alamo as Depicted in Children's Literature" examines popular children's books to analyze the construction of heroes and villains in the narrative about the Alamo. "How to Remember the Alamo" compares the Alamo's previous orientation film(s) to its current film in order to illustrate changes in their historical narratives and their contribution to public memory. Alamo Curator Dr. Richard Bruce Winders will discuss "Images of the Alamo" and the artifacts relating to the historical site.

30680 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 D**

ANDREW YOUNG ON RHETORIC, RELIGION, AND THE AMERICAN CIVIL RIGHTS MOVEMENT.

Sponsor: Public Address Division
Chair: Martin Medhurst, Baylor University

Andrew Young has lived the American Civil Rights Movement. As an aide to Dr. Martin Luther King, Jr., as mayor of Atlanta, and as U.S. Ambassador to the United Nations, Young has participated in every phase of the movement. Now, after a lifetime of involvement, Young steps back to reflect on the role of religious rhetoric in initiating and sustaining the movement. The vehicle for Young's reflections is a new anthology of civil rights speeches edited by Davis W. Houck and David Dixon. The first volume in the new "Rhetoric and Religion" Series at Baylor University Press, this anthology represents an answer to Medhurst's call for "rhetorical archaeology" as it seeks to recover long lost texts and almost forgotten speakers.

30689 **11:00 am to 12:30 pm** **Convention Center** **Concourse 2nd Level** **Tower View Registration**

SCHOLAR-TO-SCHOLAR SESSION TWO.

Sponsor: Scholar to Scholar Sessions

"Symbolic Hierlooms: Preserving Life Stories for a Sorority of Elderly Women." Julia Janelle Barnhill, University of South Florida
"Lake Wobegon, My Hometown? Collective Memory and Nostalgia in Garrison Keillor's A Prairie Home Companion." Christaan N. Eays, West Texas A & M University
"Oral Histories of Japanese War Brides: Creating a Site for Connection and." Miki Crawford, Ohio University Southern
"Between the lines: A discussion of a marginalized mindset." Tammy Jeffries, University of South Florida
"At Long Last! Interpersonal Communication Is a Core Competency for Physicians." Donna Surges Tatum, Meaningful Measurement, Inc/U of Chicago; Brant Bursleson, Purdue University

"The Matrix of Communication in Veterinary Cancer Care." Amanda Young, Univ of Memphis; Tracy McLaughlin, University of Memphis; Kathy Mitchener, Angel Care Caner Clinic for Animals

"Stopping the blame: Using Interaction Goals to Understand Chronic Pain Communication." Jennifer Kramer, Bridgewater College

"The effects of media use for health information on contact with health professionals." Chul-joo Lee, University of Pennsylvania

"The Effects of Expectations and Work Values on Organizational Communication Satisfaction." Amber Raile, Michigan State University; Hee Sun Park, Michigan State University

"The trajectory of organizational identification research over the past three decades: An analysis of the conceptual, theoretical, and empirical changes within the literature." Corey Liberman, Rutgers University

"Message Received: An exploratory model of message equivocation and openness in the assessment of communication competence among levels." Sunshine Webster, Univ of Texas, Austin; Jennifer Davis, Univ of Texas, Austin; Matthew Isbell, Univ of Texas, Austin; Amanda Porter, The University of Texas

"Extending Communication Competence: Caring Behavior in Co-worker Relationships." Catherine Anne Reed, Texas State University-San Marcos; Keri Stephens, Texas State University-San Marcos

"Camp Playgrounds of Imagination: Jean Paul Gaultier and Film." Andrée Elise Comiskey Betancourt, LSU

"ComCoach: An online speech resource designed to improve students' oral presentation and critical evaluation skills." Corinne Weisgerber, Rice University

"Communicating Hope Through Group Storytelling: An Experimental Test of a Content Analysis Methodology." Lisa Millhous, West Chester Univ; Sarah Shearman, West Chester University; Alyssa Lorah, West Chester University

"Communication Integration Using an Interactive Tool." Bob Rodes, Centers for Disease Control and Prevention

"Conspiracy Theory: Examining the Concept of Conspiracies in Modern Hollywood Films." Barna Donovan, St Peters College

"Creating Sites for Teaching Communication and Business Ethics: Web Scenarios and Discussion Questions." Susan Fredricks, Penn State Delaware County; Andrea Hornett, Penn State University - Great Valley

"Dialogue: (Inter)actively Connecting Profession(al) Idea(l)s." Jennifer Lyn Simpson, Univ of Colorado, Boulder

"Examining the Communication of Personal Commitment: An Actor-Partner Interdependence Model Analysis." Cailin O'Riordan, Univ of Hawaii, Manoa

"Experiential Learning and Online Communication: A Case Study." Robin Michele Bisha, Texas Lutheran University

"Intergroup Contact between Greek (Fraternity and Sorority) and Non-Greek Members: A Social Identity Approach." Kathleen Warber, University of Arizona; Melissa Taylor, New Mexico State University; Carrie McCormick, Mississippi State University; Yiheng (Cathy) Deng, University of Arizona

"Interpreting Rules is No Slam Dunk: Communication in Pickup Basketball." Dan Peterson, Missouri State Univ

"Like or Dislike for Computer-Mediated or Online Teaching and Learning Among Higher Education Faculty." Andrew Robinson, Eastern Illinois University; Mark Borzi, Eastern Illinois Univ

"Mentoring Connection 2: Successfully Socializing Junior Faculty into Academia." Victoria Orrego Dunleavy, University of Miami; Diane Millette, University of Miami

"New Age Discussion Groups: Social Aspects of Spirituality Examined." Carol Ann Morgan, Wright State University

"Oral Culture: Intercultural Communication Competence Among Dental Hygienists." Toni Adams, California State Univ, Sacramento

"Relationship Specific Social Decentering: Tapping Partner Specific Empathy and Partner Specific Perspective Taking." Mark Redmond, Iowa State Univ

"Small Group Instructional Diagnosis (SGID): Analyzing Trends of Instructional Strategies." Valerie Manno Giroux, University of Miami; Diane Millette, University of Miami

"Stereotyping "Others" and the Nature of Reality: A Critical Look at Paul Haggis' film Crash." Carrie A. Neff, Villanova University

"Structuration theory as a framework for investigating informed consent to treatment: A site for connecting the discourses of law and everyday action." James Olumide Olufowote, Boston College

"Students' Use of Imagined Interactions when Emailing Teachers with Requests." Kristen M. Berkos, Bryant University

"Testing the Assumptions of the Linear Discrepancy Model." Mary Elizabeth Braz, Michigan State University; David Henningsen, Northern Illinois Univ

"Trends of Scholarship: Reflections on 70 years of Communication Journals." Michael Kramer, Univ of Missouri, Columbia; Jon Hess, Univ of Missouri, Columbia; Loren D Reid, University of Missouri-Columbia

"Understanding Organizational Culture of Faculty in Higher Education: A Communication Approach." Hui-Min Kuo, Rutgers University

"Verbal and Nonverbal Communication as Predictors of Relapse in Couples Including One Substance-Dependent Individual." Ashley Duggan, Boston College; Beth Le Poire Molineux, California Lutheran Univ; Jennifer Gaze, Boston College

"I need some space": Identifying personality and communication predictors of desiring less closeness." Alan Goodboy, West Virginia University; Melanie Booth-Butterfield, West Virginia University

"The Assessment of Interpersonal Attraction and Group Identification in Virtual Groups." Zuoming Wang, Cornell University; Joseph B. Walther, Michigan State University

"The Reactance Restoration Scale (RRS): A Measure of Direct and Indirect Restoration." Brian Quick, Ohio University; Michael Stephenson, Texas A&M University

"Top Convention Paper Productivity in the U.S.: Analysis of National Communication Association (NCA) and International Communication

Association (ICA) Awards 1992-2001." George W. Musambira, Western Kentucky Univ.
 "Towards a Working Theory of Self-Deception." Valarie Funkhouser Broderick, UTSA
 "An Analysis of Medical Team Communication in the Bristol Royal Infirmary Case." Elizabeth Stephens, Univ of Memphis
 "(Inter) actively connecting with 'The Silent Someone Else': Imagining a Postcolonial NCA." Kirsten Broadfoot, Colorado State University;
 Debashish Munshi, University of Waikato, New Zealand
 "(Inter)actively connecting: The communicative constitution of the national communication association as a 'virtual' organization." Natalie
 Nelson Marsh, Boise State University
 "A Comparison of Communicative Styles in Family Life before and after the Advent of Television." Jonathan Matusitz, University of Central
 Florida
 "Children's Sibling Relationships: Further Consideration of Positive and Negative Displays." Melissa Tafoya, Arizona State University
 "A Social Constructionist Approach to Management Education." J Kevin Barge, University of Georgia
 "Coaching and Personal Training as Communicational Practice." Hester Coan, Fairleigh Dickinson Univ; Jennifer Lehr, Fairleigh Dickinson
 Univ
 "Instantiation of Self-Construals Mediated by Relational Appraisals and Manifested in Interactional Concerns: A Path Analysis." Masaki
 Matsunaga, Penn State University; Akira Miyahara, Seinan Gakuin University
 "The Relationship between Machiavellianism, Self-monitoring, Emotional Expressivity, and Sarcasm Production." Patricia Rockwell, Univ of
 Louisiana, Lafayette

12:30pm

30701 12:30 pm to 1:45 pm Hilton Mezzanine Salon Del Ray North

WHERE EXPERIENCE LEADS: SEEKING PATHWAYS TO SEMIOTIC UNDERSTANDING.

Sponsor: Semiotics and Communication Division

Chair: Hester Coan, Fairleigh Dickinson Univ

Respondent:

Wendy Leeds-Hurwitz, Univ of Wisconsin, Parkside

"The Author Must Die: Semiotics and the Regime of Communication*." Gary Paul Radford, Fairleigh Dickinson Univ

"Techne: A reflection on embodied being and tool use philosophy and its application in a media curriculum." Stacey Irwin, Millersville
 University

"Architects' Puppets: Imaginary People in Architectural Work as Multimodal Practice." C Koenig, Univ of California, Los Angeles

30702 12:30 pm to 1:45 pm Hilton Mezzanine Salon Del Ray South

CRISIS ISSUES IN PUBLIC RELATIONS I.

Sponsor: Public Relations Division

Chair: Mihaela Vorvoreanu, University of Dayton

Respondent:

Michael Smith, La Salle University

"Rethinking the Single Spokesperson Model of Crisis Communication: Recognizing the Need to Address Multiple Publics." Robert Littlefield,
 North Dakota State Univ; Kim Cowden, North Dakota State Univ

"Emergent Agents: The Forgotten Publics in Crisis Communication and Issues Management." Damion Waymer, Purdue University; Robert
 Heath, University of Houston

"Narrating the Organization: Reframing the Role of the Press Release." Dawn R Gilpin, Temple University

30703 12:30 pm to 1:45 pm Hilton Mezzanine Salon Del Ray Central

CREATING SITES FOR CONNECTION AND ACTION: COMMUNICATION AS A PRACTICAL DISCIPLINE.

Sponsors: Organizational Communication Division, NCA First Vice President

Participants:

Leslie Jarmon, Univ of Texas, Austin

Daniel Modaff, Ohio University

Laurie Lewis, Rutgers University

Thomas Darwin, Univ of Texas, Austin

Timothy Steffensmeier, Kansas State Univ

Louis William Rutigliano, University of Texas, Austin

Respondent:

Robert Craig, Univ of Colorado, Boulder

This interactive session showcases scholars from diverse divisions using "communication as a practical discipline" to construct Sites for Connection and Action. Attendees share their on-going "construction projects." Panelists describe both the what/how of their work: Lakota Sioux communication practices, cutting-edge young people's civics programs, digital community networks for Hurricane Katrina evacuees, rhetorical approaches with Community Action Networks, nonprofit homeless service providers' roles in civil society, and large-scale civic forums on nanotechnology and surveillance.

30704	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Reina
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RHETORIC, AESTHETICS, AND POLITICAL ECONOMY IN 18TH CENTURY BRITAIN.

Sponsor: American Society for the History of Rhetoric

Chair: Daniel Emery, University of Utah

30705	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Vista
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TRUE TO LIFE: CASE STUDIES IN BIOTECHNOLOGICAL POLITICS.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Karen Taylor, Tulane University

Respondent:

Rosa Eberly, Penn State University

""The Age of Bioterror is Now": Biopreparedness Exercises, Fantasy Documents, and an Organizational Rhetoric of Science." Lisa Keranen, Univ of Colorado, Boulder

""Baby Talk": The Status of the Embryo in Debates about Embryonic Stem Cell Research." John Lynch, Vanderbilt University

"Substituting race for science: BiDil and the insufficient match between social groups and genotypes." Benjamin R. Bates, Ohio University

"Scientific (Un)Certainty in the Climate Change Debate: A Technical Erosion and a Revitalization of the Public Sphere?" Lisa D. Slawter, University of Georgia

30706	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Duquesa
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WAR, PEACE, AND "VIRTUOUS MOTHERS": THE MATERNAL FIGURE AS RHETORICAL BATTLE GROUND.

Sponsor: Feminist and Women's Studies Division

Chair: Michelle Rodino-Colocino, Univ of Cincinnati

Respondent:

Michelle Rodino-Colocino, Univ of Cincinnati

Images of mothering and claims by mothers have long been deployed in American public discourse about a variety of issues. The "special status" of mothers—as embodying virtue, protecting children and home, and representing idealized femininity—grants them authority to speak out on some topics. However, the image of the "good" or "ideal" mother is highly contested. This panel investigates the rhetorical force of "the mother" in recent public discourse on war and peace.

30707	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Princesa
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CULTURAL ADAPTATION AND INTERACTION IN CHINA, SINGAPORE AND THE UNITED STATES.

Sponsor: Association for Chinese Communication Studies

Chair: Wenshan Jia, Chapman University

Respondent:

Ling Chen, Hong Kong Baptist Univ

"A Pilot Study Investigating the Perceptions of Self-Disclosure and Cross-Cultural Adaptation of Asian Students to the United States." Yijia Huang, Texas Tech University; Narissra Punyanunt-Carter, Texas Tech Univ

"The Cultural Transition to a Consumer Society in Mainland China: Examining Chinese Advertising in the Era of Globalization." Zhuojun Joyce Chen, Univ of Northern Iowa

"The yin and yang of experiencing mini Asia in Singapore - the sociocultural and interaction adjustment of U.S. expatriate Professionals in Singapore." Rosemary Chai, Nanyang Technological University, Singapore

""Are we out of place?"-- An inquiry of Chinese students' assimilation into the American culture." Wenli Yuan, Kean University

30708	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Corona
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MAKING SELF, OTHER AND COMMUNITY: NARRATIVE AND PERFORMATIVE CONSTRUCTIONS OF REFUGEE IDENTITIES.

Sponsor: International and Intercultural Communication Division

Chair: Etsuko Fujimoto, Univ of North Carolina, Greensboro

Respondent:

Radha Hegde, New York University

This panel explores ways refugees (re)construct and negotiate their identities in their relations to their ethnic and the local communities. Based on qualitative studies with refugees from Africa, Middle East, and South East Asia who settled in a variety of regions of the United States, the panelists examine communicative, highly contextualized, and sometimes volatile constructions of self, other, and community. These are discourses of identity and difference in which dialectical forces call for simultaneous connection and rejection. The analyses reveal intricate work of sociopolitically inscribed local and global forces in the making of refugee identity.

30709 **12:30 pm to 1:45 pm** **Hilton** **Lobby** **Hacienda I**

KENNETH BURKE: FOCUSING ON THE FOREST INSTEAD OF THE TREES.

Sponsor: Kenneth Burke Society

Chair: Erik Garrett, Duquesne University

Respondent:

James Klumpp, University of Maryland

Kenneth Burke's work is often misunderstood precisely because it is easy to focus on particular concepts or arguments—and lose sight of the larger project that carries across Burke's work. Interpreters fail to see the forest because they focus on the trees. Each paper will address how the author views the larger project; how he came to focus on the Burkeian whole instead of the parts (the forest instead of the trees); and the implications of viewing Burke as he does.

30710 **12:30 pm to 1:45 pm** **Hilton** **Lobby** **Hacienda II**

COMING SOON TO A UNIVERSITY NEAR YOU: DAVID HOROWITZ'S CONSERVATIVE RHETORICAL MISSION TO TRANSFORM ACADEMIA.

Sponsor: American Studies Division

Chair: Jean Jones, Edinboro University

Respondent:

Lynn Gregory, Univ of Vermont

David Horowitz has adopted a multifaceted and national approach in his quest to impose limits and affect opportunities for teaching subject matter across the disciplines on university campuses. This panel first looks rhetorically and historically at the varied sites and methods of Horowitz's national strategy, and then concludes with a discussion of the ethics of his communicative approach.

30711 **12:30 pm to 1:45 pm** **Marriott Riverwalk** **Second Level** **Salon A**

MOBILE PHONE IN ACTION: CONNECTION CREATION AND DISPLAY FUNCTION.

Sponsor: Human Communication and Technology Division

Chair: Yun Xia, Rider University

Respondent:

Shannon Van Horn, Valley City State University

"Creating Connection: Cultural Reflections on the Mobile Phone in Parent-Teen Relationships." Rivka Ribak, Univ of Haifa

"Mobile Communication in Alcoholics Anonymous: New Insights into New "Sites" for Recovery-Related Interaction." Scott W. Campbell, University of Michigan; Michael Kelley, Hawaii Pacific University

"The mobile phone as an aestheticized object: A case of Japanese youths." Satomi Sugiyama, Franklin College Switzerland

"A Comparison of Conflict in Face-to-Face, Telephone, E-mail, IM and Text-Messaging Media." Elayne Shapiro, Univ of Portland

30712 **12:30 pm to 1:45 pm** **Marriott Riverwalk** **Second Level** **Salon B**

ETHNOGRAPHY OF SPIRIT 3 - "HEARING THE CALL".

Sponsors: Spiritual Communication Division, Ethnography Division

Chair: Carolyn Ellis, Univ of South Florida

This panel—the third in a series that continues to explore themes that point toward an ethnography of spirit—broadly addresses the following questions: "What is the nature of spiritual dwelling?" "What role does communication play in this mode of being?" "How do we respond when spirit calls out to us?" Members of the panel will use autoethnography as a way to gain access to the phenomena of spiritual dwelling conceived as a territory of lived experience. Thus we conceptualize this work as an "ethnography of spirit," acknowledging its descriptive, interpretive, ongoing and iterative character. We believe that this approach will reveal the inherently communicative nature of spiritual

dwelling. We undertake this work with the hope that others will take up the call and begin their own investigations of this unique geography of the lifeworld.

30713	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon C
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CONNECTING CONSTITUENCIES THROUGH TRAINING AND DEVELOPMENT ACTION.

Sponsor: Training and Development Division
Chair: Paul Lakey, Abilene Christian University

Program emphasizes training and development in action connecting diverse constituencies such as hospitals, universities, nations, expatriates. Though diverse, all these audiences exhibit successful training programs and outcomes. The program illustrates project partnerships with outside agencies and foundations, and promotes diversity in scholarship and leadership within the training and development discipline. The session will be conducted in an interactive format encouraging the audience to share their "sites for connection in action" experiences.

30714	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon D
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CONTINUITIES AND CHANGES IN RHETORIC'S RELATIONSHIP TO COMMON SENSE: FROM ARISTOTLE TO GADAMER.

Sponsor: American Society for the History of Rhetoric
Chair: Margaret Zulick, Wake Forest University

This panel examines the reciprocal relationship between rhetoric and common sense in the thought of several thinkers and in the context of several historical periods.

30715	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon E
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LPH STUDENT PAPERS SESSION I.

Sponsor: Lambda Pi Eta
Chair: Caroline Parsons, Clemson University
Respondent:

Penni Pier, Wartburg College

"A Cultural Comparison of Ethnocentrism, Willingness to Communicate and Self- Perceived Communication Competence between Indian and American College Students." Joshua Pederson, Concordia College

"Followership: A Literature Review of a Rising Power Beyond Leadership." Ryan James Landino, Lock Haven University of Pennsylvania

"International Newspaper Coverage of NGO Efforts and HIV/AIDS: A Community Structure Approach." Dana Joy Eisenberg, The College of New Jersey; Lisa Caputo, The College of New Jersey; Amy Kester, The College of New Jersey; Jocelyn Sierra, The College of New Jersey; John Pollock, College of New Jersey

"Nationwide Newspaper Coverage of Environmental Tobacco Smoke: A Community Structure Approach." Dana Joy Eisenberg, The College of New Jersey; Tom Hipper, The College of New Jersey; Tracy Severino, The College of New Jersey; Ashley Magazzu, The College of New Jersey; John Pollock, College of New Jersey

30716	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Salon F
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CONNECTING LEARNING AND ACTION: COMMUNICATING COMMON GROUND NEW PARTNER'S PANEL.

Sponsor: Communicating Common Ground

30717	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Bowie
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CEDA BUSINESS MEETING.

Sponsor: Cross Examination Debate Association

30718	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Travis
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COMMUNICATION ASSESSMENT DIVISION BUSINESS MEETING.

Sponsor: Communication Assessment Division

30719	12:30 pm to 1:45 pm	Marriott Riverwalk	Second Level	Valero
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ELEMENTARY AND SECONDARY EDUCATION SECTION BUSINESS MEETING.

Sponsor: Elementary and Secondary Education Section

30721 **12:30 pm to 1:45 pm** **Marriott Riverwalk** **Second Level** **Bonham**

WOMEN AND POLITICAL KNOWLEDGE, LEADERSHIP, AND PARTNERSHIP.

Sponsor: Feminist and Women's Studies Division

Chair: Alyssa Samek, Colorado State University

Respondent:

Karrin Anderson, Colorado State University

"Stereotype Threat and the Gender Gap in Political Knowledge." Matthew S. McGlone, Univ of Texas, Austin; Joshua Aronson, New York University

"All Our Relations: Wilma Mankiller's Rhetoric of Feminist Ecology and Indian Sovereignty." Emily Plec, Western Oregon University

"Having Her Say: American First Lady Within Traditional Rhetoric(s)." Sergey Y Rybas, Bowling Green State University

"First Ladies as Diplomats: From Escort to Advocate." Keith Erickson, Univ of Southern Mississippi; Stephanie J Thomson, Ferris State University; Maria Koskan, Rutgers University

30722 **12:30 pm to 1:45 pm** **Marriott Riverwalk** **Second Level** **Crocket**

CENTENNIAL FEASIBILITY COMMITTEE.

Sponsor: NCA President

Chair: John Wiemann, Univ of California, Santa Barbara

Participants:

Janis Andersen, San Diego State Univ

Charles Bantz, Indiana Univ-Purdue Univ, Indianapolis

Diana Carlin, University of Kansas

Jolene Koester, California State Univ Northridge

Pamela Shockley-Zalabak, Univ of Colorado, Colorado Springs

J Michael Sproule, St Louis University

Roger Smither, National Communication Assn

H Dan O'Hair, University of Oklahoma

30724 **12:30 pm to 1:45 pm** **Convention Center** **Street Level** **Room 101 A**

COMPETITIVE PAPERS: TOOLS FOR TEACHERS IN THE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Stephen Hunt, Illinois State University

Respondent:

Brian Scott Titsworth, Ohio University

"'Mere Speech-making and Ineffective Blah': A Guide to Reinvigorating the Basic Public Speaking Course." Matthew Brigham, Univ of Pittsburgh

"Incorporating Communication Ethics into the Basic Course: Promoting Connection and Action in the Everyday." Leeanne Bell, Duquesne University; Kristen Lynn, Duquesne University

"Student Motivation: Beyond Intrinsic and Extrinsic a Look at Instructor Communication Clarity, Feedback and Goal Setting in the Classroom." Abby M. Brooks, University of Tennessee

"Tracking Plagiarism Electronically: An Examination of Student Perceptions of Academic Dishonesty and Reports of Cheating Behavior in the Basic Communication Course." Joseph Mazer, Ohio University; Stephen Hunt, Illinois State University

30725 **12:30 pm to 1:45 pm** **Convention Center** **Street Level** **Room 101 B**

SOCIAL CONFLICT: THEORY AND PRACTICE.

Sponsor: Peace and Conflict Communication Division

Chair: Scott Chadwick, Creighton University

Respondent:

Melody Hubbard, NW Missouri State Univ

"An Integrated Theoretical Construct of Conflict Response: Mapping the Three-dimensional Space of Social Conflict." Luke LeFebvre, Winona State University

"Collectivism and Conflict: Conflict Response Styles in Karamoja, Uganda." Lorelle Jabs, Seattle Pacific University

"Coordinated Management of Meaning and the Cyprus Conflict: A Strategic Proposal Based on Broome's Narratives." Benjamin Mabe, Univ of New Mexico

"Transforming Conflict in the Middle East: Establishing a Productive Dialogue." Amy Bree Becker, University of Wisconsin-Madison

30726	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 A
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CREATING CLASSROOM CLIMATES FOR EFFECTIVE COMMUNICATION WITH STUDENTS WITH DISABILITIES: A CASE STUDY APPROACH.

Sponsors: Disability Issues Caucus, Instructional Development Division

Chair: David Worley, Indiana State Univ

Participants:

Myrna Cornett-DeVito, Emporia State Univ

Joy M. Cypher, Rowan Univ of New Jersey

Debra Worley, Indiana State Univ

This program will offer three actual case studies that illustrate a range of accommodation needs presented by students with disabilities. The panelists and audience members will respond to these case studies concentrating on legal, ethical, and pedagogical issues arising from the case studies that should be considered in providing appropriate and effective accommodations. This panel will be interactive and dialogic, rather than following a more typical paper panel presentation.

30727	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 B
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USING THE ELECTRONIC PORTFOLIO TO TRACK TRANSFORMATIONS IN STUDENT PERSPECTIVES ON DIVERSITY IN THE CLASSROOM SETTING.

Sponsor: Scholarship of Teaching and Learning

Chair: Kate Willink, University of Waterloo

Participants:

Chris Williams, University of Waterloo

Lindsay Nelson, University of Waterloo

This panel focuses on students' intellectual and affective challenges during the transformative learning processes associated with changes in understanding diversity. Specifically, it explores the process of change in students' transformational perspectives, critical to growth in intercultural communication experiences encountered in social and culturally diverse classrooms. This panel highlights student and teacher experiences of using an intercultural learning e-portfolio to capture students' transformational learning experiences, shares preliminary SOTL research findings, and provides suggestions for classroom implementation.

30728	12:30 pm to 1:45 pm	Convention Center	Street Level	Mission Room 103 A
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LATINA VOICES: FEMINISM & WOMEN'S ISSUES IN LATINO/A STUDIES.

Sponsors: Latina/Latino Communication Studies Division, Feminist and Women's Studies Division

Chair: Keri Moe, El Paso Comm College

Respondent:

Lisa Flores, University of Utah

""Haunted by the Ghosts of Dirty Mexicans."" Adrienne Viramontes

"Chicana, Hispanic, Latina Socialization into Management Positions." Yvonne J. Montoya, Arizona State University

"Exploring the Sites of Connection and Action for Latinas in Academic Settings." Yarma Velázquez-Vargas, Florida State University

"Swimming in a Liminal Sea: Fluid Sites of Inter/Connection Between Chicana Feminism, Critical Parenting, and Intercultural Communication." Traci Fordham-Hernandez, St Lawrence University

30729	12:30 pm to 1:45 pm	Convention Center	Street Level	Mission Room 103 B
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FROM 'WAR ON TERROR' TO CULTURE CLASH: ISLAM AND THE WESTERN DEFENSE/ABUSE OF FREE SPEECH.

Sponsor: Freedom of Expression Division

Chair: Christina Morus, Villanova University

Respondent:

Gregory Payne, Emerson College

In spirit of "Creating Sites for Connection and Action," this panel provides a forum for examining the various uses and abuses of free speech issues surrounding the "war on terror." In this forum, the panelists and the audience will see the connections and the disconnect between the proclaimed Western values of free speech and the acts of Western nations and cultures in negotiating issues of free speech within various contexts of national security.

30730	12:30 pm to 1:45 pm	Convention Center	River Level	Room 001 A
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SERVICE-LEARNING AS ACTION AND CONNECTION TO THE COMMUNITY: DISCUSSION CIRCLES ABOUT SERVICE-LEARNING.

Sponsor: Experiential Learning in Communication Division

Chair: Karyn Friesen, Montgomery College

This interactive panel will consist of a variety of service-learning related topics including course specific discussion circles (similar to GIFTS) where experienced communication educators will provide creative examples of integrating service-learning into communication courses. Each presenter will describe his/her topic. Attendees may visit any of the discussion circles but due to time constraints should select 4 tables that they would most like to attend. Time will be called every 15 minutes for table rotation. Presenters will have examples of syllabi, projects and/or reflection exercises.

30733	12:30 pm to 1:45 pm	Convention Center	River Level	Room 002 A
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PERFORMING THE ARCHIVE: COLLECTIONS IN ACTION.

Sponsors: Visual Communication Division, Performance Studies Division

Respondent:

Della Pollock, University of North Carolina Chapel Hill

This panel investigates arrangement, catalog, and display of visual media as sites of embodied performance, resisting notions of archives as sites of stasis and fixity through nostalgia and/or mourning. Rather, engaging documents and curatorial exhibitions as producers of space searching for (inter)active possibilities to (re)situate methods and subjects of inquiry. Archival research creates new spaces through investigation and interpretation of archival content and structure. Construction of meaning with(in) archives evokes sites for arrangement and display.

30735	12:30 pm to 1:45 pm	Convention Center	River Level	Room 002 B
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DIRECTOR'S ROUNDTABLE, PART II: CREATING SITES OF CONNECTION & ACTION FOR SCHOOLS OF COMMUNICATION.

Sponsor: NCA First Vice President

Chair: Thomas G. Endres, Univ of Northern Colorado

Participants:

Martin Laba, Simon Fraser University

Stanley Wearden, Kent State University

John Haas, Univ of Tennessee, Knoxville

Paul Siegel, University of Hartford

Eva McMahan, James Madison Univ

Harold Goodall, Arizona State University

Carroll Glynn, Ohio State University

Tim Hudson, East Carolina Univ

Ardyth Broadrick Sohn, Hank Greenspun School of Journalism and Media Studies, University of Nevada, Las Vegas

Schools of Communication, which frequently combine communication studies and journalism programs, are becoming increasingly commonplace. In this second of a two-part series, directors from schools across North America gather to discuss their sites of connection and action. Each participant would briefly share the history and structure of their school, followed by discussion of the unique privileges and pitfalls faced by schools, the advantages/disadvantages of the director role, and shared stories of challenges and successes.

30740	12:30 pm to 1:45 pm	Convention Center	River Level	Room 006 B
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SETTING OUR SITES ON CONNECTIONS: THE SMALL COLLEGE STORY.

Sponsor: Communication Centers Section

Chair: Theodore Sheckels, Randolph-Macon College

Because of size, small colleges are ideal sites for connections--with students, with colleagues. Therefore, speaking center directors at such schools have the opportunity to connect to both a wide range of students but colleagues through workshop and more formal across the curriculum efforts. Directors also have the opportunity to be advocates for the discipline and builders of communication programs. Such directors are, however, challenged by small school obstacles such as insufficient support, a lack of awareness of what communication is and does, entrenched attitudes, and the fact that the director is often asked to "do it all." The proposed session explores a range of challenging small college opportunities.

30741	12:30 pm to 1:45 pm	Convention Center	River Level	Room 006 C
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CREATING SITES FOR CONNECTION: COMMUNICATION ETHICS AS DYNAMIC RESPONSE.

Sponsor: Communication Ethics Division

Chair: Kenneth Chase, Wheaton College

Respondent:

Kenneth Chase, Wheaton College

"Emma Goldman: A Levinasian Anarchist." Kate Zittlow Rogness, University of Denver

"Otherwise than Hating: The Possibility for Peace between Israelis and Palestinians in Promises." Veronica Lynn Koehn, Univ of Denver

"Robert Kennedy and Levinasian Ethics: The Face, the Saying, and Trace." Kristine Warrenburg, University of Denver

"Communication Ethics as Site for Connection and Action: Metatheoretical Perspectives." Janie Harden Fritz, Duquesne University; Leanne Bell, Duquesne University; Ronald Arnett, Duquesne University

30742	12:30 pm to 1:45 pm	Convention Center	River Level	Room 006 D
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NATION, REGION, AND DEMOCRACY.

Sponsor: Critical and Cultural Studies Division

Chair: Michael Tumolo, Penn State University

"The Anti-Democratic Guarantee in Declared "Democracy"." Michael Tumolo, Penn State University

"No Longer Just Kooks but Agents Democateur: Theorizing Conspiracy." Chara Van Horn, Georgia State University

"Regional Conflicts, Queer Politics, and Public Television's Postcards from Buster Controversy." Hollis Griffin, Northwestern University, RTVF Department

"Disaster Relief as Hegemonic Consensus in the Aftermath of Hurricane Katrina." Melanie Loehwing, Indiana University

30743	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 A
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RHETORIC, IRAQ, AND THE WAR ON TERROR.

Sponsor: Public Address Division

Chair: Larry Lambert, Indiana Univ South Bend

Respondent:

J Michael Hogan, Penn State University

"George W. Bush and the Justification for the War in Iraq: A Case Study in Constitutive Rhetoric and Gift-Giving." Kenneth Zagacki, North Carolina State University

"Crisis of Legitimacy: The FBI and Its September 11 Intelligence Failures." Leslie Blythe, Wichita State Univ

"Kairos and Crisis: The Right Measure for Belief Rhetoric." Darren Epping, Kansas State Univ

"Temporal Ethos: A Shifting Rhetorical Resource in Discourse About War and Peace." Michael R. Kramer, Saint Mary

30744	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 B
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GENDER NORMS, VIOLATIONS, AND EXPECTATIONS IN COMPETITIVE FORENSICS.

Sponsor: National Forensics Association

Chair: Danielle Holbrook, Minnesota State University, Mankato

Respondent:

Sheryl Friedley, George Mason Univ

This panel will discuss effects of gender norms, violations, and expectations in competitive forensics. The panel will address gender issues in both the individual event and debate communities. This panel seeks to provide an opportunity for healthy discourse about gender issues in forensics. Topics of discussion include the valuing of traditionally feminine styles of discourse, perceptions of self-deprecating humor by gay males, female judge placement in competition, and appearance norms for female individual events competitors.

30745	12:30 pm to 1:45 pm	Convention Center	River Level	Room 007 C
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INTERACTION GOALS AND MESSAGE PRODUCTION.

Sponsor: Interpersonal Communication Division

Chair: Jessica Harvey, University of Washington

"A Dual-Process Model for the Reception and Outcomes of Supportive Messages." Graham Bodie, Purdue University; Brant Burtleson, Purdue University

"Spectrum Analysis of Cortical Activity During Verbal Planning: Physical Evidence for the Formation of Social Interaction Routines." Michael Beatty, Univ of Missouri, St Louis; Alan Heisel, Univ of Missouri, St Louis

"The Dynamic Nature of Goals and Message Production as Revealed in a Sequential Analysis of Conflict Interactions." K. Laura Keck, the polling company; Jennifer Samp, University of Georgia

"The interdependent nature of attitude change: Influence interactions in close relationships." Mary Elizabeth Braz, Michigan State University; M. Minda Orina, Michigan State University; Christine Skubisz, Michigan State University; Rosalie Shemanski, Michigan State University

30746 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 007 D**

INTERNATIONAL WOMEN'S POLITICS AND AGENCY.

Sponsors: International and Intercultural Communication Division, Feminist and Women's Studies Division

Chair: Mary Meares, Washington State Univ

Respondent:

Mary Meares, Washington State Univ

"Beauty and the Beast of Politics: Media Portrayals of Women's Politicians and Political Representation in Eastern Europe." Elza Ibroscheva, Southern Illinois Univ, Edwardsville

"Leadership and Communication Strategies of Kenyan Women: Leaders as Tempered Radicals." Faith Wambura Ngunjiri, Bowling Green State University; Laura Lengel, Bowling Green State Univ

"Patriarchal Victim or Religious Representative: The French Ban on Conspicuous Religious Attire in Public Schools and the Female Subaltern." Susan A. Sci, University of Denver

"Writing the Identity: The Identity of Chinese Female "Slash" Fiction Writers Online." Le Han, The Chinese University of Hong Kong

30747 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 008 A**

RAISING THE QUESTION: ISSUES OF IMPORTANCE TO CONTEMPORARY COMMUNICATION SCHOLARS AND EDUCATORS.

Sponsor: Instructional Development Division

Chair: Patricia Kearney, California State Univ, Long Beach

Participants:

Terre Allen, California State University, Long Beach

Timothy Plax, California State Univ, Long Beach

Jennifer H. Waldeck, Chapman University

Mark Hickson, Univ of Alabama-Birmingham

Respondent:

Patricia Kearney, California State Univ, Long Beach

Patricia Kearney, Editor of the NCA journal Communication Education, has instituted the practice of inviting selected instructional communication scholars to contribute to an ongoing series entitled "Raising the Question." Competitively selected spotlight essays featured in "Raising the Question" are aimed at stimulating thought and conversation within the discipline about controversial research areas or classroom practices, emerging issues of pedagogical or research importance, new technology, what communication scholars have to contribute to learning outside of academia, and more.

30748 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 008 B**

CONNECTING FACULTY AND STUDENTS THROUGH SIGMA CHI ETA - NCA'S TWO-YEAR COMMUNICATION HONOR SOCIETY.

Sponsor: Community College Section

Participants:

David L. Bodary, Sinclair Comm College

Allison Ainsworth, Gainesville State College

Jeffrey Tyus, Sinclair Comm College

Raymie McKerrow, Ohio University

Lynn Disbrow, Wright State University

Melinda Womack, Santiago Canyon College

David Preston, National Secretary, Sigma Chi Eta

Meghan Hill, National President, Sigma Chi Eta

This panel joins students and faculty together to discuss the challenging issues facings today's two-year communication departments. A roundtable discussion focuses on the intricacies of connecting students and faculty to create an integrated and rewarding learning experience inside and out of the classroom. The goal of this panel is to begin a discussion on how communication departments can spark student interest

in the discipline through Sigma Chi Eta.

30749	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 201
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TOP THREE PAPERS: MASS COMMUNICATION DIVISION.

Sponsor: Mass Communication Division

Chair: Mary Beth Earnhardt, Youngstown State University

Respondent:

Lee Artz, Purdue Univ, Calumet

"The rhetoric of objectivity in the documentaries Berkeley in the Sixties and The Weather Underground." Kristen Hoerl, Auburn University

"Video game play and the role of frustration: How playing non-violent video games can lead to aggressive effects." Chad Mahood, Univ of California, Santa Barbara; Dan Linz, University of California, Santa Barbara

"Post-soul media consumption: Documenting age differences in African Americans' consumption of Black-oriented media." Catherine Squires, University of Michigan; Travis L. Dixon, Univ of Illinois, Urbana-Champaign; Kai McKeever Bullard, U. of Michigan, Ann Arbor; Nicole Martins, Univ of Illinois, Urbana-Champaign; James S. Jackson, U. of Michigan, Ann Arbor

30750	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 A
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TOP STUDENT SECTION PAPERS IN INTERPERSONAL COMMUNICATION.

Sponsor: Student Section

Chair: Chia-Hsuan Meng, University of Oklahoma

Respondent:

Katherine Denker, Univ of Missouri, Columbia

"A Two Level Study of the Impact of Goals and Message Production in Relationship to Not-For-Profit Events." Amber Lynn Davisson, Western Illinois University; Erica Gola, Western Illinois University; Amy Henson, Western Illinois University

"Affective Orientation as a Function of Physiological and Psychological Reactivity." James Roberts, Univ of Texas, Austin

"Communication in the Mutual-Help Context: Social Penetration, Symbolic Convergence, and Relationship Continuity Constructional Units." Lance Brendan Young, University of Iowa

"Not Another Personal Advertisement Study! Eliminating the Limitations of Methodological Boundaries." Jimmie Manning, Northern Kentucky University

"Relational Dialectics in Personal Relationships: A Review on Interpersonal and Workplace Relations." Elizabeth Del Pozo, University of Miami

"Revisiting Attachment Theory and Predicting Relational Conflict: Expanding the Model." Heidi Charlene Burger, University of Delaware

30751	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 B
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DEBUT PAPERS IN PERFORMANCE STUDIES: TOP THREE.

Sponsor: Performance Studies Division

Chair: Carol Stern, Northwestern University

Respondent:

Carol Stern, Northwestern University

"Performing Unfeminine Femininity: Bulimic Women's Personal Narrative as Performance of Identity." Julie-Ann Scott, University of Maine

"Walking Amongst the Dead: The Haunting Role of the Tourist." Sandra Rath, Arizona State University

"Healing through Performance Connections: Viewing Performance Work through Shamanistic Lenses." Amber Zimmerman, Southern Illinois University, Carbondale

30752	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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FORENSICS NARRATIVES: INFLUENCES OF STORYTELLING ON HOW WE VIEW AND DO INTERCOLLEGIATE SPEECH AND DEBATE.

Sponsor: Pi Kappa Delta

Chair: Robert Markstrom, McNeese State Univ

Respondent:

Michael Bartanen, Pacific Lutheran University

Narrative inquiry is a growing force in communication research. Consider that at the 2005 National Communication Association Convention in Boston, there were 80 individual presentations that included the term "narrative" in titles, including representations from 30 divisions .

Notably, this does not include presentations that addressed narrative issues without specifically including the term "narrative" in titles . Few topic areas have more vast representation from such diverse areas of communication inquiry. Forensics is well-suited to offer a nuanced view

of narrative influence. On a micro-level, competitors often lean on the power of narratives to make persuasive claims, to maintain interest and sustain information-hunger, to amplify data, to extend a policy implication, and to highlight pathos. Interpreters of literature learn to value the power of the story, making conscious efforts to maintain literary integrity when cutting selection. Impromptu and extemporaneous speakers develop storehouses of narratives, including anecdotes and quips, to draw upon during potentially stressful limited time frames. If Walter Fisher's contention that we are "storytelling animals" is apt, forensics competitions are intriguing zoos, indeed! But forensics also functions in a realm of macro-narratives. When we engage in dialogues about and within the forensics community, we are telling its story. Coaches often rely on the structure of narrative to tout program successes, to argue significance to administrators, to "sell" forensics participation to students. Competitors resort to stories to explain forensics to their friends and family. Alumni find themselves caught up in story after story when reminiscing about their forensics days. The story-structure offers a way to engage in forensics dialogues. And perhaps the influence of narrative takes on philosophical significance when we consider how forensics involvement changes the way its members process information—promoting a rational approach to arguments, based on assessments of narrative fidelity, during times when others rely on heuristic, peripheral processing. Further, we would likely find that forensics teaches a storytelling skill that transforms professional communication styles in vast career choices, including law, education, ministry, public relations, and so on. Admittedly, when we approach any activity through the lens of narrative inquiry, we're adopting a wide lens. But perhaps the breadth that is underscored by such an endeavor makes the most important argument: Narrative permeates everything about how we view and do forensics.

30753	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 B
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CREATING SITES FOR CONNECTION AND ACTION: USING THEATRE AS A SERVICE LEARNING TOOL TO CREATE SOCIAL CHANGE.

Sponsor: Theatre Division

Participants:

- Angela Nissen, Bethany Lutheran College
- Jonas Nissen, Bethany Lutheran College
- Gretchen Wheeler, Casper College
- Terry Rogers, Western Nebraska Community College
- Rolland Petrello, Moorpark Comm College

Theatre offers a powerful venue for learning and for fostering social change. Bring them together and students can be at the heart of service-learning through theatre. Panelists will discuss methods used to create a relationship between theatre and social change.

30754	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 204 A
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SPOTLIGHT ON OUTREACH AND FUNDING: SEEKING FUNDING FROM THE NATIONAL SCIENCE FOUNDATION.

Sponsor: NCA Research Board

Chairs: Dawn Braithwaite, Univ of Nebraska, Lincoln, Patrice Buzzanell, Purdue University

Participants:

- Amber L. Story, National Science Foundation
- Judee Burgoon, University of Arizona
- Peter Monge, Univ of Southern California
- Marshall Scott Poole, Texas A&M Univ

This interactive panel will feature a presenter from the National Science Foundation who will talk about the process of applying for funding for communication scholars, along with NCA members who have been funded at NSF.

30755	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 204 B
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APPLIED COMMUNICATION IN RUSSIA AND THE U.S.: A DIALOGUE BETWEEN RUSSIAN AND AMERICAN SCHOLARS.

Sponsor: Russian Communication Association

Chair: Olga Matyash, President

Participants:

- Beth Goering, Indiana Univ-Purdue Univ, Indianapolis
- Maxim Alexandrovich Kravets, Institute of Management, Marketing and Finance
- Sergei Samoilenko, George Mason Univ
- Irina Rozina, Rostov-on-Don
- Michael Hazen, Wake Forest University

Respondent:

- Vladim Golubev, St. Petersburg State University

The Russian Communication Association has provided a venue for growing interactions between Russian and American scholars. One of the

growing areas of communication scholarship in Russia is that of Applied Communication. However, fruitful interaction about future directions in teaching and research is hindered by distance and costs, therefore this panel will utilize non-traditional ways of increasing interaction between Russian and American scholars.

30756	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 205
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LANGUAGE AND SOCIAL INTERACTION DIVISION BUSINESS MEETING.

Sponsor: Language and Social Interaction Division

30757	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 206 A
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NEW VOICES IN CRITICAL AND CULTURAL STUDIES.

Sponsor: Critical and Cultural Studies Division

Chair: Gilbert Rodman, Univ of Minnesota, Twin Cities

"Disciplined Children, Deviant Bodies and the Problem of Physical Fitness." Rafael Cervantes, University of Iowa

"From HUAC to Hollywood North: Historical constructions of "runaway production" in the U.S." Camille Johnson-Yale, Univ of Illinois, Urbana-Champaign

"Paris is Burning and the Power and Problems of Performativity." Melanie McNaughton, University of Georgia

"Rap, Race, and Capital: Negotiating White Gazes in the Politics and Performance of Blackness." Shanara Reid, University of Georgia

30758	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 206 B
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SPOTLIGHT ON GLBTQ SCHOLARSHIP: CELEBRATING PROFESSOR SLAGLE'S CONTRIBUTIONS TO THE COMMUNICATION DISCIPLINE AND BEYOND.

Sponsor: Caucus on Gay and Lesbian Concerns

Chair: Gust Yep, San Francisco State Univ

Participants:

James W. Chesebro, Ball State University

John Elia, San Francisco State Univ

This panel spotlights the scholarly contributions of Professor R. Anthony "Tony" Slagle to the communication discipline and beyond. Besides a discussion of the significance of Professor Slagle's work to the communication discipline and interdisciplinary scholarship, panelists will identify how his work has contributed to their own thinking and scholarly work. This session will conclude with remarks by Professor Slagle.

30759	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 207 A
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"CHALLENGES IN POLITICAL MEDIA COMMENTARY".

Sponsor: Political Communication Division

This panel examines the role of the rhetor/critic in political commentary. For this off-election year pundits will be commenting on topics in local and national elections. Media often have their pick of academic scholars from a variety of disciplines. The panelists have had much experience providing commentary and will discuss their roles in securing air time, the sometimes conflicting roles of exponent and proponent and the ethical and other ad hoc issues inherent in commentary.

30760	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 207 B
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TOP PAPERS IN COMMUNICATION AND SOCIAL COGNITION.

Sponsor: Communication and Social Cognition Division

Chair: Stephanie Sargent, Virginia Tech

Respondent:

Craig Hullett, Univ of Wisconsin, Madison

"Narrative Processing in Rational and Experiential Modes: The Role of Story Emotion in Potentiating Affective and Cognitive Responses to Threat." Charles Berger, Univ of California, Davis

"Toward a Theory of Goal Inferences in Social Interaction: The Effects of Contextual Ambiguity and Tactical Functionality on Goal Inferences and Inference Certainty." Nicholas A Palomares, Univ of California, Davis

"The Influence of Brain Systems and Message Framing on the Processing of Persuasive Health Messages." Lijiang Shen, University of Georgia; James Dillard, Penn State University

"The Effect of Feedback Delay on the Experience and Communication of Emotions: A Dyadic Analysis*." Stacie Renfro, University of

30762	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 209
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TOP 3 PAPERS IN GROUP COMMUNICATION.

Sponsor: Group Communication Division

Chair: J Kevin Barge, University of Georgia

Respondent:

Michele Jackson, University of Colorado, Boulder

"The Assimilation of In-Laws: The Impact of Newcomers on the Group Communication Routines of Families*." Carolyn Prentice, Univ of South Dakota

"The Effects of Advisor Motives on Confidence and Advice Utilization." Lyn Van Swol, Northwestern University; Janet A. Sniezek, University of Illinois at Champaign-Urbana

"Do Juries Deliberate? A Study of Deliberation, Individual Difference, and Group Member Satisfaction at a Municipal Courthouse." John Gastil, University of Washington; Stephanie Burkhalter, University of Washington; Laura W. Black, Cornell University

30763	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 210 A
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RHETORIC AND THE PERFORMANCE OF US CITIZENSHIP: DISCURSIVE CHANGE ACROSS CENTURIES AND CIRCUMSTANCE.

Sponsor: Public Address Division

Chair: Vanessa Beasley, University of Georgia

If notions of US citizenship have changed dramatically across time, what can rhetoric urging the performance of citizenship tell us about these changes? In this panel, we offer four analyses of specific moments from the 19th, 20th, and 21st centuries. By arranging these papers chronologically, we invite a longitudinal comparison of the contrasts between various normative and institutionally-situated rhetorics advocating specific behaviors, circumstances and feelings among US citizens to promote inclusion and engagement.

30764	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 210 B
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GOSSIPING, TELLING SECRETS, FLIRTING AND STEREOTYPING.

Sponsor: Interpersonal Communication Division

Chair: Shuangyue Zhang, Sam Houston State Univ

"Gossip: Towards an Empirically Derived Definition." Breanna McEwan, Arizona State University

"Why Do People Disclose Others' Secrets?" Cortney M Moriarty, Univ of Illinois, Urbana-Champaign; Veronica Hefner, Univ of Illinois, Urbana-Champaign

"Flirting Among College Students: Behaviors, Motives, Targets, and Reactions." Jodi Farritor, University of Illinois; Nicol Figuera, University of Illinois; Bethany Harnden, Univ of Illinois, Urbana-Champaign; Christopher Josey, University of Illinois; Nicole Kramer; Jacqueline Roe, Univ of Illinois, Urbana-Champaign; Aaron Seaman, Univ of Illinois, Urbana-Champaign; Anne Stone, Univ of Illinois, Urbana-Champaign; Julie Surratt, Illinois College; Ruth Anne Clark, Univ of Illinois, Urbana-Champaign

"Flirtatious Utterances: Reactions as a Function of the Sex of the Initiator of the Flirt and of the Observer." Samantha Arnold, Univ of Illinois, Urbana-Champaign; Jennifer Knapp, University of Illinois; Jason Lee Rittenberg, University of Illinois; Paul Spilker, Univ of Illinois, Urbana-Champaign; Lauren Walker, University of Illinois; Mengxiao Zhu, University of Illinois; Ruth Anne Clark, Univ of Illinois, Urbana-Champaign

"What are They Like? A Description of the Form Stereotypes Take When Communicated in Everyday Interaction." Anastacia Kurylo, Marymount Manhattan College

30765	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 211
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GAY, LESBIAN, BISEXUAL, TRANSGENDER COMMUNICATION STUDIES DIVISION BUSINESS MEETING.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

30766	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 212 B
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COMMUNICATION AND THE LAW BUSINESS MEETING.

Sponsor: Division on Communication and the Law

30767	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 212 A
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DISCOURSE, ORGANIZATION, AND GLOBALIZATION.

Sponsor: Organizational Communication Division

Chair: David Carlone, Univ of North Carolina, Greensboro

Respondent:

Timothy Kuhn, Univ of Colorado, Boulder

"Globalizing Organizational Participation: Negotiating Voice and Forum within an International Nongovernmental Organization." Sarah E. Dempsey, University of North Carolina Chapel Hill

"The Culture of Organization and the Organization of Culture in an Age of Globalization." James Hedges, University of Utah

"The Indian Call Center Experience: The Global-Local Connection." Mahuya Pal, Purdue University; Patrice Buzzanell, Purdue University

"A Humanitarian Organization in Action: Organizational Discourse as a Stable Mobile." François Cooren, Université de Montréal; Frédéric Matte, Université de Montréal; James Taylor, Université De Montreal; Consuelo Vasquez, Université de Montréal

30768 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 213 A

9-11, TERRORISM, AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: Lisa Burns, Quinnipiac University

Respondent:

Verna Corgan, Hamline University

"From Devilish Designs to Cyberterrorism: Institutional Responses to Radical Protest Rhetorics." David Heineman, University of Iowa

"The President and The Press: A Rhetorical Framing Analysis of President Bush's Speech to the United Nations on November 10, 2001." Jim Kuypers, Virginia Tech

"BUSH & BURKE: The September 20, 2001 adjustment to the new world network." Gary William Carson, University of South Florida

"From Crisis to Hyper-vigilance: September 11 and the Haunting of Presidential Rhetoric." Amanda Davis, University of Texas, Austin

30769 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 213 B

A MOUNTAIN OF BROKEN BACKING: ANALYSIS OF PEDAGOGY AND PRACTICE IN EVIDENCE USE IN I.E. ARGUMENTATION.

Sponsor: Argumentation and Forensics Division

Chair: Brendan Kelly, University of West Florida

The study of argumentation is central to the pedagogical goals in collegiate individual events. Yet, the cultural norms, which are natural outgrowths of that community support a problematic valuation of "recency" over all other elements that define the usefulness and integrity of evidence. This panel explores the nature of argumentation and evidence use in collegiate forensics and offers insight and discussion related argumentation pedagogy in the context of mentoring collegiate student competitors.

30770 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 214 A

FAMILY COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Family Communication Division

30771 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 214 B

ONTOLOGY AND RHETORIC: A ROUNDTABLE DISCUSSION.

Sponsor: Rhetorical and Communication Theory Division

Chair: Daniel Rossi-Keen, Ohio University

Rhetorical theory has consistently and regularly centered around questions about what it is that rhetoric creates, what rhetoric's relationship is to the 'most real', and how or whether rhetoric gives voice to or merely reflects our most cherished philosophical, social, and theological categories. Recognizing that all such issues importantly relate to questions concerning rhetoric and ontology, panelist will theorize the relationship between ontology and rhetoric from multiple and varied vantage points.

30772 12:30 pm to 1:45 pm Convention Center Concourse 2nd Level Room 214 C

ETHNOGRAPHY DIVISION BUSINESS MEETING.

Sponsor: Ethnography Division

30773	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 D
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GLOBAL INTERESTS AND GRADUATE PROGRAMS: HOW DO WE CONSTITUTE COMMITTEES.

Sponsor: NCA First Vice President

30774	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 215
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THE STATE OF DEBATE: ISSUES IN HIGH SCHOOL AND COLLEGIATE DEBATE.

Sponsor: American Forensic Association

Respondent:

Steven Kenneth Herro, Georgia State University

"Beyond High School Debate: Why Students Stop Competing in Forensics after High School." Christopher B. Joffrion, Texas Tech University;
David Williams, Texas Tech Univ

"Student Perceptions of Business Casual Dress at Collegiate Forensics Invitationals." Susan Schnase, University of Nebraska, Omaha; Leslie Rill, Univ of Missouri, Columbia

This panel addresses prescient concerns for contemporary debate as it begins to concretize its role and importance in high schools and colleges around the country. The first paper deals with the issue of retention, and why students do not compete in college debate despite their participation on the high school level. The second paper examines the importance of appearance at collegiate forensics invitationals. The final paper challenges the assumptions of systems theory in policy debate.

30775	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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EPB FORUM I: GUIDELINES AND PRACTICAL TOOLS FOR TEACHING COMMUNICATION COURSES.

Sponsor: NCA Educational Policies Board

30776	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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COMMUNICATION IN TIMES OF CRISIS: RISKS, EMERGENCIES, AND DISASTERS.

Sponsor: Applied Communication Division

Chair: Mark Leeman, Ohio University

Respondent:

Matthew Seeger, Wayne State University

"Ambient Uncertainty: The Development of a Construct to Aid in Understanding the Impact of Hurricanes and Other Disasters." Walid Afifi, Penn State University; Masaki Matsunaga, Penn State University

"Connection and Action at Public Meetings: How Risk Perception Frames Influence the Outcomes and Uses of Information After Public Meetings." Dorothy Collins, Texas State University-San Marcos

"Measuring Hazard and Outrage in the Aftermath of Katrina: Scale Validation and Implications for Crisis Communication." Kenneth Lachlan, Boston College; Patric Spence, Western Kentucky Univ

"Victims and Survivors: Limiting Agency for Citizens Who Experience Emergency." M Davis, Univ of Tennessee, Knoxville; T. Nate French, Christopher Newport University

30778	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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RACIAL RECONCILIATION AS A SITE FOR REDEMPTIVE ACTION.

Sponsor: African American Communication and Culture Division

Chair: Mark McPhail, Miami University

Respondent:

Aaron Gresson III, Penn State University

Critical interrogations of African American discourse, the politics of apologies, the "miracle" of South Africa, and the rhetoric of racial reconciliation and redemption, offer important insights into how far we have come, and how far we have yet to go, in the search for racial dialogue and healing in the United States. This panel proposes an exploration of our understanding of race and reconciliation to illustrate its significance for contemporary activism and social justice.

30779	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 C
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CLASSICAL AFRICAN CONCEPTS AND HUMAN COMMUNICATION- SPOTLIGHT PANEL.

Sponsor: Black Caucus

Chair: Heather Harris Carter, Villa Julie College

Participants:

Pamela Wynn, Schoo of Business, Bloomsburg University

Molefi Asante, Temple University

Maulana Karenga, California State University, Long Beach

Human communication has existed as long as humans have been on the earth. Each society has organized and structured its relationships based on concepts and ideas derived from its philosophy and environment. It is the purpose of this spotlight panel to highlight some of the major principles in African communication. Panelists will examine central concepts in African communication found in the cultural forms of different African people.

30780	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 D
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TOP THREE PAPERS IN HEALTH COMMUNICATION.

Sponsor: Health Communication Division

Chair: Jeffrey Robinson, Rutgers University

"Is Women's Multivitamin Consumption Reasoned, Planned, or Socially Cognitive? A Test of Three Social Influence Models." Lisa Lindsey, Centers for Disease Control & Prevention (CDC); Jenifer Kopfman, CDC; Christine E. Prue, Centers for Disease Control and Prevention

"An Explication of the Reactance Processing Model." Brian Quick, Ohio University; Michael Stephenson, Texas A&M University

"The Influence of Ambivalence on Adolescents' Reactions to Anti-Drug Messages." Xiaoquan Zhao, George Mason University; Joseph Cappella, Univ of Pennsylvania

"Digital Divide in Cancer Communication: Findings from 2003 and 2005 National Surveys." Minsun Shim, Univ of Pennsylvania

30781	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 218
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TOP FOUR PAPERS IN COMMUNICATION AND AGING.

Sponsor: Division on Communication and Aging

Chair: Jordan Soliz, Univ of Nebraska, Lincoln

Respondent:

Loretta Pecchioni, Louisiana State University

"Intergenerational communication beliefs across the lifespan: Comparative data from Ghana and South Africa*." Rene Dailey, Univ of Texas, Austin; Howard Giles, Univ of California, Santa Barbara; Sinfree Makoni, Penn State University

"Predictors and Evaluations of Discussion of Caregiving Arrangements in Later-life Families." Craig Fowler, California State University, Fresno

"Age and Gender Stereotyping in Television Commercials." Susan Waters, Missouri State Univ; Mary Lee Hummert, University of Kansas

"Cultural Values and Aging in Chinese Television Commercials." Yan Bing Zhang, University of Kansas; Yi Song, University of Kansas; Leilani Carver, University of Kansas

1:00pm

30889	1:00 pm to 2:30 pm	Convention Center	Concourse 2nd Level	Tower View Registration
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SCHOLAR-TO-SCHOLAR SESSION THREE.

Sponsor: Scholar to Scholar Sessions

"A Communication Study of Adult Pediatric Cancer Survivors and their Families." Paul Arntson, Northwestern University; Kathleen Galvin, Northwestern University; Lauren Grill, Northwestern University; Karen Kinahan, Lurie Cancer Institute, Northwestern University Medical School

"A Content Analysis of Jesus-related Merchandising: Finding the "Trend We Have in Jesus"." Rebecca Eve Schweitzer, Spring Arbor University; Wendy Min Hirdes, Spring Arbor University

"A Multi-Trait Multi-Method Validity Assessment of the Verbal Aggressiveness and Argumentativeness Instruments." Michael Kotowski, Michigan State University; Timothy Levine, Michigan State University; Colin Baker, Michigan State University; Jeffrey Bolt, Kent State University

"Advice Giving and the Management of Uncertainty for Cancer Survivors." Sharlene Thompson, James Madison Univ; H Dan O'Hair, University of Oklahoma

"An Ideal Site for Teaching and Studying Small Group Communication: Studying and Living Together in an English Castle." Diana Rehling, St Cloud State Univ

"Being Patient with Theory: Using Problematic Integration and Muted Group to Explore Home Care Communication." Holly Hirsch, Texas

A&M Univ

- "Biblical vs. Zune Creation Story: Are We Really Related?" Debra Krummel-Abram, Univ of New Mexico
- "Botulinum Toxin Facial Treatment: Interpersonal Impressions Before and After the Procedure." Christina Hahn, University of Duisburg-Essen, Germany
- "Camp Creations: Identity Construction and Negotiation through attendance at a Diabetes Camp." Jeanette Valenti, University of Denver
- "Candidate and Media Agenda Setting in the 2005 Virginia Gubernatorial Race." Scott Dunn, University of North Carolina - Chapel Hill
- "Communication Anxiety and Cognitive Competence as Predictors of Affiliative and Aggressive Humor." Nathan Miczo, Western Illinois Univ; Rebecca E. Welter, Western Illinois University; Holly E. Norton, Western Illinois University; Alfiya Mufteyeva, Western Illinois University
- "Comparisons of Social Support Interactions Between Three Health-Related Online Support Communities." Lorraine R Buis, Michigan State University
- "Duo for Dummies." Ryan Smith, California State Univ, Long Beach; Anne E. Fleischer, CSU, Long Beach
- "Examining early literacy intervention from the perspectives of social change and E. M. Rogers' Diffusion of Innovations." Yea-Wen Chen, University of New Mexico
- "Exploaring the Recovery Narratives of Eating Disorders." Jennifer Hall, Purdue University
- "Expressions of Self from a "Deselfing" Illness: The Narratives of Individuals with Alzheimer's Disease." Jill Yamasaki, Texas A&M Univ
- "Investigating and being investigated: The New York Times during the Age of McCarthyism." Ying Roselyn Du, UNC-CH School of Journalism and Mass Communication
- "Kenneth Burke and Ralph Ellison: Attitudes toward Literature." Erin Marie Arizzi, Villanova University
- "Las Vegas, Capitalist Sin City to New Capital of American Freedom." Kateri Grillot, Wichita State Univ
- "Lawrence of Arabia read through the Pentad: Sites of revolution and transformation." Jason Ingram, North Carolina State University
- "Meeting in the valley of darkness: Visualizing how FtF and CMC child loss support groups bring one another 'into the light'." Janet Bodenman, Bloomsburg University
- "MTV's Guide to SEX: A Media Logic Criticism." Trevor Kyle Sloan, Biola University
- "Narrative and the Reality Crime Genre in the 2005 Gubernatorial Race's Death Penalty Ads." Scott Dunn, University of North Carolina - Chapel Hill
- "Online Social and Informational Support Interactions: A Content Analysis of an Internet-Based Hospice Community." Lorraine R Buis, Michigan State University
- "Rethinking communication apprehension and the PRCA-24 from a cognitive-behavioral perspective of social anxiety." Christopher Crosby Johnson, University of Texas at San Antonio
- "Teaching Organizational Culture: Orientations of Discourse and Culture." Ryan Bisel, University of Kansas; Amber Messersmith, University of Kansas; Joann Keyton, University of Kansas
- "Television viewing, sexual orientation, and relational outcomes: A cultivation analysis." Jeff Halford, University of Arizona; Priya Raman, University of Arizona
- "The 1998 Georgia Gubernatorial Debates: Argumentation on the Back of a Flatbed Truck." C Thomas Preston Jr, Gainesville State College
- "The Concept of Patriotism in the Aftermath of the September 11th Terrorist Attacks." Kevin Pearce, Bryant University
- "The Conversation of Visual Protest: Applying Grice's maxims to protest images from the 2004 Republican National Convention." Jacqueline Irwin, California State University, Sacramento
- "The International Public Debate Association Format as an Accessible Tool for all Levels of Debate Experience." Robert Charles Steinmiller, Henderson State University
- "Thirty Years after Seabrook: Nuclear Energy Rhetoric in a Post 9/11 World." C Thomas Preston Jr, Gainesville State College
- "Watching Ourselves: Video Surveillance, Urban Space and Self-Responsibilization after (and before) September 11." Bilge Yesil, New York University
- "Creating Sites for Adult Degree Completion in Communication". Sherry Barnes, Trinity Christian College
- "Is that political?: A critical interrogation of what constitutes political behavior." Whitney Anspach, University of Washington

2:00pm

30901	2:00 pm to 3:15 pm	Hilton	Mezzanine	Salon Del Ray North
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NEW DIRECTIONS IN DETECTING AND DETERRING DECEPTION.

Sponsor: Nonverbal Communication Division

30902	2:00 pm to 3:15 pm	Hilton	Mezzanine	Salon Del Ray South
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CRISIS ISSUES IN PUBLIC RELATIONS II: THE RETURN OF CRISIS.

Sponsor: Public Relations Division

Chair: Ahlam Muhtaseb, California State Univ, San Bernardino

"Further Explorations of Post-Crisis Communication: Effects of Media and Response Strategies on Perceptions and Intentions." William Coombs, Eastern Illinois University; Sherry Holladay, Eastern Illinois Univ

"Comprehensive Dimensions of Government Intervention in Crisis Management: A Qualitative Content Analysis of News Coverage of the 2003 SARS Epidemic in China." Juan Meng, the University of Alabama, Tuscaloosa

"Applying Relational Perspective to the Anticipatory Model of Crisis Management." Bolanle Olaniran, Texas Tech Univ; David Williams, Texas Tech Univ

"Gender and Cultural Impacts on Expected Leadership Styles in the Taiwanese Public Relations Field: Transformational and Transactional Leadership Styles." Ming-Yi Wu, Western Illinois University

30903	2:00 pm to 3:15 pm	Hilton	Mezzanine	Salon Del Ray Central
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DISASTER AND ITS MANY VICTIMS.

Sponsor: American Studies Division

Chair: Maria Dixon, Southern Methodist University

Respondent:

Martin Carcasson, Colorado State University

"Appropriating the Language of Utopia: Presidential Rhetoric Post-Hurricane Katrina." Jessica Nicole Davenport, University of Texas at Austin

"Speaking Memory, Building History: Victims' Families and the Rhetoric of Ground Zero." Linda Levitt, Univ of South Florida

"The Official Other: State Department Representations of Muslims in America." Mary Frances Casper, Boise State University

"The Tripartite Nature of Collective Memory: Consubstantiality, Archontic Power and Policing." Elizabeth Hambleton, Wayne State Univ

"Troping American Empire as Compassion: The Case of US Tsunami Relief." Jeffrey Motter, Indiana University

30904	2:00 pm to 4:45 pm	Hilton	Mezzanine	La Reina
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DIRECTING THE COMMUNICATION INTERNSHIP PROGRAM.

Sponsor: Short Courses

Participant:

Karen M Roloff, DePaul University

30905	2:00 pm to 4:45 pm	Hilton	Mezzanine	La Vista
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TEACHING THE COLLEGE COURSE IN COMMUNICATION THEORY.

Sponsor: Short Courses

Participants:

Em Griffin, Wheaton College

Emily J. Langan, Wheaton College

30907	2:00 pm to 4:45 pm	Hilton	Mezzanine	La Princesa
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SPIRITUALITY, COMMUNICATION, & PEDAGOGY: BREAKING NEW GROUND.

Sponsor: Short Courses

Participant:

Diana Denton, Univ of Waterloo

30908	2:00 pm to 3:15 pm	Hilton	Mezzanine	La Corona
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FROM THE CORPORATE PLATFORM: LOCATING SOURCES OF RHETORICAL POWER.

Sponsor: Public Address Division

Respondent:

Nicholas Dahl, Cornell University

This panel focuses on the rhetorical techniques of several business individuals whose words have had an impact. Each one, studied alone, might offer insights into the workings of public address in an organizational or economic context. Taken together, they suggest that the source of such influence can sometimes be located in the visionary, motivational or structuring words of single individuals as they call forth and address publics that come to act as corporate entities.

30909	2:00 pm to 3:15 pm	Hilton	Lobby	Hacienda I
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EIGHTEENTH- AND NINETEENTH-CENTURY RHETORICAL INNOVATIONS IN ACTION.

Sponsor: American Society for the History of Rhetoric

This panel explores innovations in eighteenth- and nineteenth-century rhetorical concepts designed to adapt to contemporary sites of rhetorical performance. The first paper reassesses the position of Blair's Rhetoric in rhetorical traditions. The second discusses Blair's efforts to adapt Classical rhetoric to the needs of a culture of "Polite Presbyterianism." The third and fourth cover treatments of two traditional canons-- invention and delivery--and link innovations in these concepts to preaching, dramatic criticism, and reading aloud.

30910	2:00 pm to 3:15 pm	Hilton	Lobby	Hacienda II
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CONFRONTING DIFFERENCE AS QUALITATIVE RESEARCHERS: AUTOETHNOGRAPHY AS A SITE FOR INTERVENTION, CONNECTION, ACTION.

Sponsor: Ethnography Division

Chair: Alice Filmer, Univ of Illinois, Urbana-Champaign

Participants:

Kevin Dolan, University of Illinois, Urbana-Champaign

Joy Y. Pierce, Rowan University

Respondent:

Norman Denzin, Univ of Illinois, Urbana-Champaign

Many qualitative researchers choose sites of inquiry that demand knowledge and experience in communicating across differences of race/ethnicity, culture, class, gender, language, and the like. To enter into such arenas without awareness of our own attitudes, beliefs, and motivations as researchers is to risk re/creating unproductive and painfully alienating experiences not only for the people with whom we work, but also ourselves. This panel brings together three scholars who use autoethnography as a means to explore and explain their internal thought processes as they confront and come to terms with difference in their personal and/or professional lives. After brief presentations, panelists invite audience participation in a group discussion.

30911	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon A
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THE IMAGE OF CHINA AND THE CHINESE CULTURE.

Sponsor: Chinese Communication Association

Chair: Ling Chen, Hong Kong Baptist Univ

"New Beijing. Great Olympics. China's Use of Olympics' Marketing to Project a National Image of Openness." Joshua Frederick Hoops, California State University Long Beach

"An Invitational Rhetorical Analysis of The Good Women of China." Yahui Zhang, Bowling Green State Univ

"Highlighted Native Cultural Identity and Blurred Local Identity: An Ethnography of the Salt Lake Chinese Choir." Zhen Sun, University of Utah

"Approaching Chinese culture: The intercultural learning strategies of American expatriates in China." Hongmei Gao, Kennesaw State Univ; Deanna Womack, Kennesaw State Univ

30912	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon B
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JUST BETWEEN FRIENDS: A HIGH DENSITY PANEL.

Sponsor: Interpersonal Communication Division

Chair: Jessica Rack, Purdue University

"Envy in Same-Sex Female Friendships: A Qualitative Study*." Kaylee Joy Van Hoose, Illinois State University

"Turning Points Related to Changes in the Friendship Level of Geographically Close and Long Distance Friendships." Jennifer A.H. Becker, University of Wisconsin-Eau Claire; Amy Johnson, University of Oklahoma; Elizabeth Craig, University of Oklahoma; Eileen Gilchrist, University of Oklahoma; Michel M Haigh, University of Oklahoma; Lindsay Lane, University of Oklahoma

"The Influence of Biological Sex and Psychological Gender on Evaluations of Communication Skills for Same-Sex and Cross-Sex Friends." Amanda Holmstrom, Purdue University

"Requesting Relationship Escalation: A Test of Communication Boundary Management in Cross-Sex Friendships." Erin E. Kleman, Kent State University; Nichole Egbert, Kent State University

"It Girls": Teenage Perceptions of the Socially Powerful Peer." Erin Willer, Illinois State University

"We were just a group of guys who liked to have a good time together": Former Fraternity Members Looking Back on Fraternity Life." Jeffrey Hall, Univ of Southern California

30913	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon C
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INTERNATIONAL AND INTERCULTURAL COMMUNICATION: TOP FOUR PAPERS.

Sponsor: International and Intercultural Communication Division

Chair: Ronald Jackson, Penn State University

Respondent:

Ronald Jackson, Penn State University

"Clash of Cultures in the Era of Globalization and Media Pluralism: Cultural and Identity Transformation in Africa." Isaac Blankson, Southern Illinois Univ, Edwardsville

"Evaluations of Emotional Support Goals, Values, and Behaviors among Men and Women from Two Western Cultures." Susanne Jones, Univ of Minnesota, Twin Cities

"Situational Priming of Self-Construals in Culturally Diverse Work Groups: Effects of Communication Climate." John Oetzel, Univ of New Mexico; Krishna Kandath, Univ of New Mexico

"The Diasporic Déjà vu of Living "Here" and "There": How Americans Living in Kuwait Use the Media." Nibal Khaled Bourisly, Kuwait University

30914	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon D
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FRAMING/RE-FRAMING RHETORICAL ACCOUNTS OF VIOLENCE: IMPACT ON SOCIAL AND LEGAL CONSTRUCTIONS.

Sponsor: Division on Communication and the Law

Chair: Clarke Rountree, Univ of Alabama, Huntsville

This panel explores the way in which rhetorically framing violence influences public perceptions, legal interpretations, and public policy. Interpersonal discourses, medical diagnoses, and mass media create and perpetuate assumptions about crime and criminal behavior, which are then translated into public policies and courtroom proceedings.

30915	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon E
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LPH STUDENT PAPERS SESSION II.

Sponsor: Lambda Pi Eta

Chair: Jeffrey Pierson, Bridgewater College

Respondent:

John Pauley, Saint Mary's College

"Boys Don't Cry In The Movies: The Effect of Movies on People's Views of Emotions and Gender Stereotypes." Courtney Petersen, DePauw University

"Friction and Friendship: Demand/Withdraw Interaction and Platonic Relationships." Erica H Bonanno, James Madison University

"Instant Messaging and Communication: A Study of the Online and Offline Consequences." Darin Christopher Smith, William Jewell College, LPE

"The Rhetorical Allusion of the Patriot Act." Heather Smart Johnson, Arizona State University at the West Campus

30916	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Salon F
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MAKING THE CONNECTION: JOURNALS PUBLISHED BY STATE COMMUNICATION ASSOCIATIONS.

Sponsor: States Advisory Council

Chair: Trudy Hanson, West Texas A&M Univ

One of the strategies employed by state communication associations to add credibility to and stimulate interest in the professional organization is the publication of an academic journal. Five journal editors discuss the changes occurring in their state organizations, as well as the changing format of the state journal. The editors discuss efforts they have made to connect with the state membership, as well as regional and national audiences

30917	2:00 pm to 3:15 pm	Marriott Riverwalk	Second Level	Bowie
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RHETORIC OF PEACE AND JUSTICE.

Sponsor: Peace and Conflict Communication Division

Chair: Brian Heisterkamp, California State Univ, San Bernardino

Respondent:

Beth Goering, Indiana Univ-Purdue Univ, Indianapolis
 "Betty Bumpers Speaking of Peace and Justice." Anna Eblen, Western Washington University; Jennie Eblen, Past Chair, Peace Links NC
 "Politics of Mediated Human Rights: A Case Study of Amnesty International USA." Dovile Ruginyte, Rutgers University
 "Saving Lives: A Rhetorical Analysis of Justice Department's Defense of Anti-terrorist Actions." David Bullock, Walla Walla College
 "Social Movement, Conflict, and Standpoint: Further Exploration of the "Mask" of Indignation in Zapatista Rhetoric of Nonviolent Insurgency." Joshua Atkinson, Syracuse University

30918 **2:00 pm to 3:15 pm** **Marriott Riverwalk** **Second Level** **Travis**

CREATING SITES IN PUBLIC DISCOURSE.

Sponsor: Argumentation and Forensics Division
 Chair: Desiree Rowe, Arizona State University
 Respondent:

Daniel Cronn-Mills, Minnesota State University, Mankato
 "Aesthetic Reason: Rethinking the Memorial as a Scene of Public Deliberation." Susan A. Sci, University of Denver
 "Creating Sites for Reasonable Discourse: Stasis in Public Deliberation." Aaron Dimock, Univ of Nebraska-Kearney
 "Differences of Dissent: Incommensurability and Incomparability in Public Argument." Allison E Shannon, Univ of Wisconsin, Madison
 "Evidence Use in the 2004 Presidential Election Debates." Laurance Paul Strait, George Mason University

30919 **2:00 pm to 3:15 pm** **Marriott Riverwalk** **Second Level** **Valero**

EDUCATIONAL POLICIES BOARD MEETING #2.

Sponsor: NCA Educational Policies Board

30921 **2:00 pm to 3:15 pm** **Marriott Riverwalk** **Second Level** **Bonham**

CONNECTING MULTICULTURAL PERSPECTIVES ON FEMINIST COMMUNICATION THEORY.

Sponsor: Women's Caucus
 Chair: JongHwa Lee, Loyola Marymount Univ
 Participants:

Min Wha Han, Ohio University
 Stephanie Norander, Ohio University
 Rukhsana Ahmed, Ohio University

Respondent:
 Radha Hegde, New York University

This panel extends postcolonial critiques of embracing cultural pluralism. Taking into consideration the works of third wave feminists, panelists will discuss their approaches to adopting a postcolonial stance in working together with women whose situations are both similar yet at the same time vastly different from their own. Panelists will focus on the issues of voice and representation and discuss how traditional communication scholarship can sometimes narrow our ability to wrestle with them.

30924 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 101 A**

THE SCHOLARSHIP OF TEACHING AND LEARNING: TOP FOUR PAPER PANEL.

Sponsor: Scholarship of Teaching and Learning
 Chair: Kathleen Torrens, Univ of Rhode Island
 Respondent:

Renee Meyers, Univ of Wisconsin, Milwaukee
 "Linking Intercultural Competence with Everyday Life: Former Students' Narratives of Diversity and Intercultural Communication." Randy Dillon, Missouri State Univ; Randy Dillon, Missouri State Univ
 "Technology, Plagiarism and Academe: Accentuating the Positive." Ann Jabro, Robert Morris University
 "The Trouble with Talking about White: Encouraging Positive White Identities and Interrogation of Whiteness." Jennifer Mease, University of North Carolina Chapel Hill
 "What Motivates (or De-motivates) Learners? Assessing the Motivation-Hygiene Needs of Learners." James Katt, Univ of Central Florida

30925 **2:00 pm to 4:45 pm** **Convention Center** **Street Level** **Room 101 B**

CONNECTING PUBLIC RELATIONS STUDENTS WITH COMMUNITY ORGANIZATIONS: PLANNING FOR THE EFFECTIVE PUBLIC RELATIONS

WORKSHOP COURSE.

Sponsor: Short Courses
Participant:
Holly Pieper, Mansfield University

30926 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 102 A**

HOW SPIRIT GUIDES US: REFLECTING ON SPIRITUALITY & LIFE CHOICES IN CAREER AND HEALTH CONTEXTS.

Sponsor: Spiritual Communication Division
Chair: Damon Hall, University of Utah
Respondent:
Charles Morris, Purdue University
"Connection, Action, and Hope: An Invitation to Reclaim the "Spiritual" in Health Care." Maggie Wills, Fairfield University
"Spiritual Communication in Hospice: The Practice and Promise of a Non-Directive Approach." Elissa Foster, San Jose State University
"Our Callings, Our Selves: Re-positioning Spiritual and Entrepreneurial Discourses in Career Theory and Practice." Jennifer A. Scott, Ohio University
"Serendipity and Stewardship: Teaching with the Spirit in a Secular Classroom." Bradford Hall, Univ of New Mexico

30927 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 102 B**

"POLITICAL COMMUNICATION RESEARCH AND OUTREACH CENTERS: UNIVERSITY SITES FOR CONNECTION AND ACTION".

Sponsor: Political Communication Division
Chair: David Procter, Kansas State Univ
Participants:
Shawn Parry-Giles, University of Maryland
Sharon Jarvis, Univ of Texas, Austin
James Anderson, University of Utah
David Procter, Kansas State Univ
Recognizing and responding to higher education's role in the civic arena, university centers of political communication have emerged to engage in research, education, and outreach in civic engagement and public dialogue. These research and outreach institutes connect a diversity of technical experience, theoretical orientation, and process skills to explore and advocate communication processes that promote an active and informed citizenry, processes of democratization, and community-based problem solving. Today's complex problems require scholarship and problem-solving skills from multiple perspectives.

30928 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Mission Room 103 A**

MULTILINGUALISM IN PEDAGOGY, RESEARCH, AND SERVICE: A ROUNDTABLE ON CONNECTION AND ACTION THROUGH LANGUAGE(S).

Sponsor: Latina/Latino Communication Studies Division
Chair: Stacey Sowards, Univ of Texas, El Paso
Participants:
Roberto Avant-Mier, Boston College
Frank Perez, Univ of Texas, El Paso
Valerie Renegar, San Diego State Univ
Richard Pineda, Univ of Texas, El Paso
This panel addresses the difficulties in pedagogy, research, and service for faculty who are bilingual or multilingual. Each panelist will address their experiences in language studies relating to their teaching, research, and service.

30929 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Mission Room 103 B**

COMMUNICATION ISSUES RELATED TO THE STEP-FAMILY.

Sponsor: Family Communication Division
Chair: Emily Lamb, Univ of Nebraska, Lincoln
Respondent:
Cindy White, Univ of Colorado, Boulder
"An Examination of Everyday Talk and Relational Satisfaction in Stepfamilies." Paul Schrodt, Texas Christian University; Dawn Braithwaite, Univ of Nebraska, Lincoln; Jordan Soliz, Univ of Nebraska, Lincoln; Stacy Tye-Williams, Univ of Nebraska, Lincoln; Aimee Miller, Univ of

Nebraska, Lincoln; Emily Lamb, Univ of Nebraska, Lincoln; Meredith Marko, Univ of Nebraska, Lincoln

"Predicting Stress Levels in Residential and Nonresidential Stepmothers: The Influence of Social Support, Role Clarity, and Household and Childcare Responsibilities." Amy Johnson, University of Oklahoma; Kevin Wright, University of Oklahoma; Elizabeth Craig, University of Oklahoma; Eileen Gilchrist, University of Oklahoma; Lindsay Lane, University of Oklahoma; Michel M Haigh, University of Oklahoma

"Dialectical Contradictions in Stepfamilies Formed Post Bereavement." Leah Bryant, DePaul University; Dawn Braithwaite, Univ of Nebraska, Lincoln

"Stepparent Identity Management Measures: Preventative and Corrective Behaviors." Katie Dunleavy, West Virginia University; Matthew Martin, West Virginia University

30930	2:00 pm to 3:15 pm	Convention Center	River Level	Room 001 A
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"RE-PLACING AND RE-THINKING THE TELE-VISUAL--A ROUDTABLE DISCUSSION."

Sponsor: Critical and Cultural Studies Division

Chair: James Hay, UIUC

This round-table has several intertwined objectives, the first and foremost of which has to do with what currently is involved in rethinking the tele-visual, as one way of rethinking the objectives of Media Studies. In this respect, the panel is interested in how the tele-visual matters in these times-how it has been made to matter as social practice/technology, and by various kinds of research, policy, and programs.

30933	2:00 pm to 4:45 pm	Convention Center	River Level	Room 002 A
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SSCA EXECUTIVE COUNCIL MEETING.

Sponsor: Southern States Communication Association

30935	2:00 pm to 3:15 pm	Convention Center	River Level	Room 002 B
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WORKSHOP ON REVIEWING: HOW TO REVIEW A MANUSCRIPT.

Sponsor: NCA Publications Board

Chairs: David Zarefsky, Northwestern University, Michael Roloff, Northwestern University

Participants:

Judith Hamera, Texas A&M University

Bonnie Dow, University of Georgia

30940	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 B
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SPEECH LABS AND COMMUNICATION CENTERS: SITES FOR CONNECTING STUDENTS TO COMPETENT PERFORMANCE.

Sponsor: Community College Section

Chair: Thomas Bovino, Suffolk Co Comm College

Participants:

Jackie Ganschow, Del Mar College

Mendy Lynn Meurer, Assistant Instructor/Director of Communication Lab

Sarah Contreras, Del Mar College

David L. Bodary, Sinclair Comm College

Mary O. Wiemann, Santa Barbara City College

Michelle Burch, Clark State Comm College

Amy Trombley, Darton College

Stephen Thompson, College of DuPage

While some communication departments have speech labs or communication centers, others do not. Some might like to create them, but are unclear about the process. With budget cuts increasing, it may be a more difficult sell to administrations. This panel will focus on the logistics involved in creating these sites, and the benefits and challenges of having one. Each panelist will give a brief history of their own experiences and a roundtable discussion of the relevant issues will ensue.

30941	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 C
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LIFE DURING WARTIME.

Sponsor: Critical and Cultural Studies Division

Chair: Angela J. Aguayo, Eastern Illinois University

"Bulgarian News Coverage of the War on Terror: Inability to Reflect on the Public Discourse." Radoslava Rumenova Simeonova, University of New Mexico
 "The Enigmatic Lynndie England: Gendered Explanations for the Prisoner Abuse Scandal at Abu Ghraib." Shannon L. Holland, University of Nebraska at Omaha
 "Angry Americans and Sensitive Selves: Music and Meaning After 9/11." Kevin Healey, University of Illinois, Urbana-Champaign
 "Media Reception and Fahrenheit 9/11: The Disciplining of Popular Activist Documentary Film and Video." Angela J. Aguayo, Eastern Illinois University

30942 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 006 D**

COMMUNICATION, TECHNOLOGY, AND THE FUTURE.

Sponsor: Division on Communication and the Future

Chair: Clark Callahan, Univ of South Dakota

Respondent:

Raymond Puchot, Bristol Community College

"Can a robot have a gender?: The effects of gender of a robot on the human robot interaction." Hayeon Song, University of Southern California

"The Impact of New Communication Technologies and Channels on Historically Basic Channels of Communication." James Schnell, Ohio Dominican University

"Cyberjournaling: A Deconstructive Analysis of blogging, Podcasting & Jumpcasting." Shane Tilton, Ohio Univ, Zanesville

"Can Bloggers Save Democracy from Bad Journalism?" Anthony Matthew Nadler, University of Minnesota

"Enriching Rich Media on Media Web Sites." Edgar Shaohua Huang, Indiana University-Purdue University Indianapolis

"He who pays the piper calls the tune": The New Active Audience in the Digital Age." Ting Zhang, Syracuse University

30943 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 A**

EXTENDING RHETORICAL THEORY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Lenore Langsdorf, Southern Illinois University, Carbondale

Respondent:

Lenore Langsdorf, Southern Illinois University, Carbondale

"The Orchards of Culture": Rhetorical Citizenship in Nietzsche's Political Philosophy." Bradford Vivian, Vanderbilt University

"Existential Address and the Cult(ivation) of Subjectivity: To Whom the Existentialist Speaks." Zac Gershberg, Louisiana State University

"I-It as Rhetorical Strategy for Succeeding Failure: Finding Hope, Courage, and Transformation." Annette Holba, Plymouth State Univ

30944 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 B**

IN THE BOSOM OF METAPHYSICS: THE SPACIOUSNESS OF WEAVER'S RHETORIC.

Sponsor: Rhetorical and Communication Theory Division

Respondent:

John Lyne, Univ of Pittsburgh

This panel is an examination of the challenging theoretical insights found in Richard Weaver's *The Ethics of Rhetoric*. These papers examine the implications extending from Weaver's metaphysical stand. The goal is to do justice to the ideas in *The Ethics of Rhetoric* while, at the same, questioning how those ideas are complicated by various conceptions of rhetoric.

30945 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 C**

COMMUNICATION RESEARCH AND JEWISH PERSPECTIVE: SITES OF CONNECTION, IDENTITY AND VOICE.

Sponsor: Religious Communication Association

Chair: Jennifer Levine, Eastern Michigan University

Respondent:

Samuel Edelman, California State Univ, Chico

The goal of this panel is to provide a framework for understanding how Judaism influences our research endeavors. In this roundtable we will address issues such as voice, silencing, influence and scholarly impact. Panelists will explore some of the complexities of Jewish identity, and examine the role of Jewish scholars in our field. Consistent with the NCA conference theme, this roundtable will be an opportunity for emerging Jewish scholars to understand how established scholars view Jewish identity and how it impacts research interests

30946	2:00 pm to 3:15 pm	Convention Center	River Level	Room 007 D
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WOMEN'S ISSUES IN HISTORY AND CONTEMPORARY POLITICS.

Sponsor: Public Address Division

Chair: Lisa Burns, Quinnipiac University

Respondent:

Lisa Shawn Hogan, Penn State University

"Embracing the Challenge to Inspire and Entertain: Anna E. Dickinson's "Jeanne d'Arc."" Rana T. Hussein, Graduate Student, Northwestern University

"Rethinking the Doldrums: A Case for the 1898 Senate Hearing on Woman Suffrage." Jon Brian Hoffman, University of Georgia

"But it Hurts So Good: Hegemonic Ideologies in Dworkin's "Pornography Happens to Women"." Jennifer Alford-Edwards, Louisiana State University

"Terror in the Abortion Debate: An Analysis of NARAL's Contemporary Public Discourse." Nicole Hurt, Colorado State University

30947	2:00 pm to 3:15 pm	Convention Center	River Level	Room 008 A
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EXPLODING MEDIA MYTHOLOGIES.

Sponsor: Media Ecology Association

Chair: Beth Messner, Ball State University

Communication technologies—particularly digital systems—are changing some basic assumptions, conceptions and understandings of human communication. Distinctions between concepts such as source and receiver as well as interpersonal and mass communication are especially evident. More generally, the basic paradigm of human communication may be shifting from a rational-systems-narrative framework to scheme that more profoundly features emotions. Directly exploring all of these issues, it may ultimately be appropriate to treat some traditional wisdoms as myths.

30948	2:00 pm to 3:15 pm	Convention Center	River Level	Room 008 B
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THE CLICK HEARD AROUND THE CLASSROOM: GREATER INTERACTIVITY AND ACCESSIBILITY IN POWERPOINT PRESENTATIONS.

Sponsor: Human Communication and Technology Division

Chair: Leroy Wright, Mansfield University

Participants:

Belinda A. Bernum, Mansfield University

Kathy J Wright, Mansfield University

Overall abstract (title above) Tired of the drone of a speaker armed with a PowerPoint presentation? The boredom associated with PowerPoint presentations is not PowerPoint's fault, but how it is used. This panel will keep the audience awake by interactively demonstrating how to engage learners through the use of clickers (remote control devices) and other creative uses of PowerPoint. Additionally, the audience will learn how to incorporate multimedia learning theories into accessible PowerPoint presentations which reach learners with disabilities.

Individual (3 presentations) Presenter 1 Title: Improving Connections with Learners Through Better PowerPoint Presentations This presenter will briefly describe the history, use and misuse of Microsoft's PowerPoint program. PowerPoint has been a Microsoft product since 1990. It has radically changed how executives, lecturers and others approach public speaking. Improper use of PowerPoint has been criticized for a variety of reasons including bland repetition of screen text, rapid-fire information overload and other concerns. It can be used better. Presenter 2 Title: The Click heard Around the Classroom: Engaging Interactivity This presenter will describe ways in which PowerPoint can be used as an interactive tool to keep learners involved. Engaging students in the classroom can often be difficult: How much lecture? How much discussion and activities? Incorporating Clickers (remote control devices) into PowerPoint presentations allows faculty to engage students as they lecture. This interaction allows instructors to question students, receive feedback and provide discussion material within an organized framework. Presenter 3 Title: Exceptionally Interactive Clicks using Multi-media Learning Theories This presenter will describe how PowerPoint can be used effectively with all students, including those with specialized needs. Multi-media learning theories suggest students learn best from auditory and visual stimuli. PowerPoint presentations can provide stimulating multi-sensory information engaging all learners; including those with hearing and visual impairments and those with English as a second language. Done correctly, PowerPoint presentations can provide superior interactivity and accessibility.

30949	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 201
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CONTRIBUTED PAPERS IN PERFORMANCE STUDIES: TOP THREE.

Sponsor: Performance Studies Division

Chair: Scott Dillard, Georgia College & State University

Respondent:

Scott Dillard, Georgia College & State University

"Towards a Poetic Politics of Emancipation: Slamming the Body on the Performance Poetry Stage." Javon L Johnson, Northwestern University

"Pink Tornadoes and Volcanic Desire: Lois Weaver's Resistant Femme Performance." Deanna Shoemaker, Monmouth University

"Nautanki Performances: Creating Sites for Community Connection and Social Action." Devendra Sharma, California State Univ Fresno

30950	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 202 A
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FROM RESEARCH TO APPLICATION: GROUNDING COMMUNICATION TRAINING AND DEVELOPMENT IN STRONG ACADEMIC SCHOLARSHIP.

Sponsor: Training and Development Division

Chair: Scott Dickmeyer, Univ of Wisconsin, LaCrosse

Participants:

Patrice Buzzanell, Purdue University

Erika Kirby, Creighton University

Joann Keyton, University of Kansas

Scott Dickmeyer, Univ of Wisconsin, LaCrosse

Keri Stephens, Texas State University-San Marcos

Respondents:

Patrice Buzzanell, Purdue University

Joann Keyton, University of Kansas

The purpose of this panel is to demonstrate how two important organizational concerns (work-life issues and sexual harassment) are communicative in nature and to provide examples of how these concerns can be addressed in effective training and development seminar structures. This panel will increase the visibility of strong organizational communication scholarship by engaging participants in the active practice of crafting of training and development seminars, guided by top communication scholars and training and development experts.

30951	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 202 B
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ANTI-TERRORISM AND "THE COALITION FOR A SECURE DRIVER'S LICENSE": EXAMINING A SINGLE RHETORICAL ACT FROM MULTIPLE ANGLES.

Sponsor: Pi Kappa Delta

Chair: Richard Besel, Univ of Illinois, Urbana-Champaign

Rhetorical responses to the events of 9/11 have sometimes been inflammatory, typified by ethnocentrism, irrationality and a strong "fear of the Other." One such response (arguably) is found in the rhetoric of the Coalition for a Secure Driver's License. This group was influential in securing the federal enactment of new restrictions on U.S. drivers' licenses, and is now promoting its agenda on the state level. One prominent component of their campaigns is the use of billboards which appear to conflate "immigrants" and "Arabs" and "terrorists" into a singular concept. This panel will analyze these campaigns from an array of angles using a variety of rhetorical principles, touching on concerns relevant to rhetorical theory, intercultural communication, peace and conflict and public policy making. The panelists, almost all of whom are highly experienced forensics coaches, will also consider the discussion's implications for competitive guidelines used by the activity.

30952	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 A
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FINDING COMMON GROUND: FORENSICS IN THE FUTURE.

Sponsor: Phi Rho Pi

Chair: Skip Rutledge, Point Loma Nazarene Univ

Respondent:

Duane Fish, Northwest College

30953	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 B
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DEMOCRATIC STYLE.

Sponsor: American Studies Division

Participants:

James Aune, Texas A&M Univ

Vanessa Beasley, University of Georgia
 Donovan Conley, University of Nevada, Las Vegas
 Rosa Eberly, Penn State University
 J Michael Hogan, Penn State University
 Jeremy Engels, The Pennsylvania State University
 Robert Hariman, Northwestern University
 Robert Ivie, Indiana University
 Ned O'Gorman, University of Illinois, Urbana-Champaign

In his study Political Style, Robert Hariman theorizes four political styles (realist, courtly, republican, and bureaucratic), and then calls on scholars to investigate other styles that comprise the art of politics. A decade later, communication scholars must heed his call, for in an age of globalized warfare, terrorist spectacle, resurgent imperialism, institutionalized violence, and voter apathy, the need to theorize the art of democracy is acute. This panel hence furthers conversations about democracy and communication.

30954 2:00 pm to 4:45 pm Convention Center Concourse 2nd Level Room 204 A

THE NUTS-AND-BOLTS OF ASSESSMENT: WRITING LEARNING OBJECTIVES - SELECTING ASSESSMENT TOOLS - DATA BASED DECISION MAKING.

Sponsor: Short Courses

Participants:

Philip Backlund, Central Washington University
 Timothy Detwiler, Cornerstone University
 Donna Surges Tatum, Meaningful Measurement, Inc/U of Chicago

30955 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 204 B

SAINTS, SINNERS, SEX: EXPLORING HOSTILITY, OBJECTIVITY, AND RELIGIOUS NORMS IN THE NEWS.

Sponsor: Mass Communication Division

Chair: Elaine Baumgartel, University of New Mexico

Respondent:

Roger Desmond, University of Hartford
 "Hostile News: Partisan Perceptions of Cable Television News Programming." Kevin Coe, Univ of Illinois, Urbana-Champaign; Bradley Bond, Univ of Illinois, Urbana-Champaign; Kristin Drogos, Univ of Illinois, Urbana-Champaign; Robert Porter, Univ of Illinois, Urbana-Champaign; Ashley Yahn, University of Illinois, Urbana-Champaign; Yuanyuan Zhang, University of Illinois at Urbana Champaign; David Tewksbury, Univ of Illinois, Urbana-Champaign
 "How the News Media Act as Saints and Sinners of Civil Religion on Inauguration Day." Christina Marie Knopf, SUNY at Potsdam
 "All the News That's Fit to See?: The Sexualization of News as a Promotion Strategy." michael earl nitz, augustana college; Tom Reichert, University of Georgia; Adonica Schultz Aune, University of North Dakota; andre vandervelde, augustana college
 "An impossible ideal: news anchors and the "double life"." Kimberly Meltzer, Univ of Pennsylvania

30956 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 205

THEATRE DIVISION BUSINESS MEETING.

Sponsor: Theatre Division

30957 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 206 A

COMPETITIVE PAPERS ON ASSESSMENT IN THE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Adam Jones, Missouri Western State College

Respondent:

Elizabeth Graham, Ohio University
 "Speech Evaluation Assessment: An Analysis of Written Speech Feedback on Instructor Evaluation Forms in the Basic Communication Course." Cheri Simonds, Illinois State University; Kevin R. Meyer, Ohio University; Stephen Hunt, Illinois State University; Brent Simonds, Illinois State University
 "The Use of ePortfolios in the Basic Course: A Case Study in Creating Connections." Corey Hickerson, James Madison Univ; Marlene Preston, Virginia Tech
 "Critical Thinking and Communication Pedagogy: Assessing Students' Critical Thinking Development in the Basic Communication Course."

Stephen Hunt, Illinois State University; Jessica Angelos, Illinois State University; Sylvia Mikucki, Illinois State University; Brandon H. Wood, Illinois State University; Patricia E. Hell, Illinois State University; Lily Anderson, Illinois State University
"Connected Classroom Climate and Communication in the Basic Course: Associations with Learning." Ana Cruz, Univ of Nebraska, Omaha; Marshall Prisbell, University of Nebraska at Omaha; Karen Dwyer, Univ of Nebraska, Omaha; Robert Carlson, Univ of Nebraska, Omaha; Shereen Bingham, Univ of Nebraska, Omaha

30958 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 206 B**

PLACES, SPACES, AND COMMUNITIES: MASS COMMUNICATION AND THE COMMERCIALIZATION OF YOUTH CULTURE.

Sponsor: Mass Communication Division

However one chooses to refer to them—Generation Y, tweens, teens, adolescents—there is no denying that today's youth are seen by mass communication industries as a highly sought after target market. In their attempt to reach the lucrative youth market, corporations are pulling out all the stops, employing both conventional and unconventional means to gain the attention of the most wired and media-connected generation in history—one strategy of which has been to prefabricate commercialized, mediated "communities" for youth. Taken as a whole, the papers on this panel provide a glimpse into the media industries' role in creating today's global, commodified, and homogenized youth culture.

30959 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

HEGEMONY, MYTH, TRAUMA, AND THE ENEMY: EXPLORATIONS IN PSYCHOANALYTIC CRITICISM.

Sponsor: Association for Psychoanalysis

Chair: Caroline Picart, Florida State University

"Documenting and Dramatizing Trauma and History: Humor, Horror and Terror." Caroline Picart, Florida State University

"Freud Finds Oedipus." Mary Marcel, Bentley College

"Formless Universals: Argument versus Contestation, Deliberation versus Hegemony." Omri Ceren, Univ of Southern California

"Splitting the Enemy of Psychoanalysis." Kenneth Rufo, University of Georgia

30960 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

VISUAL SITES AND PERSONAL CONNECTION THROUGH THE SYMBOLIC ACTION OF PLACE.

Sponsor: Visual Communication Division

Chair: Kip Redick, Christopher Newport Univ

Transformation of place and person is effected through the rise of symbolic action in visual media. Wilderness is transformed into sacred center, a place for connecting persons with transcendence. The visual marvel of pagodas connect Buddhists to power. The California desert becomes symbolic landscape illuminating different modes of being and becoming. Maps employ visual symbols for acquisition of land. Finally, urban zoning becomes social action, defining persons by their visual dwelling.

30962 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

GROUP COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Group Communication Division

30963 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 210 A**

COMMUNICATION AND SOCIAL COGNITION BUSINESS MEETING.

Sponsor: Communication and Social Cognition Division

30964 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 210 B**

THE AFROCENTRIC ROOTS OF CALL AND RESPONSE FROM SACRED TO SECULAR SITES.

Sponsor: Black Caucus

Chair: Audrey Wilson Allison, Kennesaw State University

Participants:

Audrey Wilson Allison, Kennesaw State University

Patreece Boone, St Louis University

Karla Scott, St Louis University

Respondent:

Bryant Alexander, California State Univ, Los Angeles

Grounded in the Black church tradition, call and response is a culturally distinct rhythmic speech pattern, connecting speaker and audience. In sacred contexts, the spirit is celebrated through engaging rituals of sermon and song. The secular performance of call and response is also experienced within comedic, musical, political, and educational settings. This discussion panel examines the fluidity, function, and intercultural impact of call and response from a host of rhetorical sites.

30965	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 211
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HONORING THE 2005 KNOWER ARTICLE AND MILLER BOOK AWARD RECIPIENTS.

Sponsor: Interpersonal Communication Division

Chair: Laura Stafford, Ohio State University

30966	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 212 B
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COMMUNICATING IN CRISIS: ORGANIZATIONS RESPOND TO KATRINA DISASTER.

Sponsor: Organizational Communication Division

Crisis creates disorganization among organizations, requiring the reordering of all the available resources towards efforts at recovery. The boundary between individual and organizational decision-making is blurred or erased. Organizational members are thrust into roles not previously envisioned, and must simultaneously organize for personal survival and assist as part of coordinated action for their organizational survival, and neither can be sacrificed if rebuilding is to be a realistic possibility. This panel presents four diverse approaches to studying the impact of organizational communication on Hurricane Katrina disaster and recovery. From a methodological standpoint, the panel also presents four examples of quick-response research, demonstrating the strengths and challenges faced by communication scholars working rapidly under conditions of high uncertainty and national complexity.

30967	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 212 A
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TOP THREE PAPERS IN GLBT DIVISION.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Jeffrey Bennett, Georgia State University

Respondent:

Thomas Nakayama, Arizona State University

"(Un)Closeting Lawrence's Queer Intimacy: An Exposition on the Legal and Theological Limitations en route to Gay Marriage." Alexander Hivoltze, Boston University

"Constructing the Normal Sexual Citizen: GLBT Christians and the Politics of Citizenship." Karma Chavez, Arizona State University

"Flaming Phalluses: Agency and Resistance through Masculinity in Paris Is Burning." Erin J. Rand, University of Iowa

30968	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 213 A
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UNDERGRADUATE COLLEGE AND UNIVERSITY SECTION BUSINESS MEETING.

Sponsor: Undergraduate College and University Section

30969	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 213 B
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THE RHETORICAL THEORY AND PRACTICE OF RECONCILIATION IN AFRICA.

Sponsor: Association for Rhetoric and Communication in Southern Africa

Chair: Erik Doxtader, Univ of Wisconsin, Madison

"The Rhetoric of Reconciliation and Political Transition in Morocco." Fadoua Loudiy, Duquesne University

30970	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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INSTRUCTIONAL DEVELOPMENT DIVISION BUSINESS MEETING.

Sponsor: Instructional Development Division

30971	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 B
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EMERGING SCHOLARS IN CRITICAL AND CULTURAL STUDIES.

Sponsor: Critical and Cultural Studies Division

Chair: Gilbert Rodman, Univ of Minnesota, Twin Cities

"Affinity and Action among the Embedded Intellectuals: Communication Studies, Academic Circuits, and General Intellect." Jack Bratich, Rutgers University

"On Not Killing Your Television: Ideological Criticism and the Comic Frame." Naomi Rockler, Colorado State University

"The Culture of Dis-ease: Biological Weapons in the American Imagination." Kevin J. Ayotte, California State Univ Fresno

"Burning Mississippi into Memory: Parker's Mississippi Burning and the Struggle for Hegemony in Popular Culture." Kristen Hoerl, Auburn University

30972 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 214 C

CRITICAL ANALYSES OF THE CONNECTIONS AND SITES CREATED BY SPORTS MEDIA.

Sponsor: Mass Communication Division

Chair: Lawrence Hugenberg, Kent State University

These critical analyses of the media, specifically sports media, provide unique insights into their impact on human behavior and communication. Collectively, these papers examine various sport media as cultural metaphors to suggest conclusions regarding the broader culture in the United States. The scholars reflect on different sports media messages or messages about sports media, including basketball, NASCAR, fantasy football, the fictional Sports Night, and the creation of commodities via sports.

30973 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 214 D

TOP PAPERS IN FEMINIST AND WOMEN'S STUDIES.

Sponsor: Feminist and Women's Studies Division

Chair: Karrin Anderson, Colorado State University

Respondent:

Robbin Crabtree, Fairfield University

"Medical Discourse as Limiting Women's Identity and Sense of Femininity: The Case of Breast Self Examination Pamphlets." Andrew Pendoley, San Diego State Univ

"Pregnant With Potential: Embodied Activism in the Comic Frame." Sarah Meinen Jedd, Univ of Wisconsin, Madison

"The Judging of Harriet Miers: A Look at Gender Bias in Press Coverage Surrounding Miers' Nomination." Jeffrey William St.Onge, San Diego State University

"Constructing Empowerment for Mothers of Missing Women on Television." Isra Ali, Rutgers University

30974 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 215

POETRY, PERFORMANCE AND THE POET: "INCIDENT AT THOMPSON SLOUGH" PERFORMED FOR THE POET.

Sponsor: Performance Studies Division

Chair: Linda Park-Fuller, Arizona State University

Participant:

Gary Balfantz, Lake Superior State University

Respondents:

Christie Logan, California State University, Northridge

Lynn Miller, Univ of Texas, Austin

Michael Donovan, Lake Superior State University

David Lee, Univ of South Florida

"Incident at Thompson Slough" by Texas native and former Utah Poet Laureate David Lee was commissioned by the Salt Lake Acting Company and performed during the 2002 Winter Olympics. This poem takes us to a place "where the happenstance of a vital community is but grist for a yarnspinning orgy that hovers over these folks like the proverbial blessing over hot biscuits and gravy." The Black Box Ensemble of Lake Superior State University performs for David Lee. What happens when author, performers, and text collide? Response, critique, and discussion will follow.

30975 2:00 pm to 3:15 pm Convention Center Concourse 2nd Level Room 216 A

WAR AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: Suzanne Larson, Southern Utah University

Respondent:

Rebecca Watts, Stetson

"Political Motherhood in the Public Modality: The Case of Cindy Sheehan." Natalie Jeha, San Diego State Univ

"An Incident on the Bay Hap River and the Guns of August: The Swift Boat Veterans for Truth and the 2004 Election." George Dionisopoulos, San Diego State Univ

"Debating War and Negating Voice: The Media's Coverage of the Senate and Iraq." Sarah Ryan, Baruch College, CUNY

"Isn't All of American a Free Speech Zone? Quarantining Free Speech during Wartime." LaChrystal Dawn Ricke, University of Kansas

30976	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 217 A
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TOP STUDENT SECTION PAPERS IN POLITICAL AND PROTEST RHETORIC.

Sponsor: Student Section

Chair: Ryan J Weaver, University of Kansas

Respondent:

Daniel Schill, University of Kansas

"A Break from Tradition: The Alternative Rhetoric of Winona LaDuke." Jessica Prody, Univ of Minnesota, Twin Cities

"Connecting Anti-Capital Punishment Activists: Classical Rhetoric as a Framework for Action." Sarah Jeanine Bourassa Steimel, Kansas State University

"It's Rhetoric, Not Revolution: Crisis and Change After The Madrid Bombings." Emily Downing, Indiana University

"The Desecration of the Ludlow Monument: Texts in Conflict." Sarah Vartabedian, University of North Carolina Chapel Hill

"The World of Warcraft: A Mythic and Ideographic Analysis." Joshua Ray, Texas Tech University

"Torture as Text: The Rhetoric of Abu Ghraib." Zach Justus, Arizona State University

30978	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 217 B
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DEMOCRACY AND TENSIONS WITHIN DIALOGUE AND COLLABORATIVE GROUPS.

Sponsor: Organizational Communication Division

Chair: Janice Kelly, Marymount Manhattan College

Participants:

Anastacia Kurylo, Marymount Manhattan College

Christina M. Bates, Arizona State University

Stanley Deetz, Univ of Colorado, Boulder

Branislav Kovacic, University of Hartford

Kathleen Krone, Univ of Nebraska, Lincoln

Anastacia Kurylo, Marymount Manhattan College

Linda Putnam, Texas A&M Univ

Laura W. Black, Cornell University

Dialogue and collaboration are often touted as useful ways to address conflict in group, organizational, and community settings especially when stakeholders face deep differences in worldview or conflicts of interest. Yet, the lure of consensus and quest for finality may blind stakeholders to the benefits of constructive conflict and robust deliberation. This panel will involve a data session intended to explore native models of dialogue and collaboration that work against their very design.

30979	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 217 C
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TOP FOUR PAPERS IN THE LANGUAGE AND SOCIAL INTERACTION DIVISION.

Sponsor: Language and Social Interaction Division

Chair: Beth Haslett, University of Delaware

Respondent:

Charlotte Jones, Carroll College

"Question Initiated Oblique Sequences: A Recipient's Practice in Multi-Unit Turn Environments." C Koenig, Univ of California, Los Angeles

"Responses as Evidence: Two Structural Patterns Regarding Open-Class Repair and their Implications for Understanding Action." Jeffrey Robinson, Rutgers University

"'Calm Down!': The Role of Gaze in the Interactional Management of Hysteria by the Police." Mardi Kidwell, Univ of New Hampshire

"The Physical Examination in Cosmetic Surgery: Embodied Persuasion in Medical Interaction." Julien Mirivel, University of Arkansas, Little Rock

30980	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 217 D
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HEALTH COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Health Communication Division

30981	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 218
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THE COMMUNICATION AND AGING BUSINESS MEETING.

Sponsor: Division on Communication and Aging

3:00pm

31089	3:00 pm to 4:30 pm	Convention Center	Concourse 2nd Level	Tower View Registration
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SCHOLAR-TO-SCHOLAR SESSION FOUR.

Sponsor: Scholar to Scholar Sessions

- "Agenda Setting of Chinese News Reporting on AIDS." Qian Wang, Purdue University
- "Are you in the family?: Determining Relationship Investment by Service Provider." Omotayo O Banjo, Penn State University
- "Causality and the Rhetoric of Responsibility: Searching for Connections in Autism Discourse." Denise Jodlowski, Texas A&M Univ
- "Coming Out: Recipient Characteristics and Effects of Disclosure of Sexual Orientation." Priya Raman, University of Arizona; Judith Anderson, University of Arizona; Mary DeCamp, University of Arizona
- "Discussing PPD: A Comparison of Major U.S. Newspapers and Internet Message Boards." Karyn Jones, Clemson University
- "Does Viewing Poker on Television Cultivate Perceptions of Social Reality?" Sriram Kalyanaraman, University of North Carolina Chapel Hill; Chris Campbell, UNC-Chapel Hill; Brandon Coward, UNC-Chapel Hill; Al Killefer, UNC-Chapel Hill
- "Effects of Perceived Competence and Warmth on Affective Dispositions toward Male and Female Video Game Characters." Srividya Ramasubramanian, Texas A&M Univ
- "Effects of User Perspective and System Qualities in Gaming Environments." Corina D Constantin, Penn State University
- "Entertainment (Mis)Education: The Framing of Organ Donation in Entertainment Television." Susan Morgan, Purdue University; Tyler Harrison, Purdue University; Lisa Volk Chewing, Rutgers University; LaShara Davis, Purdue University; Mark Di Corcia, Purdue University
- "Exploring Tedium Effects: The Role of Frequency in Web Advertising." Sang Yeal Lee, West Virginia University
- "Googling "Deaf": Deafness in the World's Press." Desmond Power, Griffith University
- "In Search of Parallelism: Communication in World of Warcraft and Real Life." Derek Bolen, Central Michigan Univ; Michelle Millard, Central Michigan Univ; Zachary R. Bolen, Saginaw Valley State University
- "Inventing and Evolving Human-Computer Interfaces: Five Spheres of Invention." Davis Foulger, Brooklyn College
- "James Farmer, Common Ground Messenger." Detine Lee Bowers, Common Ground; Jonathan Lewis Clark, Common Ground; Alison Beck, University of Texas-Center for American History
- "Looking for the Local?: Audience Communication Patterns in the New Media Environment." Ann Erin Williams, University of Michigan
- "Manipulating Menstruation for Fun and Profit." Elizabeth A Kissling, Eastern Washington University
- "Mental Health Stigma in the Media." Carmen Stavrositu, Penn State University
- "Minitel and the development of French information society." Jin Kim, University of Iowa
- "Modernizing Campaign Strategies for the Ohio General Assembly: Using the Internet and Grassroots Efforts to Overcome Money." Jason Lee Rittenberg, University of Illinois
- "News Depictions of Children with Cancer." Cortney M Moriarty, Univ of Illinois, Urbana-Champaign
- "Political Campaign in Italy: Public and Commercial Television and the Berlusconi's Government." Cinzia Padovani, SIU Carbondale
- "Political Candidates and Mass Media: Techniques Employed for Achieving Free Publicity in Statewide and Local Elections in 2004." Scott Wells, St Cloud State Univ
- "School Funding in Ohio: A Systems Approach." Timothy Burke, Univ of South Florida
- "Seeking Connection and/or Action through the Personals: An Analysis of Health Related Language over Time." Andrea M. Davis, Bowling Green State Univ
- "Self-Disclosure as Compliance-Gaining: An Experimental Approach Using Same-Sex Dyads." Jonathan Bowman, Boston College; Jessica Moore, Univ of Texas, Austin
- "Street Urchins in Christopher Park: The role of street urchins in the Stonewall Riots." Christopher Roberts
- "The Blog Circle: Diagramming the Kryptonite Bicycle Lock Story." Marcus Messner, University of Miami; Marcia Watson, Univ of Miami
- "The Changing Nature of the Blogosphere: A Qualitative Content Analysis of Unaffiliated and Mainstream Media Weblogs." Marcus Messner, University of Miami; Marcia Watson, Univ of Miami
- "Dear Parent: Your Child's Flunking English, and He's Fat ": A Thematic Analysis of Print Media Concerning the BMI Bill." Ashley Jones-

Bodie, Purdue University

"The Persuasive Impact of Multimedia Content Under Conditions of Message Matching and Mismatching in an Advocacy Campaign."
Joseph Scudder, Northern Illinois Univ; Mary Elizabeth Braz, Michigan State University

3:30pm

31101 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray North**

ENACTING AESTHETIC THEORY: ART AS COMMUNICATIVE PRACTICE.

Sponsor: Rhetorical and Communication Theory Division

Chair: Jennifer A. Scott, Ohio University

Respondent:

John Poulakos, University of Pittsburgh

This panel is a site of nexus of two disciplines: communication theory and the philosophy of art. In this forum, two disciplines will connect, theorize, and work through problems that are necessarily nestled in practice. It is our hope to move this conversation forward: to propose communicative theory that emerges from aesthetic practice and that can therefore be applied to better our vision of both.

31102 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray South**

FILLING IN THE BLANK(S): PERFORMANCE OF WHITENESS IN AND BEYOND LITERATURE.

Sponsor: Performance Studies Division

Chair: David Terry, University of North Carolina Chapel Hill

Respondent:

John T. Warren, Southern Illinois University, Carbondale

What are the limits and possibilities of performing (or failing to perform) whiteness as an act of critical intervention in literature, ethnography, and pedagogy? These paper/performances attempt to de-privilege the assumed universality of white subject positions and allow for new political, aesthetic, and pedagogical opportunities. They attempt to allow the performativity of whiteness to rest on specific (failed) performances in order to make (often invisible) power relations more discussible.

31103 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **Salon Del Ray Central**

THE "WAR ON CHRISTMAS": ARTICULATING MORAL AND SPIRITUAL COMBAT IN THE UNITED STATES.

Sponsor: American Studies Division

Chair: Stephen Klien, Augustana College

Respondent:

John Jordan, Univ of Wisconsin, Milwaukee

The "War against Christmas" debate is perhaps one of the most significant debates in the United States in recent years and it is certainly central to ideas about what constitutes U.S. American culture. This panel seeks to interrogate the rhetoric of the "War on Christmas" as it relates to U.S. American culture from a variety of perspectives including argumentation theory, Whiteness theory, Burkean analysis, and rhetorical framing.

31106 **3:30 pm to 4:45 pm** **Hilton** **Mezzanine** **La Duquesa**

ENACTING A PROVOCATIVE RHETORICAL FORM: THREE NORTHERN ABOLITIONISTS "ADDRESS" SOUTHERN SLAVES.

Sponsor: Public Address Division

Chair: Michael William Pfau, Univ of Minnesota, Duluth

Respondent:

Kirt Wilson, Univ of Minnesota, Twin Cities

The three papers on this panel attempt to explore similarities and differences resulting from the shared apostrophic form as well as engage nuances of the individual texts. Bailey examines Smith's adroit combination of apostrophe and the Pauline Epistle to reveal Smith's intention of engaging American slaves as important spiritual and political actors. Kurtz reveals the way Garrison's "Address" demonstrates the Janus-like character of apostrophe and the tensions which arise when advocates attempt to speak to and for absent others. Jasinski explores the way Garnet's use of apostrophe (especially in comparison to the earlier "Addresses") interpellates southern slaves into a subject position marked by agency as it enacts an a fortiori argument for its immediate audience.

31108	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Corona
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VISUALS IN CRISIS: MAKING SENSE OF CONFLICT THROUGH IMAGERY.

Sponsor: Visual Communication Division

Participants:

Jeffrey Bolt, Kent State University
Adrienne Christiansen, Macalester College
Lauren Condoluci, University of Maryland
Adolfo Jose Garcia, Univ of New Mexico
Adam Wesley McDaniel, University of Maryland
Bala Musa, Azusa Pacific University

Respondent:

Janis Edwards, University of Alabama

In the past few years, the study of the visual's role in the meaning-making process has burgeoned. This panel examines visual artifacts in times of crisis and conflict to illuminate how these images create meaning on individual and collective levels as well as how audiences, participants and rhetors use images as tools for change. Panelists will explore the relationship among audiences, events, conflict participants, and images in varied crises and conflicts including the Civil War, September 11, Hurricane Katrina, and Cyprus Bosnia, Rwanda, and the Sudan.

31109	3:30 pm to 4:45 pm	Hilton	Lobby	Hacienda I
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MEDIA LITERACY AS SOCIAL FORCE: INCARCERATION AND PRISON DISCOURSE AS SITES FOR CONNECTION AND ACTION.

Sponsor: Applied Communication Division

Chair: Beate Gersch, Trinity University

Respondent:

Karen Lovaas, San Francisco State Univ

This panel centers on media literacy in creating awareness about and shaping the discourse surrounding prisons and incarceration, both within and outside prison walls. Panelists explore different sites where media literacy can serve as a tool for rehabilitation, enabling incarcerated persons to reintegrate into society, but also as a site for the restoration of social relationships and social discourse, particularly among those whose knowledge about and experience with incarceration is solely based on media representations.

31110	3:30 pm to 4:45 pm	Hilton	Lobby	Hacienda II
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CREATING CONNECTIONS IN EDUCATION: THE COMMUNICATION PROFESSOR'S ROLE IN DEVELOPING FUTURE ELEMENTARY AND SECONDARY TEACHERS.

Sponsor: Elementary and Secondary Education Section

Chair: Elizabeth Alcock, Bristol Comm College

Respondent:

Michael Shannon, Moraine Valley Community College

"Creating Connections in Education: The Communication Professor's Role in Developing Future Elementary and Secondary Teachers."

Diana Tucker, Ashland University; Nanci Burk, Glendale Community College; Maggie Sullivan, Loras College; Nancy Curtin-Alwardt, Millikin University; Rick Vogel, Ashland University; Elizabeth Tolman, South Dakota State Univ

31111	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon A
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TOP FOUR PAPERS: COMMUNICATION APPREHENSION AND AVOIDANCE DIVISION.

Sponsor: Communication Apprehension and Avoidance Division

Chair: Chia Fang (Sandy) Hsu, University of Wyoming

"Affect Intensity of Student Speakers as a Predictor of Anticipatory Public Speaking Anxiety." Chris Sawyer, Texas Christian University

"Social Communication Apprehension: The Intersection of Communication Apprehension and Social Phobia." Jason Wrench, Ohio Univ Eastern Campus; Shannon Brogan, Ohio University-Chillicothe campus; James McCroskey, West Virginia University; Doreen Jowi, Bloomsburg University of Pennsylvania

"Vocal Dysfluency as a Function of Cognitive Interference, State Anxiety, and Mental Effort during Speech Performance." Chris Sawyer, Texas Christian University

"The Relationships Among Social Phobia, Communication Apprehension, and Willingness to Communicate." Jason Wrench, Ohio Univ Eastern Campus; Shannon Brogan, Ohio University-Chillicothe campus; Doreen Jowi, Bloomsburg University of Pennsylvania; James McCroskey, West Virginia University

31112	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon B
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MEASURING THREE ASPECTS OF LISTENING.

Sponsor: International Listening Association

Chair: Stephanie Sargent, Virginia Tech

This panel will look at three aspects of listening: listening fidelity, interactive listening, and listening preferences. The papers will explore each area as well as listening tests that have been designed to measure each aspect. Presenters will discuss the instruments, their validity, and pertinent research.

31113	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon C
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INTERNATIONAL AND INTERCULTURAL COMMUNICATION: TOP STUDENT PAPERS.

Sponsor: International and Intercultural Communication Division

Chair: Alberto Gonzalez, Bowling Green State Univ

Respondent:

Alberto Gonzalez, Bowling Green State Univ

"Scoring for Social Change: Mathare Youth Sports Association Girls Team in Kenya." Priscilla wamucii, Ohio University

"Cultural Imperialism Reinterpreted: Deconstructing Pepsi Commercials in Post Liberalized India." Purba Das, Washington State University

"I Dream of Jeannie, Too: The Complicated Case of a 60's Blonde Oriental Who Called Her Man Master." Tarik Ahmed Elsewi, University of Texas at Austin

""Transcending" the "Barriers" of Race and Ethnicity: A Postethnic and Multicultural Perspective of International Adoption Agency Websites." Sara Morgan, University of Washington

31114	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon D
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CREATING SITES FOR CONNECTION AND ACTION IN THE RESEARCH METHODS COURSE.

Sponsor: Undergraduate College and University Section

Chair: Lori Charron, Concordia University

Respondent:

Thomas Socha, Old Dominion University

Description: The panelists were members of the 2005 Research Methods Seminar Tom Socha taught at the Hope at Luther summer conference. The proposed panel is an outgrowth of discussion in the seminar that focused on ways to creatively engage students in the research methods course. Panelists will discuss using a variety of teaching approaches that utilize children's literature, perception exercises and movies.

31115	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon E
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WHAT'S SO SPECIAL ABOUT KANSAS? CULTURAL STUDIES, THE BUSH PRESENT AND ALL 50 OF THESE UNITED STATES.

Sponsor: Critical and Cultural Studies Division

Respondent:

David Monje, Univ of Illinois, Urbana-Champaign

This panel is an attempt to articulate a response to the current re-organization of cultural, political and economic life in the United States. Our response comes in two forms: (1) an attempt to foreground a more complicated understanding of the restless relationship between the economy and the state in the U.S. articulation of cultural studies this panel works within, and (2) to focus on how neo-liberal practices are concretized in media and communication practices.

31116	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Salon F
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AUTHENTICITY AND COMMUNICATION: MEANING, SIGNIFICANCE, AND THE LIVED-BODY.

Sponsor: Semiotics and Communication Division

Respondent:

Corey Anton, Grand Valley State Univ

Human embodiment is often overlooked within the communication discipline. Thus, this panel seeks to explore and articulate how the human body, as a site of transcendence, existentially decompresses horizons of meaning and significance. The lived-body is not simply flesh and bone

but rather, the very clearing of worldly events and objects. That said, we seek to engage in a lively discussion on various implications of semiosis grounded in a phenomenological understanding of the human body.

31117	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Bowie
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BORDERS AND IMMIGRATION.

Sponsor: Latina/Latino Communication Studies Division

Chair: Roberto Avant-Mier, Boston College

Respondent:

Angharad Valdivia, Univ of Illinois, Urbana-Champaign

"Border Nativism." Anne Demo, Vanderbilt University

"Contaminated Communities: The Metaphor of "Immigrant as Pollutant" in Media Representations of Immigration." Josue David Cisneros, University of Georgia

"Translating the Abject Body: Communication-as-Translation and "Illegal Aliens"." Karma Chavez, Arizona State University

""Beyond The Limitations of the Past"? : Intercultural Communication and US-Mexican Relations." Nicolas Rangel, Univ of Houston Downtown

31118	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Travis
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GOVERNANCE SITES AND THE UNIVERSITY PARLIAMENTARIAN.

Sponsor: Commission on American Parliamentary Practice

Chair: Raymond Puchot, Bristol Community College

Participants:

Don Boileau, George Mason Univ

Paul Scovell, Salisbury University

Donald Fishman, Boston College

barry c poyner, truman state university

A roundtable discussion about familiar academic governance sites such as: university senates, tenure and promotion committees, curriculum committees, task forces, and governing boards. The focus of the panel is on the roles and actions of parliamentarians at these sites. Panel members have experience serving as parliamentarians at these sites. The discussion will be structured by each participant making an orienting statement about collegial governance and the parliamentarian's contribution to the process. After the orienting statements, audience members will be invited to join the discussion.

31119	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Valero
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NFHS SPEECH EDITORIAL BOARD MEETING.

Sponsor: NFHS Speech, Debate, and Theatre Association

31121	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Bonham
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NEW APPROACHES TO DELIBERATIVE RHETORIC: THE IMAGINATIVE, THE PASSIONATE, AND THE AESTHETIC.

Sponsor: Rhetorical and Communication Theory Division

Chair: Ron Von Burg, Christopher Newport Univ

Respondent:

Bradford Vivian, Vanderbilt University

This panel explores the role of imagination and passion in deliberative discourses often associated with Aristotelian rhetoric. These papers seek to contribute to the burgeoning scholarship that investigates non-traditional forms of persuasion by proffering distinct theoretical approaches that examine how imagination, passion, and poetry affect the rhetorical dynamics of discourses found in a variety of deliberative settings.

31122	3:30 pm to 4:45 pm	Marriott Riverwalk	Second Level	Crocket
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NCA ISSUES FORUM.

Sponsor: NCA 2nd Vice President

31124	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 101 A
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MORAL PHILOSOPHY, RELIGION AND THE FORMATION OF IDENTITY.

Sponsor: Religious Communication Association/Communication Studies

Chair: S Alyssa Groom, Duquesne University

"A Matter of Absolutes: The Moral Philosophies of Gandhi and Bonhoeffer." Daniel Ritter, Univ of Texas, Austin

"Connecting Christians and Muslims: A Qualitative Examination of Christian Perceptions of Muslims Today." Carolyn F. Pevey, Auburn University Montgomery; Nelya McKenzie, Auburn Univ, Montgomery

"Moving from the Darkness to the Light." Karin Ann Romans, Hofstra University

"Individual Prayer Behavior in Times of Personal Distress: Typological Development and Empirical Examination." Erina MacGeorge, Purdue University; Graham Bodie, Purdue University; Ginger L. Sietman, Indiana University; Jeralyn Faris, Purdue University; Wendy Samter, Bryant University

"Who is the brain-washer: A rhetorical analysis of the propaganda war between Falun Gong and Chinese State Media." Lu Tang, Univ of Southern California

31126 3:30 pm to 4:45 pm Convention Center Street Level Room 102 A

DISCOURSE OF EMPOWERMENT AND DISEMPOWERMENT AMONG PEOPLE WITH DISABLING CONDITIONS.

Sponsor: Disability Issues Caucus

Chair: Deborah Walker, Coastal Carolina University

Respondent:

Spoma Jovanovic, University of North Carolina, Greensboro

An empowerment approach to disability is rooted in interaction patterns that acknowledge, promote, and enhance functioning among people with disabling conditions. This panel gives four examples of how people with disabling conditions are either empowered and/or disempowered through discourse: as participants in a participatory-action-research (PAR) project; in therapeutic interventions; in wheelchair rugby; and in family discourse.

31127 3:30 pm to 4:45 pm Convention Center Street Level Room 102 B

SCHOLARSHIP OF TEACHING AND LEARNING BUSINESS MEETING.

Sponsor: Scholarship of Teaching and Learning

31128 3:30 pm to 4:45 pm Convention Center Street Level Mission Room 103 A

UNDERSTANDING HOW COMMUNICATION CAN AFFECT HEALTHY BEHAVIORS: INFORMATION-SEEKING AND OTHER OUTCOMES.

Sponsor: Health Communication Division

Chair: Elaine Hsieh, University of Oklahoma

Respondent:

Elaine Hsieh, University of Oklahoma

"A comparison of media interventions to change knowledge and beliefs of low-income African American women about breast cancer screening." Jeff Springston, University of Georgia

"A Model of Cancer-Related Information Seeking on Internet." Hairong Feng, Purdue University

"Health Beliefs about Prostate Cancer Screening Tests: An Examination of the Role of Information Scanning, Seeking, and Information Sources." Jiali Ye, Georgia State University; Cynthia Hoffner, Georgia State University

"Health-Related Information-Seeking: Examining Antecedents, Motivations, and Channel Selection." Kyra Rothenberg, Case Western Reserve University

31129 3:30 pm to 4:45 pm Convention Center Street Level Mission Room 103 B

RISK COMMUNICATION IN DIFFERENT CONTEXTS.

Sponsor: Health Communication Division

Chair: Rebecca Imes, Carroll College

Respondent:

Rebecca Imes, Carroll College

"Medical Communication Discourse in Human Genome Project: Toward a Typology of Genetic Privacy." Vinita Agarwal, Purdue University

"Public Meetings about Suspected Cancer Clusters: The Impact of Voice, Interactional Justice, and Risk Perception on Attendees' Attitudes in Six Communities." Katherine McComas, Cornell University; John C. Besley, Cornell University; Craig W. Trumbo, University of Vermont

"Risk Communication Challenges in Response to Hurricane Katrina: Lessons from the Centers for Disease Control and Prevention." Marsha Vanderford, Centers for Disease Control & Prevention (CDC); Teresa Nastoff, Centers for Disease Control and Prevention; Jana L. Telfer, Centers for Disease Control and Prevention; Sandra E. Bonzo, Centers for Disease Control and Prevention
"The Elephant in the Room: Family Communication about Genetic Health Risk." Amanda Leigh Medlock-Klyukovski, University of Missouri-Columbia

31135 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 002 B**

IN CELEBRATION OF JAMES W. CAREY - THE QUINTESSENTIAL SCHOLAR.

Sponsor: NCA First Vice President

Participants:

Gary Gumpert, Urban Communication Foundation
John Pauly, Marquette University
Lance Strate, Fordham University
Eli Noam, Columbia University
Stuart Adam, Carleton University
Lawrence Grossberg, University of North Carolina Chapel Hill
Larry Gross, Univ of Southern California
Joli Jensen, University of Tulsa
Jack Lule, Lehigh University
Catherine Waite Phelan, Hamilton College
Linda Steiner, Rutgers University
Barbie Zelizer, Univ of Pennsylvania

This roundtable honors our late friend, mentor, and colleague. Academicians and professionals across numerous fields revere Carey's scholarship on media, democracy and culture. Carey's admirable reputation rested on his strong underlying values, diligent academic work and inspirational teaching skills. For his many contributions to both communication theory and journalism, we pay tribute to James W. Carey.

31140 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 006 B**

EXPLORING COGNITIVE AND AFFECTIVE RESPONSES TO THE MEDIA.

Sponsor: Communication and Social Cognition Division

Chair: Makana Chock, Syracuse University

Respondent:

David Roskos-Ewoldsen, University of Alabama
"What Makes a Television Sitcom Violent? Viewer Interpretations of Verbal Aggression in a Humorous Context." Rebecca Marie Chory, West Virginia University
"The Influence of the Media on Romantic Relationship Expectations." Aimee Stephanie Edison, The University of Alabama; Nancy Rhodes, University of Alabama
"Presidential Debate Viewing and Michael Moore's Fahrenheit 9-11: A Study of Affect-as-Transfer and Passionate Reasoning." R Lance Holbert, University of Delaware; Glenn Hansen, University of Oklahoma
"Motivated Information Processing in Political Campaigns: Evidence from Belief Trajectories." Sungeun Chung, Western Illinois Univ; Leah Waks, University of Maryland; Michael Meffert, Universitaet Mannheim; Xiaoying Xie, University of Maryland

31141 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 006 C**

BEYOND COMPETITION: POSSIBILITIES FOR DEBATE IN THE COLLEGE CLASSROOM.

Sponsor: Cross Examination Debate Association

This panel will focus on the diverse role of debate in university classrooms, ranging from freshman writing classes to senior honors colloquia. The benefits of competitive debate are well-known to participants in the activity, but it can offer many advantages to students that may never take part in a debate round. Also, this panel will help coaches of debate find new ways to utilize their talents within their other teaching endeavors.

31142 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 006 D**

ETHNOGRAPHY AS CONNECTION BETWEEN SELF AND OTHER: STARTING WITH THE BODY TO TAKE ACTION TOWARD MORE MEANINGFUL LIVES.

Sponsor: Ethnography Division

Chair: Shane Moreman, California State Univ Fresno

Respondent:

Bryant Alexander, California State Univ, Los Angeles

This panel is a collection of ethnographic works that are written to be read in a Geertzian way. That is, they are transient examples of shaped behavior--ranging from interpretive to autoethnographic to performative. These ethnographies strive to be more than representational texts of the other. Rather, they are representational texts that begin with the self. Through foregrounding their corporeal experiences, these ethnographers offer examples of shaped behavior that defines their own and others' identities.

31143 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 A**

ACTUALIZATION OF GENDER AND SEX ROLES IN COMMUNICATION TECHNOLOGIES.

Sponsor: Human Communication and Technology Division

Chair: Noemi Marin, Florida Atlantic Univ

Respondent:

Noemi Marin, Florida Atlantic Univ

"Gender, Sexual Affect, and Motivations of Internet Pornography Use." Jae Woong Shim, Indiana University; Indeok Song, Indiana University; Ock Tae Kim, Indiana University; Bryant Paul, Indiana University

"Techno-Porn: The Semiotics of Technological Pleasure in Film." Charles Soukup, Univ of Northern Colorado

"The Internet, Gender, and Bereavement." Sally Hastings, Univ of Central Florida; Judith Hoover, Western Kentucky Univ; George W. Musambira, Western Kentucky Univ.

"The Role of Nonverbal Communication in Online and Face-to-Face Social Support: A Model of Uses and Gratifications." Amanda Holmstrom, Purdue University

""New Economy, Blah, Blah, Blah": Communication and Gender Among Stockholders Online." Andrew Herrmann, Univ of South Florida

31144 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 B**

IMAGE RESTORATION IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Brigitta Brunner, Auburn University

"British Petroleum Refinery Crisis: An Analysis of Crisis Response and Image Restoration Strategies Used Following a Deadly Explosion." Michelle Marie Maresh, Univ of Nebraska, Lincoln

"Comic Books and the Legacy of Fear: Apologia in Pop Culture Media Outlets." Jennifer Kim Bernat, Purdue University

"How Hamilton College handled the Ward Churchill Crisis: A Case Study in Image Restoration Strategies." Rod Carveth, Marywood University; Claire Ferraris, Western Oregon University; Christine Courtade Hirsch, SUNY Oswego

"Litigation, Discrimination, Women and Wal-Mart: Crisis Communication Strategies of a Retail Giant." Nidhi Kirpal, Washington State University; Emily Garrigues, Washington State University; Rita Marie Kepner, Washington State University; Tammy Boston, Washington State University; Lindsay Warner, Washington State University

31145 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 C**

LONE STARS: A PERFORMANCE HOUR OF TEXAS LITERATURE BY TEXAS ALUMNI.

Sponsor: Performance Studies Division

Chairs: M. Heather Carver, University of Missouri, Claire E. Van Ens, Kutztown University

Participants:

John Anderson, Emerson College

Elizabeth Bell, University of South Florida

Amy Darnell, Columbia College

Nathan Stucky, Southern Illinois Univ, Carbondale

Edward B. Smith, Georgetown College

Linda Park-Fuller, Arizona State University

Joanne Gilbert, Alma College

Deanna Shoemaker, Monmouth University

This performance hour honors the site of this year's convention: Texas. Featuring literature about and by Texas authors, every performer is a graduate of the University of Texas at Austin Speech Communication program.

31146 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 D**

HOW WE MAKE CONNECTIONS TO THE HIGH SCHOOL FORENSICS COMMUNITY.

Sponsor: National Forensics Association

Chair: Cindy Larson-Casselton, North Dakota State Univ

Participants:

- Aaron Duncan, University of Nebraska-Lincoln
- Kittie Grace, Hastings College
- Robert Imbody, Kansas State Univ
- Daniel West, Ohio University
- Joshua Randall, Minnesota State University, Mankato
- Todd Holm, Concordia College
- Tim Loatman, Concordia College
- Sarah Schwartz, Concordia College
- Michael Chouinard, Concordia College
- Kimberlee Soo Palmer, Concordia College

Respondent:

- Joel Hefling, South Dakota State Univ

This panel will discuss various ways in which collegiate forensics programs have tried to make connections with high school forensics programs for the purposes of furthering the activity at the college level and for the more basic purpose of recruiting. The panel also presents empirical data collected about high school students and coaches and their perceptions of collegiate forensics.

31147 3:30 pm to 4:45 pm Convention Center River Level Room 008 A

FROM MARCUSE TO KATZ AND CHOMSKY: REWORKING ESTABLISHED MASS COMMUNICATION THEORY.

Sponsor: Mass Communication Division

Chair: Zhuojun Joyce Chen, Univ of Northern Iowa

Respondent:

- Kate Kenski, University of Arizona
- "Marcuse's 'Total Administration' Hypothesis: A Contemporary Investigation." Laurance Paul Strait, George Mason University
- "Worthy and Unworthy Victims: Evaluating the Propaganda Model." Andrew C Kennis, Institute of Communications Research
- "Explaining the Formation of Parasocial Relationships: An Integration of Attachment and Uses and Gratifications Approaches." Kari Michelle Wilson, Purdue University
- "Inoculation Theory: A Theoretical and Practical Framework for Conferring Resistance to Pack Journalism Tendencies." Gerald-Mark Breen, University of Texas; Jonathan Matusitz, University of Central Florida

31148 3:30 pm to 4:45 pm Convention Center River Level Room 008 B

CREATING SITES FOR CONNECTION AND ACTION: LESSONS LEARNED IN SERVICE-LEARNING.

Sponsor: Experiential Learning in Communication Division

Chair: Melissa K. Gibson Hancox, Edinboro University of Pennsylvania

Using an audience-centered approach, this panel presentation explores pedagogical issues and applications of service-learning. The participants explore various issues in using service-learning in both undergraduate and graduate classes, including: working with community partners, incorporating reflection, understanding logistical issues, and developing assignments. A primary goal of the panel is to provide audience members with pragmatic handouts and syllabi samples for use in their own classes.

31149 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 201

CULTURAL AND LIMINAL SPACES, ARTISTIC FORMS AND A HIGHWAY AS SITES FOR CONNECTION OR CONTROVERSY.

Sponsor: African American Communication and Culture Division

Chair: Darlene Drummond, University of Miami

- "The Post-colonial English-speaking Caribbean as a Liminal Space? Authoring Other Modes of Contestation and Affirmation *Top Paper." Maurice Hall, Villanova University
- "Think Tank's Use of Discourse: Emancipation of an Afrocentric Online Postmodern Cultural Space. **Top Student Paper." Truman Ryan Keys, Howard University
- "Seeking Sites of Racial Reconciliation for Civil Rights Era Injustices: The Case of the Emmett Till Memorial Highway." Matthew A. Grindy, Florida State University
- ""Keeping the Blues Alive": The 1960s White Blues Revival and the Rhetoric of Preservation." Stephen King, Delta State University

31150	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 202 A
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CONNECTING THEORY AND BEHAVIOR IN JAPAN-U.S. COMMUNICATION.

Sponsor: Japan-U.S. Communication Association

Chair: Roichi Okabe, Nanzan University

Respondent:

Tadasu Imahori, Seinan Gakuin University

"Language Barriers of Japanese International Students in the Medical Settings." Satoko Izumi, University of Oklahoma

"The Influence of High/Low Context Culture and Power Distance on Choice of Communication Media: Students' Media Choice to Communicate with Professors in Japan and America." Rieko Maruta Richardson, Michigan State University; Sandi Smith, Michigan State University

"Dealing with Face-Threatening Situation: Request Response of Americans and Japanese (Top Student Paper)*." Eiko Yasui, University of Texas at Austin

"Text-Message Communication Addiction Among Japanese High School Students: Somatic Symptoms and Self-Perception of Addictive Behavior (Top Paper)**." Tasuku Igarashi, Osaka University; Tadahiro Motoyoshi, Nagoya University; Jiro Takai, Nagoya Univ; Toshikazu Yoshida, Nagoya University

31151	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 202 B
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TECHNOLOGICAL INNOVATION'S IMAGINED NEEDS AND VALUES.

Sponsor: Critical and Cultural Studies Division

Chair: Maria Mastronardi, Univ of Illinois, Urbana-Champaign

Respondent:

Sonia Livingstone, London School of Economics

This panel interrogates discursive formations around particular technological innovations in order to map out what imagined needs and values reveal and obscure about broader processes of production and consumption. Each panelist contributes to such an investigation by exploring problems that range from how communities are engineered for their imagined markets around Wi-Fi zones (wireless Internet access areas) and sexual orientation, to investigating how new imaging technologies (MRIs) are being pressed into service of psychiatric diagnosis, to analyzing new narratives of public and private in relation to the Internet.

31152	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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WITNESSING GERT TOWN, POST-KATRINA: PERFORMANCE PEDAGOGY AS COMMUNITY ACTION.

Sponsor: Performance Studies Division

Chair: Ross Louis, Xavier University of Louisiana

Participants:

Bruce France, Mondo Bizarro Arts Production

Ross Louis, Xavier University of Louisiana

Nick Slie, Mondo Bizarro

Respondent:

Stacy Holman Jones, University of South Florida

This panel demonstrates and reflects on a community-based performance project that documents a New Orleans neighborhood's struggle for revitalization after Hurricane Katrina. The panel details the pedagogy, performance process, and outcome of a partnership between undergraduates, a performance company, and residents of the flooded Gert Town neighborhood. Students will interview residents in support of a community oral history archive and then construct performances that both document and respond to the narratives.

31153	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 203 B
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STATES ADVISORY COUNCIL BUSINESS MEETING.

Sponsor: States Advisory Council

31155	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 204 B
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ASIAN AMERICAN AND ASIAN COMMUNICATION STUDIES: LOOKING BACK AND LOOKING AHEAD.

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Jing Yin, Clemson University

Participants:

Kathleen Wong(Lau), Western Michigan University
Yoshitaka Miike, Univ of Hawaii, Hilo
Victoria Chen, San Francisco State University
Mary Fong, California State Univ, San Bernardino
S. Lily Mendoza, University of Denver
Gordon Nakagawa, California State Univ Northridge
Kent Ono, Univ of Illinois, Urbana-Champaign
Wei Sun, Bowie State University

Struggles against prejudice, stereotype, and marginalization compel Asian American and Asian communication scholars to deal with issues such as cultural values, ideologies, and identity politics separately. Responding to the theme of the 2006 NCA convention "creating sites for connection and action," the proposed round table discussion panel initiates a dialogue between Asian American and Asian communication scholars with a hope to contribute to build alliances of these two groups. The goal is to negotiate a map of the critical sites of connections and disconnections through dialogue and discussion. Estimated Attendance

31156	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 205
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CONFLICT NARRATIVE COURSE - A SITE FOR CHANGE: CONNECTING WITH SELF THROUGH THE ACTION OF OTHERS.

Sponsor: Peace and Conflict Communication Division

Chair: Christine Cooper, Univ of Alaska, Fairbanks

Participants:

Peter Kellett, UNCG
Anne Nicotera, University of Maryland

Based on Kellett and Dalton's (2001) suggestion that "managing conflict is more about developing a deeper understanding than simply doing something differently," this panel is designed to explore the way instruction in conflict involving individual narrative construction, analysis, and performance can lead to personal insight. Participating scholars with expertise in the areas of conflict, narrative methodology, group process, and performance studies will present their work and its relationship to the topic followed by discussion.

31157	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 206 A
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PARENT-CHILD INTERACTION: ABUSE, AGGRESSION AND DISCLOSURE.

Sponsors: Interpersonal Communication Division, Family Communication Division

Chair: Naomi Bell O'Neil, Ohio State University

"The Communication of Deviance: A Grounded Theory Approach to the Communication Processes in Child Sexual Abuse." Joy Daggs, Univ of Missouri, Columbia; Barbara Ellevold, Univ of Missouri, Columbia; Theodora K. Kurth, University of Missouri; Jena L. Schaumburg, University of Missouri-Columbia; Angela M. Heeren, University of Missouri-Columbia; Loreen Olson, Univ of Missouri, Columbia

"Custodial Parents' Divorce Disclosures and their Impact on Parent-Adolescent Relational Quality and Adolescents' Physical and Mental Health." Tamara Afifi, University of California-Santa Barbara; Amanda Coho, Penn State University; Tara McManus, Penn State University

"The Relationship between Parents' Verbal Aggressiveness and Responsiveness and Children's Relational Satisfaction with Parent and Attachment Style." Anthony Roberto, Ohio State University; Catherine Goodall, The Ohio State University; Kellie Carlyle, Ohio State University; Janessa Castle, The Ohio State University

"Family Disclosure: The Effects of Family Communication Patterns and Family Cohesion on Adult Child-Parent Self Disclosure and Relationship Satisfaction." Alyssa Isaacs, University of Minnesota - Twin Cities; Min Zhu, Univ of Minnesota, Twin Cities; Wenli N/A Yu, University of Minnesota, at Twin Cities

"If I Could Only Say It Myself: Communicating with Children of Incarcerated Parents." Avinash Thombre, University of Arkansas, Little Rock; David R Montague, Univeristy of Arkansas at Little Rock; Jennifer Maher, Univeristy of Arkansas at Little Rock; Tusty Zohra, Univeristy of Arkansas at Little Rock

31158	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 206 B
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RETIREMENT ACROSS CULTURES: STUDIES OF AN EXPATRIATE RETIREE COMMUNITY IN MEXICO.

Sponsor: International and Intercultural Communication Division

Chair: Stephen (S. P. T.) Banks, University of Idaho

This panel presents research into the developmental and sustaining dynamics of an expatriate retirement colony at Lake Chapala, Mexico.

Panelist papers examine: a) The evolution of networks and media links facilitating and inhibiting migrant behavior by type; b) patterns of reciprocal influence between the retirement community and host Mexican population; c) the communicative construction of home and sense of belonging among expatriate retirees; and d) narratives about grandparent-grandchildren links among expatriate retirees.

31159 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

SCALING A (MEDIATED) MOUNTAIN: MEDIA DISCOURSES AROUND ANG LEE'S 'BROKEBACK MOUNTAIN.'

Sponsor: Mass Communication Division

Chair: David Weiss, Montana State University-Billings

Respondent:

Larry Gross, Univ of Southern California

Brokeback Mountain is nothing short of a pop culture phenomenon. Beyond the film's own many and varied achievements, much of what contributed to Brokeback's "buzz" was the diversity and intensity of media attention paid to the film. This panel constructs a meta-discourse of Brokeback, taking as its foci media constructions of the film, its stars, and its narrative/thematic components, thus contributing to our understanding of the media as definers, co-creators, and amplifiers of cultural events.

31160 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

THE FUNCTIONALITY OF LANGUAGE: MEANING, PERSUASION AND DISCOURSE.

Sponsor: Language and Social Interaction Division

Chair: Kathleen C. Haspel, Fairleigh Dickinson Univ

Respondent:

Christina Beck, Ohio University

"The Discourse of Collegiate Classroom Discussion: Starting in the Middle." Heidi Muller, Univ of Northern Colorado

"Sales Promotion Communication in Chinese and English: A Genre Analysis." Ming Cheung, City University of Hong Kong

"What is the Explanatory Value of a Conceptual Metaphor?" Matthew S. McGlone, Univ of Texas, Austin

"What You Normally Wouldn't Tell Your Parents": Humor and the Social Construction of Male Whiteness in a Midwestern Religious University." Anna Wong Lowe, University of Oklahoma

31162 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

TOP PAPERS IN FREEDOM OF EXPRESSION.

Sponsor: Freedom of Expression Division

Chair: Susan Ross, Univ of Southern Mississippi

Respondent:

John Gossett, University of North Texas

"Franklyn Haiman and John Peters: A comparison of free speech stories." Robert Margesson, University of Denver

"Freedom of Expression, Hate Speech, and Models of Personhood in Hungarian Political Discourse." David Boromisza-Habashi, Univ of Massachusetts, Amherst

"From Hazelwood to Hosty: Student Publications as Public Forums." Christopher Hunker, Boston College

"Testing Supreme Court Assumptions in California v. la Rue: Is There Justification for Prohibiting Sexually Explicit Messages in Establishments that Sell Liquor?" Dan Linz, University of California, Santa Barbara; Mike Yao, City University of Hong Kong; Sahara Byrne, UCSB; Alan Lichtenstein, Attorney-at-Law

31163 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 210 A**

KENNETH BURKE SOCIETY BUSINESS MEETING.

Sponsor: Kenneth Burke Society

31164 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 210 B**

THE CURRENT STATUS OF QUANTITATIVE INTERACTION ANALYSIS.

Sponsor: Interpersonal Communication Division

Chair: Dan Canary, Arizona State University

We propose to bring together a group of scholars who have been instrumental in advancing quantitative interaction analysis as a method to assess the "state of the art" and present solutions to the problems posed by the method. The proposed program will take the form of a panel

of experts who will first discuss a particular topic relevant to Interaction Analysis and then engage in a symposium discussion with the experts fielding questions from the audience and each other. Symposium Discussion: Burgoon, Canary, Cappella, Hewes, VanLear (Moderator).

31165 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 211**

NEW PERSPECTIVES ON KNOWLEDGE AND KNOWING IN ORGANIZATIONAL COMMUNICATION RESEARCH.

Sponsor: Organizational Communication Division
Chair: Noshir Contractor, Univ of Illinois, Urbana-Champaign
Respondent:
Theodore Zorn, University of Waikato

Organizational communication scholars increasingly draw on versions of social practice theory to conceive of knowledge and action as a duality, leading them to examine the discourses, artifacts, and power relations that construct situated organizing. The papers on this panel employ this vision of duality in presenting empirical investigations that demonstrate the centrality of communication to our understanding of knowing and organizing.

31166 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 B**

CREATING SITES FOR CONNECTION & ACTION AMONG FEMALE FACULTY OF COLOR.

Sponsors: Women's Caucus, Instructional Development Division
Participant:
Katherine Hendrix, Univ of Memphis
Respondent:
Aparna Hebbani, Univ of Pittsburgh, Johnstown

This paper panel brings together eight women of color who represent a wide range in years of teaching experience, region of teaching, higher education institutions, administrative responsibilities, communication subspecialties, nationality, race/ethnicity, and age. Given the dearth of information, in the communication discipline's instructional literature regarding professors of color, we come, as women of color, to begin the process of articulating the academic experiences of female professors of color. This landmark session lays a foundation for future research into our challenges within and contributions to the education of U.S. American students.

31167 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 A**

TOP THREE STUDENT PAPERS: MASS COMMUNICATION DIVISION.

Sponsor: Mass Communication Division
Chair: Rebecca Lind, University of Illinois, Chicago
Respondent:
Lawrence Wenner, Loyola Marymount Univ
"Indymedia: Emergent Global Media Infrastructures." Ted Coopman, University of Washington
"Media Diversity: The Analysis of The Search Engines and Source Diversity in The Internet." Kim McCann, Bowling Green State Univ
"Developing a Scale for Measuring Past Television Exposure." Karyn Elizabeth Riddle, UCSB

31168 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 213 A**

A MEMORIAL TRIBUTE TO WAYNE BOOTH.

Sponsor: American Society for the History of Rhetoric
Chair: Richard Graff, Univ of Minnesota, Twin Cities
Participants:
Frederick Antczak, Grand Valley State Univ
Gregory Clark, Brigham Young Univ
Thomas Conley, University of Illinois
Rosa Eberly, Penn State University
John Gage, University of Oregon
Eugene Garver, St. John's University
Adam Kissel, University of Chicago
Wendy Olmsted, University of Chicago

Students and colleagues will pay tribute to the life and work of Wayne Booth through personal reflections and consideration of his influence on the contemporary study of rhetoric. A Life Member of the American Society for the History of Rhetoric, Professor Booth was a pioneering

figure in the twentieth-century reevaluation of rhetoric and a generous teacher, colleague, and mentor to at least two generations of scholars in the field.

31169 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 213 B**

WHAT DOES/SHOULD/CAN THE EMERITUS/RETIRED CONTRIBUTE TO NCA?

Sponsor: Emeriti/Retired Section

Chair: Kenneth Andersen, Univ of Illinois, Urbana-Champaign

Participants:

Roger Smitter, National Communication Assn

Patti Gillespie, University of Maryland

After brief presentations by the panelists, the audience will join in a discussion of the role of the Emeritus/Retired Section in terms of new initiatives by the section in NCA activities and convention programming.

31170 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 A**

TOP FOUR PAPERS IN INSTRUCTIONAL COMMUNICATION.

Sponsor: Instructional Development Division

Chair: Qin Zhang, Fairfield University

Respondent:

Mary Toale, Baldwin-Wallace College

"Effects of Sex and Setting on Students' Interpretation of Teachers' High Immediacy Messages." Carolyn Hornsby Rester, East Texas Baptist University; Renee Edwards, Louisiana State University

"Perceived Understanding as a Mediator of Perceived Teacher Confirmation and Students' Ratings of Instruction." Paul Schrodt, Texas Christian University; Paul Turman, University of Northern Iowa; Jordan Soliz, Univ of Nebraska, Lincoln

"'Cool' Communication in the Classroom: Instructor Use of Positive Slang and its Effects on Student Motivation, Affective Learning, and Perceptions of Teacher Credibility." Joseph Mazer, Ohio University

"Through the Years: An Examination of Instructor Age, Teaching Experience and Misbehavior on Perceived Teacher Credibility." Julie L. Semlak, North Dakota State Univ; Judy Pearson, North Dakota State Univ

31171 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 B**

TOP SCHOLARS ON COMMUNICATION ETHICS ACROSS THE DISCIPLINE: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: Communication Ethics Division

Chairs: Christopher Poulos, University of North Carolina, Greensboro, Roy Wood, University of Denver

This panel spotlights top scholars from around the discipline as they discuss the sites of connection and action between communication ethics and various areas of study. Senior scholars will engage in a roundtable-style dialogue in which important questions, issues, and areas of focus for future scholarship will be considered. Audience involvement in the dialogue will be featured.

31172 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 C**

MAKING IT MATTER: RESEARCH PROJECTS THAT IMPROVED OUR COMMUNITIES (AND THOSE THAT FAILED).

Sponsor: Applied Communication Division

Chair: Vincent Waldron, Arizona State Univ West

Participants:

Lawrence Frey, Univ of Colorado, Boulder

Donald Cegala, Ohio State University

Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

Joann Keyton, University of Kansas

Eileen Berlin Ray, Cleveland State University

Beverly Davenport Sypher, Purdue University

Wendy Ford, Western Michigan Univ

Kathryn Greene, Rutgers University

Leading applied communication scholars share frank assessments of how their research impacted quality of life for individuals, organizations, or local communities. Speakers discuss the standards they use to evaluate project impact. Each briefly describes one project with a positive outcome and one where the outcome failed to meet expectations. The audience is invited to discuss how communication scholars can increase

the impact of applied research projects.

31173	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 D
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FEMINIST AND WOMEN'S STUDIES DIVISION BUSINESS MEETING.

Sponsor: Feminist and Women's Studies Division

31174	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 215
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TRAINING AND DEVELOPMENT DIVISION BUSINESS MEETING.

Sponsor: Training and Development Division

31175	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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ASIAN/PACIFIC AMERICAN COMMUNICATION DIVISION & CAUCUS - BUSINESS MEETING.

Sponsor: Asian/Pacific American Caucus

31176	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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EXPLORING THE RESULTS OF THE LATEST BASIC COURSE SURVEY, VII: NEW CHALLENGES AND OPPORTUNITIES.

Sponsor: Basic Course Division

Chair: David Worley, Indiana State Univ

Participants:

Sherry Morreale, University of Colorado, Colorado Springs

Brian Scott Titsworth, Ohio University

Lawrence Hugenberg, Kent State University

Paul Turman, University of Northern Iowa

This program will provide a follow-up discussion to the latest national survey of the basic course, focusing on the most pressing issues, questions, and problems faced by basic course teachers and administrators. The purpose of this panel will be to identify initial answers to important questions facing the basic course, while also providing issues for future research. The panelist will serve as facilitators who lead the discussion, but the purpose will be to engage the audience in participation and dialogue, rather than present traditional papers.

31178	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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""PROFANE ON A SACRED LAND:' PERFORMING THE FEMALE ETHNOGRAPHER ."

Sponsor: Ethnography Division

Respondent:

D Soyini Madison, University of North Carolina Chapel Hill

n/a

31179	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 C
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POLITICAL COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Political Communication Division

31180	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 D
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JAMES FARMER AND THE GREAT DEBATERS.

Sponsor: American Forensic Association

Chair: Detine Lee Bowers, Common Ground

Respondent:

Carolyn Calloway-Thomas, Indiana University

This proposed public debate, video, and discussion features the communication of civil rights movement giant, James Farmer, native Texan. The program provides the historical context for the champion Wiley College debate team that became known for their winning interracial debates during the 1930s and an actual debate performance representative of that era by the James Farmer Debaters. Wiley College, located in

Marshall, Texas, is a historically black Methodist affiliated college.

31181 **3:30 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 218**

***CONFERENCING 101: NATIONAL AND INTERNATIONAL CONFERENCES AS SITES FOR CONNECTION AND PROFESSIONAL DEVELOPMENT.**

Sponsor: Student Section

Participants:

Carl Botan, George Mason University
Alina Haliliuc, University of Iowa
Katherine Ellen Rowan, George Mason University
Maureen Taylor, Western Michigan University
Bryan Whaley, University of San Francisco
Carolyn Gale, Stanford Univ

Respondent:

Mihaela Vorvoreanu, University of Dayton

This panel examines large conventions such as NCA as sites for connection. It aims to facilitate young scholars' initiation and participation in these sites of connection by sharing information and advice about both formal and informal aspects of conference participation. The discussion addresses "conferencing" from perspectives representing various moments in the span of an academic career and is aimed at both young scholars and experienced conference participants.

5:00pm

31201 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **Salon Del Ray North**

"CREATING THAT CONNECTION: STRATEGIES FOR ENGAGING STUDENTS IN THEATRE HISTORY."

Sponsor: Theatre Division

Chair: M. Susan Anthony, DePauw University

Participants:

Monica Anderson, Franciscan Univ of Steub
Julie Rae Pratt, Central Missouri State University
Barbara Parisi, Long Island Univ, Brooklyn
Michael O'Hara, Ball State University

Respondents:

Michael D. Coon, Bowling Green State University
Sharon Ammen, St Mary of the Woods College

In this session, faculty from various institutions will present an exercise or assignment that proved particularly successful in engaging students. Following the presentations, audience members will be invited to ask questions, share their strategies, and discuss issues raised by the presentation.

31202 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **Salon Del Ray South**

(RE)THEORIZING AESTHETICS AND COMMUNICATION.

Sponsor: Critical and Cultural Studies Division

Chair: Julie Ann Wilson, University of Minnesota

"Spatiality and Temporality in Communication Studies." Diana Iulia Nastasia, University of North Dakota
"The Joy of Rhetoric, Part I: The Totality of Ethics." Nicholas A. Thomas, Penn State University
"Kant's Concept of the Beautiful and the Problem of Universal Aesthetic Claims." Thomas B Hove, U of Wisconsin
"Generous Communication and Aesthetic Subjectivity." Julie Ann Wilson, University of Minnesota

31203 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **Salon Del Ray Central**

MAINTAINING OUR CONNECTIONS: STRATEGIES FOR DEALING WITH PROBLEM INTERNSHIPS.

Sponsor: Experiential Learning in Communication Division

Chair: Peggy Byers Fisher, Ball State University

Participants:

Robert Brown, Salem State College

Karen M Roloff, DePaul University
Julie Gowin, University of Maryland
Margaret Pryately, St Cloud State Univ
Jef Dolan, Marymount University
Amanda Feller, Pacific Lutheran University

Academic internship supervisors will discuss strategies for maintaining positive connections during problematic internships. Panelists will discuss specific cases, and provide suggestions for successfully managing them. Specific topics will be international internships, circumventing problems, evaluating and grading internships, using pass/fail, and poor communication and interviewing skills. Handouts will be available.

31204 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Reina**

LOCATING CULTURE IN PUBLIC DIPLOMACY: THE CHALLENGE OF INTERNATIONAL COMMUNICATION.

Sponsor: International and Intercultural Communication Division

Chair: G Thomas Goodnight, Univ of Southern California

Respondent:

David Cheshier, Georgia State University

Throughout the history of trans-national communication, culture has played a pivotal role as both a tool of statecraft and as an obstacle to successful diplomatic interactions. This panel explores the role that culture plays in both inhibiting and enhancing the practice of public diplomacy through evaluations of formal cultural diplomacy practices and via analyses of how cultural mores can constrain and engender dialogue between states and foreign publics.

31205 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Vista**

TOP STUDENT SECTION PAPERS IN ORGANIZATIONAL COMMUNICATION.

Sponsor: Student Section

Chair: Amy Housley Gaffney, Kent State University

Respondent:

Lori Brown, Northwestern University

"Bringing Home Organizational Communication: Strategic Ambiguity in the Family." Tara McManus, Penn State University

"Chinese and American Conflict Styles within the Realm of Sports: Examining Patterns of Traditional Organizations." Joshua Ray, Texas Tech University; Juan Sebastian Giraldo, Texas Tech University

"Cultural change after corporate restructuring: An examination of the post-merger/ post-acquisition phase of organizational development." Corey Liberman, Rutgers University

"Improving corporate image through institutional advertising." Sally Christine Mannion, Purdue University

"Technologically Bound." Svetlana Mikhailovna Yazovskikh, strategic and organizational communications student at Temple University

31206 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Duquesa**

THE PUBLIC FACE OF RHETORICAL CRITIQUE.

Sponsor: Critical and Cultural Studies Division

Chair: David A. Frank, University of Oregon

Publicly engaged scholarship is important but hazardous work in a prevailing context of crisis, culture wars, globalization, terrorism, and empire. Artful intellectual intervention under these circumstances requires rhetorical savvy. This panel examines how the public scholar can address a culturally and politically diverse, mass-mediated (and increasingly globalized) liberal democratic polity productively. Presenters blend experience from concrete episodes of publicly engaged scholarship with examination of interdisciplinary theoretical work addressing the contested notion of the "public intellectual."

31207 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Princesa**

PREDICTED OUTCOME VALUE THEORY.

Sponsor: Interpersonal Communication Division

Respondent:

Charles Berger, Univ of California, Davis

"Predicted Outcome Value Theory in Ongoing Relationships." Artemio Ramirez, Ohio State University; Michael Sunnafrank, University of Minnesota, Duluth; Ryan Goei, Univ of Minnesota, Duluth

"Predicting Relational Outcomes: An Investigation of Thin Slice Judgments in Speed Dating." Marian Houser, Texas State University-San

Marcos; Sean Horan, West Virginia University; Lisa Ann Furler, Texas State University - San Marcos
"The Role of Outcome Expectancies in the Search for Relationally-Relevant Information." Walid Afifi, Penn State University; Alysa Ann Lucas, Penn State University

31209 **5:00 pm to 6:15 pm** **Hilton** **Lobby** **Hacienda I**
CRTNET NEWS TASKFORCE MEETING.

Sponsor: NCA President

31210 **5:00 pm to 6:15 pm** **Hilton** **Lobby** **Hacienda II**
WHEN STUDENTS BRING RELIGION INTO THE COMMUNICATION CLASSROOM...IS IT A SITE FOR CONNECTION AND ACTION?

Sponsor: Communication Ethics Division

Participants:

Nelle Bedner, Univ of Central Arkansas
Janet MacLennan, Univ of Puerto Rico
John Gribas, Idaho State University
Sheryl Lidzy, Murray State Univ
Julie Mactaggart, St Cloud State Univ
Daren Carroll Brabham, University of Utah

The goal of this panel is to explore if and when religion is an appropriate and useful pedagogical tool in the public university communication classroom. In other words, is it a site for connection and action, or something of the opposite? Participants from a wide variety of perspectives--religious, ideological, and pedagogical will examine this unexplored phenomenon.

31224 **5:00 pm to 6:15 pm** **Convention Center** **Street Level** **Room 101 A**
IMAGE POLITICS AND SOCIAL CHANGE: THE RELATIONSHIP BETWEEN THE PUBLIC SCREEN AND ACTIVIST POLITICAL PRACTICES.

Sponsor: Visual Communication Division

Chair: Kristen Hoerl, Auburn University

Respondent:

Kevin DeLuca, University of Georgia

Visual discourse can provoke persuasion in a single frame but can visual discourse prompt instrumental action and social change? Images in themselves ought not be celebrated, as a moment of political agitation. The purpose of this panel is to explore the collision of image politics and social change by discussing the contributions and limitations of Kevin DeLuca's theory of activist image politics as well as DeLuca and Peoples theory of the visual mind bomb.

31225 **5:00 pm to 6:15 pm** **Convention Center** **Street Level** **Room 101 B**
(RE)CREATING CONNECTIONS THROUGH EMERGENT ORGANIZATIONAL FORMS AND PROCESSES.

Sponsor: Organizational Communication Division

Chair: Stacey Connaughton, Purdue University

Respondent:

David Seibold, Univ of California, Santa Barbara
"Self-organizing complex systems and Katrina: A better form of complex disaster management?" Justin Lipp, University of California, Santa Barbara; Michelle Shumate, University of Illinois, Urbana-Champaign
"Crafting Food and Fitness Policy 'With Teeth': Negotiating Text and Agency in the Organization of Health Practices." Marianne LeGreco, Arizona State University
"What's in a Name? Constructing Organizational Identity from Divergent Stakeholder Perspectives." Sarah Bonewits Feldner, Marquette University; Scott C. D'Urso, Marquette University
"Becoming Hanford Downwinders: Producing Community and Challenging Discursive Containment." William Kinsella, North Carolina State University; Jay Mullen, Dept. of History, Southern Oregon University

31226 **5:00 pm to 6:15 pm** **Convention Center** **Street Level** **Room 102 A**
DECEMBER ONE: WORLD AIDS DAY ACTIVISM THROUGH PERFORMANCE.

Sponsor: Performance Studies Division

Chair: Elizabeth Whitney, Emerson College

Respondents:

Elizabeth Whitney, Emerson College

Petra Kuppers, University of Michigan, Ann Arbor

Since the United Nations conceived of and implemented World AIDS Day, performer scholars have been involved in using performance as activism to spread awareness of and in an effort to fight the pandemic. Performances have included exhibitions of the NAMES project, performances, candlelight vigils and installations. This panel interrogates the strategies several generations of performance studies scholars have used to create a performative space on this most relevant of days.

31227	5:00 pm to 6:15 pm	Convention Center	Street Level	Room 102 B
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ORGANIZATIONAL CONTROL AND IDENTITY.

Sponsor: Organizational Communication Division

Chair: Tracy Russo, University of Kansas

Respondent:

Alexandra Murphy, DePaul University

"Employee Interpretations and Responses to Performance Appraisal as Identity Regulation." Krista N Belanger, University of Colorado, Boulder

"The Utilization of Discursive Resources, the Formation of Identity and the Practice of Unobtrusive Control." Inho Cho, University of Texas at Austin

"Running to a Standstill: The role of popular press literature on employee perceptions of empowerment." Sunshine Webster, Univ of Texas, Austin; Loril Gossett, Univ of Texas, Austin

"Language convergence and meaning divergence: An examination of language and meaning for social-sexual behaviors in organizations." Debbie Dougherty, Univ of Missouri, Columbia; Michael Kramer, Univ of Missouri, Columbia; Stephanie Hamlett, Univ of Missouri, Columbia; Theodora K. Kurth, University of Missouri

"Theorizing Belonging as a Collectively Enacted Coprocess to Organizational Identification." Joel Iverson, Texas A&M Univ

31228	5:00 pm to 6:15 pm	Convention Center	Street Level	Mission Room 103 A
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NCA 2007 CONVENTION PLANNING MEETING.

Sponsor: NCA 2006 Convention Planning

31229	5:00 pm to 6:15 pm	Convention Center	Street Level	Mission Room 103 B
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FROM THEORY TO PRACTICE: SIGNIFICANT BUT UNDERSTUDIED ISSUES IN APPLIED COMMUNICATION SCHOLARSHIP.

Sponsor: Applied Communication Division

Chairs: Lawrence Frey, Univ of Colorado, Boulder, Kenneth Cissna, Univ of South Florida

This panel brings together scholars to examine five significant issues that cut across the study of applied communication but that have not informed applied communication scholarship to date as much as they might: gender, race, technology, globalization, and ethics. Each paper, a forthcoming chapter in the Handbook of Applied Communication (edited by Frey and Cissna), provides an overview of how applied communication scholars have approached the issue in question and sets agendas for how it can better inform applied communication scholarship in the future.

31230	5:00 pm to 6:15 pm	Convention Center	River Level	Room 001 A
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ISSUES ON MENTORING: REACHING OUT TO THE QUEER STUDENTS.

Sponsors: Caucus on Gay and Lesbian Concerns, Student Section

Chair: Ahmet Atay, Southern Illinois Univ, Carbondale

Participants:

Ahmet Atay, Southern Illinois Univ, Carbondale

Bryant Alexander, California State Univ, Los Angeles

Serkan Algan, Southern Illinois University

Frederick Corey, Arizona State University

John Elia, San Francisco State Univ

Jimmie Manning, Northern Kentucky University

Kyra Pearson, Loyola Marymount Univ

Gust Yep, San Francisco State Univ
Naida Zukic, Southern Illinois University, Carbondale
River Branch, Grand Valley State University

In this roundtable discussion panel, our goal is to generate a scholarly dialogue about mentoring. Our focus will be on the mentoring relationship between queer faculty and queer students. In this panel, we aim to create an awareness and point out the necessity of mentoring relationships among queer academics and students.

31233 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 002 A**

CENTRAL STATES COMMUNICATION ASSOCIATION BUSINESS MEETING.

Sponsor: Central States Communication Association

31240 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 006 B**

MORE THAN JUST A BALLOT: AN EVALUATION OF THE STATE OF ADJUDICATION IN DEBATE.

Sponsor: American Forensic Association
Chair: Curt Gilstrap, Drury University
Respondent:
Curt Gilstrap, Drury University

Over the history of academic debate, a frequent source of controversy and discussion has been the role of the adjudicator. This panel will attempt to create a new site for connection and action on this much-debated topic. Not only will panelists examine the role of the judge from a pragmatic perspective, but they will also explore the effect that judges have from a pedagogical standpoint and offer conclusions about judging that can resonate beyond the forensic community.

31241 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 006 C**

CREATING SITES FOR CONNECTION AND ACTION: EVOLVING ARGUMENT AND DEBATE PEDAGOGY.

Sponsor: Argumentation and Forensics Division
Respondent:
Matthew J. Sobnosky, Hofstra University

This panel offers a discussion of current opportunities and challenges to teaching argument and debate. The panelists come from diverse universities around the country in various stages of their careers with insights about the particular students they work with. Building argument and debate pedagogy to meet the needs of a wide-range of students creates sites for connection and action.

31242 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 006 D**

ASPECTS OF CHINESE COMMUNICATION.

Sponsor: Association for Chinese Communication Studies
Chair: Guo-Ming Chen, Univ of Rhode Island
Respondent:
Jensen Chung, San Francisco State Univ

This panel attempts to examine issues of Chinese communication from different perspectives. The analyses include: (1) examining Chinese group communication and decision making, (2) analyzing organizational culture of Hong Kong Disneyland, (3) exploring China-West dichotomies from historical and rhetorical perspectives, (4) analyzing traditional Chinese and folk medicine based on SARS crisis, and (5) investigating globalization and interracial dating in Singapore.

31243 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 A**

NEGOTIATING POWER IN DIFFERENT COMMUNICATIVE CONTEXTS.

Sponsor: Language and Social Interaction Division
Chair: Robert Swieringa, Grand Valley State Univ
Respondent:
Phillip Glenn, Emerson College

"Symbolic Interactions and Power Relations in an ESL Classroom." Hyejung Ju, Doctoral Student, Department of Communication, University of Oklahoma

"What Happens if the Boss is Wrong? - Challenging Social Roles in German Business Meetings." Tobias Barske, University of Illinois Urbana-Champaign

"Power, Influence, Authority, Friendship: Political Linguistics in Social Interaction." Kevin Ells, Louisiana State University at Alexandria

31244 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 B**

FERMENT IN JAPAN-U.S. COMMUNICATION: (DIS)CONNECTION WITH THE PAST AND ACTION FOR NEW FRONTIERS.

Sponsors: Japan-U.S. Communication Association, Interpersonal Communication Division

Chair: Koji Fuse, Drake University

Participants:

Tadasu Imahori, Seinan Gakuin University

Akira Miyahara, Seinan Gakuin University

Takeshi Suzuki, Tsuda College

Jiro Takai, Nagoya Univ

This panel of well-published Japanese scholars systematically explores issues and problems that exist in the traditional Western-/U.S.-led communication scholarship in Japanese and/or Japan-U.S. contexts. To extract the new directions for understanding communication in alternative ways, the panelists present completed papers to scrutinize the discipline and discuss alternative ontology/epistemology, theory, methodology and practice of communication—mainly, but not limited to, interpersonal communication. The purpose of the panel is three-fold: (1) to critically examine issues and problems existing in the traditional scholarship of communication; (2) to analyze non-Western communicative behaviors of Japanese people; and (3) to suggest fruitful venues of future scholarship.

31245 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 C**

COMMUNICATION EXPECTATIONS ACROSS CULTURES.

Sponsor: International and Intercultural Communication Division

Chair: Bei Cai, Kent State University

Respondent:

Bei Cai, Kent State University

"A Cross-Cultural Comparison of the Use of Apology between Chinese and U.S. Americans." Xiaowen Guan, Michigan State University; Hee Sun Park, Michigan State University

"Communication Competence and Effectiveness in Culturally-biased Episodes." Masayuki Nakanishi, Tsuda College

"Hindu Absorbancy: Assertive Accommodation Communication within the Reversal of Hierarchical Structures." Wes Lundburg, North Dakota State Univ

"The Influence of Self-Construal Types and Conflict Locus of Control Type on Argumentativeness across African Americans, Asian Americans, and Caucasians." Chia-Hsuan Meng, University of Oklahoma; Stephen Croucher, Bowling Green State University; Jonathan Matusitz, University of Central Florida

"We Want a Team Player: A Formative Cross-Cultural Investigation in the USA, China and Korea." Catherine Kingsley, Michigan State University; Hee Sun Park, Michigan State University; Hye Eun Lee, Michigan State University; Xiaowen Guan, Michigan State University; Tierney Orfgen, Michigan State University

31246 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 D**

SOCIAL INTERACTION AND COLLABORATION THROUGH COMPUTER-MEDIATED COMMUNICATION.

Sponsor: Human Communication and Technology Division

Chair: Mary O. Wiemann, Santa Barbara City College

Respondent:

Saman Talib, Rutgers University

"Collaboration and Communication in Online Environments: A Social Entropy Approach." Sorin Matei, Purdue University; Kyoungrae Oh, Purdue University

"Comparing Perceptions of Face-to-Face, Telephone, and Internet Relational Interaction." Andrew Ledbetter, University of Kansas

"Deaf People's Communication with SMS, TTY, Fax, Computers and Relay Service in Australia." Mary Power, Bond Univ; Desmond Power, Griffith University; Louise Horstmanshof, Bond Univ

"Interactivity as a Rhetorical Dimension of Political Campaign Web Sites." Barbara Warnick, University of Washington

"Professorial Collaborations via CMC: Interactional Dialectics." Marceline Thompson Hayes, Arkansas State University; Danna Gibson, Columbus State Univ; Andrea Towers Scott, Univ of Central Florida; Lynne Webb, Univ of Arkansas, Fayetteville

"Effects of Communication Modality on Communication and Decision Quality: Does Cognitive Load Matter?" Judee Burgoon, University of Arizona; Joseph Bonito, University of Arizona; Lauren M. Hamel, Michigan State University

31247	5:00 pm to 6:15 pm	Convention Center	River Level	Room 008 A
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RHETORICS OF MEDICINE AND BIOETHICS IN AN INSTITUTIONALLY-INFLECTED WORLD.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Kerk Fong Kee, University of Texas at Austin

Respondent:

Lisa Keranen, Univ of Colorado, Boulder

This panel investigates three cases in which institutional constraints influence rhetorics of medicine and bioethics. Panelists will address how the rhetoric of corporations, health care organizations, and the modern presidency shape understandings of health, gender, and identity, with particular focus on the interaction of institutional structures and the discourses of medicine and bioethics.

31248	5:00 pm to 6:15 pm	Convention Center	River Level	Room 008 B
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CRITICAL-CULTURAL ANALYSES OF THE AWARD-WINNING MOVIE, CRASH.

Sponsor: African American Communication and Culture Division

Chair: Mark Orbe, Western Michigan Univ

This panel of papers critically examines the award-winning movie, Crash. Among other things, the movie Crash (2005) has set off a dialogue about post-modern issues of race and racism within contemporary society. The myriad of papers on this panel take different perspectives to examining Crash, both as a cultural text and as a pedagogical tool. The strength of the proposed panel is in the ways in which it brings together a diverse group of scholars -- representing various methodological, ontological, and axiological paradigms -- all of whom are interested in examining the subtle (and not so subtle) messages within the film.

31249	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 201
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NEGOTIATIONS OF TIME AND PLACE: WOMEN IN THE MASS MEDIA.

Sponsor: Mass Communication Division

Chair: Lillie Ransom, Gallaudet University

Respondent:

Cynthia Lont, George Mason Univ

"Pushing Time Ahead: An Exploratory Study of Time Construction in Women's Magazines." Brooke Duffy, Univ of Pennsylvania

"Ebony Goddess: An Examination of Lena Horne's Star Image in Ebony from 1945-1955." Danielle Williams, Georgia State University

"Mulan in Americans' Mind: A Feminist Perspective." Chin-Chung Chao, Bowling Green State Univ

"Marie Anderson: A Biographical Sketch of a Significant Journalist at a Changing Time." Kimberly Voss, Southern Illinois Univ, Edwardsville;

Lance Speere, Southern Illinois University

31250	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 202 A
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RETHINKING GLOBALIZATION: EXPLORING COMMUNICATIVE RESOURCES FOR IDENTIFICATION IN A GLOBALIZING WORLD.

Sponsor: Organizational Communication Division

Chair: Sarah E. Dempsey, University of North Carolina Chapel Hill

Respondent:

Andrew Calabrese, University of Colorado

As the "global shift" shapes and reshapes the global map opening new physical as well as intellectual territory, the processes of globalization can begin to be understood as both a new organizing principle for identities and as new sources for identification at multiple levels—local, national, regional, and global. Drawing upon multi-disciplinary work, this panel directs attention to the issues of globalization and identification through exploring communicative resources of identification in a global world.

31251	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 202 B
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THEORIZING THE SPACE AND PLACE OF THE CITIZEN IN URBAN REVITALIZATION DISCOURSE.

Sponsor: Critical and Cultural Studies Division

Chair: Greg Dickinson, Colorado State University

This panel seeks to build on theoretical contributions attending to the production of space and place by accenting its potential in the more complicated cosmopolitan conversations of geography. By attending to perceived attachments - shifting civic arrangements, the constitution

of "alternative" values, and conceptions of hospitality - we consider how critical geographies and accountings remake the conditions for particular understandings of class, culture, and citizenship at the intersection of critical geographies and civic arrangements.

31252	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 203 A
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RHETORICAL AND COMMUNICATION THEORY DIVISION BUSINESS MEETING.

Sponsor: Rhetorical and Communication Theory Division

31253	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 203 B
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PERFORMING AUTHENTICITY: DISABILITY NARRATIVES AND DIALOGUE.

Sponsor: Performance Studies Division

Chair: Linda Welker, Taylor University

Respondent:

James Ferris, Univ of Wisconsin, Madison

The panel participants each interrogate key issues of representation, evocation, and embodied knowing and living vis a vis the disabled body. One scholar performs and studies disability through enactment of the "disabled other" -- calling into question the serviceability of performance as a reciprocal way of knowing. A second contributor theorizes about the [in]ability of performance to garner true empathic knowing. A third contributor problematizes the gendered performance norms and roles imposed upon the disabled body by society. A fourth contributor analyzes the performance and interpretation of the disabled body in medical settings. All four panelists seek to engage the academy in authentic dialogue about the role of the performed body in disability contexts.

31254	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 204 A
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RELIGIOUS IMAGERY IN ADVERTISING.

Sponsor: Religious Communication Association

Chair: Leslie A. Levin, Marymount Manhattan College

This panel will investigate the use of religious imagery in advertising since the late nineteenth century. This year's conference theme, "Creating Sites for Connection and Action," resonates in an intriguing way with the issues addressed by this panel. Advertisers have historically created ads as sites at which to connect religious tropes (blessedness, heavenliness, a general sense of good) with products, in hope that the resulting action on the part of the consumer is purchase or consumption. Indeed, there is a long history of intertwined spiritual and commercial interests in American culture. Our panel will examine, from a cultural studies perspective, the presence and meaning of religious imagery in advertising in a variety of contexts and historical moments.

31255	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 204 B
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RE-CONNECTING THE PAST TO THE PRESENT: ENGAGING AND CHALLENGING THE ONTOLOGY OF A 'POST' EXISTENCE.

Sponsor: Critical and Cultural Studies Division

Chair: Kumi Silva, Northeastern University

By marking and circulating the notion of a 'post' existence—post-9/11, post-Abu Ghraib, post-tsunami, even post-colonial—the world, both locally and globally, is imagined as a place that was ruptured by random events that are unmarked by history. By focusing on the notion of the 'post' in multiple ways—including age, politics, and culture—and positioning the research within cultural studies, media studies, and post-colonial theory, the goal of this panel is to think through the myriad of ways that often negative notions of race, gender, age, socio-economic and political contexts operate in restructuring society. In doing so, the panel also seeks to understand where we can intervene as activists, scholars, and teachers.

31256	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 205
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FOR A MORE PERFECT UNION: PERSPECTIVES ON COMMUNICATION AND MULTIETHNIC COMMUNITY BUILDING.

Sponsor: Peace and Conflict Communication Division

Chair: Young Yun Kim, University of Oklahoma

Respondent:

Gregory Shepherd, Ohio University

Echoing the conference theme, "Creating Sites for Connection and Action," the panel addresses the question of how a cohesive community can be built among diverse ethnicities. Four paper presentations address this question, each emphasizing the role of communication in facilitating

interethnic association, conflict management, and common identity development. The respondent facilitates an ensuing discussion between and among presenters and members of the audience.

31257	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 206 A
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CARL J. COUCH INTERNET RESEARCH AWARD WINNING PAPER PRESENTATIONS.

Sponsor: Society for the Study of Symbolic Interaction

Chair: Mark D. Johns, Luther College

31258	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 206 B
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CREATING SITES/SIGHTS FOR NONHUMAN-ANIMAL RIGHTS: CONNECTING THEORY WITH ACTION.

Sponsor: Environmental Communication Division

This panel seeks to identify sites of potential transformation for the human relationship with nonhuman animals that is currently defined largely by anthropocentrism, even within environmental discourse. These transformative sites range from physical locations like zoos, beaches, and cruise ships, to the attitudes and communicative actions of beings (both human and nonhuman primates), to the policies of our social institutions. Panelists work to re-imagine human sights and (mis)conceptions of nonhumans towards a less speciesist discourse.

31259	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 207 A
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SERVICE LEARNING IN THE BASIC COURSE: CONNECTION OF COURSE CONCEPTS TO CIVIC ENGAGEMENT AND ACTION.

Sponsor: Basic Course Division

Chair: JJ McIntyre, North Dakota State Univ

Participants:

Rebecca Carlton, Indiana Univ Southeast
Stephanie Ahlfeldt, Concordia College
Amy Slagell, Iowa State Univ
Kristen Gullicks, North Dakota State Univ
Cindy Larson-Casselton, North Dakota State Univ
Cary Horvath, Youngstown State Univ
Deborah Whitt, Wayne State College

This panel will include teacher scholars sharing their approaches to service learning in the basic course. The diverse group of panelists will share ideas for teaching course objectives through service learning projects including those with schools, and non-profit organizations that serve a variety of constituents.

31260	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 207 B
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CONNECTING CLASSROOM DEMOCRACY, IMMEDIACY, SATISFACTION, AND ATTRACTION.

Sponsor: Instructional Development Division

Chair: Paul E Madlock, West Virginia University

Respondent:

Kristen L Campbell-Eichhorn, Towson University
"A Causal Model of Classroom Democracy: The Effects of Immediacy, Clarity, and Class Size." Brian Scott Titsworth, Ohio University; Alane Smith, Ohio University
"Student Communication Satisfaction: The Development of a Global Measure of Interactional Satisfaction with Instructors." Alan Goodboy, West Virginia University; Matthew Martin, West Virginia University
"Student Motives for Communicating and Interpersonal Attraction Toward Instructors." Seth Dakota Weiss, Graduate Student Texas State University
"Romantic Attraction as a Second-Order Determiner: Influence on Perceived Instructor Immediacy and Cognitive Learning." Alice Epsilon Veksler, San Diego State Univ; Andrew Pendoley, San Diego State Univ

31262	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 209
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CONSTITUTING SELVES AS THE CONNECTIVE TISSUE OF COMMUNICATION AND ETHNOGRAPHY.

Sponsor: Ethnography Division

Chair: Tony Adams, Univ of South Florida

Respondent:

Lenore Langsdorf, Southern Illinois University, Carbondale

This session provides philosophical responses to the questions: In what ways does ethnography make possible fertile sites for richly examining selves? How might this line of thinking help reconcile limiting notions of "the self?" In what ways may ethnographers who study subjectivity advance change, and also salvage useful qualities of extant scholarship? In turn, how might pursuing these questions widen what we know of intersubjectivity and extend the connectedness among persons with similar and dissimilar scholarly sensibilities? Panelists focus on subjectivity in ethnographic research practices and/or the portrayal of constituted selves in various, following Donal Carbaugh, "cultural scenes" (e.g., novels, memoirs, television programs, films). We share a commitment to constitutive notions of selves, and all challenge limiting epistemological paradigms, yet diversely apply a variety of philosophical perspectives on how this creating/recreating takes place, and the consequences of these formation processes.

31263	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 210 A
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CREATING NEW CONNECTIONS: FOSTER AND ADOPTIVE FAMILIES AS A SITE OF COMMUNICATION RESEARCH.

Sponsor: Family Communication Division

Chair: Dennis Patrick, Eastern Michigan University

Participants:

Jeanne Elmhorst, Central New Mexico Community College

Kathleen Galvin, Northwestern University

Amanda Karel, Ohio State University

Linda Manning, Christopher Newport Univ

Dennis Patrick, Eastern Michigan University

Elizabeth Suter, University of Denver

This panel unites communication scholars who have a shared interest in adoptive and foster families. Panelists have collectively developed questions relevant to the study of communication in foster and adoptive families which will guide discussion. Audience members are invited to join in the conversation. It is hoped that this panel will promote collaboration among scholars and will lead to the development of a research agenda for future work in the area.

31265	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 211
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LOVE, VIRTUE, AND PATERNALISM IN EARLY AMERICAN PUBLIC ADDRESS.

Sponsor: Public Address Division

Chair: Susan Schultz Huxman, Wichita State Univ

Respondent:

Lester Olson, Univ of Pittsburgh

"Jefferson in Love." Jeremy Engels, The Pennsylvania State University

""No Sophistry Can Disguise It": Prudence, Republicanism and the Rhetoric of Moral Virtue During the Indian Removal Act of 1830." Casey Kelly, Univ of Minnesota, Twin Cities

"Master-Slave Relationships Reconsidered: Paternalism and Mimesis in the Antebellum South." Brigid Power, University of Minnesota, Twin Cities

31266	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 212 B
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UNDERGRADUATE HONORS: FORENSIC SCHOLARSHIP OF PI KAPPA DELTA.

Sponsor: Pi Kappa Delta

Chair: Phillip Voight, Gustavus Adolphus College

Respondent:

Nina-Jo Moore, Appalachian State Univ

31267	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 212 A
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YOUTH AND MEDIA: EXPLORATIONS OF SELF-ESTEEM, SOCIAL IDENTITY, AND SEXUAL ATTITUDE.

Sponsor: Mass Communication Division

Chair: Rebecca M. Verser, Univ of Missouri, Columbia

Respondent:

Janice Windborne, Missouri State Univ

"Impact of Parental Mediation on Children: A Meta-analysis." Mike Allen, Univ of Wisconsin, Milwaukee; Nancy Burrell, Univ of Wisconsin, Milwaukee; Lindsay Timmerman, Univ of Wisconsin, Milwaukee
 "Racial and Gender Differences in Children's Self-Esteem and Television Viewing." Nicole Martins, Univ of Illinois, Urbana-Champaign; Kristen Harrison, Univ of Illinois, Urbana-Champaign
 "Social Identity and the Third-person Effect in the 2004 U.S. Presidential Election: Young Voters' Perceived Media Influence, Support for Censorship, and Voting Decisions." Cynthia Hoffner, Georgia State University; Raiza A Toohey, Georgia State University
 "Effects of Music Videos of Sexual Content on Young Adults' Sexual Attitudes." Yuanyuan Zhang, University of Illinois at Urbana Champaign; Laura Elizabeth Miller, Univ of Illinois, Urbana-Champaign; Kristen Harrison, Univ of Illinois, Urbana-Champaign
 "An Assessment of the Effectiveness of Media Literacy Education." Bill Yousman, Media Education Foundation; Robert L. Duran, University of Hartford; Kaitlin M. Walsh, St Catherines College, Oxford University; Melanie Longshore, University of Hartford

31268	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 213 A
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AMERICAN SOCIETY FOR THE HISTORY OF RHETORIC BUSINESS MEETING.

Sponsor: American Society for the History of Rhetoric

31269	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 213 B
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EMERITUS/RETIRED SECTION BUSINESS MEETING.

Sponsor: Emeriti/Retired Section

31270	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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SIGMA CHI ETA AWARDS CEREMONY.

Sponsor: Sigma Chi Eta

31271	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 214 B
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SEXUAL PREDATORS, MORAL MONSTERS, AND THE OTHER: PUBLIC EXPRESSIONS OF HORROR, FEAR AND LOATHING.

Sponsor: Public Address Division

Chair: Ann Burnette, Texas State University-San Marcos

Respondent:

John Lucaites, Indiana University

This panel explores the rhetorical power of the monster metaphor as applied to sex offenders. The fear, disgust, shame and loathing evoked by sexual abuse encourage us to view sexual abusers as an aberration of the social order--evil, irredeemable, and ultimately inhuman. Persisting in perpetuating this image through public communication has negative consequences for legal interventions and public policy.

31273	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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BUSINESS MEETING.

Sponsor: Women's Caucus

31274	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 215
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SPORT, MEDIA, AND SOCIETY.

Sponsor: Mass Communication Division

Chair: James Cherney, Miami University

This panel will explore the role media plays in shaping sports stories that impact wider discussions of societal values, storytelling, and cultural memory. Through the examination of wider sporting events (coined "megasporting" events in sports communication literature) such as the Olympics and ESPN programming, and singular sports case studies, such as the differential impact Pete Rose and Jackie Robinson have had on modern culture, this panel seeks to show how influential sports media has become.

31275	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 216 A
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DIVISION ON COMMUNICATION AND THE FUTURE BUSINESS MEETING.

Sponsor: Division on Communication and the Future

31276	5:00 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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THE WORK OF GERALD M. PHILLIPS: CONNECTING HISTORICAL LEGACY TO FUTURE RESEARCH ACTION.

Sponsor: NCA First Vice President

Chair: Ann Jabro, Robert Morris University

This session is devoted to the contributions of esteemed scholar Gerald M. Phillips. Dr. Phillips's research interests spanned myriad areas in the communication field: rhetorical studies, reticence, interpersonal, group, organizational, and computer-mediated communication. Each presenter provides an analysis and synthesis of Dr. Phillips's contributions to the study and practice of communication to his or her respective area and provides insight for future research directions.

31278	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 B
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CONNECTION AND ACTION THROUGH RECOVERY, REBUILDING, AND REBIRTH IN THE AFTERMATH OF HURRICANES KATRINA AND RITA ALONG THE GULF COAST.

Sponsors: NCA First Vice President, Rhetorical and Communication Theory Division

Consistent with the 2006 theme "connection and action," a special roundtable panel will show the devastation and recovery along the Gulf South in the aftermath of the largest national catastrophe in the nation's history. A video and powerpoint presentations vividly show the connection among people in the recovery and rebuilding phases. Faculty members at affected universities discuss their personal and professional experiences as communication counselors, emergency workers in triage medical units, or taking in refugees.

31279	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 C
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POLITICAL COMMUNICATION DIVISION SOCIAL GATHERING.

Sponsor: Political Communication Division

31280	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 D
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INTEGRATING ALTERNATIVE MODELS OF PATIENT-PROVIDER COMMUNICATION.

Sponsor: Health Communication Division

Chair: Christine Davis, University of North Carolina, Charlotte

Respondent:

Christine Davis, University of North Carolina, Charlotte

"A Dialogic Perspective on Physician-Patient Interaction." Shelly Hovick, University of Georgia

"Mother and Midwife: A Case Study of Problematic Integration in Pregnancy." Marianne Sassi Matthias, Purdue University; Austin Babrow, Purdue University

"The Forms, Functions, and Foibles of Humor Use by Professional HIV Care Providers." Kami Kosenko, University of Illinois at Urbana-Champaign; Lance Rintamaki, Statue University of New York at Buffalo

"The Patient-Practitioner Relationship as Medicine: Exploring Communication in the Context of Biomedicine and Holistic Medicine in Costa Rica." Summer Nicole Carnett, University of Illinois, Urbana-Champaign

31281	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 218
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ISSUES IN POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: John Tedesco, Virginia Tech

Respondent:

R Lance Holbert, University of Delaware

"Deliberate refutation or not: How did the changed presidency shape veto messages?" Weiyu Zhang, Univ of Pennsylvania

"From Illumination to Opinion Polls: The Monotonization of Public Opinion." Jeffrey Drury, University of Wisconsin, Madison

"High Heeled Boots and Violet Suits: Wearing Your Sex in Presidential Campaigns." Erika Falk, Johns Hopkins Univ

"The Prodigal Son and the Promised Land: The Unique and Not So Unique Religious Nature of George W. Bush's Inaugural Addresses." Christina Marie Knopf, SUNY at Potsdam

6:30pm

31352	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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FREEDOM OF EXPRESSION BUSINESS MEETING.

Sponsor: Freedom of Expression Division

31353	6:30 pm to 9:30 pm	Convention Center	Concourse 2nd Level	Room 203 B
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NPDA BUSINESS MEETING.

Sponsor: American Forensic Association

31356	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 205
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LOOKING BACK AT BROKEBACK: READING THE "GAY COWBOY MOVIE" AS CULTURAL TEXT.

Sponsor: Critical and Cultural Studies Division

Chair: Jeffrey McCune Jr., Northwestern University

Respondent:

R. Anthony Slagle, Univ of Puerto Rico

This panel will explore the discourse created by, in response to, and around the film Brokeback Mountain. Scholars in this panel interrogate the fascination, backlash, and cultural implications of this film within media and society. Together, the panelists offer close readings of this filmic text, pushing us to complicate the constructions of the "reading public," the "white" cowboy, and "beautifully romantic" quality of contemporary gay representations.

31358	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 206 B
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FILMING NATURE: ENVIRONMENTAL DOCUMENTARIES AND VISUAL DISCOURSE.

Sponsor: Environmental Communication Division

Chair: Andrew Opel, Florida State University

""March of the Penguins" and the Rhetoric of Family Values: Framing the Environment and Political Ideologies." David Tschida, St. Cloud State University

This panel will explore the world of contemporary environmental documentaries. From the commercial "nature" films aired on cable channels and in IMAX theaters to more independent, critical pieces such as An Injury to One or Butterfly environmental documentaries are becoming an increasingly visible site of political discourse and social critique. Through a series of close readings, audience response and political ecology critiques, this panel will assess the communicative potential of this burgeoning art form.

31359	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 207 A
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SCRAMBLED SIGNALS: REIMAGINING TEXTS AND AUDIENCES IN THE POST-NETWORK TELEVISION ERA.

Sponsor: Critical and Cultural Studies Division

Chair: Jennifer Lynn Fuller, University of Texas-Austin

This panel explores significant shifts in 'post-network television,' in particular niche marketing and globalization, but in the context of how these industrial changes shape and are shaped by power and identities. Panelists will analyze how national identities, race, and religion are negotiated by institutional practices in primetime network television, cable channels, satellite and transnational production companies.

31360	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 207 B
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RHETORICAL STUDIES AND CULTURAL STUDIES IN CONVERSATION ABOUT "PLACE" AND "MEMORY".

Sponsor: Critical and Cultural Studies Division

Chair: Ted Striphas, Indiana University

This panel contributes to ongoing conversations that move between and betwixt the "borders" of these intellectual practices. First, we problematize conceptualizations of memory and place in these practices of criticism and second, reflect on the memory and place of these two critical practices. "Tradition," on one hand, and memory and place on the other, are mutually constitutive. We explore the "productivity" of the convergences and divergences between these practices.

31365	6:30 pm to 7:45 pm	Convention Center	Concourse 2nd Level	Room 211
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MEET & GREET: WELCOMING RECEPTION FOR THE LATINO/A COMM. STUDIES DIVISION AND LA RAZA CAUCUS.

Sponsor: La Raza Caucus

Chair: Richard Pineda, Univ of Texas, El Paso

Participants:

Roberto Avant-Mier, Boston College
Darrel Enck-Wanzer, Eastern Illinois University
Bernadette Marie Calafell, University of Denver
Teresita Garza, St Edwards University
Raymond Puchot, Bristol Community College
Frank Perez, Univ of Texas, El Paso
Patricia Witherspoon, Univ of Texas, El Paso
Michelle Holling, Colorado State University
Fernando Delgado, Minnesota State University, Mankato
Lisa Flores, University of Utah
Dolores Tanno, University of Nevada, Las Vegas
Alberto Gonzalez, Bowling Green State Univ
Nathaniel Cordova, Willamette University
Aimee Carrillo Rowe, University of Iowa
Kimberlee Perez, Arizona State University
Stacey Sowards, Univ of Texas, El Paso
Carlos Aleman, James Madison Univ
Jennifer Willis-Rivera, Univ of Wisconsin-River Falls
Christine Pease-Hernandez, Slippery Rock University
Christopher Salinas, Houston Baptist University
Raul Tovares, Trinity University
Janeth Serrano, California State Univ, Sacramento
Adrienne Viramontes
Nicolas Rangel, Univ of Houston Downtown
Sarah De la Garza, Arizona State University
Stephanie Martinez, St Edwards University
Traci Fordham-Hernandez, St Lawrence University
Angharad Valdivia, Univ of Illinois, Urbana-Champaign
Anne Demo, Vanderbilt University
Keri Moe, El Paso Comm College
Rosalinda Cantu, Independent Scholar
Esteban R. del Rio, University of San Diego
Alan Hansen, Texas A & M University, Corpus Christi
Ruben Ramirez, Univ of New Mexico
Diana Martinez, Syracuse University
Hector Amaya, Southwestern University
Lisa Calvente, University of North Carolina Chapel Hill
Stormy J. Tetreau, Southern Illinois University Edwardsville
Juan Contreras, University of Akron
Francey Ackerman-Edelen, Bowling Green State University
Amy Heuman, Texas Tech Univ
Leticia Sandoval-Olivas, Texas Tech University
Julie Parenteau, University of Michigan
Margaret E. Dorsey, University of Houston Victoria
Andrew C Kennis, Institute of Communications Research
Elena Esquibel, California State University, Long Beach
Paul Fritz, University of Toledo
Thankam Sunil, University of Texas San Antonio
Viviana D Rojas, The University of Texas San Antonio
Lucas C Messer, Arizona State University
Juliana Maria da Silva, Howard University
Myra Luna-Lucero, Univ of New Mexico
Josue David Cisneros, University of Georgia
Karma Chavez, Arizona State University

Yvonne J. Montoya, Arizona State University
 Yarma Velázquez-Vargas, Florida State University
 Denise Menchaca, Bowling Green State Univ
 Shane Moreman, California State Univ Fresno
 Lee Bollinger, Coastal Carolina University
 Tamar Ginossar, Univ of New Mexico
 Elsa Crites, Coastal Carolina University

This meeting provides an opportunity for scholars and conference attendees to gather informally for planning, networking opportunities, discussing future collaboration, and recruiting. Major emphasis is placed up on welcoming new scholars to the Division and Caucus as well as for providing a welcoming platform for senior scholars. Although this session is sponsored by the Division and Caucus, we invite all scholars and welcome wide participation.

31372 **6:30 pm to 7:45 pm** **Convention Center** **Concourse 2nd Level** **Room 214 C**

FRANCINE MERRITT AWARD RECEPTION.

Sponsor: Women's Caucus

31374 **6:30 pm to 7:45 pm** **Convention Center** **Concourse 2nd Level** **Room 215**

MAKE ME HEALTHY, KEEP ME SAFE: CREATING SITES FOR CONNECTION ACROSS PROMOTION RESEARCH.

Sponsor: Health Communication Division
 Chair: Marianne LeGreco, Arizona State University
 Respondent:
 Linda Lederman, Rutgers University

The study of health and safety promotion has enjoyed a rich history in the field of communication. The participants in this panel illustrate the intersections across research programs that engage theories, methods, concepts, and scenes through which promotion research is carried out. By seeking out the sites of connection across these projects, the panelists hope to create opportunities for action as well as chart some provocative directions for research on health and safety.

31378 **6:30 pm to 7:45 pm** **Convention Center** **Concourse 2nd Level** **Room 217 B**

DANCING QUEENS, DIVAS TO THE DANCE FLOOR! A NIGHT OF 1000 GOWNS: TRANSVESTITIES, CROSSDRESSERS, AND THEIR "DRAG" PAGEANT COMMUNICATION AS PERFORMANCE ART.

Sponsors: Caucus on Gay and Lesbian Concerns, Performance Studies Division
 Participants:
 Gregory Tillman, Virginia University of Lynchburg
 Adeline Evans, Florida A&M Univ

Three to five percent of the adult male population of the United States feels the need, at least occasionally, to wear women's clothing. From corporation presidents to workers, musicians, policemen, and bus drivers, these men represent the full range of American society. They live in the fanciest suburbs and the toughest barrios, teach Sunday School, and are members of the Kiwanis Club. Greg Tillman (AKA, Mademoiselle Gregoire') will give a historical revue of the most famous and glamorous American Queens to ever walk the face of the earth!

Saturday
November 18, 2006

7:00am

40170 **7:00 am to 7:50 am** **Convention Center** **Concourse 2nd Level** **Room 214 A**

COMMUNITY COLLEGE SECTION BUSINESS MEETING 2.

Sponsor: Community College Section

7:30am

40237	7:30 am to 9:15 am	Convention Center	not listed	Room 004
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PHD CHAIRS BREAKFAST.

Sponsor: National Communication Association

8:00am

40301	8:00 am to 10:45 am	Hilton	Mezzanine	Salon Del Ray North
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A SHORT COURSE ON TEACHING AMERICAN WOMEN'S PUBLIC ADDRESS.

Sponsor: Short Courses

Participants:

Thomas Burkholder, University of Nevada, Las Vegas
Karlyn Campbell, Univ of Minnesota, Twin Cities
Bonnie Dow, University of Georgia
Susan Zaeske, Univ of Wisconsin, Madison

40302	8:00 am to 9:15 am	Hilton	Mezzanine	Salon Del Ray South
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ISSUES OF POWER AND STRATEGIC COMMUNICATION IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Tomasz A. Fediuk, Illinois State University

"An Interdisciplinary Approach to Relationship Management: The Strategic Engagement Process." Renee Lee, University of Oklahoma; H Dan O'Hair, University of Oklahoma; Daniel Rex Bernard, University of Oklahoma

"Public Relations for Law Enforcement: Implications of the Media Coverage of the Cincinnati Riots." Kenneth Lachlan, Boston College; J. Pete Blair, University of Texas-San Antonio; Paul Skalski, Univ of Minnesota, Duluth; David Westerman, Michigan State University; Patric Spence, Western Kentucky Univ

"Quantifying the Power of Public Relations in Media Relations: A National Survey of Public Relations Practitioners." Sooyoung Cho, University of South Carolina; Glen Cameron, Univ of Missouri, Columbia

"Exploring Power & Blogs: A Pilot Test of Practitioners' Use of Blogs." Lance V Porter, Louisiana State University; Kaye D. Trammell, University of Georgia

40303	8:00 am to 9:15 am	Hilton	Mezzanine	Salon Del Ray Central
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RHETORICAL INVESTIGATIONS OF LAW AND LEGITIMACY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Terence Morrow, Gustavus Adolphus College

Respondent:

Terence Morrow, Gustavus Adolphus College

"Justice as a Nexus of Natural Law and Rhetoric." Jeffrey J. Maciejewski, Creighton University

"Legitimizing Extremist Movements." Vidhi Chaudhri, Purdue University

"Theo-Legal Limits on Queer Intimacy: It's not just Rhetorical it's Intimate." Alexander Hivoltze, Boston University

40304	8:00 am to 9:15 am	Hilton	Mezzanine	La Reina
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CONNECTING PERCEPTION AND NATURE: HOW TECHNOLOGIES INFLUENCE CONCEPTIONS OF THE NATURAL WORLD.

Sponsor: Media Ecology Association

Chair: Brian Cogan, Molloy College

Respondent:

Jonathan Gray, Southern Illinois Univ, Carbondale

Perceptual technologies influence our interactions with sites of "nature," sites like state parks and zoos. Within these sites, technologies exist that both enframe our sensory perception of "nature" and shape surrounding discourses of environmentalism, aesthetics, and "wilderness." Following the conference theme, this panel will consider how perceptual technologies, such as roads, aquaria, glass-bottom boats, and electronic media impact human capacities to connect with "nature."

40306	8:00 am to 9:15 am	Hilton	Mezzanine	La Duquesa
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CEDA - CHINA TOPIC REDUX.

Sponsor: Cross Examination Debate Association

A discussion of important themes, ideas, and trends in debate, focusing on the experience of debating the China topic.

40307	8:00 am to 10:45 am	Hilton	Mezzanine	La Princesa
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CONNECTING WITH THE COMMUNITY: CREATING TRANSFORMATIVE SERVICE LEARNING IN THE COMMUNICATION CLASSROOM.

Sponsor: Short Courses

Participants:

Kerry Strayer, Otterbein College

Joanne Gilbert, Alma College

40308	8:00 am to 9:15 am	Hilton	Mezzanine	La Corona
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ASSOCIATION FOR CHINESE COMMUNICATION STUDIES BUSINESS MEETING.

Sponsor: Association for Chinese Communication Studies

40309	8:00 am to 9:15 am	Hilton	Lobby	Hacienda I
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EMERITUS/RETIRED SECTION BUSINESS MEETING II.

Sponsor: Emeriti/Retired Section

40310	8:00 am to 9:15 am	Hilton	Lobby	Hacienda II
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TEACHING PUBLIC SPEAKING THROUGH SERVICE LEARNING.

Sponsor: Experiential Learning in Communication Division

Participant:

Mary Beth Callie, Regis University

A round table discussion describing two innovative Speech Communication sections at Regis University that emphasized public speaking as responsible democratic participation, active community involvement, social justice and the common good. Both instructors collaborated with the University Office of Service Learning to explore 1) homelessness in Denver, and 2) a conflict with University neighbors over student partying. Both sections involved interviews, facilitated dialogues, and invitational presentations in a variety of urban settings.

40324	8:00 am to 9:15 am	Convention Center	Street Level	Room 101 A
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CREATING CONNECTIONS WITH ADVISORS, TEACHING ASSISTANTS, INTERNATIONAL, AND INTERCULTURAL COMMUNICATION.

Sponsor: Instructional Development Division

Chair: Angela Planisek, Baldwin-Wallace College

Respondent:

Stephen Hunt, Illinois State University

"Cultural Differences and Similarities in Seeking Social Support as a Response to Academic Failure: A Comparison of American and Chinese College Students." Steven Mortenson, University of Delaware

"Analyzing Classroom Interaction: Connecting Students' Use of Behavior Alteration Techniques with Teaching Assistants." Kevin R. Meyer, Ohio University; Yuping Mao, Ohio University

"Students' Classroom Communication Efficacy and Motives to Communicate with International Teaching Assistants." Brooke Chapman Wadsworth, Penn State University

"I Want to Teach in America": An Auto-Narrative Understanding of the International Teaching Assistant." Fred Fitch, Kean University

40325	8:00 am to 10:45 am	Convention Center	Street Level	Room 101 B
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TEACHING THE INTRODUCTORY COURSE: HUMAN COMMUNICATION AND SOCIETY.

Sponsor: Short Courses

Participants:

Jess Alberts, Arizona State University

Judith Martin, Arizona State University

40326	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 A
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IDENTITY CREATION THROUGH COMPUTER-MEDIATED COMMUNICATION IN ONLINE ENVIRONMENTS.

Sponsor: Human Communication and Technology Division

Chair: Stormi Moskal, Bowling Green State University

Respondent:

Radhika Gajjala, Bowling Green State Univ

The proposed panel explores identity building through different forms of web communication in both synchronous and asynchronous environments. The identities formed through online connection and site creation are important areas of study. This knowledge increases understanding of the importance of identities when adapting to technology, crisis, and change. Each panelist focuses on the communication practices involved in online community formation, highlighting the importance of identity formation and maintenance as it relates to the online experience.

40327	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 B
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DIFFICULT PARENTING: THE COMMUNICATION OF HEALTH, SEPARATION, AND SUPPORT.

Sponsor: Family Communication Division

Chair: Jill Yamasaki, Texas A&M Univ

Respondent:

Michael Irvin Arrington, University of Kentucky

"Between You and Me: Parental Disclosure of Their Bipolar Disorder to Offspring." Erica Prigg, University of Dayton; Teresa Thompson, University of Dayton; Ronda Scantlin, University of Dayton

"Distal Parent and Child Relational Communication: Closeness and Distancing Behaviors Between Military and Incarcerated Parents and Their Children." Laura Hudson Pollom, Concordia University

"What's a Parent to Do? Analyzing Contradictions Faced by Parent Care-Givers of Adult Schizophrenic Children." Lisa Farinelli, Arizona State University

"No one said motherhood is easy:": Analysis of an online asthma caregivers support group." Claire Frances Sullivan, University of Maine

40328	8:00 am to 10:45 am	Convention Center	Street Level	Mission Room 103 A
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LEGISLATIVE ASSEMBLY MEETING.

Sponsor: NCA Legislative Assembly

40329	8:00 am to 9:15 am	Convention Center	Street Level	Mission Room 103 B
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BURKEAN COMIC CORRECTIVES AND POLITICAL ACTIVISM: POSSIBILITIES FOR EFFECTIVE PUBLIC CRITIQUE.

Sponsor: Kenneth Burke Society

Chair: W Lance Haynes, Univ of Missouri, Rolla

Participants:

Edward Appel, West Chester Univ

W Lance Haynes, Univ of Missouri, Rolla

Tony Palmeri, Univ of Wisconsin, Oshkosh

Clarke Rountree, Univ of Alabama, Huntsville

Herbert Simons, Temple University

In Chapter Six in Attitudes toward History, KB reminds us that ours is not the only era in history when large swaths of public domains have been appropriated by private interests. This reading is the starting point for six Burke Scholars who seek to connect and to act by seeking and offering advice while exploring pathways of symbolic activism.

40334	8:00 am to 9:15 am	Convention Center	River Level	Room 003 A
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AN ECOLOGICAL MODEL OF DISASTER COMMUNICATION: REFLECTIONS ON MESSAGE DESIGN, GEOCOLLABORATION, CULTURE, AND COMMUNITY.

Sponsor: Student Section

Chair: Khadidiatou Ndiaye, Penn State University

Respondent:

Roxanne Parrott, Penn State University

Recently, tragedies such as the Southeast Asian tsunami, hurricane Katrina in Louisiana, and the Sago Mine accident in West Virginia have served as powerful reminders of the importance of communication in preparation for, response to, and recovery from natural and man-made disasters. Together the papers on this panel examine disaster communication from an ecological perspective, reflecting both the stages (i.e., preparation, response, recovery) and contexts (i.e., cultural, organizational, community, and media) of disaster communication.

40335	8:00 am to 9:15 am	Convention Center	River Level	Room 002 B
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CREATING SITES FOR CONNECTION, ACTION AND COMMUNICATION: ONLINE EDUCATION TODAY.

Sponsor: Undergraduate College and University Section

Chair: Melinda Tilton, Montana State Univ, Billings

This panel of seasoned online instructors address challenges faced by faculty teaching communication courses delivered online. For example, one challenge discussed involves how delivering communication courses online affects the very nature of our discipline. Another challenge, among many, involves intellectual property rights. The panel invites attendants to engage in the development of the discussion.

40340	8:00 am to 9:15 am	Convention Center	River Level	Room 006 B
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CREATING CONNECTIONS WITH OTHER DISCIPLINES: TAILORING THE BASIC COURSE.

Sponsor: Community College Section

Chair: Nancy Willets, Cape Cod Comm College

This panel examines various courses and explores the rationale for creating special curricula to enhance the general education experience for disciplines outside the field of communication. Panelists will discuss their successes and challenges, and offer suggestions for future work of this kind.

40341	8:00 am to 9:15 am	Convention Center	River Level	Room 006 C
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DECONSTRUCTING BLACK MASCULINITY: THE BLACK MALE COMMUNICATIVE EXPERIENCE.

Sponsor: African American Communication and Culture Division

Chair: Rex Crawley, Robert Morris University

This panel assembles communication scholars interested in contributing to a body of research that posits Black male communicative experiences as worthy of scientific inquiry. The panel explores the pedagogic, social, economic, relational, theoretical and political implications of Black masculinity and the extent to which systematic explication has the potential for the development of a much need Black masculinist communication theory.

40342	8:00 am to 9:15 am	Convention Center	River Level	Room 006 D
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DETERMINATION, MEDIATION, MISCOMMUNICATION: THREE INSTANCES IN THE STRUGGLE FOR (AND AGAINST) RECONCILIATION.

Sponsor: Peace and Conflict Communication Division

Chair: John Hatch, Univ of Dubuque

Respondent:

John Hatch, Univ of Dubuque

Reconciliation is a process by which antagonists come to terms with histories of violation based on conflict over incommensurable needs. Conflict resolution strategies vary depending on the case, but peaceful negotiation of meanings and histories, no matter how divisive or lengthy, are considered preferable to renewed hostility. This panel critically examines three histories of violence that have negotiated respective forms of peace and initiated reconciliation processes that perpetuate, or threaten to re-enact, damages and wrongs.

40343	8:00 am to 9:15 am	Convention Center	River Level	Room 007 A
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THE BORDER AS SITE FOR COMMUNICATION AND CULTURAL CONNECTION.

Sponsors: Latina/Latino Communication Studies Division, Kenneth Burke Society

Chair: Frank Perez, Univ of Texas, El Paso

Participants:

Normajeon Gradsky, University of Texas at El Paso

Narda Holguin, University of Texas at El Paso

Angelica Olmos, University of Texas at El Paso

Gustavo Reveles, University of Texas at El Paso
Respondent:

Carlos Aleman, James Madison Univ

The panel addresses the role of culture in (dis)connecting people along the U.S.-Mexico border, emphasizing the importance of cultural literacy and intercultural communication skills between Chicanos/Mexican Americans and other ethnic groups. Issues of power and representation will be addressed as well as a question and answer session for panel attendees.

40344	8:00 am to 9:15 am	Convention Center	River Level	Room 007 B
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ETHICS IN INTERCULTURAL SETTINGS.

Sponsor: International and Intercultural Communication Division

Chair: Robert Shuter, Marquette University

Respondent:

Ling Chen, Hong Kong Baptist Univ

"Ethics, Culture and Gender: A Study of Cultural and Gender Differences in Perception of Privacy among College Students." Eun-Jeong Han, Washington State University

"Hans-Georg Gadamer's Praxis: Implications for Connection and Action in Intercultural Communication." Abhik Roy, Howard University; Bayo Oludaja, NW Missouri State Univ

"The Ethical Aspects of Intercultural Communication." Iraklis Ioannidis, Illinois State University; Robert L. Heugel, Illinois State University; John Baldwin, Illinois State University

40345	8:00 am to 9:15 am	Convention Center	River Level	Room 007 C
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VOTING GOD OUT OF THEIR CITY: SCIENCE AND RELIGION IN DOVER, PA.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: McClain Watson, Drake University

Respondent:

Michael Hyde, Wake Forest University

The recent trial in Dover, PA, over the legitimacy of Intelligent Design as a scientific theory and its place in public scientific education provided a unique opportunity to view the intersection of science, religion, education, politics, and law in contemporary American life. This panel examines the trial and its aftermath in order to better understand how each of these discourses was employed rhetorically to justify or condemn the attempt to place Intelligent Science on an equal status with Darwinian Evolution as legitimate science. In particular, this panel explores how scientific authority and the nature of science itself was rhetorically constructed by all parties and how these constructions have impacts beyond the courtroom.

40346	8:00 am to 9:15 am	Convention Center	River Level	Room 007 D
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PERFORMING ARGUMENT: TEXT, CONTEXT AND ADVOCACY.

Sponsor: American Forensic Association

Chair: T.G. Pelham, Georgia State University

Respondent:

Paul Mabrey, Georgia State University

"Dramatic Interpretation: Creating a Connection." Ryan Smith, California State Univ, Long Beach

"The Cultivation of CSI: Examining the CSI Effect and Gerbner's Cultivation Theory." Amanda Jo Essling, Augustana College Undergraduate Student

40347	8:00 am to 9:15 am	Convention Center	River Level	Room 008 A
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REVISITING CLASSICAL RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Richard Graff, Univ of Minnesota, Twin Cities

"Silencing Spartan Women: Feminist (Re) Considerations of the Gorgianic Encomium for Helen." Justin Killian, Univ of Minnesota, Twin Cities

"Isocrates' "Hymn to Logos" Revisited: Temporality, Hermeneutics, and the Metaphor of the Guide." Daniel Fitzmier, Augustana College

"Rhetoric and the Probable: Reevaluating Ancient Perspectives Through a Contemporary Lens." Michelle Gibbons, Univ of Pittsburgh

"Eikos and Verisimilitude." David Hoffman, Baruch College, CUNY

40348	8:00 am to 9:15 am	Convention Center	River Level	Room 008 B
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RECIPROCITY, REPRESENTATION, AND HEALTH: ASIAN COMMUNITIES IN THE UNITED STATES.

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Etsuko Fujimoto, Univ of North Carolina, Greensboro

Respondent:

Dan Molden, Aichi Shukutoku U

""Contemporary Racism in the American Press: An Analysis of Newspaper Coverage Of the Hmong During the Murder Trial of Chai Soua Vang."" Francis Dalisay, Murrow School of Communication, Washington State University

"Cultural Representation of East Asia: A Critical Analysis of Intercultural Communication Textbooks." Lina Luo, University of Illinois at Chicago; Hui-Ching Chang, University of Illinois, Chicago

"Home is Where the Heart is: A Look at how Communication affects Heart Disease for Filipinos and Filipino Americans." Christie Bautista Ghetian, Pennsylvania State University

"Mall Walking for the Young at Heart: A Community of Senior Asian and Asian American Mall Walkers." Scott Ku, Arizona State University

40349	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 201
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DISCONFIRMATION, HONEST EVALUATION, AND RELATIONAL HURT.

Sponsor: Interpersonal Communication Division

Chair: Scott Ku, Arizona State University

"Applying Appraisal Theories of Emotion to the Experience of Hurt." Rachel McLaren, Penn State University; Denise Solomon, Penn State University

"Is Honesty the Best Policy? The Effects of Perceived Motives underlying Honest but Hurtful Evaluative Messages in Romantic Relationships." Shuangyue Zhang, Sam Houston State Univ

"Impervious Responses as Self-enhancing Communication: Are Confirming Messages Always More Skillful?" Harry Weger, Univ of Central Florida

40350	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 202 A
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RELIGION, AUTHORITY AND RHETORICAL CULTURE: NORMS OF RELIGIOUS DISCOURSE IN CONTROVERSY.

Sponsor: Public Address Division

Chair: G Thomas Goodnight, Univ of Southern California

Respondent:

G Thomas Goodnight, Univ of Southern California

The papers in this panel interact creatively in offering different angles of vision on the role of religious authority in rhetorical culture, and on how religious norms can themselves become the focus of controversy.

40351	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 202 B
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CONTRIBUTED PAPERS IN PUBLIC ADDRESS.

Sponsor: Public Address Division

Chair: jamie moshin, penn state

Respondent:

David Deifell, Appalachian State Univ

"The "Dangerous" Emma Goldman: Rhetorically Changing the Character of Anarchism." Amy Pason, Univ of Minnesota, Twin Cities

"From High Mountains to Deep Valleys: A Rhetorical Analysis of President Nixon's Inaugural and Farewell addresses." Lois Consuela Cantrell, Arizona State University West

"Mario Cuomo: "Religious Belief and Public Morality - a Catholic Governor's Perspective." Emily Bowlby, Penn State University

"Collective Amnesia: The "Second Persona" in the Attorney General Confirmation Hearing of Alberto Gonzales." Robert Avery, University of Georgia

40352	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 203 A
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MY \$.02: EXPLORING TENSIONS OF IDENTITY, POWER AND COMMUNITY IN COMMERCIAL SOCIAL NETWORKING ONLINE.

Sponsor: Critical and Cultural Studies Division

Online social networking developments based around brands, products, or services serve as a productive site of inquiry regarding economic and power relations represented by new forms of communication. This panel proposes to discuss a variety of examples of commercial social networking and draws on theoretical approaches ranging from the dynamics of media fan sociology to questions of self-presentation and community formation. The papers raise questions regarding societal movements, consumer culture, and new forms of interaction.

40353 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 203 B**

HISTORY, MEMORY, AND NOSTALGIA.

Sponsor: Critical and Cultural Studies Division

Chair: Liz Edgecomb, University of South Florida

"Mental Hygiene Films in the Internet Archive and the Ironic Recuperation of Nostalgia." Amy Adele Hasinoff, University of Illinois at Urbana Champaign

"The National Museum of the American Indian: Movement and Mechanisms of Power." Miranda Jean Brady, mjb503@psu.edu

"The Match and the Pillar of Fire: The Israeli Supreme Court, Broadcasting Law and the Zionist Narrative." Amit Schejter, Penn State University

"Creating a Consumable Historical Identity: The Case of Historical West Tampa." Liz Edgecomb, University of South Florida

40354 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 204 A**

USING DEMOCRACY LAB IN COMMUNICATION COURSES: GETTING STUDENTS ENGAGED IN DEMOCRATIC AND DELIBERATIVE DIALOGUE.

Sponsor: Short Courses

Participants:

Stanley P. Berard, Lock Haven University of Pennsylvania

Traci Fordham-Hernandez, St Lawrence University

James T. Knauer, Pennsylvania Center for Civic Life

David Ryfe, Middle Tenn State Univ

Lori Walters-Kramer, Plattsburgh State Univ

40355 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 204 B**

POLITICIZING THE VISUAL: ART AS A SITE OF SOCIAL ACTION.

Sponsor: Visual Communication Division

Chair: Patricia Suchy, Louisiana State University

Respondent:

Hector Amaya, Southwestern University

"Cincinnati's Public: White, Right and in Control." Abby Marie Miller, university of illinois

"Communicating Art-work: Queering the Construction of Feminine Gender Identities." Janel Nikol Beckham, San Diego State University

"Construction of female gender and sexuality in early feminist video art: Lynda Benglis' "Now"." Stefka Hristova, Univ of California, Irvine

"Cultural Crossroads of the Americas: Narratives, Anti-Narratives, and "Mysterious" Counter Narratives." Melissa Curtin, Univ of New Mexico

40356 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 205**

IN ACTION: WOMEN CREATING COLLABORATION, PERFORMING NARRATIVE, AND RAISING VOICE.

Sponsor: Performance Studies Division

Chair: Lesa Lockford, Bowling Green State Univ

Respondent:

K.E. Supriya, University of Wisconsin-Milwaukee

Although a daily part of creating society and cultural rituals, women's narratives have often been excluded by male-centered history. In the spirit of collaboration this panel celebrates a multiplicity of women's narrative performances and bodily memory recounts are actions against such silencing. Each work draws on performance driven theory to discuss how women across cultures and generations have used stories to interrogate and inverse political currency, while simultaneously avoiding the reappropriation of their own absence.

40357 **8:00 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 206 A**

TEACHING THE COLLEGE COURSE IN INTERCULTURAL COMMUNICATION.

Sponsor: Short Courses
Participant:
James Neuliep, St Norbert College

40358 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 206 B**

POLITICAL MEANINGS: RELATIONSHIPS AMONG MEDIA, CELEBRITY, AND VOTER PARTICIPATION.

Sponsor: Mass Communication Division
Chair: Erin Szabo, St John's University
Respondent:

Robert Gobetz, University of Indianapolis
"Embedded Meaning: Can Celebrities Be Effective Political Endorsers?" Kelli Lammie, Univ of Pennsylvania
"Fahrenheit 9-11, Need for Closure, and the Priming of Affective Ambivalence: An Assessment of Intra-Affective Structures by Party Identification." R Lance Holbert, University of Delaware; Glenn Hansen, University of Oklahoma; Scott Caplan, University of Delaware; Steven Mortenson, University of Delaware
"Hostile media perceptions, presumed media influence and political alienation: The case of Arabs in Israel." Yariv Tsfati, University of Haifa
"The Relationship between Negative Political Advertisings and Voter Turnouts:The Role of Political Efficacy." Su Ahn Jang, University of Missouri- St Louis

40359 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 207 A**

STIFF UPPER LIPS?: AMBIVALENCE ABOUT EMOTION IN THE PUBLIC SPHERE.

Sponsor: Critical and Cultural Studies Division
Chair: Emily West, Univ of Massachusetts, Amherst

This panel explores the ambivalence surrounding the role of emotion in the public sphere. Whether unfavorably contrasted with rationality or tarred with the brush of "sentiment," these studies reveal the contested ground on which the category of emotion rests. Drawing from cultural locations as diverse as the workplace, books that popularize science, and popular texts like Family Guy and the Hallmark Hall of Fame, these projects come into dialogue about contemporary cultural constructions of emotion.

40360 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 207 B**

OPPOSITIONAL RHETORIC AND GLOBAL SITES OF STRUGGLE.

Sponsor: Rhetorical and Communication Theory Division
Chair: Lisa Foster, University of Oklahoma
Respondent:

Lisa Foster, University of Oklahoma
"Disciplining the Poetic: Amiri Baraka's Somebody Blew Up America and the Rhetorical limits of Poetry." Stephen Llano, Univ of Pittsburgh
"Emotional and Oppositional: Rethinking Epideictic in the 2002 South Korean Candlelight Vigils." Jiyeon Kang, Univ of Illinois, Urbana-Champaign
"Voices from a communist canvas." Christopher Charles Gearhart, San Diego State University

40362 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 209**

CIVIC PARTICIPATION, DEMOGRAPHICS, AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division
Chair: Denise Bostdorff, College of Wooster
Respondent:

Kate Kenski, University of Arizona
"Understanding the Use of News Media, its Motivations, and their Impact on Civic Engagement: A Generational Approach." Lauren Feldman, Univ of Pennsylvania; Vincent Price, University of Pennsylvania
"To Be Young and Politically Engaged: The impact of media attention to politically engaged youth after the 2004 Presidential Election." Melissa Camacho, San Francisco State Univ
"Unexpected Patterns in Voter Mobilization: How Language Appeal Types Cut Across Demographic Differences When Getting Out the Vote." J Kanan Sawyer, West Chester Univ
"VOTE OR DIE!: Race and Voter Mobilization, Citizenship, and Political Agency in Mainstream Hip-Hop." Heather Michele Scheumann, Colorado State University

40363	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 210 A
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SEX, GENDER, SEXUALITY, AND GETTING LAID.

Sponsor: Ethnography Division

Chair: Robin Clair, Purdue University

Respondent:

Bryan Taylor, Univ of Colorado, Boulder

"Being hailed and negotiating identity as a Sadomasochist." Victoria Richard, University of North Carolina at Greensboro

"The Road Warrior Gets Laid: The Sexual Scripts of Stand-up Comics." Eric Shouse, East Carolina Univ

"Looking Masculine, Feeling Feminine: Working through Gay Identity." Patrick Santoro, Southern Illinois University, Carbondale

"Investigating Queer Futures: Destructive Perceptions of 'The Harder Path'." Dustin Goltz, Arizona State University

40364	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 210 B
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FIRST LADIES, THE PRESS, AND PUBLIC PERCEPTIONS.

Sponsor: Political Communication Division

Chair: Molly Wertheimer, Penn State Univ, Hazleton

Respondent:

Kathleen Turner, Davidson College

See Individual Abstracts in next section

40365	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 211
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STRAIGHT BAR, QUEER NIGHT: INVESTIGATING THE COUPLING OF TRANSGRESSION AND TRANSFORMATION.

Sponsors: Caucus on Gay and Lesbian Concerns, Ethnography Division

The concept of a "straight" club with a drag night is not insignificant. It is, however, important to first understand if, and for whom, drag night is transgressive. The coupling of transgression and transformation is an important relationship for contemporary communication scholars to investigate because it not only describes co-cultures but also the dominant culture. By employing differing perspectives we hope to strategically map intersections and overlaps of queer and normative spaces.

40366	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 212 B
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GRADUATE TEACHING ASSISTANTS AND SITES OF AGENCY: CONNECTING AND ACTING IN THE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Marjorie Keeshan Nadler, Miami University

The basic course provides many sites of communication and collaboration for students, GTAs, and basic course directors. This panel presents projects completed by GTAs, which integrate course materials and teaching strategies into the basic course objectives and curriculum. The course director discusses creating an environment which empowers GTAs to take ownership of the basic course and work towards continuous improvement. Sample materials will be distributed and attendees will be invited to share their own approaches.

40367	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 212 A
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NEW DIRECTIONS IN ATTITUDE, INFORMATION SEEKING, AND PERSUASION RESEARCH.

Sponsor: Communication and Social Cognition Division

Chair: Claude Miller, University of Oklahoma

Respondent:

Sriram Kalyanaraman, University of North Carolina Chapel Hill

"Reuniting Attitude Structure and Dynamics in Persuasion Research Via the Galileo Spatial-Linkage Model." Leslie Dinauer, University of Maryland; Edward Fink, University of Maryland

"Argument Quality Can Affect Attitudes by Its Impact on Perceived Expertise: Evidence for a Moderated Mediation in Persuasion." Torsten Reimer, U Maryland / Max Planck Institute Berlin; Rui Mata, Max Planck Institut for Human Development, Berlin; Sascha Kuendig, Department of Psychology, University of Basel

"The Effects of Information Structure and Thinking Style on Message Processing." Edward Fink, University of Maryland; Deborah Cai, University of Maryland; Elena Bessarabova, University of Maryland

"Predicting Information Seeking about Genital Herpes: A Test of the Risk Perception Attitude Framework." Monique Turner, University of Maryland; Brandon Dart, University of Maryland; Rajiv Rimal, Johns Hopkins University

"A Priming-Based Approach to the Design of Persuasive Messages." Itzhak Yanovitzky, Rutgers University

40368 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 213 A**

NEGOTIATING MASCULINITIES: ETHNICITY, PUBLIC IMAGE, AND SPORT.

Sponsor: Feminist and Women's Studies Division

Chair: linda jurczak, Univ of Tennessee, Knoxville

Respondent:

Charlotte Krolokke, The University of Southern Denmark

"All's Fair in Love and Sport: Black Masculinity, Domestic Violence, and Abusive Athletes." Suzanne Enck-Wanzer, Eastern Illinois Univ

"They Used to Pay Me Ten Pounds a Stitch": Heroic, Ordinary and Rebellious Masculinity in English Football Coaching." Beth Fielding, Sheffield Hallam University; Lindsey Mean, Arizona State University West

"French and Feminine: Hegemonic Masculinity and the Emasculation of John Kerry in the 2004 Presidential Race." Anna Cornelia Fahey, University of Washington

"Are You a Weak Man?" Constructions of Hegemonic Masculinity in Advertisements for Men's Health Products, 1900-1925." Mark Hain, Indiana University

40369 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 213 B**

MOTHERHOOD SERIES III: TALES FROM THE ORIGINAL HOOD: GRADUATE STUDENTS NEGOTIATING MATERNITY.

Sponsors: Women's Caucus, Student Section

Chair: Lissa Knudsen, Univ of New Mexico

Respondent:

Lynn O'Brien Hallstein, Boston University

Is there an intrinsic conflict between the "biological" and "academic" clocks of women graduate students? This panel speaks to issues of motherhood inside the academic sphere. We address the construction of the scholar/mother identity, negotiations of time and space as they relate to maternity, the politics of pregnancy/parenting, the added dimension of race as it pertains to representations of mother/professionals, and the societal implications for female graduate students who choose to postpone childbearing.

40370 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 A**

NORMATIVE INFLUENCES AND THE THEORY OF PLANNED BEHAVIOR.

Sponsor: Health Communication Division

Chair: Sheryl Friedley, George Mason Univ

Respondent:

Sheryl Friedley, George Mason Univ

"The Power of Different Norms on Intent to Engage in Two Critical Organ Donation Related Behaviors." Hee Sun Park, Michigan State University; Sandi Smith, Michigan State University

"Comparing Normative, Anecdotal, and Scientific Risk Evidence to Discourage Tanning Bed Use." Kathryn Greene, Rutgers University; Michelle Campo, University of Iowa; Smita C Banerjee, Montclair State Univ

"Wet Campuses: Predicting Heavy Drinking with Social Norms Marketing, Institutional Preventions, Personal Factors, and Alcohol Promotions." Maxim Polonsky, University of Connecticut

"A Test of Competing Models: Mindfulness as a Moderator of Past Behavior in the Theory of Planned Behavior." Kami Silk, Michigan State University; David Westerman, Michigan State University; Catherine Kingsley, Michigan State University; Renee Strom, Michigan State University; Michael Mackert, The University of Texas at Austin

40371 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 B**

STRANGE BEDFELLOWS? ON THE COMPLEMENTARITY OF THE ETHNOGRAPHY OF COMMUNICATION AND ETHNOMETHODOLOGY/CONVERSATION ANALYSIS IN LSI RESEARCH.

Sponsor: Language and Social Interaction Division

Participants:

Alan Hansen, Texas A & M University, Corpus Christi

Douglas Maynard, University of Wisconsin - Madison

Trudy Anne Milburn, CSU, Channel Islands

Gerry Philipsen, University of Washington

Anita Pomerantz, Univ at Albany SUNY

While EC and EM/CA studies were published together in one volume during formative years of both disciplines, they have since followed divergent paths. These two traditions of research share some assumptions, methods, and concepts and differ on other assumptions, methods, and concepts. The members of the panel will discuss the similarities and differences between EC and EM/CA and will present work in these traditions, in discussing how these approaches complement and diverge from one another.

40372 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 C**

(DE)CONSTRUCTING EMOTIONAL LABOR.

Sponsor: Organizational Communication Division

Chair: Sherianne Shuler, Creighton University

Respondent:

Clifton Scott, University of North Carolina, Charlotte

"Unintended Consequences and the Management of Structure: Emotional Labor in the In-Home Daycare Context." Jennifer Butler Modaff, Northern Kentucky University; Daniel Modaff, Ohio University

"Experiencing Emotional Labor: An Analysis of the Discursive Construction of Emotional Labor and Authenticity." Mary Haman, Penn State University

"Deconstructing Conceptual Narratives of "Real Work" and Emotional Labor: The Experience and Expression of Emotion among Phoenix Volunteers." Leslie Ann Thornton, Independent Scholar; Lynn Harter, Ohio University

""I've Got To Put A Positive Light On This": Examining The Emotional Labor of Change Implementers." Amy Schmisser, University of Kansas

40373 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 214 D**

NATURALIZING RHETORIC: ENVIRONMENTAL POLITICS AND THE VISUAL POETICS OF NATIONAL PARKS.

Sponsors: American Studies Division, Environmental Communication Division

Chair: Thomas Patin, Ohio University

Our primary subject of inquiry is the visual rhetoric of spaces and places in American cultures that are usually identified with the completely natural: national parks. The panelists will explore aspects of visual rhetoric in national parks such as the imperialism of orientation films; the environmental ethics of the elevated gaze; critical disruptions of national park spaces; the production of imagined geographies; and the technologies for the aesthetic and anthropological reproduction of nature.

40374 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 215**

INTERCULTURAL PEDAGOGY: CLASSROOM SITES FOR CONNECTION AND ACTION.

Sponsor: International and Intercultural Communication Division

Chair: Mary Hinchcliff-Pelias, Southern Illinois Univ, Carbondale

This program offers papers that present intercultural communication pedagogical practices and informing research and theory that are aimed at exploring how and why the intercultural classroom can open opportunities for students to develop as informed, ethical "connected" and "active" intercultural citizens.

40375 **8:00 am to 9:15 am** **Convention Center** **Concourse 2nd Level** **Room 216 A**

RETHINKING BINARIES IN FEMINIST THEORIZING: FINDING SITES OF CONNECTIONS.

Sponsor: Feminist and Women's Studies Division

Chair: Roberto Avant-Mier, Boston College

Participants:

Trine Kvidal, University of Utah

Jay Clarkson, University of Iowa

Anne Bialowas, University of Utah

Respondent:

Helene Shugart, University of Utah

We tend to be aware of problems associated with reductive and binary thinking as relative to gender, but it continues to dominate our theorizing. Postcolonial "west" against "rest" limits women's resistance and agency. The binary of women's studies vs. men's studies is complicated with gender studies programs. This panel addresses binaries and pushes boundaries to see complicated connections across a broad range of theories and perspectives that influence the study of feminism.

40376	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 A
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INTERNET MISBEHAVIOR: IDENTITY THEFT, CYBERSTALKING, AND SOCIAL ENGINEERING.

Sponsor: Partnership for Progress on the Digital Divide
Chair: Susan Barnes, Rochester Inst of Technology

40378	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 B
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FROM HURRICANE KATRINA TO THE CIVIL WAR: MEDIATED DISCOURSE IN TIMES OF TROUBLE.

Sponsor: Mass Communication Division
Chair: Myra Luna-Lucero, Univ of New Mexico
Respondent:

- Jon Pike, North Dakota State Univ
- "Media Discourse in Disaster: Hurricane Katrina and Journalist Identification in the Sun Herald." Kalen Mary Ann Churcher, Pennsylvania State University
- "Messages of Civil War Song Lyrics." Rebecca M. Verser, Univ of Missouri, Columbia
- "Exploring the Narrative Paradigm: The Power of News Narratives in Times of Tragedy." Susan Huckstep, Averett Univ

40379	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 C
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RHETORICAL THEMES IN CONTEMPORARY MEDIA: SCAPEGOATING, DISCIPLINING, AND OEDIPAL DESIRE.

Sponsor: Mass Communication Division
Chair: Sarah Stone Watt, Penn State University
Respondent:

- David Weiss, Montana State University-Billings
- "The Evil Albino: Racist Ideologies, Burkean Scapegoating, and White Guilt." Lisa Glebatis Perks, Univ of Texas, Austin
- "The Perils of Popularity: The Case of Michael Moore and the Disciplining of Fahrenheit 9/11." Angela J. Aguayo, Eastern Illinois University
- "Mothers, Fathers, and Son: Oedipal Complexities in FIGHT CLUB." Thomas Frentz, Univ of Arkansas, Fayetteville
- "Anatomy of Natural Disasters -- Kenneth Burke's Mystery and the Charisma of Catastrophes in Photojournalistic Media." Sharon Avital, Univ of Texas, Austin

40380	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 D
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THE CONNECTION BETWEEN CHURCH AND STATE.

Sponsor: Religious Communication Association/Rhetorical Studies
Chair: Kevin T. Jones, Chapman University

- "Between the Soul and the State: Tracing the Nexus between Hellenism and Religious Empire." Thomas Vaughn, Arkansas Tech University
- "Preachers, Terrorism, and War: Prophetic versus managerial responses from post 9/11 sermons." Mark A. Gring, Texas Tech University
- "Presidential Religious Speech: an historical and legal context for the use of religious language in State of the Union addresses." Penelope Helen Sheets, University of Washington
- "Revisiting Contemporary American Evangelicalism and Public Dialogue: The Rhetorical Stance of Nancy Pearcey's Total Truth." Mark Allan Steiner, Regent University
- "Saving Lives or Promoting Promiscuity? A Rhetorical Analysis of the Condom in Evangelical Discourse on AIDS in Africa." Christine Gardner, Northwestern University

40381	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 218
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CONTEMPORARY EXPRESSIONS OF ORGANIZATIONAL SOCIALIZATION.

Sponsor: Organizational Communication Division
Chair: Isabel C. Botero, Illinois State University
Respondent:

- Vernon Miller, Michigan State University
- "Unlocking the Organization: Assimilation as a Key Construct for Scholars and Students." Jennifer H. Waldeck, Chapman University; Karen Myers, Purdue University
- "It's Almost Graduation, What am I Going to do Next?: College Students' Experiences of Vocational Anticipatory Socialization." Teresa McAlpine, University of North Carolina Chapel Hill
- "Communicating Organizational Image: Using Messages to Influence Potential Members." Andrea M. Pampaloni, Rutgers University

"The role of the internet in anticipatory socialization: A netnography of Concerned Women for America." Kristin Dawn Hill, Texas A&M Univ; Jamie L Callahan, Texas A&M University; Thomas G Reio, University of Louisville

9:30am

40402 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **Salon Del Ray South**

STUDENT SAMPLER: CREATING A SITE OF DIVERSE STUDENT RESEARCH.

Sponsor: Student Section

Chair: Molly Beth Taggart, Kent State University

Respondent:

Graham Bodie, Purdue University

"Ad Perpetuam Memoriam: The Forever Network and Digital Memorial." Kristin J. Anderson, University of Iowa

"Locating the Heart in Instructional Communication." Elizabeth Marie Root, University of New Mexico

"The discourse of graduate syllabi: What are we communicating about how we really deal with students?" Mark Leeman, Ohio University; David Novak, Clemson University

"The Evolution of Theory in Cyberspace: An Examination of Current and Potential Theories." Kristin English, Virginia Tech

"The Performance of Space and Discourse in the Centenary Tour of the Industrial Workers of the World." Matthew May, Univ of Minnesota, Twin Cities

40403 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **Salon Del Ray Central**

CREATING SITES FOR CONNECTION AND ACTION IN THE FIELD OF ORGANIZATIONAL COMMUNICATION.

Sponsor: Organizational Communication Division

Chair: Steven May, University of North Carolina Chapel Hill

Respondent:

Robert McPhee, Arizona State University

"Building a Discipline: Reflections on Major Works in Organizational Communication." Linda Putnam, Texas A&M Univ; Kathleen Krone, Univ of Nebraska, Lincoln

"(Un)Binding Binaries in Feminist Organizational Communication: Toward a Queer Theoretical Approach to Sex/Gender/Sexuality/ities in Organization." Craig Rich, University of Utah

"The Ontological Complicity of Communication: On Writing Space." Boris H. J. M. Brummans, Universite de Montreal

"Research Uses of Structuration Theory in Communication Journals (1982-2005): Twenty-Three Years of Tradition and Transformation in Concept Appropriations, Domains, Methods, Outlets, and Researchers." James Olumide Olufowote, Boston College

40404 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Reina**

THEORIZING JUDGMENT, DELIBERATION, AND PUBLICITY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Daniel Brouwer, Arizona State University

Respondent:

Daniel Brouwer, Arizona State University

"On Rhetorical Judgment: Models of Critical Assessment." Paul Stob, Univ of Wisconsin, Madison

"Rhetoric, Psychoanalytic Interpretation, and Public Deliberation: A Theoretical-Practical Constellation." Lynn Clarke, Vanderbilt University

"Performing Critical Publicity." Kate Zittlow Rogness, University of Denver

40405 **9:30 am to 10:45 am** **Hilton** **Mezzanine** **La Vista**

REAL-ISMS: LACAN, MASS CULTURE AND REPRESENTATION.

Sponsor: Association for Psychoanalysis

Chair: Shawn Miklaucic, Pace University

Respondent:

Shawn Miklaucic, Pace University

As popular culture moves towards the real, a psychoanalytic approach to the study of mass cultural phenomena offers a unique perspective. By applying Lacan's psychoanalytic insights, these four papers focus on the important role realism has come to play in our aesthetic engagement with the contemporary moment of media cynicism and political intervention.

40406	9:30 am to 10:45 am	Hilton	Mezzanine	La Duquesa
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MEDIATING QUEER KINSHIPS: SEXUAL SUBJECTS AND THE TRANSGRESSION OF TRADITIONAL FAMILY VALUES.

Sponsors: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division, Family Communication Division

Chair: Isaac West, Indiana University

As engaged critics troubled by the political scapegoating of queer Americans, we propose this panel as a site of productive critique concerned with identifying, recuperating, and cultivating non-heteronormative familial practices and relations. Our essays enrich Judith Halberstam's conception of queer time by engaging mass-mediated representations of queer subjectivity to comment on the perils and possibilities offered by these representations.

40408	9:30 am to 10:45 am	Hilton	Mezzanine	La Corona
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AMERICAN STUDIES BUSINESS MEETING.

Sponsor: American Studies Division

40409	9:30 am to 10:45 am	Hilton	Lobby	Hacienda I
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WOMEN AND WAR.

Sponsor: Feminist and Women's Studies Division

Chair: Joseph Richards, Colorado State University

Respondent:

Mary Rose Williams, Univ of Wisconsin, Platteville

"Re-Surfacing Gender: Media Representation of Sexual Violence in the Occupation of Iraq." Jonah Feldman, University of Texas

"Saving War: Incongruities of Rescue and Rape in Representations of the Iraq War." Derek Buescher, Univ of Puget Sound

"The Case of Jessica Lynch: Media Coverage at the Intersection of Identity and Spectacle." Sheryl L Cunningham, University of Washington

"Gendered Nationalism: A Critical Analysis of Militarism, Patriarchy, and the Ideal Soldier." Laura Prividera, East Carolina Univ; John Howard III, East Carolina Univ

40410	9:30 am to 10:45 am	Hilton	Lobby	Hacienda II
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THE RHETORICAL DIMENSIONS OF VISION: ESTABLISHING A CONTEXT FOR THE CONSTITUTION OF SUBJECTS.

Sponsor: Rhetorical and Communication Theory Division

Chair: William Myers, Southern Illinois Univ, Carbondale

Within both American and Continental theory "vision" continues to be a topic of considerable import. Martin Jay and others have drawn attention to the legacy of visualism in Western thought and discourse through a tracing of the historical depth of occularcentrism. Panelists will focus on vision as it relates to other perceptual senses, particular events, and genres of mediation towards a theorization of how vision both shapes discourse and influences subjective experience of particular phenomena.

40424	9:30 am to 10:45 am	Convention Center	Street Level	Room 101 A
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MAKING CONNECTIONS WITH STUDENTS: STUDENT PERCEPTIONS OF TEACHER/ADVISOR CHARACTERISTICS.

Sponsor: Instructional Development Division

Chair: Carrie Kennedy Lightsey, West Virginia University

Respondent:

Keith Weber, West Virginia University

"Advisor-Advisee Four: The Influence of Graduate Advisor use of Interpersonal Humor on Graduate Students." Jason Wrench, Ohio Univ Eastern Campus; Narissra Punyanunt-Carter, Texas Tech Univ

"An Experiment to Investigate the Effect of Teacher Status on Perceptions of Credibility." Kate Magsamen-Conrad, Rutgers University

"An Exploratory Study Examining Instructors' Inclusion of Current World Events into College Classroom Instruction and its Effect upon Perceptions of Teacher Credibility, Student Motivation, and Nonverbal Immediacy Behaviors." Thomas Gore, Kent State University; John Spinda, Kent State University; Margaret Garmon, Kent State University

"The Impact of Gender on Instructor Nonverbal Communication from the Perspectives of Learner Affect and Learners' Perceptions of Instructor." Melinda Findley, Texas Tech Univ; Narissra Punyanunt-Carter, Texas Tech Univ

40426	9:30 am to 10:45 am	Convention Center	Street Level	Room 102 A
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STUDIES IN INTERNATIONAL PUBLIC ADDRESS.

Sponsor: Public Address Division

Chair: Karen McCullough, Penn State University

Respondent:

Keith Griffin, Univ of South Carolina, Aiken

"The Spiritual Crossroads of Europe": Vaclav Havel on New Year's Day, 1990." Timothy Barney, University of Maryland

"Military nation: The First Duty and Modernity myths in Atatürk's Nutuk." Aysel Morin, University of Nebraska-Lincoln

"Politics Is Work: A Functional Analysis of Political Metaphors in the Rhetoric of Juan Perón." Richard Engnell, George Fox University;
Deborah L. Berho, George Fox University

40427 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 102 B**

THE INFLUENCE OF FORENSICS: CONTRIBUTED PAPERS.

Sponsor: Pi Kappa Delta

Chair: Susan Millsap, Otterbein College

Respondent:

Scott Millsap, Muskingum College

"Academic and Career Success as a Function of Forensics Participation." Anthony Schroeder, Eastern New Mexico Univ

"Fostering Connection and Action through Forensics Mentoring Programs: A Theory-Based Approach." Christina Ross, University of North Dakota

"Graduate School, Professional and Life Choices: An Outcome Assessment Confirmation Study Measuring Positive Student Outcomes beyond Undergraduate Experiences for Participants in Competitive Intercollegiate Forensics." Jack Rogers, Central Missouri State University

40429 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Mission Room 103 B**

SITES FOR CONNECTING BURKEAN THEORY WITH PRACTICE.

Sponsor: Kenneth Burke Society

Chair: Mark Huglen, University of Minnesota, Crookston

"Burke, Foucault and Becker: The creation of individuality through consubstantiality." Elizabeth Lawson, Villanova University, Department of Communication

"Creating Sites for Connection and Action: George W. Bush and the Ethos of God." Robert Green, Wake Forest University

"The Correspondent Impetus for the Motion/Action Pair." Justin Earl Cleveland, Penn State

"This Alchemic Center": A Burkean Metaphor in the Communication Classroom." Antonio Raul de Velasco, Univ of Memphis

"The Burkean Outlook of Overlooking: A Rhetoric of Transcendence." Michele Kennerly, Univ of Pittsburgh

40430 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 001 A**

G.I.F.T.S.: GREAT IDEAS FOR TEACHING SPEECH, SESSION #2.

Sponsor: G.I.F.T.S. (Great Ideas for Teaching Speech)

"Melting Pot or Garden Salad: Draw a Metaphor: A Best of the Best Submission." Jacqueline Barker, St Louis Comm Col-Meramec

"Learn the Lingo Bingo--A Top Ten Submission." Kathryn Gustafson, North Dakota State Univ

"We decided to call it quits": An exercise in applying Duck's Dissolution Model to students' breakup stories--A Top Ten Submission." Matthew Barton, Southern Utah Univ; Paul Turman, University of Northern Iowa

"Developing Critical Thinking in Analyzing Contemporary Online Speeches--A Top Ten Submission." Nikita Harris, Columbus State Univ; Retha Martin, Columbus State Univ

"Delivering the Mini-Speech: Connecting Public Speaking Concepts in the Form of a Brief Speech--A Top Ten Submission." Dante Morelli, Suffolk Co Comm College

"You're fired! Mock Trade Show assignment as applied group communication experience." Alycia Ehlert, Darton College

"Analyze this!: An in depth discussion about language in the form of a game." Lori DeWitt, North Dakota State Univ; Jeffrey Child, North Dakota State Univ

"Linking Point-of-View Drawing to Perceptions & Conflict." Connie Jean Watson, Texas State University; Alison L. David, Texas State University

"Teaching Small Group Roles Using 'The Sandlot.'" Lisa Glebatis Perks, Univ of Texas, Austin

"A Unique Approach to Understanding the Power of Language and Meaning in the Basic Communication Course." Joseph Mazer, Ohio University

"Creating Connections in the Classroom: An Audience Analysis Activity." John Hooker, Purdue University

- "Recapping: Reaching Hidden Targets." Lori Norin, Univ of Arkansas, Ft Smith
- "Exploring the Influence of Culture on Small Groups." Anna F. Carmon, North Dakota State University
- "Speed Dating: A view on Perceptions." Victoria Richard, University of North Carolina at Greensboro
- "Enhancing Language, Listening, Facilitation and Speaking Skills Through Invitational Speaking in the Basic Course." David L. Bodary, Sinclair Comm College
- "Mirror, Mirror on the Wall--Who's the fairest of Them All": A Nonverbal Activity on Body Image." Kay E. Neal, University of Wisconsin Oshkosh
- "Assessment in Professional Organizations." Anastacia Kurylo, Marymount Manhattan College
- "Studying the Site: The Impact of Physical Location on Public Speaking." Sarah Jeanine Bourassa Steimel, Kansas State University
- "Speaking Idol Exercise." Amanda Leigh Brozana, University of Alabama, College of Communication and Information Science
- "Organizational Interactions: Communicating, Connecting, and Performing in the Virtual Team." Renee Robinson, St Xavier Univ
- "Using Critical Incidents as an Intercultural Activity for the Basic Course." Richie Hao, Southern Illinois Univ, Carbondale
- "Go Past Go and Do Not Collect \$200, Privilege Monopoly: An Experiential Opportunity to Engage in Diversity Awareness." Rachel Griffin, Central Michigan Univ; Noell Jackson, University of Denver
- "Fantastic Four: Small Group Communication." Lori Charron, Concordia University
- "Communication Olympics." Timothy Paul Huffman, Southern Illinois University Edwardsville
- "Connecting Through Personal Experience: Using Advice Columns as Exemplars of Relational Dialectics." Jennifer Heisler, Oakland University

40433 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 002 A**

RHETORIC AND THE ORGANIZATION: A TRIBUTE TO THE ORGANIZATIONAL SCHOLARSHIP OF JILL JORDAN MCMILLAN.

Sponsor: Organizational Communication Division

Chair: Michael Hazen, Wake Forest University

Participants:

- Roderick Hart, Univ of Texas, Austin
- Sandra Ragan, University of Oklahoma
- Rebecca Meisenbach, University of Missouri-Columbia
- John Llewellyn, Wake Forest University

Respondent:

Katy J. Harriger, Wake Forest University

This panel will celebrate the work of Jill Jordan McMillan upon the occasion of her retirement from active teaching. Twenty some years ago, Jill McMillan began an active program of scholarship designed to explore the rhetorical dimensions of organizations as they present themselves to the public in contexts such as business, religious organizations, the University, philanthropic organizations, and public decision-making institutions . Each of the panelists will explore one of the contexts of her research.

40434 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 003 A**

MIGRATION AND ICTS: ASSESSING THE IMPACT OF GENERATION, MIGRATION TRAJECTORY, AND CULTURAL CAPITAL ON THE DIGITAL DIVIDE AMONG LATINOS.

Sponsor: Partnership for Progress on the Digital Divide

Chair: Joseph Straubhaar, University of Texas, Austin

Respondent:

Zeynep Tufekci, University of Maryland, Baltimore County

40435 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 002 B**

EXPLORING THE BOUNDARIES OF CULTURE AND HEALTH: HOLISTIC MEDICINE AS A SITE FOR COMMUNICATION, CONNECTION, AND INNOVATION.

Sponsor: Ethnography Division

Participants:

- Evelyn Ho, Univ of San Francisco
- Marian Katz, University of California, Los Angeles
- Joanna Ploeger, California State Univ, Stanislaus
- Lisa Schreiber, Dana College
- Paaige Turner, St Louis University

As interest in holistic medicine grows, the boundaries of conventional medicine, healing, and the practitioner/client relationship are redefined.

Communication is at the center of this process. Drawing on examples from their own ethnographic research, the panelists will explore: *the evolution of symbolic boundaries between holistic medicine and biomedicine *the constitution of boundaries between self/other and practitioner/client in the context of holistic medicine *methodological challenges presented by this topic

40436 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 003 B**

THEORIES IN AND OF GROUPS.

Sponsor: Group Communication Division
Chair: Robert Craig, Univ of Colorado, Boulder
Respondent:
Mark Aakhus, Rutgers University

This panel considers how formal theories of group communication are related to theories in groups - that is, members' beliefs and assumptions about communication conceptualized as folk theories, theories in use, emergent theories, or metadiscursive practices. Papers examine the social construction of group realities, how groups construct "rational" decisions using a model of group decision-making, how communication norms are used to judge a person's fitness for membership, and emergent norms and values in an online group.

40440 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 B**

CREATING SITES FOR CONNECTION THROUGH DUAL AND JOINT ENROLLMENT PROGRAMS.

Sponsor: Community College Section
Chair: William Price, Georgia Perimeter College, Dunwoody
Participant:
Laura James, Georgia Perimeter College

An effective strategy for the cultivation of community partnerships is the implementation of dual/joint enrollment programs—college and high school academic collaborations resulting in both high school and college credit for qualifying students. Administrators and faculty will discuss strategies for building and sustaining dual/joint enrollment programs, including enrollment growth, methods of course delivery, funding options, and course offerings.

40441 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 C**

ON THE ROAD AGAIN: A DISCUSSION PANEL ABOUT BALANCING DEBATE COACHING AND LIFE OUTSIDE OF IT.

Sponsor: Cross Examination Debate Association
Chair: Katherine Lavelle, Drake University
Participants:
Ben Voth, Miami
Kelly Young, Wayne State Univ
Ronald J. Stevenson, Wayne State University
Helen Morgan, University of Vermont
Neil Berch, West Virginia University
Richard Tews, Weber State University

Life for a collegiate debate coach can be overwhelming, and EDEBATE has had discussion threads about coach retention. Many debaters coach for a few years, and then flee the activity. Many cite debate burnout as the reason they leave. This panel attempts to create a site of connection and action by addressing debate coach burnout and offer suggestions for maintaining a debate community where coaches can maintain a balanced life and continue coaching

40442 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 006 D**

A REVIEW OF K-12 SPEAKING AND LISTENING ASSESSMENT TOOLS.

Sponsor: Elementary and Secondary Education Section
Chair: L Jerome McGill, Pasadena City College
Respondent:
Raymond Puchot, Bristol Community College

"A Review of K-12 Speaking and Listening Assessment Tools." Douglas Jennings, Illinois State University; Larry Long, Illinois State University; Lyndsay Sank, Illinois State University; Kristina Nollinger, Illinois State University

40443 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 007 A**

CRAFTING YOUR TEACHING PERSONA: A SITE FOR CONNECTION AND ACTION.

Sponsors: Women's Caucus, Scholarship of Teaching and Learning
Chair: Claire Procopio, Southeastern Louisiana Univ

This panel seeks to explore the complexity of the teaching role in women's multi-layered identities through the concept of persona. Parini (1997) points out that "Nobody just walks into a classroom and teaches without some consideration of self-presentation. Teachers, like writers, need to invent and cultivate a voice that serves their personal needs, their students, and the material at hand." Parini refers to this voice as the teaching persona. Some scholars have conceived of persona as a temporary mask that may be donned for a particular pedagogic agenda. For example, Chris Schmidtke (2000) a professor of gerontology, relates his technique of performing as Raoul from Phantom of the Opera to help his students understand life review narratives. Our approach to persona takes a more rhetorical view of crafting a public face (Procopio 2003). In conceptualizing teaching as communication, persona in the classroom becomes an on-going process of face creation. This panel will offer six women's classroom personas and invite audience members to try them on and share their own models for women to use in negotiating their classroom identities.

40444 9:30 am to 10:45 am Convention Center River Level Room 007 B

ACTIVE LEARNING APPROACHES IN UPPER-LEVEL COURSES AND WITH ADULT LEARNERS: FACULTY ASSESSMENT OF SOTL PROJECTS.

Sponsor: Scholarship of Teaching and Learning
Chair: Sherry Morreale, University of Colorado, Colorado Springs
Respondent:
Renee Meyers, Univ of Wisconsin, Milwaukee

As a general practice, students learn more by what they are experiencing. This panel examines active learning pedagogies utilized within upper division communication courses and/or with adult learners. Data from teaching units become the basis for the process of the scholarship of teaching and learning to allow instructors to critically reflect and assess their active learning practices to examine the impact of student learning on adult learners.

40445 9:30 am to 10:45 am Convention Center River Level Room 007 C

RE-CONNECTING: SPIRITUALITY AND PERFORMANCE.

Sponsor: Performance Studies Division
Performer/practioners discuss and describe the ways in which performance is used in three distinct situations: twelve-step groups, Heart Circles, and PreCana, a Catholic preparation for marriage.

40446 9:30 am to 10:45 am Convention Center River Level Room 007 D

FRAMING AND REFRAMING OF CONFLICT NARRATIVES.

Sponsor: Peace and Conflict Communication Division
Chair: Elenie Opffer, Regis University
Respondent:
Tyler Harrison, Purdue University
"A Discursive Examination of Negotiation Failure: Reframing Practices in the Case of the Waco Standoff." Robert Agne, Auburn University
"A Frame Analysis of Osama bin Laden's 1996 and 1998 Fatwas: An Exploratory Investigation." Randall Rogan, Wake Forest University
"Forward/backward Contextual Frames Surrounding the Oslo I Accords." William Donohue, Michigan State University; Carsten Tripscha, Michigan State University
"Framing Apology and Forgiveness in Organizational Conflict." Greg Paul, Texas A&M University

40447 9:30 am to 10:45 am Convention Center River Level Room 008 A

FROM SOCIAL INTERACTION TO SOCIAL CONTROL: COMMUNICATING ONLINE.

Sponsor: Mass Communication Division
Chair: Colleen Fitzpatrick, Saint Mary's College
Respondent:
Srividy Ramasubramanian, Texas A&M Univ
"Automating Fandom in Online Music Communities." Tom McCourt, Fordham University; Patrick Burkart, Texas A&M University
"Psychological and Social Characteristics, Internet Use, and Psychological Well-being." Paul Haridakis, Kent State University; Rebecca Rubin, Kent State University; Alan Rubin, Kent State University

"Third-Person Effects, Motivations, and Support for Internet Pornography Regulation." Ock Tae Kim, Indiana University; Indeok Song, Indiana University; Jae Woong Shim, Indiana University

40448 **9:30 am to 10:45 am** **Convention Center** **River Level** **Room 008 B**

CONNECTING ACROSS BORDERS: LATINO EXPERIENCES OF ADJUSTING TO U.S. AMERICAN LIFE.

Sponsor: La Raza Caucus

Chair: Nicolas Rangel, Univ of Houston Downtown

Respondent:

Frank Perez, Univ of Texas, El Paso

This panel explores challenges experienced by Latinos adjusting to U.S. American life and the importance of developing awareness of these issues. Panelists present a variety of concerns ranging from establishing Latino connections on a White campus, to South American women living in Middle America, to horse-racing as a cultural practice. The variety of topics marks the widespread issues faced by Latinos, while discussing possibilities for change through increased cultural awareness amongst both Latinos and U.S. Americans.

40449 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 201**

CONSTRUCTING CONNECTIONS IN WORK/LIFE BORDERLANDS.

Sponsor: Organizational Communication Division

Chair: Jane Jorgenson, Univ of South Florida

Respondent:

Caryn Medved, Ohio University

"The Flexible Organization: How Contemporary Employees Construct The Work/Life Border." Renee Cowan, Texas A&M University; Mary Hoffman, Texas State University-San Marcos

"Employed Mothers' Balancing Acts: The Use of Information and Communication Technologies in Managing Work-Family Relationships and Responsibilities." Paige Edley, Loyola Marymount Univ; Renee Houston, Univ of Puget Sound

""Busting Ours, Saving Yours": The Construction of a 'Uniform' Identity for Military Personnel Using the Discourses of Dirty Work." Elizabeth Richard, Arizona State University

"Scripting Success." Vidhi Chaudhri, Purdue University

40450 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 202 A**

ENTERTAINMENT TELEVISION AND POLITICS.

Sponsor: Political Communication Division

Chair: Glenn Hansen, University of Oklahoma

Respondent:

R Lance Holbert, University of Delaware

"The Third Person Perception for Late Night Entertainment: Political Implications and the Mindful Orientation." Don Waisanen, Univ of Southern California

"Political Comedy Shows and Public Engagement in Politics." Xiaoxia Cao, University of Pennsylvania; Paul R. Brewer, University of Wisconsin-Milwaukee

"The Counter-argument-Disruption Model of Political Humor (CADIMO): Late-night Political Humor's Effects on Cognitive Elaboration and the Conditional Effects of Partisanship." Dannagal Goldthwaite Young, Univ of Pennsylvania

"Did You Say She? Commander in Chief and Perceptions of a Female President." Sheri Whalen, Univ of Missouri, Columbia

40451 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 202 B**

SMALL SCHOOLS, BIG OPPORTUNITIES: THE SMALL LIBERAL ARTS COLLEGE AS A SITE OF COMMUNICATION, CONNECTION, AND ACTION.

Sponsor: Undergraduate College and University Section

Chair: Alan Lerstrom, Luther College

This panel discusses a professional site that is rarely talked about in graduate programs: the small liberal arts college. The panelists bring a range of experience: one is beginning a communication program at Davidson, one left a R-I institution to teach at a liberal arts college, another spent most of her professional career as a professor and administrator at such a school, a fourth is still relatively early in his career and recalls quite well the adjustments needed in going from graduate school to the small liberal arts college, while yet a fifth has served as chair for a department at one of the very few all-male liberal arts colleges remaining in the United States. Finally, the panel's chair has overseen the Hope at Luther faculty development program for the last four years. Through presentations on the challenges and opportunities that such schools

present, the panelists hope to provide graduate students in particular--but also faculty members who have contemplated making a change in their professional lives--with useful information that can help them decide whether the liberal arts college is the appropriate professional site for them and, if so, what strategies they can use to: make the transition; adapt to the expectations and cultures of such institutions; advance the discipline at these locales; make the most of the research, pedagogical, and civic opportunities available; and reap the rewards of a fulfilling professional life.

40452 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 203 A**

TORY, FRENCH, AND GERMAN RESPONSES TO THE AMERICAN COLONIAL REBELLION: THE PLACE OF THE AMERICAN REVOLUTION IN THE HISTORY OF IDEAS.

Sponsor: Public Address Division

Chair: Stephen Lucas, Univ of Wisconsin, Madison

Respondent:

Stephen Lucas, Univ of Wisconsin, Madison

The essays on this panel critically interrogate the idea that the American Revolution resulted in a distinct rupture of Old World hierarchy, of Enlightenment rationality, or of elite rule. By considering the immediate reception of the American Revolution by Tories in America and Britain, by French Revolutionaries, and by German Idealists, this panel treats the Revolution as a rhetorical object and approaches the question of influence and reception from three important perspectives.

40453 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 203 B**

FEMALE SCHOLARS FACING AND OVERCOMING CHALLENGES FOR CONNECTEDNESS WITH FAMILY AND CULTURE: A MULTICULTURAL PERSPECTIVE.

Sponsor: Women's Caucus

Chair: Melva Kearney, Univ of South Alabama

Participants:

Melva Kearney, Univ of South Alabama

Suhair Al Abed, University of South Alabama

Candice Bishop, University of South Alabama

Ashavaree Das, University of South Alabama

April Dupree-Taylor, University of South Alabama

Cristin L. Etheredge, University of South Alabama

Eun-Jeong Han, Washington State University

Ima Naqvi, University of South Alabama

Female scholars are frequently expected to deny or ignore their own intellectual interests/pursuits when interacting with family and/or culture. Moreover, revealing advanced intelligence is often considered uppity, unattractive, and unfeminine in nearly every culture, meeting unfavorable responses and is assumed to repel marriageable men. Faculty and graduate student panel participants from five distinct cultures will discuss how they communicate with family/culture to manage issues of connectedness, despite the obstacles and challenges.

40455 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 204 B**

ADVANCES IN VISUAL RHETORIC: CONNECTING THE SELF AND PUBLIC SITES.

Sponsor: Visual Communication Division

Chair: Kim Nguyen, University of Iowa

Respondent:

Trischa Goodnow, Oregon State Univ

"The Exemplar: An Analysis of Rhetorical Criticism on Public Memorials and their Limitations." Susan A. Sci, University of Denver

""How Do You Know Unless You Look?": Scientific Brain Imaging and Technologies of the Self." Davi Johnson, University of Georgia

"A War on Meaning: Public Discourse and the Ban on Flag-Draped Coffin Images." Michael James Serazio, University of Pennsylvania

"Freedom from tyranny and oppression: A generic approach to visual protest rhetoric." Jacqueline Irwin, California State University, Sacramento

40456 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 205**

INTERGENERATIONAL CONNECTION: "AH YES! I REMEMBER IT WELL!"

Sponsor: Theatre Division

Chair: Sharon Ammen, St Mary of the Woods College

Participants:

Sarah Vaughn, St Mary of the Woods College
Amanda Miller, St Mary of the Woods College
M. Susan Anthony, DePauw University
Lindsay Bartlett, DePauw University
Andrew Cole, DePauw University
Sharon Ammen, St Mary of the Woods College

Respondent:

Patti Gillespie, University of Maryland

This panel features a readers theatre performance on remembering and forgetting, coupled with a discussion between the youngest and oldest members of N.C.A. The performance will be created and performed by DePauw University and Saint Mary-of-the-Woods undergraduate college students and their professors. The panel is one of a continuing program coupling work and action in class with attendance at the National Communication Association Conference.

40458	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 206 B
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MEDIATING THE REAL.

Sponsor: Critical and Cultural Studies Division

Chair: Usha Zacharias, Westfield State College

"It's All about the Image: The Construction of Journalistic Authority through the Visualization of the Journalistic Craft." Oren Livio, Univ of Pennsylvania

"Abu Ghraib, War Media and the Gray Zones of Imperialist Citizenship." Usha Zacharias, Westfield State College

"Honoring the Dead, Supporting the War: Patriotism and Ideology in CBS News' Fallen Heroes." Kevin Coe, Univ of Illinois, Urbana-Champaign

"The Political Economy of Celebrity: The Case of Reality TV." Sue Collins, New York University

40459	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 207 A
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UNDERSTANDING THE NEWS: EXAMINATIONS OF FRAMING AND AGENDA-SETTING IN PRESS COVERAGE.

Sponsor: Mass Communication Division

Chair: Ryan Daniel Kinane, Texas Tech University

Respondent:

Julie Ferris, Univ of Alabama, Huntsville

"Framing a Trade Policy: A Content Analysis of the Wall Street Journal Coverage of Super 301." Takuya Sakurai, University of Oklahoma; Hyejung Ju, Doctoral Student, Department of Communication, University of Oklahoma

"Iraq War, Hurricane Katrina and Presidential Approval: News Coverage and Second-level Agenda Setting." Xiuli Wang, Syracuse University; Soo Yeon Hong, Syracuse University

"Framing AIDS in China: A comparative analysis of U.S. and Chinese News coverage of HIV/AIDS in China." Min Wu, Purdue University

"U.S. Newspaper Coverage of China's New Leaders: An Investigation of Agenda-Setting Abilities of U.S. Newspapers and U.S. Government." Po-Lin Pan, the University of Alabama at Tuscaloosa

40460	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 207 B
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CONVERSATIONAL MOVES: CREATING CONNECTIONS AND ESTABLISHING MEANING.

Sponsor: Language and Social Interaction Division

Chair: Jeffrey Good, Univ of California, Los Angeles

Respondent:

Wayne Beach, San Diego State Univ

"Culturally Contexted Implicature: The Enactment of Anthracite Coal Miner Membership Categories." William V. Faux II, Valdosta State University

"Beyond Identification to Credentialing: Creating Sites for Connection and Action in the Openings of Calls to Talk Shows." Kathleen C. Haspel, Fairleigh Dickinson Univ

"Following the Thread: Turn Organization in Computer-Mediated Chat." Kris M. Markman, Northeastern University

40462	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 209
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TOP THREE STUDENT PAPERS IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Elizabeth Johnson Avery, University of Tennessee

Respondent:

Oyvind Ihlen, University of Oslo

"Your Friendly Neighbor: How Starbucks Frames Its Corporate Social Responsibility Efforts." Marisa Ellsworth, Purdue University

"Emerging Issues in Public Relations Action: Connecting the Modern and Postmodern." Mahuya Pal, Purdue University

"Globalizing Public Relations: The Role of U.S. Public Relations Models in Shaping International Public Relations Practices." Sorin Nastasia, University of North Dakota

40463 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 210 A

REMEMBERING THE ALAMO: SHOWCASING LATINA/O PERFORMANCE AS MODELS OF AND FOR SOCIAL ACTION.

Sponsors: Latina/Latino Communication Studies Division, Performance Studies Division

Chair: Sarah De la Garza, Arizona State University

Participants:

Bernadette Marie Calafell, University of Denver

Shane Moreman, California State Univ Fresno

Sarah De la Garza, Arizona State University

Denise Menchaca, Bowling Green State Univ

Respondent:

Bernadette Marie Calafell, University of Denver

The following four performance studies scholars each offer a performance to the task of not only remembering the divisions between Whites and Mexicans, but also finding connections between these two and in turn offering a vision for action that can bring all differing groups together. Each performance is both a "model of and model for the urgency of social action" (Sandoval-Sánchez 2001, p. 5). The performances communicate not a monolith of how to connect and relate difference and sameness. Rather the performances offer up various interpretations of how each performer her/himself understands and re-signifies misunderstandings of Latina/o, Chicana/o, Hispanic, Mexican-American identity and culture. The audience is offered multiple sources for interpretation of how they might "remember the Alamo" and all that this landmark signifies.

40464 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 210 B

IN THE EYE OF THE HURRICANE: NEWS MEDIA COVERAGE OF KATRINA.

Sponsor: Mass Communication Division

Chair: Bethami Dobkin, University of San Diego

Respondent:

Bethami Dobkin, University of San Diego

This panel examines news coverage of Hurricane Katrina to consider its broader social, cultural, political, and institutional implications. Spanning, international, national, and local news, including print and broadcast, the papers collectively offer a better understanding of how the coverage speaks to the cultural and political climate of the historical moment as well as how it contributes to the complex role that journalism plays in this country.

40465 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 211

PERFORMATIVE PROSODY: CREATING CONNECTION THROUGH RHYTHM AND RESEARCH.

Sponsor: Performance Studies Division

Chair: Amy Pinney, Southern Illinois Univ, Carbondale

Respondent:

Amy Kilgard, San Francisco State Univ

These performances and paper presentations are reflections on rhythm within performance studies scholarship. Participants foreground issues of rhythm that have emerged in particular research projects while asking: How does rhythm influence and constrain scholarship? In what ways does rhythm arise in research practices? What happens when rhythm gets in the way? In an effort to engage rhythm from multiple perspectives, these performance scholars come together to examine rhythm from within diverse research projects.

40466 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 212 B

EDUCATING SAVAGES: WILL THE REAL "SAVAGE" PLEASE STAND UP?

Sponsor: International and Intercultural Communication Division
Chair: Richard Morris, Arizona State University

The panel is a riff on Richard Morris's essay with the same title which appeared in Quarterly Journal of Speech positing a critique of the modern educational system as a violent form of "transformational mimesis" for Native Americans. The papers in this thematic seek to draw connections between modern representational practices of the deep past as well as the recent past and trace their implications for tracking a different future for the human species on the planet. Taking modernity's encounter with the indigenous (or racial) "other" as a quintessential form of intercultural encounter, the panel reverses the primitivizing gaze to expose the barbarity lodged deep within modern Western practices of both social "order" and "scientific" rationale.

40467 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 212 A

COMMUNICATING ABOUT BREAST CANCER.

Sponsor: Health Communication Division
Chair: Maria Lapinski, Michigan State University
Respondent:

- Maria Lapinski, Michigan State University
- "Psychosocial Diathesis-Stress Interactions and Depression Among Women With Breast Cancer." Sybilla Dorros, University of Arizona; Chris Segrin, University of Arizona; Terry Badger, University of Arizona; Paula Meek, University of New Mexico; Ana Maria Lopez, University of Arizona
- "Communication with Breast Cancer Survivors." Margaret Clayton, University of Utah; William N Dudley, University of Utah College of Nursing; Adrian Musters, University of Utah College of Nursing
- "Uncertainty and Value in Stories of Breast Cancer and Coping: Whose Values are at Stake?" Elizabeth Gill, Purdue University; Donna Enersen, Purdue University
- "A Comprehensive Analysis of Breast Cancer News Coverage in Leading Media Outlets." Charles Atkin, Michigan State University; Sandi Smith, Michigan State University; Vanessa C. Ferguson, Michigan State University; Courtney McFeters, Michigan State University

40468 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 213 A

THE RHETORIC OF POPE JOHN PAUL II.

Sponsor: Religious Communication Association
Chair: Tessa Pfafman, Univ of Missouri, Columbia
Respondent:

David Worth, Rice University

This panel is designed as a high density discussion panel to allow for a variety of views followed by discussion with participants and the audience. Papers in this panel address the legacy of the rhetoric of the Pope through a variety of celebration and critique. His influence, as head of the Catholic Church, on social policy and piety is explored through the Pope's public messages, public actions, and the attention given to his death.

40469 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 213 B

NATIONAL FORENSIC ASSOCIATION BUSINESS MEETING.

Sponsor: National Forensics Association

40470 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 214 A

CROSS-CULTURAL PERSPECTIVES: CULTURE, SOCIAL FACTORS, AND ACT OF CITIZENSHIP IN COMMUNICATION TECHNOLOGIES.

Sponsor: Human Communication and Technology Division
Chair: Nicole Laster, Univ of Texas, Austin
Respondent:

- Zhuojun Joyce Chen, Univ of Northern Iowa
- "Blogging a Modern Nation? Forms of Blogging and Citizenship in India." Sreela Sarkar, Dept of Communication, UMass, Amherst
- "Computer-Mediated Communication (CMC) Digital & Cultural Divide: A New Approach to Bridging the Divide in Less Economically Developed Countries (LEDCs)." Bolanle Olaniran, Texas Tech Univ
- "Internet use and loneliness: Two studies in China and the United States." Mu Hu, School of Communication, the Ohio State University; Artemio Ramirez, Ohio State University

"Task-Oriented Conversational Arguments in Dyads: Differences Across Cultures and Communication Media." Craig O. Stewart, Old Dominion Univ; Leslie D. Setlock, Carnegie Mellon University; Susan R. Fussell, Carnegie Mellon University

40471 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 214 B**

BRANDING POLITICAL SUBJECTS.

Sponsor: Critical and Cultural Studies Division

Respondent:

David Marshall, Northeastern University

Following the convention theme of connection sites, this panel combines ongoing cultural studies interests in affective investment with hitherto more political science interests in political marketing, especially the use of branding theory to produce ephemeral publics/audiences/consumers and attempt to manage them within larger agendas. Different scholars will make exploratory comparisons between recent theories of subjectivity (e.g., Laclau and Zizek) and branding strategies, celebrity and Reality TV, and video games and publics in order to further our understanding of how such political processes work, what sort of a politics they imply, and how one might intervene in the complex processes of mediated democracy.

40472 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 214 C**

CONFLICT, CONFRONTATION, AND AGGRESSION.

Sponsor: Interpersonal Communication Division

Chair: Tony Docan, University of Washington

"A Social Relations Analysis of Perceptions and Metaperceptions of Liking and Complaining." Kelli Jean Asada, Rutgers University; Timothy Levine, Michigan State University

"When Lovers Annoy: How Legitimacy and Intimacy Influence Confrontation Messages Between Romantic Partners." Courtney Wright, Northwestern University, Interpersonal Communication; Michael Roloff, Northwestern University

"Synchrony and Reciprocity of Nonverbal Behaviors between Romantic Partners during Conflicts." Norah Dunbar, California State Univ, Long Beach; Amy Bippus, California State Univ, Long Beach; Stacy Young, California State Univ, Long Beach; Robert Mejia, California State University, Long Beach; Justin P. Boren, Arizona State University; Paula Castro, California State Univ, Long Beach; Vanessa C. Harikul, California State University Long Beach; Usama Kahf, California State Univ, Long Beach; Katie M. Mylott, Californis State University Long Beach; Raven Pfister, Purdue University

"Verbal Aggressiveness Messages: An Examination of Perceived Frequency, Appropriateness and Effectiveness Across Family, Organization and Stranger Contexts." Jill Rudd, Cleveland State Univ; Patricia Burant, Cleveland State Univ; Gary R. Pettey, Cleveland State University; Sharon Snyder-Suhy, Cleveland State Univ

"Investigating the Relationship Between Conflict Attitudes and Conflict Styles in Interpersonal Interactions." Li-ting Ho, Chinese Cultural University; Valerie Manusov, University of Washington

40473 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 214 D**

BASIC COURSE DIVISION BUSINESS MEETING.

Sponsor: Basic Course Division

40474 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 215**

LOGOS AND TOPOS: ARTICULATING SPACE AND PLACE.

Sponsor: Critical and Cultural Studies Division

Chair: Carolyn Marvin, Univ of Pennsylvania

Respondent:

Paddy Scannell, University of Westminster

According to Henri Lefebvre, 20th-century theorist of 'sites for connecting and acting', space is a product of social relations and a mode of producing them. Lefebvre left open how material sites created by practico-social activity are connected to meanings, messages, media and language. This panel brings together scholars whose work explores how practico-sensory bodies become articulated in communicative space, and how communicative arrangements of socio-technical spaces conceal and reveal bodies as carriers of social relations. .

40475 **9:30 am to 10:45 am** **Convention Center** **Concourse 2nd Level** **Room 216 A**

CREATING ACTION & LEARNING THROUGH PROVEN TRAINING ACTIVITIES.

Sponsor: Training and Development Division
Chair: Jeffrey Martin, Boehringer Ingelheim Pharmaceuticals, Inc.

A panel of professional faculty and trainers will present their most effective training activities used in the academic classroom when teaching training and development. Instead of weeding through myriad training activities, come and experience those that have a solid track record. Participation will benefit anyone interested in either teaching T&D or in conducting T&D sessions in organizations.

40476	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 A
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THE NEXT WAVE OF MEDIA LITERACY EDUCATION.

Sponsor: Media Ecology Association
Chair: William Christ, Trinity University

During the plenary session at a recent conference on media education, three of the nation's leading media literacy experts acknowledged that they were mystified by video games, instant messaging, and other manifestations of internet culture. Rather than diving into the implication of these new technologies, they threw up their hands and yielded the digital realm to "the younger generation." This panel is motivated by the belief that failure to adapt to the changing media environment will seriously hobble the media literacy movement. To paraphrase Postman, this panel will ask what "roles (new) media force us to play, how (new) media structure what we are seeing, why (new) media make us feel and act as we do."

40478	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 B
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EXAMINING ISSUES OF COMMUNICATION ACROSS THE GENERATIONS.

Sponsor: Family Communication Division
Chair: Michelle Miller-Day, Penn State University
Respondent:

Christina Yoshimura, Univ of Montana

"Topic Avoidance in Older Adulthood: The Management of Privacy Concerns in Elderly Parent-Adult Child Relationships." Meghan F Liebovich, University of Colorado, Boulder; April Trees, Univ of Colorado, Boulder

"They're Mine, but They're Not" Exploring Dialectical Expressions of Connectedness and Distance in Grandparents Raising Grandchildren." Larry Erbert, Univ of Texas, El Paso; Melissa Aleman, James Madison Univ

"Family communication patterns and life task negotiation across three generations: Managing intergenerational ambivalence." Joy Koesten, University of Kansas Medical Center; Teri A. Garstka, University of Kansas; Mary Lee Hummert, University of Kansas; Deepthi Mohankumar, University of Kansas

"Family Legacies: Constructing Individual and Family Identity through Intergenerational Storytelling." Blair Thompson, Univ of Nebraska, Lincoln; Jason Thompson, Univ of Nebraska, Lincoln; Jody Koenig Kellas, Univ of Nebraska, Lincoln; Paul Schrodt, Texas Christian University; Jordan Soliz, Univ of Nebraska, Lincoln; Amber Epp, University of Nebraska-Lincoln

"Grandparents' Communicative Behaviors that Socialize their Young Adult Grandchildren about Love." Naomi Bell O'Neil, Ohio State University

40479	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 C
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"CANCER AND DEATH: A LOVE STORY IN MANY VOICES".

Sponsor: Ethnography Division
Participants:

Kimo Ahyun, California State Univ, Sacramento

Janis Andersen, San Diego State Univ

Rona Halualani, San Jose State University

Janellen Hill, Regis University

Thomas McCain, Ohio State University

Juliane Mora, University of Utah

Nick Trujillo, California State Univ, Sacramento

Jillian Tullis Owen, Univ of South Florida

S. David Zuckerman, California State Univ, Sacramento

Respondent:

Leah Vande Berg, Deceased

Panelists perform excerpts from an autoethnographic account of the cancer and death of a communication professor and of the grief of her husband and members of their support community. The deceased's voice, taken from ethnographic interviews before her death, is performed

by a colleague who knew the deceased. People who participated in the care, who made visits to the hospital, and who attended the funeral also will perform selected vignettes.

40480	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 D
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FOUR STUDIES IN GLOBALIZATION AND GLOCALIZATION.

Sponsor: International and Intercultural Communication Division

Chair: Jolanta Drzewiecka, Washington State Univ

Respondent:

Jolanta Drzewiecka, Washington State Univ

"Investigating Anomalies in Intercultural Communication Research: Testing Global Versus Relational Measures of the Self in Japanese, American, and Canadian Samples." Jiro Takai, Nagoya Univ; Koji Fuse, Drake University; Peter Lee, California State University, Fullerton; Nobuyuki Ota, Aichi Institute of Technology; Jack Dunning, Algoma University College; John Wiemann, Univ of California, Santa Barbara; Arthur Perlini, Algoma University College; Takuya Yoshida, Nagoya University; Tomoaki Unagami, Nagoya University

"Japanization vs. Korean Wave: Transnational Cultural Empire in East Asia." Dal Yong Jin, Univ of Illinois, Urbana-Champaign

"Re-mapping Intercultural Communication in the Context of Globalization." Kathryn Sorrells, California State Univ Northridge; Gordon Nakagawa, California State Univ Northridge

"The Glocalization Of HIV/AIDS: An Explication Of The Diffusion Of Innovation Theory In The Control And Prevention Of The Epidemic In Uganda." Pratibha Shukla, University of North Texas; Samuel Muwanguzi, University of North Texas

40481	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 218
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THE RHETORIC OF SOFTWARE: HACKERS, VIRUSES, AND OPEN SOURCE PROGRAMMING.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: McClain Watson, Drake University

Respondent:

David Gunkel, Northern Illinois Univ

"Agency and Technological Sickness: The Mythology of the Computer Virus." Grant David Bollmer, University of North Carolina at Chapel Hill

"Constitutive Rhetoric and Cyberspace: The Jargon File as Subcultural Text." David Heineman, University of Iowa

"By, For, and Of the Users: The Rhetoric of the Free and Open Source Software Movement." Jessica Sheffield, Penn State University

"The Open Source Movement and the Politics of Authenticity." Gina Louise Ercolini, Pennsylvania State University

11:00am

40504	11:00 am to 12:15 pm	Hilton	Mezzanine	La Reina
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SPIRITUAL COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Spiritual Communication Division

40528	11:00 am to 12:15 pm	Convention Center	Street Level	Mission Room 103 A
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BLACK CAUCUS BUSINESS MEETING.

Sponsor: Black Caucus

40565	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 211
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THE INAUGURATION OF THE MARK L. KNAPP AWARD IN INTERPERSONAL COMMUNICATION.

Sponsor: Interpersonal Communication Division

Chair: Valerie Manusov, University of Washington

Participants:

John Daly, Univ of Texas, Austin

John Wiemann, Univ of California, Santa Barbara

Jess Alberts, Arizona State University

Glen Stamp, Ball State University

Respondent:

Geoffrey Tumlin, Univ of Texas, Austin

This panel highlights the newly created NCA-level award, "The Mark L. Knapp Award in Interpersonal Communication." This award is the Interpersonal Communication Division's most prestigious award and it is designed to recognize career contributions to the study of interpersonal communication. The award will be given to nominees who have contributed significantly to the quality of interpersonal communication through active involvement in the discipline, significant mentoring of students, and/or public service focused on interpersonal communication. Panelists, all former advisees will reflect on Mark Knapp's extensive contributions to interpersonal communication as the award's namesake.

40570	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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CREATING CONNECTIONS IN GRADUATE EDUCATION: WHAT IS THE RELATIONSHIP BETWEEN MA-ONLY AND DOCTORAL PROGRAMS?

Sponsor: NCA First Vice President

Chair: Kendall Phillips, Syracuse University

Participants:

Roxanne Parrott, Penn State University
Dennis Mumby, University of North Carolina Chapel Hill
Dan Linz, University of California, Santa Barbara
Karen Tracy, Univ of Colorado, Boulder
Dale Brashers, University of Illinois, Urbana-Champaign
Larry Browning, Univ of Texas, Austin

Respondents:

Robert Krizek, St Louis University
Daniel Cronn-Mills, Minnesota State University, Mankato

This panel discussion will focus on the ways MA-only programs interface with doctoral programs. Panelists representing some of the most prominent Ph.D.-granting institutions will address general questions like: What do doctoral programs expect from MA programs? How can MA programs best prepare students for doctoral work? How can MA and doctoral programs best work together to improve graduate education in Communication Studies? Representatives from MA-only programs will respond.

40571	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 B
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RECENT SCHOLARSHIP ON THE HISTORY OF THE FIELD.

Sponsor: NCA First Vice President

Chair: William Keith, Univ of Wisconsin, Milwaukee

Respondent:

William Keith, Univ of Wisconsin, Milwaukee

These papers represent some of the best of the current research on the history of the field, ranging across its various subdisciplines, from rhetoric to applied communication.

40573	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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LA FRONTERA AS A SITE FOR CONNECTION AND ACTION.

Sponsor: NCA First Vice President

Chair: Alberto Gonzalez, Bowling Green State Univ

Participants:

Mitchell S. McKinney, National Communication Association
Aimee Carrillo Rowe, University of Iowa
Sarah De la Garza, Arizona State University
Kent Ono, Univ of Illinois, Urbana-Champaign
Richard Pineda, Univ of Texas, El Paso
Rosalinda Cantu, Independent Scholar

Security threat? Political diversion? Pathway to prosperity? La frontera---the border---became the subject of dramatic confrontation in 2006. Congressional legislation, a presidential address to the nation, and mass protests fueled intense debates about the economic and social place of immigrants and their employers, the political motives behind the legislation, and newsmedia coverage of immigration reform. Scholars from a variety of communication perspectives engage in spirited conversation about the life of the border in national discourse.

40576	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 217 A
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"SPLENDID LITTLE WARS:" PARALLELS BETWEEN U.S. POLICY AND CONDUCT IN THE PHILIPPINES AND IRAQ AT THE BEGINNINGS OF TWO CENTURIES.

Sponsor: NCA First Vice President

Chair: J Michael Sproule, St Louis University

Participant:

Evan J. Wallach, U.S. Courts

Judge Evan Wallach, a combat veteran of Vietnam, international lawyer for the U.S Army in the Persian Gulf War, and teacher and author on the law of war, will discuss the Philippine insurrection against the United States following the Spanish American War. He will explore the tensions between presidential and congressional power, claims of violations of international and domestic law in the justification for war and in its conduct, attempts to manipulate public opinion by both proponents and opponents of government policy, and attacks on opposing political figures for giving aid and comfort to the enemy. These tensions were all present in the Philippines in 1901 at least as much as they have been in U.S. conflicts in Afghanistan and Iraq. Wallach will discuss arguments that the language found in government documents released over the past two years demonstrate actual intention to violate what may be binding law. He will also discuss the legal ramifications of any such violations and compare them with the aftermath of U.S. efforts in the Philippines, as well as in Post World War II war crimes trials.

40579 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 217 C

(INTER)CULTURAL DYNAMICS OF HURRICANE EVACUEES' SETTLEMENT IN SAN ANTONIO.

Sponsor: NCA First Vice President

Respondent:

Leeva Chung, University of San Diego

This panel examines some of the cultural and intercultural dynamics of the Hurricane Katrina evacuees' temporary and permanent settlement in San Antonio. We use media analysis, interview research, and autoethnography to interrogate issues such as "refugee" identities and labels, media representation, the social construction of racial and regional identities, relationships between ethnicity and voluntarism, and the roles of race, economics, structure and context in domestic cultural adaptation.

40580 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 217 D

COMMON GROUND MESSENGER: A JAMES FARMER DOCUMENTARY PROJECT.

Sponsor: NCA First Vice President

Participants:

Detine Lee Bowers, Common Ground

Jonathan Lewis Clark, Common Ground

Respondent:

Sherry Morreale, University of Colorado, Colorado Springs

Common Ground Productions will introduce and screen a documentary of James Farmer's life as a visionary common ground communicator. A native Texan, Farmer founded the Congress of Racial Equality in 1942, initiated the 1961 Freedom Rides and influenced civil rights policy. As a testament to his accomplishments, Farmer received the Presidential Medal of Freedom from President Clinton in 1998. This panel celebrates Farmer as a human rights advocate and principle architect of the modern civil rights movement.

40581 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 218

OUR TOP SITE FOR THE BEST CONNECTION TO THE DISCIPLINE: THE TOP FOUR STUDENT PAPERS IN FAMILY COMMUNICATION.

Sponsor: Family Communication Division

Chair: Alan C. Mikkelson, Whitworth College

Respondent:

Jonathan Bowman, Boston College

"Contradictions of Marital Interaction for Bereaved Parents." Paige Toller, University of Nebraska, Omaha

"Parent-child interaction patterns affect child resilience: Perceptions of maternal responses to misbehaviors as risk and protective factors."

Wendy Morgan, Purdue University

"The Changing Nature of Daughters' Communication during Conflict in the Mother-Daughter Bond over the Life Span." Carla L Fisher, Penn State University

""Your husband lets you do that?": Commuter wife as contested identity." Karla Mason Bergen, Univ of Nebraska, Lincoln

12:30pm

40601	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray North
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USING "FREE" & EASY! TECHNOLOGY TO MAKE CONNECTIONS IN THE COMMUNICATION CLASS.

Sponsor: Community College Section

Respondent:

Allan Kennedy, Morgan State University

Inexpensive and easy to use technology is currently available to enhance connections with people and with content -- both in and out of the communication classroom. This presentation will showcase several tools that are being used by communication faculty to make connections. As a result of this session, participants will be better able choose among several tools that may be able to work in their teaching-leaning environments. Time will be allowed for Q & A.

40602	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray South
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CRITICAL STUDIES IN RADIO HISTORY, POLICY, AND PRACTICE.

Sponsor: Mass Communication Division

Chair: Lora Cohn, Park University

Respondent:

Brenton Malin, San Francisco State Univ

"Radio Revisionism: Media Historiography and the Case of KDKA." Zack Stiegler, University of Iowa

"HD Radio As Digital Boondoggle: A Critical Review of IBOC-DAB." John Nathan Anderson, Institute of Communications Research, University of Illinois

"Localism in Public Radio: A Participant Observation Study." Joann Nilson Tartalone, East Carolina University

"The Rise and Fall of the Social Responsibility Doctrine for the Press, 1945-1948: A New Look at the Hutchins Commission and the FCC Blue Book." Victor Pickard, Univ of Illinois, Urbana-Champaign

40603	12:30 pm to 1:45 pm	Hilton	Mezzanine	Salon Del Ray Central
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LPH STUDENT PAPERS SESSION III.

Sponsor: Lambda Pi Eta

Chair: Eric Fife, James Madison Univ

Respondent:

Carl Hyden, Morgan State University

"Defending the "Holocaust on Your Plate" Campaign: An Analysis of PETA's Use of Crisis Communication." Sarah Collins, Cameron University

"From Bodice Rippers to Breaking Bondage: Gender Depiction on the Covers of Popular Romance Novels." Allyn Marie McCalman, Nebraska Wesleyan University

"Why Bridget?: The Appeal of a Hegemonic Construction of Gender in Bridget Jones's Diary." Marissa Elizabeth Lowe, Wheaton College
Lambda Pi Eta

""Are You Human?" - Constructing Identity in Mary Fisher's "A Whisper of AIDS"." D A Moyer, Lambda Pi Eta

40604	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Reina
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TOP 3 PAPERS IN SPIRITUAL COMMUNICATION.

Sponsor: Spiritual Communication Division

Chair: Natalie Lynn Sydorenko, Hiram College

Respondent:

Diana Denton, Univ of Waterloo

"Exploring Disciplinary Prayer Sites and Interdisciplinary Prayer Connections for Action Scholarship in a Health Context*." E. James Baesler, Old Dominion Univ

"The Spirit That Strengthens Me: Teaching with a Religious Foundation." Katherine Hendrix, Univ of Memphis

"Creators of dialogic space, outsiders within, constrained agents: Women negotiating spiritual standpoint." Kathleen Clark, University of Akron; Patricia Hill, University of Akron

40605	12:30 pm to 3:15 pm	Hilton	Mezzanine	La Vista
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PAST PRESIDENTS LUNCH.

Sponsor: National Communication Association

40606	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Duquesa
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RUSSIAN COMMUNICATION ASSOCIATION--NORTH AMERICAN BRANCH BUSINESS MEETING.

Sponsor: Russian Communication Association

40607	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Princesa
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THE RHETORICAL POLITICS OF HIV/AIDS IN AFRICA.

Sponsor: Association for Rhetoric and Communication in Southern Africa

Chair: Philippe Salazar, Univ of Cape Town

"A Fire in God's Temple: Rhetorical Agency in Rwanda's Abstinence Youth Clubs." Christine Gardner, Northwestern University

"The Treatment Action Campaign: A Social Marketing Approach to Increase Awareness of the AIDS Epidemic in South Africa." Thomas Gore, Kent State University

"HIV Women Organizations: A Struggle for Women's Space." Kittie Grace, Hastings College

40608	12:30 pm to 1:45 pm	Hilton	Mezzanine	La Corona
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CEDA PRESIDENT'S ROUNDTABLE.

Sponsor: Cross Examination Debate Association

40609	12:30 pm to 1:45 pm	Hilton	Lobby	Hacienda I
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SITES OF COMMUNICATION ETHICS IN THE 21ST CENTURY: PUBLIC ETHICS AND ORGANIZATIONAL DYNAMICS.

Sponsor: Communication Ethics Division

Chair: Marie Baker-Ohler, Duquesne University

Respondent:

Clella Jaffe, George Fox University

"Coffee as a Medium for Ethical, Social, and Political Messages: Organizational Legitimacy and Communication." Gregory G. DeBlasio, Northern Kentucky University

"Public Relations or Public Displays of Affection? Deconstructing a Model of Interpersonal Influence to evaluate its Ethical Implications." Justine Elizabeth Weber, Xavier University

"How to Examine Journalistic Morality in Disaster Coverage: A Review of Media Ethical Orientation in the Context of Covering Disaster with a New Tool." Qingjiang Yao, School of Journalism and Mass Communication, University of South Carolina

"Wealth Maximization, Self Realization, and the Future for Sustainable Organizational Ethics." Ed Vos, Waikato University; James R. Barker, University of Waikato

40610	12:30 pm to 1:45 pm	Hilton	Lobby	Hacienda II
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GENDER AND THE BODY: HEALTH, MENSTRUAL, AND FITNESS DISCOURSES.

Sponsor: Feminist and Women's Studies Division

Chair: Samantha Marie Senda-Cook, Colorado State University

Respondent:

Sheryl Perlmutter Bowen, Villanova University

"Health and the Presurgical Self: The 'Flawed' Body as Unhealthy." Tiffany Mindt, University of Oklahoma

"It's That Time of the Month: The Regulation and Institutionalization of Menstruation." Jessica Beth Polk, n/a

"Leaky Performances: The Transformative Potential of the Menstrual Leak." Shauna MacDonald, Southern Illinois Univ, Carbondale

"Curves and Cuts: Disciplinary Practices in Sex-Segregated Health Clubs." Samantha Arnold, Univ of Illinois, Urbana-Champaign

40624	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 101 A
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TOP PAPERS IN DISABILITY STUDIES.

Sponsor: Disability Issues Caucus

Chair: Kathleen LeBesco, Marymount Manhattan College

"Disability After Trauma Changes My Standpoint and Voice: No Refuge Even in the Health(care) Environment*." Julie Novak, North Dakota

State Univ

"I did not want to meet my Queen in a wheelchair": The Ms. Wheelchair Wisconsin dethroning of 2005." Doyle Srader, Stephen F Austin State Univ

"The Wheelchair's Rhetoric: The Performance of Disability." Petra Koppers, University of Michigan, Ann Arbor

"Creating Supportive Connections: A Decade of Research on Support for Families of Children with Disabilities." Heather Canary, Arizona State University

40625	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 101 B
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TOP THREE PAPERS IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Tina Carroll, Cal State Polytech Univ

Respondent:

Denise Ferguson, Indiana Wesleyan Univ

"Public Relations and Advocacy." Shuktara Sen Das, Rutgers University; Maureen Taylor, Western Michigan University

"The Impact of Cultural Values on Public Relations Practitioner Roles." Cynthia King, California State Univ Fullerton; Yeonjin Hong, Cal State University, Fullerton

"Connecting to an Industry: Media Portrayals and the Effect on Perceptions of Public Relations Practitioners." Lisa K Lundy, Louisiana State University; Kaye D. Trammell, University of Georgia

40626	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 A
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COMMUNICATION ETHICS DIVISION BUSINESS MEETING.

Sponsor: Communication Ethics Division

40627	12:30 pm to 1:45 pm	Convention Center	Street Level	Room 102 B
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NATIVE AMERICAN RHETORIC: NEW PERSPECTIVES IN THE TEACHING AND STUDY OF AMERICAN INDIAN DISCOURSE.

Sponsor: Critical and Cultural Studies Division

Chair: Reeze LaLonde Hanson, Haskell Indian Nations U

This panel examines a variety of critical perspectives for looking at historical Native American Rhetoric as well as strategies for teaching about historical American Indian discourse and verbal art. Panelists will include undergraduates, graduate students, critical scholars and professors of Native American Rhetoric in a collaborative panel about issues in Native American Rhetoric.

40628	12:30 pm to 3:15 pm	Convention Center	Street Level	Mission Room 103 A
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CLASS ACTION: CONNECTING MARXISM AND COMMUNICATION STUDIES DOUBLE PANEL SESSION.

Sponsor: Rhetorical and Communication Theory Division

Chair: Dana Cloud, Univ of Texas, Austin

This double panel follows up on two successful NCA pre-conferences on Marxism and Communication Studies. The first half of the session will feature prominent Marxist and cultural studies scholars who will define class and explore its meaning in these realms of inquiry. The second part of the session will feature a discussion of the ways in which the idea of class has been extended and challenged in political economy, cultural studies, and postmodern social theory.

40629	12:30 pm to 1:45 pm	Convention Center	Street Level	Mission Room 103 B
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CULTURE AS COMMUNICATION: UNDERSTANDING EVERYDAY CULTURAL AND COMMUNICATIVE BEHAVIOR.

Sponsors: Language and Social Interaction Division, International and Intercultural Communication Division

Chair: Galina Bolden, Rutgers University

Respondent:

Kristine Fitch, University of Iowa

"If You Say It, They Will Come: Meneguh Hantu ('Hailing' Ghosts) in Malaysian Everyday Talk." Cheryl L. Nicholas, Southern Illinois Univ, Carbondale

"Soul Talk in Russian Culture." Elena V Khatskevich, University of Massachusetts Amherst

"The Impact of Language Use on Perceptions of Identity and Conflict: An Analysis of African Americans at Predominantly White Institutions." Cerise Glenn, North Carolina State University

"Identity architecture: The interactive construction of multi-ethnic identity within an interview context." Mikaela Marlow, Univ of California, Santa Barbara

40633	12:30 pm to 1:45 pm	Convention Center	River Level	Room 002 A
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K-12 WORKSHOP #1: BRINGING THE NATIONAL STANDARDS INTO OUR CLASSROOMS FUNDAMENTALS OF EFFECTIVE COMMUNICATION.

Sponsor: NCA Educational Policies Board
Chair: John Heineman, Lincoln High School
Participants:
Diane Ritzdorf, Arapahoe High School
Jana Riggins, Univ of Texas, Austin

This workshop is open to all NCA members attending the convention as well as local K-12 teachers from the San Antonio Area. Audience members will be introduced to the NCA Standards for Communication Fundamentals and then be led through hands on activities that can be used in language arts/communication classrooms. Participants will learn how competent communicators demonstrate a knowledge and understanding of the relationship among the components of the communication process, the influence of the individual, relationship, and situation on communication, the role of communication in the development and maintenance of personal relationships, and the role of communication in creating meaning, influencing thought, and making decisions. The course will also cover how competent communicators demonstrate the ability to enhance relationships and resolve conflict using appropriate and effective communication strategies, demonstrate sensitivity to diversity when communicating, evaluate communication styles, strategies, and content based on their aesthetic and functional worth, and show sensitivity to the ethical issues associated with communication in a democratic society.

40634	12:30 pm to 1:45 pm	Convention Center	River Level	Room 003 A
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THE COMMUNICATION OF MATERIALISM/CONSUMERISM AND THE NATURAL ENVIRONMENT.

Sponsor: Environmental Communication Division
Chair: Todd Norton, Washington State University

This panel establishes a "site of connection" between the communication of consumerism/materialism and our relationship with the environment. Consistent with the ECD's intellectual diversity, the six diverse papers on this panel represent a range of methodological and ideological approaches in the exploration of this understudied area. From green consumption, to the commodification of water, to the buying of organics, the panel challenges the most cherished of current global mantras: consumption is good for us.

40635	12:30 pm to 1:45 pm	Convention Center	River Level	Room 002 B
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AN INVITATION TO CONNECT: APPLYING INVITATIONAL RHETORIC TO A VARIETY OF COMMUNICATION SITES.

Sponsor: Applied Communication Division
Individual abstracts of all five panelists are attached.

40636	12:30 pm to 1:45 pm	Convention Center	River Level	Room 003 B
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REFRAMING THE INTELLIGENT-DESIGN-AS-SCIENCE CONTROVERSY: THE EVOLUTION OF A RHETORICAL SITE.

Sponsor: American Association for the Rhetoric of Science and Technology
Chair: John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis
Respondent:
John Campbell, Univ of Memphis

The "intelligent design" controversy can be addressed rhetorically by re-framing it from a vision of two ideologies trying to occupy the same space to two separate realms of knowledge. The panel is itself a site for reconstituting the controversy from one of conflict and animosity into one of cooperation and inquiry. The papers coalesce around the theme that "ID" and evolution may inhabit and even inform parts of each other but are essentially separate entities.

40640	12:30 pm to 1:45 pm	Convention Center	River Level	Room 006 B
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GLOBALIZATION, CULTURE, AND JUSTICE.

Sponsor: Critical and Cultural Studies Division
Chair: Mehdi Semati, Eastern Illinois Univ

"Reshaping Globalization through Knowledge Building in Development Praxis: Theoretical and Methodological Reframings." Radhika

Gajjala, Bowling Green State Univ; Annapurna Mamidipudi, Dastkar Andhra
 "Global Culture and the Politics of Islamophobia." Mehdi Semati, Eastern Illinois Univ
 "European identity: issues, perspectives, and models." Georgeta Hodis, Southern Illinois Univ, Carbondale
 "Whitewashing Dissent: Articulations of Race in the Global Justice Movement." Alexa Dare, Saginaw Valley State University

40641 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 006 C**

COMMUNICATION AND THE WORK-FAMILY BALANCE.

Sponsor: Family Communication Division
 Chair: Angela Day, Univ of South Florida
 Respondent:

Caryn Medved, Ohio University
 "Trading Places: The Communication of Stay-at-Home Dads Breaking Ground in Expanding Men's Roles." Joy Scott, Washington State Univ
 "The Role of Husbands' Supportive Communication Practices in the Lives of Employed Mothers." Michele Edwards, Robert Morris University
 "Work-Family Balance in the Lives of Children: Giving Voice to a Silenced Population." Jennifer Ann Cummings, University of Utah

40642 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 006 D**

ETHNICITY, SEXUALITY, AND NATIONALITY IN CONTEMPORARY MEDIA FORMATIONS.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division
 Chair: Kathleen Battles, Denison University
 Respondent:

Kathleen Battles, Denison University
 "Queering/Quaring Blackness in Noah's Arc." Gust Yep, San Francisco State Univ; John Elia, San Francisco State Univ
 "'I'm Just Trying to Find My Way like Most Kids': Bisexuality, Adolescence and the Drama of One Tree Hill." Michaela D. E. Meyer, Christopher Newport University
 "The Sexual Other in Brazilian Television: Social and Institutional Constraints on Representations." Antonio C La Pastina, Texas A&M University
 "Who We Are and Who We Aren't: Media as an Influence on Gay Identity." Lyn Freymiller, Penn State University

40643 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 007 A**

AMATEURS, MEDIA TECHNOLOGIES AND DIY (DO-IT-YOURSELF) CULTURES.

Sponsor: Critical and Cultural Studies Division
 Chair: Timothy Simpson, University of Macau
 Respondent:

Timothy Simpson, University of Macau

This panel critically examines the relationship between new media technologies and non-professional and amateur practitioners. Drawing from ethnographic and historical sources, the five presentations offer critical insights on the "do-it-yourself" creations that grow from new consumer media technologies. Our panel aims to provide a context for critically discussing the meaning and significance of amateur and non-professional media production since the beginning of the twentieth century.

40644 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 007 B**

EVOCATIONS OF THE BODY: AUDIENCE RESPONSES TO VISUAL RHETORIC IN MUSEUMS.

Sponsor: Visual Communication Division
 Respondent:

Cara Finnegan, Univ of Illinois, Urbana-Champaign

Museums offer some of the most tangible spaces for exploring the relationship between visual communication, public culture, and audience response. This panel will explore visual rhetoric in museums through the medium of audience response to three museum exhibits: Without Sanctuary, an exhibition of lynching photography, BodyWorlds, an exhibition of aesthetically posed human bodies, and the Holocaust Museum. Special attention will be paid to developing a methodology for reading museum response books.

40645 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 007 C**

EULOGY AS ARGUMENT: EXAMINING RHETORICAL STRATEGIES OF PRESIDENTIAL REMARKS OF A CIVIL RIGHTS ICON, CORETTA SCOTT KING.

Sponsor: Rhetorical and Communication Theory Division
Chair: James Darsey, Georgia State University

The passing of Coretta Scott King created a rhetorical opportunity for four Presidents to address the immediate audience, the nation, and the world concerning a civil rights icon. It is not often that four Presidents share a stage and podium. This panel address the challenges, strategies, and successes of eulogies from former Presidents Carter, Bush, and Clinton, and current President Bush.

40646 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 007 D**

THE CULTURE OF THE FORENSICS ORGANIZATION.

Sponsor: Pi Kappa Delta
Chair: Cindy Larson-Casselton, North Dakota State Univ
Participants:

Todd Holm, Concordia College
Elisabeth McCann, Morehouse College
Kashif Jerome Powell, Morehouse College
Craig Brown, Kansas State Univ
Robert Imbody, Kansas State Univ
Leah White, Minnesota State University, Mankato
Tim Loatman, Concordia College

Respondent:
Karen Morris, University of Wisconsin, Eau Claire

Organizationally forensics teams are unique in many regards. While the bulk of organizational culture research has focused on long-term business organizations little research has been done on short-term organizations. A forensics program doesn't just produce competitors they also produce college graduates that removes the members of the organization that are most likely to facilitate cultural transmission. Then it falls to the organizational leaders or perceived founders to create, maintain and change the team culture.

40647 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 008 A**

FRAMING IN CONFLICT SITUATIONS: EXPLORING THE APPLICATION OF FRAME THEORY TO UNDERSTAND CONFLICT COMMUNICATION.

Sponsor: Peace and Conflict Communication Division
Chair: Kenneth Fox, Hamline University

The papers presented on this panel apply the concept of framing to communication in diverse types of conflict situations: an ongoing environmental conflict, local-state political conflicts, media coverage of emergency response, and domestic abuse. The authors provide diverse perspectives on the ways in which analyzing frames can shed light on the communication dynamics playing out in these conflict situations. One purpose of this panel is to facilitate discussion of the theoretical potential of frame analysis for understanding conflict. Among the questions we will address is: How do these different analyses highlight theoretical commonalities and differences in applications of frame theory to understanding the way communication functions in conflict situations? The panel is purposely structured to allow for facilitated discussion.

40648 **12:30 pm to 1:45 pm** **Convention Center** **River Level** **Room 008 B**

THE ROLE OF ADULT ATTACHMENT STYLE IN ROMANTIC RELATIONSHIPS.

Sponsor: Interpersonal Communication Division
Chair: Jade Williams, Arizona State University

"Attachment and Marital Maintenance." Marianne Dainton, La Salle University
"The Effects of Adult Attachment and Conflict Style on Relationship Satisfaction." Keli Ryan Steuber, Penn State University; Scott Caplan, University of Delaware
"The Effects of Self-Efficacy and Attachment Styles on Individuals' Communication Patterns in Close Relationships." Su Ahn Jang, University of Missouri- St Louis
""I'm not cheating, we're just talking": A Measure of Communication Topics and their Association with Interpersonal Trust and Adult Attachment." Allison Thorson, Univ of Nebraska, Lincoln

40649 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 201**

TOP 4 PAPERS IN POLITICAL COMMUNICATION.

Sponsor: Political Communication Division
Chair: R Lance Holbert, University of Delaware

Respondent:

Henry Kenski, University of Arizona

"Antapologia in the 1960 Spy Plane Incident." Kevin A Stein, Southern Utah University

"Intimacy Appeals in Israeli Televised Political Advertising." Galit Marmor-Lavie, The University of Texas at Austin, Department of Advertising; Gabriel Weimann, University of Haifa, Department of Communication

"Contested Meanings: Public Perceptions of Feminist Ideology in the Clinton-Jones-Lewinsky Scandal." Shereen Bingham, Univ of Nebraska, Omaha; Barbara Pickering, Univ of Nebraska, Omaha; Deborah Smith-Howell, Univ of Nebraska, Omaha

"Examining Media Coverage and Casualty Intolerance for Post Invasion Iraq." Glenn Hansen, University of Oklahoma; Michel M Haigh, University of Oklahoma; Michael Pfau, University of Oklahoma

40650	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 A
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RHETORICS OF FICTION AND THE CONTINGENCY OF THE SOCIAL.

Sponsor: Rhetorical and Communication Theory Division

Chair: Shawn Shimpach, Washington University

Respondent:

Dilip Gaonkar, Northwestern University

This panel, organized as a tribute to Wayne Booth, brings together a collection of projects focusing on the fictional object as rhetorical. In each case, the authors argue that attention to the rhetoric of fiction forces scholars to attend to the contingency and fragility of social relations.

40651	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 202 B
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HEALTH NARRATIVES AND EMPOWERMENT.

Sponsor: Ethnography Division

Chair: Charles Grant, East Carolina Univ

Participants:

Linda Wheeler Cardillo, College of Mt St Joseph

Melanie Bailey Mills, Eastern Illinois Univ

Linda Vangelis, East Carolina University

Joy Goldsmith, Young Harris College

Terry Robertson, Univ of South Dakota

Respondent:

Christine Davis, University of North Carolina, Charlotte

This panel explores how health stories can break through traditional roles of patients as passive receivers of health information to create agency, self-esteem, and empowerment. Using narrative inquiry and autoethnographic methodologies, panelists explore empowerment in health communication in various contexts: a pre-diabetic prevention program (Mills), Native American community (Robertson), listserv for the terminally ill (Goldsmith), through individual stories of chronic illness (Wheeler Cardillo), and a menopausal woman's story negotiating the biomedical health care terrain (Vangelis).

40652	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 A
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SIGMA CHI ETA BUSINESS MEETING.

Sponsor: Sigma Chi Eta

40653	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 203 B
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SHOWCASING THE FLORIDA COMMUNICATION ASSOCIATION.

Sponsor: States Advisory Council

Chair: Kim K Johnson, Walt Disney World

Participants:

Deborah Hefferin, Broward Comm College, North Campus

Richard Quianthy, Broward Comm College, North Campus

James Katt, Univ of Central Florida

Susan S Easton, Rollins College

Wallace Schmidt, Rollins College

Bonnie Jefferis, St. Petersburg College

Current and former officers will discuss the operation and various functions of the Florida Communication Association. Discussion will include the role and functions of the Immediate Past President, President, First Vice-President, Second Vice President, Treasurer, Recording Secretary, Newsletter Editor, Journal Editor, NCA SAC representative and Archivist.

40654 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 204 A**

SOCIAL CONSTRUCTION OF MEANING AND DISEASES.

Sponsor: Health Communication Division

Chair: Carma Bylund, Memorial Sloan Kettering Cancer Center

Respondent:

Carma Bylund, Memorial Sloan Kettering Cancer Center

"Effects of the Differential Constructions of a Sleep Disorder on a Sufferer's Inclination to Seek Medical Help: A Qualitative Analysis."

Corinne Weisgerber, Rice University; Shannan Butler, Prairie View A&M Univ

"Symbolic Interactionism And Sense Making Of The Control And Prevention Of The Hiv/Aids Epidemic: A Case Study Of Uganda." Samuel

Muwanguzi, University of North Texas; Pratibha Shukla, University of North Texas

"The Construction of HIV/AIDS in Indian Newspapers: A Frame Analysis." Rebecca Desouza, Purdue University

"The Evolution of Our Bodies, Ourselves: Hormones, Hot Flashes, and HRT." Karen Deardorff, Ohio University

40655 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 204 B**

SOCIAL REALITIES IN DOMESTIC SPACE: TELEVISION'S ROLE IN CONSTRUCTING RELATIONSHIPS, BEHAVIORAL NORMS, AND WORLD VIEW.

Sponsor: Mass Communication Division

Chair: Roy Joseph, Duquesne University

Respondent:

Ahmet Atay, Southern Illinois Univ, Carbondale

"Parasocial Interaction and Parasocial Responses to Favorite Television Characters." Peter Gregg, Univ of Minnesota, Twin Cities

"The Effects of the Presence of Television on Dyadic Interaction Between Friends: An Experimental Approach." Hannah Kirk, Purdue

University; Glenn Sparks, Purdue University

"The Portrayal of Sexual Intercourse on Television: How, Who, and With What Outcome?" Keli Finnerty, University of Arizona; Keren Eyal,

University of Arizona

"Who cares if I watch so much TV? Differences in social realities among heavy and light television viewers: A preliminary study." John G.

Wirtz, University of Minnesota, Twin Cities

40656 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 205**

CRITIQUING THE DISCOURSE OF UNLIMITED PRESIDENTIAL WAR POWERS.

Sponsor: Division on Communication and the Law

Participants:

Clarke Rountree, Univ of Alabama, Huntsville

Marouf Hasian, Jr, University of Utah

Roger Altizer, University of Utah

Mary Stuckey, Georgia State University

Robert Ivie, Indiana University

This panel will involve a roundtable discussion by rhetorical scholars critiquing the Bush Administration's justification of unlimited presidential war powers in its use of torture, rendition, black sites, warrantless domestic wiretaps, and the detention of prisoners (including American citizens) without charge.

40657 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 206 A**

RACE, RACISM, AND RACIAL CLASSIFICATIONS: HOW ARE THESE CONCEPTS ADDRESSED?

Sponsor: African American Communication and Culture Division

Chair: Sakile Camara, University of Houston, Downtown

"Race Matters in Applied Communication Research." Mark Orbe, Western Michigan Univ; Brenda J. Allen, Univ of Colorado, Denver

"Discussing Race: Modern Racism and Reactions to the 2001 Conflict in Cincinnati." Jessica Rack, Purdue University

"Sisterspeak: Black and African American Women Talk About Race and Racism." Leesha Thrower, College of Lake County

"Reproducing Racial Reality: The McCleskey v. Kemp Decision and the Reification of Liberal Mythology." Bryan McCann, Univ of Texas, Austin

"Reinforcing the Divide: The Influence of the U.S. Census on American Identity Development." John Walter Miller Jr., University of Tennessee

40658 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 206 B**

EVALUATING THE SITE OF ENTERTAINMENT: STUDENT SECTION PAPERS IN RHETORIC AND MEDIA.

Sponsor: Student Section

Chair: Chandra Clark, Florida State University

Respondent:

Mac McArthur, Clemson University

""Real" Racism: A Rhetorical Analysis of Racism in European Football through the media text Real Sports." Celeste C Wells, University of Utah

"(Re)Framing Public Memory: Creating Collective Identity Through the Comic Frame in M*A*S*H." Brian Danielson, California State Univ, Long Beach

"Polysemy, Poaching and Popular Culture: Oppositional Readings in "Grand Theft Auto: San Andreas."" Michael Middleton, California State Univ, Long Beach

"Telling it like it is: Subject Positions on Reality Television." John Dowd, Eastern Illinois University

"What Men are Most Afraid of: Homoeroticism, Progressive Masculinity, and Mission: Impossible II." Melanie McNaughton, University of Georgia

"The Myth of Canary Wharf: The Evolution and Interactions of Binary Oppositions in the Financial Times." Holly Yunhe Shi, Temple University

40659 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

MOTHERHOOD SERIES IV: ROUNDTABLE ON PUBLIC DISCOURSES OF MOTHERING AND WORK AND THEIR EFFECT ON WOMEN.

Sponsor: Women's Caucus

Participants:

Wendy Atkins-Sayre, Agnes Scott College

Vanessa Beasley, University of Georgia

Bonnie Dow, University of Georgia

Tasha Dubriwny, Univ of South Florida

Roseann Mandziuk, Texas State University

Ashli Stokes, UNC Charlotte

This roundtable explores historical and contemporary cultural discourses about mothering. Participants will discuss the ways in which such discourses foster norms and expectations for mothering that affect the lives of all women, including academic women, who combine mothering and work for wages, or who expect to do so. Moreover, participants will address how such discourses function to promote a vision of white, privileged, heteronormativity that excludes the mothering experiences and practices of many women.

40660 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

TOP PAPERS IN THE BASIC COURSE DIVISION.

Sponsor: Basic Course Division

Chair: Melissa Broeckelman, Ohio University

Respondent:

John S Bourhis, Missouri State University

"Communication Apprehension Research and Public Speaking Lore." Matt McGarrity, University of Washington

"Creating Sites for Classroom Management Training: Connection and Action within Basic Course Training Programs." Kevin R. Meyer, Ohio University

"Communication and Information Literacy: Assessing Information Literacy Instruction in the Basic Communication Course*." Stephen Hunt, Illinois State University; Sara Therese Poggi, Illinois State University; Scott Walus, Illinois State University; Christine Strong, Illinois State University; Martha L. Wilkinson, Illinois State University; Teresa Smith, Illinois State University

40662 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

ANCIENT AUTHORS: AUTHORIAL INVENTION IN THE GREEK RHETORICAL TRADITION.

Sponsor: American Society for the History of Rhetoric

Chair: John Logie, University of Minnesota

This panel addresses the degree to which a construction of authorship generally regarded as the by-product of the rise of Romanticism is in fact present in the 5th Century, BCE. According to conventional histories of authorship, references to Gorgias, Isocrates, Herodotus, Alcidamas, and their contemporaries as "authors" should be understood as anachronistic. This panel presents a counterpoint to the conventional histories, by documenting and explicating the surprisingly "modern" modes of authorial invention mobilized by key figures in the rhetorical tradition.

40663 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 210 A**

THE IMPACT OF TECHNOLOGY ON GROUP MEETINGS AND DECISION MAKING.

Sponsor: Group Communication Division

Chair: Isabel C. Botero, Illinois State University

Respondent:

David Seibold, Univ of California, Santa Barbara

"What happens when work-groups meet?: An Analysis of meetings in high-tech organizations." Kenneth Levine, Univ of Tennessee, Knoxville; Alla Kushniryk, University of Tennessee; Suzie L Allard, University of Tennessee; Mary Asbury, Univ of Tennessee, Knoxville; Carol Tenopir, University of Tennessee

"Bogus Bits and Discussion Maneuvers in Computer-Mediated Hidden Profile Discussions." Joseph B. Walther, Michigan State University; Poppy Laretta McLeod, Cornell University; N. Sadat Shami, Cornell University

"The Impact of Anonymity on Perceptions of Source Credibility and Influence in Computer-Mediated Group Communication: A Test of Two Competing Hypotheses." Stephen Rains, University of Arizona

"Participation in Online Groups: Comparing Physically Anonymous and Identifiable Team Members." Craig R. Scott, Rutgers University; Joseph Bonito, University of Arizona

40664 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 210 B**

HONORING THE RECIPIENT OF THE 2005 WOOLBERT AWARD: ROBERT ENTMAN: FRAMING THE OTHER AS VICTIM, OR THREAT, OR BOTH.

Sponsor: NCA Research Board

Chairs: Patrice Buzzanell, Purdue University, Dawn Braithwaite, Univ of Nebraska, Lincoln

Respondent:

Robert M. Entman, The George Washington University

40665 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 211**

WHICH LANDMARK PRECEDENTS IN FREEDOM OF EXPRESSION WILL THE NEW SUPREME COURT OVERTURN?

Sponsor: Freedom of Expression Division

Respondent:

Lea Jane Parker, Northern Arizona University

With John Roberts and Samuel Alito on the Supreme Court, numerous precedents protecting First Amendment rights are susceptible to reversal. Five scholars will address the hypothetical prospect of Court review of the following free-speech rights in the 21st century: (1) The liberty of personal expressive choice, ensured in *Cohen v. California*, is at risk of being overturned as a new court approaches the bench. (2) The constitutionality of Congressional efforts to restrict campaign speech via the Bipartisan Campaign Reform Act are at stake in reconsideration of *McConnell v. Federal Election Commission* (2003). (3) In *Ashcroft v. Free Speech Coalition* (2002), the Court struck down relevant portions of the Child Pornography Prevention Act (CPPA). A new Court may reconsider its position and outlaw the use of "virtual" or "morphed" images of children in pornography. (4) The jurisprudential assault on *Roe v. Wade* will have consequences for online communication as the constitutional protection for content is retarded by indirectly undermining the principles of autonomy, anonymity, and privacy related to online electronic communication. (5) In 1989 and again in 1990 the U.S. Supreme Court upheld by the narrowest of margins the right to burn the flag as a means of expressing political discontent. A new Court may overturn precedent and decide to protect the flag.

40666 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 212 B**

TOP PAPERS IN EXPERIENTIAL LEARNING IN COMMUNICATION DIVISION.

Sponsor: Experiential Learning in Communication Division

Chair: Steven Venette, University of Southern Mississippi

Respondent:

Stephanie Ahlfeldt, Concordia College

"Bringing the Political Campaign into the Classroom and the Classroom into the Political Campaign." Sally Tannenbaum, California State Univ Fresno

"Using an experiential design to teach intercultural communication: A pedagogy for both culturally homogenous and heterogeneous

classrooms." Marcella LaFever, California State University, Stanislaus

40667	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 212 A
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TOP FOUR PAPERS IN APAC DIVISION.

Sponsor: Asian/Pacific American Communication Studies Division

Chair: Margaret Usha D'Silva, University of Louisville

Respondent:

Tadasu Imahori, Seinan Gakuin University

"Envious Prejudice as An Obstacle to Cooperative Communication Between Asians and Asian Americans**." Ling-Hui Hsu, The University of Texas at Austin; Matthew S. McGlone, Univ of Texas, Austin

"Not So Fast With the 'Out With the Old and In With the New': A Comparative Discourse Analysis of Chinese Representations." Patrick Shaou-Whea Dodge, University of Denver

40668	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 213 A
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(RE)VISIONING CONTEMPORARY (FEMINIST) CRITICISM AND CASE STUDIES OF GENDER AND SEXUALITY IN THE MASS MEDIA.

Sponsor: Feminist and Women's Studies Division

Chair: Jamie Landau, University of Georgia

Respondent:

John Sloop, Vanderbilt University

Communication scholars studying gender and sexuality in today's media face a contemporary image culture proliferating with unprecedented (re)visions of gender and sexuality. Consequently, this requires more and more that critics use theoretical tools from perspectives in and beyond feminist, women's, and GLBTQ studies. In turn, panelists here make sense of various complex contemporary case studies of gender and sexuality in the mass media by productively employing (feminist) rhetorical, psychoanalytic, ideological, polysemic, ecological, and visual analyses.

40669	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 213 B
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THE UNDERGRADUATE CURRICULUM: THE 2000 REPORT OF THE HOPE COLLEGE CONFERENCE ON DESIGNING THE UNDERGRADUATE CURRICULUM AS A DEPARTURE POINT.

Sponsor: Undergraduate College and University Section

Chair: Alan Lerstrom, Luther College

Respondent:

Theodore Sheckels, Randolph-Macon College

At the 2005 NCA convention the Legislative Assembly informally called for a discussion of "Guidelines for the Undergraduate Curriculum." This panel will present and critique the "2000 Report of the Hope College Conference on Designing the Undergraduate Curriculum in Communication" as a model for an association-wide discussion of the undergraduate communication curriculum.

40670	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 A
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SITES FOR CONNECTION, SITES FOR SEPARATION: THE IDENTITY OF RECENT IMMIGRANT GROUPS IN THE AMERICAN MIDWEST.

Sponsor: International and Intercultural Communication Division

Chair: Sorin Nastasia, University of North Dakota

Respondent:

Lana Rakow, University of North Dakota

This panel aims at problematizing racial, ethnic and immigrant identities through a series of case studies of recent immigrant groups in the American Midwest. The panelists will investigate the self-identification of four immigrant communities (a Filipino, an Indian, a Ukrainian and a Romanian one) in North Dakota. The panelists will assess the connectedness or separateness of these communities with their places of origin or with their place of settlement.

40671	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 B
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PERFORMANCE STUDIES BUSINESS MEETING.

Sponsor: Performance Studies Division

40672	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 C
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BUSINESS MEETING FOR THE LATINO/A COMM. STUDIES DIVISION & LA RAZA CAUCUS.

Sponsor: Latina/Latino Communication Studies Division

40673	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 214 D
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PUBLIC ADDRESS BUSINESS MEETING.

Sponsor: Public Address Division

40674	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 215
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WOMEN, BODIES, AND PERFORMANCE.

Sponsor: Feminist and Women's Studies Division

Chair: Annamaria Ruffino, Louisiana State University

Respondent:

Cara Buckley-Ott, Indiana University

"Safe Spaces in Performative Places: The Vagina Monologues, Radical Feminism and Judith Butler." Rebecca Walker, Louisiana State University

"Body Perspective in Myrna Lamb's 'But What Have You Done for Me Lately?' or Pure Polemic.'" Brianne Kristine Waychoff, University of South Florida

"Understanding the Pretty Hula Girl: The Construction, Performance, and Commodification of the 'Hawaiian Image'." Una Kimoeko-Goes, Penn State University

"Vulnerable Bodies: Nudity as Persuasion, Protest, and Performance." Carly Woods, Univ of Pittsburgh

40675	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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COMMUNICATION APPREHENSION AND AVOIDANCE DIVISION BUSINESS MEETING.

Sponsor: Communication Apprehension and Avoidance Division

40676	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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WINNING FRIENDS AND INFLUENCING PEOPLE IN THE WORKPLACE.

Sponsors: Interpersonal Communication Division, Organizational Communication Division

Chair: Kristin Leigh Davis, University of Central Florida

Respondent:

Vincent Waldron, Arizona State Univ West

"Friendships at Work: How Similarity and Friendship Networks Relate to Job Satisfaction." Amber Raile, Michigan State University; Rachel Kim, Michigan State University; Joungwa Choi, Michigan State University; Kim Blaine Serota, Michigan State University; Hee Sun Park, Michigan State University; Dong Wook Lee, Hanyang University

"Give Me What I Want: Expressions of Organizational Dissent as Interpersonal Influence." Johny Garner, Texas A&M Univ

"Identity Implications of Upward Influence in Organizations: Toward an Integrated Analysis of Interaction Goals, Face, and Message Features." Xiaowei Shi, Purdue University; Steven Wilson, Purdue University

40678	12:30 pm to 1:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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TOP THREE PAPERS IN ORGANIZATIONAL COMMUNICATION.

Sponsor: Organizational Communication Division

Chair: Patricia Parker, University of North Carolina Chapel Hill

Respondent:

Beverly Davenport Sypher, Purdue University

"Perceptions of Organizational Media Richness: Replication of Channel Expansion Findings for Electronic Mail, Extension to Telephone and Face-to-Face, and Specification of Expansion Effects for Different Richness Dimensions*." C. Erik Timmerman, University of Wisconsin-Milwaukee; Naga S. Madhavapeddi, University of Wisconsin-Milwaukee

"Resistance as Leadership: A Critical, Discursive Perspective." Heather Zoller, Univ of Cincinnati; Gail Fairhurst, Univ of Cincinnati

"The Story Behind an Organizational List: A Genealogy of Wildland Firefighters' 10 Standard Fire Orders." Jennifer Thackaberry Ziegler,

40679 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 217 C**

TOP FOUR STUDENT PAPERS IN HUMAN COMMUNICATION AND TECHNOLOGY.

Sponsor: Human Communication and Technology Division

Chair: Nicole Laster, Univ of Texas, Austin

Respondent:

T. Andrew Finn, George Mason Univ

"Attachment Style Differences in Online Relationship Involvement: An Examination of Interaction Characteristics and Relational Satisfaction." Jiali Ye, Georgia State University

"Conformity and dissent in a computer-mediated group decision-making: Modified Social Identity Model of Deindividuation Effects (SIDE) model." Junghyun Frannie Kim, Kent State University

"Language, Meaning and Thought: A Symbolic Interactionism Theory Approach to the Rhetoric of Facebook." Nicole A. Smith, West Virginia University

"What Does Hacktivism Have to Offer? Some Ethical Considerations and Rhetorical Benefits of Hacktivism." Brett Lunceford, Penn State University

40680 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 217 D**

JAMES FARMER'S COMMON GROUND BLUE RIBBON PANEL.

Sponsor: NCA First Vice President

Participants:

Jonathan Lewis Clark, Common Ground

Detine Lee Bowers, Common Ground

Sheila McNeil, Council Member, San Antonio

Don Carleton, University of Texas

After the 11 a.m. screening of the James Farmer documentary ("Common Ground Messenger: A James Farmer Documentary Project"), panelists in this second session will celebrate Farmer's work and highlight how his contemporaries carry on his mission today. James Farmer's substantial work as a public intellectual, educator, orator, and activist is itself a site of action and connection.

40681 **12:30 pm to 1:45 pm** **Convention Center** **Concourse 2nd Level** **Room 218**

CONNECTING JUSTICE, MOTIVATIONS, GOALS, AND OUTCOMES IN INSTRUCTIONAL COMMUNICATION.

Sponsor: Instructional Development Division

Chair: Sean Horan, West Virginia University

Respondent:

Marian Houser, Texas State University-San Marcos

"Students' Relational Goals in the Classroom." Ann Frymier, Miami University

"Advisor-Advisee Five: Undergraduate vs. Graduate Perspectives of Advisor Interactional Justice, Sociocommunicative Style, and Credibility." Jason Wrench, Ohio Univ Eastern Campus; Narissra Punyanunt-Carter, Texas Tech Univ

"The Effects of Classroom Justice on Students' Emotional Response." Michelle Paulsel, Northwestern State Univ

"An Investigation of Teacher Machiavellianism, Social Influence, and Student Learning in the College Classroom." Jason J. Teven, California State Univ, Fullerton

"The Relationships of Student End-of-Class Motivation with Teacher Communication Behaviors and Instructional Outcomes." James McCroskey, West Virginia University; Virginia Richmond, West Virginia University; Vicki E. Bennett, University of Colorado

2:00pm

40701 **2:00 pm to 3:15 pm** **Hilton** **Mezzanine** **Salon Del Ray North**

PSYCHOSOCIAL AND COMMUNICATIVE FACTORS IN HIV.

Sponsor: Health Communication Division

Chair: Tomasz A. Fediuk, Illinois State University

Respondent:

Tomasz A. Fediuk, Illinois State University

- "Perceived Similarity, Locus of Control, and Optimistic Bias Among People Living with HIV/AIDS." Maria Lapinski, Michigan State University; Rajiv Rimal, Johns Hopkins University; Katherine Klein, Michigan State University; Hillary C. Shulman, Michigan State University; Amy L. Hepler, Michigan State University
- "Sex Workers and HIV/AIDS: Connecting Resistance to Action-Oriented Agency." Ambar Basu, Purdue University; Mohan Dutta-Bergman, Purdue University
- "Social comparison processes in coping with HIV: Evidence for upward affiliation and downward evaluation." Valerian J. Derlega, Old Dominion University; Kathryn Greene, Rutgers University; Barbara A. Winstead, Old Dominion University; James M. Hensen, Old Dominion University
- "Framing HIV/AIDS in China: Biological, Individualizing, Systemic Frames and the Formation of Health Policies." Hua Jiang, Department of Communication, University of Maryland at College Park

40702 **2:00 pm to 3:15 pm** **Hilton** **Mezzanine** **Salon Del Ray South**

ETHNICITY AND ETHNOGRAPHY.

Sponsor: Ethnography Division

Chair: John T. Warren, Southern Illinois University, Carbondale

Respondent:

Keith Berry, Univ of Wisconsin, Superior

"Symbolic Ethnicity and Shifting Metaphors of Race: An Ethnographic Study of College Students' Understanding of Race." Han N Lee, University of Massachusetts Amherst

"Learning, socializing, and assimilating: An ethnographic study of Chinese students in an American University." Wenli Yuan, Kean University

"Personal Notes on the End of an Indian Era." Yogita Sharma, Texas A&M University

"Passing Privileged: Confessions of a Classed Academic." Sara Dykins Callahan, Univ of South Florida

40703 **2:00 pm to 3:15 pm** **Hilton** **Mezzanine** **Salon Del Ray Central**

LPH STUDENT PAPERS SESSION IV.

Sponsor: Lambda Pi Eta

Chair: Mark Nelson, University of Alabama

Respondent:

Deborah Whitt, Wayne State College

"Dialectical Tension and Ironic Satire in American Beauty: An Evaluation of the Use of Myth in Film." Diane Marie Pisani, Saint Mary's College

"International Newspaper Coverage of Women's Rights since the 1995 Beijing Conference: A Community Structure Approach." Brittany Hammer, The College of New Jersey; Elyse Mitchell, The College of New Jersey; Alexa Shields, The College of New Jersey; John Pollock, College of New Jersey

"Sports Celebrities, Mass Media, and Youth Performance-Enhancing Substance Use." Andriana Lynne Shultz, Lambda Pi Eta

"The Relationship Between Self-Esteem and Mate Selection among Women." Clayton Robert Olson, Lambda Pi Eta Omicron Pi

40704 **2:00 pm to 4:45 pm** **Hilton** **Mezzanine** **La Reina**

CONNECTING WITH COMMUNITY AND LEARNING: THE NUTS AND BOLTS GUIDE TO SERVICE-LEARNING.

Sponsor: Short Courses

Participants:

Toni Whitfield, James Madison Univ

Michael Woeste, University of Cincinnati

Karyn Friesen, Montgomery College

40706 **2:00 pm to 3:15 pm** **Hilton** **Mezzanine** **La Duquesa**

THE RELATIVE IMPORTANCE OF VERBAL AND NONVERBAL COMMUNICATION: EVIDENCE FROM SOCIAL PSYCHOLOGICAL RESEARCH.

Sponsor: Nonverbal Communication Division

40707 **2:00 pm to 4:45 pm** **Hilton** **Mezzanine** **La Princesa**

TEACHING THE CONNECTION BETWEEN LEADERSHIP AND COMMUNICATION: CREATING LEARNING SITES FOR ACTION.

Sponsor: Short Courses

Participants:

Stacey Connaughton, Purdue University
Scott Dickmeyer, Univ of Wisconsin, LaCrosse
Michael Hackman, Univ of Colorado, Colorado Springs
Brent Ruben, Rutgers University
Travis Russ, Rutgers University
Pamela Shockley-Zalabak, Univ of Colorado, Colorado Springs
Geoffrey Tumlin, Univ of Texas, Austin
Patricia Witherspoon, Univ of Texas, El Paso
Hui-Min Kuo, Rutgers University

40708 **2:00 pm to 4:45 pm** **Hilton** **Mezzanine** **La Corona**

TEACHING RHETORICAL CRITICISM AND THEORY AT THE INTRODUCTORY LEVEL.

Sponsor: Short Courses

Participant:

Dann Pierce, Univ of Portland

40709 **2:00 pm to 3:15 pm** **Hilton** **Lobby** **Hacienda I**

PUBLIC RELATIONS AND THE LAW: CREATING SITES AND CONNECTIONS FOR PRACTITIONERS AND SCHOLARS.

Sponsor: Division on Communication and the Law

Chair: Jeffrey Brand, Millikin University

There are many intersections between the law and public relations. This panel explores these sites and connections in the context of Supreme Court nominations, voluntary versus external regulations of corporations, using public relations to explain legal judgments against organizations, the limits on commercial versus political speech, and the training of future practitioners to work with clients and attorneys.

40710 **2:00 pm to 3:15 pm** **Hilton** **Lobby** **Hacienda II**

CONSTRUCTING WOMEN'S IDENTITIES: INTERNATIONAL PERSPECTIVES.

Sponsors: Feminist and Women's Studies Division, International and Intercultural Communication Division

Chair: Robbin Crabtree, Fairfield University

Respondent:

Michelle Violanti, Univ of Tennessee, Knoxville

""We women have our rights": A Gender Analysis of an ICT Initiative in Afghanistan." Ami Sengupta, Ohio U; Esther G Long, Voice For Humanity; Arvind Singhal, Ohio U; Corinne L Shefner-Rogers, University of New Mexico

"News Coverage of Muslim Women in the Arabian Gulf." Sarah Halim, Georgia State University; Marian Meyers, Georgia State University

"Constitution of Chinese Women in the Nation Building of China." Yahui Zhang, Bowling Green State Univ

"The Perfect Wife and Companion: A Study of Mail-Order Bride Web Sites and the Marketing of Filipino Women." Maria Jessica C Crespo, University of New Mexico

40724 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 101 A**

DISABILITY ISSUES CAUCUS BUSINESS MEETING.

Sponsor: Disability Issues Caucus

40725 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 101 B**

ISSUES FACED BY CHINESE MEDIA: THE AUDIENCE AND THE IMPACT.

Sponsor: Chinese Communication Association

Chair: Hua Lin (Helen) Sun, The University of Texas of the Permian Basin

"Television Audience Loyalty and Its Structural, Content and Cultural Determinants:A study of TV viewing in Guangzhou." jingyan yuan, Northwestern University

"Pursuit of the Ideal Audience: the Boom of Service Formats in Chinese Television Industry." Janice Hua Xu, Western Connecticut State University

"The Cancellation of Chinese Television Programs: Economics or Politics?" Weiyu Zhang, Univ of Pennsylvania

"The Effects of Playing Violent Videogames on Chinese Adolescents' Pro-violence Attitudes, Attitudes toward Others and Aggressive Behavior." Ran nmn Wei, University of South Carolina

40726 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 102 A**

ANTICIPATING MADAM PRESIDENT.

Sponsor: Political Communication Division

Chair: Shannon L. Holland, University of Nebraska at Omaha

Participants:

Kristina Sheeler, Indiana Univ-Purdue Univ, Indianapolis

Amanda Leigh Brozana, University of Alabama, College of Communication and Information Science

Respondent:

Vanessa Beasley, University of Georgia

Presidential campaigns present recurring sites for connection with American identity and action over specific issues and personalities. As we prepare for the 2008 campaign, it is vital to attend to current discourses on the prospects for a woman president. This panel approaches the issue by looking at past histories, media response, and contemporary case studies that relate to the anticipation of a viable, elected female presence in the Oval Office.

40727 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Room 102 B**

HOW MUCH IS TOO MUCH?: AN ANALYSIS OF SELF-DISCLOSURE ON THE FORENSIC CIRCUIT.

Sponsor: National Forensics Association

Chair: R Randolph Richardson, Berry College

Respondent:

R Randolph Richardson, Berry College

This session consists of forensic research papers. Together, the papers will review different areas of self-disclosure on the forensic circuit.

40729 **2:00 pm to 3:15 pm** **Convention Center** **Street Level** **Mission Room 103 B**

AACCD/BC MEET & GREET AND AWARDS CEREMONY.

Sponsor: Black Caucus

40733 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 002 A**

K-12 WORKSHOP #2: BRINGING THE NATIONAL STANDARDS INTO OUR CLASSROOMS SPEAKING.

Sponsor: NCA Educational Policies Board

Chair: John Heineman, Lincoln High School

Participants:

Melissa Beall, Univ of Northern Iowa

Ruth Kay, Detroit Country Day School

Judith Litterst, St Cloud State Univ

This workshop is open to all NCA members attending the convention as well as local K-12 teachers from the San Antonio Area. Audience members will be introduced to the NCA Standards for Speaking and then be led through hands on activities that can be used in language arts/communication classrooms. Participants will learn how competent speakers demonstrate knowledge and understanding of the speaking process, the ability to adapt communication strategies appropriately and effectively according to the needs of the situation and setting, the ability to use language that clarifies, persuades, and/or inspires while respecting differences in listeners' backgrounds, and the ability to manage or overcome communication anxiety.

40734 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 003 A**

INNOVATIONS IN THE BASIC COURSE: COURSE CONCEPTS AND DESIGN.

Sponsor: Basic Course Division

Chair: Beth Waggenspack, Virginia Tech

Have you burst your basic course model and done something ingenious? Are you reaching out to a different audience with your class content? Are you struggling with keeping yourself centered in the discipline yet meeting the demands of your school's mission? This panel will present

innovations underway in basic courses that challenge traditional ways of thinking how we deliver content, respond to the marketplace, and maintain our academic integrity. Audience participation will be encouraged.

40735	2:00 pm to 3:15 pm	Convention Center	River Level	Room 002 B
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NDT BOARD OF TRUSTEES.

Sponsor: American Forensic Association

40736	2:00 pm to 3:15 pm	Convention Center	River Level	Room 003 B
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MINDS ON DISPLAY: THE RHETORICAL IMPLICATIONS OF FUNCTIONAL BRAIN IMAGING.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Henry Krips, Univ of Pittsburgh

Respondent:

McClain Watson, Drake University

Brain-imaging research has increased exponentially in the last 15 years and has infiltrated mainstream public discourse to a remarkable extent. The papers in this panel explore the various rhetorical dimensions of brain-imaging studies as they appear in both scientific journals and the popular press. Panelists discuss the iconic potential and kairotic functions of brain images, as well as their rhetorical implications in both science and public policy debates.

40740	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 B
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LEADERSHIP COMMUNICATION AND VOICE IN GROUPS.

Sponsor: Group Communication Division

Chair: Karen Myers, Purdue University

Respondent:

Mary Lynn Henningsen, Northern Illinois Univ

"Connection and InterAction by Kumiai." Carolyn Kyyhkynen Lee, The University of Southern Mississippi

"Communication Strategies for Sharing Leadership: Leader Member Exchange in Theater Groups." Michael Kramer, Univ of Missouri, Columbia

"Hold on; I thought I was in charge:" Satisfaction, Motivation, Information Sharing and Leader Change in Small Groups." Kenneth Levine, Univ of Tennessee, Knoxville; Mary Asbury, Univ of Tennessee, Knoxville; Andrew Tollison, Univ of Tennessee, Knoxville; Abby M. Brooks, University of Tennessee

"Speaking-up in the context of groups: Analyzing multilevel predictors of voicing behaviors." Isabel C. Botero, Illinois State University; Amber Raile, Michigan State University

40741	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 C
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INFORMATION SEEKING AND COGNITIVE PROCESSING OF HEALTH INFORMATION.

Sponsor: Health Communication Division

Chair: James Olumide Olufowote, Boston College

Respondent:

James Olumide Olufowote, Boston College

"Cancer information seeking experiences: Determinants of Self-efficacy." Carey Curry, Rutgers University

"Adolescents' Cognitive Processing of Smoking Information." I-Huei Cheng, University of Alabama

"Media Use and Health Information Seeking: An Empirical Test of Complementarity Theory." James Robinson, University of Dayton; Yan Tian, Univ of Missouri, St Louis

"The Influence of Traditional Information Sources on Use of the World Wide Web to Seek Health Information: Findings from the Health Information National Trends Survey." Stephen Rains, University of Arizona

40742	2:00 pm to 3:15 pm	Convention Center	River Level	Room 006 D
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PODCASTING ACROSS THE COMMUNICATION CURRICULUM.

Sponsor: Instructional Development Division

The panelists are early adopters of podcasting for instructional development. Podcasting is an internet-based audio/video distribution technology allowing subscribers to automatically receive updated content for listening/viewing via computer or portable media player. Since

fall 2005 the panelists have employed podcasting in a variety of learning environments including: distance education, forensics and debate, large lecture classes, and as a content-creation assignment for graduate students. Each panelist will present their assessments of podcasting for instruction and learning.

40743 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 A**

RHETORIC AND IDENTITY: EXPLORATIONS OF FICTION, TECHNOLOGY, AND SOCIAL MOVEMENTS.

Sponsor: Rhetorical and Communication Theory Division

Chair: Susan Kline, Ohio State University

Respondent:

Susan Kline, Ohio State University

"Losing Your Self: A Rhetorical Criticism of the Identity Theft Metaphor." Benjamin Mabe, Univ of New Mexico

"The Rhetoric of Remasculinization in Nationalist Identity Movements." Abhik Roy, Howard University

""The Wolf in Sheep's Clothing:" The Rhetoric of Passing in Aesopic Fables." Marcia Dawkins, Univ of Southern California

40744 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 B**

INTERSECTIONS OF RHETORIC AND PERFORMANCE: CREATING SITES FOR CONNECTION AND ACTION IN INTERDISCIPLINARY SCHOLARSHIP.

Sponsor: Rhetorical and Communication Theory Division

Participants:

Jeffrey Bennett, Georgia State University

Scott Gust, Bowling Green State Univ

Keith Nainby, California State Univ, Stanislaus

Lesli Pace, University of Louisiana at Monroe

Amy Pinney, Southern Illinois Univ, Carbondale

Charles Walts, Southern Illinois Univ, Carbondale

Although rhetoric and performance are intrinsically linked across the history of our discipline, the intersection of these paradigms creates opportunities for growth and action as yet underdeveloped. As such, we will focus on the following: historical connections, fears associated with producing scholarship at the intersection, the problematic of viewing modes of inquiry as supplemental lenses, the scholarly enhancement of embracing both perspectives, and implications of how discourses of discipline function.

40745 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 C**

COMPETITIVE PAPERS IN PUBLIC RELATIONS.

Sponsor: Public Relations Division

Chair: Chris Caldiero, Rutgers University

"Application of Persuasion Theories to Communication Campaign Practice: Child Prevention from Online Pornography." Kim McCann, Bowling Green State Univ

"Listening to Learn: The 'Inactive' Publics of the Arts as Exemplar." Lois Foreman-Wernet, Capital University; Brenda Dervin, Ohio State University

"Miami University Employee Wellness Initiative: An Issues Management Approach to a Communication Plan through a Structural Perspective." Carole Louise Johnson, Miami University

"Sources of Information for Health Journalists: Opportunities for Corporate Health Public Relations." Ruth Ann Lariscy, University of Georgia; Elizabeth Johnson Avery, University of Tennessee

40746 **2:00 pm to 3:15 pm** **Convention Center** **River Level** **Room 007 D**

POLITICAL DEBATES AND THE VISUAL IMAGE IN POLITICS.

Sponsor: Political Communication Division

Chair: Vincent Fitzgerald, College of Mt St Vincent

Respondent:

John Tedesco, Virginia Tech

"The Sightbite: The Role of Visual Images in Political Communication." Daniel Schill, University of Kansas

"An Argument for Multileveled Televised Political Debate Research." Elisia Cohen, St Louis University

"The Presidential Candidates Debate: Viewer's Reactions to the Bush/Kerry Debate." Clark Callahan, Univ of South Dakota; Terry Robertson, Univ of South Dakota

"Political Engagement through Debates: Young Citizens' Reactions to the 2004 Presidential Debates." Mitchell S. McKinney, National

Communication Association; Sumana Chattopadhyay, Marquette University

40747	2:00 pm to 3:15 pm	Convention Center	River Level	Room 008 A
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COACHING AND DIRECTING FORENSICS: THE ETHICAL FORENSIC COACH AND THE USE OF COMPUTERS IN DEBATE ROUNDS.

Sponsor: NFHS Speech, Debate, and Theatre Association

Respondents:

Crystal Lane Swift, Louisiana State University

Jana Riggins, Univ of Texas, Austin

40748	2:00 pm to 3:15 pm	Convention Center	River Level	Room 008 B
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TRANSFORMATION AND RESHAPING AN IDENTITY FOR LATINOAMERICANOS EN ACCIÓN (LEA), A NONPROFIT ORGANIZATION IN MYRTLE BEACH, SC.

Sponsor: Latina/Latino Communication Studies Division

Chair: Tamar Ginossar, Univ of New Mexico

Respondent:

Stephanie Martinez, St Edwards University

This presentation is about the transformation of a small non-profit organization that serviced a growing Hispanic/Latinas/os population engaged in mostly the construction and tourism industry in a coastal county of South Carolina. College students participated with the organization in taking it through a transformation plan that created a new identity and re-envisioned the image and reputation of the organization so it could better serve Hispanics/Latinas/os in matters of health, welfare, education, and economic issues.

40749	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 201
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GENRES OF COMMUNICATION: NARRATIVES, GRAFITTI AND INSULTS.

Sponsor: Language and Social Interaction Division

Chair: Felicia Roberts, Purdue University

Respondent:

Eric Morgan, New Mexico State Univ

"Jerry Springer: A site for connection and individuation." Jolane Flanigan, Univ of Massachusetts, Amherst

"Sex and Politics in Public Bathrooms." Irina Gendelman, University of Washington

"Toward Identifying the Burlesque Narrative in Discourse." David Boromisza-Habashi, Univ of Massachusetts, Amherst

40750	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 202 A
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TOP PAPERS IN VISUAL COMMUNICATION.

Sponsor: Visual Communication Division

Chair: Janice Norton, Arizona State University

Respondent:

Julianne Newton, University of Oregon

"Redrawing Afrocentrism: Visual nommo in Ben H. Johnson's editorial cartoons." Benjamin R. Bates, Ohio University; Windy Lawrence, Univ of Houston Downtown; Mark Cervenka, Univ of Houston Downtown

"Political Cartoons: Furthering the Case for Visual Argument." Robert Gass, California State Univ Fullerton; John Seiter, Utah State Univ

"LeBron James at the Moment of the Frame." Brett Ommen, Northwestern University

""We Will Get through this Together": Journalism, Trauma, and the Israeli Disengagement from the Gaza Strip." Keren Tenenboim Weinblatt, Univ of Pennsylvania

40751	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 202 B
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NCA STUDENT CLUBS BUSINESS MEETING.

Sponsor: NCA Student Clubs

40752	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 A
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ISSUES IN FORENSICS: DEBATE AND INDIVIDUAL EVENTS.

Sponsor: Argumentation and Forensics Division
Chair: Rachelle Kamrath, Univ of Nebraska, Kearney
Respondent:

Larry Schnoor, Minnesota State University, Mankato
"Aligning Assumptions About Advocacy: Toward a Theory of Critique in Academic Debate." Edward Hinck, Central Michigan University
"The impact of prior experience in intercollegiate debate upon a postsecondary educator's skillset." Doyle Srader, Stephen F Austin State Univ
"Why are they involved anyway? Organization identity, culture and student motivation." Stephen Croucher, Bowling Green State University; Tyler Thornton, Cameron University; Jackie Eckstein, University of Oklahoma
""Evidence, Audience-Centered Communication, and Democratic Deliberation: Mock Trial as a Complimentary Model of Forensics Competition."" Kevin Sargent, University of South Carolina Upstate

40753	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 203 B
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CONNECTING COMMUNICATION EDUCATION AND SCHOLARSHIP: ENGINEERING THE POSSIBILITIES.

Sponsor: Scholarship of Teaching and Learning
Chair: April A. Kedrowicz, University of Utah
Respondent:

Ann Darling, University of Utah

Communication across the curriculum (CXC) programs are characterized by the teaching of communication in different disciplines. Often, the unique relationship characterizing such endeavors positions communication as a "service discipline." That is, the interaction is unidirectional with representatives from communication providing instruction in communication skills to students in other disciplines. Although this service is valuable to students both academically and professionally, practitioners working in CXC environments have much to offer to communication education as a result of collaboration. The purpose of this panel is to reflect on how teaching communication in engineering provides insights into communication education research.

40754	2:00 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 204 A
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CONNECTING THE PUBLIC SPEAKING COURSE WITH THE DIGITAL AGE.

Sponsor: Short Courses
Participant:

Stephanie Coopman, San Jose State University

40755	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 204 B
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CONNECTION AND ACTION FOR ACTORS: AN EXERCISE EXCHANGE FOR PERFORMERS AND TEACHERS.

Sponsor: Theatre Division
Chair: Sara Nalley, Columbia College
Participants:

Sharon Ammen, St Mary of the Woods College
Marcia Berry, Azusa Pacific University
Austen Goebel, St. Mary of the Woods College
Darren C. Goins, Towson University
Tim Good, DePauw University
Amanda Miller, St Mary of the Woods College
Sara Nalley, Columbia College
Paul Patton, Spring Arbor College
Julie Rae Pratt, Central Missouri State University
Raymond Puchot, Bristol Community College
Lisa Weckerle, Kutztown University

The use of acting exercises creates opportunities for connection and action in performance classes. In this interactive session, teachers and students of theatre and performance studies will share classroom-tested exercises for teaching performance techniques and concepts. Audience members are invited to participate in the exercises and in the discussion which will follow.

40756	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 205
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MASS COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Mass Communication Division

40757 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 206 A**

TOP FOUR PAPERS IN INTERPERSONAL COMMUNICATION.

Sponsor: Interpersonal Communication Division

Chair: Walid Afifi, Penn State University

Respondent:

Steven Wilson, Purdue University

"Human Affection Exchange: XV. Metabolic and Cardiovascular Correlates of Trait Expressed Affection." Kory Floyd, Arizona State University; Colin Hesse, Arizona State University; Mark Haynes, Arizona State University

"Communication Processes that Predict Young Adults' Feelings of Being Caught and their Associations with Mental Health and Family Satisfaction." Paul Schrodtt, Texas Christian University; Tamara Afifi, University of California-Santa Barbara

"Communicating About a Relational Issue While (Not) Intoxicated: The Influence of Alcohol Consumption on Communicative Goals and Message Features." Jennifer Samp, University of Georgia; Jennifer Monahan, University of Georgia

"Two Studies Testing the Sequential Motivation Model of Gender Effects." Susanne Jones, Univ of Minnesota, Twin Cities

40758 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 206 B**

MEDIATED COMMUNICATION AS RELIGIOUS COMMUNICATION: USING MEDIATED TECHNOLOGY TO COMMUNICATE THE MESSAGE OF FAITH.

Sponsor: Religious Communication Association/Mediated Studies

Chair: Thomas Carmody, Vanguard Univ of Southern California

"Communication in Action: Teaching Values Using Entertainment-Education Videos." Janine Dunlap, Freed-Hardeman Univ

"Hell Exposed: Front and Back Region Behavior as Mediated by the Religious Documentary Hell House." Cheryl A. Casey, New York University

"Home Videos, Indian Diaspora and (Construction of) Meaning of Celebration of Religious Festivals and Performance of Religious Rituals." Bhavana Upadhyaya, University of New Mexico

"Philosophic Polysemy: Varying Narrative Blends In Different Television Series." Warren Glenn Koch, Azusa Pacific University

"The Sermon of the News: The Resurrection of God in Media Coverage of Natural Disasters." Sharon Avital, Univ of Texas, Austin

40759 **2:00 pm to 4:45 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

TEACHING COMMUNICATION ETHICS: CONNECTING ETHICAL PRINCIPLES WITH ACTIONS.

Sponsor: Short Courses

Participants:

William Neher, Butler University

Kenneth Chase, Wheaton College

Paul Sandin, Butler University

Karen Zediker, Univ of Puget Sound

40760 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

CONDUCT UNBECOMING: PERFORMING NINETEENTH CENTURY AMERICAN CONDUCT MANUALS.

Sponsor: Performance Studies Division

Respondent:

Ruth Bowman, Louisiana State University

By embodying conduct in live performance, we hope to expose the ideological foundations that justified class biases, gender boundaries and discourses of racial purity in nineteenth century America and to explore the American fascination with selling respectability through instruction manuals. Though the manuals purport to offer their readers access to purified identities (e.g., the ideal mother, the ideal citizen, etc.), our performance aims to expose the inevitable impurity of the lived experiences of nineteenth-century Americans.

40762 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

THE COMMUNICATION CURRICULA IN THE NATION'S COMMUNITY COLLEGES: OUR NEXT STEPS.

Sponsor: Community College Section

Chair: Tasha Van Horn, Citrus College

Participants:

David L. Bodary, Sinclair Comm College
Richard Emanuel, Alabama State Univ
Dina Dahbany-Miraglia, Queensborough Community College
Deborah Hefferin, Broward Comm College, North Campus
Richard Quianthy, Broward Comm College, North Campus
Thomas Sabetta, Jefferson Comm College
Edward Schwarz, Prairie State College
Roxane Sutherland, Clark College
Dianna Wynn, Courtroom Intelligence

This panel will discuss the final results of the research project, "The State of the Communication Curricula in the Nation's Community Colleges." Panelists will discuss insights gained from the research, suggestions for the use of this data, address limitations of the project and offer recommendations for future research.

40763	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 210 A
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THE ADMINISTRATIVE SCHOLAR: BALANCING ADMINISTRATIVE RESPONSIBILITIES WITH TEACHING, RESEARCH, AND SERVICE.

Sponsor: NCA First Vice President

Chair: David Roach, Texas Tech Univ

Participants:

Derek R. Lane, University of Kentucky
Kathleen Long, WV Wesleyan College
Steven Beebe, Texas State University-San Marcos
James McCroskey, West Virginia University

This panel will explore perspective and discussion from administrators on how administrators can balance administrative responsibilities, teaching, research, and service activities effectively.

40764	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 210 B
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MAKING A SPECTACLE: MONSTROUS BODIES IN PERFORMANCE.

Sponsor: Performance Studies Division

Respondent:

Elizabeth Bell, University of South Florida

This panel will look at the "monstrous" representations of gendered bodies in the US media. The authors examine the cultural spectacle of representing and constructing tattooed, fat or middle aged bodies. Using a range of theoretical lenses (queer, disability, feminist, critical studies) the panelists analyze the monstrous body phenomena in print media, film, television, internet and advertising. Responding to the three papers will be feminist and performance studies scholar Dr. Elizabeth Bell.

40765	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 211
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TOP PAPERS IN AMERICAN STUDIES.

Sponsor: American Studies Division

Chair: Carmen Heider, Univ of Wisconsin, Oshkosh

Respondent:

Trevor Parry-Giles, University of Maryland
"Martyrdom Reconsidered: W.E. B. DuBois, Oswald Garrison Villard, Robert Penn Warren and the Rhetorical Construction of John Brown*."
Nicolas Rangel, Univ of Houston Downtown
"Remembering the Shoah as "Exceptional": The United States Holocaust Memorial Museum and American Exceptionalism." David Worthington, DePauw University
"The 'Shocking Story' of Emmett Till and the Politics of Public Confession." Dave Tell, University of Maryland
"Transforming Chaos into Order: The Symbolic Reconciliation of Farm and Machine in America's Late Nineteenth Century Utopian Discourse." Larry Lambert, Indiana Univ South Bend

40766	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 212 B
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EXPERIENTIAL LEARNING IN COMMUNICATION BUSINESS MEETING.

Sponsor: Experiential Learning in Communication Division

40767 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 212 A**

TOP PAPERS IN ENVIRONMENTAL COMMUNICATION.

Sponsor: Environmental Communication Division

Chair: Stacey Sowards, Univ of Texas, El Paso

Respondent:

Peter Bsumek, James Madison Univ

"The Illustrated Image, the Trope of Color, and the Mythic Hero in Dr. Seuss's 'The Lorax.'" Dylan Wolfe, Clemson University

"The Captain Planet Television Series: Connecting Audiences with Environmental Agendas, Issues, and Actions." Lea Jane Parker, Northern Arizona University

"Communicating Risk through Drawing on the Words of Others: Public Hearings on Wal-Mart, Zoning, and the Threat to the Aquifer."

Richard Buttny, Syracuse University; Jodi Cohen, Ithaca College

"Environmental Justice Content in Mainstream, 6-12 Environmental Education Guides." Ann Kushmerick, Drexel University; Lindsay E Young, Drexel University; Susan Stein, Drexel University

""Somethin' Tells Me It's All Happening at the Zoo:" Discourse, Power, and Conservationism in the Contemporary Zoo." Tema Milstein, University of Washington

40768 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 213 A**

ASSESSING AND EXPANDING MODELS OF SEMIOTIC EXPLANATION.

Sponsor: Semiotics and Communication Division

Chair: Gary Paul Radford, Fairleigh Dickinson Univ

Respondent:

David Petroski, Southern Connecticut State Univ

"Gregory Bateson's 'New Science' in the Context of Communicology." Isaac E. Catt, California State University, East Bay

"Two Semiotic Models Appreciating René Magritte's Paintings." Kyong Kim, Mt Vernon Nazarene College

"The Rhetorical Theory of Baudrillard's Simulacrum." Josh Hanan, San Diego State Univ

40769 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 213 B**

SMALL COLLEGE BUSINESS MEETING.

Sponsor: Undergraduate College and University Section

40770 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 214 A**

BREAKING THE CODE: EEOC STATEMENTS AND THE GLBT COMMUNITY.

Sponsors: Caucus on Gay and Lesbian Concerns, Division on Communication and the Law

Chair: Collier Patton, Central Texas College

Participants:

Lisa Millhous, West Chester Univ

Wade Hescht, North Harris College

Rex Gaskill, Normandale Community College

Deryl Johnson, Kutztown University

R. Anthony Slagle, Univ of Puerto Rico

Paul Westbrook, Northeastern State Univ

It is sometimes difficult to discern the hiring and anti-discrimination policies of colleges and universities as they pertain to the GLBT community. The EEOC statements provided by many institutions of higher learning use oblique language and code-words to address issues of sexual orientation and gender identity. This panel will examine sample EEOC statements from American colleges and universities in an attempt to decode policies regarding issues ranging from hiring non-discrimination to same-sex partner benefits.

40771 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 214 B**

CREATING SITES FOR WOMEN'S STUDIES CONNECTION AND FEMINIST ACTION: BONNIE J. DOW'S INFLUENCE ON FEMINIST AND WOMEN'S STUDIES SCHOLARS AND SCHOLARSHIP.

Sponsor: Feminist and Women's Studies Division
Chair: Karlyn Campbell, Univ of Minnesota, Twin Cities
Respondent:

Bonnie Dow, University of Georgia

This panel explores the sites of connection and action made possible by the scholarship of Bonnie J. Dow. Panelists will discuss different elements of Dow's scholarship in terms of what it has added to women's, feminist, media, political, and rhetorical studies as well as how that scholarship has impacted their own work. Dow will respond to the presentations and discuss the current direction of her research and how it is informed by her previous work.

40772	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 C
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CRITICAL AND CULTURAL STUDIES DIVISION -- BUSINESS MEETING.

Sponsor: Critical and Cultural Studies Division

40773	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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TOP PAPERS IN PUBLIC ADDRESS.

Sponsor: Public Address Division

Chair: Lisa Shawn Hogan, Penn State University

Respondent:

Shawn Parry-Giles, University of Maryland

"'Myth, Mask, Sword, and Shield': Dr. John H. Marburger III's Rhetoric of Neutral Science for the Nation." Lisa Keranen, Univ of Colorado, Boulder; Lisa Irvin, Univ of Colorado, Boulder; Jason Lesko, Univ of Colorado, Boulder; Alison E Vogelaar, University of Colorado

"John Pym and the Rhetoric of Opposition." Jim Kuypers, Virginia Tech; Matthew Althouse, SUNY Brockport

"Staying Committed to the Mission: Epideictic Argument and George W. Bush's Performance in the 2004 Presidential Debates." Dru Anthony Williams, University of Washington

"Terrorism, Rhetoric and Myth." Robert Rowland, University of Kansas; Kirsten Theye, University of Kansas

40774	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 215
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WOMENTORING III, NO. 1: A SITE OF CONNECTION AND ACTION IN ACADEME.

Sponsor: Women's Caucus

Chair: Victoria Newsom, Loyola Marymount Univ

Participants:

Pamela Kalbfleisch, University of North Dakota

John Howard III, East Carolina Univ

Sheri Bleam, Adrian College

Paaige Turner, St Louis University

Elesha Ruminski, College of Mt St Joseph

Robin A. Jones, Southwestern Oklahoma State University

Patrice Buzzanell, Purdue University

Katherine Burk, Indiana University-Purdue University Fort Wayne

Ina Ames, Bridgewater State College

40775	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 216 A
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EPB FORUM II: NCLB AND THE IMPACT ON TEACHING COMMUNICATION.

Sponsor: NCA Educational Policies Board

40776	2:00 pm to 3:15 pm	Convention Center	Concourse 2nd Level	Room 217 A
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POWER: EXPLOITATION, RESISTANCE AND REVOLUTION.

Sponsor: La Raza Caucus

Chair: Darrel Enck-Wanzer, Eastern Illinois University

Respondent:

Adrienne Viramontes

"Get Your Dance On: Desire as Tactical Resistance in Queer Latina/o Clubs." Lucas C Messer, Arizona State University
 "Brazilian carnival as a tool for Black's [dis]empowerment: A textual analysis of the discourse of oppression in the samba enredo." Juliana Maria da Silva, Howard University
 "The Cause of Vieques: worthy or unworthy?: An evaluation of the propaganda model and the indexing hypothesis." Andrew C Kennis, Institute of Communications Research
 "Rhetoric of a Revolutionary: Rhetorical Criticism of Che Guevara." Elena Esquibel, California State University, Long Beach

40778 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 B**

ORGANIZATIONAL COMMUNICATION UNIT BUSINESS MEETING.

Sponsor: Organizational Communication Division

40779 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 C**

TOP FOUR PAPERS IN HUMAN COMMUNICATION AND TECHNOLOGY.

Sponsor: Human Communication and Technology Division

Chair: Scott C. D'Urso, Marquette University

Respondent:

J. D. Wallace, Lubbock Christian University
 "Do You Know What It Means to Miss New Orleans?: Community, Crisis and Internet Communication." Claire Procopio, Southeastern Louisiana Univ; Steven T Procopio, Louisiana State University
 "Modeling the Influence of Structural Features and Information Seeker Attributes on Perceptions of Health Website Credibility." Stephen Rains, University of Arizona; Carolyn Donnerstein, University of Arizona
 "The College Classroom as a Site for Mobile Communication: Perceptions of Ringing, Cheating, and Classroom Policies." Scott W. Campbell, University of Michigan
 "Why Do We Treat Computers Like Real People? Mindlessness Explanation for the Computers Are Social Actors (CASA) Paradigm." Eun-Ju Lee, Univ of California, Davis

40780 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 217 D**

TOP PAPERS IN THE STUDENT SECTION.

Sponsor: Student Section

Chair: John Spinda, Kent State University

Respondent:

Jimmie Manning, Northern Kentucky University
 ""I just want to blow up!": Toward a Model of Emotional Control." Annegret F. Hannawa, Arizona State University
 ""Student" Constituted in the Corporatized University." Amy Pason, Univ of Minnesota, Twin Cities
 "A site for connecting shared identity: An ethnographic analysis of marginalized men." Anthony Spencer, University of Oklahoma
 "Rural America: A Context for Combining Legitimate Peripheral Participation and Expectancy Violations Theories." Rebecca A Kuehl, University of Georgia
 "We're open, but stay away from that topic: An Analysis of the Taboo Topic Past Sexual Experiences in Romantic Relationships." Michael Thomas Anderson, University of Kansas

40781 **2:00 pm to 3:15 pm** **Convention Center** **Concourse 2nd Level** **Room 218**

RHETORICAL INTERROGATIONS OF THE WAR ON TERROR.

Sponsor: Rhetorical and Communication Theory Division

Chair: Robert Asen, Univ of Wisconsin, Madison

Respondent:

Robert Asen, Univ of Wisconsin, Madison
 ""That's not the way we do things in America": The "Strange Secret" of Abu Ghraib." Marita Gronnvoll, University of Georgia
 "Grand discourses of terror: Contemplating the predatory narrative." Aaron Raymond Hess, Arizona State University
 "'Weapons of Mass Destruction' and the Dialectical Legitimization of War and Violence." James Patrick Dimock, Minnesota State University, Mankato

3:30pm

40801	3:30 pm to 4:45 pm	Hilton	Mezzanine	Salon Del Ray North
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DIS-CONNECTED SITES OF CITIZENSHIP AND NATIONAL IDENTITY: ENVISIONING AND EXAMINING THE LOCAL/GLOBAL IN INTERNATIONAL COMMUNICATION.

Sponsor: International and Intercultural Communication Division

Chair: Kumi Silva, Northeastern University

Respondent:

Radha Hegde, New York University

This panel brings together a group of scholars who situate their research within an international communication framework to understand and articulate notions of identity, resistance, and power within a global context. We seek to understand the ways in which communication, broadly defined as discourses, cultural practice, and industry, are used to situate particular identities within an international framework. We especially focus on movements that straddle the local/global to understand and articulate what we see as emerging issues within the theory and praxis of international communications.

40802	3:30 pm to 4:45 pm	Hilton	Mezzanine	Salon Del Ray South
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THE BOMBS AWAY COLLECTIVE PRESENTS: TRIBUTARIES OF WOMEN'S HERSTORIES AND FUTURES.

Sponsor: Feminist and Women's Studies Division

Chair: Suzanne Daughton, Southern Illinois Univ, Carbondale

Participants:

Nicole Lynn Defenbaugh, Southern Illinois Univ, Carbondale

Janet Donoghue, Southern Illinois Univ, Carbondale

Alison Fisher, Southern Illinois Univ, Carbondale

Diana Tigerlily, Southern Illinois Univ, Carbondale

Melinda Leigh Yeomans, Southern Illinois University - Carbondale

Amber Zimmerman, Southern Illinois University, Carbondale

Sandra Calderon Garza, Southern Illinois University, Carbondale

Respondents:

Della Pollock, University of North Carolina Chapel Hill

Terry Galloway, Florida State University

Donna Nudd, Florida State University

This performative inquiry is a feminist restoration, reflection, and reclamation of woven socio-poetics, postmodern satire, performance art, and herstorical narratives by the Bombs Away Collective to bridge generations of herstories in an invitational journey of connection and conscious action. Women honored in our performances include: Alice Walker, Margaret Atwood, Rachel Carson, Arundhati Roy, Joy Harjo, Hildegard Von Bingham, Audre Lorde, Luce Irigaray, bell hooks, Gloria Anzaldua, Jane Hirschfield, and Pauli Murray. The Bombs Away Collective is a collaborative protest performance group working together to raise consciousness and awareness for peaceful engagement in decoding the establishment's rhetoric of distortion, incompetence, and arrogance and to promote sustainable mind, body, and spirit living for our world through community investment and support.

40803	3:30 pm to 4:45 pm	Hilton	Mezzanine	Salon Del Ray Central
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THE ROLE OF IDENTITY IN PEACE AND CONFLICT.

Sponsor: Peace and Conflict Communication Division

Chair: Janice Barrett

"Bosmajian Applied to the Construction of Identity in the Online Rhetoric of Hamas." Christian Alexander Vukasovich, Wayne State University doctoral student

"Case Studies on Interethnic Conflict: An Interdisciplinary Overview." Kelly McKay-Semmler, University of Oklahoma

"Dialectics of Facework in Negotiations: Off-Record Meanings and Construction of Identities* Top Student Paper." Jane Stuart Baker, Texas A&M University

"Peace=Deece: What Peace Activism Means to Activists in Their Own Words." Brion Riley White, Graduate Student

40805	3:30 pm to 4:45 pm	Hilton	Mezzanine	La Vista
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COMPETITIVE PAPERS: ALTERNATIVE PERSPECTIVES ON THE BASIC COURSE.

Sponsor: Basic Course Division

Chair: Marie Thompson, Ohio Univeristy

Respondent:

Laura Privera, East Carolina Univ

"Don't Drink and Speak: The Relationships Among Drinking, Practice, Motivation and Speech Performance." Roberta King Mitchell, James Madison University; C. Leigh Nelson, James Madison University

"Performing vs. Conversing Public Speakers: Recollection in a College Population." Richard Doetkott, Chapman University; Lance Lockwood, Chapman University; Gregg Payne, Chapman University

"Persuasion in the School of Business: A Construction of a Basic Course in Business and Professional Communication." Ronald Arnett, Duquesne University; Amanda Grace McKendree, Duquesne University; Kathleen Roberts, Duquesne University; Janie Harden Fritz, Duquesne University

"Public Speaking Pedagogy and Democratic Citizenship: Exploring the Connection in Disciplinary Practice." Brian McGee, College of Charleston; Deborah McGee, College of Charleston

40806	3:30 pm to 6:15 pm	Hilton	Mezzanine	La Duquesa
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MAKING CONNECTIONS FOR CCG ALL PARTNERS: ORIENTATION/PARTNER TRAINING/BUSINESS MEETING.

Sponsor: Communicating Common Ground

40809	3:30 pm to 4:45 pm	Hilton	Lobby	Hacienda I
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IDENTITY IN INTERCULTURAL COMMUNICATION RESEARCH: FIVE STUDIES.

Sponsor: International and Intercultural Communication Division

Chair: John Baldwin, Illinois State University

Respondent:

John Baldwin, Illinois State University

"From Ethnic to Interethnic: The Case for Identity Adaptation and Transformation." Young Yun Kim, University of Oklahoma

"Intercultural Competence in Conflict: Predicting Communication Competence with Face Concern and Conflict Style." Adolfo Jose Garcia, Univ of New Mexico

"International Students' Identity Gaps Arising in Communication with Americans and Depression Level." Eura Jung, Univ of Southern Mississippi; Michael Hecht, Penn State University; Brooke Wadsworth, Pennsylvania State University

"The Relativity and Salience of Identity across Cultures." Tae-Seop Lim, University of Wisconsin-Milwaukee; Mike Allen, Univ of Wisconsin, Milwaukee; Nancy Burrell, Univ of Wisconsin, Milwaukee; Sang-Yeon Kim, Michigan State University

"In-between Alignments: Polish Immigrants in South Africa." Jolanta Drzewiecka, Washington State Univ; Melissa Steyn, Univ of Cape Town

40810	3:30 pm to 4:45 pm	Hilton	Lobby	Hacienda II
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CONNECTING, APPLYING, AND QUEERING THE WORK OF KENNETH BURKE.

Sponsor: Kenneth Burke Society

Chair: Bill Balthrop, University of North Carolina Chapel Hill

Participants:

Emily Ravenscroft, University of North Carolina Chapel Hill

Jessica Kathelene Fifield, University of North Carolina, Chapel Hill

Leah Totten, University of North Carolina Chapel Hill

Amy L. King, University of North Carolina Chapel Hill

Stacey Treat, University of North Carolina Chapel Hill

Respondent:

David Cratis Williams, Florida Atlantic Univ

Kenneth Burke's work is, in essence, concerned with connection—overcoming our inherent state of division—and action—understanding why we do what we do. This panel reflects Burke's interests in connection and action by examining relationships between some of his fundamental theoretical concepts, applying his theories to illuminate social justice issues, rethinking community relative to his theories, and connecting his work to queer perspectives on ethics and morality.

40824	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 101 A
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LIVING WITH WHAT IS: HOME-PLACES CREATED BY OTHERS FOR SPECIAL POPULATIONS.

Sponsor: Disability Issues Caucus

Many special populations in this country, because of disabilities or other special needs, are not able to live in traditional family settings.

Instead, social service agencies, employers, or educational institutions determine what is best and create living situations for these populations. These papers examine the creation and success of living situations for deaf children at residential schools; developmentally delayed adults in group homes; deaf senior citizens who rely on community deaf clubs as home; and migrant workers who must deal with the housing dictates of their employers.

40825	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 101 B
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COMMUNICATION CENTERS DIVISION BUSINESS MEETING.

Sponsor: Communication Centers Section

40826	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 102 A
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THE CHALLENGES AND OPPORTUNITIES FOR RESEARCH, ELECTRONIC RESOURCES, AND PUBLICATION IN THE INFORMATION AGE.

Sponsor: Partnership for Progress on the Digital Divide
Chair: Lisa Romero, University of Illinois, Urbana-Champaign

40827	3:30 pm to 4:45 pm	Convention Center	Street Level	Room 102 B
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INTELLECTUAL PROPERTY AND ACADEMIC PUBLISHING: A ROUNDTABLE.

Sponsor: Critical and Cultural Studies Division
Participants:

Todd Armstrong, SAGE
Mark Hayward, University of North Carolina Chapel Hill
Kembrew McLeod, U Iowa
Ted Striphas, Indiana University
Jane Thurgood, Taylor & Francis
Siva Vaidhyanathan, New York University
Margaret Zusky, Blackwell Publishing

Questions of copyright and intellectual property have been of growing importance for scholars. There is a great deal of confusion, and there are a lot of questions, about author's rights, the needs of publishers and alternative licensing arrangements. This roundtable brings together representatives from scholarly publishing houses that deal with both journals and books and scholars in the field of Communication Studies working on questions of intellectual property to discuss this issue.

40828	3:30 pm to 4:45 pm	Convention Center	Street Level	Mission Room 103 A
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RELIGIOUS COMMUNICATION ASSOCIATION BUSINESS MEETING #2.

Sponsor: Religious Communication Association

40829	3:30 pm to 4:45 pm	Convention Center	Street Level	Mission Room 103 B
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ABOVE GROUND, BELOW GROUND, AND FLOATING IN-BETWEEN: A PERFORMANCE PANEL IN EXCESS.

Sponsor: Performance Studies Division
Participant:
Shannon O'Neill, University of North Carolina at Chapel Hill
Respondent:
John Gentile, Kennesaw State Univ

This panel features three twenty-minute performances, all of which have been done previously on professional stages, that explore the notion of excess. Additionally, each performance illustrates a different genre of performance within the field of performance studies: performance ethnography, performance pedagogy, and performance of literature. These performances contain a high degree of physicality.

40833	3:30 pm to 4:45 pm	Convention Center	River Level	Room 002 A
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K-12 WORKSHOP #3: BRINGING THE NATIONAL STANDARDS INTO OUR CLASSROOMS LISTENING.

Sponsor: NCA Educational Policies Board
Chair: John Heineman, Lincoln High School
Participants:

Mary Bozik, Univ of Northern Iowa
Arlie Daniel, East Central Univ
David Wendt, Keokuk High School

This workshop is open to all NCA members attending the convention as well as local K-12 teachers from the San Antonio Area. Audience members will be introduced to the NCA Standards for Listening and then be led through hands on activities that can be used in language arts/communication classrooms. Participants will learn how competent listeners demonstrate knowledge and understanding of the listening process, the ability to use appropriate and effective listening skills for a given communication situation and setting, and the ability to identify and manage barriers to listening.

40834	3:30 pm to 4:45 pm	Convention Center	River Level	Room 003 A
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YOUNGSTERS SPEAK OUT: CONNECTING YOUNG DIRECTORS TO DISCUSS THE FUTURE OF FORENSICS.

Sponsor: Pi Kappa Delta
Chair: Jennifer Helen Parker, Clemson University
Participants:

Michael Graupmann, Illinois State University
Elisabeth McCann, Morehouse College
Kittie Grace, Hastings College
Ryan Smith, California State Univ, Long Beach
Susan Schnase, University of Nebraska, Omaha

Young Directors from across the nation air their grievances while offering advice to new coaches. The perspective of young coaches is vital to Forensics as the activity continues to struggle with the retention of directors and assistants. As such, the panel will suggest ways to improve retention and help graduate students transition to forensics jobs.

40835	3:30 pm to 4:45 pm	Convention Center	River Level	Room 002 B
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CONNECTING WITH PROSPECTIVE COMMUNICATION MAJORS: STUDENT RECRUITMENT AT PUBLIC AND PRIVATE INSTITUTIONS.

Sponsor: Undergraduate College and University Section
Chair: Leroy Wright, Mansfield University
Participants:

Brian Barden, Mansfield University
James Lohrey, Mansfield University
Mary Kay Aston, University of Scranton
Darla Germeroth, University of Scranton

Student recruitment at both public private institutions has changed for a several reasons. Lessened government support, increased demands to keep enrollments high and greater emphasis on maintaining balanced budgets have created a demand for more effective recruiting. This panel will discuss innovative recruiting techniques used at private and public institutions that encourage prospective students to enroll as communication majors. The panel will also discuss the role that admissions, administrators and faculty play in this process.

40836	3:30 pm to 4:45 pm	Convention Center	River Level	Room 003 B
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WHEN THE CONNECTION BECOMES INTENSE: STUDENTS AND GROUP LIFE.

Sponsor: Group Communication Division
Chair: Deborah Wooldridge, Coe College

Eight scholar-instructors involved their students in group travel and/or projects to learn about nonverbal and cross-cultural communication, Native American culture, the AIDs Quilt project, the civil rights movement, or health projects in Belize and South Africa. The students' response to these intense group experiences was deep and varied. Panelists used group theory and methods to analyze student experiences and develop recommendations. To facilitate audience discussion, each panelist will provide a one-page summary of their findings.

40840	3:30 pm to 4:45 pm	Convention Center	River Level	Room 006 B
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BENEVOLENCE, IDEOLOGY, AND THE POWER OF LANGUAGE.

Sponsor: Ethnography Division
Chair: Dennis Leoutsakas, Salisbury University
Respondent:

Melanie Bailey Mills, Eastern Illinois Univ

"Business and Benevolence: An Ethnography of a Funeral Home." Toni Siriko, University of Oklahoma
"Ideologies of Communication in a World "for" the Deaf." Madeline M Maxwell, University of Texas
""Turning Toward Tincup: A Story of a Home Death."" Joyce Hocker
"Oceans in the Hallway: The Power of Small Talk to Repair Identity After Loss." Rebecca Bruflat, University of Denver

40841 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 006 C**

UNDERSTANDING MOTIVATIONS FOR ORGAN DONATION.

Sponsor: Health Communication Division
Chair: Donald Martin, DePaul University
Respondent:

Donald Martin, DePaul University
"Religiosity, Anxiety, and Discussions about Organ Donation: Understanding a Complex System of Associations." Chris Morse, Penn State University; Walid Afifi, Penn State University; Susan Morgan, Purdue University; Michael Stephenson, Texas A&M University; Tom Reichert, University of Georgia; Tyler Harrison, Purdue University; Shawn D. Long, University of North Carolina, Charlotte
"The Role of Religiosity, Religious Norms, Subjective Norms, and Bodily Integrity in Signing an Organ Donor Card." Samaria Roberts-Perez, Texas A&M Univ; Michael Stephenson, Texas A&M University; Susan Morgan, Purdue University; Tyler Harrison, Purdue University; Walid Afifi, Penn State University; Shawn D. Long, University of North Carolina, Charlotte
"Exploring perspectives on organ and tissue donation: Complexities, contingencies, and ambivalences." Paul Denvir, Univ at Albany SUNY; Anita Pomerantz, Univ at Albany SUNY
"Exploring College Students' Family Discussion about Organ and Tissue Donation." Donald E Vincent, University at Buffalo

40842 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 006 D**

CONNECTING IN THE CLASSROOM: PEDAGOGY FOR PROSOCIAL ACTION.

Sponsor: Instructional Development Division
Chair: Kevin Carragee, Suffolk University

This panel interrogates multiple strategies for incorporating prosocial action in the classroom. From utilizing new media to developing concrete assignments, the panelists will discuss various methods for encouraging broadened conceptions of citizenship and participation. Furthermore, the panelists will also discuss the possible pitfalls and pratfalls such as student resistance, ethical considerations, and notions of objectivity when adopting a prosocial approach in the classroom.

40843 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 A**

CRITICAL PERSPECTIVES ON SEXUALITY AND IDENTITY.

Sponsor: Critical and Cultural Studies Division
Chair: Jeffrey Bennett, Georgia State University
"Performatively Bi: Narrative Sketches of Identities In Tension." Keith Nainby, California State Univ, Stanislaus; John T. Warren, Southern Illinois University, Carbondale
"Visibility with a Vengeance: The Lesbian Avengers and Queer Theory." Erin J. Rand, University of Iowa
"Welcome to Hagdom, Dollface: SWiSH and the Camp Aesthetics of Emotion." Cara Buckley-Ott, Indiana University
""(Dis)orderly Pleasures: The Sadoomasochist as 'Sinthomosexual'""." Kimberly Huff, Georgia State University

40844 **3:30 pm to 4:45 pm** **Convention Center** **River Level** **Room 007 B**

TOP IDENTITY AND GENDER COMMUNICATION PAPERS IN THE STUDENT SECTION.

Sponsor: Student Section
Chair: Erin E. Kleman, Kent State University
Respondent:

Melissa Curtin, Univ of New Mexico
"America's Poor: Flawed Consumers, Flawed Selves." Liz Edgecomb, University of South Florida
"Exploring the Identity of College Republicans." Jay Daniel Hmielowski, Washington State University
""Fantasy Football Culture: An Autoethnographic Look at a Positive and Potentially Problematic Site of Male Communication."" Gary Coleman, Univ of Wisconsin, Superior
"The effect of birth order, number and sex of siblings on male gender role conflict." Emily Rose Grobe, University of Texas at San Antonio
"The impact of ethnicity and gender on students' perceptions of university professors' credibility: An exploratory study." Wildali Lugo-Santiago, John Carroll University

40845	3:30 pm to 4:45 pm	Convention Center	River Level	Room 007 C
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REVISITING FAMOUS SPEECHES IN U.S.HISTORY.

Sponsor: Public Address Division

Chair: Matthew Barton, Southern Utah Univ

Respondent:

Jennifer Abbott, Wabash College

"Franklin D. Roosevelt's First Fireside Chat: At the Crossroad." Amos Kiewe, Syracuse University

"In Defense of the Great Society: A Neo-Classical Criticism of Lyndon Johnson's Inaugural Address." Jay Hudkins, Baylor University

"The Constitutive Rhetoric of "Liberal Media Bias:" Agnew's Legacy." Grant Lucas Gerlock, Miami University - Oxford, OH

"The Cross of Gold and the Gold Bugs: Impossible Possibilities and the Discourse of Conversion in William Jennings Bryan." Jonathan James Edwards, Northwestern University

40846	3:30 pm to 4:45 pm	Convention Center	River Level	Room 007 D
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STUDIES OF RACE AND POVERTY IN POLITICAL COMMUNICATION.

Sponsor: Political Communication Division

Chair: David Rhea, Univ of Missouri, Columbia

Respondent:

Keith Erickson, Univ of Southern Mississippi

"Speaking on Behalf of a Community?: Condoleezza Rice on Race." Karin Tidgewell, University of Nevada, Las Vegas

"Press Framing of Tom Bradley." Carol Conaway, Univ of New Hampshire

"The Four Paradoxes of Poverty Politics: The Case for Rhetorical Mediation." Martin Carcasson, Colorado State University

"Rights and Fights: An Analysis of the Social Movement that Led to Harry Truman's Order to Desegregate the U.S. Military." Rebecca LaVally, Univ of Texas, Austin

40847	3:30 pm to 4:45 pm	Convention Center	River Level	Room 008 A
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NEGOTIATING ORGANIZATIONAL IDENTITIES AND IDENTIFICATIONS.

Sponsor: Organizational Communication Division

Chair: Susan Hafen, University of Wisconsin, Eau Claire

Respondent:

Mary Eicholtz, Mount Union College

"Re-conceptualizing Individualization: Negotiating the Dialectics of Success." Katherine Marie Castle, University of Nebraska-Lincoln;

Kathleen Krone, Univ of Nebraska, Lincoln

"Role Negotiation in a Theater Production: Making Sense of Equivocality in Role Development." Michael Kramer, Univ of Missouri, Columbia

"Identities and Insecurities: Understanding the Use of Message Boards to Enact Organizational Subjectivities in Virtual Space." Christina M. Bates, Arizona State University

"Competitive, Supportive, or Irrelevant? Examining multiple targets of organizational identification within the temporary help industry." Loril Gossett, Univ of Texas, Austin

40848	3:30 pm to 4:45 pm	Convention Center	River Level	Room 008 B
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CONNECTING AND EXTENDING: AN INVESTIGATION OF ADDITIONAL SITES FOR SOCIALIZATION RESEARCH.

Sponsor: Organizational Communication Division

Chair: Tracy Russo, University of Kansas

Respondent:

Karen Myers, Purdue University

Much socialization scholarship focuses on the communication between organizations and new employees, particularly on the messages that help newcomers "learn the ropes." However, socialization regularly occurs in contexts and circumstances other than this traditional view. Each paper extends beyond traditional realms studied to suggest an additional site where messages are used to socialize individuals into professions and organizations as well as how findings from these unique contexts challenge and contribute to socialization theory.

40849	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 201
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CREATING CONNECTIONS AMONG TRAINEES: SECRETS OF TRAINERS.

Sponsor: Training and Development Division
Chair: Sonia Zamanou-Erickson, Southern Illinois Univ, Edwardsville

The focus of this panel is on the process of training and the secrets that trainers have on how to make this training more effective in terms of satisfaction of participants and transferability to work life. Topics such as conflict resolution, use of humor, managing diversity, nonverbal communication, etc. will be explored by the presenters. Finally, the audience will have the opportunity to ask questions, participate and discuss these important topics.

40850 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 202 A

REVISITING FAMILY VIOLENCE FROM A COMMUNICATION PERSPECTIVE.

Sponsor: Family Communication Division
Chair: Angela Borsella Swanson, University of Richmond

What impact are communication scholars having on the field of family violence? The purpose of this panel is to revisit the work of Cahn and Lloyd, *Family Violence from a Communication Perspective* (Sage, 1996) and survey trends in research over the past 20 years, offer fresh data, describe an emerging communication theory of family violence, and conclude the session with a discussion among the panelists and audience members.

40851 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 202 B

MANUSCRIPT REJECTION LETTERS: A READERS' THEATRE.

Sponsor: Critical and Cultural Studies Division
Chair: David Depew, University of Iowa
Participants:

- Barbara Biesecker, University of Iowa
- Thomas Frentz, Univ of Arkansas, Fayetteville
- Joshua Gunn, Univ of Texas, Austin
- John Jordan, Univ of Wisconsin, Milwaukee
- Rosa Mikeal Marty, Colorado State University
- Matthew S. McGlone, Univ of Texas, Austin
- Tracy Stephenson Shaffer, Louisiana State University
- Nathan Stormer, Univ of Maine
- Jennifer Stromer-Galley, Univ at Albany SUNY

In this readers' theatre, junior and senior scholars working in different areas in Communication Studies—rhetorical, cultural and performance studies, interpersonal communication, and electronic media studies—lend their voices to one or more of the transgressive, unusual, angry, or otherwise inappropriate rejection letters that they have received attempting to publish their work. At the conclusion of the performance, audience members will be invited to share passages from their own rejection howlers as well as participate in a discussion with the panelists about the process—and politics—of blind review.

40852 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 203 A

EXPLORING WOMEN IN HEALTH DISCOURSE: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: Feminist and Women's Studies Division
Chair: Jessica R Elton, Purdue University

Health discourse places women in specific subject positions in which their bodies and experiences are viewed as abnormal. This panel explores the ways in which health discourse pathologizes women and women's health issues. Panelists will address such diverse topics as: menopause and hormone replacement therapy; international reproductive health programs; fibromyalgia; dieting, weight loss, and body image; fertility services; and postpartum disorders.

40853 3:30 pm to 4:45 pm Convention Center Concourse 2nd Level Room 203 B

RICHARD WEAVER AND THE LESSER VERSIONS OF OURSELVES.

Sponsor: Public Address Division
Chair: Robert Iltis, Oregon State Univ
Respondent:

Robert Iltis, Oregon State Univ

Weaver observes that rhetoric "seeks to perfect" humans "by showing them better versions of themselves." Rhetorical critics have the mission of sometimes revealing humanity's lesser versions through critical practice. These papers disclose the roots of Weaver's theory, deploy Weaver's theory to disclose the essences and principles in speeches, and test Weaver's preference of "fraternity" over "equality." The papers assess the grounds, techniques and conclusions of Weaver's work as it theorizes rhetoric's role in human perfectibility.

40855	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 204 B
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"REAPING WHAT WE SOW: PLANTING THE SEEDS FOR A NEW CENTURY OF GROWTH IN THE STATE ASSOCIATION."

Sponsor: States Advisory Council

Chair: Misty Knight, Shippensburg University

Respondent:

Richard Knight, Shippensburg University

State Associations are struggling to communicate and accentuate the importance of their role in an era of near constant online and digital connection perpetuated on a global scale between scholars, students, and colleagues. This discussion panel will focus upon innovative and wide ranging techniques state associations can employ to effectively promote their ongoing role within the communication discipline. These techniques focus upon membership retention, recruiting of new members, and assessment of current member satisfaction with the services and opportunities afforded to association members in four states: Kentucky, Tennessee, Arkansas, Mississippi, and Indiana,

40856	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 205
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SOCIAL GATHERING FOR MEMBERS OF THE MASS COMMUNICATION DIVISION.

Sponsor: Mass Communication Division

40857	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 206 A
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INTERPERSONAL COMMUNICATION BUSINESS MEETING.

Sponsor: Interpersonal Communication Division

40858	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 206 B
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SCALING BROKEBACK MOUNTAIN: A QUEER CRITICAL EXPEDITION.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Alexander Hivoltze, Boston University

By exploring Brokeback Mountain's parodic circulation, eroticization and abstraction of the cowboy myth, historical void, and ironic acceptance, panelists seek to deepen the film's interrogation and broaden its potential cultural and political meanings. In so doing, panelists also seek to discover alternate vantages from which to critically assess Brokeback Mountain's touted monumental stature as an epochal gay film.

40860	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 207 B
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TOP 4 PAPERS IN COMMUNICATION ETHICS.

Sponsor: Communication Ethics Division

Chair: Tammy Swenson Lepper, Minnesota State University, Winona

Respondent:

Tammy Swenson Lepper, Minnesota State University, Winona

"Levels of ethical sensitivity before and after taking an introductory media course." Rebecca Lind, University of Illinois, Chicago; David L Rarick, University of Minnesota

"Dialogue in Agony: The Problem of Communication in Authoritarian Regimes." Andrew Smith, Edinboro University

"Ethics and Justice in the Montgomery Bus Boycott." Michelle Leavitt, University of Denver

"Habermas's Typology of Communication Forms: A Program for Empirical and Normative Synthesis." Thomas B Hove, U of Wisconsin

40862	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 209
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PUBLIC RELATIONS BUSINESS MEETING.

Sponsor: Public Relations Division

40863	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 210 A
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TOP PAPERS IN ARGUMENTATION AND FORENSICS.

Sponsor: Argumentation and Forensics Division

Chair: Harry Weger, Univ of Central Florida

Respondent:

Brendan Kelly, University of West Florida

"Ripe for (Dis)ingenuous Controversy: Ward Churchill's 9/11 Essay*." Catherine Palczewski, Univ of Northern Iowa; John Fritch, Univ of Northern Iowa; Jennifer Farrell, Iowa State University; Eric Short, University of Northern Iowa

""Argumentation 'Outside of the Text': Post-Structuralism, Materiality, and the Threat of Mass Destruction."" Kevin J. Ayotte, California State Univ Fresno

"Buckley, Goldwater, and a Language of Conservatism." Michael Lee, Univ of Minnesota, Twin Cities

"Marshall's Milieu: Marbury v. Madison and John Marshall's Call to Responsibility." Bjorn Frederick Stillion Southard, University of Maryland

40864	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 210 B
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POLITICAL ADVERTISING AND POLITICAL DISCOURSE.

Sponsor: Political Communication Division

Chair: Natalie Jomini Stroud, Univ of Pennsylvania

Respondent:

Mitchell S. McKinney, National Communication Association

"Implications of Perceptual Bias on Voting Behaviors and Support for Restrictions on Political Advertising in the Young Electorate." Elizabeth Johnson Avery, University of Tennessee

"Demaneing Politics in the Name of Democracy." Scott Welsh, Indiana University

"Functional Federalism and Issue Emphasis in Political Television Spots." LeAnn Brazeal, Kansas State Univ; David J Airne, University of Alabama; William Benoit, Univ of Missouri, Columbia

"Priming Negative Advertising Effects: An Experimental Investigation of Priming Effects on Candidate Image and Political Efficacy Evaluations." John Tedesco, Virginia Tech; Andrew Williams, Virginia Tech

40865	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 211
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FROM THEORY TO PRACTICE: EXEMPLARY APPLIED COMMUNICATION RESEARCH PROGRAMS.

Sponsor: Applied Communication Division

Chairs: Kenneth Cissna, Univ of South Florida, Lawrence Frey, Univ of Colorado, Boulder

The papers in this panel describe exemplary applied communication research programs. All reflect long-term research projects, anchored in and contributing to theory, and with significant practical applications. The presentations summarize the authors' chapters in the forthcoming Handbook of Applied Communication (Lawrence Erlbaum; edited by Frey and Cissna). Participants provide an overview of how they conducted their theoretical, research, and practical program, and, in so doing, inform others about how to conduct better applied communication scholarship.

40866	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 212 B
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ENVIRONMENTAL COMMUNICATION DIVISION: BUSINESS MEETING.

Sponsor: Environmental Communication Division

Participants:

Stephen Depoe, Univ of Cincinnati

Phaedra Pezzullo, Indiana University

Stacey Sowards, Univ of Texas, El Paso

James Cantrill, Northern Michigan Univ

Peter Bsumek, James Madison Univ

Jessica Durfee, University of Utah

Todd Norton, Washington State University

Richard Besel, Univ of Illinois, Urbana-Champaign

Steve Schwarze, Univ of Montana

Barbara Willard, DePaul University

Damon Hall, University of Utah
Jonathan Gray, Southern Illinois Univ, Carbondale
Tarla Peterson, University of Utah

40868	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 213 A
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VISUAL COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Visual Communication Division

40869	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 213 B
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REMEMBERING AND CELEBRATING GREGG PHIFER'S ACADEMIC LIFE.

Sponsor: Commission on American Parliamentary Practice

Participants:

Marilyn Young, Florida State University
Don Boileau, George Mason Univ
Donald Fishman, Boston College
Bill Eadie, San Diego State Univ

The purpose of this panel is to celebrate the academic life and accomplishments of Florida State University's Gregg Phifer. Gregg spent over forty years teaching graduate and undergraduate courses in FSU's Communication Department. He also had a long association with the department's successful forensics program. He was generous in his service to regional and national associations. He served as president of the Southern Speech Communication Association and was editor to several academic journals. At the national level Gregg served as parliamentarian to the association's Legislative Assembly for over twenty-five years. He also was responsible for the Town Hall debates that for many years began annual conventions. As a parliamentarian he gained national recognition for championing the modernization of parliamentary language. The panel celebrates not only Professor's academic life, but also his feisty, upbeat, and generous disposition.

40870	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 A
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FEMINIST AND WOMEN'S STUDIES DIVISION BOOK FAIR.

Sponsor: Feminist and Women's Studies Division

Participants:

Karrin Anderson, Colorado State University
Philip Backlund, Central Washington University
Fritzi Bodenheimer, Montgomery College
Karen Foss, Univ of New Mexico
Sonja Foss, Univ of Colorado, Denver
Cindy Griffin, Colorado State University
Nichola Gutgold, Penn State Univ-Berks Lehigh Valley
Diana Ivy, Texas A&M Univ, Corpus Christi
Elizabeth Natalie, Univ of North Carolina, Greensboro
Shawn Parry-Giles, University of Maryland
Trevor Parry-Giles, University of Maryland
Aimee Carrillo Rowe, University of Iowa
Kristina Sheeler, Indiana Univ-Purdue Univ, Indianapolis
Molly Wertheimer, Penn State Univ, Hazleton
Mary Rose Williams, Univ of Wisconsin, Platteville
Julia Wood, University of North Carolina Chapel Hill
Susan Zaeske, Univ of Wisconsin, Madison

Members of the Feminist and Women's Studies Division will showcase recently published textbooks and scholarly monographs. The panel will include a roundtable discussion on scholarly publishing as well as an opportunity to speak with authors individually. Audience questions and participation will be encouraged.

40871	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 B
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THE ART OF DEMOTIVATION: FICTION OR NONFICTION?

Sponsor: NCA President

Chair: Patricia Riley, Univ of Southern California

Participant:

E.L. Kersten, Co-Founder, Despair, Inc. "The Art of Demotivation"

Respondents:

Dan Canary, Arizona State University

Dennis Mumby, University of North Carolina Chapel Hill

Dennis Gouran, Penn State University

E. L. Kersten's (2005) book, *The Art of Demotivation*, presents a comical and tragic analysis of how supervisors can use communication research "for transforming your company's least valuable asset—your employees" (cover). The book argues that the root problem for lack of productivity is the "noble employee myth," which holds that employees are inherently good and hard working and that companies do not allow their productivity to occur. At issue is whether *The Art of Demotivation* represents material for light-hearted conversation or a valid account of how communication can be used to help organizations. Communication scholars with different areas of expertise will address whether *The Art of Demotivation* is fiction or nonfiction. E. L. Kersten earned a PhD in Communication Arts and Sciences from the University of Southern California.

40872	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 C
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HEALTH DISPARITIES AND UNDERSERVED POPULATIONS.

Sponsor: Health Communication Division

Chair: Carolyn Anderson, University of Akron

Respondent:

Carolyn Anderson, University of Akron

"Promoting Treatment Utilization to Combat Addiction:Reducing Health Disparities in the Native American Population." Divya Sreenivas, University of New Mexico; Kamilla L Venner, University of New Mexico

"Community-Based Participatory Research as an Empowering Framework to Prevent Substance Abuse in American Indian Adolescents: Practical and Ethical Considerations." Virginia McDermott, Univ of New Mexico; John Oetzel, Univ of New Mexico; Calvin White, Navajo Nation Board of Education

"Changing Lanes and Changing Lives:The Shifting Scenes and Continuity of Care of a Mobile Health Clinic." Lynn Harter, Ohio University; Karen Deardorff, Ohio University; Pamela Kenniston, Ohio University; Heather Carmack, Ohio University; Elizabeth Rattine-Flaherty, Ohio University

40873	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 214 D
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LGBTQ CAUCUS BUSINESS MEETING.

Sponsor: Caucus on Gay and Lesbian Concerns

40874	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 215
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WOMENTORING III, NO. 2: A SITE OF CONNECTION AND ACTION IN ACADEME.

Sponsor: Women's Caucus

Chair: Felicia Sanders, Bowling Green State Univ

Participants:

Maria Lapinski, Michigan State University

Dreama Moon, California State Univ San Marcos

Elizabeth Bell, University of South Florida

Victoria Newsom, Loyola Marymount Univ

Christine Pease-Hernandez, Slippery Rock University

Anita Taylor, George Mason Univ

Valerie Renegar, San Diego State Univ

Wendy Atkins-Sayre, Agnes Scott College

Judy Pearson, North Dakota State Univ

Scholars entering and rising through the ranks of the academy are often challenged by a lack of positive mentoring. We, the members of the NCA Women's Caucus, invite you to participate in our discussion of re-creating mentorship in the academy. Alternatives to traditional styles of academic mentorship, such as "womentoring" suggest a more fully rewarding process where by the self is reinforced as part of an academic identity, not lost to the traditional bachelor scholar representation that is still often privileged. We invite you to join us and our peers in an open discussion during these three sessions. We have invited a number of scholars from the broad field of communication to participate as group leaders for this discussion.

40875	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 216 A
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RHETORICAL PRESENCE IN THE "ANTI-EVOLUTION" DEBATE: CREATING SPACES FOR INTELLIGENT DISCOURSE ABOUT "INTELLIGENT DESIGN".

Sponsor: Rhetorical and Communication Theory Division

Chair: Colleen Kelley, Penn State Behrend Campus

The "intelligent design versus evolution" debate has been a recurring form of American social and political discourse for almost a century. It has essentially remained unchanged with its content divisive and its participants contentious. This panel serves as a literal and figurative site within which the dispute might be addressed in a humane and effective manner.

40876	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 A
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LPH STUDENT HONOR SOCIETY BUSINESS MEETING.

Sponsor: Lambda Pi Eta

40878	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 B
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WAR AND PEACE AMONG RHETORIC, GRAMMAR, AND LOGIC: A ROUNDTABLE DISCUSSION ON THE PUBLICATION OF MARSHALL MCLUHAN'S PHD THESIS, "THE CLASSICAL TRIVIUM."

Sponsor: NCA First Vice President

Chair: James C. Morrison, Emerson College

Participants:

James W. Chesebro, Ball State University

Elisia Cohen, St Louis University

John Pauly, Marquette University

Steven Reagles, Bethany Lutheran College

Lance Strate, Fordham University

Martha Watson, University of Nevada, Las Vegas

The publication of Marshall McLuhan's PhD thesis, "The Classical Trivium: The Place of Thomas Nashe in the Learning of his Time," is a long-awaited event for scholars in a variety of fields, including communication, rhetoric, English, philosophy, media studies, education, and media ecology. Presenting the history of rhetoric, grammar, and logic as an intellectual war that runs through the history of western civilization, McLuhan's study forms the basis of his later scholarship in understanding media and his attempt to develop a set of laws of media.

40879	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 C
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HUMAN COMMUNICATION AND TECHNOLOGY DIVISION BUSINESS MEETING.

Sponsor: Human Communication and Technology Division

40880	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 217 D
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FLAWS AND CONVULSIONS: THE CITY AS PERFORMANCE.

Sponsor: Performance Studies Division

Chair: Christie Logan, California State University, Northridge

Panelists examine social relationships and collective memory in the city; metropolitan tourism and consumption; disaster, safety, and political process in the city; and the blending of desire and fear in city streets. Further, we will pay special attention to relationships between performance and the city in an effort to better understand how larger collective performances and performances of everyday life help shape images of and material culture within the city.

40881	3:30 pm to 4:45 pm	Convention Center	Concourse 2nd Level	Room 218
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HISTORICAL AND CONTEMPORARY CONFRONTATIONS OF RHETORIC AND CAPITAL.

Sponsor: Rhetorical and Communication Theory Division

Chair: Dana Cloud, Univ of Texas, Austin

Respondent:

Dana Cloud, Univ of Texas, Austin

"At the Crossroads of Capitalism, Civic Humanism, and Liberalism: Adam Smith and David Hume on Rhetoric." Mark Garrett Longaker, University of Texas at Austin
 "Militant Motherhood and the Communal Family: Working Class Activists' Challenges to the Hegemonic Uses of Familialist Rhetorics." Mary Triece, University of Akron
 "The New Anti-Managerial Rhetoric and the Old Criticisms: Lessons from a Recent Film's Attack on Wal-Mart." Ross Singer, Bowling Green State Univ

5:00pm

40901	5:00 pm to 6:15 pm	Hilton	Mezzanine	Salon Del Ray North
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GIRL CULTURES IN CONTEXT: TELEVISION, LITERATURE, ACADEMICS, AND THE WORKPLACE.

Sponsor: Feminist and Women's Studies Division
 Chair: Elizabeth Shelley Sink, Colorado State University
 Respondent:

Beate Gersch, Trinity University
 "Revisiting Girls' Studies: Girls Creating Sites for Connection and Action." Sharon R. Mazzarella, Clemson University; Norma Pecora, Ohio University
 ""All I Want is Everthing:" Feeling and Framing Rules for Sexuality in a Best-Selling Young Adult Romance Series." Naomi Johnson, University of North Carolina Chapel Hill
 "Inside the Pumpkin: Contradictions and Ideology in a Feminist Narrative." Jessica Kathelene Fifield, University of North Carolina, Chapel Hill
 "Citizen Girl Looks for Work: How Young Women Negotiate Identity in First Post-Collegiate Careers." Christina Colp-Hansbury, Arizona State University

40902	5:00 pm to 6:15 pm	Hilton	Mezzanine	Salon Del Ray South
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NEGOTIATING IDENTITY AND STATUS: DEFINING SELF AND COMMUNITY.

Sponsor: Language and Social Interaction Division
 Chair: Andrea Golato, Univ of Illinois, Urbana-Champaign
 Respondent:

Samuel Lawrence, Univ of Central Florida
 "Constructing Alcoholic Identity: Patterns, Functions, and Consequences in an AA Discourse." Lance Brendan Young, University of Iowa
 "Identity Construction of Faculty and Students in Research Group Meeting: Interaction in Academic Institution." Eiko Yasui, University of Texas at Austin
 ""Got Guts?": Creating Sites for Identifying the IBD Speech Community." Nicole Lynn Defenbaugh, Southern Illinois Univ, Carbondale
 "Identity Contestation in Action: Distancing practices as the site of role negotiation in narratives." Kara Heinrichs, Seattle University

40903	5:00 pm to 6:15 pm	Hilton	Mezzanine	Salon Del Ray Central
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ONE NATION-STATE UNDER GOD? CONTEMPORARY CONFLICTS IN U.S. POLITICAL AND RELIGIOUS COMMUNICATION.

Sponsor: Political Communication Division
 Chair: David Weiss, Montana State University-Billings

Thanks to the co-existence of its Establishment and Free Exercise Clauses, the First Amendment enshrines church-state communicational conflict. Such conflict looms large in the public and political spheres, constituting today's most visible and divisive court cases and revolutionizing presidential campaigning, thus problematizing the claim that America is a nation "under God." This panel explores jurisprudential and electoral battles waged along the religion-politics border and analyzes the overarching tensions between freedoms of expression and belief.

40904	5:00 pm to 6:15 pm	Hilton	Mezzanine	La Reina
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FICTIONAL PRESIDENTS AND PRESIDENTIAL FICTIONS: ASSESSMENTS OF RHETORICAL LEADERSHIP.

Sponsor: Rhetorical and Communication Theory Division
 Chair: Robert Terrill, Indiana University
 Respondent:

Robert Terrill, Indiana University

"Ideology, Rhetoric, and the War on Drugs." Canchu Lin, Bowling Green State Univ
 "Kairos in the Rhetorical Situation: A Rhetorical Analysis of Bush's Response to Katrina." Lila Preston, Kansas State Univ
 "Mac the Knife: Rhetorical analysis of Commander in Chief." Stormi Moskal, Bowling Green State University

40905 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Vista**

LATINOS: RESEARCH ON LATINO MEN, MEN'S ISSUES, AND MALE REPRESENTATION.

Sponsors: La Raza Caucus, Feminist and Women's Studies Division
 Chair: Traci Fordham-Hernandez, St Lawrence University
 Respondent:

Nathaniel Cordova, Willamette University
 "Hispanic male parents' involvement in the sexual education of their children." Viviana D Rojas, The University of Texas San Antonio;
 Thankam Sunil, University of Texas San Antonio
 "A Narrative Analysis: A Heaping Serving of Home." Myra Luna-Lucero, Univ of New Mexico
 "Reggaetón: Rhythms and Rhyme that Construct Latino Ideology and Identity." Laura Barberena, Univ of Texas, Austin

40907 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Princesa**

CURRENT PERSPECTIVES ON LISTENING RESEARCH.

Sponsor: International Listening Association

"Exploring Intercultural Listening: A Literature Review and Research Proposals." Anchalee Ngampornchai, Univ of New Mexico
 "How college students spend their time communicating." Richard Emanuel, Alabama State Univ
 "How Trained Incapacity Functions Within the Boundaries of Listening." Erin Wais, Univ of Minnesota, Twin Cities

40908 **5:00 pm to 6:15 pm** **Hilton** **Mezzanine** **La Corona**

INVESTIGATIONS OF RELATIONSHIP QUALITY, GOALS, AND SOCIAL SUPPORT.

Sponsor: Communication and Social Cognition Division
 Chair: Margaret Fitch-Hauser, Auburn University
 Respondent:

Dan Canary, Arizona State University
 "Imagined Interaction as a Mediator of Symbolic Interdependence and Relational Quality." James Honeycutt, Louisiana State University
 "Identity Processing Orientations and the Importance of Single and Multiple Communication Goals for Managing Problematic Events."
 Jennifer Samp, University of Georgia
 "An Exploration of the Association between Relational Framing Theory and Politeness Message Strategies: A Study of First Date Initiation Requests." Mary Lynn Henningsen, Northern Illinois Univ; Kathleen Valde, Northern Illinois Univ
 "Examining Personal, Contextual, and Behavioral Correlates of Individuals' Perceptions of Talk about Relational History." Caroline Rankin, University of Kentucky
 "Constructing comfort: An ELM approach to cognitive reappraisal." Kelley Pastic, Graduate Student

40909 **5:00 pm to 6:15 pm** **Hilton** **Lobby** **Hacienda I**

INCORPORATING (INTER)CULTURAL THEORY INTO PUBLIC RELATIONS PRAXIS: CONNECTING THEORY TO ACTION.

Sponsor: Public Relations Division
 Chair: Bey-Ling Sha, San Diego State Univ
 Respondent:

Bey-Ling Sha, San Diego State Univ

This panel consists of six presentations that explore the connections between (inter)cultural theory and public relations action. Two of the presentations will address country/region specific public relations cultural analyses (Saudi Arabia and East Asian countries), one will critique the overuse of Hofstede's axes of cultural differences in international/intercultural public relations research, one will examine documents essential to the core of the profession to assess the degree to which critical cultural perspectives are integrated into practice, one will address components of power and culture that impact international/intercultural public relations practice, and the last paper will incorporate third-culture building as a model for public relations practice.

40910 **5:00 pm to 6:15 pm** **Hilton** **Lobby** **Hacienda II**

ALTERNATIVE FORMS OF ARGUMENT IN INTERCOLLEGIATE DEBATE AND HOW THEY ALLOW THE ACTIVITY TO EXPAND THE SITES FOR

CONNECTIONS.

Sponsor: American Forensic Association
Chair: Ryan Smith, California State Univ, Long Beach
Respondent:

Brian Danielson, California State Univ, Long Beach

This panel focuses on the recent explosion in alternative forms of argumentation in intercollegiate debate. Some coaches feel that this alternative forms allow more people to participate, others feel that it hurts the activity and may even drive people away. This panel will evaluate the new forms of argumentation and see how successful that they have been, while arguing that alternative forms of argumentation are important to ensure that intercollegiate debate is a site of community building in the future.

40924	5:00 pm to 6:15 pm	Convention Center	Street Level	Room 101 A
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SOCIALIZATION TO WORK AND INTO ORGANIZATIONS: THE ROLE OF MESSAGES IN ORGANIZATIONAL ASSIMILATION.

Sponsor: Organizational Communication Division
Chair: Zachary Hart, Northern Kentucky University
Respondent:

Patrice Buzzanell, Purdue University

Five investigations showcase the socializing influence of communication messages and contexts on vocational choice, organizational adaptation, and role development. Investigations consider (a) television portrayals' shaping perceptions of occupations; (b) family discourse patterns' and perceived work competencies; (c) parental messages as constraining or enabling career choices; (d) changes in memorable messages over employment; (e) knowledge acquisition processes' relationship to job competencies and work adjustment. These studies illustrate the usefulness of Jablin's (2001) organizational assimilation model.

40925	5:00 pm to 6:15 pm	Convention Center	Street Level	Room 101 B
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CONNECTING THROUGH INTERCULTURAL TRAINING.

Sponsor: Training and Development Division
Chair: Thomas Birk, Univ of Nebraska Med Center
Respondent:

Akbar Javidi, Univ of Nebraska-Kearney

"Amador County Revisited: A Review of the Application of Intercultural Communication Principles in Training California Grand Juries."

Barbara Brookin, California State University, Sacramento

"Intercultural Negotiation Training." Lingling Zhang, Washington State Univ

40926	5:00 pm to 6:15 pm	Convention Center	Street Level	Room 102 A
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SOUND STAGES: ELECTRONIC AUDIO'S INDETERMINATE ALTERNATIVES TO TRANSPARENCY IN AUTOPERFORMANCE.

Sponsor: Performance Studies Division
Chair: Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

These three essays theorize the increasing accessibility of electronic technology for autoperformers working in computer audio as an alternative and/or complement to the traditional stage. Each author works in and between the media of live performance and electronic music/soundscapes, and each will theorize that connection with reference to a particular performance project that questions the transparency of the autobiographical performer's tale.

40927	5:00 pm to 6:15 pm	Convention Center	Street Level	Room 102 B
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WOMEN AND ADVERTISING: HISTORICAL AND CONTEMPORARY CASE STUDIES.

Sponsor: Feminist and Women's Studies Division
Chair: Hollie Petit, Colorado State University
Respondent:

Judy Pearson, North Dakota State Univ

"The Portrayal of Women in WomanNews Advertising." Katie Fischer, University of Kansas

"A White Bread World: Analysis of a 1946 Reconversion Newspaper Advertising Campaign, "Salute to American Women."" Susan Ross, Univ of Southern Mississippi

"Defining Real Beauty: A Rhetorical Perspective of the Dove Real Beauty Campaign." Dawn Marie McIntosh, California State University,

Fresno

"Buying Our Bodies and Selling Our Liberation: Examining Postfeminist Advertising with the Priestly and Bardic Voices." Samantha Marie Senda-Cook, Colorado State University

40928	5:00 pm to 6:15 pm	Convention Center	Street Level	Mission Room 103 A
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RACE, SEX AND HUMOR, PHENOMENOLOGY OF AFRICANA ART AND POPULAR CULTURE.

Sponsor: Performance Studies Division

Chair: Myron Beasley, Brown University

Respondent:

D Soyini Madison, University of North Carolina Chapel Hill

Drawing from a rich tradition of visual arts and popular culture, this panel foregrounds the interconnections between critical performance and Black/Africana philosophical thought. We engage the modalities of performance in the African Diaspora as derived in the visual arts and popular culture. This panel situates how race, sex, and humor figure in the phenomenology of Africana Arts and popular culture to reveal meaningful ways to theorize about contemporary Diasporatic knowledges.

40929	5:00 pm to 6:15 pm	Convention Center	Street Level	Mission Room 103 B
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MENTORING IN THE ACADEMY: THE INTERSECTION OF THEORY AND PRACTICE.

Sponsor: Organizational Communication Division

Chair: Michele Edwards, Robert Morris University

The panelists will discuss the complexities of mentoring within academic settings. Research will be presented that addresses issues important to the mentoring of student athletes, minorities, and other underrepresented members of the academy. The mentoring of both female and male academic administrators will be examined, as well as issues that focus more specifically on faculty mentoring. Theories of mentoring, such as mentoring enactment theory, will be applied to diverse mentoring relationships within the academic environment.

40930	5:00 pm to 6:15 pm	Convention Center	River Level	Room 001 A
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ROUNDTABLE: EMPLOYING CASES IN THE ORGANIZATIONAL COMMUNICATION CLASSROOM: MAKING CONNECTIONS/STIMULATING ACTION.

Sponsors: Training and Development Division, Instructional Development Division

Chairs: Joann Keyton, University of Kansas, Steven May, University of North Carolina Chapel Hill

Organizational communication case studies are a popular approach for enhancing organizational communication instruction. This roundtable is initiated with short presentations by seven case authors exploring both traditional and innovative case pedagogy. The roundtable will conclude with facilitated discussion with the audience to answer their questions about and to learn their best practices for case pedagogy in the organizational communication classroom.

40931	5:00 pm to 6:15 pm	Convention Center	River Level	Room 001 B
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PROMOTING SAFER-SEX PRACTICES.

Sponsor: Health Communication Division

Chair: Michael Irvin Arrington, University of Kentucky

Respondent:

Michael Irvin Arrington, University of Kentucky

"The Role of Predicted Outcome Value in the Negotiation of Condom Use." Shawna G Harris, University of Georgia; Jennifer Bevan, University of Southern California

"Judgments of emotions involved in sexual relationships." Ross Buck, University of Connecticut; Rebecca Ferrer, University of Connecticut; Christian Rauh, University of Connecticut

"Safe Sex and Abstinence PSAs: Perceptions and Evaluations Among College Students." Melissa Chabot, University of Connecticut; Erin K. Maloney, University of Connecticut

"Enhancing Susceptibility and Efficacy of Fear Appeals to Promote Condom Use and Compliance in Campaigns Targeting College-Age Adults." Mark Di Corcia, Purdue University

40933	5:00 pm to 6:15 pm	Convention Center	River Level	Room 002 A
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K-12 WORKSHOP #4: BRINGING THE NATIONAL STANDARDS INTO OUR CLASSROOMS MEDIA LITERACY.

Sponsor: NCA Educational Policies Board
Chair: John Heineman, Lincoln High School
Participants:

Amy Aidman, Univ of Illinois, Urbana-Champaign
Pamela Cooper, Univ of South Carolina
Jean Streiff, Oakland Catholic High School

This workshop is open to all NCA members attending the convention as well as local K-12 teachers from the San Antonio Area. Audience members will be introduced to the NCA Standards for Media Literacy and then be led through hands on activities that can be used in language arts/communication classrooms. Participants will learn how competent media-literate communicators demonstrate knowledge and understanding of the ways people use media in their personal and public lives, knowledge and understanding of the complex relationships among audiences and media content, knowledge and understanding that media content is produced within social and cultural context, knowledge and understanding of the commercial nature of media and the ability to use media to communicate to a specific audiences.

40934	5:00 pm to 6:15 pm	Convention Center	River Level	Room 003 A
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TALES FROM THE DARK SIDE AND PATHWAYS TO THE LIGHT: NEW MEDIA AND THE BASIC COURSE CLASSROOM.

Sponsor: Basic Course Division

Course technologies can be more or less useful, helpful, friendly, costly, and time-consuming. Panel of basic course teachers, directors and technocrats shares horror stories and happy endings. Learn from our big ideas that when awry. Learn from our mistakes, successes, and plans for improvement. Attendees should come armed with their own narratives and helpful hints. No rose-colored glasses, just stark truth based on experience and candid student feedback about what to do when the unexpected occurs and how to brace for the unknown.

40935	5:00 pm to 6:15 pm	Convention Center	River Level	Room 002 B
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"PLEASE REMAIN INSIDE THE CLASSROOM UNTIL THE SEMESTER COMES TO A COMPLETE AND FULL STOP": IDENTIFYING STRATEGIES FOR IMPROVING STUDENT RETENTION IN THE PUBLIC SPEAKING COURSE.

Sponsor: Community College Section
Chair: Robert Glenn, Owensboro Community & Technical Col

Each semester, thousands of students reluctantly enroll in a public speaking course and within a very short time nearly 25-40% disappear and abandon any serious attempt to complete the class. Communication scholars are well aware that public speaking is one of American's greatest phobias, but as a discipline we sometimes still persist in treating the public speaking course as the ultimate solution for treating this malady. This discussion panel will help identify and evaluate over a dozen substantive proposals for improving the educational experience and retention rates in the public speaking classroom. Studies also indicate that students who successfully complete the public speaking course are more likely to enroll in other communication courses, select a communication related major, or shift to careers involving a communication component.

40936	5:00 pm to 6:15 pm	Convention Center	River Level	Room 003 B
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LAMBDA PI ETA AWARDS CEREMONY.

Sponsor: Lambda Pi Eta

40940	5:00 pm to 6:15 pm	Convention Center	River Level	Room 006 B
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AUTOBIOGRAPHY AND HISTORY IN AFRICAN AMERICAN RHETORIC OF THE EARLY REPUBLIC.

Sponsor: American Society for the History of Rhetoric
Chair: Linda Ferreira-Buckley, University of Texas at Austin
Respondent:

Kirt Wilson, Univ of Minnesota, Twin Cities

Scholars of African American rhetoric have noted that autobiography and history afford significant opportunities for black rhetors to create rhetorical agency by writing themselves and/or others into historical and cultural accounts. This panel considers a variety of African American autobiographical and historical texts of the early American republic in order to examine how they engage questions of identity; position the rhetor in relation to the larger society; and expand, challenge, and critique conventional historical narratives while creating alternatives.

40941	5:00 pm to 6:15 pm	Convention Center	River Level	Room 006 C
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MEDIATING CITIZENSHIP: POPULAR CULTURE'S CONSTRUCTION OF THE BODY POLITIC.

Sponsor: American Studies Division
Chair: Shana Heinrich, Indiana University
Respondent:
Christine Harold, University of Georgia

This panel explores the intersection of the media and citizenship in the contemporary United States. Citizenship practices are represented, circulated, and constituted by the media in complex ways, enabling certain sorts of practices while discouraging others. Thus, citizenship in the media has consequences for political action. As these papers illustrate, various media can attempt to close down venues of dissent and action, while other media are utilized by radical groups as a means of dissent.

40942 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 006 D**

COMMUNICATION AS EMOTION WORK AND IDENTITY WORK.

Sponsor: Applied Communication Division
Chair: David Novak, Clemson University
Respondent:

- Lynn Harter, Ohio University
- "A Self Prescribed by God? The Negotiation of Women's Identities in the Christian Church." Rachel M. Anderson Droogsma, Howard University
- "Constructing an Academic Work Identity: How Graduate Programs and Faculty can Support Identity Work of Graduate Students Making Career Transitions." Jennifer Mize Smith, Purdue University
- "The Emotionality of Information in the Heart of the University: The Emotional Work of Librarians." Sherianne Shuler, Creighton University; Nathan Morgan, Creighton University
- "Making the Connection: How and When Volunteers Discovered Their Identification with the American Red Cross." Linda Sampson, Southern Connecticut State Univ

40943 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 A**

CRITICAL PERSPECTIVES ON ADVERTISING AND CONSUMPTION.

Sponsor: Critical and Cultural Studies Division
Chair: Heidi M. Brush, Univ of Wisconsin, Milwaukee

- "Snapshots in Advertisements: Photos, Reality, and Magic in Advertisements." Richard K Popp, Temple University
- "The Earth's First Soft Drink?: Perrier Bottled Water Advertising in the U.S." Jason McKahan, Florida State University; Andrew Opel, Florida State University
- "Image of a Mall and Imag(in)ing of Identity: A study of a middle-upper end shopping mall in a grassroots district in Hong Kong." Chow Pui Ha Carolbeings, Graduate School, School of Journalism & Communication, The Chinese University of Hong Kong
- "Navigating the Spaces of Wherever/Whenever Capitalism: The Textures of Consumption at the W Hotels." Heidi M. Brush, Univ of Wisconsin, Milwaukee

40944 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 B**

CREATING SITES FOR CONNECTIONS AND ACTION IN HIGH SCHOOL SPEECH, DEBATE AND DRAMA AND DEVELOPING A MIDDLE SCHOOL FORENSICS AND DEBATE PROGRAM.

Sponsor: NFHS Speech, Debate, and Theatre Association
Respondents:

- Raymond Puchot, Bristol Community College
- Rozilyn Miller, Univ of Central Oklahoma

This session combines two topics of interest to interscholastic forensics programs. The first topic will discuss how a speech workshop can help teachers connect. In conjunction with the Oklahoma Secondary Schools Activities Association, UCO has hosted an annual high school speech/drama/debate teacher's workshop to meet two needs: (1) discussing competitive rule changes in forensics events, starting/maintaining competitive programs, and methods of coaching; and (2) providing a site for high school teachers/coaches to interact/connect with colleagues. In 2004 and 2005, surveys were conducted to collect workshop data, assess teaching/coaching conditions, and discuss major job stresses/satisfactions. The second topic will discuss the importance of middle school forensics programs. Forensics and Debate has been proven to add great substance to a student's education. This VERY interactive workshop will demonstrate how to design and nurture a Forensics and Debate program in a middle school.

40945 **5:00 pm to 6:15 pm** **Convention Center** **River Level** **Room 007 C**

CRITICAL PERSPECTIVES ON INTERPERSONAL COMMUNICATION.

Sponsors: Interpersonal Communication Division, Family Communication Division
Chair: Leslie Baxter, University of Iowa

This panel creates a site for connection and action in the study of interpersonal communication by bringing together scholars who are approaching interpersonal communication from a critical-theory perspective. The bulk of scholarship in interpersonal communication adopts a logical-empirical or interpretive framework, in which the goal is to describe, explain, and render intelligible the phenomenon under study. Missing is a critical perspective, in which the scholar's responsibility is not simply to represent the social world but to see research and theory as active sites of reform and radical change. By creating a space for a critical voice in the study of interpersonal communication, we hope to broaden the agenda of interpersonal communication scholarship.

40946 5:00 pm to 6:15 pm Convention Center River Level Room 007 D

CINEMA, TELEVISION AND INTERNATIONAL AUDIENCES: FOUR STUDIES.

Sponsor: International and Intercultural Communication Division

"Alternative Modernities and Cross-Cultural Affinities: On The Popularity of Latin American Telenovelas in Non-Western Nations." Chad T Beck, Indiana University--Bloomington

"An Exploration of the Circulation of Regional Culture in Hong Kong: The Case of Japanese and Korean TV Dramas." WENJING XIE, University of Maryland

"Korea's initiatives in Asian cinema regionalisation." Doobo Shim, National University of Singapore

"The Medium and Transition of Makhmalbaf in Marriage of the Blessed." Rini Cobbey, Gordon College

40947 5:00 pm to 6:15 pm Convention Center River Level Room 008 A

COMMUNITY, IDENTITY, AND PLACE: ENVIRONMENTAL SITES FOR CONNECTION AND ACTION.

Sponsor: Environmental Communication Division
Chair: Phaedra Pezzullo, Indiana University

How we define ourselves in relation to each other and the environment has profound impacts on our bodies, our culture, and our planet. Given the conference theme, this panel explores how symbolic and natural connections within and between communities shape our sense of identity about people and places in ways that motivate human action. Each paper is grounded in original research and, overall, they reflect a diverse range of environments and academic approaches.

40948 5:00 pm to 6:15 pm Convention Center River Level Room 008 B

RETHINKING THE GENRE(S) OF WAR RHETORIC AFTER 9/11.

Sponsor: Argumentation and Forensics Division

Chair: Cori E. Dauber, University of North Carolina, Chapel Hill

Respondent:

Cori E. Dauber, University of North Carolina, Chapel Hill

This panel explores how war rhetoric after 9/11 both extends characteristics historically associated with the genre of war rhetoric (as well as the Aristotelian genres of deliberative and epideictic rhetoric in the context of war), and creates a need to re-theorize the genre itself. Considering the possibility that there are in fact a plurality of genres of war rhetoric, the papers on this panel examine new ways to understand public address in the context of the current "war on terrorism."

40949 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 201

INSIDE/OUTSIDE: MEDIA AND THE NORMS OF SOCIAL IDENTITY.

Sponsor: Mass Communication Division

Chair: James Walker, St Xavier Univ

Respondent:

Narissra Punyanunt-Carter, Texas Tech Univ

"Guffaws in the Ghetto: An Analysis of the Comic Underpinnings of 'Jakob the Liar.'" Jamie Eric Moshin, Penn State University

"Latinos' Perceptions of Intergroup Relations in the US: The Cultivation of Intergroup Attitudes and Beliefs." Michelle Ortiz, University of Arizona; Dana Mastro, University of Arizona

"The Cherokee Phoenix as Unintended Agent of Assimilation: An Analysis of Text-based Discourse." John Atkins, University of New Mexico

"Acculturation of Asian Indian Sojourners in America: Application of the Cultivation Framework." Priya Raman, University of Arizona; Jake

40950	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 202 A
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OFFERING COMFORT AND SOCIAL SUPPORT.

Sponsor: Interpersonal Communication Division

Chair: Susan Baker, Oakland University

"Evaluation of Comforting Strategies by Children and Adolescents." Ruth Anne Clark, Univ of Illinois, Urbana-Champaign; Erina MacGeorge, Purdue University; Lakesha Robinson, Verizon Wireless

"Empathic Accuracy Depending on Family Communication Patterns." Naomi Kagawa, Univ of Minnesota, Twin Cities; Ascan Koerner, Univ of Minnesota, Twin Cities

"Testing the Difference between Appraisal-Centered and Person-Centered Comforting Messages." Craig Hullett, Univ of Wisconsin, Madison; Megan Grunke, University of Wisconsin-Madison

"Predicting the Effects of Source and Content Features of Advice on Responses to Advice in Two Cultures." Bo Feng, Purdue University; Erina MacGeorge, Purdue University

"The Internet as a Site for Creating Connection and Healing for the Bereaved." Sally Hastings, Univ of Central Florida; Judith Hoover, Western Kentucky Univ; George W. Musambira, Western Kentucky Univ.

40951	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 202 B
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RECONNECTING WITH THE RHETORIC OF THE COLD WAR: NEW APPROACHES, NEW PERSPECTIVES.

Sponsor: Public Address Division

Chair: Ned O'Gorman, University of Illinois, Urbana-Champaign

Respondent:

Martin Medhurst, Baylor University

The Cold War may have ended, but its institutional and rhetorical power persists. The "war on terror" and the emerging "clash of civilizations" invite scholars to reconnect with the Cold War. This panel is devoted to new perspectives on the rhetoric of the Cold War, focusing on three issues: the rhetoric of the nuclear, the rhetoric of free trade, and Cold War Presidential style.

40952	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 203 A
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SEMIOTICS AND COMMUNICATION DIVISION BUSINESS MEETING.

Sponsor: Semiotics and Communication Division

40953	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 203 B
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RESPONSES TO THE LIFE-GIVING GIFT OF ACKNOWLEDGMENT: A PHILOSOPHICAL AND RHETORICAL INQUIRY.

Sponsor: Rhetorical and Communication Theory Division

Chair: Keith Berry, Univ of Wisconsin, Superior

Participants:

Pat J Gehrke, University of South Carolina

Lenore Langsdorf, Southern Illinois University, Carbondale

Lisbeth Lipari, Denison University

Christopher Poulos, University of North Carolina, Greensboro

Roy Wood, University of Denver

Respondent:

Michael Hyde, Wake Forest University

Michael Hyde's new book continues his project of exploring ontological aspects of communicative phenomena. Here, he investigates the rhetorical competence needed to acknowledge the Other, rather than merely recognize him or her. Acknowledgment, he proposes, is a response to another's call that "transforms time and space into dwelling places where people can feel at home" (Preface). In this session, five readers will respond to Hyde's analysis of acknowledgment as a rhetorical phenomenon, and he'll respond to their comments and those from the audience.

40954	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 204 A
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MEDIA, CULTURE, AND THE COLLEGE EXPERIENCE.

Sponsor: Mass Communication Division
Chair: Rebecca Curnalia, Kent State University
Respondent:

Whitney Anspach, University of Washington
"Entertained By A Collegiate Rivalry Football Game:The Role of Suspense." Prabu David, Ohio State University; Brian Horton, Ohio State University; Tom German, Ohio State University; mihye seo, ohio state university
""Drunk IM'ing" and the College Experience: Instant Messaging for Social Interaction." Donald Helme, Wake Forest University; Anna Elizabeth Hight, Wake Forest University; Ananda Mitra, Wake Forest University
""Super Size Me[edia]": College Students Selection of Information Sources about Fast Food." Jae-Hwa Shin, Univ of Southern Mississippi
"Beyond the Left Hand of the Dial: The Formation of the Genre of College Music Through its Primary Trade Publication CMJ." Michael Mario Albrecht, University of Iowa

40955	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 204 B
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LOOKING INTO THE CRYSTAL BALL: THE FUTURE OF THE DISCIPLINE THROUGH GRADUATE STUDENT RESEARCH.

Sponsor: Division on Communication and the Future
Chair: Mary Hogg, Eastern Michigan University
Respondent:

Mary Hinchcliff-Pelias, Southern Illinois Univ, Carbondale

This panel will showcase current graduate student research across areas within the discipline. The work of graduate students now reflects the direction of scholarship in the future. The past, present, and future of the field of communication has been enhanced and enriched by outstanding graduate student scholarship. The graduate students featured on this panel are from two institutions, and span areas ranging from communication education to domestic violence to intercultural communication.

40956	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 205
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PUBLIC POLICY, MEDIA, AND THE BRANCHES OF GOVERNMENT.

Sponsor: Political Communication Division
Chair: Lisa Foster, University of Oklahoma
Respondent:

Danielle Wiese, Florida State University
"No Child Left Behind: Where the Rhetoric of Educational Reform and the Ethos of Managerialism Meet." Tammy McGuire, Univ of Missouri, Columbia
"Opening a site for action: Eisenhower's budgetary policy leadership." Lora Cohn, Park University
"The Press, the Supreme Court and Gay Marriage: How the Media's Quest for Conflict Propels the Left and the Right." Rebecca LaVally, Univ of Texas, Austin
"Message Analysis of Political Cartoons during Presidential Elections: Image, Horse Race, and Policy Issues." Nicole Ryerson, Creative Group, Inc.; Lynette Sharp Penya, Abilene Christian University

40957	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 206 A
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HIV/AIDS IN AFRICA.

Sponsor: Health Communication Division
Chair: Rajiv Rimal, Johns Hopkins University
Respondent:

Rajiv Rimal, Johns Hopkins University
"Communication by and to religious leaders regarding HIV: The perspective of people living with HIV/AIDS in Nairobi, Kenya." Ann Miller, University of Georgia; Donald Rubin, University of Georgia
"Finding Connection in the HIV/AIDS Disclosure Practices of Individuals from 11 Sites in Namibia." Karishma Chatterjee, Ohio State University; Lisa Murray-Johnson, Ohio State University
"Public Policy, Organizations and HIV/AIDS in Africa: An analysis of the strategies and preventive programs in Uganda, Kenya and Tanzania." James Kiwanuka-Tondo, North Carolina State University
"Self-disclosure of HIV seropositivity in Nairobi, Kenya: Targets, methods, and motivations." Ann Miller, University of Georgia; Donald Rubin, University of Georgia

40958	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 206 B
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THE POLITICS OF TRANSLATION: RETHINKING CULTURE AND COMMUNICATION IN GLOBALIZATION.

Sponsor: Critical and Cultural Studies Division
Chair: Thomas Nakayama, Arizona State University

This panel seeks to explore the importance of translation in globalization by considering the potential usefulness of translation theories as sophisticated tools with which to understand the dynamism of culture in the global moment. Particularly, this panel extends upon the idea that communication is always translation, and hopes to suggest ways in which taking this metaphor seriously might refine and reconfigure some of our conventional ways of thinking about culture in communication studies.

40959 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 207 A

PAST AND PRESENT SITES FOR CONNECTION AND ACTION FOR RELIGIOUS RHETORIC.

Sponsor: Religious Communication Association/Rhetorical Studies
Chair: Robert McManus, Marietta College

- "Conspiracy, Debauchery, and Duplicity: Rebecca Theresa Reed's Exposé of the Ursuline Convent." Michelle Lynn Murray, University of Wisconsin-Madison
- "Finding Forgiveness: An Analysis of Symbolic Action." Jeffrey Hobbs, Univ of Texas, Tyler; Robert Chandler, Pepperdine University
- "The New Frontiersmen: Authority and Performance of Itinerancy Oratory in the Early to Mid-Nineteenth Century." Marissa Bambrey Wolfe, University of Illinois at Urbana-Champaign
- "THE RHETORIC OF REIFICATION AND THE ETHOS OF RHETORIC: The Application of a Theoretical Construct." Daniel Rossi-Keen, Ohio University
- "The Rhetorical Role of "Study" as Justification for Delay in Religious Disputes: Creating Space for Connection and Action by Deferral." Kathryn Olson, Univ of Wisconsin, Milwaukee

40960 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 207 B

SYMBOLIC INTERACTION AND COMMUNICATION INQUIRIES.

Sponsor: Society for the Study of Symbolic Interaction
Chair: Elaine B. Jenks, West Chester University

Respondent:

- Elaine B. Jenks, West Chester University
- "Complexity Reduction: Implications for Individual and Concerted Action." Slavica Kodish, Arkansas Tech University
- "The Effects of Power on the Creation of Meaning During Organizational Change: A Case Study in Higher Education." Kathy Barnett, Loyola University New Orleans
- "The feminized, generalized other: The phenomenology of perceptions about people in poverty." Leah Totten, University of North Carolina Chapel Hill
- "Unmasking communication anxiety: A novel application of symbolic interactionism." Christopher Crosby Johnson, University of Texas at San Antonio

40962 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 209

MEDIATION AND CONFLICT MANAGEMENT IN DIVORCE, EDUCATION, AND ORGANIZATIONAL CONTEXTS.

Sponsor: Peace and Conflict Communication Division
Chair: Edith LeFebvre, California State Univ, Sacramento

- "Dispute System Design Theory in Practice: Challenges of Implementation and Employee Participation." Jessica Jameson, North Carolina State University; Jeanne T. Johnson, University of South Carolina
- "Linguistic Synchrony in Divorce Mediation: A Test of the Transformative Mediation Model." Mary Elizabeth Braz, Michigan State University; William Donohue, Michigan State University
- "Nursing Students and Team Conflict Training: Educating for Action and Change." Rosanne L Hartman, Canisius College; Alice Crume, Kent St Univ-Tuscarawas
- "My Professor is so Unfair: Student Attitudes and Experiences of Conflict with Faculty." Tyler Harrison, Purdue University

40963 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 210 A

AFROCENTRICITY, ASIACENTRICITY, AND THE FUTURE OF INTERCULTURAL COMMUNICATION STUDIES.

Sponsor: International and Intercultural Communication Division
Chair: Guo-Ming Chen, Univ of Rhode Island

Respondent:

Ronald Jackson, Penn State University

This panel will address the role of Afrocentricity and Asiaticity in future intercultural communication studies. Leading Afrocentric and Asiatic theorists will (1) clarify the notion of centricity, (2) discuss the importance of centric approaches, (3) specify the nature and scope of Afrocentric and Asiatic inquiries, (4) respond to criticisms of Afrocentricity and Asiaticity, (5) propose directions for future Afrocentric and Asiatic research, and (6) reflect on common tasks for Afrocentrists and Asiaticists.

40964	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 210 B
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PLAYING THE LINE: MASCULINITIES AND FEMININITIES, RACE AND DESIRE IN HIP-HOP, PUNK, AND JAZZ.

Sponsor: Feminist and Women's Studies Division

Participants:

Antoine Hardy, University of South Florida

Deanna Shoemaker, Monmouth University

Chris McRae, University of South Florida

Stacy Holman Jones, University of South Florida

This panel explores the intersecting articulation and performance of various and varied masculinities, femininities, racial identities and desires among a variety of musicians and musical genres. Panelists explore the questions of how the knowledges, tensions, and opportunities of these performances are played out in both the music and the lives of these performers.

40965	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 211
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ETHNOGRAPHIC INQUIRY ALONG THE MICRO-MACRO CONTINUUM: METHODOLOGICAL AND ETHICAL QUANDARIES.

Sponsor: Ethnography Division

Chair: Sandra Pensoneau, Southern Illinois Univ, Carbondale

n/a

40966	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 212 B
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ONLINE LIFE THROUGH THE FACILITATION OF COMMUNICATION TECHNOLOGIES: ONLINE SUPPORTIVE INTERACTIONS, ONLINE COMMUNITIES, AND ONLINE IDENTITY IN BLOGGING.

Sponsor: Human Communication and Technology Division

Chair: Karen Lollar, Metropolitan State College

Respondent:

Kyra Rothenberg, Case Western Reserve University

"Discourse in Postmodern Cultural Spaces: Establishing a Foundation for Analyzing Afrocentric Communities Online." Truman Ryan Keys, Howard University

"Exploring Identity through Blogging: A Content Analysis of Adolescents' Blogs." Qing Tian, Georgia State University; Xun Liu, Michigan State University

"Who leads opinions in online communities?" Youngju Sohn, University of Georgia

"Technology and Transformation: The Case of the Proana Movement." stephanie houston grey, louisiana state university

40967	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 212 A
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CREATING SITES OF CONNECTION WITH OUR STUDENTS: ATTRACTING, RETAINING AND GRADUATING COMMUNICATION MAJORS.

Sponsor: Undergraduate College and University Section

Chair: Armeda Reitzel, Humboldt State Univ

For many college students, attending college is their first experience with responsibility and accountability. Because the learning-teaching model has evolved to be student-centered rather than teacher-focused, there is more emphasis in college on independent planning and managing of one's major as well as graduating within five years which used to be four years. In college, students are expected to balance personal freedom with the need to set personal goals; work on semester projects, glean information about which courses to take from numerous sources, including the college catalog, advising forms, other students and faculty as well as college or department advisors; and in general, function autonomously (Brinckerhoff, Shaw, & McGuire, 1992). Unfortunately, some academic programs or faculty are often unwilling or unable to recognize that students need assistance entering college and finding their way to graduation.

40968	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 213 A
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THE ROBERTS COURT: REFLECTIONS ON THE 2005-2006 TERM.

Sponsor: Division on Communication and the Law
Chair: Katie Gibson, California State Univ, Long Beach

With the appointment of two new justices, the ideological and demographic composition of the United States Supreme Court has shifted. This panel proposes to examine the new Roberts Court by investigating the new members of the Court, the shift in demographic make-up, and recent opinions handed down by the new Court. These papers engage in rhetorical analyses in order to understand past opinions and situations in order to better understand and to predict the future of the Roberts Court. Each of the panelists will make brief remarks regarding an aspect of the current Court or its participants, then discussion will be opened to the audience for questions and remarks.

40969 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 213 B

ASSESSMENT IN THE DISCIPLINES: RESEARCH AND ROUNDTABLE RESPONSE.

Sponsor: Communication Assessment Division

Respondents:

Dacia Charlesworth, Robert Morris University
John Steber, Kutztown University
Mary Ann Danielson, Creighton University
Robert E. Patterson, University of Virginia
Erin Szabo, St John's University
Allen DuPont, North Carolina State University

Panelists will report on research in communication competencies within three communities of practice. Respondents who are engaged in communication assessment across multiple disciplines will compare several instruments against the communication norms, skills, behaviors, genre and/or technologies deemed minimal, acceptable, or desirable in the various research contexts. The session is designed to promote discussion of communication assessment issues in discipline-specific communication programs.

40970 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 214 A

SPECIAL MEMORIAL SESSION: BERNARD L. BROCK AS CREATIVE INSPIRATION.

Sponsor: NCA First Vice President

Participants:

William Benoit, Univ of Missouri, Columbia
Elvera Berry, Roberts Wesleyan College
Carl Botan, George Mason University
James W. Chesebro, Ball State University
Sharon Howell, Oakland University
Mark Huglen, University of Minnesota, Crookston
Andrew King, Louisiana State University
James Klumpp, University of Maryland
Peter Smudde, Ph.D., Univ of Wisconsin, Whitewater

Bernard L. Brock (1932-2006) thrived on our curiosity and creativity. He used to say he learned so much from his students. His passing in April caused many to recall Dr. Brock on multiple dimensions, like his strength of character, devotion to learning, wit and humor, concern for social improvement, and others. The session's substance pays tribute to Dr. Brock and his personal influence on us and the field. In this spirit, this session allows for a range of topics that celebrate Dr. Brock and his legacy. In a roundtable format, friends, colleagues, and students of Dr. Brock's will address personal, critical, practical, political, or other topics that have been stirred by Dr. Brock's influence. Participants are encouraged to engage in the conversation and share their thoughts and feelings about Dr. Brock.

40971 5:00 pm to 6:15 pm Convention Center Concourse 2nd Level Room 214 B

SPEECH ANXIETY IN THE CLASSROOM: TEACHING APPROACHES AND INTERVENTIONS THAT WORK.

Sponsor: Communication Apprehension and Avoidance Division

Chair: Karen Dwyer, Univ of Nebraska, Omaha

: This panel includes presenters, who have taught and researched communication anxiety interventions. They will provide an overview of techniques developed especially for anxious students who are required to take a public speaking course. Each presenter will offer useful information and handouts for instructors on how to teach a specific technique and ultimately help each of their students form a personalized anxiety-reduction plan.

40972	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 214 C
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BREATHING LIFE INTO COMMUNICATION PEDAGOGY: CONNECTING STUDENT AND SUBJECT MATTER THROUGH ACTIVE LEARNING.

Sponsor: Scholarship of Teaching and Learning

Chair: Robert Avery, University of Georgia

Participants:

Min Wha Han, Ohio University
John Hooker, Purdue University
Adam Jones, Missouri Western State College
David Novak, Clemson University
Alane Smith, Ohio University

Purpose: The purpose of this panel is to discuss teaching strategies to create sites of connection between student and subject matter through active learning. Each of the panelists will focus on a different upper level undergraduate communication course including communication theory, communication research methods, interpersonal communication, small group communication, business and professional interviewing, and communication technology. Panelists will share specific strategies and assignments with panel attendees and discuss the promise and challenges associated with these teaching and learning strategies. We envision attendees as co-participants and would like to organize the panel as an open dialogue throughout the sharing process to juxtapose our ideas and insights with the voices of others in the audience.

40973	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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GLBT SOCIAL HOUR.

Sponsors: Caucus on Gay and Lesbian Concerns, Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

40974	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 215
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WOMENTORING III, NO. 3: A SITE OF CONNECTION AND ACTION IN ACADEME.

Sponsor: Women's Caucus

Chair: Katherine Burk, Indiana University-Purdue University Fort Wayne

Participants:

Linda Kean, East Carolina Univ
Cami Sanderson-Harris, Ferris State University
Cynthia Berryman-Fink, Univ of Cincinnati
Lucretia Scoufos, Southeastern Oklahoma State Univ
Pamela Tracy, Longwood University
Marlene Fine, Simmons College
Kimberly Golombisky, Univ of South Florida
Sheryl Lidzy, Murray State Univ
Laura Privera, East Carolina Univ

40975	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 216 A
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THE RHETORICAL SUBJECT: LACAN, AGAMBEN, AND DELEUZE AND GUATTARI.

Sponsor: Association for Psychoanalysis

Chair: Jennifer Asenas, University of Texas, Austin

Respondent:

Henry Krips, Univ of Pittsburgh

Rhetorical theorists are struggling to come-to-terms with what it means to be subject to the political. Amongst the most prolific theorists of the human subject are Jacques Lacan, Giorgio Agamben, and Gilles Deleuze and Felix Guattari. This panel will explore the sites for "connection" between these respective theorists of the human subject and the rhetorical discipline. While doing so, this panel will explore ideas of political "action" in the world.

40976	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 A
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UNRAVELING THE GOOGLE LEGAL WEB: A MICROCOSM OF ONLINE FREE EXPRESSION AND INTELLECTUAL PROPERTY CONCERNS.

Sponsor: Freedom of Expression Division

Chair: Susan Keith, Rutgers University

Respondent:

Tamela Sheree Martin, Oklahoma State University

Recent litigation and government actions on at least three continents involving the search engine Google function as a microcosm of unresolved online free expression and intellectual property concerns. These papers examine U.S. and European trademark and copyright lawsuits against Google and the U.S. and Chinese governments' challenges to the search engine as a way of illuminating important concepts in the struggle among speech rights, property rights, and government's desire to control the Internet.

40978	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 B
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VISUALIZING THE EVENTFULNESS OF PLACE: MEDIA AND MATERIAL PROCESSES.

Sponsor: Visual Communication Division

Chair: Barbara Biesecker, University of Iowa

This panel argues that when material processes intersect with media, they produce an "eventfulness of place." We take up photographic, filmic, journalistic and protest events, as they are shaped by the character of the material processes that they engage and as they produce a sense of place that is rooted in those processes. The four papers engage the question of "the event" arguing a proper understanding is not possible without interrogating the place of the visual.

40979	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 C
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MORE THAN MEETS THE EYE: AN INSIDE LOOK AT THE ADVERTISING INDUSTRY.

Sponsor: Critical and Cultural Studies Division

Throughout the 20th century, advertising emerged as a powerful institution. Scholars have documented the intrusive nature of ads and commercials and their effects on individuals and society at large. Far less attention has been devoted to the industry behind the messages and the many social, political and economic concerns that influence its behavior and shape its conduct.

40980	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 217 D
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KATRINA'S STORY: THE INTERSECTION OF RACE, CLASS AND CULTURE?

Sponsor: African American Communication and Culture Division

Chair: Carolyn Calloway-Thomas, Indiana University

Respondent:

Carolyn Calloway-Thomas, Indiana University

Americans, shocked by seeing the devastation caused in the United States by Hurricane Katrina, were reminded of the powerful intersection of race, class and culture in this country. Or were they? The purpose of this panel is to examine discourse surrounding Hurricane Katrina from a variety of scholarly viewpoints, using such areas as ideology, media, culture, class and race as sites of interrogation.

40981	5:00 pm to 6:15 pm	Convention Center	Concourse 2nd Level	Room 218
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NCA PRESIDENTIAL ADDRESS.

Sponsor: NCA President

Participant:

H Dan O'Hair, University of Oklahoma

6:30pm

41082	6:30 pm to 7:45 pm	Convention Center	not listed	Lila Cockrell Theater
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NCA AWARDS CEREMONY.

Sponsor: NCA First Vice President

Chair: J Michael Sproule, St Louis University

Join your friends and colleagues to honor and celebrate the 2006 NCA Awards Recipients.

**Sunday
November 19, 2006**

8:00am

50124	8:00 am to 9:15 am	Convention Center	Street Level	Room 101 A
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LEARNING COMMUNITY COURSES: SITES FOR CONNECTION AND ACTION.

Sponsor: Community College Section

Chair: Jeanne Elmhorst, Central New Mexico Community College

Initiating, constructing, coordinating, funding, and teaching Learning Community courses requires connection and action with others. This panel provides participants a path to connect with others and chart their actions to begin, sustain, or improve their learning communities. After short presentations, participants will be invited to form smaller circles with the presenter of their choice.

50125	8:00 am to 9:15 am	Convention Center	Street Level	Room 101 B
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WORK AND FAMILY-LIFE COMMUNICATION: UNPAID FAMILY LABOR.

Sponsors: Family Communication Division, Organizational Communication Division

Chair: Alane Smith, Ohio University

Respondent:

Caryn Medved, Ohio University

To date, work and family-life communication scholarship has primarily explored how discourse and social interaction shape the conflict between paid employment and childrearing duties. The papers that make up this panel collectively examine paid employment-related work and private sphere unpaid labor as co-constructive discourses. Specific forms of unpaid labor that are focused on include eldercare, parenting responsibilities, household labor, and IT management within the context of the home.

50126	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 A
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ANALYZING THE SITES OF CONSEQUENCE: TOP STUDENT SECTION PAPERS IN NEWS COVERAGE AND POLITICAL COMMUNICATION.

Sponsor: Student Section

Chair: Amy Pason, Univ of Minnesota, Twin Cities

Respondent:

Jenifer Lewis, Western Kentucky Univ

"Framing the Allies: An Analysis of American and British Reporting on the Beginning of War in Iraq." Magdalena Igiel, University of Oklahoma; Terry Moellinger, University of Oklahoma

"From Rowley to Deep Throat: Why the FBI needs to modify the military metaphor." Colleen Arendt, Purdue University

"Media Interaction: The Event Driven Problem Definition of the Media During September 11, 2001." Stephen Price, Univ of Missouri, Columbia

"The Politics of Political Emotion: Who Feels What and Why it Matters." Krysha Gregorowicz, University of Michigan

""We owe it to ourselves:" Letters-to-the-editor as Collective Culture in Alternative Media." Charles Curtis Yowell, University of Houston

"When Political Economy is Framed." Meg H Kunde, University of Minnesota

50127	8:00 am to 9:15 am	Convention Center	Street Level	Room 102 B
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SPORTS MEDIA IN CONTEMPORARY CULTURE.

Sponsor: Mass Communication Division

Chair: W. A. Kelly Huff, University of Georgia

Respondent:

Allison Harthcock, Butler University

"From Balance Beams to Pole Vaults: Gendered Athlete Portrayals in the "Big Four" Sports at the 2004 Athens Summer Games." Andrew Billings, Clemson University

"Multimedia Contracts in Collegiate Sports: A System Theory Perspective." John Patrick McGuire, Oklahoma State University

"Violence in the NHL: A Textual Analysis of Newspaper Commentary in the U.S. and Canada." Kelly Lynn Shultz, Penn State University

50128	8:00 am to 9:15 am	Convention Center	Street Level	Mission Room 103 A
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LEGISLATIVE ASSEMBLY MEETING.

Sponsor: NCA Legislative Assembly

50129	8:00 am to 9:15 am	Convention Center	Street Level	Mission Room 103 B
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NEGOTIATING GENDER IN CONTEMPORARY MEDIA.

Sponsor: Feminist and Women's Studies Division

Chair: Sarah Mannone, Univ of Illinois, Urbana-Champaign

Respondent:

Brenda DeVore Marshall, Linfield College

"Disciplining the Dominant Male: Figures of Masculinity in Wall Street." John Jordan, Univ of Wisconsin, Milwaukee

"Mediating Masculinity: From Machismo to Metrosexuality." Helene Shugart, University of Utah

"A Specter is Haunting Hollywood: "Monster" and the Domesticated Violence of Aileen Wuornos." Bryan McCann, Univ of Texas, Austin

"Male and Female Created He Them: Gender and Submission in The Passion of the Christ." Kristy Maddux, University of Georgia

50140	8:00 am to 9:15 am	Convention Center	River Level	Room 006 B
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TEACHERS AS TRANSFORMATIONAL LEADERS: STRATEGIES FOR MOTIVATING STUDENTS TO ACHIEVE HIGH PERFORMANCE LEVELS.

Sponsor: Instructional Development Division

Chair: Robert Westerfelhaus, College of Charleston

Participants:

Nelson da Costa Jr., Merrimack College

Pamela Kaylor, Ohio University, Lancaster

Lou Tillson, Murray State Univ

Ruma Sen, Ramapo College

Marilyn D. Hunt, Missouri Western State Univ

Respondent:

Candice Thomas-Maddox, Ohio University, Lancaster

Motivating students to excel in their performance level is not an easy task. Much can be learned and gained from applying James MacGregor Burns' notion of transformational leadership (1978) to how we, as educators, attempt to raise our students' level of motivation, thereby maximizing performance outcomes. This panel explores the various instructional ways through which communication educators can create and sustain a transformational environment in the classroom. Each panelist will discuss how he/she works towards implementing this goal through assignment design, performance assessment, and overall instructional approach.

50141	8:00 am to 9:15 am	Convention Center	River Level	Room 006 C
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RAISING VOICES: THEATRE WITH MARGINALIZED GROUPS.

Sponsor: Theatre Division

Chair: Jonathan Shailor, University of Wisconsin, Parkside

Theatre can be a powerful vehicle for illuminating the lives, the narratives, the suffering and the humanity of the oppressed. Through performance, we can question the disconnection and dislocation that normally separates the privileged from the dispossessed. On this panel, practitioners of "performance ethnography" and the "theatre of empowerment" will share how they strive to achieve these aims through their work.

50142	8:00 am to 9:15 am	Convention Center	River Level	Room 006 D
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GLBT INTERVENTIONS IN MEDIA AND COLLECTIVE MEMORY.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Robert Leonard, Sinclair Comm College

"Slippery Significance: Naturalizing Family through "March of the Penguins."" Carrie Anne Platt, Univ of Southern California

"Straight Kids Set Us Straight About Same-Sex Parents: Homophobia, Heterosexism, and Heteronormativity of Gay Parenting in the News."

Jamie Landau, University of Georgia

"Just How Groundbreaking Is The L-Word? Lesbians and the Future of Television." Rebecca Lynne Kern, Temple University

"Collective Identity in the Post-structural Archive: Sexuality, Politics, and the History of Queer Resistance." Michael Middleton, California

State Univ, Long Beach; Nicholas Russell, California State Univ, Long Beach

50143	8:00 am to 9:15 am	Convention Center	River Level	Room 007 A
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AUTHORITY AND THE ROLE OF THE ELITE.

Sponsor: Political Communication Division

Chair: John Makay, Bowling Green State Univ

Respondent:

M Lane Bruner, Georgia State University

"Blogs, Authority, and Political Communication: Discourse on the Role of Blogs in Election Day 2004 Coverage." Matthew Carlson, Univ of Pennsylvania

"Give Me Liberty and Give Me Surveillance: A Case Study of the U.S. Government's Discourse of Surveillance." Maria Anne Simone, Rowan University

"Managing Legitimacy Crisis: Re-creating a New Ruling Ideology that Re-organizes Social Goals and Re-establishes a New Order of Authority." Bei Cai, Kent State University

"Standing Inside the Lobby: Representation and Re-Presentation in Government." David Dewberry, University of Denver

50144	8:00 am to 9:15 am	Convention Center	River Level	Room 007 B
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COMMUNICATING IDENTITY IN HEALTH AND ILLNESS CONTEXTS.

Sponsor: Health Communication Division

Respondent:

Karen Tracy, Univ of Colorado, Boulder

The goal of this panel is to present recent research on the communication of identity in the context of health and illness. The panel is intended to facilitate a consideration of the intersection between communication and identity and to encourage an examination of the usefulness of investigating these concepts in the arena of health communication.

50145	8:00 am to 9:15 am	Convention Center	River Level	Room 007 C
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STUDENTS INVOLVED IN TRAINING AND DEVELOPMENT.

Sponsor: Training and Development Division

Chair: Keri Stephens, Texas State University-San Marcos

Participants:

Sunshine Webster, Univ of Texas, Austin

Nicole Trochta, Texas State University

Parr Brookover, Texas State University

Alison L. David, Texas State University

Chuck Frances, Texas State University

Brian M. Miller, Texas State University

Communication majors, both undergraduate and graduate students, often pursue careers related to Training and Development. While in school, some of them take courses specifically in the area while others conduct training as a way to finance their education. This panel of students discusses experiences in the classroom and beyond that have prepared them to make decisions about careers in T&D and teaching. If you are a student with an interest in T&D or a faculty member working with students interested in T&D, this panel will provide insight into (a) what resonates with students relative to T&D classes, and (b) the value of having opportunities to conduct training sessions while in school.

50146	8:00 am to 9:15 am	Convention Center	River Level	Room 007 D
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DIALECTIC AND PLAY: LEARNING AND INNOVATION IN THE SOPHISTIC COMMUNITY OF MIND.

Sponsor: American Society for the History of Rhetoric

Chair: Margaret Zulick, Wake Forest University

Respondent:

John Poulakos, University of Pittsburgh

This panel includes comparative investigations of the rhetorical style, educational methods and influence of sophistic rhetoric.

50148	8:00 am to 9:15 am	Convention Center	River Level	Room 008 B
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DELIBERATING ABOUT DEMOCRACY: ARGUMENTATION, (DIS)CONNECTION, AND THE PROSPECT OF POLITICAL ACTION.

Sponsor: Argumentation and Forensics Division
Chair: Kevin J. Ayotte, California State Univ Fresno
Respondent:
Robert Terrill, Indiana University

Taking argumentation as the fundamental component of any vision for deliberative democracy, this panel operationalizes the conference theme by interrogating specific sites of deliberation that establish connections as well as disconnections among members of the public.

50156 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 205

REFLECTIONS ON CAMPAIGNS, DEBATES AND POLITICS.

Sponsor: American Forensic Association
Participants:
Michael R. Berry, King's College
Donald H. Brobst, Rosenn, Jenkins and Greenwald, L.L.P.

50157 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 206 A

FROM TEXT TO FILM: MULTIMEDIA/ACTIVIST ETHNOGRAPHY AND THE POLITICS OF QUEER PATRIOTISM.

Sponsor: Ethnography Division
The film to be shown, "Remembering a Cool September," both reflects and creates "sites for connection and action." The author will overview its transition from short story, to performance, to multimedia performance, to 15-minute film. After viewing the film, the audience will be invited to engage its central question (what does it mean to be both gay and patriotic in a post-9/11 environment?), to discuss the affordances of its medium, and to explore the possibilities for and challenges of multimedia and activist ethnography.

50158 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 206 B

ENGAGING (WITH) THEORY.

Sponsor: Critical and Cultural Studies Division
Chair: Naida Zukic, Southern Illinois University, Carbondale
"Dialogs with Trinh Minh-Ha: Consequences of Postmodernism and Ethnography." Anna Wong Lowe, University of Oklahoma
""Bridging Power in History: Reading Montesquieu Against Foucault."" Keith Topper, Northwestern University
"Resisting Normalization: A look into the nature of Gender and Sexuality in Feminist and Queer Theory." Brian Christopher Kanouse, Purdue University
"Advancing discourse about online identity through Stuart Hall and Judith Butler's theories of identification." Giorgia Aiello, University of Washington

50159 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 207 A

RHETORICAL AND CRITICAL APPROACHES TO PUBLIC RELATIONS ACTIVISM: CREATING SITES FOR CONNECTION AND ACTION.

Sponsor: Public Relations Division
Chair: Ashli Stokes, UNC Charlotte
Respondent:
Robert Heath, University of Houston

Several works over the last decade focused attention on rhetorical and critical approaches to public relations scholarship. Toth and Heath (1992) and Dozier and Lauzen (2000) challenged scholars to consider issues of organizational power in public relations, especially the role of activist publics. The papers included in this panel contribute to this growing area of research by considering the strategies and tactics activists employ to challenge corporate or institutional power.

50160 8:00 am to 9:15 am Convention Center Concourse 2nd Level Room 207 B

INVESTIGATING THE INTERSECTIONS OF INDIVIDUAL AND SOCIAL PROCESSES: NOVELTY, ANXIETY, DECEPTION, AND STRESS.

Sponsor: Applied Communication Division
Chair: Carey Adams, Missouri State Univ
Respondent:

Michael Motley, Univ of California, Davis

"Parents' and Adolescents' Communication about Divorce Stressors and its Impact on their Ability to Cope Positively with the Divorce."

Tamara Afifi, University of California-Santa Barbara; Frances Huber Briggs, University of North Carolina at Charlotte; Jennifer Ohs, Penn State University

"The Stress and Strategies of Professional Lying: Deceptive Communication of Trial Lawyers in their Relationships with Jurors, Judges, Witnesses, Opponents, and Clients." Sunwolf Sunwolf, Santa Clara University; H Dan O'Hair, University of Oklahoma

"The Novelty Effect: The Role of Expectancy Violation in a Humorous Health Campaign." Christopher Raymond Layton, University of Iowa; Michelle Campo, University of Iowa; Florin Oprescu, The University of Iowa

"Unmasking cognitive patterns in communication anxiety: A novel application of symbolic interactionism." Christopher Crosby Johnson, University of Texas at San Antonio

50162	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 209
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'THE CONFESSIONAL': CONNECTING THE PERFORMER WITH HIS/HER AUDIENCE THROUGH ACT(ION)S OF WITNESSING.

Sponsor: Performance Studies Division

Chair: Elizabeth Lee-Brown, Univ of Texas, Austin

Respondent:

Linda Park-Fuller, Arizona State University

This panel explores the creation of meaning and understanding about illness narratives and medical his-stories, safety in protesting, shamed performance and depleted uranium through act(ion)s of witnessing and being witnessed in performance. This panel further attempts to answer why we confess, what is the audience's role in witnessing, and how confession is coalesced with witnessing in narrative and autobiographical performance.

50163	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 210 A
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PRODUCTION AND CONSUMPTION IN VISUAL STUDIES: MAKING IMAGES, CONSUMING DISCOURSES AND CHANGING THE IMAGE-ECONOMY.

Sponsor: Visual Communication Division

Participants:

Brent Allen Saindon, University of Pittsburgh

nader izzat haddad, University of North Texas

David Register, University of North Texas

Karen Yeager Kimball, University of North Texas

Respondent:

Brian Lain, University of North Texas

This panel attempts to take seriously both Robert Scholes' claim that in order to understand "textual power" we must be producers and not merely consumers of discourse and Oscar Giner's similar comment that the field of visual rhetoric can only grow if scholar's are willing to produce as well as analyze images. Participants in this roundtable will first present their own visual productions and second discuss the relationship between production and analysis in the study of visual culture.

50164	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 210 B
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DESIGNS ON POWER: POLITICAL CONCERNS IN INTERFACE AND DOCUMENT DESIGN.

Sponsor: American Association for the Rhetoric of Science and Technology

Chair: Timothy O'Donnell, Univ of Mary Washington

Respondent:

Carolyn Miller, North Carolina State University

"Participatory Design as Countermobilization." Louis William Rutigliano, University of Texas, Austin

"The Disappearing Interface: Designing Audiences for Tangible and Transparent Software." Michelle Silva, Univ of Pittsburgh

"Professional Electronic Portfolios as a Locus of Power: A Technofeminist Approach." Natalia Rybas, Bowling Green State Univ; Sergey Y Rybas, Bowling Green State University

50165	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 211
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CONVERSATION ANALYSIS DATA SESSION.

Sponsor: Language and Social Interaction Division

Participants:

Wayne Beach, San Diego State Univ
Phillip Glenn, Emerson College
Charlotte Jones, Carroll College
Jeffrey Robinson, Rutgers University

Audience members will observe experienced conversation analysts working with videotaped data and participate in ongoing analysis.

50166	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 212 B
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LEADER MEMBER EXCHANGE (LMX) THEORY IN CONTEMPORARY CONTEXTS.

Sponsor: Organizational Communication Division

Chair: Maurice Hall, Villanova University

Respondent:

Kenneth Levine, Univ of Tennessee, Knoxville

"Leader-Member Exchange and Emergent Organizational Networks." Lisa Volk Chewing, Rutgers University; Marya Doerfel, Rutgers University

"Getting one's way vs. maintaining the relationship: The use of Politeness Theory to explore why LMX affects upward influence message production across two cultures." Isabel C. Botero, Illinois State University; Frank Boster, Michigan State University

"Older Subordinates' Perceptions of Relationships with their Younger Supervisors: An Exploration of the LMX Theory in Reverse-Age Supervisory Relationships." Claire Tan, Univ of Missouri, Columbia

50167	8:00 am to 10:45 pm	Convention Center	Concourse 2nd Level	Room 212 A
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NCA RESEARCH BOARD MEETING.

Sponsor: NCA Research Board

50168	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 213 A
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THE RHETORIC OF NATIONAL AND INTERNATIONAL APOLOGY.

Sponsor: Peace and Conflict Communication Division

Chair: Charles Aust, Kennesaw State Univ

Some scholars have called the post-Cold War era the "age of apology" because political, religious, and community leaders across the world apologized for a variety of transgressions that occurred in the past, as well as in the present. The papers on this panel examine the rhetorical dimensions of some of those apologies both at the national and international level. These apologies serve to repair the images of political leaders, but also repair communal relationships harmed by historical transgressions. The papers on this panel broaden theoretical understandings of apologetic discourse, offer greater insight into the importance of political leadership and apology, and provide an understanding of public apologies in the reconciliation process.

50169	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 213 B
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INTERNATIONAL POLITICAL COMMUNICATION: FOUR STUDIES.

Sponsor: International and Intercultural Communication Division

Chair: Hui-Ching Chang, University of Illinois, Chicago

Respondent:

Hui-Ching Chang, University of Illinois, Chicago

"Alternative Names for China: An Analysis of Taiwan's National Day Speeches." Hui-Ching Chang, University of Illinois, Chicago; Rich Holt, Northern Illinois Univ

"Discourse Wars of WMD: Statecraft and Identity in the United Nations." Jezreel Graham, Washington State Univ

"Exploring a Methodological Frontier for Cross-National Study: The Embassy Strategy." Seong-Hun Yun, Kansas State University

"Koizumi's Advocacy for "Starting from Scratch... Again" -- Persuasive Forces of the Argument from Analogy." Hiroko Okuda, Nanzan University

50170	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 A
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THEORETICAL RECONSIDERATIONS: HEALTH, IDENTITY, AND COMMUNICATION IN UNDER-RESOURCED POPULATIONS.

Sponsors: African American Communication and Culture Division, International and Intercultural Communication Division

Chair: Margaret Pitts, Univ of California, Santa Barbara

Participant:

Collins Airhihenbuwa, Penn State University

Scholars must adopt innovative approaches when considering health communication within under-resourced populations. One such approach requiring greater attention in our field is identity as a theoretical construct in addressing these populations' health needs. Identities are inextricable from and negotiated within communication. As a determinant of health, this panel presents identities as 'sites' communicating beliefs that shape health perceptions, decisions, and behaviors with implications for health outcomes. We address rural, technological, international, ethnic, and racial identities as places having multiplicities of understandings and interpretations that may not fit neatly within conventional paradigms. These sites 'connect' to health communication in four ways—channels, messages, campaigns, and research. Understanding the complexities of identity research within under-resourced populations, this panel presents concrete models and approaches.

50171	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 B
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CONNECTING FAMILIES THROUGH COMMUNICATION TECHNOLOGIES TO CREATE SOCIAL ACTION.

Sponsor: Human Communication and Technology Division

Chair: Johnathan Marlow, Howard Payne University

This panel explores the use of technology at various academic and technological sites to better connect human relationships. Conflict interventions, greater personal interaction, visual texts, and parental mediation of the Internet are strategies discussed. Online, traditional and non-traditional classroom settings are used to increase interaction between instructors and students, as well as encourage interaction between parents and children.

50173	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 214 D
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COMMUNICATING WORLDVIEWS: FAITH-INTELLECT-ETHICS—GENERATING IDEAS AND OPPORTUNITIES FOR CHICAGO 2007.

Sponsor: NCA 2nd Vice President

50174	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 215
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THE "WAR ON CHRISTMAS": FRAMING CULTURAL CONFLICT IN THE NEWS MEDIA.

Sponsor: Political Communication Division

Chair: E Michele Ramsey, Penn State Berks

Respondent:

Charlton McIlwain, New York University

Perennial concern over the secularization of the holiday season from cultural conservatives was galvanized last year after the publication of John Gibson's "The War on Christmas." Discussion of the so-called "War on Christmas" reached national prominence due in large part to cable news network discourse. This panel explores the question "How was the 'War on Christmas' framed by the news media in such a way that it reached the national agenda as a political issue?"

50175	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 216 A
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CREATING INTRA-DEPARTMENTAL SITES FOR CONNECTION AND ACTION: A MULTI-GENERATIONAL DIALOGUE ON GENDER, FEMINISM, AND COMMUNICATION.

Sponsor: Women's Caucus

Participants:

Barbara Monfils, Univ of Wisconsin, Whitewater

Kay E. Neal, University of Wisconsin Oshkosh

Lori Carrell, Univ of Wisconsin, Oshkosh

Carmen Heider, Univ of Wisconsin, Oshkosh

Angela Westphal, University of Wisconsin, Oshkosh

This panel is designed to provide a coherent and collaborative look at gender and feminism within one department's curriculum over the past 40 years. Five female colleagues, all connected to the same department at a state comprehensive university, each engaged in graduate studies during a different decade (1966-2004), will invite dialogue that addresses the following questions: 1. What are your theoretical assumptions about gender? 2. What are your assumptions about feminist pedagogy? 3. What literature and professional experiences inform your understanding of gender, feminism, and feminist pedagogy? 4. What are the distinctions between generations and what are the commonalities? 5. What are the challenges to and possibilities for connection and action? Each panelist will present position statements on the questions above, followed by discussion.

50178	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 B
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SOCIOFORMING CYBERSPACE: WHO'S IN, WHO'S OUT, AND HOW DO THEY KNOW?

Sponsor: Organizational Communication Division

Chair: Tracy Russo, University of Kansas

Building on discussions begun in Boston at a special joint session involving group and human communication technology scholars, panelists consider group identity from a variety of perspectives in a networked world, examining the creation and nature of social space as it emerges with the growth of technology.

50179	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 C
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ONE NATION UNDER GOD: RELIGION IN AMERICAN CULTURE.

Sponsor: Rhetorical and Communication Theory Division

Chair: Nancy Eckstein, Bethel Univ

Respondent:

Quentin Schultze, Calvin College

Since its inception, America has been a profoundly religious nation. Recent events such as the controversy around gay marriage, September 11, 2001, and the debate over intelligent design remind us that religious rhetors remain powerful forces in contemporary American culture. This panel focuses on the role of religion in American culture by exploring how the church communicates about itself, the role of religion in American politics, and the broader, international ramifications of religious rhetoric.

50180	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 217 D
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RHETORIC AND POPULAR MUSIC.

Sponsor: Rhetorical and Communication Theory Division

Chair: Joshua Gunn, Univ of Texas, Austin

Respondent:

Joshua Gunn, Univ of Texas, Austin

"Telegram to Hip Hop" The Guilt-Purification Cycle in Saul Williams' Self-Titled Album." Anthony Damico, California State Univ, Long Beach

"A Sense of History: Readin Hip-Hop." Jaime Doyle, University of Texas, Austin

"A Theoretical Typology of Popular Music as Rhetoric." Lisa Foster, University of Oklahoma

50181	8:00 am to 9:15 am	Convention Center	Concourse 2nd Level	Room 218
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CONNECTIONS WITH COMMUNITY SAMPLES AND UNDERSTUDIED GROUPS: METHODOLOGICAL, ETHICAL, AND THEORETICAL ISSUES.

Sponsor: Interpersonal Communication Division

Chair: Mary Claire Morr Serewicz, University of Denver

Conducting research involving community samples and understudied participant groups is essential to connecting research with communities where the research has potential for action. However, this research involves complex issues related to recruiting, methodology, theory, and ethics. Panelists will discuss their experiences in conducting such research in order to offer insights into these pragmatic and theoretical issues and to invite contributions to the management of these dilemmas from other panelists and from those who attend the panel.

9:30am

50224	9:30 am to 10:45 am	Convention Center	Street Level	Room 101 A
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COMMUNICATION PROCESSES AND OUTCOMES IN THE SUPERIOR-SUBORDINATE RELATIONSHIP.

Sponsor: Organizational Communication Division

Chair: Mary Ann Danielson, Creighton University

Respondent:

Marilyn D. Hunt, Missouri Western State Univ

"Effects of Supervisor Social Influence, Nonverbal Immediacy, and Biological Sex on Employees' Perceptions of Satisfaction, Liking, and Supervisor Credibility." Jason J. Teven, California State Univ, Fullerton

"Reducing Attrition after a Downsizing: Analyzing the Effects of Perceived Organizational Support and Perceived Supervisor Support on Organizational Commitment." Robin Adair Erickson, Northwestern University; Michael Roloff, Northwestern University
 "Communicating Less, Working More & Preparing to Exit: Living and Reframing the EVLN." Andrew Herrmann, Univ of South Florida
 "Supervisors' Communicative Behaviors as Predictors of their Subordinates' Communication Satisfaction, Job Satisfaction, and Willingness to Collaborate." Paul E Madlock, West Virginia University

50225 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 101 B**

LEISURE, MEMORY AND ADVICE IN AMERICAN CULTURE.

Sponsor: American Studies Division

Chair: Larry Lambert, Indiana Univ South Bend

Respondent:

Daniel Schowalter, Rowan Univ of New Jersey

"An Economy of Historicity: The Carefully-Crafted Heritage of The Villages." Timothy Burke, Univ of South Florida

"Keep the Faith, Keep a Scrapbook: the Scrapbook Trend as Reaction to a Postmodern World." Karen Yeager Kimball, University of North Texas

"Nifty Ways to Grieve Your Loved One: Chicken Soup for the Grieving Soul as a Site for Modeling Consolation and Recovery." Michael Dennis, University of Kansas

"Viewing Aquaria Through "The Past"." Tony Adams, Univ of South Florida

"The Sex of Joy: A Gourmet Guide to Lovemaking Rhetoric." Valerie Peterson, Grand Valley State Univ

50226 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 102 A**

RESPONDING IN CONVERSATION.

Sponsor: Language and Social Interaction Division

This panel brings together conversation analysts focusing on the form and interactional function of various response tokens and repeats in responses used in five different languages: Farsi, German, Japanese, Korean, and Russian. Each of the papers analyzes a specific practice in one or two languages with which interactants negotiate the boundaries of turns, of sequences and of topics in interaction.

50227 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Room 102 B**

LIGHTS, CONNECTION, ACTION: BRINGING TOGETHER THEORY AND PRACTICE IN A VIDEO PRODUCTION CLASS.

Sponsor: Mass Communication Division

Chair: Peter Gregg, Univ of Minnesota, Twin Cities

Respondent:

Virginia Gregg, Minnesota State University-Moorhead

This panel brings together a number of video production instructors to discuss how teaching media production skills to students better prepares them for our media saturated environment. Panel topics include production used to promote critical viewing skills, media production as civic engagement, etc.

50228 **9:30 am to 10:45 am** **Convention Center** **Street Level** **Mission Room 103 A**

LEARNING TO LOVE? EMOTIONAL ATTACHMENTS AND THE MEDIA.

Sponsor: Mass Communication Division

Chair: Teresa Heinz Housel, Hope College

Respondent:

Tracy Worrell, Emerson College

""We're just like Ross and Rachel:" The Connection Between Romantic-Ideal Media Liking and Relational Ideals and Satisfaction in Current Romantic Relationships." Veronica Hefner, Univ of Illinois, Urbana-Champaign; Laura Elizabeth Miller, Univ of Illinois, Urbana-Champaign

"Viewing How to Feel:What Top Animated Films Reveal about Gender and Emotion." Brandi J. Goldman, University of Oklahoma; Jeanetta Sims, Oklahoma Christian Univ; Jennifer Ann White, University of Central Oklahoma

"Love at First Sight? Mere Exposure's Role in Affective Disposition Formation." John J Davies, University of North Florida; Barry P. Smith, University of Alabama; Brian C. Brantley, University of Texas of the Permian Basin

"Mediated Involvement with a Celebrity Hero: Responding to the Death of Pope John Paul II." William Brown, Regent University; Markus Pfeiffer, Regent University

50229	9:30 am to 10:45 am	Convention Center	Street Level	Mission Room 103 B
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WOMEN AND POPULAR CULTURE: STUDIES OF POSTFEMINISM, PERFORMANCE, AND GAMING.

Sponsor: Feminist and Women's Studies Division

Chair: Margret McCue, Saginaw Valley State University

Respondent:

Erin Reser, Simpson College

"Attacking a Postfeminist Icon through Media Outlets: The Unique Case of Madonna, Pepsi, and the American Family Association." Jimmie Manning, Northern Kentucky University

"Follow this, you bitches: Sexuality, beauty, and empowerment in Cher's Farewell Tour." Amanda Brown, Univ of Wisconsin, Stout

"Between (O)prah and a Hard Place: Performing the Marginal Body in Wanda Sykes's Comedy." Jennifer A. Scott, Ohio University

"Finding a "Joystick of One's Own"." Robert Mejia, California State University, Long Beach

50240	9:30 am to 10:45 am	Convention Center	River Level	Room 006 B
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LIVE FROM ISLAMABAD: TEACHING INTERCULTURAL COMMUNICATION USING A GLOBAL CLASSROOM.

Sponsor: Instructional Development Division

Respondent:

Charles Braithwaite, Univ of Nebraska, Lincoln

The Global Classroom uses regular internet technology to have live, synchronous video and audio communication with classrooms around the world. Real-time presentations and discussions allow faculty and students to experience face-to-face intercultural communication as never before, and at no additional cost to universities. These papers introduce how this new pedagogy is changing the way in which classes are taught and students learn.

50241	9:30 am to 10:45 am	Convention Center	River Level	Room 006 C
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THREE UNIQUE AND CHALLENGING TOPICS RELATED TO CHILDREN: HIV STATUS, TRANSRACIAL ADOPTION, & DEATH.

Sponsor: Family Communication Division

Chair: Jillian Tullis Owen, Univ of South Florida

Respondent:

Lorin Arnold, Rowan Univ of New Jersey

"The role of HIV/AIDS-related stigma, HIV status, and HIV/AIDS knowledge in the care of Orphans and Vulnerable Children in Namibia."

Amanda Karel, Ohio State University; Lisa Murray-Johnson, Ohio State University

"Discursively Managing Family Identities at Transracial, International Adoptive Families' Exterior Boundaries." Elizabeth Suter, University of Denver; Todd Charles Trautman, National Research Corporation; Brandon Stow, University of Denver

"A Child Left Behind: An Examination of Comforting Goals and Outcomes Following the Death of a Child." Kelly Rossetto, Univ of Texas, Austin

50242	9:30 am to 10:45 am	Convention Center	River Level	Room 006 D
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FROM VIDEOTAPE TO LIFE: INTERSECTIONS OF PEDAGOGY, TECHNOLOGY, AND ACTION.

Sponsor: Human Communication and Technology Division

Chair: Diana Denton, Univ of Waterloo

Participants:

Kristen Nicole Velanoff, University of Waterloo

natalie olena witiuk, University of Waterloo

Chris Williams, University of Waterloo

In this panel faculty and students discuss videotaping in-class performances as a means for effective feedback and learning - applicable in Speech Communication courses such as Public Speaking, Interviewing and Small Group Communication. Videotaping has been used in these courses in a Speech Communication program at a Canadian university to enhance students' quality of learning through peer and instructor feedback and self-reflection. A panel of faculty and students will discuss how videotaping student speeches, interviews and meetings has empowered students, and trained them to be perceptive and skillful leaders in the face of their peers. This learning tool has allowed students to foster new attitudes of self, and to learn the skills of giving and receiving constructive feedback. Video clips of sessions will be used to show the on-the-spot challenges and learning facilitated by this method.

50243	9:30 am to 10:45 am	Convention Center	River Level	Room 007 A
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BASIC MATTERS OF DEMOCRACY.

Sponsor: Political Communication Division

Chair: William Huddy, Univ of Colorado, Colorado Springs

Respondent:

Trevor Parry-Giles, University of Maryland

"Grassroots Democracy: Anatomy of a Local Election for County States Attorney." Joseph Schmitz, Western Illinois Univ; Kristin White, Western Illinois University; Christopher Page, Western Illinois University; Feridun Tasdan, Western Illinois University

"Exploring Online Structures for Citizen Participation: Potentials and Limits of Chinese Provincial E-governments." Min Jiang, Purdue University

"Mao's Rhetoric of Democratic Centralism: An Analysis of Four Themes." Canchu Lin, Bowling Green State Univ; Robin Clair, Purdue University

"Revolution by the Establishment: A Rhetorical Study of the Federalist Society." Gregory Franklin Miller, Myself

"Framing and Defaming: Visual Culture of The Citizens' Council." Lindsley Farrar Smith, University of Arkansas

50244	9:30 am to 10:45 am	Convention Center	River Level	Room 007 B
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THE NATIONAL BREAST CANCER AND ENVIRONMENT RESEARCH CENTERS (BCERC): COMMUNICATION RESEARCH AND ADVOCACY EFFORTS OF THE COMMUNITY OUTREACH AND TRANSLATION CORE (COTC).

Sponsor: Health Communication Division

Chair: Judith Weiner, Univ of Pennsylvania

Participants:

Kami Silk, Michigan State University

Charles Atkin, Michigan State University

Sandi Smith, Michigan State University

Janice Barlow, Marin Breast Cancer Watch

The Breast Cancer and Environment Research Centers (BCERC) is a seven-year project jointly funded by NIEHS and NCI, investigating the impact of prenatal-to-adult environmental exposures that may predispose women to breast cancer. Communication researchers will translate the state of the science into public health messages, integrating biological, toxicological, and epidemiologic data. This panel will provide an overview of the BCERC, describe the project's COTC advocacy efforts, and discuss communication research emerging from the BCERC.

50245	9:30 am to 10:45 am	Convention Center	River Level	Room 007 C
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TO TELL OR NOT TO TELL: PRIVACY MANAGEMENT IN GROUPS AND ORGANIZATIONS.

Sponsor: Group Communication Division

Respondent:

Sandra Petronio, Indiana Univ-Purdue Univ, Indianapolis

From the recent controversy over eavesdropping to HIPPA, privacy management continues to be an important issue. Typically privacy management is conceptualized primarily as an individual communication process; however the management of private information in groups takes on additional complexity, as groups struggle to define what is "private" and negotiate the rules for managing private information. The papers in this panel focus on the unique dynamics of privacy management in groups and organizations.

50246	9:30 am to 10:45 am	Convention Center	River Level	Room 007 D
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TEACHING INTERCULTURAL COMMUNICATION COURSES AS A CO-CULTURAL PARTNERSHIP WITH THE COMMUNITY AT LARGE AND IN HOUSE DEPARTMENTS.

Sponsor: Community College Section

Chair: Janet McKenney, Macomb Comm College

Participants:

Dale E. Cottrill, Macomb Community College

Ladine E. Schoen, Macomb Community College

Augustus N. Schaffer, US Homeland Security & Macomb Community College

Intercultural communication is one of the most necessary courses in the global culture for education, business, and healthcare. The discussions center on the coalitions formed within the college and the community to assist the instructor to create reciprocal support, service, for the students knowledge, application, and practice models. The focus will center on the best practices: teaching strategies, tactics, contacts,

networking, and service learning. Examples are given.

50247	9:30 am to 10:45 am	Convention Center	River Level	Room 008 A
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GTAS LEARNING TO TEACH BY CONNECTING WITH EACH OTHER: NEGOTIATING DUAL ROLES IN BASIC COURSE TRAINING AND MENTORING PROGRAMS.

Sponsor: Basic Course Division

Chair: Alane Smith, Ohio University

Participants:

Adam Jones, Missouri Western State College

David Novak, Clemson University

Joseph Mazer, Ohio University

Melissa Broeckelman, Ohio University

Emily Lamb, Univ of Nebraska, Lincoln

Kevin R. Meyer, Ohio University

This roundtable discussion will address the dual roles that some Graduate Teaching Assistants (GTAs) face when they are assigned to leadership positions or help train and evaluate the performance of other GTAs. The roundtable will explore sites of connection between peers by analyzing the dynamics of their interaction and potentially activate reflection on future GTA training and mentoring programs.

50248	9:30 am to 10:45 am	Convention Center	River Level	Room 008 B
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LOCATING THE DEBATE ABOUT INTELLIGENT DESIGN: THE CASE FOR ARGUMENT.

Sponsor: Argumentation and Forensics Division

Chair: Charles Morris, Purdue University

Respondent:

Kathleen Clark, University of Akron

In a perceived clash between religion and science, advocates of the theory of evolution and of the theory of intelligent design have debated in scholarly and popular media, with profound implications for public discourse. In this program, panelists from differing outlooks examine science as argument rather than as authority, study the sites, physical and conceptual, in which debate occurs, uncover the controversy's metaphysical implications, and question whether the opposing models actually contradict at all.

50256	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 205
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ARGUMENT FORM IN COMPETITIVE ENVIRONMENTS: CASE STUDIES IN CONTEMPORARY POLITICAL ADVERTISING.

Sponsor: American Forensic Association

Chair: Allan Loudon, Wake Forest University

This panel examines argument practice in political advertising. The studies employ distinct research traditions and examine gender portrayal, humor, and independent expenditure spots utilizing both empirical and rhetorical methodology. The panel will provide an extended discussion period following the paper presentations focused on contemporary practices.

50257	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 206 A
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TRAUMA AND THE VISUAL RHETORIC OF NEWS.

Sponsor: Visual Communication Division

Chair: Charles Aust, Kennesaw State Univ

Respondent:

Carol Wilder, New School Univ

""Three Dimensionality:" Taxonomy of Iconic, Linguistic and Audio Messages in Television News." Magdalena Elzbieta Wojcieszak, University of Pennsylvania

"Competing Interpretations and the Impossibility of Fixed Meaning: The Function of Photographs in the Abu Ghraib Controversy." Charles Goehring, University of Iowa

"Falling Towers, emerging iconography: A rhetorical analysis of Twin Tower images after 9/11." Katherine Hatfield, Creighton University

"Othering the Self: Dissonant Visual Culture and Quotidian Trauma in American Society." Ted Gournelos, University of Illinois at Urbana-Champaign

50258	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 206 B
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MIXING CATASTROPHES: EXAMINING THE CONNECTIONS AND DIFFERENTIATIONS BETWEEN CRISIS RESPONSE AND DISASTER PREPAREDNESS.

Sponsor: Organizational Communication Division

Chair: Joel Iverson, Texas A&M Univ

Respondent:

Steven Venette, University of Southern Mississippi

A crisis is "a specific, unexpected, and non-routine event or series of events that create high levels of uncertainty and threaten or are perceived to threaten high priority goals including security of life and property or the general individual or community well being" (Sellnow & Seeger, 2001, p. 154). However unexpected crises may be, some disaster response organizations do expect disasters, prepare for them and respond to them in very routine ways. Since the threat of natural disasters such as hurricanes, the Bird Flu pandemic and bioterrorism, this panel provides a critical dialogue about disaster and crisis by examining responses to two unexpected incidents (SARs, Foot and Mouth) and general preparation of organizations that continually prepare for disasters. This panel examines natural disaster response training of volunteers who are preparing to be a ready force for potential crises as well as organizational structuring that attempts to be effective when using those volunteers for disaster response in the United States. Additionally, the New Zealand hoax provides a rich source of understanding based on best practices as well as organizational learning. Finally, the Canadian SARs outbreak is a unique case of disease response. Each of these papers provides different approaches to understanding the communicative processes enacted during large-scale crisis response. Based on these differing analyses, we are connecting different aspects of crisis response in order to better understand and tease out some of the differences in crisis and disaster response by different types of organizations.

50259 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 207 A

MODERN SI(GH)TINGS OF CLASSICAL RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Mary Anne Trasciatti, Hofstra University

"The Elusive Art of Eloquence: Historical and Contemporary Approaches to Natural Talent in Public Speaking Pedagogy." Carrie Anne Platt, Univ of Southern California

"Presumption Through the Ages: A Historical Examination of Whately's Theory in Light of Aristotle's Endoxic Theory." Joseph Gantt, Texas Tech Univ; Mark A. Gring, Texas Tech University

"Emerson After Berlin: A Re-examination of the Platonic Roots of Emerson's Theory of Rhetoric." Roger Thompson, Virginia Military Inst

"The Rhetoric of T. S. Eliot's The Sacred Wood." John M. Jones, University of Texas at Austin

50260 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 207 B

THE ROLE OF MOTIVATION IN COMMUNICATION.

Sponsor: Communication and Social Cognition Division

Participants:

Gwen Hullman, Univ of Nevada, Reno

Claude Miller, University of Oklahoma

Steven Condly, University of Central Florida

James Kozinski, University of Utah

Tsai-Shan Shen, Arizona State University

This panel will explore the "why" of human interaction. Jim Katt will introduce motivation as a mediating factor in message processing; Steve Condley will introduce Clark's CANE model as a platform from which to examine motivation; Claude Miller will approach motivation from Terror Management Theory; Gwen Hullman will look a motivation as a group need; James Kozinski will discuss the effects of group cohesiveness on motivation; Sam Shen will discuss motivation and face management behaviors.

50262 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 209

GETTING PUBLISHED IN NCA JOURNALS AND ANNUALS: A USER'S GUIDE.

Sponsor: NCA Publications Board

Chair: David Zarefsky, Northwestern University

Participants:

James Aune, Texas A&M Univ

Brenda J. Allen, Univ of Colorado, Denver

Mark Orbe, Western Michigan Univ

Lisa Flores, University of Utah

Alan Sillars, Univ of Montana
 Michael Bowman, Louisiana State University
 Bruce Henderson, Ithaca College
 David Henry, University of Nevada, Las Vegas
 Patricia Kearney, California State Univ, Long Beach
 Robert Ivie, Indiana University
 Timothy Sellnow, North Dakota State University
 Kent Menzel, DePauw University
 Linda Steiner, Rutgers University
 Raymie McKerrow, Ohio University
 James W. Chesebro, Ball State University

50263	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 210 A
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POLICING THE BOUNDARIES: COMMUNICATION, CONNECTION, AND CONTROVERSY IN SCIENCE.

Sponsor: American Association for the Rhetoric of Science and Technology
 Chair: Lisa Keranen, Univ of Colorado, Boulder
 Respondent:
 Leah Ceccarelli, University of Washington

As we seek to better understand the nature of scientific controversies, we must attend carefully to the rhetorical boundaries that separate science from politics. The case studies presented explore how the boundaries between science and politics are negotiated. How is science differentiated from politics through rhetoric? How is controversy averted or thwarted through acts of redefinition and other forms of boundary work? How is discourse silenced in the name of either scientific or political interests?

50264	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 210 B
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PRIVATE ACTS, PUBLIC SPACES, & MEDIA SPECTACLE: DISCIPLINING "HIGH-RISK" BEHAVIORS.

Sponsors: Caucus on Gay and Lesbian Concerns, Mass Communication Division, Critical and Cultural Studies Division
 Chair: Larry Gross, Univ of Southern California

This panel addresses from varied perspectives -- including historical, economic, and political -- attempts by media culture to regulate and discipline behaviors of gay men in public restrooms and circuit parties. The panel comprises research presentations on coverage of circuit parties and of restroom surveillance "stings" in several cities in the U.S. (including San Antonio), commentaries by a local gay activist and a local city liaison to the gay community, and extensive examples of coverage.

50265	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 211
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IT'S RHETORIC! EXPLORING THE CONNECTIONS BETWEEN WRITING AND SPEAKING IN THE WORK OF COMMUNICATION CENTERS.

Sponsor: Communication Centers Section
 Chair: Traci Fordham-Hernandez, St Lawrence University
 Participants:
 Hillory Oakes, St. Lawrence University
 Wendy Atkins-Sayre, Agnes Scott College
 Vesta Silva, Allegheny College
 Jennifer Ellis, Michigan State University
 Deborah Wooldridge, Coe College
 Charles Roberts, East Tennessee State University

Respondent:
 Daniel Emery, University of Utah

While the specific functions and programs of university communication centers may vary, the overall objective is to assist students in becoming better communicators—in their coursework and in their everyday lives. The discussants on this panel will explore the ways in which communication centers can serve as sites of connection and integration across modes of communication, particularly when the focus is beyond discrete skills and toward a more broad focus on rhetorical abilities.

50266	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 212 B
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AFRICAN AMERICAN AND LATINO MOTIVATION IN DEBATE.

Sponsor: Cross Examination Debate Association

Within the literature of CEDA/NDT debate there has been some discussion of what motivates African Americans and Latino Americans to participate in the activity. This has sparked some discussion throughout the community as to the applicability of these claims to current situations in debate. Some people within the community believe that debate is motivational as is, while others think the style of contemporary debate is not very motivational. This panel will discuss whether or not interscholastic debate is motivational for African Americans, as is, and if not what the implications are for the larger community.

50268	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 213 A
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BODIES AS SITES: MAKING SENSE OF LIVED EXPERIENCES.

Sponsor: Ethnography Division

Chair: Ahmet Atay, Southern Illinois Univ, Carbondale

Respondent:

D Soyini Madison, University of North Carolina Chapel Hill

In this panel, our goal is to examine the relationship between the body and the social context in which it is situated. Through ethnographies and autoethnographies we investigate the notion of body and the meanings which are attached to it in a variety of contexts. In this panel, we use ethnography and autoethnography as methodologies to understand hybrid meanings attached to the body within a cultural and/or social context.

50269	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 213 B
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CONSIDERING LEGAL DISCOURSES BEYOND THE COURTROOM.

Sponsor: Division on Communication and the Law

Chair: Sarah Ubel, Washburn University

Respondent:

Warren Sandmann, Minnesota State University, Mankato

"Legal Persuasion Now and for the Future." Kyle Vincent Morris, Texas State University

""Reconstituting Representation: The Supreme Court's Search for the Political Gerrymander"." Jeremiah Hickey, Texas A&M Univ

"Fundamental Fairness in Quasi-Legal Proceedings:An Examination of University Judicial Board Decision-Making." Craig Dudczak, Syracuse University

50270	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 A
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COMPETITIVE PAPERS: WHO ARE YOU BLACK WOMAN? GRADUATE STUDENTS ASK AND ANSWER.

Sponsor: African American Communication and Culture Division

Chair: Yvette Bueno, Univ of Miami

Respondent:

Eddah Mutua-Kombo, St. Cloud State University

"Hunting the Tropes in Health Care: African American Women's Sexuality in." Lucas C Messer, Arizona State University; Jessica Nay Morris, Arizona State University

"Technicolor Lynching: A Literature Review of Modern Representation of African-American Women in Television." Erica Earlestine Clarke, Syracuse University

""Sit With Your Legs Closed!" And Other Lessons From My Childhood: A Black Woman's Reflection on the Influence of Matriarchy." Robin Boylorn, Univ of South Florida

"What Does "Right" Look Like, and What Does it Do?: Black Women Choosing "Right" Representation in Black Movies." Kennaria Brown, Univ of Massachusetts, Amherst

50271	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 B
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ACTIVE LEARNING FOR RESULTS-ORIENTED FACULTY: DESIGNING, IMPLEMENTING AND EVALUATING COMMUNICATION STRATEGIES THAT HELP STUDENTS CONNECT CLASSROOM AND PROFESSIONAL EXPERIENCES.

Sponsor: Scholarship of Teaching and Learning

Chair: M. Olguta Vilceanu, Temple University

The way faculty create "sites for connection and action" influences student engagement and learning. This panel focuses on efforts to implement and assess active learning strategies that help students connect course content with the professional lives for which they are preparing. Presenters will share their boldest initiative to engage students, suggest methods to encourage students to take ownership in the

learning process, and offer new models for incorporating the student voice and responding to diversity.

50272	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 C
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CRITICAL REFLECTIONS ON SAME-SEX MARRIAGE.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division

Chair: Brian Heisterkamp, California State Univ, San Bernardino

"Attractions and Obstacles for Couples Considering Legally Recognized Same-sex Marriage." Pamela Lannutti, Boston College

"Organizational Talking Points: An Exploration into Persuasion Used by Proponents and Opponents of Same-sex Marriage." Rebekah Fox, Purdue University

"Impenetrating Morality: Gay Marriage, Family Values, and Arctic Birds." Justin Killian, Univ of Minnesota, Twin Cities

"Pro and Anti-Gay Marriage Message Strategies: A Critical Analysis of the Future of the Gay Marriage Debate." Michelle Lynn Kelsey, Illinois State University

50273	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 214 D
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SITES FOR CONNECTION AND CONNECTEDNESS:SPORTS COMMUNITIES, CULTURAL IDENTITY, AND HOME PLACES.

Sponsor: Critical and Cultural Studies Division

Chair: Daniel D. Durbin, Annenberg School of Communication, University of Southern California

Respondent:

Robert S Brown, Daniel Webster College

Communication values are informed not only by how humans work together, but also by how they play together. This panel examines four sports spectacles as sites for connection and action of various sorts in the United States. To demonstrate how communication and community work in sports discourse, the panel includes 1) a paper about community building among fans of a collegiate football team; 2) how home works as a metaphor both in professional baseball and in the telling of the baseball story; 3) how an NCAA men's final basketball game, considered anticlimactic when it was played, became a cultural spectacle for race relations in the United States, 4) how NBC's Olympic telecast can shape the societal impressions about gender, ethnicity, and nationality in the United States, and 5) the cultural fantasies communicated through the men's NCAA Division I basketball tournament.

50274	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 215
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MANAGING DISCRIMINATION IN THE WORKPLACE: CASE STUDIES FROM 4 COUNTRIES.

Sponsor: Applied Communication Division

Chair: John Parrish-Sprowl, Indiana Univ-Purdue Univ, Indianapolis

Globalization requires us to be more conscious of work environment practices from around the world. Discrimination, in particular, is a difficult issue that costs organizations time, money, and good people. How discrimination is defined and managed changes from nation to nation. We not only need to know what happens in other countries should we encounter organizations in them, we can learn from the strategies used elsewhere to better manage discrimination in our own country. This panel offers case studies of work site discrimination management in Russia, Poland, Macedonia, and the US. Brief presentations of the cases will be made by scholars from those countries with ample time left for discussion.

50275	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 216 A
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NAVIGATING BLACK SEXUAL POLITICS: INTERSECTIONS OF RACE, CLASS, GENDER, AND SEXUALITY IN SANAA HAMRI'S DEBUT FILM "SOMETHING NEW."

Sponsor: Black Caucus

Chair: Nneka Ofulue, Eastern University

Respondent:

Tina Harris, University of Georgia

From the angst of young professional black women grappling with issues of beauty, power, relationships, and race to Black women in American film industry, "Something New" captures interesting "moments" of contemporary black social experience. Motivated by this year's theme of "creating sites for connection and action," this panel presents a place for citizen-scholars to exercise the other side of what Patricia Hill Collins calls the dialect of oppression and activism from various critical perspectives.

50276	9:30 am to 10:45 am	Convention Center	Concourse 2nd Level	Room 217 A
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IF ANYONE KNOWS A REASON: PERFORMANCE OF GAY MARRIAGE.

Sponsor: Performance Studies Division
Chair: Susan Tomasovic, George Mason Univ
Respondent:
Karen Mitchell, Univ of Northern Iowa

Using several performance methodologies(autoethnography, collected narrative, mystory, and narrative), this performance panel attempts to deconstruct the issues surrounding the gay marriage debate. The montage and collage of issues will engage the audience's understanding of the legal and religious configurations of the term marriage and how they operate within the social struggle going on in our courts and state legislatures. A discussion of the performances will follow.

50278 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 217 B

TOP STUDENT SECTION PAPERS IN HEALTH AND CRISIS COMMUNICATION.

Sponsor: Student Section
Chair: Rebecca Weiler, Purdue University
Respondent:

- Cassandra LeClair-Underberg, Univ of Nebraska, Lincoln
- "Assessing Message Effectiveness: What College Students See as the Most Effective Way to Receive Information about Sexually Transmitted Infections." Nick R Driver, Texas State University-San Marcos; Michael Burns, Texas State University-San Marcos
- "Injecting Fear into the Inoculation Process." Thomas Gore, Kent State University
- "Crisis Communication: Revisiting Natural Disaster Warning Messages and their Association with Perceived Fear and Risk." Jacqueline Lackney, Texas State University-San Marcos
- "Crisis Management Communication: Studies of Disasters from Preparedness to Reaction." Cynthia Marie Hokanson, UTSA - Student
- "Rain, Racism, and Redemption: A Burkean Analysis of American Red Cross Hurricane Katrina "Hope" PSA's." Peggi Wood, California State Univ, Sacramento
- "The myth of universal methods: Communication research in a global context." Khadidiatou Ndiaye, Penn State University

50279 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 217 C

THE SPIRIT OF COMMUNICATION: HONORING THE CONNECTIONS AMONG SPIRITUALITY, HEALTH, AND HEALING.

Sponsors: Spiritual Communication Division, Health Communication Division
Chair: Laura Ellingson, Santa Clara University
Respondent:
Gary Kreps, George Mason Univ

This panel encourages the realm of health communication inquiry to expand its interrogations of the interconnectedness of spirituality, communication, and health. The first paper outlines a dynamic model of health inclusive of spirituality. The papers that follow explore the spiritual components of health in a variety of health-related settings, from a holistic healing community, to health ministry in religious faith-based communities, to final conversations between loved ones.

50280 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 217 D

NOSTALGIA AND MEMORY: INVOKING THE PAST AS A BASIS FOR RHETORICAL ACTION.

Sponsor: Rhetorical and Communication Theory Division
Chair: Catherine Palczewski, Univ of Northern Iowa
Respondent:

- Catherine Palczewski, Univ of Northern Iowa
- "Going Underground: How Rhino Records Packages And Sells Rhetorical Visions." Jon Pike, North Dakota State Univ
- "Toward an Understanding of Embodied Agency in Narrative and Memory." Sara VanderHaagen, Northwestern University
- "Troubling the Past(s): The Entanglement of History, Rhetoric, Nostalgia, and Memory." Cindy Spurlock, University of North Carolina Chapel Hill

50281 9:30 am to 10:45 am Convention Center Concourse 2nd Level Room 218

INTERPERSONAL COMMUNICATION BROADLY CONSTRUED: (RE)CREATING CONNECTIONS.

Sponsors: Interpersonal Communication Division, Language and Social Interaction Division, Family Communication Division, Instructional Development Division

Chair: Laura Stafford, Ohio State University

Participants:

Valerie Manusov, University of Washington

Beth Haslett, University of Delaware

Mark T. Morman, Baylor University

Mary Toale, Baldwin-Wallace College

J Kevin Barge, University of Georgia

Laura Stafford, Ohio State University

In concert with the conference theme "Creating Sites for Connection and Action" the vice-chairs of from the divisions of Interpersonal Communication, Family Communication, Language and Social Interaction, Nonverbal Communication, Small Group, and Instructional Development Divisions will gather to hold an open forum in order to facilitate interaction among members. Focus will be on points of convergence. The unique foci of each area of will also be explicated. Following remarks from each panelist the remainder of the session will be devoted to the facilitation of common research interests among attendees.

11:00am

50324	11:00 am to 12:15 pm	Convention Center	Street Level	Room 101 A
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HIJACKED!: SURPRISING ELEMENTS CONNECTED BY RHETORICAL TROPES.

Sponsor: American Studies Division

Respondent:

Barry Brummett, Univ of Texas, Austin

Tropes are central to our ability to make surprising connections. Even outwardly opposing ideologies become successful rhetorical bedfellows if hijacked at the critical time or the right cultural moment. This panel uses the term "hijacking" because it connotes an active, even extreme change of direction. It is both disturbing and exciting that meaning, appropriated and flipped and re-appropriated, can be used to such different ends by such a variety of cultural agents.

50325	11:00 am to 12:15 pm	Convention Center	Street Level	Room 101 B
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FILM AND HERMENEUTICS: INTERPRETATION AND SOCIAL ACTION.

Sponsor: Critical and Cultural Studies Division

Chair: Ronald Greene, Univ of Minnesota, Twin Cities

Respondent:

Ronald Greene, Univ of Minnesota, Twin Cities

Expanding on the recent surge in hermeneutic inquiry, this panel examines culturally based interpretive conventions as sites of communal connection. Furthermore, the panelists posit that innovative hermeneutic inquiry into specific modes of interpretation can expose ossified and exclusive interpretative frames and envision new sites of interpretation as social action. Four controversial films, The da Vinci Code, March of the Penguins, Birth of a Nation, and The Fog of War, serve as catalysts for this discussion.

50326	11:00 am to 12:15 pm	Convention Center	Street Level	Room 102 A
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EXTENDED TELLINGS AND THEIR RESPONSES: SOME POSITIONAL AND COMPOSITIONAL ISSUES.

Sponsor: Language and Social Interaction Division

Chair: Tanya Stivers, Max Planck Institute for Psycholinguistics

This panel brings together four papers from three different institutions and three different languages to examine the production and reception of extended tellings. All papers rely on conversation analysis as the primary methodology. Each panelist relies on video material though the settings are both ordinary and institutional. This panel offers new insight into the implications of shifting from turn-by-turn talk to extended tellings both in terms of when speakers do this and how recipients respond.

50327	11:00 am to 12:15 pm	Convention Center	Street Level	Room 102 B
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WHAT DOES IT MEAN TO BE A MAN?: EXAMINING THE (RE)CONSTRUCTION OF MASCULINITY IN THE MEDIA.

Sponsor: Mass Communication Division

Chair: David Moscovitz, Butler University

Respondent:

Jay Baglia, San Jose State University

The portrayal of masculinity in the media has undergone many shifts. From traditional male roles to the prevalence of the metrosexual male, mediated masculinity appears to be at a crux of transformation, leaving critics and audiences wondering what does it mean to be a man? This panel seeks to explore the (re)construction of masculinity in the media.

50328	11:00 am to 12:15 pm	Convention Center	Street Level	Mission Room 103 A
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CONTRIBUTED PAPERS: THEATRE DIVISION.

Sponsor: Theatre Division

Chair: Raymond Puchot, Bristol Community College

Respondent:

James Brandon, Hillsdale College

"Political Puppetry in Prague - Pushing the Boundaries." John Soliday, University of Miami

"Surpassing Dualisms: A Phenomenological Theory of the Theatre." Diana Iulia Nastasia, University of North Dakota

"The Rainbow Connection: From White Archetype to Black Icon - Transforming The Wizard of Oz into The Wiz." Robin Boisseau, Hampton University

"The Unique Theatrical Culture of Actors/Performers and Their Use of Humor." Patricia Friel, Univ of Cincinnati

"Unmasking the Maria Callas Performative: Layers of Performativity in Terrence McNally's Master Class." Emily Clare Kelly-Padden, Southern Illinois University

50329	11:00 am to 12:15 pm	Convention Center	Street Level	Mission Room 103 B
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CRAFTING IDENTITY, MINING MYTH.

Sponsor: Feminist and Women's Studies Division

Chair: Erin Reser, Simpson College

Respondent:

Robyn Remke, Southern Illinois University, Carbondale

"Reconciling Dualities: Exploring the Cyborg Myth." Lesli Pace, University of Louisiana at Monroe

"Feminist Rhetoric of Social Change: Re-imagining Self, Identity and Community." Bei Cai, Kent State University

"Silent Sermons and Identity Gap: The Communication of Gender Identity in Place and Space." Denise Elmer, Southeast Community College

"Venusians in a Martian World." E. Sue Weber, University of Pennsylvania

50340	11:00 am to 12:15 pm	Convention Center	River Level	Room 006 B
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STRATEGIES FOR TEACHING THE UNDERGRADUATE RESEARCH METHODS CLASS.

Sponsor: Instructional Development Division

Chair: Eric Fife, James Madison Univ

Veteran research methods professors discuss a variety of topics designed to give practical advice for teaching that class, including considering the role of new technology; discussing ethics and the role of Institutional Review Boards; facilitating interaction through poster presentations; using persuasive theories to motivate students to strive for success in the class; and, encouraging students to see the role of research in an academic department and university.

50341	11:00 am to 12:15 pm	Convention Center	River Level	Room 006 C
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THE ROLE OF FAMILY COMMUNICATION IN HEALTH PROMOTION AND RISK PREVENTION.

Sponsors: Family Communication Division, Health Communication Division

Chair: Carma Bylund, Memorial Sloan Kettering Cancer Center

Respondent:

Donna Pawlowski, Creighton University

This panel explores the multi-faceted ways in which family communication functions to promote health and prevent risky behaviors among family members. As communication scholars, we are uniquely poised to help our colleagues in public health and medicine better understand family communication and how it impacts individuals' health. The five presentations offer a variety of perspectives and methods on this topic. After the presentations, the respondent will lead the audience in a discussion about the topic.

50342	11:00 am to 12:15 pm	Convention Center	River Level	Room 006 D
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CLIMBING "BROKEBACK MOUNTAIN": APPROACHING A SINGLE ACT OF RHETORIC FROM DIVERSE PERSPECTIVES.

Sponsor: Gay/Lesbian/Bisexual/Transgendered Communication Studies Division
Chair: Richard Besel, Univ of Illinois, Urbana-Champaign
Respondent:

Leah White, Minnesota State University, Mankato

"Brokeback Mountain" is frequently viewed as a "breakthrough film," a significant moment in the media's depiction of the gay experience in the United States. As an act of rhetoric, it is open to multiple readings. This panel will examine the total body of rhetoric connected to "Brokeback Mountain" (the original short story, the film itself, the public and critical reactions, etc.), considering this rhetoric from a variety of different angles using diverse theoretical principles. By examining both intersections and divergences in theories and conclusions, the panel will point to the multifaceted nature and varied potential impacts of the film (on culture, on media projects, and on the positioning of GLBT people within U.S. society).

50343 11:00 am to 12:15 pm Convention Center River Level Room 007 A

VIRTUALLY ACCOUNTABLE: THE DISCURSIVE CONSTRUCTION OF ACCOUNTABILITY IN ONLINE COMMUNITIES.

Sponsor: Human Communication and Technology Division
Chair: Peter Cramer, Carnegie Mellon Univ
Respondent:

Carolyn Miller, North Carolina State University

This panel discusses the discursive construction of accountability in three online communities: an online encyclopedia (Wikipedia), a politically-oriented blog (Daily Kos), and an editorial peer review forum (Journal of Interactive Media in Education). Each case constitutes a site of discursive action in which the roles and responsibilities of "the author" are in question, and are therefore actively shaped by users. Implications of a discourse-based approach to theories of accountability in HCT research will be discussed.

50344 11:00 am to 12:15 pm Convention Center River Level Room 007 B

COMMUNICATION AT THE END OF LIFE: A SITE FOR CONNECTION AND ACTION WITHIN HEALTH RESEARCH.

Sponsor: Health Communication Division
Respondent:

Lisa Sparks, George Mason University

Although death and dying are incorporated into a range of health communication research topics such as cancer communication, end-of-life decision-making, and social support, systematic examination of end-of-life communication is relatively rare. Recently, a number of scholars have developed programs of research on communication at the end of life; this panel brings them together for the first time to share their research experiences and synthesize their findings as they relate to health communication.

50345 11:00 am to 12:15 pm Convention Center River Level Room 007 C

NEWS, THE SUPREME COURT, AND POLITICAL COMMUNICATION.

Sponsor: Political Communication Division
Chair: Christina Marie Knopf, SUNY at Potsdam
Respondent:

Joseph Valenzano, Georgia State University

"Types and Sources of Bias in the News Media." Robert E. Denton, Jr., Virginia Tech

"Message Consistency, Time, and Attitude: A Longitudinal Examination of an Editor's Ability to Impact Readers' Attitudes." Jason Snyder, University of Connecticut; Derrick Ellis, University of Connecticut

"Enemy of the State: From Comrade to Righteous Nemesis." Sheri Whalen, Univ of Missouri, Columbia

"A Prophetic Storm: George W. Bush, Harriet Miers and a Rhetoric of Prophecy." John Thompson, Univ of Texas, Austin

"The Roberts Confirmation: Transparency and Secrecy in Political Discourse." Katrina Hoch, University of California San Diego

50346 11:00 am to 12:15 pm Convention Center River Level Room 007 D

HERDING DINOSAURS: STRATEGIES FOR MAKING PROGRESS IN ENVIRONMENTS RESISTANT TO CHANGE.

Sponsor: Community College Section
Chair: Mark Smeltzer, Century College
Participants:

A. Todd Jones, Bakersfield College
Ellen Bremen, Highline Comm College
Dina Dahbany-Miraglia, Queensborough Community College
Aaron Klemz, Century College
Patricia Steck, Century College

This panel will discuss effective and ineffective strategies for instituting innovative ideas in the face of obstacles or opposition put up by change-resistant administrations, colleagues and communities. Presentations will include discussion of attempts to: alter or add to curriculum, change department identifiers, incorporate online instruction, build a departmental major, institute assessment projects, and, create transfer agreements. Observers should get a sense of both how to and how not to confront such obstacles on their campuses.

50347 **11:00 am to 12:15 pm** **Convention Center** **River Level** **Room 008 A**

ENGAGING THE "NEXTER" IN THE POSTMODERN BASIC COURSE: WHAT NEXTERS NEED FROM US AND WHAT WE CAN EXPECT FROM THEM.

Sponsor: Basic Course Division

Participants:

Jacquelyn Buckrop, Ball State University
Melissa Beall, Univ of Northern Iowa
Kate Thedwall, Indiana Univ-Purdue Univ, Indianapolis
Donald Yoder, University of Dayton

Participants will focus on themes and methods for engaging students of the "NeXt Generation" with the content and application of public speaking and hybrid basic courses. Each participant will offer suggestions for increasing student engagement with course content, class structure, the teacher, the textbook, the community, the major, and the global world. The audience will be encouraged to discuss, critique, and contribute additional ideas.

50348 **11:00 am to 12:15 pm** **Convention Center** **River Level** **Room 008 B**

ARGUMENTATION THEORY AND PEDAGOGY: CREATING SITES FOR FUTURE STUDY IN ARGUMENTATION.

Sponsor: Argumentation and Forensics Division

Chair: Paul Porter, Marian College

Respondent:

William Harpine, Univ of South Carolina, Aiken
"Debating Design: Strategies of Perspective in CRTNET and Public Sphere." David Charles Montgomerie, University of Nebraska-Lincoln
"Evasive answers as arguments in question-answer argumentation: Rhetorically sensitive maneuvers or fallacies of irrelevance?" Leah Polcar, University of Amsterdam
"Justice and Argument: Toward Development of a Dialogical Argumentation Theory." Jeanine Czubaroff, Ursinus College
"Seeing the Visual in Argumentation: A Rhetorical Analysis of UNICEF Belgium's Smurf PSA as a Site of Visual Argumentation." Katherine Hatfield, Creighton University; Ashley Ann Hinck, Creighton University

50356 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 205**

POLITICAL IDENTITY AND THE HEALTH OF THE PUBLIC SPHERE.

Sponsor: American Forensic Association

Chair: Rasha Ramzy, Georgia State University

Respondent:

Catherine Palczewski, Univ of Northern Iowa

This panel explores the ways public spaces are (re)constituted via myriad rhetorical media to provide loci for connection and action. Using Habermas' conception of the public sphere as a beginning, this panel explores how citizens come to understand political issues in a fragmented world. Utilizing a variety of theoretical and methodological starting points, notions of citizenship, political identity, rational actors, and public argument are examined to create a better understanding of the contemporary public sphere(s).

50357 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 206 A**

ETHNOGRAPHIC APPROACHES TO RHETORIC.

Sponsor: Ethnography Division

Chair: David Payne, Univ of South Florida

Respondent:

Thomas Frentz, Univ of Arkansas, Fayetteville

This panel assembles studies that help to define or advance scholarship we may call "ethnographic" approaches to the study of "rhetoric." Researchers reflexively consider how an ethnographic approach to studying rhetoric in action can provide insight, understanding, and connectivity not featured in traditional methods that exclusively focus on textual interpretation. The purpose of this panel is thus to consider and explore the potentials of a collaboration or fusion of ethnographic and rhetorical modes of interpretation.

50358 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 206 B**

COMPETITIVE PAPERS IN FREEDOM OF EXPRESSION.

Sponsor: Freedom of Expression Division

Chair: Stanley Tickton, Norfolk State Univ

"Free Speech or Privacy Protection? An Analysis of the CAN-SPAM Act of 2003." Cong Li, University of North Carolina at Chapel Hill

"From Freedom Fighter to Government Pawn: How Journalism Lost the Plame Case." Sandra Lynn Mardenfeld, Rutgers University

"No Safe Space: Freedom Flags in University Classrooms." Sara Dykins Callahan, Univ of South Florida

"The Public-Private Distinction in First Amendment Analysis: Some Lessons from Jersey." Faith Sparr, University of Michigan

50359 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 207 A**

TROPE-ING THE HISTORY OF RHETORIC.

Sponsor: American Society for the History of Rhetoric

Chair: Richard Graff, Univ of Minnesota, Twin Cities

"The "Four Master Tropes" as Historical Conceptions of Rhetorical Agency." Yun Ding, Tennessee Tech University

"The History of Rhetoric and the Rhetoric of History: Articulating the History of Rhetoric as Chronotopia." Omedi Ochieng, Westmont College

"Friedrich Nietzsche and the Rhetoric of the Future." Christopher Swift, Northwestern University

50360 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 207 B**

CONSTRUCTING OUR HEALTH: THE IMPLICATIONS OF NARRATIVE FOR ENACTING ILLNESS AND WELLNESS.

Sponsor: Applied Communication Division

Chair: Erika Kirby, Creighton University

Respondent:

Michael Irvin Arrington, University of Kentucky

Participants on this panel will discuss how narrative formats are among the cultural resources available for the social construction of wellness and illness. In particular, this panel features work that engages narrative form and structure as constitutive of complex and sophisticated knowledge of individual agents and the socio-cultural and political contexts in which agents dwell and within which stories are constructed, shared, and revised. Narrative as representation has long been respected as an optional vehicle for teaching pre-established truths (e.g., the case study or story example that supplements and personalizes information). Understanding the epistemological power of narrative is a vital direction for health communication research and practice (Mattingly & Garro, 2000).

50362 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 209**

MEMORY AND PLACE AS SIGHTS FOR CONNECTION AND ACTION.

Sponsor: Visual Communication Division

Chair: Billie Jones, Shippensburg University

Respondent:

Lawrence Mullen, University of Nevada, Las Vegas

"Taking Photographs: The Dialectic of Memory Production and Identity Preservation." Chris Carden, Univ of South Florida

"Photography, Memory, and Tragedy: Joel Sternfeld's On This Site: Landscape in Memoriam." Linda Levitt, Univ of South Florida

"Emerging Visual Communication Tools and Public Health Challenges: Geographic Information Systems (GIS) Mapping." Suellen Hopfer, Penn State University; Roxanne Parrott, Penn State University; Christie Bautista Ghetian, Pennsylvania State University; Eugene J. Lengerich, The Pennsylvania State University

"Remembering a Forgotten War: The Korean War Veterans Memorial." Kathryn Palmer, Univ of Wisconsin, Madison

50363 **11:00 am to 12:15 pm** **Convention Center** **Concourse 2nd Level** **Room 210 A**

CREATING SITES FOR CONNECTION AND ACTION: USING CROSS-DISCIPLINARY RESEARCH TO ENHANCE GROUP COMMUNICATION

SCHOLARSHIP, TEACHING, THEORY-BUILDING, AND FACILITATION.

Sponsor: Group Communication Division
Chair: Craig R. Scott, Rutgers University

Although the number of group communication scholars has remained steady/modest, if we look to the larger domain of group studies (psychology, management, education, sociology, or social work), the group-scholar community swells. Crossing scholarly boundaries stimulates thinking about group dynamics. Drawing upon the creation of an interdisciplinary group studies association, cross-disciplinary handbooks, group-focused graduate programs, and emergent group theories, this panel explores how cross-disciplinary work enriches research, teaching, and practices in the group communication domain.

50364 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 210 B

RHETORIC AND ACTIVISM IN THE PROGRESSIVE ERA.

Sponsor: Public Address Division
Chair: Mary Stuckey, Georgia State University
Respondent:

- Carl Burghardt, Colorado State University
"Early, Modern Discourses about Public Sexual Education: Strategic Ambiguity from Comstock to Social Hygiene." Robin E. Jensen, Univ of Illinois, Urbana-Champaign
- "Performing a Social Critique of Violence: Emma Goldman's "Address to the Jury."" Sara VanderHaagen, Northwestern University
- "The Gifted Railer: The Rhetoric of "Big" Bill Haywood." Anne Mattina, Stonehill College
- "Mother Jones and Outsider Advocacy." Mary Haman, Penn State University

50365 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 211

REFLECTING UPON "FOCUS ON THE FAMILY" AS A SITE FOR COMMUNICATIVE CONNECTION AND ACTION.

Sponsor: Religious Communication Association
Chair: Daniel Rossi-Keen, Ohio University

In this panel, contributors use Focus On The Family as a locus of enquiry from which to address themes relating to rhetoric and religious discourse. As such, panelists use varied components of Focus on the Family's rhetoric as a communicative artifact that allows for and even demands clearer articulations concerning what the relationship between rhetorical theory and Christian belief is, what this relationship should be, and what this relationship can become in the future.

50366 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 212 B

CONSTRUCTING LEGITIMACY AND NEWS VALUE IN SCIENTIFIC AND POPULAR SCIENCE GENRES.

Sponsor: American Association for the Rhetoric of Science and Technology

Much scholarship has focused on how authority is constructed in scientific texts. But authority is not the only source of legitimacy in scientific and popular accounts; the novelty and relevance of the research findings are also sources of legitimacy. We report here on two collaborative projects with scientists, popular science writers and science students to investigate how these science professionals and pre-professionals learn to recognize and construct legitimacy and news value in scientific and popular genres.

50368 11:00 am to 12:15 pm Convention Center Concourse 2nd Level Room 213 A

E-LEARNING 2006: A STATE OF THE ART REPORT.

Sponsor: Scholarship of Teaching and Learning
Chair: John X. Gareis, University of Pittsburgh
Participants:

- Sondra L. Chester, University of Pittsburgh
- Ellen R. Cohn, University of Pittsburgh
- Donald Egolf, Univ of Pittsburgh

The purpose of this session is to present a state-of-the art review of e-learning. Identified and discussed will be a number of critical e-learning topics and issues: advocated advantages of e-learning, the e-teacher, the efficaciousness of e-learning, current critiques of e-learning, and future trends in the area. The panel presentations are designed to promote subsequent discussions among audience members and the panelists.

50369	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 213 B
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INTERPERSONAL PRACTICES IN INTERCULTURAL INTERACTION.

Sponsor: International and Intercultural Communication Division

Chair: Judith Martin, Arizona State University

Respondent:

Judith Martin, Arizona State University

"A Cross-Cultural Analysis of Approaching and Avoiding Motivations in Interpersonal Conflicts." Bing Han, University of Maryland; Deborah Cai, University of Maryland

"Gossip : Reinforcement of Moral Stance through Personal Narrative in Korean-American Community." Yujung Nam, Indiana University

"Intercultural Willingness to Communicate: Personality and Previous Intercultural Contact." Racheal Ruble, Kent State University

"Stigma as an Understudied Concept in Intercultural Communication: The Potential for "Creating Sites for Connection and Action."" Sally Hastings, Univ of Central Florida

"Communication Experiences of Korean Expatriates in the U.S.: A Study of Cross-Cultural Adaptation." Yang-Soo Kim, Middle Tenn State Univ

50370	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 A
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A HIGH DENSITY STUDENT PANEL: THE RHETORIC OF LITERATURE, POLITICAL SPEECHES, FILM AND PRINT MEDIA.

Sponsor: African American Communication and Culture Division

Chair: Eletra Gilchrist, Middle Tenn State Univ

Respondent:

Leda Cooks, Univ of Massachusetts, Amherst

""Scarface" & the Hip Hop Community: The Cultural Impact of Film." Jennifer Dunn, Ohio University

""Singing Alone Is Not Enough": Ella Jo Baker & Hattiesburg Freedom Day." William H Lawson, Florida State University

"Diary of a Colorblind Black Woman: The Rhetorical Invention of Dr. Condoleezza Rice in Conservative Discourse." Christopher Brown, Univ of New Mexico

"Education, Language, and Literature for the Black Child: An Afrocentric Analysis of "Why Mosquitoes Buzz in People's Ears."" Marnel N. Niles, Howard University; Anestine Theophile-LaFond, Howard University

"Fit to Print? Coverage of the Emmett Till Lynching in the New York Times." Erik Michael Peterson, Florida State University

"Rhetorical Replacing in Henry McNeal Turner's Emancipation Day Speech." Andre Johnson, Univ of Memphis

50371	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 B
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IN THEIR OWN WORDS, FROM THE SQUAD CAR TO THE FRONTLINE: CONNECTING WOMEN'S WORK EXPERIENCES THROUGH PERSONAL NARRATIVES.

Sponsor: Organizational Communication Division

Chair: Stephanie Kelley-Romano, Bates College

Respondent:

Mary Hoffman, Texas State University-San Marcos

This panel explores women's work experiences through the use of personal stories. Panelists investigate specific yet common experiences of women in a variety of occupations highlighting the complexity of the everyday world of work. The focus on narrative emphasizes the importance of listening to the local, lived experience of women in organizations while also informing the organizational communication scholar about key issues that affect the workplace.

50373	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 214 D
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HOW TO CONNECT AND NOT CONNECT IN THE CANADIAN FEDERAL ELECTION OF 2006.

Sponsor: Political Communication Division

Chair: Leroy Wright, Mansfield University

Participants:

Jeffrey Bosworth, Mansfield University

Robert Michael Timko, Mansfield University

This panel will discuss the Canadian federal election that took place in early 2006. The panel will describe the effects of a having 60 day mandated electoral process and compare this procedure to the more protracted election process found in the United States. Additionally, the presenters will discuss the effectiveness of televised advertisements used by the major parties, as well the logical structure and the moral and

social import of their related persuasive campaign appeals.

50374	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 215
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VISUALIZING SECURITY: DIGITIZING SURVEILLANCE AND THE BODY.

Sponsor: Visual Communication Division

Chair: Shoshana Magnet, Univ of Illinois, Urbana-Champaign

Respondent:

Craig Robertson, Northeastern University

This panel seeks to interrogate the way in which surveillance technologies have attempted to visualize the body in order to stabilize its identity. Looking back at historic as well as contemporary uses of identification technologies, this panel places the development of these technologies in a history of the state's need for governable, visually identifiable citizens. From wanted posters to biometrics, we analyze visual techniques of surveillance in the US state.

50375	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 216 A
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NARRATIVES OF CONFLICT: FROM REFLECTION TO ACTION.

Sponsor: Peace and Conflict Communication Division

Chair: Kate Willink, University of Waterloo

This panel will feature personal narratives as a way of providing a more fully developed understanding of conflict and conflict management. Panelists will explore experiences of conflict (intrapersonal, interpersonal, intergroup, and organizational) in narrative form. They will offer reflections, insights, conclusions and comments based on narrative analysis. The purpose of this panel is to demonstrate the effective use of auto-ethnography and narrative analysis as a research method in peace and conflict studies. Panelists will analyze the reflective process required for the creation and internalization of the narrative and address how this reflexivity expands and deepens understanding and action in conflict situations.

50376	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 217 A
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PERFORMING FOOD: INTERDISCIPLINARY INTERSECTIONS AND FUTURE DIRECTIONS II.

Sponsor: Performance Studies Division

Chair: Kristin Langellier, Univ of Maine

Respondent:

Ruth Bowman, Louisiana State University

If preparing food, presenting it on display for consumption, and participating in the act of eating constitute a system of performance, then how might scholars of food studies and performance studies provide theoretical and methodological insight to each other?, This interdisciplinary panel inquires seek to ponder how these bodies of study have informed each other and envisions future emerging intersections between food and performance studies.

50379	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 217 C
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CREATING A SITE FOR CONNECTION AND ACTION IN GENDER PEDAGOGY.

Sponsor: Women's Caucus

Chair: Miki Crawford, Ohio University Southern

Participants:

Pamela Kaylor, Ohio University, Lancaster

Jerry Miller, Ohio University

Candice Thomas-Maddox, Ohio University, Lancaster

Dora Saavedra, University of Texas-Pan American

Sheida Shirvani, Ohio Univ, Zanesville

This panel addresses various thoughts about gender pedagogy. Is gender based on sex? Is gender more than a dichotomy? Can we create a more "progressive standpoint" that gives voice to gender frustrations? How can we approach gender issues in other communication courses? What video clips demonstrate diverse gender issues? Handouts for activities to addressing these areas will be provided in this session. This panel welcomes audience participation and will designate time for interaction.

50381	11:00 am to 12:15 pm	Convention Center	Concourse 2nd Level	Room 218
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POPULAR MUSIC: HISTORY AND AGENCY.

Sponsor: Critical and Cultural Studies Division

In the study of popular music, concepts such as 'scene' and 'subculture' along with various other phenomenologies of auditory culture have sought to situate popular music cultures in their 'place' (often bracketing the consideration of time.) The papers on this panel consider the role of history (or histories) in popular music as sites of political and cultural engagement. We ask, what kinds of futures do various 'pasts' promise?