

September 15-16, 2017 EC Meeting Minutes

FINAL

Minutes

National Communication Association
Executive Committee Meeting
September 15-16, 2017
Washington, D.C.

Participating in the meeting

Stephen J. Hartnett, President (presiding); Ronald Jackson, First Vice President; Star Muir, Second Vice President; Christina S. Beck, Immediate Past President; Kent Ono, Second Vice President Elect (non-voting); Bonnie Dow, Publications Board Director; Mindy Fenske, Research Board Director; Orlando Taylor, Finance Board Director; Ronald Shields, Finance Board Member (non-voting); Scott Myers (via phone), Educational Policies Board Director; Paaige Turner, Executive Director (non-voting); *National Office Staff*: Justin Danowski, Governance Manager; Wendy Fernando, Director of External Affairs and Publications; Trevor Parry-Giles, Director of Academic and Professional Affairs; Joe Ritchie, Interim Chief Financial Officer; *Absent*: Marnel Niles Goins, Finance Board Member

1. Call to Order

President Hartnett called the meeting to order at 9:01 a.m. Eastern time and opened in Executive Session.

The group adjourned for a break at 10:30 a.m. and reconvened at 10:45 a.m.

Executive Committee continued in Executive Session.

The group adjourned for lunch at 12:30 p.m. and reconvened at 1:31 p.m.

2. Announcements, Updates, and Reports

Authors of individual reports provided brief highlights of their activities.

The EC discussed the impact of hurricane Harvey and possible ways in which NCA can help. The possibility of a letter sent to the membership was discussed.

3. FY16-17 budget audit statements, Six-month budget, Calendar year budget

Finance Board Director Taylor presented the audit report for FY16-17 to the EC for consideration with endorsement from the Finance Board. Discussion ensued. *A motion was made by Muir to approve the audit report for FY16-17. Seconded by Beck. Motion carried unanimously.*

Interim Chief Financial Officer Ritchie presented the EC with the Association's six-month financial budget covering the period from July 1 – December 31, 2017. *A motion was made by Muir to approve the six-month financial budget. Seconded by Beck. Motion carried unanimously.*

Interim Chief Financial Officer Ritchie presented the EC with the Association's 2018 calendar year financial budget covering the period from January 1 – December 31, 2018. Discussion ensued. *A motion was made by Muir to approve the calendar year budget. Seconded by Dow. Motion carried unanimously.*

The group adjourned for a break at 2:50 p.m. and reconvened at 3:00 p.m.

4. Consent Agenda

The consent agenda included the following items: June 16, 2017, Executive Committee Meeting Minutes; June 17, 2017, Legislative Assembly report of ballot vote; June 28, 2017, Executive Committee conference call minutes; Donald H. Ecroyd Award for Outstanding Teaching in Higher Education selection committee nomination; Wallace A. Bacon Lifetime Teaching Excellence Award selection committee nomination; Conflict of interest disclosures. Discussion ensued.

A motion was made by Muir to approve the consent agenda. Seconded by Beck. Motion carried unanimously.

5. Richard E. Vatz Persuasion as Agenda-Spin Award

A proposal for the Richard E. Vatz Persuasion as Agenda-Spin Award was considered by the Executive Committee. Discussion ensued.

A motion was made by Dow to reject proposal with an invitation to revise. Seconded by Jackson. Motion carried unanimously.

6. Business Items

a. New Policies Related to New Bylaws

- i. The Committee on Committees will provide a slate to the Legislative Assembly for approval of the six Legislative Assembly directors identified in the NCA Bylaws Article III, Section 1, Subsection O. *A motion was made by Beck to approve the policy. Seconded by Jackson. Motion carried unanimously, to be forwarded to the Legislative Assembly.*
- ii. Individual members of the Legislative Assembly identified in Article 3, Section 1, Subsection 0, shall be ineligible to be reappointed in the same capacity for consecutive terms. Discussion ensued. The Executive Committee chose to edit the policy to read: "The unit and affiliate representatives identified in Article 3, Section 1, Subsection 0 shall be ineligible to be reappointed from the same unit for consecutive terms." *A motion was made by Jackson to approve edited policy language. Seconded*

by Taylor. Motion carried by a vote of 4-3, to be forwarded to the Legislative Assembly.

- iii. The Legislative Assembly may grant affiliate status to an organization whose objectives are consistent with those of NCA upon application and criteria established by the Executive Committee of the Legislative Assembly. *A motion was made by Beck to approve the policy. Seconded by Dow. Motion carried unanimously, to be forwarded to the Legislative Assembly.*
- iv. Policy language for Interest Groups was recommended by the Executive Committee to be approved by the Legislative Assembly which is consistent with current practice. *A motion was made by Beck. Seconded by Muir. Motion carried 6-1, to be forwarded to the Legislative Assembly.*
- v. The Executive Committee was presented with policy language for the existence, purpose and structure of the Doctoral Education Committee (DEC). The Executive Committee recommended edits to the policy:

Doctoral Education Committee members shall ~~typically~~ be employed at a ~~graduate~~ doctoral program and selected with the intent of maintaining a Committee that is representative of graduate programs geographically, intellectually, and in other appropriate ways.

~~The Doctoral Education Committee shall consist of twelve members elected by the Legislative Assembly from a slate of candidates developed by the Committee on Committees. The Committee on Committees will consult with the Doctoral Education Committee during the selection process. Members shall serve for a term of three years. Terms shall be staggered, such that terms of four members shall expire each year. The chair shall be selected by DEC members from among those serving in his/her last year. The Research Council Chair and the Teaching and Learning Council Chair shall also serve on the committee as ex-officio members.~~

A motion was made by Dow. Seconded by Beck. Motion carried unanimously, to be forwarded the Legislative Assembly.

- vi. The Executive Committee was asked to approve governance terms policy consistent with current practice. *A motion was made by Muir. Seconded by Jackson. Motion carried unanimously.*
- vii. The Executive Committee was asked to approve the following: The Editors of the official Journals of the Association shall be ineligible to succeed themselves. *A motion was made by Dow. The motion did not carry.*
- viii. The Executive Committee was asked to approve policies of the Nominating Committee. The following are edits of the proposed policies:
 - The Nominating Committee may receive and consider nominations from after the published deadlines and up until the first Monday in

August if it believes doing so will further the purposes of the Association or its Affirmative Action Statement. (Note: Section 2B reads “NCA has the goal of fostering and promoting a diverse and inclusive organization.”)

- Committee receives full list of potential nominees by the first Monday in August.
- The completed slate of nominees is due into the NCA National Office no later than the first Tuesday in September.
- The slate of nominees will be published to the membership on or before September 15.
- Second Vice President:
 - Nominees are required to submit a curriculum vita of no more than 15 pages, a statement of goals or vision for the Association, a letter of institutional support from a supervisor; and three letters of recommendation
 - ~~When the number of nominations is large, there should be an effort to narrow the field prior to the final decision making process.~~ Replaced with: For the position of Second Vice President, the committee will forward a slate of two candidates
- Elections and Campaigns
 - The election will be held the first Tuesday in January to the first Tuesday in February each year. Election winners shall begin their term of service on January 1.
 - To be eligible to vote in the election, a person must hold a current individual NCA membership of any type on January 1 of the election year.

A motion was made by Beck. Seconded by Jackson. Motion carried unanimously.

7. Discussion: Guidelines for Convention Reviews

The Executive Committee discussed the lack of feedback on rejected submissions. Possibilities include amending the presentation at the Program Planners Orientation and information included in reviewer’s letters.

The group adjourned for the day at 4:50 p.m.

The group reconvened on Saturday, September 16 at 8:30 a.m. Eastern time.

8. Public Statement Resolution Review

The Executive Committee reviewed current resolutions under routine review and new resolutions.

- a. Current Resolutions under Review
 - i. A Code of Professional Ethics for the Communication Scholar/Teacher
 1. All edits accepted with the exception:
 - a. This code is intended to remind those in the discipline of accepted standards of ethical conduct and ~~they~~ to serve at least three broad functions:
 2. *A motion to approve and send to the Legislative Assembly was made by Jackson. Seconded by Dow. Motion carried unanimously.*
 - ii. Credo for Ethical Communication
 1. All edits accepted with the exception:
 - a. We condemn communication that degrades individuals through distortion, intimidation, coercion, and violence or through the expression of intolerance and hatred.
 2. *A motion to approve and send to the Legislative Assembly was made by Dow. Seconded by Beck. Motion carried unanimously.*
 - iii. Credo for Free and Responsible Communication in a Democratic Society
 1. All edits accepted
 2. *A motion to approve and send to the Legislative Assembly was made by Muir. Seconded by Beck. Motion carried unanimously.*
 - iv. High School Communication Education (Speaking, Listening, and Media Literacy) as a Graduation Requirement
 1. All edits accepted with the exception:
 - a. The National Communication Association supports the inclusion of communication education **as an element of a primary school** as a graduation requirement ~~to~~ **for** the nation's secondary schools and stresses the importance of using appropriately trained teachers to teach communication education.
 2. *A motion to approve and send to the Legislative Assembly was made by Muir. Seconded by Beck. Motion carried unanimously.*
 - v. NCA Statement on Diversity
 1. All edits accepted with the exception:
 - a. NCA Statement on Diversity **and Inclusion**
 - b. The NCA believes communication that promotes dialogue is ~~the first, best, and only acceptable vehicle~~ a critical resource to address social strife.
 2. *A motion to approve and send to the Legislative Assembly was made by Muir. Seconded by Beck. Motion carried unanimously.*
 - vi. NCA Policy on Affirmative Action and Nondiscrimination

1. All edits accepted with the exception:
 - a. Title: NCA Policy on Affirmative Action, Access, Equity and Nondiscrimination.
 2. *A motion to approve with consideration of approval by Justin Boren, chair of the Affirmative Action and Intercaucus Committee by Muir. Seconded by Beck. Motion carried unanimously.*
- vii. Role of Communication Courses and Communication Faculty in General Education
1. All edits accepted with minor edits:
 - a. The National Communication Association supports and defends the inclusion of an oral communication course or courses in college and university General Education Requirements and the instruction of that course or courses by faculty trained in the discipline of Communication.
 2. Further discussion should be had about multiculturalism in the introductory course and the common core.
 3. *A motion to approve and send to the Legislative Assembly was made by Dow. Seconded by Beck. Motion carried unanimously.*
- b. New Resolutions
- i. Resolution Regarding Limits on Diversity and Inclusion. Enacted by the State of Texas
 1. Discussion ensued
 2. *A motion to edit and resubmit to the Executive Committee electronically was made by Dow. Beck seconded. Motion carried by a vote of 6-0. Muir abstained.*
 - ii. Truthfulness and Use of Accurate and Reliable Facts as a Foundation of Ethical Communication
 1. *A motion to approve the Resolutions Committee rejection recommendation by Muir. Seconded by Dow. Motion carried unanimously.*

9. Academic/Professional Funding Priorities

Trevor Parry-Giles presented the Executive Committee with the background for the current review of academic and professional funding priorities. Discussion ensued.

A motion to approve expenditures with the understanding they may be reviewed at any time was made by Taylor. Seconded by Dow. Motion carried unanimously.

10. Convention Slot Allocation

A proposal for providing the First Vice-President with an advisory document regarding allocation of slots to Interest Groups based on membership size and convention submission rates was discussed.

The group adjourned for a break at 10 a.m. and reconvened at 10:12 a.m.

11. Income Based Dues Structure

The National Office brought forth a proposal for an income-based dues structure. Discussion ensued.

One edition was offered, changing “Income Range” to “Individual Income Range.”

A motion to forward proposal to the Legislative Assembly by Muir. Seconded by Dow. Motion carried unanimously.

12. A Review of the “Annual Convention Model” and the Risks of Membership Boycott

Finance Board member Ron Shields, introduced a discussion on the possibility of rethinking the current model of an annual convention with alternate formats and convention models. Discussion ensued.

The group adjourned for a break at 11:05 a.m. and reconvened at 11:10 a.m.

13. Executive Session

Dr. Paaige K. Turner resigned her position as Executive Director of the National Communication Association. The Executive Committee appointed Dr. Trevor Parry-Giles as Interim Executive Director.

14. Adjournment

With no further business, the meeting was adjourned.

Respectfully submitted,

Trevor Parry-Giles
Interim Executive Director